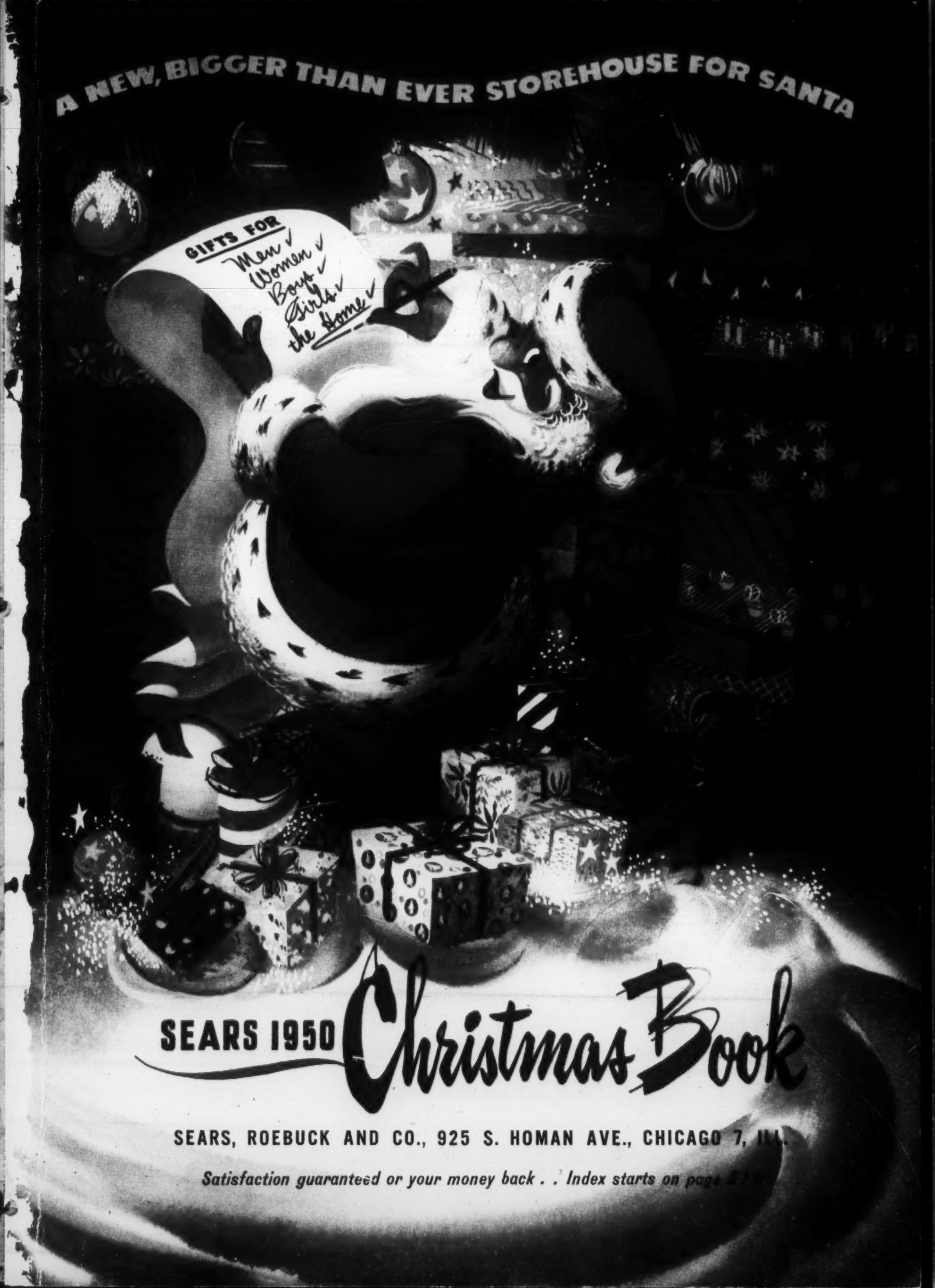
A NEW, BIGGER THAN EVER STOREHOUSE FOR SANTA


GIFTS FOR
Men ✓
Women ✓
Boys ✓
Girls ✓
the Home ✓

SEARS 1950 Christmas Book

SEARS, ROEBUCK AND CO., 925 S. HOMAN AVE., CHICAGO 7, ILL.

Satisfaction guaranteed or your money back . . Index starts on page [illegible]

$4.89
Without Wig

Lifelike turning head of almost unbreakable plastic

Her bright eyes "go to sleep" . . . have silky lashes

She cries softly when you tilt her cuddly body

Soft, cotton-stuffed body . . . rubber-skin arms and legs

Bargain . . 23-inch Crying Baby . . 2 Styles

Same quality dolls sold for 20% more last year. Here are the biggest, most feature-packed dolls we know of at such low prices. Almost 2 feet tall . . . they cry, "go to sleep" and are beautifully clothed. Each wears dress with lace and ribbon trim, bonnet, cotton slip, rubber pants, rayon socks and imitation leather shoes. Your choice of two styles.

79N03178–With mohair wig and ninon dress. Shipping weight 4 pounds $5.89

79N03175–With molded hair and organdy dress. Shipping weight 4 pounds $4.89

$2.88
9-piece outfit

Thrifty 9-piece Outfit

Make his western dreams come true. Thrifty! Pants and vest of husky cotton covert with decorated trim. Cotton flannel plaid shirt. Genuine leather belt and holster. Toy pistol. Lariat. Cotton hat and bandanna.

State size 4, 6, 8, 10, 12. Size chart "A" on page 141. Shpg. wt. 2 lbs. 2 oz.

40 N 4502—9-piece outfit $2.88

Hopalong Cassidy Boot

America's favorite cowboy in color . . . his autograph, too, on an all rubber overshoe boot. Non-slip sole, heel. Rubber spur. *Postpaid.*

- Juniors' wide 13, 1, 2, 3. No half sizes. *State size.* Wt. 1 lb. 12 oz.

76 N 9862—Black, white trim. Pr. $3.49

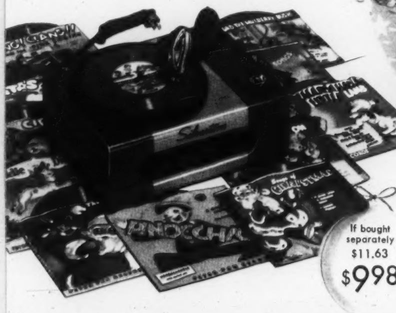
- Child's wide full 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.

76 N 9863—Black, white trim. Pr. $3.29

HOW TO ORDER: **Full sizes, order full size larger than shoe; half sizes, order next full size larger than shoe.**

$3.29
Postpaid
Child's size

See every item on these first four pages



Combination offer saves you $1.65

Just think of the countless happy hours any youngster can have with a SILVERTONE 78-rpm playroom phonograph and Peter Pan records of his very own! Not a toy, but *a full-toned quality electric phonograph!* Powered by a heavy-duty, constant speed motor . . . no winding necessary. Oversized reproducing head. Red and tan scuff-resistant and water-resistant artificial leather covering. No shock hazard . . . UL approved. Size, 12¾x10x6¾ inches. For 105–125-volt, 60-cycle AC.

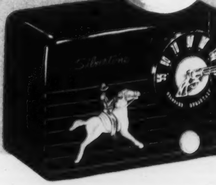
The 12 fascinating Peter Pan 7-inch records have 33 songs and stories on 3 sets of 4 records each. *Records are non-breakable with normal use* and come in colorful envelopes with illustrations and words.

Nursery Rhyme set includes such titles as Old King Cole, Little Boy Blue, Hey Diddle Diddle, etc. **Cowboy Song set** includes 4 cowboy songs, plus Circus Story, Fire Engine Story, Pinocchio. **Christmas Song set** includes Jingle Bells, Noel, Night Before Christmas, Town of Bethlehem, etc.

58 NT 5571—Combination. (*Records postpaid.*) *Save $1.65.* Shpg. wt. 10 lbs. **$9.98**

57 N 0252—Children's Phonograph only. Shpg. wt. 10 lbs **8.69**

58 N 5311—12 Peter Pan Records only. (Shpg. wt. 2 lbs.) *Postpaid* **2.94**



New Electric Hi-way

No tracks or winding needed. Colorful cars zip around highway . . pass . . . jam up and even crash. Big variety of races and games can be played. Swing in gates at sides and cars swerve in amusing ways. Driven by vibration of track . . . has UL approved electric unit for 110–120 volts 60-cycle A.C. Five 1½-in. cars, 27x8⅜-in. base of lithographed steel.

79 N 05793—Shpg. wt. 4 lbs **$4.79**

New! Cowboy Radio

Just what any "little wrangler" will want for his playroom "corral" . . . a colorful SILVERTONE Cowboy Radio. Tunes 540–1600 KC. 3 tubes, plus rectifier. 4-in. speaker. Strong black plastic cabinet, 6x8½x4 in. Silver-colored "gun" tunes stations. Gold-colored plastic cowboy on white horse. For 105–125-volt, 25–60-cycle AC or DC. UL approved.

57 N 04—Shpg. wt. 5 lbs **$11.95**

Copyright 1950 by Sears, Roebuck and Co. Printed in U. S. A. 3CPBKMN

Fireman red knit cotton Sleeper

"It's lots more fun to go to bed when my sleeper's fireman red!"
You'll be a wise Santa to choose this bright red Honeysuckle sleeper for any size 4 to 8 . . boy or girl! Made of soft knit cotton . . one-piece style with Gripper Fasteners, snug rib-knit cuffs, double fabric feet, elastic drop seat. Wash separately. *State size* 4, 5, 6, 8; chart on page 152.

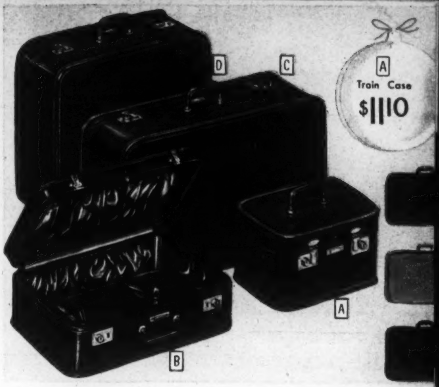
29 N 3428–Shpg. wt. 12 oz.
Each **$1.89** . . . 2 for **$3.70**

4-pc. Outfit for future engineers

"Toot, toot! Look at me in my Engineer's Suit!"
Real railroader's blue and white hickory striped overall and cap in heavy Sanforized denim (won't shrink over 1%) with red cotton kerchief and red plastic "engine" whistle. Overall has adjustable suspenders, copper buttons and buckles, 1 bib and 2 side pockets. Washable. *State size* 1, 2, 3, 4; chart on page 148. Shpg. wt. 13 oz.

29 N 6812
4-pc. set. **$1.95**

$1.89
Sizes 4 to 8
$1.95
Sizes 1 to 4



Our most popular Women's Luggage

In one short year, value-conscious travelers have made these smart, fashionable, colorful cases the best sellers in Sears history. 1-piece molded plywood frames and 3-ply tops, bottoms make all-wood box. Tough covers impregnated with vinyl plastic resist scuffing and stains. Exclusive new extruded scuffproof vinyl binding acts like auto bumper to absorb jolts. Rich feminine linings in harmonizing rayon satin (6N9151ME has washable plastic). Weekend has removable zipper cosmetic case. Highly polished solid brass hardware. Comfortable handle. *State color* coppertone, green, tan, blue.

Type of Case	Size (inches)	Shpg. wt.	Catalog No.	Price
[A] **Train Case**	14x10 x7½	7 lbs.	6 N 9151ME	$11.10
[B] **Weekend Case**	21x13¾x6¾	9 lbs.	6 N 09152ME	12.90
[C] **Pullman Case**	26x16 x8½	13 lbs.	6 N 09153ME	16.50
[D] **Hanger Case**	21x18 x8½	14 lbs.	6 N 09154ME	19.74
Fortniter (Not shown)	29x20 x8½	18 lbs.	6 N 09155ME	26.34

Interiors of these cases same as 6 N 09161ME series described on page 44. (Prices include 20% Federal Excise Tax.)

Typical gifts from a book full of 'em
Box of 3
$1.49
Sizes 4 to 14

For Girls . .
Box of 3 lacy pastel Panties

Three pretty panties of firm, heavy quality run-resistant knit rayon . . one pink, one blue, and one yellow of one size packed in a gay gift box. Panties have inch-wide lace insertion down each side. Elasticized top and leg bindings. Double fabric crotch. Washable. *State size* 4, 6, 8, 10, 12, 14; chart on page 152.

29 N 3010—Gift box of 3. Shpg. wt. 12 oz. **$1.49**

Howdy-Doody Fur Ear Muffs

Television's brightest star doubles his lovable freckle-face (plastic) on fluffy mouton lamb fur ear muffs. Metal clip adjusts to fit all head-sizes snugly. Warm, wonderful . . . a standout and practical gift under any Christmas tree.
Colors Brown or gray mouton lamb. *Please state color*. Shpg. wt. 5 oz. Packed in gift box. Shipped from Philadelphia or Chicago. Order and pay postage from nearest mail order house.

978 N 5385 . . . . **98c**

In gift box
98c
for boys or girls

E $3.98
Misses' Sizes
F $2.49
Sizes 3 to 6x
E
F

Two-tone pinpoint chenille robes

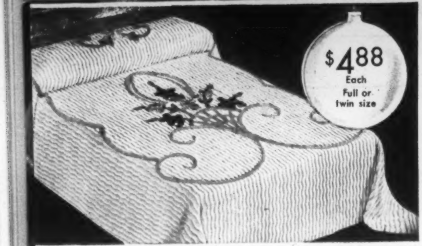
[E] Closely spaced rows of cotton chenille with an overlay scroll motif in a deeper, harmonizing tone. Single-edge row of chenille around the shawl collar, pocket, sleeve cuff. Hand washable. **Misses' sizes** 12, 14, 16, 18, 20. *State size*. Wt. 1 lb. 12 oz.

27 N 7990—Copen blue with royal blue **$3.98**
27 N 7991—Melon red with wine red **$3.98**

Chenille Robe . . Western design

[F] Little girls will love this robe. It's a fine pinpoint cotton chenille, soft and warm to cuddle into. Comes in bright colors with gay Western motif all around the full skirt. Has revere collar, front tie belt, 1 pocket. Wash separately—needs no ironing. *State size* 3, 4, 5, 6, 6x; see chart, page 148. Shpg. wt. 1 lb. 2 oz.

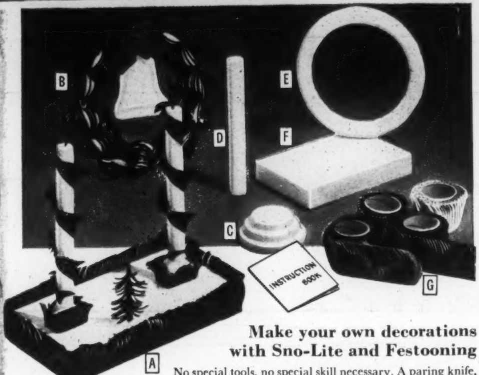
29 N 1549—Scarlet **$2.49**
29 N 1550—Med. blue **2.49**



A chenille Bedspread for Mother

Bedspreads are a welcome gift, especially if they're as feathery-soft as this chenille. Rippled white background of regular pile chenille with a high pile overlay forming an elaborate floral basket bouquet. Washfast colors stay bright and pretty for years. Good quality background cloth. The full width is an unusual plus feature at this low price. All cotton.

Please state trim color blue, dusty rose, yellow or wine on white.
24 N 2824—Full size about 90x103 in. Shpg. wt. 2 lbs. 10 oz. . . . Each $4.88
24 N 2825—Twin size about 72x103 in. Shpg. wt. 2 lbs. 4 oz. . . . . Each 4.88



Make your own decorations with Sno-Lite and Festooning

No special tools, no special skill necessary. A paring knife, a cookie cutter, scissors and a little time are all you need to make those gorgeous looking holiday decorations you've seen in expensive shops. Instructions with each order show you how. Dress up your doors, windows, mantel or table. Light as air white plastic foam forms. Glittering metallic color plastic feather festooning. Wonderful for gifts and prizes.

COMPLETE KITS . . everything you need in one package

White forms, green festooning, red rayon ribbon for wreaths.
[A] **25 N 1519—Centerpiece** 18x10x18 in. high. Shpg. wt. 1 lb. 4 oz. $2.50
[B] **25 N 1517—Wreath with Bell** 12 in. diam. Shpg. wt. 1 lb. 1.65
25 N 1518—Wreath without Bell 9 in. diam. Shpg. wt. 1 lb. 95c

SNO-LITE FORMS . . sparkling white, light as air

[C] **25 N 1515—Base** 6-in. diameter. Wt. pr. 6 oz. Pr. **57c**; 2 prs. . . $1.10
[D] **25 N 1514—Candle** 12 in. Wt. 3 prs. 8 oz. 3 prs. **59c**; 6 prs. . . 1.12
[E] **25 N 1513—Wreath** 12-in. diam. Wt. pr. 10 oz. Pr. **94c**; 2 prs. . . 1.80
[F] **25 N 1516—Block** 8x12x2 in. Wt. pr. 14 oz. Pr. **75c**; 2 prs. . . 1.45

PLASTIC FEATHER FESTOONING . . 2 widths, 4 colors

Colors red, green, gold or silver. *Please state color.*
[G] **25 N 1511—1½ in. wide.** Shpg. wt. yd. 1 oz. Yd. **22c**; 10 yds. . . $2.00
25 N 1512—3 in. wide. Shpg. wt. yd. 2 oz. Yd. **32c**; 10 yds. . . 3.00

More gift ideas than ever before
NYLON . . ONLY
$4.50
Each
98c Pair
3 pairs
$2.79
Merry Christmas

Gift envelope included with each 3 pairs of Hosiery

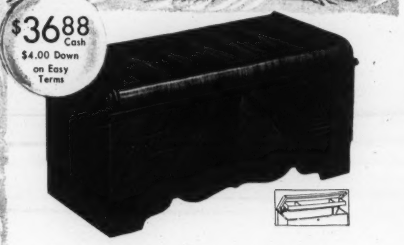
Luxurious Nylon Slip

What a lovely slip for this amazingly low price! Straight cut, shimmering nylon crepe with all nylon Alencon-type lace trim. Deep 4-inch lace on front bodice and skirt; narrow lace on straight cut back. *Order today!* Hand wash. Shpg. wt. ea. 7 oz.

State bust size 32, 34, 36, 38, 40 in. See size chart on page 89.
38 N 3529—Pink
38 N 3530—White. . . . . .Each **$4.50**

Ultra Sheer Nylons

First quality. Full fashioned. Our famous 790's, shopper-tested and laboratory checked to assure that you get what we believe is America's best hosiery buy. Even textured, trim fitting. Fine, even seams. Reinforced heels and toes. All nylon. Shpg. wt. 2 oz. *Colors* Taupestone, Brisk, Amberline. *Sizes* 8½, 9, 9½, 10, 10½. *Please state size and color.*
86 N 790—Pair **98c**. . . . . . **3 pairs $2.79**



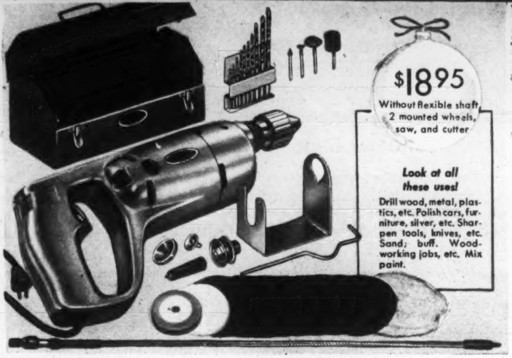
Waterfall Cedar Chest . . walnut veneers

A gift that really sings out "Merry Christmas!" Walnut veneer top, sides; matched quarter stripe and swirly walnut veneer front. Matching hardwood base. Lustrous hand-rubbed finish. Full-length tray rises when lid is lifted. Genuine aromatic cedar body, ¾-in. thick. Aroma-tight. 44x18½x20½ in. high. Inside depth 11 in. Lock, key. Freight or express from mail order house.
1 NM 4628—Shipping weight 80 lbs. *Only $4.00 Down*. . . $36.88

New! All-plastic Canasta Gift Set

$4.69
Set
Gift boxed

Tower 100% plastic Canasta cards in a new design. Will not warp, can be cleaned with a damp cloth. Gift set includes a 2-deck Canasta card set, plastic Canasta tray, instructions . . . *in a beautiful gold color gift box.*
3 N 3546—Complete Gift Set. Wt. 1 lb. 8 oz. . . . $4.69
3 N 3545—Card Set only, in plastic box; instructions. Shpg. wt. 1 lb. $3.95



Look at all these uses!

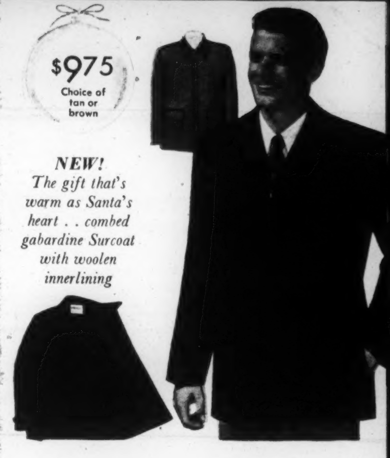
Drill wood, metal, plastics, etc. Polish cars, furniture, silver, etc. Sharpen tools, knives, etc. Sand; buff. Woodworking jobs, etc. Mix paint.

DUNLAP Electric Drill Set . . hundreds of uses
One of the best gift ideas we've EVER offered in tools

Complete, as shown
$23.95 Cash
Only $2.50 Down

What a swell gift for ANY man! You'd never think an electric drill could do all this. Will even polish the car—fast! **UL approved.** Can drive ¼-inch bits in steel; ½-inch in wood. Precision bronze bearings. Triple reduction gears. 1500 RPM. ¼-inch 3-jaw chuck. Aluminum alloy frame. 12 in. long. Formex insulated. 110-120 volt, 25 to 60-cycle AC or DC. 6-ft. cord; plug. 10 **high speed bits** 1/16 to ¼-inch; 4-inch buffing wheel; 3-inch grinding wheel; 4¾-inch rubber sanding disc; adapter; 5½-inch sheepskin bonnet; 6 sanding discs; template; paint mixer; side handle; drill stand; 13x6¼x6-inch steel case.

9 N 2574—Set, as described above. Shpg. wt. 10 lbs . . **$18.95**
9 N 2579—As above, PLUS flexible shaft, 2 mounted wheels, saw-and-mandrel, and cutter. Shpg. wt. 12 lbs. 5 oz **$23.95**
9 N 2575—Electric Drill only. Shpg. wt. 4 lbs. 2 oz. 12.95


$9.75
Choice of tan or brown

NEW!
The gift that's warm as Santa's heart . . combed gabardine Surcoat with woolen innerlining

Priced low for Christmas giving

This new "warmth-without-weight" surcoat has the trim action styling men go for—plus plenty of premium extras. Heavy outer shell is 2x1 combed cotton gabardine, treated to shed rain. Fully lined with lustrous rayon quilted to heat holding reprocessed wool. Extras include big 2-way pockets, smart padded shoulders, snug elastic inserts at waist, hip-length (30-inch, average). Zip front. *State* even chest 36 to 46 inches. Shpg. wt. 3 lbs. 4 oz.

41 N 5136—Brown   **41 N 5137**—Tan. . . . **$9.75**

Prices that prove you save at Sears

Embroidered 4-pc. Pastel Towel Set

$1.95
4-piece set
his
his
her
hers
hers
hers
hers

Good quality cotton terry Towel Set . . . in an ever-popular "His" and "Hers" design. Design is *embroidered*—gives an expensive look to the set. Ideal for gifts . . . attractively packed in window-type box. Washfast.

Set contains two 20x40-inch bath towels, two 12x12-inch washcloths. *State color* Malibu coral, medium mint green, sunshine yellow or sky blue. Shpg. wt. 1 lb. 7 oz.

96 N 3537. . . 4-piece set **$1.95**

6 lustrous colors
$4.50
Each

Men's Rayon Sport Shirts

Right, bright, ready for Christmas morn. Gift box with ribbon, transparent cover. **Comfortable rayon faille** in long sleeves and men's favorite colors. Pilgrim Best. **Luxury shirred back,** pleated sleeves; 2-button cuffs. Wear collar open or closed. Square bottoms. Full cut for comfort.

Sizes: small (14-14½-inch neck) medium (15-15½); med. large (16-16½); large (17-17½). Shpg. wt. ea. 1 lb. 6 oz. Washable.

33N1932M–Walnut   **33N1933M**–Oyster
33N1934M–Med. green   **33N1930M**–Tan
33N1935M–Med. blue   **33N1931M**–Gray
State size.   Each **$4.50**   Any 2 for **$8.74**

$1.89
In colorful gift box

Gift Wrapping is Fun—and Easy

- 49 sheets of gift wrapping, 15 printed in Christmas designs
- 220 feet of assorted harmonizing color cords and ribbons
- 188-piece matching card, tag and seal assortment

You can make as pretty and professional looking packages as those in the picture above by using this big Tower Wrapping Assortment. The 20x30-inch wrapping sheets include 34 sheets of white, green, blue, red tissue paper; 5 tissue sheets in Christmas designs; 10 sheets of de luxe printed paper. Tyings include 125 feet of tinsel cord and 95 feet of taffeta and novelty ribbons from 3/16 to 7/16-inch wide. Designs on the cards, tags and seals match the printed gift paper. *For other Wrapping Assortments and Christmas Cards, see pages 350 to 353.*

3 N 5554—In colorful gift box. Shpg. wt. 2 lbs. 6 oz. **$1.89**

Pilgrim Form Ease Shirts

REG. U.S. PAT. OFF.

These are the best made, smartest looking shirts we have ever sold . .

We believe the collar to be more comfortable than any other . . *barring none*

Improved FORMEASE Collar, now in three styles

Medium point style . . the collar style most men prefer. It's fused—needs no starching

Medium-long point style—has slightly longer points than style at left. Fused—needs no starch

Wide-spread style . . growing favorite with many men. Soft—needs no starch (stays keep it neat)

Each shirt on these 2 pages has all these FormEase features: • Tapered body—cut full at chest, narrower at waist—for smooth fit • Extra fullness at armholes, shoulders, elbows—for easy-action comfort • Extra-long sleeve openings (cuffs lie flat for easy ironing) • Sanforized fabrics (won't shrink over 1%)

Choose his favorite collar style . . . make this his favorite Christmas!

A B C D AND E HAVE MEDIUM POINT COLLAR

SHIRTS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

$3.85 Each **3 for $11.19**

A De luxe quality white cotton broadcloths. A special process gives these fine shirts silk-like luster and smoothness. Extra-high thread count (220 threads per sq. in.). Sanforized; mercerized. French front. Reg. cuffs. Tie not included. Shpg. wt. ea. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17-inch. *Please be sure to state neck size and sleeve length.* (See size chart at bottom of page.)

33 N 393M—White **3 for**
Each **$3.85** **$11.19**

$2.88 Each **Any 3 for $8.40**

B For "regulars," "stouts," "slims"—white broadcloths of combed cotton. Sanforized; mercerized. 196 threads per sq. in. Reg. front, cuffs. Tie not included. Shpg. wt. ea. 1 lb. 3 oz.

Regular sizes. 14, 14½, 15, 15½, 16, 16½, 17-in. neck. *State size, sleeve lgth.*
33 N 301M—White **3 for**
Each **$2.88** **$8.40**

Extra-large sizes. Larger neck, body. *Neck sizes* 17½, 18, 18½, 19-in. *State neck size, sleeve length*—33, 34 or 35 *in.*
33 N 303M—White **3 for**
Each **$2.88** **$8.40**

Extra-long sizes. Longer body. *Neck sizes* 14½, 15, 15½, 16, 16½, 17, 17½. *State neck size, sleeve length* 36, 37.
33 N 302M—White **3 for**
Each **$2.88** **$8.40**

$2.88 Each **Any 3 for $8.40**

C Sizes for "regulars," "stouts," "slims." Solid color broadcloths of combed cotton (196 threads per sq. in.). Washfast; Sanforized. Reg. front, cuffs. Tie not included. Shpg. wt. ea. 1 lb. 3 oz.

Regular sizes. 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size, sleeve length.*
33 N 351M—Tan
33 N 350M—Blue **Any**
33 N 352M—Green **3 for**
33 N 353M—Gray. Each **$2.88** **$8.40**

Extra-large sizes. Larger body, neck. *Neck sizes* 17½, 18, 18½, 19-in. *Sleeves* 33, 34, 35-in. *State neck size, sleeve length.* **Any**
33 N 357M—Blue **3 for**
33 N 358M—Tan. Each **$2.88** **$8.40**

Extra-long sizes. Longer body. *Neck sizes* 14½, 15, 15½, 16, 16½, 17, 17½-in. *Sleeves* 36, 37-in. *State neck size, sleeve length.* **Any**
33 N 355M—Blue **3 for**
33 N 356M—Tan. Each **$2.88** **$8.40**

$2.88 Each **Any 3 for $8.40**

D Woven stripes on cotton broadcloth. Stripes go all the way through the fabric—they're in to last the life of the shirt! Sanforized; fabric won't shrink over 1%. Colors won't run in wash. Reg. front, cuffs. Tie not included. Shpg. wt. each 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17-inch. *State neck size and sleeve length.*

33N347M-Gray
33N345M-Blue **Any**
33N346M-Tan **3 for**
Each . . . **$2.88** **$8.40**

$2.88 Each **Any 3 for $8.40**

E Woven figures on cotton broadcloth. Pattern goes all the way through the fabric—to last the life of the shirt. Washfast colors. Sanforized; fabric won't shrink over 1%. Regular front, cuffs. Tie is not included. Shipping weight each 1 pound 3 ounces.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size, sleeve length.* (See chart below.)

33N330M-Gray
33N328M-Blue
33N329M-Green **Any**
33N327M-Tan **3 for**
Each **$2.88** **$8.40**

SHIRTS BELOW HAVE MEDIUM-LONG POINT COLLAR

$2.88 Each **3 for $8.40**

White cotton broadcloth. Sanforized; mercerized. Reg. front, cuffs. No tie. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size, sleeve lgth.* (see chart at right). Shpg. wt. ea. 1 lb. 3 oz.
33N309M-White. Ea. **$2.88** **3 for $8.40**

$3.85 Each **Any 3 for $11.19**

F De luxe quality. Woven white figure. Sanforized cotton broadcloths. Washfast colors. French (no panel) front. Reg. cuffs. Tie not included. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. Shipping wt. ea. 1 lb. 3 oz. *State neck size, sleeve length.*

33N317M-Blue
33N319M-Gray **Any**
33N318M-Green **3 for**
Each **$3.85** **$11.19**

$2.88 Each **Any 3 for $8.40**

G Woven stripes—they go through the fabric—in to last life of shirt! Sanforized cotton broadcloths. Washfast. Reg. front, cuffs. Tie not included. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size, sleeve lgth.* (chart below). Shpg. wt. ea. 1 lb. 3 oz.

33N323M-Blue
33N324M-Tan **Any**
33N325M-Gray **3 for**
Each **$2.88** **$8.40**

$3.85 Each **Any 3 for $11.19**

H Silky softness, luster—because the fabrics are finished by a patented process. Sanforized cotton broadcloths. Washfast. French front; reg. cuffs. Tie not included. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size, sleeve lgth.* Shpg. wt. ea. 1 lb. 3 oz.

33N374M-Tan
33N373M-Blue **Any**
33N375M-Gray **3 for**
Each **$3.85** **$11.19**

WIDE-SPREAD STYLE

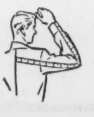
$2.88 Each **Any 3 for $8.40**

J K Solid colors and whites. Cotton broadcloths (196 threads per sq. in.). Sanforized; fabrics won't shrink over 1%. Colors are washfast. White shirt is mercerized, woven of combed cotton. Extra pair of collar stays with each shirt. Reg. front and cuffs. Tie not included. Shipping wt. ea. 1 lb. 3 oz. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size, sleeve length* (chart below).

33 N 366M—Green
33 N 367M—Gray
33 N 365M—Tan **Any**
33 N 364M—Blue **3 for**
33 N 304M—White. . . . Each **$2.88** **$8.40**

HOW TO MEASURE FOR MEN'S DRESS SHIRTS

1. Measure around neck. Or take an old shirt that fits well, lay collar out flat, and measure from center of collar button to far end of collar buttonhole. Number of inches is neck size. *If between sizes, order next larger size.*

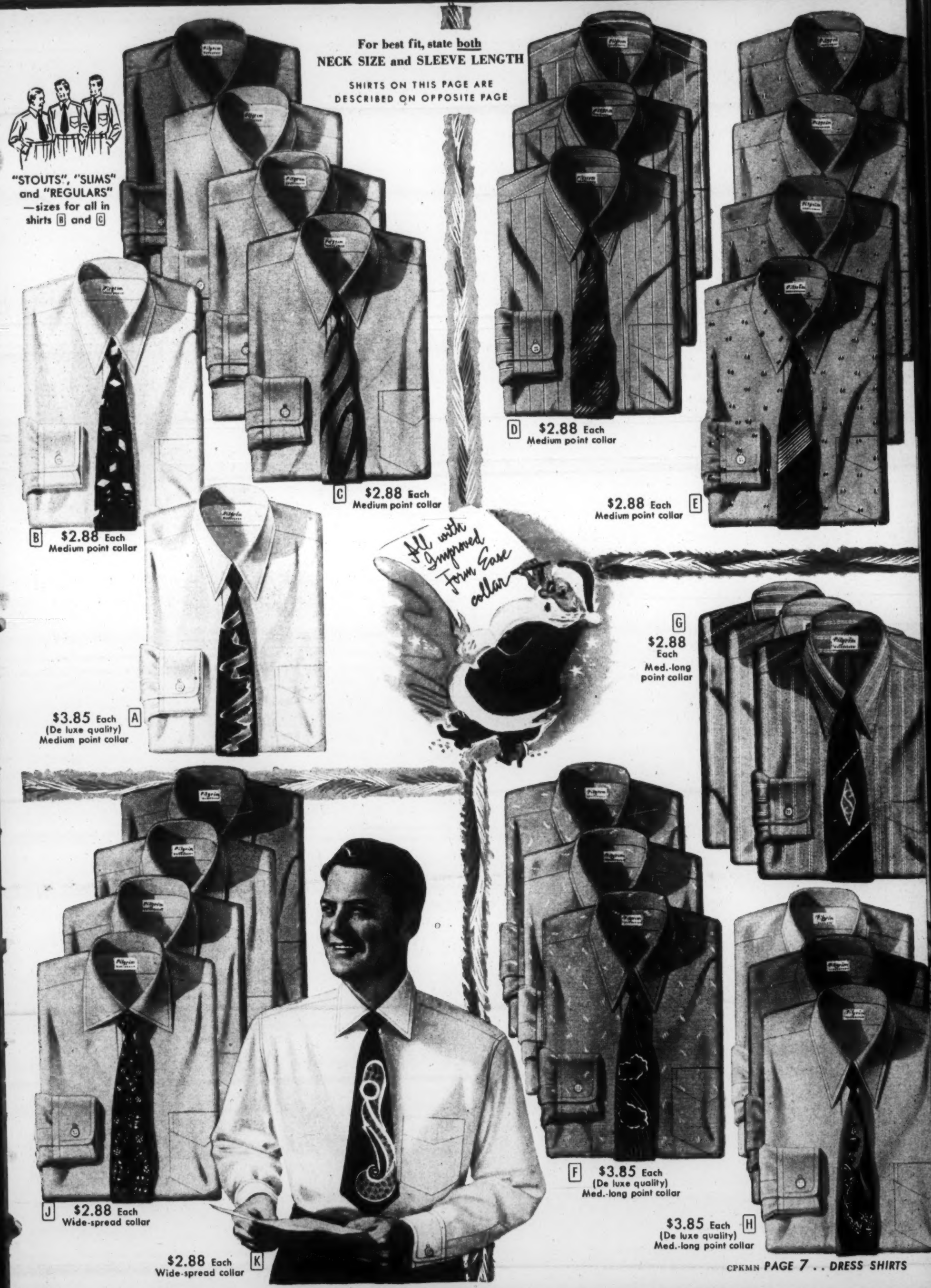


2. Bend arm. Measure from middle of back of neck (over elbow) to wrist. Number of inches is sleeve length. See chart at right for sleeve lengths in each neck size.

Neck sizes in inches	Sleeve lengths available
14	32..33
14½	32..33..34
15, 15½, 16	32..33..34..35
16½	33..34..35
17	33..34..35

For best fit, state both NECK SIZE and SLEEVE LENGTH

SHIRTS ON THIS PAGE ARE DESCRIBED ON OPPOSITE PAGE


Pilgrim
All with Improved Form Ease collar

"STOUTS", "SLIMS" and "REGULARS" —sizes for all in shirts B and C

C **$2.88** Each
Medium point collar

B **$2.88** Each
Medium point collar

D **$2.88** Each
Medium point collar

$2.88 Each E
Medium point collar

G
$2.88
Each
Med.-long point collar

$3.85 Each A
(De luxe quality)
Medium point collar

J **$2.88** Each
Wide-spread collar

$2.88 Each K
Wide-spread collar

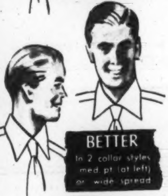
F **$3.85** Each
(De luxe quality)
Med.-long point collar

$3.85 Each H
(De luxe quality)
Med.-long point collar

Broadcloths . . mercerized, Sanforized

Whites . . always right

for every man on your list



Pilgrim Dress Shirts—in 3 price ranges. Gathered backs, sleeves. All have 2-pc. placket sleeve opening construction (not just plain hemming). Sanforized cotton broadcloth (fabric won't shrink over 1%). Single-button cuffs. Boxed. Tie not included. Shpg. wt. ea. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17-inch. *State neck size and sleeve length* (see chart below).

GOOD **$1.69** Each   **3 for $4.92**   **6 for $9.60**

Sanforized broadcloths, mercerized. Medium point collar (needs no starch). Reg. front. Features above.

	Each	3 for	6 for
33 N 33—White *Sizes above.*	$1.69	$4.92	$9.60

BETTER **$2.57** Each   **3 for $7.44**   **6 for $14.64**

Broadcloths of combed cotton (longer fibers—to give finer appearance, longer wear). High thread count (196 threads per square inch). Regular front. Features above. White.

33 N 130—Medium point collar (fused; needs no starch).
33 N 132—Widespread collar style (soft, needs no starch—stays keep collar neat).

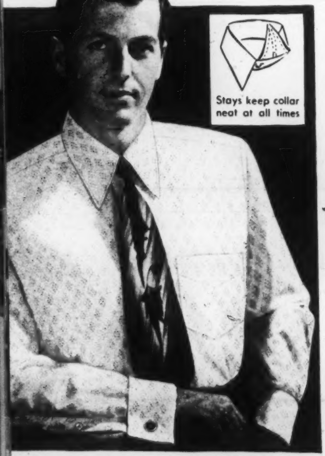
	Each	3 for	6 for
Sizes above.	$2.57	$7.44	$14.64

BEST **$2.88** Each   **3 for $8.40**   **6 for $16.44**

Woven of fine combed cotton (selected longer fibers, for premium wear, smoothness, "feel"). Extra-high thread count (220 threads per sq. in.). Dressy French front. Ocean pearl buttons. Medium point non-wilt fused collar (needs no starch). Features above.

	Each	3 for	6 for
33 N 148—White *Sizes above.*	$2.88	$8.40	$16.44

Pilgrim
SANFORIZED


Stays keep collar neat at all times

100% Pure Nylon

All-nylon fabric, plus de luxe tailoring, makes it one of the finest, most luxurious shirts we have ever offered. **$6.95**

It's 100% pure du Pont nylon, woven into a long-wearing 2-ply fabric by the Burlington Mills, then beautifully tailored into a handsome shirt.

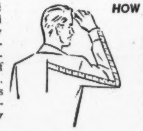
- Washes easily—dries in 60 minutes
- Needs no ironing
- Fabric won't shrink

Dressy French (no panel) front. Richly-finished double cuffs (require links). Boxed. Tie not included. *Sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. neck. *State neck size and sleeve length* (see chart above). Shipping weight 1 lb. 3 oz.

33 N 399—White-on-white. Each. **$6.95**

HOW TO MEASURE FOR MEN'S DRESS SHIRTS

1. Measure around neck. Or take an old shirt that fits well, lay collar out flat, measure from center of collar button to far end of collar buttonhole. Number of inches is neck size. *If neck measures between sizes, order next larger size.*



1. Bend arm. Measure from middle of back of neck (over elbow) to wrist. Number of inches is sleeve length.

Neck sizes in inches	Sleeve lengths available			
14	32	33		
14½	32	33	~~34~~	
15, 15½, 16	32	33	34	35
16½		33	34	35
17		33	34	35

Be sure to state both neck size and sleeve length

Broadcloth Shirts . . Solid Colors and Patterns

(DESCRIBED BELOW, AND ILLUSTRATED ON OPPOSITE PAGE)

C **Handsome "mellow tone" colors in Sanforized cotton broadcloths** (fabrics won't shrink over 1%). Mercerized, also, for more luster, longer wear. Washfast. Medium point collar; fused, needs no starch. Dressy gathered back and sleeves. Regular panel front. Single cuffs. Boxed. Tie not included. Shpg. wt. ea. 1 lb. 3 oz. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-inch. *State neck size and sleeve length* (see chart above). **$1.79** Each **3 for $5.19**

33 N 76—Tan
33 N 75—Pearl gray
33 N 77—Green
33 N 73—Blue. **Each $1.79**

Any 3 for $5.19

E **Good-looking stripe pattern.** Sanforized cotton broadcloth fabrics (won't shrink over 1%). Washfast (colors won't fade or run in wash). Medium point collar; fused, needs no starch. Gathered back, sleeves. Dressy 2-piece placket sleeve opening construction (not just hemming). Gusset-reinforced side seams (resist ripping). Regular front, cuffs. Boxed. Tie not included. Shpg. wt. ea. 1 lb. 3 oz. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size and sleeve length* (see chart above). **$1.94** Each **3 for $5.64**

33 N 30—Tan
33 N 29—Blue
33 N 31—Green
33 N 32—Gray. **Each $1.94**

Any 3 for $5.64

D **Neat clip figure pattern in Sanforized cotton broadcloths** (fabrics won't shrink over 1%). Washfast; colors won't fade or run in the wash. Medium point collar; fused, needs no starch. Dressy gathered back and sleeves. Regular panel front. Single-button cuffs. Boxed. Tie not included. Shpg. wt. ea. 1 lb. 3 oz. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-inch. *State neck size and sleeve length* (see chart above). **$1.94** Each **3 for $5.64**

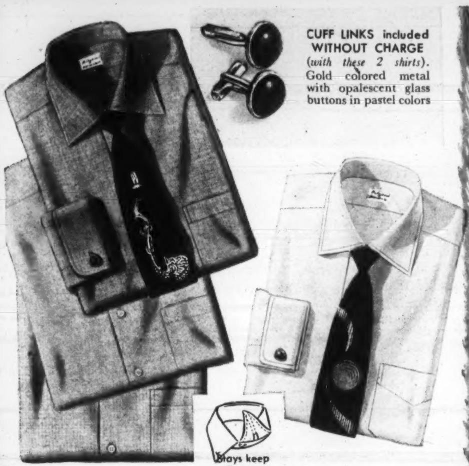
33 N 287M—Blue
33 N 293M—Gray
33 N 291M—Tan
33 N 292M—Green. **Each $1.94**

Any 3 for $5.64

F **Woven pattern; pattern goes all the way through the fabric**—it's richer-looking, the pattern is in to last the life of shirt. Sanforized cotton broadcloth fabrics (won't shrink over 1%). Colors won't run in wash. Shirred back, sleeves. Medium point collar; fused, needs no starch. 2-piece placket sleeve opening construction. Regular front, cuffs. Boxed. Tie not included. Shpg. wt. ea. 1 lb. 3 oz. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-inch. *State neck size and sleeve length* (see chart above). **$2.57** Each **3 for $7.44**

33 N 238—Blue
33 N 239—Tan
33 N 240—Green
33 N 241—Gray. **Each $2.57**

Any 3 for $7.44



CUFF LINKS included WITHOUT CHARGE (*with these 2 shirts*). Gold colored metal with opalescent glass buttons in pastel colors

Stays keep collar neat at all times

Pilgrim FormEase DE LUXE Broadcloths . . widespread collar

$3.85 Any 3 for $11.19

French (double) cuffs, French-front (without panel) style. Collars use plastic stays—need no starching. Fine quality closely woven luxury broadcloth. Cuff links included.

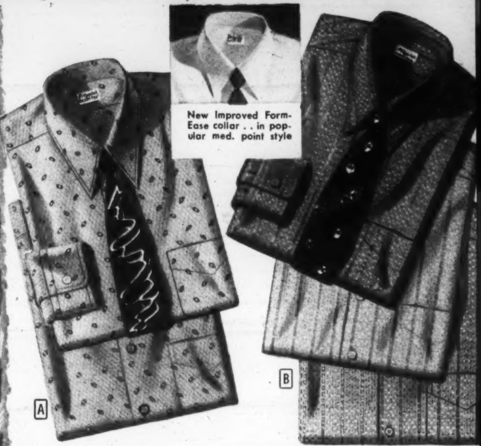
Solid Colors. Matching color cuff links included without charge. Sanforized cotton broadcloths—max. fabric shrinkage 1%. Lustrous finish solid colors with end-on end effect. Widespread collar (not fused).
Washfast. Ocean pearl buttons. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size, sleeve length* (*chart, opposite page*). Shpg. wt. ea. 1 lb. 3 oz.

33 N 320ME—Blue
33 N 321ME—Tan
33 N 322ME—Green
Each **$3.85** Any **3** for **$11.19**

Whites. Cuff links included. Luxury cotton broadcloth (220 threads per sq. inch), soft, and gives added wear. Mercerized threads give it a high luster that will stay in the fabric permanently. **Sanforized**—max. fabric shrinkage 1%. Widespread collar with stays. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size, sleeve length* (*see size chart, opposite page*). Shpg. wt. ea. 1 lb. 3 oz.

33 N 394ME—White
Each **$3.85** Any **3** for **$11.19**

6c Federal Tax included with each shirt listed above



New Improved FormEase collar . . in popular med. point style

New! Lustrous rayon interwoven with fine cotton broadcloth

$2.88 Each
3 for $8.40

New richness in fine dress shirts! High-thread count broadcloth, decorated with lustrous rayon. This rayon decoration—in same color as the broadcloth—gives these shirts a rich, luxurious sheen. The cotton broadcloth is Sanforized (won't shrink over 1%). Washfast; colors won't run or fade in wash.

- *Improved* FormEase collar in medium point style . . fused, needs no starching. (We believe the new *Improved* FormEase collars are the best-fitting, best-looking you can buy, at any price, style for style.)
- Tapered body and all the other fine FormEase features. (See page 6.)

Regular cuffs. Tie not included. Shpg. wt. ea. 1 lb. 3 oz. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-inch.

A **Small figure pattern**
33 N 314–Gray
33 N 313–Blue

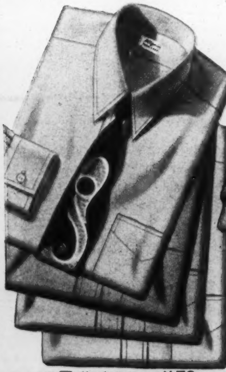
B **Striped pattern**
33 N 310–Blue
33 N 311–Tan
33 N 312–Gray

State neck size and sleeve length (see chart, opposite page).

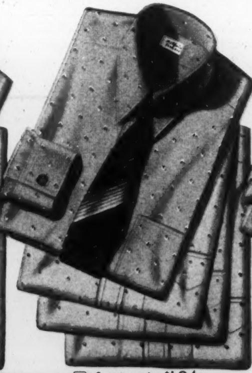
Each **$2.88**
Any 3 for
$8.40

Every Shirt on these 2 pages is Good...ready for gift wrapping

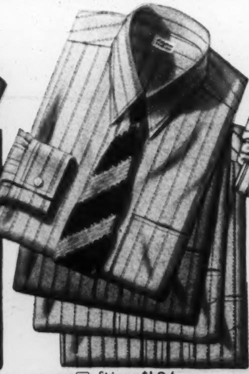
SHIRTS BELOW HAVE MEDIUM POINT FUSED COLLAR. THESE SHIRTS ARE DESCRIBED ON OPPOSITE PAGE



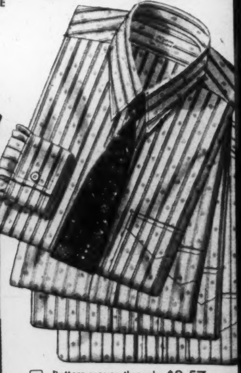
C Handsome "mellow tones" $1.79 Each



D Smart, neat "clip" figure $1.94 Each



E Stripe pattern $1.94 Each



F Pattern woven through front to back $2.57 Each

All-wool Worsteds

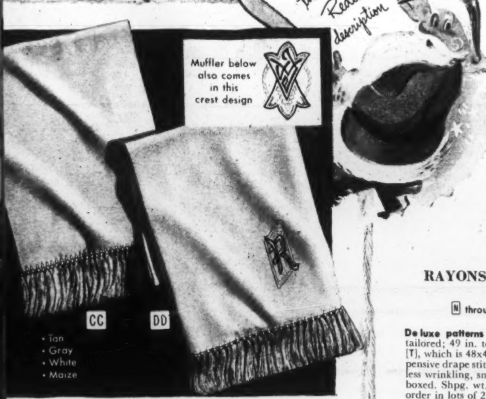
. . 8 solid colors

97c Each Any 2 for $1.86

Solid colors—the classics of the tie family. Made of 100% wool worsted fabric (holds shape well, does not show soil easily). Wool-lined—to tie well-shaped knots, to resist wrinkling. Generously cut for rich, luxurious appearance (they're 48 inches long, 4¼ inches wide).

Every man's tie wardrobe should begin with solid colors. They're good all year 'round. Light colored neutrals (mint and pearl) go with anything; mediums and bright give color accents. The ends are hemmed. Each tie is individually boxed. To get our lowest price, order in lots of 2. Shpg. wt. each, 4 oz.

33 N 3811M—Yale (medium) blue
33 N 3893M—Cardinal (medium red)
33 N 4094M—Scarlet (bright red)
33 N 3894M—Chocolate brown
33 N 3974M—Mint (medium green)
33 N 3897M—Pearl (light gray)
33 N 3895M—Maize (light yellow)
33 N 3896M—Black
Each 97c.....**2 for $1.86**


Many more colors than we show Read each description
Muffler below also comes in this crest design
CC
DD
• Tan
• Gray
• White
• Maize

Part-Nylon Muffler

CC **"Brand new for Christmas" muffler** in one of the season's most popular luxury fabrics. **$1.98**

It's a silky smooth blend of acetate rayon crepe (80%) for high luster and suppleness, and nylon (20%) for strength and easy washability. It stays clean long, washes easily because the fibers have no nap to catch and hold the dirt. Full 12x54 inches long (including knotted fringe). A muffler adds the finishing touch to dress. *Colors* white, gray, tan or maize (lt. yellow).

33 N 3530—Shpg. wt. 7 oz. *Please state color*..........**$1.98**

His Initial on Muffler!

DD **His own initial on a soft, luxurious** rayon crepe muffler—here's the kind of Christmas present that tells a man you selected it especially for him! Muffler is also available in crest design (no initial), suitable for anyone. Initial is handsomely embroidered on the sparkling white muffler (all initials available except I, Q, U, V, X, Y, Z). The crest (no initial), also, is embroidered. Muffler is about 12x50 in., including fringe. Fringe is knotted. Boxed. Hand washable. A perfect personalized gift that any man would enjoy. **$1.47**

33 N 3528—White. Shpg. wt. 7 oz. *Please print initial* (all except I, Q, U, V, X, Y, Z); *or state crest*.........**$1.47**

Pilgrim Ties and Mufflers

Selected by a Man

for Men . . You know he will like them

TIES DESCRIBED BELOW ARE BRAND NEW FOR CHRISTMAS . . . THEY ARE ILLUSTRATED ON THE OPPOSITE PAGE

Pure Dye, Pure-Silks . . Wool-lined; 50 in. long

$1.94 Each A, B, and C
$1.47 Each D, E
97c Each F

Soft, rich-looking silks that knot and drape "like a million." 4½ in. wide (except [B], which is 4¾ in. wide). Expensive drape stitch construction. Each tie separately boxed. Shipping weight each 4 ounces.

A **Paisley design.** Hand-made tie. *Colors* navy, maroon, or green.
33 N 3920—*State color*.......**$1.94**

B **Stripe panel design.** Hand-made. *Colors* maroon, blue, or brown.
33 N 3921—*State color*.......**$1.94**

C **"Vines and flowers."** Hand-made. *Colors* gray, blue, maroon or brown.
33 N 3922—*State color*.......**$1.94**

D **Square-and-stripe design.** *Colors* brown, dk. blue, or maroon.
33 N 3923M—*State color*......**$1.47**

E **"Comet"—designed in Paris.** *Colors* blue, maroon, or brown.
33 N 3924M—*State color*......**$1.47**

F **Polka dots**—all-time favorite. *Colors* maroon, navy, brown, or green.
33 N 3925M—*State color*........**97c**

"Hand Paints" . . in a wide choice of fabrics

97c Each G, H
$1.47 Each J, K, L
$1.94 Each M

Wool-lined. 4½ in. wide. 50 in. long (except [J], which is 48 in.). Separately boxed. Shpg. wt. ea. 4 oz.

G **Horse design.** Soft rayon crepe. Blue, brown, maroon, or green.
33 N 3926M—*State color*..........**97c**

H **Dog's head design.** Rayon crepe. Tan, blue, maroon, or green.
33 N 3927M—*State color*..........**97c**

J **"Ducks on the wing."** Made of hand-loomed virgin wool homespun. *Colors* green, maize, maroon, blue.
33 N 3931M—*State color*.....**$1.47**

K **"Spinning platters."** Smooth "luxury feel" rayon foulard. *Colors* blue, brown, or maroon.
33 N 3928M—*State color*.....**$1.47**

L **"Beauty sweep."** 12% nylon, 88% rayon. Brown, blue, or maroon.
33 N 3929M—*State color*.....**$1.47**

M **"Leaves in waterfall."** Pure dye, pure silk crepe. Hand-made. *Colors* red, blue, or brown.
33 N 3930—*State color*.......**$1.94**

Fill up his tie wardrobe

ANY 2 97c TIES FOR ONLY $1.86

ANY 2 $1.47 TIES FOR ONLY $2.80

Two full pages from which to choose

RAYONS in handsome new patterns . . Wool lined to resist wrinkling

N through U 97c Each

V through BB $1.47 Each

De luxe patterns in dressy rayon fabrics. Luxury-tailored; 49 in. to 50 in. long; 4½ in. wide (except [T], which is 48x4¼). All except [Y] and [T] have expensive drape stitch construction (for better knotting, less wrinkling, smoother drape). Each tie separately boxed. Shpg. wt. ea. 4 oz. To get our lowest price, order in lots of 2.

N **Trim diagonal stripe pattern.** Rayon foulard.
33 N 3933M—*State* brown, red, or blue.....**97c**

P **"Leafy vine" panel.** Rich rayon foulard.
33 N 3934M–*State* navy, lt. maroon, brown..**97c**

R **"Petals in pool."** Silky-smooth rayon satin.
33 N 3935M–*State* red, blue, green, brown..**97c**

S **"Quarter moons."** Rich rayon foulard.
33 N 3936M–*State color* blue, brown, or red..**97c**

T **Brush mark design.** Woven rayon satin brocade.
33 N 3859M—*State color* maroon, blue, brown **97c**

U **"Plaid balloons."** Soft rayon foulard. *Colors* royal (deep) blue with gold balloons, green with brown balloons, maroon with blue balloons.
33 N 3937M—*State color*......................**97c**

V **"Ribbon rhythm." Rayon foulard. Paris-designed.**
33N3938M–*State* blue, gray, maroon, brown**$1.47**

W **"Candle magic," designed by Dali. Rayon satin.**
33N3942M–*State* red, dp. blue, green, brown**$1.47**

X **"Scroll fantasy."** Rayon satin fabric.
33N3939M–*State color* blue, red, brown...**$1.47**

Y **Dignified cathedral pattern.** Rayon satin.
33N3941M–*State color* blue, brown, maroon.**$1.47**

AA **"Bird'seye view."** Paris designed. Rayon satin.
33N3940M–*State color* gray, red, blue...**$1.47**

BB **"Leaves' escape."** Pattern designed in Paris. Soft rayon foulard fabric.
33N3943M–*Colors* green, maroon, brown **$1.47**

Sears knows the Mufflers men like . . Pilgrim's latest styles

(THOSE DESCRIBED BELOW ARE PICTURED ON OPPOSITE PAGE)

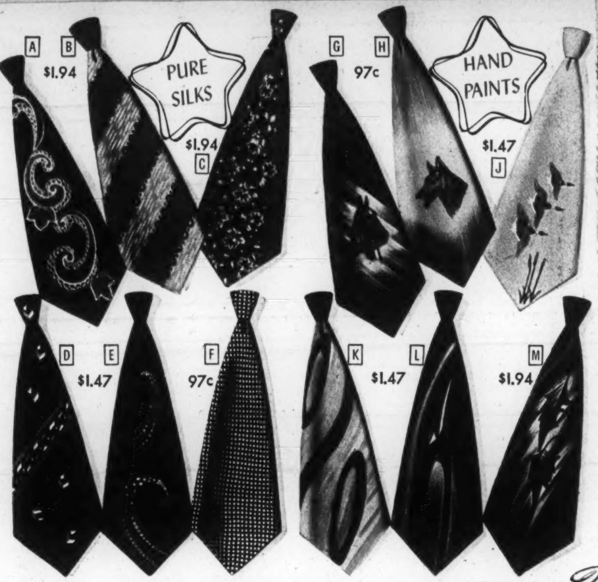
EE **100% zephyr wool muffler**—choice of 5 solid colors. Double-ply yarns are used in weaving this fabric . . . it's warm, soft, long-wearing. About 12x48 inches, including self fringe. Each muffler individually boxed. Hand wash separately. Shpg. wt. 7 oz. *Colors* maroon, white, tan, gray, canary (yellow). **$1.95**
33 N 3525—*Please state color wanted*.........**$1.95**

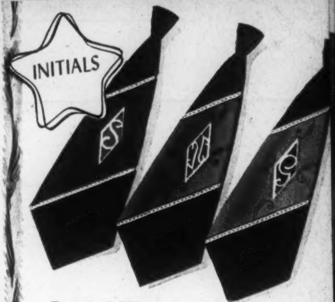
FF **Zipper Muffler**—patented feature eliminates bunching, makes muffler lie smoothly. 100% wool worsted. Zipper runs down front. About 11x46 in. Boxed. Hand wash separately. Shpg. wt. 7 oz. *Colors* blue, maroon, brown. *Sizes* small (14–14½-in. neck); med. (15–15½); large (16–16½). **$1.59**
33 N 3531—*State size and color*...............**$1.59**

GG **Glove and Muffler Set.** 100% virgin wool worsted in fancy Norwegian pattern. "Fleecy", warm. Muffler woven; about 12x48 in., incl. fringe. Gloves are knit. Hand wash. Boxed. *Colors* maroon, gray or brown. *Glove sizes* small (8–8½); med. (9–9½); large (10–10½). **$2.95 Set**
33N3529–Shpg. wt. set 10 oz. *State color, glove size* ....Set **$2.95**

HH **Glove and Muffler Set.** Knitted of 100% wool worsted yarns—warm, extra long-wearing, and handsome. Muffler is about 10x48 in. including fringe (hand-knotted). *Colors* canary (yellow), maroon, tan or gray. *Glove sizes* small (8–8½); med. (9–9½); large (10–10½). **$3.97 Set**
33 N 3535–*State color, glove size.* Shpg. wt. set 13 oz........**$3.97**

JJ **Hand paints**—new style in mufflers. For dress or sports. Muffler is fine-quality woven rayon crepe . . . in sparkling pure white, with hand-painted design in beautiful colors. About 12x49 in. Hand wash separately or dry clean. Shpg. wt. 7 oz. **$1.98**
33 N 3500—Horse's head design
33 N 3502—Ship design
33N3501-Dog's head design **$1.98**

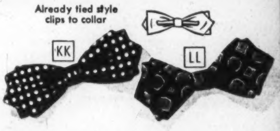

A
B
$1.94
PURE SILKS
$1.94
C
G
H
97c
HAND PAINTS
$1.47
J
D
E
$1.47
F
97c
K
$1.47
L
M
$1.94



Initial Ties
. . same quality was ~~$1.44~~

His own initial on his tie—or you can get this handsome tie with a crest design (suitable for anyone) if you don't want the initial. Rayon foulard, wool lined. 49 in. to 50 in. long; 4½ in. wide. All initials available except I, O, Q, U, V, X, Y, Z. Boxed. Shipping wt. each 4 oz. *Colors* blue, maroon, or brown. **97c** Each 2 for $1.86

33N3932M—*State initial design or crest design. If initial, print initial. Please state color.* Each 97c . . 2 for $1.86

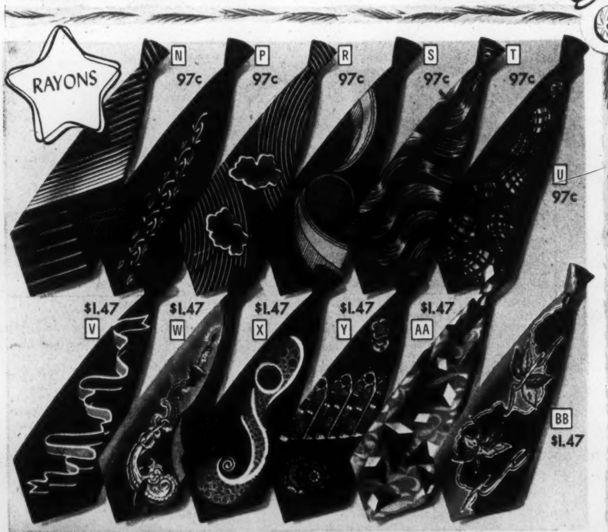

Already tied style clips to collar
KK
LL

Rayon Foulard Bow Ties

Choice of Clip style (already tied) or **Bat style** (tie it yourself) and 2 patterns. Shpg. wt. 2 oz. *State color.* **97c**

KK 33N4076M—Clip style } Brown, maroon
33N4074M—Bat style } blue or green. . . . 97c

LL 33N4095M—Clip style } Maroon, blue
33N4096M—Bat style } or brown. 97c


RAYONS
N
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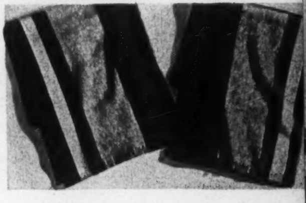
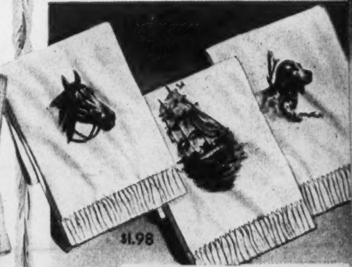


Made in Switzerland!

Our finest muffler . . . 100% pure wool—premium quality. Made of fine zephyr Australian yarns, woven in Switzerland. "Soft-as-down" touch, extra warmth without bulk. Shpg. wt. 10 oz. **$4.97**

33N3503—(Size 11x50 in.) *State* tan or gray. $4.97

$1.59
FF
Can be worn three different ways
EE $1.95
GG $2.95
HH $3.97



Thrifty Cotton Sport Shirts . . long sleeves, solid colors

$1.94 Each

Long-wearing cotton poplin. Look what you get at this small price:

- Sanforized fabric—won't shrink more than 1%. Washfast colors.
- Expensive sport shirt tailoring
- Full cut, roomy comfortable fit
- Square bottoms, 2-way collar
- 2 pockets. Strongly sewn seams
- Shirred back and sleeves

Sizes small (14-14½-inch neck); medium (15-15½); med. large (16-16½); large (17-17½). Shpg. wt. ea. 1 lb. 10 oz. *State size.*

33 N 580M—White
33 N 584M—Green
33 N 581M—Maize (lt. yellow)
33 N 585M—Blue
33 N 583M—Gray
33 N 582M—Tan

Each $1.94
Any 3 for $5.64

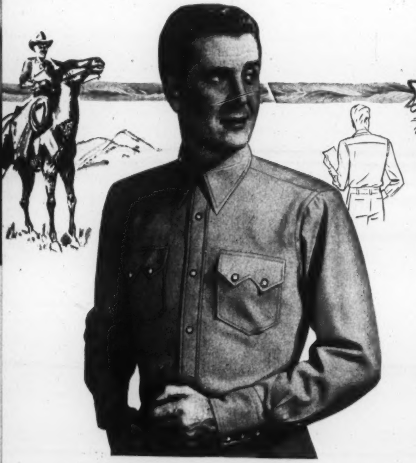
$2.50 Each

Smooth cotton broadcloth—sturdy long-service fabric.

- Mercerized for more luster and longer wear
- Sanforized; fabric shrinkage 1%
- Colors won't run in wash
- Adjustable 2-button cuffs. Quality tailoring: gathered back, sleeves, dressy 2-way collar. Generously cut for fine fit. Flap pockets (no buttons). *Sizes* small (14-14½-inch neck); med. (15-15½); med. large (16-16½); large (17-17½). Shpg. wt. ea. 1 lb. 10 oz. *State size.*

33 N 1959—White
33 N 1960—Dusty rose
33 N 1961—Blue
33 N 1962—Tan
33 N 1963—Dusty green

Each $2.50
Any 3 for $7.26



Pilgrim "Western" in crease-resistant rayon gabardine . . Solid colors

$4.94 Each

Popular new body-fitting Western style—now in exact neck sizes and sleeve lengths. Medium weight lustrous rayon gabardine stays bright, keeps shape through many washings. Only 2% to 3% fabric shrinkage. Nickel-rimmed ocean pearl Gripper Fasteners (2 on each pocket—3 on cuffs—5 up the front). Long tails. Hand wash. Shpg. wt. ea. 1 lb. 10 oz.

Neck Sizes	*In choice of sleeve length*
14-inch	Short (32½-in.) or Med. (33½)
14½, 15, 15½-in.	Short (32½), Medium (33½) or Long (35-inch)
16, 16½, 17-in.	Medium (33½) or Long (35)

Please be sure to state both neck size and sleeve length
See How to Measure at right.

33 N 646-Gray
33 N 647-Wine red
33 N 648-Dark Green

Each $4.94 Any 2 for $9.60

Sears has the Sport Styles men like in Pilgrim

Gabardines Men Want

LONG-SLEEVE SPORT SHIRTS LISTED BELOW ARE SHOWN ON FACING PAGE

Supple spun rayon Gabardine—a rich luster fabric so favored by men
Finely tailored, long sleeves, square bottoms. Cut full the way men like them
2-way collar (wear open or closed) with concealed stitching, hidden top loop
Strongly seamed to outlast this hard-wearing fabric—buttons anchored on to stay
Washfast-sunfast colors can't run or fade—stay bright and new looking
Pre-shrunk fabrics—can't shrink out of size—max. 2% to 3% fabric shrinkage
Sizes small (14-14½-inch neck); medium (15-15½); medium large (16-16½); and large (17-17½). *Please be sure to state size.*

[A] **Handsome light colors** in soft rayon gabardine. $3.94 Each. Two button-through flap pockets. 2-button cuffs; ocean pearl buttons; pleated sleeves. Washfast colors. Preshrunk. Shpg. wt. ea. 1 lb. 6 oz.

33 N 770—Blue
33 N 767—Tan
33 N 768—Gray
33 N 769—Green
State size, above. Each **$3.94** Any 2 for $7.64

[B] **Better, pre-shrunk gabardine** with military flap pockets; shirred back, pleated sleeves. $4.94 Each. Color-matching ocean pearl buttons. 8 favorite men's colors. Handsomely tailored. 2% fabric shrinkage.

Sizes (neck-in.)	*Sleeve length-in.*
Small (14-14½)	Choice 32 or 33
Medium (15-15½)	32, 33, 34 or 35
Med. Large (16-16½)	33, 34 or 35
Large (17-17½)	33, 34 or 35

Shpg. wt. ea. 1 lb. 10 oz. Washfast—Sunfast.

Please state neck size and sleeve length

Deeptones
33 N 1914M—Maroon
33 N 1915M—Navy blue
33 N 1916M—Rust
33 N 1917M—Dark green

Dustones
33 N 1912M—Gray
33 N 1910M—Tan
33 N 1911M—Blue
33 N 1913M—Green

Each $4.94
Any 2 for $9.60

[C] **Popular pull-over gabardine** with snug Durene* cotton knit waist. $3.94 Each. Ocean pearl Gripper Fasteners (they just "snap" together) on cuffs, pocket and 7½ inch chest placket. Shirred back; pleated sleeves. Handsome solid colors (these are the shades men say they like best). Button loop closing at neck. Preshrunk. Shpg. wt. ea. 1 lb. 3 oz. Washfast-sunfast.

33 N 626M—Medium green
33 N 625M—Gray
33 N 627M—Maroon
33 N 628M—Navy blue
State size, above. Each **$3.94** Any 2 for $7.64
***Reg. U. S. Pat. Off.**

[D] **Zipper completely hidden in front opening pleat** . . $4.94 Each. extends from shirt bottom to within 7 in. of top. Concealed top button and loop. Popular style. Spun rayon gabardine. Ocean pearl Gripper Fasteners on 2 pockets and cuffs. Pleated sleeves; shirred back. 4 handsome colors (selected for men by men). Handsomely tailored. Preshrunk. A grand gift. Shpg. wt. ea. 1 lb. 8 oz. Washfast-sunfast.

33 N 791M—Tan
33 N 792M—Gray
33 N 793M—Maroon
33 N 690M—Dark green
State size, above. Each **$4.94** Any 2 for $9.60

Sears knows how to make men comfortable . . Pilgrim cool Cottons, soft Spun Rayons

Styled for freedom. Tailored wide shoulders, full back, neat sleeves
Handsome sport collar has hidden button loop—wear open or closed
Wear the square bottoms in or out. Strong seams outlast the fabric
Washfast—to stay bright, new looking—they can't shrink more than 2%
Sizes small (14-14½-inch neck); medium (15-15½); medium large (16-16½); and large (17-17½). *Please be sure to state size.*

[E] **Thrifty cotton poplin.** Sanforized, washfast stripe plaid pattern. $2.94 Each. Made as carefully as our more expensive shirts. Two pockets; shirred back; pleated sleeves. Colored plastic buttons. Sanforized—max. 1% fabric shrinkage. Shpg. wt. ea. 1 lb. 10 oz. Washfast. Be sure of fit—see How to Measure below.

33 N 689—Green plaid
33 N 687—Blue plaid
33 N 688—Brown plaid
State size, above. Each **$2.94** Any 3 for $8.55

[F] **REDUCED! Spun rayon.** Bright plaid pattern is woven through front to back. $3.94 Each. Neat 2-button adjustable cuffs; shirred back; pleated sleeves. Colored ocean pearl buttons. 2 roomy flap pockets. Preshrunk—max. fabric shrinkage 2%. Shpg. wt. ea. 1 lb. 6 oz. Washfast. Be sure of fit, see How to Measure below.

33 N 578M—Maroon plaid
33 N 579M—Brown plaid
33 N 569M—Blue plaid
State size, above. Each **$3.94** Any 2 for $7.64

[G] **Spun rayon California-styled Pullover.** Bright woven-through sunshine plaids. Durene* cotton knit bottom . . . wear inside trousers or out. Harmonizing colored buttons. One pocket. Pre-shrunk—max. fabric shrinkage 2%. Shipping weight each 1 pound 6 ounces. Washfast. *Sizes above. Please be sure to state size.*

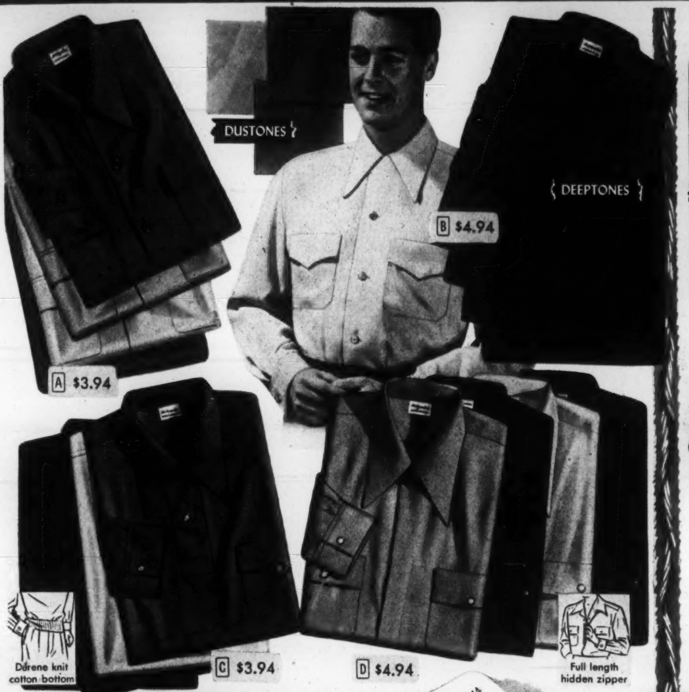
33 N 1926—Red, black
33 N 1925—Brown, tan
33 N 1927—Blue, maroon
Each $3.94 Any 2 for $7.64

***Reg. U. S Pat. Off**

HOW TO MEASURE FOR SPORT SHIRTS

Neck size: Measure carefully around neck with tape measure or piece of paper that can be measured. Don't use string. Number of inches is neck size. If between sizes, order the larger size.

Sleeve length (where applicable). Bend arm. Measure from middle of back of neck over elbow to wrist bone. Number of inches is sleeve length. *Do not state sleeve length unless shirt you order is available in sleeve lengths.*



A $3.94

B $4.94

C $3.94

D $4.94

Durene knit cotton bottom

Full length hidden zipper

SHIRTS A THROUGH G DESCRIBED ON OPPOSITE PAGE

DUSTONES
DEEPTONES

"Tropical" Spun Rayons

Cool lightweight rayon in favorite men's colors. $2.94 **Long-sleeve sport shirt** with concealed-stitch convertible collar and hidden top loop and button. **Shirred sleeves and back** and adjustable 2-button cuffs. 2 flap pockets. **Square bottom** can be worn in or out. Max. fabric shrinkage only 2 to 3%. *Sizes* small (14–14½-in. neck); medium (15–15½); med. large (16–16½); large (17–17½). Shpg. wt. ea. 1 lb. 6 oz. Washable by hand. Order several.

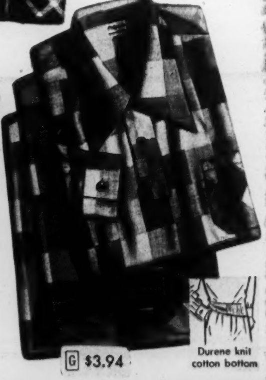
Dustones	Deeptones
33N623M–Blue	33N571M–Dark green
33N650M–Gray	33N572M–Choc. brown
33N651M–Green	33N573M–Navy blue
33N652M–Tan	33N570M–Maroon

State size Each $2.94 Any 3 for $8.55

E $2.94

1951 Rayons
Gabardines
Cotton Poplins

F Reduced Was ~~$4.94~~ $3.94



G $3.94

Durene knit cotton bottom

4 colors and white $4.94 Each

Sensation . . part Nylon, choice of sleeve length

88% acetate rayon for suppleness, high luster; 12% nylon for strength, easier washability. Medium lightweight crepe. Adjustable cuffs; shirred back, sleeves. Ocean pearl buttons. Tailored. 2% fabric shrinkage. *State size, sleeve length—see at left.*

Size (neck—in.)	*Sleeve Length*—in.
Small (14–14½)	Choice 32 or 33 in.
Medium (15–15½)	32, 33, 34 or 35
Med. Lg. (16–16½)	33, 34 or 35 in.
Large (17–17½)	33, 34, or 35 in.

Shpg. wt. ea. 1 lb. 4 oz. Hand wash.

33N1924—Tan
33N1920—White
33N1921—Blue
33N1922—Gray
33N1923—Green

Each $4.94
Any 2 for $9.60

His Favorite Cotton Shirts are Pilgrims

It's thriftier to buy several . . some are Sanforized*. . all sure to please

$1.98 Each

Sanforized* Cotton

Less than $2.00 and Sanforized, too. Medium-heavy cotton flannel Pilgrim construction. *Sizes* 14½, 15, 15½, 16, 16½, 17-in. neck. Shpg. wt. ea. 1 lb. 6 oz. Hand wash separately.

33 N 1433—Red. green plaid
33 N 1434—Red, blue plaid
33 N 1435—Brown, green plaid
State size. Each $1.98 Any 2 for $3.84

Pilgrims are cut large to fit better . . . seams double-stitched to wear longer. They stay bright and new looking through many launderings. All have dress-type collar, non-rip sleeve facings; strong button holes.

A **Warm Cotton Flannel** in medium-heavy weight. $1.57 Each. Bright rich plaids to please him. 2 button-through pockets. Shpg. wt. ea. 1 lb. 6 oz. Hand wash separately.

33 N 1415—Red plaid
33 N 1416—Blue plaid
33 N 1417—Green plaid
State size. Each $1.57 3 for $4.56

B **Soft napped sueded cotton** in warm medium-heavy weight. $1.97 Each. **Closely woven** and napped to break the wind. Two pockets. Favorite solid colors. Hand wash separately. Shpg. wt. ea. 14 oz.

33N1400-Gray
33N1401-Navy (dk.) blue
State size. Each $1.97 2 for $3.80

C **Sanforized sueded cotton** in neat houndstooth pattern. $2.29 Each. Maximum 1% fabric shrinkage. **Medium-heavy warm weight. Vat-dyed, washfast**—colors won't fade or run in wash. Shpg. wt. ea. 14 oz.

33 N 1466—Red, black
33 N 1467—Green, black
State size Each $2.29 2 for $4.44

D **Sanforized cotton flannel** in warm medium-heavy weight. $2.29 Each. Handsome buffalo check patterns. 2 pockets. Max. fabric shrinkage 1%. Hand wash separately. Shpg. wt. ea. 1 lb. 6 oz. Order today.

33 N 1421—Red, black
33 N 1422—Black, white
33 N 1423—Green, white
State size Each $2.29 2 for $4.44

Neck sizes 14½, 15, 15½, 16, 16½, 17 inches. See how to measure at left. ***Please be sure to state size when ordering.***

MEASURE YOUR NECK SIZE

Place tape measure around neck. Number of inches is correct neck size. If between sizes, order next larger size.

Extra large sizes are cut fuller in body and sleeves.

Extra long sizes are made longer in body and sleeve length.

E **Sanforized sueded cotton.** $2.47 Each. 2 roomy button-through flap pockets. Medium-heavy warm weight. Bright solid colors. Hand wash separately. Shipping weight each 14 oz. Order today.

33 N 1413M—Maroon (dk. red)
33 N 1414M—Dark green
33 N 1406M—Kelly green
33 N 1407M—Scarlet red
State size Each $2.47 2 for $4.80

F **Warmer! Heavy weight cotton flannel.** $2.79 Each. Husky 8-ounce fabric in two attractive and popular multi-color checks. **Sanforized.** Wash by hand separately. Shipping weight each 1 pound 8 ounces.

33 N 1495—Green, gold, brown and white checks
33 N 1494—Red, black and white checks
State size Each $2.79 2 for $5.40

G **Our warmest and best cotton flannel** in extra heavy weight that will wear longer, too. $2.97 Each. Your choice of three handsome bright plaids. Two button-through flap pockets. Hand wash separately. **Sanforized.** Shipping weight each 1 lb. 10 oz.

33 N 1499—Brown plaid
33 N 1497—Blue plaid
33 N 1498—Green plaid
State size Each $2.97 2 for $5.76

****Sanforized—maximum 1% fabric shrinkage. Shirts can't shrink out of size.***

Pilgrim Preshrunk Wools

Wash'em—they'll keep their size, perfect fit and warmth to the end

Made of 100% wool . . . unsurpassed for warmth and long wear. All with dress-type collar, and tailored for comfortable fit. They're full cut and long, the way men like them. Seams strongly stitched to outlast the fabric. They're sure to please. **Regular Sizes** 14½, 15, 15½, 16, 16½, 17-in neck.

MAXIMUM 3% SHRINKAGE

A Pilgrim Pre-shrunk Shirt and an untreated shirt (same price range) were washed twice in a washing machine by Sears Laboratory testers. *Results*:

Shrinkage at	Untreated	Pilgrim Pre-shrunk
Neck	6.3%	2.3%
Chest	7.3%	1 %
Sleeve	3.6%	1.4%
Overall	6.6%	3 %

H **Thrifty all-wool flannel** in warm heavy weight. $4.50 Each. Bold Buffalo checks woven all the way through. 2 button-through pockets. Fine Pilgrim construction. Order two. Wash separately. Shpg. wt. ea. 1 lb. 10 oz.

33 N 1600—Red, black
33 N 1601—Green, black
State size Each $4.50 2 for $8.74

J **Better, thicker napped heavy wool flannel.** 2 flap pockets. Stouts and Slims, see how to measure above. Wash separately. $4.95 Reg. sizes

Regular Sizes. *State neck size—see above.* Shpg. wt. ea. 1 lb. 10 oz.

33N1622M-Green comb.
33N1617M-Red, black
33N1618M-Green, black
33N1619M-Black, white
33N1620M-Red, white
33N1621M-Blue comb.
Each $4.95 2 for $9.60

Stout Sizes 17½, 18, 18½, 19, 20-in. neck. Shpg. wt. ea. 1 lb. 12 oz.

33N1614-Red, black
State size. Ea. $5.59 2 for $10.84

Slim Sizes 14½, 15, 15½, 16, 16½, 17, 17½-in. neck. Wt. ea. 1 lb. 12 oz.

33N1624-Red, black
State size. Ea. $5.59 2 for $10.84

K **Handsome solid color heavy all-wool** flannels. $5.95 Each. Luxurious quilted rayon facing in neckband. 2 button flap pockets. Pilgrim construction. Wash separately. Shipping weight each 1 lb. 10 oz.

33 N 1647—Wine red
33 N 1648—Dark green
33 N 1649—Navy blue
State size Each $5.95 2 for $11.50

New! Corduroy Pullover

New, just in time for Christmas! Handsome fine pinwale corduroy sport shirt. $4.98 Each. Long wearing, always good looking and in his favorite colors. **Snug knit cotton waist**—wear inside or out. Sport-type collar can be worn open or closed. 2-button placket closing; concealed top button and loop. Rayon yoke over shoulder back. **Shrink controlled**—max. 3% fabric shrinkage. Hand wash separately—colors stay bright and new looking. A gift welcomed by any man. *Sizes* small (14-14½-in. neck); medium (15-15½); medium large (16-16½); large (17-17½). Shpg. wt. each 1 lb. 8 oz. *State size.*

33 N 1566—Maroon
33 N 1567—Gray
33 N 1568—Dark green
Each $4.98 Any 2 for $9.70

L **Zippered full length** to make it an extra special gift. $6.50 Each. Handsome block plaids in all-wool heavy weight flannel. Collar can be worn open or closed. Square cut bottom to wear inside the trousers or out. **Pre-shrunk rayon yoke** protects against wool chafing. 2 button-flap pockets. Zipper neatly hidden. Wash separately. Shpg. wt. ea. 1 lb. 10 oz.

33 N 1626—Green, black
33 N 1625—Red, black
State size Each $6.50 2 for $12.60

M **Zippered front with Durene* cotton knit waist and cuffs.** $6.95 Each. Sport style 2-way collar. Bottoms can be worn in or outside trousers. Two flap pockets. Zipper concealed. *Sizes* small (14-14½-in. neck); medium (15-15½); med. large (16-16½); large (17-17½). Wash separately. Wt. ea. 1 lb. 10 oz.

33 N 1659—Slate blue
33 N 1657—Wine red
33 N 1658—Gray
State size Each $6.95 2 for $13.50

***Reg. U. S. Pat. Off.**

P **Softer, better virgin wool.** $6.95 Each Reg. sizes. Shadow plaids. Quilted rayon faced neckband. Med. heavy. Wash separate. Wt. ea. 1 lb. 10 oz.

Reg. sizes (*listed above*)

33 N 1698—Gray
33 N 1699—Maroon
State size. Each $6.95 2 for $13.50

Extra large 17½, 18, 18½, 19-in. neck. *State size.*

33 N 1696—Gray
Ea. $7.59 . . . . . 2 for $14.70

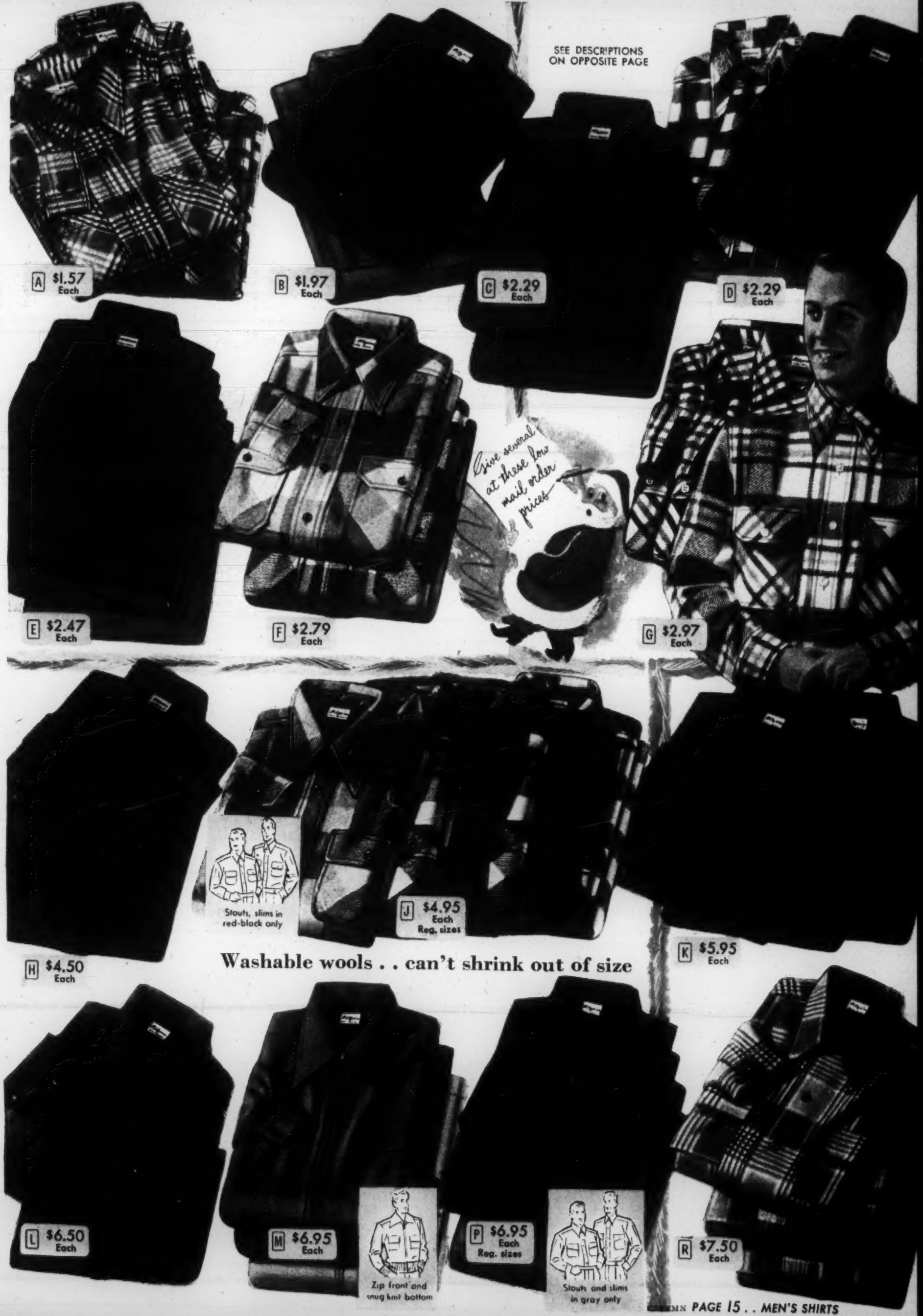
Extra Long 15, 15½, 16, 16½, 17, 17½. *State size.*

33 N 1697—Gray
Ea. $7.59 . . . . . 2 for $14.70

R **Sportster.** 2-way collar; square cut bottoms wear inside trousers or out. $7.50 Each. **Medium heavy soft virgin wool** in fancy plaids. 2-button adjustable cuffs. 2 pockets. Durable plastic buttons. *Sizes* small (14-14½-in. neck); medium (15-15½); med. large (16-16½); large (17-17½). Wash separately. Shpg. wt. ea. 1 lb. 10 oz.

33 N 1690—Blue
33 N 1691—Green
33 N 1692—Brown
State size. Each $7.50 2 for $14.50

SEE DESCRIPTIONS ON OPPOSITE PAGE


Give several at these low mail order prices

A $1.57 Each

B $1.97 Each

C $2.29 Each

D $2.29 Each

E $2.47 Each

F $2.79 Each

G $2.97 Each

H $4.50 Each

Stouts, slims in red-black only

J $4.95 Each Reg. sizes

K $5.95 Each

Washable wools . . can't shrink out of size

L $6.50 Each

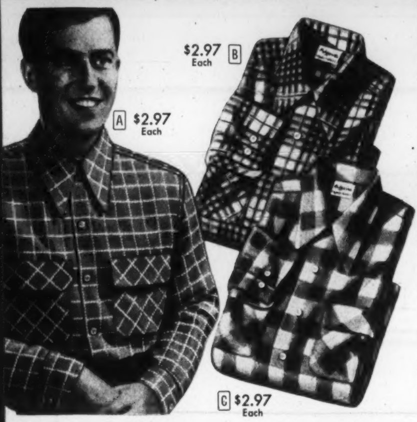
M $6.95 Each

Zip front and snug knit bottom

P $6.95 Each Reg. sizes

Stouts and slims in gray only

R $7.50 Each



Handsome Cotton Flannel Sport Shirts

$2.97 Each

Medium weight. Soft California colors that stay bright and new looking. **Superior washfast**—won't stain, fade or run in wash. They're yarn-dyed; whites are sparkling white. **Lined dress-type collar** with concealed top button and loop. 2 flap pockets; 2 button cuffs; square bottoms. Sanforized—max. fabric shrinkage 1%. *Sizes* small (14–14½ in. neck); medium (15-15½); medium large (16–16½); large (17–17½). Shipping wt. each 1 lb. 4 oz. *Please state size.*

[A] Check Patterns
33 N 1578M—Frisco (light) green
33 N 1577M—Citrus (light) yellow
33 N 1576M-Catalina coral (lt. red coral)
Ea. **$2.97** 2 for **$5.76**

[B] Plaid Patterns
33 N 1571M—Adobe (medium) brown
33 N 1570M—Clay (medium) red
33 N 1572M—Frisco (light) green
Ea. **$2.97** 2 for **$5.76**

[C] Check patterns
33 N 1583M—Pacific (lt.) blue and white
33 N 1582M—Catalina coral and white
33 N 1584M—Desert (lt.) tan and white
Ea. **$2.97** 2 for **$5.76**

Long-life Durene* knit

Pilgrim Corduroys Men's favorite Sport Shirts

Button front style with tailored sport collar and square cut bottom. **Rayon inner yoke.** Two pockets. Full cut for comfort. **Handsomely tailored** and warm. *Sizes* small (14–14½-in. neck); medium (15–15½); med. large (16–16½); large (17–17½). Hand wash separately. Two-button adjustable cuffs. Shpg. wt. ea. 1 lb. 8 oz.

$4.98 Each

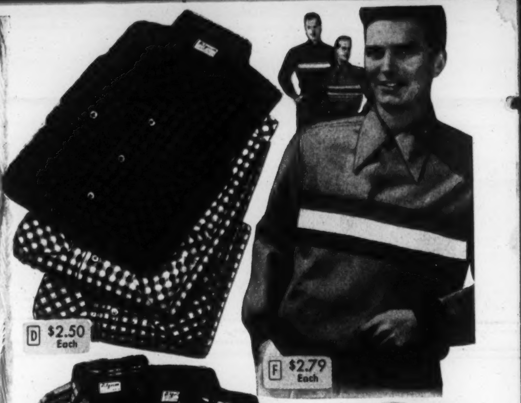
33 N 1663—Hunter green
33 N 1662—Pearl gray
33 N 1661—Maroon
State size Each **$4.98**
Any 2 for **$9.70**

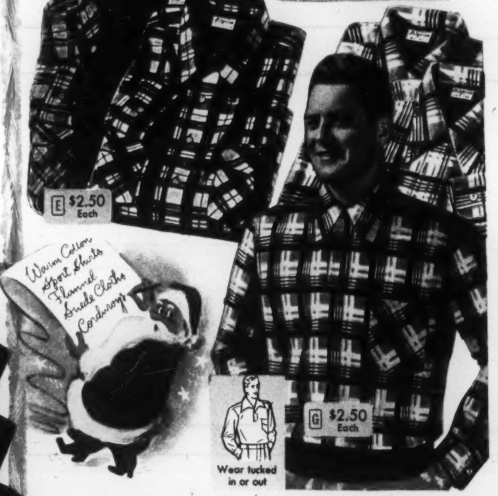
Full length concealed zipper front. Durene* cotton knit bottom and cuffs. Rayon yoke. Two flap pockets. Full roomy cut. **Pilgrim long-life construction.** *Sizes* small (14–14½-in. neck); med. (15–15½); med. large (16–16½); large (17–17½). Hand wash separately. Shpg. wt. ea. 1 lb. 12 oz.

$6.95 Each

33 N 1684—Wine red
33 N 1685—Dk. green
33 N 1686—Slate blue
State size Each. **$6.95**
Any 2 for **$13.50**

*** Reg. U.S. Pat. off.**





1951 bright Sueded Cottons . . Sport Collars, square bottoms, all full cut, all Sanforized

Warm medium-heavy weights with long-point collars he can wear open or closed; square bottoms to wear inside or out. **Comfortably full cut;** strong double stitched main seams. **Sanforized**—max. fabric shrinkage 1%. **Some are washfast.** *Sizes* small (14–14½-inch neck); medium (15–15½); medium large (16–16½) and large (17–17½).

[D] **Handsome printed plaid** with full rayon yoke and 2 chevron type lined flap pockets. **Tailored sport collar.** Vat-dyed, washfast. Shpg. wt. ea. 1 lb. 6 oz.

$2.50 Each

33 N 1531—Red, black
33 N 1532—Green, white
33 N 1533—Black, white
Sizes above Each. . .**$2.50**
Any 2 for **$4.84**

[E] **Bright plaids** in washfast colors. Luxurious pre-shrunk rayon inner yoke. **2 flap pockets.** Shpg. wt. ea. 1 lb. 6 oz.

$2.50 Each

33 N 1529—White, black
33 N 1528—Red, black
33 N 1530—Gold, black
Sizes above Each. . .**$2.50**
Any 2 for **$4.84**

[F] **Chest striped Pullover** with cotton knit waist and wrists. **Hidden pocket** (opening at stripe). Placket top, buttons with loop. Hand wash. Shipping weight 12 oz.

$2.79 Each

33 N 1588—Gray
33 N 1589—Green
33 N 1590—Maroon
State size Each **$2.79**
Any 2 for **$5.40**

[G] **Pullover Plaid** with cotton knit waist. Single pocket. Pre-shrunk rayon yoke. Washfast. Shipping weight each 1 lb. 7 oz.

$2.50 Each

33 N 1517—Blue plaid
33 N 1516—Maroon plaid
33 N 1518—Green plaid
Sizes above Each. . .**$2.50**
Any 2 for **$4.84**

HOW TO MEASURE YOUR NECK SIZE

Place a tape measure (or piece of paper that can be measured) around neck. Number of inches is correct neck size. If neck measures between sizes, order next larger size. Sleeve lengths are in proportion to neck sizes. Unless shirt is Sanforized, allow for shrinkage when ordering.

For Him

Initialed Handkerchiefs

This Christmas flatter him with a gift his very own. Embroidered *initials all except* I, O, Q, U, V, X, Y, Z. *Please print initial.* Shipping weight of banded styles 5 ounces, boxed styles 7 ounces.

Linen or cotton in thrifty bands. Neatly hemstitched edges. About 17 in. square.

1 **White Irish Linen;** white initials.
25 N 2553 . . . 6 in band $2.10

2 **White Cotton;** assorted color initials.
25 N 2560 . . . . 6 in band 98c

Irish linen in two qualities. White initials on snowy white linen. About 17 in. square.

3 **Hand rolled.**
25N2599 . . 3 in box $1.95

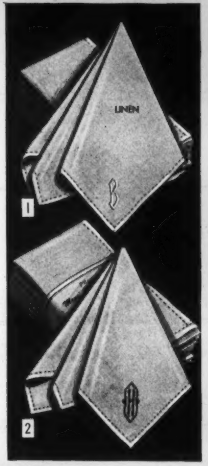
4 **Hemstitched.**
25N2598 . . 3 in box 1.45

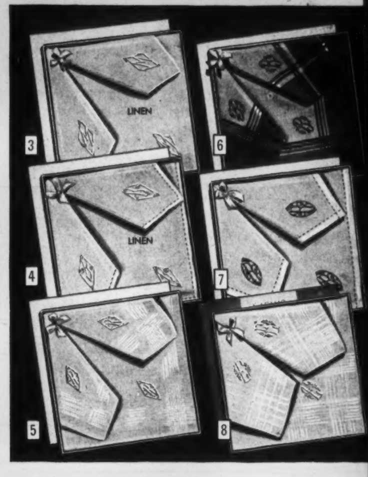
5 **CORDED BORDERS.** Hemmed cotton. About 17½ in. sq. All white.
25 N 2597 . . . . 3 in box 98c

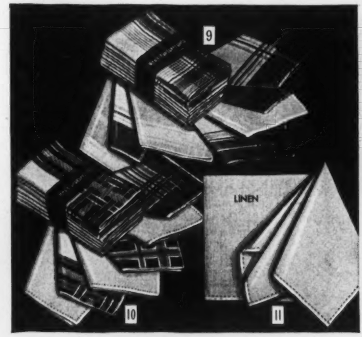
6 **COLORED BORDERS;** matching color initial. Hemmed cotton. About 17 in. sq. Assorted colors.
25 N 2576 . . . . 3 in box $1.25

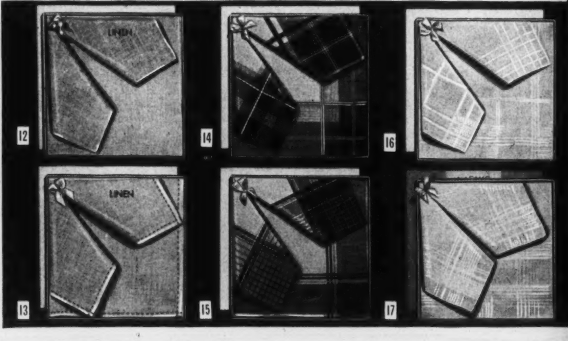
7 **COLORED INITIALS** (ass't'd.) on hemstitched white cotton. About 17½ in. sq.
25 N 2575 . . . . 3 in box 95c

8 **SATIN STRIPE BORDER.** All white. Hemmed. About 17 inches square.
25 N 2573 . . . . 3 in box 75c









Sears Packs give him variety

A handkerchief to go with anything he wears in every Sears Pack. Six 17-in. cotton handkerchiefs. Shpg. wt. 5 oz.

9 **Quality Pack.** Three assorted colored borders, 2 white woven cord borders, 1 hemstitched white.
25 N 2558 . . . . .6 in band $1.40

10 **Budget Pack.** Three with assorted colored borders, and 3 hemstitched plain whites. Costs little.
25 N 2588 . . . . . .6 in band 89c

Hemstitched White Irish Linen

11 Men's favorite style year after year. Snowy white, launders well. Shpg. wt. of two, 2 oz. three 3 oz.

25 N 2511—**Good**	25 N 2515—**Better**	25 N 2559—**Best**
About 17 in. square.	About 17 in. square	About 18 in. square.
3 for 75c	3 for $1.00	2 for 95c

BOXED . . linen or cotton . . white or colored

Irish linen in a choice of two qualities. There's nothing like linen for snowy whiteness and that look of newness even after repeated tubbings. And they're always "right" with everything.

12 **Hand rolled edge** on our finest linen. About 17 in. sq. Shpg. wt. 7 oz.
25 N 2593 . . . . . . 3 in box $1.75

13 **Hemstitched;** good quality linen. About 17 in. sq. Shpg. wt. 7 oz.
25 N 2595 . . . . . .3 in box $1.20

Colored borders in two qualities. Each box contains an assortment of colors and patterns to go with popular men's fashions. Ready-to-give.

14 **Hand rolled edge** on fine quality cotton. Soft, smooth and absorbent. About 17½ in. sq. Shpg. wt. 7 oz.
25 N 2583. . . . . . 3 in box $1.50

15 **Neat narrow hems** on good quality cotton. About 17 in. sq. Shpg. wt. 7 oz.
25 N 2557 . . . . . .3 in box 98c

Satin stripe borders. All white cotton handkerchiefs in a choice of two qualities. Every man likes to have a lot of all whites. Neatly hemmed. Assorted border patterns.

16 **Large size;** about 18 in. sq. Fine quality, smooth cotton. Shpg. wt. 7 oz.
25 N 2552 . . . . . . .3 in box 98c

17 **Good Cotton;** about 17 in. sq. Makes a thrifty gift. Shpg. wt. 7 oz.
25 N 2580 . . . . . . .3 in box 65c

Boys' size Cottons

18 ***White borders*** . . . with or without initials. Assorted woven borders. About 15 inches square.

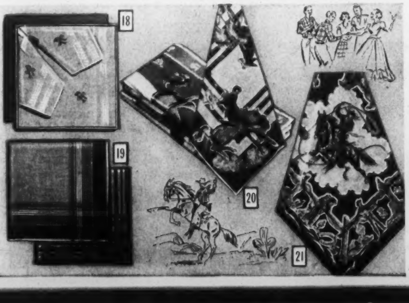
Initials embroidered in assorted colors. *All initials except* I, O, Q, U, V, X, Y, Z. Shpg. wt. 5 oz.
25 N 2587—*Print initial* . . . . . .3 in box 75c

Without initials.
25 N 2550—Shpg. wt. 5 oz . . .3 in box 68c

19 **Colored borders.** Neatly hemmed. Assorted colors and patterns. About 14 inches square.

Woven border.
25 N 2548—Shpg. wt. 2 oz . . . . .4 for 79c

Print border.
25 N 2546—Shpg. wt. 3 oz . . . . .6 for 65c



Western Styles

The lure of the Old West calls to youngsters playing cowboys and Indians. Just the right gift for square dance fans of all ages. They're colorful and good-looking as scarfs and babushkas. Try making a blouse or shirt to go with blue jeans. It's easy and makes a new kind of gift. Good quality cotton, neatly hemmed. Assorted bucking bronco and western style prints.

20 ***Young Westerner.*** About 13½-in. sq. Assorted colors.
25 N 2533—Shpg. wt. 3 oz. . . . . .6 for 87c

21 ***Large Size.*** About 24x22 in. *Color combinations* red with blue or green with sage (med.) purple. *State color.*
25 N 2531—Shpg. wt. 4 oz. . . . . .3 for 75c

Extra-large sizes for big men
Handy zipper front in reg. sizes

Give him cozy Sweater comfort in a style that's always right

SOMETHING SPECIAL FOR HIM .. CLASSIC SWEATER COAT with Sears exclusive combination of features!

- Gives him warm comfort — because of the extra-fine 100% virgin wool worsted yarns—because they're finely rib knit—and because they're cut to full size, to fit without harmful stretching
- Gives him extra-long service—because of high-quality knitting, double fabric of wool worsted at the elbows, nylon-sewn buttons and buttonholes, taped pockets. An all-time favorite style. When he sees how dressy it looks, how "kitten soft" it feels .. he will know it's *something special for him!* Hand wash separately.

Medium weight—button or zipper front. *Chest sizes* 36, 38, 40, 42, 44, 46-inch.

Button front style

33 N 2000—Brown heather
33 N 2001—Oxford (dark) gray
33 N 2002—Navy (dark) blue
Shpg. wt. 1 lb. 6 oz. *State size*...$3.94

Zipper front style

33 N 2006—Brown heather
33 N 2007—Oxford (dark) gray
33 N 2008—Navy (dark) blue
Shpg. wt. 1 lb. 6 oz. *State size*....$4.45

Heavy weight. Button front style. In regular and extra-large sizes.

Regular sizes 36, 38, 40, 42, 44, 46-in. chest.
33 N 2003—Oxford (dark) gray
33 N 2004—Brown heather
33 N 2005—Navy (dark) blue
Shpg. wt. 1 lb. 10 oz. *State size*....$4.94

Extra-large sizes 48, 50, 52-in. chest.
33 N 2009—Oxford (dark) gray
33 N 2010—Brown heather
33 N 2011—Navy (dark) blue
Shpg. wt. 1 lb. 12 oz. *State size*....$5.89

P 95c
T $2.95
R $1.97
S $1.59

Give lots of Tee Shirts. Pilgrim Cotton Knits are thrifty gifts. 95c to $2.95

Sizes small (34-36-inch chest); medium (38-40); large (42-44). Washable separately by hand.

P **Solid colors, springy rib knit.** Chest pocket, hemmed bottom and sleeves. Shpg. wt. each 7 oz.
33 N 1825—White
33 N 1826—Medium blue
33 N 1827—Tan
State size. Each..........95c
Any 3 for $2.70

R **2-color chest stripes** in novelty basket-weave type knit. Short sleeves. Shipping wt. ea. 10 oz.
33 N 1805—Maize comb.
33 N 1806—Gray combination
State size. Each.......$1.97
2 for $3.76

S **Sport Collar** to wear open or closed. Solid color shirts with contrasting trim. Short sleeves. Rib knit springs back into shape. Shpg. wt. each 8 oz.
33 N 1807—Gray and navy
33 N 1808—Maize and brown
State size. Each......$1.59
2 for $3.08

T **Long sleeve "Skier"** jacquard 3-color knit. Neck, cuffs and bottom in contrasting color. Shpg. wt. ea. 12 oz.
33 N 1809—Maroon comb.
33 N 1810—Blue combination
State size. Each........$2.95
2 for $5.74

Be sure of size . . see How to Measure at right

Men need a change for every season

"Sweater Threesomes"

SWEATERS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

S-o-f-t All Wools . . fine, close knit "Threesomes" for sports, dress, home

Versatile "threesomes" in colors you can mix or match. Sleeveless and long sleeve styles to keep pace with the weather. Button front coats for just plain comfortable relaxing and pullovers for outdoor sports.

Pilgrim Better Quality. Fine new wool yarns, 2-ply for strength and softness. Tightly spun, long-fibered (worsted) for body and "give." They're warm without weight. Expertly tailored to fit snugly. Baby shaker knit. Tape reinforced shoulder seams. Knit-on cuffs and bottom. Colors stay bright, fresh looking through many washings. Hand wash separately.

A **Sleeveless.** Rib knit armholes and bottom. Shpg. wt. 12 oz. *Sizes* small (34-36-in. chest); medium (38-40); large (42-44). *State size.*
33 N 2296—Royal blue
33 N 2295—Camel tan
33 N 2297—Maroon
33 N 2299—Gray $2.95

B **Long-sleeve Pullover** . . rib trim at neck. Rib-knit cuffs and bottom. Shpg. wt. 1 lb. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. *State size.*
33 N 2290—Royal blue
33 N 2289—Camel tan
33 N 2291—Maroon
33N2293—Gray $3.95

Order this thrifty "threesome" for only $11.85

C **Coat style.** Set-in pockets. Rib-knit cuffs and hemmed bottom. 6-button front. Shpg. wt. 1 lb. 6 oz. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. *State size.*
33 N 2285—Royal blue
33 N 2284—Camel tan
33 N 2286—Maroon
33N2287—Gray $4.95

Pilgrim Best Quality. 100% Australian "Zephyr" wools. Softer, smoother, richer . . they look and feel more costly and wear longer. Worsted resilient fibers with a luxurious delicate texture. Light in weight yet wonderfully warm and comfortable . . Baby shaker knit. Knit-on cuffs and bottom. Self-fabric (taped) seams. Order all 3. Rich solid colors will stay bright and new looking through many launderings. Hand wash separately.

D **Sleeveless.** Rib knit armholes and bottom. Wt. 12 oz. *State size* small (34-36-in. chest); med. (38-40); large (42-44).
33 N 2271—Camel tan
33 N 2272—Blue
33 N 2273—Maize
33 N 2274—Gray
33 N 2275—Green
33N2276-White $3.95

E **Long-sleeve Pullover.** Rib trim at neck. Rib-knit cuffs and bottom. Shpg. wt. 1 lb. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. *State size.*
33 N 2278—Camle tan
33 N 2279—Blue
33 N 2280—Maize
33 N 2281—Gray
33N2282-Green $4.95

F **Coat style.** Set-in pockets. Rib-knit cuffs and bottom. Shpg. wt. 1 lb. 6 oz. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. *State size.*
33 N 2265—Camel tan
33 N 2266—Blue
33 N 2267—Gray
33 N 2268—Green
33N2269-White $6.95

Our finest "threesome" still thrifty . . $15.85

Pilgrim "Cable stitch." Made of fine all new wools. Worsted yarns for resilience and strength. Handsome "cable stitch" for smart appearance. Warm, soft, and generously sized for comfort. Knit-on rib bottom and cuffs. Woven taped neck and shoulders. They'll keep their size, shape and bright colors through laundering. Hand wash separately.

G **Coat style.** Set-in pockets. Sturdy buttons and buttonholes. Shpg. wt. 1 lb. 4 oz. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. *State size.*
33 N 2243—Tan
33 N 2244-Gray $5.95

H **Sleeveless.** *State size* s~~mall~~ (34-36-in. chest); med. (38-40); large (42-44). Shipping weight 12 oz.
33 N 2256—Maize
33 N 2255—Gray
33 N 2257-Tan $3.95

A three-sweater wardrobe for only $14.85

J **Long-sleeve Pullover.** *Sizes* small (34-36-in. chest); med. (38-40); large (42-44). Shpg. wt. 1 lb. *Please state size.*
33 N 2258—Maize
33 N 2259—Gray
33 N 2260-Tan $4.95

Sweater Coats . . All-wool striped and figured Sweaters

These are the patterned sweaters he likes. Sized, styled, the way men want them. They're sure to please—Sears has sold millions of sweaters.

K **New this fall. Thrifty-priced Corduroy Coat-Sweater.** Deep pinwale cotton corduroy front and back. 100% wool, novelty herringbone knit sleeves and trim. Worsted for long wear. Rib-knit cuffs. 2 set-in pockets; hemmed bottom. Knit taped shoulder seams. Coat style fit. Hand wash separately. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. Shipping weight 1 pound. *State size.*
33 N 2242—Maroon
33 N 2241—Green
33 N 2240—Gray...........$5.95

M **1951 multicolor stripes** with new radiant-tone yarns. Raschel (raised) knit long-sleeve pullover of 100% soft wool, medium warmth.

Worsted—long springy fibers for longer life. Ribbed cuffs, bottom have elastic for snugness.
Pilgrim label means full size. Colors will stay bright. Hand wash separately. *Sizes* small (34-36-in. chest); medium (38-40); large (42-44). Shpg. wt. 12 oz. *Please state size.*
33 N 2201-White combination
33 N 2202-Green combination $4.97

L **New 1951 3-color Jacquard knit.** "Doe" pattern on front and back. Crew-neck, long-sleeve pullover of 100% soft warm wool. Worsted yarn for "springiness." Ribbed cuffs, neck, bottom. Pilgrim label assures full, generous, comfortable fit. Colors stay bright through many launderings. Hand wash separately. *Sizes* small (34-36-in. chest); medium (38-40); large (42-44). Shipping weight 1 pound. *Please state size.*
33 N 2203—Navy, red, white
33N2204-Maroon, white, gray $4.97

N **New 1951 brushed wool plaid Coat-Sweater.** Multicolor plaid all-wool flannel front and back with long fine nap. Fine all-wool interlock knit sleeves, cuffs, bottom, trim in harmonizing color. 2 set-in pockets. Coat fit. Plastic buttons.
Wool taped shoulder and neck seams. Colors stay bright through laundering. Hand wash separately. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. Shpg. wt. 1 lb. 5 oz. *State size.*
33 N 2223—Maroon plaid
33 N 2224—Brown plaid.....$6.50

HOW TO MEASURE FOR SWEATERS. With shirt on, pass a tape measure close up under arms and over shoulder blades. Number of inches is correct size. If chest measures between sizes, order next larger.

$2.95 A

B $3.95

C $4.95

All-wool . . order this "threesome" for only $11.85

$3.95 D

$4.95 E

F $6.95

Softer "Zephyr" all-wool. Our finest "threesome" for only $15.85

G $5.95

H $3.95

Thrifty Gifts
Pilgrim Sweaters
As low as
$2.95

Pilgrim "Cable-stitch" all-wool. Order this handsome "threesome" for only $14.85

J $4.95

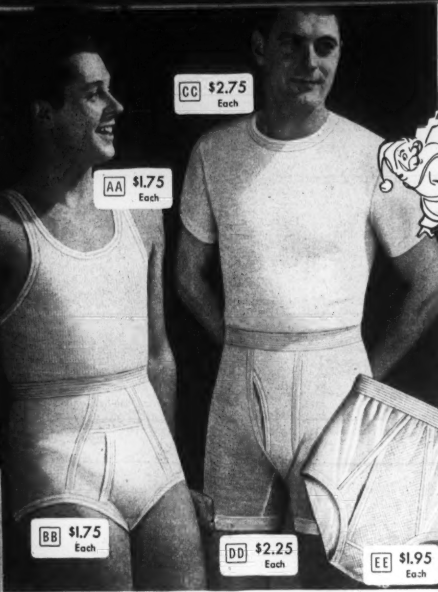
SEE DESCRIPTIONS OF ITEMS ON OPPOSITE PAGE

K Cotton Corduroy front and back; all-wool knit sleeves and trim, each $5.95

L Crew-neck style all-wool pullover, each $4.97

M All-wool pullover with new radiant-tone stripes, each $4.97

N Heavy brushed all-wool flannel front and back; all-wool knit sleeves and trim, each $6.50



100% NYLON underwear outwears 'em all

EXTRA LONG WEAR. Tests prove NYLON 2½-5 times stronger than cotton.

EXTRA SOFTNESS. Spun NYLON is downy soft; woven nylon silk-like in feel.

EXTRA TOUGHNESS. Weight for weight, NYLON is stronger than steel wire.

EXTRA EASE OF CARE. Dries rapidly; never needs ironing; retains fit.

PILGRIM Spun Nylon Shorts, Briefs, Shirts

- Five times stronger than knit cotton underwear . . supremely comfortable
- All around Nylon elastic waistbands; 100% nylon stitching throughout

AA **THE ATHLETIC SHIRT.** This Christmas give him year-round underwear luxury. He'll like this downy-soft spun nylon in a springy, body-hugging rib knit. Perfect fit. Neatly bound neck, armholes. Extra long. Shpg. wt. ea. 5 oz. **$1.75 Ea.** 2 for $3.40

Sizes small (34–36); medium (38–40); large (42–44); extra large (46)-in. chest. *Color* white. *Please state size.*
16 N 5116—Ea. **$1.75** **2 for $3.40**

BB **SLEEK BRIEF.** Closely ribbed spun nylon for mild support, light-as-air feel; lasting durability. No pull, no creep, no bind—a thoughtful gift! No-gap fly front. **$1.75 Ea.** 2 for $3.40

Shpg. wt. each 5 oz. *Color* white. *State sizes* small (30–32); med. (34–36); large (38–40); ex. large (42–44)-in. waist.
16 N 5117—Ea. **$1.75** **2 for $3.40**

CC **TEE SHIRT.** Downy-soft; luxurious appearance. A Christmas gift for any man. Ideal for work, sports, or as an undershirt. Resilient rib knit. Neck, arms, bottom neatly hemmed. All nylon stitching. Shpg. wt. each 7 oz. *Color* white. **$2.75 Ea.** 2 for $5.40

State size small (34–36); med. (38–40); large (42–44); ex. large (46)-in. chest.
16 N 5118—Each **$2.75** **2 for $5.40**

DD **SNUG FITTING SHORTS.** Spun nylon mid-lengths. Soft, downy texture feels extra good next to skin. Springy rib knit; mildly supporting. All around elastic waistband. Shpg. wt. 7 oz. White. **$2.25 Ea.** 2 for $4.46

State size small (30–32); med. (34–36); large (38–40); ex. large (42–44)-in. waist.
16N5119-Ea. garment **$2.25** **2 for $4.46**

PILGRIM Woven Nylon Briefs . . silk-like feel, runproof

EE **FILAMENT NYLON BRIEF.** Absolutely runproof. A "special" gift; and a special treat to wear. Luxurious, silk-like texture. Nylon mesh fly. Shpg. wt. 5 oz. White. *Sizes* small (30–32); medium (34–36); large (38–40); ex. large (42–44-in.) waist. **$1.95 Ea.** 2 for $3.80
16 N 5121—*Please state size.* Each garment **$1.95** *Save, buy* **2 for $3.80**

HOW TO MEASURE FOR MEN'S UNDERWEAR

Undershirts. Take chest measure over underwear; under arms, over shoulder blades. Hold tape measure snug, not tight. Number of inches is size.

Shorts, briefs, mid-lengths. Take waist measure over underwear. Place tape snug around waistline, not tight. If measure falls between sizes, order next size larger.

Casual Wear Gifts

ORDER EARLY!
Do your gift shopping now

Sweatshirts

A **Heavy cotton.** Flat knit; thickly fleeced. **$1.98 Ea.** 2 for $3.89

State colors hunter green (dk.), navy, gray, white. *State sizes* small (34–36); med. (38–40); large (42–44); ex. large (46)-in. chest. Hand wash. Shpg. wt. 1 lb. 7 oz.
16 N 4008—Each **$1.98** **2 for $3.89**

B **Lighter wt. cotton.** Features, sizes above. *State color* navy blue, hunter green (dk.), red. Shpg. wt. each garment 1 lb. 4 oz.
16 N 4004—Each **$1.75** **2 for $3.43**

Gaucho style Shirt

C Flat knit cotton; thick fleece inside. Gaucho type neck with ingrain dyed crew stripe dickey. Wash separately. Shpg. wt: 2 lbs. 4 oz. **$2.98 Ea.** 2 for $5.85

Colors hunter green (dk.), gray trim; navy blue, red trim. *Sizes* small (34–36); med. (38–40); large (42–44); ex. large (46)-in. chest. *State size, color.*
16 N 4003—Each **$2.98** **2 for $5.85**

Cardigan Coats

D **2-toner.** Closely flat knit; fleece inside. Patch pockets. Matching buttons. Full cut. Hand wash. Shipping weight ea. garment 2 pounds 6 ounces. **$2.79 Ea.** 2 for $5.50

Color hunter green (dark), gray trim. Sizes 36, 38, 40, 42, 44, 46-inch chest. *Please state size when ordering.*
16 N 4005—Each **$2.79** **2 for $5.50**

Solid colors. Hunter green (dark); navy blue. Same construction; same sizes as coat above.
16 N 4012—*Please state size, color.*
Each garment **$2.69** **2 for $5.29**

2-Tone Warm-up Shirt

E Athletes and fans alike go for the hood and muff in contrasting color. Heavy flat knit cotton, thickly fleeced inside. Drawstring on hood. Ribbed cuffs, neck, waistband. Wash separately. Shpg. wt. 2 lbs. 4 oz. **$2.59 Ea.** 2 for $5.10

Colors gray with bright red; gray with bright blue. *Sizes* small (34–36); med. (38–40); large (42–44) ex. large (46)-inch chest. *Please state size, color.*
16 N 4014—Each **$2.59** **2 for $5.10**

PILGRIM GIFT Underwear

100% Nylon Boxer Shorts, Athletic Shirt

- Luxuriously smooth nylon; outwears cotton 2½ to 1
- Cellophane gift wrap keeps garments sparkling clean
- Easily laundered; dry quickly; need no ironing
- Shpg. wt. each garment 4 oz.

$1.95 Each garment
Any 2 for $3.80

F **Woven Nylon Boxer Shorts.** You'll be sure to please him with these silk-like pastels. All around elastic waistband. *Colors* lt. blue, white, lt. gray. *Sizes* 28, 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please state size and color.*
16 N 5315—Each **$1.95** **2 for $3.80**

G **Runproof Knit NYLON Athletic Shirt.** White. *State sizes* 36, 38, 40, 42, 44, 46-in. chest.
16 N 5316—Each. . .**$1.95**
2 for 3.80

Pilgrim Armored Crotch Shorts . . exclusively Sears

- Double fabric reinforcement, yoke to crotch
- No-gap fly front has 3 layers of fabric for extra wear
- Sanforized cotton broadcloth; 1% shrinkage
- Double stitched main seams; roomy panel seat

75c Ea. Any 3 for $2.19

Shpg. wt. ea. 5 oz. *State sizes* 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist.

H **Boxer Style.** All around elastic waistband; very convenient and comfortable.
16 N 5177M—Assorted washfast patterns

J **Gripper Fastener Style.** Elastic at sides of waist for trim fit
16 N 5179M—Assorted washfast patterns

Sears low price, each Armored Crotch short . . .**75c** **Any 3 for $2.19**

Fine cotton Undershirts in two favorite styles

Color white. Shpg. wt. ea. 5 oz. *Sizes* small (34–36); medium (38–40); large (42–44); extra large (46)-inch chest. *Please state size when ordering.*

K **Athletic style.** Good Durene* cotton (all 2-ply combed and mercerized yarns). Finely ribbed, soft.
16 N 5120M—Ea. **75c** **3 for $2.19**
*REG. U. S. PAT. OFF.

L **Tee-style.** Long wearing combed cotton; soft and absorbent. Bound neck; hemmed sleeves, bottom. Closely flat knit. Cut full, long.
16 N 5186M—Ea. **75c** **3 for $2.19**

Cotton Broadcloth Shorts . . Nylon Reinforced Crotch

- Bright, washfast assorted patterns and colors. Sanforized; 1% shrinkage. Choice of 5 styles
- *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt. 5 oz. Pliofilm packaged for gift giving.

95c Each garment Any 3 for $2.77

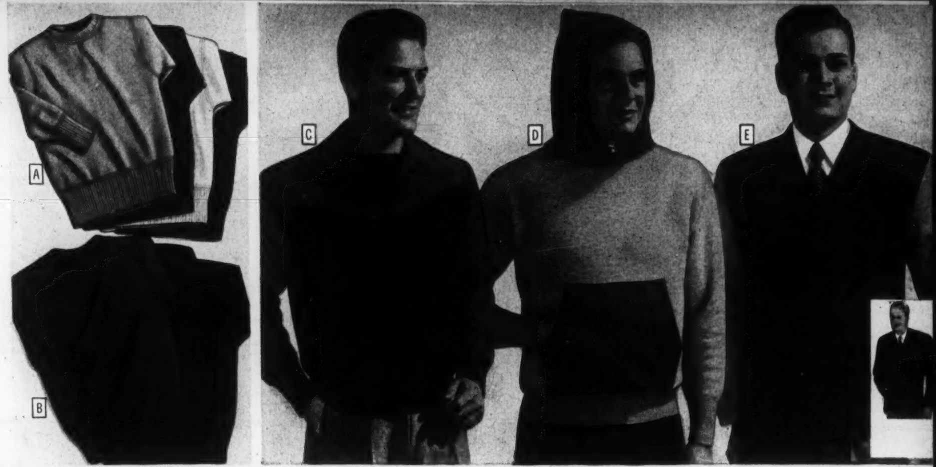
Boxer style: All around elastic waistband. 3 Gripper Fasteners in front.
M **16 N 5311M**—Washfast solid colors blue, bamboo (cream), light gray
Please state color, size.
N **16 N 5305M**—Assorted fancy washfast patterns and colors
P **16 N 5307M**—*Color* white

Gripper Fastener Yoke Front. Elastic at sides for easy stretch comfort.
R **16N5313M**—Washfast patterns, colors
S **16 N 5309M**—*Color* white
State waist size. Each Gripper Fastener or Boxer short **95c** **3 for $2.77**

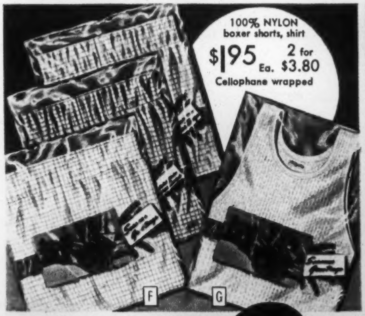
Superior Durene* cotton brief, athletic shirt. All 2-ply combed and mercerized yarns—stronger, softer, more absorbent than ordinary cotton. *Color* white. Shpg. wt. ea. 5 oz. Cellophane wrapped for smart Christmas gift giving.
T **16 N 5301**—**Brief.** *State sizes* small (30–32); med. (34–36); large (38–40); extra large (42–44)-inch waist. Each garment **95c** *Save more, buy* **3 for $2.77**
V **16 N 5162**—**Athletic Shirt.** *State sizes* small (34–36); med. (38–40); large (42–44); extra large (46)-inch chest. Each garment **95c** **3 for $2.77**

W **Novelty print Boxer Shorts.** Smooth woven rayon. Bright and splashy, they'll make gay gifts. Pliofilm gift wrapped. All around elastic waistband. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.*
16 N 5317—Shpg. wt. ea. 5 oz. Each short **95c** *Save, buy* **3 for only $2.77**

X **Combed cotton Tee-shirt.** Super-soft. Flat knit. Shpg. wt. 7 oz. **Sizes** small (34–36); med. (38–40); lge. (42–44); ex. large (46)-in. chest. *Color* white.
16 N 5304—Pliofilm packaged. *State size.* Each shirt **95c** **3 for $2.77**



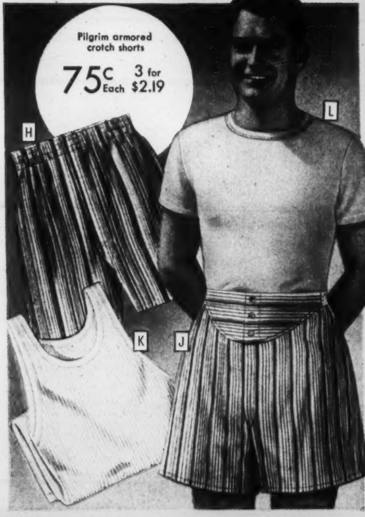
PILGRIM All-purpose Coats, Jackets, Pullover Sweatshirts . . described on facing page



100% NYLON boxer shorts, shirt

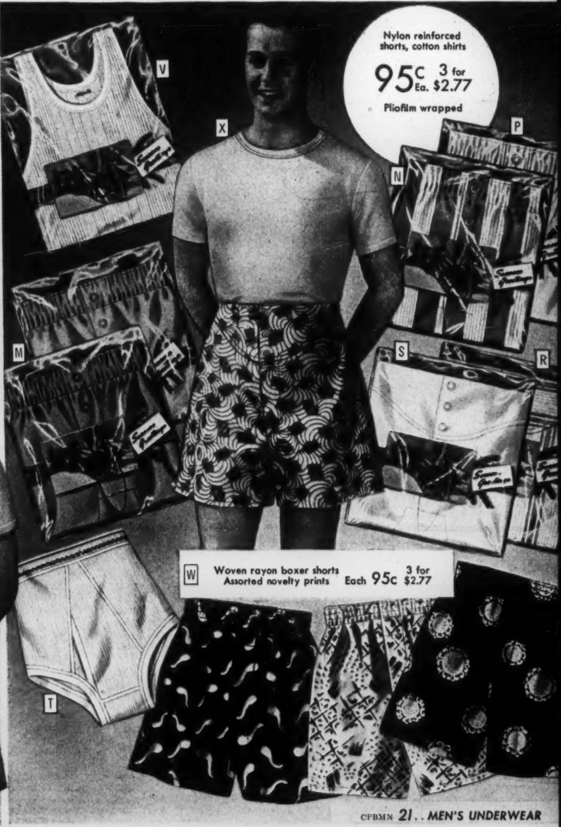
$1.95 Ea. 2 for $3.80

Cellophane wrapped



Pilgrim armored crotch shorts

75c Each 3 for $2.19

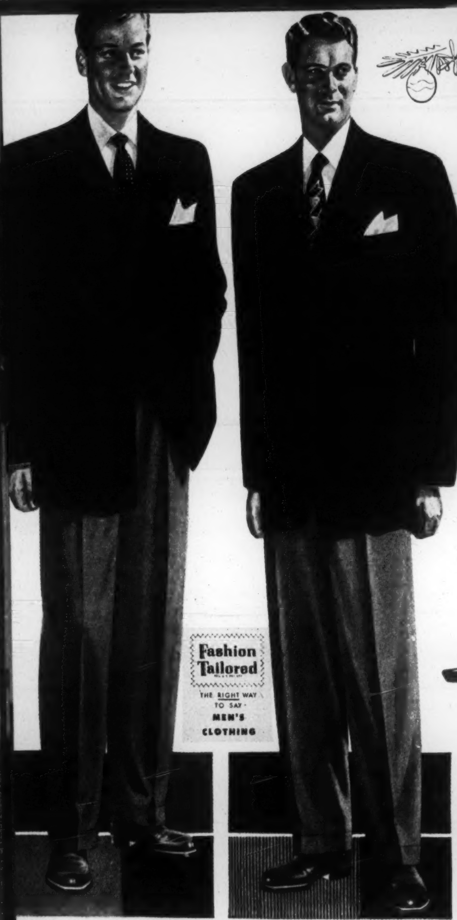


Nylon reinforced shorts, cotton shirts

95c Ea. 3 for $2.77

Pliofilm wrapped

W Woven rayon boxer shorts Assorted novelty prints Each 95c 3 for $2.77


Fashion Tailored
THE RIGHT WAY TO SAY MEN'S CLOTHING

Leisure Jacket: Fashion Tailored of 40% virgin wool worsted, 60% rayon. Superbly constructed. Padded shoulders. Simulated hand-stitched edges and pockets. Inside breast pocket. Full rayon lining. **$14.75**

Even sizes 34 to 46-in. *chest.* Shpg. wt. 2 lbs. 11 oz. Shipped from Chicago. See *How to Order* below.

055 N 6272—Skipper blue
055 N 6271—Maroon
055 N 6273—Gray............$14.75

Sport Coat: Fine, supple wale corduroy . . luxurious, yet tough and rugged. Fashion Tailored shape-retaining construction. 4 patch pockets. All bluff edges—no seams show. Full rayon lining. **$14.50**

State size 34 to 44-in. *chest.* (*Reg.* and *Long* only.) Shpg. wt. 3 lbs. 8 oz. Shipped from Chicago. *How to Order* below.

055 N 6210—Maroon
055 N 6212—Green
055 N 6211—Gray............$14.50

Slacks: Long-wearing gabardine blend of 40% virgin wool worsted, 60% rayon. Has resiliency to scorn wrinkles. Style-right Fashion Tailored with high-rise "continuous" waist, full double pleats; Waldes zipper. **$6.85**

State 28 to 40-in. *waist;* 28 to 35-in. *inseam.* Shpg. wt. 1 lb. 15 oz. Shipped from Chicago. *How to Order* below.

055N1767–Gray-blue 055N1766–Gray
055N1768–Medium blue........$6.85

2-pc. Outfit *State both sizes, both colors.* Shpg. wt. 4 lbs. 10 oz.
055 N 6297—Coat, Slacks...**$21.25**

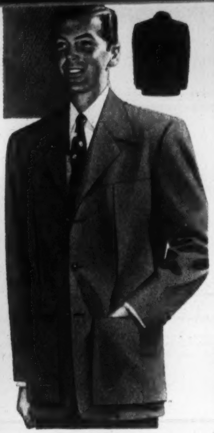
Slacks: Year-round gabardine blend of 23% virgin wool worsted, 77% rayon. Processed to resist wrinkles. Well-draped Fashion Tailored model with high-rise "continuous" waistband, full pleats, Waldes zipper. **$5.85**

State size 28 to 40-in. *waist;* 28 to 35-in. *inseam.* Shpg. wt. 1 lb. 15 oz. Shipped from Chicago. *Ordering* below.

055N1789–Gray 055N1795–Brown
055N1790–Medium blue........$5.85

2-pc. Outfit. *State both sizes, both colors.* Shpg. wt. 5 lbs. 7 oz.
055 N 6280—Coat, Slacks...**$19.95**

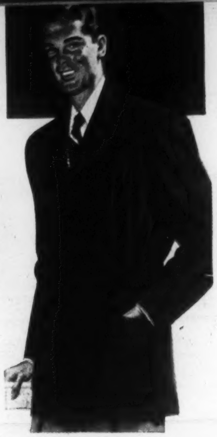
HOW TO ORDER: For Sport Coats and Leisure Jackets, *state chest, sleeve length, age, height, and weight.* **For Slacks,** *state waist, inseam, age, height, weight.* For all items on page, order and pay postage from nearest Sears mail order house, regardless of shipping point.



Handsome Sheen Gabardine Leisure Jacket: A gift of extra dressy good looks. Has these "High style" features—inverted pleats, two in front, one in back; bold saddle-bag pockets; half-belt in back; padded shoulders. Fashion Tailored from 100% rayon gabardine fabric with luxurious sheen finish. Full rayon lining. **$12.95**

Even sizes 34 to 46-in. *chest.* Shpg. wt. 2 lbs. From Chicago. *How to Order* below.

055N6257–Tan 055N6255–Gray-green
055N6259–Skipper blue.........$12.95



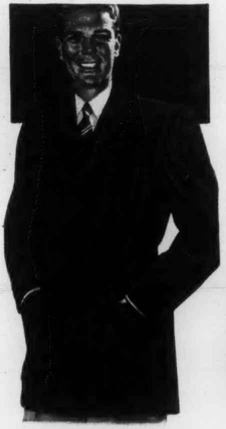
Favorite tie-belt style Gabardine Jacket: Designed and made in California. Fine all rayon gabardine, processed to resist wrinkles. Shirred yoke (front and back), padded shoulders. Bold saddle-bag pockets. Removable belt. Full rayon lining. **$10.95**

Even sizes 34 to 46-in. *chest.* Shpg. wt. 2 lbs. 12 oz. Shipped from Chicago. See *How to Order* below.

055N6261–Cocoa brown
055N6263–Maroon
055N6264–Skipper blue.........$10.95

Sports, Leisure Wear

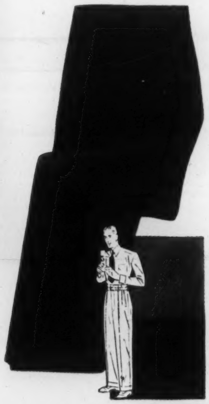
for his Holiday and year 'round fun



Smart Corduroy Jacket: Narrow pinwale corduroy has a soft, velvet-like finish but takes "knocking about" in stride. Shirred yoke, front and back. Padded shoulders; saddle-bag pockets; removable tie belt. Full rayon lining. **$12.50**

Even sizes 34 to 46-in. *chest.* Shpg. wt. 2 lbs. 6 oz. Shipped from Chicago. See *How to Order* at left.

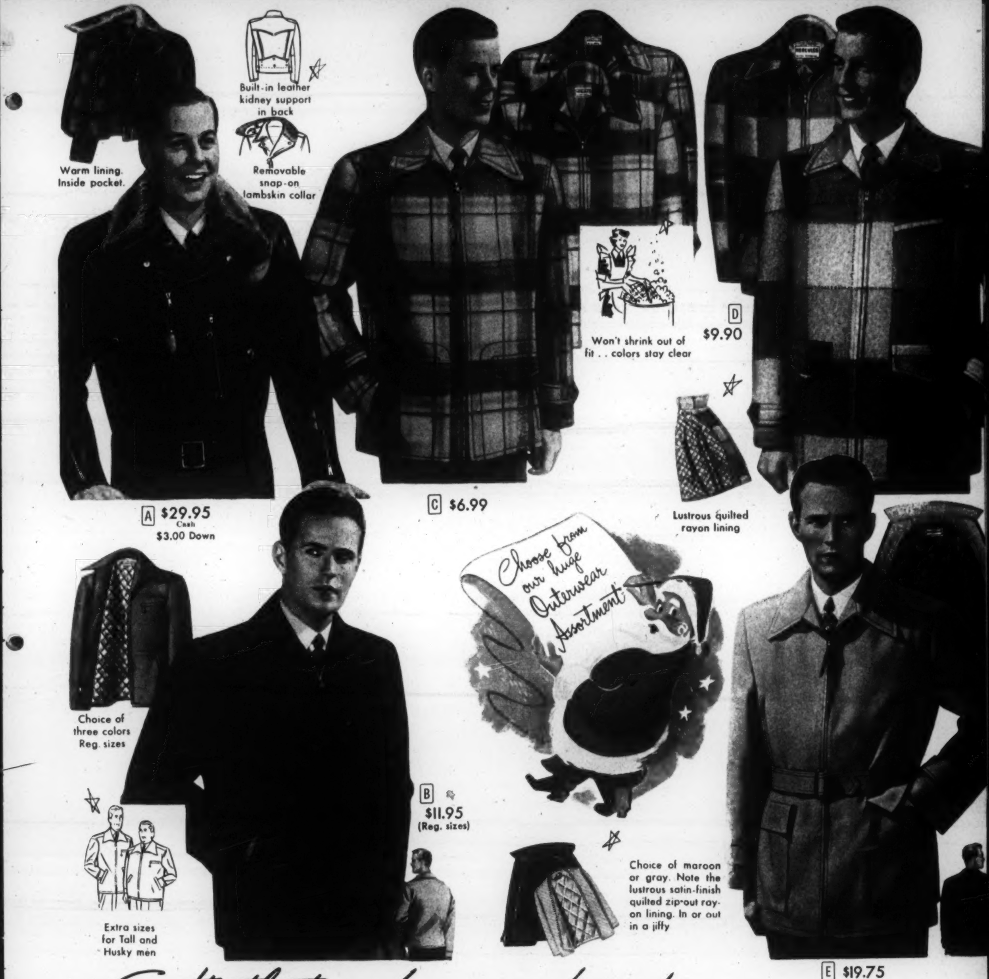
055N6278–Green 055 N 6277–Maroon
055N6276–Skipper blue.........$12.50



De luxe Gabardine Slacks. Fashion Tailored from superb 100% virgin wool worsted fabric. Has "California" styled, high-rise "continuous" waist. Pockets set forward of handsomely saddle-stitched side seams. Well-draped pleats. Zipper. **$11.95**

State size 28 to 40-in. *waist;* 28 to 35-in. *inseam.* Shpg. wt. 1 lb. 15 oz. Shipped from mail order house. *Ordering* at left.

45 N 6583–Brown 45 N 6581–Gray-green
45 N 6585–Medium blue..........$11.95


Warm lining.
Inside pocket.
Built-in leather kidney support in back
Removable snap-on lambskin collar
A $29.95 Cash
$3.00 Down
C $6.99
Won't shrink out of fit . . colors stay clear
D $9.90
Lustrous quilted rayon lining
Choose from our huge Outerwear Assortment
Choice of three colors Reg. sizes
Extra sizes for Tall and Husky men
B $11.95 (Reg. sizes)
Choice of maroon or gray. Note the lustrous satin-finish quilted zip-out rayon lining. In or out in a jiffy
E $19.75

Gifts that make warm friends

Colorful Jackets for dress, work, play or any occasion

Motorcycle Jacket

A Made from first grade front quarter black horsehide. **$29.95** Lined with 70% new wool, 30% reused wool in body; cotton sleeve lining. Built-in leather kidney support, removable snap-on gray lambskin collar; shoulder straps; diagonal zip front. Zip map pocket on left side under snap-fastened cigarette pocket; 7-in. vertical pocket on right; inside pocket. Set-in coat style sleeves with 7-in. zip closure at cuffs. Leather belt, nickel buckle. Length, 23½ in. *State even chest size* 36 to 46 in.

41N5631–Shpg. wt. 6 lbs. **$29.95**

2x2-ply Gabardine

B Pima cotton, Zelan treated to repel rain. **$11.95** **Reg. sizes** Lined with rayon quilted to 6-oz. pure wool. Zip front, 3 pockets. Average length, 28 in. Shipping wt. 3 lbs. 6 oz. *Regular size. State even chest size*, 36 to 48 inches.

41N7187–Brown **41N7186**–Tan.
41N7185—Gray........**$11.95**

Extra sizes. Brown only. *State size.* **Extra Tall.** *Even chests* 38 to 48 in. Shpg. wt. 3 lbs. 13 oz.
41 N 7188.............**$12.95**

Large sizes. Brown only. *State chest size* 50, 52, 54 in. Shipping wt. 4 lbs. 7 oz.
41 N 7189.............**$12.95**

24-oz. Virgin Wool

C Save cleaning bills! Warm, heavyweight wool; **$6.99** surcoat length for added protection. Rich pastel plaid colors. Waldes zip front; new 2-way pockets, 2 flap, 2 slash. Adjustable 2-button cuff tabs. Taped inside seams. Washable inner trimmings. Unlined. Washable separately. Average length, 29½ in. Shpg. wt. 3 lbs. 9 oz. *Sizes below; state chest size.*

41 N 5272—Tan and brown. *Even chest sizes* 34 to 46 in..**$6.99**

Jackets listed below furnished in *even chest sizes* 36 to 44 in.
41 N 5273—Green and gray.
41 N 5274—Blue and red.**$6.99**

Surcoat Bargain

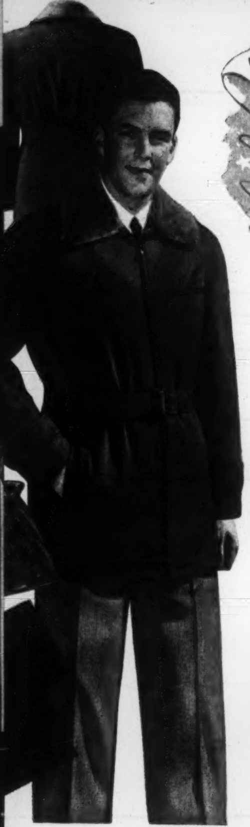
D Lined with lustrous rayon quilted to 6 oz. **$9.90** reprocessed wool; the 20-oz. outer fabric is 100% all wool. Has regular coat style no-bind sleeves, Waldes zipper front and 2-way lower pockets, (2 with flaps, 2 slash), plus cigarette pocket. 2-button adjustable cuff tabs. Smart one-piece back. Surcoat length (30 inches, average). *Please state even chest size* 36 to 46 inches.

41 N 5294—Black, gray, white.
41 N 5296—Rust, brown, white.
Shpg. wt. 4 lbs. 5 oz......**$9.90**

Zip-lined Surcoat

E A grand gift is this zip-lined rayon gabardine **$19.75** surcoat! It is Zelan treated to shed rain. Just zip the lining to be ready for any weather in a jiffy. Lustrous rayon lining is quilted to 6-oz. virgin wool insulation in body and sleeves. Has zip front with leather pull. Upper zip pockets, 2 lower flap pockets. Front sections of 3-piece belt are detachable. Average length, 31 in. *Please state even chest size* 36 to 46 in.

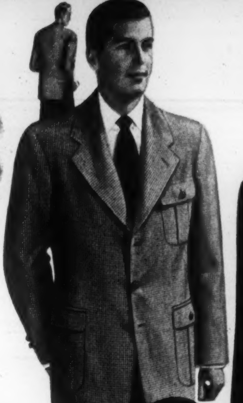
41N7145–Gray. **41N7146**–Maroon
Shpg. wt. 4 lbs. 3 oz......**$19.75**



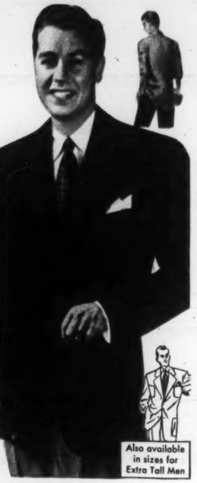
Our huge assortment has the jacket for Him-

A Jacket $17.95

B Slacks $5.75

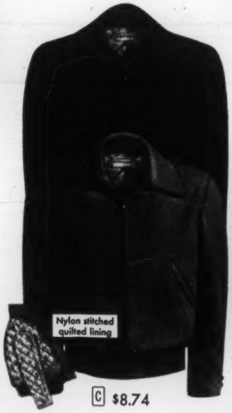


D $12.50



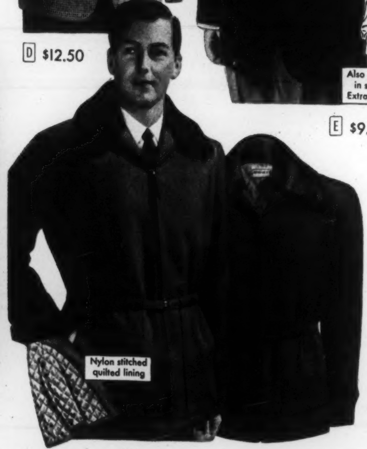
Also available in sizes for Extra Tall Men

E $9.50



Nylon stitched quilted lining

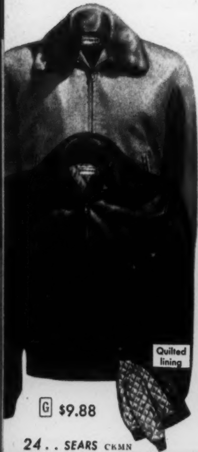
C $8.74



Nylon stitched quilted lining

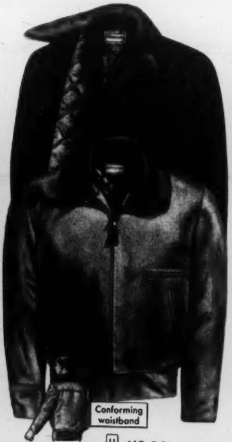
FOR COMPLETE DESCRIPTIONS SEE OPPOSITE PAGE

F $15.75



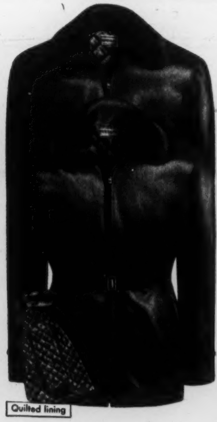
Quilted lining

G $9.88



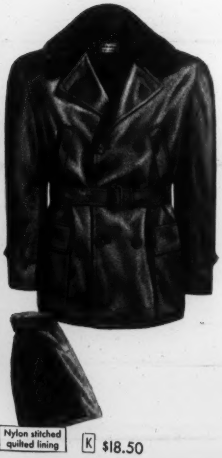
Conforming waistband

H $12.00



Quilted lining

J $13.50



Nylon stitched quilted lining

K $18.50

Every man's Choice!

It's easy to select his favorite style and color from Hercules big assortment

FOR ACTUAL COLORS SEE OPPOSITE PAGE

A **Wool innerlined rayon gabardine Coat.** Super heavy-weight gabardine shell is Zelan treated to shed showers and processed to fight wrinkles. Fully lined with satin-finish rayon quilted to 8-ounce new wool—keeps cold out, warmth in. Zip front, cigarette pocket, 2 slash pockets. Fur-like pile collar (100% wool face on cotton back that's 28% of total). Belted sports back. Shirred tunnel belt. Average length, 32 inches. *Please state even chest size* 36 to 46 inches. $17.95

41 N 7150—Gray with maroon quilted lining. Shpg. wt. 4 lbs. 10 oz $17.95

B **Smartly draped narrow wale corduroy Slacks.** 9½-oz. corduroy with 14 cushiony wales to the inch. Specially developed to combine the beauty of sports corduroy with the toughness of work cords. Rich, thick and soft—yet gives plenty of wear. Dropped belt loops, cuff bottoms, Waldes zipper fly. Shpg. wt. 2 lbs. 2 oz. *Sizes-waist* 28 to 40 in., *inseam* 29 to 34 in. *State waist and inseam; tell which is waist.* $5.75

41 N 5841–Rich brown **41 N 5842**–Dark blue **41 N 5843**–Smoke gray..$5.75

C **Quilted lined gabardine Blouse.** Rates an "A" for looks plus freedom of action. Rayon gabardine shell sheds rain, resists wrinkling. Lined with gold color satin-finish rayon quilted to 6-oz. reprocessed wool for warmth without weight. Zip front, 2 slash pockets. Knit bottom (50% wool, 50% cotton). Average length, 26 inches. Shipping weight 3 pounds 7 ounces. *State even chest size* 34 to 46 inches. $8.74

41 N 7167—Tan **41 N 7165**—Maroon..........................$8.74

D **Houndstooth check corduroy Jacket with side vents and leather buttons.** "Pipe-and-slippers" comfort plus year around good looks for the top man on your list. Our softest, most velvety pinwale corduroy, tailored in athletic semi-drape model with 6½-inch side vents. Leather buttons (3 down front, 2 on each cuff and 1 on each pocket). Non-binding coat sleeves, shape-holding inner construction, dressy padded shoulders. 3 pleated patch pockets, inside wallet pocket. Fully rayon lined. Average length 31 in. Shpg. wt. 3 lbs. 11 oz. $12.50

41 N 6126—Tan check. *State even chest size* 34 to 44 inches.............$12.50

E **"Four-patcher" corduroy Sports Coat.** Campus model in velvety narrow wale corduroy—just right for dress or leisure. 3 button lounge model with 4 patch pockets, dressy padded shoulders and vented back for easy drape. Fully rayon lined, inside wallet pocket. Inner construction and tailoring refinements seldom found at this price. Regular sports coat length (31 in., average). Shpg. wt. 3 lbs. 3 oz. $9.50

41 N 6128—Maroon. **41 N 6127**—Gray. *State even chest* 34 to 44 in.....$9.50

For Extra Tall Men. About 1½ in. longer in body and sleeves.

41 N 6149—Maroon. *State even chest size* 38 to 44 inches 9.50

F **Gabardine Surcoat with wool innerlining.** Outer shell is 14-ounce rayon gabardine, treated to shed showers and wrinkles. Fully lined with rayon quilted to heat-holding 8-ounce virgin wool. Shirred elastic bands at sides anchor tunnel belt with adjustable zipper lock. Moth and water-repellent pile collar (100% wool face on cotton back that's 28% of total). 2 slash pockets. Average length, 30 inches. Shpg. wt. 4 lbs. 3 oz. *Please state even chest size* 36 to 46 inches. $15.75

41 N 7173—Green with gray lining **41 N 7174**—Tan with gold lining...$15.75

G **Insulated "Bomber-type Jacket" in satin-back twill.** Packs a wallop in warmth without weight. Husky rayon and cotton twill stops wind, sheds rain. Fully lined with rayon quilted to 8-ounce reprocessed wool innerlining. Zip front. Knit bottom and wristlets, 50% wool, 50% cotton—won't pull out of shape. Luxury collar of deep, furry mouton (lambskin electrified for better finish) protects entire neck area. 2 hand-warmer pockets. Average length, 26 inches. Shipping weight 3 pounds 8 ounces. *State even chest size* 34 to 46 inches. $9.88

41 N 5187—Gray with maroon lining **41 N 5188**—Brown with gold....$9.88

H **Better quality "Bomber-type Jacket."** Every feature of G above plus new casual styling and tailoring—has dressier appearance. Blended rayon and cotton satin-back twill resists wind and rain. Lined with satin-finish rayon quilted to 8-ounce reprocessed wool. 2 big welt-seam "storm" pockets, zipper security pocket. Padded shoulders. Knit back of waistband and inner wristlets. Average length, 26 inches. Shpg. wt. 3 lbs. 5 oz. *State even chest size* 34 to 46 inches. $12.00

41 N 7156—Tan with brown quilted lining
41 N 7157—Navy blue with gray quilted lining $12.00

J **Quilted lined Surcoat of sleek satin-back twill.** Rayon and cotton shell repels rain, stops wind. Warmth-without-weight lining is lustrous rayon quilted to thick fleeced innerlining (25% wool, 35% reprocessed wool, 30% reused wool, 10% rayon). Soft lambskin collar protects neck area. Full zip front, deep slash pockets. Shirred elastic at sides "snugs" waist for trim fit. Belted back, free-action shoulder pleats. Knit wristlets inside cuffs. Average length, 30 inches. Shpg. wt. 4 lbs. 9 oz. *State even chest size* 36 to 46 inches. $13.50

41 N 7142—Gray, maroon lining **41 N 7143**—Brown, matching lining. $13.50

K **New! All-weather Mackinaw with super-warm quilted lining.** Wind, rain, or sleet "bounces off" the heavy satin-back twill outer shell, tightly woven of rayon and cotton yarns. Fully lined with lustrous rayon quilted to 10-ounce reprocessed wool innerlining—keeps body warmth in. Tailored to fit comfortably over suit or sports jacket. Large mouton lamb collar. 2 big-fisted pockets. Smart belted back with action tucks above. Tunnel belt, buckle. Average length, 34 inches. $18.50

41 N 5191—Tan. Shpg. wt. 5 lbs. *State even chest* 36 to 46 in.............$18.50

Handsome chill-chasers

31-inch corduroy Surcoat Fully insulated for warmth

Knockout combination of warmth and looks . . . hip length, too! This all-purpose coat has a deep, quilted lining anchored with NYLON stitching—just one of the many premium features. Heavy-duty outer shell is 13-oz. thickset corduroy (our strongest quality). Fully lined with lustrous rayon quilted to 6-oz. reprocessed wool—a real insulator against winter's worst. Draft-free zip front. Dressy padded shoulders, shape-holding interlined collar. 4 big pockets (2 muff type, 2 lower pockets with flaps). Coat style sleeves for arm freedom. Shpg. wt. 4 lbs. 6 oz. *State even chest size* 36 to 46 in. $11.95

41 N 6121—Brown
41 N 6123—Gray $11.95

NYLON—Quilted lined "Midseason Special" Repeated

Featherweight but blanket warm! Water-repellent, super-strong outer shell plus all stitching are 100% nylon that outwears any other fiber known. Fully lined with lustrous rayon quilted to 6-ounce reprocessed wool . . . locks warmth in, cold out. Soft, deep-furred collar is genuine mouton (lambskin electrified for better finish). Waistband and cuffs knitted of 50% wool, 50% cotton to hold shape better. Zip front, two big slash pockets. Easy-fitting set-in sleeves. 2-piece undercollar keeps smart appearance. Average length, 26 inches. Shipping weight 3 pounds 3 ounces. *Please state even chest size* 34 to 46 inches. $13.44

41 N 7104—Tan $13.44

All-weather poplin casuals

Fully lined cotton poplin sheds rain, stops wind. Heavy cotton lining retains warmth. Zip front, cigarette pocket, 2 slash pockets. Elastic inserts anchor bottom. Average length, 25½ inches. Shpg. wt. 2 lbs. 9 oz. *Please state even chest size* 34 to 48 inches. $4.88 Lined

41 N 5148—Coffee (grayish tan)....$4.88

Unlined. As above except 2 slash pockets only, no lining. *State chest size* small (34 to 36 in.); medium (36 to 38 in.); large (42 to 44 in.); extra large (46 to 48 in.). Shpg. wt. 2 lbs.

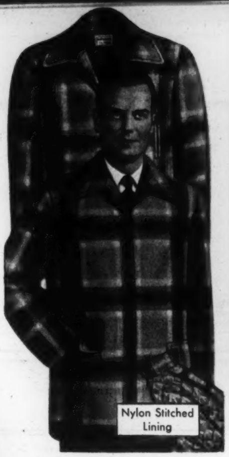
41N 5119—Putty................$2.88

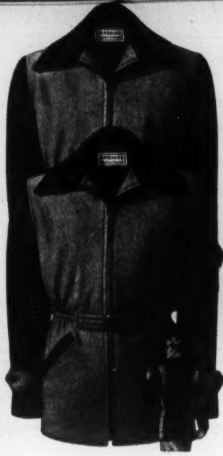
100% NYLON Blouse . . . Fleeced nylon lining

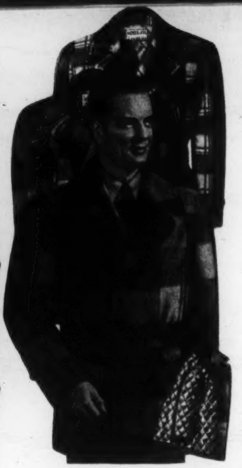
Nylon brute strength inside and outside for long, long wear. Fleeced nylon lining anchored to cotton keeps you extra warm. Nylon stitched. Shell sheds rain, resists snags, moths, mildew. 2 nylon lined slash pockets. Plain back, shirred elastic at bottom. Adjustable cuffs. Hand washable. Average length, 25½ inches. Shpg. wt. 3 lbs. 5 oz. *Please state even chest size* 36 to 44 inches. $17.50

41 N 7132—Tan $17.50

They're the most appreciated gifts on my list







Shadow plaid wool Surcoat

Hard to match for style, warmth and beauty at Sears price! **$16.75** Double protection: pure wool, 24-oz. weight, from top to bottom outside; satin finish rayon lining quilted to 6-oz. virgin wool inside. Smartly tailored. Zip front, padded shoulders, 4 pockets. Average length 31 in. Plain back; smooth-fitting coat-style sleeves. *State even chest size* 36 to 46 inches. Shpg. wt. 4 lbs. 13 oz.

41 N 231—Brown plaid
41 N 232—Gray plaid.............. **$16.75**

Campus-styled 2-tone

Keeps you warm as toast! Made from heat-holding 24-oz. **$11.50** reprocessed wool fully lined with rayon quilted to deep cotton innerlining. Snug elastic waist insert, front belt. Zip front, 2 slash pockets. Average length 30 inches. *State even chest size* 34 to 46 inches. Shipping weight 4 lbs. 5 oz.

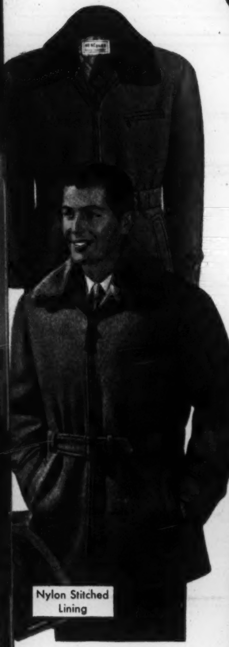
41 N 5268—Gray front, maroon back and trim
41 N 5270—Gray front, blue back and trim................ **$11.50**

Virgin wool Mackinaw

Heavyweight pure virgin wool outer fabric—best grade **$11.90** there is. Lined with lustrous rayon quilted to 6-oz. 100% reprocessed wool innerlining. Canvas interlined collar and lapels. Big notched collar, 4 pockets, all-around belt. One-piece back. Average length 32 inches. *State even chest size* 36 to 48 in. Shpg. wt. 5 lbs. 10 oz.

41 N 203—Blue plaid
41 N 202—Brown plaid
41 N 204—Maroon plaid......... **$11.90**

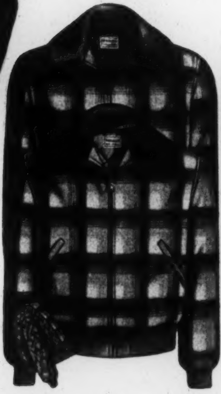
Wool Jackets warm as a campfire

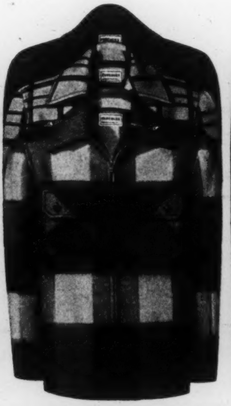


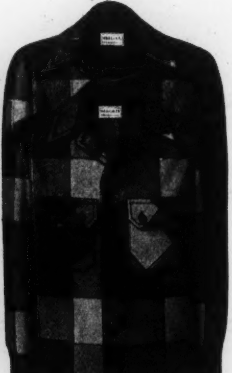
Our finest quilted lined wool Coat

Here's wool coat luxury, top quality, **$19.75** the best of its kind we know of. Clear solid colors in 24-oz. 100% pure wool with 6-oz. virgin wool innerlining quilted under lustrous satin-finish rayon. Extra warmth without extra weight! Luxurious fur-like pile* collar. Extra long (32-inch average) for extra body protection. Zip front, zip cigarette pocket; 2 slash pockets. Belted back with action tucks. Dressy padded shoulders. Tunnel belt with buckle for trim appearance. Choose from two of the season's smartest colors. *Sizes below, state chest size.* Shipping weight 5 pounds 3 ounces.

41 N 289—Gray. *Even chests* 36 to 46 inches.
41 N 290—Brown. *Even chests* 36 to 44 inches........ **$19.75**







"Shadow plaid" Blouses

Solid comfort assured by deep innerlining. 20-oz. pure wool **$11.45** outside, 8-oz. reprocessed wool inside under satin finish rayon lining. Water-repellent fur-like pile* collar. Draft-free zip front, knit bottom and cuffs (50% wool, 50% cotton). 2 slash pockets. Average length 26 inches. Choose from two "go-with-everything" colors. *State even chest size* 36 to 46 inches. Shpg. wt. 4 lbs.

41 N 210—Gold-brown plaid, gold lining.
41 N 211—Gray plaid, maroon lining **$11.45**

20-oz. all Wool Jackets

Shrinkage treated—you can wash 'em at home! Waldes **$5.88** zipper front. 2 double button pockets. Unlined. Finished inside seams. Average length 29 inches. Wash separately. *Sizes below, state size.* Shpg. wt. 3 lbs.

41 N 5251—Green, brown and white multicolor plaids. *Even chest sizes* 34 to 46 in. **$5.88**

Jackets below in even chest sizes 36 to 44 in.
41 N 5252—Blue, red and white plaid
41 N 5232—Red and black buffalo checks.............................. **$5.88**

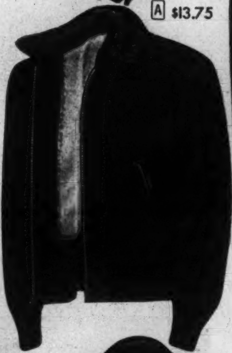
Bargain priced Jackets

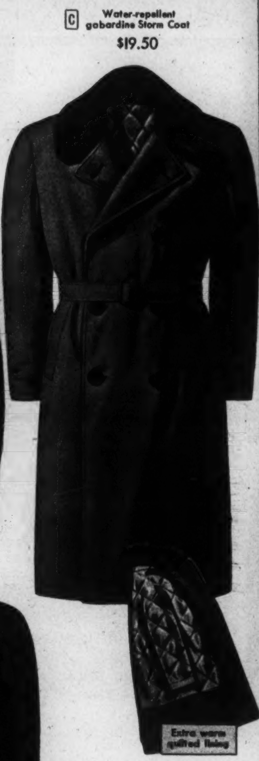
Lots of warmth in these 24-oz. weight woolen jackets. **$4.88** (Wool content: 50% new, 20% reprocessed, 30% reused). Big, roomy, strong, as well as warm. Button front; in or out bottom. Two double-button pockets. Band-type cuffs. Unlined. Avg. length 29 inches. *State chest size* small (34 to 36 in.); med. (38 to 40 in.); large (42 to 44 in.). Shpg. wt. 3 lbs. 2 oz.

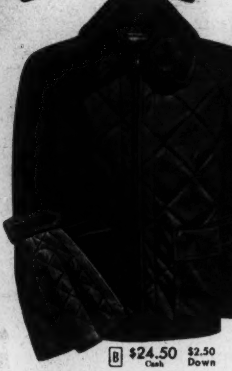
41 N 5212—Blue and gray
41 N 5213—Tan and brown........ **$4.88**

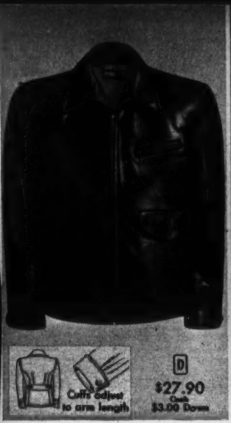
***Water repellent, moth-resistant pile collars are 100% wool face on cotton back that's 28% of total fabric. Can be dry cleaned.**

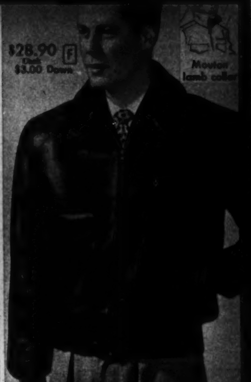
Remember his comfort with Outerwear

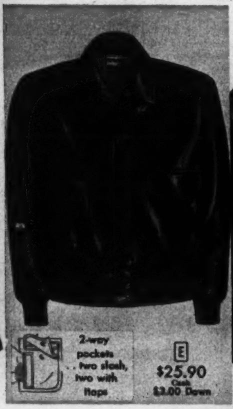


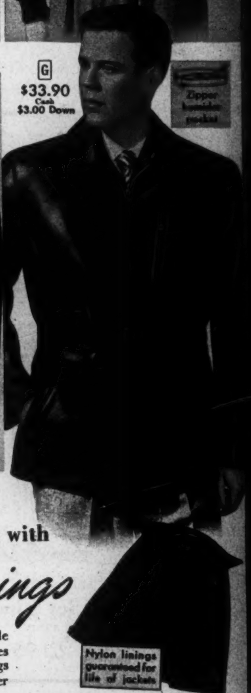

C Water-repellent gabardine Storm Coat
$19.50
Extra warm quilted lining


B $24.50 Cash $2.50 Down


Cuffs adjust to arm length
D
$27.90 Cash
$3.00 Down


$28.90 Cash $3.00 Down F
Mouton lamb collar


2-way pockets . . two slash, two with flaps
E
$25.90 Cash
$3.00 Down


G
$33.90 Cash
$3.00 Down
Zipper humidor pocket
Nylon linings guaranteed for life of jackets

Warmly lined Coats and Jackets

[A] Air Force B-15 style Blouse—lamb collar. Heavy seal brown cotton moleskin, lined with thick woolly sheepskin. Big beaver dyed lambskin collar. Zip front closure. Snug knit waistband and wristlets of 50% wool, 50% cotton. Set-in sleeves lined with 25% reused wool, 75% cotton. Two deep slash pockets reinforced with horsehide leather piping. Tough moleskin cloth facings inside front and bottom. Average length in back is 26 in. Shipping weight 4 pounds 3 ounces. **$13.75**

41 N 523—Brown—*State even chest size* 36 to 48 inches $13.75

[B] Our finest Hercules Surcoat, insulated with 100% new wool. Heavy satin-back twill outer shell of tightly woven rayon and cotton repels rain, stops wind. Fully lined with rayon slipper satin quilted to nine-ounce all new wool—finest insulation we've ever used! Warm furry mouton lamb collar. 2-way saddle pockets (2 hand-warmers, 2 with flaps). 2-way zipper front, roomy coat sleeves, adjustable side straps. Avg. length, 31 in. *State even chest size* 36 to 46 inches. **$24.50** Cash $2.50 Down

41 N 6158—Taupe (grayish tan). Shpg. wt. 4 lbs. 11 oz $24.50

[C] Gabardine Storm Coat, with quilted lining. Warmth without weight, or excess bulk, plus good looks to spare. Rain-repellent rayon gabardine, lined with satin-finish rayon quilted to 100% reprocessed wool (10-oz. in body, 6-oz. in sleeves). Soft, water-repellent brown pile collar (100% wool face on cotton back that's 28% of total). 2 king-size pockets, all around belt with leather-covered buckle. Average length, 45 inches. *Please state even chest* 36 to 46 inches. **$19.50**

41 N 551—Taupe (grayish tan). Shpg. wt. 6 lbs. 3 oz $19.50

Our finest horsehides with *Nylon Linings*

- Genuine front quarter horsehide
- **Nylon lined**—tests prove ten times more wear than ordinary linings
- **Nylon stitched**—ten times stronger

[D] Cossack model. Cuffs button back to fit all sleeve lengths from one inch shorter to an inch longer than average. Zip front, cigarette pocket. 2-way combination pockets. Belted back, adj. side straps. Underarm panel. Avg. length, 26 in. Shpg. wt. 4 lbs. 7 oz. *State even chest size* 36 to 46 in. **$27.90** Cash $3.00 Down

41 N 5627—Deep brown $27.90

[E] Air Force A-2 style . . . zipper fly front. Best grade horsehide plus Nylon lining—in your favorite jacket style. 100% wool worsted knit cuffs, waistband. 2-way pockets (2 slash, 2 snap-fastening flap). Double collar, shoulder epaulets. Hook-eye neck closure. Av. length 26 in. Shipping weight 4 lbs. 6 oz. *State even chest size* 36 to 46 in. **$25.90** Cash $3.00 Down

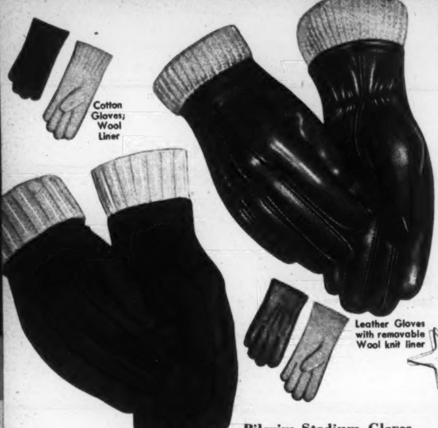
41 N 5628—Rich deep brown $25.90

[F] B-15 Model . . . mouton lamb collar. NYLON lining, plus mouton lamb collar. Zips snugly to neck. 100% wool worsted knit cuffs and waistband. Zip cigarette pocket; 2-way lower pockets. Average length 26 inches. Shipping weight 4 lbs. 11 oz. *State even chest size* 36 to 46 inches. **$28.90** Cash $3.00 Down

41 N 5629—Rich deep brown $28.90

[G] Our best leather Surcoats. NYLON lined front quarter horsehide. Zip front; zip 7-in. plastic lined humidor pocket, holds pipe, tobacco; map pocket, 2-way lower pockets. 3 pc. belt, front section detachable. Adjustable cuff straps. Av. lgth. 29 in. Shpg. wt. 5 lbs. 2 oz. *State even chest* 36 to 46 in. **$33.90** Cash $3.00 Down

41 N 5630—Rich deep brown $33.90


Cotton Gloves; Wool Liner
Leather Gloves with removable Wool knit liner

Pilgrim Stadium Gloves . . 2 in 1 Gloves . . both with warm removable wool knit liners

Cotton fabric Stadium gloves with warm 100% wool seamless knit liner. **$3.94** Pair

3-way service—wear outer and inner gloves separately or together.

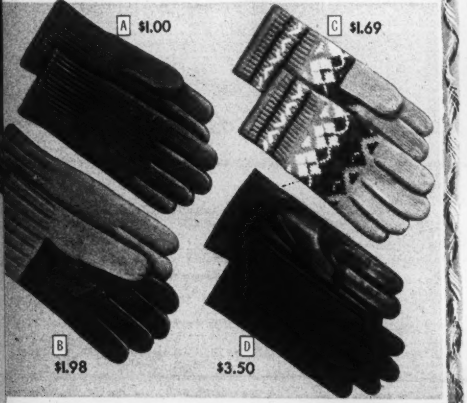
Dressy whip sewn seams; sidewall panels. Pre-shrunk outer glove (2% max. fabric shrinkage). *Sizes* small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. 9 oz. *State size.*

33 N 2851—Brown, canary (yellow) liner
33 N 2850—Gray; maroon liner. . .**$3.94**

Leather. Long-wearing S. African capeskin with warm 100% wool seamless knit liner. Wear outer and inner gloves separately or, for extra warmth, together. **$5.98** Pair

Comfortable shirred elastic wrist. Outseam construction. Attractive close grained leather. *Sizes* small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. 6 oz. *State size.*

33 N 2570—Tan leather; maize (yellow) knit liner. **$5.98**



Pilgrim Knit styles, fabrics . . Gloves with leather palms

A **75% wool, 25% Nylon.** Warm, firmly knit; seamless for comfort. **$1.00** Pair

Snug, rib knit wrists. Brushed finish. *Sizes* medium (9–9½); large (10–10½). Shpg. wt. 5 oz. *State size.*

33 N 2818—Navy (dk. blue)
33 N 2820—Oxford (dk gray)
33 N 2819—Brown. . . . . .Pair **$1.00**

B **Leather palm, fingers;** balance 100% wool seamless knit. *Sizes* medium (9–9½); large (10–10½). Shpg. wt. 4 oz. *State size.* **$1.98** Pair

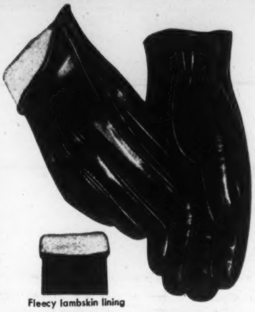
33 N 2710—Camel tan. . . . . .Pair **$1.98**

C **100% wool seamless** knit for comfort. Fibers worsted for longer life. Argyle pattern. *Sizes* medium (9–9½); large (10–10½). Shpg.wt.4 oz. *State size.* **$1.69** Pair

33 N 2834—Tan
33 N 2835—Oxford (dk. gray)
33 N 2836—Maroon
33 N 2837—Maize (yellow). Pr. **$1.69**

D **Pigskin leather palm** and thumb, Nylon fabric glove, double woven. Side panels. Nylon sewn. *Sizes* 8, 8½, 9, 9½, 10, 10½. Shpg. wt. 7 oz. *State size.* Be sure of fit—see How to Measure on opposite page. **$3.50** Pair

33 N 2732—Tan; tan palm. Pr. **$3.50**



Tough Horsehide . . soft lambskin lined

An unbeatable combination for wear and warmth. **$5.49**

Tough as only horsehide can be, tanned by a special process that makes the leather pliable and butter-soft.

Elastic shirred wrist. Thick, oven-warm baby lambskin keeps out cold. Smartly styled; sidewall construction for finger freedom. Seams strongly stitched with nylon. Neatly stitched backs.

Sizes small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. 8 oz. *Please state size.*

33 N 2655–Black. . .Pair **$5.49**

Pilgrim Deerskins, wool-lined and unlined styles

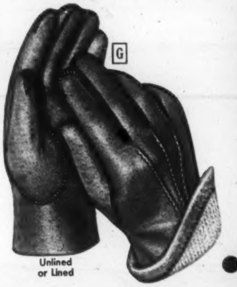
G **They're as rugged as dress gloves can be made.** Smartly styled and comfortable. Smooth grained; tanned to pigskin color. Flexible, tough, amazingly resistant to wear. Comfortable side panel. Strongly stitched. **$2.98** Unlined

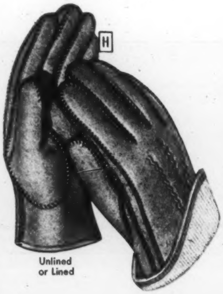
Unlined sizes 8, 8½, 9, 9½, 10, 10½. See How to Measure. Shpg. wt. 5 oz. *State size.*

33 N 2418—Cork (light tan). . . . . .Pair **$2.98**

Lined sizes small (8–8½); medium (9–9½); large (10–10½). Shipping weight 6 oz. **100% wool knit lined.** *Please state size.*

33 N 2518—Cork (light tan). . . . . .Pair **$3.98**





Men's handsome Pigskins

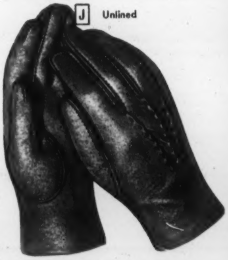
H **Make HIS Christmas an unforgettable one** with these imported pigskin slip-ons. Wool lined and unlined styles. Soft, supple. Nylon whip sewn. Side panel construction. **$3.89** Unlined

Unlined sizes 8, 8½, 9, 9½, 10, 10½. Shpg. wt. 5 oz. *Please state size.*

33 N 2430—Cork (lt. tan). Pair **$3.89**

All-wool knit lined, *sizes* small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. 6 oz. *Please state size.*

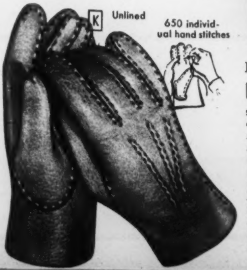
33 N 2530—Cork (lt. tan). Pair **$4.89**



Pilgrim Imported Pigskins

J **Imported pigskins,** the aristocrat of sport and dress gloves, for the man who wants the best. Selected leathers are velvety soft and supple. Distinctive peccary (wild pig) markings. Pattern cut for true fit. Slip on style with flared cuff. *Sizes* 8, 8½, 9, 9½, 10, 10½. *State size.* See How to Measure on opposite page. Shpg. wt. 5 oz. **$4.97** Pair

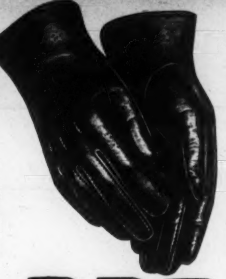
33 N 2440—Cork (light tan). . . . . .Pair **$4.97**



Hand-sewn Pigskin Gloves

K **There's nothing like the comfort of hand-sewn gloves.** 650 stitches, each hand spaced . . gathering a little here . . letting out there . . allowing for flexing . . tailoring the thumb for a sure snug fit. **Plump, soft, extra thick leathers,** pliable as only pigskin can be. No machine can make gloves as fine as these. A wonderful gift. *Sizes* 8, 8½, 9, 9½, 10, 10½. Shpg. wt. 5 oz. *Please state size.* **$5.98** Pair

33 N 2454—Cork (lt. tan). Pr. **$5.98**



Unlined

Knit lined

Wool lined

Pig-grained Domestic Capeskin, Nylon sewn

Lined or unlined leather gloves. Thrifty but durable. Handsome Nylon sewn slip-ons. Outseamed. **$1.94** Unlined

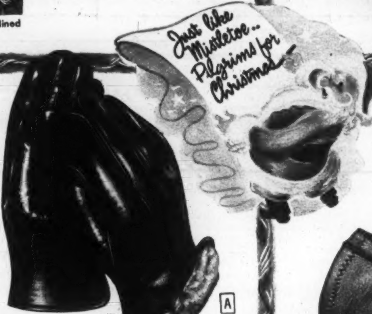
2 linings: 100% wool knit or rayon (75%) and cotton (25%) lined.

Unlined sizes 8, 8½, 9, 9½, 10, 10½. Shpg. wt. pr. 5 oz. *State size.*
33 N 2400—Cork (med. tan)
33 N 2401—Brown
33 N 2403—Black......Pair **$1.94**

Lined sizes small (8–8½); med. (9–9½); large (10–10½). Wt. 6 oz.

Rayon, cotton lined. *State size.*
33 N 2513—Black
33 N 2514—Brown....Pair **$2.39**

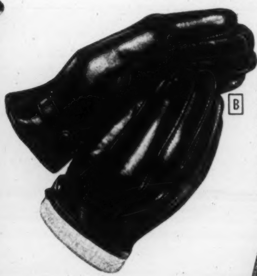
100% Wool lined. *State size.*
33 N 2562—Black
33 N 2563—Brown....Pair **$2.94**


Just like Mistletoe.. Pilgrims for Christmas
A

Fur-lined Capeskin

A **Softer, longer wearing imported capeskin,** sun-mellowed in South America. Handsome natural close tight grain. Well tanned to make them pliable; then crafted into fine gloves. Tough Nylon sewn. **Warm fur lining** is soft Coney (rabbit) fur. Slip-on style. *Sizes* small (8–8½); medium (9–9½); large (10–10½). See How to Measure below. Shpg. wt. 7 oz. *State size.* **$3.94** Pair

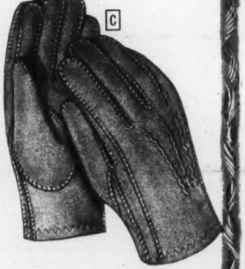
33 N 2605-Cork (medium tan)
33 N 2600-Black
33 N 2601-Brown. Pr. **$3.94**



Warm Strapwrist Capeskin

B **Knit-lined domestic capeskin,** handsomely crafted. Adjustable button snap strap style for smartness and warmth. Tough Nylon sewn. Lined with soft rayon (75%) and cotton (25%). *Sizes* small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. pair 6 oz. *State size.* **$2.79** Pair

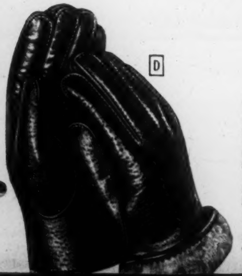
33 N 2508—Black
33 N 2509—Brown....Pair **$2.79**



New! Suede Gloves in Colors!

C **Maroon .. Navy .. Tan or Gray suedes** are good new ideas in dressing handsomely. Velvety-soft, rich looking soft sueded leathers. Handsome slip-ons, neatly lock-whip stitched; comfortable expansion sidewalls. *Sizes* 8, 8½, 9, 9½, 10, 10½. Shpg. wt. 5 oz. **$3.98** Pair

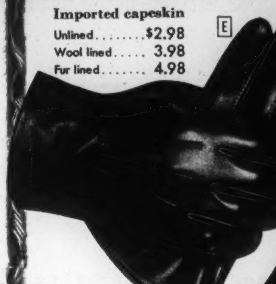
33 N 2477—*State size and color*—gray, navy, maroon or tan..........Pr. **$3.98**



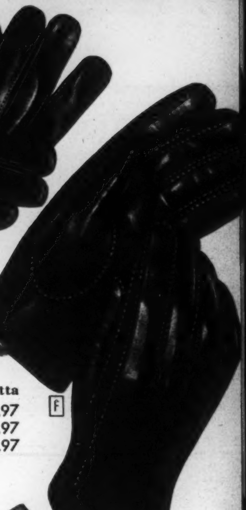
Thrifty fur-lined Gloves

D **Special! Just in time for Christmas.** Look at all you get at this low price. Durable domestic capeskin leather, fine grained; strongly sewn, fully lined with warm Coney (rabbit fur). Carefully tanned, skillfully fashioned into comfortable, long-wearing slip-ons. *Sizes* small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pr. 8 oz. **$3.49** Pair

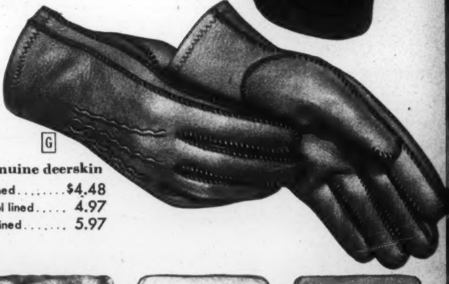
33 N 2630—*State size and color*—black or brown leather..........Pr. **$3.49**



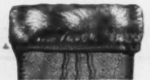
Imported capeskin
Unlined........$2.98
Wool lined..... 3.98
Fur lined....... 4.98

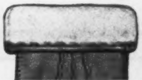


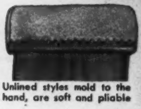
Imported cabretta
Unlined........$3.97
Wool lined..... 4.97
Fur lined....... 5.97



Genuine deerskin
Unlined........$4.48
Wool lined..... 4.97
Fur lined....... 5.97


Warm fur linings are soft-as-down Coney (rabbit) fur


100% Knit wool linings are soft, fleecy and warm


Unlined styles mold to the hand, are soft and pliable

Rich mellow leathers . . soft, flexible as your skin but tough, too . . Sidewall construction for fine fit

Imported Capeskin . . soft, pliable, durable as only South African capeskin can be. Strong nylon stitched all around. Slip-on style with panel on "little finger" side. Fashioned as handsomely as gloves you will find anywhere.

Imported Cabretta . . luxurious, velvety-soft . . toughened in the hot sun of equatorial Brazil. Top quality slip-ons in everything from the comfortable expansion sidewall construction to the non-ravel nylon whip-lock stitching.

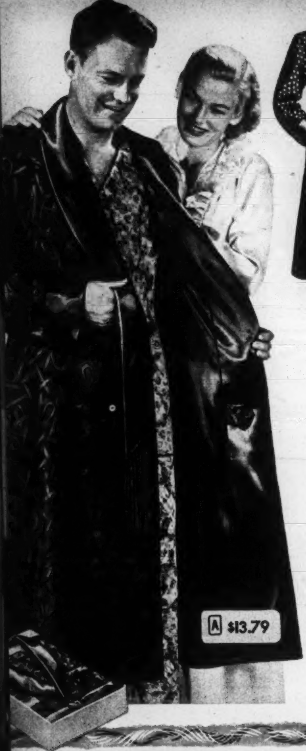
Genuine Deerskin . . . for the man who is tough on gloves . . they're rugged as dress gloves can be. Slip-ons. Nylon whip-lock sewn. Sidewall construction.

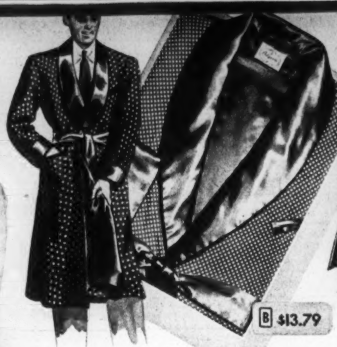
Please state glove size. **Unlined sizes** 8, 8½, 9, 9½, 10, 10½. **Lined sizes** small (8–8½); medium (9–9½); large (10–10½ inches).
Shpg. wt. Unlined 5 oz.
Shpg. wt. Wool lined 6 oz.
Shpg. wt. Fur lined 8 oz.

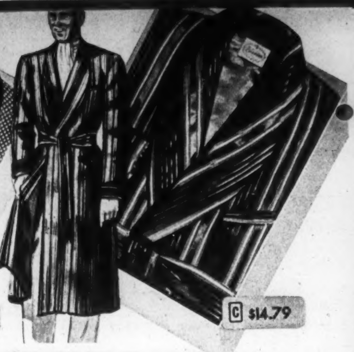
HOW TO MEASURE FOR GLOVES

With fingers touching, measure around knuckles of right hand (left—if left handed). **Do not include thumb.** Number of inches is correct glove size. Allow a little extra room for lined gloves.

Leather	Lining	Color	Cat. No.	Pair
E **CAPESKIN**	Unlined	Black	33 N 2424	$2.98
	....	Brown	33 N 2425	2.98
Capeskin	Wool	Black	33 N 2524	3.98
	....	Brown	33 N 2525	3.98
Capeskin	Fur	Black	33 N 2624	4.98
	....	Brown	33 N 2625	4.98
F **CABRETTA**	Unlined	Black	33 N 2410	3.97
	....	Brown	33 N 2411	3.97
	....	Tan	33 N 2412	3.97
Cabretta	Wool	Black	33 N 2510	4.97
	....	Brown	33 N 2511	4.97
	....	Tan	33 N 2512	4.97
Cabretta	Fur	Black	33 N 2610	5.97
	....	Brown	33 N 2611	5.97
	....	Tan	33 N 2612	5.97
G **DEERSKIN**	Unlined	Tan	33 N 2423	4.48
	Wool	Tan	33 N 2523	4.97
	Fur	Tan	33 N 2623	5.97







Luxuriously Lined for some lucky man!

Our 3 Finest Pilgrim Rayon Robes . . with padded shoulders

A **Jacquard woven design.** Luxuriously **$13.79** tailored robe of rich rayon, lined with silky-smooth rayon satin. Padded shoulders—to give it the drape and fit of an expensive suit coat. Shaped cuffs. Boxed, ready for gift wrapping.

- Gleaming rayon satin shawl collar, cuffs, sash—interlined
- 3 roomy set-in slash pockets

Sash is hand-fringed, non-slip. Hidden button tab at front closing. Dry clean. Shpg. wt. 3 lbs. 4 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). *State size.*

33N1386–Maroon
33N1387–Navy blue........$13.79

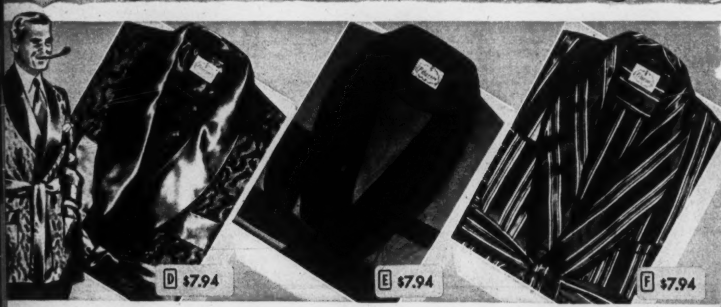
B **Brand-new for this Christmas!** Classic **$13.79** polka dots pair up with rich rayon fabric—to make this one of our handsomest robes. Rayon satin lined. Padded shoulders. Cut extra full for smooth fit and easy comfort. Rayon satin shawl collar, sash (non-slip), pocket tops, and cuffs. 3 set-in pockets. Concealed button tab at front closing. Dry clean. Shpg. wt. 3 lbs. 2 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). Boxed.

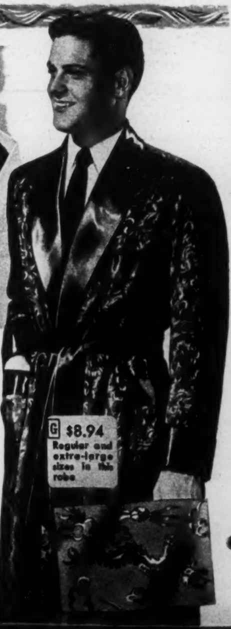
33N1384–Maroon; with white polka dots
33N1385–Navy; with garnet (dark red) polka dots. *State size.* $13.79

C **Our finest rayon robe. Premium-quality rayon fabric . . woven stripes.** **$14.79** Rayon satin lining. Expert tailoring, extra-full cut, padded shoulders—to give it the drape and fit of a fine suit coat, plus smooth, easy comfort. Double thick shawl collar, sash (hand-fringed, non-slip). pocket tops, cuffs. 3 set-in pockets. Hidden button tab at front closing. Shaped cuffs. Dry clean. Shpg. wt. 3 lbs. 4 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). Boxed. *State size.*

33N1388–Maroon
33N1389–Navy blue.......$14.79

HOW TO MEASURE FOR ROBES: With shirt on, place tape measure snug around chest, well up under arms, over shoulder blades. Number of inches is size. If between sizes, order the larger size. Robe lengths are in proportion to chest sizes. **Be sure robe is listed in the size you order.**




G $8.94
Regular and extra-large sizes in this robe

Lounging Jacket . . Rayon Jacquard

D **New for Christmas.** **$7.94** Luxurious comfort for his leisure hours. Jacket is three quarter-length. Fine-quality rayon fabric. Rayon satin trim on double shawl collar, cuffs, and pocket facings. Rayon satin sash. Pattern is Jacquard woven. Unlined. Boxed. Dry clean. Shpg. wt. 2 lbs. 2 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). *State size.*

33N1354–Maroon
33N1355–Navy.......$7.94

Rayon Gabardine Two-tone Robe

E **Lustrous rayon gabardine fabric** **$7.94** will take lots of wear. Contrasting color at the pocket tops, cuffs, sash, and collar (double-thick shawl type). 3 roomy patch pockets. Sash is non-slip. Roomy shaped cuffs. Carefully tailored to give smooth fit. Boxed. Dry clean. Shpg. wt. 2 lbs. 7 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). *State size.*

33N1398–Maroon; navy trim
33N1399–Brown; tan trim............$7.94

Silky-smooth Rayon Robe . . Woven stripes

F **Stripes are woven** (go all **$7.94** the way through the fabric). Generously cut, expertly tailored—to look handsome, to give easy comfortable fit. Double-thick shawl collar lies smoothly, because it's cut full, carefully shaped. Sash has non-slip feature. 3 patch pockets. Roomy shaped cuffs. Boxed. Dry clean. Shpg. wt. 2 lbs. 9 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). *State size.*

33N1368–Maroon
33N1369–Navy......$7.94

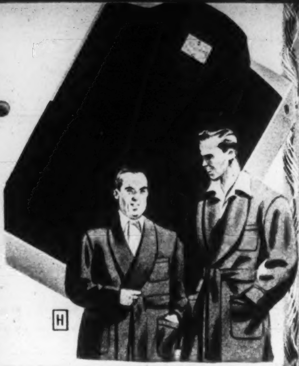
Rayon Jacquard Robe . . Rayon Satin Trim

G **New for Christmas.** **$8.94** Rich-looking Jacquard woven pattern. Silky-soft rayon satin trim at the double shawl collar, cuffs, pocket tops. Rayon satin sash (non-slip). 3 patch pockets. Roomy shaped cuffs. Carefully tailored to give smooth fit. Boxed. Dry clean. Shpg. wt. 2 lbs. 6 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46); extra large (48-50). *State size.*

33N1352–Maroon
33N1353–Navy......$8.94

100% Wool Flannels

Rayons . . and Beacon Cotton Cloths



100% Virgin Wool Flannel in Extra-Long, Extra-Large, and Regular Sizes

H **Robes above—in solid colors**—are made of fine 100% wool flannel. Comfortable medium weight. Soft and warm. Expertly tailored for good looks and good fit. Double shawl collar. 3 patch pockets. Concealed button tab at front closing. Non-slip sash. Roomy cuffs. Dry clean. Boxed. Shipping wt. 2 lbs. 14 oz. **$8.94** Reg. sizes

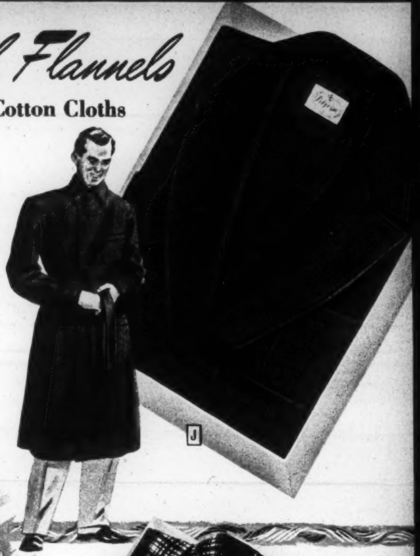
Regular sizes small (36-38-in. chest); medium (40-42); large (44-46).
33N1322–Maroon
33N1323–Navy blue. *State size.* $8.94

Extra-large size. 48-50 in. chest.
33N1342–Maroon
33N1343–Navy blue....... ..$9.94

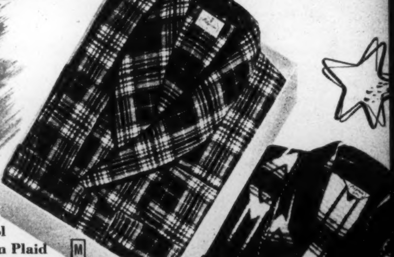
Extra-long size in medium (40-42-inch) size chest.
33N1344–Maroon
33N1345–Navy blue............$9.94

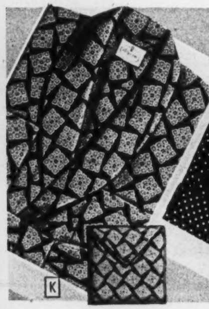
Notch Collar—Gives extra comfort and warmth at neck

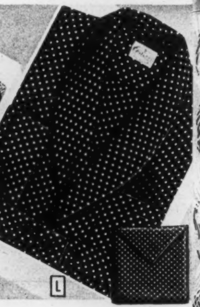
J A man's really *up to his neck in comfort* in this 100% wool flannel robe! The notch collar can be buttoned up high (see illustration) for more warmth at the neck. And it looks just as handsome when worn open, in the regular manner. Robe is medium weight, generously cut and expertly tailored to give smooth, easy fit. Solid colors. Self-fabric sash has non-slip feature (keeps it in place). Concealed button tab keeps front closed. 3 patch pockets. Boxed. Dry clean. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). Shpg. wt. 2 lbs. 14 oz. **$10.94**
33N1324–Maroon
33N1325–Navy blue. *State size.* $10.94



Hope I get one of these Pilgrim Robes







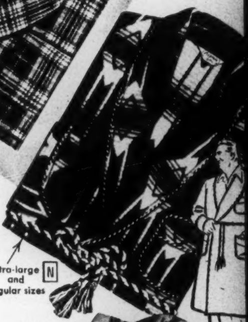
Rayon Robes . . each with Carrying Bag . . fine for home use . . handy for travel

K **Rayon foulard robe.** Soft, comfortable fabric. Light weight. Double shawl collar and non-slip self-fabric sash. 3 patch pockets. Robe comes with self-fabric bag (10x 10 in.). Folds up to fit into bag. Bag has Gripper Snap Fasteners. Robe and bag packed in box. Dry clean. Shpg. wt. 1 lb. 5 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). *State size.* **$6.94** With bag
33N1378–Maroon
33N1379–Navy(dark)blue
Robe and bag.........$6.94

L **Polka dot robe**—made of soft, smooth rayon fabric. Light-weight. Double shawl collar. Non-slip self-fabric sash. 3 patch pockets. Robe comes with self-fabric bag (10x 10 in.). Folds up compactly to fit into bag. Gripper Snap Fasteners on bag. Robe and bag packed in box. Dry clean. Shpg. wt. 1 lb. 5 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). *State size.* **$6.94** With bag
33N1370–Maroon
33N1371–Navy(dark)blue
Robe and bag......... $6.94

100% Virgin Wool Flannel . . Woven Plaid

M **Bright and cheerful to look at, warm and comfortable to wear**—he's a lucky man who gets this robe for Christmas! It's soft and warm as only 100% virgin wool flannel can be. It's cut full, carefully tailored. The pattern is woven right into the fabric. 3 pockets. Non-slip sash. Button tab at front closing. Med. wt. Boxed. Dry clean. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). Shpg. wt. 2 lbs. 14 oz. **$10.94**
33 N 1330—Maroon
33 N 1331—Blue. *State size*........$10.94

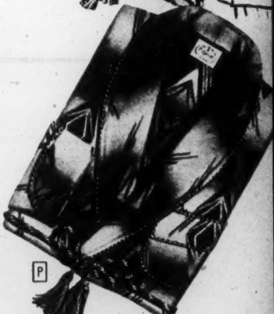


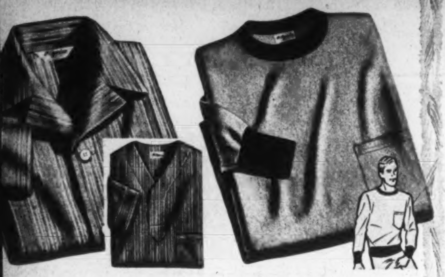
Beacon Cotton Cloth Robes "Heavies" and "Extra Heavies"

Made of genuine Beacon cotton cloth—one of the warmest, longest-wearing robe fabrics. Soft and smooth. Easy-fitting, because they're full cut. Handsomely styled with wide double-shawl collars, 3 roomy patch pockets, rayon covered cord sash, and full rayon cord trim at collar, cuffs, pockets, and front closing. All inside seams strongly taped for shape-holding long wear. In two weights. See below.

N **Heavy wt. Extra-large and reg. sizes. Ombre (shaded)** pattern. Shpg. wt. 2 lbs. 4 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46); extra-large (48-50). *State size.* **$6.79**
33 N 1309—Maroon
33 N 1310—Blue................ $6.79

P **Extra-heavy wt. Double ombre pattern.** Shpg. wt. 2 lbs. 6 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). *State size.* **$8.79**
33 N 1312—Maroon
33 N 1313—Blue
33 N 1314—Tan.................. $8.79





Flannelettes

- Sanforized; fabrics won't shrink over 1%
- Woven pattern
- Drawstring waist

$2.94
Suit
2 for $5.70

Cotton fabric, medium-heavy weight. Washable. Shpg. wt. suit 1 lb. 7 oz. *Sizes* A, B, C, D. (Chart, bottom of page.) *State size letter.*

33 N 1055M—Blue; coat style
33 N1056M—Maroon; coat style
33 N 1059M—Blue; middy style
33 N 1060M—Maroon; middy style
Suit
$2.94 Any 2 for $5.70

Heavy Rib Knit

- Snug-fitting wrists and ankles (for warmth)
- Double fabric at neck, waist, all 4 cuffs

$2.94
Suit
2 for $5.70

Heavywt. rib knit cotton fabric. Trousers have elastic waist. Washable. Shpg. wt. suit 1 lb. 4 oz. *Sizes* A, B, C, D. (Chart, bottom of page.) *State size letter.*

33 N 1034—Blue
33 N 1035—Tan
33 N 1036—Maize (light yellow)
Suit
$2.94 Any 2 for $5.70

For Tall Men . . Extra-Long Sizes

- Sanforized fabrics; won't shrink over 1%—for lasting fit
- 2 Gripper Snap Fasteners at fly (won't rust or break)
- Cuffs on sleeves, legs • Chest pocket • Drawstring waist

$3.94
Suit
Any 2 for $7.64

New for Christmas! Handsome "circles and stripes" pattern in pajamas specially made for the tall man—they're cut extra-long in the body, legs, sleeves. Sanforized cotton broadcloth. Features above. Washable. Shipping weight suit 1 lb. 2 oz. *Extra-long sizes* B, C, D. *State size letter.*

33 N 1111M—Blue; coat style
33 N 1112M—Maroon; coat style
33 N 1113M—Blue; middy style
Suit
$3.94 Any 2 for $7.64

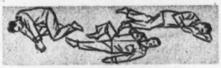
Sanforized cotton flannelettes for the tall man—they're cut extra-long in body, legs, sleeves. Soft, warm fabric. Elastic section in drawstring waist. Linen crotch (40% stronger). Features above. Washable. Shipping weight suit 1 lb. 2 oz. *Extra-long sizes* B, C, D. *State size letter.*

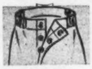
33 N 1083M—Blue; coat style
33 N 1084M—Maroon; coat style
33 N 1085M—Blue; middy style
Suit
$3.94 Any 2 for $7.64

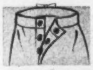
Give him Pilgrim Pajamas

Designed for comfort

Pajamas 1, 2, 3 have all these de luxe features:


Comfort-tailored—to give maximum comfort in every sleeping position


Elastic side inserts; adjustable tie back


3 Gripper Fasteners —won't break or rust

Rayons and Sanforized Broadcloths

- Fabrics made to keep fine appearance through many washings
- "Comfort waist," plus the other de luxe features pictured above
- Cuffs on legs, sleeves, other fine detailing (descriptions below)

$3.94
Suit
Any 2 for $7.64

1 **Lounge model.** Paisley pattern. Sanforized cotton broadcloth (won't shrink over 1%). Washable. *Sizes* A, B, C, D. *State size letter.* See chart, bottom of page. Shpg. wt. suit 1 lb. 4 oz.

33 N 1115M—Wine, with blue trim
33 N 1114M—Blue, with maroon trim
Suit
$3.94 Any 2 for $7.64

2 **Silky-soft rayons,** with "comfort waist", all other features above. Piping at collar, lapels, front, pocket, cuffs. Boxed. Hand washable. *Sizes* A, B, C, D. *State size letter.* See chart, bottom of page. Shpg. wt. suit 1 lb. 6 oz.

33 N 1117M—Gray
33 N 1116M—Blue
Suit
$3.94 Any 2 for $7.64

3 **"Flame and stripe" pattern.** Sanforized cotton broadcloth. Washable. *Sizes* A, B, C, D. *State size letter.* See chart. Shpg. wt. suit 1 lb. 2 oz.

Coat style
33 N 932M-Maroon; blue
33 N 931M-Blue and gold
Middy (pull-over) style
33 N 933M-Blue and gold
33 N 934M-Maroon; blue
Suit
$3.94 Any 2 for $7.64

Broadcloths . . Sanforized for Lasting Fit

- All patterns new—special for Christmas • Drawstring at waist
- Cotton broadcloths, Sanforized (fabrics won't shrink over 1%)
- Handy Gripper Snap Fastener at fly (won't break or rust)

$2.97
Suit
Any 2 for $5.76

Extra-big size in these: 4 Washable. *Sizes* A, B, C, D, E. *State size.* Shpg. wt. suit 1 lb.

Coat style
33 N 1100M-Blue
33 N 1101M-Maroon
33 N 1102M-Green
Middy (pull-over) style
33 N 1103M-Blue
33 N 1104M-Maroon
Suit
$2.97 Any 2 for $5.76

5 **Figure pattern.** Features above. Cuffs. Pocket. Washable. *Sizes* A, B, C, D. *State size letter.* Shpg. wt. suit 1 lb.

Coat style
33 N 1106M-Maroon
33 N 1105M-Blue
Middy (pull-over) style
33 N 1107M-Blue
33 N 1108M-Maroon
Suit
$2.97 Any 2 for $5.76

6 **Criss-cross pattern.** Contrasting color trim. Sanforized cotton broadcloth, other features above. Washable. *Sizes* A, B, C, D. *State size letter.* Shpg. wt. suit 1 lb.

33N1110M-Green and tan, with dark green trim
33N1109M-Blue and red, with navy blue trim
Suit
$2.97 Any 2 for $5.76

Our Finest Ski-Style Cotton-Knits

- Long-wearing cotton fabric in extra-fine flat knit—medium weight
- Double-thick rib knit fabric at neck, waist, ankles, wrists
- Neck seams taped (means longer shape-holding wear)

$3.94
Suit
Any 2 for $7.64

7 **Lots of comfort** in these cotton-knit pajamas. Snug-fitting ankles, wrists. Trousers have breathe-easy elastic waist. Waist pocket. Button fly. Washable. Shipping weight suit 1 lb. 2 oz. *Sizes* A, B, C, D. See size chart below.

33 N 1038M-Maize, brown, and green
33 N 1037M-Gray, navy blue, and red
State size letter. Suit $3.94 Any 2 for $7.64

Sanforized Cotton Flannelette Pajamas

- Thick, heavyweight fabrics, soft-as-fleece nap—extra warm, soft
- Sanforized fabrics won't shrink over 1% • Gripper Snap Fasteners on fly • Linen-reinforced crotch (40% stronger)

$3.79
Suit
Any 2 for $7.36

8 **Extra-large size, also.** Elastic in back of drawstring waist. Washable. Shpg. wt. suit 1 lb. 8 oz. *Sizes* A, B, C, D; *extra-large size* E. *State size.*

33 N 1040M-Blue; coat style
33 N 1041M-Maroon; coat style
33 N 1043M-Blue; middy style
33 N 1044M-Maroon; middy style
Suit
$3.79 Any 2 for $7.36

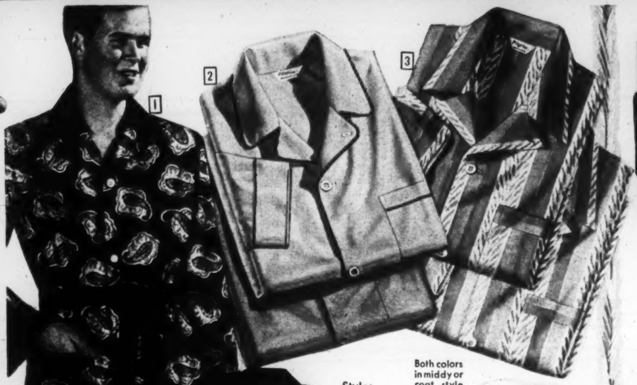
9 **Stripes-and-figures pattern.** (These are same as pajamas described at left, except for pattern.) All features above. Elastic in back of drawstring waist. Washable. Shpg. wt. suit 1 lb. 8 oz. *Sizes* A, B, C, D. *State size.*

33 N 1046M-Maroon
33 N 1045M-Blue
Suit
$3.79 Any 2 for $7.36

HOW TO MEASURE FOR MEN'S PAJAMAS. Place tape measure around chest, up under arms, over shoulder blades. Measure snug but not tight. See table at right. EXTRA-LONG SIZES B, C, and D have same chest measurements as regular sizes B, C, and D, but they have extra-long body, legs, and sleeves.

Be sure pajamas you order come in the size you want.

If Chest measures	Order size
34 to 36 inches	A
38 to 40 inches	B
42 to 44 inches	C
46 to 48 inches	D
50 to 52 inches	E



Both colors in middy or coat style

Styles 1 2 3

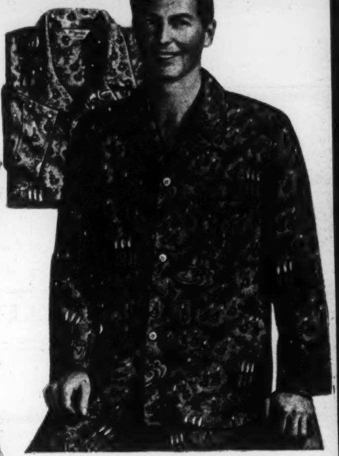
$3.94

Any 2 for $7.64

De Luxe comfort features $3.94 suit

SEE OPPOSITE PAGE FOR DESCRIPTIONS

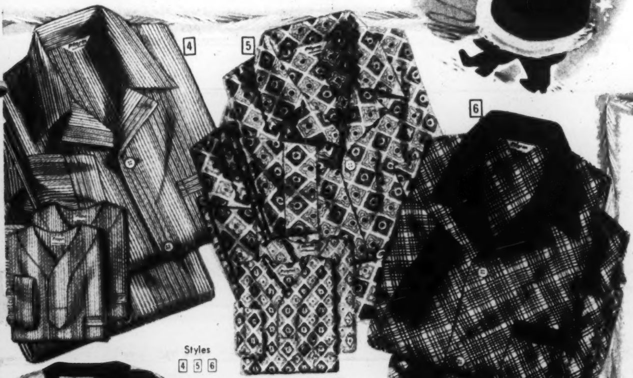
Best-looking
pajamas
I've seen



Luxury rich pattern and finish! Christmas-new!

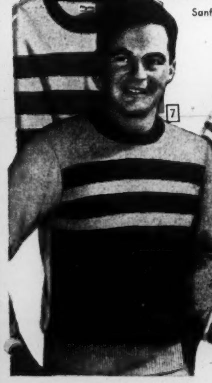
Silky-soft rayon, in rich, dressy "Candlelight" pattern (special for Christmas, and only at Sears). "Comfort waist" (elastic sides, adjustable tie back). GRIPPER Snap Fasteners at trouser front. Boxed. Hand wash separately. *State size* A, B, C, D. Shpg. wt. suit 1 lb. 6 oz. $4.85 Each

33 N 1118—Blue
33 N 1119—Gray Suit $4.85 2 for $9.40

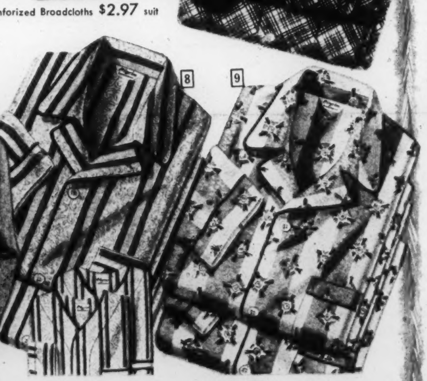


Styles 4 5 6

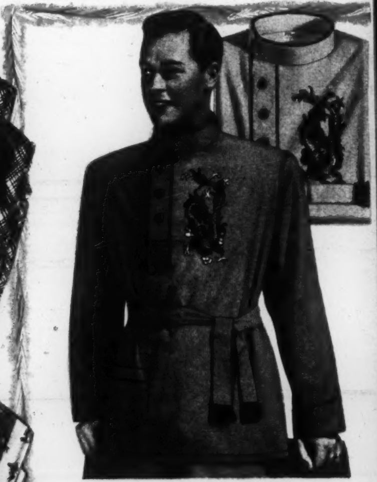
Sanforized Broadcloths $2.97 suit



Our Best Cotton Knits $3.94 suit



Our Finest Cotton Flannelettes $3.79 suit



Custom look tailoring . . a special for Christmas

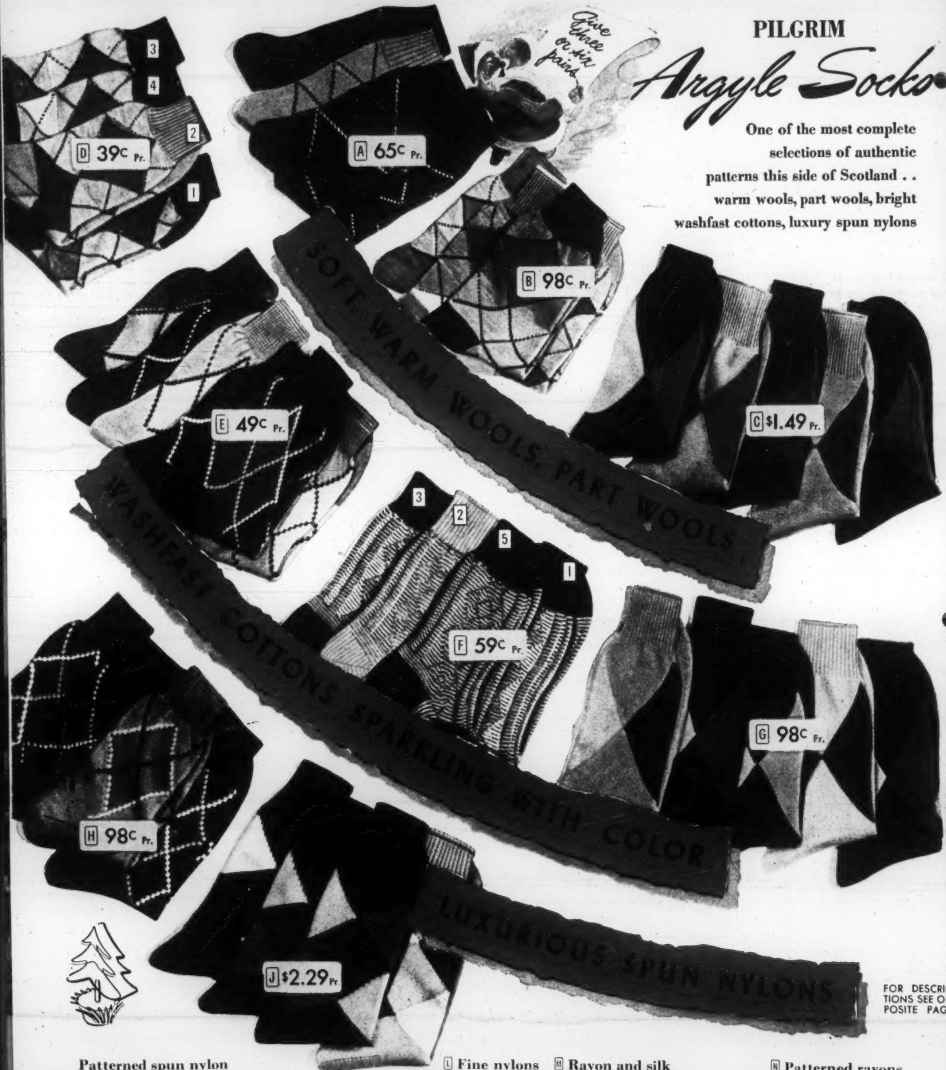
Richly embroidered crest, fringed sash, contrasting piping, mandarin-style collar. Fine cotton broadcloth, Sanforized. "Comfort waist" (elastic sides, adjustable tie back). GRIPPER Snap Fasteners at trouser front. Washable. *State size* A, B, C, D. Shpg. wt. suit 1 lb. 3 oz. $3.97 Each

33 N 1120—Blue
33 N 1121—Gray Suit $3.97 2 for $7.70

PILGRIM

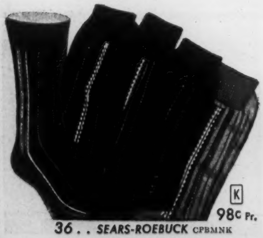
Argyle Socks

One of the most complete
selections of authentic
patterns this side of Scotland . .
warm wools, part wools, bright
washfast cottons, luxury spun nylons


Give three or six pairs
D 39c Pr.
3
4
2
1
A 65c Pr.
B 98c Pr.
SOFT, WARM WOOLS, PART WOOLS
C $1.49 Pr.
E 49c Pr.
3
2
5
1
F 59c Pr.
WASHFAST COTTONS SPARKLING WITH COLOR
G 98c Pr.
H 98c Pr.
J $2.29 Pr.
LUXURIOUS SPUN NYLONS

FOR DESCRIPTIONS SEE OPPOSITE PAGE

Patterned spun nylon

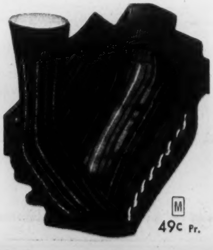


K
98c Pr.

L Fine nylons

L
65c Pr.

M Rayon and silk



M
49c Pr.

N Patterned rayons

N
39c Pr.

Your Santa is hinting and hoping for

Pilgrim Socks

ILLUSTRATED ON OPPOSITE PAGE

Soft wools, part wools won't shrink out of fit

A **Half wool, half cotton.** Colorful over stitching forms handsome pattern, adds sparkling contrast. Heels and toes reinforced with sturdy cotton. Shipping wt. pr. 4 oz. **65c Pr. 3 prs. $1.85**

Colors camel (medium) tan, maroon, medium blue, medium green. *Sizes* 10, 10½, 11, 11½, 12. *Please state size and color.* Save more on 3 pairs.
86 N 2127—Short length; ribbed tops. Pair 65c..............**3 pairs $1.85**

B **Wool and nylon** in a beautiful soft tone treatment of this popular pattern. 65% fine wool, 35% miracle wear nylon, a perfect blend for warmth, wear. Nylon reinforced heels, toes. **98c Pr. 3 prs. $2.85**

Main colors medium blue, tan, navy blue, gray. *Sizes* 10½, 11, 11½, 12, 13. *Please state size, color.* Shpg. wt. pr. 4 oz. Save more on 3 pairs.
86 N 2118—Short length; elastic in tops. Pair 98c............**3 pairs $2.85**

C **2-ply all wool worsted.** Spirited 3-color combinations, masculine as cigar smoke. Rugged yarns are all double strand, double strength superior quality wools; very soft. **$1.49 Pr. 2 prs. $2.75**

Main colors brown, maroon, gray, navy blue, tan; all with brilliant contrast. *Sizes* 10½, 11, 11½, 12, 13. *State size, color.* Shpg. wt. pr. 4 oz.
86 N 2104—Short length; elastic in tops. Pair $1.49..........**2 pairs $2.75**

Washfast cotton Argyles stay rainbow-bright

D **Soft toned Argyle pattern** highlighted by deeper tones for effective contrast. All combed cotton, finely knit. Reinforced heels, toes. Washfast colors won't fade or stain in laundering. Be a generous Santa, buy 6 pairs. Shpg. wt. pr. 3 oz. **39c Pr. 3 prs. $1.15**

Patterns 2, 1, 3, 4. *Sizes* 10, 10½, 11, 11½, 12. *State size, pattern number.*
86 N 2013—Short length; elastic in tops. Pair 39c; **3 prs. $1.15; 6 prs. $2.25**

E **Our "best seller" cotton Argyles,** gift favorites season after season. Combine beauty of pattern and color, rugged wear, plus a modest price. 4-ply mercerized cotton (two, double twisted strands). Nylon reinforced heels and toes. **49c Pr. 3 prs. $1.44**

Main colors brown, maroon, medium blue, navy blue, tan, gray. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size, color.* Shipping wt. pr. 3 oz.
86 N 2053—Short length; elastic in tops. Pair 49c; **3 prs. $1.44; 6 prs. $2.75**

F **Smart "links and links" Argyle.** Softer version of today's most popular pattern. Sporty knit-in design with argyle patterned center panel. Soft, thick combed cotton. Well reinforced heels and toes. Washfast colors keep their new crisp look. **59c Pr. 3 prs. $1.73**

Patterns 1, 3, 5, 2. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size, pattern number.* Shipping wt. pr. 3 oz. Treat him to 3 pairs.
86 N 1920—Short length; elastic in tops. Pair 59c; **3 pairs $1.73; 6 prs. $3.35**

G **Bold, vigorous Argyle,** packed ankle deep with brilliant color, style and durability; a knock out gift! Thick 2-ply yarns are spun combed cotton, unusually soft in feel, extra long wearing. Washfast 3 color pattern remains sparkling clear. **98c Pr. 3 prs. $2.79**

Main colors brown, maroon, gray, royal blue. tan. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color.* Shpg. wt. pr. 4 oz. 3 pairs will thrill him.
86 N 1906—Short length; elastic in tops. Pair 98c.......... **3 pairs $2.79**

Luxurious virgin spun nylons; feel down-soft

- Most durable of all yarns known
- Won't shrink or stretch out of fit

H **Sparkling over stitching** in a tiny check outlines the bold beauty of this handsome Argyle pattern. Finely knit, dress weight spun nylon for year around wear. Very durable. **98c Pr. 3 prs. $2.79**

Main colors maroon, navy blue, brown, gray. *Sizes* 10½, 11, 11½, 12, 13. *State size and color.* Shpg. wt. pr. 3 oz. He'd love a pair in each color.
86 N 1918—Short length; elastic in tops. Pair 98c...........**3 pairs $2.79**

J **Hand framed Argyles,** the gift socks he'll remember long after holidays are forgotten. Dashing 3-color pattern is worked in by hand; look so much like distinctive "hand knits", he'll think you're a whiz with the needle. Carefully knit of thick, super-soft all virgin spun nylon; famous for miracle wear. Won't shrink out of fit. **$2.29 Pr. 2 prs. $4.25**

Main colors brown, gray, maroon, navy blue. *Sizes* 10½, 11, 11½, 12, 13. *Please state size and color.* Shpg. wt. pr. 5 oz. A truly fine gift.
86 N 1961—Short length; ribbed tops. Pair $2.29...........**2 pairs $4.25**

Bright knit in patterns on nylon, part silk, rayon

K **Glowing knit-in patterns** on cloud-soft 2-ply virgin spun nylon; perfect gift socks for the "fussiest" male. Very finely knit in ankle hugging 6 x 3 rib pattern that's knit in to stay. Won't shrink out of fit; outwear any other yarn known. **98c Pr. 3 prs. $2.90**

Colors brown, navy blue, maroon, gray, green. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size, color.* Shpg. wt. pr. 5 oz. A "quality" gift.
86 N 1936—Short length; elastic in tops. Pair 98c...........**3 pairs $2.90**

L **Extra fine nylons,** handsomely patterned, rich in silk-like beauty, miracle wear. Mercerized cotton tops; toes, heels nylon reinforced. High spliced heels, double soles. **65c Pr. 3 prs. $1.90**

Colors brown, navy blue, gray, green; assorted patterns. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size, color.* Shpg. wt. pair 3 oz.

	Pair	3 pairs	6 pairs
86 N 1945—Full length; rib tops. **86 N 1946**—Short length; elastic in tops.	65c	$1.90	$3.70

M **Rayon and Silk** ... lustrous, long wearing. Mercerized cotton heels and toes are nylon reinforced. Mercerized cotton tops; high spliced heels; double soles. **49c Pr. 3 prs. $1.44**

Colors navy blue, brown, maroon, gray, green; assorted patterns. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size, color.* Shpg. wt. pair 3 oz.

	Pair	3 pairs	6 pairs
86 N 1959—Full length; ribbed tops. **86 N 1960**—Short length; elastic in tops	49c	$1.44	$2.75

N **Rayons** with attractive knit in patterns. Smartly dull lustered. Nylon reinforced mercerized cotton heels, toes. Mercerized cotton tops. Double soles; high spliced heels. **39c Pr. 3 prs. $1.15**

Colors brown, maroon, gray, navy blue, white; assorted patterns. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size and color.* Shpg. wt. pair 3 oz.

	Pair	3 pairs	6 pairs
86 N 1933—Full length; ribbed tops **86 N 1934**—Short length; elastic in tops	39c	$1.15	$2.25

MEN'S SOCK SIZE CHART						
If shoe size is	6½-7	7½-8	8½-9	9½-10	10½-11	11½-12
Order socks size	10	10½	11	11½	12	13

ORDER EARLY!
Shopping is easy the catalog way
Each 3 pairs boxed
Pilgrim

Guaranteed to wear

**3 pairs must wear
6 months or you get
3 new pairs FREE**

**3 pairs must wear
3 months or you get
3 new pairs FREE**

(Guarantee applies to purchase of 3 pairs of the same size)

All virgin spun nylon Distinctive 6x3 rib

Practically wear-proof (actually outwears any other yarn known), but handsome, too. Finely knit; won't shrink out of fit. Feel like down-soft wool. Shpg. wt. 3 prs. 12 oz. **3 prs. $2.29**

Colors camel (medium) tan, brown, navy blue, white. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size and color wanted.*

86 N 1412—Short length; elastic in tops.
3 pairs $2.29; a nicer gift, **6 pairs.....$4.39**

Washfast colors stay bright on 2-ply mercerized cotton yarns

Finely knit, slightly lustrous in appearance. Guaranteed wear in 4-ply heels, toes (2-ply nylon, 2-ply cotton. Rich colors won't fade in laundering. Shpg. wt. 3 prs. 9 oz. *Colors* brown, gray, black, white. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color.* **3 prs. $1.25**

86 N 1407—Full length; ribbed tops
86 N 1408—Short length; elastic in tops
3 pairs $1.25; a nicer gift, **6 pairs.....$2.39**

Rich solid tone spun nylons .. won't shrink out of fit

P **Smart 6 x 6 rib spun nylon.** What nicer way to say "Merry Christmas" than with several pairs of our best solid tone socks. Delightfully soft, feel like select wool; outwear all other yarns. **89c Pr. 3 prs. $2.60**

Colors yellow, camel tan, navy blue, powder blue, white, maroon. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size and color.* Shipping weight pair 4 ounces.
86 N 1908—Short length; elastic in tops.
Pair..89c; **3 pairs $2.60; 6 pairs $5.00**

R **Plain knit spun Nylons;** all long fibered yarns, soft as down; loaded with durability; actually outwear any other yarn known. Very finely knit. Perfect gift for the man who's very hard on socks. **59c Pr. 3 prs. $1.73**

Colors camel tan, maroon, navy blue, white. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color.*
86 N 1909—Short length; elastic in tops. Shipping weight pair 3 ounces.
Pair 59c; **3 pairs $1.73; 6 pairs $3.35**

Trim fitting 6 x 3 ribs .. washfast solid tones, patterns

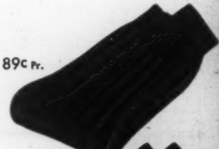
S **Knit in patterns** sparkling with color that stays new looking. Silky-smooth 2-ply mercerized cotton. 4-ply heels and toes. **59c Pr. 3 prs. $1.73**

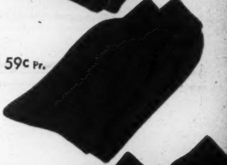
Colors maroon, navy blue, brown, green; assorted patterns. *Sizes* 10, 10½, 11, 11½, 12. *State size and color.* Shpg. wt. pair 3 oz.
86 N 1932—Short length; elastic in tops.
Pair....59c; **3 pairs $1.73; 6 pairs $3.35**

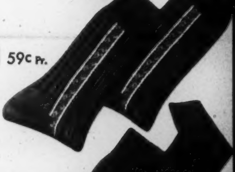
T **Smart washfast solid tones.** Preferred by many men for their conservative styling. All 4-ply mercerized cotton yarns; slightly lustrous, color rich. Nylon reinforced heels, toes. **47c Pr. 3 prs. $1.35**

Colors black, brown, maroon, navy blue, white. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size and color.* Shpg. wt. pair 3 oz.
86 N 2040—Full length; ribbed tops
86 N 2041—Short length; elastic in tops
Pair....47c; **3 pairs $1.35; 6 pairs $2.62**

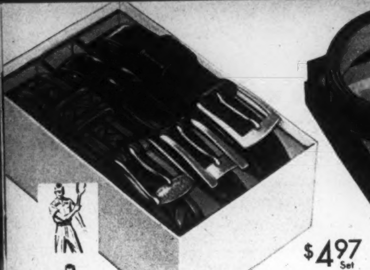
You can be a generous Santa; use Sear's Easy Terms . . see page 283.


P 89c Pr.


R 59c Pr.


S 59c Pr.

T 47c Pr.



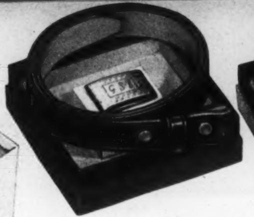
Handy... 3 belts mean less changing

$4.97 Set

3-Belt Set
Top-grain leathers

Set consists of these 3 belts in gift box: (1) Molded full-grain saddle leather belt (sun tan color), 1 in. wide; black inlay. Bronze buckle. (2) Top-grain cowhide belt, half-round molded. 2-tone brown. ⅝ in. wide. Brass buckle. (3) Molded top-grain cowhide belt, black cordovan finish. 1 in. wide. Brass buckle. Shpg. wt. set 1 lb. 1 oz. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.

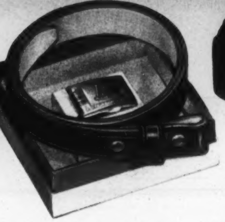
33 N 4299—*State one size only.* Set............$4.97



Any 3 Initials!

Choose any 3 initials you want—they will be engraved on the buckle. Smooth shell-finish bridle leather belt, 1 inch wide. Diriold metal buckle (gold color); fastened to belt by 2-snap button construction. Gift box. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. set 6 oz. *State size. Print initials.* $1.98

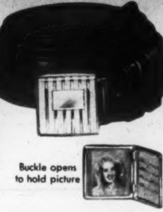
33 NR 4285—Black
33 NR 4286—Brown....$1.98



Initial Buckle

Initial buckle, plated with silver and gold. Cowhide belt, smooth shell finish, 1 in. wide. All initials except I, O, Q, U, V, X, Y, Z. Gift box. 17c Fed. Tax included. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. 6 oz. $1.98

33 N 4221E—Black
33 N 4222E—Brown
33 N 4223E–Suntan. *State plain or initial; if initial is wanted, print initial. Also state size.* $1.98



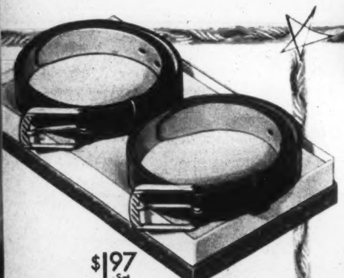
Buckle opens to hold picture

Identification Belt

Buckle has hinge opening for inserting picture and identification card. Top-grain solid cowhide. 1⅜ inches wide. Buckle is nickel-plated; fastens to belt easily because of 2-snap construction. Boxed. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. See How to Measure, opposite page. Shpg. wt. 8 oz. *State size.* $1.98

33 N 4217—Black
33 N 4218—Brown....$1.98

Order all the belts you need—for yourself and for gifts—from Sears big Christmas Book selection. It's easy to order right now—on Sears Easy Terms (see page 283).



$1.97 Set

2 Top-grain Cowhide Belts in two-tone fitted gift box

Brand-new for Christmas—and a brand-new idea in handsome leathers! The solid top-grain cowhide leather is embossed with a twill-effect design (a pattern of straight lines running diagonally), which gives the leather a rich-looking luster. Edges of the belts are grooved and rounded. The highly polished tongue buckles are brass-plated steel. Grooved markings at end of buckles complete the twill motif. Set includes 1 black belt, 1 brown belt, and fitted gift box. A wonderful gift at any time. Shipping weight set 11 ounces. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.

33 N 4247—*State one size only*..........Set $1.97

Knit Rayon suspenders—new! $1.98
1⅛ in. wide. Fancy stripe pattern. Adjustable. Elastic back section. Button-on ends (made of alligator-grained cowhide leather). Gold-color trim. In gift box. *Reg.* (38 in.) *or extra* (42 in.) *length. Colors* blue, maroon, brown. Shpg. wt. 6 oz.

33 N 3614—*State regular or extra length. Also state color*................$1.98

NEW! Suspenders of nylon and natural rubber elastic webbing, 1⅛ in. wide. Polished solid brass trim. Adjustable. Gift packed. *Colors* blue, maroon, brown. *Reg.* (38 in.) *or extra* (42 in.) *lgth.* Shipping weight 4 ounces. *State color and length.* $1.97

33 N 3665–Alligator-grained leather button-on ends, "Y" back pad..$1.97

33 N 3666–Adjustable back; metal clip-on ends................$1.97

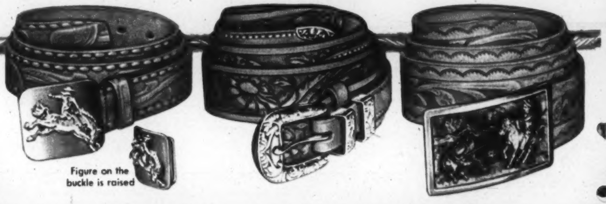


Figure on the buckle is raised

Genuine Western styles in Cowhide Leather Belts

Raised 3-dimensional bronc-riding figure (silver color) is mounted on gold-color brass buckle (1½x2 inches). Belt is top-grain cowhide saddle leather, 1 inch wide; embossed with Western floral design. Shipping weight 6 ounces. *Sizes* 26, 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* $1.97

33 N 3749—Saddle (light) tan.$1.97

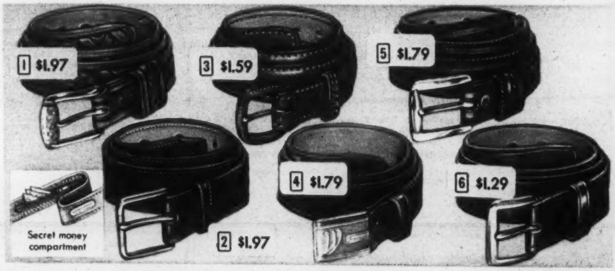
Nickel-plated brass trim is removable. This is a ranger-style belt, 1¼ inches wide. It's made of fine full-grain cowhide leather, with tooled Western design. ¾-inch billet and buckle piece. Shipping weight 7 ounces. *Sizes* 26, 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* $2.48

33N3711–Saddle (light) tan..$2.48

Big solid brass buckle, with action-packed roundup scene. Buckle is 1⅞x3⅛ inches. The belt is 1½ inches wide, made of heavy cowhide leather, embossed with a Western floral design. Shipping weight 7 ounces. *Sizes* 26, 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* $2.48

33N3734–Saddle(light)tan.$2.48

Be sure to see How to Measure for Belts on the opposite page before ordering



Secret money compartment

1 **Hand-rubbed bootmaker's finish on the inlay.** Molded full-grain saddle leather belt, 1 in. wide. Solid bronze buckle. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shipping weight 5 oz. $1.97

33 N 3771–Sun tan belt; black inlay
33 N 3772–Mahogany belt; black inlay. *State size*........$1.97

2 **2 hidden compartments**—one for money (this one closes with zipper); the other compartment is for identification. Belt is full-grain hand-boarded cowhide leather, lined on cowhide leather. 1¼ in. wide. Polished tongue buckle. Shpg. wt. 6 oz. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. $1.97

33 N 3713—Black
33 N 3714—Brown. *State size*..$1.97

3 **Padded top-grain** cowhide belt; saddle stitching. Split cowhide lining. Covered buckle. 1 in. wide. Shipping weight 5 oz. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. $1.59

33 N 3712—Tan
33 N 3715—Black
33 N 3716—Brown. *State size*..$1.59

4 **Raised Initial** on Diriold metal buckle. Belt is full-grain bridle leather; smooth finish; 1 in. wide. All initials except I, O, Q, U, V, X, Y, Z. Shpg. wt. 6 oz. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. $1.79

33 N 3798—Brown
33 N 3799—Black
State size. Print initial or state plain (if no initial wanted)......$1.79

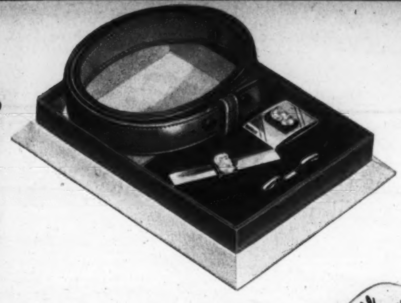
5 **New! Rope Design** embossed on center and edges of this top-grain bridle leather belt. Belt is two-tone; hand-antiqued finish. 1 in. wide. Polished brass tongue buckle. Boxed. Shpg. wt. 5 oz. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* $1.79

33 N 3702—Med. brown..$1.79

6 **Sizes to 52.** Solid top-grain cowhide leather belt, 1¼ in. wide. Solid bronze tongue buckle. Shpg. wt. 6 oz. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52-in. waist. $1.29

33 N 3705—Black; nickel-color buckle

33 N 3706—Brown; gold-color buckle. *State size*......$1.29

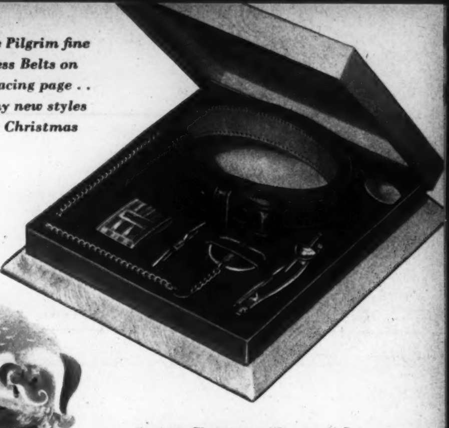


4-piece Set with Cameo Decoration

Belt, buckle, tie bar and collar bar packed in handsome fitted gift box. **Black and white cameo** mounted on handsome polished solid brass buckle and tie bar. **Belt is 1-inch wide hand-boarded cowhide** lined with sueded top grain cowhide. Collar bar is double grip type. Tie bar slides over tie. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. weight each 9 oz. 22c Federal Tax included. **$3.97**

33 N 4270E—Black belt *Please state*
33 N 4271E—Brown belt *belt size*
33 N 4272E—Suntan color belt. **$3.97**

More Pilgrim fine Dress Belts on the facing page . . many new styles for Christmas



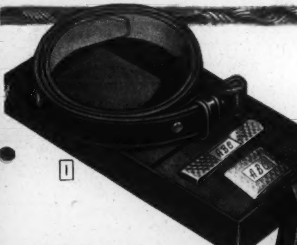
These Pilgrim belts are my favorite brand—

5-piece Christmas "Luxury" Set

HIS OWN INITIAL on the buckle. These 5 pieces in an attractive fitted gift box: **$5.98 Set**
(1) Supple cowhide belt, hand-boarded, lined on sueded top-grain cowhide. 1 in. wide.
(2) Initial buckle of long-wearing brass—highly hand polished in 2-tone design. Initial is in black enamel (choice of any initial except I,O,Q,U,V,X,Y,Z).
(3) Matching tie clip, (4) collar bar, and (5) attractive key chain. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.

33 N 4262E—Black belt
33 N 4263E—Brown belt. *Print initial or state no initial.* Shpg. wt. 11 oz. *State size.* 59c Federal Tax included. Set. . . . **$5.98**

Pilgrim Belt Sets



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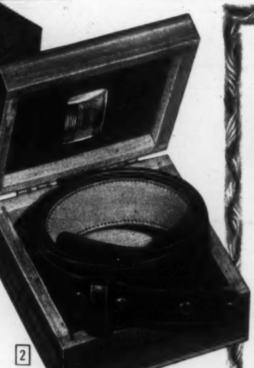


2

3 Initials Engraved on Belt Buckle and Tie Bar

1 **Set consists of belt, slide buckle and tie bar**—in a fitted gift box. Any three initials you choose will be engraved on both the buckle and the tie bar. Belt is full-grain bridle leather, 1 in. wide; smooth, glossy finish; creased borders. Buckle and tie bar of tarnish-resistant Diriold metal, gold color. Shpg. wt. set 9 oz. 12c Fed. Tax included in price. *Sizes* 30, 32, 34, 36, 38, 40, 42; 44-in. *Print 3 initials wanted, and state belt size.* Place your order now. **$2.97 Set**

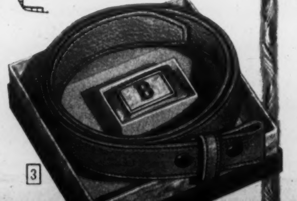
33 NR 4219E—Black belt
33 NR 4220E—Brown belt. Each. **$2.97**

Sterling Silver! Cedar Box!

2 **Sterling silver buckle** with expensive-looking intaglio-effect initial (all initials except I, O, Q, U, V, X, Y, Z). Belt is full-grain hand-boarded cowhide leather, lined on top grain suede leather. 1⅜ in. wide. Stitched with strong nylon throughout. Double snap construction. In cedar wood gift box (hinged, decorated). 26c Fed. Tax included in price. Shpg. wt. 12 oz. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Print initial or state plain* (no initial). **$3.97 Set**

33 N 4209E—Black belt
33 N 4210E—Brown belt. *State size.* Set **$3.97**

TO MEASURE FOR BELTS: With trousers on, measure around trouser top. Number of inches is size. If measurement is between sizes, order nearest size (for example, if measurement is 34¼, order 34—not 36). If measurement is exactly half way between sizes, order the larger size.

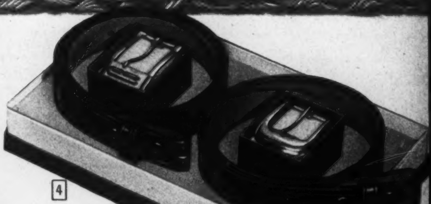


3

Mother-of-pearl Gift Set

3 **Belt is genuine pigskin leather,** lined on pig-grained cowhide. 1 in. wide. Solid bronze buckle with raised initial on rich-looking mother-of-pearl base. Boxed. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Print initial or state plain* (no initial). All initials except I, O, Q, U, V, X, Y. Z. *State size.* **$1.98 Set**

33 N 4208—Light tan
33 N 4207—Black. Shpg. wt. 6 oz. **$1.98**

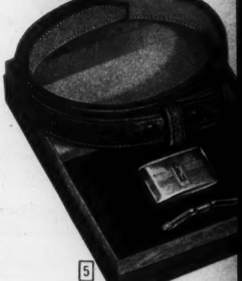


4

4-in-1 Combination Initial Gift Set

4 **2 belts and 2 buckles in a gift box.** Each buckle can be worn on both belts—means 4 different combinations! Belts are solid bridle leather—smooth, sleek, dressy. They're 1 inch wide. One is black, the other is brown. Double snap construction. One buckle is polished solid brass, tongue style. The other is solid brass, tongue style, with raised polished brass initial on mother-of-pearl base. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Print initial or state plain* (all except I, O, Q, U, V, X, Y, Z). Shpg. wt. 11 oz. **$2.97 Set**

33 N 4267—*State size.* Set. **$2.97**

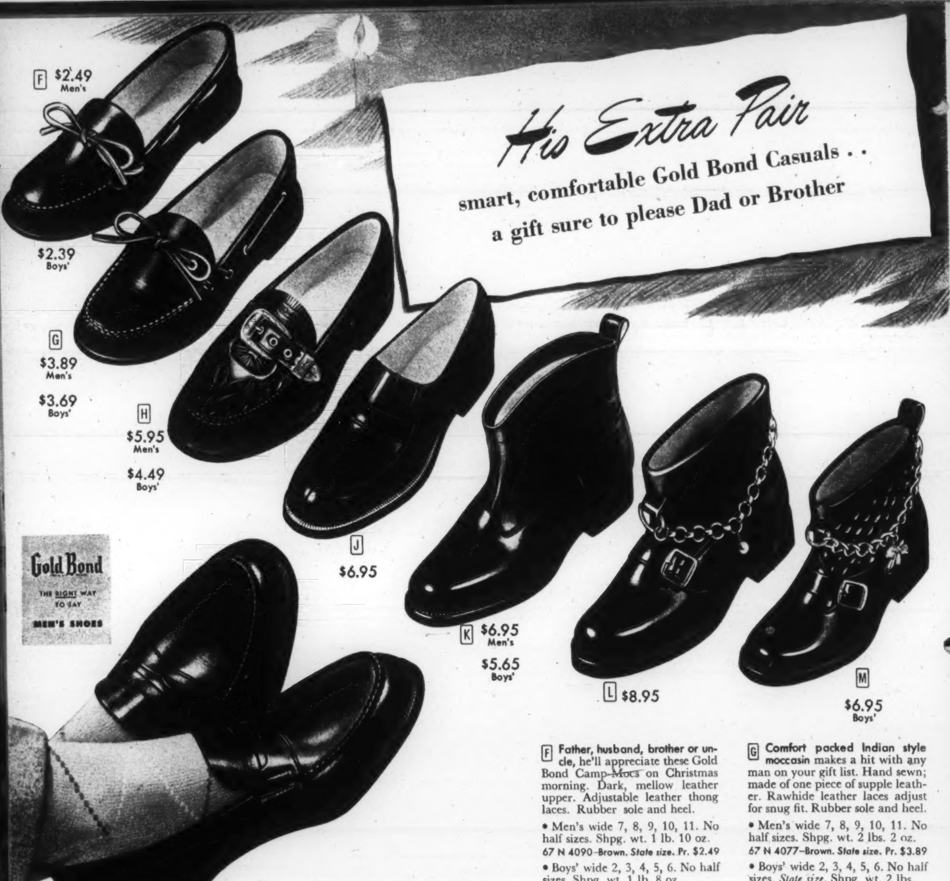


5

Belt, Collar Bar, Initial Buckle

5 **3-piece set in gift box. Belt is genuine pigskin leather** in glossy finish, lined on sueded top-grain cowhide. 1 inch wide. Matching collar bar and buckle. Collar bar is polished bronze. Buckle is in beautiful two-tone silver-plated finish, with black enamel initial. *Print initial or state plain* (all initials except I,O,Q,U,V,X,Y,Z). 22c Federal Tax included in price. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. set 7 oz. *Please state size.* **$2.97 Set**

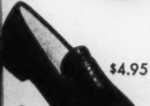
33 N 4205E—Black belt. **33 N 4206E**—Brown belt. Set. **$2.97**



His Extra Pair

smart, comfortable Gold Bond Casuals . .
a gift sure to please Dad or Brother

Tops for pop or any man on your gift list . . after hours foot-ease that can't be beat



GOOD. He'll forget he has shoes on when he slips into these Gold Bonds. They're ideal for leisure hours . . good looking with sports clothes. Sturdy leather upper with roomy wall toe. Durable rubber sole and heel for miles more wear. Flexible Goodyear welt construction, smooth inside.

- D (medium) width in men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state size*. Shpg. wt. 2 lbs. 10 oz.

67 N 4318—Brown leather..............................Pair $4.95

BETTER. He'll cast admiring glances at the superior leather upper, the more careful detailing from heel to toe. High wall last for extra toe room. Leather sole, hard heel. Goodyear welt.

- B (narrow) width sizes 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13.
- D (medium) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.
- EE (wide) men's sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

Please state size and width. Shipping weight 2 lbs. 8 oz.

67 N 4217—Brown leather..............................Pair $6.95

BEST. A genuine moccasin fashioned by skilled Indian craftsmen. Single piece of finest quality leather is hand shaped around and under foot to give glove-like fit and comfort. Seam at front is hand stitched. Double leather sole, leather heel.

- B (narrow) width in men's sizes 8½, 9, 9½, 10, 10½ and 11.
- D (medium) men's sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

Please be sure to state size, width. Shipping weight 2 lbs. 8 oz.

67 N 4421—Brown leather..............................Pair $9.85

F **Father, husband, brother or uncle,** he'll appreciate these Gold Bond Camp-Mocs on Christmas morning. Dark, mellow leather upper. Adjustable leather thong laces. Rubber sole and heel.

- Men's wide 7, 8, 9, 10, 11. No half sizes. Shpg. wt. 1 lb. 10 oz.

67 N 4090–Brown. *State size.* Pr. $2.49

- Boys' wide 2, 3, 4, 5, 6. No half sizes. Shpg. wt. 1 lb. 8 oz.

67 N 5090–Brown. *State size.* Pr. $2.39

H **Put a Western flavor** in his Christmas with Gold Bond "steer horn" casuals. Leather upper; buckle, strap adjust. Rubber sole, heel. Goodyear welt. *State size.* Shpg. wt. 2 lbs. 8 oz.

- D (medium) men's sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

67 N 4221—Men's brown. . Pair $5.95

- D (medium) width boys' sizes 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7.

67 N 5234—Boys' brown. . Pair $4.49

K **Campus Boots** . . the style rage with young fellows everywhere. Leather upper with extra ankle protection; pull tab at back. Rubber sole, heel. Goodyear welt. *State size.* Shpg. wt. 3 lbs. 6 oz.

- D (medium) men's sizes 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

67 N 4174—Brown.......Pair $6.95

- D (medium) width in boys' sizes 3½, 4, 4½, 5, 5½, 6, 6½ and 7.

67 N 5174—Brown.......Pair $5.65

G **Comfort packed Indian style moccasin** makes a hit with any man on your gift list. Hand sewn; made of one piece of supple leather. Rawhide leather laces adjust for snug fit. Rubber sole and heel.

- Men's wide 7, 8, 9, 10, 11. No half sizes. Shpg. wt. 2 lbs. 2 oz.

67 N 4077–Brown. *State size.* Pr. $3.89

- Boys' wide 2, 3, 4, 5, 6. No half sizes. *State size.* Shpg. wt. 2 lbs.

67 N 5094–Brown........Pair $3.69

J **Your man and these double duty casuals** will seldom be parted. Dressy enough for office wear, comfortable any time. Elastic leather covered gore at top "gives" with every step. Neolite sole, hard heel. Goodyear welt.

- B (narrow) 9, 9½, 10, 10½, 11.
- D (medium) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 2 lbs. 8 oz.

67 N 4223—Brown.......Pair $6.95

L **Surprise him Christmas morning** with the latest style in practical Campus Boots. Smart gold colored chain with ornament is detachable. Instep strap adjusts. Leather pull tab for easy off and on. Leather sole, hard heel. Goodyear welt construction. Shpg. wt. 3 lbs. 8 oz. *Please state size.*

- D (medium) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

67 N 4178—Brown.......Pair $8.95

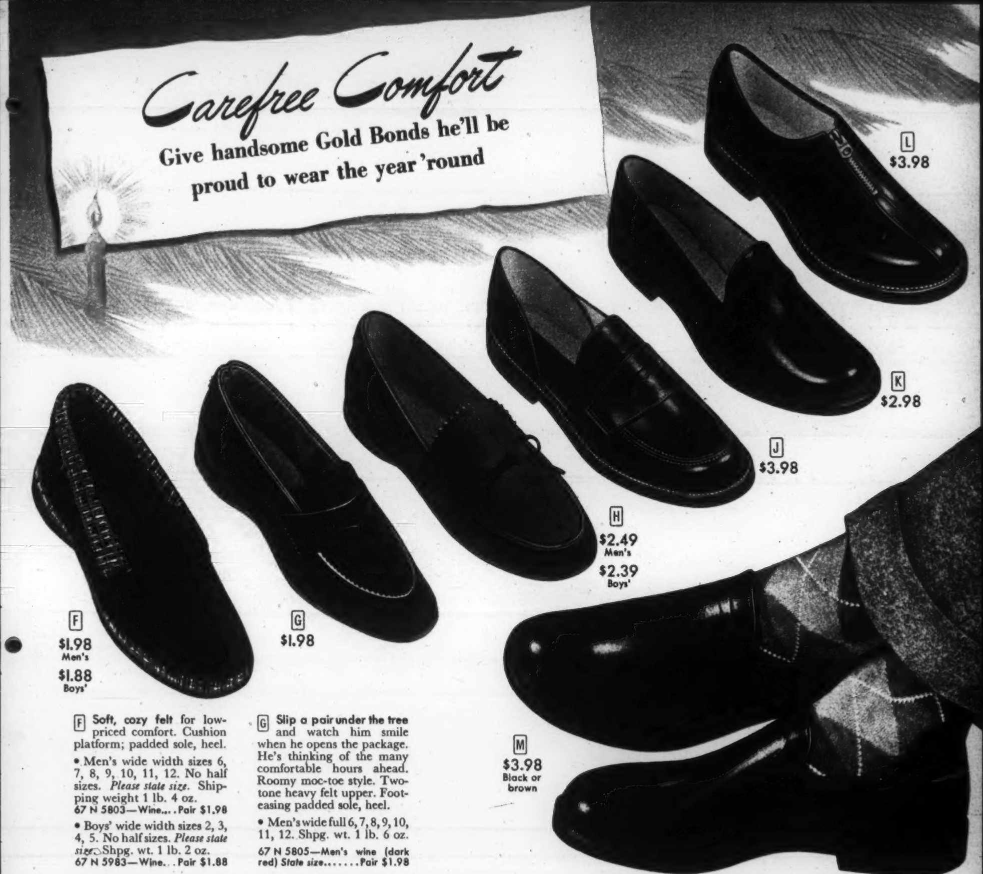
M **Every boy has a yen for things Western** . . watch him sparkle when he sees these manly boots under the tree. They're rugged, practical . . take all the hard knocks any boy gives his shoes. Gold colored metal chain and saddle pendant. Fancy pressed design on leather upper. Nylon sewed at vital seams for extra wear. Rubber sole, heel. Goodyear welt.

- D (medium) boys' 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. *Please state size.*

67 N 5175—Deep brown leather. Shipping weight 3 lbs. 6 oz..........Pair $6.95

Carefree Comfort

Give handsome Gold Bonds he'll be proud to wear the year 'round



F **Soft, cozy felt** for low-priced comfort. Cushion platform; padded sole, heel.

- Men's wide width sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shipping weight 1 lb. 4 oz.

67 N 5803—Wine.... Pair $1.98

- Boys' wide width sizes 2, 3, 4, 5. No half sizes. *Please state size.* Shpg. wt. 1 lb. 2 oz.

67 N 5983—Wine... Pair $1.88

H **Suede leather moc-style.** Drawstring for snug fit. Felt-lined. Padded sole, heel.

- Men's wide full 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 1 lb. 8 oz.

67 N 5706—Men's two-tone brown. *State size*..... Pair $2.49

- Boys' wide full only 1, 2, 3, 4, 5. Shpg. wt. 1 lb. 4 oz.

67 N 5951—Boys' two-tone brown. *State size*..... Pair $2.39

K **Your man won't mind being caught napping** in these handsome slippers. Gleaming brown kid leather that's supple as a glove. Tough rubber sole and heel.

- Men's wide width in sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State size.* Shpg. wt. 1 lb. 6 oz.

67 N 5719—Brown... Pair $2.98

G **Slip a pair under the tree** and watch him smile when he opens the package. He's thinking of the many comfortable hours ahead. Roomy moc-toe style. Two-tone heavy felt upper. Foot-easing padded sole, heel.

- Men's wide full 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 1 lb. 6 oz.

67 N 5805—Men's wine (dark red) *State size*....... Pair $1.98

J **You'll be giving him two pair** when you buy this lounger style. For wear both indoors and out. Elastic side gores for easy fit. Leather upper. Rubber sole and heel.

- Men's wide width sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size.* Shpg. wt. 1 lb. 6 oz.

67 N 5720—Brown... Pair $3.98

L **Zip, it's on . . zip, it's off.** Higher than usual style gives added protection. Mellow leather upper. Leather sole is thick enough to wear outdoors. Solid rubber heel.

- Men's wide width in sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5727—Brown... Pair $3.98

HOW TO ORDER SLIPPERS: order same size slipper as your regular shoe. If slipper comes in whole sizes only and you wear a half size, *order slipper half size larger* for C or wider widths, *a half size smaller* for A or B widths. Please state size when ordering. Remember, the GOLD BOND label is your guarantee of quality.

The fiber content of felt and wool is not stated in the catalog, but is clearly marked on the merchandise as required by the Wool Products Labeling Act.

ROMEOS . . Soft, supple kidskin uppers for the idle hour comfort that all men crave

M **Popular better quality.** For your favorite man . . the relaxing foot comfort of genuine kidskin. He'll relish the higher cut back and elastic side gores that give a snug fit without binding. Fully lined with smooth leather for extra comfort. Leather sole that flexes easily with every step. Rubber heel.

- Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

67 N 5721—Brown. *State size.* Shpg. wt. 1 lb. 8 oz...... Pair $3.98
67 N 5722—Black. *State size.* Shpg. wt. 1 lb. 8 oz...... Pair 3.98

N **Our finest Romeos.** Watch his eyes light up when he sees these Gold Bonds under the tree . . comfort that can't be beat. Our best quality kidskin upper . . high back that cuts out ankle drafts. Slide fastener and elastic gores for easy off and on. Smooth leather lining. Leather sole. Rubber heel.

- Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.

67 N 5724—Brown. *State size.* Shpg. wt. 1 lb. 8 oz...... Pair $4.98

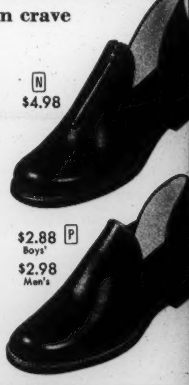
P **Budget stretching Economy style** in men's and boys' sizes. Good quality kidskin upper . . the most comfortable leather. Elastic side gores for snug fit . . yet they're off and on in a jiffy. Flexible leather sole bends easily. Rubber heel.

- Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12.

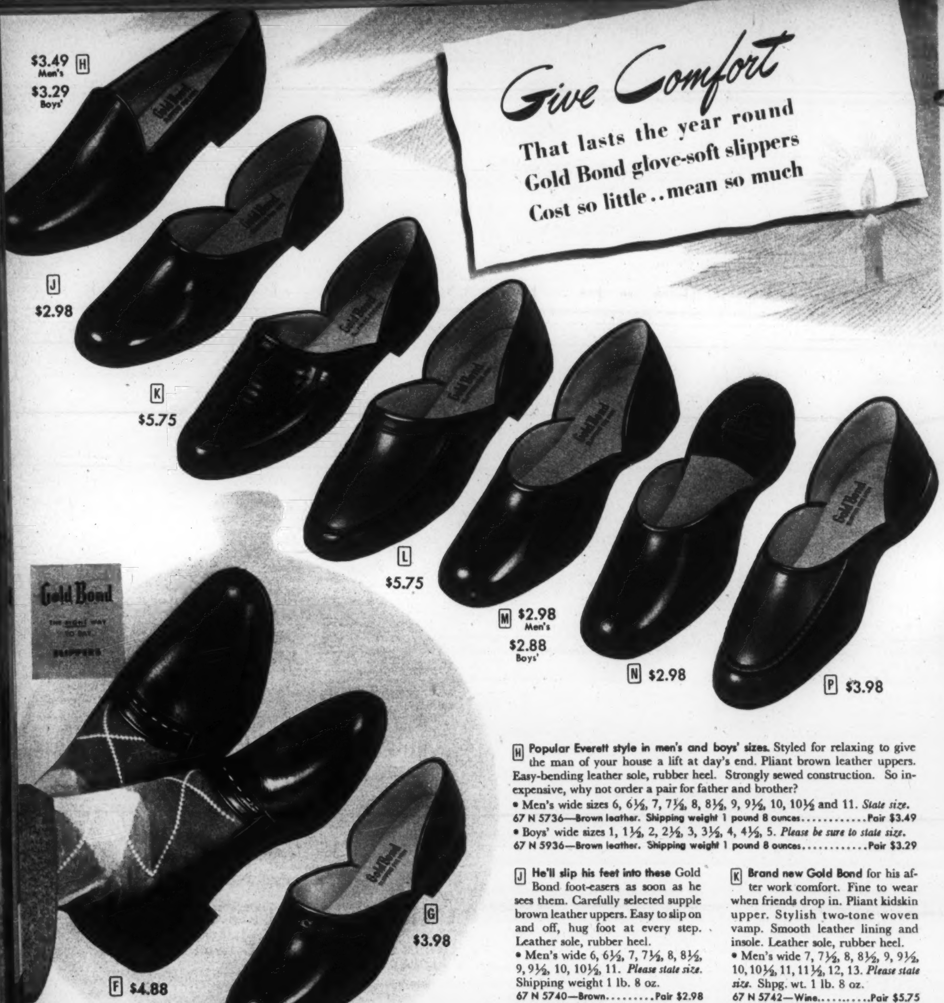
67 N 5723—Brown. *State size.* Shpg. wt. 1 lb. 8 oz...... Pair $2.98

- Boys' wide width sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6.

67 N 5923—Brown. *State size.* Shpg. wt. 1 lb. 6 oz...... Pair $2.88



Add slippers to your Sears Easy Terms order . . . see Index for full details


Give Comfort
That lasts the year round
Gold Bond glove-soft slippers
Cost so little..mean so much
H $3.49 Men's $3.29 Boys'
J $2.98
K $5.75
L $5.75
M $2.98 Men's $2.88 Boys'
N $2.98
P $3.98
Gold Bond
SLIPPERS
G $3.98
F $4.88

H **Popular Everett style in men's and boys' sizes.** Styled for relaxing to give the man of your house a lift at day's end. Pliant brown leather uppers. Easy-bending leather sole, rubber heel. Strongly sewed construction. So inexpensive, why not order a pair for father and brother?
- Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. *State size.*

67 N 5736—Brown leather. Shipping weight 1 pound 8 ounces............Pair $3.49
- Boys' wide sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5. *Please be sure to state size.*

67 N 5936—Brown leather. Shipping weight 1 pound 8 ounces............Pair $3.29

J **He'll slip his feet into these** Gold Bond foot-easers as soon as he sees them. Carefully selected supple brown leather uppers. Easy to slip on and off, hug foot at every step. Leather sole, rubber heel.
- Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 1 lb. 8 oz.

67 N 5740—Brown.........Pair $2.98

L **New moc-toe Gold Bond.** His face will light up when he sees these under the tree. Elk-tanned leather upper in rich harvest brown. Flexible leather sole, rubber heel.
- Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *Please state size.* Shipping weight 1 lb. 8 oz.

67 N 5741—Harvest brown..Pair $5.75

N **Restful slip-on style for happy evenings.** As easy to slip on and off as his hat. Elk-tanned brown leather uppers mold softly to foot. Padded leather sole and heel put feet down lightly on hard floors.
- Men's wide width in sizes 7, 8, 9, 10, 11 and 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5702—Brown.........Pair $2.98

K **Brand new Gold Bond** for his after work comfort. Fine to wear when friends drop in. Pliant kidskin upper. Stylish two-tone woven vamp. Smooth leather lining and insole. Leather sole, rubber heel.
- Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5742—Wine..........Pair $5.75

M **Men's and boys' sizes.** Soft elk-tanned brown leather upper. Padded leather sole and heel.
- Men's wide 7, 8, 9, 10, 11, 12. *State size.* Shipping wt. 1 lb. 8 oz.

67 N 5713—Men's brown....Pair $2.98
- Boys' wide 1, 2, 3, 4, 5. *Please state size.* Shpg. wt. 1 lb. 6 oz.

67 N 5952—Boys' brown....Pair $2.88

P **New moc-toe style.** Let him pad about the house in comfortable smartness. He'll really go for the softness of the lightweight, flexible elk-tanned leather uppers. Leather insole. Padded leather sole and heel.
- Men's wide sizes 7, 8, 9, 10, 11, 12. No half sizes. *Please be sure to state size.* Shipping weight 1 lb. 8 oz.

67 N 5714—Tan leather.....Pair $3.98

He'll really go for smooth fitting Gold Bond kid leather slippers

F **His face will be all smiles** when he unwraps these smooth fitting slippers. Finest quality kid leather so easy on the feet. Soft, full leather lining; foot-soothing. Leather sole, rubber heel.
- E (medium wide) sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13.
- EEE (very wide) men's 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *Please state size, width.* Shpg. wt. 1 lb. 8 oz.

67 N 5726—Brown kid leather...Pair $4.88

G **What a wonderful way for him to start Christmas.** Hand him these Gold Bond "smoothies." Supple brown kid leather uppers fit smooth, conform to shape of foot. Leather lining gives soft, easy-fit, added wear to slipper. On and off in a jiffy, yet designed to give firm fit. Leather sole and rubber heel.
- Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.*

67 N 5725—Shpg. wt. 1 lb. 8 oz. Pair $3.98

Avoid crowds—do your Christmas shopping at home. The Sears catalog has gifts for all the family. If you lack ready cash, a small down payment is all you need to get the things you want. For Easy Terms, see index. **How to order on opposite page.**

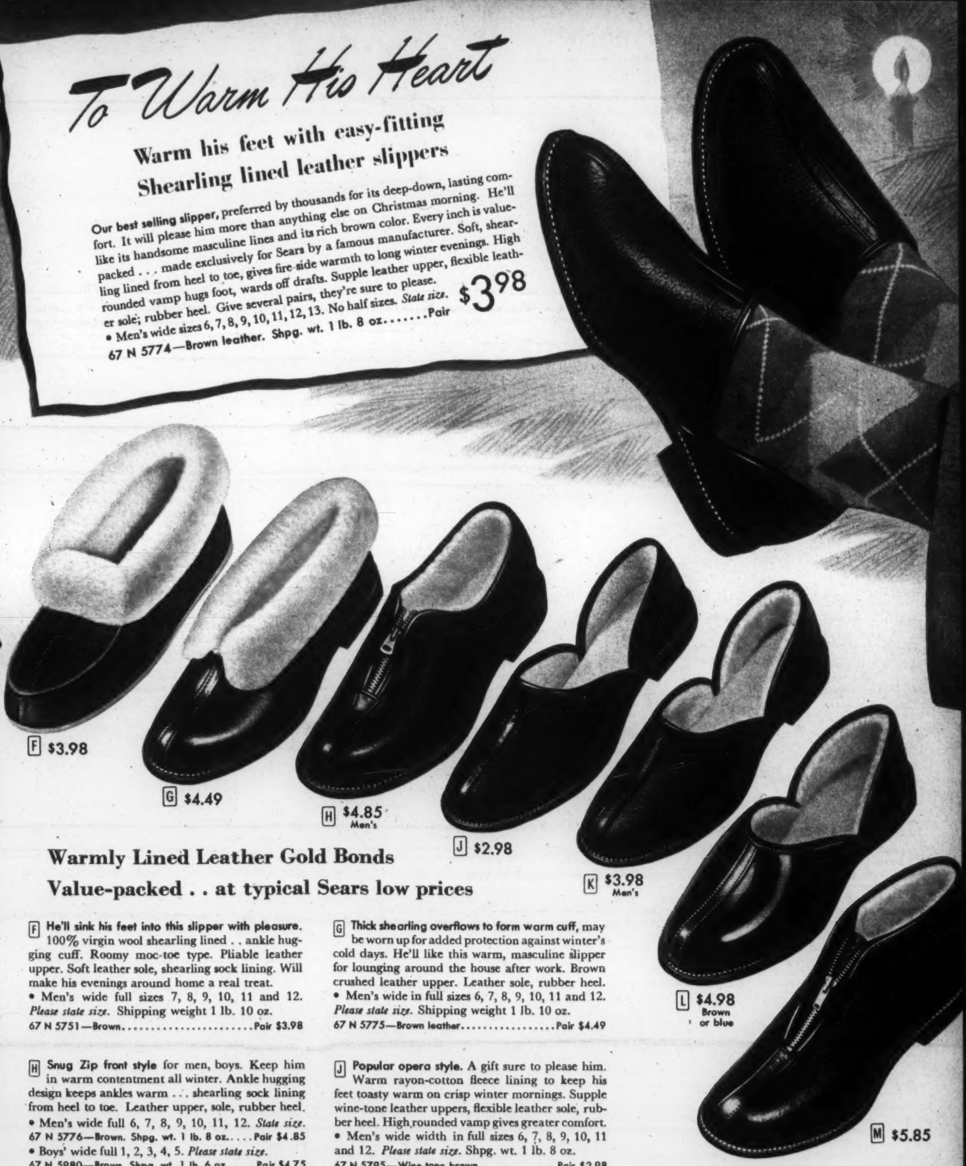
To Warm His Heart

Warm his feet with easy-fitting Shearling lined leather slippers

Our best selling slipper, preferred by thousands for its deep-down, lasting comfort. It will please him more than anything else on Christmas morning. He'll like its handsome masculine lines and its rich brown color. Every inch is value-packed . . . made exclusively for Sears by a famous manufacturer. Soft, shearling lined from heel to toe, gives fire-side warmth to long winter evenings. High rounded vamp hugs foot, wards off drafts. Supple leather upper, flexible leather sole; rubber heel. Give several pairs, they're sure to please. *State size.*

• Men's wide sizes 6, 7, 8, 9, 10, 11, 12, 13. No half sizes.

67 N 5774—Brown leather. Shpg. wt. 1 lb. 8 oz.......Pair $3.98



Warmly Lined Leather Gold Bonds
Value-packed . . at typical Sears low prices

F **He'll sink his feet into this slipper with pleasure.** 100% virgin wool shearling lined . . ankle hugging cuff. Roomy moc-toe type. Pliable leather upper. Soft leather sole, shearling sock lining. Will make his evenings around home a real treat.
• Men's wide full sizes 7, 8, 9, 10, 11 and 12. *Please state size.* Shipping weight 1 lb. 10 oz.
67 N 5751—Brown........................Pair $3.98

G **Thick shearling overflows to form warm cuff,** may be worn up for added protection against winter's cold days. He'll like this warm, masculine slipper for lounging around the house after work. Brown crushed leather upper. Leather sole, rubber heel.
• Men's wide in full sizes 6, 7, 8, 9, 10, 11 and 12. *Please state size.* Shipping weight 1 lb. 10 oz.
67 N 5775—Brown leather.................Pair $4.49

H **Snug Zip front style** for men, boys. Keep him in warm contentment all winter. Ankle hugging design keeps ankles warm . . . shearling sock lining from heel to toe. Leather upper, sole, rubber heel.
• Men's wide full 6, 7, 8, 9, 10, 11, 12. *State size.*
67 N 5776—Brown. Shpg. wt. 1 lb. 8 oz.....Pair $4.85
• Boys' wide full 1, 2, 3, 4, 5. *Please state size.*
67 N 5980—Brown. Shpg. wt. 1 lb. 6 oz.....Pair $4.75

J **Popular opera style.** A gift sure to please him. Warm rayon-cotton fleece lining to keep his feet toasty warm on crisp winter mornings. Supple wine-tone leather uppers, flexible leather sole, rubber heel. High rounded vamp gives greater comfort.
• Men's wide width in full sizes 6, 7, 8, 9, 10, 11 and 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5795—Wine-tone brown.............Pair $2.98

K **Men's, boys' sizes.** Extra soft leather, warm shearling lining. Smooth leather binding. Easy-bending leather sole, rubber heel give long wear.
• Men's wide full 6, 7, 8, 9, 10, 11, 12. *State size.*
67 N 5793—Brown. Shpg. wt. 1 lb. 8 oz.....Pair $3.98
• Boys' wide full 1, 2, 3, 4, 5. *Please state size.*
67 N 5993—Brown. Shpg. wt. 1 lb. 6 oz.....Pair $3.88

L **Slipper luxury** for that "extra special" gift. Fine supple kid leather upper lined with soft shearling. Pliable leather sole, wedge heel.
• Men's wide full sizes 6, 7, 8, 9, 10, 11, 12, 13. *Please state size.* Shipping weight 1 lb. 8 oz.
67 N 5783—Brown kid leather..............Pair $4.98
67 N 5785—Blue kid leather...............Pair 4.98

M **Extra high zip front.** He'll enjoy nestling his feet ankle-deep in this soft shearling lined slipper. Zips up high around ankle, gives snug protection from frosty floors. Pliant, easy-fitting leather upper. Shearling sock lining. Leather sole and rubber heel.
• Men's wide full sizes 6, 7, 8, 9, 10, 11, 12. *Please be sure to state size.* Shipping weight 1 lb. 8 oz.
67 N 5784—Brown...........................Pair $5.85

HOW TO ORDER: Order same size as regular shoe. If slipper comes in whole sizes only, and you wear a half size shoe, *order slipper half size larger* for C width and wider; *half size smaller* for B widths and narrower.

Handsome, colorful J. C. Higgins

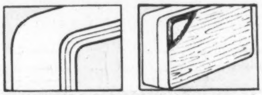
Ladies' Luggage

best sellers in Sears history

In one year value-knowing travelers made these our most popular cases

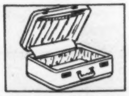
This fashionable luggage has every expensive and wanted feature. *So smart . . . so beautiful* . . . you'll want it for those extra-special persons on your Christmas list. Yet Sears prices are amazingly low. Here's why. Sears and one of America's best luggage makers developed a new production system. *Great savings resulted. They're passed on to you in our low prices.* We've shopped and compared. We could not find luggage of such fine quality within many dollars of our low prices. *3 qualities to choose from!* **Good** *and* **Best** *sets are shown here;* **Better** *quality* (our biggest sellers) *sets are shown on page 3.*

You get these expensive features



One-piece, 3-ply molded frame and 3-ply tops and bottoms make an extra strong all-wood box. It's lightweight—a boon to arm-weary travelers—yet so rugged you can kick it, even stand on it.

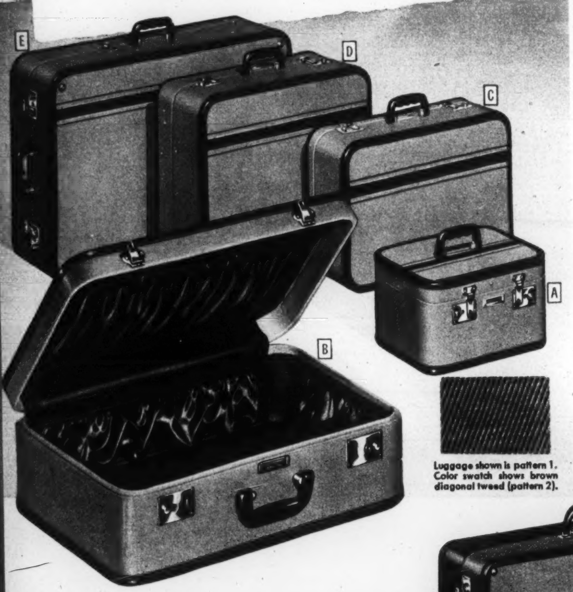
Long bound . . . extruded bindings of scuff-resistant calf-grained vinyl and top-grain cowhide.



Beautifully lined with luxurious, harmonizing fabrics like those in higher priced luggage.

Lustrous, smooth weave fabric covers impregnated with tough plastic scoff at dirt, grease, stains, scuffs. A damp rag whisks away grime in an instant. Plastic coating makes covers among most durable used in luggage and protects their thrilling colors. *Sears lab tests show that these rugged cases actually exceed Bureau of Standards specifications.* Highly polished hardware. Stop hinges. Exclusive J. C. HIGGINS sliding identification tab conceals your identity. Weekend nests inside Pullman in Good and Better sets for compact storage.

All prices on this page include 20% Federal Excise Tax. If tax is reduced or discontinued, we will refund accordingly on all orders filled from this catalog after tax is reduced or discontinued.



Luggage shown is pattern 1. Color swatch shows brown diagonal tweed (pattern 2).

GOOD—pyroxylin-coated canvas cover

Our customers know a great luggage buy when they see one! You bought these fine cases in tremendous quantities because they're built and finished like cases costing many dollars more. These prices are the lowest we know of for luggage with tough all-wood box construction. Rugged canvas covers impregnated with wear resisting pyroxylin plastic. Exclusive calf-grained vinyl plastic binding. Brass-plated steel hardware and studs. Brown plastic handles. Elastic shirred pockets. Padded bottoms. **Fortniter** has matching brown diagonal weave cotton lining. **Hanger, Pullman and Weekend** have rich dark brown rayon taffeta. **Train case** has dark brown washable plastic. Choice of 2 color patterns. Pattern 1 is tan tweed with brown horizontal stripe. Pattern 2 is brown diagonal tweed.

Train case only

$8.70

Type of Case	Size (inches)	Shpg. wt.	Pattern 1	Pattern 2	PRICE
(A) Train	14x10 x7½	6 lbs. 12 oz.	6N 9131ME	6N 9141ME	$8.70
(B) Weekend	21x13¾x6¾	8 lbs.	6N09132ME	6N09142ME	10.14
(C) Pullman	26x16 x8½	12 lbs.	6N09133ME	6N09143ME	13.50
(D) Hanger	21x18 x8½	12 lbs.	6N09134ME	6N09144ME	16.50
(E) Fortniter	29x20 x8½	17 lbs.	6N09135ME	6N09145ME	22.50

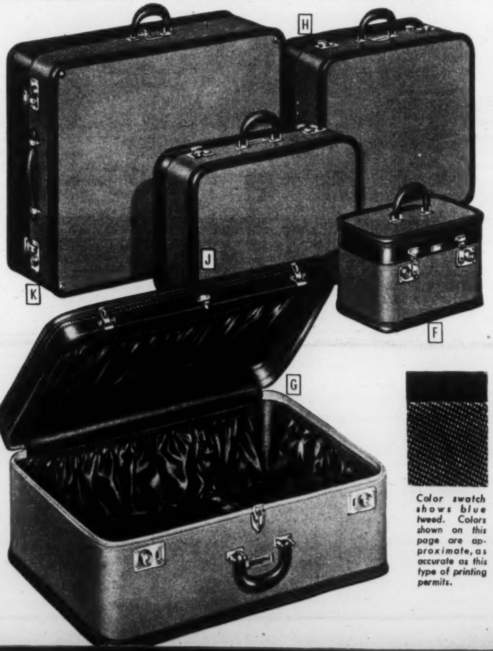
BEST—very heavy 2-ply canvas cover

Fashionably modern, with expensive, attractive features inside and out. Yet priced remarkably low for such fine quality. Cover impregnated with pyroxylin plastic won't scuff, chip or crack. Best quality all basswood box. Long bound in scuff-resistant top-grain cowhide. Bumper guard under binding absorbs shocks. Top-grain cowhide handles. Elastic shirred pockets. Padded bottoms. Brass-plated studs. **Fortniter** has cotton lining. **Weekend, Pullman, Hanger,** rayon satin. **Train** has washable Keratol. **Weekend** has removable zipper cosmetic bag with rayon satin outer cover and washable plastic lining. *State color* tan tweed, coppertone (reddish brown) bindings, brown lining, solid brass hardware—or blue tweed, blue bindings, linings, chrome-plated solid brass hardware.

Train case only

$17.40

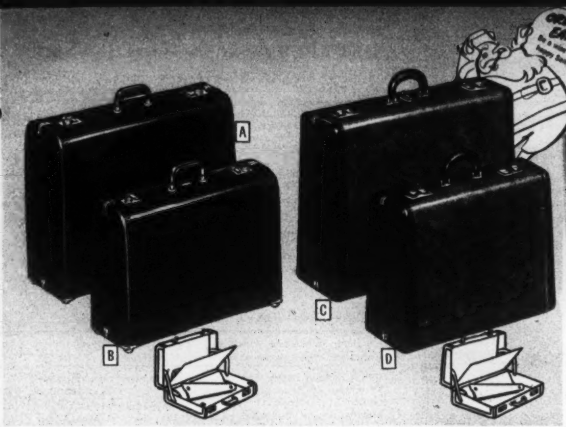
Type of Case	Size in inches	Shpg. wt.	Catalog Number	Price
(F) Train	14x 8¼x8	7 lbs.	6 N 9161ME	$17.40
(G) Weekend	21x13¾x6¾	10 lbs.	6 N 09162ME	17.40
(J) Pullman	26x15½x8¾	14 lbs.	6 N 09163ME	26.45
(H) Hanger	21x18 x8½	14 lbs.	6 N 09164ME	29.16
(K) Fortniter	29x22¼x9	22 lbs.	6 N 09165ME	46.74



Color swatch shows blue tweed. Colors shown on this page are approximate, as accurate as this type of printing permits.

Men's Luggage

designed to meet every
need of discriminating men



Handsome, masculine Matched Cases for his trips

Top-grain Cowhide Matched Luggage. He'll welcome these fine cases this Christmas. Very low-priced for top-grain cowhide. Smart drum-side construction. Rich, smooth full top-grain cowhide in coppertone (reddish-brown) color. Sturdy basswood frame is lightweight, strong. Extra heavy solid brass locks. Streamlined handle has matching top-grain sides and solid brass top. Attractive cotton linings. Brass-plated metal corner scuff plates protect corners and bottom edges. Give him the matched set.

2-suiter
$29.94

A **Top-grain 2-suiter.** 2 hangers. Dust curtain. Center divider. Room for shirts and accessories. 24x18¼x8½-inch size.
6 N 09452 ME—Shipping weight 12 lbs.....$29.94

B **Top-grain Companion Bag.** Fine for extra clothing, accessories. Large pocket. Center divider. No hangers. 21x12x7-inch size.
6 N 09453ME—Shipping weight 9 lbs......$22.20

Men's RAW-TEX Matched Luggage. Modern, streamlined design with tapered sides for more handsome appearance. Resembles expensive rawhide, yet costs much less. Glossy vinyl plastic covers resist scratches, stains, dirt and dampness. Wipe clean easily with damp rag. Rigid all-wood box with 3-ply top and bottom. Solid brass large size set-in locks, 2 keys. Retainer curtain. Cotton lining. Brown antique color with top-grain brown cowhide binding and handle.

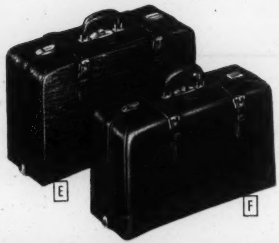
2-suiter
$21.30

C **RAW-TEX 2-suiter.** 2 hangers. Dust curtain. Center divider, accessory pocket. Holds shirts, accessories. 24x18x8½-inch size.
6 N 09093 ME—Shipping weight 10 lbs...$21.30

D **RAW-TEX Companion Bag.** Large pockets. Center divider. No hangers. 19x14x7½ inches.
6 N 09094 ME—Shipping weight 7 lbs....$14.70

20% Federal Excise Tax included in all prices on this page. See opposite page for tax notice.

Gladstone Bags . . ruggedly built, smartly styled



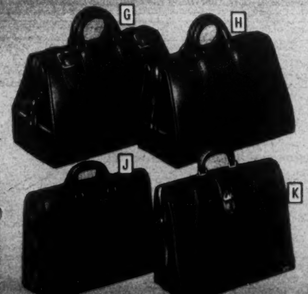
Walrus-grained
$15.48

E **Walrus-grained Split Cowhide Gladstone.** Steel frame. Steel reinforced corners, handle. Attractive cotton lining. *State color* black with nickel-plated hardware or brown, brass-plated.
6N09227E–24x13½x8 in. Shpg. wt. 13 lbs.$15.48

F **Smooth-grained Split Cowhide Gladstone.** Better quality leather. Strong, lightweight steel frame. Leather straps, roller buckles. Solid brass hardware. Cotton lining. Center divider, accessory pocket. Sun-tan color.
6 N 09474 E—24x13x8½ in. Wt. 13 lbs...$21.90

Top-grain Cowhide Gladstone. (Not shown.) Best quality grained leather. Steel frame. Divider, pockets. *State color* black, nickel-plated hardware or brown, brass plated.
6 N 09228 E—24x13½x7¾ in. Wt. 14 lbs.$27.54

Club Bags and Brief Bags



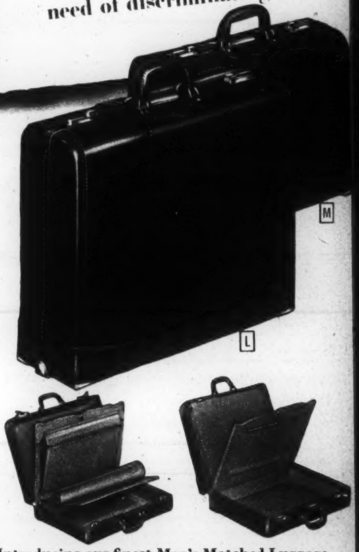
Jumbo
$16.74

G **Smooth-grained Split Cowhide Jumbo Club Bag.** Extra large undivided packing space. Zipper closing locks. Double handles. Reinforcing straps. Cotton lining. British tan color.
6N09391E–20x11½x12 in. Wt. 8 lbs.$16.74

H **New Vinyl-covered Club Bag.** Plastic cover outwears leather. It's stain and scuff resistant. Zipper closing. Brass-plated lock. Smooth ginger color finish.
6N09319E–18x9½x11½ in. Wt. 6 lbs. $7.98

J **Smooth-grained Split Cowhide Brief Bag.** Steel frame. Zipper closing. 3 pockets. *State color* black or brown.
6 N 9676E—16x12-in. Shpg. wt. 3 lbs..$5.82

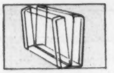
K **New Top-grain Cowhide Brief Bag.** Matches (L) and (M) at right. Best construction and materials. *State color:* coppertone or saddle tan.
6 N 9641ME—16x12-in. Wt. 4 lbs. 8 oz.$25.80



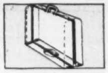
Introducing our finest Men's Matched Luggage

New 2-suiter and Companion Bag

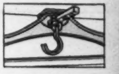
This great new set features style and quality found in luggage selling at much higher prices



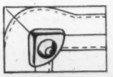
Molded plastic end construction for more rigidity at shoulders and ends where shocks, bumps are frequent.



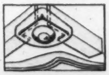
Steel wire frame is lightweight and strong. Three-ply wood veneer bottom makes case even stronger.



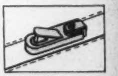
New ball-bearing single post with snag-proof plastic hangers. You'll find suit coats stay neatly in place.



Patented "non sag" metal scuff plates protect vulnerable corners from scuffing, nicking or crushing.



Inside metal angle iron reinforcements strengthen corners . . . keep studs from pushing up through bottom.



Positive action, solid brass locks are trouble free . . . won't jam and stick tight like ordinary locks,

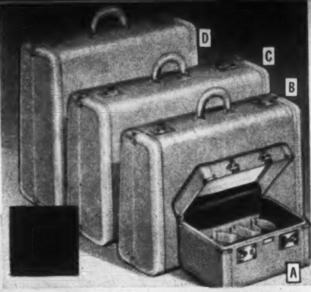
Sears and the manufacturer of America's finest men's luggage designed this handsome set of rich, top-grain cowhide—finest used in luggage. We built into it exclusive, expensive luggage features and used only finest materials and best construction methods. We spared no expense to make it the finest on the market—yet you'll find it priced many dollars below similar luggage. No other luggage at any price has *all* the features found in this new set! *State color* coppertone (reddish-brown) or saddle tan. White cord stitching. Smartly tailored—lightweight—with easy-to-use packing arrangement. Vulnerable parts doubly protected for long wear. Steel reinforced handles. Tan gabardine lining.

2-suiter
$57.00

L **2-suiter.** Snag-proof hangers carry 2 suits wrinkle free. Two side zippers on curtain. Large zipper utility pocket. Tie bar with elastic band keeps ties neatly in place. See matching brief bag (K) at left. Matching travel kit 6N09057ME on following page.
6 N 09440 ME—24x18x8 inches. Shipping weight 16 pounds.....$57.00

M **Matching Companion Bag.** Smaller. No hangers or tie bar.
6 N 09441ME—21x14x7½ inches. Shipping weight 10 lbs.... 46.20

J. C. Higgins
Luggage
at low prices

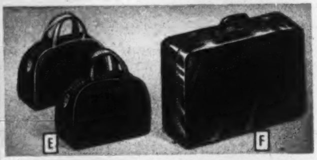


RAW-TEX resembles costly rawhide

Train Case
$14.70

Beautiful, modern women's luggage . . . priced so low you'll want to give the complete matched set. Glossy tough plastic covers . . . exceptionally resistant to scuffs, scratches, stains, grease, water. A damp rag sweeps dirt away quickly. Rigid box frame and 3-ply tops and bottoms make tough all-wood box. Streamlined design . . . tapered to conform to body contours. It's the most modern style in luggage . . . gives RAW-TEX that fashionable, wanted look. Highly polished solid brass locks with 2 keys. Post style handles. Retainer curtains. Attractive, rich rayon linings. Elastic shirred pockets. Padded bottom. *Colors*—**Brown Antique** with top-grain cowhide binding and handle; or **Natural RAW-TEX** with genuine rawhide binding and handle.

Type of Case	Size in inches	Shpg. wt.	Natural Raw-Tex	Brown Antique	Price
[A] Train	12x 9 x7¼	5 lbs.	6 N 9082ME	6 N 9089ME	$14.70
[B] Weekend	21x14 x7½	7 lbs.	6 N 09083ME	6 N 09090ME	14.70
[C] Pullman	24x15 x8½	9 lbs.	6 N 09084ME	6 N 09091ME	18.30
[D] Hanger	21x17¾x8¾	11 lbs.	6 N 09085ME	6 N 09092ME	25.14



[E] **Compact, light zipper bags.** Covers of brown duck or colorful plaid fiber (material used in auto seat covers). Water-repellent. Wire frame. Fiberboard bottom. *State* brown or plaid.
6 N 9300E—12-in. zipper. 12½x6x8-in. Shpg. wt. 1 lb. 8 oz. Ea. $1.33

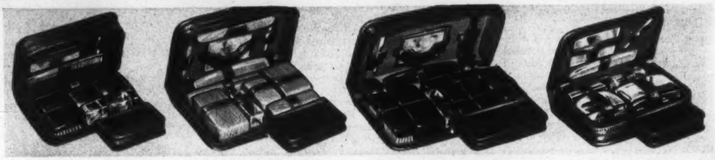
[F] **Clear vinyl plastic luggage covers.** Heavy gauge. Heavier bottom of Duran plastic has 6 bottom studs. Full continuous zipper. Fit all standard cases—end or long bound. Shpg. wt. 10 oz.
6N9220—For 21-in. weekend. $1.89 6N9221—26-in. Pullman. $2.39
6 N 9222—Fits 21-inch hanger wardrobe case. $2.39
6 N 9223—Fits men's 2-suiter 24-in. long, 8¼-in. wide 2.79
6 N 9224—Fits men's companion 21-in. long, 7-in. wide 1.98

New! Low-priced
Women's Matched Set

Set Only
$18.00

This matched Pullman and Weekend set is a real buy. Not as fine as our women's cases on pages 3 and 44, but we don't know of any sets that can match it at this low price. Strong all-wood box construction. Plastic-coated blue whipcord cover. Blue rayon satin linings. Padded bottoms. Tan top-grain leather bindings. Plastic handle. Brass-plated set-in locks. 3 pockets in bottom, 1 in lid. Weekend is 21x13¾x6¾ in. Pullman 26x16x8½ in.
6 N 09080E—Set. Wt. 16 lbs. . . $18.00

E after catalog number means 20% Fed. tax included. See page 44 for tax notice



Men's Fitted Travel Kits . . . fine gifts for discriminating men

NEW Genuine Sheepskin Kit. Tan ecrase saddle grained. Washable plastic lining. Zipper. 7 rosewood color fittings. Hair brush, comb, mirror, etc. Wt. 2 lbs. 8 oz.
6N9070E—8⅝x6x2 in. . $3.49

NEW Split Cowhide Kit. Ginger color. Zipper. Tan suedine fabric lining. Vinyl plastic binding. 11 light tan satinwood color fittings. Wt. 2 lbs. 4 oz.
6N9071E—10¼x7x2 in. $5.00

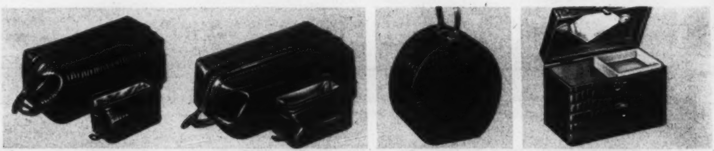
NEW Better Split Cowhide Kit. Ginger color. Tan suedine cloth lining. Zipper. Vinyl binding. 12 mahogany color fittings. 13x6¾x2 inches. Shpg. wt. 3 lbs.
6 N 9072E. $6.75

NEW Best Kit. Lambskin, ginger color saddle finish. Suedine lined. Zipper. 8 chromed solid brass fittings. Remove for unfitted kit. 10⅜x6x2¼ in.
6 N 9073E—Wt. 2 lbs. . $8.98

New! Travel Kit

Only
$2.25

The kit he'll be proud to own. And it's very low-priced. High quality ecrase grained sheepskin. Holds all needed accessories. Continuous zipper runs around case. Waterproof, leakproof plastic lining. Fitted with nail file and comb. 8¾x4x3½ in.
6 N 9060E—Shpg. wt. 8 oz. $2.25



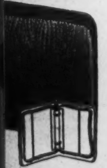
NEW! Unfitted Travel Kits, Hat Box and Train Case . . . Ideal presents for everyone

NEW Split Cowhide Unfitted Toilet Kit. Good all-purpose utility kit designed for men or women. Washable Vinyl plastic, leakproof lining. Zipper closing. 9x5x3½ in. *State* black or brown.
6 N 9055E—Wt. 2 lbs. . . $3.96

NEW top-grain Cowhide Unfitted Toilet Kit. Matches Men's 2-suiter 6N09440ME on page 43. Washable vinyl plastic lining. Zipper 10¼x6¼x3¼. *State* coppertone or saddle tan.
6 N 9057ME—Wt. 2 lbs. $5.94

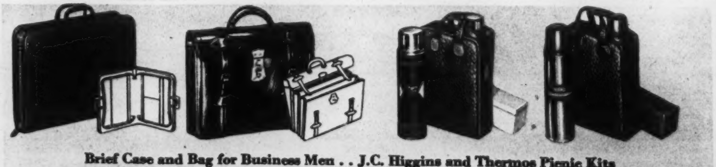
NEW Hat Box. Pyroxylin coated fabric cover, alligator grain embossed. Solid color rayon satin linings. Brass studs. Vinyl handle. 11½x12x6½ in. *State* red, green. Wt. 2 lbs. 4 oz.
6 N 9350E. $3.60

Plastic-coated Fabric Train Case. Long wearing alligator grained artificial leather cover. Removable lid mirror, cosmetic tray. Wood frame. 11¼x6¼x7-in. *State* red, brown.
6 N 9123E—Wt. 3 lbs. $2.94



Ring Binders

Rough-grained split leather. Neatly bound edges. Zipper. 2 inside pockets. 13⅝x10-in. *State* black or brown. Wt. 2 lbs.
6N9612E—3-ring. For 8½x11 paper. $2.88
6N9616E—2-ring. For 8½x10 paper. $2.88



Brief Case and Bag for Business Men . . J.C. Higgins and Thermos Picnic Kits

Rough-grained Split Leather Disappearing Handle Case. Use as underarm case or carry like brief bag. 3-side zipper. Plastic coated fabric lining. 4 pockets. *State color* black, brown. 16x11 in. Shpg. wt. 2 lbs. 8 oz.
6 N 9617E. $8.82

Best Smooth-grained Split Cowhide Brief Case. Steel frame. 4 pockets, 1 has zipper. Artificial leather gussets. Leather straps. Plastic handle. 3-position lock, key. *State* black, brown. Wt. 2 lbs. 8 oz.
6N9667E—16x11 in. . . $6.54

J. C. Higgins 2-quart Picnic Kit. Two J. C. Higgins 1-quart steel vacuum bottles. 12x4½x15½-inch case of tan football grained artificial leather. Metal sandwich box, enameled white. Wt. 7 lbs. 8 oz.
6 N 7301. . . . . $7.95

Genuine THERMOS Picnicker Two THERMOS 1-quart aluminum vacuum bottles. 4 plastic cups in each. Same case and sandwich box at left. (Note—THERMOS not sold by Sears outside U.S.)
6 N 7340—Postpaid. . $13.50

Set
$5.00
Each
$5.00

ORDER EARLY!
Be a wise and happy Santa

"Man and Boy.."

A fine Pilgrim Wallet serves him every day

Reg. U. S. Pat. Off.

20% Federal Excise Tax is included. If tax is reduced or discontinued, we will refund accordingly on all orders filled from this catalog after the tax is reduced or discontinued.

Pilgrim Sportsmen's Wallets in calfskin leather. Expertly made, cleverly embossed in hand-tooled effect, the designs of American sportsmen in action. Features: zipper bill pocket; open bill pocket; snap closing gusseted coin pocket; identification window pocket; card pocket; 4 slip-in swing windows; neatly turned edges, stitched with nylon. *Closed* 3⅝x4½ in. Fed. Tax incl. Rich brown color. Neatly boxed.
25 N 3063E—"Hunter." Shpg. wt. 5 oz. . . . . Each $5.00
25 N 3065E—"Fisherman." Shpg. wt. 5 oz. . . . . Each $5.00

Pilgrim Calfskin Wallet and Key Case Set. Popular waffle design embossing. Wallet has 3-side zip closing; snap closing coin pocket with double gusset . . . four double-faced swing windows. Identification window pocket, lined bill pocket. *Closed* 3¼x4¼ in. Key case has 3-side zip closing; 6 metal key hooks . . . pocket for license. *Closed* 3⅜x3½ in. Both pieces nylon stitched for added strength. Rich brown calfskin leather. Boxed. Shpg. wt. 9 oz.
25 N 2987E—Excise Tax included . . . . Set $5.00

Calfskin
$6.00

Pilgrim fine Calfskin Wallet

Here is a beautiful calfskin wallet, at a wonderfully low price. A rich looking, handsome wallet that's sure to please any man. Check all these wanted features: divided bill pocket; zip coin pocket with gusset; stamp holder in separate pocket, small card pocket; 2 large card pockets—one with cellu holders; secret compartment in bill section for currency and extra keys; turned edges; attractively embossed cover. Comes in popular, luxurious brown calfskin. 3½x4⅜ in. Boxed. Shpg. wt. 5 oz.
25 N 2955E—Excise Tax included . . . . Each $5.00

Tailored, gold-trimmed Wallets

Pilgrim styled wallets . . . enhanced by two gold-plated metal corners and a gold-plated metal shield. Divided bill pocket; secret pocket for large bills; 2 large card pockets each with cellu holder; 2 smaller card pockets. Neatly turned edges. 3½x4½ in. Each in handsome hinged lid gift box with padded rayon lining. *State* black or brown. Shpg. wt. 5 oz.
25 N 3056E—Smooth Calfskin leather.
Federal Tax included. *State color above* . . . . Each $6.00
25 N 3055E—Genuine Hand-grained Morocco leather.
Federal Tax included. *State color above* . . . . Each $5.00

South African Ostrich
. . our finest Pilgrim Wallet

Each $14.00

Truly a wallet to delight the most discriminating man. He'll thrill to the soft supple "feel" of this luxurious, natural tan ostrich leather. He'll show off the beautiful quill markings and the fine quality calf skin trim. He'll love its tailored smartness, rich styling and the utility of its divided bill pocket; 2 large card pockets with cellu holders; 2 smaller card pockets. Sliding stay makes wallet fold very thin. Unusual at this price. Packed in hinged gift box with padded rayon lining. 3½x4½ in. Shpg. wt. 5 oz.
25 N 3096E—Excise Tax included. Each $14.00

The latest in modern design
New Pilgrim "Onefold" Wallet

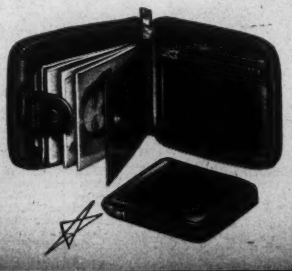
Each $3.50

Here's the really unusual Christmas gift you're looking for. A new style of wallet that's much more convenient, easier to handle, smarter looking. Wallet folds on the long side, just like a book. Slips in and out of pocket in the same position. Bill pocket is on the outside of wallet, making it easier and faster to get at bills. Beautiful brown shaded cowhide. Has removable leather covered, snap closing pass case with 4 swing windows; 3 card pockets, identification window pocket. One-piece stitchless type construction. *Size* 3½x4¼ inches. Shpg. wt. 5 oz.
25 N 2936E—Federal Tax included. . Each $3.50

For young Cowhands,
Genuine Western Wallet

$1.98 Each

Yes siree . . . here's a real cowhand's wallet in genuine saddle tan pigskin leather. Set off by snap closing tab with a silver colored metal tip, just like on a ranger's belt. Features include a zip bill pocket and an open bill pocket; double gusseted snap coin pocket; 2 swing windows; identification window pocket, sliding stay. Western saddle embossing with black trim on cover. A real Christmas gift, and the best present ever to thrill every young cowhand. 3⅝x4½ inches. Shipping weight 4 oz.
25 N 2743E—Fed. Tax included.$1.98



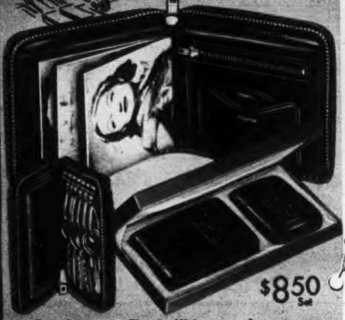
Top grain Cordovan
Pass case Wallet

$1.98 Each

An outstanding Christmas buy. This leather has a beautiful appearance and remarkable long wearing qualities. Beautiful mahogany color top grain cordovan leather. Its texture actually improves with wear. Features 3-sided zipper closing; snap closing detachable pass case with four double-faced swing windows . . . zipper closing gusseted coin pocket; identification window pocket; roomy bill pocket. *Closed* 3¼x4¼ in. Shipping wt. 5 oz.
25 N 2731E—Fed. Tax incl. . Each $1.98

PILGRIM HAND-LACING

The art of hand lacing is at its best in the workrooms where our Pilgrim wallets are made. Only the strongest goatskin laces are hand knotted by the most skillful artists. For years Pilgrim wallets have been leaders in handlaced styles at low prices.



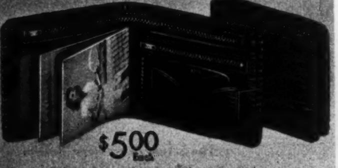
$8.50 Set

Give him a wallet he'll be proud to own . . . a Pilgrim Hand-laced "All American"

Pilgrim "All-American." Attractively embossed. Edges hand-laced with India goatskin. Nylon stitched for extra strength. In padded, rayon lined gift box. 20% Fed. Tax included. WALLET 2-side zip closing. Open bill pocket, secret pocket, holder for extra keys, 3 slip-in windows, zip coin pocket, identification pocket, stamp holder. *Closed* 3½x4½ in. KEY CASE Has free registration for return, in case of loss. 3-side zip. 6 detachable hooks, license holder. 2½x3¾ in.

Please state brown Spanish-grained steerhide leather or black hand-grained Morocco leather.

25 N 3077E—Wallet and Key Case. Shpg. wt. 14 oz. Set $8.50
25 N 2997E—Wallet. *Please state color.* Shpg. wt. 8 oz. $6.00

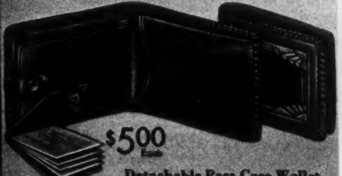


$5.00 Each

Double-zipper style Pilgrim Wallet

Pilgrim Iceland-seal-grained India calfskin leather wallet. Hand laced with India goatskin. Nylon stitched for added wear. Sliding stay prevents bulking. One zipper bill pocket, one open bill pocket. Gusseted, zip closing coin pocket; 2 swing windows for photos; 2 roomy card pockets, one with identification window; key holder for spare keys. *Closed size* 3⅝x4⅝ inches. *Colors* brown or black. Price includes 20% Federal Excise Tax.

25 N 2933E—Shpg. wt. 5 oz. *Please state color* . . . . . Each $5.00

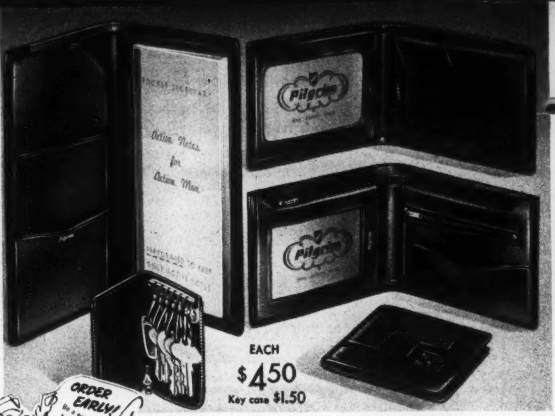


$5.00 Each

Detachable Pass Case Wallet

Hand-colored brown steerhide leather. Attractively embossed cover. Edges hand-laced, double knotted with India goatskin. Detachable leather pass case with four stitched in double-faced swing windows. Two card pockets—one with identification window. Secret pocket for large denomination bills. Pockets for extra keys to prevent lockouts. Sliding stay prevents bulking. *Closed size* 3⅝x4⅝ in

25 N 2947E—Fed. Tax included. Shpg. wt. 5 oz. . Each $5.00



EACH $4.50
Key case $1.50

ORDER EARLY!
Be a wise and happy Santa

So Easy to Give

Pilgrim . . a man's favorite Wallet

Reg. U. S. Pat. Off.

20% Federal Excise Tax included. If tax is reduced or discontinued, we will refund accordingly on all orders filled from this catalog after the tax is reduced or discontinued

Select your own Set for giving from this Pilgrim Quartet

Just think of it . . . 4 beautiful pieces of fine leatherwear . . . all matching. Simply select 2 or 3 pieces and have a wonderful gift set for any man. Choice of 2 different style wallets, a new, modern pocket secretary and matching key case. All pieces of Silvertone brown cowhide, beautifully embossed in hand tooled effect. Edges expertly turned and stitched with nylon. For a fine 3-piece set order wallet, secretary and key case. For a 2-piece set order wallet and secretary, or wallet and key case. Items individually boxed. All prices include 20% Federal Excise Tax.

6-hook Key Case. Free registration service in case of loss. 2-sided zipper closing. 2¼x3½ in.
25 N 2741ME—Shipping weight 3 oz. Each $1.50

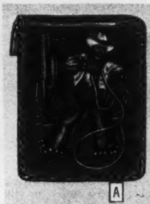
Tailored Commander Wallet. Roomy bill pocket and secret pocket; 2 key pockets; identification pocket; 2 card pockets—one with leather "take-out" case, 4 cellu holders. *Closed* 3½x4½ in.
25N2951ME—Shipping weight 5 oz. Each $4.50

Two-zipper Wallet. Double bill pocket . . . one zip closing; gusseted, zip closing coin pocket; stamp pocket; 2 card pockets. *Closed* 3¾x4½ in.
25N2953ME—Shipping weight 4 oz. Each $4.50

New! Pocket Secretary. The modern way for active men to keep notes and cards. Flat 7x3⅞-inch case has 2 card pockets; 2 full length currency, letter or memo pockets; 1 full length pocket holds perforated memo pad. Fully leather lined.
25N2954ME—Shipping weight 6 oz. Each $4.50

WESTERN ROUND-UP

YOUR CHOICE $2.34 Each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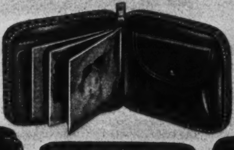

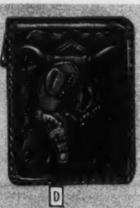
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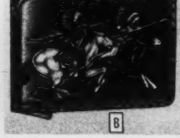
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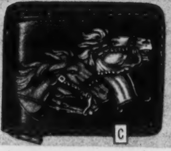
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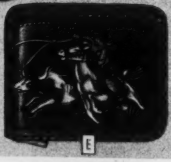
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Genuine Cowhide in true life colors . . braid edging

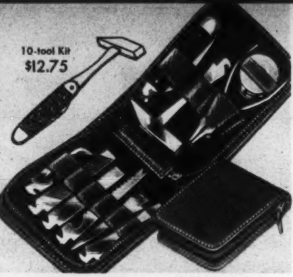
Pilgrim's Western Assortment just right for Christmas. Made of sturdy top-grain cowhide leather to give years of service. Choose from this fine assortment of 1 black and 4 sunset tan wallets each with an authentic western scene expertly embossed in hand-tooled effect. Each is hand tinted in true life colors and accented with metal nailheads. Interlaced braid edging; 3-side zip closing; lined bill pocket; gusseted coin pocket; and four double faced swing windows. Price includes 20% Federal Excise Tax. *Closed* 3½x4½ inches.

A	25 N 2745E—**Cowboy with Lariat.** Sunset tan only. Shipping wt. 5 oz. . .	$2.34
B	25 N 2746E—**Indian Riders.** Sunset tan only. Shipping weight 5 ounces. . .	2.34
C	25 N 2747E—**Double Horseheads.** Sunset tan only. Shipping weight 5 oz. . . .	2.34
D	25 N 2776E—**Hat, Boots and Pistol.** Black only. Shipping weight 5 oz.	2.34
E	25 N 2748E—**Roping Cowboy.** Sunset tan only. Shipping weight 5 ounces. . .	2.34

10-tool Leather Kit

Zipper case of tan pigskin with scratch-resistant acetate-covered lining. Steel tools nickel plated, polished (except blued-finish pliers). Strong spear blade jackknife is a master handle for hammer, leather punch, can opener, screwdriver, chisel, file, combination fishhook remover-scaler-bottle opener. Snub nose pliers and 36-in. rollaway metal tape. *Closes to* 4⅜x5½ in. Boxed.

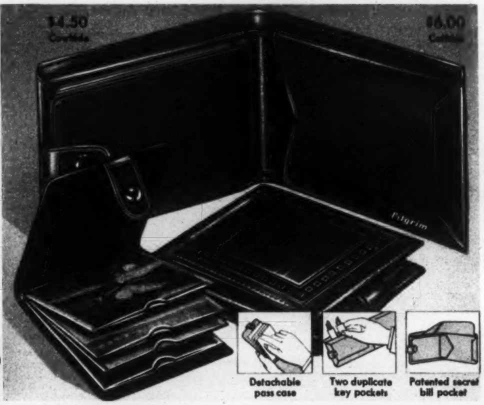
25 N 3098—Shpg. wt. 1 lb. 3 oz $12.75



Swing-out Secret Pocket

Three-side zip closing makes this Pilgrim wallet a really safe place to keep valuables. Features a swing-out inverted secret pocket inside the zip closing coin pocket. Open bill pocket; 3 card pockets; 4 removable swing windows. Smooth brown calfgrained cowhide leather. Holds a lot, yet keeps its trim shape. Shpg. wt. 5 oz. *Closed* 3⅝x4½ in. Fed. Tax included.

25 N 2921E. . . . . Each $2.98



Detachable pass case

Two duplicate key pockets

Patented secret bill pocket

Pilgrim "Detachables" . . . first choice of American men Removable pass case Wallets in choice of 2 leathers

Check these wonderful features and then check the price. You'll be sure to include Pilgrim Wallets on your Christmas list. The "Detachable" comes in a choice of fine calfskin with neatly embossed cover, or smooth cowhide (not embossed). Each has removable leather covered pass case with 4 double faced swing windows. Tailored turned edges and locked in construction. 2 card pockets, one with identification window; two duplicate key pockets; patented secret bill pocket. 20% Federal Excise tax included. *Closed size* 3⅝x4½ inches.

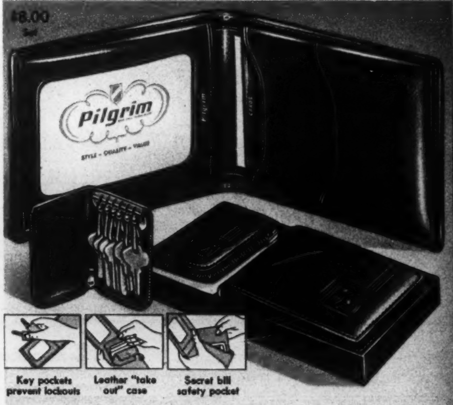
Pilgrim Calfskin Detachable—*Please state color* shaded brown or black.
25 N 3049E—Shipping weight 5 ounces . . . . Each $6.00

Pilgrim Cowhide Detachable. *Please state color* brown or black.
25 N 3048E—Shipping weight 5 ounces . . . . Each 4.50

Goatskin Pass-fold

Sliding stay helps keep wallet flat, non-bulky. One zipper and one open bill pocket. Removable leather covered pass case with 4 stitched-in swing windows. Gusseted coin pocket. Neatly turned edges. 2 spare key pockets. Nylon stitched. *State color* shaded brown goatskin or black morocco. Shpg. wt. 5 oz. Federal Tax included.

25 N 2881E. . . . . . Each $3.50



Key pockets prevent lockouts

Leather "take out" case

Secret bill safety pocket

Give Pilgrim "Commander" Calfskin Wallets, or Wallet and Key Case Sets for Christmas gifts

The "Commander" . . . a Pilgrim styled wallet that commands the admiration of all who appreciate fine leatherware. Men recognize "Pilgrim" on a wallet as the most widely known brand in America. For a truly wonderful gift . . . give him a Pilgrim Commander. It offers many features which compare favorably with widely advertised models. You get finest quality workmanship; nylon stitching and rich, supple calfskin leather. 2 spare key pockets; roomy bill pocket; secret bill pocket; identification window pocket; 2 card pockets . . . one has leather "take-out" case and four cellu-card holders. 6-hook key case (2¼x3½ in.) has free registration service in case of loss. Fed. Tax incl.

Wallet and Key Case Set. *Please state color* brown or black.
25 N 2968E—Shipping weight 8 ounces . . . . 2-piece set $8.00

Wallet only. *Please state color* brown or black.
25 N 2879E—Shipping weight 5 ounces. *Closed* 3½x4½ inches. . . . . Each 6.00

Key pockets prevent lockouts

Patented "Findex"

Secret currency safety pocket

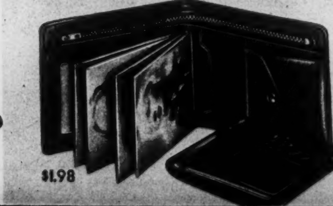
Amity "Director"

Nationally advertised wallets. All have 4 card pockets; sliding stay; free registration; open bill pocket. Turned edges nylon stitched. 3⅝x4¾ inches. Boxed. *Postpaid* (Wt. 6 oz.). Fed. Tax included.

25 N 3074E—Silvertone brown cowhide (shown). $7.20

25 N 3076E—Black morocco goatskin. $6.00

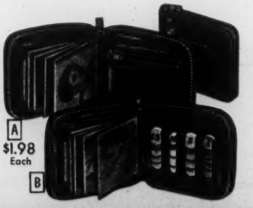
25N3088E–Smooth calfskin (plain). *State* black or brown. $12.00



Thrift Special

Spanish grained Pigskin wallet. Zip closing and open bill pockets; card pocket with identification window; four swing windows; gusseted coin pocket. *Closed* 3½x4½ inches. *State color* shaded brown or black. Shpg. wt. 4 oz.

25 N 2848E—Fed. Tax included. $1.98



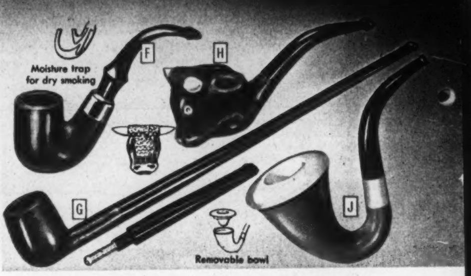
Secret Pocket Wallet

Secret compartment in roomy bill pocket. Wallet zips on 3 sides to keep valuables safe. Identification window pocket; 4 stitched-in swing windows; holder for spare keys. Spanish-grained pigskin leather. *Closed* 3⅜x4⅜ in. Shpg. wt. each 4 oz. Fed. Tax incl.

A 25 N 2774E—Zip coin pocket. *State* brown, black $1.98

B 25 N 2764E—Plastic coin selector. Brown only 1.98

C
D
E
Genuine imported carved-block Meerschaum



For old-fashioned smoke!

Corn Cob Pipes

A **Corn Cob "Missouri Meerschaum" quality Pipes** give you clean, sweet smoking! Set of 6 corn cob pipes in assorted shapes. Shpg. wt. 15 oz.
87 N 4704—Only..........89c

B **Collector's Set of Corn Cob "Missouri Meerschaum" Pipes.** Unusual shapes (each different), large and small sizes. Shipping weight 2 lbs.
87 N 4713—Set of 8.......$1.69

Distinctive Meerschaums

C **Pressed Turkish Meerschaum.** Well-balanced, sweet-smoking. Amber-colored plastic bit.
87 N 4718—Curved stem. Shpg. wt. 8 oz.......$2.98
87 N 4719—Straight stem. Shpg. wt. 8 oz.........$2.98

Genuine Carved Block Turkish Meerschaums. Treasures among pipes! On smoking, the dazzling white bowls gradually change in color to rich ivory-brown tones. Amber-color plastic bits.

D 87N4702–Slim pipe, straight. Shpg. wt. 8 oz...$4.98
87N4703–Slim pipe, curved. Shpg. wt. 8 oz....$4.98

E 87N4722–Regular-size pipe, curved shape. Gold-plated band. Shpg. wt. 8 oz...........$6.95
87 N 4723—Regular-size pipe, straight shape. Gold-plated band. Shpg. wt. 8 oz.............. 6.95

Unusual Pipes for Collectors

F **Yorkshire "Well" Pipe.** Imported briar bowl. Hard rubber bit. Moisture from mouth collects in a trap, leaving the smoke passage free of moisture. Unusual gift!
87 N 4709—Shpg. wt. 5 oz...$1.00

G **Yorkshire Day and Night Pipe.** Two pipes in one! Long 7½ in. stem is for smoking in the evening. Regular 3½-inch stem for day use. Stems are interchangeable. Imported briar bowl.
87 N 4724—Shpg. wt. 8 oz...$1.89

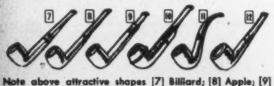
H **Black Angus Pipe.** Hard plastic horns stick out at side. Glass eyes lend realistic effect. Briar bowl for sweet smoke. Hard rubber bit. Metal filter.
87 N 4714—Shpg. wt. 6 oz...$1.00

J **Calabash Pipe.** Genuine imported gourd, removable porcelain bowl. Hard rubber bit. A most unusual pipe! As you smoke it, the golden color of gourd changes to a rich brown.
87 N 4701—Shpg. wt. 8 oz..$2.98

KAYWOODIE
YELLO-BOLE
K
L
honey lined briar bowl

Yorkshire
Absorbent filter
M
N
P
Carved-block meerschaum lining

Carbonized bowl means no "breaking-in"



Note above attractive shapes [7] Billiard; [8] Apple; [9] Sportster; [10] Bulldog; [11] Full Bent; [12] Pot Bowl.

For real smoking enjoyment give him Kaywoodie, a pipe designed for discriminating smokers. Available in shapes shown above: [7] Billiard; [8] Apple; [9] Sportster; [10] Bulldog; [11] Full Bent; [12] Pot Bowl.

K **Super-Grain Kaywoodie.** Age-old imported briar. Dry smoke ball cleaner. Hard-rubber screw-type bit. Aluminum band. Postpaid (Shpg. wt. 4 oz.)
87 N 4705—Boxed. Carrying bag. *State shape*..$5.00
87 N 4706—Standard Kaywoodie. *State shape*....$3.50

L **Yello-Bole.** Honey-lined briar bowl insures sweet smoking. Postpaid (Shpg. wt. 4 oz.)
87 N 4707—Imperial. *State shape*..............$1.50
87 N 4708—Standard. *State shape*..............$1.00

Yorkshire Pipes smoke mellow, cool

Bonus Offer. With every Yorkshire Pipe sold in this book, Sears includes a package of 24 Yorkshire Pipe Cleaners. High quality, heavy, absorbent.

Imported briar. Hard rubber bits. Aluminum bands. *State shape:* [7] Billiard; [8] Apple; [9] Sportster; [10] Bulldog; [11] Full Bent; [12] Pot Bowl.

M **Yorkshire Royal.** Polished plum-color finish. Carburetor on bowl cools the smoke. Carbonized bowl. Filter in shank. A nice gift!
87 N 4711—Removable absorbent filter. Shpg. wt. 5 oz. *State shape*...........98c

N **Yorkshire Pura-Smoke.** For filtered smoking. Reduce throat irritation with sensational new pipe. Special crystal tube filter reduces nicotine and tars in the smoke you inhale. Walnut finish.
87 N 4715—10 filters included. Shpg. wt. 8 oz. *State shape*.................$1.98
87 N 4717—20 extra filters (2 packs). Shpg. wt. 8 oz..........................50c

P **Yorkshire Meerschaum Lined.** Bowl of finest imported Algerian briar. Lined with genuine carved-block meerschaum for a mild smoke. Light finish. Screw-type hard rubber bit.
87 N 4710—Shipping weight 5 ounces. *State shape*.......................$2.89

Imported English Briar Pipe

Before the devaluation of English money, these superb **Golden Grain** pipes would have cost $3.50. Genuine imported Algerian briar. Carbonized bowl needs no "breaking in." Hand-cut hard-rubber bit. Metal filter. Walnut color. Fashioned by a world-famous English pipe maker!

State choice of shapes: [7] Billiard; [8] Apple; [9] Sportster; [10] Bulldog; [11] Full Bent; [12] Pot Bowl. Shipping weight 8 ounces.
87 N 4700..............$1.98

Patented Air-Lok cross section
SEE HOW IT CLOSES!
Overlapping beaded lips seal it tight
Yorkshire
R
W
S
T
X
Y

Yorkshire Pouches keep tobacco fresh!

Yorkshire Air-Lok Tobacco Pouches. Seamless, moulded inner lining of pure latex rubber to keep tobacco fresh. Beaded lips press together as you close zipper. Size 3½x5½ inches. A Sears exclusive! Shipping weight 8 ounces.

R 87 N 4613—Soft, supple topgrain "treebark" calfskin. *State choice* of brown or black.......$2.49

S 87 N 4601—Long-wearing, easy-to-clean plastic. *State choice* of brown or black.................89c

T 87 N 4612—Soft topgrain sheepskin. *State choice* of brown or black........................$1.39

V **Yorkshire "Fills-Easy" Pouch.** Easy to use. All you do is press bottom of pouch to release tobacco into bowl of pipe. Brown sheepskin with moisture retaining lining. Zipper closing. Shpg. wt. 4 oz.
87 N 4604—4½x5½ inches.....98c

Yorkshire Air-Lok Combination Pouches. Hold both tobacco and pipe. Seamless moulded inner lining of pure latex rubber to keep tobacco fresh and fragrant. Beaded lips press together as you close zipper. Size 3½x6½ inches. A Sears exclusive! Shpg. wt. 6 oz.

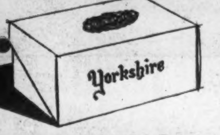
W 87N4603-Topgrainsheepskin. *State* brown or black $2.39

X 87 N 4614—Supple topgrain "treebark" calfskin. *State choice* of brown or black.....$3.49

Y 87 N 4615—Superb topgrain brown pigskin..... 4.79

Z **Tobacco Wallet.** New! Smart appearance and style of fine leather wallet. Genuine topgrain brown cowhide, enclosed on 3 sides by zipper. Plastic lined to keep tobacco fresh. 4¾x3¾ inches. Shpg. wt. 8 oz.
87 N 4611 ....$1.98

NOTE: Tobacco and pipes not included with pouches



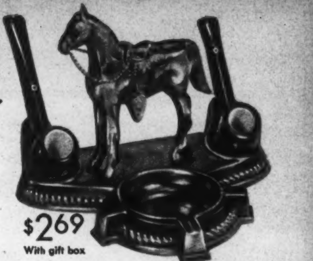
Attractive Gift Box

The metal horse ash tray and pipe rack described at right, and the seven walnut pipe racks and caddies described immediately below are packed in handsome gift boxes. Just the thing for Christmas day!

Accessories to

Delight a Smoker

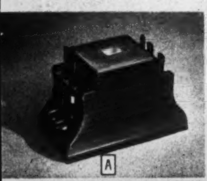
Pipe racks and caddies . . ash trays . . cigars and tobacco . . a gift to please every man on your shopping list



$2.69
With gift box

Metal Horse Ash Tray, Pipe Rack

For a distinguished gift for the smoker on Christmas morning, put this beautiful combination pipe rack and ash tray under the Christmas tree! Authentic western-style saddle. Reins and bit in horse's mouth. Attractive copper-bronze finish. Pipe rack holds 2 pipes. Ash tray has places for 3 cigarettes. Overall height 5¼ inches. Shpg. wt. 4 lbs.
87 N 4678—Packed in handsome gift box. .Only $2.69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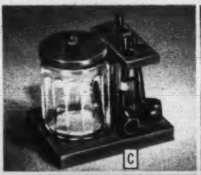
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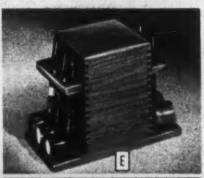
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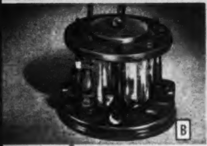
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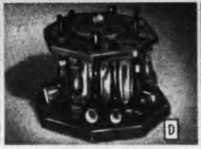
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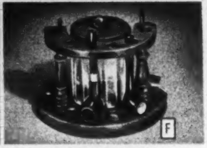
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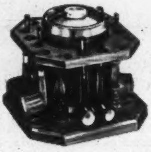
Deluxe Pipe Rack and Metal Humidor



$5.95
With gift box

Genuine walnut, specially selected . . . 16-hole rack. Metal-trimmed humidor is covered with simulated leather. Holds 1 pound of tobacco. Clay moistener to keep tobacco fresh. 8x8x6¾ inches. Shipping weight 6 pounds.
87 N 4689..........$5.95

A **Pipe Rack, Built-in Caddy.** 6-pipe. Hinged lid, metal name plate. Cedar-lined caddy—holds ½ lb. tobacco. Clay moistener. 9½x5x5⅝ in. Shpg. wt. 3 lbs.
87N4680—Solid walnut $3.98
87N4681—Blonde Sycamore, for the modern home................$3.98

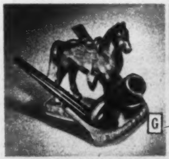
B **6-hole Round Pipe Rack and Humidor.** Solid walnut. Glass humidor has walnut cover with knob. Sponge moistener to keep tobacco fresh. Holds 1 pound of tobacco. 6¼ in. high. Shpg. wt. 4 lbs.
87 N 4684—Only......$2.98

C **Glass Humidor and Pipe Rack.** Holds 5 pipes. Made of solid walnut. Height 6¼ inches. Humidor has walnut top with knob. Holds ½ pound tobacco. Rubber sponge. Shpg. wt. 3 lbs.
87 N 4682—Only.......$1.98

D **12-hole 8-sided Pipe Rack and Humidor.** Sturdy, masculine in solid genuine walnut. Glass humidor has walnut cover with knob. Sponge moistener to keep tobacco fresh. Holds 1 pound of tobacco. Overall height 6¼ inches. Shipping weight 5 lbs.
87 N 4686—Only $3.98

E **Wood-lined Caddy for 6 Pipes.** Humidor compartment is neatly wood-lined. Holds 1 lb. tobacco. Rubber sponge to keep tobacco fresh. Genuine walnut. Pipes go 3 on each side. Width 8¾ inches. Shpg. wt. 4 lbs.
87 N 4683—Only.......$1.98

F **Half-Moon Pipe Rack for 6 Pipes,** with glass humidor. Solid walnut, carefully finished. Humidor has walnut top and knob. Sponge moistener to keep tobacco fresh. Holds 1 pound tobacco. Shipping weight 4 pounds.
87 N 4685—6¼ in. high $3.49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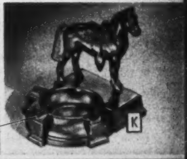
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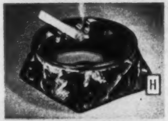
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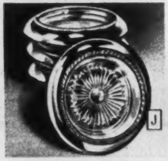
Your choice of Burgundy (dark red), or black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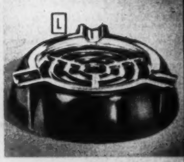

L

Yorkshire
Variety Kit
Yorkshire

$1.15 plus 1⅛-oz. bonus pkg.
8-oz. tin

Blunts
Tin of 25 $1.19

Yorkshire Tobacco Bonus offer

Yorkshire Tobacco. When you order a large-size vacuum-packed tin of this fine tobacco, you get at no extra charge a regular 1⅛ oz. package. Use regular size first . . . if you are not completely satisfied, return large size tin unopened for a refund! Yorkshire Tobacco is vacuum-packed for freshness. A blend of 5 imported and domestic tobaccos. Flake cut, cool, and slow-burning. Tin container makes perfect humidor. Shpg. wts. 14 oz.; 1 lb. 8 oz.
87 N 4652—8-oz. tin with 1⅛-oz. bonus package.......$1.15
87 N 4651—1-lb. tin with 1⅛-oz. bonus package........$2.00

Middleton's Variety Kit. 5 different fine tobacco mixtures, a blend for every taste. Walnut aromatic blend; Regimental mixture; Old Mariner; Bin 56; Club mixture.
87 N 4655—Postpaid (Shpg. wt. 14 oz.) Five 1-oz. tins. . $1.25

Back Again!
"A good 5¢ Cigar!"

What that man needs for Christmas is a vacuum-packed tin of Yorkshire Cigars, low as 5c each. Freshness assured!

Yorkshire Blunts. Mild smoking. Light color Havana wrappers. Havana and domestic blend filler. 4½-inch length, with punctured heads, ready-to-smoke. Shpg. wt. 1 lb. 8 oz.
87 N 4656—Tin (25)..............$1.19

Yorkshire Perfectos. Fragrant, mild. Shade wrapper, Havana filler. 4⅞ inch length. Punctured heads, ready-to-smoke. Shpg. wt. 1 lb. 8 oz.
87 N 4654—Tin (25)...........$2.50

G **Metal Horse Pipe Rack.** Western-style saddle. Bronze finish. Rack for 2 pipes. Overall height 5¼ in. Shpg. wt. 1 lb. 8 oz.
87 N 4677—Only.........$1.89

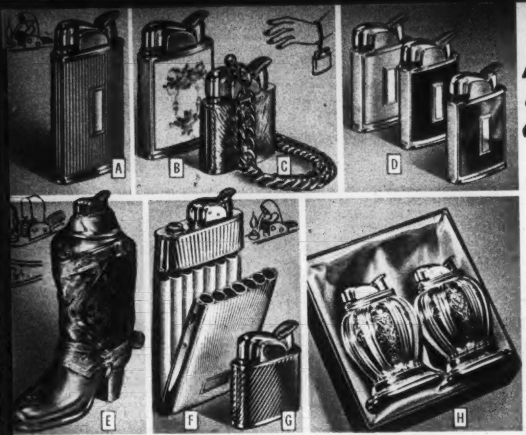
H **Sta-Put Safety Ash Tray.** Metal with holder that snuffs out cigarettes. Cloth base loaded with shot, like bean-bag. Fits securely on chair arm. 4¼ in.
87N4690–Shpg. wt. 1 lb. 7 oz.$1.00

J **Coaster Ash Trays.** Set of 4 ash trays, glass with gleaming chrome finish metal edges. Stack neatly to save space. Use as coasters for iced drinks. Shpg. wt. 2 lbs. 8 oz.
87 N 4691—Boxed. Set of 4.$1.98

K **Metal Horse Ash Tray.** Authentic western-style saddle. Handsome bronze finish. Holds 3 cigarettes. 5⅜ in. high. Shpg. wt. 1 lb. 12 oz.
87 N 4674—Only...$1.89

L **Windproof Ash Trays.** Metal grill prevents flying ashes. Use indoors or outdoors. 4¾-in. wide. Lustrous plastic base. Large capacity. Shpg. wt. 1 lb. 4 oz.
87 N 4692—Burgundy
2 trays for.........$1.00
87 N 4693—Black
2 trays for.........$1.00

NOTE: Pipes, tobacco, cigarettes not included with any of pipe racks, humidors or ash trays on this page



Fully automatic *Evans* LIGHTERS

now give you many more lights per filling

By actual test in Sears Laboratory the new Evans Cosmopolitan model gave 2,007 lights with one filling of fuel. Other Evans models gave from 900 to 1,520 lights, depending on size. Secret of large number of lights lies in Evans new method of packing fuel chamber to increase fuel capacity. Tests further indicate that with the new seal at the burner, fuel evaporation has been reduced 87%. **Guarantee.** We guarantee to replace any Evans lighter that proves to be defective in material or workmanship, for a period of 1 year. We further agree to repair any Evans lighter for a maximum service charge of 35c.

A **Evans Cosmopolitan.** This distinguished lighter gave 2,007 lights without refilling, to assure you many more lights per filling! Fully automatic. Size 2½x1⅜ inches. Postpaid (Shpg. wt. 8 oz.)

87 N 4529—Gold-color metal.........$5.00
87 N 4530—Chrome finish............$4.00

B **Evans Cloisonne Lighter.** Adorable gift for a woman. Gold-color metal, floral-pattern cloisonne. 2x1⅜ inches.

87 N 4536—Postpaid (Shpg. wt. 4 oz.) $5.00

C **Evans Charm Bracelet with Cigarette Lighter.** Smartly-designed lighter (only 1½x1½ inches in size) fits on 7½-inch charm bracelet. Gold-color metal.

87 N 4524—Postpaid (Shpg. wt. 8 oz.) $6.00

D **Evans Standard Lighter.** Fully automatic. 1½x2 in. Postpaid (Shpg. wt. 8 oz.)

87 N 4542—Brushed chrome..........$3.00
87 N 4539—Black enamel finish.........$3.00
87 N 4531—Tortoise finish..............3.00

E **Evans Texas Boot Lighter.** Masculine, cowboy style for desk or table. Bronzed metal, attractively decorated. 5¼ inches high.

87 N 4523—Postpaid. (Wt. 1 lb. 8 oz.) .$4.95

F **Evans Combination Cigarette Case and Lighter.** A luxurious gift! Beautiful nickel finish. Holds 14 cigarettes. 4⅜x2½ inches.

87 N 4543—Postpaid (Shpg. wt. 5 oz.) .$5.00

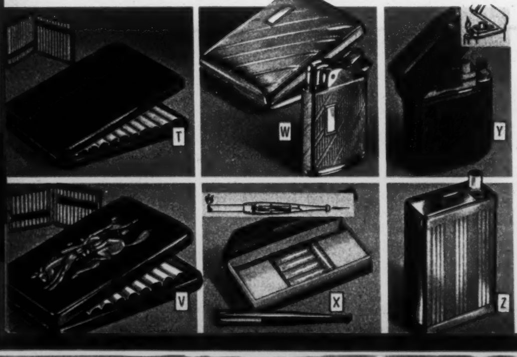
G **Evans Petite Lighter for women.** A lighter of gracious charm and chic. Gold-color metal. Size only 1½x1½ inches.

87 N 4540—Postpaid (Shpg. wt. 4 oz.) .$5.00

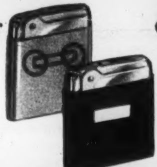
H **Evans Table Lighter Set.** New! Satin-chrome finish, beautifully styled for table or desk. Extra large fuel capacity gives you many more lights without refilling. 3x2 in. Satin-rayon-lined box.

87 N 4534—Postpaid (Shpg. wt. 2 lbs.)
Set of 2 table lighters...................$10.00
87 N 4535—One table lighter only.
Postpaid (Shipping weight 1 lb.)...... 5.00

***NOTE:* Cigarettes are not included with cigarette holders or cases.**



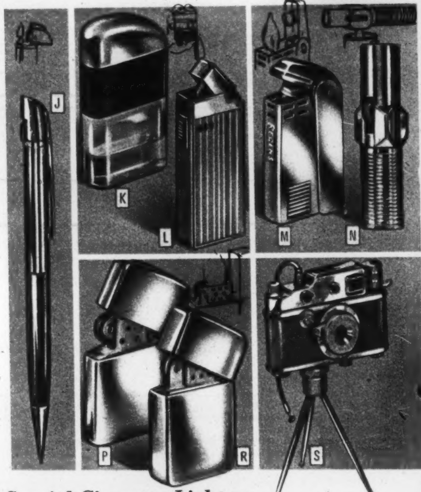
For sure-fire dependability.. the new *Yorkshire* Lighter



Press down . . . it lights! Extra large fuel capacity. Compact and thin as a fine watch. A Sears exclusive. 1¾ in. high.

$1.79

87 N 4526—Chrome plated. Shipping weight 8 ounces..........................$1.79
87 N 4527—Brown lizard. Shpg. wt. 8 oz. 1.79



Special Cigarette Lighters

J **Stewart Pencil Lighter.** Mechanical pencil in gleaming metal and enamel finish. Semi-automatic. Clip for carrying in pocket. Cigarette lighter at top. 5½ inches.

87 N 4532—Shpg. wt. 4 oz...$1.00

K **Ritepoint Lighter.** New 1951 model. Smart lighter with visible fuel reserve. Made of clear Lucite and metal. Attractive gift box. Postpaid (Shipping weight 8 ounces.)

87 N 4500—2⅜x1½ in.....$3.75

L **A. S. R. Ascot Wind-King Lighter.** Handsome chrome finish. Modern design. New "year-long" flint. To light, simply flip the switch at side! Size 2¼x1 in. A pleasing gift! Postpaid.

87 N 4541—Shpg. wt. 8 oz..$7.50

M **Regens Storm Liter.** Fully automatic. 2¼x1¼ inches. Postpaid (Shpg. wt. 4 oz.)

87N4503–Gleaming chrome $2.00
87N4504–Nickel finish.......$1.50

N **Nimrod Pipe Lighter.** New "down-draft" lights pipe quickly. Operates easily with one hand. 3⅛ inches long. Postpaid (Shipping weight 4 ounces.)

87 N 4508—Chrome finish..$3.50

P **Zippo Windproof Lighter.** Handsomely brush-finished in chrome. Windguard. Size 2¼ x 1½ inches. Not for sale outside U.S.

87 N 4501—Postpaid.......$3.00

R **Windproof Lighter.** Good-looking lighter in triple-chrome plate. Guard makes it easy to light in wind. 2¼ inches long. 1½ inches wide. Long-lasting asbestos wick. Large fuel capacity. Ideal gift.

87 N 4537—Shpg. wt. 4 oz...$1.00

S **Camera Lighter.** Automatically lights when you press plunger. Fashioned like a camera. 4 inches high. Removable tripod. May be used as pocket or table lighter. Chrome plate and simulated-leather finish. Made in occupied Japan. Boxed.

87 N 4525—Shpg. wt. 8 oz....$1.79

Handsome Cigarette Cases

T **Flat Cigarette Case** in dark brown simulated leather. Elastic bands to keep in cigarettes. Size closed 3¼x4 in. Holds 20 cigarettes.

87 N 4606—Shpg. wt. 4 oz...$1.00

V **Bucking Broncho Leather Cigarette Case.** Handsomely embossed. Sheepskin on metal frame. Brown color. Size 3¼x4 inches. Holds 20 cigarettes.

87 N 4607—Shpg. wt. 4 oz...$1.98

W **Evans Lighter and Cigarette Case.** Attractive lighter in nickel-finish Baron pattern. 2x1⅜ inches. Matching (3¾x3¼ in.) cigarette case holds 20 cigarettes. Shpg. wt. 1 lb. Postpaid.

87 N 4528–Lighter and case.$5.50

X **Pura-Smoke Ejector-Type Cigarette Holder.** Special crystal tube filter reduces nicotine. Metal, hard rubber. 4⅜ inches long. Shpg. wts. 8 oz.

87 N 4716—With 5 filters....$1.00
87 N 4717—20 filters (2 pcks.)..50c

Y **Pak-Lite Combination Cigarette Lighter, Case.** Holds package 20 cigarettes. Plastic. 3¼x3 in. Excellent wheel action lighter. Assorted colors.

87 N 4502—Shpg. wt. 6 oz...$1.00

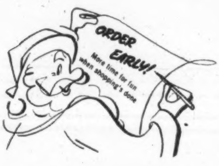
Z **Slyd-Lok Cigarette Case.** You can flip out cigarette with one hand! Holds package of 20. Gold-color metal. Width 2¼ in. Postpaid (Shpg. wt. 6 oz.)

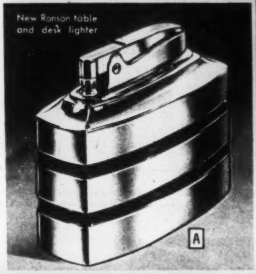
87 N 4610—Regular-size....$1.50
87 N 4616—King-size.........$1.50

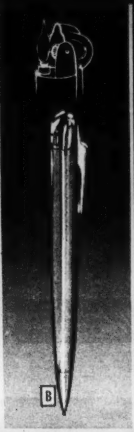
Smart to own . . smart to give

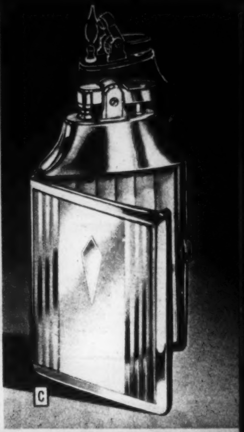
Ronson Lighters

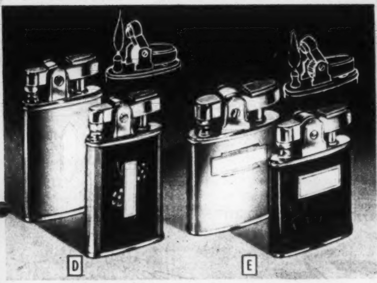
Beautifully styled by master craftsmen . . fully automatic

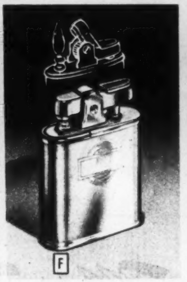

ORDER EARLY!
More time for fun when shopping's done

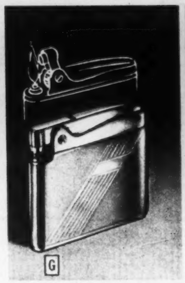


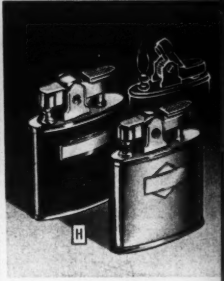












Ronsons for men and women

A **Ronson Spartan Desk Lighter.** New, modernistic design lighter makes a handsome ornament for your desk or table. Beautifully polished chrome plate. Black enamel design. Rubber padding on bottom protects your furniture. Equipped with famous Ronson automatic action. Height 2½ in. Length 3 in.
87 N 4519—Boxed. Postpaid (Shipping wt. 1 lb.) $11.00

B **Ronson Penciliter.** The inspired gift . . . for every smoker who writes and every writer who smokes! A Ronson cigarette lighter and a superb mechanical pencil streamlined into one. Always at hand to write with . . . to light with. Press, it's lit! Release, it's out. Safely out the instant you lift your finger. Penciliter has extra leads inside. Length 5½ inches. Clip for keeping in pocket. Boxed. Postpaid (Shipping wt. 8 oz.)
87 N 4516—Chromium and ebony black enamel finish $7.95
87 N 4517—Chromium finish, engine-turned $8.95

C **Ronson Mastercase.** Combination cigarette case and lighter, the impressive and modern way to offer both a cigarette and a light. Ideal for smokers who enjoy distinguished-looking accessories. Satiny chrome finish. Holds about 14 cigarettes (cigarettes not included). Size 4¼x2½ inches. Fits easily into pocket or purse. A nice gift for both men and women.
87 N 4518—Boxed. Postpaid (Shipping weight 12 oz.) $10.00

For women

D **Ronson Gem.** This slim lighter for women is a welcome accessory for any handbag. Compact in size . . . smart in appearance . . . featuring famous Ronson safety action. Press, it's lit! Release, it's out. Safely out the instant you lift your finger. Size 1¼x2 inches. Postpaid (Shipping weight 8 ounces).
87 N 4514—Chrome finish, engine-turned. Herringbone design $6.50
87 N 4515—Chrome finish floral, black enamel design . 7.50

E **Ronson Princess.** Petite, smart lighter that a woman will love! Equipped with the famous Ronson safety action which means dependability. Exquisite styling. Size 1⅜x1⅞ in. Boxed. Postpaid (Shpg. wt. 3 oz.)
87 N 4521—Chrome finish. $6.50
87 N 4522—Alligator leather $7.50

Ronsons especially for men

F **Ronson Whirlwind.** Two-in-one lighter with disappearing windshield. Great outdoors, smart indoors. For windy outdoors, simply slide the shield up and "let 'er blow!" For indoors, just slide the shield down. Large fuel capacity. Size 1¾x2⅛ inches. Chrome finish. Boxed.
87 N 4510—Postpaid (Shipping weight 6 oz.) $7.50

G **Ronson Adonis.** Slim as a fine watch . . . graceful in design. Sweeping, modern lines appeal to everyone. The trim elegance of Adonis makes it a possession to treasure with your finest personal jewelry. Streamlined into this fine lighter is all the skill and artistry of Ronson craftsmen. Comes with the famous Ronson automatic action. Size 1¾x2 inches. Chrome finish, engine-turned. Boxed.
87 N 4513—Postpaid (Shipping weight 6 oz.) $10.00

H **Ronson Standard.** Handsome lighter that works in an instant. When you press your finger on a Ronson it's lit—when released it's out! Beautiful as well as practical . . . two attractive finishes to choose from. A gift to make any smoker happy at Christmas. Size 1⅝x1⅞ inches. Boxed. Postpaid (Shipping weight 6 ounces).
87 N 4511—Attractive chrome finish $6.00
87 N 4512—Tortoise color finish. A glowing dark brown that's truly elegant 6.50

Fluid pump included!
Yorkshire
LITER FLINTS
Yorkshire
J
K

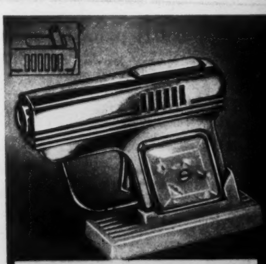
69c for 50 J **Yorkshire Flints.** High quality flints that never fail to give a spark! Fit all standard lighters. Box of 50. Shipping weight 5 ounces.
87 N 4509—Only 69c

$1.00 Pint K **Yorkshire Lighter Fluid.** Handy pump screws on top of the can so you can pump the fluid directly into the cigarette lighter. A full pint of fluid for only $1.00. Shipping weight 1 pound 4 ounces.
87 N 4505—With pump . . . $1.00

Pistol Cigarette Lighter. **$1.79** The last word in cigarette lighters—just in time for Christmas! Realistic looking. Just press the trigger and it lights! Finished in shining metal with pearl-color handle. Three inches in length. Height 2⅛ inches. Handy plastic tray to hold lighter . . . tray converts lighter to table model. Boxed. Made in occupied Japan. Shipping weight 8 ounces.
87 N 4538—Only $1.79

Sears offers you an unusual assortment of supplies for smokers. Read these pages carefully!

Be thrifty . . . be budgetwise. Cigarette lighters may be included on your Easy Terms order . . . see page 283 for details



A

G

Salem • Ship Friendship • 1797

The choice of discriminating men OLD SPICE Toiletries

ORDER EARLY!
Gifts galore for everyone

Tangy, masculine scent

B

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J

C

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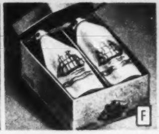
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L

A **2-piece Set.** Delightfully refreshing! 4¾ ounce after-shaving lotion; 4¾ ounce cologne. Boxed.
8 N 7228E—Postpaid.... **$2.40**

B **7-piece Set.** Luxurious! 4¾-ounce cologne; 4¾-ounce after-shaving lotion; 3-ounce men's talc; shaving mug; 3 cakes of soap. Attractively boxed. Includes 58c Federal Tax.
8 N 9083E—Postpaid.... **$6.08**

C **4-piece Set.** 4¾-oz. cologne; 4¾-oz. after-shaving lotion; 3-ounce men's talc; shaving mug with soap. Incl. 58c Fed. Tax. Boxed.
8 N 9152E—Postpaid.... **$4.58**

D **3-piece Set.** Fresh, clean scent. 4¾-oz. after-shaving lotion; 4¾-oz. cologne; 3-oz. men's talc. Boxed.
8 N 9177E—Postpaid.... **$3.60**

E **Shaving Mug.** With soap. Adds a decorative touch. Attractively boxed.
8 N 7523—Postpaid...... **$1.00**

F **2-piece Set.** 4¾ oz. Old Spice after-shaving lotion; 3-ounce men's talc.
8 N 7206E—Postpaid.... **$2.40**

G **3-piece Set** . . . toiletries to make his Christmas a happy one. 4¾-ounce after-shaving lotion; 3-ounce men's talc; shaving mug with soap. Includes 38c Fed. Tax.
8 N 7205E—Postpaid.... **$3.38**

H **Cologne.** Spicy. A pleasure to use. 4¾-oz. bottle.
8 N 7611E—Postpaid..... **$1.20**

J **After-shaving Lotion.** A perfect gift!
8N7609E-4¾-oz. Postpd. **$1.20**
8N7607E-9½-oz. Postpaid.. 2.10

Men's Talc. (not shown) For after-shaving. 3-oz. bottle.
8 N 7603E—Postpaid...... **90c**

K **2-piece Set.** 4¾-ounce Old Spice after-shaving lotion; shaving mug with soap. Price includes 20c Fed. Tax.
8 N 7544E-Boxed. Ppd. **$2.20**

L **3-piece Travel Kit.** 2⅝-oz. after-shaving lotion; 1½-oz. men's talc: 4½-oz. brushless shaving cream. Includes 20c Federal Tax.
8 N 9162E—Postpaid..... **$1.70**
8 N 9155E-Same kit as above except that it has lather shaving cream. Postpaid. **$1.70**

For good grooming *Men's Toiletries*

Scented with Old English Lavender YARDLEY Toiletries

The refreshing but light lavender fragrance of Yardley will make his shaving a delight! Packaging is gay and attractive. Truly a gift any man will welcome on Christmas morning.

M **2-piece Set.** Handsome set makes a smart present! Shaving bowl with soap; 4-ounce bottle of after-shaving lotion. Includes 23c Fed. Tax.
8 N 7209E—Postpaid... **$2.73**

N **3-piece Set.** Refreshing, invigorating! 3½-ounce talc; shaving bowl with soap; 4-ounce after-shaving lotion. Includes 48c Federal Tax.
8 N 7210E—Postpaid... **$3.98**

P **After-Shaving Lotion.** Fragrant and refreshing. Large 7-ounce bottle
8 N 7610E—Postpaid.... **$1.50**

R **Shaving Bowl.** Quick lathering soap, wood bowl.
8 N 7507—Postpaid...... **$1.10**

S **2-piece Set.** Pleasing scent. 3½-oz. talc; 4-oz. bottle of after shaving lotion.
8 N 7211E—Postpaid... **$2.70**

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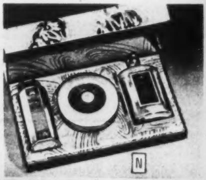
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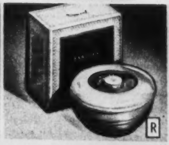
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Modestly priced Toiletries Sets

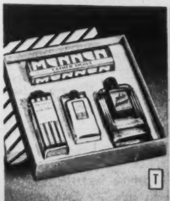
T **4-piece Mennen Shaving Set.** 2-oz. tube of brushless shaving cream; 4-oz. can of talcum; 5-oz. bottle of after-shaving lotion; 1-oz. cream hair oil. Incl. 15c Federal Tax.
8 N 9164E—Postpaid.......... **$1.24**
8 N 9163E—As above except with lather shaving cream... Postpaid **1.24**

V **Seaforth Sampler Set.** The fragrance of Seaforth will make him think of fern and heather. Quaint miniature replicas of ancient Scotch jugs. 1¾-oz. cologne; 1¼-oz. men's talc; 1¾-oz. after-shaving lotion.
8 N 9178E—Postpaid. 3-pc. set... **$1.50**

W **2-piece Marbury Toiletries Set.** Put this set under the Christmas tree and watch his happy reaction! Includes 4-ounce cologne and 4-ounce bottle of after-shaving lotion. Shpg. wt. 1 lb.
8 N 9179E—Only.. **$1.09**

Items marked Postpaid not for sale outside U.S.

Items with catalog numbers ending in "E" have 20% Federal tax included in the price.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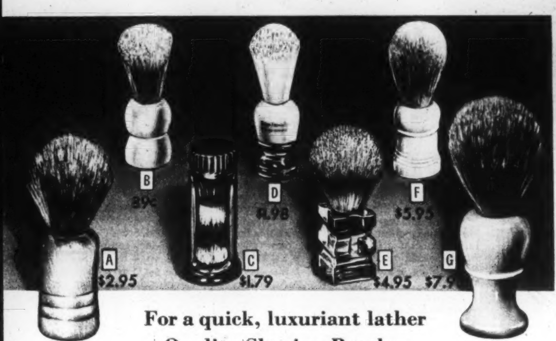
Distinctively masculine!

Shaving and Nail care

Supplies for good grooming



For a quick, luxuriant lather
Quality Shaving Brushes

A **Special Badger Brush.** Low priced! Knot of genuine badger. Ivory-color catalin handle. Length 3¾ in.
8 N 7681—Shpg. wt. 6 oz. Only $2.95

B **Genuine-bristle Shave Brush.** White plastic handle. Pure bristles set in rubber. 4½ inches long.
8 N 7640—Shpg. wt. 6 oz. . . . Only 89c

C **Bristle Shave Brush with Holder.** Red plastic handle brush with genuine bristles. Matching plastic holder. Length 3½ inches.
8 N 7645—Shpg. wt. 6 oz. . Only $1.79

D **Nylon Shave Brush.** Long-lasting nylon bristles. Clear lucite and white-plastic handle. Length 3¼ in. Shpg. wt. 4 oz.
8 N 9084—Only. $1.98

E **Badger Brush, Lucite Handle.** Thick knot of genuine badger. Clear lucite handle. Shipping weight 4 ounces.
8 N 7642—4 in. . $4.95

F **Badger Brush, Handsome Ivory-color Catalin Handle.** Large, thick knot of genuine badger. Length 4¾ inches.
8N7641—Shpg. wt. 4 oz. $5.95

G **De Luxe Badger Brush.** Best shaving brush Sears has ever sold! Made of best badger hair obtainable. Large, thick, soft knot. Beautiful ivory-color grain plastic handle. Length 5 inches. Distinguished gift!
8N9144—Shpg. wt. 4 oz. $7.95

To get a good shave, a man needs a good mirror! Give him a quality mirror from Sears

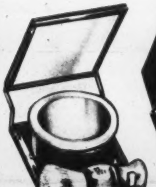
H **Extension Shaving Mirror.** This convenient mirror attaches to wall by means of bracket. Extends 16½ inches. 8-inch diameter. Metal back and trim. Just the thing for a man to use in shaving! Women will like it, too, for make-up and care of hair. **$1.59**
8 N 6285—Shpg. wt. 1 lb. 8 oz. . . $1.59

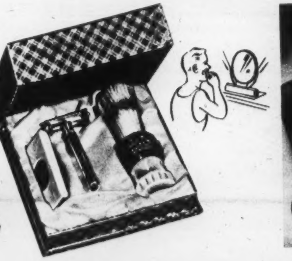
J **Utility Mirror.** A handy mirror for a man! Sturdy metal frame around 5½-inch mirror. One side plain, the other magnifying. Chrome-plated trim and base. May be used as table and wall mirror, also as hand mirror. Shipping weight 12 ounces. **65c**
8 N 9471—Low-priced at only. 65c

K **De Luxe Electric Shaving Mirror.** Large adjustable 7½-inch mirror gives full view of face. Non-glare light shines onto face from 25-watt frosted tubular bulb at base of mirror. Highly polished, gleaming chrome finish. On-off switch. 6-foot rubber-covered cord. For any 110-120 volt AC-DC. Approved by Underwriters' Laboratories, Inc. Bulb included. Shipping weight 3 lbs. 8 oz. **$4.79**
8 N 9325–Only $4.79

Do your Christmas shopping by mail from Sears . . the easy, convenient way. Take advantage now of Sears wide selection

Smart, practical gifts for him to use every day in the year





Folding Shave Kit with Mirror

Finished in red enamel with shiny metal trim. Consists of mirror, bowl and brush. Mirror (4 x 6 inches) folds down over plastic shaving bowl. 4-inch shaving brush with genuine bristles. (Soap not included.) A practical gift to put in his stocking on Christmas morning! Shpg. wt. 1 lb. 8 oz. **$1.69**
8 N 6287—Only. $1.69

Handsome Shaving Brush and Razor Set

4½-inch shaving brush with red and ivory-toned plastic handle. Pure bristles for a good lather! Length 4½ inches. Gillette double-edge razor. 10 Gillette Blue Blades in handy dispenser. Decorative box. Here's a gift he can really use every day. Shipping weight 13 ounces. **$2.88**
8 N 9277—Only $2.88

For masculine good grooming, choose these well-made Nail Care Implements

L **3-piece Men's Implement Set** in brown plastic case with snap fastener. Gives a man that well-groomed look! Contains nail clip, nail file, toenail nipper. Includes 2c Federal Tax. **$2.89**
8 N 9090E—Shpg. wt. 8 oz. $2.89

M **5-piece Men's Pocket Groomer** in natural pigskin case with snap fastener. Contains nail clip, nail file, tweezers, pocket comb, and nylon-bristled clothes brush. Shpg. wt. 8 oz.
8 N 9085E—Includes 10c Federal Tax. . . . $1.98

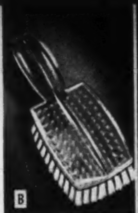
N **7-piece Men's Implement Set** in natural pigskin case with zipper. Nail clip, nail file, cuticle scissors, safety scissors, tweezers, blemish remover, nail cleaner. Includes 25c Federal Tax. Shpg. wt. 12 oz. **$4.98**
8N9132E—Only $4.98

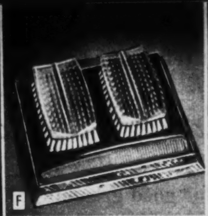
Famous La Cross Nail Implements

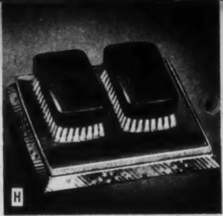
P **La Cross Nail Scissors.** Curved blades. Use to cut fingernails and toenails. 3½ inches long. Postpaid.
8 N 3869—Only $2.00

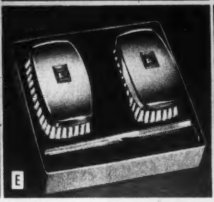
R **La Cross Nail Nipper.** For trimming toughest nails. 4½-in. long. Postpaid.
8 N 3870—Only $2.50

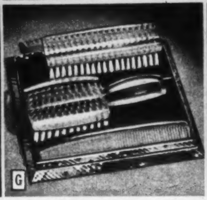
Postpaid items not for sale outside U.S. Items with catalog numbers ending in E have 20% tax included. If government reduces or discontinues tax, we will refund accordingly on all orders filled from this catalog after tax is reduced or discontinued.

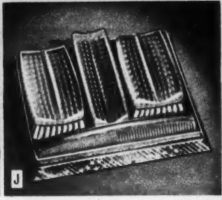












To help keep his hair smooth, lustrous

Men's Brush Sets

A **Military Brush with Cowboy Holder.** Cowboy design on 4½-inch metal trimmed brush. Synthetic bristles. Gold-color plastic-wood holder has bucking broncho and cowboy. **$1.49** Complete

8 N 9381—Shipping weight 1 lb. 4 oz. **$1.49**

B **Club Brush.** Nylon-bristled. Made of Lustron plastic in stylish new "chevron" design. 6½ inches long. Boxed. Shipping weight 10 ounces.

8 N 9337—Clear plastic 98c
8 N 9338—Shell-color plastic 98c

C **Military Brush Set with Horse Design, 4-piece.** **$1.69** 4-pc. Two military brushes, 4½ inches long; clothes brush, 6 inches long. Simulated wood backs with horse design. Metal trim. White Emprene (plastic) bristles for long wear. 7-inch plastic comb. Attractive but inexpensive gift. Boxed. Shipping weight set, 1 pound 3 ounces.

8 N 9339—Set only...... **$1.69**

D **Club Brush, Comb Set.** **$1.89** Set Nylon-bristled, clear Lucite brush, 6¾ inches long. 7-inch clear plastic comb. Boxed. Shpg. wt. 10 oz.

8 N 9475..........Only **$1.89**

E **Chrome-finish 3-piece Military Set with Initial.** Two 4¼-inch brushes, gleaming finish. Each set furnished with complete alphabet of initials. You may insert any initial under plastic medallion on back of brush. 7-inch plastic comb. Boxed. Shpg. wt. 1 lb.

8 N 9340..........Only **$1.98**

F **Lustron Military Set, 3 pc.** Two "chevron" style 4¼-inch brushes. Nylon bristled. 7-inch comb. Boxed.

8 N 9342—Shpg. wt. 1 lb. **$2.29**

G **Lustron Club Brush Set, 3 piece** 6½-inch club brush, 5½-inch clothes brush, nylon-bristled. Stylish new "chevron" design. 7-inch comb. **$2.29** 3-pc.

8 N 9343—Boxed. Shpg. wt. 1 lb...... **$2.29**

Mohawk Lucite Club Brush Set, 3 pc. (Not shown.) Attractive 6¼-inch amber-color club brush, grey nylon bristles. 7-inch clothes brush. 7-inch plastic comb. Boxed.

8 N 9357—Shpg. wt. 1 lb. 8 oz......... **$4.89**

H **Hardwood Military Set, 3 pc.** Dark-color finely-grained simulated Cocobolo hardwood. Two 4½-inch military brushes, nylon-bristled. 7-inch plastic comb. Gift box.

8 N 9476—Shpg. wt. 13 oz............. **$2.39**

Natural Bristle Club Brush Set, 3 pc. (Not shown.) 6¾-inch club brush in simulated Cocobolo wood; 100% pure bristles, grey color. Matching 5-inch clothes brush. 7-in. plastic comb.

8 N 9358—Boxed. Shpg. wt. 1 lb....... **$3.98**

J **Lustron Military Set, 4 pc.** Two 4¼-in. military brushes; 5½-in. clothes brush; Nylon-bristled. New "chevron" design.

8N9341–7-in. comb. Shpg. wt. 1 lb. 6 oz. **$3.29**

Distinctive Gifts

to please a man at Christmas!

K **Travel Clothes Brush.** Genuine leather case on 7½-inch brush back. 5-inch plastic comb; 4½-inch cuticle pusher; 4-inch triple-cut metal nail file; tweezers; nail clip. Zipper closure. Price includes 23c Federal Tax. Boxed.

8 N 9094E—Shpg. wt. 8 oz. **$2.98**

L **Mennen Skin Bracer,** refreshing after-shave lotion. Pleasing "he-man" aroma. Gives invigorating "wake-up" tingle to face. Shipping weight 1 lb. 12 oz.

8N7613E—Large 12-oz. bottle **$1.18**

M **Men's Nail care Set, 3 pc.** For good grooming! Fits snugly into pocket. Handsome 5¼-in. pigskin case contains nail clip, nail file, comb. Incl. 5c Fed. Tax.

8 N 9290E—Shpg. wt. 9 oz.... **98c**

N **Men's Brush-up Kit.** Pure horsehair 7½-inch wood-back shoe brush. 7-inch clothes brush, black-fibre bristle. Brown plastic case with zipper top for travel.

8 N 9384—Shpg. wt. 1 lb.... **$2.49**

P **Genuine Badger Shave Brush.** Low-priced! All-plastic handle. Length 3⅞ in.

8 N 9143—Shpg. wt. 4 oz..... **$1.00**

R **Kippy-Kit Personal Valet.** Simulated leather case with handy clothes whisk-broom; shoe polisher of lambs wool. Case helps keep shape of brush, won't let polisher touch clothes when traveling. Tan color. 7 in. long.

8 N 9156—Shpg. wt. 7 oz..... **$1.00**

S **Men's Pocket Travel Kit.** Handy! 7-inch brown-plastic zipper case. Gillette razor, 2 blades; 5-inch plastic comb; tooth brush; ⅞-oz. shave cream; ⅔-oz. tooth paste; nail file; ½-oz. Glow shampoo. Includes 5c Federal Tax.

8 N 9473E—Shpg. wt. 12 oz. **$1.89**

T **Clothes Brush and Tie Rack Set.** Genuine cowhide rack (9¼-inch) holds up to 36 ties on 6 gold-color rings. Matching cowhide-covered 7¼-inch brush, black plastic bristles. Tan. Boxed.

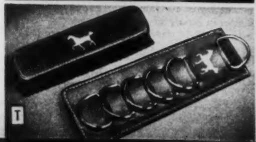
8 N 9383—Shpg. wt. 1 lb... **$1.89**

V **Christmas Stocking with Men's Toiletries.** Charming under a tree! 11½-in. clear plastic stocking contains: Gem razor, 8 blades; 1¾-oz. Williams talc; 1¼-oz. Aqua Velva; 1-oz. Williams shave cream. Includes 4c Federal Tax.

8 N 9165E–Shpg. wt. 1 lb. 3 oz. **98c**

Items with catalog numbers ending in "E" have 20% Federal Tax included. If government reduces or discontinues tax we will refund accordingly on orders filled from this catalog after tax is reduced or discontinued.

MENNEN
skin bracer
L



See better.."Sight in" faster with TOWER "Grand Oculaire"

Binoculars

Packed with most-wanted optical features

Compare Tower features . . . then compare price. Sears low-cost direct importation and direct selling save you *dollars*. Tower binoculars have fully achromatic objective lenses . . . no eyestraining distortion or blur. Adjustable eyepiece mounts for individual sight variations; large center focusing wheel. Diecast metal frames covered with artificial black leather.

A **8-power x 26 mm.** Low-priced general purpose "Grand Oculaire." Field of view 102 yds. at 1000 yds. Relative brightness 10.6. Binocular alone weighs 16 oz. 4⅛ inches high. **$42.50**
4 N 06229E—Shipping weight 2 pounds **$42.50**

B **8-power x 30mm.** **$54.50** Larger objective lenses give much wider field of view (130 yds. at 1000 yds.); slightly greater brightness (14). Smaller, handier. Binocular alone weighs 16 oz. Size closed 3¾ in. high.
4 N 06222E–Shpg. wt. 2 lbs. . $54.50

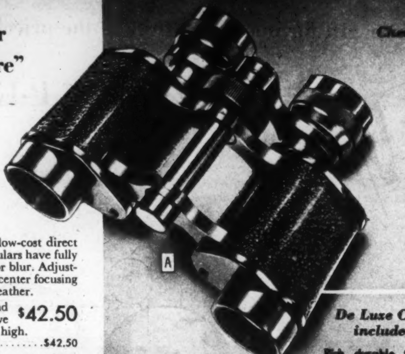
C **6-power x 24mm.** **$59.50** Unique reverse prism design gives very wide field of view (140 yds. at 1000 yds.). Yet it's tiny, featherweight . . . perfect for watching sports events. Just 3 in. high closed. Binocular alone weighs 11 ounces. Relative brightness (16).
4 N 06220E–Shpg. wt. 1 lb. . . $59.50

D **10-power x 35 mm.** **$59.50** Ideal glass for hunting, target work . . . or wherever extremely high power is required. Surprisingly small size. 5½ in. high closed. Field of view 85 yds. at 1000 yds. Relative brightness (12.25). Binocular alone weighs 22 ounces.
4 N 06217E–Shpg. wt. 3 lbs. . . $59.50

E **8-power x 40 mm.** **$64.50** Extremely wide field of view (142 yds. at 1000 yds.), plus high relative brightness (25), excellent for football, scenery, etc.; ideal for long distances. Weighs 18 oz. 4⅛ in. high closed.
4 N 06221E–Shpg. wt. 2 lbs. . . . $64.50

F **7-power x 50 mm.** **$84.95** Extra large objective lenses give exceptionally high relative brightness (50.4) . . perfect for night or marine use. Field of view 127 yards at 1000 yards. Binocular alone weighs 30 oz. Size closed 6½ in. high. Made in Germany (U.S. Zone).
4 N 06227E–Shpg. wt. 3 lbs. . . . $84.95

G **7-power x 35 mm.** **$99.50** America's most popular size all-purpose binocular. Specially designed optical system combines good field of view (130 yds. at 1000 yds.), high relative brightness (25) and small size (4¼ in. high closed). Binocular alone weighs 18 ounces.
4 N 06228E–Shpg. wt. 2 lbs. . . . $99.50



Check these TOWER features

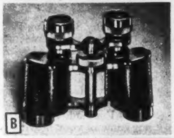
- **"GRAND OCULAIRE"**—Extra large ocular lenses let you find desired view quickly, easily, without "wandering."
- **COATED LENSES**—stop disturbing lens reflections; cut light loss to give *you* brighter, snappier images.
- ***PRECISION DESIGNED*** to stay in proper alignment . . your assurance of lasting service and enjoyment.
- ***EYEPIECE MOUNTS ADJUSTABLE*** for individual sight variations . . . give you a more accurate focus.

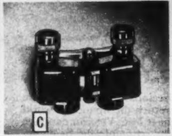
EXTRA!

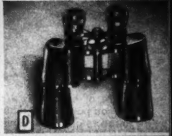
Leather identification tag . . . handy lens tissues with your TOWER

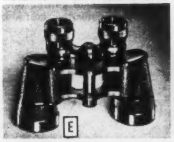
De Luxe Cases included

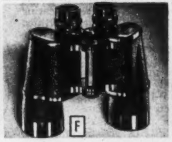
Rich durable top-grain leather carrying cases, padded with soft velveteen assure top protection for your TOWER

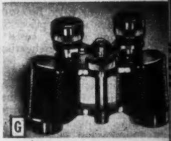




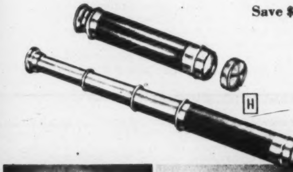








Save $3.00 on TOWER 10-power Telescope

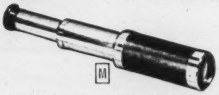


$13.50 10-power

H Look! Tower superior quality telescope at a special low price! Achromatic objective lens. Three smooth-sliding drawtubes. Black artificial leather covered; polished brass fittings. Protective end pieces. Made in France.
4 N 6304–*Was $16.50.* 10 **power x 23 mm.** Field of view 33 yds. at 1000 yds. Size closed 5⅝ in. Shipping weight 1 pound **$13.50**
4 N 06307—25-power x 43 mm. Field of view 17 yds. at 1000 yds. Size closed 8⅛ in. Shpg. wt. 2 lbs. **$39.50**

Reduced $4.00!

J **6-power x 30 mm.** TOWER **$32.50** standard binocular at outstanding savings. Has all features of TOWER binoculars above except large ocular lenses, coated objective lenses. Field of view 130 yds. at 1000 yds. Size closed 4½ inches. *Was $36.50.*
4 N 06215E–Shpg. wt. 2 lbs. $32.50



K **3-power Tower Field Glass.** View 133 yds. at 1000 yds. Rugged metal frame. Center focus. Black artificial leather covered barrels. Size closed 4 inches. **$5.95**
4 N 6253E–Artificial leather case. Wt. 1 lb. 8 oz. **$5.95**

L **4-power Tower Field Glass.** Removable 40 mm. lenses. View 93 yds. at 1000 yds. Black artificial leather covered. **$9.98**
4 N 6264E–Closed 4½ in. Shpg. wt. 2 lbs. . . . **$9.98**

M **5-power Tower Pocket Telescope.** Field of view 117 yds. at 1000 yds. Black fiber body, two smooth-sliding draw tubes. Polished silver color metal fittings. Wt. 1 lb. **$1.95**
4 N 6312–Closed 4¼ in., open 8¼ inches. . . **$1.95**

Glasses for opera and sports with fully achromatic objective lenses

N **2½-power "Mini-scope."** Click, it's open . . snap, it's shut. Amazing little optic folds up, slips into pocket or purse as easily as a cigarette case. Black morocco leather covered case. Center focus wheel. Size 2½x5½x1 inches. **$24.50**
4 N 6267E—Made in France. Shpg. wt. 9 oz **$24.50**

P **4-power x 40 mm. Field Glass.** *Save $3.00.* Field of view 110 yds. at 1000 yds. Artificial leather covered barrels. Plastic eyepieces. Size 3½ in. high. Made in France. **$14.50** 4-power
4 N 6257E—Shpg. wt. 1 lb. 8 oz. . . . . *Was $17.50* **$14.50**
4 N 06259E—5-Power 50 mm. Field Glass. As above with lens shades. Field of view 85 yds. at 1000 yds. 5¾ in. Shpg. wt. 2 lbs. 8 oz. **$27.50**

FEDERAL TAX NOTICE: Prices include 20% Federal Tax (no tax on H or M). If government reduces tax, we will refund accordingly on all orders filled from this catalog after tax is reduced.

French "Micra" Reverse Prism Binoculars

Shock-resistant masterpieces by Bronzavia, France's foremost manufacturer of fine precision optics. Now in your choice of brilliant red, green, brown, blue or tan genuine leather over richly chromed barrels. Reverse prisms make them pocket size . . . yet give you a far wider field of view than standard binoculars. Precision-geared lens-edge focus . . . no "focus-fumbling." Snug eye cups cut out glare, ease eyestrain. *State color.*

R **Micra 5-power Binoculars.** Perfect for sports. Field of view 257 yds. at 1000 yds.—nearly double that of standard binoculars. **$114.50**
4 N 06218E—3⅝ in. high. Leather case. Wt. 1 lb. 8 oz. **$114.50**

S **Micra 8-power Binoculars.** Field of view 152 yds. at 1000 yds. 3⅞ inches high. **$129.50**
4 N 06219E—Leather case. Shpg. wt. 1 lb. 8 oz. **$129.50**

What finer gift for one you love than the priceless gift of hearing?

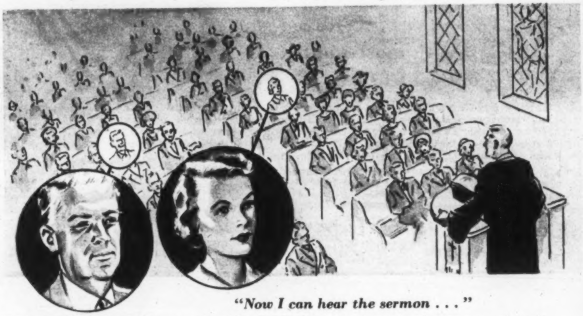
Silvertone P-15 Hearing Aid

Silvertone

As low as $94.50 Cash   As low as $9.50 down

The gift of hearing is a precious thing. What more could you possibly do than return the wonderful world of sound to one who thought it lost? Yet you can give the gift of hearing confidently, economically, by giving a Silvertone P-15. Be assured there is no finer hearing aid made at any price. Silvertone's miracle "printed electronic circuit" cased in rich Melamine plastic; presents the peak in hearing science. It offers unbelievable heights in clarity; power and economy of operation. And it makes possible the P-15's amazing small size and light weight . . . only 5 ounces complete with batteries. What's more, the P-15 is doubly guaranteed. Should it fail—due to defects in workmanship or materials—within one year of purchase, you'll get an entirely new hearing aid FREE, *plus* Sears famous guarantee of satisfaction or your money back. What the Silvertone P-15 has done for others, it can almost surely do for one you love. Why not let that one try it for three weeks . . . starting Christmas morning?

♦4 N 6163MY—Silvertone P-15. Shpg. wt. 1 lb. 8 oz. . $94.50
♦4 N 6165MY—P-15 with custom ear mold. Wt. 2 lbs. . 99.50
♦4 N 6166MY—P-15 with "hidden hearing." Wt. 2 lbs. 104.50



"Now I can hear the sermon . . ."

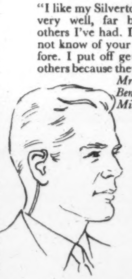
"I enjoy my Silvertone P-15 very much and know now what it is to hear when I am in a crowd—such as church or prayer meeting. I can hear the sermons that come over the radio so clear—just like being in the same room." *Mrs. David Banning, Ekalaka, Montana.*

Read what Sears customers are saying about the Silvertone P-15 . . .

"I like my Silvertone Hearing Aid very well, far better than the others I've had. I am sorry I did not know of your hearing aid before. I put off getting one of the others because they cost so much." *Mrs. Melvin Knapp, Benton Harbor, Michigan.*

"I am well pleased with my Silvertone hearing aid. It is the best I ever had. I bought three others and made up my mind to never buy another . . . but the Silvertone has convinced me. Now I can hear as well as I could at first." *Mr. John Davis, Portsmouth, Virginia.*

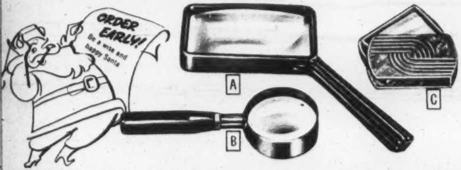
"Just a few lines about the Silvertone hearing aid. I like it just fine so far. I had one of the more expensive makes, and will say the one I ordered from you is much clearer and lighter in weight, too." *Mr. Wilsie Divan, Hay Springs, Nebraska.*



IMPORTANT HEARING AID ORDERING INFORMATION . . .

All three hearing aids listed at left include a temporary testing ear piece. ♦4 N 6165MY and ♦4 N 6166MY also include an ear impression kit for those who need a custom fitted ear piece. If you do not own a satisfactory ear piece, order ♦4 N 6165MY or ♦4 N 6166MY. The latter includes the popular "hidden hearing" custom fitted ear mold. The "hidden hearing" style is practically invisible (see picture at left). No receiver button shows in your ear. Rests out of sight under clothing or hair instead. Materials and instructions are included with each Ear Impression Kit. You can easily take your own impression in just a few minutes at home. Send ear impression to laboratory. 5-day service after receipt by laboratory.

Items marked ♦ shipped from Chicago. You pay postage from nearest mail order house. For other hearing aids and accessories, see your General Catalog


ORDER EARLY!
Be a wise and happy Santa
A
B
C

Magnifiers . . . handsomely gift boxed

[A] Rectangular Reading Glass. $2.98 Large. Strong lens. Black plastic frame. Shpg. wt. 1 lb.
4 N 6405—Focal distance 9 in. Size 4x2 in. $2.98
4 N 6406—Smaller size glass. 3⅓x1⅓ in. Focal distance 6 in. Shpg. wt. 12 oz. $2.49

[B] Extra-strong 4-inch Reading Glass $3.35 . . . a truly practical Christmas gift. Extra strong power. Has round black metal frame. . precision ground lens. Shipping weight 1 pound.
4 N 6410. . . . . $3.35

[C] Folding Pocket Magnifier. $1.98 Precision ground lens folds into beautiful pearl gray plastic case. Fits column of newspaper or telephone book. Lightweight. Lens 2⅜x1½ in. Wt. 9 oz.
4 N 6437. . . . . $1.98

It's fun and SMART to plan work and play according to weather

[D] Imported Barometer. $2.88 The lowest priced barometer we know of anywhere. Ideal for wall or desk. 3½-in. diameter. Shining chrome-plated case. Made in Germany.
4 N 6658—Shpg. wt. 10 oz. . . . $2.88

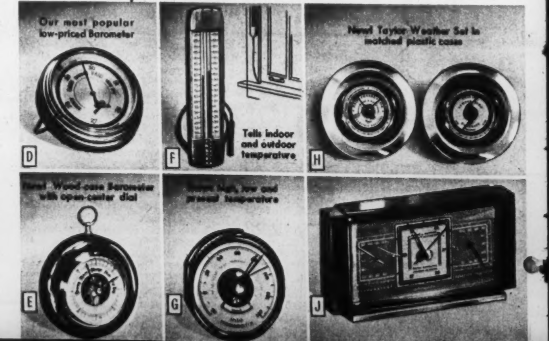
[E] Imported Wood Case Barometer. $4.95 Mahogany finish, brass trim. Open-center enamel dial . . . actually see top quality, polished brass movement. Adjustable to 2500 feet. 5⅛-inch diameter. Made in Germany.
4 N 6667—Shpg. wt. 1 lb. $4.95

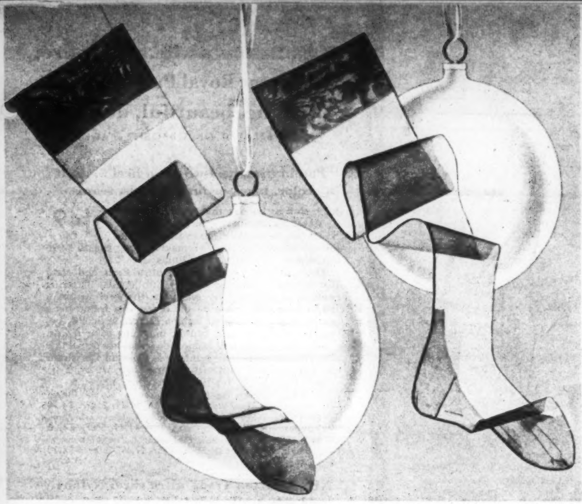
[F] New Airguide Indoor-Outdoor Thermometer. $4.75 Handy instrument shows both indoor and outdoor temperatures. Handsome gray plastic case. Wall bracket included. 8¾ inches high.
4 N 6668—Shpg. wt. 12 oz. . . . $4.75

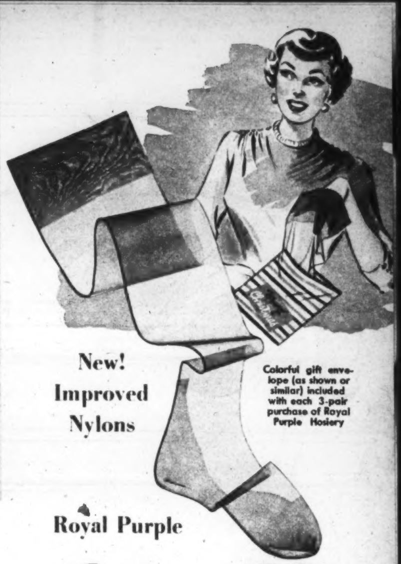
[G] Hy-Lo Thermometer. $7.95 Shows present temperature plus highest and lowest since last setting. Mounted on wall, pivots. 4½-in. black metal case. English-made.
4 N 6661—Shpg. wt. 1 lb. . . . $7.95

[H] NEW Taylor "Glendale" Set. $11.20 2 pieces. Humiguide shows temperature, humidity . . . barometer predicts weather trends; adjustable to 3500 ft. 5-in. Clear plastic wall cases, gold and ivory color dials.
4 N 6669—2-pc. set. Wt. 3 lbs. . $11.20
4 N 6671—Humiguide. 1 lb. 8 oz. 4.25
4 N 6670—Baroguide. 1 lb. 8 oz. 6.95

[J] Airguide combination weather instrument. $9.75 Center barometer tells trends. Humidity shown at right, temperature at left. Handsome black plastic case. Shpg. wt. 4 lbs.
4 N 6665—7⅞x1⅝x4 in. $9.75


Our most popular low-priced Barometer
D
Tells indoor and outdoor temperature
F
New! Taylor Weather Set in matched plastic cases
H
Finest Wood-case Barometer with open-center dial
E
Shows high, low and present temperature
G
J





New! Improved Nylons

Colorful gift envelope (as shown or similar) included with each 3-pair purchase of Royal Purple Hosiery

If ruinous runs are her pet peeve, give Royal Purple

Runproof Nylons

Each tiny stitch is locked in . . even if she tears or snags the stocking, it will NOT run

Choice $1.39 Pair 3 pairs $3.95

A gift of beauty and durability she'll appreciate and remember long after holidays are forgotten. No danger of runs when she's wearing these all nylon mesh beauties. And we defy anyone to detect they're mesh when she has them on . . . that's how tiny the stitches are; that's how deceptively sheer they look. Actually they're knit of heavier yarns than are plain knit hose of comparable sheerness. Reinforced heels, toes; double tops. Full fashioned; neat seams. Colorful envelope with 3 pairs.

UTILITY SHEERS give unusual wear, plus freedom from runs. Shpg. wt. pair 3 oz. *Colors* Evenglo, Brisk, Amberline. *Sizes* 8½, 9, 9½, 10, 10½.
86 N 808—*State size, color.* Pair $1.39; 3 prs. $3.95

ULTRA SHEERS combine sheer glamour with service weight durability. Shpg. wt. pair 2 oz. *Colors* Amberline, Brisk, Taupestone. *Sizes* 8½, 9, 9½, 10, 10½.
86 N 908—*State size, color.* Pair $1.39; 3 prs. $3.95

Royal Purple

Ultra Sheers

Finer knitting improves fit, adds wear, increases beauty

98c Pair 3 pairs $2.79

Seam-free beauties with **improved** curve-clinging fit construction for your ankles, knees, heels. Scarcely visible mesh stitch accents filminess; adds to durability; won't run **down** below a snag or a break. Runs caused by garter breaks stay above the knee. *Improved knitting* makes it streak-free, more beautifully sheer. All nylon. Reinforced. *Colors* Amberline, Brisk, Taupestone. *Sizes* 8½, 9, 9½, 10, 10½. *State size, color.* Shpg. wt. pair 2 oz.
86 N 706—Pair 98c. . . . . 3 pairs (with envelope) $2.79

- First quality
- Neatly seamed
- Utility sheer

59c Pair
3 pairs $1.70

Utility sheer Nylons; seamed back

Don't let this low price mislead you . . . these are first quality and ALL NYLON throughout. We do not sell seconds or irregulars. Knit to correct size (not stretched or boarded as are other so-called bargain stockings). Neatly seamed in back to look like full fashion stockings. Reinforced heels and toes. Double tops. *Colors* Amberline, Brisk, Evenglo, White. *Sizes* 8½, 9, 9½, 10, 10½. *State size, color.* Shpg. wt. pair 2 oz.

86 N 711—Pair 59c. . . . . 3 pairs $1.70. . . . . 6 pairs $3.35

Cotton inside sole next to your skin

$1.25 Pair
3 pairs $3.55

No heavier, stronger Nylons made

Does the lady in your life do a great deal of walking? standing? Is she a nurse? beautician? Then these are the gift hose for her. Packed with extra wear, extra sole comfort (notice the cotton inside sole). Unusually elastic for a stocking so heavy. Stretchy cotton tops. Full fashioned, evenly seamed. Nylon reinforced. Shpg. wt. pair 3 oz.

Colors Brisk, Evenglo, Amberline, White. *Sizes* 9, 9½, 10, 10½, 11. *State size, color;* see charts on following pages.

86 N 700—Pair. . . . . $1.25; 3 pairs (with envelope) $3.55

Knit wider and longer; give no-bind comfort

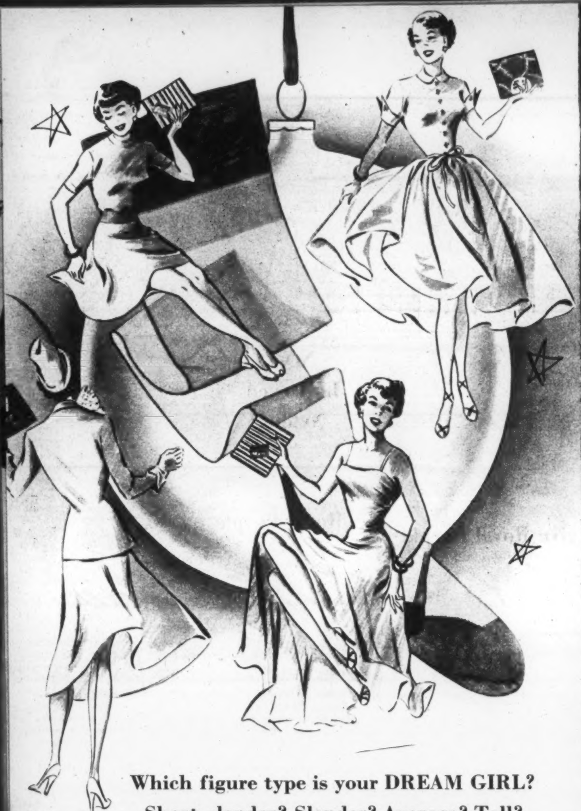
$1.39 Pair
3 pairs $3.95

Royal Purple Outsize Nylons

Full fashioned utility sheers designed especially for the stouter woman. Knit (not stretched) wider and longer to relieve all strain and binding discomfort; give lasting beauty and long wear. Finely knit . . . and all nylon. Reinforced heels, toes; double tops. Fine even seams in back.

Colors Brisk, Evenglo, Amberline. *Sizes* 9½, 10, 10½, 11. *Please state size, color;* see following pages for color descriptions and size charts. Shipping wt. pair 3 oz.

86 N 805—Pair. . . . . $1.39; 3 pairs (with envelope) $3.95



Which figure type is your DREAM GIRL? Short-slender? Slender? Average? Tall?

Royal Purple CAREFREE Nylons will fit them all

$1.35 Pair   3 Pairs $3.85

STILL the most snag-resistant ultra sheers of leading brands tested

. . . and cost 30% less per pair. You can give her **the best for less** with a gift of CAREFREE ultra sheer nylons; recent comparison and laboratory tests prove this fact. CAREFREE nylons are sheer as nylons can be made, but she won't have to "baby" them. Patented process armors every thread; makes stockings amazingly resistant to snags; will give longer wear than ordinary nylons of the same sheerness. Very finely knit; full fashioned. Fine seams in back. **Five colors, 16 proportioned sizes.**

Colors Amberline, Brisk, Evenglo, Dusk, Taupestone. *State color, size, catalog number; check chart below.*

86 N 833—Short-slender. *Sizes* 8½, 9, 9½.

86 N 831—Slender. *Sizes* 9, 9½, 10, 10½.

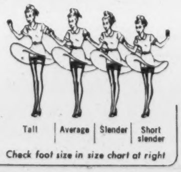
86 N 835—Average. *Sizes* 8½, 9, 9½, 10, 10½.

86 N 832—Tall. *Sizes* 9½, 10, 10½, 11.

Shipping weight pr. 2 oz. . . . . Pair $1.35; 3 pairs (with envelope) $3.85

√ Check her foot size* √ Check her height √ Check her weight in type chart below (if in doubt order average style; 5 out of 10 women can wear this type).

If her foot-size* is	If her height is	If her weight is	Order style
8½	4 ft. 8 in. to 5 ft. 1 in.	90-110	Short-slender
8½	5 ft. 1 in. to 5 ft. 6 in.	111-140	Average
9	4 ft. 8 in. to 5 ft. 1 in.	90-110	Short-slender
9	5 ft. 1 in. to 5 ft. 6 in.	90-120	Slender
9	5 ft. 2 in. to 5 ft. 7 in.	121-150	Average
9½	4 ft. 10 in. to 5 ft. 2 in.	95-115	Short-slender
9½	5 ft. 2 in. to 5 ft. 6 in.	95-125	Slender
9½	5 ft. 3 in. to 5 ft. 7 in.	126-160	Average
9½	5 ft. 7 in. to 6 ft. 1 in.	161-185	Tall
10	5 ft. 2 in. to 5 ft. 6 in.	100-130	Slender
10	5 ft. 3 in. to 5 ft. 7 in.	131-165	Average
10	5 ft. 7 in. to 6 ft. 1 in.	166-190	Tall
10½	5 ft. 2 in. to 5 ft. 6 in.	100-130	Slender
10½	5 ft. 3 in. to 5 ft. 7 in.	131-165	Average
10½	5 ft. 7 in. to 6 ft. 1 in.	166-200	Tall
11	5 ft. 7 in. to 6 ft. 2 in.	170-200	Tall



Check foot size in size chart at right

If Santa has a wife, we're sure she'll wear Royal Purple Nylons Clinging, beautiful, durable

ILLUSTRATED ON OPPOSITE PAGE

Fascinating heel within a heel . . . self color, black or brown heels, seams

$1.49 Pair
3 pairs $4.20

Such stuff as holiday dreams are made of . . . these enchantingly sheer, sheer nylons. So lovely, so exquisite, so completely different you can be sure they will make a lasting impression on your "Christmas Eve."

Entire stocking is all nylon, ultra sheer and clear (the way gift hosiery should be). Subtle ankle flattering contrast is achieved by enclosing the heel within a shadowy border, much on the order of a frame for a lovely picture. Choice of fashion correct self color, bewitching black, exciting brown; matching color seams.

Very finely knit. Full fashioned; seams are pencil line slim and straight. Well reinforced. Colorful Christmas envelope included with each 3 pairs. Shpg. wt. pr. 2 oz.

Sizes 8½, 9, 9½, 10, 10½. *Please state size.*

A **86 N 820—Brown heel, brown seam.** *Colors* Brisk, Amberline. *Please state color.* Pair $1.49; 3 prs. $4.20

B **86 N 830—Black heel, black seam.** *Colors* Amberline, Taupestone. *Please state color.* Pair $1.49; 3 prs. $4.20

C **86 N 800—Self color heel and seam.** *Colors* Amberline, Evenglo. *Please state color.* Pair $1.49; 3 prs. $4.20

NEW "Kitten Tred" ultra sheer Nylons add velvet soft comfort at ball of foot

$1.29 Pair
3 prs. $3.65

D "Oh, my burning, aching feet" . . . many's the time you've heard that lament. Now you can do something about it with a gift of "Kitten Tred" nylons.

Right across the ball of the foot (the point that takes the shock and stress of walking) we've had cotton knit in; whisper-soft cotton that's absorbent; cloud-smooth cotton that cushions every step. The moment she puts them on, she'll experience a new treat in hosiery comfort that increases with every wearing.

With all that comfort, however, they're as glamorous as the sheerest nylons can be. Very finely knit, clear and flawless. Heels, toes are nylon reinforced. Double tops. Full fashioned; fine, even seams in back.

Colors Amberline, Brisk, Taupestone. *Sizes* 8½, 9, 9½, 10, 10½. *Please state size, color.* Shpg. wt. pr. 2 oz.

86 N 703—Pair . . . . $1.29; 3 pairs (with envelope) $3.65

Black seams on ultra sheer Nylons accent their filminess . . . full fashioned

98c Pair
3 prs. $2.79

E Sheer, lovely gift nylons a luxury? Not when they're these filmy beauties! So modestly priced you can give 3 or 6 pairs without making too serious a dent in your Christmas budget. And remember, colorful envelope included with each 3-pair purchase.

Very finely knit, sheer as a bubble, with pencil straight seams etched in inky contrast; draw admiring glances to your lovely legs, make the stockings look even sheerer. All nylon, top to toe. Heels and toes well reinforced; double garter tops. Full fashioned for perfect fit; smooth textured, long wearing.

Colors Taupestone, Amberline, Brisk. *Sizes* 8½, 9, 9½, 10, 10½. *Please state size and color;* for color descriptions see opposite page. Shipping weight pair 2 oz.

86 N 709—Pair . . . . . 98c; 3 pairs (with envelope) $2.79

Black, brown or self-color seams on our finest Nylons . . . also new resort shade

$1.59 Pair
3 prs. $4.50

F If SHE loves pretty luxuries (and what woman doesn't) give her our finest nylons. Smart colors for the exciting holiday season PLUS a new sunny resort shade.

Ultra sheer, full fashioned. Look deceptively fragile because they're so sheer; actually more closely knit than any other ultra sheer stockings we sell. Knit with tinier stitches (and more of them), producing a fabric so fine that "ribs" are practically invisible.

Our finest nylons are durable, too. Because the fabric is so smooth, so elastic, it will cling to her legs like a lovely film of color, reducing snag hazards to a minimum. Seams are "hairline fine" and straight. Reinforced heels, toes. Double tops. Shipping wt. pr. 2 oz.

Colors Amberline with brown seams; Taupestone with black; also Brisk, Dusk and Suntime with self color seams. *Sizes* 8½, 9, 9½, 10, 10½. *Please state size, color.*

86 N 609—Pair $1.59; 3 pairs (with envelope) $4.50

***Order stocking size that corresponds to shoe size**

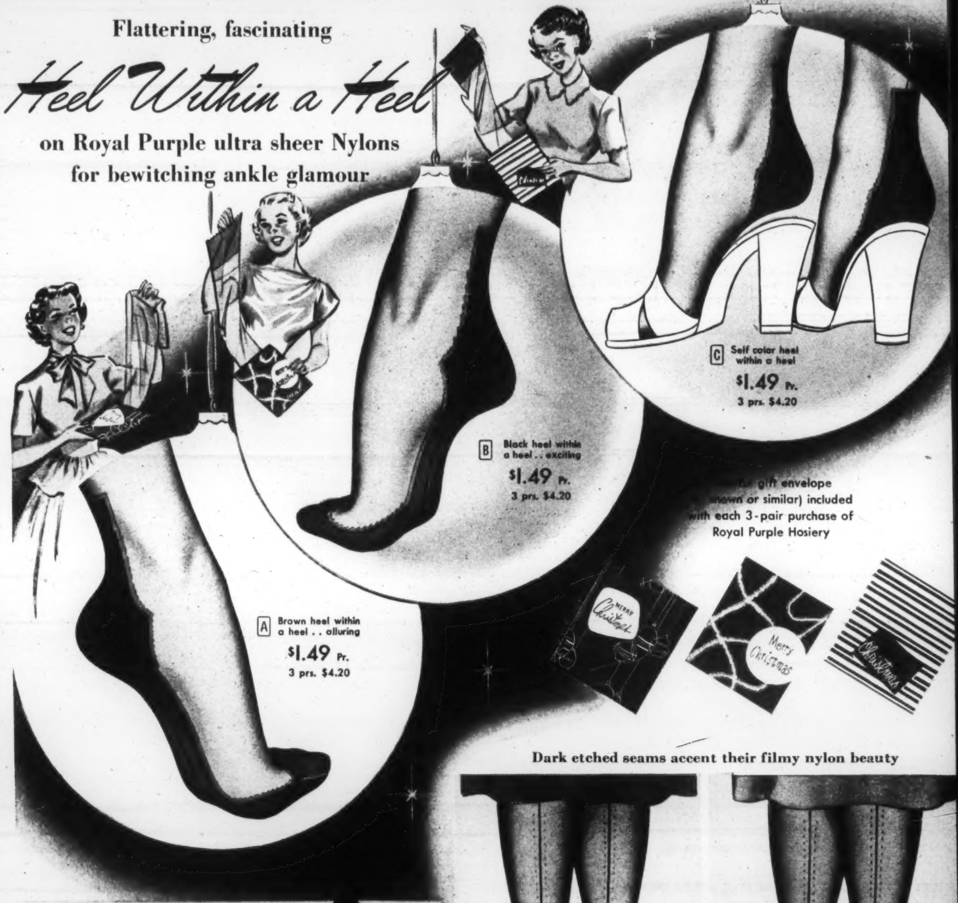
Shoe up to . .	4	4½–5	5½–6	6½–7	7½–8½	9 and up
Order hose . .	8½	9	9½	10	10½	11

For Easy Terms, see page 283

Flattering, fascinating

Heel Within a Heel

on Royal Purple ultra sheer Nylons for bewitching ankle glamour



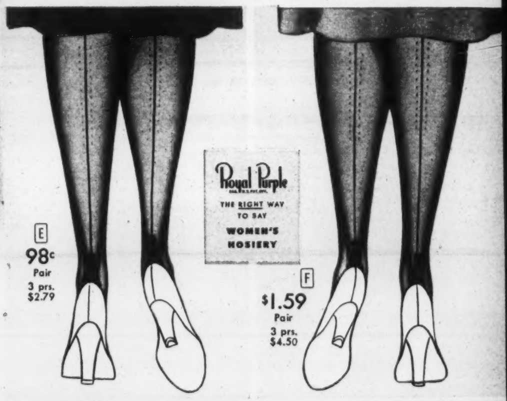
C Self color heel within a heel
$1.49 Pr.
3 prs. $4.20

B Black heel within a heel . . exciting
$1.49 Pr.
3 prs. $4.20

A Brown heel within a heel . . alluring
$1.49 Pr.
3 prs. $4.20

[illegible] gift envelope
[illegible] shown or similar) included
with each 3-pair purchase of
Royal Purple Hosiery

Dark etched seams accent their filmy nylon beauty

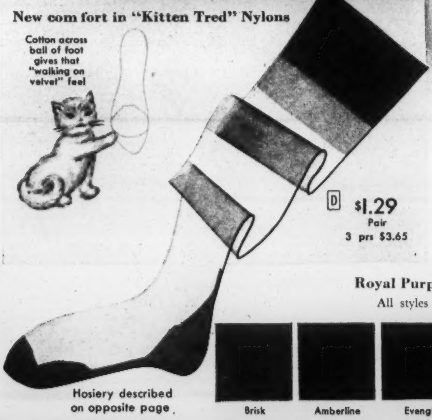


E
98¢
Pair
3 prs. $2.79

Royal Purple
THE RIGHT WAY TO SAY
WOMEN'S HOSIERY

F
$1.59
Pair
3 prs. $4.50

New comfort in "Kitten Tred" Nylons



Cotton across ball of foot gives that "walking on velvet" feel

D $1.29
Pair
3 prs $3.65

Hosiery described on opposite page

Royal Purple high fashion Hosiery Colors to highlight your holiday season

All styles not listed in all colors; please check individual descriptions for color listing.

■	■	■	■	■
Brisk	Amberline	Evenglo	Taupestone	Dusk

BRISK—sparkling beige with a gold glow
AMBERLINE—a hazy beige with soft taupe cast
EVENGLO—deeper beige and taupe blend
TAUPESTONE—medium taupe with touch of beige
DUSK—a clear, sparkling medium gray tone

Make it a family affair . . give

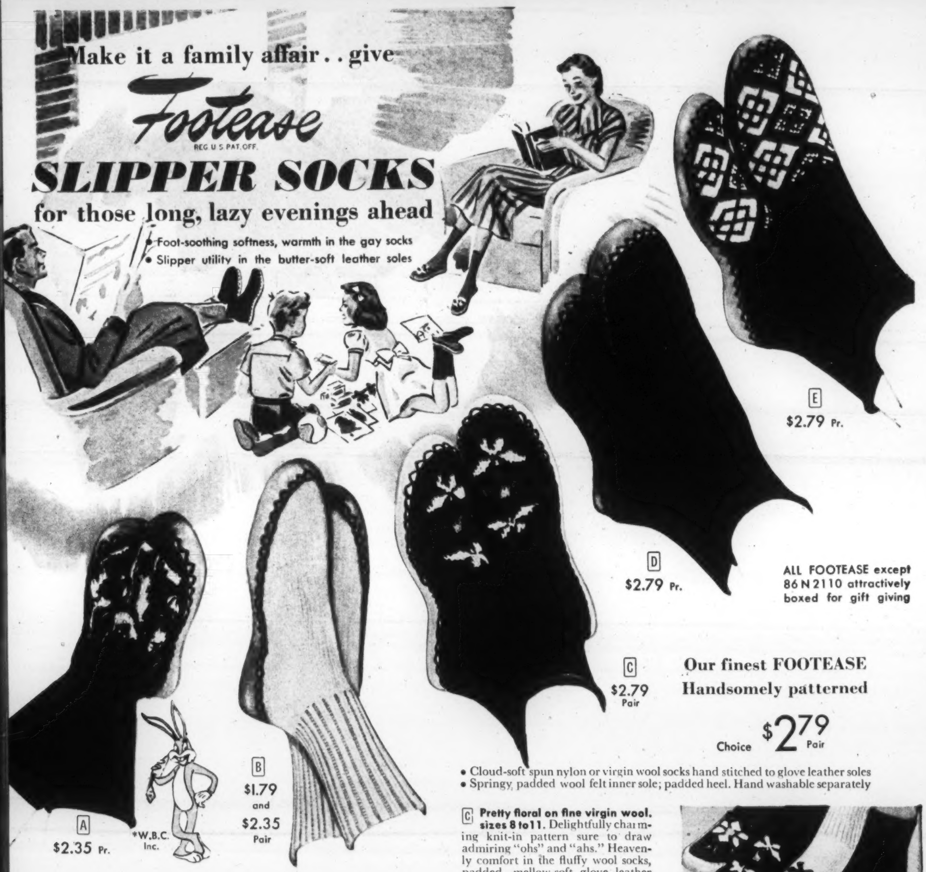
Footease

REG. U.S. PAT. OFF.

SLIPPER SOCKS

for those long, lazy evenings ahead

- Foot-soothing softness, warmth in the gay socks
- Slipper utility in the butter-soft leather soles



ALL FOOTEASE except 86 N 2110 attractively boxed for gift giving

Our finest FOOTEASE Handsomely patterned

Choice $2.79 Pair

- Cloud-soft spun nylon or virgin wool socks hand stitched to glove leather soles
- Springy, padded wool felt inner sole; padded heel. Hand washable separately

All wool socks hand sewn to leather soles

- Cushion-soft wool felt innersole
- Hand wash separately; stay soft

$2.35 Pair and $1.79 Pair

A **BUGS BUNNY* for children; sizes 5 to 8.** Exclusive design is knit in, won't pull out. Soft-wool worsted socks and padded glove leather soles.

Colors bright red, navy blue, forest green. *Hosiery sizes* 5, 6, 7, 8. *State size, color.* Shipping weight pair 8 ounces.

86 N 2909.... Pair **$2.35**

B **Fine virgin wool; sizes 8 to 13.** Thick, fleecy-soft and warm. Pliable padded glove leather soles.

Colors bright red, royal blue, yellow, forest green. *Hosiery sizes* 8, 9, 10, 11, 12, 13. *State size and color.*

86 N 2109—Shpg. wt. 8 oz. Pair.............. **$2.35**

Good wool FOOTEASE, sizes 6 to 12. Slightly lighter weight than above. **Suede leather** padded sole. Hand stitched to wool socks.

Colors bright red, forest green. *Hosiery sizes* 6, 7, 8, 9, 10, 11, 12. *State size, color.* Shpg. wt. 6 oz.

86 N 2110—Pair..... **$1.79**

C **Pretty floral on fine virgin wool, sizes 8 to 11.** Delightfully charming knit-in pattern sure to draw admiring "ohs" and "ahs." Heavenly comfort in the fluffy wool socks, padded, mellow-soft glove leather soles, padded heels. Shpg. wt. pr. 8 oz.

Colors marine blue, Kelly green, bright red with white sidewalls; also white with black sidewalls. *Hosiery sizes* 8, 9, 10, 11. *Please be sure to state size, color wanted.*

86 N 2303—Pair.............. **$2.79**

D **All virgin spun nylon; sizes 9 to 13.** Feather-soft and springy; will give HIS feet that "resting on a cloud" feeling; outwears any other yarn known. Hand stitched to tough but soft glove leather padded soles; padded heels. Distinctive knit in ribbed pattern. Shipping weight 8 ounces.

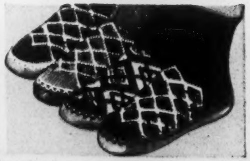
Colors red, forest green, yellow, royal blue. *Hosiery sizes* 9, 10, 11, 12, 13. *Please state size and color.*

86 N 2009—Pair............. **$2.79**

E **All wool worsted Argyle; sizes 10 to 13.** Quickest way to a man's heart is a gift of FOOTEASE . . . the gift that caters to his comfort. Dashing Argyle pattern knit in striking 3-color combinations. Thick, warm all wool worsted. Padded glove leather sole, padded heel. Shipping weight 8 ounces.

Colors maroon, forest green, gray, royal blue. *Hosiery sizes* 10, 11, 12, 13. *Please state size and color.*

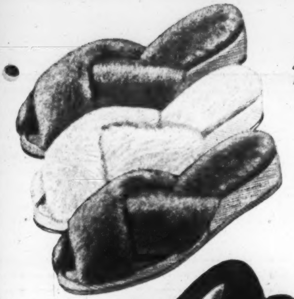
86 N 2113—Pair.............. **$2.79**

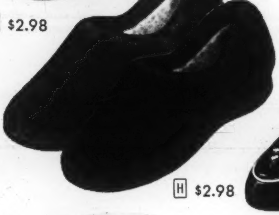


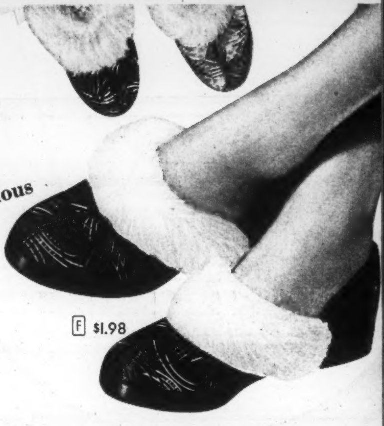
If you wear hosiery in ½ sizes, order Footease ½-size smaller: If you wear size 9½, order Footease size 9

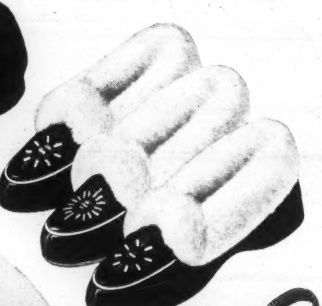
KERRYBROOKE *Slippers*

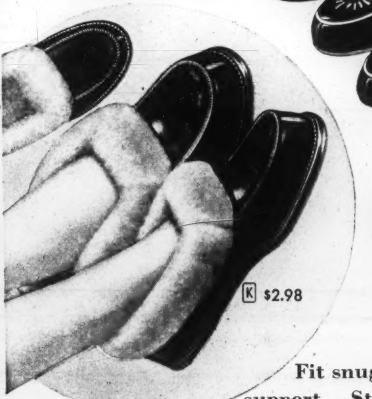
Give her enduring beauty, colorful foot-flattery, glorious leisure-time comfort

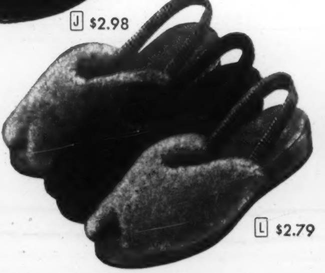

G $2.98

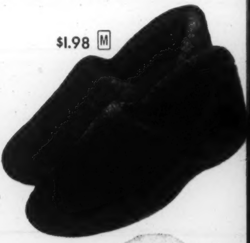

H $2.98


F $1.98


J $2.98


K $2.98


L $2.79

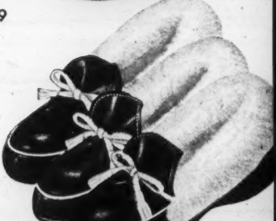

$1.98 M

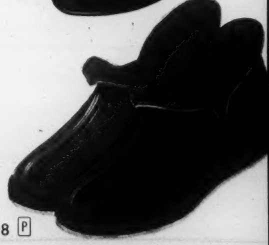
Fur-frosted Rayon Satin

F You're bound to please her with these luxuriou slippers. "Quilt-stitched" rayon satin; multicolor design. Rayon lining, foot-soothing platform. Soft padded sole. Fluffy white fur on royal blue, light blue, or black.

• C (medium wide) 4, 5, 6, 7, 8, 9. No half sizes. *State size.*

15 N 3689—Royal (medium blue) rayon satin..........Pair $1.98
15 N 3691—Light blue rayon satin....................Pair 1.98
15 N 3690—Black rayon satin. Shpg. wt. 1 lb..........Pair 1.98


$2.98 N


$1.98 P

Fit snugly as shoes; give feet firm support . . Sturdily made for long wear

G **Her feet will be cozy** in these electrified shearling scuffs. Comfort-platform, shearling heel pad, leather sole. Choose from 3 colors.

• C (medium wide) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3077-Lt. blue.Pr. $2.98
15N3080-White..Pr. 2.98
15N3078-Rose....Pr. 2.98

L **No lovelier gift.** Shearling with soft-as-silk feel. Stretchable strap. Platform, wedge heel. Composition sole.

• C (medium wide) in 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3043-Aqua (greenish blue)..........Pair $2.79
15N3041-Royal (medium blue)..........Pair $2.79
15N3042-Rose...Pair 2.79

H **Give her warm comfort.** Soft, thick shearling slippers fit snugly high around instep. Rayon and cotton lining. Padded leather sole, wedge heel.

• C (medium wide) 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3012-Red..Pair $2.98
15N3011-Blue..Pair 2.98

M **For gifts, for yourself, too.** Shearlon (rayon and cotton) softies. Just what you want on cold winter mornings and evenings. Warmly lined. Padded sole and low wedge heel.

• C (medium wide) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3163-Blue..Pair $1.98
15N3164-Red..Pair 1.98

J **Grand-feeling leather gift slipper.** Beaded vamp, contrasting color piping. Fluffy white fur collar, padded leather sole, wedge heel.

• C (med. wide) in 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3112-Blue..Pair $2.98
15N3113-Wine.Pair 2.98
15N3114-Black.Pair 2.98

N **Color-bright** glove leather beauties, with white fur, white vamp trimming, white fringed leather tipped laces. Padded leather sole, wedge heel. Lovely gifts.

• C (medium wide) in 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3107-Blue..Pair $2.98
15N3108-Red..Pair 2.98
15N3109-Black.Pair 2.98

K **If she prefers** friendly warmth and sturdy wear, give her leather boots with shearling collar and insole. Long-wearing leather sole, rubber lift.

• C (medium wide) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3801-Blue..Pair $2.98
15N3802-Red..Pair 2.98

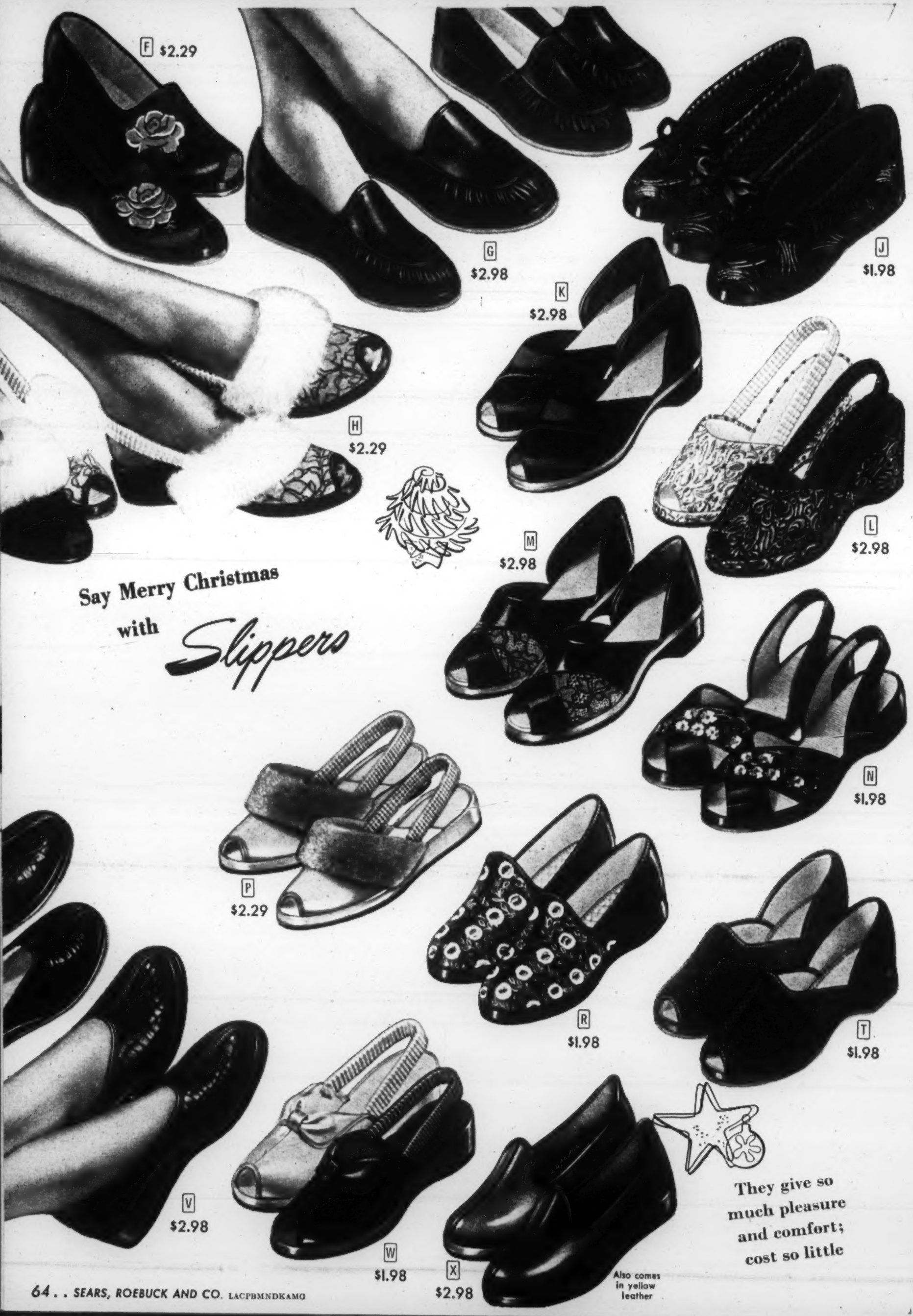
P **Warm felt slipper.** Saucy pointed front, high peaked back. Blue trimmed with red, or red with blue. Elasticized side gores; soft platform. Low wedge heel, composition sole. *State size.*

• C (med. wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Shpg. wt. 1 lb.

15N3600-Blue..Pair $1.98
15N3601-Red...Pair 1.98

HOW TO ORDER WOMEN'S SLIPPERS: Order your regular shoe size where slippers are listed in that size. If slippers come in whole sizes only and you wear a half size, order as follows: for A, B, and C widths, *order half size smaller than shoe.* For D and E widths, *order slipper half size larger than your shoe.*

NOTE: Due to slight variations, the wool content in felt slippers is not stated in the catalog; it is marked plainly on the merchandise as is required by the Wool Products Labeling Act.


F $2.29
G $2.98
J $1.98
K $2.98
H $2.29
L $2.98
M $2.98
N $1.98
P $2.29
R $1.98
T $1.98
V $2.98
W $1.98
X $2.98
Also comes in yellow leather

Say Merry Christmas with *Slippers*

They give so much pleasure and comfort; cost so little

Gift Kerrybrookes

Slippers to delight girl or woman, teen-ager to grandmother . . glowing rayon satin, supple leather, shearling, velveteen . . bright colors

SLIPPERS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

F **If she's feminine,** she'd choose these lovely slippers for herself. Luxurious rayon satin in blue or black; a full blown pink rose printed on the side. Open toe, easy comfort platform, wedge heel, composition sole.

• C (medium wide) 4 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.

15N3796–Royal (med. blue)
15N3797–Black. . Pair $2.29

J **Gay little gift slippers;** quilted rayon satin, in all-over multicolor print. Dainty bow, deep cushion platform, wedge heel in plain color. Padded sole.

• C (medium wide) 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15N3686–Black with red
15N3685–Wine (dark red)
15N3684–Blue. . . Pair $1.98

M **Any woman would love** this rayon satin honey. Black with black lace over pastel blue or pink inserts at sides of vamp. Platform, wedge heel, leather sole.

• C (medium wide) 4 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.

15N3702–Black with blue
15N3703–Black with pink
Pair. $2.98

R **Adorable softies.** Foot-caressing rayon satin; multicolor embroidery on the high rounded vamp. Platform, padded sole, wedge heel. Wonderful for yourself, for Christmas giving, too.

•C (medium) sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15N3688–Wine (dark red)
15N3687–Blue. . . Pair $1.98

G **Something smooth for** Mother, sister, or Aunt Mary. Supple leather slipper of excellent construction. Pretty gathered vamp. Thick platform, composition sole.

• C ((medium wide) 4 to 9.
• E (very wide) in 4 to 9. Half sizes too. *State size, width.* Shpg. wt. 1 lb.

15N3094–Blue. . . Pair $2.98
15N3087–Red. . . Pair 2.98
15N3095–Wine. . Pair 2.98

K **For the woman of good taste,** this smartly simple rayon satin slipper. Contrasting color in vamp piping and platform. Low wedge heel, leather sole.

• C (medium wide) 4 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.

15 N 3743—Medium blue
15 N 3744—Wine rayon satin. . . . . Pair $2.98

N **She'll love to slip her toes** into these rayon satin slippers. Tiny pink embroidered flowers on one vamp band. Open toe, stretchable back strap. Platform, wedge heel, leather sole.

• C (medium wide) 4 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.

15N3681–Black. . Pair $1.98
15N3680–Blue. . . Pair 1.98

T **Slippers cost so little,** yet give so much pleasure and comfort. Cotton velveteen, all-over chenille effect. Rayon satin platform, wedge heel, leather sole. Order for yourself, for gifts.

• C (medium wide) 4 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.

15N3678–Blue. . . Pair $1.98
15N3679–Red. . . Pair 1.98

H **Glamorous gift;** two-tone rayon satin scuffs, the vamp covered with lace. Fluffy white fur cuff. Platform, wedge heel, composition sole.

• C (medium wide) 4 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.

15N3721–Medium blue with light blue
15N3722–Wine with pink
15N3725–Black with red
Rayon satin. . . . Pair $2.29

L **No lovelier gift choice.** Black or white rayon satin beauties brocaded with multicolor, gold color dominant. Stretchable strap, platform, 2-inch wedge heel and composition sole.

• C (medium wide) 4 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.

15N3769–Black. . Pair $2.98
15N3768–White. Pair 2.98

P **Rayon satin scuffs,** lustrous, flattering. Cuffed with matching shearling. Back strap is stretchable for firm fit. Open toe. Soft platform, composition sole and heel. Blue or pink.

• C (medium wide) 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15N3044–Blue. . . Pair $2.29
15N3045–Pink. . . Pair 2.29

V **Cozy warm, snug-fitting shearling slipper;** furry side in, pliant leather outside grained to look like alligator. Soft platform, low wedge heel, composition sole.

• C (medium wide) 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15N3031–Red. . . Pair $2.98
15N3030–Blue. . . Pair 2.98
15N3032–Green. Pair 2.98

W **Pamper her feet with pretty scuffs.** Glowing rayon satin; black with red, or light blue with pink. Petal shaped vamp bow. Stretchable strap. Comfort-platform, wedge heel, composition sole.

• C (medium wide) sizes 4 to 9. Half sizes too. *State size.* Shpg. wt. 1 lb.

15 N 3735—Black with red. . . . . . . Pair $1.98
15 N 3733—Light blue with pink. . . Pair 1.98

X **If she likes the unusual,** give this sweet little slipper. Snugly high over the instep and back. Platformed for extra comfort. Composition sole.

• C (medium wide) sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15 N 3039—Red leather. . . . . Pair $2.98
15 N 3040—Green leather. . . . . . . Pair 2.98
15 N 3038—Yellow leather. . . . . . Pair 2.98

HOW TO ORDER WOMEN'S SLIPPERS: Order the same size as your shoe wherever slippers are listed in that size. If slippers come in whole sizes only and you wear a half size, *order as follows:* For A, B, C widths, *order slipper half size smaller than your shoe.* For D and E widths, *order half size larger.*

Due to slight variations, the wool content of felt and wool slippers is not stated in the catalog; it is marked plainly on the merchandise as required by the Wool Products Labeling Act. For Sears convenient Easy Terms, see page 269.

FF $1.98
Blue, black or wine leather

FF **Colorful gifts** that offer so much in beauty and comfort for their tiny price. The coziest, easy-feeling slippers you ever put your feet into; no wonder they're favorites with Sears customers. Smooth flexible leather in blue, black or wine; they come in sizes up to 11. Feminine "shirring" around the high rounded vamp. Soft padded soles.

• C (medium wide) width sizes 4 to 11. No half sizes. *Please state size.*

15 N 3840—Blue smooth leather. . . . . Pair $1.98
15 N 3682—Wine (dark red) smooth leather. . . . . Pair 1.98
15 N 3841—Black smooth leather. Shipping weight 1 pound. . . . . Pair 1.98

GG $1.19
Blue or American Beauty red

HH $1.69
Wine or blue

Cheerful Felts

Warm, colorful comfort

JJ $1.00
Blue or wine

KK $1.98
Brown or dark gray

LL
$2.49
Royal or rose

GG **Cheerful felt slippers** mother will be sure to like. Trimmed with matching rayon ribbon and pompon. High vamp, wedge heel, padded sole.

• C (medium wide) width sizes 4 to 9. No half sizes. *Please state size.* Shipping weight 1 lb.

15 N 3793—American Beauty red
15 N 3794—Blue felt. . . . . Pair $1.19

HH **A good slipper gift choice.** Soft felt; striped cotton corduroy collar and platform. Rayon pompon, wedge heel, padded sole. Have a pair for yourself.

• C (medium wide) width sizes 4 to 9. No half sizes. *Please state size.* Shipping weight 1 lb.

15N3142–Wine (dk. red). Pair $1.69
15N3141–Blue felt. . . . . . Pair 1.69

KK **Better quality felt slipper.** Squared vamp, turn down cuff, rayon pompon. Leather tip for longer wear, leather sole, ¾-inch rubber heel.

• C (medium wide) width sizes 4 to 9. No half sizes. *Please state size.* Shipping weight 1 lb.

15 N 3831—Brown felt. . . Pair $1.98
15 N 3832—Dark gray. . . Pair 1.98

JJ **Only $1.00.** Leather-tipped felt slipper, easy on tired feet. High squared vamp, picoted collar, rayon pompon. Padded sole, wedge heel. Inexpensive gift.

• C (medium wide) width sizes 4 to 9. No half sizes. *Please state size.* Shipping weight 1 lb.

15N3069–Blue felt. . . . . . . Pair $1.00
15N3786–Wine (dk. red). Pair 1.00

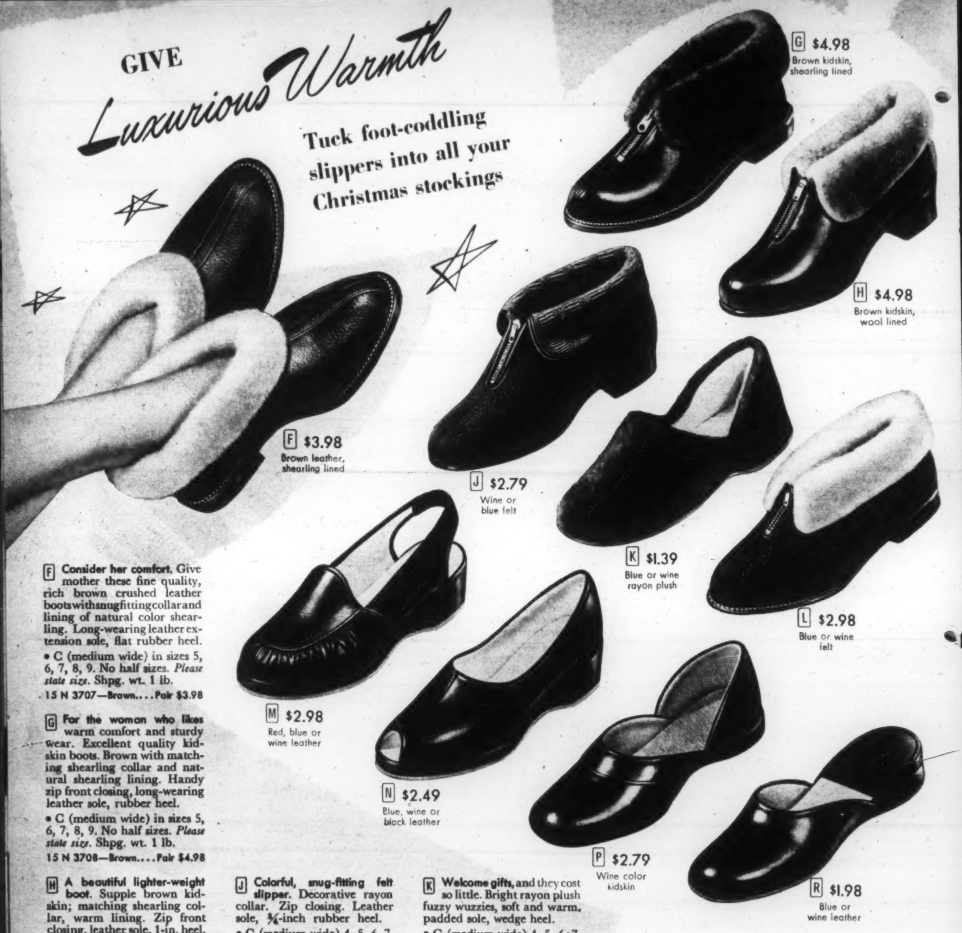
LL **Fine quality,** well made felt slipper. Ridged moc-type vamp; "fringed" peplum at the vamp, makes foot look shorter. Leather sole, ¾-inch heel.

• C (medium wide) width sizes 4 to 9. No half sizes. *Please state size.* Shipping weight 1 lb.

15 N 3652—Royal (medium blue)
15 N 3653—Rose pink. . . . Pair $2.49

GIVE *Luxurious Warmth*

Tuck foot-coddling slippers into all your Christmas stockings



F **Consider her comfort.** Give mother these fine quality, rich brown crushed leather boots with snug fitting collar and lining of natural color shearling. Long-wearing leather extension sole, flat rubber heel.

• C (medium wide) in sizes 5, 6, 7, 8, 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15 N 3707—Brown....Pair $3.98

G **For the woman who likes** warm comfort and sturdy wear. Excellent quality kidskin boots. Brown with matching shearling collar and natural shearling lining. Handy zip front closing, long-wearing leather sole, rubber heel.

• C (medium wide) in sizes 5, 6, 7, 8, 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15 N 3708—Brown....Pair $4.98

H **A beautiful lighter-weight boot.** Supple brown kidskin; matching shearling collar, warm lining. Zip front closing, leather sole, 1-in. heel.

• C (medium wide) 4, 5, 6, 7, 8, 9, 10. *State size.* Shpg. wt. 1 lb.

15 N 3720–Brown kid..Pair $4.98

L **Smooth woven felt boot,** lightweight and warm. So nice-looking on your foot. Natural shearling collar, zip fastener, snug-fitting. Staunch leather sole, rubber heel.

• C (medium wide) 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15 N 3723—Blue felt..Pair $2.98
15N3724–Wine (dk. red).Pr. 2.98

P **A wise choice** for the discriminating women on your list. Smooth kidskin slippers. Wine color with blue. Padded leather sole, low wedge heel.

• C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15N3651–Wine (dk. red).Pr. $2.79

J **Colorful, snug-fitting felt slipper.** Decorative rayon collar. Zip closing. Leather sole, ¾-inch rubber heel.

• C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15N3729–Wine (dk. red).Pr. $2.79
15 N 3728—Blue.....Pair 2.79

M **Lovely gift.** Pliant leather, feminine "shirred" vamp. Stretchable at back. Platform, wedge heel, composition sole.

• C (medium wide) sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3026—Red.....Pair $2.98
15 N 3025—Blue.....Pair 2.98
15N3027–Wine (dk. red).Pr. 2.98

R **Little charmers.** Leather scuffs career girls love. On and off in a jiffy. Leather heel pad, padded sole, wedge heel.

• C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15 N 3655—Blue.....Pair $1.98
15N3656–Wine (dk. red).Pr. 1.98

K **Welcome gifts,** and they cost so little. Bright rayon plush fuzzy wuzzies, soft and warm, padded sole, wedge heel.

• C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15 N 3819—Blue.....Pair $1.39
15N3820–Wine (dk. red).Pr. 1.39

N **If she's practical-minded;** leather softies. Platform, wedge heel, composition sole.

• C (med. wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11. *State size.* Shpg. wt. 1 lb.

15 N 3005—Blue.....Pair $2.49
15N3006–Wine (dk. red).Pr. 2.49
15 N 3007—Black....Pair 2.49

T **Warm gift boots.** Flexible leather in red or blue; natural color shearling collar. Soft cotton fleece lining and insole. Padded sole and wedge heel.

• C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15 N 3116—Red.....Pair $2.98
15 N 3115—Blue.....Pair 2.98

T $2.98
Red or blue leather

HOW TO ORDER WOMEN'S SLIPPERS. Order same size as shoe where slippers are listed in that size. If slipper comes in full sizes and you wear a half size, order as follows: For A, B, C widths, *order half size smaller than shoe.* For D and E widths, *order slipper half size larger.*

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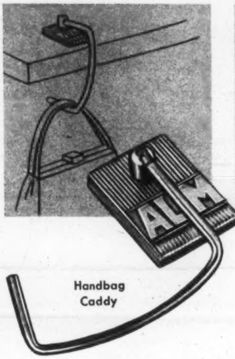
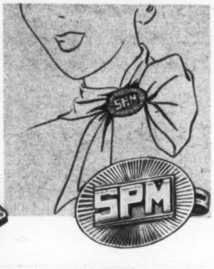
Personalized Gifts . . FASHION "EXTRAS"

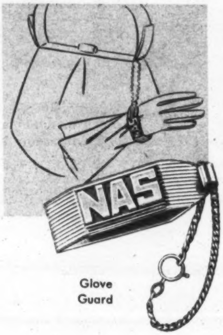
Ideal stocking stuffers, holiday party favors . . .only $1.00 *each*



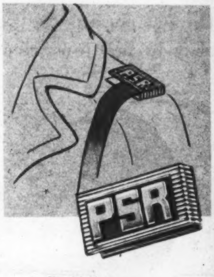
Handbag Caddy



Scarf Clutch



Glove Guard



Shoulderbag Stay-Clip

ALL SPARKLING 24K GOLD PLATED . . initials slide in place in a jiffy . . complete instructions sent with each, too

ONLY $1.00 each

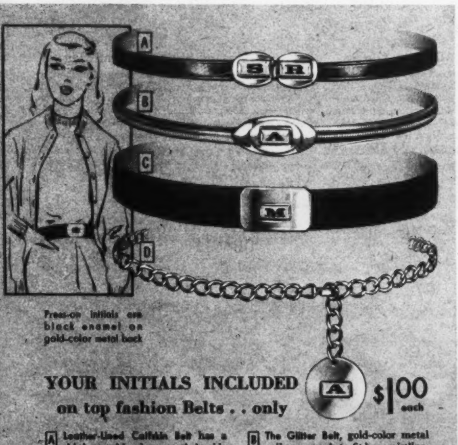
No Fed. Excise Tax

Handbag Caddy . . . attaches in a wink to any table, arm of chair or closet shelf. A wonderful way to keep your bag handy . . . does away with trying to balance it on your lap. Easy-to-carry, folds flat. Base about 1x1⅛ inches. *Print two or three initials wanted.* Shipping weight 3 oz.
88 NR 7002—24K Gold Plated. . . . $1.00

Scarf Clutch has a hinged clasp on back. Holds her scarf securely in place . . as a neck-scarf, head square or belt. *Size* about 1⅛x1¼ inches. An ideal Christmas gift . . adds a personal touch to her scarf wardrobe. *Please print two or three initials wanted.* Shipping weight 4 ounces.
88 NR 7004—24K Gold Plated. $1.00

Glove Guard has a dainty but strong chain to attach to purse handle. Gloves are securely held by attractively designed ring-clip . . her gloves will always be safe. Keeps them clean, too. Length about 2⅜ inches. *Please print two or three initials wanted.* Shipping weight 3 ounces.
88 NR 7001—24K Gold Plated. . . . ., $1.00

Shoulderbag Stay-Clip holds strap securely . . just pin in place, slip strap into snug clip and forget about your bag. A smart new jewelry touch, too, for any costume. *Size* about 1⅜x⅝ inches. *Please print two or three initials wanted.* Shipping weight 3 ounces.
88 NR 7003—24K Gold Plated. . . $1.00



Press-on initials are black enamel on gold-color metal back

YOUR INITIALS INCLUDED on top fashion Belts . . only

$1.00 each

A **Leather-Lined Calfskin Belt** has a shining gold-color metal buckle with 2 initials. Belt about ⅝-in. wide. *Sizes* 24, 26, 28, 30, 32. *Print size and 2 initials wanted.* Shpg. wt. 3 oz.
88 NR 2492—Black. $1.00
88 NR 2493—Bright red. 1.00

B **The Glitter Belt**, gold-color metal coil . . expands to fit her waistline. Belt about ⅝ inches wide. *Sizes* Small (24–28); medium (30–34). *Please print size and 1 initial wanted.* Shipping weight 5 ounces.
88 NR 2488—Gold-color belt. .$1.00

C **Rayon Velvet Belt**, with an eye-catching gold-color metal buckle and 1 initial. Belt about 1-inch wide. *Sizes* 24, 26 28, 30, 32. *Print size and 1 initial wanted.* Shpg. wt. 4 oz.
88 NR 2490—Black. $1.00
88 NR 2491—Medium green. . 1.00

D **The Smart Fob Belt**, a gleaming chain of gold-color metal . . a waistline flatterer. Belt about ⅝-inch wide. *Sizes* Small (24–28) medium (30–34). *Print size and 1 initial wanted.* Shipping weight 7 ounces.
88 NR 2489—Gold-color belt. .$1.00

SPUN RAYON SQUARES

for mother-daughter or big-and-little sister

Something new and different in look-alike fashions. Sparkling white spun rayon fringed squares in two sizes. Hand washable. Select names from the list below. One hot-iron name transfer in bright blue for each square. *Print* name clearly when ordering. Simple instructions included with each transfer.
88 NR 4988—*Set* includes one 27 in. and one 36 in. sq. Wt. 8 oz. . .$1.00

Also Sold Separately.

E 88 NR 4989—36 inch square. Shipping weight 5 oz. . .Ea. 69¢

F 88 NR 4990—27 inch square. Shipping weight 4 oz. . .Ea. 49¢

Set of 2 for $1.00

Pick Names From List

Agnes
Alice
Anita
Anne
Arlene
Audrey
Barbara
Bernice
Betty
Betsy
Beverly
Bonnie
Carol
Carolyn
Catherine
Cheryl
Cindy
Clara
Constance
Diana
Dale
Donna
Doris
Dorothy
Edith
Edna
Eleanor
Ellen
Elsie
Emily
Ethel
Evelyn
Flora
Florence
Frances
Gail
Gladys
Gloria
Grace
Hazel
Helen
Henrietta
Hope
Irene
Jackie
Jane
Janet
Janice
Jean
Jeannette
Jerry
Joan
Jill
Joyce
Judy
June
Karen
Kathleen
Laura
Lillian
Linda
Lois
Lorraine
Louise
Lucy
Lynn
Mabel
Margaret
Marian
Marie
Marilyn
Mary
Martha
May
Mildred
Muriel
Nancy
Nora
Pamela
Patricia
Pauline
Pearl
Penny
Peggy
Phyllis
Ray
Rita
Rose
Ruth
Sally
Sandra
Sharon
Sherry
Shirley
Susan
Sylvia
Theresa
Virginia
Vivian

MILDRED
DOROTHY
E
69¢ ea.
36-inch
F
49¢ ea.
27-inch

She wants a fashion-wise gift

and SEARS Accessories are the perfect answer . . all at easy-to-buy low prices

$6.50
Bag and Belt Set

THE BIG-NEWS FASHION
Bag and Belt to match

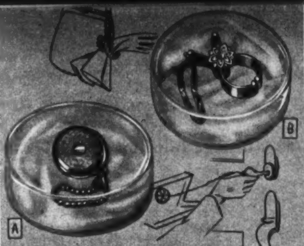
It's smart . . matching top-grained cowhide leather bag and belt. (Matching gold-color ornaments.) Adjustable shoulderstrap bag with inside wall pocket. Self lined. About 10x6½ in. Adjustable belt (about 3½ in. wide) *fits sizes* 24 to 32. Wt. set 1 lb. 7 oz. Price of set includes 83c Fed. Excise tax on bag only.

88N856E–Black Set . $6.50 **88N857E**–Brown Set . $6.50
88N858E–Red Set . . 6.50 **88N859E**–Tan Set . . 6.50

Also sold separately. Wt. bag 1 lb. 3 oz.; belt 6 oz.

88N866E–Black Bag . $5.50 **88N868E**–Red Bag . . $5.50
88N867E–Brown Bag 5.50 **88N869E**–Tan Bag . . 5.50
88N870 Black Belt . . 1.95 **88N872**–Red Belt . . . 1.95
88N871–Brown Belt . 1.95 **88N873**–Tan Belt . . . 1.95

Handbag prices on these 2 pages include 20% Federal Excise Tax. If the government reduces or discontinues the tax we will refund accordingly on all orders filled from this catalog after the tax is reduced or discontinued. Easy Terms . . see page 283.



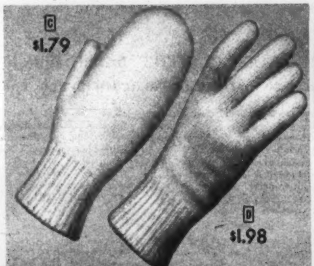
"Watchdogs" for Gloves and Keys $1.00 each No Fed. Excise Tax

A **Kerrybrooke key-keeper** pins in bag. Long chain with ample "key-keeper" pulls out . . automatically rewinds in a sparkling gold-plated case. Gift-boxed in handsome plastic box. Shipping weight 3 ounces.
88 N 1488—14K gold plated $1.00

B **Glamorous glove guard.** Chain attaches to handle or zipper pull of bag. Floral-hinged ring holds gloves securely, keeps them clean, too. Gift-boxed in rayon satin-lined plastic box. Postpaid. (Shpg. wt. 2 oz.)
88 N 5508—14K gold-plated $1.00

Exquisite Pure Silk Blousette

Colorful floral print on luxury-quality pure silk adds sparkle to suits, skirts. Smartly styled with a johnny collar, button back. A gift to wear right this minute and into the spring. Hand wash. *Sizes* Small (32–34); medium (36–38). *State size.* Shipping weight 3 ounces.
88N4194-Floral print on blue background . $1.98
88N4195-Floral print on green background 1.98



Angora and Nylon Mittens, Gloves

50% long wearing nylon combined with 50% luxurious angora for the fluffiest of hand-warmers. Snug ribbed wrists. Both hand washable, *will not mat, felt or shrink.* Length about 10 in. Wonderful for gift-giving. *State size* Small (6–6½); Med. (7–7½); Large (8–8½).
C **88 N 5020**—White Mittens. Shpg. wt. 3 oz. . . $1.79
D **88 N 5019**—White Gloves. Shpg. wt. 3 oz. . . . 1.98

How To Measure for women's gloves . . see page 75.

$2.99
Tax Included

Fitted Shoulderstrap Bag

Calf-like plastic bag with adjustable shoulderstrap. Flap-over front with tab-slide through gold-color metal loop for closing. Fitted with gold-color metal compact, pencil, pen, and comb. Extra center pocket and inside zipper pocket. Rayon lined. About 9x6 in. Shipping weight 1 lb. 9 oz.
88N852E–Black . . $2.99 **88N854E**–Red . . . $2.99
88N853E–Brown . 2.99 **88N855E**–Green . . 2.99

Fashion-Extra Threesome

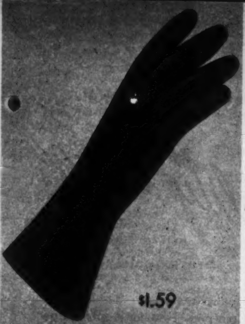
At one Sears low price. Sueded rayon shirred pouch and gloves to match plus a gold-color metal glove guard (keeps gloves safe, clean). Rayon lined bag about 9x6½ in. Inseam-sewn slip-on gloves abt. 10½ in. long. Hand wash. *State glove size* 6½, 7, 7½. Shpg. wt. set 1 lb. Price includes 37c Fed. Excise Tax on bag only.
88 N 846E—Black . . . . Set $3.00
88 N 847E—Brown . . . . Set 3.00

Wool and Nylon Mittens, Gloves

75% Wool and 25% Nylon. Ribbed wrists. Hand wash. *State size* Small (6–6½); med. (7–7½); large (8–8½). About 9¾ in. long. Shpg. wt. pair 4 oz.

E *Cablestitch Mittens.*
88 N 5065—Red **88 N 5066**—Kelly green
88 N 5067—Brown Each pair 88c

F *Novelty Knit Gloves.*
88 N 5007—Red **88 N 5009**—Maize
88 N 5008–Kelly green Each pair 98c



$1.59

Handsewn Classic

Sueded, double-woven cotton slip-on glove with comfort-cut Bolton thumb. Fully handsewn. Hand wash. About 10¾ in. *State size* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz.

88N5864-Black 88N5865-Brown
88N5866-White. Each pair $1.59

$1.00

Pure Silk Tie Choker

Pure silk tie drawn through a striking pearl-like choker . . easily removed . . to be worn with her entire scarf wardrobe. Hand washable. Gift boxed. About 2½x26 in. Shpg. wt. 3 oz.

88 N 4947—Black..........Set $1.00
88 N 4948—Red..........Set 1.00
88 N 4949—Kelly green.....Set 1.00

98c

The Two-In-One Glove

Sueded rayon glove with convertible cuff . . *up* for shorty style, *down* for vented classic. Inseam sewn. Hand wash. Abt. 10½ in. *State size* 6½, 7, 7½, 8. Shipping weight 3 ounces.

88N5531-Black 88N5534-Navy blue
88N5532-White 88N5535-Gray
88N5533-Dk. green....Each pair 98c

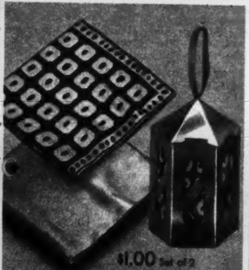
98c ea.

Dainty Square or Scarf

Sheer rayon crepe with flattering shadow plaid. Hand washable. Wt. 3 oz.

A Square (about 29 inches).
88 N 4925—White..............98c
88 N 4926—Pink..............98c

B Scarf (about 17½x44 inches).
88 N 4457—White..........98c
88 N [illegible]—Light pink..........98c



$1.00 Set of 2

17-inchers . . gift boxed

Two silk squares . . . one solid color, one gay print. Hand wash. Hand rolled. Shpg. wt. 5 oz.

88N4969-Green and yellow print; solid kelly green......Set $1.00
88N4970-Royal and lt. blue print; solid light blue..Set $1.00
88N4971-Red and pink print; solid red..........Set $1.00

$2.29

Dressy Capeskin Shorty

Smart feminine scalloped cuff gives this luxurious imported capeskin glove a dressy look. Table cut for lasting fit. Hand wash. Smartly whip-stitched. Comfort-cut Bolton thumb. About 9 in. long. *State size* 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz.

88 N 5731—Black..............$2.29

$1.59

Pleated Nylon Charmer

Dainty permanent pleats . . . snap back after hand washing. Ombre shaded square, deep tones to pastels (about 17 in.), with matching enameled metal floral charm. Gift boxed. Wt. 5 oz.

88 N 4950—Pink to red..........$1.59
88 N 4951—Lt. blue to royal blue 1.59
88 N 4952—Lt. green, med. green 1.59

98c

Colorful Warm Wool Plaid Square

Striking plaid in handsome, hand washable pure wool worsted . . fashion's smartest square for outdoor sports, the bright touch for winter costumes. Its generous size is easy to drape for head flattery. A welcomed gift. About 32 in. sq. Shpg. wt. 4 oz.

88 N 4909—Multicolor plaid......98c

98c

Gay Hand Embroidery

Cozy warm wool gloves, decorated with a floral design. Ribbed wrists. Abt. 10 in. long. Hand wash. Made in occupied Japan. *State size* Small (6-6½); Med. (7-7½); Large (8-8½). Wt. 3 oz.

88N5030-Black 88N5031-White
88N5032-Red Each pair..98c

98c

Warm Wool Fringed Square

Jacquard design woven into toastie-warm 100% wool square. A wonder for wear. Hand washable. About 32 in. square. Shpg. wt. 4 oz.

88 N 4781—White....................98c
88 N 4782—Light blue..............98c
88 N 4783—Bright red..............98c
88 N 4924—Yellow..................98c

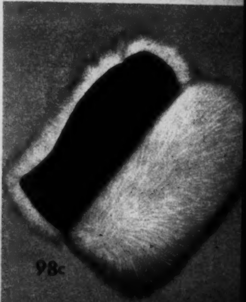
B $2.19 Sequins Tax Included

C $2.19 Brocade Tax Included

Party-Going Bags

In luxurious metallic brocade or in gleaming sequins. Dainty chain, handsome metal frame. Rayon lined. About 5¾x5 in. Shpg. wt. each 9 oz.

C 88N850E–Silver-color brocade $2.19
88N851E–Light multicolor brocade 2.19
B 88N848E–Silver-color sequins 2.19
88N849E–Gold-color sequins.... 2.19



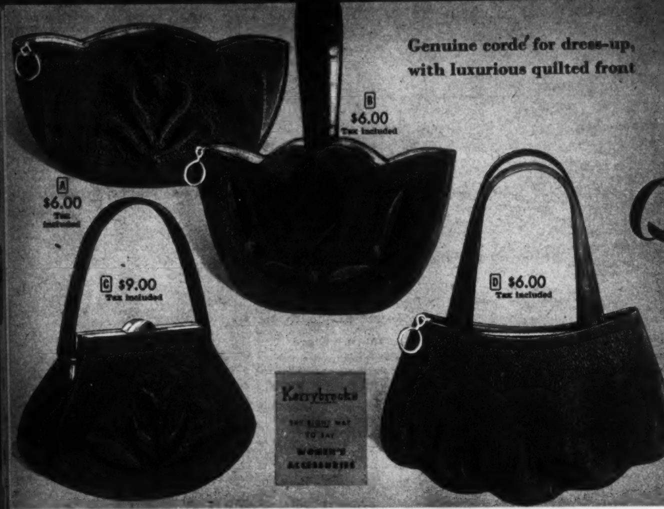
98c

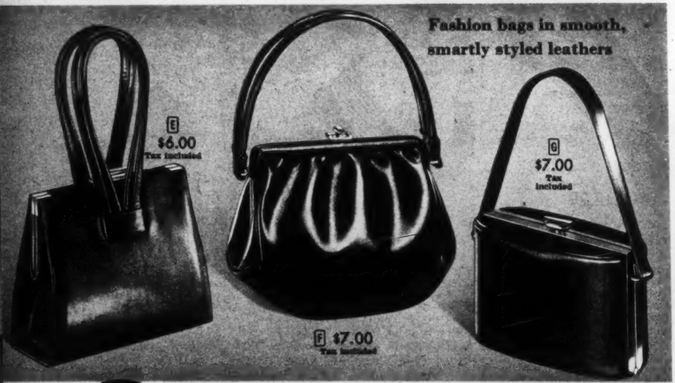
Bunny Fur Mittens

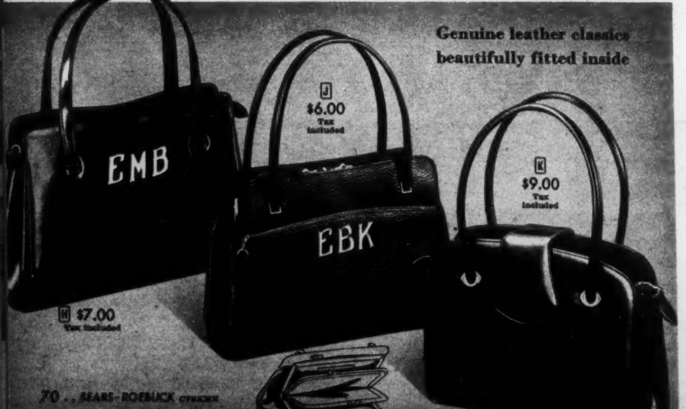
Fluffy, warm bunny fur mittens to keep her hands warm as toast. Christmas-red sueded rayon palms, cotton fleece lining for extra warmth. Length about 10½ in. *State size* Small (6-6½); Medium (7-7½); Large (8-8½). Shipping weight pair 4 ounces.

88 N 5334–White with red palms 98c

"How To Measure" gloves, page 75.


Genuine cordé for dress-up, with luxurious quilted front
B $6.00 Tax included
A $6.00 Tax included
C $9.00 Tax included
D $6.00 Tax included
Kerrybrooke
THE RIGHT WAY TO SAY
WOMEN'S ACCESSORIES


Fashion bags in smooth, smartly styled leathers
E $6.00 Tax included
G $7.00 Tax included
F $7.00 Tax included


Genuine leather classics beautifully fitted inside
J $6.00 Tax included
K $9.00 Tax included
EMB
EBK
H $7.00 Tax included

KERRYBROOKE

Quality Bags

with these
Sears quality features

- Quality materials . . fashion-right
- Coin purse . . nylon-bound frame
- Mirror . . double-face, beveled-edge
- Rayon lining . . fine, long-wearing
- Frame . . well designed for hard wear
- Interiors . . nice and roomy

THE IDEAL GIFT

Genuine Rayon Cordé

Scalloped Ziptop with 2 deep side pockets. Choice of 2 styles. About 11x6½ in. Wt. 1 lb.

A 88 N 1790E—Black underarm. $6.00
88 N 1791E—Brown underarm 6.00

B 88 N 811E—Black pannier-handle. 6.00
88 N 812E—Brown pannier-handle 6.00

C **Dress-up Pouch** boasts a roomy interior. Deep inside zipper pocket forms rear wall pocket. Rayon lining. Coin purse. About 9¾x6¾ inches. Shpg. wt. 1 lb. 4 oz.
88N807E-Black $9.00 88N808E-Brown $9.00

D **Luxurious Roomy Tophandler** with smartly scalloped bottom for extra glamour. Two side pockets. Easy opening zip top. Frame coin purse on cord. Rayon lined. Mirror. About 12½x7 inches. Shpg. wt. 1 lb. 1 oz.
88N809E-Black $6.00 88N810E-Brown $6.00

Genuine Leathers

E **Double Corded Pannier Handle** distinguishes this saddle-finished cowhide vanity. Covered frame, gold-color metal clasp. About 7¾x6½ inches. Wt. 1 lb. 5 oz.
88N800E-Tan. . . $6.00 88N801E-Black $6.00
88N802E-Brown 6.00 88N844E–Red. . 6.00

F **Smartly Shirred Pouch** in kip-calf has easy-to carry double corded handle. Gold-color metal clasp adds jewelry accent. Inside zip pocket forms rear wall pocket. About 9x6½ inches. Shpg. wt. 1 lb. 1 oz.
88N803E-Black $7.00 88N804E-Brown $7.00

G **Kip-calf Vanity** with gleaming gold-color metal frame, center zipper pocket. A beauty in design and quality. About 8x4¾ inches. Shipping weight 1 lb. 5 oz.
88N805E-Black $7.00 88N806E-Brown $7.00

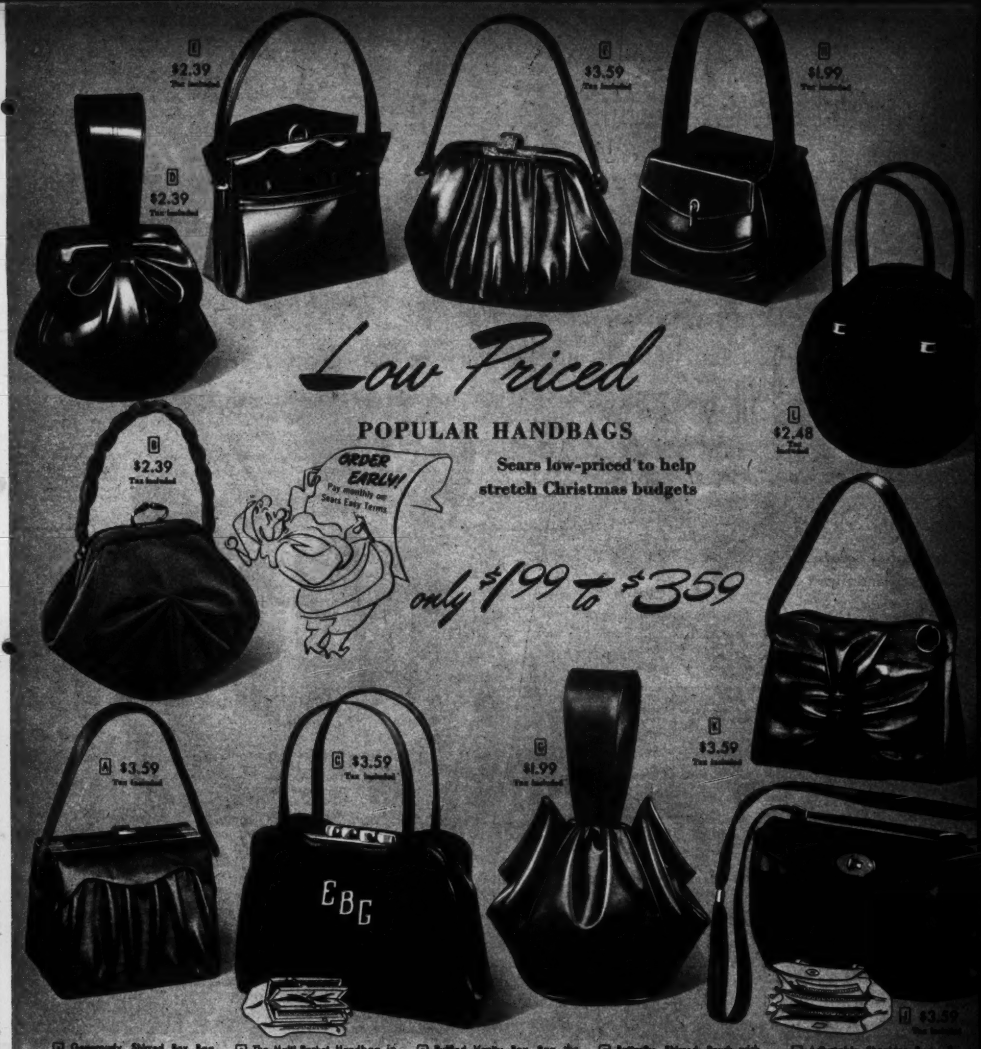
Classic Leathers

H **Twin Zip-top** double handler with two extra side pockets keeps her personal things safe and neat. In rich kip-calf leather. About 10½x7½ inches. Shpg. wt. 1 lb. 4 oz. Initials sold separately.
88 N 1231ME—Black. $7.00
88 N 1232ME—Brown. 7.00

J **Multi-pocket double-top handler** in scuff-resistant pebble-grained pigskin. 2 swagger pockets plus deep outside zip pocket. 4-part gold-color metal frame. About 10¼x7¼ in. Wt. 1 lb. 1 oz. Initials sold separately.
88 N 1233ME—Black. $6.00
88 N 1234ME—Brown. 6.00

K **Two Quick-Zips** . . two handles . . doubly smart and doubly convenient in a swagger bag of fine kip-calf. Flap-over front with snap fastening. Center pocket divides 2 zip pockets. About 9½x7 inches. Wt. 1 lb.
88 N 1235E—Black. $9.00
88 N 1236E—Brown. 9.00

Initials sold on opposite page. For Sears Easy Terms . . . see page 283.



Low Priced

POPULAR HANDBAGS

Sears low-priced to help stretch Christmas budgets

only $1.99 to $3.59

A **Generously Shirred Box Bag** in butter-soft genuine leather. Gleaming gold-color metal clasp for jewelry accent. Roomy interior, (space for all her things), deep inside center zipper pocket. Durable, rayon lining. Mirror. About 7¾x5¼ inches. Shipping weight 1 pound 5 ounces.
88 N 821E—Black........$3.59
88 N 822E—Brown........ 3.59

B **Draped Feminine Pouch,** with covered frame, braided top handle. Mirror, rayon lining. About 10x7 in. Wt. 1 lb. 2 oz.
88 N 831E–Black calf-like plastic
88 N 832E–Brown calf-like plastic
88 N 833E–Gray suede-like plastic
88 N 834E–Black suede-like plastic
88 N 835E–Brown suede-like plastic
Each........................$2.39

C **The Multi-Pocket Handbag** in smooth calf-like plastic. 2 deep side pockets. Sturdy four-part gold color metal frame. Nicely fitted inside with dividing center change purse, plus extra zip pocket. Rayon lined. About 12 x 7½ in. Shpg. wt. 1 lb. 10 oz. Initials sold separately.
88 N 813ME—Black......$3.59
88 N 814ME—Brown...... 3.59

D **Flirtatious Big-Bow** decorates the front and back of smooth leather-like plastic pouch. Note smart, wide pannier handle. Specially priced for Christmas gift-giving. About 9x6¾ in. Rayon lined. Shpg. wt. 1 lb. 2 oz.
88N836E–Black 88N837E–Brown
88N838E–Red 88N839E–Green
Each......................$2.39

E **Ruffled Vanity Box Bag,** the gift to accent her dress-up outfits. Fetchingly styled in smooth long-wearing calf-like plastic with gleaming gold-color metal frame. Notice the deep well-fitted inside center zipper pocket, mirror. Rayon lining. About 7x6¾ inches. Wt. 1 lb. 5 oz.
88N818E–Black 88N819E–Brown
88N820E–Red Each.....$2.39

F **Shirred Pouch** in genuine leather . . . a gift she'll love for seasons. Features rich antiqued gold-color metal clasp, covered frame, top handle. Roomy; fitted with inside pocket forming rear wall pocket. Mirror. Rayon lined. About 6¼x5 in. Wt. 1 lb. 2 oz.
88N842E–Black..........$3.59
88N843E–Brown.......... 3.59

G **Butterfly Shirred Pouch** with pannier handle. Rayon lined. About 10¼x7¼ in. Choice of finishes at a Sears low price. Shipping weight 1 pound 1 ounce.
In Calf-like Plastic
88N840E–Black 88N841E–Brown
In Suede-like Plastic
88N863E–Black 88N864E–Gray
88N865E–Cocoa Brown. Ea. $1.99

H **Flap-Over Box Bag.** Gold color metal liftlock frame. Rayon lined. About 6¾x5 in. Shpg. wt. 1 lb. 2 oz.
In Leather-like Plastic
88N823E–Black 88N824E–Brown
88N825E–Red 88N826E–Green
In Suede-like Plastic
88N829E–Black 88N830E–Green
88N862E–Cocoa Brown Ea. $1.99

J **Adjustable Shoulder Bag.** 3 inside zip pockets. Mirror. About 10¼x6¾ in. Plastic lined.
88 N 815E—Black patent-like plastic. Shpg. wt. 1 lb. 7 oz. $3.59
In Calf-like Plastic. Wt. 1 lb. 7 oz.
88N816E–Black 88N817E–Brown
88N845E–Red. Each.....$3.59

K **Genuine Leather tophandler** with smart loop trim. Mirror. Rayon lined. About 9¼x7 in. Shipping weight 1 pound.
88 N 1621E—Black.......$3.59
88 N 1622E—Brown....... 3.59
88 N 1623E—Red......... 3.59
88 N 1624E—Green....... 3.59

L **Cover-Girl Hatbox Bag.** Easy opening zip top, rich shirring front and back. Double top handles held by gold-color metal loops. Mirror. Rayon lined. About 8x8 in. Shpg. wt. 1 lb.
88N827E–Black rayon faille $2.48
88N828E–Brown rayon faille 2.48

Initials Sold Separately. Easy to attach. Instructions included. All letters except "X." Print letters wanted. Size 1¼ inches. Shipping weight each 1 ounce.
88 N 1012M–Gold-color metal. Ea. 29c; 3 for 84c

Handbag prices on both these pages include 20% Federal Excise Tax. If the government reduces or discontinues the tax, we will refund accordingly on all orders filled from this catalog after the tax is reduced or discontinued. For information on Sears Easy Terms . . . please see page 283 of this catalog and get full details.

Give her glamour gifts
Give her Sears SCARFS

98c each

Initialed Scarfs . .
the personalized gift

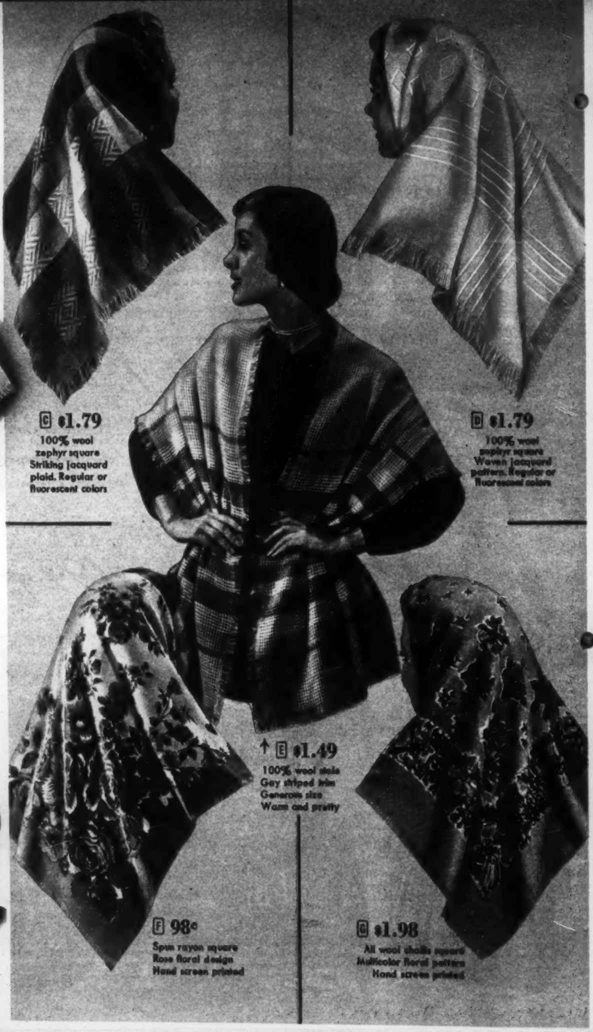
A **Monogrammed Rayon Crepe Long Scarf,** the gift marked for her alone. A neck flatterer she'll wear 'round the clock. A good looking accent for her dresses, suits, and coats. Stunning black felt initials press on easily. Hand wash. About 10x45 in. *Print three letters wanted.* Shpg. wt. 3 oz.
88 NR 4993—White with three black press-on initials.....98c

B **Monogrammed Spun Rayon Square** makes pretty heads even prettier. It's the popular solid white square (in soft, easy-to-drape spun rayon), dressed up for Christmas giving. Handsome press-on black felt initials give this scarf a personal touch. About 35 in. square. Hand wash. *Print three letters wanted.* Shipping wt. 6 oz.
88 NR 4994—White with three black press-on initials....98c

$4.00

3 Versatile Scarfs in quilted plastic case

Here's a scarf for every occasion—specially selected for wardrobe variety. Included are (1) Medium blue silk scarf. Hand rolled, about 32x34 in. (2) Spun rayon multicolor floral print square on white ground, about 35 in. (3) Pink pure silk scarf with hand-drawn border design. Hand rolled, about 17x44 in. All 3 hand washable. Plus a handsome quilted plastic 6-pocket case to keep them neat. Shpg. wt. 9 oz.
88 N 4984—Scarf case with 3 scarfs..........................Set $4.00



C $1.79
100% wool zephyr square
Striking jacquard plaid. Regular or fluorescent colors

D $1.79
100% wool zephyr square
Woven jacquard pattern. Regular or fluorescent colors

↑ **E** $1.49
100% wool stole
Gay striped trim
Generous size
Warm and pretty

F 98c
Spun rayon square
Rose floral design
Hand screen printed

G $1.98
All wool challis square
Multicolor floral pattern
Hand screen printed

Warm Scarfs.. practical and pretty

The more scarfs . . the merrier her wardrobe

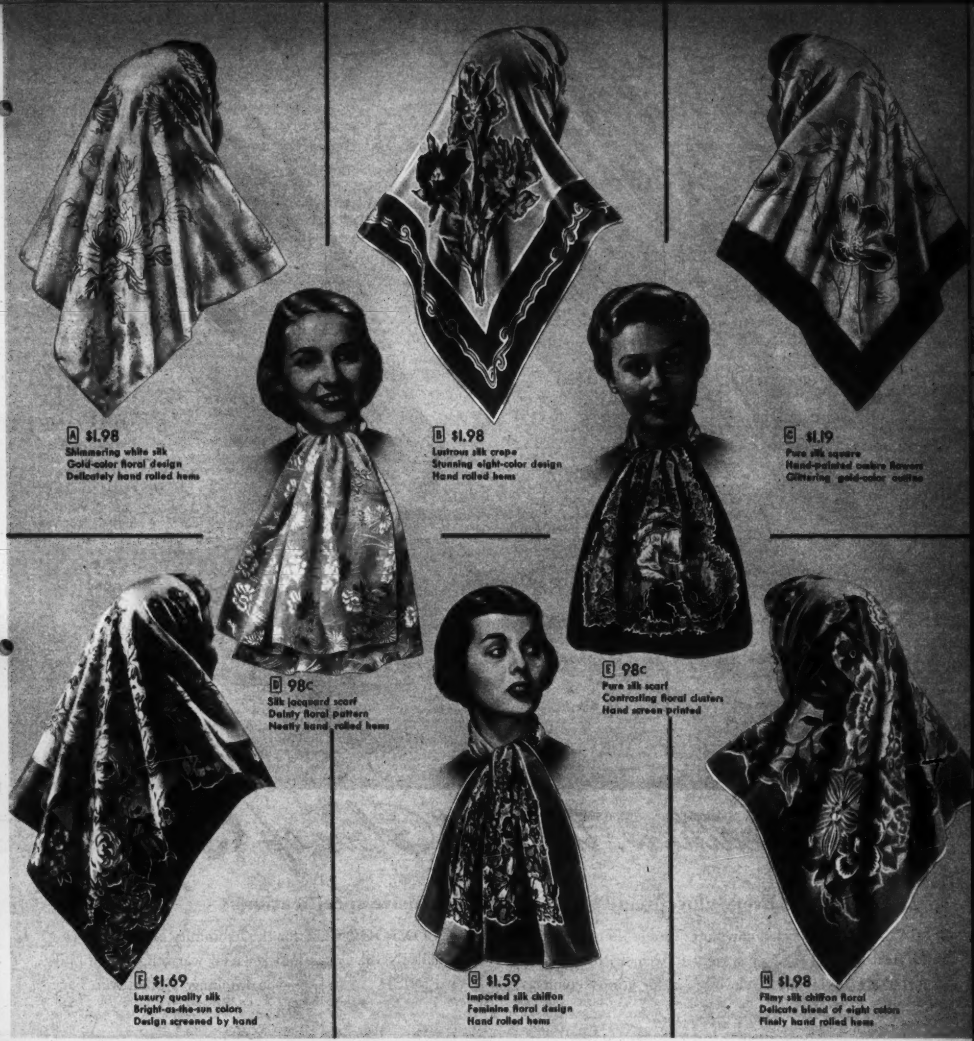
C **100% Wool Zephyr Square.** A bold plaid blending flattering colors to go with all her outfits. Hand wash. About 35 in. sq. Shpg. wt. 5 oz.
88 N 4908—Multicolored plaid............$1.79
In Fluorescent-dyed colors that glow in the dark.
88 N 4912—Fluorescent multicolored plaid . . $1.79

E **100% Wool Stole**—the glamorous gift that's warm as toast. Contrasting multicolor stripes on both ends. A winter wardrobe "pick-up." About 20x70 in. Hand wash. Shipping weight 6 oz.
88 N 4944—White.......$1.49
88 N 4945—Light blue... 1.49
88 N 4946—Black........ 1.49

F **Spun Rayon Challis Square** adds spice to her wardrobe. Floral design hand screen-printed for clear colors—fine detail. Self-fringed. About 36x36 inches. Shipping weight 6 ounces.
88N4954–Bright green border 98c
88N4955–Bright blue border 98c
88N4956–Black border..... 98c

D **100% Wool Zephyr** in an attractive jacquard pattern. About 35 in. sq. Hand wash. Wt. 5 oz.
88N4785–White $1.79 **88N4787**–Med. blue $1.79
Night-glow fluorescent-dye
88 N 4910—Bright pink...................$1.79
88 N 4911—Bright yellow................. 1.79

G **100% Wool Challis Square** in a vivacious multicolor floral pattern. Hand screen printed. Hand wash.
Shpg. wt. 3 oz.
88 N 4985—Royal blue ground............$1.98
88 N 4986—Black ground . 1.98
88 N 4987—Red ground . . 1.98



A **$1.98**
Shimmering white silk
Gold-color floral design
Delicately hand rolled hems

B **$1.98**
Lustrous silk crepe
Stunning eight-color design
Hand rolled hems

C **$1.19**
Pure silk square
Hand-painted ombre flowers
Glittering gold-color outline

D **98c**
Silk jacquard scarf
Dainty floral pattern
Neatly hand rolled hems

E **98c**
Pure silk scarf
Contrasting floral clusters
Hand screen printed

F **$1.69**
Luxury quality silk
Bright-as-the-sun colors
Design screened by hand

G **$1.59**
Imported silk chiffon
Feminine floral design
Hand rolled hems

H **$1.98**
Filmy silk chiffon floral
Delicate blend of eight colors
Finely hand rolled hems

Luxurious Pure Silks.. at Sears famous low prices

Sent with each scarf . . Sears booklet showing over 40 ways to wear scarfs

A **Pure Silk Square** aglow with gleaming gold-color flowers hand-screen printed on a white ground. Exquisitely done . . . sparkling glamour for holiday parties. Hand rolled hems. About 35 inches sq. Hand washable. Wt. 3 oz.
88N4953–White, gold-color pattern. . $1.98

B **Silk Crepe Square,** a multicolor floral print combining 8 vivid colors. Hand rolled. About 33 in. square. Hand wash. Made in occupied Japan. Weight 4 oz.
88N4972–Aqua ground; blue border $1.98
88N4973–Pink ground; red border 1.98
88M4974–Lime ground; green border 1.98

C **Hand-Painted Pure Silk.** Gay ombre-shaded poppy pattern, and border outlined in sparkling gold-color on white background. About 32 in. sq. Hand wash. Shipping weight 3 ounces.
88N4967–Pink to Fuchsia border. . $1.19
88N4968–Lt. blue to royal border 1.19

D **Shimmering White Silk Jacquard** scarf. Small dainty-white-on-white floral design on both sides. A refreshing touch to any costume . . . she'll fix it many ways. About 17x44 in. Hand wash. Made in occupied Japan. Shipping weight 3 oz.
88 N 4959—White. 98c

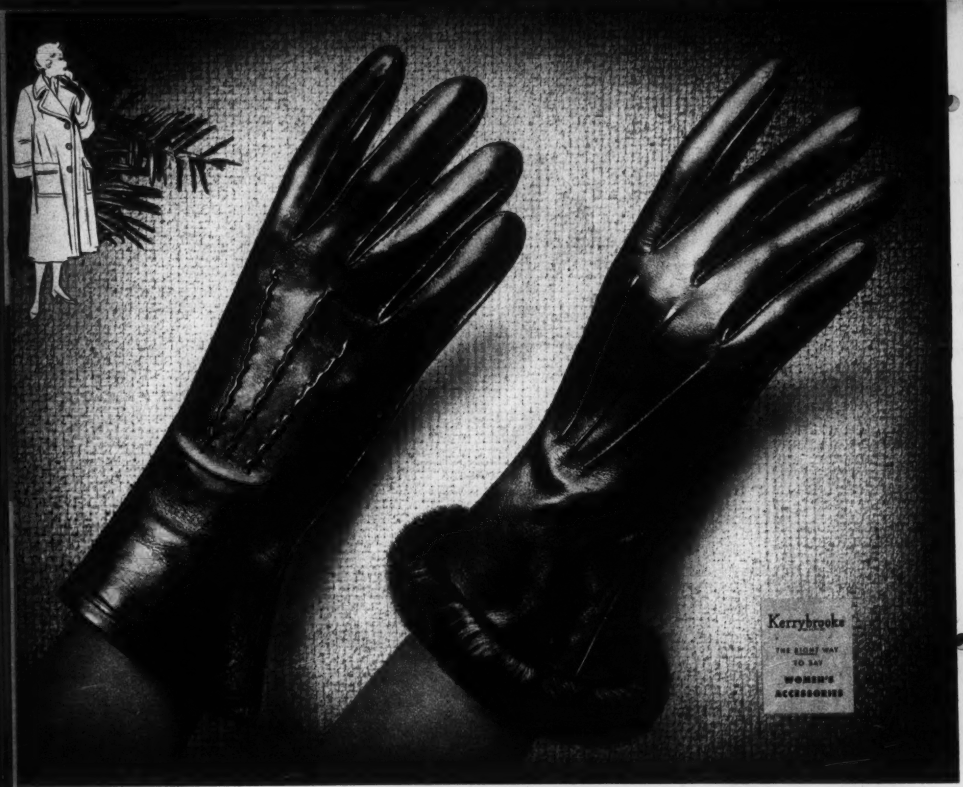
E **Pure Silk Scarf,** multicolor floral hand screen-printed. *Size* about 16x43 in. Hand wash. Shipping wt. 3 oz.
88N4964–Blue border, pink ground
88N4965–Fuchsia border, yellow ground
88N4966–Black border, grey ground
Each. 98c

F **Pure Silk Square.** Striking floral design printed by hand to give her sharp colors and fine details. Hand rolled hems. About 35 inches sq. Hand wash. Made in occupied Japan. Wt. 4 oz.
88 N 4960—Red border. $1.69
88 N 4961—Royal blue border. 1.69

G **Silk Chiffon,** soft and sheer, with lovely hand-screen printed multicolor flowers. Hand rolled. Made in Italy. About 17x44 in.
88 N 4981–Fuchsia border, pink ground
88 N 4982–Yellow border, med. blue ground. Each. Weight 3 oz. $1.59

H **Sheer Silk Chiffon Floral,** hand-screen printed in flattering muted shades. Hand rolled. About 35 in. sq. Wash separately. Made in occupied Japan.
88N4978–Pink border, lt. blue ground
88N4979–Green border, chartreuse ground. Shipping wt. 3 oz. Each $1.98

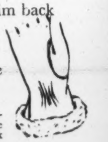
Add scarfs to your Easy Terms Order. See page 283 for details



Lined Leathers.. the gift Glove of Quality

Every glove made to these Sears exclusive specifications:

- ★ LEATHER . . imported capeskin . . softer, longer wearing
- ★ RIGHT LENGTH . . . just right to wear with coats, suits
- ★ BOLTON THUMB . . . cleverly cut for utmost comfort
- ★ CONTOUR-CUT for the femininity of dress gloves
- ★ LININGS . . . carefully sewn for warmth without bulk
- ★ FINISH . . . strong, even stitching; 3-point trim back



The Smart Slip-On Glove

A lovely glove, beautifully tapered and gently flared. Outseam sewn for fashionable casual look. Hems are double-stitched. About 9½ in. long. *Sizes* Small (6–6½); Medium (7–7½); Large (8–8½). *Please state size.* Shipping weight 4 oz.

$1.98 Pair Fleece Lined Capeskin

Imported pig-grained capeskin. Cotton and rayon fleece lining . . . soft and warm next to your hand.

88 N 5360–Black $1.98 88 N 5361–Brown $1.98

$2.98 Pair 100% Wool Lined Capeskin

Supple imported capeskin with smooth finish. Soft-to-the-touch lining packed with cozy warmth.

88 N 5322–Black $2.98 88 N 5323–Brown $2.98

$3.98 Pair Coney Fur Lined Capeskin

Imported capeskin . . . a luxury leather in itself adds more beauty with fluffy, super-warm lining.

88 N 5324–Black $3.98 88 N 5325–Brown $3.98

How to Measure for gloves, see opposite page.

Coney Cuff . . Shirred Elastic at wrist for snug fit

Soft fur at wrist adds dress-up touch to warm leather gloves. Fur cuff, put on by hand, can be worn up or down. Seal-dyed coney cuff on black gloves; mink-dyed on brown gloves. About 10 in. long. *State size* Small (6–6½); Medium (7–7½); Large (8–8½). Shpg. wt. 4 oz.

$2.98 Pair Fleece Lined Capeskin

Smooth imported capeskin with rayon and cotton fleece lining . . . wonderful to wear, nice and warm.

88 N 5340–Black $2.98 88 N 5341–Brown $2.98

$3.98 Pair 100% Wool Lined Capeskin

A choice imported capeskin . . . richly lustered. Soft wool lining, packed with warmth.

88 N 5342–Black $3.98 88 N 5343–Brown $3.98

$4.98 Pair Coney Fur Lined Capeskin

True luxury . . . to have a fluffy, super-warm fur lining. Rich lustrous imported capeskin.

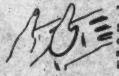
88 N 5344–Black $4.98 88 N 5345–Brown $4.98

SEARS

Kerrybrooke Classics

The gloves famous the country over for their comfort-cut, quality details

- ★ Right length . . no bulk where coat and glove meet
- ★ Flattering flare . . to make wrists, hands slender
- ★ Contour-cut . . follows shape of hand for sleek fit
- ★ Finish . . strong, even stitching, trim 3-point back
- ★ Our top quality materials for smartness, long wear
- ★ Hand washable . . easy, inexpensive to keep clean



THE BOLTON THUMB
Shaped to follow the natural line of *your* thumb. Cut separately . . . set into glove. A Kerrybrooke "extra" in superb fit, supreme comfort.

Sizes 6, 6½, 7, 7½, 8, 8½. *State size.* About 10¾ inches long. Shipping weight each 3 oz.

A **Imported Capeskin** classic slip-on, so lustrous . . so soft. Smooth half pique seams.

88 N 5755—Black	Pair	$2.98
88 N 5756—Brown	Pair	2.98
88 N 5757—White	Pair	2.98
88 N 5758—Navy blue	Pair	2.98

B **Genuine Peccary Pigskin**, a rich-grain leather. Table cutting assures lasting fit.

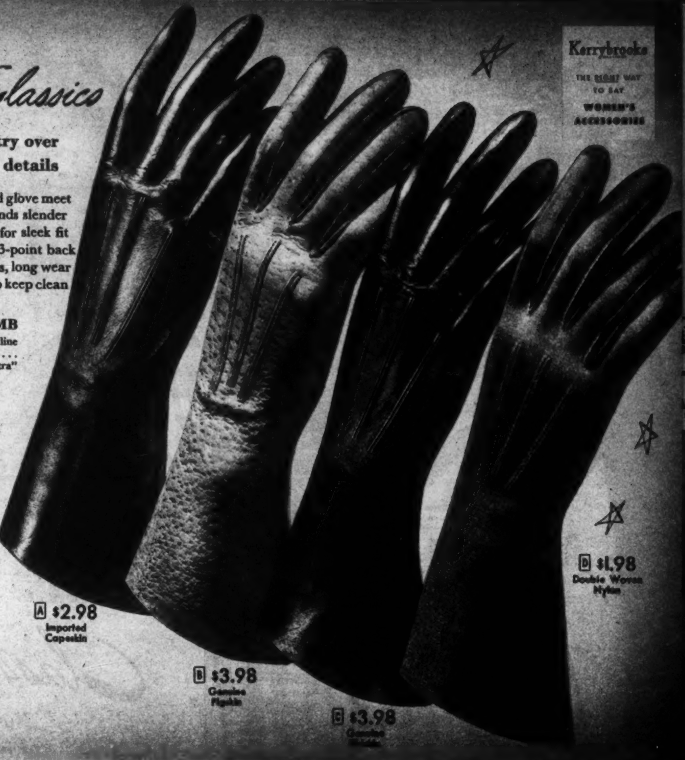
88 N 5775—Cork (tan)	Pair	$3.98
88 N 5776—Oatmeal (beige)	Pair	3.98

C **Fine-Grained Kidskin**, a luxury leather. Table-cut for lasting fit. Pique seams.

88 N 5752—Black	Pair	$3.98
88 N 5753—Brown	Pair	3.98

D **Double-Woven Nylon**, sueded finish. Long-wearing, quick drying.

88 N 5400—Black	Pair	$1.98
88 N 5401—White	Pair	1.98
88 N 5402—Light beige	Pair	1.98
88 N 5403—Gray	Pair	1.98

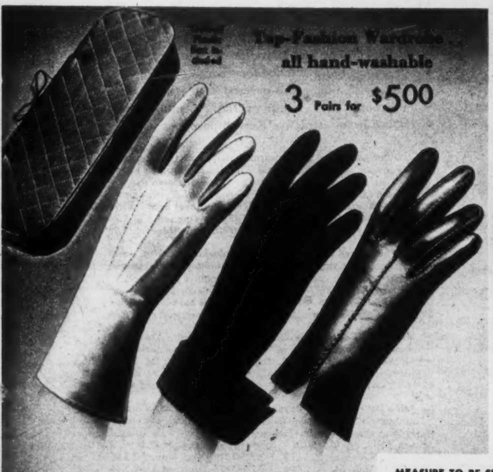


A $2.98 Imported Capeskin

B $3.98 Genuine Pigskin

C $3.98 Genuine Kidskin

D $1.98 Double Woven Nylon

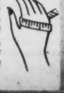


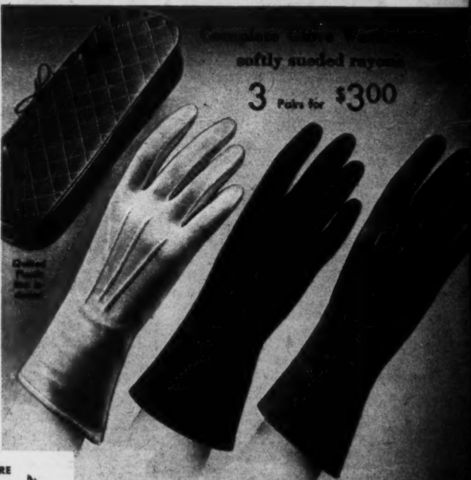
Top-Fashion Wardrobe .. all hand-washable

3 Pairs for $5.00

A glove for every occasion . . plus a luxurious quilted glove box. 1. White sueded rayon classic slip-on. About 10½ in. long. 2. Black sueded rayon . . . can be worn as smart shorty or side-vented classic with cuff up. About 11 in. long with cuff up. 3. Cork (tan) pig-grained imported capeskin shorty. Whip-stitched, vent top. About 9 inches long. *Sizes* 6½, 7, 7½, 8. *State one size.*
88 N 5501—3 pairs of gloves in a glove box of lovely quilted plastic. Shipping weight 14 ounces. $5.00

MEASURE TO BE SURE
For correct glove size, draw tape snugly around fullest part of right hand. Number of inches is correct size. If measure is between sizes, order next larger size. For Sears Easy Terms . . . see page 283 of this catalog.

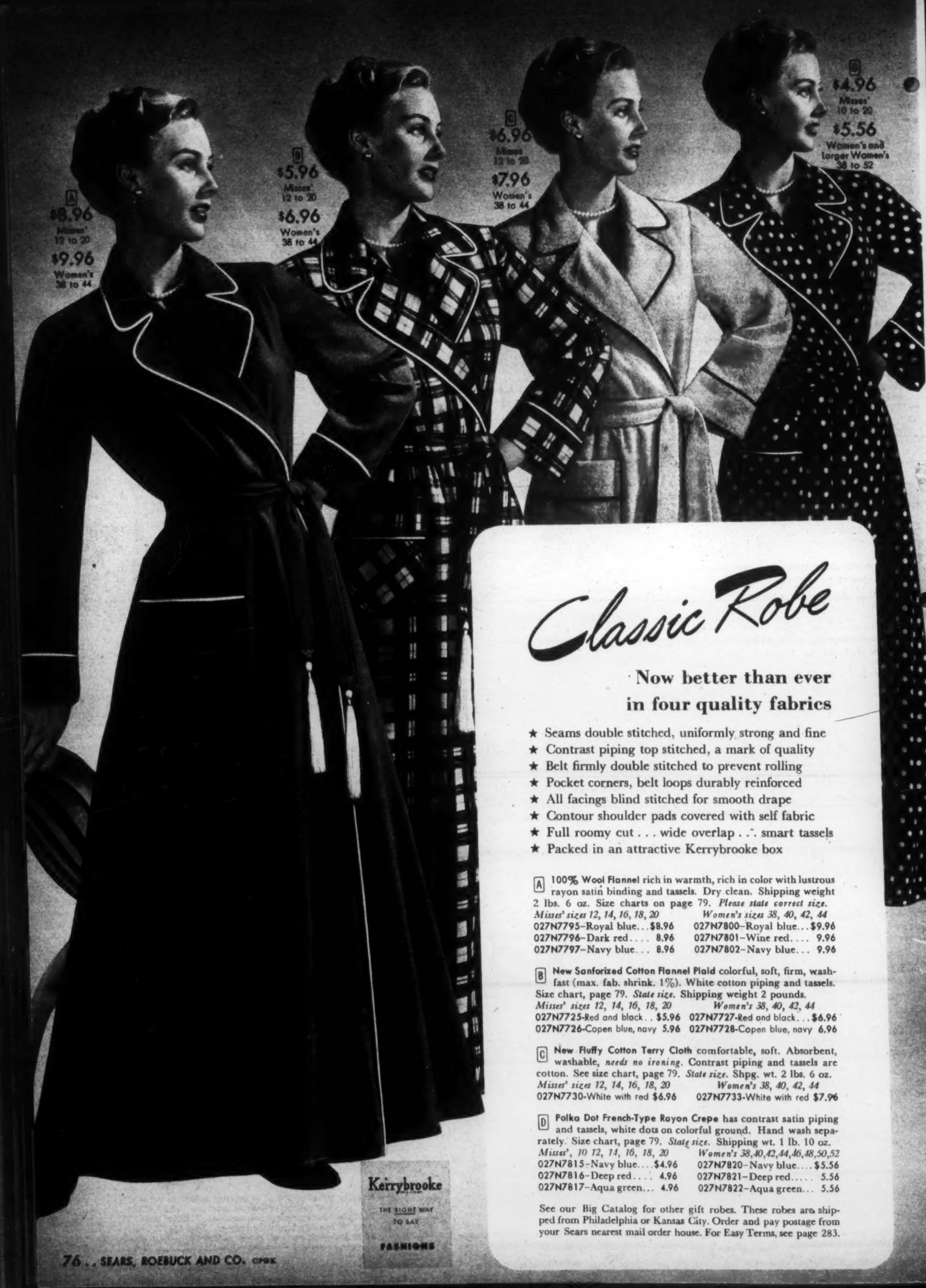




Complete Glove Wardrobe .. softly sueded rayons

3 Pairs for $3.00

Three smart styles, the most popular colors for the well-gloved wardrobe . . that expensive look at Sears low price. About 10¾ in. long. 1. White; shell-stitched, inseam sewn. 2. Black classic slip-on, inseam sewn. 3. Brown whipstitched slip-on. *Sizes* 6½, 7, 7½, 8. *State one size.*
88 N 5500—3 pairs of gloves in lovely quilted plastic glove box. Shipping weight 14 ounces. . . . . [illegible]



Classic Robe

Now better than ever in four quality fabrics

- ★ Seams double stitched, uniformly strong and fine
- ★ Contrast piping top stitched, a mark of quality
- ★ Belt firmly double stitched to prevent rolling
- ★ Pocket corners, belt loops durably reinforced
- ★ All facings blind stitched for smooth drape
- ★ Contour shoulder pads covered with self fabric
- ★ Full roomy cut . . . wide overlap . . . smart tassels
- ★ Packed in an attractive Kerrybrooke box

A **100% Wool Flannel** rich in warmth, rich in color with lustrous rayon satin binding and tassels. Dry clean. Shipping weight 2 lbs. 6 oz. Size charts on page 79. *Please state correct size.*

Misses' sizes 12, 14, 16, 18, 20	*Women's sizes 38, 40, 42, 44*
027N7795–Royal blue...$8.96	027N7800–Royal blue...$9.96
027N7796–Dark red.... 8.96	027N7801–Wine red.... 9.96
027N7797–Navy blue... 8.96	027N7802–Navy blue... 9.96

B **New Sanforized Cotton Flannel Plaid** colorful, soft, firm, washfast (max. fab. shrink. 1%). White cotton piping and tassels. Size chart, page 79. *State size.* Shipping weight 2 pounds.

Misses' sizes 12, 14, 16, 18, 20	*Women's 38, 40, 42, 44*
027N7725-Red and black.. $5.96	027N7727-Red and black...$6.96
027N7726-Copen blue, navy 5.96	027N7728-Copen blue, navy 6.96

C **New Fluffy Cotton Terry Cloth** comfortable, soft. Absorbent, washable, *needs no ironing.* Contrast piping and tassels are cotton. See size chart, page 79. *State size.* Shpg. wt. 2 lbs. 6 oz.

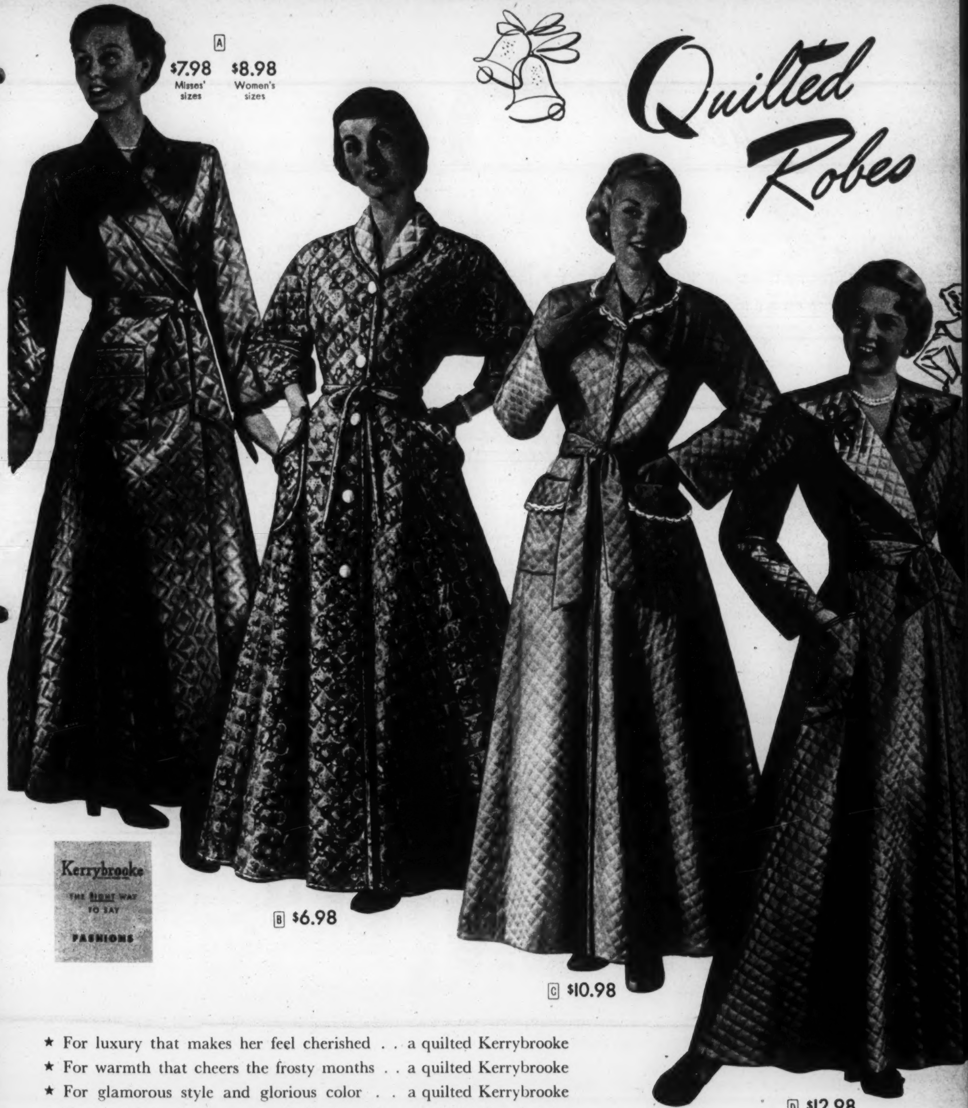
Misses' sizes 12, 14, 16, 18, 20	*Women's 38, 40, 42, 44*
027N7730-White with red $6.96	027N7733-White with red $7.96

D **Polka Dot French-Type Rayon Crepe** has contrast satin piping and tassels, white dots on colorful ground. Hand wash separately. Size chart, page 79. *State size.* Shipping wt. 1 lb. 10 oz.

Misses', 10 12, 14, 16, 18, 20	*Women's 38,40,42,44,46,48,50,52*
027N7815–Navy blue....$4.96	027N7820–Navy blue....$5.56
027N7816–Deep red.... 4.96	027N7821–Deep red..... 5.56
027N7817–Aqua green... 4.96	027N7822–Aqua green... 5.56

See our Big Catalog for other gift robes. These robes are shipped from Philadelphia or Kansas City. Order and pay postage from your Sears nearest mail order house. For Easy Terms, see page 283.

Quilted Robes



- ★ For luxury that makes her feel cherished . . a quilted Kerrybrooke
- ★ For warmth that cheers the frosty months . . a quilted Kerrybrooke
- ★ For glamorous style and glorious color . . a quilted Kerrybrooke
- ★ For quality to make you proud of your gift . .. a quilted Kerrybrooke
- ★ Give her lustrous satin or cotton . . sizes for misses and women

A **Zig-Zag Quilting,** lustrous rayon satin with rayon taffeta lining. Fine top-stitched tailoring on collar and pocket. Dry clean. See size chart on page 79. Shipping weight 2 lbs. 10 oz.

Misses' 12,14,16,18,20.
027N7740–Royal blue
027N7741–Fuchsia rose
State size. . . Each $7.98

Women's 38, 40, 42, 44.
027N7742–Royal blue
027N7743–Fuchsia rose
State size. . . Each $8.98

B **Quilted Cotton** with smart, roomy Dolman sleeves. Bright with flowers, lined and trimmed in gay color. Cord belt of self fabric. Wash separately. *State size* 10, 12, 14, 16, 18, 20. Size chart, page 79. Shpg. wt. 2 lbs. 6 oz.

027 N 7735—Medium blue ground $6.98
027 N 7736—Rose ground. 6.98

C **Zipper Quilt is News.** Quilted rayon satin; contrasting rayon lining. White lace trim on collar and two pockets. 30-inch zipper. Dry clean. *Sizes* 12, 14, 16, 18, 20; size chart, page 79. *State size.* Wt. 2 lbs. 12 oz.

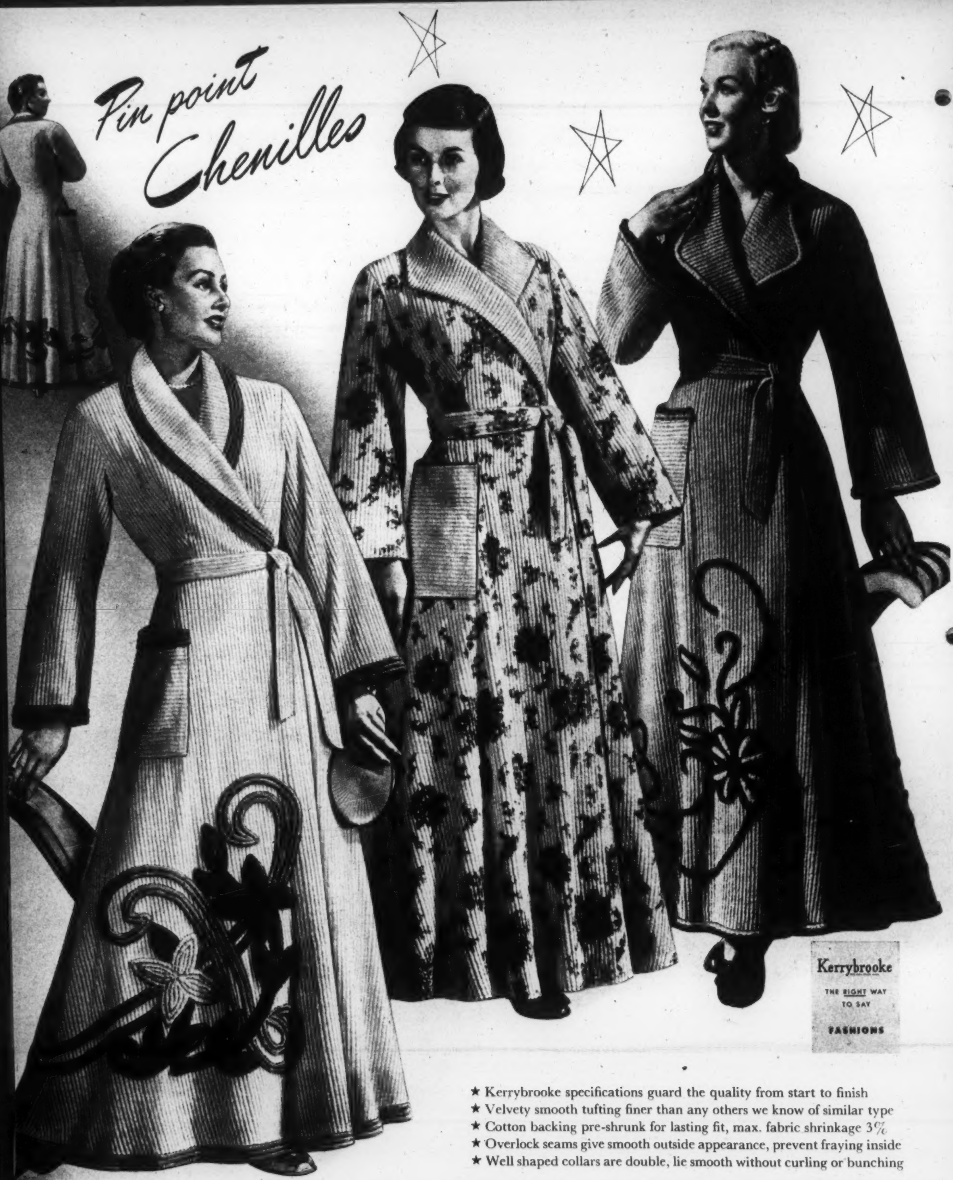
027 N 7745—Copen blue. $10.98
027 N 7746—Melon rose. 10.98

D **Bowknots of Contrasting Braid** on quilted rayon satin. Collar curves in deep scallops with bowknot in back. Lining is rayon taffeta. Double belt. Dry clean. *State size* 12, 14, 16, 18, 20. Size chart, page 79. Shpg. wt. 2 lbs. 12 oz.

027 N 7748–Aqua green with fuchsia $12.98
027 N 7749–Fuchsia rose with aqua . . 12.98

See our Big Catalog for other gift robes. These robes are shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. For Easy Terms, see page 283.

Pin point Chenilles



Kerrybrooke
THE RIGHT WAY
TO SAY
FASHIONS

★ Kerrybrooke specifications guard the quality from start to finish
★ Velvety smooth tufting finer than any others we know of similar type
★ Cotton backing pre-shrunk for lasting fit, max. fabric shrinkage 3%
★ Overlock seams give smooth outside appearance, prevent fraying inside
★ Well shaped collars are double, lie smooth without curling or bunching

$5.96

White Princess with lovely soft colored flowers gracefully curved around full skirt. Collar, sleeves and hem edged with soft color, 1 pocket. Wash separately. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Shpg. wt. 2 lbs. 10 oz.

027 N 7758 . . . . $5.96

$6.96

Colorful Flowers printed on snow-white chenille —that's fashion news. Wide revers and pocket are white. Side-seam tie belt. Wash separately. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 2 pounds 6 ounces.

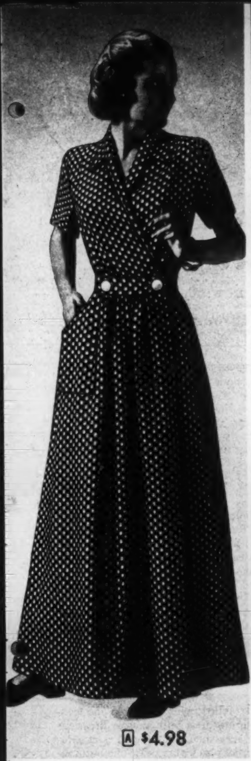
027 N 7755—Floral on white $6.96

$4.96 Misses' sizes $5.96 Women's sizes

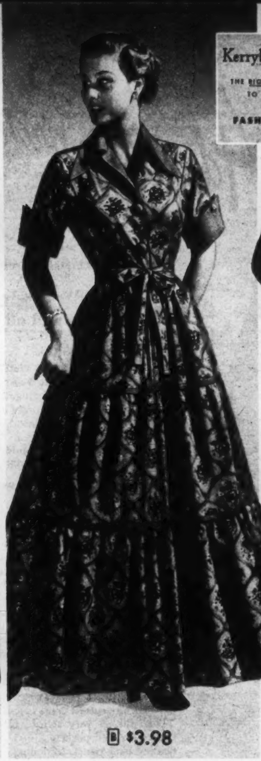
Tone-On-Tone with deeper color floral spray and edge trim. Curved collar. Side-seam tie belt. Wash separately. *State size.* Shpg. wt. 2 lbs. 10 oz.

Misses' 12, 14, 16, 18, 20.		*Women's* 38, 40, 42, 44.	
027N7762–Aqua blue	$4.96	027N7765–Aqua blue	$5.96
027N7763–Melon rose	4.96	027N7766–Melon rose	5.96

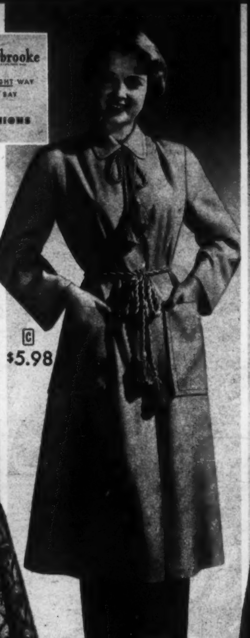
See our Big Catalog for other gift robes. See size charts on opposite page. These garments are shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. For Sears Easy Terms, see page 283.



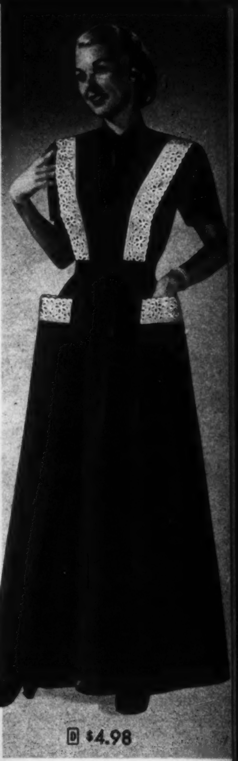
A $4.98



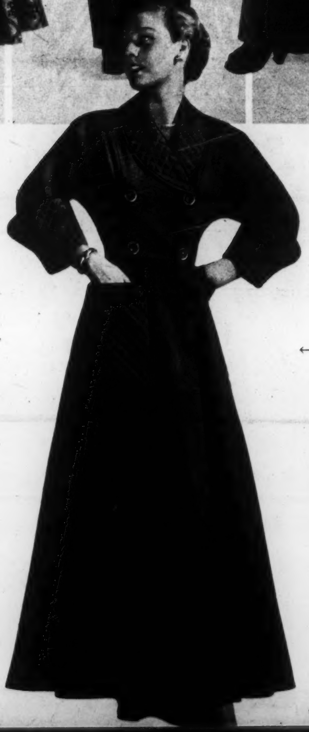
B $3.98



C $5.98



D $4.98



Give a Kerrybrooke Robe

Give glamour . . give lounging comfort

Fine quality . . misses' and women's sizes

A **Polka Dot** French-type rayon crepe, soft as silk. Hand washable. Two-button set-in waistband with front fullness, big pocket. Two pleats in back. *Misses' sizes* 12, 14, 16, 18, 20; *women's sizes* 38, 40, 42, 44. *State size*. Shpg. wt. 1 lb. 10 oz.
027 N 7775—Navy and white. . . $4.98
027 N 7776—Deep red and white. 4.98

B **Three-Tier Skirt** on fine floral cotton housecoat that buttons to waist, with 9-inch zipper below. Bright solid color trimming. Self belt. Washable. *Please state size*. 10, 12, 14, 16, 18. Shipping weight 1 pound 5 ounces.
027 N 7779—Blue ground. $3.98
027 N 7780—Rose ground. 3.98

C **Rayon Faille** in the new, comfortable coat length (about 47 in.) with plump cotton cord and tassels at collar and waist. 2 big pockets, back yoke. Dry clean. *Sizes* 12, 14, 16, 18, 20. *Please state size*. Shipping weight 2 pounds 4 ounces.
027 N 7787—Copen blue. $5.98
027 N 7788—Rose. 5.98

D **Zip-Front Cotton Crinkle Crepe** bright with color, trimmed with white eyelet embroidery. Gay little bow-tie collar. 22-inch zipper. Washable, *needs no ironing*. *Sizes* 12, 14, 16, 18, 20. *State size*. Shipping weight 1 pound 10 ounces.
027 N 7790—Royal blue. $4.98
027 N 7791—Red rose. 4.98

Robe Size Chart For Misses **For Women**

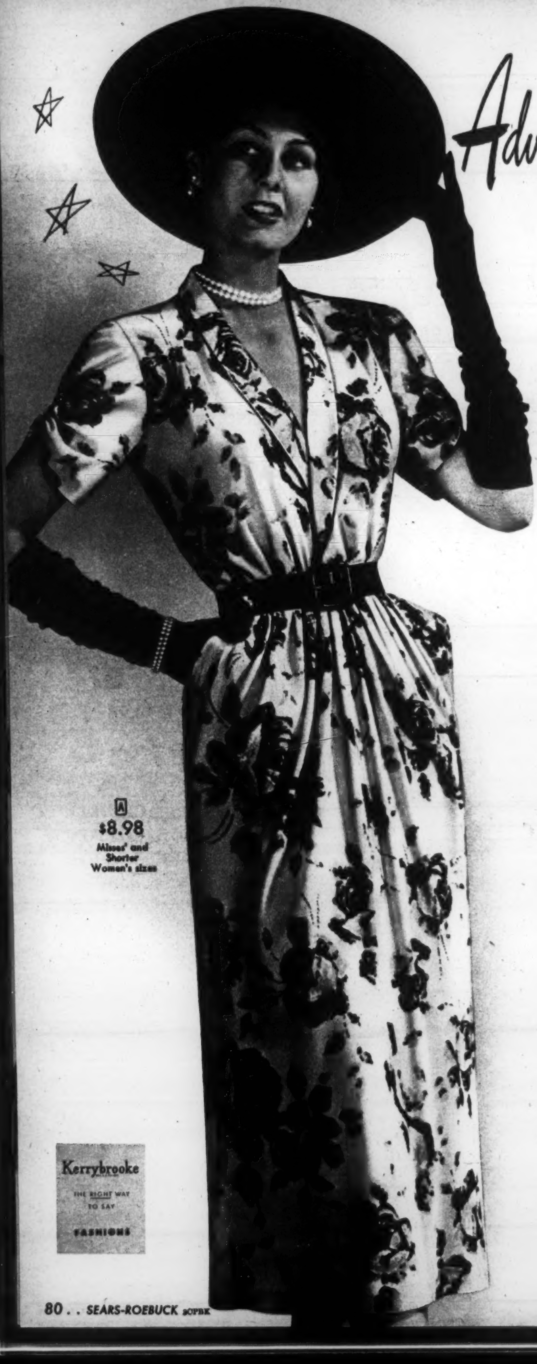
Order size. .	10	12	14	16	18	20	38	40	42	44	46	48	50	52
If hips are. .	34	35	36½	38	39½	41	42½	44½	46½	48½	49½	51½	53½	55 in.
If waist is. .	24	25½	27	28½	30	32	34	36	38	40	42	44	46	48 in.
If bust is. .	31	32½	34	35½	37	39	40	42	44	46	47	49	51	53 in.

See our Big Catalog for other gift robes. These robes are shipped from Philadelphia or Kansas City. Order and pay postage from Sears nearest mail order house. For Sears Easy Terms, see page 283

CRINKLE COTTON with quilting

$6.98

← Note the wide dolman sleeves, the coachman style fit. Self fabric richly quilted forms collar, cuffs and huge pocket. Washable. *Sizes* 12, 14, 16, 18, 20. *State size*. Shipping weight 2 pounds.
027 N 7770—Royal blue
027 N 7771—Red rose
027 N 7772—Emerald green. . . . . . . Each $6.98



A
$8.98
Misses' and
Shorter
Women's sizes

Kerrybrooke
THE RIGHT WAY
TO SAY
FASHIONS

Advance Spring Fashions

to brighten your Christmas

Beautiful fabrics with fine details and finishing . . new styles to wear now and all through spring

A **Wrinkle-Resistant, Easy-to-Wash Rayon Jersey** in a beautiful rose-in-bloom print on white backgrounds. New tapering skirt has peg drape, 4 gores, front shirring, 2-in. hem. Plunging neckline can be worn modestly or glamorously low. Sleeves have side shirring. Hand wash separately. Black plastic belt. *State size.* Shpg. wt. 1 lb. 8 oz.

Sizes 12, 14, 16, 18, 20.
031N9509–Pink, brown, green print
031N9510–Lilac, black, gold print
031N9511–Fuchsia, violet, turquoise print Each. . .$8.98

Sizes 16½, 18½, 20½, 22½, 24½.
031N9809–Pink, brown, green print
031N9810–Lilac, black, gold print
031N9811–Fuchsia, violet, turquoise print Each. . .$8.98

B **Romaine Rayon Crepe** dress with an alluring neckline, new tapering skirt, white lace daisies that button on. Long torso bodice to make your waist look very slim; back zipper. Unbutton daisies to make a perfect basic dress. Dry clean. *Sizes* 9, 11, 13, 15, 17; *also* 10, 12, 14, 16, 18. *State correct size.* Shpg. wt. 1 lb. 8 oz.
031 N 9282—Navy blue. . . .$9.98 031 N 9283—Black. $9.98

C **Rayon Taffeta** with duco printed dots . . a dress that's wonderful for junior figures, right for all the parties from now through summer. Very full 8-gore skirt with pointed inserts all around. Dark color skirt and cuffs with white dots, white top with dots that match skirt. Dry clean. *Sizes* 9, 11, 13, 15 only. *State size.* Shpg. wt. 2 lbs.
031 N 9279—Navy blue. . . .$7.98 031 N 9280—Bright green. .$7.98

D **Our Most Beautiful Crepe** . . finely ribbed rayon that looks and feels like silk. A very stylish, flattering dress with double breasted bodice, draped pockets (lined to keep their shape), slim skirt with floating back panel. Matching belt of plastic, big pearl-like buttons. Dry clean. *Sizes* 10, 12, 14, 16, 18. *State size.* Shpg. wt. 1 lb. 8 oz.
031 N 9515—Navy blue. . .$11.98 031 N 9516—Black. $11.98

E **Extra Fine Rayon Crepe** that feels like silk. A most becoming, easy-to-wear dress with a slenderizing roll collar, shoulder gathers, graceful 11-gore skirt, pearl-like buttons. Dry clean. *Sizes* 36, 38, 40, 42, 44; 16½, 18½, 20½, 22½, 24½. *State size.* Shpg. wt. 1 lb. 8 oz.
031 N 9812—Black background with dusty rose and white print. . . .$8.49
031 N 9813—Navy blue background with aqua blue and white print. 8.49

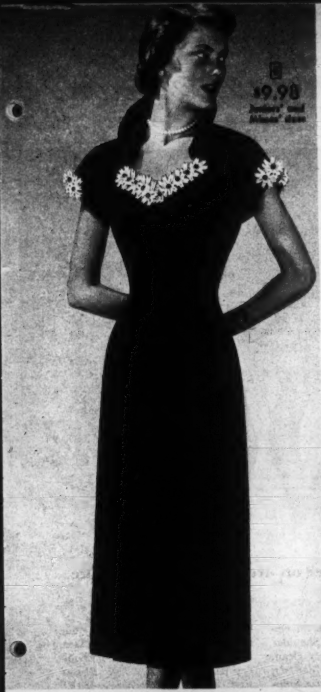
F **Rayon and Nylon Marquisette** (30% nylon makes it durable) with complete slip of matching rayon taffeta . . a glamorous dress for now and all spring and summer. Finely stitched bands of matching taffeta on the bodice front . . a skirt that's yards wide . . rhinestone buttons . . big flower. Collar, cuffs and belt are lined with taffeta. Dry clean. *Sizes* 10, 12, 14, 16, 18; *also* 9, 11, 13, 15, 17. Shpg. wt. 2 lbs.
031 N 9512—Navy blue 031 N 9513—Black
031 N 9514—Aqua blue *State size.* Each. $12.98

G **Romaine Rayon Crepe** . . a rich fabric for year 'round wear. This handsome dress has a flattering new collar, lovely dyed-to-match lace insets on the flange sleeves (bodice is built up under the arms). The 4-gore bias skirt fits smoothly over the hips, has a front yoke with piping and soft gathers, 2-in. taped hem. Dry clean. *Sizes* 36, 38, 40, 42, 44; *also* 16½, 18½, 20½, 22½, 24½. Shpg. wt. 1 lb. 8 oz.
031 N 9815—Navy blue 031 N 9816—Black
031 N 9817—Aqua blue *State size.* Each. $9.89

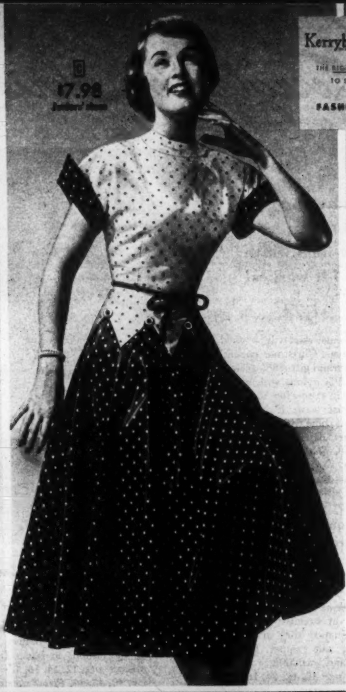
	SIZE CHART FOR JUNIORS					SIZE CHART FOR MISSES						
Order size...	9	11	13	15	17	10	12	14	16	18	20	
If hips are...	33	34½	36	37½	39	34	35	36½	38	39½	41	in.
If waist is....	23½	24½	26	27½	29	24	25½	27	28½	30	32	in.
If bust is....	30½	32	33½	35	36½	31	32½	34	35½	37	39	in.
Length about	45	45½	46	46½	47	45½	46	46½	47	47½	48	in

	SIZE CHART FOR WOMEN					SIZE CHART FOR SHORTER WOMEN					
Order size:..	36	38	40	42	44	16½	18½	20½	22½	24½	
If hips are...	40½	42½	44½	46½	48½	40	42	44	46	47½	in.
If waist is...	32	34	36	38	40	31	33	35	37	39	in.
If bust is....	38	40	42	44	46	37	39	41	43	45	in.
Length about	47½	48	48½	48½	48½	45	45½	46	46½	47	in.

These dresses are shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. Use Easy Terms . . see page 283.



$9.98
Juniors' and
Misses' sizes

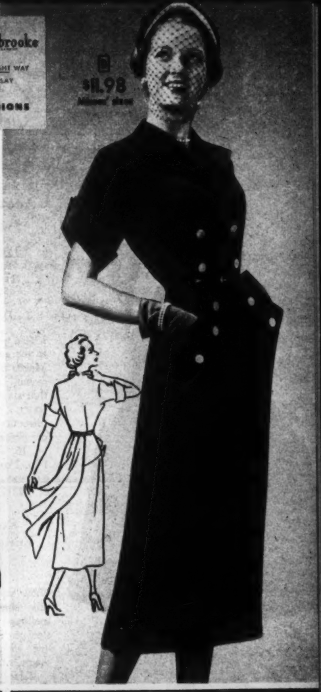


$7.98
Juniors' sizes

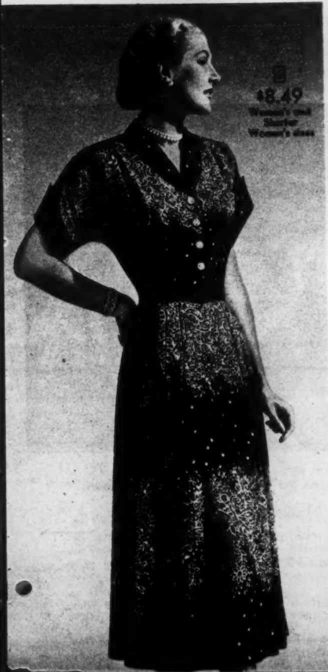
Kerrybrooke

THE RIGHT WAY
TO SAY

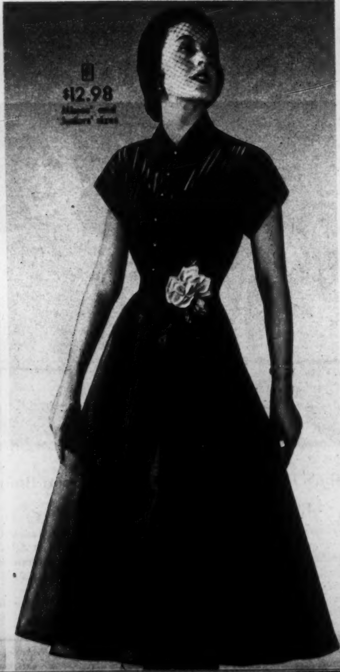
FASHIONS



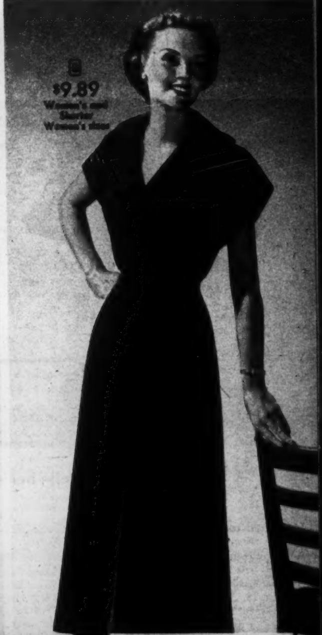
$11.98
Misses' sizes



$8.49
Women's and
Shorter
Women's sizes



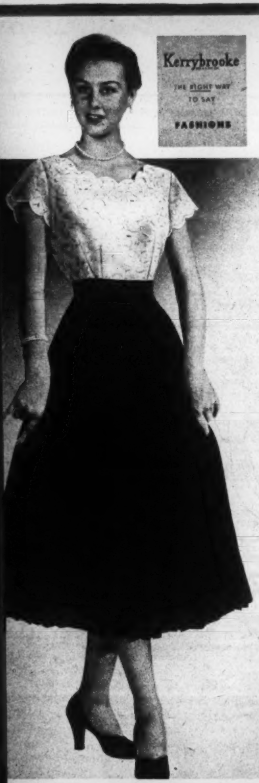
$12.98
Misses' and
Juniors' sizes



$9.89
Women's and
Shorter
Women's sizes

Kerrybrooke
THE RIGHT WAY
TO SAY
FASHIONS

Kerrybrooke Christmas Fashions



Acetate and Nylon Dancing pleats 120-inch width and it washes!

$5.74

1950's wonder skirt will be asked to the gayest Christmas parties. Makes a grand gift. 88% acetate rayon, 12% nylon, with pleats that stay in even after soap and water. Just wash it by hand (directions come with skirt). Zipper placket. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shpg. wt. 1 lb. 2 oz.

07 N 2817—Black..........$5.74
07 N 2819—Navy blue...... 5.74

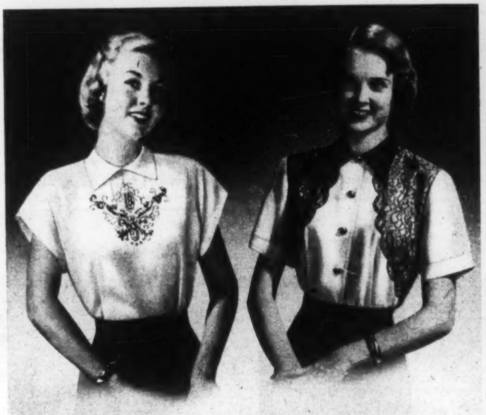
Exquisite Nylon Embroidered Blouse

$4.98

Show your pretty shoulders in this sheer-as-snowmist blouse scalloped at neckline and cap sleeves. Shaped slim at waistline with side zipper. Pinked seams. Hand washable.

Misses' sizes 10, 12, 14, 16, 18. *Please state correct size.* Shipping weight 8 ounces.

07 N 2144—White..........$4.98
07 N 2145—Pink........... 4.98



Sequins and Lace on dressy rayon tissue faille

$5.98

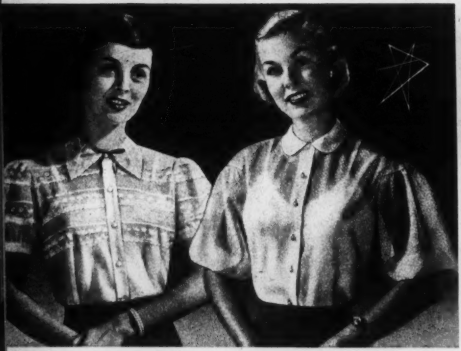
Sequins and beads glitter on this elegant Kerrybrooke blouse. Shoulder pads. Buttons in back. Dry clean. *Misses' sizes* 12, 14, 16, 18; *Women's,* 38, 40, 42, 44. *Please state size.* Shipping weight 10 oz.

07 N 2149—White..............$5.98
07 N 2150—Black............. 5.98
07 N 2151—Emerald green...... 5.98

$3.98

Collar and bolero-like yoke are fine shadowy Chantilly-type cotton lace. Pretty lace-covered buttons. Shoulder pads. *Misses' sizes* 12, 14, 16, 18; *women's,* 38, 40, 42, 44. *State size.* Shpg. wt. 10 oz.

07 N 2152—Beige with brown...$3.98
07 N 2153—Pink with navy...... 3.98
07 N 2154—White with black.... 3.98



A Sheer Gift Blouse tells her she's lovely

$4.98

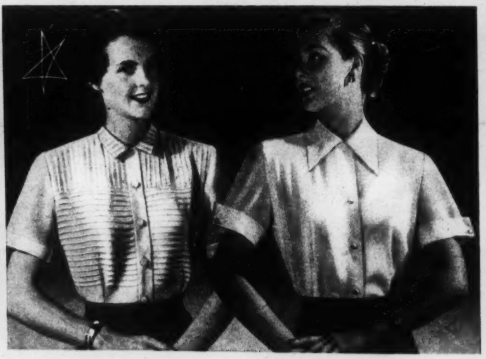
Imported cotton batiste exquisite with bands of very fine cotton lace across the front and around the sleeves. Red velvet bow at the lace collar. Pinked seams. Easily washable. *Misses' sizes* 12, 14, 16, 18, 20. Shpg. wt. 8 oz.

07 N 2146—White. *State size*........$4.98

$4.98

Swiss-dot Nylon misty-sheer and crisp. Push-up sleeves, smart dropped shoulder line. Pearl-like shank-back buttons. Pinked seams. Hand wash. *State Misses' sizes* 12,14,16,18. Shpg. wt. 8 oz.

07 N 2155—White...............$4.98
07 N 2156—Pink............... 4.98



Smart Rayon Blouses go with Christmas wishes

$3.98

Tissue Faille with tucks around collar, dozens of tucks across front. Self-covered buttons. Shoulder pads. Hand washable. *Misses' sizes* 12, 14, 16, 18, 20. *State size.* Shipping weight 11 oz.

07 N 2164—Beige 07 N 2165—Coral rose
07 N 2166—White Each..........$3.98

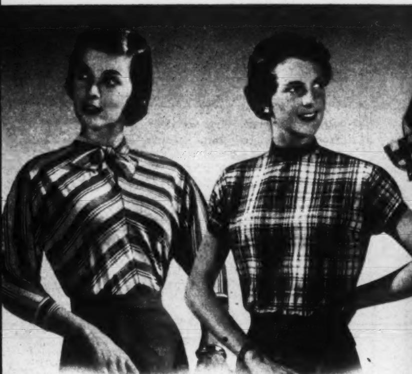
$2.98

Pointed collar and cuffs. Pearl-like cuff links, shank buttons, two-way collar. Pinked seams. Shoulder pads. Rayon crepe. Hand wash. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 11 oz.

07 N 2157–Toast tan 07 N 2159–White
07 N 2158–Emerald green Each..$2.98

See size chart, page 83. These garments shipped from Philadelphia or Kansas City. Order and pay postage from Sears nearest mail order house. See Big General Catalog for other Christmas suggestions. Easy terms on page 283.

—to wear, to give



Christmas puts news in cottons

$1.98

Striped Cotton Knit, dolman sleeves, bow at neckline. Hand washable. *Sizes* 12, 14, 16, 18. *State size.* Shipping weight 8 ounces.

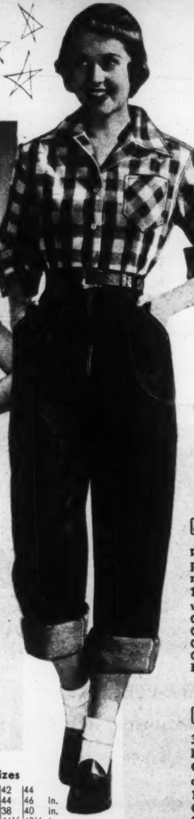
07 N 2162—Yellow, gray, black and white.........$1.98

07 N 2163—Navy, gray, red and white..............$1.98

$1.98

Rib Knit Bands on Scotch plaid multicolor gingham. Ribbing at neck, sleeves and waistband. Zipper in back. Washfast. *Sizes small* (10–12) *medium* (14–16) *large* (18). *Please state size.* Shipping weight 7 ounces.

07 N 2160—Red trim . . $1.98



Famous Sanforized Dungarees

- ★ Metal rivets reinforce front pocket corners
- ★ Snug fitting back yoke with big patch pocket
- ★ Zipper placket, double stitched inseam, crotch
- ★ Five bar-tacked belt loops (belt not included)
- ★ Contrast stitching. Max. fabric shrinkage 1%

$1.74	$1.98	$2.74
6-oz. denim	8-oz. denim	New black twill

Good looking, rugged, snug, comfortable, you can't beat our dungarees for gifts. Wash separately. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.*

In 6-Ounce Denim, firm, flexible. Shpg. wt. 1 lb.

7 N 973—Navy blue
7 N 970—Faded blue
7 N 969—Barn red
Each..................$1.74

In Rugged 8-Ounce Denim. Shpg. wt. 1 lb. 3 oz.

7 N 949—Navy blue..........................$1.98

New 8-Ounce Cotton Twill. Shpg. wt. 1 lb. 3 oz.

07 N 950—Black...............................$2.74

Also Women's sizes 38, 40, 42, 44. *In 8-Ounce Denim.* Shpg. wt. 1 lb. 7 oz.

7 N 952—Navy blue. *State size*................$2.49

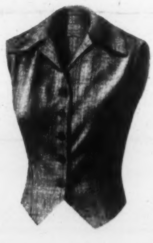
See Big Fall Catalog for cotton shirt shown with dungarees.

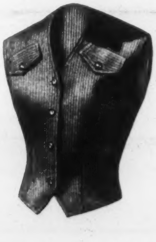
ORDER EARLY!
Be a wise and happy Santa

Size Chart for Misses' and Women's sizes

Order size:	10	12	14	16	18	20	38	40	42	44	
If Bust is:	31	32½	34	35½	37	39	40	42	44	46	in.
If waist is:	24	25½	27	28½	30	32	34	36	38	40	in.
If Hips are:	34	35	36½	38	39½	41	42½	44½	46½	48½	in.
Slacks Outseam:	38¾	39¼	39½	39¾	40¼	40½	40½	40¾	41	41¼	in.

Kerrybrooke
THE RIGHT WAY TO SAY
FASHIONS





She'll wear her Christmas Weskit everywhere

$3.98

Glen Plaid weskit with collar is 80% rayon, 20% worsted. Darts nip the slim waistline. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shipping weight 9 oz.

07 N 2342—Black and white mixture.
Each..........................$3.98

$2.98

Pinwale Corduroy with whittled waist, metal buttons. Dry clean. *Sizes* 10, 12, 14, 16, 18. *State size.* Shipping weight 11 oz.

07 N 2395—Copper rust.......$2.98
07 N 2396—Dark green........ 2.98
07 N 2397—Medium gray...... 2.98

Catalog numbers starting with "0" are shipped from Philadelphia or Kansas City. Others are shipped from nearest mail order house. Order and pay postage from your Sears nearest mail order house.

She wants a Corduroy Christmas
Give her Kerrybrooke quality

$4.98 Slacks

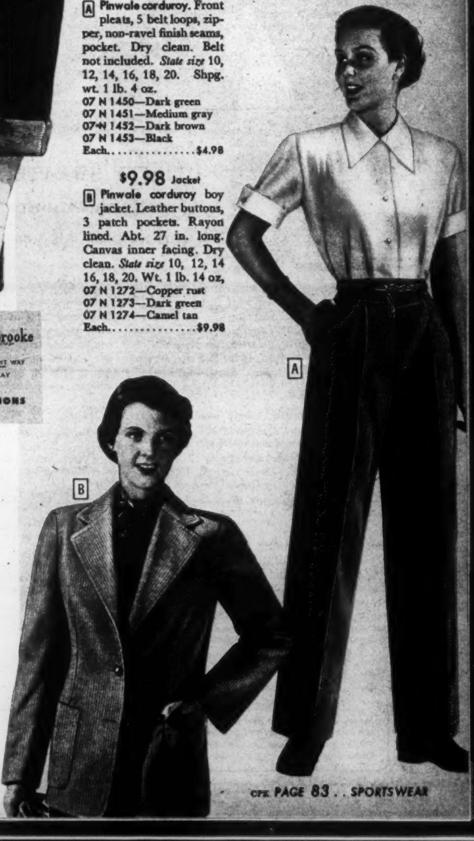
A **Pinwale corduroy.** Front pleats, 5 belt loops, zipper, non-ravel finish seams, pocket. Dry clean. Belt not included. *State size* 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 4 oz.

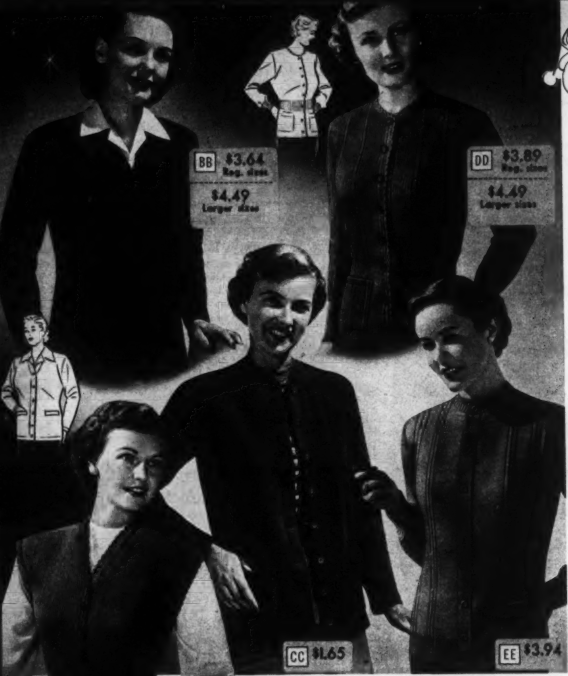
07 N 1450—Dark green
07 N 1451—Medium gray
07 N 1452—Dark brown
07 N 1453—Black
Each..................$4.98

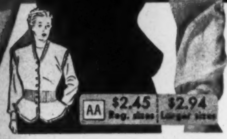
$9.98 Jacket

B **Pinwale corduroy** boy jacket. Leather buttons, 3 patch pockets. Rayon lined. Abt. 27 in. long. Canvas inner facing. Dry clean. *State size* 10, 12, 14 16, 18, 20. Wt. 1 lb. 14 oz,

07 N 1272—Copper rust
07 N 1273—Dark green
07 N 1274—Camel tan
Each..................$9.98







UTILITY SWEATERS . . give warmth and comfort at work and at play all year around

AA **Hug-Me-Tight.** 50% wool, 50% cotton. Snug sleeveless style. Loop trim, fitted waist. Hand washable. See size chart. **$2.45** Reg. sizes

Regular sizes 34, 36, 38, 40-in. bust. *Please state size.* Shpg. wt. 14 oz.

38 N 7016—Black
38 N 7022—Cherry red
38 N 7023–Lt. gray Ea. $2.45

Larger sizes, neat and figure flattering. *Bust sizes* 42, 44, 46, 48 in. *State size;* see size chart. Shpg. wt. 15 oz.

38 N 7030–Black
38 N 7033–Lt. gray Ea. $2.94

BB **Worsted Coat Sweater.** Virgin wool firmly rib knit for smooth, comfortable fit, long wear. Taped shoulder seams won't sag. V-neck. Hand wash. See size chart. **$3.64** Reg. sizes

Regular sizes 36, 38, 40, 42, 44-in. bust. *State size.* Shpg. wt. 1 lb. 4 oz.

38N7154–Navy
38N7155–Wine. Ea. $3.64

Larger sizes 46, 48, 50, 52-in. bust. *Please state size.* Shpg. wt. 1 lb. 4 oz.

38 N 7158–Navy
38 N 7159–Wine. . Ea. $4.49

CC **Cotton Cardigan.** Thrifty and ever so practical. Firmly knit cotton with a deep, soft fleece on the inside for extra coziness and warmth. Long boxy style with a ribbed crew neck and two handy pockets. Hand washable. *Bust sizes* medium (34–36); large (38–40) in. *State size.* Shpg. wt. 1 lb. 4 oz. **$1.65**

38 N 7005—Light blue
38 N 7006–Jockey red (bright)
38 N 7008—White
38 N 7009—Wine Ea. $1.65

DD **Fitted Waist Cardigan** of virgin wool worsted. Crocheted edge at neck and front make it dressy looking. Rib knit for comfortable fit. Patch pockets. A welcome gift . . and a warm one! Hand wash. **$3.89** Reg. sizes

Regular sizes 34, 36, 38, 40-in. bust. *Please state size;* see chart below. Shpg. wt. 15 oz.

38 N 7047—Wine
38 N 7049—Royal blue
38 N 7068–Arctic green (medium). Ea. $3.89

Larger sizes 42, 44, 46-in. bust. *Please state size;* see chart below. Shpg. wt. 1 lb. 1 oz.

38 N 7069—Arctic green (medium)
38 N 7073—Wine . . . . Each $4.49

EE **Semi-Boxy Cardigan** of all virgin wool. Novelty ribbing accents front and shoulders. Crew neck, cuffs and bottom are closely ribbed for snug fit. It's pretty over blouses or dresses; gives extra warmth under a coat on chilly days. Hand washable. Shpg. wt. 1 lb. 2 oz. *Bust sizes* 36, 38, 40, 42, 44, 46 in. *State size;* see chart below. **$3.94**

38 N 7093—Light gray
38 N 7094—Dark royal blue
38 N 7095—Rose . . . . Each $3.94

HOW TO ORDER SWEATERS. MEASURE TO BE SURE!

Measure around fullest part of bust. Be sure the style you want comes in the size you need. Measure carefully to be sure you get the proper fit.

If bust measures (inches)	31-32	33-34	35-36	37-38	39-40	41-42	43-44	45-46	47-48	49-50
Order size:	34	36	38	40	42	44	46	48	50	52

ORDER EARLY!
Be a wise and happy Santa

Kerrybrooke

Cardigans and Pullovers
Worsted and zephyr wools
Easy-to-care-for nylon

ILLUSTRATED ON OPPOSITE PAGE

A **Boxy Cardigan** in two wools. Hand wash. *Bust sizes* 34, 36, 38, 40 in. *State size;* see size chart. Shpg. wt. 15 oz. **$2.94** Worsted wool

Worsted wool, firmly knit.

38 N 6406–Cherry red
38 N 6407–Cocoa brown
38 N 6401–Light gray
38 N 6408–Aqua blue
Each $2.94

Zephyr wool. Lightweight yet warm; soft and fluffy.

38 N 6443–Cherry red
38 N 6440–Light gray
38 N 6442–Medium blue
Each $3.94

B **Fitted Pullover** in two wools or nylon. Hand wash. *Bust sizes* 34, 36, 38, 40 in. *State size;* see size chart. Shpg. wt. 13 oz. **$1.94** Worsted Wool

Worsted wool, firmly knit.

38 N 6602–Yellow
38 N 6604–Light blue
38 N 6608–Cherry red
Each $1.94

Zephyr wool, light, warm.

38 N 6625–White
38 N 6628–Apricot
38 N 6629–Aqua blue
Each $2.75

100% nylon yarn. Easy to wash, quick to dry, needs no blocking. Feather-light and soft, yet very durable.

38N6700–White
38N6701–Pink
38N6702–Lt. blue
38N6703–Yellow
38N6706–Cherry red
38N6707–Lime green
See size chart on this page . . . . Each $2.94

C **Fitted Cardigan** in wool or nylon. Hand wash. *Bust sizes* 34, 36, 38, 40 in. *State size;* see chart. Shpg. wt. 12 oz. **$3.94** Zephyr wool

Zephyr wool. Kitten soft, feather light, toast-warm. Firmly knit, long-wearing.

38 N 6676–Cherry red
38 N 6678–Light gray
38 N 6680–Cocoa brown
38 N 6682–Aqua blue
Each $3.94

100% nylon yarns. 6 colors. Needs no blocking.

38 N 6745–White
38 N 6747–Light blue
38 N 6750–Cherry red
38 N 6751–Light gray
38 N 6752–Royal blue
38 N 6753–Dark green
Each $4.89

Cable stitch Twin Set . . . Virgin wool

D Simulated cable stitch on smooth background. Hand wash. *Bust sizes* 34, 36, 38, 40 in. *State size;* see size chart. **$4.98** Set

38 N 6950–Emerald green (med.)
38 N 6952–Blossom blue (med.)
38 N 6951–Cherry red
Shpg. wt. 1 lb. . Set $4.98

Hollywood style flatters mature figures

E Virgin wool coat sweater. Novelty ribbing nips in waist, accents yoke and cuffs. Metal buttons. Hand wash. *Bust sizes* 36, 38, 40, 42, 44, 46 in. *State size;* see chart. Shpg. wt. 15 oz. **$3.98** Each

38 N 7037–Emerald green (med.)
38 N 7038–Medium blue
38 N 7039–Wine
38 N 7040–Lt. gray Each $3.98

"Shoe button" Cardigan in virgin wool

F Tiny simulated "shoe buttons" twinkle down front. Fluffy, warm. Hand wash. *Bust sizes* 34, 36, 38, 40 in. *State size;* see chart. **$2.94** Each

38 N 6940–Jockey red
38 N 6942–Dark green
38 N 6941–Beige
Shpg. wt. 13 oz. . . . . . . Each $2.94

Novelty Pullovers . . . wool, nylon, rayon

Simulated Cable Stitch in wool or nylon. Fine, soft handmade look. Hand wash. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 12 oz. **$1.94** Worsted wool

G **100% nylon** . . . needs no blocking. Durable!

38 N 6730–Lime green
38 N 6731–White
38 N 6732–Cherry red
Each $2.94

H **Worsted wool.** Soft, warm. See size chart.

38 N 6900–Lilac
38 N 6901–White
38 N 6902–Aqua blue
Each $1.94

J **Brushed Nylon.** Puffed sleeves, ribbed neck. Tricot knit, cloud soft! Hand wash. *Bust sizes* 34, 36, 38, 40 in. *State size.* Shpg. wt. 8 oz. **$3.94** Each

38 N 6735–Pink
38 N 6736–White
38 N 6737–Light blue
38 N 6738–Lilac . . . . Each $3.94

K **50% Angora, 50% Zephyr Wool.** Blissfully soft and cuddly, light and fluffy as down. Hand wash. *Bust sizes* 34, 36, 38, 40 in. *State size;* see size chart. Shpg. wt. 10 oz. **$4.89** Each

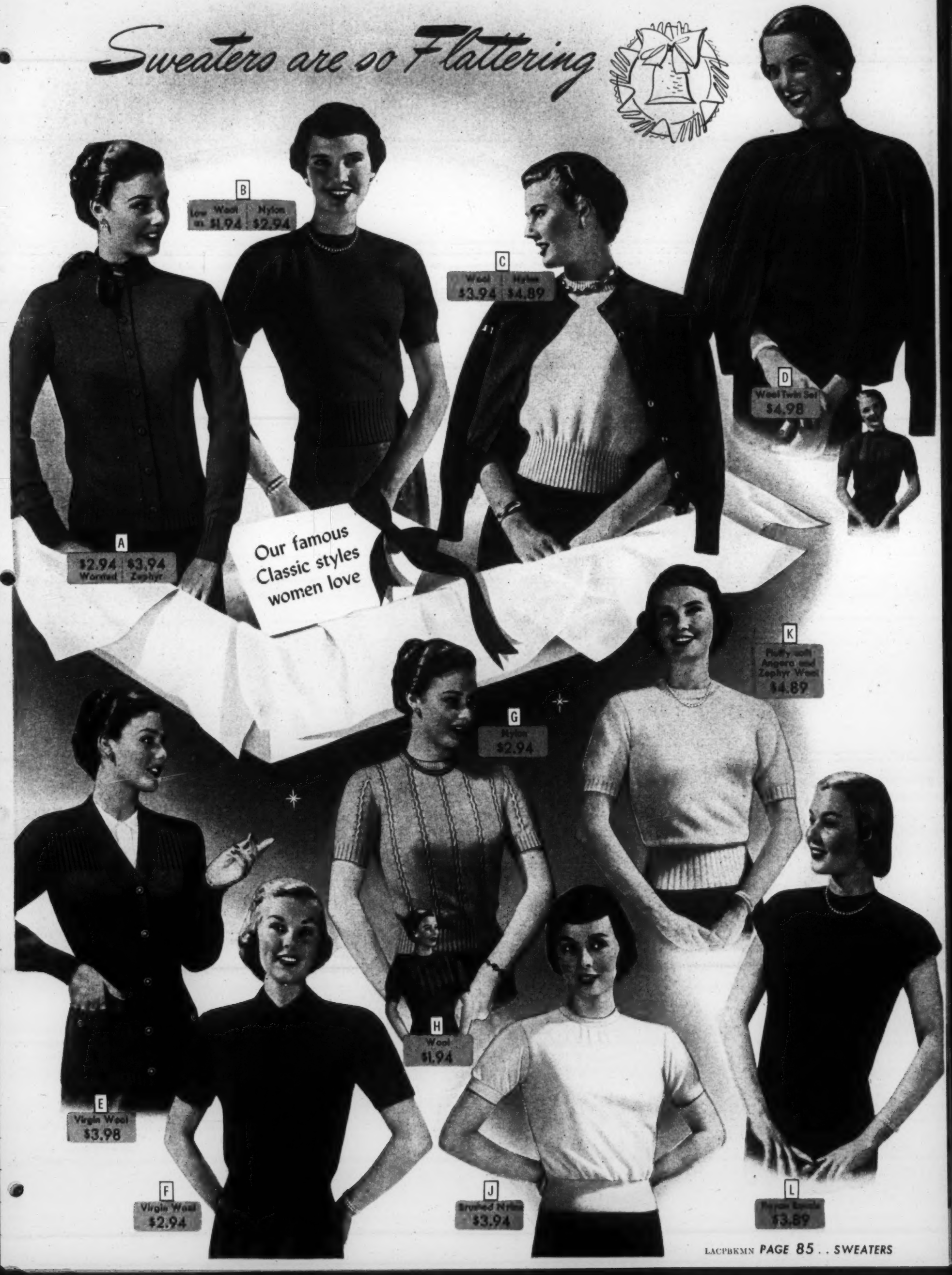
38 N 6180—Pink
38 N 6181—White
38 N 6182—Light blue
38 N 6184—Lilac . . . . Each $4.89

L **Rayon boucle.** New cap sleeve sweater blouse, knit in a novelty stitch. Crew neck with back opening. Rib effect sleeve trim. Hand wash. *State bust size,* 32, 34, 36, 38 in. Shpg. wt. 12 oz. **$3.89** Each

38N6955–Sapphire blue
38N6956–Joy red (bright)
38N6957–Eggshell (light beige)
38N6958–Dream green (light)
Each $3.89

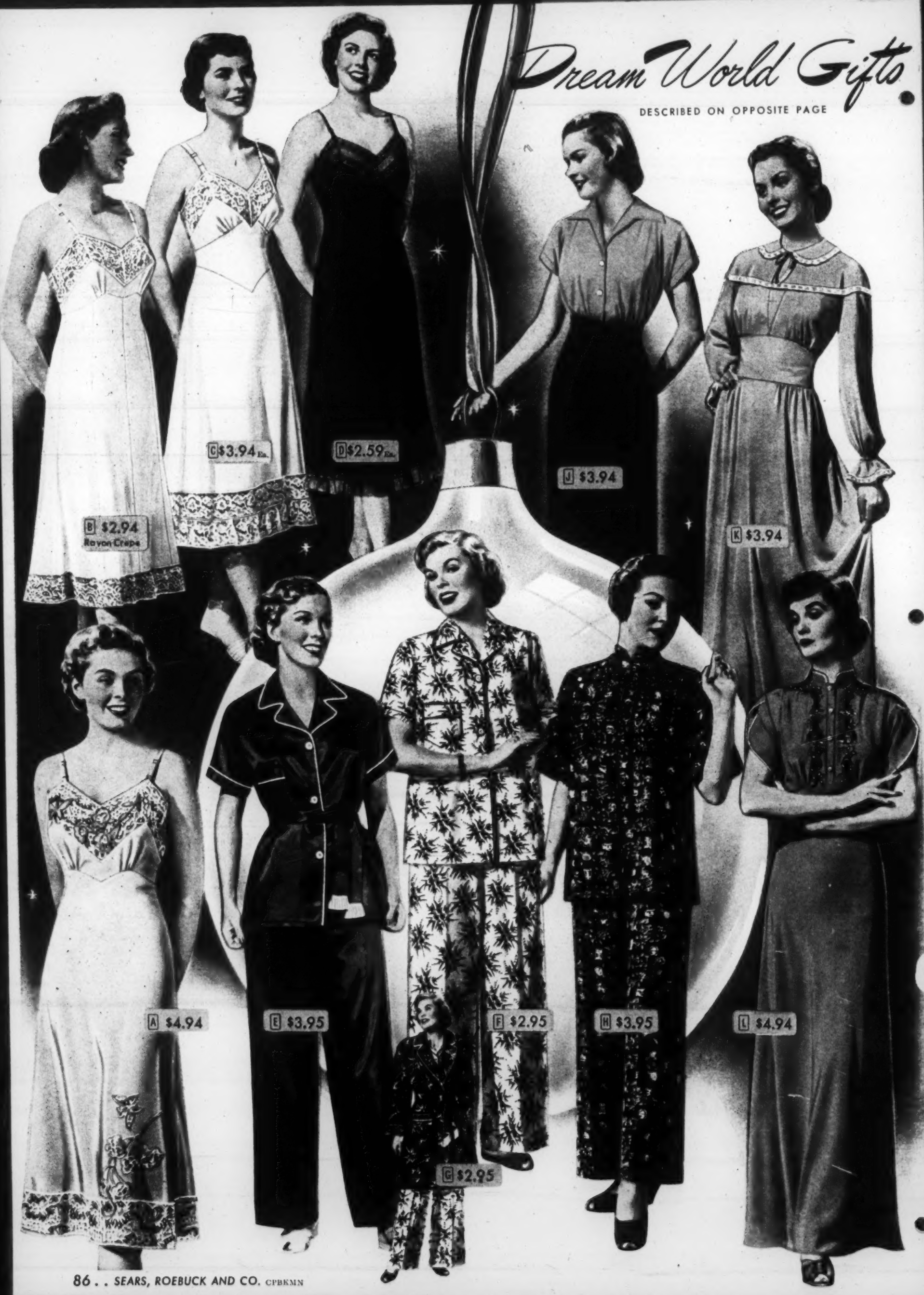
Sears Easy Terms . . . details on page 283

Sweaters are so Flattering


B
Low as
Wool $1.94
Nylon $2.94
C
Wool $3.94
Nylon $4.89
D
Wool Twin Set
$4.98
A
$2.94 Worsted
$3.94 Zephyr
Our famous Classic styles women love
K
Fluffy soft Angora and Zephyr Wool
$4.89
G
Nylon
$2.94
H
Wool
$1.94
E
Virgin Wool
$3.98
F
Virgin Wool
$2.94
J
Brushed Nylon
$3.94
L
Rayon Boucle
$3.89

Dream World Gifts

DESCRIBED ON OPPOSITE PAGE


B $2.94
Rayon Crepe
C $3.94 Ea.
D $2.59 Ea.
J $3.94
K $3.94
A $4.94
E $3.95
F $2.95
H $3.95
L $4.94
G $2.95

Lovely Lingerie

So rich and silken soft, lovely Charmode styles

ORDER EARLY!
Shopping is easy the catalog way

[A] **"Magicrepe" bias cut Slip.** 10% nylon, 90% multifilament rayon. Alencon-type cotton lace with rich applique on bodice, skirt. Matching lace on straight back, skirt. A lovely gift. Hand wash. Adjustable straps. **$4.94**
State bust size 32, 34, 36, 38, 40 in.
38 N 3192—Pink 38 N 3194—Light blue
38 N 3193—White Shpg. wt. 7 oz. . . . . . . Each $4.94

[B] **Charmode patented 8-gore Slip.** Bias cut gores cling to every curve. Alencon-type cotton lace at neckline, straight back, hemline. Adjustable straps. Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz. **$2.94** Rayon crepe

Multifilament rayon crepe	Rayon crepe-back satin
38 N 3483–Pink	38 N 3480–Pink
38 N 3484–White	38 N 3481–White
38 N 3485–Black	38 N 3482–Black.
Ea. . . $2.94 2 for $5.74	Each $3.94

[C] **"Magicrepe" Slip.** 10% nylon, 90% multifilament rayon crepe. Lace and ruffle trimmed. Alencon-type cotton lace trims front bodice. Matching lace inset above flirty lace ruffle on straight cut skirt; narrow lace on straight back. Covered skirt seams. Adjustable straps. Hand wash. *Bust sizes* 32, 34, 36, 38, 40, 42, 44 in. *State bust size.* **$3.94**
38 N 3322–Pink 38 N 3324–Light blue
38 N 3323–White Shpg. wt. 7 oz. . . . . . . Each $3.94

[D] **Nylon lace trim** on a multifilament rayon crepe slip. Nylon sheer and val-type lace trim bodice front and form ruffle at hemline. Adjustable straps. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 7 oz. **$2.50 Ea.** 2 for $4.75
38 N 3234—Black 38 N 3232—Pink
38 N 3233—White . . . . Each $2.50 . . . 2 for $4.75

[E] **Rayon satin Jamarette** for lounging and sleeping. White piping. Adjustable Gripper Fastener trouser waistband. Hand wash separately. *State bust size* 32, 34, 36, 38, 40 in. **$3.95**
38 N 1656–Wine red 38 N 1658–Eggshell
38 N 1657–Bright blue Shpg. wt. 8 oz. . . Each $3.95

[F] **Sanforized, fine-woven cotton Jamarette.** Makes smart ensemble with wrap-around below. Navy and red print on white ground. Contrasting piping. Adjustable Gripper Fastener trouser waistband. Washable, fabric won't shrink over 1%. *Sizes* 32, 34, 36, 38, 40 in. bust. **$2.95**
38 N 1187–*Please state bust size.* Shpg. wt. 15 oz. Ea. $2.95

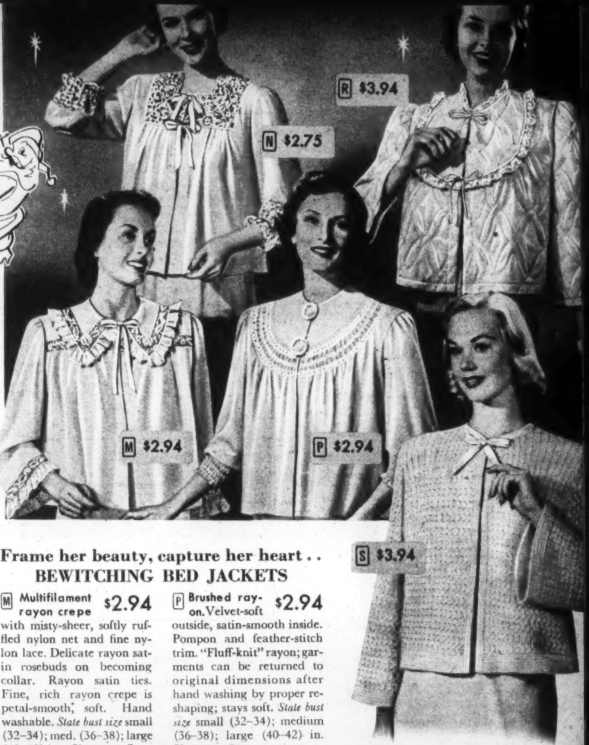
[G] **Wrap-around Robe** makes a lounging or traveling ensemble with Jamarettes above. Fabric as (F) above. Self fabric sash trimmed with fringe. White piping. Washable. 39 in. long. Shpg. wt. 13 oz. *Please state bust size* 32, 34, 36, 38, 40 in. **$2.95**
38 N 478–Red ground 38N479–Navy ground. Ea. $2.95

[H] **Mandarin style Pajamas** for lounging or sleeping. Multicolor print on black rayon crepe. Trousers have elastic back waist and buttoned side placket. Fabric is silky-smooth. Boxed. Hand wash. *Sizes* 32, 34, 36, 38, 40-in. bust. **$3.95**
38 N 1204–*Please state size.* Shpg. wt. 1 lb. . . . . Each $3.95

[J] **One-piece Lounger-Sleeper Pajama** of runproof knit rayon. Heavy, luxurious draping fabric. Shirtwaist style. Elasticized midriff. Hand wash. Boxed. *State bust size* 32, 34, 36, 38, 40 in. **$3.94**
38N2886–Coral (rose), black 38N2887–Aqua blue, black
38N2888–Yellow, black. Shpg. wt. 1 lb. 1 oz. Each $3.94

[K] **Long-sleeved Gown** of runproof knit rayon. Cotton val-type lace trim on round collar, yoke, sleeves. Elastic at wrists. Inset midriff and gathered skirt for flattery. Hand wash. 55 in. long. *State bust size* 32, 34, 36, 38, 40 in. **$3.94**
38 N 2934—Light blue 38 N 2936–Light green
38 N 2935—Pink. Shpg. wt. 1 lb. . . . . Boxed, Each $3.94

[L] **Chinese style Gown** of multifilament rayon crepe. Hand stenciled Chinese design around neck and down front. Close fitting standing collar. Contrasting binding. Hand wash. 56 in. long. Boxed. *State bust size* 32, 34, 36, 38, 40 in. **$4.94**
38 N 1510—Flamingo (orange) red 38N1512–Black
38 N 1511—Aqua blue Shpg. wt. 15 oz. . Each $4.94



Frame her beauty, capture her heart . . BEWITCHING BED JACKETS

[M] **Multifilament rayon crepe** with misty-sheer, softly ruffled nylon net and fine nylon lace. Delicate rayon satin rosebuds on becoming collar. Rayon satin ties. Fine, rich rayon crepe is petal-smooth, soft. Hand washable. *State bust size* small (32–34); med. (36–38); large (40–42) in. Shpg. wt. 7 oz. **$2.94**
38 N 2013–Pink
38 N 2014–Lt. blue. Ea. $2.94

[N] **Knit rayon; runproof.** Wide ecru color cotton alencon-type lace forms a flattering square neck. Matching lace on sleeves; elastic at wrists. Softly gathered at yoke. Hand wash. Shpg. wt. 8 oz. *State bust size* small (32–34); medium (36–38); large (40–42) in. Boxed. **$2.75**
38 N 2510–Light blue
38 N 2511–Pink
38 N 2512–White. . Each $2.75

[P] **Brushed rayon.** Velvet-soft outside, satin-smooth inside. Pompon and feather-stitch trim. "Fluff-knit" rayon; garments can be returned to original dimensions after hand washing by proper reshaping; stays soft. *State bust size* small (32–34); medium (36–38); large (40–42) in. Shpg. wt. 8 oz. **$2.94**
38N1294–Coral (rose)
38N1295–Pale green. Ea. $2.94

[R] **Quilted rayon satin** . . to beautify her leisure moments! Smooth multifilament rayon satin has extra fibers in each yarn—satiny-rich, lustrous. Fine Alencon-type cotton lace at yoke and neckline. Self ties. Hand washable. *State bust size* small (32–34); med. (36–38); large (40–42) in. Wt. 13 oz. **$3.94**
38 N 2015—Pink
38 N 2016–Lt. blue. Ea. $3.94

LOVELY ALL NYLON

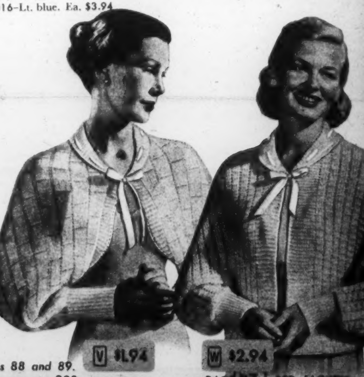
Petal-soft, downy warm, feather-light—Easy to wash, quick to dry. Durable; holds shape beautifully

[S] Beautifully knit in a fancy stitch. Styled with a round neck and ¾-length sleeves. Dainty ribbon bow tie at neck. Pretty, warm and easy-to-care-for gift . . . order today. Hand washable. *State bust size* medium (36–38); large (40–42) in. Shpg. wt. 9 oz. **$3.94**
38 N 7873–Pink 38 N 7872–White
38 N 7874–Light blue . . . . . Each $3.94

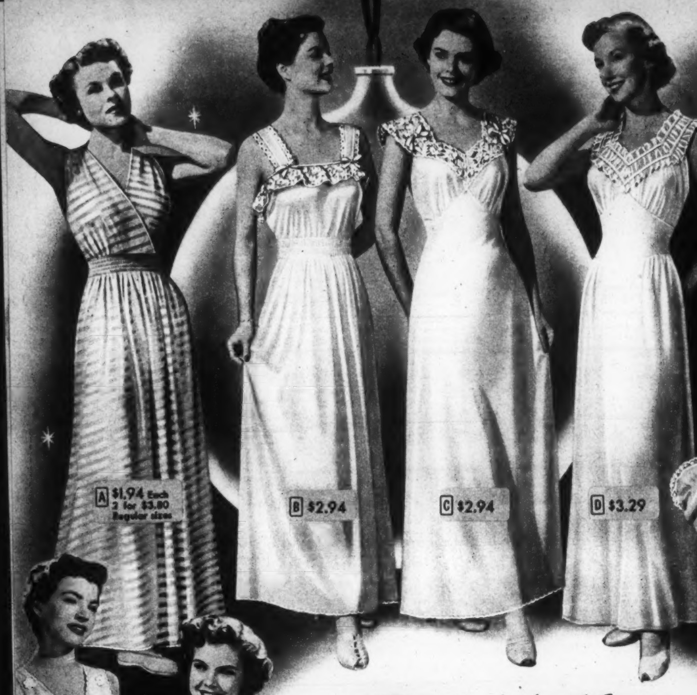
Cozy-warm, all wool SHOULDERETTES

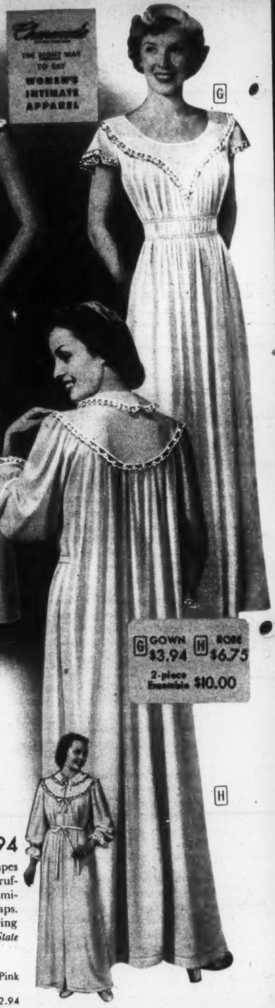
[V] **Lightweight virgin wool.** Feather-light, soft and sheer. Knit in attractive novelty stitch. Closely knit cuffs. Beribboned collar. Hand washable. *One size; fits 34 to 40-inch bust.* **$1.94**
38 N 7825—Pink. Shpg. wt. 11 oz.
38 N 7826—Light blue . . . . Each $1.94

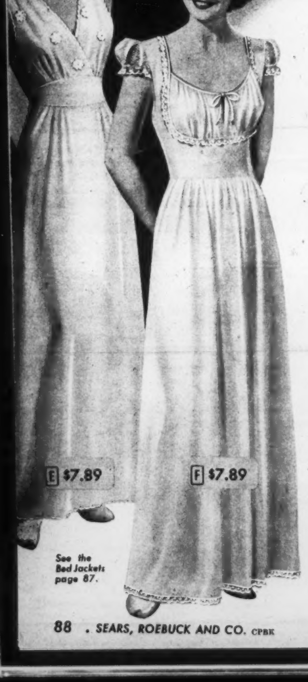
[W] **Better virgin wool.** Fine quality, heavier wool is fluffy-soft . . warm as the spirit of Christmas. Simulated hand stitch will make her eyes sparkle. Beribboned collar, snugly ribbed cuffs. *One size; fits 34 to 40-inch bust.* Hand washable. **$2.94**
38 N 7859—Pink. Shipping wt. 11 oz.
38 N 7860—Light blue . . . . Each $2.94



More lovely Charmode Gowns on pages 88 and 89. Slip size chart on page 89. Easy Terms on page 283







See the Bed Jackets page 87.

Petal-soft Knits

Smooth RAYONS . . filmy NYLONS

Knit Rayons . . cloud-soft, give good wear

A **Run-resistant rayon** in satiny stripes. Elastic at waist. Surplice front and back. Hand wash. 53-54 in. long. *State size.* **$1.94** Ea. **Reg. sizes**

Regular. 34, 36, 38, 40, 42-in. *bust.*
38 N 2750—Pink **38 N 2751**—Blue
38 N 2752—Mint green (light)
38 N 2753—Lavender
Wt. ea. 12 oz. Ea. **$1.94**; 2 for **$3.80**

Larger. 44, 46, 48, 50-in. *bust.*
38 N 2713—Pink **38 N 2714**—Blue
Shpg. wt. 12 oz. . . . . .Each **$2.45**

B **Runproof knit rayon.** Fine quality fabric has a smooth, rich texture, drapes gracefully. Lovely cotton lace ruffle clear around becoming camisole neckline; lace edged straps. Elasticized midriff gives flattering fit. Hand wash. 54 in. long. *State bust size* 32, 34, 36, 38, 40 in. **$2.94**

38 N 2502—Light blue
38 N 2503–Yellow **38 N 2505**–Pink
38 N 2504—Nile green (light)
Shpg. wt. 8 oz. . . . . .Each **$2.94**

C **Runproof knit rayon.** Rich texture; long-wearing. Cotton lace bodice trim and straps. Hand wash. 54 in. long. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz **$2.94**

38 N 2768-Blue **38 N 2769**-Yellow
38 N 2770—Nile green (light)
38 N 2771—Pink. . . . . . .Each **$2.94**

D **Runproof knit rayon.** Sheer nylon net and rayon satin ribbon form V-front. Elastic at back waistline. Hand wash. 54 in. long. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 10 oz. **$3.29**

38 N 2703—Turquoise (green-blue)
38 N 2704—Melon (deep rose)
38N2705–Yellow.Boxed, Each **$3.29**

Filmy-soft knit Nylons . . misty-sheer as a rainbow, airy-light. Dry smooth with no ironing

E **Knit nylon; floral medallions** sprinkled over bodice. Dainty shell-stitch neckline, armholes, hem. Soft, flattering surplice front. V-back. Hand wash. 55 in. long. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 9 oz. **$7.89**

38N2920—Blue **38N2921**—Pink
38N2922-Yellow.Boxed, Each **$7.89**

F **Knit nylon; Empire style.** Flatteringly gathered bodice. Nylon net cap sleeves, nylon lace trim. Narrow nylon lace trims neckline, hemline. Hand wash. 55 in. long. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 10 oz. **$7.89**

38N2904—Blue **38N2905**—Pink
38N2906-Yellow.Boxed, Each **$7.89**

GIFT ENSEMBLE

Heavenly soft knit rayon is runproof

G **Gown.** Angel-soft gathers around elasticized midriff. Fine cotton lace trims yoke and cap sleeves. Hand wash. 54 in. long. Soft, lovely to wear. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 14 oz.

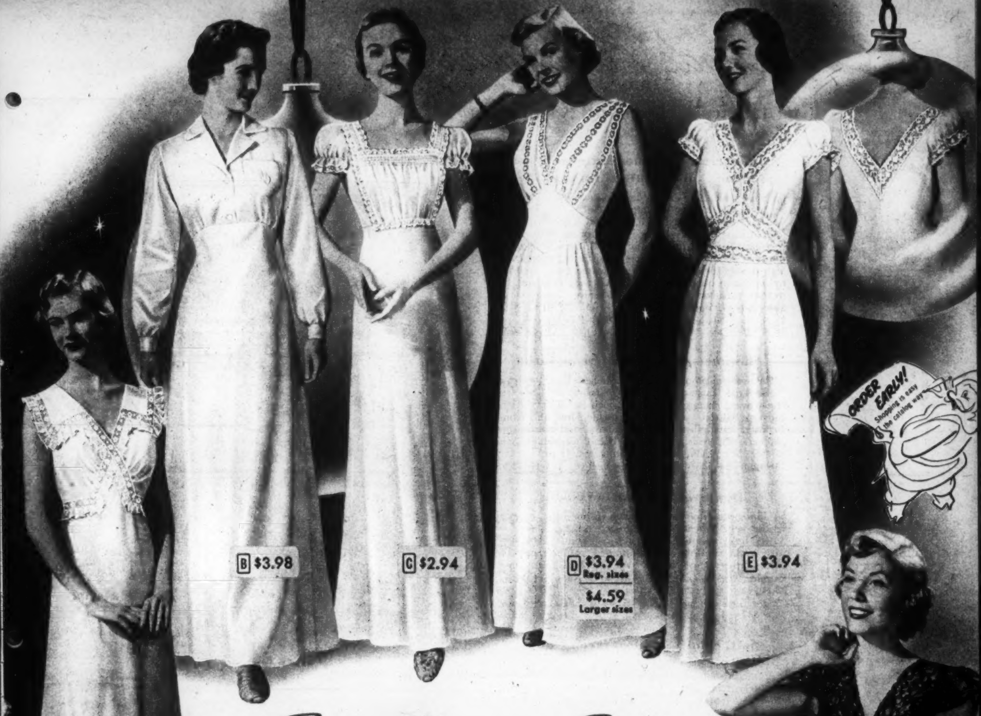
38N2928–Light blue **38N2929**–Pink
38N2930—Green. . Boxed, Each **$3.94**

H **Robe.** Fine cotton lace trim. Elastic at wrists. Separate belt. Hand wash. 56 in. long. A beautiful gift! *State bust size* 32-34; 36-38; 40-42 in. Shpg. wt. 1 lb. 3 oz.

38N2925–Light blue **38N2926**–Pink
38N2927—Green. . Boxed, Each **$6.75**

2-piece set. *State size as for gown.* Boxed separately. A gift she'll treasure! Shpg. wt. 1 lb. 15 oz.

38N2931–Light blue **38N2932**–Pink
38N2933–Green. . *Save 69c*–Set, **$10.00**



Smooth woven Gowns

RAYON OR RAYON-NYLON fabrics..silken-soft, lustrous

A **"Magicrepe"** .. 10% nylon, 90% rayon. Burlington Mills fabric combines the soft sheen and easy drape of fine multifilament rayon with easy washability and durability of nylon. Maximum fabric shrinkage 2%. Luxurious nylon lace, net trim. Swirling bias skirt. Surplice V-back. Nylon seams. Hand wash. 56 in. long. *State bust size* 32, 34, 36, 38 40 inches. **$4.75**

38 N 1624—Pink **38 N 1625**—Light blue
38 N 1626—Yellow Shpg. wt. 10 oz.... Each **$4.75**

B **Multifilament rayon satin.** Lustrous fabric has extra fibers in each yarn for softer feel, smoother drape. Simulated pearl buttons, embroidered pocket, white piping. Long, full sleeves. Bias skirt. Tie belt. Hand wash. 55 in. long. *State bust size* 34, 36, 38, 40 in. **$3.98**

38 N 1441—Pink **38 N 1442**—Light blue
Boxed. Shpg. wt. 8 oz.......... Each **$3.98**

D **Multifilament rayon crepe.** Fine quality. Exquisite cotton lace trim. Slim midriff; bias skirt. V-back; self-back belt. A wish-come-true gift! Boxed. Hand wash. 55 inches long. Shpg. wt. 13 oz. **$3.94** **Reg. sizes**

Regular. *State bust size* 32, 34, 36, 38, 40 in.
38 N 1402—Pink **38 N 1403**—Light blue
38 N 1404—Yellow........... Each **$3.94**

Larger. *State bust size* 42, 44, 46, 48 in.
38N1443–Pink **38N1444**–Lt. blue Ea.**$4.59**

C **Multifilament rayon crepe.** Extra fibers in each yarn for softer feel, longer wear. Youthful neckline; softly gathered bodice. Shirring and delicate cotton lace at bodice, neckline, puffed sleeves. Hand wash. 54 in. long. *State bust size* 32, 34, 36, 38, 40 in. **$2.94**

38 N 1438–Lt. blue **38 N 1439**–Pale green
38 N 1440–Yellow Shpg. wt. 10 oz. Ea.**$2.94**

E **Multifilament rayon crepe.** Caressingly soft, smooth. Becoming neckline, midriff and V-back are frosted with rich cotton lace. Lace-trimmed puffed sleeves. Angel-soft shirring for flattery. Swirling bias cut skirt has full 76-inch sweep at hemline. Really lovely! Hand wash. 55 in. long. Boxed. *State bust size* 34, 36, 38, 40 inches. **$3.94**

38 N 1412–Pink **38 N 1413**–Light blue
38 N 1414–White. Shpg. wt. 13 oz.,Ea.**$3.94**

New! Glamorous!

Nylon Sheer

F She'll adore the lovely sheerness, the petal-softness, the easy washability of this exquisite gown. Fine nylon sheer is woven soft as a whisper, light as a breeze .. but strong, strong, strong. Airy-light to wear .. so light to pack, a carefree traveler. Swishes through suds in a jiffy, dries smooth and pretty *quickly* with no ironing. Lavishly trimmed with fine nylon lace. Graceful bias skirt; gathered bodice. Glamorous black or blossom-tinted blue. V-back. Hand wash. 55 in. long. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 10 oz. Boxed. **$7.94**

38 N 1401—Black
38 N 1400—Light blue..Each **$7.94**

SIZE CHART FOR SLIPS, PAJAMAS AND GOWNS

Order Bust Size	If bust is (in.)	If waist is (in.)	If hips are(in.)	Woven Slip Lengths
32	32	24	34	45
34	34	26	36	45¼
36	36	28	38	45½
38	38	30	40	45¾
40	40	32	42	46
42	42	34	44	46¼
44	44	36	46	46½
46	46	38	48	46¾
48	48	40	50	47
50	50	42	52	47
52	52	44	54	47

Knit slip lengths are given on the pages on which such slips are shown.

See beautiful rayon and nylon Bed Jackets on page 87. For Easy Terms, see page 283

Charmode Nightwear

Fine fabrics . . cloud-soft . . smooth

A Was ~~$6.75~~ $5.95

"Magicrepe" . . smooth rayon-nylon blend . . maximum shrinkage 2%

A She'll love this Charmode Jamarette for both sleeping and lounging. And . . . **$5.95** you save 80c—the last spring price was $6.75. Marvelous Burlington Mills fabric is 10% nylon, 90% rayon; it combines the soft sheen and easy drape of fine multifilament rayon with the shrink-resistance, washability and durability of nylon. Fresh water pearl buttons, nylon fringe on belt. Gripper Fasteners at adjustable trouser waistband. Rip-resistant seams. Hand washable. Boxed. *State bust size* 32, 34, 36, 38, 40 in.

38 N 933—Pale pink **38 N 934**—Pale blue
38 N 935—Pale yellow Shpg. wt. 1 lb. . . . Each **$5.95**

Shimmer-smooth, rich rayon satin

B Wonderful pajamas to pretty her up for bedtime. Lustrous rayon satin fabric is **$3.95** fine-woven, caressingly soft to sleep in. Dainty Alencon-type cotton lace trims round neckline and front. Trousers have elastic back waistband and side button placket. Rip-resistant seams. Hand washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 11 oz.

38N1208–Pale blue **38N1209**–Eggshell (lt. tan), Ea.**$3.95**

Down-soft, fine cotton challis

C This becoming gown is styled in one of the very softest, finest-textured fabrics **$2.95** **Reg. sizes** . . its light napping gives cozy warmth with great comfort. Fine scalloped cotton trim. Tie belt. Rip-resistant seams. Washable. 54 in. long.

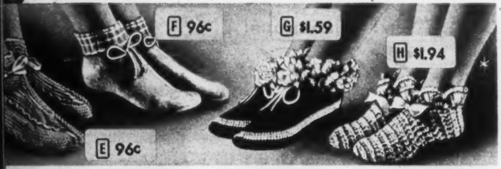
Regular. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 11 oz.
38 N 541—Dainty floral print on white . . . . Each **$2.95**
Larger. *State bust size* 42, 44, 46, 48 in. Shpg. wt. 11 oz.
38 N 542—Dainty floral print on white . . . . Each **$3.29**

Soft, cuddly brushed rayon Gown

D White looped fringe dresses up the gathered bodice of this gown. Petal-soft **$2.94** brushed rayon fabric is satin-smooth on the inside, velvet-soft on the outside where it has a fluffy-warm nap. See lovely bed jackets on page 87. Hand washable. 54 in. long. Wonderful to wear . . order now for gifts. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 13 oz.

38 N 1298—Pale pink **38 N 1299**—Pale blue Ea. **$2.94**

B $3.95
C $2.95 Reg. sizes
D $2.94
Charmode
THE RIGHT WAY TO SAY
WOMEN'S INTIMATE APPAREL



BED SOCKS . . comfort-giving, warm

E **Stretchy knit.** Virgin wool is fluffy-warm. Hand **96c** wash. *One size fits all women.*

38 N 7837–Pink Shpg. wt. 4 oz.
38 N 7838–Light blue . . . . Pair **96c**

F **High cuff.** Warm virgin wool. Hand wash. *One* **96c** *size fits all women.* Shpg. wt. 4 oz.

38 N 7814–Tearose **38 N 7815**–Blue
38 N 7816–Orchid . . . . Pair **96c**

G **Curly top.** White wool trim. 51% wool; 49% **$1.59** cotton. Hand wash. *One size fits all.*

38 N 7844–Rose Shpg. wt. 4 oz.
38 N 7845–Medium blue. . . Pair **$1.59**

H **Hand crocheted** of warm virgin wool. **$1.94** Hand wash. *One size fits all women.*

38 N 7840–Pink Shpg. wt. 4 oz.
38 N 7841–Light blue. . . . . Pair **$1.94**

J $1.95 Ea. 2 for $3.80
K $1.59 Ea. 2 for $3.10
L $1.25 Ea. 2 for $2.35

M $1.59 Ea. 2 for $3.10

N $1.25 Ea. 2 for $2.35

CHEERY APRONS . . festive cottons that are grand for entertaining

J **Large size percale Coverall.** *Fits women up to 48-in. bust.* **$1.95 Ea.** **2 for $3.80** Ample skirt goes around the back for complete protection. Firmly woven cotton. Contrasting bias trim. Self belt ties. Washable. *Thrifty* . . order two and save.

38 N 9135–Assorted dark prints
Shpg. wt. ea. 8 oz. . Each **$1.95**; 2 for **$3.80**

K **Glazed chintz** in a gay, blossomy print. Pretties her up **$1.59 Ea.** **2 for $3.10** for "company" meals, yet is thrifty enough for every day. Chintz finish keeps its lustrous look. Flirty ruffles; rickrack trim. Wide ties. Washfast. Order for yourself, gifts . . it's pretty, pert and so practical. *Fits women up to 40-in. bust.* Shpg. wt. ea. 8 oz.

38 N 9138–Print on white, Ea. **$1.59**; 2 for **$3.10**

L **Pinafore type in 80-square percale.** What dash, what **$1.25 Ea.** **2 for $2.35** splash, what gay, bright colors. Perky self fabric ruffle gives a party air. Trim waistband; self belt ties. Neat bias trim. Washable. *Thrifty* . . a real gift scoop. *Fits women up to 40-in. bust.* Shpg. wt. ea. 8 oz.

38 N 9137–Assorted prints, Ea. **$1.25**; 2 for **$2.35**

M **Full cut cotton Band Apron** **$1.59 Ea.** **2 for $3.10** gives complete protection. Wine color waistband, pocket and border strikingly trimmed with rows of multicolor fabric; back ties. Washable. *Fits up to 32-in. waist.*

38 N 9136–Floral print on white. Shpg. wt. ea. 6 oz.
Each **$1.59** . . . 2 for **$3.10**

N **Crisp white organdy Band Apron** **$1.25 Ea.** **2 for $2.35** with gay 80-square percale waistband, ties, pocket trim, border trim. Bias binding. Order several for gifts. Back ties. Washable. *Fits up to 32-in. waist.* Shpg. wt. ea. 6 oz.

38 N 9134–Assorted percale print trim on white organdy.
Each **$1.25** . . . . 2 for **$2.35**

Cozy-warm Charmode Gowns

Lightly napped COTTON CHALLIS

A One of the softest, loveliest of fabrics! So light and fine-textured it gives warmth with utmost comfort. Dainty white cotton eyelet trim. White background. Washable. 54 in. long. A grand gift! Shpg. wt. 12 oz. *State bust size.*
Regular. 34, 36, 38, 40 in.
38N512–Print. . . Each $2.95
Larger. 42, 44, 46, 48 in.
38N513–Print. . . Each $3.29

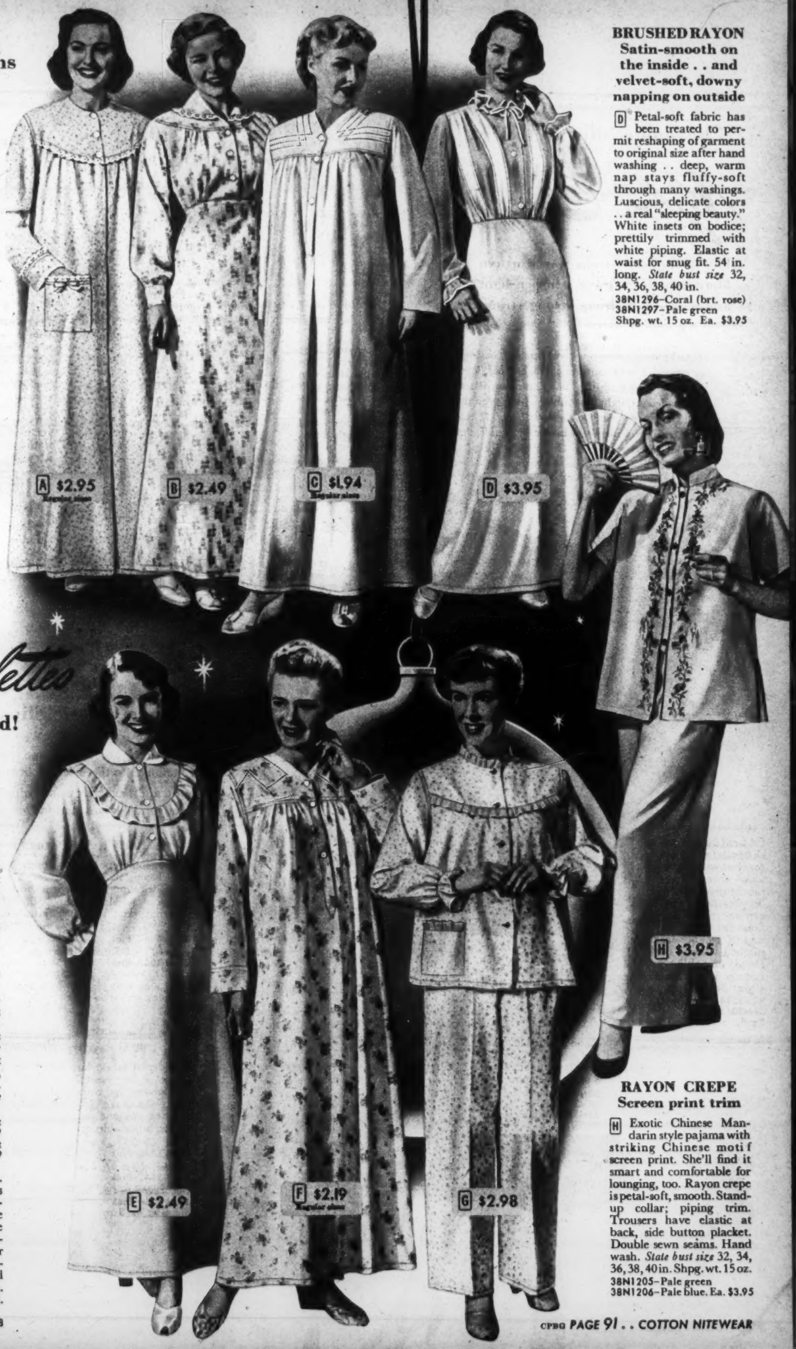
Cozily napped FLANNELETTES

B **Fitted style.** White cotton eyelet outline collar. Gathered bodice. Fluffy, fleecy-soft flannelette keeps her cozy as a kitten. Snug cuffs. Washable. 54 in. long. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 1 lb. 2 oz.
38 N 113—Cheery assorted prints on white. . Each $2.49

C **Sanforized flannelette Mother Hubbard** . . . maximum fabric shrinkage 1%. Warm double fabric yoke; hemstitch trim. Washable. 54 in. long. Shpg. wt. 1 lb. *State bust size.*
Regular. 34, 36, 38, 40 in.
38 N 180—Light blue
38 N 181—Yellow. Ea.$1.94
Larger. 42, 44, 46, 48 in.
38 N 183—Light blue
38 N 184—Yellow. Ea.$2.25

BRUSHED RAYON
Satin-smooth on the inside . . and velvet-soft, downy napping on outside

D Petal-soft fabric has been treated to permit reshaping of garment to original size after hand washing . . deep, warm nap stays fluffy-soft through many washings. Luscious, delicate colors . . a real "sleeping beauty." White insets on bodice; prettily trimmed with white piping. Elastic at waist for snug fit. 54 in. long. *State bust size* 32, 34, 36, 38, 40 in.
38N1296–Coral (brt. rose)
38N1297–Pale green
Shpg. wt. 15 oz. Ea. $3.95



Flannelettes

Charmode styled!

Deep nap is fluffy, soft . . she'll love the cozy warmth on shivery nights

E **Sanforized flannelette gown** . . . keeps fit like new, maximum fabric shrinkage 1%. Adorably feminine . . self ruffle on deep, curved yoke and sleeve cuffs. Back tie belt. Softly gathered bodice. Warm, deep napping on both sides stays fleecy-soft. Washable. 54 in. long. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 1 lb. 1 oz.
38 N 153—Light blue
38 N 154—Yellow. Each $2.49

F **Flannelette Mother Hubbard** . . . gay floral print on sparkling white. Hemstitching trim. Double fabric front and back yoke for warmth, wear. Straight cut skirt won't bind. Downy-soft, warm flannelette. Washable. 54 in. long. *Order today. State bust size.* Shpg. wt. 1 lb.
Regular. 34, 36, 38, 40-in. bust
38N139-Asstd.prints. Ea. $2.19
Larger. 42, 44, 46, 48-in. bust
38N140-Asstd.prints. Ea. $2.49

G **Flannelette pajama.** Soft, warm nap resists matting after washing. Attractive print, solid color ruffle trim. Elastic in snug sleeve cuffs. Trousers have "laundryproof" Gripper Fastener closing, and elastic side waistband inserts. Double-stitched seams for strength. Washable. *State bust size* 34, 36, 38, 40 in.
38 N 890—Assorted prints
Shpg. wt. 14 oz.. . . Each $2.98

RAYON CREPE
Screen print trim

H Exotic Chinese Mandarin style pajama with striking Chinese motif screen print. She'll find it smart and comfortable for lounging, too. Rayon crepe is petal-soft, smooth. Stand-up collar; piping trim. Trousers have elastic at back, side button placket. Double sewn seams. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 15 oz.
38N1205–Pale green
38N1206–Pale blue. Ea. $3.95

Charmode Slips in lovely

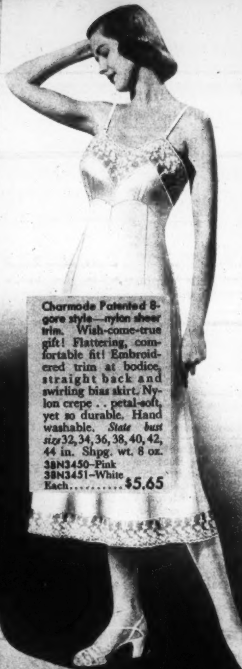
Nylon Crepe

Fine-textured; lustrous woven nylon; filmy-smooth. Soft as a whisper, light as a breeze, but strong, strong, strong

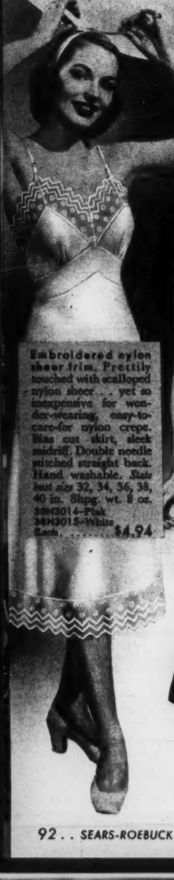
Eyes light up when you give these *gifts that keep on giving*—more leisure time, longer wear, lovelier appearance, lasting fit. The nylon is soft as candlelight, light as a bubble . . but even the delicate, sheer trims are *miracle strong*. These wonderful-to-wear slips whiz through suds, dry quickly, need no ironing. Order today for gifts, for yourself

Exquisite nylon lace and sheer trim. Lace and frothy sheer on bodice and bias skirt give that "twice-the-price" look. Narrow matching lace and sheer on straight back. Our very best 100% nylon crepe—so soft. Hand washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz.
38N3210–Pink
38N3211–White
Each $5.85

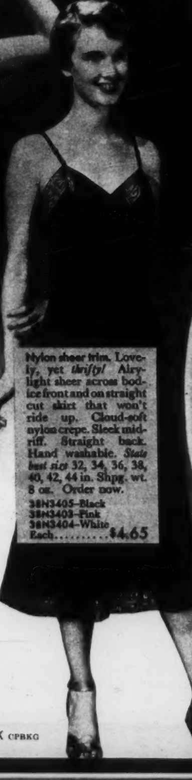
"Clover leaf" applique trim. Sweet, pale blue embroidered scallops and applique. Non-fray V-back, hem. 100% nylon crepe—caressingly soft. Bias skirt. Hand washable. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. each 8 oz.
38N3442–Black
38N3440–Pink
38N3441–White
Each $3.98
Save more; 2 for $7.85



Charmode Patented 8-gore style—nylon sheer trim. Wish-come-true gift! Flattering, comfortable fit! Embroidered trim at bodice, straight back and swirling bias skirt. Nylon crepe . . petal-soft, yet so durable. Hand washable. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. 8 oz.
38N3450–Pink
38N3451–White
Each $5.65



Embroidered nylon sheer trim. Prettily touched with scalloped nylon sheer . . yet so inexpensive for wonder-wearing, easy-to-care-for nylon crepe. Bias cut skirt, sleek midriff. Double needle stitched straight back. Hand washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz.
38N3014–Pink
38N3015–White
Each $4.94



Nylon sheer trim. Lovely, yet *thrifty!* Airy-light sheer across bodice front and on straight cut skirt that won't ride up. Cloud-soft nylon crepe. Sleek midriff. Straight back. Hand washable. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. 8 oz. Order now.
38N3405–Black
38N3403–Pink
38N3404–White
Each $4.65

Charmode Classic Slips

Figure-proportioned and precision-tailored to the last tiny detail

Straight cut skirt won't ride up, bind or twist—gives action-free comfort

100% nylon; stays lovely longer

Fine nylon crepe . . fine-woven, long-wearing. Keeps its good fit. Swishes through suds, dries quickly, needs no ironing. Double faced neckline; double stitched straight back, hem. Covered skirt seams; adjustable straps. Hand wash. **$3.98 Ea.** 2 for $7.80

Short. *Up to 5 ft. 1 in. State bust size* 32, 34, 36, 38, 40 in.
38 N 3062–Pink 38 N 3063–White
Regular. *Up to 5 ft. 4 in.* Bust sizes 32, 34, 36, 38, 40, 42, 44 in.
38 N 3064–Pink 38 N 3065–White
Tall. *Over 5 ft. 4 in. State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 3066–Pink 38 N 3067–White
Shipping weight ea. 8 oz. . . . . Each $3.98; 2 for $7.80

"Magicrepe" blend of 10% nylon, 90% rayon; silky-soft, lustrous

Wonderful fabric has soft sheen and easy drape of fine multifilament rayon . . the washability and durability of nylon. Maximum shrinkage 2%. Double faced neckline; double stitched straight back and hem. Covered inside skirt seams; adjustable straps. Hand wash. *State bust sizes.* **$2.94 Ea.** 2 for $5.74

Short. *Up to 5 ft. 1 in.* 32, 34, 36, 38, 40-in. bust
38 N 3540–Pink 38 N 3541–White
Regular. *Up to 5 ft. 4 in.* 32, 34, 36, 38, 40, 42, 44 in.
38 N 3542–Pink 38 N 3543–White
Tall. *Over 5 ft. 4 in.* 34, 36, 38, 40, 42, 44-in. bust.
38 N 3544–Pink 38 N 3545–White
Shpg. wt. ea. 8 oz. . . . . Each $2.94; 2 for $5.74

Glamour for her Christmas!

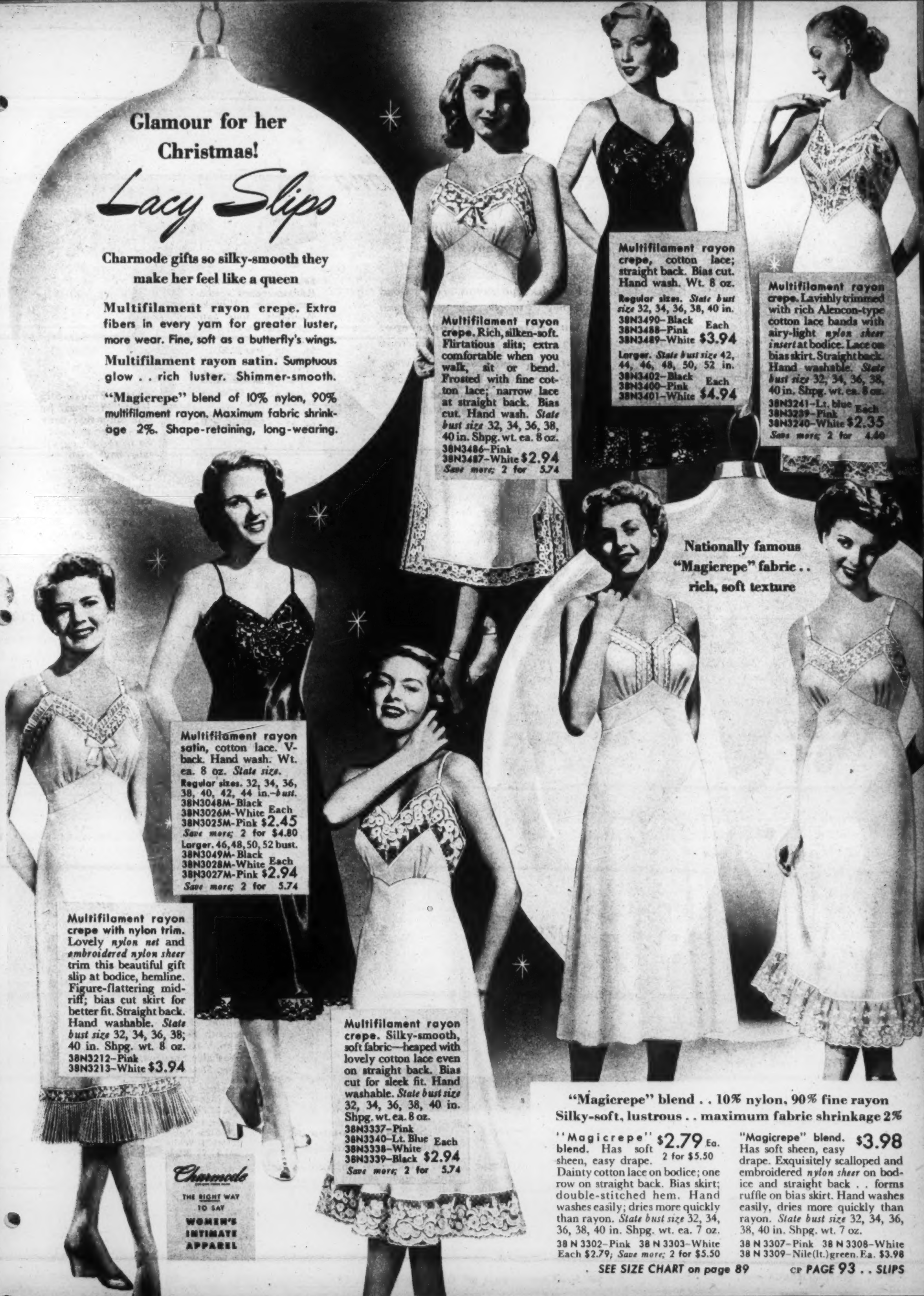
Lacy Slips

Charmode gifts so silky-smooth they make her feel like a queen

Multifilament rayon crepe. Extra fibers in every yarn for greater luster, more wear. Fine, soft as a butterfly's wings.

Multifilament rayon satin. Sumptuous glow . . rich luster. Shimmer-smooth.

"Magicrepe" blend of 10% nylon, 90% multifilament rayon. Maximum fabric shrinkage 2%. Shape-retaining, long-wearing.



Multifilament rayon crepe. Rich, silken-soft. Flirtatious slits; extra comfortable when you walk, sit or bend. Frosted with fine cotton lace; narrow lace at straight back. Bias cut. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38N3486–Pink
38N3487–White $2.94
Save more; 2 for 5.74

Multifilament rayon crepe, cotton lace; straight back. Bias cut. Hand wash. Wt. 8 oz.

Regular sizes. *State bust size* 32, 34, 36, 38, 40 in.
38N3490–Black
38N3488–Pink
38N3489–White Each $3.94

Larger. *State bust size* 42, 44, 46, 48, 50, 52 in.
38N3402–Black
38N3400–Pink
38N3401–White Each $4.94

Multifilament rayon crepe. Lavishly trimmed with rich Alencon-type cotton lace bands with airy-light *nylon sheer insert* at bodice. Lace on bias skirt. Straight back. Hand washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38N3241–Lt. blue
38N3239–Pink
38N3240–White Each $2.35
Save more; 2 for 4.60

Nationally famous "Magicrepe" fabric . . rich, soft texture

Multifilament rayon satin, cotton lace. V-back. Hand wash. Wt. ea. 8 oz. *State size.*

Regular sizes. 32, 34, 36, 38, 40, 42, 44 in.–*bust.*
38N3048M-Black
38N3026M-White
38N3025M-Pink Each $2.45
Save more; 2 for $4.80

Larger. 46, 48, 50, 52 bust.
38N3049M-Black
38N3028M-White
38N3027M-Pink Each $2.94
Save more; 2 for 5.74

Multifilament rayon crepe with nylon trim. Lovely *nylon net* and *embroidered nylon sheer* trim this beautiful gift slip at bodice, hemline. Figure-flattering midriff; bias cut skirt for better fit. Straight back. Hand washable. *State bust size* 32, 34, 36, 38; 40 in. Shpg. wt. 8 oz.
38N3212–Pink
38N3213–White $3.94

Multifilament rayon crepe. Silky-smooth, soft fabric—heaped with lovely cotton lace even on straight back. Bias cut for sleek fit. Hand washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38N3337–Pink
38N3340–Lt. Blue
38N3338–White
38N3339–Black Each $2.94
Save more; 2 for 5.74

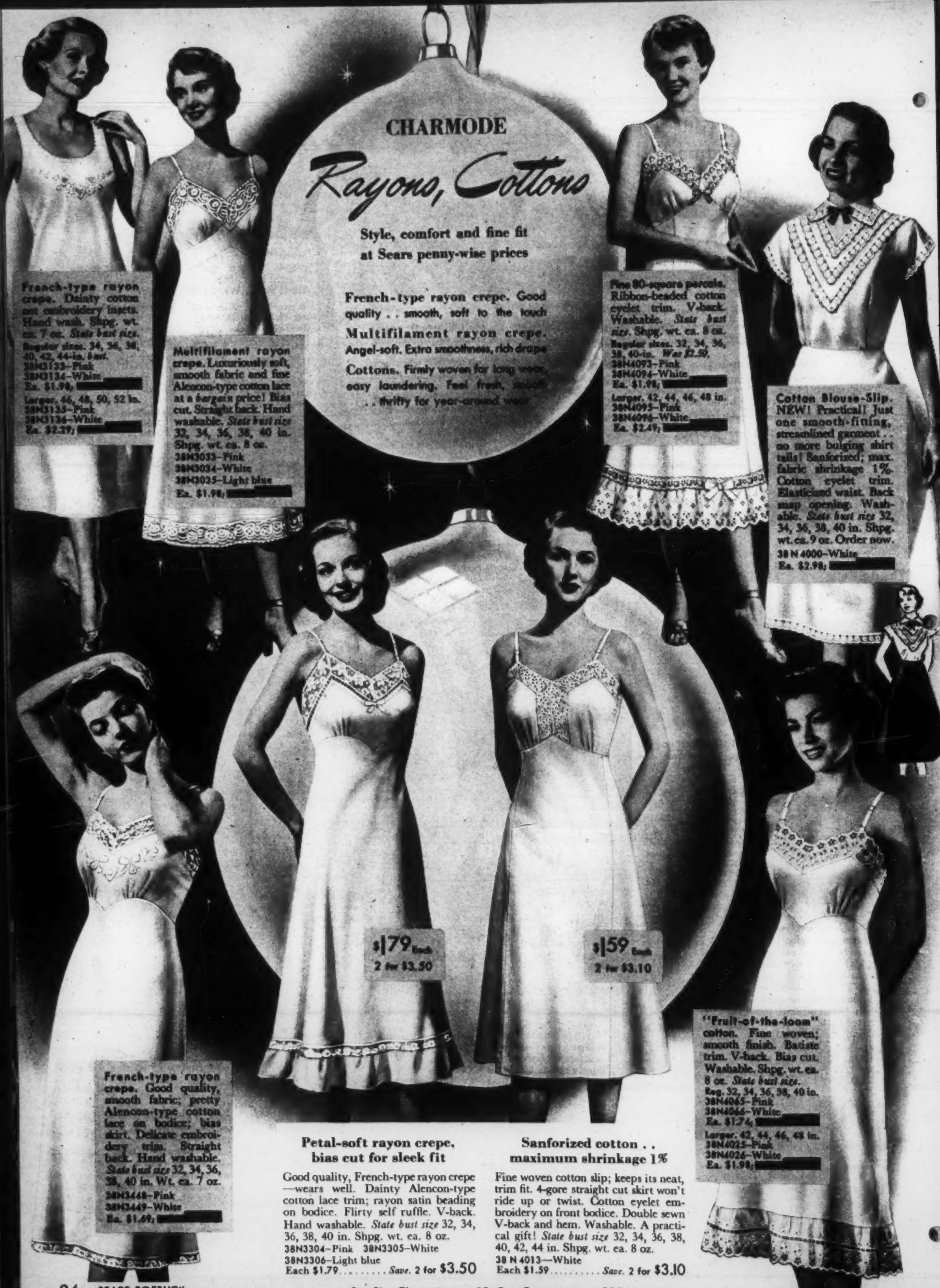
Charmode
THE RIGHT WAY TO SAY
WOMEN'S INTIMATE APPAREL

"Magicrepe" blend . . 10% nylon, 90% fine rayon
Silky-soft, lustrous . . maximum fabric shrinkage 2%

"Magicrepe" blend. Has soft sheen, easy drape. $2.79 Ea. 2 for $5.50 Dainty cotton lace on bodice; one row on straight back. Bias skirt; double-stitched hem. Hand washes easily; dries more quickly than rayon. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 7 oz.
38 N 3302–Pink 38 N 3303–White
Each $2.79; *Save more;* 2 for $5.50

"Magicrepe" blend. Has soft sheen, easy drape. $3.98 Exquisitely scalloped and embroidered *nylon sheer* on bodice and straight back . . forms ruffle on bias skirt. Hand washes easily, dries more quickly than rayon. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 7 oz.
38 N 3307–Pink 38 N 3308–White
38 N 3309–Nile(lt.)green. Ea. $3.98

. SEE SIZE CHART on page 89



CHARMODE

Rayons, Cottons

Style, comfort and fine fit at Sears penny-wise prices

French-type rayon crepe. Good quality . . smooth, soft to the touch

Multifilament rayon crepe. Angel-soft. Extra smoothness, rich drape

Cottons. Firmly woven for long wear, easy laundering. Feel fresh, smooth . . thrifty for year-around wear

French-type rayon crepe. Dainty cotton net embroidery insets. Hand wash. Shpg. wt. ea. 7 oz. *State bust size.*

Regular sizes. 34, 36, 38, 40, 42, 44-in. *bust.*
38N3133–Pink
38N3134–White
Ea. $1.98; [redacted]

Larger. 46, 48, 50, 52 in.
38N3135–Pink
38N3136–White
Ea. $2.29; [redacted]

Multifilament rayon crepe. Luxuriously soft, smooth fabric and fine Alencon-type cotton lace at a *bargain* price! Bias cut. Straight back. Hand washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38N3033–Pink
38N3034–White
38N3035–Light blue
Ea. $1.98; [redacted]

Fine 80-square percale. Ribbon-beaded cotton eyelet trim. V-back. Washable. *State bust size.* Shpg. wt. ea. 8 oz.

Regular sizes. 32, 34, 36, 38, 40-in. *Was $2.50.*
38N4093–Pink
38N4094–White
Ea. $1.98; [redacted]

Larger. 42, 44, 46, 48 in.
38N4095–Pink
38N4096–White
Ea. $2.49; [redacted]

Cotton Blouse-Slip. NEW! Practical! Just one smooth-fitting, streamlined garment . . no more bulging shirt tails! Sanforized; max. fabric shrinkage 1%. Cotton eyelet trim. Elasticized waist. Back snap opening. Washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 9 oz. Order now.
38 N 4000–White
Ea. $2.98; [redacted]

French-type rayon crepe. Good quality, smooth fabric; pretty Alencon-type cotton lace on bodice; bias skirt. Delicate embroidery trim. Straight back. Hand washable. *State bust size* 32, 34, 36, 38, 40 in. Wt. ea. 7 oz.
38N3448–Pink
38N3449–White
Ea. $1.69; [redacted]

Petal-soft rayon crepe, bias cut for sleek fit

Good quality, French-type rayon crepe—wears well. Dainty Alencon-type cotton lace trim; rayon satin beading on bodice. Flirty self ruffle. V-back. Hand washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38N3304–Pink 38N3305–White
38N3306–Light blue
Each $1.79 . . . . *Save.* 2 for $3.50

Sanforized cotton . . maximum shrinkage 1%

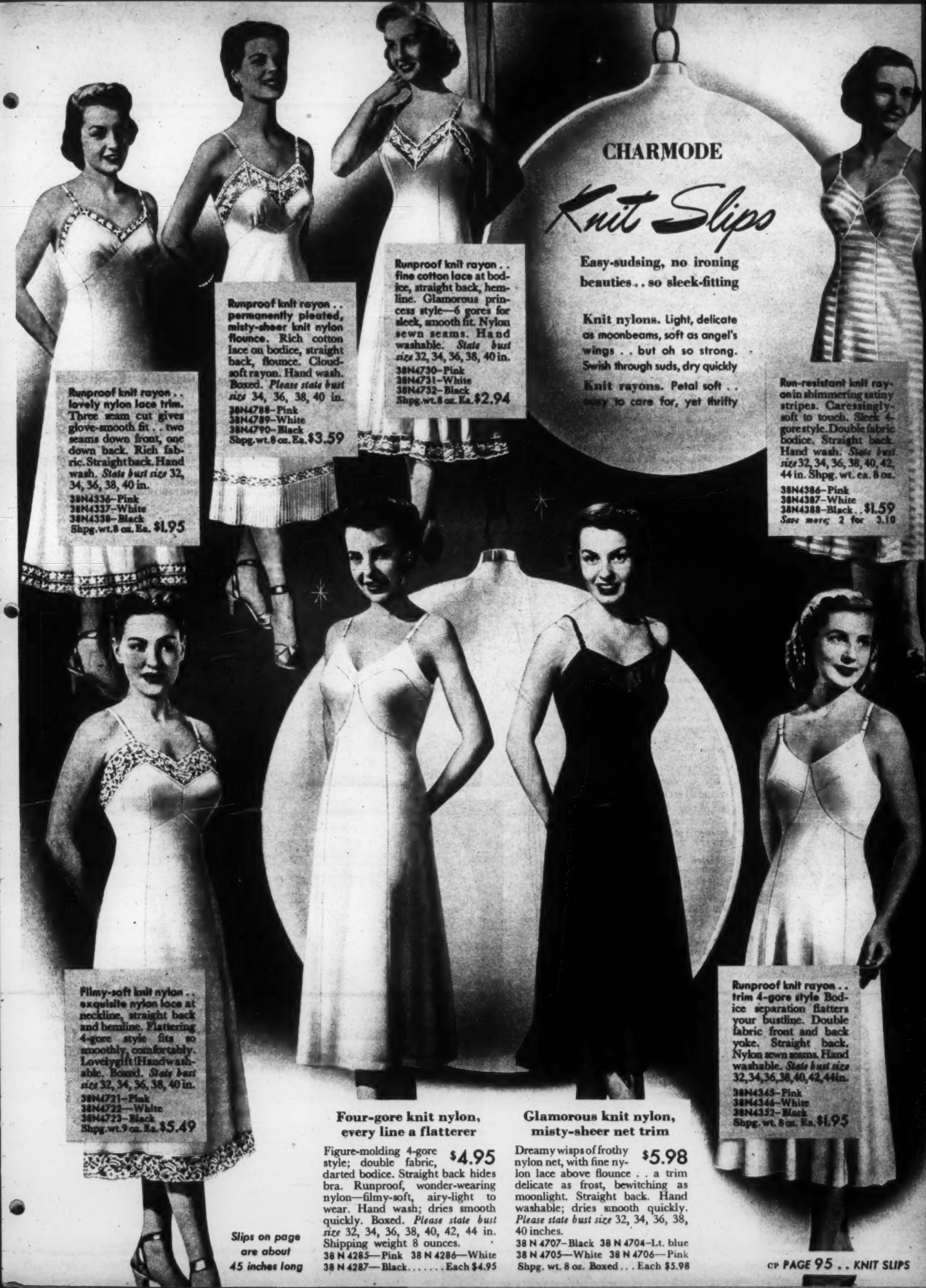
Fine woven cotton slip; keeps its neat, trim fit. 4-gore straight cut skirt won't ride up or twist. Cotton eyelet embroidery on front bodice. Double sewn V-back and hem. Washable. A practical gift! *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.
38 N 4013—White
Each $1.59 . . . . *Save.* 2 for $3.10

"Fruit-of-the-loom" cotton. Fine woven; smooth finish. Batiste trim. V-back. Bias cut. Washable. Shpg. wt. ea. 8 oz. *State bust size.*

Reg. 32, 34, 36, 38, 40 in.
38N4065–Pink
38N4066–White
Ea. $1.74; [redacted]

Larger. 42, 44, 46, 48 in.
38N4025–Pink
38N4026–White
Ea. $1.98; [redacted]

See Size Chart on page 89. Easy Terms on page 283



CHARMODE

Knit Slips

Easy-sudsing, no ironing beauties . . so sleek-fitting

Knit nylons. Light, delicate as moonbeams, soft as angel's wings . . but oh so strong. Swish through suds, dry quickly

Knit rayons. Petal soft . . easy to care for, yet thrifty

Runproof knit rayon . . lovely nylon lace trim. Three seam cut gives glove-smooth fit . . two seams down front, one down back. Rich fabric. Straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.

38N4336–Pink
38N4337–White
38N4338–Black
Shpg. wt. 8 oz. Ea. $1.95

Runproof knit rayon . . permanently pleated, misty-sheer knit nylon flounce. Rich cotton lace on bodice, straight back, flounce. Cloud-soft rayon. Hand wash. Boxed. *Please state bust size* 34, 36, 38, 40 in.

38N4788–Pink
38N4789–White
38N4790–Black
Shpg. wt. 8 oz. Ea. $3.59

Runproof knit rayon . . fine cotton lace at bodice, straight back, hemline. Glamorous princess style—6 gores for sleek, smooth fit. Nylon sewn seams. Hand washable. *State bust size* 32, 34, 36, 38, 40 in.

38N4730–Pink
38N4731–White
38N4732–Black
Shpg. wt. 8 oz. Ea. $2.94

Run-resistant knit rayon in shimmering satiny stripes. Caressingly-soft to touch. Sleek 4-gore style. Double fabric bodice. Straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. ea. 8 oz.

38N4386–Pink
38N4387–White
38N4388–Black . . $1.59
Save more; 2 for 3.10

Filmy-soft knit nylon . . exquisite nylon lace at neckline, straight back and hemline. Flattering 4-gore style fits so smoothly, comfortably. Lovely gift! Handwashable. Boxed. *State bust size* 32, 34, 36, 38, 40 in.

38N4721–Pink
38N4722—White
38N4723–Black
Shpg. wt. 9 oz. Ea. $5.49

Four-gore knit nylon, every line a flatterer

$4.95

Figure-molding 4-gore style; double fabric, darted bodice. Straight back hides bra. Runproof, wonder-wearing nylon—filmy-soft, airy-light to wear. Hand wash; dries smooth quickly. Boxed. *Please state bust size* 32, 34, 36, 38, 40, 42, 44 in. Shipping weight 8 ounces.

38 N 4285—Pink 38 N 4286—White
38 N 4287—Black . . . . . . Each $4.95

Glamorous knit nylon, misty-sheer net trim

$5.98

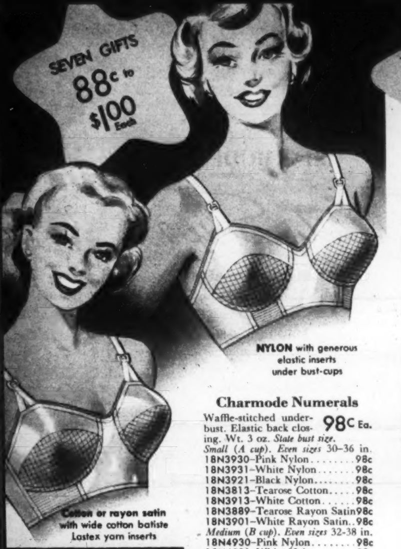
Dreamy wisps of frothy nylon net, with fine nylon lace above flounce . . a trim delicate as frost, bewitching as moonlight. Straight back. Hand washable; dries smooth quickly. *Please state bust size* 32, 34, 36, 38, 40 inches.

38 N 4707–Black 38 N 4704–Lt. blue
38 N 4705—White 38 N 4706—Pink
Shpg. wt. 8 oz. Boxed . . . Each $5.98

Runproof knit rayon . . trim 4-gore style Bodice separation flatters your bustline. Double fabric front and back yoke. Straight back. Nylon sewn seams. Hand washable. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.

38N4345–Pink
38N4346–White
38N4352–Black
Shpg. wt. 8 oz. Ea. $1.95

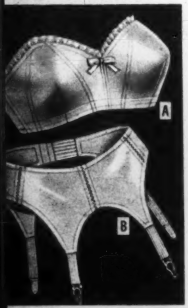
Slips on page are about 45 inches long

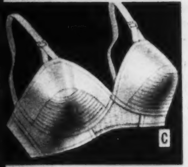


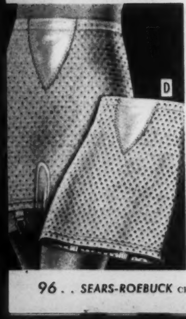
Charmode Numerals

Waffle-stitched underbust. Elastic back closing. Wt. 3 oz. *State bust size.* **98c Ea.**

Small (A cup). Even sizes 30–36 in.
18N3930–Pink Nylon........98c
18N3931–White Nylon........98c
18N3921–Black Nylon........98c
18N3813–Tearose Cotton.....98c
18N3913–White Cotton......98c
18N3889–Tearose Rayon Satin98c
18N3901–White Rayon Satin..98c
Medium (B cup). Even sizes 32-38 in.
18N4930–Pink Nylon........98c
18N4931–White Nylon.......98c
18N4922–Black Nylon........98c
18N4815–Tearose Cotton.....98c
18N4915–White Cotton......98c
18N4907–Tearose Rayon Satin 98c
18N4902–White Rayon Satin..98c
Large (C cup). Even sizes 34-42 in.
18N5930–Pink Nylon........98c
18N5931–White Nylon.......98c
18N5923–Black Nylon........98c
18N5818–Tearose Cotton.....98c
18N5916–White Cotton......98c
18N5918–Tearose Rayon Satin 98c
18N5903–White Rayon Satin..98c







A **Strapless Bandeau** .. makes a lovely gift with garter belt sold below. Nylon taffeta front, cotton batiste Lastex yarn back panels. Flexible boning, darted bust-cups. ¾-in. band. Marquisette edging, ribbon bow trim. Double row, 2-way adjustable back hooking. Shpg. wt. 3 oz. **98c Ea.**

Small (A cup). State size 32, 34, 36 in.

Pink	White	Blue	Price
18N3063	18N3064	18N3065	98c

Med: (B cup). State even size 32–38 in.

Pink	White	Blue	Price
18N4063	18N4064	18N4065	98c

B **Nylon Taffeta Garter Belt** goes with strapless bandeau above. 4-in. front. Elastic at back closing. Shpg. wt. 8 oz. **98c**

Please state waist size 24, 26, 28, 30 in.
18 N 1792—Flesh pink.......98c
18 N 1793—White............98c

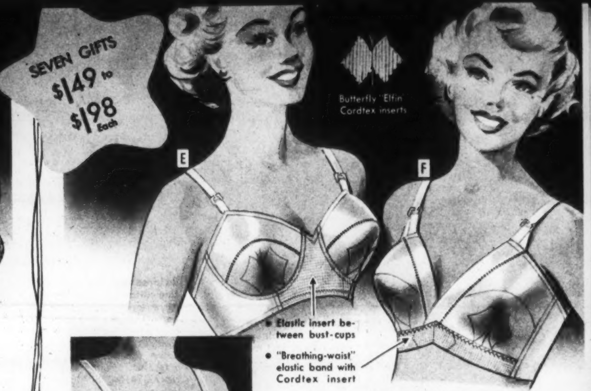
C **"Plunging" rayon satin Bandette** with lined, semi-circular stitched underbust. Cotton mesh elastic front gore. Adjustable forked straps. Double row, 2-way adjustable back closing. Shpg. wt. 3 oz. **88c Ea.**

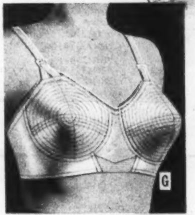
Small (A cup). State even size 30–36 in.
18 N 3342—Pink
18 N 3343—White. Each.....88c
Med. (B cup). State even size 32–38 in.
18 N 4342—Pink
18 N 4343—White. Each.....88c

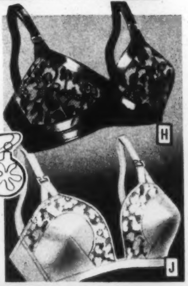
D **Run - resistant nylon, cotton and rayon elastic.** Rayon satin elastic panel. Girdle has 4 garters; panty has garter loops only, rayon knit crotch. *State waist size Small* (25–26); *Med.* (27–28); *Large* (29–30 in.). 14 in. long. Shpg. wt. 10 oz. **$1.00 Each Girdle or Panty**

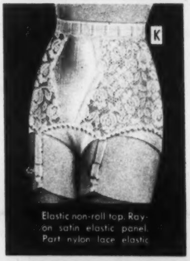
18 N 8125—Pink Girdle.....$1.00
18 N 8126—White Girdle... 1.00
18 N 9125—Pink Panty...... 1.00
18 N 9126—White Panty.... 1.00

Garters for Panty above. Shipping weight 1 oz.
18 N 2877—Tearose.
18 N 2878—White. Set of four 16c

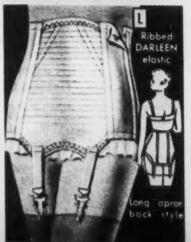

SEVEN GIFTS
$1.49 to
$1.98
Each
Butterfly "Elfin"
Cordtex inserts
E
F
Elastic insert between bust-cups
"Breathing-waist" elastic band with Cordtex insert







Elastic non-roll top. Rayon satin elastic panel. Part nylon lace elastic



Long "apron" back style

Famous CORDTEX "Beauty-lift that lasts" . . . choose from 2 styles

E Cordtex Bandeaus. Ladder stitched seam, net lined underbust. Adjustable back hook closing. Shpg. wt. 3 oz. **$1.49 Ea. Rayon satin**

Small (A cup). State bust size 30, 32, 34, 36 in.

	White	Tearose	Blue	Black	Price
Rayon Satin	18N3649	18N3691	....	....	$1.49
Nylon	18N3849	18N3848	18N3850	18N3851	1.94

Med. (B cup). State bust size 32, 34, 36, 38, 40 in.

	White	Tearose	Blue	Black	Price
Rayon Satin	18N4676	18N4696	....	....	$1.49
Nylon	18N4849	18N4848	18N4850	18N4851	1.94

Large (C cup). State even size 32–42 in. (Black 32–40).

	White	Tearose	Blue	Black	Price
Rayon Satin	18N5688	18N5689	....	....	$1.49
Nylon	18N5690	....	....	18N5851	1.94

Cordtex "Breathing Waist" Bra

F Lovely rayon satin with butterfly "Elfin" design Cordtex in underbust. Cordtex "breathing waist" elastic band . . . "breathes with you". "Plunging" style with cotton net lined underbust. Adjustable, forked, self-fabric straps. 3-way back closing with Sta-Tite elastic. White. Shpg. wt. 3 oz. **$1.94 Ea. 2 Bust Types**

Catalog No.	Bust Type	State bust size	Price
18N3689	Small (A cup)	32, 34, 36, 38 in.	$1.94
18N4689	Med. (B cup)	32, 34, 36, 38 in.	1.94

G **Charmode Hollywoods**... uplift, accent, support. Choose from nylon, rayon satin, cotton. Marquisette lined bust-cups have dainty edging. 2-way adjustable back closing. Shpg. wt. 3 oz. *State bust size.* **$1.49 Ea.** Cotton or Rayon Satin **$1.79** Nylon

Bust Type, Sizes	Fabric	Pink	White	Price
Small (A cup) Sizes 32, 34, 36 inches.	Cotton	....	18N3710	$1.49
	Rayon Satin	18N3741	18N3742	1.49
	Nylon	18N3740	18N3711	1.79
Med. (B cup) Sizes 32, 34, 36, 38 inches.	Cotton	....	18N4710	1.49
	Rayon Satin	18N4741	18N4742	1.49
	Nylon	18N4740	18N4711	1.79
Large (C cup) Sizes 32, 34, 36, 38, 40 in.	Cotton	....	18N5710	1.49
	Rayon Satin	18N5741	18N5742	1.49
	Nylon	18N5740	18N5711	1.79

H **Beautiful rayon satin Bandette** with cotton lace bust-cups. Black only has contrasting pink cup lining. Darted. Adjustable straps; elastic back closing. Shpg. wt. ea. 3 oz. *For the Medium (B cup) type. State bust size* 32, 34, 36, 38 inches. **$1.49 Ea. 2 for $2.90**

18N4566—Black 18N4565—White.
Each......................$1.49; 2 for $2.90

J **"Plunging" rayon satin with cotton lace applique** . . . "U" wire front for distinct separation. Adjustable "wonder" straps. Darted for uplift. Reinforced band. Double row, 2-way adjustable back closing. *Med. bust (B cup). State bust size* 32, 34, 36, 38 in. **$1.49 Ea. 2 for $2.90**

18 N 4255—Pink 18 N 4256—White
Shpg. wt. ea. 3 oz........Each $1.49; 2 for $2.90

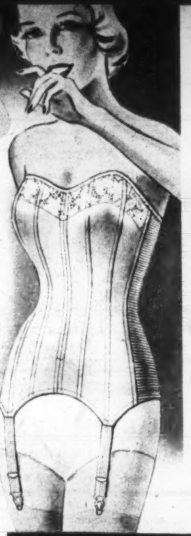
K **Junior Girdle.** Cotton, rayon and nylon lace elastic step-in style with elastic non-roll top. Rayon satin elastic front panel. Front 8 in., back and sides 7½ in. *State waist size Small* (24–26); *Medium* (28–30); *Large* (32–34 in.). Shipping weight each 4 ounces. **$1.98 Each Pink, white, blue**

18 N 1715—Pink 18 N 1716—White
18 N 1717—Blue..................Each $1.98

L **Tummy control Garter Belt.** Rayon satin DARLEEN elastic front. Built-up waist has 2 small stays. Cotton and rayon batiste. Front 8 in., side back 9 in. Side hook closing. Shpg. wt. 8 oz. *State waist size* 24, 25, 26, 27, 28, 29, 30, 31, 32; 34, 36 inches. **$1.98 Ea. Two colors**

18N1775–Flesh pink 18N1776–White..Ea. $1.98

FIVE GIFTS
$2.94 to
$3.98 Each



We believe same quality elsewhere would be $5.00

Call it what you will, a garter belt, junior foundation, a little corselette—it does it all; *cinches your waist, molds your bustline, holds your stockings neat . . . and it's strapless.* **$3.98**

Lustrous rayon satin with rayon satin elastic sides, lightly boned to mold your figure. Cotton lace decorated princess style bustline gives lovely accentuated uplift. Adjustable back hooking. 4 elastic garters. Makes a wonderful gift for the woman who appreciates beautiful corsetry. White.

Bust sizes 32, 34, 36, 38, 40, 42 in. *Please state bust size.* Shipping weight 12 ounces.

18 N 1722–*Length* center front 12 in. waist down; over bust 17 in. . **$3.98**

Strapless Cordtex Bra

[A] Ourfinest strapless style for 3 bust types. Rayon satin with cotton lace inserts. Feather boning for good uplift. Cordtex lined band. Shpg. wt. 5 ounces. **$2.94 Ea.** **3 bust types**

Small bust type (A cup)
State even bust size 30 to 36 in.
18 N 3314—White **$2.94**
Medium bust type (B cup)
State even bust size 32 to 38 in.
18 N 4314—White **$2.94**
Large bust type (C cup)
State even bust size 34 to 40 in.
18 N 5314—White **$2.94**

NYLON "PLUNGING" Cordtex Bra

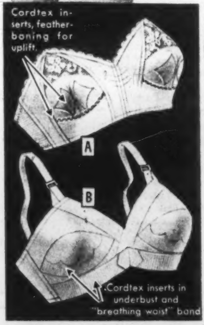
[B] Deluxe Elliptic Cordtex inserts in underbust and "*breathing waist" band* . . . fits skin-smooth. Nylon taffeta with sheer nylon trim at "plunging" front, in underbust lining. Stä-Tite elastic in double, adjustable straps and 4-way back closing. Shpg. wt. 3 oz. **$2.94 Ea.** **2 bust types 2 colors**

Small bust type (A cup)
State even size 30 to 36 inches.
18 N 3092—Pink **$2.94**
18 N 3192—White **2.94**
Medium bust type (B cup)
State even size 32 to 40 inches.
18 N 4094—Pink **$2.94**
18 N 4194—White **2.94**

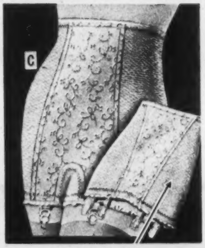
NYLON net elastic

[C] Pretty, featherlight, open weave elastic girdles, panties. Nylon net elastic. with embroidered sheer nylon cloth panel at front. Tape covered seams for better wear. Ruffle-edging. 4 garters. Perfect for gift-giving. White. Shpg. wt. 10 oz. *Waist sizes Small* (25-26); *Med.* (27-28); *Large* (29-30 in.). *State waist, hip size.* 13½ in. long. **$3.49 Ea.** **Girdle or Panty**

18 N 9106—Panty-Girdle . . **$3.49**
18 N 8106—Girdle **3.49**



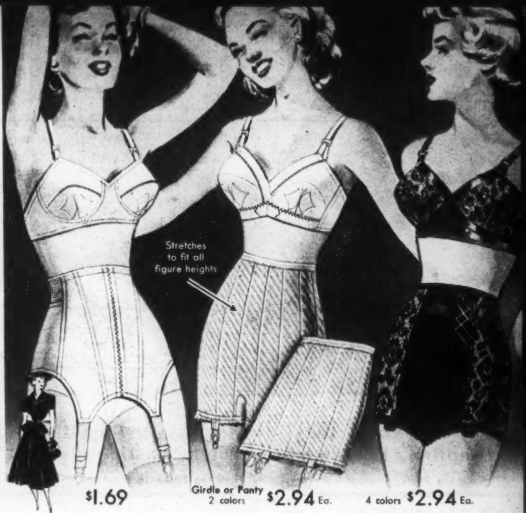
Cordtex inserts, feather-boning for uplift.
A
B
Cordtex inserts in underbust and "breathing waist" band



NYLON NET ELASTIC . . . very open weave. Embroidered NYLON cloth front panel

This Christmas Give Her Intimate Apparel
The Gift She Would Choose Herself

Yes, Bras and Girdles make the perfect gift for every girl and woman because they all love pretty, dainty, feminine underthings. The lovely styles shown on these pages are practical as well as beautiful . . . things she can wear for many months after the holidays are over. Darling styles for juniors, too, for her very first "set."



Stretches to fit all figure heights

$1.69 Girdle or Panty 2 colors $2.94 Ea. 4 colors $2.94 Ea.

Match and mix your Bra and Girdle . . . Make adorable sets

Lightweight nylon "Waist-Whittler" to give you the slim, fashionable silhouette. 2-inch elastic at top sides and back to trim your waistline. Front with two light bones has pretty fagot stitching, 7½ in. long. Elastic back closing. Choose a lovely nylon bra, too. Shpg. wt. 10 oz. *Waist sizes* 24, 26, 28 and 30 inches. *Please state waist size.*

18 N 1782–Flesh pink . . **$1.69**
18 N 1783–White **1.69**

ALL NYLON elastic "All-Hites." Fits all figure heights. Nylon elastic binding. 4 garters, detachable on panty. Panty has nylon tricot knit crotch. Shpg. wt. 10 oz. *State waist size Small* (23, 24, 25); *Medium* (26, 27, 28); *Large* (29, 30 in.).

18N8046–White Girdle
18N8036–Tearose Girdle
18N9046–White Panty
18N9036–Tearose Panty
Each **$2.94**

Nylon, cotton and rayon lace elastic Brief. Stitched nylon taffeta front with 2 bones. Garter loops, rayon crotch. Shpg. wt. 10 oz. *State waist size Small* (24-26); *Med.* (27-28); *Large* (29-30 in.). 10 in. at sides.

18 N 9197–Black **$2.94**
18 N 9194–Tearose **2.94**
18 N 9195–White **2.94**
18 N 9196–Blue **2.94**
Garters only. Shpg. wt. 1 oz.
18 N 2877–Tearose. **Set of 4 for 16c**
18 N 2878–White. **Set of 4 for 16c**

Styled for Juniors

Lovely styles for her first Bra and Girdle Set

[D] **Rayon jersey Bra.** Elastic "Breathing-waistband", dainty net edging. Adjustable ribbon shoulder straps, elastic back closing. Shpg. wt. 2 oz. *Extra-Small bust type. State bust size* 28, 30, 32, 34 in. **79c Ea.** **3 colors**

18 N 3211—White **79c**
18 N 3210—Pink **79c**
18 N 3212—Blue **79c**

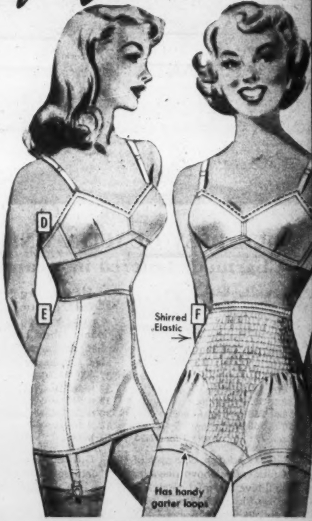
[E] **Jr. ElastA-Q Girdle** . . double, knit rayon fabric stretches without rubber, retains elasticity after washing. Light as lingerie (only 3 oz.). 4 adjustable garters. About 12 in. long, stretches on figure. Wt. 4 oz. *State waist size* (25-26), (27-28), (29-30), (31-32in.). **$1.00 Ea.** **3 colors**

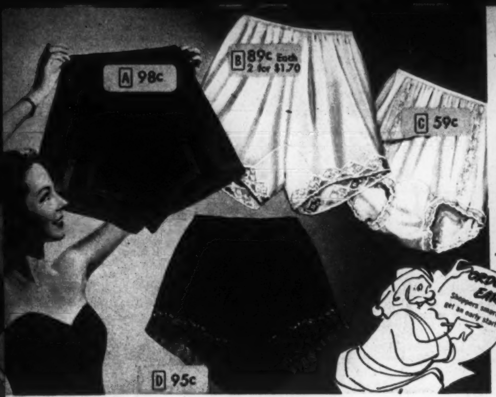
18 N 1741—Pink **$1.00**
18 N 1743—White **1.00**
18 N 1746—Blue **1.00**

Tummy-band Panty

[F] Rayon jersey panty bottom has shirred rayon elastic at top and across tummy. Lace elastic edging around top. Double crotch. 4 garter loops. *State waist size Small* (23, 24, 25); *Med.* (26, 27, 28); *Large* (29, 30 in.). Shpg. wt. 10 oz. **$1.00**

18 N 9015—White only **$1.00**
Garters only. Shpg. wt. 1 oz.
18N2878–White. . **Set of 4 for 16c**





E $1.98
F $2.39
G $1.49
H $1.49
J $2.19

GIFT-LOVELY KNIT RAYONS . . petal-soft, runproof. Double fabric crotch, elastic waist

A **Flare leg Panty; runproof knit rayon.** The lacy luxury she loves . . yet so inexpensively priced! Exquisitely trimmed with airy-light nylon net, fine cotton lace. Shimmering rayon ribbon trim. Hand washable. *State hip size* 32–36; 37–40; 41–44 in. Shpg. wt. 5 oz. **98c**

38 N 5482–Black (black bow trim)
38 N 5480–Pink (white bow trim)
38 N 5481–White (blue bow trim)..Each 98c

C **Elastic leg Brief; runproof knit rayon.** Fine fabric is rich and smooth to touch . . is in a firm interlock stitch for long wear. She'll adore the dainty rayon sheer trim . . beautifully embroidered in blossom-tinted pastels. Hand washable. *Please state hip size* 30–34; 35–38; 39–40 in. Shpg. wt. 5 oz. **59c**

38 N 5310–Pink **38 N 5311–White**
38 N 5312–Light blue...........Each 59c

B **Flare leg Panty; runproof knit rayon.** Creamy-smooth fabric has the baby-soft feel of rosebud petals. Her eyes will sparkle when she sees the lavish cotton lace trim. Such an inexpensive but lovely gift . . order several now. Hand washable. *State hip size* 32–36; 37–40; 41–44 in. Shpg. wt. ea. 6 oz. **89c Each**

38 N 5205–Pink **38 N 5206–White**
38 N 5207–Light blue..Ea. 89c; 2 for $1.70

D **Lacy Brief; runproof knit rayon.** She'll "ooh!" and "ah!" over the filmy, delicately textured nylon net ruffle and nylon lace trim. Rich, creamy-smooth knit rayon of fine quality in firm interlock stitch for long wear. Fancy elastic waistband. Hand washable. *Please state hip size* 32–36; 37–40; 41–44 in. **95c**

38 N 5348–Black **38 N 5347–White**
38 N 5346–Pink. Shpg. wt. 5 oz..Each 95c

CHARMODE KNIT NYLONS airy-light . . hand wash, dry quickly

E **Elastic leg Brief; knit nylon.** Filmy-soft, runproof fabric . . trim of matching nylon sheer; petit point embroidery in delicate pastels. Nylon elastic waist, double crotch. *State hip size* 33–34; 35–36; 37–38; 39–40 in. Wt. 5 oz. **$1.98**

38 N 5042–Pink
38 N 5043–White.....Each $1.98

F **Flare leg Panty; knit nylon.** Filmy-soft, runproof fabric . . trim of luxurious nylon lace and misty-sheer nylon net. Nylon elastic waist; double fabric crotch. *State hip size* 35–36; 37–38; 39–40; 41–42; 43–44 in. Shpg. wt. 5 oz. **$2.39**

38 N 5047–Pink **38 N 5048–White**
38 N 5049–Black.....Each $2.39

G **Band leg Brief; runproof knit nylon.** Nylon elastic waist; double fabric crotch. *Please state hip size* 33–34; 35–36; 37–38; 39–40 in. **$1.49**

38 N 5108–Pink **38 N 5109–White**
Shipping weight 6 ounces.....Each $1.49

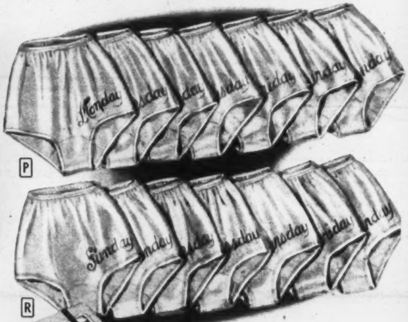
H **Elastic leg Brief; runproof knit nylon.** Picot edging. Nylon elastic waist; double crotch. *State hip size* 33–34; 35–36; 37–38; 39–40 in. **$1.49**

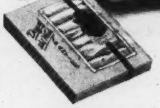
38 N 5106–Pink **38 N 5107–White**
Shipping weight 6 ounces.....Each $1.49

J **Flare leg Panty; runproof knit nylon.** Wear with or without girdle or corset. Nylon elastic waist; double fabric crotch. *State hip size* 35–36; 37–38; 39–40; 41–42; 43–44 in. **$2.19**

38 N 5140–Pink **38 N 5141–White**
Shipping weight 6 ounces.....Each $2.19

K 77c Each 3 for $2.25
L 77c Each 3 for $2.25
M 97c Each 3 for $2.85
N Pkg. of 4 $2.95 Brief styles
Order any of the 3 styles in thrifty RAINBOW PACK





OUR BEST QUALITY KNIT CELANESE RAYONS Charmode tailored in creamy-rich, runproof fabric

K **Band leg Brief.** Elastic waist, double fabric crotch. Packaged. Hand washable. Order 3 and save. *State hip size* 33–34; 35–36; 37–38; 39–40 in. Shpg. wt. ea. 6 oz. **77c Ea. 3 for $2.25**

38 N 5652M–Pink
38 N 5653M–White
38 N 5682M–Light blue
38 N 5683M–Yellow
Each 77c..... *Save;* 3 for $2.25

N **Gift Package.** One each of four colors above, one size. She'll love this gift! *State size as above.* Shpg. wt. 13 oz.
38 N 5602–Pkg. of four.$2.95

L **Elastic leg Brief.** Elastic waistband, double fabric crotch. Cellophane packaged. Hand washable. *State hip size* 33–34; 35–36; 37–38; 39–40 in. Wt. ea. 6 oz. **77c Ea. 3 for $2.25**

38 N 5650M–Pink
38 N 5651M–White
38 N 5680M–Light blue
38 N 5681M–Yellow
Each 77c..... *Save;* 3 for $2.25

N **Gift Package.** One each of four colors above, one size. *State size as above.* Shipping weight 13 ounces.
38 N 5601–Pkg. of four.$2.95

M **Flare leg Panty.** Elastic waist, double fabric crotch. Packaged. Hand washable. *State hip size* 35–36; 37–38; 39–40; 41–42; 43–44 in. Shpg. wt. ea. 6 oz. **97c Ea. 3 for $2.85**

38 N 5654M–Pink
38 N 5655M–White
38 N 5684M–Light blue
38 N 5685M–Yellow
Each 97c..... *Save;* 3 for $2.85

N **Gift Package.** One each of four colors above, one size. Lovely as a gift! *State size as above.* Shpg. wt. 13 oz.
38 N 5603–Pkg. of four .$3.80

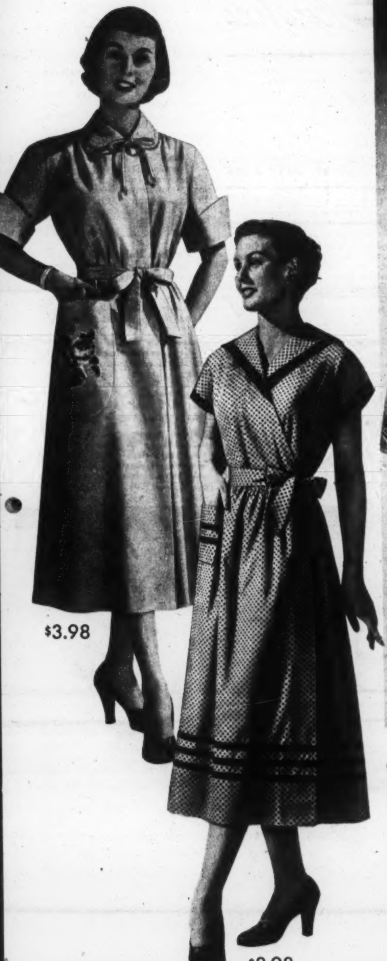
"Day of the week" Briefs in 2 styles

Band or elastic leg . . box of 7 **$3.69**

Fine quality, runproof knit rayon . . satiny-smooth, caressingly soft. Firm interlock stitch for long wear. Box contains seven briefs in 1-size . . 2 pink, 2 white, 2 blue and 1 yellow. Days of week are beautifully embroidered in contrasting colors. Double fabric crotch; elastic waist. This gift is sure to please her because the briefs are so pretty and practical. Hand washable. *State hip size* 34–35; 36–37; 38–39 in. Shpg. wt. 1 lb. 1 oz.

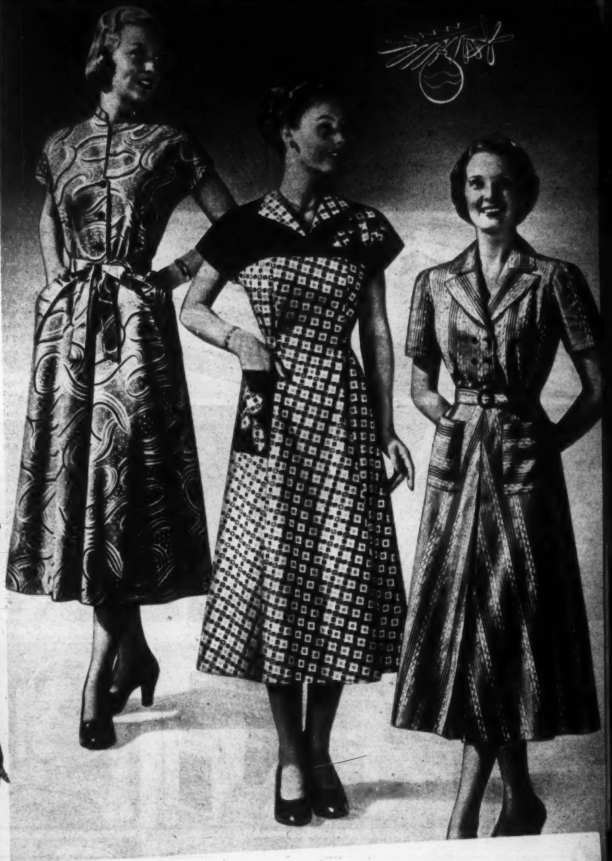
P 38 N 5168–Elastic leg Brief..................Box of 7, only $3.69
R 38 N 5384–Band leg Brief..................Box of 7, only 3.69

Cotton Brunch Coats
Gifts sure to fit



$3.98

$2.98



SANFORIZED . . that means permanent fit because fabric is guaranteed not to shrink more than 1%

WASHFAST . . that means they can be washed in washing machine with any good soap and hot water

80-Sq. PERCALE . . means superior quality woven 160 threads per inch for firmness and durability

ONLY $2.79 each

Three-Way Brunch Coat with flower applique. Wear it half belted, belt all around, or beltless. Sanforized cotton broadcloth with pointed back yoke, tie neckline. Washable. Max. fab. shrink. 1%. *State size* 12, 14, 16, 18, 20. Shipping weight 1 pound.

027 N 7717—Aqua green. . $3.98
027 N 7718—Pink 3.98

Polka Dot Brunch Coat with collar square in back. Wide overlap, handy pocket. Set-in waistband, front tie belt. Washable 80-square percale. *Misses' sizes* 12, 14, 16, 18, 20; *women's sizes* 40, 42. *State size.* Shpg. wt. 1 lb.

027 N 7715 -Copen blue and navy
027 N 7716-Rose and navy
Each $2.98

Scroll Print with mandarin collar, center pleat. Self belt. Two slant pockets. *Misses' sizes* 12, 14, 16, 18, 20; *women's sizes* 38, 40, 42, 44; *half sizes* 14½, 16½, 18½, 20½, 22½, 24½. *Please state size.* Shipping weight 13 ounces.

027 N 6587—Gray, kelly green
027 N 6588—Lime and gray
Each $2.79

Adjustable Tie-Back, easy fit. Applique on yoke and pocket. *Misses' sizes* 12, 14, 16, 18, 20; *women's sizes* 38, 40, 42, 44; *half sizes* 14½, 16½, 18½, 20½, 22½, 24½. *Please state correct size.* Shipping weight 13 ounces.

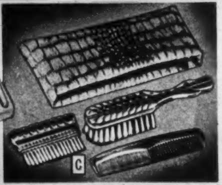
027 N 6593-Blue. red with navy
027 N 6594-Brown, green with brown . . . . Each $2.79

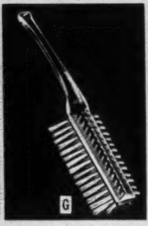
Novelty Stripe, double breasted effect. Front pleat on mitered skirt. Two pockets. *Misses' sizes* 12, 14, 16, 18, 20; *women's sizes* 38, 40, 42, 44; *half sizes* 16½, 18½, 20½, 22½, 24½, 26½. *Please state correct size.* Shipping weight 13 ounces.

027N6590-Gray and green $2.79
027N6591-Blue and red . . 2.79

See our Big Catalog for other gift dresses. Catalog numbers beginning with "0" are shipped from Philadelphia or Kansas City. Order and pay postage from Sears nearest mail order house. For Sears Easy Terms see page 283.

WERE ~~$1.95~~
to ~~$2.95~~
98c
A





For her everyday beauty ritual

ORDER EARLY!
Shopping is easy the catalog way

Brushes

A **Manufacturer's Clearance of women's hair brushes** . . sold nationally for $1.95 to $2.95! Assortment includes brushes, about 8 in. long, of heavy sparkling lucite in four varied styles. Sturdy, easy-to-clean nylon bristles. Assorted pastels. (Sorry, no choice of style or color, but satisfaction guaranteed.)

8N9434-Shpg.wt.8 oz. Ea. . . 98c

8N9378–Shipping weight 1 lb. 8 oz. . . . . .Six for 5.50

B **Vanity Tray Set** of 8⅛-inch styrene (plastic) brush with nylon bristles, and 7-in. lucite comb, in an ivory-colored plastic tray with extra wells for bobby pins. Tray 9½x4¾ in. Clear plastic cover. *State color* crystal, rose, blue.

8 N 9379—Shpg. wt. 1 lb. $1.49

C **"Beau" Kit** of white imitation Spanish alligator. Gold-color grain. Zipper close. Contains small lustron hair brush, clothes brush and comb. (5c Fed. tax included.)

8 N 6390E–Shpg. wt. 3 oz. . . 98c

D **Spiral Lucite Hair Brush.** Crystal color. Long, sturdy nylon bristles arranged in spiral fashion for better brushing. Dustproof acetate cover. 8¼ in. long.

8N9087–Shpg. wt. 10 oz. $2.39

E **Professional Style Plastic Brush and Comb Set.** Brush has nylon bristles. Matching dress comb. Assorted attractive colors (sorry, no choice). Fine quality for this low budget price.

8N6413–Shpg.wt. 4 oz. Set 83c

F **Brush and Comb Set for Women.** Fashioned of sparkling styrene (plastic). Brush is 8 inches long, has 5 rows nylon bristles. 7-inch comb. Assorted colors crystal clear, pink, blue (no choice).

8N9359-Shpg.wt.6 oz. Set $1.00

G **Patrician Hair Brush.** Beautiful flared brush with 7 rows long white nylon bristles. Gracefully designed, cut lucite back. 9 inches long. In crystal clear color only. Gift package.

8 N 6481–Shpg. wt. 8 oz. $1.89

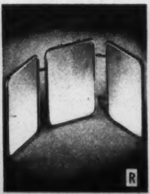
H **Jeweler's Bronze Hair Brush** with lucite brush block, removable for cleaning. Genuine natural bristles for efficient brushing. Metal initial included, to be mounted on brush back. *State one initial desired.*

8N6416–Shpg. wt. 10 oz. $1.95

Tired of shopping crowds? Then relax at home, in the comfort of your favorite chair . . . and do your Christmas shopping the easy Mail Order Way . . . Be sure to use Sears Easy Payment Plan . . see page 283

J
Enameled steel hood
Air control switch
Adjusts to 5-foot height
Non-tip folding stand

CREME COLD WAVE
L



Give her useful Hair Care Needs

J **Ann Barton Hair Dryer, complete with stand.** Dries hair quickly . . thrifty to use, too. Hot-and-cold air switch can be controlled from chair. 7-ft. cord. 110-120-volt, 60 cycle, AC only. 400 watts. UL approved. 1 year guarantee against defects.

8 N 06590—Shpg. wt. 15 lbs. . . . . . . Complete $16.45

K **Toni Home Permanent Refill Kit.** 4-oz. waving lotion, neutralizer, and end tissues. Postpaid (Shpg. wt. 12 oz.).

8 N 6587E. . . . Complete $1.20

Toni Combination. Same as above plus 40 spin curlers and 2-oz. creme rinse. (Shpg. wt. 1 lb. 8 oz.)

8 N 6589E—Postpaid. 20c Fed. tax included. $2.49

L **Sears Approved Home Permanent Cold Wave Refill,** for use with any type plastic curlers. 4-oz. creme waving lotion, neutralizer, end tissues. Wt. 12 oz.

8 N 6585E— Fed. tax incl. 83c

Two Refills. Wt. 1 lb. 6 oz. (Fed. tax incl.) $1.50

M **Refill Kit for Sears Approved** (or other) **Machineless Home Permanent.** 2-oz. waving solution, 28 chemical heat pads, 28 oil sachets, end tissues. Shpg. wt. 1 lb.

8N6569E–3c Fed. tax incl. $1.09

N **Electric Hair Dryer with stand.** Blows warm or cool air. Ivory enameled metal body; 2 switches. 4⅜x7½x9⅜ in. high. 110 volt, 50-60 cycle AC only. UL approved.

34 N 8309–Shpg.wt. 4 lbs. $4.39

Mirrors . . the practical gift every woman wants

P **Bel-Ayr Lighted Mirror** . . gives just the right amount of light where you need it . . for make-up or shaving. 7½-inch reversible mirror is plain on one side, magnifying on other. Adjustable metal shields eliminate glare. Metal frame and base of gardenia white with gold-color trim. Two frosted tubular bulbs. 75-inch rubber covered cord, on-off switch, 110-120 volt, AC current, UL approved. 10x12½x5 in.

8N9460–Shpg. wt. 5 lbs. $9.35

R **Folding Three-way Mirror** for shaving or make-up. Folds flat for storage or travel. Stand up or hang by chain. Three sections, each 8x6 inches. Sturdy metal frame.

8N9345–Wt. 2 lbs. 8 oz. . . $1.98

S **Lustron Hand Mirrors.** Shpg. wts.: 1 lb. and 1 lb. 8 oz. *State color* crystal, rose, or blue.

8 N 6275—One side plain. one magnifying. 8¼x4 in. . 98c

8 N 6276—One side plain beveled, one magnifying. 10½x5⅜ in. $1.89

T **Round Hand Mirror** of jeweler's bronze. Beveled mirror, 6-in. diam., one side plain, one magnifying. 12¾ in. long.

8 N 9459–Shpg. wt. 1 lb. $3.49

V **"Nee Look" Adjustable Mirror** fits snugly on knee, leaves hands free. 5¼-inch mirror, one side plain, one magnifying. Metal and plastic. *State color* ivory, blue, pink.

8 N 6291–Shpg. wt. 1 lb. $1.89

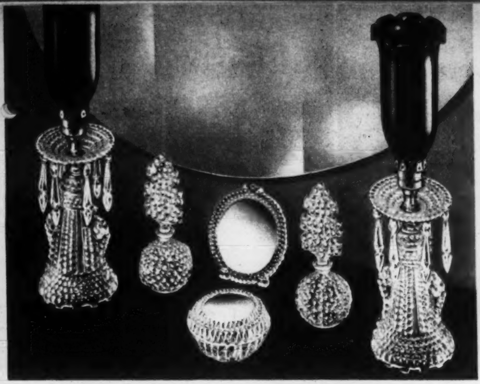
W **Round-the-Neck Mirror** leaves hands free to apply make-up, arrange hair, etc. Men like it for shaving, too. One side plain, one magnifies. Adjusts easily to any position. Lucite frame. 14 inches long overall.

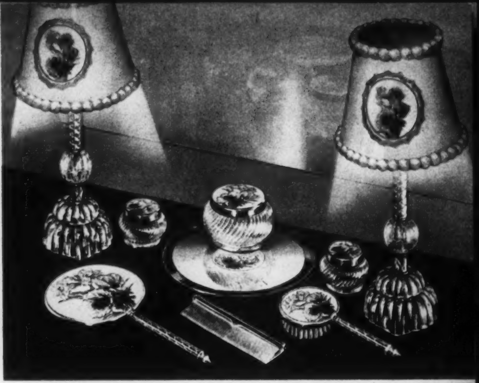
8N6284–Shpg. wt. 14 oz. $1.89

X **Round-the-Neck Mirror** folds compactly into small size for travel or storage. Single-faced 6-inch mirror has nickel-plated metal frame. Leather strap for hanging around neck. An inexpensive gift, but one that's sure to be welcomed by anyone receiving it. Shpg. wt. 12 oz.

8 N 9458. . . . . $1.00

Order early . . . for complete selection! It's no effort to mail-order!





To lend a note of beauty to her bedroom . . 6-piece Colonial Boudoir Vanity Set

Popular hobnail pattern in crystal-clear glass. Two perfume bottles, 7 inches high. 4½-inch mirror-top powder jar. Matching 4½-inch mirror. Two Colonial boudoir lamps (hurricane style) with fire-polished glass bases and deep rich ruby-color chimneys (overall height 16 inches); for any 110–120 volt AC and DC; 45-inch cords. UL approved.

$779
6-pc. set

8 N 09391—Shipping weight 10 pounds....................6-piece set only **$7.79**

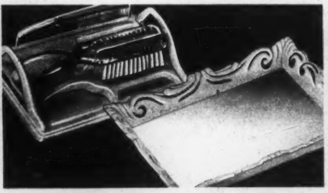
8 N 7007—Five-piece set in crystal-clear hobnail glass. 4½-in. mirror; 3½-in. powder jar; two 4½-in. perfume bottles; 8½-in. mirror tray. Shpg. wt. 3 lbs. 6 oz. **1.98**

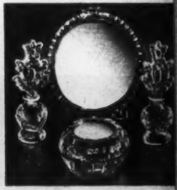
Exquisite Gift Set to glamorize her vanity . . make her daily beauty ritual a pleasure

Set includes 2 lamps . . . flattering highlights for her dressing table, splendid aids for applying make-up. Round 13-in. beveled plate-glass mirror of gold-color metal, flower design on back. Matching round 8½-in. brush, nylon bristles. 2 glass cream jars, one puff jar, all with matching lids. Metal-back plastic comb. 9½-in. round mirror tray decorated with floral design. Two 18-in. lamps . . . bases of gold-color metal and glass . . . shades of white parchment paper. 45-in. rubber-covered cords.

$1395
9-piece set

8 N 09390—For any 110–120 volt AC-DC. Shpg. wt. 15 lbs. 9-pc. set **$13.95**





Perfume Lamp

China colonial lady has small well at back to hold a few drops of your favorite perfume! Scents room delightfully. Also use as a night light. 110–120 volt AC-DC. UL approved. Shpg. wt. 1 lb. 3 oz.

8 N 9474—7½-inch . **$2.29**

Comb Tray Set

Ivory-color plastic tray with 50 bobby pins and 3 plastic combs; pocket, dress, all-purpose. In gift box. *State bobby pin color:* blonde, black. Shpg. wt. set 5 oz.

8 N 6314—Set......**44c**
Two sets for only 79c

"Deb" Tray Set

Ivory-color plastic tray, 9½x4¾ inches, has wells for bobby pins, etc. Lustron brush, nylon bristles. Brush and dress comb in assorted pastel colors. Shipping weight 8 ounces.

8 N 6417—Set......**95c**

Mirror Tray

Enhances charm of your dresser! Ivory-color plastic tray has an "unbreakable" metal mirror in the bottom. 12 inches long by 10 inches wide. A useful gift. Shipping weight 1 lb.

8 N 9385—Only...**$1.79**

Vanity Set, 3-piece

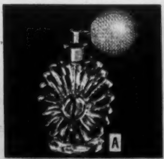
Two metal boxes, each about 4⅛-inch diameter, have framed miniatures on top. 7½-inch plastic comb. Assorted pastel colors. Shipping weight 1 lb. 2 oz.

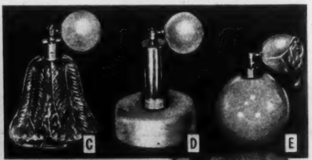
8 N 7110-Three-pc.
set complete for only **$1.49**

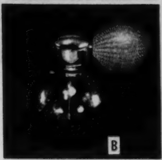
Vanity Set, 4-piece

Fire-polished crystal-clear glass. 3-inch powder jar, mirror on top. Two 4½-inch perfume bottles. 4½-inch mirror. She'll love it on Christmas morning! Shipping weight 2 lbs. 8 oz.

8 N 9472—4-pc. set **$1.19**







Holmspray Atomizers

[A] **Glass Holmspray Atomizer** with 24K gold-plated head. Net-covered bulb. 1½-ounce size. Shipping weight 8 ounces.

8 N 9330—Crystal-color................**98c**
8 N 9331—Blue......**98c**

[B] **Iridescent crackle finish** on this glass Holmspray atomizer. 24K gold-plated head. Net-covered bulb. 2-oz. size. Shipping weight 10 ounces.

8 N 9332—Rose...**$1.95**
8 N 9333—Blue....**$1.95**
8 N 9334—Amber...**1.95**

She shall have fragrance wherever she goes! Perfume Atomizers

[C] **Plume design** on glass atomizer. 24K gold-plated metal head. Shipping weight 10 oz.

8 N 7015—4-oz......**75c**

[D] **Modern style atomizer.** 24K gold-plated, pastel velvety velour covering on base, bulb. Shpg. wt. 12 oz.

8 N 7016—2½-oz....**95c**

[E] **Rosebud Atomizer.** Bulb is shaped like a rosebud. Plastic leaves. Glass. 24K gold-plated head. 3-oz. *State:* blue or pink. Shipping weight 10 ounces.

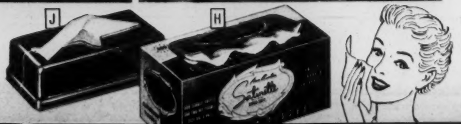
8 N 7062....Only **$1.49**

[F] **Golden Dram Miser.** Purse-size atomizer holds dram of perfume. Gold-color metal bottle. Plastic cap. Gold-plated head. Plastic-coated bulb. Shpg. wt. 3 oz.

8 N 9335......Only **98c**

[G] **Volupté Powder Spray.** Distributes fine, even, easily-directed spray of bath powder. No waste. No muss. Shaped to fit hand. Glass, gold-plated head. Net-covered bulb. 3¼ inches high. Shipping weight 8 ounces.

8 N 9329....Only **$1.95**



Satinette Tissues . . soft . . gentle

Less than 24c
400-sheet box in lots of 4

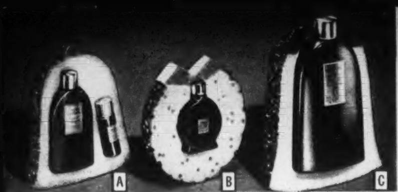
[H] These snowy-white, full-size cleansing tissues make an excellent practical Christmas gift, particularly with the Tissue Dispenser listed at the right. Shipping weights 1 lb. 9 oz.; 3 lbs. 7 oz.

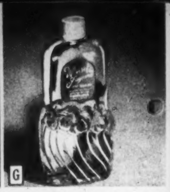
8 N 6600—2 boxes of 400 ea. (800 single sheets)....**49c**
4 boxes of 400 each (1,600 single sheets)............**95c**

Dispenser

[J] For tissues. Plastic. "Marbleized" finish. Self-locking bottom removable for filling. Holds 200 double sheets. *State:* pink, blue, green.

8N6679–Shpg.wt.1lb.**63c**





Say "Merry Christmas" with Evening in Paris

A **A Fragrant Duet** of ½-oz. bottle Evening in Paris cologne and a special size flacon of Evening in Paris Perfume. Both set in bell of sparkling snow-like styro-foam.
8 N 9147E—Gift box. Postpaid. Set $1.20

B **Gift-sized Flacon** of popular Evening in Paris perfume set in a holly wreath of feather-light snowy styro-foam.
8 N 9146E—Gift box. Postpaid. $1.20

C **Evening in Paris Cologne** is a gay and welcome gift, indeed, set in a Christmas Bell of glistening snow-like styro-foam.
8 N 9149E—2-oz. cologne. Gift box. Postpaid. $1.20

Pamper her with Old Spice

D **Old Spice Dusting Powder,** forever favored by the ladies. 7 oz. in precious Old Spice scent. Large puff.
8 N 5550E—Postpaid. $1.20

E **Old Spice Sachet** . . . with the delightful fragrance of roses and spice. May be used either as dry perfume or to scent lingerie. Shaker top bottle is quick, easy to use. 1¼-oz. size. Gift box.
8 N 5560E—Postpaid. $1.20

Novel Perfume Pin

F **"Pin-A-Scent"** . . . a novel way to wear perfume. Clever bow-shaped lapel pin with pendant containing wick to be saturated with her favorite perfume. Fragrance emanates from tiny openings in vial. Gold-plated metal. Safety clasp. 1¾ inch long. Shipping weight 2 ounces.
8 N 9470E. $1.00

"Splash" Cologne

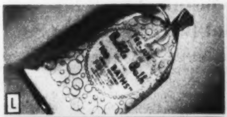
G **"Waves of Fragrance" . . Splash Cologne** . . by Bourjois. Light and cooling after the bath . . . refreshing at any time . . . a real touch of luxury for so little money.

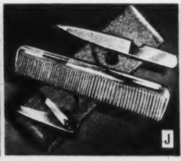
You'll want several of these big 8-oz. bottles for gifts and an extra one for yourself.
8 N 9190E—Postpaid. $1.20

19 Ways to Please

ORDER EARLY!
Why wait? This book has gifts for all

Short of time . . money . . or just ideas? This page was planned especially for you!





H **Plastic Dresser Set** . . . colorful accent for her vanity table. Raised floral design on back of brush and mirror. Mirror 5½ in. diam., 13½ in. long. 9-inch brush with plastic bristles, 7-inch comb. *State* pink or blue.
8 N 9467—Gift box. Shpg. wt. 1 lb. 4 oz. . . . . . Set 98c

J **Women's Manicure Set** to fit snugly into purse or pocket. Beautifully finished pigskin case contains tweezers, nail file, comb. 5¼ in. case.
8 N 9289E—Shpg. wt. 9 oz. (5c Fed. tax included.) 98c

K **Translucent Plastic Cosmetic Set** of 2 (2-oz.) bottles and 2 (2-oz.) jars with gold-color metal tops. All in zip kit. Lightweight, non-breakable to hold lotions, creams, powder, etc. Fine for office, travel.
8 N 9453—Shpg. wt. 5 oz. . . . . Complete $1.95

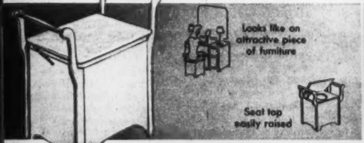
L **Bubble Bath** . . enough for 100 relaxing baths. Delightfully scented . . packed in plastic bag. Use in hard or soft water. Eliminates hard-water ring.
8 N 9189E—100-bath (12-oz.) bag. Shpg. wt. 10 oz. $1.20

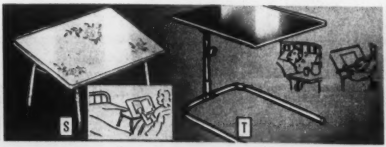
M **All-Purpose Utility and Cosmetic Bag** . . perfect for beach, travel. Pliable washable plastic fabric with adjustable over-shoulder strap. Handy outside pocket and zip top. Metal loop supports. Welded seams. 9½x11 inches. Black, red, or green (sorry, no choice.)
8 N 9191E—Shipping weight 4 oz. $1.18

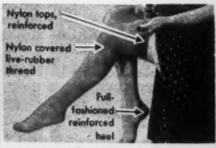
N **Featherweight Plastic Set** of 3 (2-oz.) bottles for lotions, colognes, etc., in zip kit. All of translucent white plastic. Fine travelers . . non-breakable!
8 N 9454—Shipping weight 4 ounces. . . . Complete 95c

P **Lipstick Clearance!** Fresh stocks of Tangee now less than 20c each! Give her favorite lipstick . . and stretch your own gift budget, too. Discontinuance of plastic cases makes this amazing offer possible. *Originally sold nationally for $1.07 each* . . now, 3 for only 59c . . . continuing our Midsummer sale. *State* light, medium, or dark.
8 N 9400E—Shpg. wt. 4 oz. . . . . Now 3 for only 59c

R **Lip-Lite Mirror** . . clever little gadget makes it ever-so-simple to put on lipstick in the dark. Just press button and mirror lights up. Red plastic case slips easily into purse or pocket. Standard penlite bulb, battery, 3¼-inches long.
8 N 9150—Shpg. wt. 3 oz. 98c


Looks like an attractive piece of furniture
Seat top easily raised




Nylon tops, reinforced
Nylon covered live-rubber thread
Full-fashioned reinforced heel

Gift for the Invalid

Thoughtful gift for the invalid! Bedside Commode in soft rose color, styled to harmonize with bedroom furniture. Sturdy wood veneer with pyralin-coated seat cover. Ideal as vanity bench or extra bedroom seat. Porcelain enamel pan has handles and cover . . easily removed. Seat 17½ inches by 14½ inches. Height to seat 18 inches. Width 25 inches. Shipped freight or express.
8 NM 2550—Shipping weight 22 pounds. $16.95

Commode Pad. (not illustrated) Floral cotton covered. Plastic bottom. Especially designed for above commode. Shipping weight 2 pounds 6 ounces.
8 N 2549—14x17x1 inch. $1.29

Give "comfort" to the shut-in at Christmas

S **Metal Bed Table,** for the patient's constant pleasure. He can eat, read, and write comfortably in bed. Rim prevents spilling. Gentle pressure tilts top to any desired position. Durable steel understructure with lasting finish on metal top. Ivory enameled. Colorful flower design. Lightweight . . folds flat to 1¼ inches. Mailable. Shipping weight 5 pounds.
8 N 02570—13x20-inch top. $3.29

T **Perfek Table.** Convenient for serving meals and for reading and writing in bed. Easily adjustable from 23 to 26 in. high. Tray (22x17 inches) may be tilted and locked in various positions. All metal construction. Walnut finish. Mailable.
8 N 02573—Shipping weight 14 pounds. $5.79

Nylon Elastic Hose

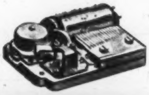
Lightweight! Sheer enough to be worn without other hose. 2-way stretch. Live-rubber thread, covered with genuine nylon yarns. Closed toe, full-fashioned heel, reinforced. Neutral shade, easily washed. Reinforced tops. *State foot size (9, 9½, 10, 10½) and measurements around ankle and fullest part of calf.* Hose not available if calf measures less than 9½ in. or more than 21 in. Shpg. wt. pr. 12 oz.
8N1425–Pair $9.95; 2 pr. $18.00

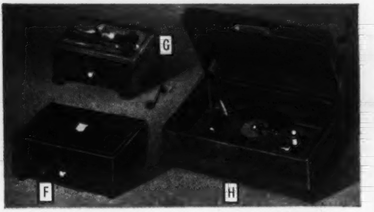
NOTE—Items with catalog numbers ending in "E" have 20% Federal excise tax included.

Everyone Prizes Musical Gifts

Movements from Switzerland

Most of the Swiss musical movements found in the gifts on this page were purchased in Switzerland by Sears, and twice tested for true tone and mechanical excellence. Products of a Swiss skill handed down from generation to generation, they make any gift one to be highly coveted.





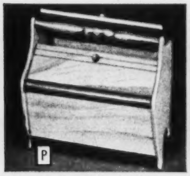
F **Music Box** of brown wood. 3-tune, 50-note. Plays "March of Toy Soldiers," "Waltz of the Flowers," "Dance of Sugar Plum Fairies." Shpg. wt. 2 lbs.
8N9324–6x4¼x2½ in. **$24.95**

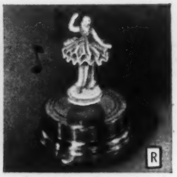
Music Box, same as above, except 2-tune, 22-note. Plays "Anniversary Song," "Emperor's Waltz." Shpg. wt. 1 lb. 8 oz.
8N9323.............. **$9.95**

G **Alpine Music Box** of tinted limewood. 18-note Swiss movement plays "Brahms Lullaby." 4⅞x3½x2⅜ inches.
8N9318–Shpg. wt. 1 lb.. **$4.89**

H **Automatic Disc Music Box** of walnut. 30-note Swiss movement plays interchangeable discs. One disc included. (See disc assortments below.) Made in Switzerland. 10x6x4 inches.
8N7033M–Shpg. wt. 5 lbs. **$19.95**

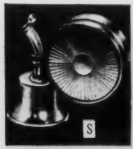
Metal Disc Assortment for above box, 8N7033M. Ten different tunes in set. Shpg. wt. 1 lb.
8 N 7034M—Christmas tunes as: Silent Night, etc. . . . 10 for **$5.95**
8 N 7035M—Classical tunes as: Blue Danube, etc. . . 10 for **$5.95**
8 N 7036M—Popular tunes as: Oklahoma, etc. . 10 for **$5.95**

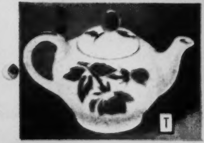


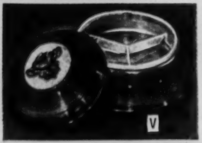


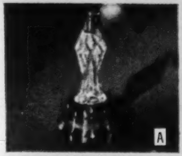
P **Musical Sewing Cabinet** plays "Old Spinning Wheel." 18-note Swiss movement. Hinged lids, handle. One spool tray. Wheatwood finish plywood. 10½x9x8 inches. Shpg. wt. 3 lbs. 2 oz.
8 N 9352.............. **$4.95**

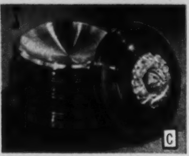
R **Ballerina** revolves as music plays. Dainty ceramic figure of dancer mounted on spun metal base in assorted pastel colors. 18-notes. Plays "Dance, Ballerina Dance." Shpg. wt. 1 lb. 4 oz.
8 N 9327—6x4¼ in. . . . **$5.98**

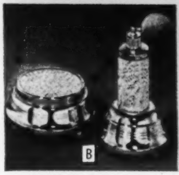


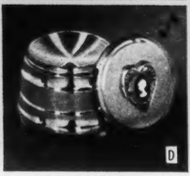


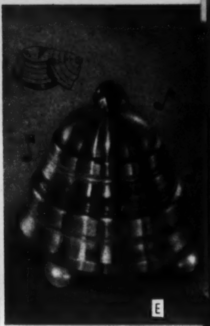












A **Musical Atomizer plays** "Some Enchanted Evening." 18-note Swiss movement. Gold-plated head with gold color mesh covered bulb. 7⅜ in. high, 3½ in. diam. base. *State color* gold, blue, rose. Shpg. wt. 1 lb. 5 oz.
8 N 9310.............. **$4.89**

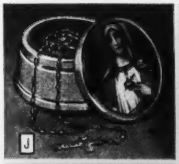
B **Matching Gold Color Metal Powder Box and Glass Atomizer covered with gold color foil.** 18-note Swiss movements. Each plays a different popular or semi-classical tune. Atomizer is 6 in. high, powder box has 4½-in. diam. base. Shpg. wt. 2 lbs. 8 oz.
8 N 9320.......... Set **$9.75**

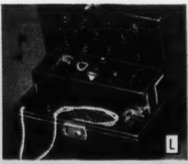
C **Two-tune Musical Powder Box** in pastel satiny-finish metal. Top ornament. The imported 22-note Swiss movement plays two tunes, assorted popular and semi-classical. 5-in. base, 4½ in. high. *State* blue or green color.
8N9317—Wt. 1 lb. 5 oz. **$4.89**

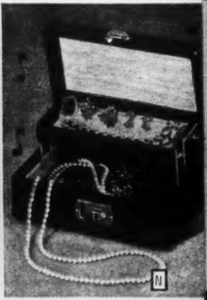
D **Picture Locket Top** on bright jeweler's bronze musical powder box. Lovely heart-shaped cameo design locket opens for picture to be placed inside. 18-note Swiss movement plays "Let Me Call You Sweetheart." 4 in. high, 5-in. base.
8N9104—Shpg. wt. 1 lb. **$5.98**

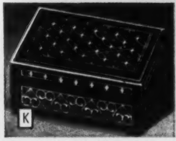
E **Musical Powder Box. .** in distinctive dome shape . . . to adorn her vanity table. Lustrous satiny finish metal in simple modern lines, accented by glass knob top ornament and gold color wood ball feet to make this a gift to be coveted, indeed . . . and it's priced to comfortably fit your Christmas budget, too!

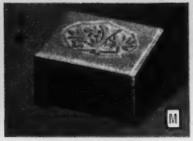
18-note imported Swiss movement plays one appropriate tune. Box is 4½ in. high, has 4⅝-in. diameter base. *State choice of color* blue or rose. Do your Christmas shopping at home—the leisurely mail order way.
8N9314—Shpg. wt. 1 lb. **$2.98**











J **Musical Rosary Box** of lovely jeweler's bronze. Madonna picture on cover. Rosary compartment, rayon-velvet lined. 18-note Swiss movement plays "Ave Maria." 2½x4 in. Rosary not included.
8N9351–Shpg. wt. 1 lb.. **$4.98**

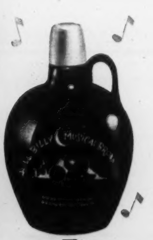
K **Musical Cigarette Box** of polished veneer wood. Imitation inlaid design, hinged lid. 2-tune, 22-note Swiss movement plays "Two Cigarettes in the Dark" and "Some Enchanted Evening." 5¾x4⅛x2½ inches.
8 N 9322—Shipping weight 1 lb. 8 oz....... **$13.95**

L **Musical Jewel Box** of genuine leather. 24K gold tooling trim. Rayon-velvet lined. 18 notes play "Golden Earrings." *State* wine or green. Jewelry not included. Shpg. wt. 2 lbs. 8 oz.
8N9319—10x7 in......... **$8.95**

M **Musical Cigarette Box.** Walnut-stained limewood. 18 notes. Plays "Smoke Gets in Your Eyes." Shpg. wt. 14 oz.
8N9316—4⅝x3¾x3 in.. **$3.98**

Musical Cigarette Box (not shown.) Walnut. 18-note Swiss movement plays appropriate tune. Shpg. wt. 1 lb. 3 oz.
8N7080–8x4½x2⅞ in... **$4.79**

N **Handsome Musical Jewel Box** of simulated leather has self-rising tray and earring bar. Imitation gold-tooling trim. Full rayon velvet lining. With this smart gift, she'll have her earrings, necklaces, brooches available for instant selection. (Jewelry not included.) 18-note Swiss movement plays "Golden Earrings." Choose from the two convenient sizes listed below. Either size is a coveted gift, sure to make you her favorite Santa. Shipping weights: 1 lb. 5 oz.; 2 lbs. 4 oz. *State choice of color* ivory, blue, wine.
8N7029–7¾x5¾x2½ in. **$4.89**
8N7099–10x7x3½ in...... **$7.69**



S **Musical Beverage Pourer.** Attach to top of bottle, and when you tip bottle, pourer plays tune "How Dry I Am." 18-note Swiss movement. Chrome-plate finish. 4 inches high. Fun for parties!
8N9465–Shpg. wt. 13 oz.. **$8.95**

T **Cheery Musical Teapot** plays "Tea for Two" when lifted. 18-note Swiss movement. Glazed pottery in oyster white with raised multicolor floral design on sides. 6-cup capacity. Shipping weight 3 lbs. 8 oz.
8N9466.............. **$6.95**

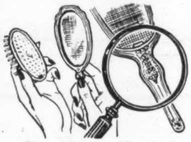
V **Candy Dish Revolves** as music plays two appropriate tunes. Blue color metal with removable 3-section glass dish. 22-note imported Swiss movement. 8-inch diameter.
8N9114–Shpg. wt. 4 lbs.. **$7.95**

W **Musical Serving Tray** of genuine American walnut, with ribbon walnut insert. 18-note imported Swiss movement plays "Auld Lang Syne." Thoughtful gift for the woman who entertains. Shpg. wt. 3 lbs. 12 oz.
8N9315–12x15 inches... **$7.95**

X **"Hill Billy" Musical Brown Jug** plays "Little Brown Jug" when lifted. 18-note imported Swiss movement in the base. The jug is of brown ceramic with yellow drinking cup on top, and "hill billy" design on side.

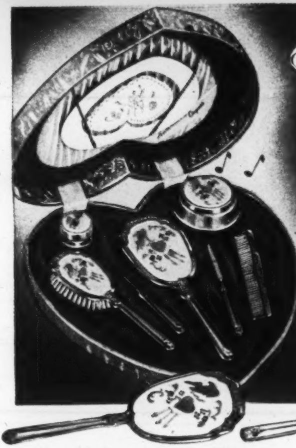
Truly unique gift for the host or hostess . . . the "something different" you've been searching for. Holds one quart of beverage. 9 inches high. Handle for carrying.
8N9328–Shipping weight 3 lbs. 6 oz............... **$6.95**

A selection of distinctive
Dresser Sets
to please the most discriminating woman
The finest we have ever offered!

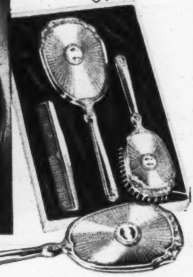

Removable bristle block for easy cleaning

"One-piece" construction for added strength

In addition to new, beautiful, exclusive designs, many of this year's dresser sets also offer you the plus value of removable hairbrush bristle-blocks (see illustration at left). This high quality feature permits bristles to be washed without harm to the brush itself. New "one-piece" method of construction between back and handle of brushes and mirrors is also found on our better sets. This feature makes brushes and mirrors much stronger.



ORDER EARLY!
Armchair shoppers avoid the crowds



Cupid Set by Ann Barton

$24.50 Cash
$2.50 down
8-piece set, Gift Case

Exquisitely designed 8-piece set will thrill any woman at Christmas time. Jewelers bronze with engraved Cupid and flowers design. 18-note musical powder box plays "Let Me Call You Sweetheart." (Genuine Swiss movement.) 13-inch mirror of beveled plate glass. 10¼-inch matching hairbrush with nylon bristles in removable lucite block. "One-piece" construction of mirror and brush. Plastic comb with metal back. Nail file. Cuticle pusher. Attractive cream jar. Heart-shaped mirror tray, 9x9½ inches.

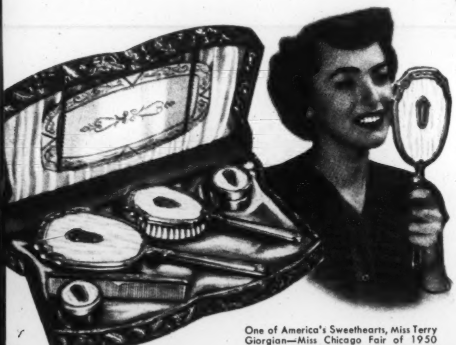
8 N 07125—Complete with heart-shaped hinged gift case, satin-rayon lined. Shpg. wt. 7 lbs. **$24.50**
8 N 09395—Without gift case. Shpg. wt. 4 lbs $21.50

Silvered Set

$9.95
3-piece set, Gift Box.

Silver-plate 3-piece Set by Ann Barton. A lovely gift for the woman who cares! Unusual sunburst design is enhanced by a genuine cloisonne medallion. 13-inch beveled plate glass mirror. 10¼-inch brush, nylon bristles, removable lucite block. "One-piece" construction of mirror and brush. Metal-back comb. Shpg. wt. 3 lbs.

8 N 09300—In gift box. **$9.95**

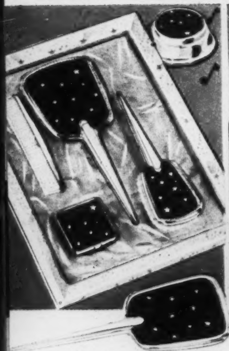

One of America's Sweethearts, Miss Terry Giorgian—Miss Chicago Fair of 1950—says: *"A lovely Dresser Set is one of the most thrilling gifts a girl can receive."*

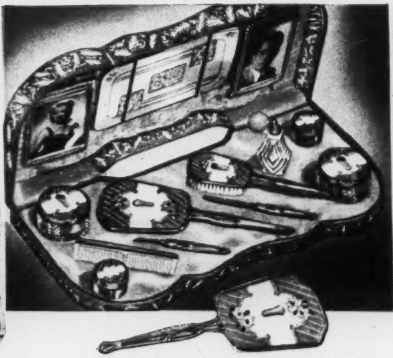
A romantic set for a beautiful woman

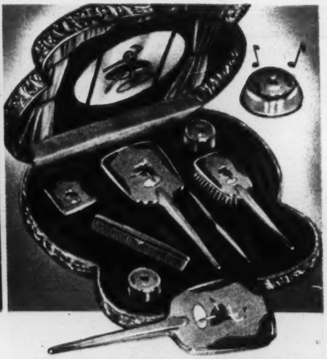
Only
$9.75
6-piece set, Hinged Gift Case

Pearltone 6-piece set by Ann Barton. A thrilling gift for any woman! Beautiful, gleaming pearltone back. Gold-color metal handles and trim. Metal medallions for initialing. 13-inch oval, beveled plate glass mirror. 10¼-inch brush, nylon bristles, removable block. "One-piece" construction of mirror, brush. 2 cream jars with matching ~~lids.~~ 10½-in. oval decorated mirror tray. Metal-back comb. Hinged gift case, satin-rayon lining.

8 N 07126—White background. Shipping weight 5 pounds **$9.75**
8 N 09387—Rose background. Shipping weight 5 pounds $9.75
8 N 09388—Blue background. Shipping weight 5 pounds 9.75







Stardust 4-piece Set by Ann Barton. As modern as tomorrow! Raised silver-plated metal stars on a midnight blue background. Silver-plated handles and trim. 13-inch beveled plate-glass mirror, square shape. 10¼-inch brush, nylon bristles, removable block. "One-piece" construction of mirror and brush. Matching compact (3 inches square) makes an extra gift! Powder puff. Metal-back plastic comb. Boxed.

$14.50
4-piece Set

8 N 09303M—Shpg. wt. 3 lbs. . . . . Set **$14.50**
8 N 9311M—Matching 18-note musical powder box (genuine Swiss movement). Plays "Stardust." Shipping weight 1 pound **$5.89**

Floral-design Set, 13-piece. Stunning design in ivory and white with gold-color metal medallion and handles. 13½-inch beveled plate-glass, shield-shape mirror. 10-inch brush. Metal-back plastic comb. 2 puff jars and 2 cream jars, matching lids. 11½-inch mirror tray. Glass atomizer, Nail file. Cuticle pusher. Two 7-inch picture frames. Satin-rayon lined hinged gift case.

$19.50
13-pc. set, Gift Case

8N09308–Blue predominating. Shipping weight 11 pounds . . . . Set **$19.50**
8N09309–Rose predominating. Shipping weight 11 pounds. . . . . Set **19.50**

Ballerina 8-piece Set by Ann Barton. Graceful ballerina design in 2-tone effect jewelers bronze. 13-inch beveled plate glass mirror. 10¼-inch brush, removable block, nylon bristles. "1-piece" construction of mirror and brush. Matching compact makes extra gift! Metal-back plastic comb. Cream jar. Velvet-lined box for trinkets and jewelry. Nail file. Mirror tray.

$19.50
8-pc. set, Gift Case

8N09304M–Hinged gift case. Shpg. wt. 6 lbs. **$19.50**
8N09344M–Without gift case. Shpg. wt. 3 lbs. . . **$17.00**
8N9312M–Matching 18-note musical powder box (Swiss movement). Plays "Ballerina." Shipping weight 1 pound **$5.89**

Our finest quality 7-piece Cloisonne Dresser Ensemble

$39.95 Cash
$4.00 down
7-piece set

Superb! The finest set Sears has ever sold. The exquisite beauty of this genuine cloisonne ensemble makes it a long-to-be-remembered gift! Luxurious 17-inch mirror tray with edge of gold-color metal filigree. Matching 13-inch picture frame. 13-inch beveled plate-glass mirror has back of cloisonne, floral design. Matching 10¼-inch brush, nylon bristles, removable block for easy cleansing. "One-piece" construction of mirror and brush. Metal-back plastic comb. Two 18-inch lamps . . . bases of gold-color metal and glass . . . shades of white parchment paper. 45-in. cords. For any 110-120 volt AC-DC. UL approved.

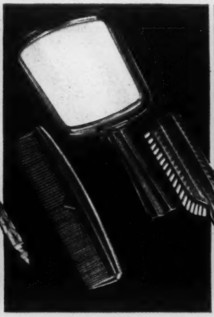
8 N 09349—Shpg. wt. 18 lbs. . . . . .7-piece set **$39.95**
8 N 09389—Above cloisonne mirror and brush; metal back plastic comb. Shpg. wt. 8 lbs. . . . . .3 pieces **14.95**

Make her the proudest woman in town with this lovely 17-piece Vanity Ensemble

$29.95 Cash
$3.00 down
17-piece set

Any woman's heart will beat faster on Christmas morning when she sees this magnificent 17-piece vanity ensemble. Lustrous jeweltone in deep rich ruby color. Gold-color handles, trim and center medallions for her initial. 13-inch beveled plate-glass mirror. 10¼-inch hair brush with removable bristle block for easy cleansing . . . nylon bristles. "One-piece" construction between back and handle of brush and mirror insures greater strength. Clear plastic comb with gold-color metal back. Nail file. Cuticle pusher. Powder box, jewel box, and 2 cream jars all with matching lids in ruby-color jeweltone. Two picture frames in gold-color metal, 5x7 inches. Attractive hobnail-glass atomizer. Two hobnail-glass perfume bottles. Two decorative hurricane lamps with hobnail-glass bases and deep rich ruby-color chimneys (overall height 16 inches); for any 110-120 volt AC and DC. Approved by Underwriters' Laboratories, Inc. 45-inch rubber-covered cords. Decorated mirror tray, 12 inches in length.

8 N 09346—17-piece set complete. Shipping weight 15 pounds. . . . . .Only **$29.95**
8 N 9386—Above jeweltone mirror and brush; metal back plastic comb. Shipping weight 2 pounds 4 ounces. . . . . .3 pieces, only **7.50**



Lustron 3-piece Set

$1.89 3-pc. set

Transparent gleaming plastic neatly designed for any setting. 8-inch brush with nylon bristles. 7½-inch comb. 2-sided round mirror, 10 inches long overall. Boxed. An attractive low-priced gift. Shpg. wt. 1 lb. 4 oz.

8 N 7175—Blue. . . . . .Set **$1.89**
8 N 7176—Rose. . . . . .Set **$1.89**
8 N 7177—Crystal color. . . . . .Set **1.89**

Flower-design 3-piece Set

$2.95 3-pc. set

Gold-color metal handles and trim. Attractive flower design. 13-inch beveled plate-glass mirror, round shape. Matching brush, 8¾ inches long, with nylon bristles. Clear plastic comb with metal back. A beautiful Christmas gift at a price you can afford to pay! Shpg. wt. 2 lbs. 8 oz.

8 N 9305—Three-piece set. **$2.95**

Clear Plastic 3-piece Set

$3.89 3-pc. set

Lustrous transparent plastic in handsome modern design. 10½-inch beveled plate-glass 2-sided mirror. 8-inch hair brush has nylon bristles. 8-inch clear plastic comb. She'll welcome a gift like this on Christmas! Shipping weight 1 pound 4 ounces.

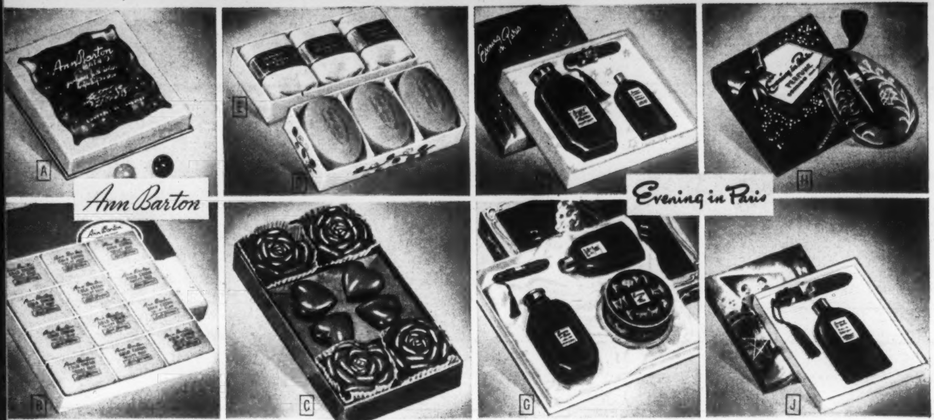
8 N 9347—Blue. . . . . .Set **$3.89**
8 N 9348—Rose. . . . . .Set **$3.89**

Floral pattern 4-piece Set

$4.89 4-pc. set

This smart-looking set by Ann Barton has a puff jar to match the mirror and brush. 13-inch beveled plate-glass mirror with gold-color handle and trim. Multicolor floral design. 10-inch matching brush with nylon bristles. 7-in. metal back comb. Shpg. wt. 3 lbs.

8 N 9306—Rose color. . . . . .Set **$4.89**
8 N 9307—Blue color. . . . . . .Set **$4.89**



Bath Aids . . to keep her fresh, lovely

A **Ann Barton Bath Capsules.** Each colorful capsule contains enough for one luxurious bath. Select bubble bath for oceans of bubbles . . . bath oil to soothe dry skin. Shipping weights: 9 oz. and 12 oz.
8N3009E–24 bubble bath capsules. **$1.14**
8N3010E—36 bath oil capsules. **98c**

B **Ann Barton Cold Cream Soap** in gift box. Lathers freely in hard or soft water. *State fragrance:* pine, apple blossom or spice.
8N4990—Gift box of 6 deluxe bath bars. Shpg. wt. 2 lbs. 8 oz. **95c**
8N4991—Gift box of 12 deluxe toilet bars. Shpg. wt. 2 lbs. 12 oz. . . **95c**

C **Ann Barton Hearts and Flowers . . .** fragrant gift soap, shaped into 4 dainty red hearts and 4 large rosebuds. Set in background of green and gold color. Shpg. wt. 1 lb. 10 oz.
8N5620—8 bars in gift box. **95c**

D **Old Spice Gift Soap.** Delightfully fragrant. Toilet-size bars. Postpaid.
8N5552—3 bars in gift box. **$1.00**

E **Yardley Old English Lavender Soap.** Fine milled. The luxury toilet soap of the world. Rich lather. Postpaid.
8N4464-Box of 3 cakes. **$1.35**

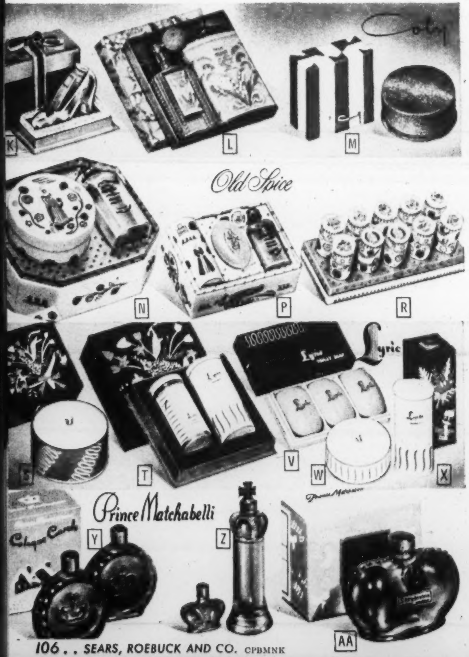
Pamper her with an Evening in Paris Gift

F **Three-piece Evening in Paris Gift Set** by Bourjois. Includes 1 dram perfume in flacon, 3¼-oz. talcum in glass container, and 1-oz. bottle eau de cologne.
8N9217E—Gift box. Postpaid . . . **$2.82**

G **Four-piece Evening in Paris Gift Set** by Bourjois. 1 dram perfume in flacon, 3¼-oz. talcum in glass container, 2-oz. cologne, 2⅝-oz. (med.) face powder.
8N9219E—Gift box. Postpaid . . . **$4.80**

H **Bourjois Perfume Flacon** for her purse. Glass with tassel trim, containing one dram Evening in Paris Perfume. With this dainty flacon, she can carry her favorite fragrance wherever she goes. Gift box.
8N4804E—Postpaid **90c**

J **Bourjois Two-Piece Gift Set** includes glass purse flacon with one dram Evening in Paris perfume, and 1-oz. bottle Evening in Paris Cologne.
8N9148E—Gift box. Postpaid . . . **$1.80**



Beauty Aids

. . give her a "famous name" gift

Coty . . forever favored

K **Coty "Crystal clear Slipper",** charming way to say "Merry Christmas" to a favored lady. Dainty glass slipper, 3¼-in. long, contains small bottle perfume. *State fragrance:* L'Origan, Paris, L'Aimant, Emeraude. Lovely gift box.
8N9168E—Postpaid. **$4.20**

L **Coty Two-Piece Gift Set** contains 2-oz. bottle Muguet DuBois Toilet Water with atomizer, and 3.7 oz. talcum. Price includes 35c Federal tax. Gift box.
8N9167E—Postpaid. **$2.70**

M **Coty "Air Spun" Face Powder,** in gaily striped gift box. 2.29 oz. *State shade:* Naturelle, Rachel No. 1, Soleil d'Or, Rachel No. 2, Vibrant, Cotytan. Postpaid.
8N4124E—L'Aimant **$1.20**
8N4122E—L'Origan. **$1.20**
8N4123E—Paris. **1.20**
8N4125E—Emeraude. **1.20**

Bewitching Old Spice

N **Old Spice Homestead Box.** Thoughtful gift for someone special. Fragrant cargo of roses and spice. Box contains 4-oz. bottle toilet water, and 7-oz. box dusting powder with velour puff. Order several sets.
8N9136E—2-pc. set. Postpaid . . **$2.40**

P **Old Spice "Sewing" Box.** Top of this dainty gift box has pin cushion inset. Useful as a pin box after cosmetics are used. Contains gift size soap, ¾-oz. toilet water, 1-oz. talcum powder. (18c Fed. tax included).
8N9278E—3-pc. set. Postpaid . . . **$1.43**

R **Old Spice "Bath Bounty" Gift Set** . . . contains ten slender tubes of fragrant bath salts . . . each tube enough for 2 or 3 luxurious, relaxing baths. An inexpensive gift, but always welcome. You'll want several . . . and be sure to include one for yourself. Postpaid.
8N9176E-10 (1¼-oz.) tubes in box. **$1.20**

Lyric for loveliness

S **Lyric Dusting Powder.** Soft-textured, enchanting scent. Puff.
8N5719E—6-oz. box. Postpaid . . . **$1.50**

T **Lyric Two-piece Gift Set** contains 6-oz. Lyric talcum, and 3-oz. Lyric stick cologne. Lovely gift box.
8N5751E—2-pc. set. Postpaid . . . **$2.22**

V **Lyric Scented Soap.** Gift box. Postpaid.
8N5735—3 bars complexion soap. **$1.00**
8N5736—2 bars bath soap. **$1.00**

W **Lyric "Softfilm" Face Powder,** *State shade:* (light to dark) Natural, Rachel, Rose peach, Golden peach, Muted rose, Rose tan, Sun tan.
8N5742E—4-oz. box. Postpaid . . . **$1.20**

X **Lyric Talcum,** 6-oz. size.
8N5747E—Gift wrap. Postpaid . **72c**

Distinctive Matchabelli

Y **Matchabelli's Cologne Carols . . .** Gift box containing 1-oz. bottle Holly Berry cologne, and 1-oz. bottle Potpourri cologne.
8N9173E—2-pc. set. Postpaid **$1.20**

Z **Duchess of York,** 2-piece Gift Set by Matchabelli. Gift box contains 1-oz. bottle Duchess of York Eau de cologne, 1 dram Duchess of York perfume in famous crown bottle.
8N9174E—2-pc. set. Postpaid . . . **$2.40**

AA **Stradivari Parfumée,** by Matchabelli in the well-known distinctive crown bottle. 4 ounces cologne parfumée.
8N9175E—Gift box. Postpaid . . . **$3.60**

See tax notice on opposite page.

ANN BARTON

Nail Care Kits

Put beauty at her fingertips

[A] **Ann Barton 13-piece Manicure Set** in jewel chest of "antique ivory" imitation leather. Self-rising tray and earring bar. Rayon lining. Contains cuticle scissors, nail scissors, tweezers, cuticle pusher, cuticle knife, lucite manicure implement, file, 2 bottles polish, 2 bottles polish remover, polish coat, cuticle remover. 12c Fed. tax included. Shpg. wt. 1 lb. 12 oz. (Jewelry not included.) **$10.95** 13-pc. set

8 N 9140E—10x6¾x3½ inches....$10.95

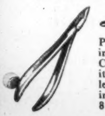
[B] **Ann Barton 19-piece Manicure Set** in genuine pigskin case with rayon moire lining. Includes: pointed tweezers, square tweezers, cuticle scissors, cuticle knife, blemish remover, nail nipper, emery case and 2 boards, lucite manicure implement, cuticle pusher, file, nail brush, nail white pencil, buffer, two bottles (medium) polish, polish remover, polish coat, cuticle remover. 50c Fed. tax included. Shpg. wt. 1 lb. 12 oz. **$9.98** 19-pc. set

8 N 9141E—8½x6 in. Complete....$9.98

[C] **Ann Barton 11-piece Manicure Set** in zip case of antique ivory-color imitation leather. Rayon lining. Contains cuticle scissors, tweezers, nail brush, lucite manicure implement, nail white pencil, triple nail file, 2 emery boards, medium nail polish, polish remover, polish coat, cuticle remover. 28c Fed. tax included. Shpg. wt. 1 lb. 4 oz. **$3.89** 11-pc. set

8 N 9138E—6¾x4½ inches.......$3.89

La Cross



Precision ground cutlery steel in a cuticle nipper by La-Cross, famed for fine quality nail instruments. Excellent gift . . so practical! 4 inches long.

8 N 3881—Postpaid **$4.00**

[D] **Ann Barton 14-piece Manicure Set.** Heart-shaped zipper case of red imitation leather, with bronze-color heart-shaped medallion attached. Includes cuticle scissors, nail brush, tweezers, lucite manicure implement, file, cuticle pusher, cuticle knife, nail white pencil, nail polish, polish remover, polish coat, cuticle remover, 2 emery boards, blemish remover. 38c Fed. tax included. Shpg. wt. 1 lb. 8 oz. **$4.98** 14-pc. set

8 N 9139E—5¾x6¾ inches.......$4.98

[E] **Ann Barton 7-piece Manicure Set** in pocketbook-style blue imitation leather case, with nickel frame. Matching rayon lining. Contains cuticle scissors, lucite manicure implement, 2 emery boards, nail white pencil, medium nail polish, polish remover, cuticle remover. 25c Federal tax included. Shipping weight 1 pound. **$2.98** 7-pc. set

8 N 9137E—5½x4½ in. Complete $2.98

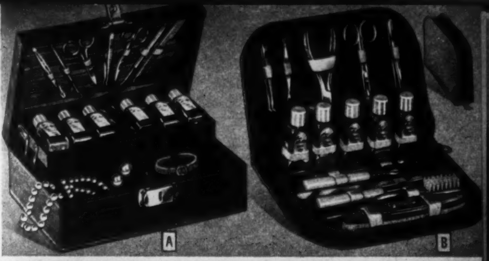
[F] **Ann Barton 5-piece Implement Set** in genuine pigskin zipper case with rayon moire lining. Contains cuticle scissors, tweezers, nail file, lucite manicure implement, lucite bobby comb. 20c Fed. tax included. Shpg. wt. 8 oz. **$2.98** 5-pc. set

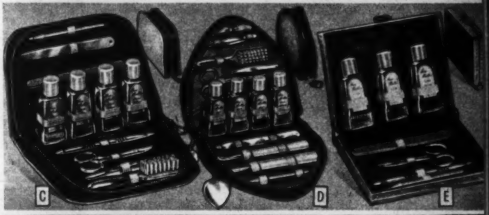
8 N 9133E—5¼x3¼ in. Complete $2.98

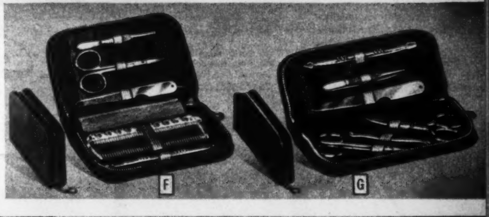
[G] **Ann Barton 6-piece Implement Set** in green zip case of top-grain cowhide. Rayon moire lining. Contains cuticle scissors, nail scissors, metal blemish remover, lucite manicure implement, tweezers, file. 25c Federal tax included. Shipping weight 8 oz. **$4.98** 6-pc. set

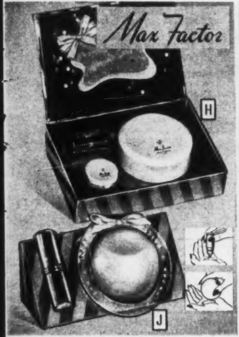
8 N 9135E—6¼x2½ inches.......$4.98

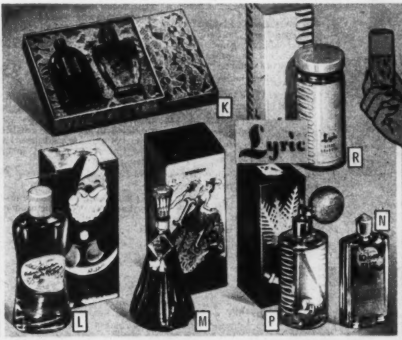
Today . . . and every day . . . can be shopping day with Sears catalog! Send your Christmas order now . . . avoid the last-minute rush!

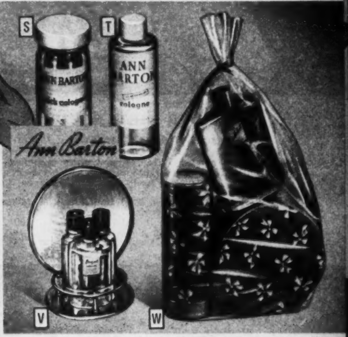












Max Factor Sets

[H] **"My Make-up Secret"**, lovely color-striped gift box by Max Factor. 3¼ oz. powder, rouge, lipstick. *State* for blonde, redhead, brunette, brownette.

8 N 9222E–Postpaid. Set **$3.00**

[J] **Max Factor's "World of Beauty" 2-piece gift set** contains 6-oz. soothing, fragrant hand lotion in novel plastic "globe" container and gold-tone metal purse dispenser (holds week's supply of lotion). In gift box. Postpaid.

8 N 9172E.............**$2.40**

8 N 4225E—Purse dispenser only. Postpaid................$1.20

8 N 4224E—6-oz. lotion in plastic "globe". Postpaid.......$1.20

Popular Colognes, Toilet Water . . choose her favorite

[K] **Evening in Paris "Two for You" Set.** 1-oz. cologne, 1-oz. MaisOui Eau Parfumée.

8 N 9293E—Gift box. Postpaid. .2-pc. set **$1.80**

[L] **Helena Rubenstein Apple Blossom Cologne.** Gift box has Santa with movable head.

8 N 6001E—3⅗ ounces. Postpaid.........**$1.20**

[M] **Intoxication,** by D'Orsay. 2 oz.

8 N 2948E—Eau de Toilette. Postpaid. .**$3.60**

[N] **Coty Toilet Water,** 4 fragrances.

8 N 4056E—L'Origan. 1⅗-oz. Postpaid **$2.22**

8 N 4058E—Emeraude. 1.18 ounces. Postpaid 2.22

8 N 4057E—Paris. 1.18 ounces. Postpaid..... 2.22

8 N 4059E—L'Aimant. 1.18 ounces. Postpaid. 2.22

Chantilly Eau de Toilette by Houbigant.

8 N 4854E—2-ounces. Boxed. Postpaid...**$3.00**

Yardley Old English Lavender. 2¾ oz.

8 N 4493E—Toilet water. Postpaid......... **2.10**

Old Spice Toilet Water. 4-ounce bottle.

8 N 5551E—Postpaid.................... **1.20**

[P] **Lyric Cologne.** Heady, sophisticated. Boxed.

8 N 5714E—25c Federal tax included. Postpaid. 4-ounces with atomizer........**$2.00**

8 N 5708E—4-ounces cologne only. Postpaid. 1.50

[R] **Lyric Stick Cologne** . . so cooling, dainty to use . . Just rub lightly on skin, and Lyric's inimitable haunting fragrance lingers for hours. Fine for packing, travel . . does not spill.

8 N 5750E—3-oz. Glass container. Postpaid. **$1.50**

[S] **Ann Barton Cologne Stick,** leaves subtle lingering "floral bouquet" scent, delightfully refreshing, so exciting to wear. Non-spill. Glass container.

8 N 5668E—2½ oz. Shipping weight 6 oz.....**98c**

[T] **Ann Barton Cologne** in two distinctively alluring true floral fragrances. Light, dainty, lasting. *State scent:* Lily of the Valley or Apple Blossom.

8 N 5666E—4-oz. Shipping weight 10 oz.....**83c**

Novel Gift Sets

[V] **Perfume Vanity Trio** in novel chrome-plated metal frame with removable 4-inch round mirror in back. Contains ½-oz. bottle each Chypre, Bouquet and Gardenia perfumes. Shpg. wt. 10 oz.

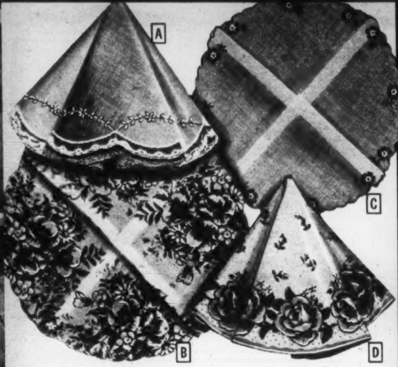
8 N 9170E...............**$1.18**

[W] **Three-piece "Nonchalant" Gift Set** in reusable clear plastic bag. Contains 5-oz. dusting powder, 3-oz. talcum, 3-oz. toilet water. Shipping wt. 1 lb. 3 oz.

8 N 9169E...............**$1.20**

NOTE—Items on this page with catalog numbers ending in E have 20% Federal Excise Tax included in price.

Short on Christmas gift money? Why not use Sears Easy Payment Plan . . order now, pay later. Details page 283



CIRCLES . . dainty and colorful

The newest thing in Handkerchiefs

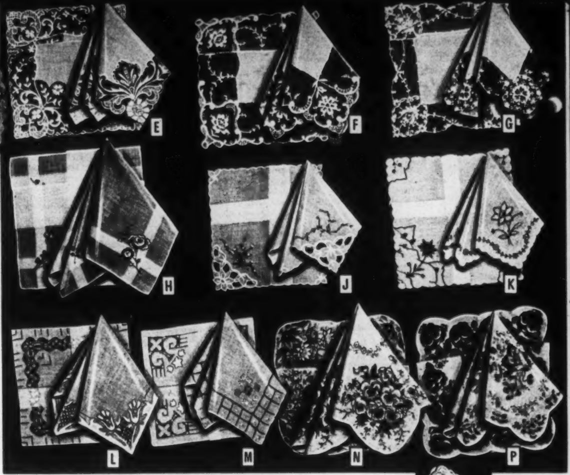
Perfect finishing touch for any costume. Drape beautifully because there are no points. Assorted multicolor designs. Shipping wt. 2 oz.

A **Lace edge,** embroidered border; sheer cotton. About 13½ in. diameter. Swiss import.
25 N 2399....Each in folder 87c

B **Scalloped print** in dainty floral design on fine cotton. About 13½ inches in diameter.
25 N 2387......2 in folder 95c

C **Scalloped edge,** embroidered border on sheer cotton. About 12 in. diam. Swiss import.
25 N 2398......2 in folder 98c

D **Perle edge print.** Floral design; soft colors on good cotton. About 13½ in. diam.
25 N 2386......3 in folder 72c



In *Gift Folders*

Prints, lace, embroidery. . ready to address and mail

Lace Edged Linen. Feminine fluffs of loveliness. Filmy one-piece cotton lace borders designed especially for handkerchiefs. Irish linen centers. Swiss import. Assorted patterns. All white. Shipping weight 2 ounces.

E **Our best linen.** Elaborately patterned lace border and corner medallions. Fine, sheer linen center. For important gifts. About 12 inches square.
25 N 2361 . Each in folder $1.40

F **Fine linen.** Wide lace border. About 11¾ in. square.
25 N 2362....Each in folder 98c

G **Good linen;** narrower lace. About 11 inches square.
25 N 2366......2 in folder 95c

H **Extra large, sheer** white cotton. Woven white border and multicolor embroidery. Assorted. Swiss import. About 14½ inches square. Shpg. wt. 2 oz.
25 N 2383....Each in folder 95c

J **Cutwork Corners** and sheer white cotton make an unusually dainty handkerchief. Scalloped edges and embroidered corners in a choice of white or multicolor. Assorted floral patterns. Swiss import. About 11 in. square. Shipping weight 2 oz.

Multicolor embroidery
25 N 2381......2 in folder 95c

White embroidery
25 N 2382......2 in folder 95c

K **Budget Priced** Swiss embroidered hankies. Dainty floral designs and scalloped edges embroidered in multicolor on sheer white cotton. Assorted patterns. Swiss import. About 11 inches square. Shpg. wt. 2 oz.
25 N 2379......3 in folder 72c

This year handkerchiefs are lovelier than ever. Give them generously. Sears Easy Terms can help you. See page 283 for details.

Chinese Hand Needlework. Snowy white with assorted 4-corner designs in drawnwork, spoking, appliqué exquisitely done by hand. Hand rolled hems. Shpg. wt. 2 oz.

L **Sheer linen.** Elaborate designs. 11¼ to 12 in. square.
25 N 2384....Each in folder 95c

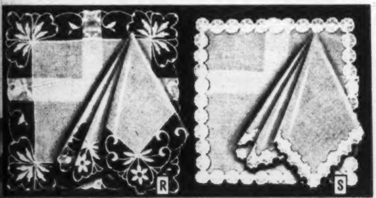
M **Good linen.** Neat designs. 10½ to 11 in. square.
25 N 2374......2 in folder 95c

Thrifty linen (not shown). 10¼ to 11 inches square.
25 N 2376.....4 in folder $1.09

Linen Prints. Bright floral designs for color accents to her costume. Hand rolled scalloped edge. Assorted. Shipping wt. 2 oz.

N **Fine linen.** Extra large size about 15 inches square.
25 N 2329....Each in folder 95c

P **Good linen.** Large size about 12½ inches square.
25 N 2327......2 in folder 95c



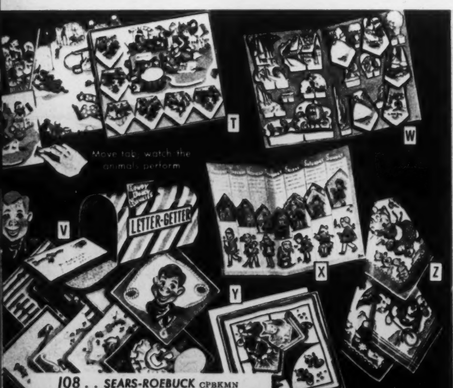
BIG SHEER WHITE SQUARES

Dramatically large, fairy-wing sheer

Glamorous party handkerchiefs, so filmy-sheer you can read through them. Extra large to drape gracefully with her every gesture. All white cotton. Swiss import. Assorted patterns. Shpg. wt. 2 oz.

R **Romantic lace.** Wide cotton lace makes a luxurious border. About 15 inches square.
25 N 2375.....2 in folder 98c

S **Embroidered medallions** in a dainty, feminine border. About 14½ inches square.
25 N 2373.....2 in folder 95c



Just made to delight the youngsters

T **It's a Circus.** No child can resist a circus. Animated circus background surrounded by six assorted hankies. Just move the tab and watch the show. Even tiny tots can do it. Order them for your own children or as treasured prizes for school and church parties.

Assorted backgrounds . . . each in a box with a circus picture on it. Cotton prints in unusually clear, vivid colors on white. Neatly hemmed. About 8¼ inches square. Shipping weight 8 ounces.
25 N 2411................6 in box 75c

V **Howdy Doody.** All children love Howdy Doody and his circus pals. Sold by mail only at Sears. Eight handkerchiefs and a letter-getter ready for mailing to young television and comic book fans with a personal letter from Howdy Doody. Hemmed multicolor cotton print handkerchiefs about 9 inches square (each one is different) and a letter-getter (easy-to-assemble cardboard mailbox in bright colors). Comes in mailing envelope—just address, stamp and mail. For gifts, for prizes, for fun, order your Howdy Doody hankies now.
25 N 2371—Shpg. wt. 5 oz...Complete 95c

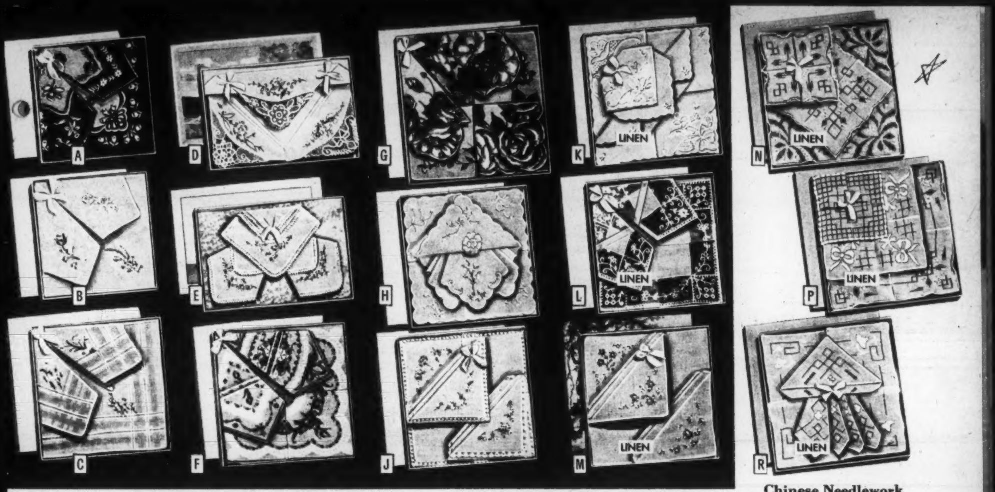
W **Cinderella** hankies by Walt Disney. Four-page illustrated folder with 5 hankies and 28 cut-outs that stand up. Keeps little hands busy. Assorted cotton print handkerchiefs in bright multicolors. Neatly hemstitched. About 9¼ inches square. Shipping weight 3 ounces.
25 N 2423................5 in folder 95c

X **Calendar.** A rhyme and a hanky for every day of the week. Helps the youngsters learn the days of the week. Four-page folder illustrated in gay colors. Hankies picture a different activity for each day of the week. Cotton prints about 9 inches square. Hemmed. Shipping weight 3 ounces.
25 N 2420...............7 in folder 95c

Toyland Prints with or without boxes. Assorted gay patterns in bright colors. Neatly hemmed cotton. About 9 in. sq.

Y **Boxed** like Mom's or Dad's. Shipping weight 4 ounces.
25 N 2372..................3 in box 48c

Z **Without box** for economy. Shipping weight 2 ounces.
25 N 2323...................6 for 57c



Boxed Handkerchiefs

The exquisitely feminine gift just for her

CHRISTMAS BUDGET HANKIES. Styled for all tastes, priced so you can remember everybody and still stay within your budget. Assorted patterns. Good quality cotton; neatly hemmed. Shipping weight 5 ounces.

A **Floral prints.** About 12 in. sq.
25 N 2340.............3 in box 48c

B **Multicolor Embroidery** in floral patterns. About 11 in. square.
25 N 2342................3 in box 48c

White Embroidery. About 11 in. sq.
25 N 2341................3 in box 48c

C **LENO WEAVE** borders; multicolor corner embroidery; hemmed cotton. About 11 in. square. Assorted.
25 N 2346—Shpg. wt. 5 oz. 3 in box 72c

D **LACE AND EMBROIDERY** corners on hemstitched cotton. About 11¼ inches square. Shipping weight 5 oz.

Multicolor embroidery
25 N 2347................3 in box 72c

White embroidery
25 N 2348................3 in box 72c

E **TATTING-TYPE EDGE** and multicolor corner embroidery in assorted florals. Cotton. About 10½ inches square. Shipping weight 5 ounces.
25 N 2343................3 in box 72c

F **PERLE EDGE PRINT** in assorted multicolor florals on soft cotton. About 12½ inches square. Shipping wt. 5 oz.
25 N 2338................3 in box 72c

G **HAND SCALLOPED CORNER PRINT.** Rolled edges. Assorted multicolor floral patterns. Cotton. About 12 inches square. Shipping weight 6 oz.
25 N 2395................3 in box 95c

H **EMBROIDERED SHEER** cotton. Scalloped edges and embroidery in assorted colors and designs. About 10 in. sq. Swiss import. Shpg. wt. 5 oz.
25 N 2368................3 in box 98c

J **LACE EDGES** and multicolor corner embroidery on white cotton. Assorted floral designs. About 11¼ inches square. Shipping weight 5 ounces.
25 N 2359................3 in box 98c

IRISH LINEN women's all-time favorite for fine handkerchiefs. Dazzlingly white squares irresistibly glamorous with lace, color touched with floral embroidery or demurely feminine with scalloped edges. Each box assorted for variety. Sixteen or sixty, she'll thrill to their exquisite beauty. Order yours early.

K **Scalloped Edge** and floral embroidery corner design in white on fine white linen. Sure to please the most discriminating women. About 11 inches square. Shipping weight 5 ounces.
25 N 2367..............3 in box $1.45

L **Lace Border** adds a whisper of romance to her costume for "big moments." White linen center with white cotton lace border. About 11 inches square. Shipping weight 5 ounces.
25 N 2358................ 3 in box 98c

M **Colored Embroidery** punctuates the sparkling white linen. Multicolor floral designs. Neatly hemstitched edges. About 11 inches square. Shpg. wt. 5 oz.
25 N 2363...............3 in box 98c

Chinese Needlework done by hand on linen

Snowy white with 4-corner designs in applique, drawnwork, spoking. Hand rolled. Assorted patterns. Shpg. wt. 6 oz.

R **Good** about 10½ in. square.
25 N 2356............3 in box 95c

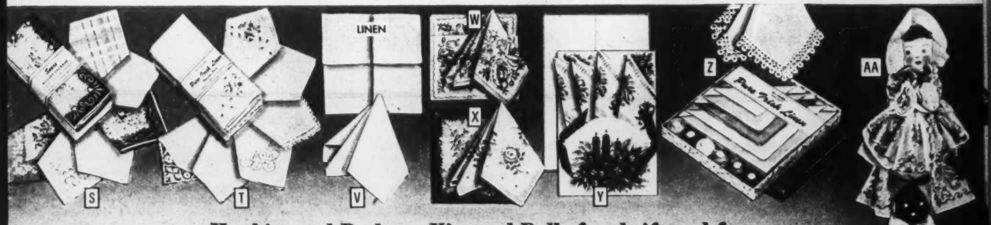
P **Better** about 11 inches square.
25 N 2357............3 in box $1.45

N **Best** about 11 inches square.
25 N 2396............3 in box 1.85

Case full of Hankies

Six hankies. Assorted linens and cottons. (White, prints, embroidery, lace edges). 10¼ to 12½ inches square. Rose color rayon satin case with hand painted decoration. About 7x7 inches. Boxed.

Case and 6 Hankies	**Case only**
Wt. 6 oz.	Wt. 4 oz.
25 N 2380...$1.95	25 N 6621... 89c



Hankies and Packets, Kits and Dolls for thrift and fun

HANKY PACKS for variety, thrift. Linen for dress-up, cotton for everyday. Neat edges. *Size* 11 to 12 inches. Shpg. wt. 3 oz.

S **Cotton**—2 prints, 1 with embroidered corner, 3 plain white. Banded.
25 N 2344.............6 for 65c

T **Linen** 2 lace trimmed, 2 with embroidered corners, 2 plain white. Banded.
25 N 2354...........6 for $1.35

V **LINEN.** White or assorted pastel colors. Hemstitched; fine for crochet, tatting. About 11 inches square. Shipping weight 3 oz.
25 N 2310—White
25 N 2319—Pastels... 6 for 98c

PIN-MONEY PRINTS. Assorted multicolor florals. Shipping weight 3 oz.

W **Linen.** Abt. 11¼ in.
25 N 2324........ 3 for 72c

X **Cotton.** Abt. 12 in. sq.
25 N 2369.......... 6 for 59c

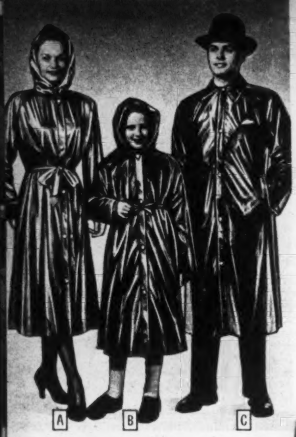
Y **GIFT PACKETS.** Ribbon tied paper folder, separate gift card, envelope. Saves wrapping. Assorted. About 4⅞x7 in. (no hankies). Shpg. wt. of six 4 oz., twelve, 7 oz.
25 N 2410—6 for 59c 12 for $1.10

Z **HANKY TATTING KIT.** Six hemstitched linen hankies about 11¼ in. sq. (white or assorted pastel colors). Six assorted color tatting cotton. Wt. 7 oz.
25 N 2336—White hankies
25 N 2337—Pastel hankies.....Kit $1.50

HANDKERCHIEF DOLLS for table centerpieces, grab bags, prizes. 3 assorted multi-color cotton print handkerchiefs in each doll. Dolls about 11 in. high, have painted faces. Shpg. wt. 5 oz.

AA **Old fashioned girl**
25 N 2393.......Each 77c

BB **Blackface mammy**
25 N 2394.......Each 77c



Plastic Film Raincoats

A **Styled for Women.** Waterproof plastic film raincoat with self-material carrying pouch. Wear it flared, fully belted or half-belted. Full length, full sweep coat has snap closing front, self material belt. Popular swing back, raglan sleeves, arm vents. Attached hood snaps under chin. *Please state color* clear, metallic blue or metallic green. *Please state size* small 32-34; medium 36-38; large 40-42.
25 N 3377—Shpg. wt. 1 lb. 2 oz... Each $1.95

B **Styled for the Junior Miss.** Just like women's coat (above) but with loop belt. Waterproof plastic film raincoat with self-material carrying pouch. *State color* blue or red. *State size* small 6-8; medium 10; large 12-14.
25 N 3381—Shpg. wt. 9 oz..... Each $1.39

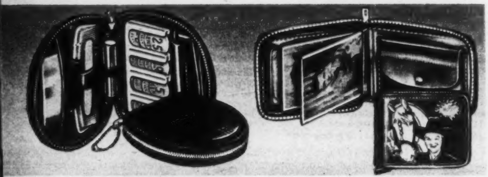
C **Styled for Men.** Waterproof plastic film raincoat with self-material carrying pouch. Slash openings with flaps for easy access to pockets underneath. Military collar, snap front closing. All seams neatly rolled and stitched. *Color* smoke. *State size* small 36-38; med. 40-42; large 44.
25 N 3382—Shpg. wt. 11 oz..... Each $1.95

Fold Away Plastic Boots

Designed to be carried in your pocket or purse . . to be ready-to-wear whenever it rains. Plastic boots perform a quick cover-up job on your pretty sandals, pumps. Keep your feet warm and dry. Clear color only, goes with any outfit. Non-skid corrugated plastic soles. Adjustable straps snap at ankles. Matching carrying case. Fit *any style* women's shoes. *Please state* small 5-6; medium 6½-7½; large 8-9.
25N3372–Shpg.wt.9 oz. Pair 98c

Children's Umbrellas

An umbrella for the school-age miss. Bright plaid acetate rayon covers, the same kind used on grownups' umbrellas. Assorted plastic novelty handles, matching tips, ferrules. Sturdy metal 8-rib frames and wood shanks. Assorted all-over multicolor plaid patterns. Wt. 10 oz.
25 N 3431......... Each $2.19



Novelty "Rondo" Purse

Calf-grain plastic. Coin selector, removable bill holder and coin purse, comb, mirror, emery board, elastic loop to hold lipstick. Circular zip closing. Key chain zipper pull. *Closed* 4⅛x4¾ in. *State* red, green or black. Shpg. wt. 5 oz.
25 N 2722E—Fed. Tax included... $1.19

"Hopalong Cassidy" Wallet

Sure-fire-success gift for youngsters. Pictures of Hoppy on front, back covers. Lucky coin in secret pocket. "Special Agent's Pass." Coin pocket. Swing windows, bill pocket. Zip closing. *Closed* 3⅜x4⅜ in. *State* brown or black imitation leather. *Post paid.*
25N2704E–Fed. Tax incl. (Wt. 4 oz.) $1.20

Shopping List and Memos

Kerrybrooke Shopper

A gift she will carry wherever she goes. For her money there's a coin selector and a zip closing pocket. For her shopping lists, etc., a removable memo-pad and pencil. 2 card pockets. Snap closing tab. Pigskin leather. *Closed* 3x4½ in. *State* red or brown. Shpg. wt. 3 oz.
25N2703E–Fed. Tax included $1.69

Sleek "Whiparound"

Glossy, pliable cowhide leather. Zipper whips easily around the smoothly rounded corners. Plastic coin holder keeps coins in order for ready access; bill pocket; 4 removable swing windows for photos; card pocket. *Closed* 3½x4½ in. *State color* green, black, red or tan. Shipping weight 5 ounces.
25N2726E–Fed. Tax included $1.98

The good news this Christmas is

Gift Rainwear

ILLUSTRATED IN FULL COLOR ON OPPOSITE PAGE

D **Our best 16-rib umbrella.** Designed especially for Christmas giving and for rainy days throughout the year. Beautiful French imported acetate rayon covers have rayon satin borders. Gold color frame, tips and ferrule. Shell colored, gemstone handles with gold color metal caps. Braided hand loop. Self color plaids brown, wine, navy or black. *Please state color.*
25N3681–Shpg.wt. 1 lb. 2 oz. $7.50

E **Folding Umbrellas.** Open quickly to a full spread . . . *close to just 12 inches.* Handy for travel and everyday use. Specially constructed steel frames. Sturdy acetate rayon covers. Assorted handles, matching tips and ferrules. Self material case. Assorted multicolor plaid, or woven designs on navy blue or wine grounds, or black with white woven design. *Please state choice.*
25N3630–10-rib. Wt. 1 lb. 6 oz. $6.49
25N3685– 8-rib. Wt. 1 lb. 2 oz. 4.59

F **New! Women's 16-rib Umbrella with zip closing sheath.** Fine quality celanese rayon covers. Matching color sheath of lizard-grain plastic slides snugly over closed umbrella, zips tight at top. Ferrule, handle and hand loop styled with lizard-grain plastic to match sheath. Gilt frame, metal tips. *State solid color* navy blue, green, wine or black.
25N3423–Shpg. wt. 1 lb. 3 oz. $3.94

Quick-drying Nylon Umbrellas. Attractive, lustrous, fast colors.

G **Men's.** 10-rib metal frame on wood shank. One-piece wood crook handle. Opens to a full spread. Black. Shpg. wt. 2 lbs.
25N03472........... Each $5.49

H **Women's.** Striking lucite, gemstone handles with beautiful, assorted floral inserts. 16-rib metal frame; wood shank. Solid colors. *State* black, navy blue, wine.
25 N 3471—Wt. 1 lb. 6 oz... $4.94

J **High quality acetate Rayon Umbrella.** 16-rib metal frame, wood shank. Asstd. handles; matching tips, ferrules. *State* multi-color all-over plaid or woven designs on navy blue, brown or black grounds.
25N3425–Shpg.wt.1 lb.2 oz. $2.94

K **Gleaming chrome-plated metal rod Umbrella.** 16-rib metal frame. Composition handles. Acetate rayon covers. *State choice* asstd., multi-color allover plaid or woven designs on navy blue, brown or wine, or black with white rayon design.
25 N 3477—Wt. 1 lb. 2 oz... $3.59

L **Umbrella with "Presto-Glide" Opener.** Opens in a jiffy—runner on handle fits over usual notch. Acetate rayon covers with assorted raised woven satin patterns. 16-rib frame. Rich lucite, gem-stone handles. *State* black or navy blue.
25N3680–Shpg.wt.1 lb. 2 oz. $4.94

Paris-inspired Rain Ensemble

M A gift of rare beauty and utility. Complete rain ensemble of heat sealed plastic film. Paris designed raincoat has new "Bat Wing" sleeves, attractive shirred plastic Peter Pan collar, patch style pockets with shirred plastic flaps. Detachable hood with plastic storm strap that snaps under chin. Carrying pouch, belt. Matching plastic toe tips protect shoes. *Sizes* Junior Miss 12-14; small 32-34, medium 36-38; large 40-42; *Colors* stoplight red, translucent blue and clear.
25 N 3390—Shpg. wt. 15 oz. *Please state size and color*..... Ensemble $4.79

For gifts that grow richer with use choose KERRYBROOKE WALLETTES

NOTE: Wallette prices include the 20% Federal Excise Tax.

N **Beautiful high color humming bird and floral design** embossing on genuine saddle lambskin leather. Two-tone braid edges. 3-side zip closing. Gusseted coin pocket. 4 swing windows, identification pocket, bill pocket. *Closed* 3½x4½ in. *State* red, med. blue or green. Boxed. Shpg. wt. 5 oz.
25N2813E–Fed. Tax included $1.98

R **"Conversation Piece"** Cover embossed in gold leaf Venetian filigree effect. Removable pass case. Coin pocket; bill pocket. Key slots; card pockets. Tab-end closing. Smooth steerhide leather. *Closed* 3¼x4½ in. *State* black, red, green or brown. Wt. 5 oz.
25N2960E–Fed. Tax included $3.50

P **She'll adore it**—this truly feminine style wallette, perfumed with a neutral scent. Rayon satin sachet pillow is in leather holder. Smooth cowhide wallette coin pocket; zip and open bill pockets. 4 swing windows. Tab closing. Shpg. wt. 4 oz. *Closed* 3½x4½ inches. *State color* red or green.
25N2822E–Fed. Tax included $2.34

S **Multi-color Floral Embossed Wallette.** Gold color metal channel and jacket on tab-end closing. Snap closing coin pocket. 4 snap-out double-faced swing windows. Lined bill pocket. Smooth, glossy lambskin. *State* red, black or green. *Closed* 3½x4½ in. Shpg. wt. 5 oz.
25N2808E–Fed. Tax included $2.34

T **Cut-out initials in gold color metal** against glossy black background. Three side zip closing. Morocco grained sheepskin leather. Window pocket, coin pocket, bill pocket. 4 swing windows. *Closed* 3¼x4½ in. *State color* red, black or brown. *Print initial*, all except I, O, Q, U, V, X, Y, Z.
25 N 2775E—Shipping weight 5 oz. Fed. Tax included............ $1.98

"Cameo Duo" Matched Wallette and Compact

U The gift find of the season! Wallette and compact embellished with ivory color 3-dimensional miniatures under clear plastic bubbles depicting carriage scene found on the famous Napoleonic cameo. *Smooth cowhide leather wallette* has removable pass case with 4 swing windows, lined bill pocket, 2 key slots. Coin pocket, snap closing tab. *Closed* 3¼x4½ in. Fed. Tax included.

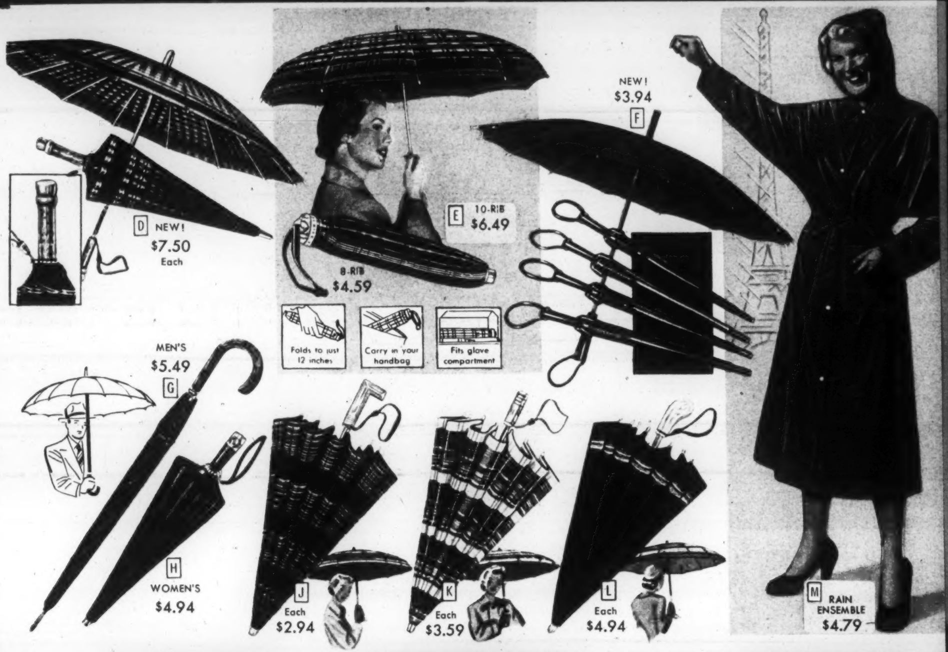
Matching compact of gold color metal. Clear, fine quality mirror, oval powder puff, leakproof powder compartment. *Size* 3¼x2¼ inches. *Colors* black, red or blue.
25 N 2962E—**Cameo Set.** *State color.* Wt. 12 oz. $1.00 Fed. Tax incl.. $11.00
25 N 2961E—**Cameo Wallette only.** *State color.* Shpg. wt. 4 oz..... Each 6.00

V **Cowgirl and Horse Design** embossed in multi-color natural tones on saddle lambskin leather. Braided cord edge. Bill pocket. Coin pocket. Identification pocket, 4 swing windows. *Closed* 3½x4½ in. *Color* sunset tan. Wt. 5 oz.
25N2839E–Fed. Tax included $2.24

X **Smooth cowhide leather Wallette.** Zipper and open bill pockets. Special secret pocket. Removable snap closing leather covered pass case with 4 swing windows. Gusseted coin pocket. Tab end closure. *Closed* 3½x4⅜ in. Shpg. wt. 5 oz. *State* red, green or black.
25N2937E–Fed. Tax included $3.50

W **Smooth seal-grained calfskin leather Wallette.** 4 window pass section, coin selector have snap closing leather covers. Bill pocket, card pocket. Window pocket. Shpg. wt. 4 oz. *State shaded color* brown, red or green. *Closed* 3¼x4½ in.
25N2930E–Fed. Tax included $3.29

Y **Removable Pass Case Wallette.** Roomy, gusseted coin pocket. 4 swing windows. Leather 2-hook key case snaps into wallette. Bill pocket. Tab-end closing has gold color metal jacket. Morocco leather. *Closed* 3¼x4⅜ in. *State* red, green or black. Shpg. wt. 4 oz.
25N2841E–Fed. Tax included $2.50


D NEW!
$7.50
Each
E 10-RIB
$6.49
8-RIB
$4.59
Folds to just 12 inches
Carry in your handbag
Fits glove compartment
NEW!
$3.94
F
MEN'S
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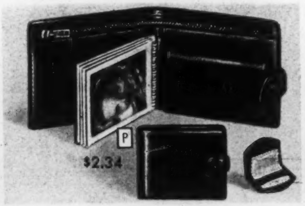
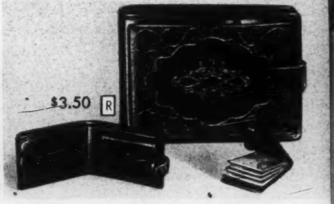
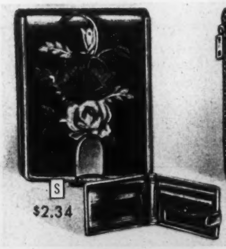
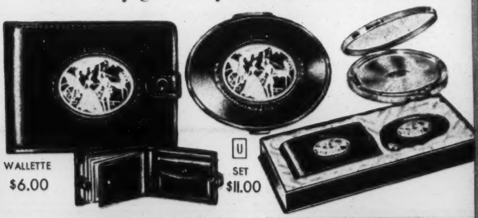
M RAIN ENSEMBLE
$4.79



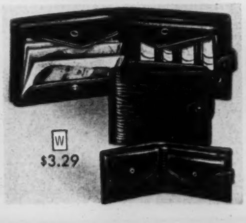


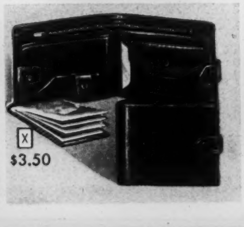
Matched Cameo Compact-Wallette Set "Fits" any girl on your Christmas list




WALLETTE
$6.00
U
SET
$11.00

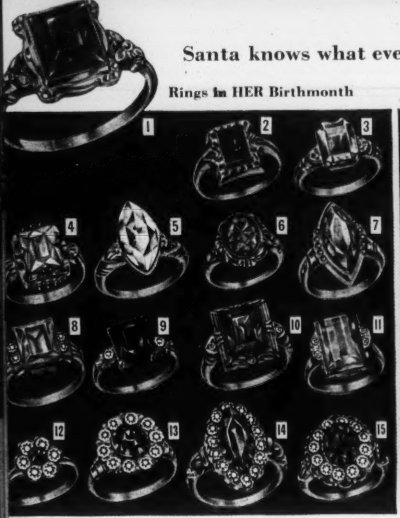
V
Tru-life coloring
$2.24





Santa knows what every woman wants . . . a Beautiful Ring

Rings in HER Birthmonth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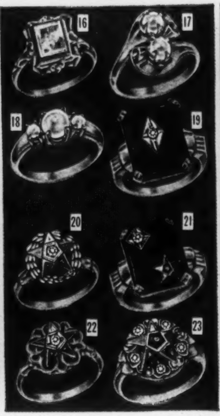
Strikingly designed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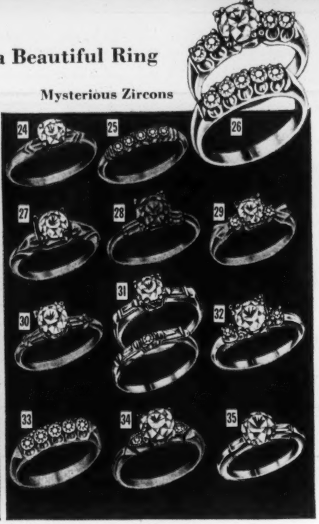
Mysterious Zircons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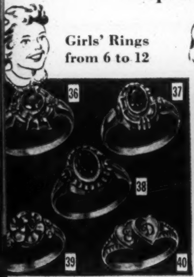
Special Christmas Selection of Rings for Boys and Girls from 6 to 17

Girls' Rings from 6 to 12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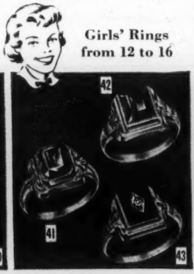
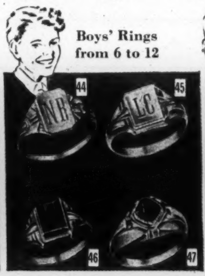
Girls' Rings from 12 to 16



Boys' Rings from 6 to 12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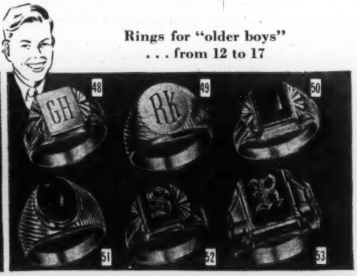
Rings for "older boys" . . . from 12 to 17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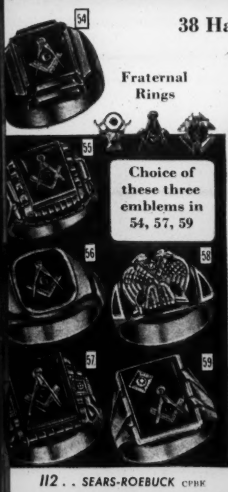
38 Handsome Men's Rings that are so distinctively masculine

Fraternal Rings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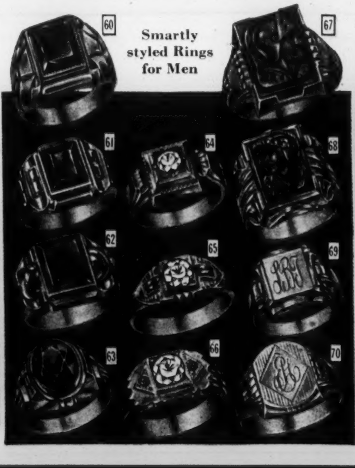
Choice of these three emblems in 54, 57, 59

Smartly styled Rings for Men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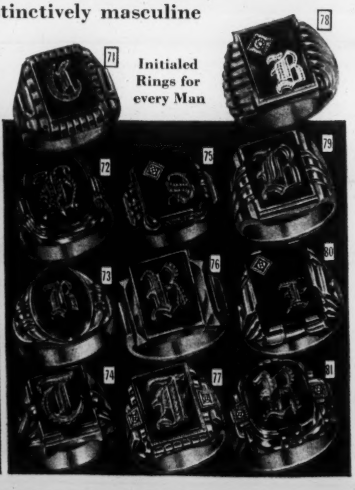
Initialed Rings for every Man


71
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Rings on their fingers

will keep YOU always in their hearts

SAY IT WITH JEWELRY

RINGS ILLUSTRATED ON OPPOSITE PAGE

Women's Birthstone Rings . . . 10K yellow gold mountings

SIMULATED stones are expertly cut and colored to resemble real gems. **SYNTHETIC** are more brilliant, scientifically created reproductions . . . almost impossible to tell from genuine. Boxed. Women's sizes 5 to 8. *State size, birth month.* Wt. each 4 oz.

1 **Simulated square-cut** in fancy setting.
◆4 N 05063EY...............$3.69

2 **Simulated stone** in fine mounting.
◆4 N 05068EY...............$3.50

3 **Simulated stone** in prong setting.
◆4 N 05062EY...............$4.95

4 **Dainty mounting** frames simulated stone.
◆4 N 05072EY...............$5.79

5 **Lovely marquise-cut** simulated stone.
◆4 N 05028EY...............$5.79

6 **Simulated oval stone** in fashionable, bright gold fluted mounting.
◆4 N 05069EY...............$5.98

7 **Elegant marquise-cut** simulated stone.
◆4 N 05058EY...............$7.95

8 **Four diamond-like zircons** enhance fiery beauty of simulated stone.
◆4 N 05040EY...............$10.95

9 **Synthetic stone** with 2 diamonds.
◆4 N 05071EY...............$11.95

10 **Richness of synthetic** stone set off by 2 diamonds in white gold.
◆4 N 05057EY...............$12.95

11 **Four genuine diamonds** dashing accent to glowing synthetic stone.
◆4 N 05073EY...............$19.98
◆4 N 05074EY—Without diamonds 10.98

12 **Simulated stones in clear-stone cluster.** Delicate "petal mounting".
◆4 N 05075EY...............$4.79

13 **Gently rounded,** richly colored.
◆4 N 05055EY...............$5.79
◆4 N 05056EY—Sterling silver......1.98

14 **Stylish marquise cut** cluster ring.
◆4 N 05054EY...............$6.95

15 **Light catching** oval shaped ring.
◆4 N 05041EY...............$7.95

BIRTHMONTH CHART COLORS IN RINGS SHOWN ON OPPOSITE PAGE

January	Dark Red Garnet	May	Pale Green Spinel	September	Dk. Blue Sapphire
February	Purple Amethyst	June	Violet Alexandrite	October	Rose Pink Zircon
March	Green Aquamarine	July	Red Ruby	November	Golden Sapphire
April	White Sapphire	August	Light Green Peridot	Dec.	Blue Green Zircon

Smart Rings for Women

Gleaming 10K yellow gold unless stated otherwise. Gift boxed. *State ring size* 5 to 8. Shpg. wt. each 4 oz.

16 **Genuine opal** with hues of sunset.
◆4 N 05213EY...............$12.95

17 **Twin cultured pearls** in "swirls".
◆4 N 05227EY...............$16.98

18 **Large cultured pearl** with two beautifully matched side pearls.
◆4 N 05228EY...............$19.98

19 **Genuine black onyx** with diamond (2 sizes). 14K yellow gold.
◆4 N 05220EY—1/100 ct......$16.95
◆4 N 05221EY—3/100 ct...... 24.95

Eastern Star Rings

20 **Diamond** in cut-out enameled emblem. 10K yellow gold.
◆4 N 05191EY...............$14.95

21 **Genuine onyx and flashing diamond** give added sparkle to emblem.
◆4 N 05225EY—10K yellow gold$17.98

22 **Dainty lacy border** around synthetic stone emblem, diamond in center.
◆4 N 05226EY—10K yellow gold$22.95

23 **Five diamonds** in heart settings encircle synthetic stone emblem.
◆4 N 05190EY—10K yellow gold$34.95

Women's diamond-like Zircons

Zircons ⅓ heavier than diamonds . . . so cts. abt. ⅓ smaller. Wedding rings engraved at no extra charge . . . *print initials, wed. date. State size* 5 to 8. Boxed. Shpg. wt. each 4 oz.

24 **Bright white zircon** in simple setting.
◆4 N 05183EY—Abt. 1 ct. 10K yellow gold$4.98

25 **Wedding Band** with 5 white zircons.
◆4 NR 5203EY—10K yellow gold.......$6.95

26 **White zircon** (abt. 1 ct.), 4 side white zircons 5 white zircons in band.
◆4 N 05188EY—10K white gold...........$19.95
◆4 NR 5208EY—Wedding Band........... 14.95

27 **White zircon** in white gold "crown".
◆4 N 05206EY—Abt. 1 ct. 10K yellow gold$8.95

28 **White or blue (sky blue) zircon.** *State choice.*
◆4 N 5180EY—Abt. 1½ ct. 10K yellow gold$9.95

29 **Prong set white zircon,** 2 side zircons.
◆4 N 05230EY—Abt. 1 ct. 10K yellow gold$10.98

30 **Fire flashing white zircon.** 10K yellow gold.
◆4 N 05205EY—Abt. 1½ ct..........$12.95

31 **Prong set** 1 ct. white zircon in 10K white gold with 2 side white zircon baguettes. Smaller zircon, 2 baguettes in band. 10K yellow gold.
◆4 N 05218EY—Engagement ring.........$14.95
◆4 NR 5219EY—Wedding Band........... 11.95

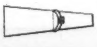
32 **Two side diamonds.** 10K white gold.
◆4 N 05222EY—Abt. 1½ ct. white zircon.$22.95

33 **Wed. Band.** *State*, 14K yellow or white gold.
◆4 NR 5207EY—5 white zircons.......$24.95

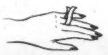
34 **2 Diamonds.** *State*, 14K yellow, white gold.
◆4 N 05159EY—Abt. 1½ ct. white.....$27.95

35 **White zircon** (2½ ct.), zircon baguettes.
◆4 N 05195EY—14K white gold.......$29.95

If you KNOW correct ring size, please state it . . . if NOT, here are 2 easy ways to MEASURE:



1 **Cut cardboard** 5 inches long in shape shown at left. Take a ring that fits correctly and drop over narrow end of cardboard . . . but *please* do not force. Then draw line at **both** sides of ring where it stops. Send with your order.



2 **Cut flexible cardboard** (about weight of catalog cover) 4 in. long, **but not over ¼** in. wide. Wrap once around **largest** part of finger so it will slip back and forth easily . . . then mark with pencil where paper is joined. Send with order.

You can also write for Ring Size Card 8264N

◆ sent from Chicago, Philadelphia. Order, pay postage from nearest mail order house

ALL RINGS IN GIFT BOXES

Children, too, want a beautiful ring of their own

For Girls 6 to 12

10K yellow gold. *State size* 3 to 5. Gift boxed. Wt. ea. 4 oz. **SIMULATED BIRTHSTONES.** See chart above. *State size, birthmonth.*

36 **Birthstone** with fancy frame.
◆4 N 05066EY..........$2.19

37 **Dainty oval** birthstone.
◆4 N 05065EY..........$2.49

38 **Beaded edge** around birthstone.
◆4 N 05064EY.............$2.98

39 **Simulated** ruby or sapphire. *Please state choice.*
◆4 N 05224EY.............$2.98

40 **Signet.** *Print 2 initials.*
4 NR 5289E—Hand-eng..$2.98

For Girls 12 to 16

10K yellow gold. *State size* 5 to 7. Gift boxed. Shpg. wt. ea. 4 oz. **SIMULATED BIRTHSTONES.** See chart above. *State size, birthmonth.*

41 **Simply designed** birthstone.
◆4 N 05076EY.........$3.49

42 **Trim mounting** is lovely frame for sparkling birthstone.
◆4 N 05077EY...........$3.98

43 **Genuine Onyx** with diamond in center . . . copied from one of our most popular women's rings.
◆4 N 05229EY...........$8.95

For Boys 6 to 12

10K yellow gold. *State size* 3 to 5. Gift boxed. Shpg. wt. ea. 4 oz. **SIGNET RINGS.** Hand-engraved, not returnable if correctly engraved. No C.O.D. orders. *Print 2 initials.*

44 **Simply designed Signet.**
4 NR 5642E..........$2.69

45 **Beveled side** mounting.
4 NR 5637E..........$2.98

46 **Simulated** ruby or sapphire. *State choice.*
◆4 N 05545E............$3.29

47 **Simulated sapphire** or ruby. *State choice.*
◆4 N 05546EY...........$3.98

Rings for older Boys from 12 to 17

10K yellow gold. *State size* 6 to 9. Giftboxed. Shpg. wt. each 4 oz.

SIGNET RINGS. Hand-engraved, not returnable if correctly engraved. *Print 2 initials.*

48 **Gleaming satin finish** top with attractive mounting.
4 NR 5634E.............$3.98

49 **Modern ribbed** sides unusually smart accent for personalized engraving.
4 NR 5633E.............$4.98

50 **Simulated** ruby or sapphire. *State choice.*
◆4 N 05557EY............$4.98

51 **Sleek ribbed mounting** with oval simulated ruby or sapphire. *State choice.*
◆4 N 05558EY............$5.98

52 **Genuine black onyx** with initial. *Print 1 initial.*
◆4 N 05406EY............$5.95
Same, sterling silver mounting.
◆4 N 05407EY............$3.98

53 **Genuine black onyx initial** ring has big, masculine style mounting for "older boys." *Print initial*
◆4 N 05404EY............$9.95

RING a bell with any man this Christmas . . . give him a handsome ring

Fraternal Rings for Men

Surprise him with a ring that has his lodge emblem . . . all mountings are luxurious 10K yellow gold. Choice of Masonic, Knights of Columbus or Elks for 54, 57 and 59. Diamonds set in 10K white gold plate. *State emblem, ring size* 8 to 12. Gift boxed. Shpg. wt. ea. 4-oz.

54 **Emblem richly encrusted** onto synthetic ruby.
◆4 N 05463EY—*State emblem desired*.....$28.95

55 **Masonic emblem** inlaid in glowing simulated ruby.
◆4 N 05467EY...........................$12.95

56 **Genuine black onyx with encrusted Blue Lodge Masonic emblem** . . . set off by rich, tailored mounting.
◆4 N 05484EY...........................$14.98

57 **Synthetic ruby** with 2 bright side diamonds.
◆4 N 05474EY—*State emblem desired*......$24.95
Same as above . . . with genuine black onyx.
◆4 N 05475EY...........................$19.95

58 **32 degree Consistory Ring.** White gold, hand-engraved double eagle emblem. Beautifully enameled background and raised sides.
◆4 N 05476EY...........................$29.95
Same as above . . . with 2/100 ct. diamond.
◆4 N 05477EY...........................$34.95

59 **Brilliant diamond** and emblem countersunk in synthetic ruby or genuine onyx.
◆4 N 05450EY—Synthetic ruby. *State emblem*....$39.95
◆4 N 05465EY—Genuine black onyx. *State emblem* 34.95

10K yellow gold Rings for Men

Gift boxed. *State ring size* 8 to 12. Shpg. wt. ea. 4 oz.

60 **Simulated ruby** with strictly masculine mounting.
◆4 N 05548EY...........................$8.50

61 **Brilliant simulated ruby** in raised setting.
◆4 N 05544EY...........................$9.50

62 **Synthetic ruby** that has such flashing highlights.
◆4 N 05533EY...........................$14.50

63 **Synthetic oval ruby** with extra sparkle.
◆4 N 05549EY...........................$15.98

64 **Square cut white zircon** in smart frame.
◆4 N 05555EY—About 1 ct................$9.50
◆4 N 5554EY—With 2 side synthetic rubies..... 12.98

65 **Large diamond-white zircon** in beaded mounting.
◆4 N 05538EY—About 1½ ct..............$17.50

66 **Sparkling white zircon** . . . 2 syn. side rubies.
◆4 N 05537EY—About 1½ ct..............$27.50
◆4 N 05547EY—Without rubies.............. 22.50

67 **Genuine Tiger Eye Cameo.** Rich gold tan stone.
◆4 N 05536EY...........................$8.49

68 **Genuine "2 Head" Tiger Eye Cameo.** Golden tan stone.
◆4 N 05553EY—Massive mounting.........$19.98

SIGNETS . . . hand-engraved. Notice at right above.

69 **Signet** with highly polished square for initials.
◆4 NR 5615EY—*Print 3 initials*..............$6.98

70 **Signet** . . . fine engine turned design.
◆4 NR 5613EY—*Print 3 initials*..............$8.95

Initial Rings for Men

10K yellow gold. Diamonds in 10K white gold. *State ring size* 8 to 12. *Print initial.* Boxed. Wt. ea. 4 oz.

71 **Genuine black onyx** in attractive raised motif.
◆4 N 05437EY—*Print 1 initial*............$10.95

72 **Genuine black onyx** with ridged mounting.
◆4 N 05405EY—*Print 1 initial*............$12.98

73 **Oval genuine black onyx** in richly elegant setting.
◆4 N 05426EY—*Print 1 initial*............$14.95

74 **Genuine black onyx** . . . distinctively modern.
◆4 N 05400EY—*Print 1 initial*............$15.95

75 **Diamond** in white gold at corner of black onyx.
◆4 N 05431EY—*Print 1 initial*............$16.95

76 **Widely beveled edges** striking with black onyx.
◆4 N 05414EY—*Print 1 initial*............$19.98
◆4 N 05415EY—Same . . . with synthetic ruby... 24.98

77 **Synthetic ruby** with two sparkling side diamonds.
◆4 N 05401EY—*Print 1 initial*............$23.95
◆4 N 05402EY—Same . . . with genuine onyx.... 19.95

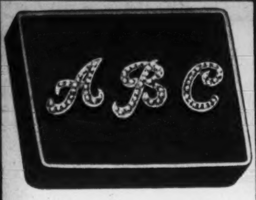
78 **Diamond** countersunk in corner of synthetic ruby.
◆4 N 05429EY—*Print 1 initial*............$34.95
◆4 N 05430EY—Same . . . with genuine onyx..... 29.95

79 **Deeply grooved mounting** with synthetic ruby.
◆4 N 05409EY—*Print 1 initial*............$24.95
◆4 N 05410EY—Same . . . with genuine onyx... 19.95

80 **Diamond** set in white gold on genuine black onyx.
◆4 N 05403EY—*Print 1 initial*............$26.95

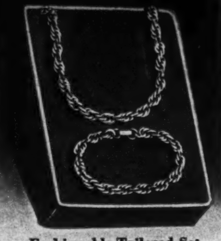
81 **Glowing synthetic ruby** with 2 side diamonds.
◆4 N 05411EY—*Print 1 initial*............$32.98
◆4 N 05412EY—Same . . . with genuine black onyx.27.98

Prices include 20% Federal tax. If government reduces tax, we will refund on order filled from this book. Rings shown actual size on opposite page, except 1,26,54,60,67,71 and 78.



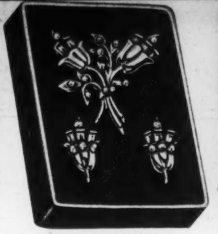
3 Rhinestone Initial Pins

Her very own initials with flashing brilliance she'll love to sprinkle across collar, pocket, lapel, or on hats. Unusually smart way to personalize her purses too. Each 1-inch tall. *Please print 3 initials.* Shpg. weight 7 ounces.
4 N 3600E—3-piece Set......... $1.18



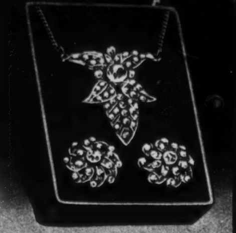
Fashionable Tailored Set

Copy of solid gold favorites that is bound to be a hit. Intricately woven gold color metal links. 15½-in. necklace, 7½-in. bracelet.
4 N 4521E—Shpg. wt. 9 oz.... Set $1.18



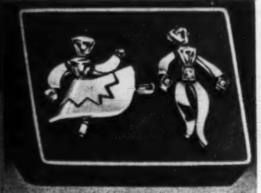
Floral Spray Set

Pin and earrings with rhinestone tips on gold color flowers. "Petals" are aqua or rose. *Please state color.* 1⅝-in. pin. 1-in. clip back earrings.
4 N 3601E—Shpg. wt. 7 oz... Set $1.18



Starry Rhinestone Set

Make her feel like a queen. Blazing rhinestones fashion lovely 15-in. pendant with silver color chain and ⅞ in. swirl earrings.
4 N 4542E—Shpg. wt. 7 oz.. Set $1.18



"Jolly Dancers" Pins

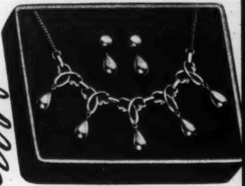
Dos'-a-dos'... get into the swing with these adorable rhinestone studded, gold color metal figures. Jaunty man and woman about 1½ inches tall.
4 N 3602E—Shpg. wt. 7 oz... Set $1.18

Say it with Jewelry
ORDER EARLY!
Why wait? This book has gifts for all

Smart Jewelry in rayon satin lined gift boxes

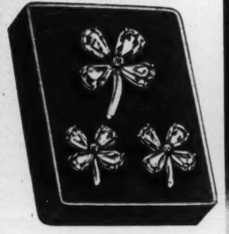
$1.18 Each

20% Fed. Tax included



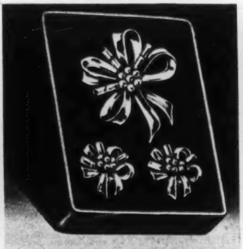
Pearl Necklace, Earrings

Lovely teardrops of simulated pearls sway from loops of gold color metal. 14¼-in. necklace. 1¼-in. earrings have matching swinging teardrops.
4 N 4550E—Shpg. wt. 7 oz... Set $1.18



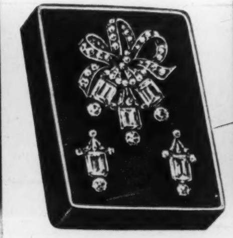
Four Leaf Clover Set

You send good luck with this fiery crystal stone set. Elegant 1⅜-inch pin... 1-inch clip back earrings to match. Shpg. wt. 7 oz.
4 N 3604E..................Set $1.18



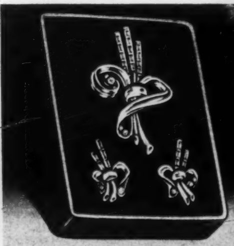
Bowknot Pin, Earrings

Gala corsage of aqua imitation stones tied with ribbon of glistening gold color metal. 1½-in. pin and matching ¾ in. earrings. Shpg. wt. 7 oz.
4 N 3605E.................. Set $1.18



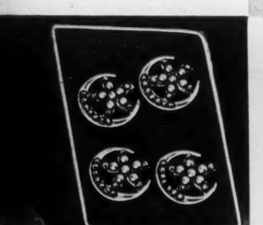
Rhinestone Pin, Earrings

Copy of one of our popular $4.95 sets ... now at a mere $1.18. Graceful bow pin with 3 diamond-like rhinestones is 1½ in. Matching ¾-in. earrings.
4 N 3615E—Shpg. wt. 6 oz... Set $1.18



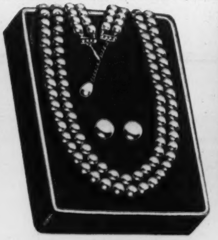
"Comet" Pin, Earrings

Sleek, modern for her newest dresses Swirls of gold color metal is graceful accent with "sprays" of imitation aqua stones. 2½ in. pin. 1¼ in. earrings.
4 N 3607E—Shpg. wt. 7 oz... Set $1.18



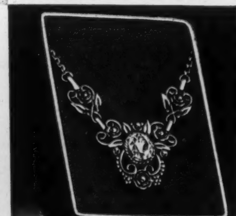
Scatter Pins, Earrings

Four dainty gold color metal crescents with tiny simulated pearls and rhinestones. Two charming pins are ¾-inch diameter... ¾ inch earrings.
4 N 3603E—Shpg. wt. 7 oz... Set $1.18



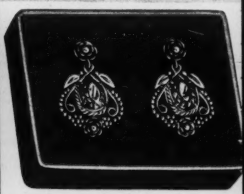
"Dog Collar" and Earrings

Adjustable ... she can wear simulated pearl necklace high or low. 12½ in. long. ½-in. popular button earrings, perfect finish for such glowing beauty.
4 N 4529E—Shpg. wt. 6 oz... Set $1.18



Genuine Stone Jewelry

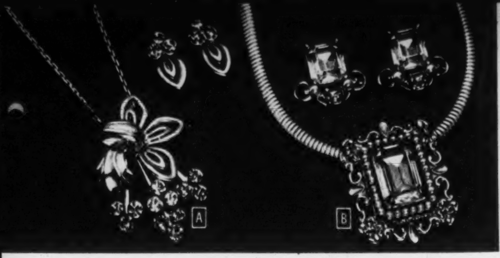
Antique finish gold color metal. *Please state choice of* real topaz quartz or amethyst. Shpg. wt. ca. 6 oz.
4 N 4522ME—15 inch Necklace...$1.18
4 N 3612ME—Pin (above, no chain) 1.18



Real Jewel Earrings

Drop earrings to match beautiful necklace at left. Genuine stone with mounting of antique finish gold color metal ... such an artistic frame for these lovely stones. 1½ in. long with screw backs. *State choice* topaz quartz or amethyst.
4N3922ME—Shpg. wt. 6 oz. Set... $1.18

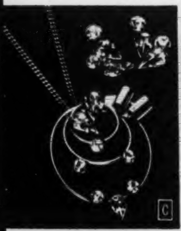
Pins have safety clasps ... Screw back earrings unless specified

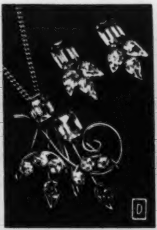


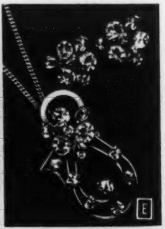
World-famous CORO Sets in rich velour gift boxes

A Detach lovely pendant from 15½-in. necklace . . . it's a pin, too! Imported simulated stones prong-set in gold color metal. ½-in. screw earrings.
4 N 3626E–*State* rose, ruby, aqua color. Shipping weight 5 oz. **$2.35**

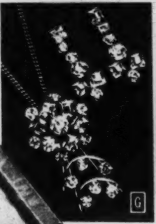
B Tiny imported simulated stones . . . rose and pearl color frame aqua blue center-stone. 10½-in. gold color metal chain. ½-in. detachable pin.
4 N 4537E—¾-in. screw earrings. Shipping weight 5 ounces **$2.35**

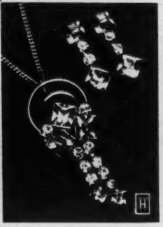


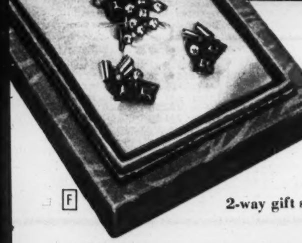




Detach pendant . . . use as pin







Only at Sears can you buy

Tradition

REG. U.S. PAT. OFF.

Exquisite gold filled

Necklace and Earring Set . .

2-way gift she can use pendant as pin too

Gift Supreme . . . yet each beautiful set is only $6.95

Breath-taking creations of rich, 1/20 12K yellow gold filled highlighted with *hand-set imported* simulated stones. Snake type 18-in. chain curved to lie flat on HER neck. Deluxe rayon satin lined gift box is covered with soft, embossed pale gray velour. Each set comes in glorious colors of aqua blue, rose, emerald green or ruby. *Please state color.* Screw back earrings. Shpg. wt. each 5 oz.

C **Trio of daintily feminine** gold loops studded with crystal and colored pear shaped stones. Matching ½-in. earrings complete a beautiful ensemble.
4 N 5711E—*State color.* Gift Set. **$6.95**

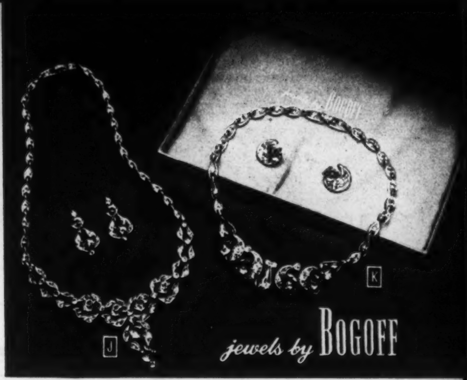
D **You'll "hit the spot"** with this enchanting set decorated with colored octagon and pear shaped stones . . . and round crystal stones. ½-in. earrings.
4 N 5712E—*State color.* Gift Set. **$6.95**

E **You're a winner** if you give this fashionable stone studded beauty. Delicate crystal and colored stones enchanting contrast. ½-in. earrings.
4 N 5713E—*State color.* Gift Set. **$6.95**

F **True beauty in this unusual set.** Square cut colored and round crystal stones blend perfectly with gold ribbon effect. "Upsweep" 1-in. earrings.
4 N 5714E—*State color.* Gift Set. **$6.95**

G **She'll have stars in her eyes for you** when she spies this star! Fiery colored stones and dancing crystal stones. Stunning ½-in. drop earrings to match.
4 N 5704E—*State color.* Gift Set. **$6.95**

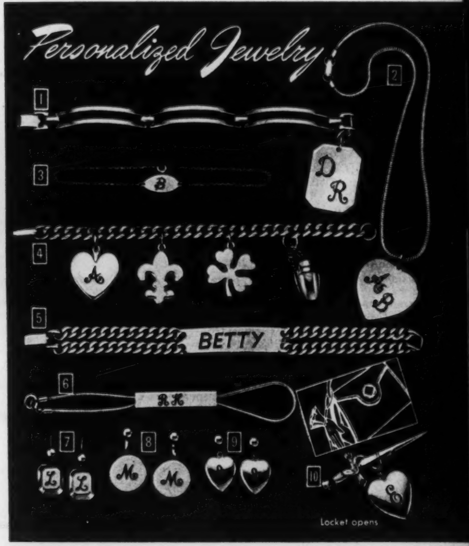
H **Artistic sprays** of graduated crystal stones flash out from lovely colored stones. "Cap" of charming loops. Drop earrings gleam with every move (1 in.).
4 N 5705E—*State color.* Gift Set. **$6.95**



Never before offered at this low price! Necklaces *alone* sell nationally for $6.95. Personally designed by Bogoff, famed creator of feminine jewelry . . . and utilizing finest imported rhinestones, each hand polished, then set by hand. Precious rhodium-plated backs, hand-polished to a smooth, bright sheen. Ice blue velour-covered, rayon satin-lined gift boxes.

J Diamond-like ALL Rhinestone Necklace 15½-in. long, encircles her neck in flashing loveliness. 1¼-in. pendant screw earrings.
4 N 4565E—Shpg. wt. 7 oz. . . .Set **$5.95**

K Rhinestone encrusted crests tipped with sky blue simulated stones. 15½ in. long. ⅝-in. ear-line screw back earrings.
4 N 4564E—Shpg. wt. 8 oz. . Set **$5.95**



She'll remember you when she wears "HER" jewelry. No extra charge for engraving, but if correctly engraved not returnable. No. C.O.D. orders. Wt. ea. 5 oz.

1 **Dog Tag Bracelet.** Large disc for engraving. 6½ in. *Print 2 initials.*
4 NR 4415E—Gold color metal. . . .**$1.24**

2 **"Sweetheart Necklace."** Pendant on chain. 15½ in. *Print 2 initials.*
4 NR 4615E—Gold color metal. . . .**$1.24**

3 **Flattering Anklet,** back in fashion. 1/20 12K gold filled. 9 in.
4 NR 4420E—*Print 1 initial.* **$1.24**

4 **Charm Bracelet,** good luck piece for engraving, another holds perfume. 6½ in. *Print 1 initial.*
4NR4414E–Gold color metal. **$1.24**

5 **Double Link Silver Color Identification Bracelet.** 7¾ in. long.
4NR4419E–*Print 3 initials, 5 letter name.* **$1.24**

6 **Glove Holder.** Slip gloves in loop, push bar up to hold. Attach to purse. *Print 2 initials.* Abt. 5½-in.
4 NR 4825—Gold color metal. . .**$1.04**

7 **Pierced Ear Earrings.** 1/20 12K gold filled wires. 1 in. *Print 1 initial.*
4NR3904E–Gold color metal. . Pr. **$1.24**

8 **Senorita Pendant Earrings.** Screw backs. Gold color metal. 1¼ in.
4 NR 3906E—*Print 1 initial.* . .Pr. **$1.24**

9 **Heart Drop Earrings.** Screw backs. 1⅛ in. *Print 1 initial.*
4 NR 3938E—Gold color metal Pr. **$1.24**

10 **Sword and Heart Pin** . . . heart holds 2 pictures. *Print 1 initial.*
4NR3639E–2¼ in. Gold color metal. **$1.24**

Prices include 20% Fed. Tax where "E" is added to catalog number (as 4N5705E).

9 Exciting Ring Values

Luxurious 10% iridium platinum

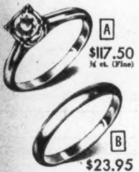
A **Traditional Solitaire** in regally beautiful platinum mounting. *Before ordering*, be sure to read "How to Order" instructions at right.
♦4 N 02757MEY—Choice of 3 qualities below.

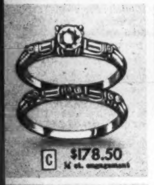
Fine Quality	
1/8 ct.	$ 76.50
1/4 ct.	117.50
1/3 ct.	153.50
3/8 ct.	183.50
1/2 ct.	256.50

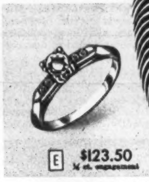
Finer Quality	
1/8 ct.	$ 83.50
1/4 ct.	128.50
1/3 ct.	166.50
3/8 ct.	205.50
1/2 ct.	282.50

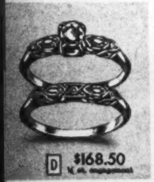
Perfect Quality	
1/8 ct.	$ 96.50
1/4 ct.	162.50
1/3 ct.	210.50
3/8 ct.	277.50
1/2 ct.	362.50

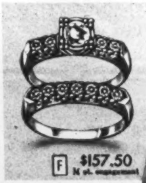
B **Matching Platinum Wedding Ring.**
♦4NR3347MEY.$23.95











Platinum Rings

Her most "precious" gift

C **4 side diamonds,** 2 baguettes and 2 round cut (total 1/6 ct). **Fine quality** center diamond.
♦4 N 02758MEY

1/4 ct.	$178.50
1/3 ct.	216.50
3/8 ct.	257.50
1/2 ct.	319.50

Matching 8-diamond Wedding Ring . . total ¼ ct.
♦4NR2011MEY$115.00

D **Fine quality** diamond. 4 side diamonds, 2 marquise and 2 round (total 1/10 ct.).
♦4 N 02759MEY

1/4 ct.	$168.50
1/3 ct.	207.50
3/8 ct.	239.50
1/2 ct.	309.50

Matching Wedding Ring with 5 diamonds (total 1/8 ct.).
♦4 NR 2003MEY$89.95

E **Her eyes will sparkle** on Christmas morn when she sees this fiery **Fine quality** diamond with 4-side diamonds (total 1/12 ct.).
♦4 N 02761EY

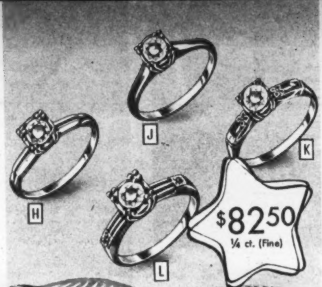
1/8 ct.	$ 84.50
1/4 ct.	123.50
1/3 ct.	160.50
3/8 ct.	193.50
1/2 ct.	272.50

F **Fine quality** center diamond, 4 side diamonds (total ⅛ ct.).
♦4 N 02760MEY

1/4 ct.	$157.50
1/3 ct.	192.50
3/8 ct.	226.50
1/2 ct.	297.50

Matching Fishtail Wedding Ring, 7 diamonds.
♦4NR2300MEY$106.50

BEFORE ORDERING ANY RINGS ABOVE, be sure to read "How to Order" instructions at right above.



217 Tradition
Reg. U.S. Pat. Off.
Diamond Bargains

Special Christmas Offering

To our knowledge, these rings are priced considerably below the jewelry store average for equal quality. We believe we will be able to fill your order with the exact style you choose, but because stocks are limited, it may be necessary to send you a ring slightly different in style. If you are not fully satisfied, we want you to return it at our expense.

You will note that many rings on this page are available in three qualities: *Fine* Quality—while not as perfect as Finer Quality, is still radiantly beautiful, and is equal to the best sold by many stores. *Finer* Quality has no flaws visible to the naked eye. *Perfect* Quality meets or exceeds the accepted standard for stones rated perfect—no flaws visible when magnified 10 times.

How to order Tradition Diamond

See page 113 for measuring instructions. *Be sure to state*: 1. Ring size (5 to 8); 2. Carat size of center diamond; 3. Where choice is offered *state—Fine, Finer, Perfect* quality of stone, key letter of style, color of gold. Wedding rings engraved at no extra charge—*print initials and date*. Rings shipped from Chicago. (Shpg. wt. ea. 3 oz.). Postpaid. Order from your nearest Sears mail order house. ⅛ ct. shown in each ring . . . all enlarged ¼.

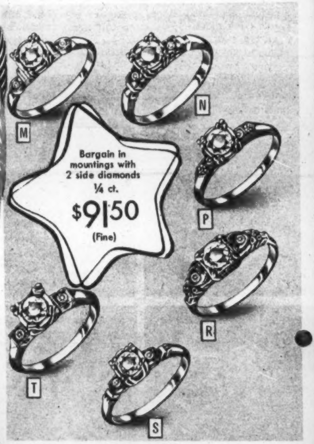
Ever popular Classic Solitaires

Always a favorite with brides because strikingly polished mountings bring out full beauty and sparkle of these lovely solitaires.

Ring styles H, J and K in 14K white or yellow gold . . . style L in 14K yellow gold only. *Be sure to read* "How to Order" at left, center.

♦4 N 02750EY

Fine Quality	Finer Quality	Perfect Quality
1/8 ct. $42.50	1/8 ct. $47.50	1/8 ct. $63.50
1/4 ct. 82.50	1/4 ct. 93.50	1/4 ct. 127.50
1/3 ct. 118.50	1/3 ct. 130.50	1/3 ct. 176.50
3/8 ct. 153.50	3/8 ct. 175.50	3/8 ct. 243.50
1/2 ct. 222.50	1/2 ct. 247.50	1/2 ct. 327.50


N
M
Bargain in mountings with 2 side diamonds
¼ ct.
$91.50
(Fine)
P
R
T
S

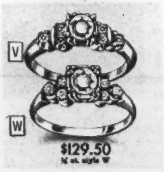
Framed in brilliance

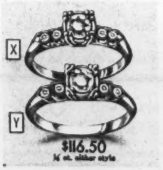
Exciting selection of outstanding rings that have extra charm with 2 flashing side diamonds.

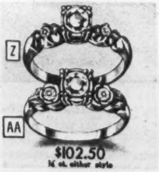
Ring styles R and S are 14K yellow gold only. M, N, P and T in either 14K yellow or white gold. *State choice*. Before ordering: *Be sure to read* "How to Order" instructions at left.

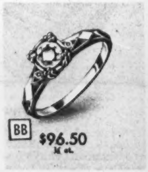
♦4 N 02751EY

Fine Quality	Finer Quality	Perfect Quality
1/8 ct. . $49.50	1/8 ct. . $54.50	1/8 ct. . $72.50
1/4 ct. . 91.50	1/4 ct. . 103.50	1/4 ct. . 133.50
1/3 ct. . 126.50	1/3 ct. . 138.50	1/3 ct. . 183.50
3/8 ct. . 160.50	3/8 ct. . 183.50	3/8 ct. . 250.50
1/2 ct. . 229.50	1/2 ct. . 254.50	1/2 ct. . 334.50





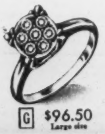




7-Diamond Cluster Ring

Sparkling gaiety

G **Beautiful, fine quality** diamonds set in white gold. Gives the size effect of a large solitaire. 14K yellow gold.
♦4 N 02931EY—Total wt. 1/4 ct. Resembles 1½ ct. diamond $96.50
♦4 N 02932EY—Total wt. abt. 1/6 ct. Resembles 1 ct. diamond $63.50



7 SUPER CHRISTMAS VALUES in Fine Quality Diamonds

V **6 side diamonds** set off center diamond. *State* 14K yellow or white gold.
♦4 N 02982EY

1/4 ct.	$134.50
1/3 ct.	178.50
1/2 ct.	286.50

W **Six side diamonds.** *State* 14K yellow, white gold.
♦4 N 02756EY

1/4 ct.	$129.50
1/3 ct	172.50
1/2 ct	278.50

X **Y** **Two stunning styles** with 4 side diamonds to give added accent to rich beauty. Choice of 14K yellow or white gold mounting. *Be sure to read* "How to Order" above.
♦4 N 02754EY

1/8 ct.	$76.50
1/4 ct.	116.50
1/3 ct.	151.50
3/8 ct.	186.50
1/2 ct.	253.50

Z **AA** **Fancy settings** with 2 side diamonds. Style AA in 14K yellow gold only . . . style Z in 14K yellow or white gold. See "How to Order" above.
♦4 N 02752EY

1/8 ct.	$64.50
1/4 ct.	102.50
1/3 ct.	142.50
3/8 ct.	173.50
1/2 ct.	244.50

BB **Richly detailed mounting** to appeal to "your bride". Unusually designed with 2 side diamonds. 14K yellow gold. See "How to Order" above, center.
♦4 N 02753EY

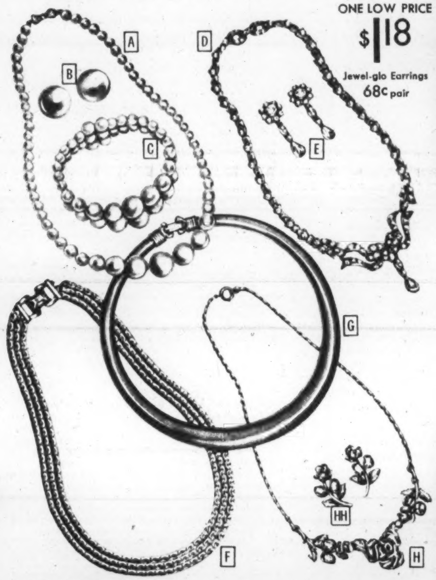
1/8 ct.	$56.50
1/4 ct.	96.50
1/3 ct.	132.50
3/8 ct.	166.50
1/2 ct.	236.50

Spice of her Wardrobe

New Costume Jewelry she can't resist

ONE LOW PRICE
$1.18

Jewel-glo Earrings
68c pair



BE FASHION RIGHT . . give Sears Costume Jewelry

Airy-light, opalescent Jewel-glo. *State* pink, emerald green, white. Screw back earrings. Wts. 4 oz., 3 oz., 4 oz.

A **4N4503ME–Necklace.** 16 in. . . $1.18
B **4N3926ME–Earrings.** ½ in. Pr. . 68c
C **4N4406ME–Adjustable Bracelet.** $1.18

Flashing Rhinestone Jewelry . . . striking necklace of beautifully designed rhinestone links with large teardrop in front. 15-inch necklace. 1½-inch screw earrings (pair).

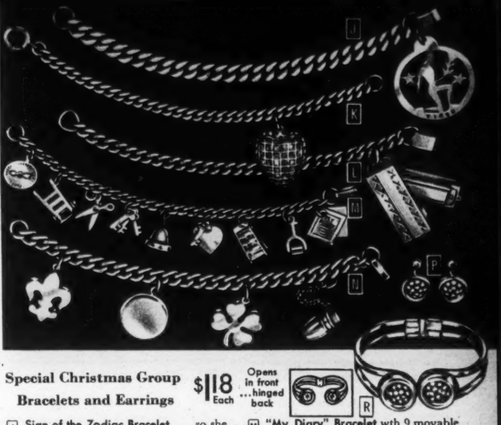
D **4N4528ME–Necklace.** Wt. 4 oz. $1.18
E **4N3928ME–Earrings.** Wt. 3 oz. 1.18

F **Popular 3-row Snake Chain.** Flexible metal links; 14½-in., 15, 15½-in. lengths. *State* silver or gold color.
4 N 4573E—Shpg. wt. 4 oz. $1.18

G **"Cobra" Graduated Collar.** Expensive styling . . . tiny price. 14½ inches. Shipping weight 4 oz.
4 N 4558E—Gold color metal . . . $1.18

Jeweled Rose. Sky blue simulated stones. Gold color metal. 15½-in. necklace ½-in. screw earrings (pair.)

H **4N4535ME–Necklace.** Wt. 4 oz. $1.18
HH **4N3935ME–Earrings.** Wt. 3 oz. 1.18



Special Christmas Group Bracelets and Earrings

$1.18 Each

Opens in front . . . hinged back

J **Sign of the Zodiac Bracelet** . . . so she can carry her "fortune" at all times. Gold color metal. *Print day, month of birth.*
4 N 4410E—7½ in. Shpg. wt. 4 oz. . . $1.18

K **Romantic Bracelet** . . . heart shaped cage with simulated pearls. Wt. 3 oz.
4 N 4402E—Gold color metal. 7½ in. . $1.18

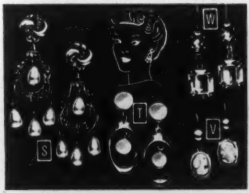
L **Harmonica Bracelet** . . . actually plays tinkling tune. Protective cover. Smart gold color metal links. 7½ in.
4 N 4411E—Shpg. wt. 4 oz. $1.18

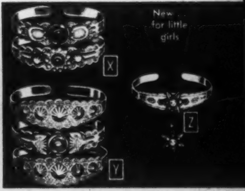
M **"My Diary" Bracelet** wth 9 movable charms. *State* silver, gold color metal.
4 N 4409E—7½ in. Shpg. wt. 4 oz. . $1.18

N **Chunky Metal Bracelet** . . . one charm holds perfume. 7½ in. Wt. 4 oz.
4 N 4417E—*State silver or gold* color . . $1.18

P **Matching Drop Earrings.** 1-in. screw.
4 N 3903ME—Wt. 3 oz. . . . . Pair. $1.18

R **Absolutely Newest Bracelet** . . . golden color metal . . rhinestone clusters.
4 N 4403ME—Shpg. wt. 4 oz. $1.18





NEW . . . Drop Earrings

S **Chandelier Earrings.** Simulated pearl in gold color metal. Screw backs.
4N3901E—1¼ in. long. Wt. 3 oz. Pair. $1.18

T **Romantic "Gypsy" loops** of gold color metal. Screw back.
4N3902E—1¼ in. long. Wt. 3 oz. Pair . $1.18

Drop Earrings for PIERCED EARS . . . both with rich 1/20 12K gold filled wires.

V **Genuine Cameo** on shell pink.
4N3918E—¾ in. long. Wt. 4 oz. Pr. $1.18

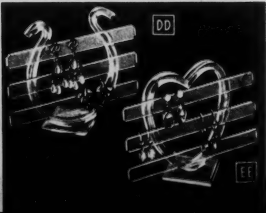
W **Graceful colored drops.** *State color* simulated stone aqua-blue or crystal.
4N3919E—1 in. long. Wt. 3 oz. Pair. . . $1.18

Real Indian Jewelry

X **Pair Indian design Bracelets** with genuine turquoise. .Authentic detailing on silver color metal.
4 N 4405E—Shpg. wt. 4 oz . . . . Pair $1.18

Y **Trio of Indian design Bracelets** . . . genuine turquoise in larger bracelet. Figures on silver color metal.
4 N 4400E—Shpg. wt. 4 oz. Three for $1.18

Z **New . . adorable Indian design set for your "tiny miss."** Stars of genuine turquoise and rhinestones on silver color metal. Bracelet. 12-in. necklace.
4 N 4523E—Shpg. wt. 7 oz. . Set $1.18



Jewelry Boxes

AA **Lizard-grained artificial leather Jewel Box** in 2 sizes . . . secret compartment. *State* wine or med. blue, harmonizing rayon velvet, satin lining. Gold color trim. Self-lifting partitioned tray: Lock, key. Wts. 1 lb. 12 oz.; 1 lb. 4 oz.
4 N 4811—10x7x3½ in. . $2.95
4 N 4810—7¾x5¾x2¾ in. 1.95

BB **Genuine, polished Aniline-dyed leather Jewel Box.** 24K gold tooling . . . secret compartment. *State* chestnut brown, wine or emerald green. Harmonizing rayon velvet, satin lining. Self-lifting partitioned tray. Lock and key. Shpg. wt. 2 lbs.
4 N 4808—10x7x3½ in. . . $4.95

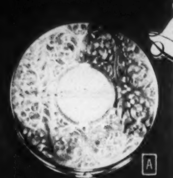
CC **Musical Jewelry Box** plays lilting tune. 2 coverings. Lizard grained imitation leather with gold color trim in med. blue, wine . . or genuine leather with *24K gold tooling* in med. blue, wine, emerald green . . harmonizing rayon velvet, satin linings. *State color.* Self-partitioned tray. Lock, key. Wt. 1 lb. 12 oz. 10x7x3½ in.
4N4806—Lizard grained. . . $4.95
4N4809—Genuine Leather. 6.95

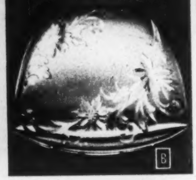
DD **Earring Rack.** Lucite. 5¾x 4¼ in. No earrings.
4 N 4823—Shpg. wt. 5 oz. . . . 95c

EE **"Sweetheart" Rack.** Clear Lucite. 5¾x4¼ inches. No earrings.
4 N 4824—Shpg. wt. 6 oz. . . . 95c

NOTICES FOR 2 PAGES: Prices include 20% Fed. Tax where E is added to catalog number. *Measurements for jewelry* are approximate.

HER compact engraved at no extra charge





Stunning Compacts specially selected to suit her . . . **specially fashioned** for engraving. No extra charge for engraving names or initials as described below. Please, NO C.O.D. orders. If correctly engraved, compacts cannot be returned. Shipping wt. each 5 oz.

1 **Sentimental Heart Compact** . . . for a romantic gift. Satin finish gold color metal. Heart puff. Mesh sifter. *Print 3 initials* or *name up to 5 letters.*
4 NR 4703—2¾-in. diam. . . **95c**

2 **Gold color initials** on all gold color or jeweltone in red or green tone. Metal frame. Sifter, puff. *Print 3 initials* or name up to 5 letters.
4 NR 4729—3 in. *State color*. . . **95c**

3 **Charming gold color design** engraved on silver color metal compact. Mesh sifter, puff. *Print* 2 *initials* . . . sorry names cannot be engraved.
4 NR 4730—3⅜-in. diam. . **95c**

4 **Dainty pink and green** engraving on gold color metal. Feathery trim outlines design. Metal powder cover. *Print 2 initials*, sorry no name.
4 NR 4731—3⅜-in. diam. . **$1.95**

Elgin American Compacts . . . terrifically popular

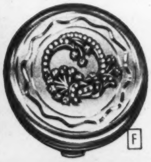
Elgin American . . . a name known everywhere for compacts that have richly decorative, engine turned designs. Artistically crafted of expensive jeweler's bronze. Protective felt case plus gift box. *Postpaid*. (Shpg. wt. each 5 oz.).

A **Wafer thin** . . . daintily fashioned.
4 N 4733T—3-in. diam. . . . **$4.95**

B **Exquisite fan shape** with delicate engraving around center.
4 N 4734T—3⅜-in. diam. . . . **$5.95**

Same price cash or terms for above

COMPACTS for many a "lucky lass"



Locket Compact

C So she can carry *your* picture with her. Center opens to hold 2 treasured pictures. Gold color metal. Mesh sifter . . . puff. 3½-in. diam.
4 N 4711—Shpg. wt. 3 oz. .**$1.25**

"Pouchette" Compact

D E Handy to carry change. Red *Koroseal* leather, gold color metal frame, expensive looking lock. Sifter, puff. 3½ in.
[D] 4N4712-Shpg. wt. 6 oz. . **$1.95**
[E] 4N4713–No purse. Wt. 4 oz. **95c**

Jeweled Compact

F Her dreams of luxury come true. Tiny simulated pearls encircle delicate pink simulated stone . . . highlighted by etched design. Gold color metal. 3¼ in.
4 N 4719E—Shpg. wt. 3 oz. . .**$2.34**

Gaily designed Novelty Compacts

G **"Love in Bloom"** . . . Teenage favorite . . . romantic hearts entwined. Soft shades of yellow, red, blue and green on metal. Mesh sifter and puff. 3¼ inch diameter.
4 N 4732—Shpg. wt. 3 oz. **95c**

H **Compact with Authentic Eastern Star** emblem is enameled in brilliant official colors on gold color metal. Large, 4-inch size has metal door to protect powder . . . 3-in. size with sifter. Shpg. wts.; 5 oz., 3 oz.
4 N 4788—4-inch size. **$1.95**
4 N 4738—3-inch size **95c**

J **Imagine . . a Compact with METAL Powder Cover** at this unheard of low price. This extra feature is especially practical because it keeps powder from spilling in her purse. Silver color metal with gold color floral design. 3½-inch diameter.
4 N 4747—Shpg. wt. 5 oz. **95c**

K **American Beauty Rose** . . . for *your* white plastic background. Sifter and puff. 3⅜-inch diameter.
4 N 4704—Shpg. wt. 3 oz. . . . **$1.89**

J
Inner metal powder door

Prices include 20% Federal Tax where E is added to catalog number

Here's why you pay less for

Tradition

Reg. U.S. Pat. Off.

SIMULATED PEARLS

1 No costly radio or magazine advertising
2 Low cost distribution

L **Our FINEST** . . . magnificent simulated pearls so like natural pearl it's hard to tell the difference. Individually *hand-dipped*, then *hand polished*. Knotted between each bead. Famous Schick clasp . . . sterling silver set with rhinestones. Dark blue rayon velvet snap cover box, white rayon satin lining. Shpg. wt. each 5 oz.
4 N 4610ME—One row . . . 17 inches long. **$5.89**
4 N 4611ME—Two rows . . . 17 and 18 in. 9.95
4 N 4612ME—Three rows . . 17, 18, 19 in. 13.95

M **Matching Earrings** . . . matching gift box. ⅝-in. diam.
4N3900ME—Sterling screw backs. Wt. 3 oz. Pr. .**$1.98**

N **FINER and FINE** Qualities in 1, 2 or 3 strands. *FINER* Quality with rich, creamy luster. 10K white gold filigree clasp. Blue simulated leather snap cover box lined with white rayon satin. Shpg. wt. ea. 5 oz.
4 N 4687E—One row . . . 17 inches long. **$3.19**
4 N 4688E—Two rows . . . 16 and 17 in. 6.00
4 N 4689E—Three rows . . 16, 17, 18 in. 9.00

FINE Quality has lovely rhinestone buckle clasp. Dark blue rayon velvet box, white rayon satin lining on top and bottom. Shpg. wt. each 5 oz.
4 N 4581E—One row . . . 17 inches long. **$2.32**
4 N 4582E—Two rows . . . 16 and 17 in. 3.98
4 N 4583E—Three rows . . 16, 17, 18 in. 5.98

P **Special Iridescent Set** . . . finest Tradition *iridescent*, hand-polished simulated pearl necklace and earrings. Dark blue rayon velvet snap cover box. 18-inch knotted necklace with 14K white gold filigree clasp. ⅝-in. sterling screw back earrings.
4 N 4648E–Shpg. wt. 5 oz. Tradition Special Set.**$8.95**

Elegant Gifts of Simulated Pearls

V **Tailored button Pearl Earrings.** Screw backs.
4 N 3907E—½ in. Shpg. wt. 3 oz. Pair. **79c**

W **New "Bobby Drop"** . . swinging glamour. ¾ inch.
4 N 3923E—Screw backs. Shpg. wt. 3 oz. Pair.**$1.18**

X **Single large pearl** in cluster setting. 1 inch.
4 N 3937E—Screw backs. Shpg. wt. 3 oz. Pair**$1.18**

Y **Three drops** "spill out" of pearl circle. ¾ in.
4 N 3930E—Screw backs. Shpg. wt. 3 oz. Pair **$1.18**

Z **Fancy rhinestone "earline"** with pearl tip. 1 inch.
4 N 3942E—Clip backs. Shpg. wt. 3 oz. Pair . .**$1.18**

AA **Dainty Teardrop** pearl with rhinestones, 1¼ in.
4 N 3949E—Screw backs. Shpg. wt. 3 oz. Pr. **$1.18**

BB **Gala Bib-type Necklace** with 15 graduated drops that gracefully sway with every movement.
4 N 4557E—Sterling clasp. 14½ in. Shpg. wt. 5 oz. **$2.32**

Fashionable Matched Set . . . both 5 row choker and bracelet are *adjustable*. Tiny, beautifully matched pearls joined with rhinestone and pearl clasp that is same exquisite bow knot design as lovely earrings.
[CC] 4 N 4527ME—Necklace. 15 in. Shpg. wt. 5 oz.**$3.50**
[DD] 4 N 3927ME—Screw Earrings. ½ in. Wt. 3 oz. Pr. 1.18
[EE] 4 N 4427ME—Bracelet. 7½ in. Shpg. wt. 3 oz. 2.32

FF **One of Our BEST Christmas Jewelry Scoops . . .** only $3.50 for this outstanding pearl and rhinestone "rondelle" necklace. Glowing pearls spiced with sparkling rhinestone—set circlets. Designed for latest fashions —it is one of the most wanted gifts this season.
4 N 4549E—15 in. long. Shpg. wt. 5 oz. **$3.50**

Fetching Pearl Collar and Bracelet. Dozens of matched, creamy pearls lie smoothly around neck. Sterling silver clasps on both charming gifts.
GG **4 N 4501ME—Necklace.** 15 in. Shpg. wt. 5 oz. **$2.32**
HH **4 N 4401ME—Bracelet.** 7½ in. Shpg. wt. 3 oz. **1.18**

JJ **Glamorous Collar** for those who want the newest styling . . . yet is so easy on *your* "Christmas budget."
4 N 4502E—Sterling clasp. 15½ in. Shpg. wt. 5 oz. **$3.50**

Marvels in Beauty AND Price

KK **Tiny Simulated Pearls** for "tiny girls." Sterling clasp. Special pink and blue box with white rayon satin lining.
4 N 4671E—13 in. long. Shpg. wt. 5 oz. **$1.18**

LL **Junior Simulated Pearl Necklace.** . . . for "petite Mrs." as well as the young miss. Sterling clasp.
4 N 4670E—13-in. Shipping weight 5 oz. **98c**

MM **Braided Seed Pearls** with gold color clasp.
4 N 4544E—16 in. long. Shpg. wt. 5 oz. **$1.18**

NN **Good Quality Simulated Pearls** with creamy luster. Marquise cut rhinestone clasp. Shpg. wt. ea. 5 oz.
4 N 4551E—One row . . . 17 inches long. **$1.14**
4 N 4552E—Two rows . . . 16 and 17 in. **2.49**
4 N 4553E—Three rows . . 16, 17, 18 in. **3.30**

Same . . . in extra long lengths. Sterling clasp.
4 N 4538E—One row . . . 19 inches long. **$1.58**
4 N 4539E—Two rows . . . 19 and 20 in. **2.98**
4 N 4540E—Three rows . . 19, 20, 21 in. **3.98**

PP **Intriguing Tassel Necklace of Simulated Pearls.**
4 N 4664E—19-in. Sterling clasp. Wt. 5 oz. . **$1.18**

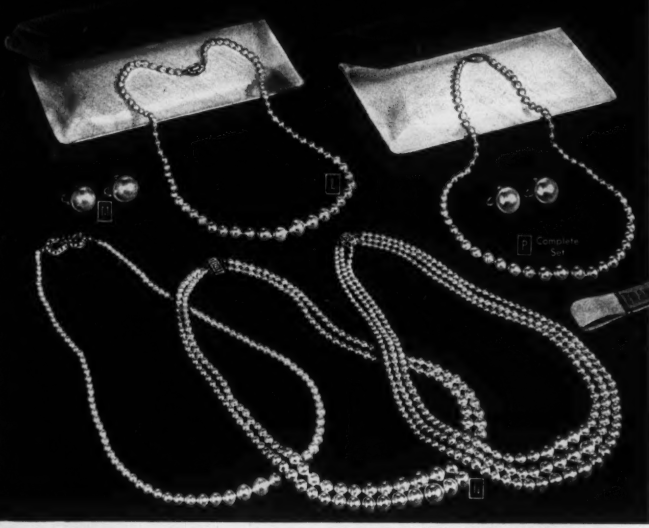
RR **Two-row Graduated Opalescent Choker** . . . adjustable to fit neck high or low. Rhinestone clasp.
4 N 4520ME—14½ in. long. Shpg. wt. 5 oz. **$1.18**

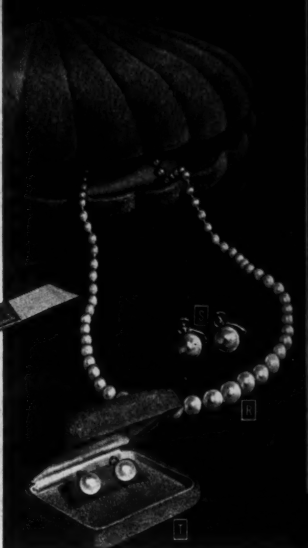
SS **Matching Opalescent Button Earrings.** Screw back.
4 N 3920ME—½ inch. Shpg. wt. 3 oz.. Pair. . .**68c**

Sno-Ball with Saucy Christmas Bow

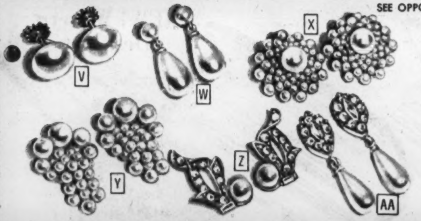
TT **Surprise Christmas present** . . . when she opens our festive, glistening ball she'll find a charming graduated simulated pearl necklace with sterling silver clasp.
4 N 4572E—18 in. long. Shpg. wt. 8 oz. Complete. **$1.29**

PLEASE NOTE: Measurements for above are approximate.


L
M
P Complete Set
N



SEE OPPOSITE PAGE FOR DESCRIPTIONS



SAY IT
WITH
JEWELRY

REMEMBER . . . 20% FED. TAX INCLUDED

Tradition Cultured Pearls

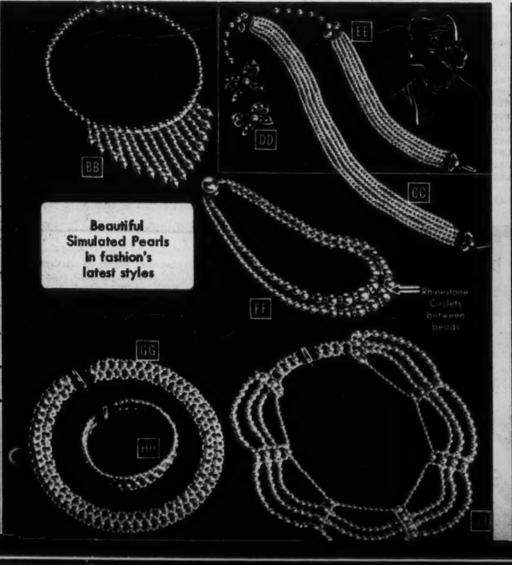
Reg. U.S. Pat. Off.

She deserves the finest . . . so give her cultured pearls. We believe Tradition Cultured Pearls are the BEST you can buy at these low prices. She will adore the luster of these graduated pearls . . . the knots of strong silk . . . expensive 14K white gold clasp . . and, above all, the distinctive snap cover, shell box of aqua-blue, cut rayon velvet . . . lined with rich, gleaming white rayon satin.

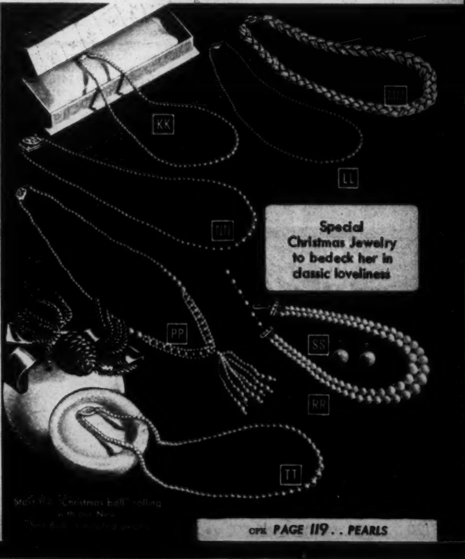
R **Beautiful graduated necklace.** 18 in. long.
4 N 4506ME—Shipping weight 5 oz. $24.95

S **Screw back earrings.** 10K white gold. ⅜-in.
4N3915ME–Aqua velvet sq. box. Wt. 3 oz. Pr. $7.95

T **Pierced Earrings.** 10K white gold backs. ⅜-in.
4N3925ME–Aqua velvet sq. box. Wt. 3 oz. Pr. $8.95


EE
DD
BB
CC
FF
Rhinestone Circlets between beads
GG
HH

Beautiful Simulated Pearls in fashion's latest styles


KK
MM
LL
NN
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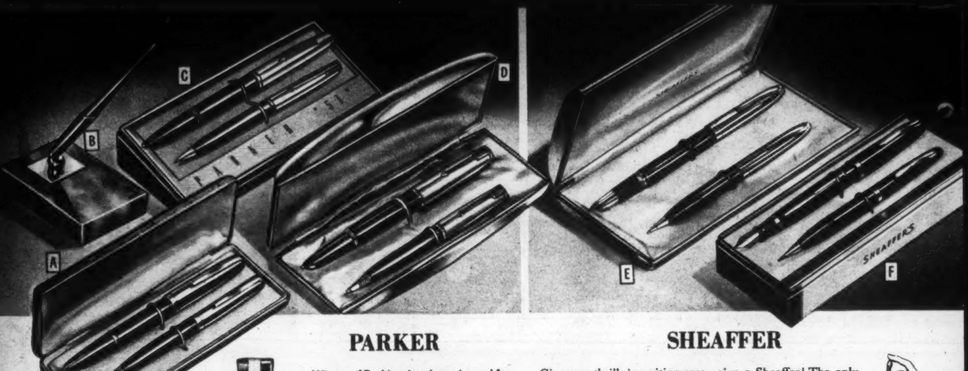
Start the "Christmas ball" rolling with our New "Sno Ball" simulated pearls

Special Christmas Jewelry to bedeck her in classic loveliness



PARKER

Winner of Fashion Academy Award for 1950. For style, for craftsmanship, for peerless performance, you *know* you're right when you give a Parker.

A **Parker "21".** A budget priced pen with a name famous for quality. Special Octanium 8-alloy metal point won't spread, warp, twist or cause scratching. Matching pencil. *State black, red or blue plastic barrel; fine or medium point.* **$8.75 Set**

4 N 6784T–"21" Pen, Pencil Set (wt. 7 oz.) $8.75
4N6783T–Parker "21" Pen only (wt. 4 oz.) 5.00

B 4N6785T–Parker "Parkette" Desk Set. Black pen, Onyx base. Size 2½x3¾ in. Wt. 1 lb. Postpaid $8.75

C **Parker "51 Special."** Low-priced version of famous "51". Octanium alloy point. *State red, blue, black; fine or medium point.* **$15.00 Set**

4N6786T–Pen, pencil set (wt. 7 oz.). $15.00
4N6787T–Pen only (wt. 4 oz.) 10.00

D **Renowned Demi "51"** with exclusive plathenium fused to 14K gold point. *State fine or medium point, dk. red, gray, blue or black.* **$19.75 Set**

4N6780T–Demi "51" Pen, Pencil (7 oz.). $19.75
4N6779T–Demi "51" Pen only (wt. 4 oz.) 13.50

SHEAFFER

Give new thrills in writing ease—give a Sheaffer! The only pen with exclusive Touchdown filler . . . empties, cleans, fills with just one down-stroke. Big, smooth 14K gold points are hand ground for extra precision, extra writing comfort.

E **Sentinel Deluxe "TM"** Sheaffer extra-thin white Dot pen, pencil. Pen has famous *Triumph* 14K gold point. Matching *Fineline* pencil. Black radite plastic body, stainless steel cap. 1/10 10K gold filled band. Postpaid. (Shpg. wts. pen, pencil 7 oz.; pen 4 oz.) *State medium or fine point.* **$20.00 Set**

4 N 6889T–Pen, Pencil Set . . . $20.00
4 N 6888T–"TM" Pen only . . 15.00

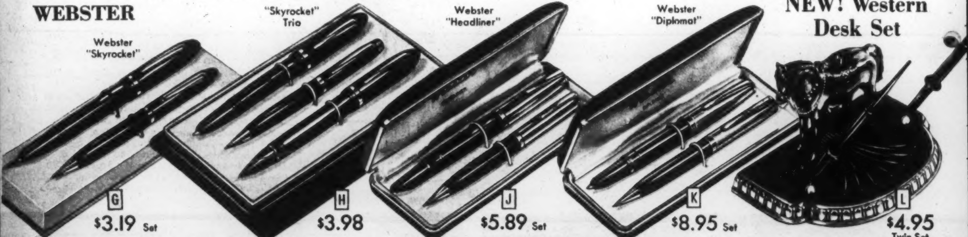
F **Economy-priced Admiral.** Popular Sheaffer with matching *Fineline* pencil. Black, dark red, or blue plastic barrel. Big, easy writing 14K gold point gives years of effortless writing. Postpaid (shpg. wts. pen 4 oz.; pen, pencil 7 oz.) *State color, fine or medium point.* **$8.75 Set**

4N6882T–Pen, Pencil Set $8.75
4N6881T–Admiral Pen only . . 5.00

Parker Pens Postpaid . . . not for sale in foreign countries.

WEBSTER

NEW! Western Desk Set



G **Skyrocket Duo.** Outstanding at this low price. Matching fountain pen, pencil. Tapered plastic barrels; hooded medium point of *precium*, an alloy of precious metals. 25% osmium tipped. *State black, gray or dark red.*

4N6963—Men's Set. Shpg. wt. 7 oz. $3.19
4N6961—Men's Pen. Wt. 4 oz. 1.95
4N6964—Women's Set. Wt. 7 oz. . . 3.19
4N6962—Women's Pen. Wt. 4 oz . . . 1.95

H **Skyrocket Trio,** Pen, Pencil and matching Ball Pen.

4N6967–Men's Trio Set. Wt. 12 oz. $3.98
4N6968–Women's Trio Set. Wt. 12 oz. 3.98

J **Webster Headliner** has features usually found only in expensive pens. Hooded point, comfortable finger grip. Hand finished 14K gold point, 25% osmium tip for years of writing. Lever fill. Black, dark red, gray, duPont Pyroxylin plastic barrel, silver color metal cap. *State color, fine or medium point.*

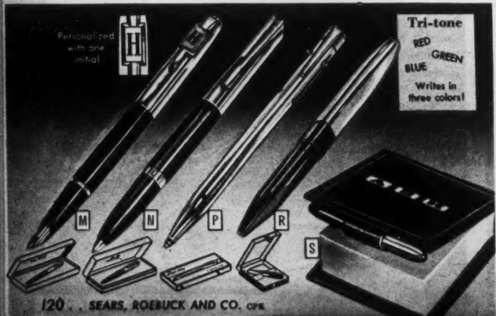
4N6939M–Men's Pen, Pencil. Wt. 7 oz. $5.89
4N6937M–Men's Pen Only. Wt. 4 oz. 3.89
4N6940M–Women's Pen, Pencil. (7 oz.) 5.89
4N6938M–Women's Pen Only. Wt. 4 oz. 3.89
4N6941M–Matching Ball Pen.
(Not shown.) Wt. 1 oz $2.49

K **Webster "Diplomat".** *Actionmatic* filler "tops" in convenience . . . just press concealed filler bar once to fill. 1/10 10K yellow gold filled cap and clip. Hand ground 14K gold point, tipped with 25% long lasting osmium. Smooth duPont Pyroxylin barrel in gray, dark red or black. *State color; also fine or medium point.*

4 N 6958E—Men's Pen, Pencil.
Shpg. wt. 7 oz $8.95
4 N 6956E—Men's Pen only. Wt. 4 oz. . . . 5.95
4 N 6959E—Women's Pen, Pencil.
Shpg. wt. 7 oz 8.95
4 N 6957E–Women's Pen only.
Shpg. wt. 4 oz 5.95

L Here's a set of branding irons any swivel-chair sage jockey will be proud to place on his desk. Authentic thoroughbred horse cast in gleaming bronze color metal. Metal base has felt pads. Fine quality twin fountain pens, wide black plastic barrels. Base 5¾x9¼ inches.

4N6978–Twin Pen Desk Set.
Shpg. wt. 2 lbs. $4.95
4N6977–Smaller One-pen Western Desk Set. Base 4¼x7 in.
Wt. 1 lb. 8 oz $3.95



M **New FloBall Identiclip.** Personalized pens he's bound to appreciate. *Please state* black, dark red or gray plastic barrel. *Print one initial.* Postpaid. Shipping weight ea. 4 oz).

4NR6973M—Identiclip Fountain Pen. 98c
4NR6974M—Identiclip Ball Pen 98c

4 N 6871M–Blue Ink Refill for ball point pen. Shpg. wt. 1 oz. 49c

N **B•B Executive Ball Pen.** Streamlined dark red, gray or black plastic barrel. New gold color cap. *State color.*

4N6812M—Postpaid (wt. 3 oz) 98c
4N6813M–B•B blue ink refills. Postpaid (shpg. wt. 1 oz) 49c

P **Color King 3-color Ball Pen.** Flick of a finger changes color . . . writes red, green or blue. Gold color barrel.

4N6842M—Postpaid (wt. 5 oz) $1.49
4N6794M–*State red, blue or green ink refills.* Postpaid (shpg. wt. 1 oz) 44c

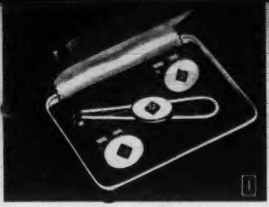
R **FloBall Tri-tone Ball Pen.** A gift that's perfect. Tiny . . . just 3⅜ in. long. Writes in three colors—rotate smart 3-sided barrel to change color ink. Gold color cap, black plastic barrel. Rich plastic gift box.

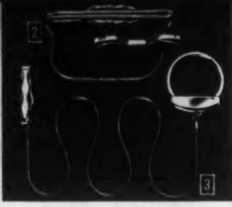
4N6894M—Postpaid (wt. 5 oz) . . . $2.50
4N6893M—As above but chrome cap, no gift box. Postpaid (Shpg. wt. 4 oz) . . $1.00
4N6971M—*State color* red, blue or green ink refill. Postpaid (shpg. wt. 1 oz.) . . . 29c

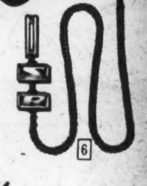
S **FloBall Tell-A-Pad.** Luxurious colored, topgrain cowhide covered notepad . . with handsome little ball pen. Size 4x4x1½ in. Personalized with three initials. *State 3 initials; also state dark red or green color leather.*

4NR6975M—Postpaid (wt. 9 oz) . . . $1.95
4NR6976M—Paper refill packs for above. Postpaid (Shpg. wt. 4 oz) . . . . . . 2 for 49c

Webster Diplomat Pens, sets, include 20% Fed. Tax. If gov't reduces or discontinues tax, we will refund accordingly on all orders filled from this catalog after tax is reduced. Same price cash or easy terms where "T" is added to catalog number.







Genuine Diamond-set Jewelry

1 Think of it! At this low price you can afford to give him genuine diamond-set accessories. Magnificently styled yellow gold plated jewelry. Brilliant polished diamond flashes in white gold setting on each piece. Oval styling tops in manly appeal.
4 N 5397E—Tie Bar only..........just $4.20
4 N 5398E—Cuff Links only........just 6.00
4 N 5396E—Complete Set.........just 9.60

Snake Chain Jewelry

2 Snake Tie Chain and Collar-Bar set will win his instant acclaim. Collar bar keeps collar under control. Yellow gold plated. Sleek tie chain keeps tie gently in place.
4N6062ME—Complete. Set........$1.50
4N6063ME—Tie Chain only........ 1.00

3 4N6064ME—Snake Key Chain ... matches set above..............$1.50

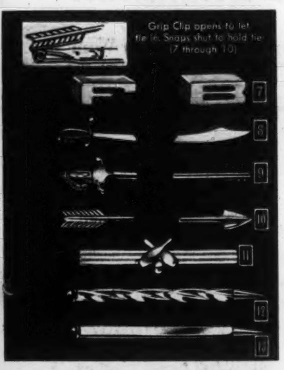
Initialed Sets
.. Jewelry that's "his alone"

Modern satin-finished initials add a personal touch to your Christmas wishes. Yellow gold plated.
Note: *Print 1 initial for tie chain or cuff links, 2 initials for key chain, 3 initials for tie bar.*

4 4 NR 6033E—1-initial Tie Chain, Collar Bar Set.$2.10
4 NR 6034E—1-initial Tie Chain only......... 1.50
4 NR 6026E—Initialed Tie-bar, Cuff Links set. 4.20
5 4 NR 6027E—3-initial Tie-bar only........... 2.10
4 NR 6028E—1-initial Cuff Links only......... 2.10
6 4 NR 6029E—2-initial Key Chain with Clip Top. 2.10

Country Club Jewelry

..the smartest selection of men's and boys' jewelry ever offered by Sears. Richly yellow gold plated. Handsomely gift boxed


Grip Clip opens to let tie in. Snaps shut to hold tie (7 through 10)

Tie Bars and Grip Clips for Men

7 **Bold-O-Gram Grip Clip.** Personalized with two bold, satin-finish initials on polished backgrounds . . . modern, masculine. Not available in I, O, Q, U, V, X, Y, or Z.
4 N 6042E—*Print 2 initials*..................$2.70

8 **Scimitar Grip Clip.** Curved blade keeps his tie neatly in place. Mirror polished.
4 N 6000E............................$2.10

9 **Sword Grip Clip** with chain on handle. Smart detail in grooved handle.
4 N 6069E............................$2.10

10 **Arrow Grip Clip.** Looks like his tie is pierced. Centers tie firmly and smartly.
4 N 6003E............................$2.10

11 **"Bowling" Tie Bar.** Sporty new tie bar has contrasting satin finish tenpins and mirror polished bowling ball.
4 N 5399E............................$1.75

12 **Twisted-style Pencil Tie Bar.** Simulated ruby tip. Automatic pencil always handy.
4 N 6065E............................$1.75

13 **Square-style Pencil Tie Bar.** Simulated ruby tip. Automatic pencil.
4 N 6030E............................$1.75

Cuff Links he'd choose for himself

Simulated stone-set Cuff Links. *State red, blue or moonstone (white) color.*

14 Smart oval design.
4N6081E.......$1.00

15 Heavy, boldly styled oval design.
4 N 5395E.........$1.50

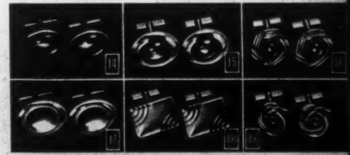
16 Bold, luxuriously swirled styling. Round center stone.
4 N 6066E.........$2.70

Yellow gold plated Cuff Links

17 Unique concave oval design he'll go for.
4 N 6038E...........$1.00

18 Dashing rectangular style. Contrasting polished and satin finish.
4 N 5393E...........$1.50

19 Massive, luxuriously polished. Unusual swirled style.
4 N 6037E...........$2.70



"Bar and Link" Sets . . . each $2.00

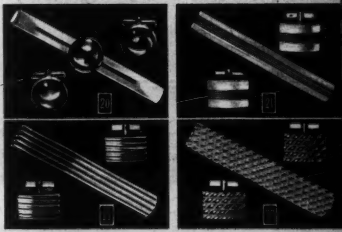
Tie bar and link sets you'll be so proud to give . . . yet every one at this thrilling low price. Watch his eyes light up when he sees their dashing masculine styling. Glowing yellow gold plated for enduring beauty.

20 4 N 6074E—Simulated stone-set Bar and Links . . . *State red, blue or moonstone (white)*..................Set $2.00

21 4 N 6031E—Sparkling rib design on polished Bar and popular rectangular Links..................Set $2.00

22 4 N 6035E—Raised rib design on highly polished surfaces, smartly thin rectangular Links.........Set $2.00

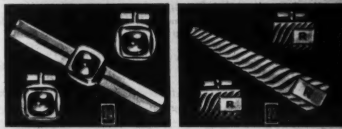
23 4 N 6036E—Grooved design forms glowing diagonal squares. Thin, flat, expensive looking.........Set $2.00



Deluxe "Bar-and-Link" Sets

24 **Richly glowing simulated stone set.** Beveled sides. *State red, blue or moon stone (white).*
4N6001E—Complete "bar and link" set......$3.00
4N6004E—Stone-set Tie bar only.......$1.50
4N5394E–Links only. 1.50

25 **Hand-engraved initial set.** *Print 1 initial.* No C.O.D. No returns accepted if properly engraved.
4NR6044E—Complete "bar and link" set......$3.30
4NR6048E—Engraved Tie bar only.......$1.65
4NR6068E–Links only.1.65



SPECIAL NOTICE: Shipping weight of each item on this page is 4 ounces unless otherwise stated. Prices include 20% Fed. Tax. If government reduces or discontinues tax, we will refund on all orders filled from this catalog after tax is reduced or discontinued.

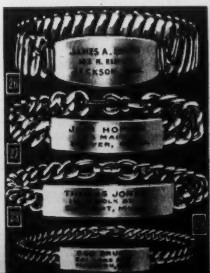
Identification Bracelets *for men and boys.* Sterling silver or 1/20 12 K yellow gold filled. Hand-engraved with name, address for 5c a letter extra. *Print exact engraving, state front or back.* No C.O.D. No returns if correctly engraved. Shpg. wts.: for men's 3 oz.; boys' 2 oz.

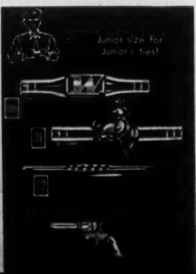
26 **Men's Expansion Identification Bracelet.**
4 NR 6045E—Sterling silver plaque with stainless steel bracelet..........................$3.98
4 NR 6046E–Gold filled, stainless steel back. 4.50

27 **Men's extra heavy** sterling silver flat links with heavy curved plaque.
4 NR 6049E—7¾ in. long..................$8.95

28 **Men's heavy flat curb links,** curved plaque.
4 NR 6050E—Sterling silver. 7¾ in.....$3.98
4 NR 6051E—Gold filled. 7¾ in.......... 5.49

29 **Boys' lighter weight links,** curved plaque.
4 NR 6087E—Sterling silver. 6½ in.....$1.89
4 NR 6088E—Gold filled. 6½ in. long..... 2.89




Junior size for Junior's ties!

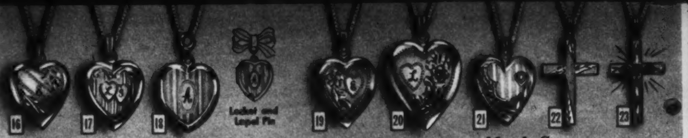
Yippee! "Hopalong" Cassidy Jewelry for boys

30 In handsome saddle tan "Hoppy" gift boxes. **Boy's One-initial Tie Bar.** Yellow gold plated. Satin finish modernistic initial.
4 N 6023E—*Print one initial*..........$1.80

31 **Bucking Bronco yellow gold plated Tie Bar.** Yippee! High-riding cowpoke on satin-finish Western Bronco.
4 N 6024E..........................$1.80

32 **Western "Six-shooter" Tie Chain.** Modeled after a real Western pistol. Gleaming yellow gold plated with satin finish.
4 N 6025E..........................$1.50

SAY IT WITH
JEWELRY



Women's Lockets that open to hold 2 treasured pictures . . and lovely Crosses

Initials engraved at no extra charge. 18 in. chains. 1/20 12K yellow gold filled unless stated otherwise. Shpg. wt. ea. 4 oz.

16 **Locket with engraved design.** *Print 1 initial.*
4 NR 5816E—¾ in. $1.98

17 **Locket with engine turned design.** *Print 2 initials.*
4 NR 5730E—¾ in. $2.49

18 **Two-way heart . . . Locket and Lapel Pin.** (Pin is gold plate). ¾ in.
4NR5729E—*Print 1 init.* $2.98

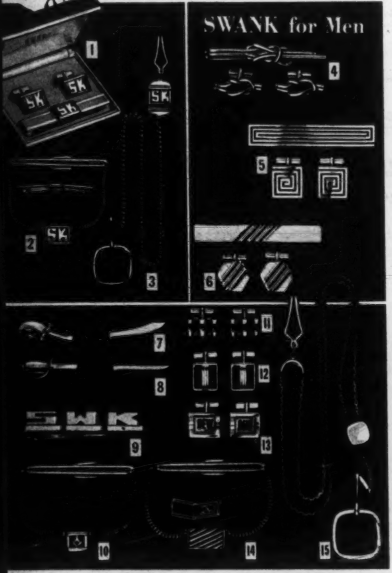
19 **3-tone.** Rose, green on yellow gold. ¾ in.
4NR5815E—*Print 1 init.* $2.98

20 **Large, 1 in., 3-tone gold** . . rose, green on yellow.
4NR5876E—*Print 1 init.* $3.75

21 **Genuine diamond.**
4N5810E—10K gold. $10.95
Same (¾-in.) no diamond.
4NR5808E—*Print 1 init.* $8.95

22 **Exquisite Cross.** 1 in. long.
4 N 5763E. $2.98
4 N 5764E—10K yellow gold 4.98

23 **Cross** with 3 genuine, sparkling diamonds.
4 N 5726E—1 inch. $5.98
4 N 5725E—10K yellow gold 8.98



Swank Duo-gram Jewelry for Men

Swank yellow gold plate unless stated otherwise. Postpaid. Wt. ea. 4 oz. Masculine Duo-gram design . . . *print 2 initials.*

1 **Duo-gram Tie Klip and Cuff Link Set** . . an "up to the minute" Christmas gift.
4 N 6091ME. . . . . Set $4.80
4 N 6092ME—Tie klip. 1.80
4 N 6093ME—Cuff Links. 3.00

2 **Duo-gram Tie Chain and Collar Bar Set.**
4 N 6089ME—Set. $3.00
4N6090ME—Chain. 1.80

3 **Duo-gram Key Chain.**
4 N 6094ME. 3.00

Stunning Matched Gift Sets by Swank

4 **Sailor's Knot Tie Klip and Cuff Link Set.** Highly polished.
4 N 6006E—Complete two-piece set. $3.00
4 N 6007E—Tie Klip. . . . . . . $1.20 4 N 6008E—Cuff Links. . . . . Pair 1.80

5 **Grecian design Tie Klip and Cuff Links.** White rhodium plate.
4 N 6009E—Complete two-piece set. $4.80
4 N 6010E—Tie Klip. . . . . . . $1.80 4 N 6011E—Cuff Links. . . Pair 3.00

6 **Geometric, Ribbed trim on bright Tie Klip and Cuff Links.**
4 N 6012E—Complete two-piece set. $7.20
4 N 6013E—Tie Klip. . . . . . . $3.00 4 N 6014E—Cuff Links. . . . Pair 4.20

Special Gift Suggestions by Swank

7 **Cutlass Pin Klip** . . . mother of pearl hilt.
4 N 6060E. $3.00

8 **Saber Pin Klip** with beautiful mother of pearl hilt.
4 N 6017E. $3.00

9 **"Trio-gram" Tie Klip** . . . 3 cut-out initials.
4 N 6016E—*Print 3 initials* $3.00

10 **Blue Lodge Masonic Tie Chain** . . . in authentic colors.
4 N 6085E. $1.80

11 **Cuff Links.** Colored simulated stones, gold plate. *State* red, blue or moonstone.
4 N 6086E. . . . . Pair $3.00

12 **Square Cuff Links.** *State color* simulated stone: red, blue, moonstone. 1/40 10K rolled gold plate.
4 N 6018E. . . . . Pair $4.20
4 N 6019E—Silver Plate Pr. 4.20

13 **Metal Cuff Links** . .
4N 6020E—*3 initials.* Pr. $4.20

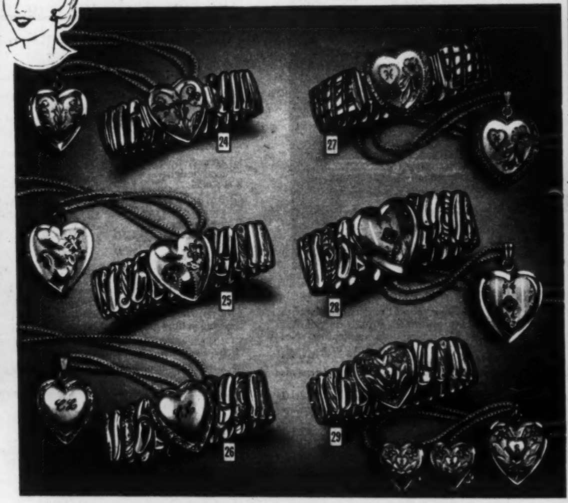
14 **Tie Chain with locket** that opens to hold 1 picture.
4 N 6021E. $3.00

15 **Extension Key Chain** with easy to work "Quic-Key" ring. Stretches to about 25 in.
4 N 6022E. $3.00

Something Sentimental

Captivating Jewelry for Women

Engraved items will not be sent C.O.D. and if correctly engraved they are not returnable.



Women's ever-charmin' wrist-hugging Bracelet and Locket Sets

Hand-engraved at no extra charge. Lockets open to hold 2 pictures. 18-in. chains. Yellow gold plated sets are lovely . . . yet gleaming yellow gold filled will keep their beauty longer, more exquisitely finished and cost so little more. Stainless steel backs on bracelets. Gift boxed.

24 **Yellow gold plated set** with romantic hearts.
4 N 5747E—Set. Shpg. wt. 8 oz. $2.69
4 N 5748E—Bracelet. Shpg. wt. 6 oz. 1.98

25 **New . . . Combination Gold and Silver Plated Heart Set.** Hand-engraved design. Yellow gold plated bracelet.
4 N 5731E—Set. Shpg. wt. 8 oz. $4.69
4 N 5732E—Bracelet only. Shpg. wt. 6 oz. . . 2.89
4 N 5733E—Locket only. Shpg. wt. 4 oz. . . . 1.98

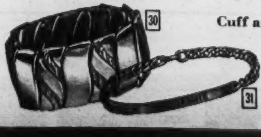
26 **Richly polished 1/20 12K yellow gold filled Set.** Daintily engraved edge, perfect frame for HER initials in center. *Print 2 initials.*
4 NR 5865E—Set. Shpg. wt. 8 oz. $4.98
4 NR 5866E—Bracelet only. Shpg. wt. 6 oz. 3.49
4 NR 5877E—Locket only. Shpg. wt. 4 oz. . . 1.98

27 **Three-tone** . . . rose and green on yellow gold. 1/20 12K gold filled. *Print 1 initial.*
4 NR 5715E—Set. Shpg. wt. 8 oz. $6.75
4 NR 5716E—Bracelet only. Shpg. wt. 6 oz. 4.65
4 NR 5717E—Locket only. Shpg. wt. 4 oz. 2.60

28 **Sparkling diamond** in daintily fashioned 1/20 12K yellow gold filled hearts..
4 N 5708E—Set. Shpg. wt. 8 oz. $8.98
4 N 5709E—Bracelet only. Shpg. wt. 6 oz. . . . 5.98
4 N 5710E—Locket only. Shpg. wt. 4 oz. 3.98

29 **Locket, Bracelet and Earring Set.** Delicate green and rose gold on yellow gold plate. ⅝ in. screw back earrings. *Print 1 initial.*
4 NR 5749E—3-pc. Complete Set. Wt. 10 oz. $4.95
4 NR 5750E—Bracelet, Locket. Shpg. wt. 8 oz. 3.95
4 NR 5751E—Bracelet. Shpg. wt. 6 oz. 2.89
4 NR 5752E—Locket, Earrings. Shpg. wt. 4 oz. 2.59

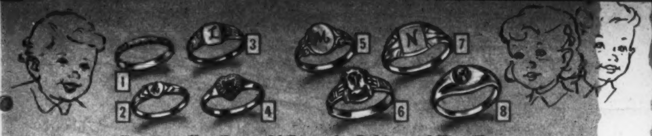
TURN TO OUR BIG BOOK for complete listing of replacement chains for lockets, crosses or pendants.



Cuff and Identification Bracelets

30 **Wide Expansion Bracelet.** Yellow gold plated with stainless steel back.
4 N 5742E—1⅛ in. wide. Shpg. wt. 6 oz. $3.98

31 **Sterling Silver Identification Bracelet.** 5c per letter extra. *Print name.* Wt. 2 oz.
4NR 5727E—6½ in. long, ⅛ in. wide. $2.49
4NR5728E—1/20 12K yellow gold filled 2.98



Dainty 10K yellow gold Rings for Babies and Tiny Tots

Initialed at no extra charge . . no C.O.D. orders. *State ring size:* babies 0 to 3 . . tiny tots 2 to 4. Wt. ea. 4 oz.

♦Shipped from Chicago, order, pay postage from nearest Mail Order House

1 **Baby's tiny engraved Band.**
4N5911E–Sizes 0 to 3 98c

2 **Baby's Heart Signet.** *Print 1 initial.*
4NR5916E–0 to 3. .$1.19

3 **Baby's Shield Signet.** *Print 1 initial.*
4NR5912E–0 to 3. .$1.49

4 **Baby's.** *State* simulated ruby, sapphire.
4 N 5915E–0 to 3. .$1.98

5 **Little Girl's Signet Ring.** *Print 1 initial.*
4NR5913E–2 to 4. .$1.79

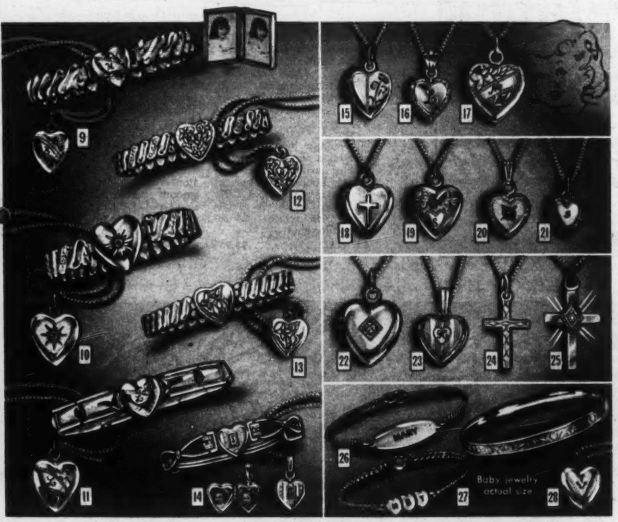
6 **Girl's Simulated Birthstone.** *State month.*
♦4N05908EY–2 to 4 $1.98

7 **Little Boy's Signet Ring.** *Print 1 initial.*
4NR5919E–2 to 4. .$2.49

8 **Little Boy's.** *State* simulated ruby, sapphire.
4N5906E–2 to 4. . .$2.98

is a Joy Forever

Babies and Pre-School Children like jewelry too



Sets . . . Lockets, Crosses and Bracelets for Babies and Little Misses

Initialed at no extra charge . . . no C.O.D. orders. Lockets open to hold 2 pictures (pendant does not open), 12 inch chains. All bracelets except 14, 26, 27, 28 have stainless steel backs. Shpg. wt. each 3 oz. Gift boxed.

9 **1/20 12K gold filled Expansion Bracelet, Locket Set.** "Judy Heart" gift box can also be used as double picture frame.
4 NR 5983E—*Print 1 initial.* Shpg. wt. 3 oz. Set $5.99
4 NR 5984E—**Bracelet only.** Shpg. wt. 3 oz. 3.98

10 **Expansion Bracelet and Locket with simulated** ruby or sapphire. 1/20 12K gold filled.
4N5972E–**Complete Set.** Shpg.wt.3 oz. *State color* $4.98
4N5973E–**Bracelet** only. Shpg.wt.3 oz. *State color* 3.49
4N5926E–**Locket** only. Shpg.wt.3 oz. *State color* 1.98

11 **Sparkling Set** has bracelet with long expansion links. 1/20 12K gold filled. *Print 1 initial.*
4 NR 5970E—**Complete Set.** Shpg. wt. 3 oz. $4.79
4 NR 5971E—**Bracelet** only. Shpg. wt. 3 oz. 3.50

12 **Dainty Three-tone Expansion Bracelet and Locket** . . . rose and green on shimmering yellow gold plate. *Print 1 initial.*
4 NR 5989E—**Complete Set.** Shpg. wt. 3 oz. $3.69
4 NR 5990E—**Bracelet** only. Shpg. wt. 3 oz. 2.89

13 **Gold Plated Expansion Bracelet and Locket Set** with lovely engraved design.
4 N 5987E—**Complete Set.** Shpg. wt. 3 oz. $2.69
4 N 5981E—**Bracelet** only. Shpg. wt. 3 oz. 1.98

14 **Rich 1/20 12K yellow gold filled Set.** Heart on wire extension bracelet opens. *Print 1 initial.*
4 NR 5991E—**Complete Set.** Shpg. wt. 3 oz. $3.69
4 NR 5982E—**Bracelet** only. Shpg. wt. 3 oz. 2.19

15 **1/20 12K yellow gold filled Locket.**
4 N 5931E. $1.49

16 **1/20 12K gold filled Locket.** *1 initial.*
4 NR 5925E. $1.65

17 **Larger 1/20 12K gold filled Locket.** *1 initial.*
4 NR 5938E. $1.98

18 **Gold Cross** on mother of pearl inlay. 1/20 12K gold filled locket.
4 N 5934E. $2.29

19 **Three-tone Locket** . . . rose, green on yellow gold. 1/20 12K gold filled.
4 NR 5997E–*1 initial* .$2.29

20 **Simulated Birthstone Locket.** 1/20 12K yellow gold filled. *State month.*
4 N 05933E. $2.35

21 **10K gold Pendant.** *Print 1 initial.*
4 NR 5937E. $2.35

22 **Diamond Locket.** 1/20 12K gold filled.
4 N 5998E. $2.98

23 **10K gold Locket.** *Print 1 initial.*
4 NR 5929E. $3.75
4 N 5999E–Diamond. 5.98

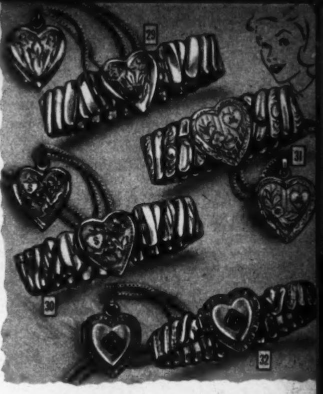
24 **1/20 12K yellow gold filled Cross.**
4 N 5986E. $1.49
4 N 5985E–10K gold. 2.79

25 **Cross with diamond.** 10K yellow gold.
4 N 5966E. $4.98
4N5961E-No diamond 2.79

26 **Baby's Identification Bracelet** . . . 1/20 12K gold filled. Birth date engraved on back at no extra charge. 5c letter extra for name in front. *Print date of birth, name.*
4 NR 5943E. $1.98

27 **Baby Heart Trio Bracelet.** *Print 3 initials.* 1/20 12K gold filled.
4 NR 5942E. $1.79

28 **Baby's "bangle" Bracelet and Locket.** 1/20 12K gold filled.
4 N 5992E–**Set**. $3.98
4 N 5993E–**Bracelet**. . . 2.50



Sets "most wanted" by your Junior Miss

Expansion Bracelets and Matching Lockets are sure to be her "pet." Initialed at no extra charge . . . no C.O.D. orders. Lockets open to hold 2 pictures. 15-in. chains. Stainless steel backs on bracelets. Wt. ea. 3 oz. Boxed.

29 **Gold plated Set** with highly polished surface. Design on hearts of both locket and bracelet.
4 N 5740E–**Set**. $2.69
4 N 5741E–**Bracelet**. . . . 1.98

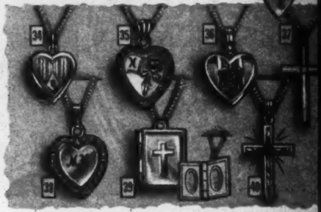
30 **Three-tone Set** . . . rose and green floral design on satiny yellow gold plate. Tiny shield in corner for engraving of her OWN initial. *Print 1 initial.*
4 NR 5738E–**Set**. $3.89
4 NR 5739E–**Bracelet**. . . 2.79

31 **Beautiful Set polished** to bright sheen. 1/20 12K yellow gold filled. *Print 1 initial.*
4 NR 5735E–**Set**. $4.69
4 NR 5736E–**Bracelet**. . . 3.49
4 NR 5737E–**Locket**. 1.89

32 **Gleaming simulated** ruby or sapphire set in rich 1/20 12K yellow gold filled. Heart on bracelet also opens. *State stone color.*
4 N 5722E–**Set**. $5.98
4 N 5723E–**Bracelet**. . . . 3.98
4 N 5724E–**Locket**. 3.25

Identification Bracelet

33 **Sweetheart Bracelet** . . . rage of teen-agers. Plaque for initials . . 1/20 12K yellow gold filled.
4 NR 5706E–*6-in. Print 3 initials* $1.98



Lockets and Crosses for Junior Miss

Initialed at no extra charge . . . no C.O.D. orders. 15-in. chains. Shown actual size. Wts.; lockets, 4 oz.; crosses 3 oz.

34 **1/20 12K gold filled Locket.** *Print 1 initial.*
4 NR 5767E. $1.98

35 **Three-tone Locket** . . . rose and green gold on yellow gold. 1/20 12K gold filled. *Print 1 initial.*
4 NR 5720E. $2.59

36 **Sparkling diamond in 10K gold locket.** Beautiful engine turned design.
4 N 5719E. $6.98
Same . . . without diamond.
4 N 5718E. $5.29

37 **Dainty** simple 1/20 12K gold filled Cross.
4 N 5707E. $1.59

38 **1/20 12K gold filled Locket.** *Print 2 initials.*
4 NR 5721E. $2.39

39 **Holy Book Locket.** Lord's prayer inside. 1/20 12K gold filled. Mother of pearl inlay. ½ inch.
4 N 5768E. $2.59

40 **Genuine diamond in** 10K yellow gold Cross.
4 N 5862E. $4.98
4 N 5861E–No diamond 3.65
Same, 1/20 12K gold filled.
4 N 5761E–Diamond. . .$2.98
4 N 5762E–No diamond 1.98

YOU WILL FIND THIS ADORABLE BRONZE BABY SHOE ASHTRAY and other exciting bronze gift items in our Big Book . . . *but order by Nov. 28th.*

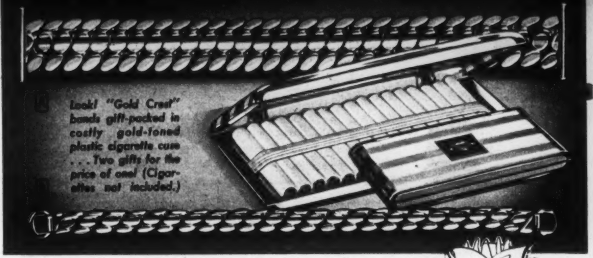
NOTICE FOR THESE 2 PAGES: Items include 20% Fed. Tax; if gov't. reduces tax we refund on orders filled from this book after tax is reduced.

New Bretton EXPANSION BANDS

Featured on Bretton's famous radio and television shows

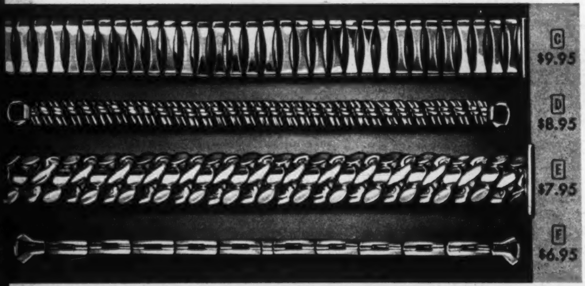
A Here it is! Bretton's **$12.95** magnificent new "Gold Crest" for men. Handsome hammered, burnished links are 1/20 12K gold filled, stainless metal back. *State yellow, rose or white* color gold.
4N1104E–*State end width* $12.95

B How she'll thrill at **$12.95** the sight of her "Gold Crest." Exquisitely slim... Brilliant 1/20 12K gold filled top, stainless metal back. *State yellow, rose or white* color gold.
4 N 1150E..........$12.95


Look! "Gold Crest" bands gift-packed in costly gold-toned plastic cigarette case ... Two gifts for the price of one! (Cigarettes not included.)

Sears *Watch Bands*.. brilliant new expansion styles

SAY IT WITH JEWELRY



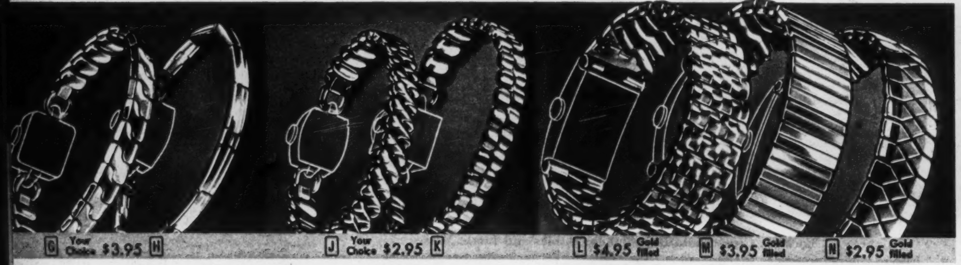
So luxurious . . . so comfortable Always right for gift-giving

C Famous Bretton "Gold Stripe" . . . classic golden bars give an air of manly distinction. 1/20 12K gold filled, stainless metal back. *State yellow, rose or white* color gold. *State end width.*
4 N 1232E............$9.95

D Bretton "Symphony" adds a new and glorious note of harmony to her costume. Looks like woven strands of gold. 1/20 12K gold filled, stainless metal back. *State yellow, rose or white* color gold.
4 N 1151E............$8.95

E High, wide and handsome. . . . swirling bars add masterful appeal to his watch. 1/20 12K gold filled, stainless steel back. *State yellow, rose or white* color gold. *State end width.*
4 N 1111E............$7.95

F Sears best band for women. Thrilling aqua, crystal or ruby color simulated stones set completely around smooth "telescope" expansion band. 1/20 12K yellow gold filled, stainless metal back. *State color stone.*
4N1154E............. $6.95



Sears Most Popular Expansion Watch Bracelets

G Unusual "zig-zag" design will lend a touch of unique flattery to her watch. Yet low priced for easy giving. 1/20 12K gold filled, stainless steel back. *State yellow, rose or white* color gold.
4 N 1152E....$3.95

H Sleek "Telescope" links appear to be a slim, solid band . . . actually expand to fit her wrist. Rich 1/20 12K gold filled, stainless steel back. *State yellow, rose or white* color gold.
4 N 1235E....$3.95

J Lovely swirled ends on each tiny, glowing link. 1/20 12K gold filled, stainless steel back. You don't have to know her size. Expansion band provides perfect fit. *State yellow, rose or white* color gold.
4 N 1153E.....$2.95

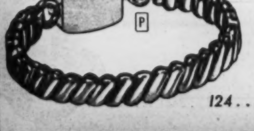
K Little nugget-like chunks—each smoothly rounded . . . add dazzling glamour to slim bracelet. Softly glowing 1/20 12K gold filled, stainless steel back. *State yellow, rose or white* color gold.
4 N 1227E.....$2.95

Brand New! Men's Expansion Bands

L *New!* Here's a gift he'll go for. Interlocking nuggets form a band of bold, wide beauty. *State end width.*
4N1105E—1/12 12K yellow gold filled with stainless steel back..........$4.95
4 N 1106–All stainless steel...........$3.95

M *New!* Dignity and distinction gleam in every detail of flashing grooved bars. *Be sure to state end width.*
4 N 1107E—1/20 12K yellow gold filled with stainless steel back...........$3.95
4 N 1108—All stainless steel........$2.95

N *New!* Polished "crisscross" links give it a massive, luxurious look, yet it's priced within reach of your Christmas budget. *State end width.*
4 N 1109E–1/20 12K yellow gold filled, stainless steel back........$2.95
4 N 1110—All stainless steel.............$1.95

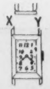


Reduced to $1.95

P Just imagine a genuine woman's expansion band at this wonderfully low, holiday-special price . . . it's genuine 1/20 12K gold filled, stainless steel back. Gently flexible. *State yellow, rose or white* color gold.
4 N 1294E—*Save 44c....Was $2.39* Now $1.95

HOW TO ORDER EXPANSION WATCH BANDS

Shipping weight of all watch bands, each 4 oz. Expansion bands fit any wrist. For men's, state ⅝ or ¾-inch end width (distance from X to Y in sketch). Women's bands have loop ends . . . require no measurement.

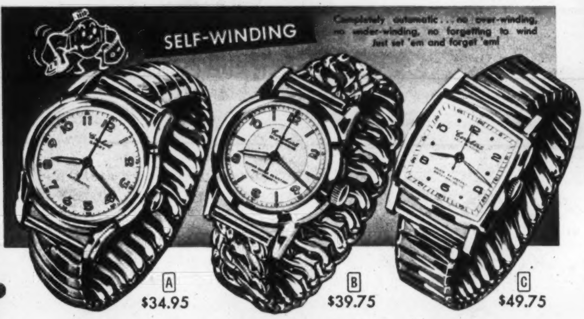


Prices include 20% Federal Tax where "E" is added to catalog number (as 4 N 1294E).

Orvin-Cortebert

Sports-type, Automatic and Specialty Watches

for men and women who require accuracy, long service


SELF-WINDING
Completely automatic . . . no over-winding, no under-winding, no forgetting to wind
Just set 'em and forget 'em!
A $34.95
B $39.75
C $49.75

Self-winding . . shock-resistant . . anti-magnetic

17-jewel Corteberts with famed "dynamic poise" . . . for precise accuracy, rugged "good looks," and for true timekeeping convenience—here's the favorite watch style of the American man

All stainless steel

A Time-honored Cortebert self-winding watch in rugged all stainless steel case. Bold luminous hands and numerals are easy to read in the dark. Sweep second hand on silver color dial lets you time things down to the second. Smart domed crystal. Gleaming expansion band has curved diagonal links.

4 N 0456E—17 jewels....$34.95

10K Gold filled

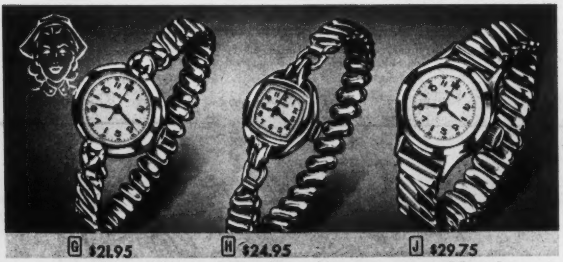
B Famous Bretton "All-Star" expansion band adds rich masculine appeal to glowing 10K yellow gold filled case; stainless steel back. Self-winding movement; water, dust, and shock resistant. Luminous hands and numerals. Sweep second hand. Two tone dial. Curved crystal.

4 N 0480 E—17 jewels..$39.75

Dress Model

C Here's a slim, distinctive dress watch he'll proudly wear wherever he goes. Yet see the features. Self-winding . . . shock-resistant . . . anti-magnetic. 10K yellow gold filled, stainless steel back. Gold color raised numerals, hands and sweep second hand on handsome dial. Famous Bretton "Gold Stripe" expansion band.

4 N 0481 E—17 jewels...$49.75



17 jewel Nurses' Watches with sweep second hands

G So low priced! Efficient watch in gleaming 10K yellow rolled gold plate case, stainless metal back. Black hands, numerals, sweep second hand. Dial designed specially for nurses. Harmonizing expansion band.

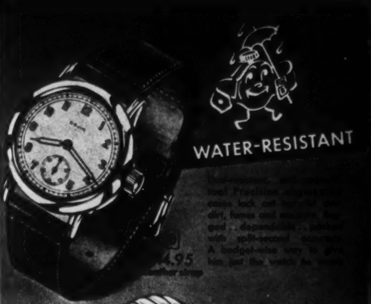
4 N 129 E—17 jewels.....$21.95

H Tiny professional watch as efficient as it is lovely. Dainty feminine case is 10K yellow rolled gold plate. Stainless metal back. Gold color raised numerals. Red sweep second hand. Lovely expansion band.

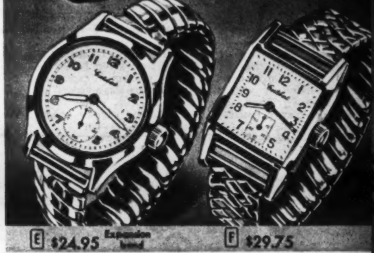
4 N 0193 E—17 jewels..$24.95

J 17-jewel nurses' watch has everything. Water and dust-resistant. Sweep second hand on specially designed dial for nurses. Gold plated style has stainless steel back. Wide expansion band.

4N0131E–Gold plated top.$29.75
4N0130E–All stainless steel..29.75



Dust-resistant, and water-resistant tool. Precision engineered cases lock out harmful dust, dirt, fumes and moisture. Rugged . . dependable . . packed with split-second accuracy. A budget-wise way to give him just the watch he wants.



7-17 jewel water-resistant Watches

D **7-jewel Orvin.** *Just look at that low price!* Yet it's crammed full of expensive sport watch features and good looks. Luminous hands and numerals make it easy to tell time in the dark. Round chrome-plated case, stainless steel back.

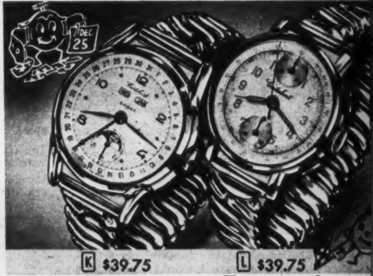
4 N 356 E—With gray genuine leather strap....................$14.95
4 N 357 E—With smart domed expansion band................ 16.95

E **17-jewel Cortebert.** Shock-resistance makes this gold-plated beauty even more wanted. Remarkably accurate "dynamic poise" movement. Luminous hands and numerals. Stainless steel back. Harmonizing expansion band.

4 N 0477 E—With yellow gold-plated top....................$24.95
4 N 478 E—With chrome-plated top........................ 21.95

F **17-jewel Cortebert.** Streamlined rectangular case makes it a smart dress watch, water-resistant sport watch combined. Gold color raised numerals, hands on silver color dial. Dashing raised crystal. Burnished yellow gold plated top, stainless steel back.

4 N 0479E—With comfortable, richly styled full expansion band.$29.75



Cortebert Calendar Watch

- Tells you the time of the day
- Tells you the day of the week
- Tells you date of month
- Tells you month of the year
- Tells you phase of the moon

K Here it is, men . . . the most fascinating idea in watches. Cortebert calendar watch has unlimited uses for business men, sportsmen, travelers. Massive, gleaming chrome-plated case, stainless steel back. Matching full expansion band.

4 N 0468E—17 jewels....$39.75

Chronograph Stop Watch

- A stop-watch on your wrist
- Sweep second hand starts, stops, at a finger flick.
- Measures distance of sounds and speed on fixed course.

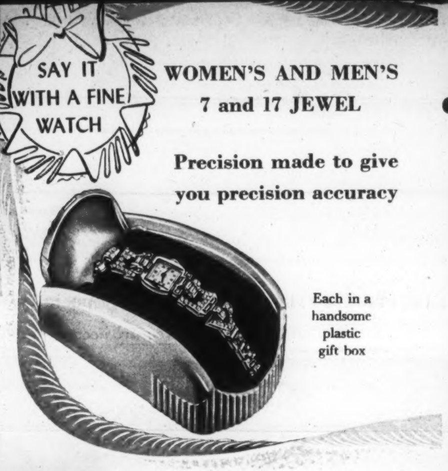
L Precision watch designed for technicians, sportsmen . . . wherever time study is important. Sweep second hand. Bold luminous hands and numerals. Rugged case is all stainless steel. Stainless steel expansion band.

4 N 0457 E—17 jewels....$39.75

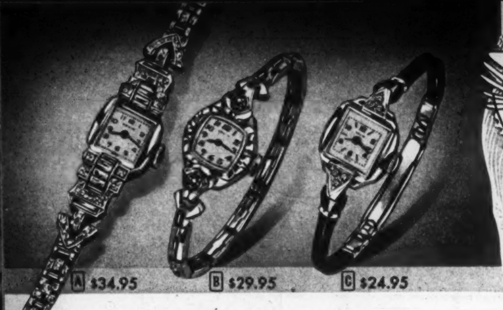
Shown ⅜ actual size. Shpg. wt. ea. 9 oz. Prices include 10% Fed. Tax. If government discontinues or reduces tax we will refund accordingly on all orders filled from this catalog after tax is reduced.

WOMEN'S AND MEN'S 7 and 17 JEWEL

Precision made to give you precision accuracy


SAY IT WITH A FINE WATCH

Each in a handsome plastic gift box

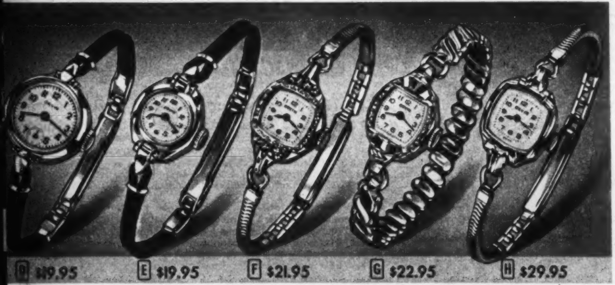


17-jewel Orvin stone-set Watches for women

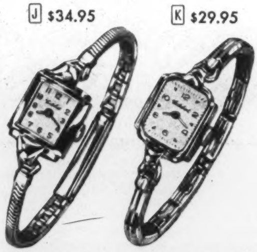
A Thrilling new watch has fiery flash of more expensive diamond-set watches. Rhinestone-set band, case rhodium plated; stainless metal back. *State wrist size.*
4 N 0132E–17 jewels. . . $34.95

B Brilliant red simulated rubies, set in both case and "Telescope" expansion band, make this a "jewel" of a watch. 10K yellow rolled gold plate, stainless metal back. Raised crystal.
4 N 0133E–17 jewels. . .$29.95

C Six sparkling rhinestones. Looks like a real diamond watch! Brightly polished white rhodium-plated case; stainless metal back. Raised crystal. Cord band. *State wrist size.*
4 N 0125E–17 jewels.$24.95



17-jewel Corteberts in tiny glamorous cases



17-jewel Orvins for perfect time in perfect taste . . . $19.95 to $29.95

D She'll thrill at precious simplicity of this 17 jewel watch. Tiny flat ends glow softly. 10K yellow rolled gold plated case, stainless metal back. Raised gold color numerals, hands. Cord band. *State wrist size.*
4 N 119E. . . $19.95

E Charming case with radiant broad ends, stunning raised crystal . . . makes it more alluring. 10K yellow rolled gold plate, stainless metal back. Raised gold color numerals. Black cord band. *State wrist size.*
4 N 121E . . . $19.95

F Flashing delicacy of engraved case, glowing snake chain band make this Orvin a tiny treasure for her wrist. Raised crystal. 10K yellow rolled gold plate, stainless metal back. 17 jewels. *State wrist size.*
4 N 122E. . . $21.95

G Ever-popular expansion band; engraved case crammed full of exciting feminine loveliness. Stepped ends. 10K rolled gold plate case, stainless metal back. 17 jewels.
4 N 123E—
Yellow gold. . $22.95
4 N 124E—
White gold. . . . 22.95

H Enchanting case is precious 14K gold. Stepped edges, flowing ends add delightful appeal. Raised gold color numerals, hands; silver color dial. *State wrist size.*
4N0126E–Yellow gold; snake chain band. $29.95
4N0127E–White gold; cord band 29.95

J Imaginative styling of this 17-jewel creation makes it a classic of the modern mood. 14K gold filled case. Smartly tailored step ends lend added chic. Gold color raised numerals and hands. Curved crystal. Enchanting snake chain band. *State wrist size.*
4 N 0281E. $34.95

K You'll be proud to give her this distinctively feminine watch on Christmas morn. 17 jewel movement in 10K yellow roll gold plate case with stainless metal back. Swirling endloops. Ultra-smart grooved "Telescope" expansion band.
4 N 0284E. $29.95

Prices include 10% Fed. Tax. If government reduces tax we will refund accordingly on all orders filled from this book after tax is reduced. Watches shown ⅞ actual size. Shipping weight each 9 ounces.

7-jewel Orvins . . $12.95 to $21.95

L Full expansion band on exquisite case at a wonderfully low price. Bright chrome plated case, stainless metal back. Black numerals, silver color dial.
4 N 120E—7 jewels. . . . $12.95

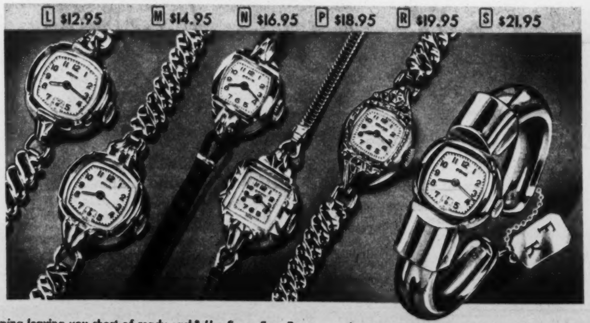
M Alluring grooved full expansion band for eye-appeal . . low price adds purse appeal as well. Smart 10K yellow rolled gold plate case, stainless metal back.
4 N 115E—7 jewels. . . . $14.95

N Sweet simplicity she'll love . . . tiny 10K yellow rolled gold plate case, stainless metal back. Glowing ends, raised crystal. Black cord band. *State wrist size.*
4 N 199E—7 jewels. . . . $16.95

P Smart raised crystal nestles in glamorous case, flashing concave edges. 10K yellow rolled gold plate, stainless metal back. Snake chain band. *State wrist size.*
4 N 117E—7 jewels. $18.95

R Intricately engraved case, swirling grooves of expansion band produce distinctly gem-like effect. 10K yellow rolled gold plate, stainless metal back. Raised crystal.
4 N 118E—7 jewels. $19.95

S Glamorous bracelet watch in gleaming yellow gold plate. Stainless metal back case. Concealed hinge for snug fit. Disc may be engraved. 7 jewels. *Print 2 initials.*
4 NR 114E. $21.95



Is Christmas shopping leaving you short of ready cash? Use Sears Easy Terms . . . the easier way to pay. See Page 283

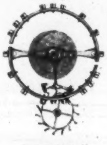
Orvin-Cortebert

Dollar for Dollar, No Finer Values today in a Jeweled Watch

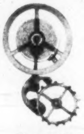
IMPORTANT!

Don't be misled by so-called "jeweled watch bargains." "Jewel" alone does not necessarily indicate quality. Only watches with jeweled lever escapements—the "heart" of a watch—can be regulated for constant accuracy.

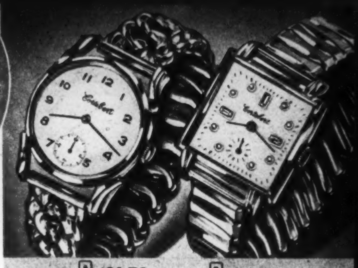
Dependable Orvins and Corteberts are so designed.



Jeweled lever escapement



Cheap watch escapement

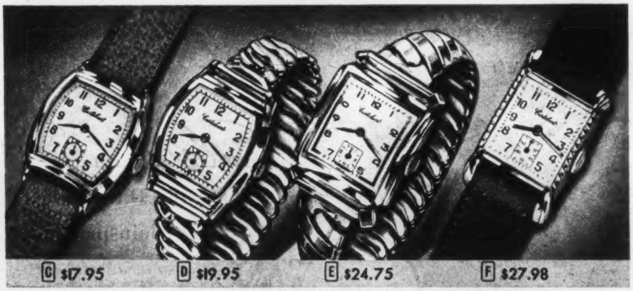


A $29.75 **B** $29.75

17-jewel Corteberts in all 10K gold filled cases

A All 10K yellow gold filled case adds even greater richness to its masterful styling. Bold, gold color raised numerals, hands on silver color dial. Heavy Bretton "All-Star" expansion band.
4 N 0475E—17 jewels. . . $29.75

B Rhinestone dial gives it the flashy brilliance of diamond-set watches costing much more . . yet it's reasonably priced. 10K yellow gold filled case. Bretton "Gold Stripe" expansion band.
4 N 0473E–17 jewels . . . $29.75



C $17.95 **D** $19.95 **E** $24.75 **F** $27.98

17-jewel Corteberts for pin-point accuracy . . $17.95 to $27.98

C Clean-cut lines and brilliantly polished edges are sure to win his acclaim. Good looking 10K yellow rolled gold plate case, stainless steel back. Gold color numerals. Leather strap.
4N406E-17 jewels $17.95

D Just right for masculine tastes . . . convenient expansion band enhances smooth, smart case. 10K yellow rolled gold plate with stainless steel back. Gold color raised numerals. Spare leather strap incl.
4N462E–17 jewels..$19.95

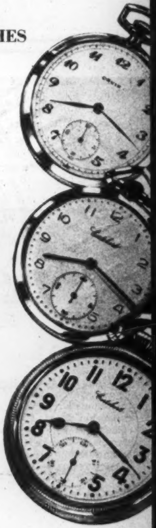
E Here's a combination of style and accuracy he'll find hard to beat. Smooth rounded edges harmonize with curved diagonal links of expansion band. 10K yellow rolled gold plate, stainless steel back.
4N0466E–17 jewels $24.75

F Beaded edges, raised crystal add strikingly modern appearance. 10K yellow rolled gold plate case, stainless steel back. Gold color raised numerals, hands; silver color dial. Genuine leather strap.
4N0474E–17 jewels $27.98

All watches on these two pages shown 7/8 actual size. Shipping weight each 9 ounces.

Prices include 10% Federal Excise Tax. If government reduces or discontinues tax we will refund accordingly on all orders filled from this book after tax is reduced or discontinued.

7 and 17 jewel POCKET WATCHES



Budget-priced 7-jewel Orvin

G Trim wafer-thin Orvin outstandingly low priced. Chrome-plated case has satin finish back. Silver color dial; raised gold color numerals.
4N309E–7 jewels. . . $14.95

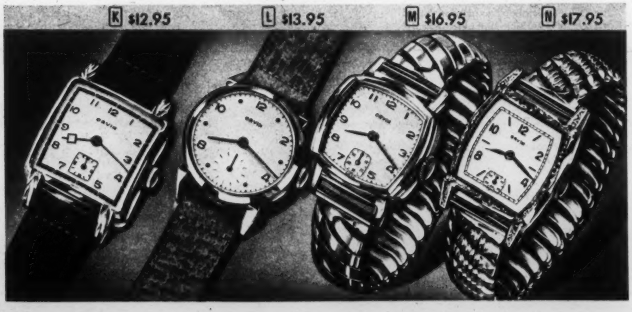
17-jewel Cortebert

H Dignity, distinction, dependability in extra-thin watch. Handsome 10K yellow gold filled or chrome plated case. Silver color dial, gold color raised numerals.
4N0482E–Gold filled. $29.75
4N476E–Chrome . . 22.50

Transportation Pocket Watch

J Heavy duty Cortebert transportation watch. Ideal for bus-drivers, streetcar conductors—wherever accuracy is *required.* Larger (16-size) case, 10K yellow rolled gold plate.
4N0428E-17 jewels $27.50

K $12.95 **L** $13.95 **M** $16.95 **N** $17.95



7-jewel Orvins . . . $12.95 to $17.95

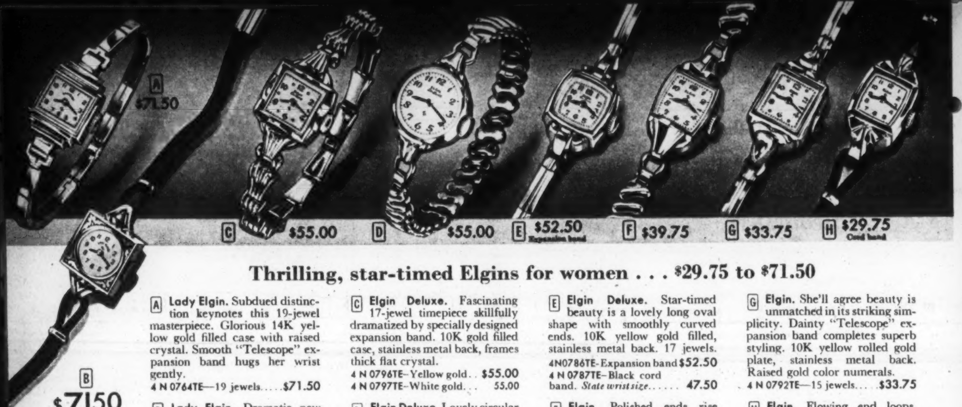
K Wafer-thin Orvin packed with high precision quality . . . yet priced so low! Chrome plated stainless steel back. Silver color dial. Black numerals.
4N348E–Leather strap. $12.95
4N354E–Expansion band. 14.98

L Round Orvin has sleek good looks of far higher priced watches. 10K yellow rolled gold plate case, stainless steel back. Beveled sides, bold ends center attractive silver color dial; black numerals, hands, hour dots. Tan leather strap.
4 N 307E–7 jewels . $13.95

M Styled to suit the man who demands a truly masculine watch. Dressy domed expansion band harmonizes with 10K yellow rolled gold plate case. Stainless steel back. Flashing end lugs. Gold color numerals, silver color dial.
4 N 328E–7 jewels . $16.95

N Just the watch he would order . . . yet you'll marvel at its down-to-earth price. Engraved case frames smart raised crystal. Domed expansion band grooved for added beauty. 10K yellow rolled gold plate, stainless steel back.
4 N 355E–7 jewels . $17.95

Buy him the watch he wants and needs now . . pay later on Sears Easy Terms



Thrilling, star-timed Elgins for women . . . $29.75 to $71.50

A **Lady Elgin.** Subdued distinction keynotes this 19-jewel masterpiece. Glorious 14K yellow gold filled case with raised crystal. Smooth "Telescope" expansion band hugs her wrist gently.
4 N 0764TE—19 jewels.....$71.50

B **Lady Elgin.** Dramatic new tribute to highest Elgin artistry . . Tiny dial centered in 14K yellow gold case set off by stunning inlaid black enamel. Raised crystal. Cord band. *State wrist size.*
4 N 0795TE—19 jewels.....$71.50

C **Elgin Deluxe.** Fascinating 17-jewel timepiece skillfully dramatized by specially designed expansion band. 10K gold filled case, stainless metal back, frames thick flat crystal.
4 N 0796TE–Yellow gold . . $55.00
4 N 0797TE–White gold. . . 55.00

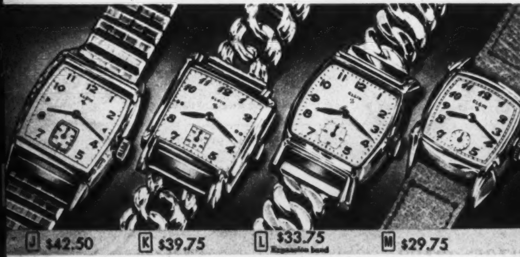
D **Elgin Deluxe.** Lovely circular case made even more stunning by gracefully flared ends. Luxurious 10K yellow gold filled case. Gold color raised numerals on smart round dial. Snug expansion band.
4 N 0798TE—17 jewels. . . . $55.00

E **Elgin Deluxe.** Star-timed beauty is a lovely long oval shape with smoothly curved ends. 10K yellow gold filled, stainless metal back. 17 jewels.
4N0786TE-Expansion band $52.50
4 N 0787TE–Black cord band. *State wrist size*...... 47.50

F **Elgin.** Polished ends rise gracefully to join smart rectangular case. 10K rolled gold plate, stainless metal back. Silver color dial. Comfortable expansion band. 15 jewels.
4N0793TE–Yellow Gold....$39.75
4N0794TE–White Gold.... 39.75

G **Elgin.** She'll agree beauty is unmatched in its striking simplicity. Dainty "Telescope" expansion band completes superb styling. 10K yellow rolled gold plate, stainless metal back. Raised gold color numerals.
4 N 0792TE—15 jewels... .$33.75

H **Elgin.** Flowing end loops, flashing ends, highlight oval case of 10K yellow rolled gold plate; stainless metal back. 15 jewels.
4 N 0791TE–Cord band. *State wrist size*............$29.75
4 N 0788TE–Expansion band 33.75



15-jewel Men's Elgins $29.75 to $42.50

J **Elgin.** Richly engraved case made even more luxurious by famous Kreisler "Citation" expansion band. 10K yellow rolled gold plate case, stainless steel back. Flat ends and sides emphasize massive good looks.
4 N 0720TE—15 jewels. . $42.50

K **Elgin.** He'll appreciate the clean-cut, vigorous lines of this 15 jewel beauty! Bretton 'All-star' expansion band lends masculine appeal. 10K yellow rolled gold plate case, stainless steel back. Raised crystal.
4 N 0719TE—15 jewels. . $39.75

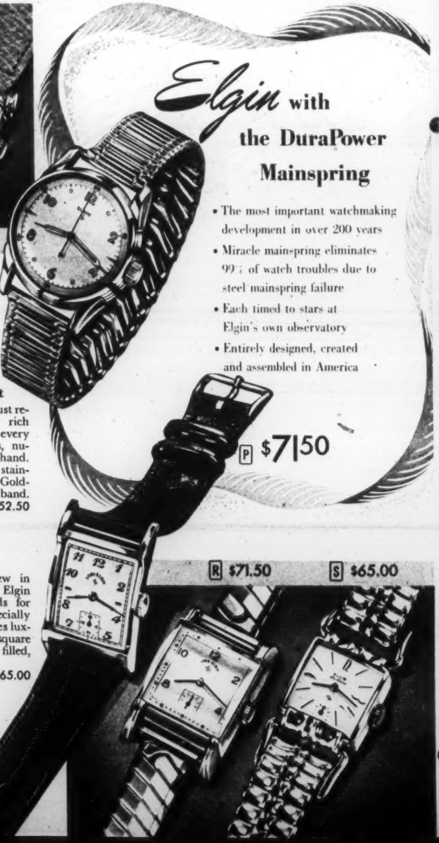
L **Elgin.** Masterfully designed watch, Kreisler "Guardsman" expansion band he'll go for in a big way. 10K yellow rolled gold plate case, stainless steel back. 15 jewels.
4N0709TE-Expansion band $33.75
4N0708TE-Leather strap... 29.75

M **Elgin.** Sweeping masculine lines mark fresh simplicity of 10K yellow rolled gold plate case. Stainless steel back. Gold color numerals, hands on silver color dial. Tan pigskin leather strap.
4 N 0718TE—15 jewels. . .$29.75

N
$52.50

New 16-jewel Water-resistant

N **Elgin** . . Water and dust resistant! Yet there's rich dress watch appeal in every detail. Luminous hands, numerals. Sweep second hand. 10K yellow gold filled, stainless steel back. Kreisler "Golden Bamboo" expansion band.
4 N 0721TE—16 jewels. . $52.50



Elgin with the DuraPower Mainspring

- The most important watchmaking development in over 200 years
- Miracle mainspring eliminates 99% of watch troubles due to steel mainspring failure
- Each timed to stars at Elgin's own observatory
- Entirely designed, created and assembled in America

Better Elgins for Men $65.00 to $71.50

P **Lord Elgin** . . Bold, aristocratic styling gives this 21-jewel masterpiece the mark of true distinction. Flat, angular surfaces, unique peaked crystal emphasize richness of 14K gold filled case. Raised gold color numerals and hands.
4 N 0722TE—21 jewels. . .$71.50

R **Lord Elgin.** 21 jewels offer finest inward beauty. 14K yellow gold filled case is last word in outward style. Smart raised flat crystal over superbly tailored dial. Gold color raised numerals and hands. Heavy domed expansion band.
4 N 0723TE—21 jewels. .$71.50

S **Elgin De luxe.** New in every way. 17-jewel Elgin has unique hinged ends for unmatchable comfort. Specially designed band harmonizes luxuriously with small square case. 10K yellow gold filled, stainless metal back.
4 N 0724TE—17 jewels. . $65.00

There's no service charge for Sears Easy Terms when you buy an Elgin. You pay the same price cash or Easy Terms (see inside back cover). Postpaid (shpg. wt. each 9 oz.). Shown 7/8 actual size.

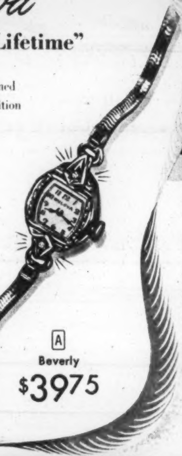
FEDERAL TAX NOTICE. All prices on these two pages include 10% Federal Excise Tax. If government reduces or discontinues tax we will refund accordingly on all orders filled from this catalog after tax is reduced or discontinued.

Bulova

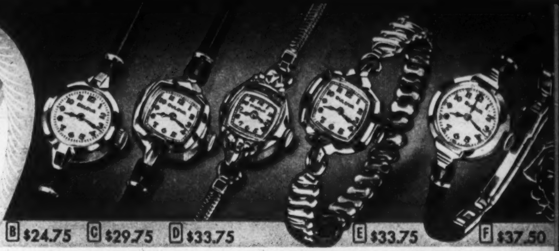
Proud "Gift of a Lifetime"

- Precise accuracy of the famed "Bulova Watch Time" tradition
- Official timepiece of American Airlines
- Aristocrats of time . . Aristocrats of beauty

ORDER EARLY!
Pay monthly on Sears Easy Terms



A
Beverly
$39.75



Ever-cherished Bulovas for Women . . . $24.75 to $39.75

A **Beverly.** Two exquisite diamonds set in graceful 10K yellow rolled gold plate; stainless metal back. Daintily engraved sides. 17 jewels. Snake chain band. *State wrist size.*
4 N 0599TE–Yellow gold. $39.75
4 N 0541TE–White gold . . $39.75

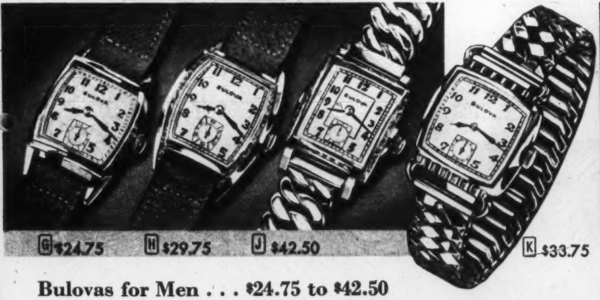
B **Elizabeth.** Rich beauty at an easy-to-afford low price. 10K yellow rolled gold plate, stainless metal back. Glowing endpieces. Gold color numerals on silver color dial. Black cord band. *State wrist size.*
4 N 581TE—17 jewels . . . $24.75

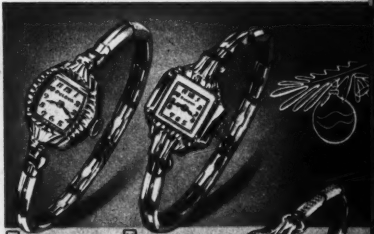
C **Coed.** Another case of enchantment at a budget-loving price. Lush 10K rolled gold plate, stainless metal back. Raised crystal. Cord band. *State wrist size.* 17 jewels.
4 N 0525TE–Yellow gold. $29.75
4 N 0542TE—White gold. $29.75

D **Miss America.** Ever-popular creation has beautifully engraved sides. 10K rolled gold plate, stainless metal back. Charming snake chain band. *State wrist size.* 17 jewels.
4 N 0580TE–Yellow gold. $33.75
4 N 0593TE—White gold. $33.75

E **Marie.** Engraved loveliness surrounds wide handsome dial. Richly burnished 10K yellow rolled gold plate case, stainless metal back. Gold color raised numerals. Snug full expansion band.
4 N 0543TE—17 jewels . . $33.75

F **Nightingale.** Tiny nurse's watch for beauty plus efficiency. Sweep second hand. 10K rolled gold plate, stainless metal back. 17 jewels. Cord band. *State wrist size.*
4 N 0544TE–Yellow gold. $37.50
4 N 0545TE—White gold. $37.50





Bulovas for Men . . . $24.75 to $42.50

G **Hancock.** Here's the perfect gift for any man. A masterpiece of Bulova watchmaking at a down-to-earth price. Brightly polished 10K yellow rolled gold plate case, stainless steel back. Sturdy leather strap.
4 N 576TE—7 jewels $24.75

H **Arnold.** Proved Bulova accuracy in precision 15-jewel movement . . . yet priced easy to buy. 10K yellow rolled gold plate, stainless steel back. Engraved sides. Gold color numerals, hands; silver color dial. Tan pigskin leather strap.
4 N 0500TE—15 jewels $29.75

J **Treasurer.** Handsome rectangular case has masculine good looks. Engraved edges frame smart raised crystal. 10K yellow rolled gold plate, stainless steel back. Heavy expansion band.
4 N 0582TE—17 jewels $42.50

K **Director.** For the man who wants a watch of distinct originality. Handsome rounded edges, novel endloops. 10K yellow rolled gold plate, stainless steel back. Handsome heavy expansion band stretches smoothly, comfortably to fit his wrist.
4 N 0579TE—15 jewels $33.75

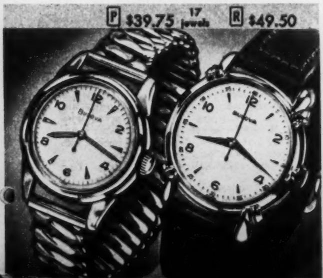
All Bulova watches are same price cash or Sears Easy Terms. Postpaid (shipping weight each 9 ounces). Shown ⅞ actual size. See facing page for federal excise tax notice.

Better Bulovas

L **Lady Bulova.** Smartness accentuated by fluted sides and ends. Grooved "telescope" link expansion band. 10K yellow rolled gold plate, stainless metal back. Dramatic raised crystal.
4 N 0574TE—17 jewels . . $42.50

M **Her Excellency.** Renowned 21-jewel movement in a splendid 10K gold filled case. Gleaming flared ends set off distinctive raised crystal. "Telescope" expansion band.
4 N 0595TE–Yellow gold. $52.50
4 N 0596TE–White gold . . $52.50

N **Academy Award.** Brilliantly fashioned creation looks "new as tomorrow." Exciting grooved dial banked by beaded edges. 10K yellow gold filled "telescope" expansion band. Flat raised crystal.
4 N 0546TE—21 jewels . . $57.50



Bulova Sport Watches for men

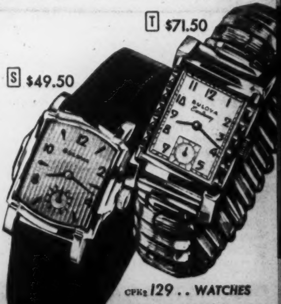
P **Watertite.** Water resistant, stainless steel watch. Sweep second hand; luminous hands, numerals, expansion band.
4 N 0540TE—17 jewels . . $39.75
4 N 0537TE—Similar to above, but 15 jewels, full luminous numeral dial, leather strap. $29.75

R **Duo-Wind.** Self-winding . . . winds itself as you wear it. Large, round 10K yellow gold filled case, stainless steel back. Gold color numerals, hands, sweep second hand. Tan leather strap.
4 N 0560TE—17 jewels . . $49.50

Better Bulovas for men

S **Academy Award.** Masterful luxury reflected in every detail of richly burnished 21-jewel watch. 10K yellow gold filled case. Handsomely grooved gold color dial. Alligator leather strap.
4 N 0539TE—21 jewels . . $49.50

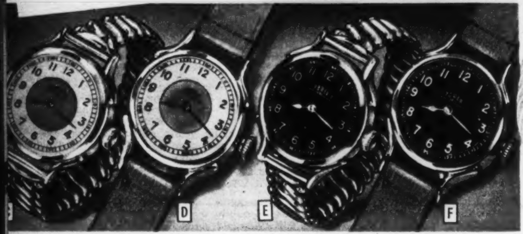
T **His Excellency.** Highest achievement of Bulova styling and craftsmanship. Clean, vigorous lines that every man admires. 14K gold filled case. Raised crystal. Expansion band.
4 N 0538TE—21 jewels . . $71.50



TOWER Chromes For Men

Smooth, streamlined . . . extra-thin. Gleaming chrome plated cases, stainless steel backs

$2.98 to $4.99



TOWER . . precision built to Sears own rigid specifications

A **B** Sears fastest selling watch! Extra-thin "cushion" style case frames smart dial. Bold, black numerals and black hands on white dial. Non-shatter crystal. Wide, polished ends. Shpg. wt. ea. 4 oz.

A 4 N 1759E—Stainless steel full expansion band $4.49

B 4 N 1745E—Gray genuine leather strap $2.98

C **D** Popular, *sport-style* round case with attractive tan and silver color dial. Chock full of vigorous good looks men go for. Black hands and numerals. Non-shatter crystal. Shipping weight each 4 ounces.

C 4 N 1757E—Stainless steel expansion band $4.49

D 4 N 1746E—Gray genuine leather strap $2.98

E **F** Expensive-looking *sport style* watch has all these features! Distinguished black dial; luminous hands and numerals to let him tell time in the dark. Non-shatter crystal. Shipping weight each 4 ounces.

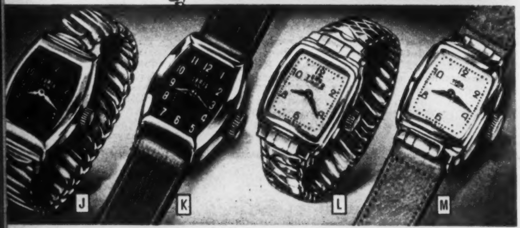
E 4 N 1758E—Snug stainless steel expansion band $4.99

F 4 N 1747E—Gray genuine leather strap $3.49

TOWER Golds For Men

Smart dress watches in 10K yellow rolled gold plate rims, stainless steel backs

$3.98 to $7.98



TOWER . . backed by 118 years of watchmaking experience

G **H** He'll be proud to wear this new watch everywhere! "Cushion" style case with wide richly glowing ends. Black numerals and hands, on smart silver color dial. Shpg. wt. ea. 4 oz.

G 4 N 1771E—1/20 12K yellow gold filled expansion band, stainless steel back $6.39

H 4 N 1770E—Tan pigskin grain leather strap . . . $4.39

J **K** Smart black dial for that distinguished look men go for! Smartly tailored rectangular case. Gold color raised numerals and hands. Clear curved non-shatter crystal. Shpg. wt. ea. 4 oz.

J 4 N 1739E—1/20 12K yellow gold filled expansion band, stainless steel back $5.98

K 4 N 1721E—Tan pigskin-grain leather strap . . . $3.98

L **M** Distinctive, superbly designed case has modern stepped ends, smoothly polished edges. Rich looking dial has gold color numerals and hands. Non-shatter crystal. Shpg. wt. ea. 4 oz.

L 4 N 1740E—1/20 12K yellow gold filled expansion band, stainless steel back $7.98

M 4 N 1734E—Tan pigskin-grain leather strap . . . $5.98

Tower Watches . .

America's largest selection of low-priced American watches

Here's why you pay so little

No costly radio or magazine advertising
No "in-between" add-on selling costs included
Low-cost factory-to-Sears-to-you distribution
Lower Costs Mean Lower Selling Prices . . .
Tower savings are passed on to you

N P Low-priced Lady TOWER
N
P
New!
R
S
T New!
V
R S Luminous hands and numerals . . . plus sweep second hand
T V Shining cases of genuine 10K yellow rolled gold plate

Lady TOWER

Amazingly tiny . . . dial and movement small as a nickel
Shock-resistant . . . built to take housework's hard knocks
Accurate . . . timed, adjusted to three wrist positions

$4.89 to $8.98

Popular Lady TOWER watches by America's largest watchmakers

N **P** The lowest priced woman's watch we know of! Electronically timed and adjusted movement. Tiny round case, chrome plated. Stainless metal back. Curved crystal, silver color dial. Wt. each 4 oz.

N 4 N 1807E–Gray leather strap. Each $4.89

P 4N1808E–Smart stainless steel expansion band . $6.39

R **S** **New!** Never before such features in a woman's watch priced so low! Luminous hands and numerals; sweep second hand. Chrome-plated case, stainless metal back. Non-shatter crystal protects silver color dial. Shpg. wt. ea. 4 oz.

R 4 N 1809E—Gray leather strap $5.98

S 4 N 1810E—Smart stainless steel expansion band $7.49

T **V** **New!** Flashing 10K yellow rolled gold plate adds dressed-up appeal! Ultra-smart white dial with black numerals, hands. Curved non-shatter crystal, stainless metal back. Shpg. wt. ea. 4 oz.

T 4 N 1805E—Tan pigskin-grain strap $6.98

V 4N1806E–Full 1/20 12K yellow gold filled expansion band, stainless steel back $8.98

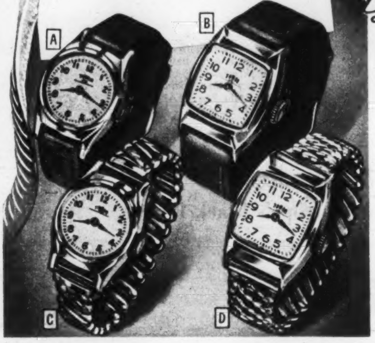
4N7097E, 4N7084E and 4N7250E include 20% Fed. Tax. All other items on these 2 pages include 10% tax. If government reduces tax we will refund accordingly on all orders filled from this catalog after tax is reduced. Watches shown ¾ actual size.

Princess Tower

Rowdy Tower

Expansion bands and leather straps —junior size for youngsters' wrists

$298 to $639



Junior Towers with easy-to-read dials, jolt-defying chrome plated cases

A **Princess Tower.** The lowest priced watch especially for girls we know of anywhere. *Tiny,* remarkably accurate movement is shock resistant. Dial—*small as a nickel*—has black numerals. Gray leather strap. Stainless steel back.
4N1900E–Shpg. wt. 4 oz. $4.89

C **Princess Tower** with dainty decorative stainless steel expansion band.
4N1901E–Shpg. wt. 4 oz. $6.39

B **Rowdy Tower.** A he-man watch . . . especially for boys. *Extra-thin* chrome plated case in grown-up "cushion" design. Electronically timed and adjusted. Non-shatter crystal protects square dial. Stainless steel back. Gray leather strap.
4 N 1902E—Shpg. wt. 4 oz. $2.98

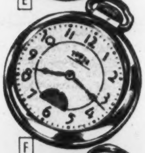
D **Rowdy Tower** with stainless steel "Lariat Link" design expansion band.
4 N 1903E—Shpg. wt. 4 oz. $4.49

SAY IT WITH
WATCHES AND
CLOCKS

TOWERS for men who like POCKET WATCHES

$169 to $259

E



F

G

H

E Priced low enough to put one in the pocket of every man or boy. Mirror finish case, nickel plated. Black hands, numerals on 2-tone dial. Non-shatter crystal.
4 N 1659E—Shpg. wt. 4 oz. . . .$1.69

F Reliable pocket watch built to take rugged outdoor usage. Nickel plated face. Silver color dial. Black hands, raised gold color numerals. Rotating second dial.
4 N 1667E—Shpg. wt. 4 oz. . . .$2.25

G Luxurious looking watch he'll be proud of anywhere. Striking black dial has luminous hands and numerals. Shining nickel plated case. Non-shatter crystal.
4 N 1665E—Shpg. wt. 4 oz. $2.44

H For men or women. Handsome all-purpose watch with smart leather thong. Metal case with enameled colors—black for a man's pocket or belt. Red or green for woman's purse, lapel or belt. Modern cutout numerals. Rotating second dial. *State color.*
4 N 1857E—Shpg wt. 4 oz. $2.59

Sensational General Electric

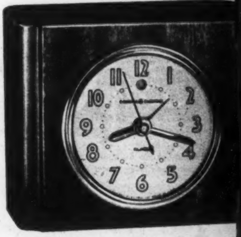
Clock Clearance

Sears purchased entire closeout stocks for the Biggest Clock Sale we've ever had!

Save $3.00 on handsome mahogany-case electric alarm

Never sold elsewhere for less than ~~$954~~

Sears Closeout Price $654



Wow! $3.00 lopped off famous "Gay Hour's former maintained price of $9.54 . . . just in time for Christmas giving! At this amazingly low price you'll want one for yourself, too. Richly polished genuine mahogany wood case. G.E.'s finest sealed-in-oil movement—quiet, dependable. Tan dial has brown numerals, gold color hands and sweep second hand. Felt base pads. 4¼ inches high.
4 N 7097E—Shipping weight 2 lbs. $6.54

Mahogany case "Delegate"

SAVE 25%

Never before Sold below ~~$11.94~~

Sears Closeout Price $894

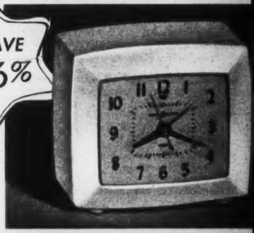
Another daring price scoop! Big "Delegate" occasional and alarm clock priced unbelievably low. Glowing mahogany wood case adds rich appeal to living room or bed room. Gleaming gold color hands and sweep second hand; olive green dial. Sealed-in-oil electric movement. Felt base pads. 6⅛ inches high.
4 N 7084E—Shpg. wt. 2 lbs. 10 oz. . . .$8.94

Save $2.41 on famous "Deb"

SAVE 36%

Former Maintained Price ~~$6.60~~

Sears Closeout Price $419



It's G.E.'s "Deb" electric alarm—sensational seller at $6.60—*Sears price just* $4.19. Superbly styled ivory plastic case. Bold brown numerals on smart tan dial. Sweep second hand. 4 inches high.
4 N 7075E—Shpg. wt. 1 lb. 11 oz. $4.19

Colorful "Garcon" kitchen clock

SAVE 33%

Former Maintained Price ~~$7.14~~

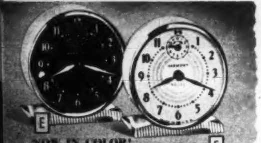
Sears Closeout Price $474

Just think of it! Famous "Garcon"—a nation-wide best-seller at $7.14—for just $4.74. *Unbreakable* metal case—smartly styled in gleaming kitchen colors—red, yellow or white. Round white dial; black hands. Red sweep second hand. 7⅜ inches high. Sealed-in-oil electric movement. *State first and second color choice.*
4 N 7250E—Shpg. wt. 1 lb. 12 oz. . Just $4.74

Electric clocks with cord and plug for 60-cycle 110-volt A.C. only. Underwriters' Lab. approved. Watches on these two pages shown ¾ actual size. For tax notice, see facing page.

NOW IN COLOR!
Harmony House 8-day alarm in maroon, black or ivory

Harmony House 40-hour alarm in mahogany color wood case



NOW IN COLOR!
Harmony House Jr. 40-hour alarm in delicate pink, blue or ivory

HARMONY HOUSE ALARM CLOCKS

Greater efficiency—scientific laboratory tests prove them 99.7% accurate
Quiet—movements won't disturb sleep. Pleasant alarms.
Good looking—Colorful, rich-looking cases designed in the best of taste

Precision-built 8-day alarm—now in gleaming black, maroon or ivory color metal case. Lustrous gold color non-tip base. Plain has white dial; luminous, black. 5 in. high. Wt. 1 lb. 11 oz.
A 4N7056E–Luminous, *state color* $4.29
B 4N7048E—Plain, *state color* 3.59

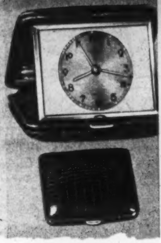
Sleek, wood-case 40-hour alarm is lovely in living room or bedroom. Smooth polished wood, mahogany color. Bright gold trim. 4⅛ in. high. Luminous has black dial; plain, white. Shipping weight 1 lb.
C 4 N 7032E—Luminous. $4.29
D 4 N 7029E—Plain. 3.59

Harmony House miniature 40-hour alarm—now in lovely pink, blue or ivory metal case . . . yet the lowest priced miniature alarm we know of anywhere. Just 3⅜ in. high. Gold color base. Luminous has black dial. Shpg. wt. 12 oz.
E 4N7064E–Luminous, *state color* $3.39
F 4N7063E–Plain, *state color* 2.69

7 jewel Travel Alarm in fine leather case

JUST $11.95

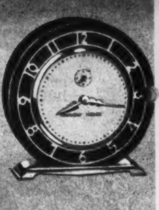
7 jewel Travel alarm so accurate, so smart . . . yet *amazingly low priced.* Genuine grained leather case in red, blue, brown or tan colors. Luminous hands, hour dots on two-tone dial. Quiet movement. 3x3½x1 in. high closed. 3 in. high open. Made in Germany (U.S. Zone). *State color.*
4N7008E–Shpg. wt. 9 oz. $11.95



New Harmony House Mahogany case Alarm

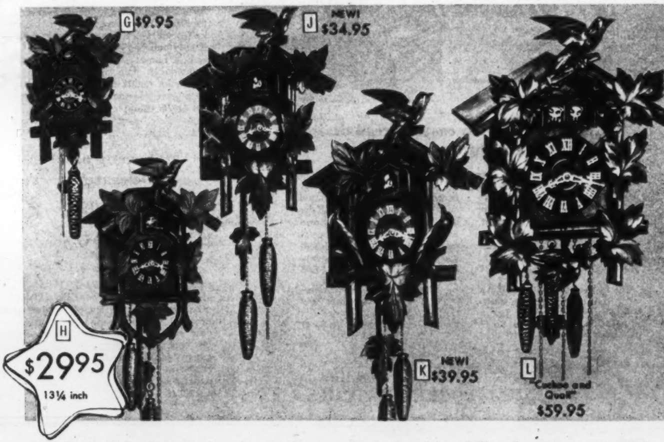
$4.69

Just look at the expensive features of this low-priced Harmony House alarm! Richly glowing *genuine mahogany* case made even more handsome by gold color metal *applied numerals.* Polished gold color metal trim, base. White dial. Precision 40-hr. alarm movement. 6⅛ in. high.
4N7086E–Wt. 2 lbs. 2 oz. $4.69



Hand Carved Cuckoo Clocks

Imported direct from Europe's Black Forest



Proudly built by European craftsmen famous for clockmaking skill and artistry since 1700
A cuckoo clock will brighten your home . . . every hour of every day . . . for years to come

G **Low-priced 9½-inch reproduction of genuine cuckoo clock.** Little bird pops out, cuckoos quarter hours only. 1-weight movement. Quaint cutout Roman numerals on black hour track. Polished, carved wood case. 7x9½ in. high.
4N7305E–Shpg. wt. 3 lbs. only $9.95

H **13¼-inch Genuine Cuckoo Clock.** Our most popular cuckoo clock. Door opens . . . gayly painted little bird pops out to cuckoo half-hours and hours. Mellow gong strikes hours. *Deeply* carved wood case in rustic design. 2-weight pendulum movement. 10x13¼ in. high.
4 N 07304E—Shpg. wt. 6 lbs. $29.95

J **New! 15½-inch Genuine Cuckoo Clock.** New, convenient *2-way movement* . . . clock can be set by turning hands in either direction. *Deeply* carved wood case in "bird and leaves" design. Gay cuckoo announces half-hours, hours. Hour gong also strikes. 2-weight pendulum movement. 11x15½ in. high.
4 N 07310E—Shpg. wt. 8 lbs. $34.95

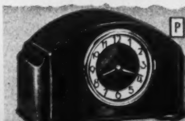
K **New! 17½-inch Genuine Cuckoo Clock.** *Deeply* carved three-bird design wood case. Convenient *new 2-way movement.* Cuckoo announces half-hours and hours. Mellow hour gong. 12¾x17½ in. high.
4 N 07311E—Shpg. wt. 10 lbs. $39.95

Quail whistles quarter hours
Cuckoo counts out the hours

L **19½-inch Genuine "Cuckoo and Quail" Clock.** Our finest cuckoo clock. Elaborately *deep* carved masterpiece has two doors . . . saucy quail bobs out to whistle every 15 minutes . . . friendly cuckoo pops out to count the hours. Mellow hour gong also strikes. Dark, richly polished solid wood case. Ornate Roman numeral dial. 3-weight pendulum movement. 14¾x19½ in. high.
4 N 07307E—Shpg. wt. 12 lbs. $59.95

Clock prices include 10% Federal tax on A, B, C, D, E, F, and 4N7086E; others, 20%. Electric clocks with cord and plug for 60-cycle 110-volt A.C. only. Underwriters Laboratory approved.

Authentic Chimes Clock
$36.50



Save $19.00!
$26.60
N

Westminster Chime Mantel Clock

M **Our most popular Westminster clock** . . . most wanted gift on Christmas morn. Chimes peal hours in full 4-tone chords—a patented feature. Deep tones sound quarter hours. Hand-rubbed mahogany veneer wood case in tambour design. Gold and silver color dial. Black hands, numerals. Sears-laboratory tested self-starting motor. 5⅝x3¾x20 inches.
4N07166E–Wt. 5 lbs. $36.50

Mantel Clock CLOSEOUT

N **Manufacturer's closeout . . never before sold below $45.60!** G.E. "Nantucket," authentic ship's bell clock, gongs nautical hours. Mahogany wood, veneer inlaid base. 7⅜x16½x4½ in.
4N07163E—Wt. 7 lbs. 8 oz. $26.60

P **Never before sold below $69.00!** . . . Seth Thomas Simsbury electric or 8-day spring driven clock. Quarter hour Westminster chimes. Mahogany. Die-cut numerals, white track. 8⅜x5½x14 in.
4N07167TE–Electric. Wt. 8 lbs. $46.00
4N07130TE–8-day. Wt. 8½ lbs. 46.00

Mickey Mouse Watch for boys and girls

$5.45

Famous Mickey Mouse watch with shiny washable red vinylite strap, lined with leather. Brilliantly colored Mickey points to the time with gloved hands. Gleaming chrome plated case, stainless steel back. Made by U.S. Time. Postpaid.
4N1852E–(Wt. 4 oz.)..**$5.45**

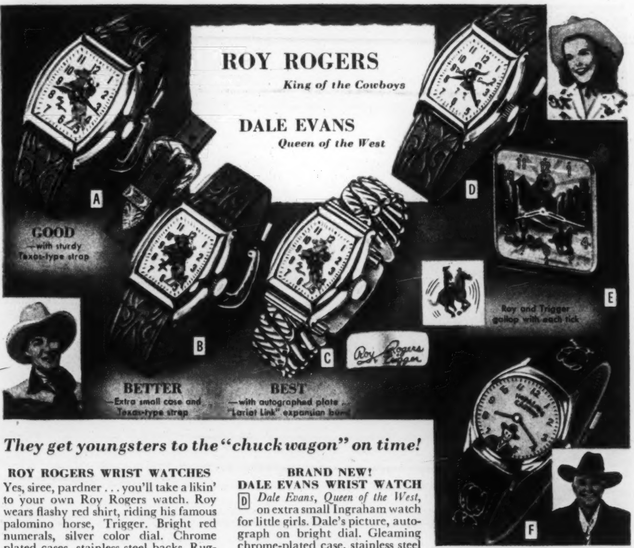
Cinderella Watch for little girls

$7.65

Thrillingly new! Tiny Cinderella wrist watch. Lovely pink dial shows Cinderella in her blue dress. Blue numerals. Chrome plated case, stainless metal back. Blue fabric strap. Packed in shining clear plastic "glass" slipper. Walt Disney gift box. U.S. Time. Postpaid.
4N1868E– (Wt. 4 oz)...**$7.65**

Your Top Western Stars

on children's colorful Watches and Clocks


ROY ROGERS
King of the Cowboys
DALE EVANS
Queen of the West
A
GOOD
—with sturdy Texas-type strap
B
BETTER
—Extra small case and Texas-type strap
C
BEST
—with autographed plate "Lariat Link" expansion band
D
E
Roy and Trigger gallop with each tick
F

They get youngsters to the "chuck wagon" on time!

ROY ROGERS WRIST WATCHES

Yes, siree, pardner . . . you'll take a likin' to your own Roy Rogers watch. Roy wears flashy red shirt, riding his famous palomino horse, Trigger. Bright red numerals, silver color dial. Chrome plated cases, stainless steel backs. Rugged Ingraham movements. Non-shatter crystals. Postpaid. (Wt. ea. 4 oz.)

[A] **4N1886E—GOOD quality** with Texas-type "saddle tooled" leather strap..........................**$3.95**

[B] **4N1860E—BETTER quality** Extra-small case, Texas-type leather strap...**$4.95**

[C] **4N1865E—BEST quality** extra-small case with stainless steel "lariat" link expansion band. Identification bar engraved with Roy's own signature....**$6.95**

BRAND NEW!
DALE EVANS WRIST WATCH

[D] *Dale Evans, Queen of the West,* on extra small Ingraham watch for little girls. Dale's picture, autograph on bright dial. Gleaming chrome-plated case, stainless steel back. Texas-type strap.
4N1869E–Postpaid. (Wt. 4 oz.) **$4.95**

Animated Roy Rogers Alarm

[E] *Roy and Trigger actually gallop* on gorgeous colored desert-scene dial. Metal case in choice of Cactus (pale) Green, Sky (light) Blue, Saddle (dark) Brown or Desert Sand (tan). Ingraham alarm. 4¼ in. high. *State color.*
4N7306E–Wt. 1 lb. 6 oz.......**$3.19**

Hopalong Cassidy Wrist Watch

[F] *Wow! Look what Santa's got!* It's "Hoppy", pal of children everywhere, smiling on good-looking gray dial. Easy-to-read red numerals. Non-shatter crystal. Round, chrome plated case, stainless steel back. Texas-type leather strap. Postpaid. (Shipping weight 4 oz.) U.S. Time.
4 N 1867E....................**$5.45**

Prices include 10% Fed. tax on all watches and clocks [E] and [L]; other items 20%; no tax on [H]. If tax is reduced we will refund on all orders filled from this book after tax is reduced. Electric clocks with cord, plug for 60 cycle 110-volt A.C. only. U. L. approved. Watches shown ¾ actual size.

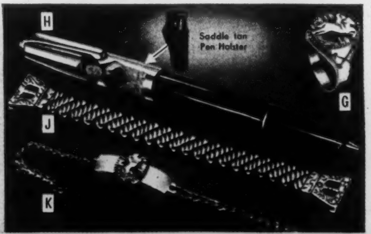
Roy Rogers for boys and girls

[G] **Roy Rogers Sterling Silver Ring** with branding irons on each side. Postpaid. (Wt. 2 oz.)
4N5902ME–*State size* small (3½) med. (4½) or large (5½). See page 113 for How to Measure..**$1.20**

[H] **Roy Rogers Ball Pen.** Chrome plated cap shows Roy and his horse, Trigger. *State red, green or blue* plastic barrel. Postpaid.
4N6895M–With tan plastic holster (Wt. 7 oz.)....**$1.23**
4N6870M–Pen only. (Shpg. wt. 4 oz.)..............**98c**
4N6871M–Blue ink refills. Postpaid (Wt. 2 oz.).....**49c**

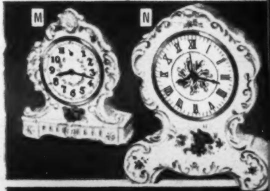
[J] **Roy Rogers Expansion Watch Band.** Engraved "saddle buckle" ends. Stainless steel.
4N1870–Postpaid. (Shpg. wt. 1 oz.)............**$1.69**

[K] **Roy Rogers Sterling Silver Wrist Bracelet.** Plaque matches ring above. Safety catch.
4N5958ME–6½ in. long. Shpg. wt. 4 oz.........**$1.98**



GIFT CLOCKS
for travel or home

L
Low-priced Travel Alarm in 4 luggage-tone colors



R
Children frolic on moving teeter totter

[L] **Lowest priced Travel Alarm** we know of . . . yet *packed* with features. Rugged, compact fold-up case in choice of red, blue, tan or brown simulated leather. *Luminous* hands and numerals. Quality 30-hr. alarm movement. 4½x3¾x1½ in. high closed. 3½ in. high open. *State color.*
4 N 7003E—Shpg. wt. 1 lb.......**$5.49**

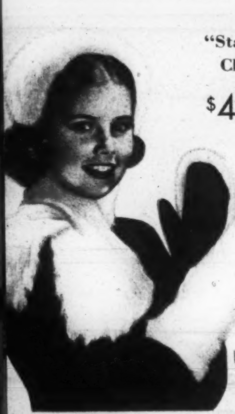
[M] **Miniature Porcelain China "boudoir" Alarm Clock.** Hand-decorated gold leaf trim, floral motif . . Charming in livingroom or bedroom. 40-hr. alarm movement. 7 in. high.
4 N 7309E–Shpg. wt. 2 lbs. 8 oz..**$9.95**

[N] **New, low-priced Porcelain China Clock** with delicate hand painted flowers, gold leaf trim. Lovely, authentic "Dresden china" styling. Self-starting electric or 8-day spring-driven. 10½ in. high. Wt. 3 lbs.
4N7364E–Sessions electric......**$10.95**
4N7308E–8-day spring movement.**$10.95**

[P] **Sessions Electric Western clock.** He'll beam with pleasure when he sees this thoroughbred. Perfect for his den-shelf or desk. Handsome horse cast in gleaming bronze color metal . . . and an accurate electric clock. Simulated marble plastic base. 17½x5x11 in. high.
4 N 7359E—Shpg. wt. 6 lbs.....**$11.95**

[R] **Teeter Totter Electric Clock.** Gaily dressed playmates frolic on *moving* teeter totter. Colorful country-woods scene lights up. Ivory or brown plastic case. 7x3½x10¾ in. high. *State color.*
4 N 7360E—Shpg. wt. 6 lbs.....**$15.95**

Warm and Pretty . . Glamorous Gifts for girls

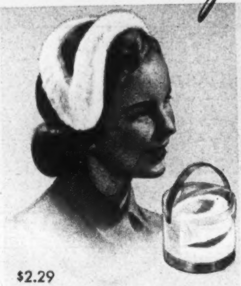


"Starlet" Bunny Fur Set . . Clip, Scarf and Mittens

$4.98 Set

The extra-special gift of every girl's dream is offered at Sears low price. Styled in Hollywood . . . the 3-piece set includes a fluffy wide clip-on headband, pull-through scarf, mittens (cotton fleece-lining) with rayon Christmas-red palms. Beautiful gift box with plastic cover. *Fits all sizes.* Shpg. wt. 1 lb. 5 oz.

078 N 5380—White Set. **$4.98**

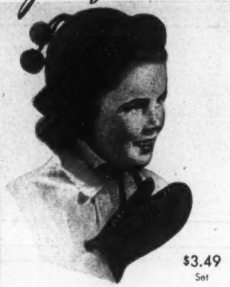


$2.29

Bunny Fur Clip

The luxury, snowy, deep-fur every girl loves cleverly covers double clip metal headband. Nicely rayon lined. Comes in a plastic "cover-girl" gift box. *Colors:* White, black, dark brown, medium gray, bright red, bright green. *State color.* Shipping weight 10 oz.

078 N 5350—Fits all headsizes. . **$2.29**

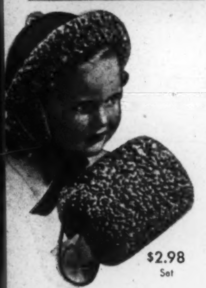


$3.49 Set

100% Wool Hat and Mittens

Perky breton with harmonizing plaid cuff, and cozy warm earlaps. Soft, fluffy pompons. Self-braid chin ties. Matching plaid mittens have stitched edge. *Fits all sizes. State color* Dark Brown, bright red, dark green, bright navy blue. Shpg. wt. 14 oz.

078 N 5355–Hat and Mitten Set. **$3.49**

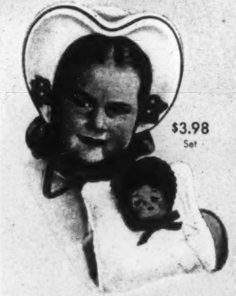


$2.98 Set

Krimmer-Like Trim

Gray fur-like trim (34% wool, 27% rayon, 39% cotton). Earlap hat of 70% wool, 30% cotton felt cloth. Matching muff about 7x6 in. Bright red, dk. green, wine red.

078 N 5330—Fits 20¾ to 21¼ in.
078 N 5331—Fits 21½ to 22 in.
State color. Wt. 1 lb. 3 oz. Set **$2.98**

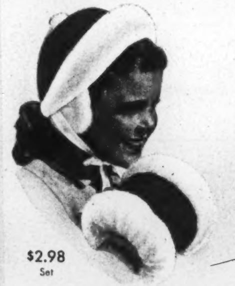


$3.98 Set

Dolly Muff and Bonnet

Fur-like white rayon plush for cute sweetheart bonnet and matching muff with dolly trimming. Christmas-red felt and glimmering metal nailheads for cheery accents. Both are rayon lined. *Hat fits all sizes.* Muff about 7x6 in. Shipping weight 1 pound 4 ounces.

078 N 5345–White, red trim. .Set **$3.98**

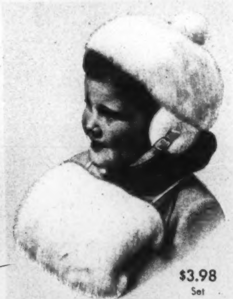


$2.98 Set

Corduroy Hat and Muff

Sparkling white fur-like rayon plush halo and warm earlaps on perky corduroy hat. Matching muff about 6x5 in. Both rayon lined. *State color* Bright red, dark green, wine red, dark brown.

078 N 5365—Fits 20¾ to 21¼-in. head
078 N 5366—Fits 21½ to 22-in. head
Shpg. wt. 1 lb. 1 oz. . . . . .Set **$2.98**

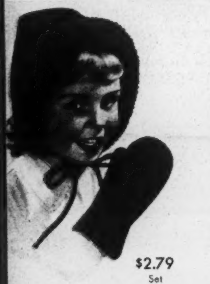


$3.98 Set

Bunny Fur Beret, Muff

The darling beret adds cozy earlaps for extra warmth, a snap-on grosgrain ribbon chin strap. Cute pompon on top. Matching muff (about 8x6 in.) has rayon neck cord. Both rayon lined. White gift box. Beret *fits 20½ to 21½-in. headsize.* Shipping weight 1 pound 6 oz.

078 N 5375—White. . . . . . . .Set **$3.98**

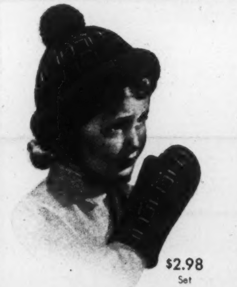


$2.79 Set

Novelty Knit 2-pc. Set

Cozy warm parka bonnet and matching mittens are 50% wool, 50% cotton. Fluffy 100% wool fringe on bonnet frames the face smartly. Self chin ties. *Fits all sizes. State color* White, bright red, dark green, bright navy.

078 N 5335–Wt. 5 oz. . Set **$2.79**

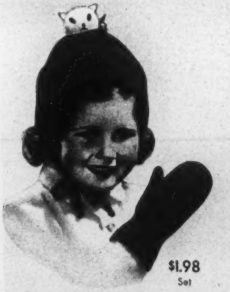


$2.98 Set

Popular Plaid Set

The gay plaid hat and matching mittens are warm 60% wool, 40% cotton. Pert pompon topping and face-framer fringe are fluffy 100% wool. Warm self earlaps and snug chin ties. *Fits all sizes. State color* Bright red, dark green, dark brown, bright navy blue plaids.

078 N 5360—Shpg. wt. 4 oz..Set **$2.98**

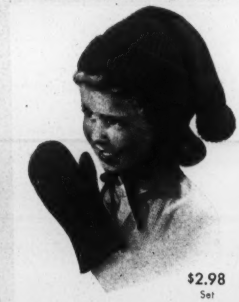


$1.98 Set

"Kitty" Cap and Mittens

Clever white kitty pompon adds a ribbon bow and metal jingle bell for gay Christmas spirit. Warm, deep-cuff hockey cap is 50% wool, 50% cotton. Self earlaps and chin ties. Matching mittens. *Fits all sizes. State color* White, bright red, bright green, royal blue.

078 N 5340—Shpg. wt. 4 oz..Set **$1.98**



$2.98 Set

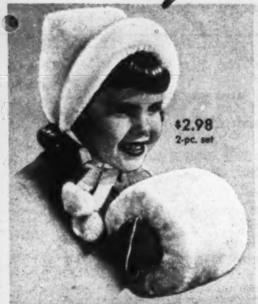
Stocking Cap, Mittens

Warm, 100% wool cuffed cap has fluffy pompon trim. Colorful contrasting "stocking" stripes give the jaunty look youngsters like. Snug self earlaps and chin ties. Matching mittens. Fits all sizes. *Colors* Bright red, bright green, white, bright navy. *State color.*

078 N 5370—Shpg. wt. 5 oz. . Set **$2.98**

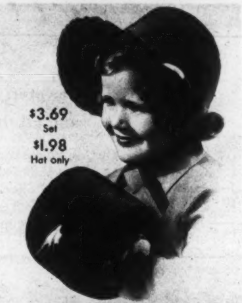
Children's hat sets are shipped from Philadelphia or Chicago. Order, and pay postage from your Sears nearest mail order house. Buy the Sears Easy Terms way. For information . . . see page 283 of this catalog and get full details.

Gay Hat Sets



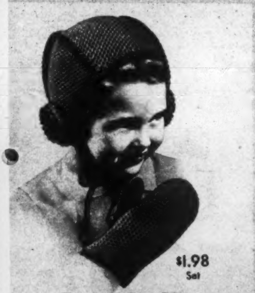
White Rayon Plush

Snow Princess set with warm bonnet turned pertly off-face, self fluffy soft pompons on grosgrain ribbon ties . . . for a winter head warmer. Matching muff about 6x7 inches with wrist-cord. Set is rayon lined. Bonnet fits all sizes. Wt. 1 lb. 3 oz.
078 N 5310–White. . 2-pc. set. $2.98



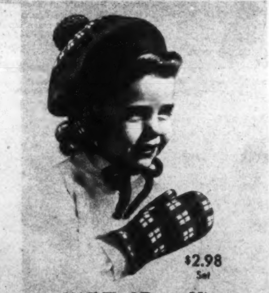
Cotton Velveteen Set

Ripple-pleated brim, ermine tail on cute bonnet. A glamor gift for a lucky young miss. Fits all sizes. Matching muff about 5x7 inches. Both are rayon lined. *Colors* Wine red, dark brown, bright red, dark green. *State color.*
078 N 5325—Set. Wt. 1 lb. 4 oz. $3.69
078 N 5326—Hat only. Wt. 12 oz. 1.98



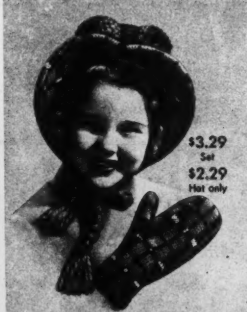
Pompon Cap, Mittens

Novelty stitching on 50% wool, 50% cotton knitted head-hugging cap. 100% wool pompons. Self tie strings. Mittens match. Fits all sizes. *State color* Red or dark brown, bright green trim. Bright navy blue or dark green, red trim. Shpg. wt. 4 oz.
078 N 5300. . . . . .Set $1.98



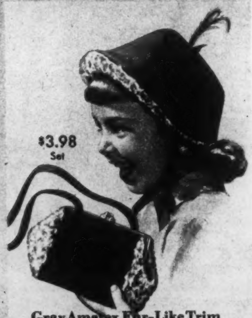
100% Wool Beret, Mitts

Colorful jacquard design on jaunty knit beret and matching mittens. Cute pompon, cozy warm earlaps, self-braided chin ties. A bright and practical gift. Fits all sizes. *Colors* Bright navy blue, dark green, bright red, dark brown. *State color.* Wt. 4 oz.
078 N 5315. . . . . .Set $2.98



100% Wool Bonnet, Mitts

Knit plaid sweetheart bonnet with 2-tone fluffy colorful pompons. Self-braided ties. Matching mitts, bright and warm for cold weather fun. Fits all sizes. *State color* Dark brown, bright red, bright green plaids.
078 N 5320—Wt. 8 oz. . . . . Set $3.29
078 N 5321—Wt. 5 oz. Hat only 2.29



Gray Amatex Fur-Like Trim

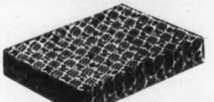
Fabric trim looks like Persian lamb. Cotton velveteen bonnet with cozy-warm Amatex earlaps. Shoulderstrap purse about 7x4x3½ in. Hat fits 20¼ to 21 in. Rayon lined. *Colors* Wine red, dk. green, bright red, bright navy. 24c Tax incl. on bag only. Wt. 1 lb. 4 oz.
078 N 5305E—*State color*. . Set $3.98

Raincoats shipped from Chicago, Philadelphia, Kansas City or Atlanta. Children's hat sets from Philadelphia or Chicago. Mitts from all houses. Order, pay postage from mail order house.

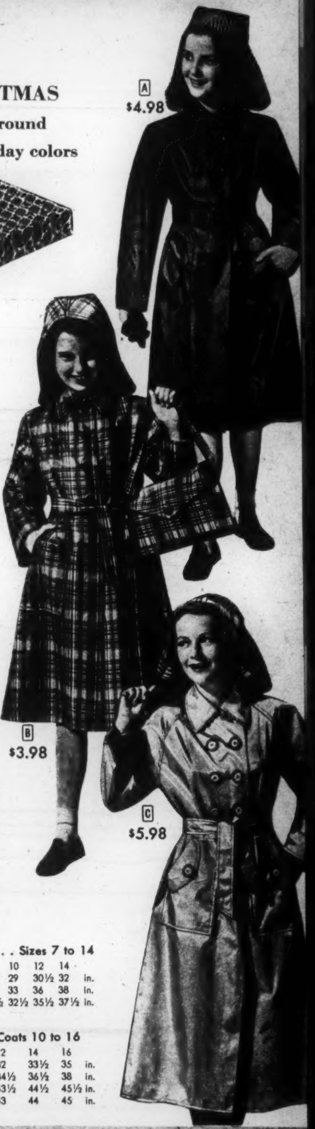
FOR CHRISTMAS

and all year 'round

Rainwear in holiday colors



Each raincoat sent in a beautiful Christmas box



Bright check trim

A In this, she can really dress up for stormy days . . it's silk-like rayon taffeta (rubberized) with detachable hood lined in rayon taffeta checks. Full cut with deep raglan sleeves . . big pockets. Waterproof. *State Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 2 lbs. 10 oz.
077 N 3752–Red
077 N 3753–Navy blue
077 N 3754–Hunter green
Each. $4.98

Multicolor plaid

B Bright cotton plaid . . as cheerful as the Christmas season . . for a raincoat she can wear belted, half-belted or flared. The big matching school bag is grand for books and lunches. Rubberized waterproof fabric. Hood detachable. *State Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 14 oz.
077N3750-Red plaid $3.98
077N3751-Green plaid 3.98

Plaid trim for teens

C Crisp rayon taffeta (rubberized) with a rayon taffeta plaid lined hood . . sure to please the most fashion minded teen. Raglan sleeves . . side entrance pockets. Hood detachable. Waterproof. *State Teens' sizes* 10, 12, 14, 16. Shpg. wt. 2 lbs. 10 oz.
077 N 3747–Navy blue
077 N 3748–Hunter green
077 N 3749–Medium gray
Each. $5.98

Size Chart for Rainwear . . Sizes 7 to 14

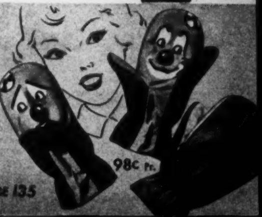
Order size:	7	8	10	12	14	
If chest is	26	27	29	30½	32	in.
Coat length (fitted)	28	30	33	36	38	in.
Coat length (boxy)	27½	29½	32½	35½	37½	in.

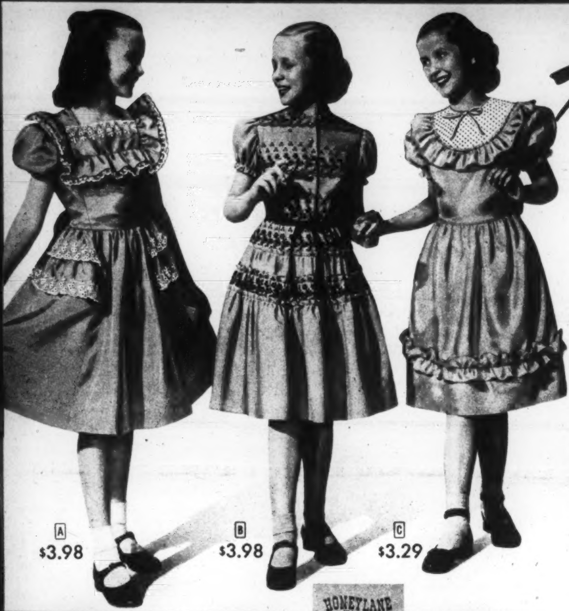
Size Chart for Teens' Coats 10 to 16

Order size:	10	12	14	16	
If bust is	30½	32	33½	35	in.
If hips are	32½	34½	36½	38	in.
Coat length (fitted)	42½	43½	44½	45½	in.
Coat length (boxy)	42	43	44	45	in.

The Puppet Mitt

A new sensation . . that has hit all age groups. The gift that's warm, comfortable, and fun. Teary and Cheery . . playful clowns on water repellent cotton poplin mitts. Just wiggle thumb and extra pinkie for a lively performance. Snug-fitting elasticised wrists. Warm cotton fleece lining. *State size wanted* 3, 4, 5, 6, 7, 8, 9. Shipping weight 6 ounces.
88N9258–Navy back, red palm. . 98c
88N9259–Green back, gray palm 98c





New Honeylanes

SIZES 7 to 14

make her pretty and gay on Christmas and all through the spring

- ★ All these dresses can be washed, even the taffetas
- ★ All cottons Sanforized . . won't shrink more than 1%
- ★ All styles are especially designed for school girls . . scientifically sized for proper fit, expertly made
- ★ All skirts have 2-inch hems, except ruffled or circular types which require narrow hems . . all sleeves are set in to give better fit, extra wear and comfort

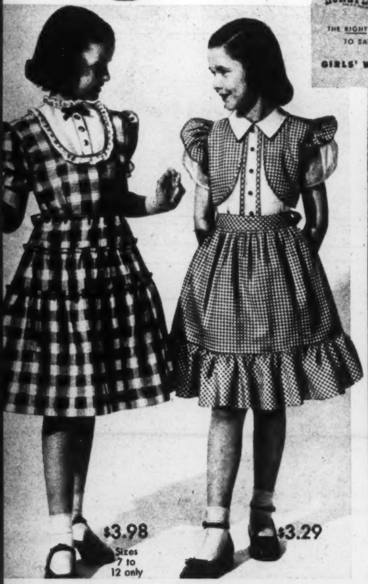
A **Rayon Taffeta That Washes!** Adorable party dress of fine quality fabric with lovely white eyelet embroidered front yoke, ruffle, side peplums. Hand wash separately. *Sizes* 7, 8, 10, 12, 14.
077N2446–Med. blue 077N2447–Coral pink 077N2448–Aqua blue
Measure: order correct size. Shpg. wt. 1 lb. . . . . Each **$3.98**

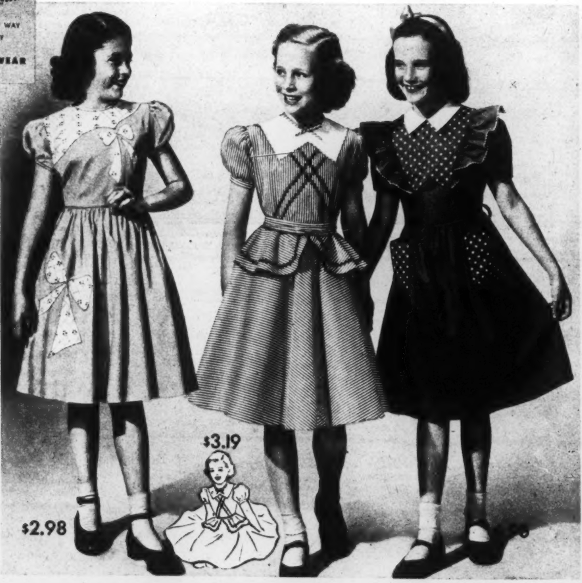
B **Faille-Ribbed Rayon That Washes!** A beautiful dress with applied design in dark shade of dress color (looks like embroidery, guaranteed permanent). Ruffled flounces all around skirt. Hand wash separately. *Sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb.
077 N 2443—Light blue **$3.98** 077 N 2444—Dusty pink **$3.98**

C **Rayon Taffeta That Washes!** A wonderful dress for $3.29. Ruffled front yoke of fine eyelet cotton, ruffle around skirt, fabric tie at neckline. Hand wash separately. *Sizes* 7, 8, 10, 12, 14.
077 N 2440—Yellow 077 N 2441—Pink 077 N 2442—Light blue
Measure: order correct size. Shpg. wt. 1 lb. . . . . Each **$3.29**

SIZE CHART					
Order size	7	8	10	12	14
If chest is	26	27	29	30½	32 in.
If hips are	27½	28½	31	33	35 in.
Dress length is	27	29	32	35	37 in.

HONEYLANE
THE RIGHT WAY TO SAY
GIRLS' WEAR





Sanforized Washfast Gingham, fine mercerized quality. Woven multicolor plaid with white pique yoke, eyelet ruffles, flounces all around skirt. *Sizes* 7, 8, 10, 12. *State size.* Shpg. wt. 10 oz.
077 N 2595—Red plaid. . . . **$3.98**
077 N 2596—Blue plaid. . . 3.98

Sanforized Washfast Gingham, mercerized. Woven checks with permanent finish white organdy . . one piece, bolero effect, front underbodice. *Sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 10 oz.
077 N 2590—Red. **$3.29**
077 N 2591—Medium green 3.29

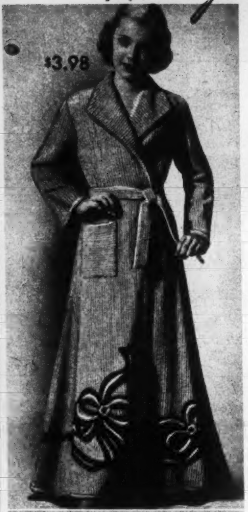
Sanforized, Washable Broadcloth . . fine, sturdy cotton with yoke and appliqued bows of white eyelet embroidery. *Sizes* 7, 8, 10, 12,14. *State size.* Shpg. wt. 10 oz.
077 N 2592—Light blue . . . **$2.98**
077 N 2593—Medium pink 2.98
077 N 2594—Aqua green. . . 2.98

Sanforized Washable Broadcloth . . fine, strong cotton with white waffle pique yoke, ric-rac that matches stripes. Full circle skirt, front peplum. *Sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 10 oz.
077 N 2588—Bright blue. . . **$3.19**
077 N 2589—Red. 3.19

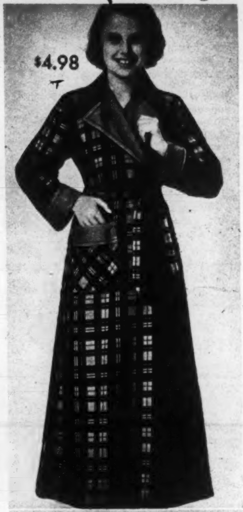
Sanforized, Washable Broadcloth . . fine, durable cotton with white embroidered dots, white collar, white ric-rac. *Sizes* 7, 8, 10, 12. 14. *State size.* Shpg. wt. 10 oz.
077 N 2585—Aqua blue. . . . **$1.98**
077 N 2586—Dusty pink. . . 1.98
077 N 2587—Light blue. . . 1.98

See the many other styles of Girls' Dresses in Sears big General Catalog. These dresses are shipped from Philadelphia, Kansas City, Chicago or Atlanta. Please order and pay postage from Sears nearest mail order house.

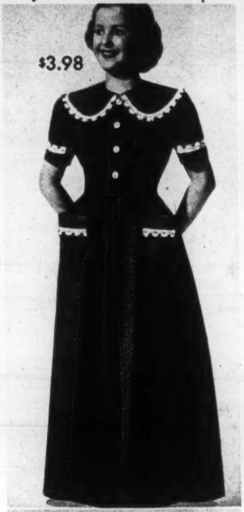
Honeylane Robes gladden your heart when you're size 7 to 14


$3.98

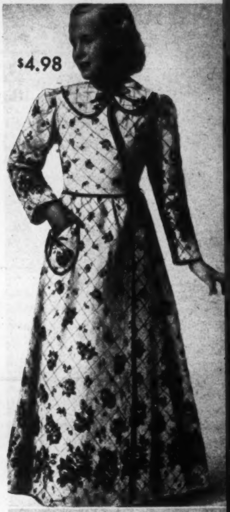
Pin point Chenille with bowknot. Velvety cotton with non-ravel overlock seams, double collar. Wash separately, max. fab. shrink. 3%. *State size* 7,8,10,12,14. Wt. 1 lb. 12 oz.
077 N 2940—Copen blue......$3.98
077 N 2941—Melon rose...... 3.98


$4.98

Sanforized Cotton Flannel, bright cheerful plaid. Washfast, max. fab. shrink. 1%. Top-stitched tailoring on collar, cuffs and pocket. *State size* 7,8,10,12,14. Shpg. wt. 1 lb. 5 oz.
077N2943–Red and black.....$4.98
077N2944–Med. blue and Navy 4.98


$3.98

Bright Crinkle Cotton, white eyelet trim. Washable, *needs no ironing.* 12-in. zipper below waist. Two pockets, tie-back belt. *Sizes* 7,8,10,12,14. *State size.* Shpg. wt. 1 lb. 2 oz.
077 N 2900—Red rose........$3.98
077 N 2901—Royal blue....... 3.98


$4.98

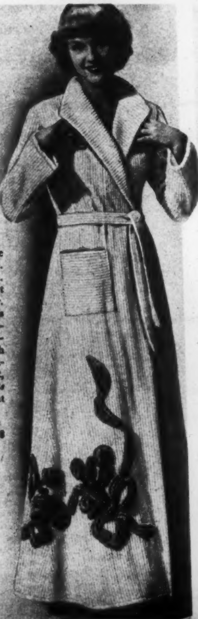
Cozy-Quilt Cotton brightly flowered, quilted and piped inside and out. Bow-knots at neckline, waist, pocket. Wash separately. *State size* 7, 8, 10, 12, 14. Wt. 2 lbs.
077N2946–Blue background.$4.98
077N2947–Rose background. 4.98

Glamour for Teens in Honeylane quality gift robes

Multicolor flowers on snow white chenille

$4.98

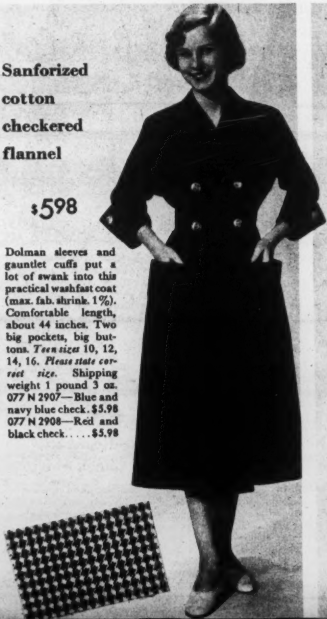
Pin point texture pre-shrunk cotton. Max. fab. shrink. 3%. Overcast seams, won't ravel. Double collar. It's gorgeous, yet it's durable, warm, practical. Colorful border is tufted in rich overlay. Wash separately. *Size* 10, 12, 14, 16. *Please state size.* Shipping weight 2 lbs. 8 oz.
077 N 2905—White
Each.........$4.98



Sanforized cotton checkered flannel

$5.98

Dolman sleeves and gauntlet cuffs put a lot of swank into this practical washfast coat (max. fab. shrink. 1%). Comfortable length, about 44 inches. Two big pockets, big buttons. *Teen sizes* 10, 12, 14, 16. *Please state correct size.* Shipping weight 1 pound 3 oz.
077 N 2907—Blue and navy blue check. $5.98
077 N 2908—Red and black check.....$5.98

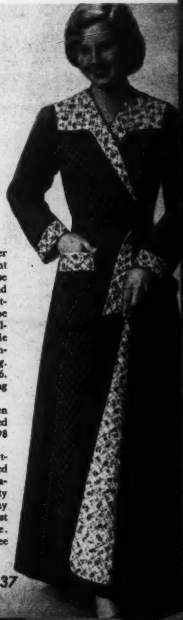


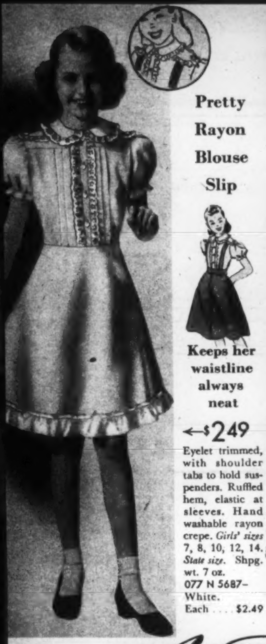
Plisse and floral quilted all over

$6.98

Something new for her to rave about. Bright crinkly cotton plisse with sailor collar and trimming of floral cotton . . the whole robe warmly quilted. All-around belt. Inside seams piped. Washable, *needs no ironing.* *Sizes* 10, 12, 14, 16. *State size.* Shipping weight 2 lbs. 7 oz.
077 N 2910–Brt. green
077 N 2911–Bright red
Each..........$6.98

Catalog numbers starting with "0" shipped from Chicago, Philadelphia, Kansas City or Atlanta. Order, pay postage from nearest mail order house. For easy Terms, see page 283.



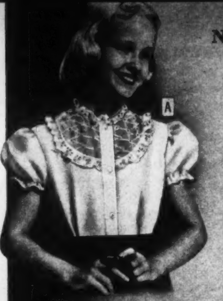


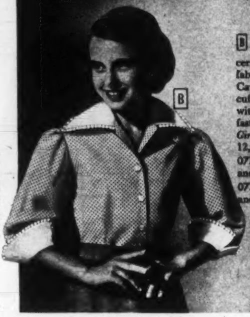
Pretty Rayon Blouse Slip

Keeps her waistline always neat

←$2.49

Eyelet trimmed, with shoulder tabs to hold suspenders. Ruffled hem, elastic at sleeves. Hand washable rayon crepe. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 7 oz.
077 N 5687–White.
Each $2.49





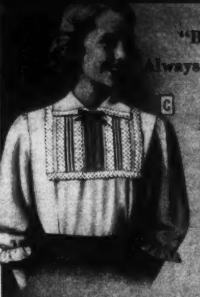
New Dress-up Gift Blouses

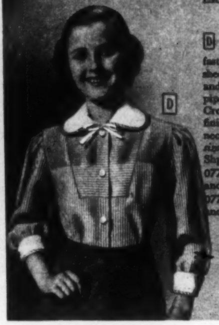
$1.98

A Rayon-and-Nylon blouse (12% nylon, 88% rayon) with yoke and stand-up ruffle collar of all-nylon embroidery. Elastic makes the sleeves fit. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 6 oz.
077 N 5679–White $1.98
077 N 5680–Aqua green . . . 1.98

$1.98

B Pin Dots on fine Sanforized mercerized cotton (max. fab. shrink. 1%). Cavalier collar and cuffs are white pique with ball lace. Washfast, sunfast. *State Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 7 oz.
077 N 5683—Red and white $1.98
077 N 5684—Green and white $1.98





"Best" Blouses Always Honeylanes

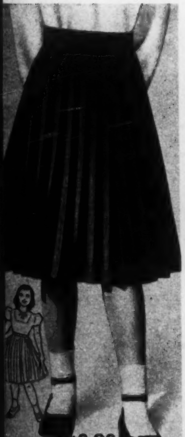
$1.98

C Rayon Crepe with a lace yoke she'll be very proud of. Fagoting, too, and lace trim on the pretty collar. Round pearl-like ornament and black bow. Buttons in back. Hand wash. *State Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 4 oz.
077 N 5685–White
077 N 5686–Yellow
Each $1.98

$1.98

D Sheer Striped crisp dimity is washfast, sunfast. Dainty sheer white collar and button cuffs piped with striped. Cross-striped bib finished with bow at neckline. *State Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 5 oz.
077 N 5681—Red and white $1.98
077 N 5682—Blue and white $1.98

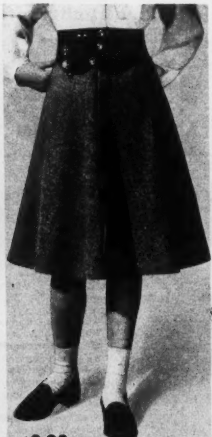
A Smart Christmas for the Pigtail Set



$3.98

Fan Pleat Skirt

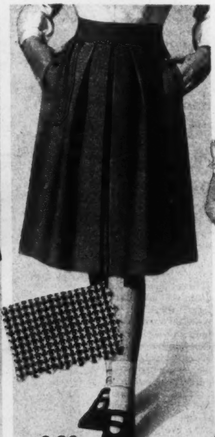
88% acetate rayon, 12% nylon. Pleats processed to last. Hand washable, no ironing. Zipper. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 12 oz.
077 N 5463—Black. $3.98
077 N 5464—Medium green $3.98
077 N 5465—Light royal blue $3.98



$2.98

All Wool Flannel Velveteen Girdled

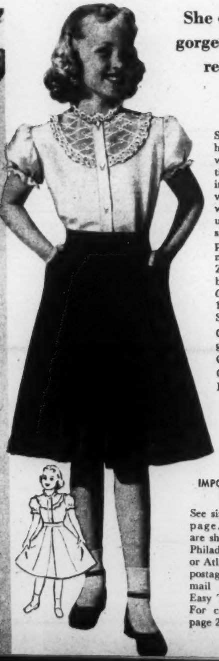
Big ideas in fashion here. Smart menswear gray flannel 4-gore skirt with zipper, has curved wide belt of black velveteen, gold-color metal buttons, chain, and make-believe watch. Can be worn without belt. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 15 oz.
077 N 5456–Menswear gray $2.98



$2.98

Crease-Resistant Rayon Check Skirt

Small tan and blue checks make it look nice with any coat. Deep center pleat and 2 unpressed pleats front and back. Novelty buttons on 2 big pockets. Zipper. Hand washable. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 1 pound.
077 N 5458–Check $2.98



She dreams of a gorgeous Skirt of real velveteen

$3.98

She'll feel like the heroine in a fairy tale when she goes to parties or dancing school in this rich cotton velveteen skirt. Wide waistband with deep unpressed pleats each side of front kick pleat. Lovely fullness, 2 deep pockets. Zipper and button in back. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 1 oz.
077N5460–Dark green
077N5461–Wine red
077N5462–Black
Each $3.98

IMPORTANT CUSTOMER INFORMATION

See size chart on opposite page. These garments are shipped from Chicago, Philadelphia, Kansas City or Atlanta. Order and pay postage from your Sears mail order house. Sears Easy Terms are available. For complete details, see page 283.

Girls' Sanforized mercerized cotton Shirts

- Max. fab. shrink. 1%
- All double stitched
- Seams won't fray out
- Gathers at yoke back
- Strong buttonholes

Washfast. *Sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 8 oz.

$1.57 Short sleeves **$1.77** Long sleeves

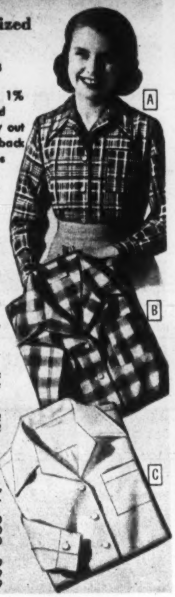
A Woven Plaid Gingham.
With short sleeves.
77 N 5671–Red. . $1.57
With long sleeves.
77 N 5672–Red. . 1.77

$1.72

B Woven Check Gingham, white background.
Short sleeves only.
77 N 5676–Red. . $1.72
77 N 5677–Blue. . 1.72

$1.00 Short sleeves **$1.29** Long sleeves

C Fine Broadcloth, white and pastels.
With short sleeves
77N5652–White. $1.00
77N5654–Yellow 1.00
77N5655–Pink. . . 1.00
With long sleeves
77N5656–White. $1.29
77N5658–Yellow 1.29
77N5659–Pink. . . 1.29

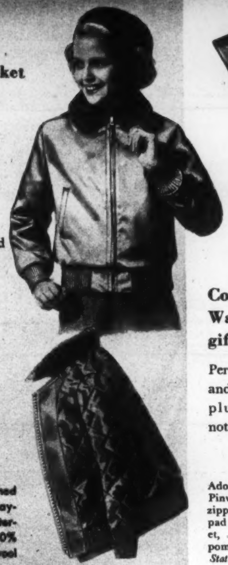


Rayon twill lustrous Jacket

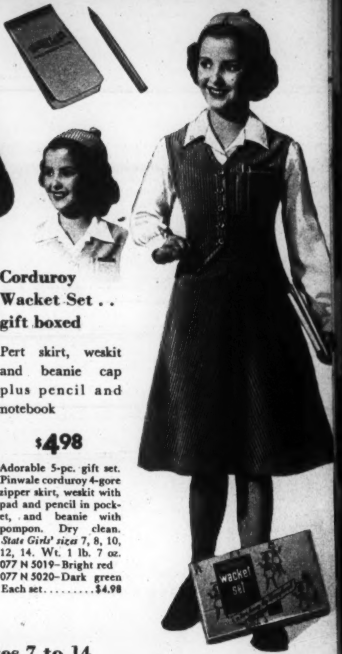
- Quilt lined
- Repels water
- Resists wind
- Zipper front
- Gray mouton fur collar
- Knitted cuffs
- Knit waistband

$7.98

Lustrous gray inside and out, very warm. Two slash pockets. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size wanted.* Shipping weight 1 pound 15 ounces.
077 N 5936. . $7.98



Completely lined with quilted rayon satin, interlined with 100% reprocessed wool



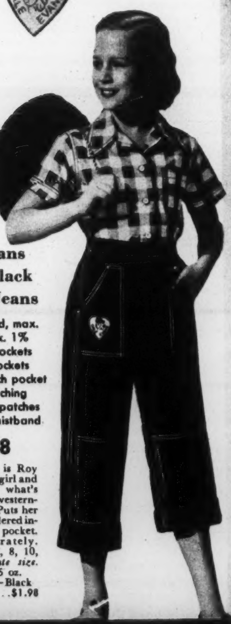
Corduroy Wacket Set . . gift boxed

Pert skirt, weskit and beanie cap plus pencil and notebook

$4.98

Adorable 5-pc. gift set. Pinwale corduroy 4-gore zipper skirt, weskit with pad and pencil in pocket, and beanie with pompon. Dry clean. *State Girls' sizes* 7, 8, 10, 12, 14. Wt. 1 lb. 7 oz.
077 N 5019–Bright red
077 N 5020–Dark green
Each set. $4.98

Honeylane Sportswear.. Sizes 7 to 14



Dale Evans smart black denim Jeans

- Sanforized, max. fab. shrink. 1%
- Riveted pockets
- 2-front pockets
- Back patch pocket
- White stitching
- Big knee patches
- Elastic waistband

$1.98

Dale Evans is Roy Rogers' best girl and she knows what's smart in western-style jeans. Puts her own embroidered insignia on pocket. Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 15 oz.
077 N 5304—Black
Each. $1.98

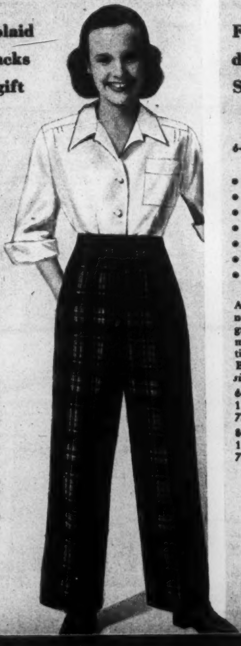
Gay Scotch plaid boxer-top Slacks . . a swanky gift

$1.98

Bold, bright and smart as all get out. 55% wool, 45% rayon. Elastic waistband makes them an easy fit. All seams neatly finished. Hip pocket in back. Dry clean. *Girls' sizes* 7, 8, 10, 12, . *Please state size.* Shipping weight 1 pound.
077 N 5306—
Navy and red $1.98

IMPORTANT INFORMATION

Numbers starting with "0" shipped from Chicago, Philadelphia, Kansas City or Atlanta. Others shipped from nearest mail order house. Order, pay postage from Sears nearest mail order house. Sears Easy Terms are available . . . see page 283 for details.



Famous Honeylane denim Dungarees Sanforized . . durable

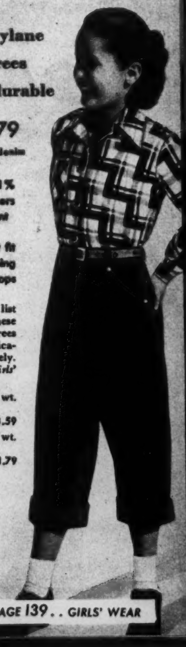
$1.59 6-oz. denim **$1.79** 8-oz. denim

- Max. fab. shrink. 1%
- Riveted pocket corners
- Two pockets in front
- Two back pockets
- Back yoke for neat fit
- Orange double stitching
- 5 bar-tacked belt loops

Any little girl on your list needs and wants these grand sturdy dungarees made to Sears specifications. Wash separately. Belt not included. *Girls' sizes* 7, 8, 10, 12, 14.

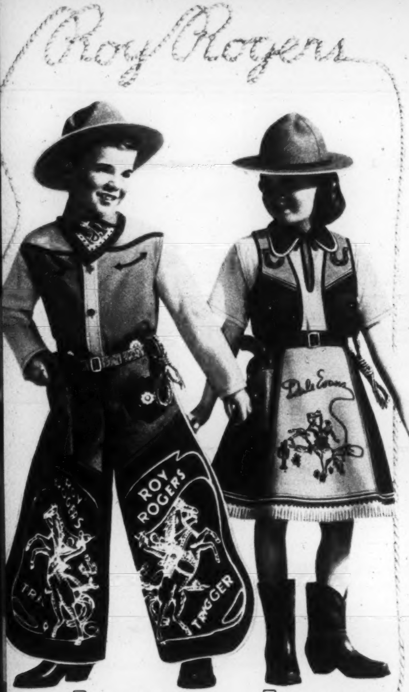
6-oz. denim. Shpg. wt. 1 lb. *State size.*
77N5326–Navy blue $1.59

8-oz. denim. Shpg. wt. 1 lb. 2 oz. *State size.*
77N5343–Navy blue $1.79



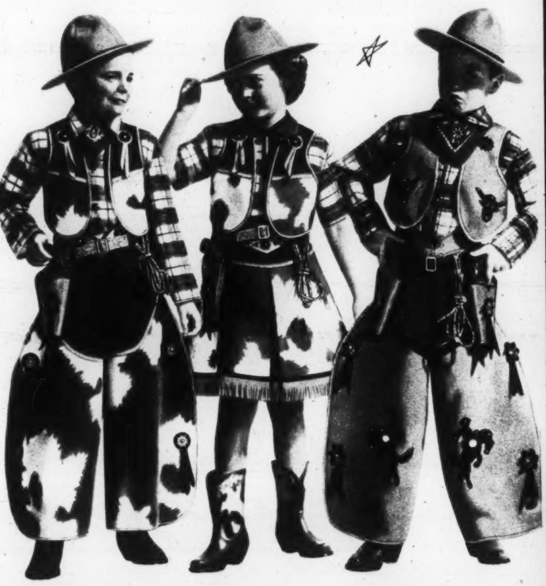
Complete Western

Descriptions on opposite page


Roy Rogers
ROY ROGERS
TRIGGER
Dale Evans

A 8-pc. Set $4.79

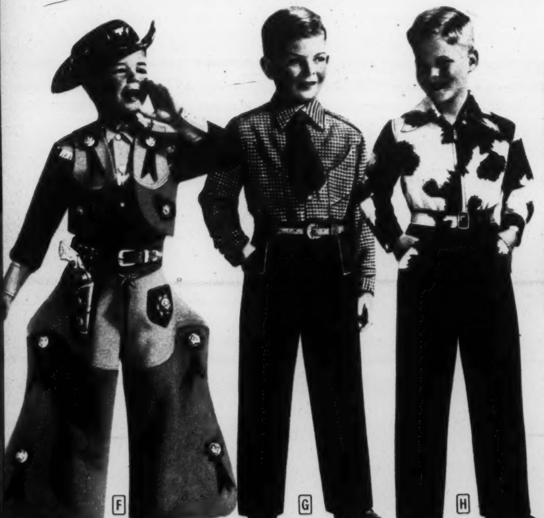
B 8-pc. Set $4.79



C 9-pc. Palomino Cowboy Outfit. $3.79

D 8-pc. Palomino Cowgirl Outfit. $3.79

E 11-pc. Cowboy Outfit, 2 guns . . $5.85

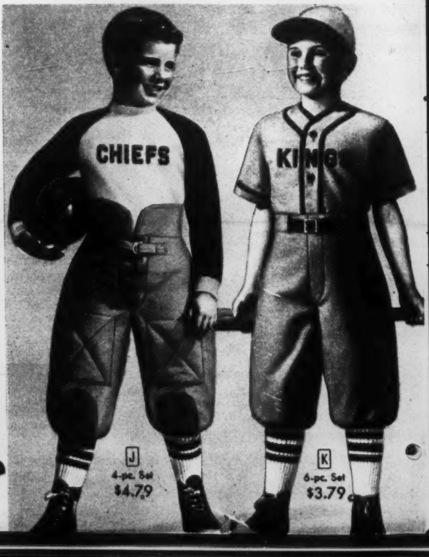


F 2-pc. Set $6.75

G 4-pc. Outfit $4.69

H 2-pc. Suit $4.79

Sport Sets provide playtime fun


CHIEFS
KINGS

J 4-pc. Set $4.79

K 6-pc. Set $3.79

Outfits

[A] New Roy Rogers 8-piece cowboy suit. • Bat-wing cotton twill chaps with printed picture of Roy and Trigger. Elastic waist at back • 2-tone cotton shirt • Embossed leather belt • Embossed leather holster • Cowboy hat • Toy pistol • Lariat • Bandana. **$4.79**
State size 4, 6, 8, 10, 12. See size chart A below.
40 N 4524—Shipping weight 2 pounds 2 ounces...... $4.79

[B] 8-pc. Dale Evans suit (Mrs. Roy Rogers). • Cotton twill skirt with print of Dale on flannel front • Vest matches skirt • 2-tone cotton blouse • Embossed leather belt, holster • Cowgirl hat • Toy clicker pistol • Lariat. *Boots not included.* **$4.79**
State size 4, 6, 8, 10, 12. See size chart A below.
40 N 4534—Shipping weight 2 pounds 2 ounces...... $4.79

[C] New 9-piece Palomino cowboy suit. • Brown and white Palomino print cotton chaps. Elastic waistband at back • Matching vest • Plaid cotton flannel shirt • Embossed leather belt • Embossed leather holster • Toy pistol • Hat • Lariat • Bandana. Newest colorful outfit . . . a gift he'll treasure. **$3.79**
State size 4, 6, 8, 10, 12. See size chart A below.
40 N 4519—Shipping weight 2 pounds 2 ounces...... $3.79

[D] New 8-piece Palomino cowgirl suit. • Brown and white Palomino print cotton skirt; pleated front • Matching vest • Plaid cotton flannel blouse • Embossed leather belt, holster • Toy pistol • Cowgirl hat • Lariat. *Boots not included.* **$3.79**
State size 4, 6, 8, 10, 12. See size chart A below.
40 N 4520—Shipping weight 1 pound 13 ounces...... $3.79

[E] New 11-piece 2-gun cowboy suit. • Heavy sueded cotton chaps. Cotton twill top • Sueded cotton vest • Heavy-weight cotton flannel plaid shirt • Embossed leather belt • 2 embossed leather holsters • 2 toy pistols • Cowboy hat • Lariat • Bandana. Authentic . . . complete. Order early. **$5.85**
State size 4, 6, 8, 10, 12. See size chart A below.
40 N 4517—Shipping weight 2 pounds 12 ounces..... $5.85

[F] New 2-piece leather front chap set. • Open-seat chaps, leather front, waistband, back strap. Cotton twill back. Batwings with metal conches and streamers • Leather front vest, cotton twill back. 2 pockets • *Other clothes, gun not included.* **$6.75**
State size 4, 6, 8, 10, 12. See size chart A below.
40 N 4522—2-pc. set. Shipping weight 2 pounds...... $6.75

[G] 4-piece western frontier outfit. • Sanforized cotton flannel shirt, maximum shrinkage 1%; 2 pockets • Western tie, imitation "jeweled" slide • Leather belt, silver-color buckle • Pinwale corduroy longies; 2 pockets, zip fly. Wash alone. **$4.69**
State size 3, 4, 5, 6, 7, 8, 9, 10. See size chart A below.
40 N 3212—Shipping weight 2 pounds 6 ounces...... $4.69

[H] 2-piece Palomino Kid frontier suit. • Sanforized cotton flannel zipper front shirt, max. shrinkage 1%; button cuffs • Pinwale corduroy frontier pants. Half-belt front, elastic back waist. Zip fly. 2 pockets, palomino print flaps. Wash alone. **$4.79**
State size 3,4,5,6,7,8. Measure, see size chart A below.
40 N 3256—Shipping weight 1 pound 6 ounces....... $4.79

Football, Baseball Suits for Boys

[J] 4-pc. football suit • Heavy cotton duck pants; padded hips, thighs. Leather lace fly front. Leather knee patches, elastic bottoms • Blue and gold cotton jersey • Striped cotton footless socks • Alphabet for team name. Football not included. **$4.79**
State size 4, 6, 8, 10, 12, 14. See size chart A below.
40 N 4518—Shipping weight 2 pounds 6 ounces...... $4.79

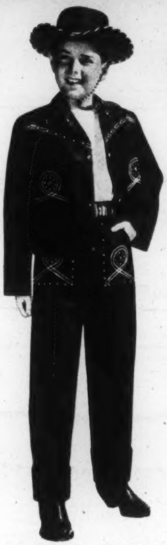
[K] 6-pc. baseball uniform • Husky gray cotton flannel shirt, red braid trim • Matching gray cotton flannel pants with hip pocket • Matching gray cap • Striped cotton footless socks • Leather belt • Complete press-on alphabet for team name. **$3.79**
State size 4, 6, 8, 10, 12, 14. See size chart A below.
40 N 4523—Shipping weight 2 pounds 6 ounces...... $3.79

Chart A. How to Order PLAYCLOTHES, JACKETS Measure height without shoes, chest. (Denims: measure height, waist. Chart B). Measure waist over trousers without belt. Waist sizes are actual garment measurements. Measure chest around body, under arms, over tips of shoulder blades. Order only sizes listed.

If Height is Inches	If Chest is Inches	Order Size
34½ to 37	21½ to 22	3
37½ to 40	22½ to 23	4
40½ to 43	23½ to 24	5
43½ to 46	24½ to 25	6
46½ to 48	25¼ to 25¾	7
48½ to 50	26 to 26½	8
50½ to 52	26¾ to 27¼	9
52½ to 54	27½ to 28	10
54½ to 58	28½ to 29½	12
58½ to 61	30 to 31½	14

Chart B. DENIM JEANS. Measuring instructions above.

Height, in.	34½–40	40½–46	46½–50	50½–54	54½–58
Waist, in.	22½	23½	24½	25½	26½
Order Size	4	6	8	10	12



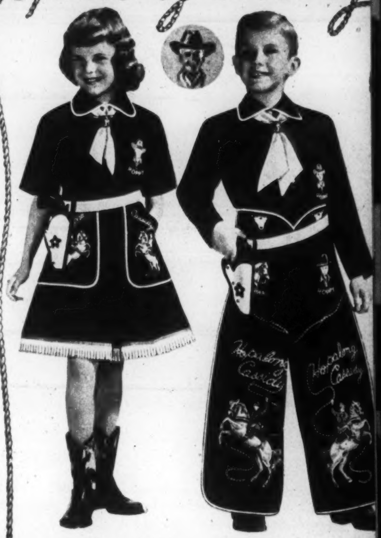
Black Cotton Twill Outfit

Jet black jeans and jacket. Trimmed with nickel-plated nailheads, imitation "jewels," white embroidery. Zip fly on Jeans. 4 pockets. Snap-button Jackets, 2 pockets. Washable. Shpg. wt. each 1 lb. **$2.25 Each**
State size 4, 6, 8, 10, 12. Chart "B" for jeans; "A" for jacket.
50N9122M—Jeans............$2.25
50N9123M—Jacket........... 2.25

Blue 8-oz. Denim Outfit

Same as design above. Sanforized, shrink. 1% *Sizes above. State size.* Shipping wt. each 1 lb. 1 oz. **$1.97 Ea.**
50N9101M—Jeans............$1.97
50N9104M—Jacket........... 1.97

Hopalong Cassidy

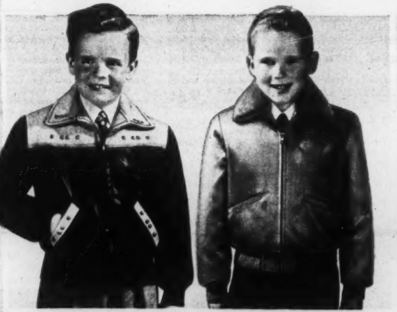


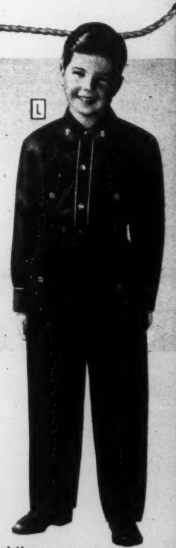
Girls' 7-pc. Set

• Sanforized black cotton twill skirt, leatherette fringe • Black cotton blouse • Holster • Black belt • Toy pistol • Tie and slide. **$4.79**
State size 4, 6, 8, 10, 12. See size chart A.
40 N 4581–Wt. 2 lbs...$4.79

Boys' 7-pc. Set

• Sanforized black cotton twill chaps • Black cotton 6-color poplin shirt • Leather holster • Leather belt • Toy pistol • Tie and slide. **$4.79**
State size 4, 6, 8, 10, 12. See size chart A.
40 N 4580–Wt. 2 lbs...$4.79





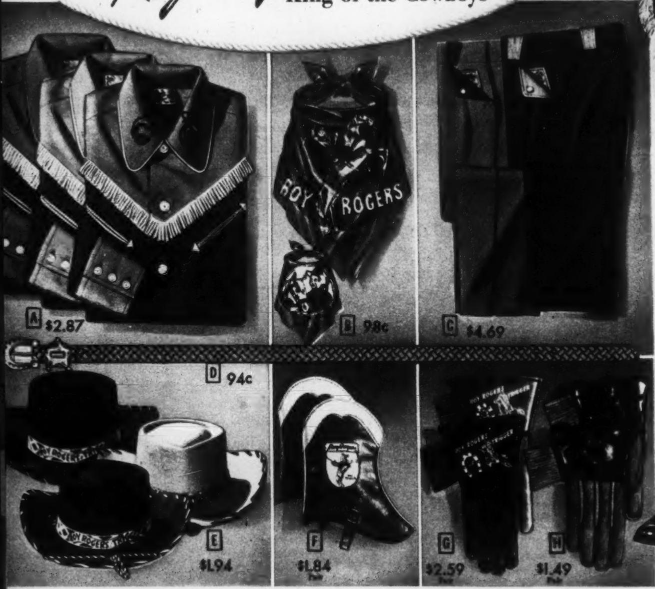
Winter-chasing Jackets . . black Western Suit

Western style. Heavy wt. water-repellent black shiny Luster Twill. Cream color capeskin leather yoke, collar, pocket trims. Metal studs. Full cotton flannel lining. **$5.94**
State size 4, 6, 8, 10. Chart A.
40 N 5017–Wt. 1 lb. 10 oz. $5.94

Shiny 8½-oz. Luster Twill. Water-repellent. Rayon lining quilted to 8-oz. reprocessed wool interlining. Mouton lamb collar. Zip front. *Size* 4, 6, 8. Chart A. Wt. 2 lbs. **$6.95**
40 N 5020—Gray; scarlet lining
40 N 5021—Maroon; gray...$6.95

[L] 2-piece black outfit. Sanforized, shrinkage 1%. • Cotton broadcloth shirt; white piping, imitation "jewels," nickel-plated buttons • heavyweight cotton twill longies; two pistol pockets, zip fly, elastic waistband. Washable. Shipping wt. 1 lb. 4 oz. **$3.98**
40 N 3255—*State size* 3, 4, 5, 6, 7, 8. Size chart A left.... ....$3.98

Sears Big Christmas Roundup of Western Apparel
Head-to-toe Togs Approved by–
Roy Rogers
King of the Cowboys



A **Sizes 4–12. Roy Rogers Sanforized Twill Gabardine Shirt.** $2.87 Has Roy 'n' Trigger embroidered on collar. Fringed yoke, white piped collar; 3-button cuffs. Washfast. *State color* combination maroon, brown or royal blue. *State size* 4, 6, 8, 10, 12. Chart on pg. 144.
43 N 3499—Shpg. wt. 9 oz.....$2.87

B **Scarf of Gleaming Rayon Satin.** 98c With bold, overall Roy Rogers and Trigger print. Adjustment slide is of sparkling nickel plate. Adds glamour and a dash of color to any western outfit. Hand wash separately. *State color wanted* red or gold. Order today!
43 N 364—Shpg. wt. 5 oz.......98c

C **Roy's Gabardine Longies.** $4.69 Mercerized, Sanforized cotton, max. shrink. 1%. Vat-dyed colors. Leather patch. Zip fly, 3 pockets. Piped side seams. *State size* 4, 6, 8, 10, 12. Chart page 285.
40N4017–Brown and tan. Shpg. wt. 1 lb. 7 oz.
40N4015–Gray with green trim.....$4.69

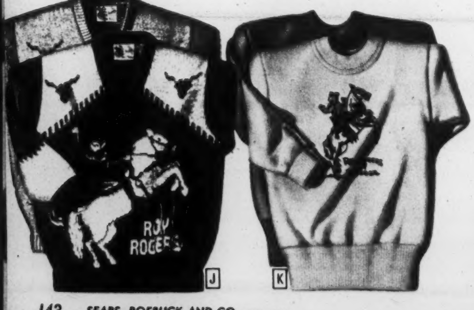
D **Roy Rogers Star Belt.** Of ¾-in. wide steerhide embossed with basket weave design. Bright brass horseshoe buckle and 5-point star. *Color* tan.
43 N 211—*State waist size* 22, 24, 26, 28, 30, 32 in. Shpg. wt. 5 oz......94c

E **100% Wool Felt, Preshaped Roy Rogers Hat.** $1.94 Whip-stitched brim, rayon chin cord. *State color* black, red or tan. *State size* small (6⅛–6⅝); med. (6¾–6⅞); large (7–7⅛). Chart on page 146.
43 N 531—Shpg. wt. 1 lb. 4 oz. $1.94

F **Bootsters.** Turn any shoe into a western-type boot. $1.84 Pr. Made of washable plastic, decorated with Roy 'n' Trigger. *State color* red or tan. *State size* 2 (age 4–6), *size* 3 (age 6–8), *size* 4 (age 8–10).
43 N 233—Shpg. wt. 12 oz. Pr. $1.84

G **Horsehide Gauntlet Gloves** with Roy embossed on cuffs. $2.59 Pr. Jewel-like decorations, western fringe. *State color* black or tan. *State size* 5, 6, 7, 8. Chart on page 146.
43 N 800—Shpg. wt. 6 oz......Pair $2.59

H **Roy Rogers Cowboy Gloves of Soft, Sueded Buckskin.** $1.49 Pr. Roy's own name is carved into leather gauntlet. Fringed cuffs. *Color* buck tan. *State size* 5, 6, 7, 8. Chart on page 146.
43 N 830—Shpg. wt. 6 oz......Pair $1.49



Sweater and Sweatshirt

$3.77 **J** **Sizes 4–12. Roy Rogers Jacquard** of 100% virgin wool worsted. Knitted-in Roy 'n' Trigger design on front and back. Ribbed neck, bottom, cuffs. Wash separately. *State color* combination gray or green. *State size* 4, 6, 8, 10, 12. See size chart on pg. 144.
43 N 2274–Shpg. wt. 10 oz. $3.77

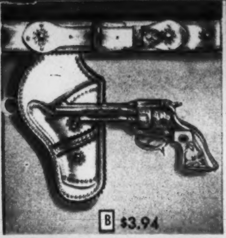
94c **K** **Sizes 4–14. Sweatshirt of Flat Knit Cotton** with absorbent cotton fleece lining. Roy 'n' Trigger printed on front. Double ribbed neck, cuffs, bottom. Wash alone. *State color* maize or blue. *State size* 4, 6, 8, 10, 12, 14. Chart on page 144. Shpg. wt. 12 oz.
43 N 2706.................94c

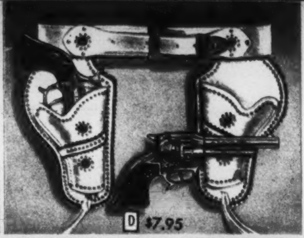
He'll be warm and dry with a Raincoat Set by
Roy Rogers

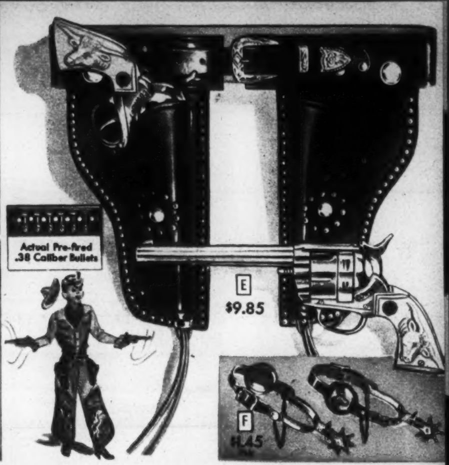
- 100% waterproof fabric
- Roy's seal sewn on chest

He'll keep himself buttoned and dry with Roy's raincoat set. **$3.98 Raincoat Set** Heavy black rubber on strong cotton sheeting. Red fringe on sleeves. Studded *red* collar, 2 studded pockets, red buttons.
State size 4, 6, 8, 10, 12. Size chart on page 285. Shipping wt. 2 lbs. 10 oz.
40N7646–2-pc. Coat and Helmet set.........$3.98

40 N 646–*Helmet only.* State size small, medium, large. Shpg. wt. 8 oz...59c







Western Style! "AUTHENTIC" SIX-SHOOTERS

Top quality metal REPEATER PISTOLS with genuine COWHIDE HOLSTERS

A **Single Gun Set with Belt and Holster.** Top grain holster, 1 in. belt set with imitation rubies, encircled by studs. Western buckle, 3 wooden bullets. Nickled 9½ in. Texan Jr. gun with break-barrel action. Black holster. *Fits waists 24 to 29 in.* **$2.95**

43 N 4980—Regular cap firing repeater
43 N 4981—Non-firing gun. Shpg. wt. 1 lb. 7 oz. . $2.95

B **Our Best Single Gun Set with Extra Fancy Belt and Holster.** Features nickled domes, holster riveted to 1⅝ in. belt. 9½ in. Texan Jr. pistol is nickel plated—has smooth break-barrel action. White and black holster. *Fits waists 24 to 29 in.* **$3.94**

43 N 4982—Regular cap firing repeater
43 N 4983—Non-firing gun. Shpg. wt. 1 lb. 11 oz. . $3.94

C **Double Gun and Holster Set.** Has studded cowhide holsters set with ruby-like stones. Western buckle, 1 in. belt, wooden bullets. Leg ties. Nickled 9½ in. Texan Jr. guns have break-barrel action. Tan holster. *Fits waists 24 to 29 inches.* **$5.49**

43 N 4984—Regular cap firing gun
43 N 4985—Non-firing gun. Shpg. wt. 2 lbs. 8 oz. . $5.49

D **Better Double Gun Set with Gold Flashed Studs.** Top grain cowhide 1¾ in. belt and 10-in. holsters with ruby-like stones, studs. Set is backed by felt. Gold flashed 9½ in. Texan Jr. guns have break-barrel action. White holster. **$7.95**

43 N 4986—Reg. cap firing repeater *Fits waists 24 to 29 in.*
43 N 4987—Non-firing gun. Shpg. wt. 2 lbs. 9 oz. . $7.95

Residents of Iowa, Wisconsin order non-firing gun: Ohio—not sold to minors under 16.

Super Deluxe Six-Shooter Set . . . Guns have revolving cylinders

The Finest Gun and Holster Set we've ever offered

- Big ranch style play pistols measure a full 12 in.
- 2-in. Belt contains 6 SPECIAL PRE-FIRED .38 Caliber BULLETS.

E 12 in. holsters and belt of top grain black cowhide, decorated with nickeled domes. Leather leg ties. Belt has nickel finished, western buckle. *Fits waist 24 to 29 in.* **$9.85**

43 N 4988—Regular cap firing repeater
43 N 4989—Non-firing gun. Shpg. wt. 3 lbs. 11 oz. $9.85

F **Sturdy, "He-Man" Spurs with all the "Trimmings!"** Made of bright nickel alloy with bronzed ornamentation. Rowel wheel is of shining brass. Cowhide, embossed straps. *State strap color* tan or black. Shpg. wt. 13 oz. **$1.45**

43 N 4970—Fit any boy's shoes. . . . . Pair $1.45

Roy Rogers Robes and Pajamas—Warm as the Yuletide Spirit

Winter-defying Boyville Pajamas and Robes with a WESTERN TOUCH

Sizes 4 to 10 **$1.94**

- Bright print thrills boys
- Warm flannel keeps its original colors
- Easy to slip on and off

G **1-piece Roy Rogers Sleeper.** So easy to launder . . . 1-pc. sleeper of heavy cotton flannel has overall Roy Rogers print, and is Sanforized (max. shrinkage 1%). Front yoke is in contrasting color. Button drop seat. Washable. *Color* tan with blue yoke. *State size* 4, 6, 8, 10. Chart on page 144. Wt. 10 oz.

43 N 4604 . . . . $1.94

Sizes 4 to 12 **$1.94**

H **Extra Warm Knit Pajamas** with overall Roy Rogers print; made of tightly knitted cotton yarns. Top has contrasting ribbed crew neck, cuffs, bottom. Boxer waist trousers have elastic waistband, ribbed ankles, fly front. Washable. *State color* maize or blue. *State size* 4, 6, 8, 10, 12. Chart on page 144.

43 N 4610—Wt. 8 oz. $1.94

Sizes 4 to 12 **$5.25**

- 75% wool for warmth
- Smart cord trimming

J **Roy Rogers 2-tone robe.** 75% wool, 25% rayon flannel robe with Roy Rogers own design embroidered on one "holster" pocket. 2-tone styling and cord trimming. Has real "he-man" appeal. Western style cuffs. Dry clean. *State color* combination maroon and gray, or blue and gray. *State size* 4, 6, 8, 10, 12. Chart on page 144. Wt. 1 lb. 2 oz.

43 N 28 . . . . $5.25

Sizes 4 to 12 **$4.98**

K **Snug Beacon Cotton Blanket Cloth Robe** featuring Roy Rogers "wrap-around" styling. Roy and Trigger design is woven in rich colors. Has double shawl collar, wide front facing, rayon cord trim, and sash. Wash alone. *State color* maroon or blue. *State size* 4, 6, 8, 10, 12. Chart on page 144. Shpg. wt. 1 lb. 7 oz.

43 N 30 . . . . $4.98

Always comfortable! Boyville Robes and Pajamas

Two-pc. middy style pajamas of Sanforized, washfast cotton broadcloth. $2.25 Max. shrinkage 1%. Top has notched collar, cuffed sleeves. Trousers have elastic inserts in waist. So easy to care for, and extra long wearing. Order now! *Assorted blue and maroon stripes. State size* 8,10,12,14, 16, 18.
43 N 4511–Shpg. wt. 14 oz. . .$2.25

Heavy Cotton Blanket Robe. Double $4.98 shawl collar. Cord trim. Wash alone. *State color* blue or maroon. *State size* 8, 10, 12, 14, 16, 18.
43N117–Shpg. wt. 2 lbs. 4 oz.$4.98

Sizes 4-10. Cotton Blanket Robe. $3.39 Shawl collar. Wash alone. *State color* blue or maroon. *Sizes* 4, 6, 8, 10.
43 N 17–Shpg. wt. 1 lb. 3 oz..$3.39

HOW TO ORDER BOYS' PAJAMAS AND ROBES

If chest is...	23	25	26½	28	29½	31½	33	34½ in.
If height is..	34-40	41-46	46½-50	50½-54	54½-58	58½-61	61½-64	64½-66 in.
Order size..	4	6	8	10	12	14	16	18

Measure chest around body, over underwear, under arms and over tips of shoulder blades. Measure height without shoes from floor to top of head.

Full Quilted Lining
Flap and slash pockets

Boyville Outerwear he would choose himself
Sturdy and warm for winter and spring wear

Rayon Luster Twill . . water-repellent B-15 $9.95 style. 50% alpaca, 50% wool pile face body lining knit to cotton back. Quilted rayon sleeve linings. Mouton lamb collar. Knit trim (50% wool, 50% cotton).
State size 12, 14, 16, 18, 20, 22. See page 285. Wt. 2 lbs. 14 oz.
40 N 3492—Brown
40 N 3493—Dark green. . . .$9.95

Luxurious all wool surcoat. $10.75 Moisture repellent. Full, quilted rayon linings. Interlined with reprocessed wool. Mouton lamb collar. Combination flap, slash pockets. Zip front. Elastic side inserts.
State size 12, 14, 16, 18, 20, 22. Chart page 285. Wt. 3 lbs. 6 oz.
40 N 3407—Blue-gray plaid
40 N 3406—Brown plaid. . $10.75

FAMOUS *Boyville Apparel*

ORDER EARLY!
Be a wise and happy Santa

Economy Priced Gifts for Big and Little Boys

Moderately priced Boyville apparel makes it easy to be a generous Santa. You'll appreciate the savings—he'll appreciate the smart styles.

ILLUSTRATED ON OPPOSITE PAGE

Shirts for Big Boys—Smart Rayons, Cottons, Corduroys

A **Deeptone Plaid of Washfast, Sanforized Cotton Broadcloth.** $1.97 160 threads per sq. in. Max. shrinkage 1%. Loop fastening, stitchless collar. *State color combination* brown or blue. *State size* 8, 10, 12, 14, 16, 18.
43 N 3514—Shpg. wt. 9 oz. $1.97

C **New! Corduroy Sports Shirt with Rayon Lined Yoke and Cuffs.** $3.98 Has convertible collar, and two button-down flap pockets. *State color* maroon or kelly green. *State size* 8, 10, 12, 14, 16, 18. Size chart below. Order now.
43 N 3798—Shpg. wt. 15 oz. $3.98

E **Sizes 10-18. 100% Wool Jacquard Knit Pullover.** $3.87 "Twin Moose" design is knitted in front and back. Ribbed cuffs, bottom. Hand wash alone. *State color combination* gray or green. *State size* 10, 12, 14, 16, 18.
43 N 2375—Shpg. wt. 11 oz. $3.87

G **Sanforized, Washfast Cotton Flannel Plaid.** $1.74 Has snug knit bottom . . . colorful eye-appeal, yet priced low! Convertible interlined collar. Firmly ribbed bottom and cuffs stay neatly in place. So easy to launder . . . colors won't fade or become dull. *State color combination* red or maize. *State size* 8, 10, 12, 14, 16, 18. Chart below. Order now!
43 N 3712—Shpg. wt. 8 oz. $1.74

B **Western Style, Washfast Sanforized Gabardine Type Cotton Twill.** $2.89 Max. shrinkage 1%. Two-tone yoke. Convertible collar. *State color combination* brown, maroon or black. *State size* 8, 10, 12, 14, 16, 18.
43 N 3598—Shpg. wt. 12 oz. $2.89

D **Sizes 8-20. Rayon Gabardine with Zipper Front.** $2.98 Of 50% acetate rayon, 50% rayon. Max. shrinkage 3%. Washable. Yoke front, 2-way collar. *State color* green, gray or maroon. *State size* 8, 10, 12, 14, 16, 18, 20.
43 N 3583—Shpg. wt. 15 oz. $2.98

F **Sizes 8-18. Cotton Slipover with Gaucho Neck.** $1.98 "Ram's Head" jacquard pattern on front, back. Ribbed collar, cuffs, bottom. Hand wash separately. *State color combination* blue or brown. *State size* 8, 10, 12, 14, 16, 18.
43 N 2303—Shpg. wt. 10 oz. $1.98

H **NEW! Combed Cotton Pullover with sewn-in, blending chest stripe.** $1.29 sizes 4-8 Interlined, convertible collar plus ribbed cuffs and bottom. Wear in or out. Wash separately.
43N4288–Maroon with gray stripe } Shpg. wt.
43N4287–Navy with gray stripe } ea. 7 oz.
Above shirts in sizes 4, 6, 8; 2 for $2.50, Ea.$1.29
43N4388–Maroon with gray stripe } Shpg. wt.
43N4387–Navy with gray stripe } ea. 9 oz.
Sizes 10, 12, 14, 16, 18; 2 for $2.90, Ea. $1.49

MEASURE . . . TO BE SURE HOW TO ORDER BOYS' SHIRTS, SWEATERS AND SWEATSHIRTS:
Measure chest around body, under arms and over tips of shoulder blades.

If chest is....	23	25	26½	28	29½	31½	33	34½	36
Order size...	4	6	8	10	12	14	16	18	20

NEW! Novelty Socks and HEELGUARDS

in a convenient Gift Package—all ready for giving

6 pairs only $1.79

- Heels and toes are Nylon reinforced!
- Of long staple, combed cotton yarns
- Bright ankle design appeals to boys

J **Novelty Pattern Socks for Outdoor Boys.** Long wearing, washfast novelty socks with "he-man" designs on ankles—packed in a bright, cheerful gift box. Of lasting combed cotton with elastic tops .. fit snugly. Nylon protects heels and toes. Assorted patterns include cowboys, Indians and baseball players. Assorted colors. *State size* 7, 7½, 8, 8½, 9, 9½. Size chart below. Shpg. wt. for 6 pairs 9 ounces.
43 N 1935. . . . . .6 pairs $1.79

6 pairs only $2.10

K L M **Washfast Heelguard Socks in a gift box.** Heelguards give twice the wear of regular socks because they're Nylon reinforced. Nylon protects heels, toes, wear point above heel where shoe rubs. Of Durene (Reg. U.S. Pat. Off.) 2-ply mercerized cotton. *State size* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Chart below. *State catalog number*. Wt. 6 prs. 12 oz.

K **43 N 1940**–Blazer stripe crew. *Assorted colors* blues, reds, greens . . . . .6 pairs $2.10
L **43 N 1943**–Argyle slack sock. *Assorted colors* blues, tans, greens. . . . . .6 pairs $2.10
M **43 N 1942**–Striped slack. *Assorted colors* blues, browns, maroons. . . . .6 pairs $2.10

Roy Rogers "FOOTEASE"
(REG. U.S. PAT. OFF.)

- Of 100% virgin wool
- Leather soles for added wear

$2.35 pr.

N A bright, thoughtful gift for the young folks. Warm "Footease" are as soft, and pliable as a stocking, yet designed to give long wear. Perfect for "before bedtime," or general lounging about the house. Made of 100% virgin wool. Genuine leather soles. Hand stitching at sides. Roy Rogers design is knitted-in to stay. *State color* red, blue or green. *State size* 5, 6, 7, 8.
43 N 1985—Shpg. wt. pr. 8 oz. $2.35

Big Boys' Plaid Trimmed Robe

- Wool-rayon blend wears long
- Inner facing adds warmth

$5.45

P Boys find lounging about the house a pleasure in this adult styled, wrap around model. Made of 75% virgin wool, and 25% smooth rayon, this robe assures comfort for many seasons. Collar, cuffs, sash, and pocket trim are of bright plaid. Has wide inner facing. Wash separately. *State color* maroon or royal blue. *State size* 8, 10, 12, 14, 16, 18. Chart below.
43 N 129—Shpg. wt. 2 lbs. 5 oz. $5.45

HOW TO ORDER BOYS' AND JUNIORS' SOCKS

Sock Size.....	6	6½	7	7½	8	8½	9	9½	10	10½	11
Shoe Size.....	6½-7½	8-9	9½-10	10½-11½	12-13	1-2½	3-4½	5-6	6½-7	7½-8	8½-9

Stretches Gift Budgets

A Deeptone plaid of Sanforized cotton broadcloth **$1.97**

B Warm, Western style Gabardine-type twill **$2.89**

C NEW! Corduroy Shirt in popular colors **$3.98**

D Rayon gabardine with zipper front **$2.98**

NEW! **H** Knit bottom, chest stripe Pullover
$1.25 Ea. in lots of 2
Sizes 4 to 8

E Our better quality 100% wool jacquard **$3.87**

F Smart cotton Slipover with "Gaucho" neck **$1.98**

G Cotton flannel plaid knit bottom Pullover **$1.74**

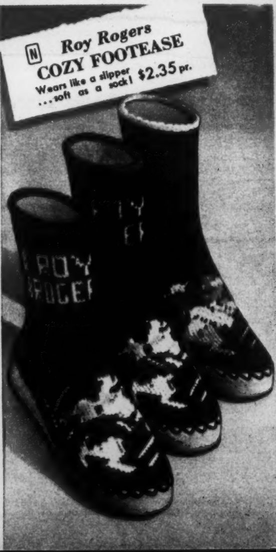
SEE OPPOSITE PAGE FOR DESCRIPTIONS

Boys' Smart Hosiery in a Special Gift Box

K **L** **M** Heelguard Socks 35¢ Pair in lots of 6

J Novelty Socks Less than 30¢ Pair in lots of 6

See opposite page for descriptions

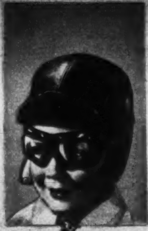

N *Roy Rogers* COZY FOOTEASE
Wears like a slipper ...soft as a sock! **$2.35** pr.

P 75% wool Robe **$5.45**

Capeskin Helmet Warmly Lined

- Soft, pliable leather
- Clear-vision goggles
- Sueded cotton lining

For little boys—A warm helmet of lasting Capeskin leather, lined with soft, sueded cotton. Protects ears, back of neck. Adjustable leather strap assures fit. Detachable goggles. *Color* brown. *Please state size small* (6¼-6⅜); *medium* (6½-6⅝); *large* (6¾). See size chart below. Shipping weight 6 oz.
43 N 603........$1.79

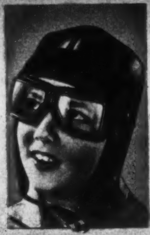


$1.79

Leather Helmet for Long Wear

- Of long wearing, imported Capeskin leather
- Lined with rayon-cotton for added warmth
- Has detachable goggles

For big boys—Warm helmet of imported Capeskin. Wears long, gives warm comfort. Has lining of rayon-cotton fleece. Goggles are easily slipped in place. *Color* brown. *State size small* (6½-6⅝), *med.* (6¾-6⅞), *large* (7-7⅛). See chart below. Shpg. wt. 14 oz.
43 N 751........$1.98

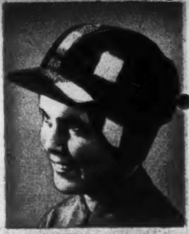


$1.98

Always Popular "Hugger" Cap

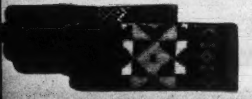
- Of fine 100% wool yarn
- Duvetyn cotton lined
- In popular "ski" style

For big boys—Famous "Hugger" cap gives double protection. 100% wool protects crown of head; turndown inband and snug fitting ear muffs protect neck and face. Lasting Duvetyn cotton lining. *State color combination* maroon or blue. *State size* 6⅝, 6¾, 6⅞, 7, 7⅛. Chart below. Shipping weight 1 lb.
43 N 703........$1.87



$1.87

Boyville Gloves



Knitted Wool Gloves

100% warm virgin wool gloves, knitted into a seamless flat stitch. Soft to the touch, light in weight, yet warm. Inside is finely brushed. Smart "ski" design is knitted right in . . . stays bright. Cuffs are finely rib knitted. Snug from wrists to finger tips. *State color* med. blue or brown. *State size* 5½, 6½, 7, 8. Chart below.
43 N 827—Shpg. wt. 4 oz...........98c

98c

Dressy Capeskin

A soft, warm glove of long wearing capeskin . . chrome tanned to stay pliable. Snug fitting elastic web wrists lock out winter. Have smart stitching on backs, warm cotton fleece lining. Make a practical and appreciated Christmas gift. Priced to fit your gift budget. *Color* brown. *State size* 5½, 6½, 7, 8. See chart at right below.
43 N 823—Shpg. wt. 6 oz.........$1.55

$1.55

Slip-on Capeskins

Slip-on styled Capeskins with easy fitting, flared cuffs. Softly napped cotton lining right down to the finger tips assures cold weather comfort. Has dressy, raised stitching on back. Soft, pliable leather gives long wear. *State color* cork (medium tan) or brown. *State size* 5½, 6½, 7, 8. See size chart at right. Shpg. wt. 5 oz.
43 N 826..........................$2.15

$2.15

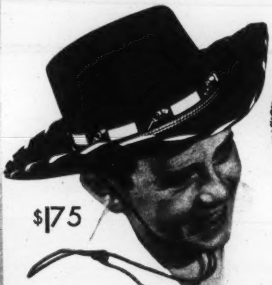
Top Grain Horsehide

Our finest quality gloves, made of top grain horsehide and fully lined with warm rabbit fur. Have smart cuffs with adjustable snap fasteners, raised stitching on backs. Deep sidewalls are strongly sewn. Give a manly look that will make any boy proud. *Color* tan. *State size* 5, 6, 7, 8. See size chart at right above.
43 N 852—Shpg. wt. 7 oz.........$3.89

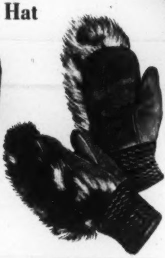
$3.89

For Outdoor Boys

- Genuine Raccoon Skin Cap
- 100% Wool Rodeo Style Hat

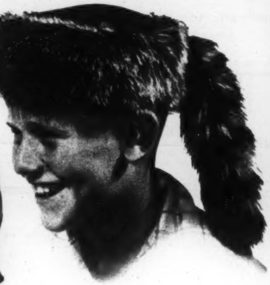


$1.75



Matching Mittens A

98c

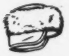


$2.84

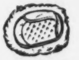
Now . . . a Cap of genuine

pioneer style 'COONSKIN

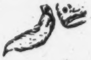
Lined with warm, quilted rayon



Turndown ear flaps fit neatly into cap's crown



Quilted rayon lining insulates from winter cold



Detachable tail snaps on, off without trouble

This cap is made of lustrous, selected racoon pelts . . . pelts that protect against bitter cold, and howling winds. Top of cap is of lasting Capeskin, crown is lined with quilted rayon. Turndown inband is of 100% wool Melton cloth. Dan'l Boone styling suitable for boys and girls. A perfect gift—order now! *State size small* (6½-6⅝), *med.* (6¾-6⅞), *large* (7-7⅛).
43 N 783M—Shpg. wt. 13 oz. Size chart at left.$2.84

Warm Frontier Mittens—98c

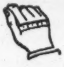
A Order these mittens to go with cap above. Palms are of sueded horsehide, backs are of long wearing corded cotton gabardine. Each mitten is decorated with racoon-fur ring tail—the same lustrous fur that Dan'l Boone used. Inside of mitten is lined with warm cotton fleece. Elastic webbed wrists fit snugly, keep winter winds out. *State size* 5½, 6½, 7, 8.
43 N 829M—Shpg. wt. 7 oz. Size chart at left. . . .98c

Authentic WESTERN STYLE RODEO HAT of lustrous, long wearing felt

All the zip of a pony express, and rugged as the windswept plains! Fine preshaped wool felt is molded into a rough ridin' style that's sure to appeal to any boy. Has a wide, upsweep brim measuring 3¼ in. . . . whiplacing at edges matches hatband. Finely detailed metal pistols are firmly fastened to hatband for added western atmosphere. Adjustable rayon neck cord. *State color* red, tan or black. *State size* small (6½-6⅝); med. (6¾-6⅞); large (7-7⅛). Sure to please any boy on Christmas day.
43 N 526—Shipping weight 1 lb. 4 ounces...................$1.75

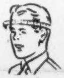
$1.75

MEASURE . . . to be sure



HOW TO MEASURE BOYS' GLOVES. Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and take measurement in inches. If the hand measures between two sizes order larger size.

IMPORTANT: Hat comes only in sizes shown above with the catalog number and description.



Boys' Helmets, Hats. Place 2-inch strip of heavy paper around head. Mark where ends meet, then place on a tape measure for measure in inches. If between sizes, order size larger.

If head measures	19½	19⅞	20¼	20¾	21⅛	21½	21⅞	22¼ in.
Order size.....	6¼	6⅜	6½	6⅝	6¾	6⅞	7	7⅛

Eye-catching Boyville Belts Dress Model or Fancy Western

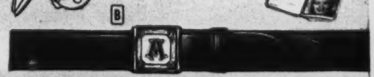
B **Steerhide Belt with secret opening in buckle.** Keeps papers or photograph secure. Nickel plated finished buckle has simulated pearl facing, black initial. *State initial* (I, O, Q, U, V, X, Y, Z not avail.). *State waist size* 22, 24, 26, 28, 30, 32. 1⅜ inches wide. *Color* brown. Shpg. wt. 6 oz.
43 N 306..........$1.45

$1.45

C **Fancy Western Style Steer-Hide Belt.** The kind every active youngster is wild about. Has gleaming steer head and stud ornaments, and a 3-piece buckle set of nickel plated brass. 1 inch wide. *Color* black. *When ordering, please be sure to state waist size* 22, 24, 26, 28, 30, 32. Shipping weight 6 ounces.
43 N 301............94c

94c

B



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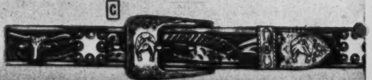
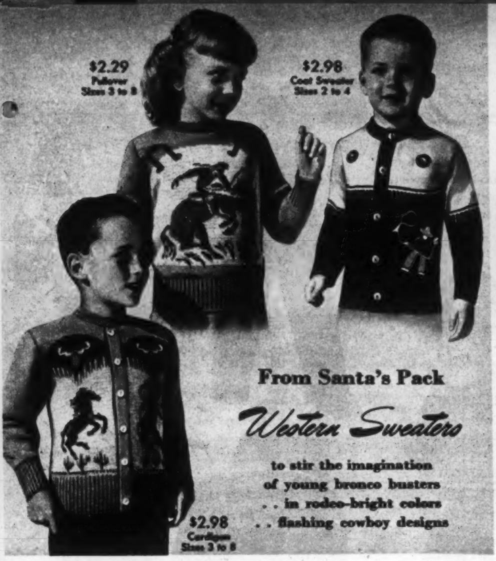
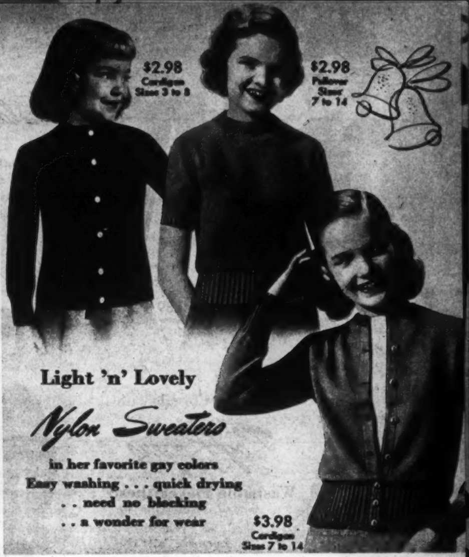




From Santa's Pack

Western Sweaters

to stir the imagination
of young bronco busters
. . in rodeo-bright colors
. . flashing cowboy designs



Light 'n' Lovely

Nylon Sweaters

in her favorite gay colors
Easy washing . . . quick drying
. . need no blocking
. . a wonder for wear

CARDIGAN, all wool worsted with knit-in jacquard Western design . . cowboy, lasso and horse on back and front. Warm ribbed knit crew neck, cuffs, bottom. Hand washable. *State size* 3, 4, 6, 8.
29 N 3660—Royal blue
29 N 3661—Jockey red
29 N 3662—Kelly green
Shpg. wt. 8 oz. Ea. $2.98

PULLOVER, all wool worsted. Knit-in jacquard pattern . . cowboy, horse and horseshoes on back and front. Snug rib knit crew neck, cuffs and bottom. Hand washable. *State size* 3, 4, 6, 8. Shpg. wt. 6 oz.
29 N 3663—Jockey red
29 N 3664—Royal blue
Each............$2.29

COAT SWEATER . . two-tone, heavier weight all wool. Appliqued Western pattern on front . . cowboy, lasso, gun and star. Rib knit crew neck, cuffs, bottom. Hand wash. For boys and girls. *State size* 2, 3, 4. Shpg. wt. 7 oz.
29N7728-Gray and black
29N7729-Yellow and brown
Each.............$2.98

LONG SLEEVE CARDIGAN . . Knit of 100% Dupont nylon . . washes like new. Fresh water pearl buttons. Snug rib knit crew neck, cuffs, bottom. Double knit button border. Hand wash. *State size* 3, 4, 6, 8. Wt. 12 oz.
29N3689-Kelly green $2.98
29N3690-Cherry red. 2.98
29N3691-Copen blue 2.98

SHORT SLEEVE PULLOVER. 100% Dupont Nylon. Hand looped, double rib-knit crew neck, ribbed cuffs and bottom. Hand wash. *State size* 7, 8, 10, 12, 14.
29 N 3708—Pink
29 N 3709—Copen blue
29 N 3710—Yellow
29 N 3711—White
Shpg.wt.10 oz. Ea. $2.98

FITTED CARDIGAN, 100% Dupont Nylon. Long sleeves. Fresh water pearl buttons. Nylon ribbon reinforcement on reverse side. Double rib-knit neck; ribbed cuffs, bottom. Hand wash. Wt. 13 oz. *State size* 7, 8, 10, 12, 14.
29 N 3713—Copen blue..$3.98
29 N 3715—White...... 3.98
29 N 3739—Cherry red.. 3.98
29 N 3741—Jade green.. 3.98

$2.98
Cardigan
Sizes 3 to 8

$2.98
Cardigan
Sizes
3 to 8

$1.79
Pullover
Sizes
7 to 16

$3.98
Twin Set
Sizes 7 to 14
Warm,
Cheery-colored
MATCH MATES
in All Wool
Worsted

HIT STYLES with Plaid or Corduroy

Cardigan . . . fine quality vat-dyed rayon plaid, front and back. Solid color wool worsted long sleeves and trim. Hand washable. *State size* 3, 4, 6, 8. Shpg. wt. 8 oz.
29 N 3625—Red plaid with royal blue trim.................$2.98
29 N 3626—Red plaid with jockey red trim.................$2.98
29 N 3627—Brown plaid with kelly green trim............$2.98

Add spice to her wardrobe with this exciting Juilliard corduroy front cardigan. All wool worsted back, long sleeves and rib-knit trim. Hand wash. *State size* 3,4,6,8. Shpg.wt.12 oz.
29 N 3651—Jockey red corduroy with royal blue...................$2.98
29 N 3652—Kelly green corduroy with beige........................$2.98
29 N 3653—Copen blue corduroy with gray.........................$2.98

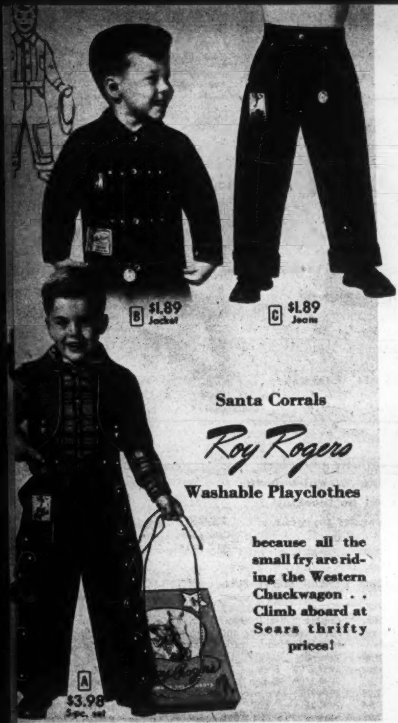
Novelty Pullover

To make young wardrobes smarter and more fun . . cap sleeve pullover in fine interlock combed cotton. Multicolor swirl pattern screen-printed on front . . plastic beading trim that will not come off . . crew neck. Hand wash separately. *State size.* Small (7-8); medium (10-12); large (14-16). Shpg. wt. 5 oz.
29 N 8013–White
29 N 8014–Yellow
29 N 8015–Pink
Each......$1.79

Pert 'n' Pretty Twin Set

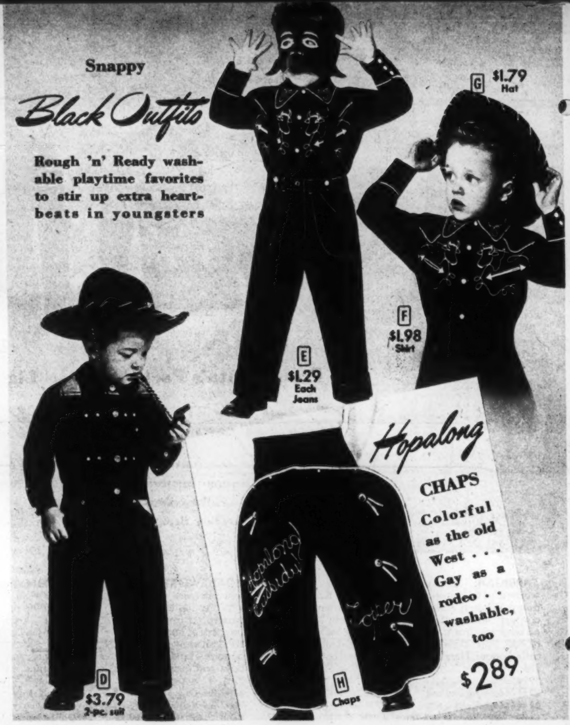
For the style-minded Miss on your Christmas list . . a double present . . Honeylane twin set . . long sleeve cardigan teamed with a short sleeve pullover, both in 100% virgin wool worsted. Pullover has white yoke—back and front—with knit-in design in the same color as the sweater. Cardigan has rayon ribbon reinforcement on reverse side. Both have rib-knit neck, cuffs and bottom. Hand wash. *State size* 7, 8, 10, 12, 14. Shpg. wt. 13 oz.
29 N 3767—Red
29 N 3768—Bright green
29 N 3769—Copen blue
Each set..........$3.98

SIZE CHART FOR SWEATERS SIZES 2 TO 16											
	Order size......	2	3	4	6	7	8	10	12	14	16
	If chest is.......	21	22	23	25	26	27	29	30½	32	33½



Santa Corrals *Roy Rogers* Washable Playclothes

because all the small fry are riding the Western Chuckwagon . . Climb aboard at Sears thrifty prices!



Snappy *Black Outfits*

Rough 'n' Ready washable playtime favorites to stir up extra heartbeats in youngsters

Hopalong CHAPS

Colorful as the old West . . . Gay as a rodeo . . washable, too

$2.89

A **5-pc. Cowboy Outfit.** When they play cowboys and Indians, it's lots more fun in clothes that look the part. 2-tone Sanforized cotton twill pants and vest . . max. shrinkage 1%. Fringe trim, gold-color metal western designs, fancy embroidery. Snap fastener fly front, 2 side pockets on pants. Wash separately. Toy gun in holster with Roy Rogers patch; lariat, kerchief Western gift box. *State size* 1, 2, 3, 4. Shipping wt. 1 lb. 2 oz.
29 N 6994–Red and blue. 5-pc. set $3.98

B **Denim Riding Jacket**..matches jeans at right. When they break loose and crowd the rails your young buckaroo will be dressed the part. 2.20 wt. Sanforized denim . . will not shrink more than 1%. Yoke style, pleated front and back. Bright orange double needle stitching. Copper rivets and buttons on front and sleeves. Roy Rogers insignia and gold-color coin "good luck" piece. 1 pocket. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. 13 oz.
29 N 7269M—Navy blue: . . Each $1.89

C **Roy Rogers Denim Blue Jeans** . . . match jacket at left. Rugged but Oh, so right . . . in hard-riding 2.20 wt. denim. Sanforized . . won't shrink more than 1%. Double fabric knees for long wear, elastic back, zipper fly-front, sturdy belt loops, Roy Rogers patch and gold-color coin "good luck" piece. 2 copper riveted side pockets and 2 thread riveted hip pockets. Orange double hemstitched seams. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. 15 oz.
29 N 6810M—Navy blue . . . Each $1.89

D **2-pc. Western Suit** will dazzle them on Christmas morning. Sanforized black cotton twill . . max. shrinkage 1%. Jacket has pleats and gray yoke, back and front; 1 pocket, silver-color metal snap front, snap cuffs and rivets. Pants have zipper fly-front, belt loops, elastic back, 4 pockets and rivet trim. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 5 oz.
29 N 6811 . . . . $3.79

E **Western Style Jeans** for your "ride 'em cowboy" youngsters. Sturdy, Sanforized black cotton twill . . max. shrinkage 1%. White stitching. Yoke back for neat fit. Button suspenders, belt loops, 2 front pockets, turn-up cuffs. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. each 7 oz.
29 N 6894—Black
Ea. $1.29; 2 for $2.54

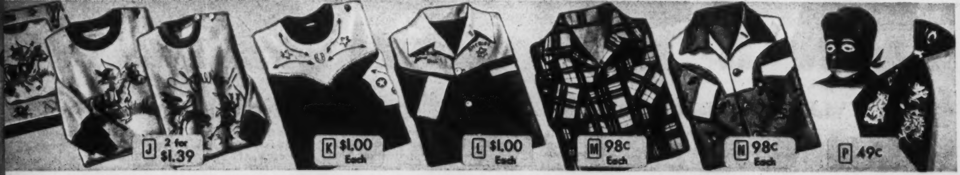
F **Western Shirt** in Sanforized cotton poplin . . max. shrinkage 1%. White embroidery, buttons and piping trim. Double yoke. 2 slash pockets. Wash separately. *State size* 2, 3, 4. Wt. 6 oz.
29 N 6527—Black $1.98

G **Western Style Hat** in 100% wool felt . . braid chin strap with whistle. Sweat band. *State size*. Small (19¾ in.); med. (20¾ in.); large (21½ in.) Draw tape measure around head—order nearest size. Shpg. wt. 1 lb.
29 N 2905—Black $1.79

H **Hopalong Chaps** . . give them these fascinating pants that even look like fun. Heavy sanforized cotton twill with crisp white binding and silver-color metal buttons; elastic back, belt loops. "Hopalong" and "Topper" embroidered on chaps. Wash separately. *State size* 2, 3, 4. Shipping weight 10 oz.
29N8300- Black $2.89

MEASURE TO BE SURE: Size Chart for Sizes 1 to 6x

Order Size:	1	2	3	4	5	6	6x
If height is	29½-31	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is	20	21	22	23	24	25	25½ in.
If weight is	22½-25	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.



J **GIFT BOX** of 2 combed cotton polo shirts (in 2 colors, 2 western designs . . Cowboy and Indian, 1 size). Long sleeves, 2-button shoulder, contrast color rib-knit crew neck, cuffs. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. for two 9 oz.
29 N 6974—White with blue; yellow with brown . . . . Box of 2 for $1.39

K **Western Print** on long sleeve combed cotton, interlock-knit polo shirt. White cotton loop fringe on yoke; 2-button shoulder, contrasting rib-knit neck, cuffs. Wash separately. *State size* 1,2,3,4. Shpg. wt. ea. 5 oz.
29N8301–Brown with yellow
29N8302–Green with gray
Each $1.00 . . . . . . 2 for $1.95

L **Cowboy Shirt** in mercerized cotton poplin. Long sleeves, embroidered yoke in contrast color. 1 pocket. Wash separately. *State size* 2, 3, 4. Wt. ea. 5 oz.
29 N 6533–Red with tan
29 N 6534–Royal blue with light blue
Each $1.00 . . 2 for $1.95

M **Plaid Cotton Flannel Shirt.** Sanforized . . won't shrink over 1%. Long sleeves, convertible collar. Wash separately. *State size* 2, 3, 4. Shipping wt. each 6 ounces.
29N6526–Red plaid
Each 98c; 2 for $1.92

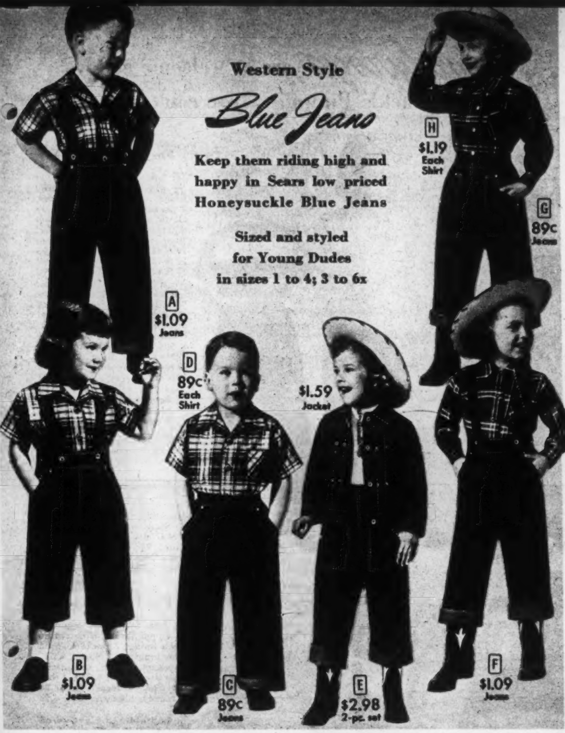
N **Western Shirt** in Sanforized cotton flannel . . max. shrinkage 1%. Long sleeves, button cuffs, pocket. Wash separately. *State size* 2, 3, 4. Wt. ea. 7 oz.
29N6528–Red print with yellow yoke
29N6529–Blue print with red yoke
Each 98c . . . . . . 2 for $1.92

P **Cowboy Tie** with colorful Western print on black rayon faille. Metallic cowboy-on-horse slide. In a flash, it's a real mask . . with holes in design for eyes. Wash separately. Shipping weight 3 ounces.
29 N 4659—Black 49c

Western Style
Blue Jeans

Keep them riding high and happy in Sears low priced Honeysuckle Blue Jeans

Sized and styled for Young Dudes in sizes 1 to 4; 3 to 6x



- Hard-riding 6-oz. denim Jeans • Sanforized—won't shrink over 1%
- Orange double needle stitching • Copper riveted • Bar-tacked
- Roomy pockets • Fully cut for a comfortable fit • Wash separately

Please state correct size 1, 2, 3, 4

A **For Boys** . . . zipper fly-front, detachable suspenders, belt loops, back yoke, copper buttons. Shpg. wt. each 9 oz.
29 N 6817—Navy blue. Each $1.09; 2 for $2.14

B **For Girls** . . . button side, detachable suspenders, yoke back, copper buttons. Wt. ea. 9 oz.
29 N 6844—Navy blue. Each $1.09; 2 for $2.14

C **For Boys and Girls** . . . boxer style with shirred elastic waist, fly front. Shpg. wt. ea. 7 oz.
29 N 6801—Navy blue. Each 89c; 2 for $1.74

D **Sanforized Woven cotton Plaid Shirt,** colorful multi-plaid, max. fabric shrink. 1%. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. ea. 5 oz.
29 N 6508—Multi-plaid. Each 89c; 2 for $1.74

Please state correct size 3, 4, 5, 6, 6x

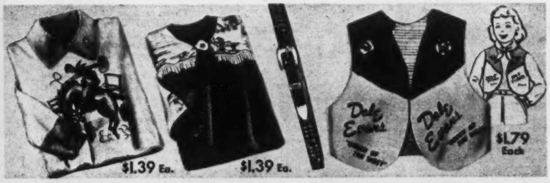
E **2-pc. Jacket and Jean Set,** rugged western styling. Metal buttons. Boxer-type jeans with elastic at waist. Shpg. wt. 1 lb. 3 oz.
29 N 4376—Navy blue. . . . . Set $2.98
Jacket only. Shpg. wt. 12 oz.
29 N 4379—Navy blue. . . . . Each 1.59

F **Suspender Style Jeans** detachable. Back yoke for snug fit. Shpg. wt. ea. 14 oz.
29 N 4326—Navy blue. Each $1.09; 2 for $2.14

G **Boxer Jeans,** elastic waist. Shpg. wt. ea. 9 oz.
29 N 4329–Navy blue. Each 89c; 2 for $1.74

H **Shirt,** woven plaid cotton flannel, perfect team-mate with denims. Convertible neck. Wash separately. *State size.* Shpg. wt. 7 oz.
29 N 4654—Red and blue plaid. $1.19

MEASURE TO BE SURE— See Size Chart on Opposite Page. Avoid the Christmas rush . . Shop early . . Shop at home from Sears Catalog . . use Sears Easy Payment Plan . . see page 283 for details



Cowboy Print on combed cotton long sleeve polo shirt. Collar, cuffs in contrast color. Plastic beaded horseshoes won't come off. Wash separately. *State size* 3,4,5,6,6x. Wt. 6 oz.
29N8209-White $1.39
29N8210-Yellow 1.39

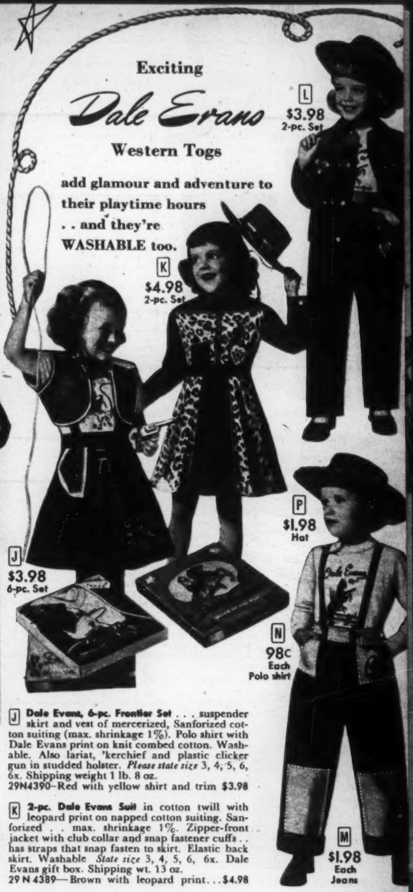
Western Print on white fringed yoke and long sleeves of combed cotton polo shirt. Neckline forms tie with leather clasp. Wash separately. *State size* 3,4, 5,6,6x. Wt. 6 oz.
29N8212-Blue $1.39
29N8211-Green 1.39

Steerhide Belt, handsomely tooled. Bright-colored jewel-like studs and western-type buckle. *State waist size* 20, 22, 24, 26 in. Gift box with western scenes on top. Shpg. wt. 4 oz.
29N4156–Black..98c
29N4157–Tan. . . 98c

Dale Evans Vest, it's gay and colorful as a Western rodeo. In two-tone cotton suedette with Dale Evans' picture on back. Copper hats on fringed lapels. Gift boxed. *Please state size wanted.* Small (4); medium (6-8); large (10).
29N4027-Yellow with red
29N4028-Tan with royal blue
Shpg. wt. 8 oz. Each $1.79

Exciting
Dale Evans
Western Togs

add glamour and adventure to their playtime hours . . and they're WASHABLE too.



J **Dale Evans, 6-pc. Frontier Set** . . . suspender skirt and vest of mercerized, Sanforized cotton suiting (max. shrinkage 1%). Polo shirt with Dale Evans print on knit combed cotton. Washable. Also lariat, 'kerchief and plastic clicker gun in studded holster. *Please state size* 3, 4, 5, 6, 6x. Shipping weight 1 lb. 8 oz.
29N4390–Red with yellow shirt and trim $3.98

K **2-pc. Dale Evans Suit** in cotton twill with leopard print on napped cotton suiting. Sanforized . . max. shrinkage 1%. Zipper-front jacket with club collar and snap fastener cuffs . . has straps that snap fasten to skirt. Elastic back skirt. Washable *State size* 3, 4, 5, 6, 6x. Dale Evans gift box. Shipping wt. 13 oz.
29 N 4389—Brown with leopard print. . .$4.98

L **2-pc. Jacket and Slack Set** in black Sanforized cotton twill . . max. shrinkage 1%. Jacket yoke, pockets and slack top in red. "Dale Evans" metal fasteners. Slacks have detachable suspenders, belt loops and zipper side opening. Washfast. *State size* 3, 4, 5, 6, 6x. Wt. 1 lb. 12 oz.
29 N 4391—Black with red trim. $3.98

M **Frontier Style Blue Jeans** with contrast trim . . in Sanforized 2.20 wt. denim . . maximum shrinkage 1%. Detachable suspenders. Contrasting color trim at slack top, turndown pockets and double knee patches. Zipper side opening with metal snap fasteners at top. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 15 oz.
29 N 4388—Navy blue. $1.98

N **Dale Evans Polo Shirt** in combed knit cotton, long sleeves. Wash separately. *Please state size* 3, 4, 5, 6, 6x. Shipping weight each 5 oz.
29 N 4740—Yellow 29 N 4753—White
Each 98c. . . . . .2 for $1.92

P **Western Style Hat.** 100% wool felt. *State size.* Small (19¾ in.); med. (20¾ in.); large (21½ in.). Draw tape measure around head—order nearest size. Shipping weight 1 lb.
29N2900–Beige (tan) 29N2901–Red. . Ea. $1.98
29N2902–Kelly green 29N2903–Black Ea. 1.98

R **Western Scarf** in rayon bengaline. Hand wash. About 19 inches square. *Colors* white, yellow, blue. Shipping weight 4 ounces.
29 N 4657—*State choice of color*. . . . . . . Each 59c

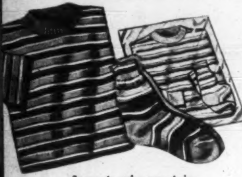
S **Western Tie** in rayon satin. Hand wash. Plastic hat slide in contrasting color. *Colors* black, yellow, red or white. Attractive gift box. Shipping weight 4 ounces.
29 N 4658—*State choice of color*. . . . . . Each 59c

2-pc. Sets for Tots . . 1 to 4

A **Durene* knit cotton** zip cardigan . . . red knit-in ski design and red trim. Harmonizing solid color suspender longie. Wash separately. *State size* 1, 2, 3, 4; chart page 138. Shpg. wt. 12 oz.
29 N 6783—Green with red . . Set $2.69
29 N 6784—Gray with red . . Set $2.69

B **Fancy striped** knit cotton polo shirt . . . Sanforized cotton twill suspender longies, piped to match. Wash separately. *State size* 1, 2, 3, 4; chart on page 138. Wt. 5 oz.
29 N 6781—Brown with yellow . . . $2.98
29 N 6782—Navy with lt. blue. $2.98

Polo Shirt-Anklet Set . . Sizes 3 to 6x



Be sure to order correct size — see chart on page 148.

2-pc. Set $1.69

Gay multi-striped short sleeve shirt knit of mercerized Durene* combed cotton. Neck taped inside. Matching anklet has nylon reinforced toe and heel for longer wear. Washfast. *State size* 3, 4, 5, 6, 6x. Shipping wt. set 6 oz.
29 N 8205—Gray
29 N 8206—Green
29 N 8207—Brown
2-piece set $1.69

Nursery Rhyme Polo Shirts . . Sizes 3 to 6x

2 for $1.59

Gay gift box to win young hearts. Has 2 long sleeve polo shirts—one white, one yellow, both the same size. One has colorful "Cat and Fiddle" print, the other "Jack and Jill." Knit of fine combed cotton. Washable. *State size* 3, 4, 5, 6, 6x; chart page 138. Wt. 10 oz.
29N8208-One white, one yellow. . . . $1.59

Nursery Rhyme Polo Shirts for 6 to 18 mos.

2 for $1.39

Two shirts of one size, each a different color in a gift box: "Humpty-Dumpty" on one . . "Jack and Jill" on other. Fine knit combed cotton. Long sleeves, 2-button shoulder. Washable. *State size* 6, 12, 18 mos. Wt. 8 oz.
29N6660–One pink, one yellow. . . . $1.39
29N6661–One blue and one white $1.39

Polo Shirt-Panty Set . . Sizes 6 to 18 mos.

2-pc. Set 89c

Nursery rhyme print on both shirt and matching panty . . in a gay gift box. Both knit of fine combed cotton. Long sleeve shirt has 2-button shoulder, rib-knit neck and cuffs. Elastic waist panty with rib-knit leg opening. *State size* 6, 12, 18 mos. Wt. set 7 oz.
29 N 6662–Yellow
29 N 6663–Lt. blue
Each 2-pc. set . . 89c
2 sets for $1.74

Corduroys are as welcome as toys!

Give Honeysuckle Pinwales . . you can't buy better

C
$5.98
Set
D
$2.98
E
$1.98
F

Size chart page 148.

For Girls . . 3 to 6x

C **2-pc. Set.** Zipper jacket with warm red cotton kasha lining, shirred elastic sides, 2 pockets. Boxer longies with elastic waist, 2 pockets. Wash separately. *State size* 3, 4, 5, 6x. Shpg. wt. 1 lb. 3 oz.
29 N 4330—Gray. $5.98
29 N 4331—Bright red. . . 5.98
29 N 4332—Medium blue 5.98

D **Zip-front Overall.** Adjustable suspenders with safety tilt metal buckles. Self-lined bib. Elastic at waist back. Wash separately. *State size* 3, 4, 5, 6, 6x. Wt. 11 oz.
29 N 4228–Medium blue $2.98
29 N 4229–Brown. 2.98
29 N 4230–Gray. 2.98

E **Boxer longies** with shirred elastic waist and hip pocket. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 8 oz.
29 N 4336—Brown. $1.98
29 N 4337—Dark green. . 1.98
29 N 4338—Bright red. . . 1.98

F **Blazer-stripe Polo Shirt** of fine knit combed cotton. Crew neck, short sleeves. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz.
29 N 4706M—Navy, red and white. . 98c each, 2 for $1.92
29 N 4750M—Brown, tan and yellow. . 98c each, 2 for $1.92

G
$4.98
Set
H
$2.59
J
$1.98
K

Size chart page 148.

For Tots . . 1 to 4

G **2-pc. Set.** Plaid corduroy zipper jacket with cotton kasha lining, 2 pockets. Solid color longies . . elastic waist, 1 pocket. Wash separately. *State size* 1, 2, 3, 4. Wt. 1 lb.
29 N 6860—Green. . . Set $4.98
29 N 6861—Brown. . Set 4.98

H **Embroidered-bib Overall** with full zip front. Self-lined bib, 2 pockets. Adjustable suspenders. Elastic at waist back. Wash separately. *State size* 1, 2, 3, 4. Wt. 11 oz.
29 N 8303—Bright green. $2.59
29 N 8304—Copen blue. . 2.59

J **Boxer Longies,** sturdy for wear. Elastic waist, two pockets. Wash separately. *State size* 1, 2, 3, 4. Wt. 8 oz.
29 N 6873—Brown. $1.98
29 N 6874—Gray. 1.98
29 N 6875—Royal blue. . 1.98

K **Honeysuckle Striped Polo Shirt** knit of mercerized Durene* combed cotton. Short sleeves. 2-button shoulder. Washfast. *State size* 1, 2, 3, 4. Shpg. wt. 4 oz.
29 N 6733—Bright red. . . . 98c
29 N 6735—Yellow. 98c

L
$4.98
Set
M
$2.98
N
$1.98

SIZE CHART FOR SIZES 6 TO 18 MOS.			
Order size	6 mos.	12 mos.	18 mos.
If chest is.	18	19	20
If height is.	24½–26½	27–29	29½–31½ in.

* Reg. U. S. Pat. off.

"Original Crawlers" Sizes 6 to 18 mos.

Three versions of this famous overall for little tots. All in fine pinwale corduroy . . all with firm snap fastened full crotch opening for quick, easy changes. Lined bib. Non-skid adjustable suspenders, built-up back. Wash separately. *Sizes* 6, 12, 18 months.

L **2-piece Set.** Crawler overall plus jacket with easy-fitting raglan sleeves and warm flannelette lining. *State size.* Shpg. wt. 10 oz.
29 N 6611—Med. blue. . .$4.98
29 N 6612—Bright red. . . 4.98

M **Lovable Bunny** bib applique and knee patches on this crawler. *State size.* Wt. 7 oz.
29 N 6618—Med. blue. . .$2.98
29 N 6619—Yellow. 2.98

N **Tailored Crawler** as shown. *State size.* Shpg. wt. 7 oz.
29 N 6620—Med. blue. . .$1.98
29 N 6621—Bright red. . . 1.98

Picture-pretty Christmas Dresses are dreams-come-true for Little Misses

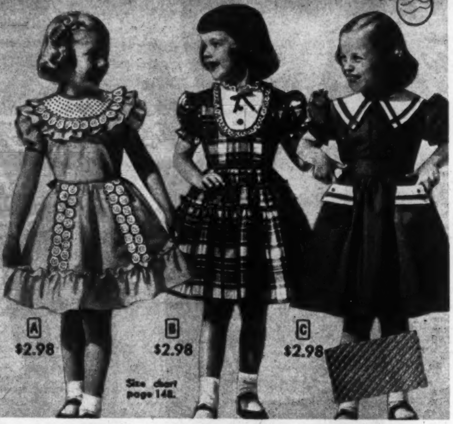
Cutest Cottons of the season! Sizes 3 to 6x

$2.98 Each

A **Aqua blue cotton with a silken sheen** . . pretty pink ruffle around white eyelet yoke. Tie sash. Fine mercerized combed cotton. Sanforized — won't shrink over 1%. Washfast. *State size* 3, 4, 5, 6, 6x. Wt. 12 oz.
29N1258–Aqua blue. . .$2.98

B **Dan River "Wrinkl-Shed"* Gingham**—resistscreases, washfast, needs no starch. Multicolor red plaid with white waffle cloth yoke and eyelet trim. Tie sash. *State size* 3, 4, 5, 6, 6x. Wt. 12 oz.
29N1259–Red plaid. . .$2.98
*Reg. U.S. Pat. Off.

C **Copper and White**—new high fashion colors for little girls—in an adorable frock of fine quality cotton waffle cloth. Wide tie sash. Hand wash. *State sizes* 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.
29N1260—Copper. . . .$2.98



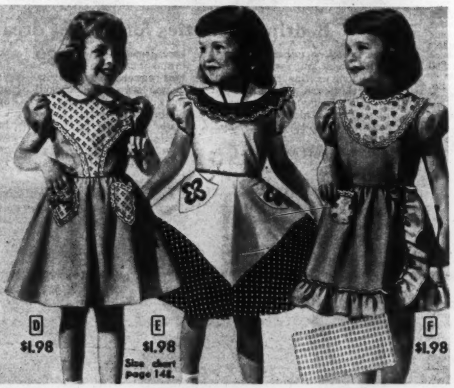
Sweet and Thrifty! Sizes 3 to 6x

$1.98 Each

D **Blue and white lovely!** Fine Sanforized washfast cotton broadcloth—won't shrink over 1%. Lace-edged white eyelet bodice and pockets. Tie sash. *State size* 3, 4, 5, 6, 6x. Wt. 8 oz.
29N1255–Med. blue. . .$1.98

E **Pink with navy and white polka dots.** Sanforized washfast cotton broadcloth —won't shrink over 1%. Circular skirt, tie sash. *State size* 3, 4, 5, 6, 6x. Wt. 8 oz.
29N1256–Pink, navy. . $1.98

F **Yellow cotton waffle pique** with side-flaring ruffle. Lace-edged white yoke and pocket have multicolor flower embroidery. Tie sash. Washfast. *State size* 3, 4, 5, 6, 6x. Wt. 8 oz.
29N1257–Yellow. $1.98



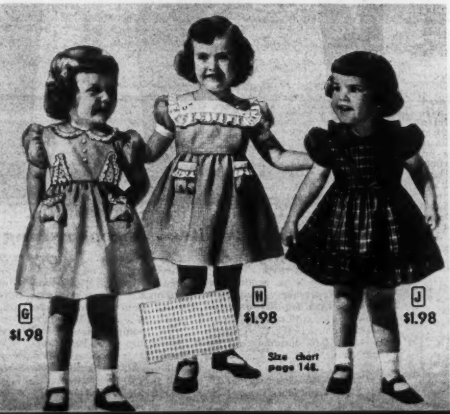
Pert and Pretty! Sizes 1 to 3

$1.98 Each

G **Dainty white eyelet and lace** on fine mercerized, Sanforized cotton broadcloth. Tie-back sash. 3-inch hem. Washable — won't shrink over 1%. *State size* 1, 2, 3. Shpg. wt. 6 oz.
29N6365–Yellow. $1.98
29N6366–Light blue. . . 1.98

H **Sanforized novelty pique cotton** with wide cotton lace on square neck and pockets. Tie-back sash. 3-in. hem. Washable — won't shrink over 1%. *State size* 1, 2, 3. Shpg. wt. 6 oz.
29N6363–Light blue. . .$1.98
29N6364–Pink. 1.98

J **Rustling rayon taffeta** for tiny tots. Red plaid with cute puff sleeves, ruffles and red ribbon trim. Tie sash. Dry clean. *State size* 1, 2, 3. Shpg. wt. 6 oz.
29N6389–Red plaid. . .$1.98



Frilly Party Dresses

Dear to the heart of a Little Girl

K
$5.95

Sizes 3 to 6x

K **Shimmering pastel rayon taffeta** with seven rows of ruffles all around the skirt. Dainty puff sleeves and sweet bodice with imported French cotton lace and flower embroidery. Tie sash. Washable. *State size* 3, 4, 5, 6, 6x. In dainty box. Shpg. wt. 15 oz.
29N1261–Lime green
29N1262–Pink
Each dress. $5.95

Sizes 1 to 3

L **Sheer and sweet pastel rayon ninon** with its own matching rayon taffeta slip. Imported val lace and insertion trims the full two-tier skirt and wide collar. Dry clean. *State size* 1, 2, 3. Wt. 9 oz.
29N6396–Light blue
29N6397–Yellow
29N6398–Pink
Each set. $3.98

Strictly Adorable

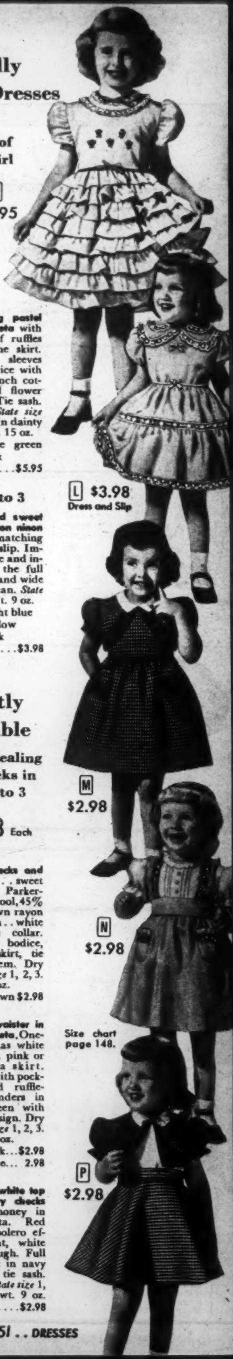
Three appealing New Frocks in Sizes 1 to 3

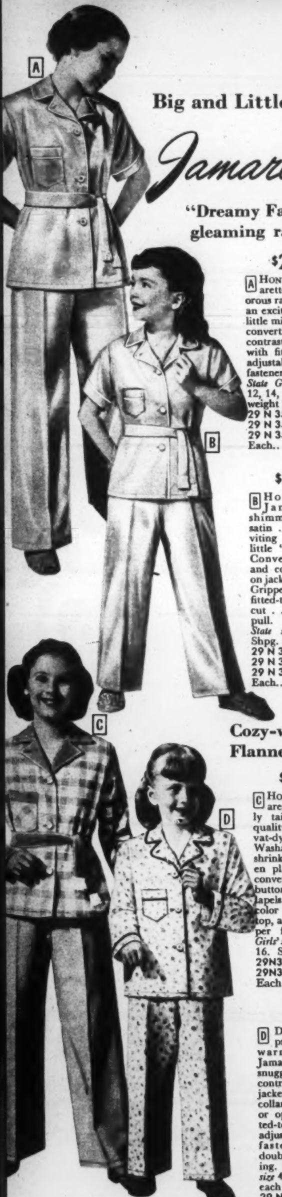
$2.98 Each

M **Brown checks and velveteen** . . sweet new dress in Parker-Wilder 55% wool, 45% rayon . . brown rayon velveteen trim . . white waffle pique collar. Bolero effect bodice, wide swing skirt, tie sash. 2-in. hem. Dry clean. *State size* 1, 2, 3. Shpg. wt. 10 oz.
29N6367–Brown $2.98

N **Pert shirtwaister in rayon taffeta.** One-piece dress has white blouse top . . pink or blue taffeta skirt. Decked out with pocket trim and ruffle-edged suspenders in black velveteen with petit point design. Dry clean. *State size* 1, 2, 3. Shpg. wt. 10 oz.
29N6368–Pink. . .$2.98
29N6369–Blue. . . 2.98

P **Red and white top with navy checks** . . a little honey in rayon taffeta. Red blouse has bolero effect in front, white peeking through. Full circular skirt in navy checks with tie sash. Dry clean. *State size* 1, 2, 3. Shpg. wt. 9 oz.
29 N 6380. . . . . . .$2.98





Big and Little Sister

Jamarettes

"Dreamy Fashions" in gleaming rayon satin

$2.98

A HONEYLANE Jamarette in glamorous rayon satin . . an exciting gift for a little miss. Jacket has convertible collar and contrast piping. Pants with fitted top and adjustable Gripper fasteners. Hand wash. *State Girls' sizes* 10, 12, 14, 16. Shipping weight 11 oz.
29 N 3535—Yellow
29 N 3536—Lt. blue
29 N 3537—Lt. pink
Each.........$2.98

$2.59

B HONEYSUCKLE Jamarette in shimmering rayon satin . . a sleep-inviting gift for your little "dream" girl. Convertible collar and contrast piping on jacket. Adjustable Gripper fasteners on fitted-top pants. Full cut . . no strain or pull. Hand wash. *State size* 4, 6, 8. Shpg. wt. 10 oz.
29 N 3179—Yellow
29 N 3180—Lt. blue
29 N 3181—Lt. pink
Each.........$2.59

Cozy-warm Flannelette

$2.98

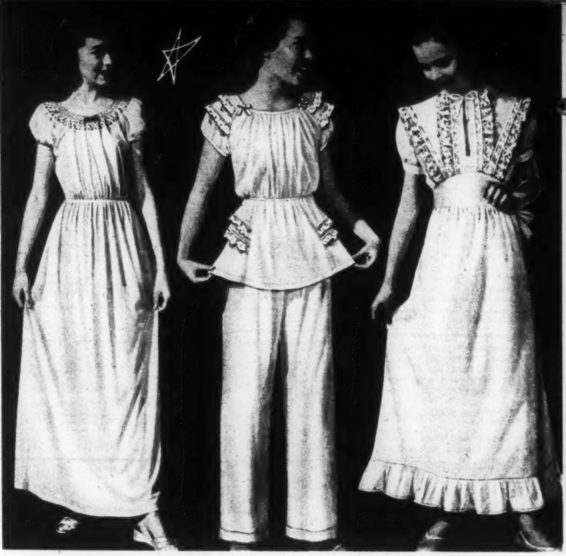
C HONEYLANE Jamarette handsomely tailored in fine quality Sanforized, vat-dyed flannelette. Washable . . max. shrinkage 1%. Woven plaid jacket has convertible collar . . button high or open lapels. Matching solid color pants, fitted-top, adjustable Gripper fasteners. *State Girls' sizes* 8, 10, 12, 14, 16. Shpg. wt. 15 oz.
29N3529–Rose plaid
29N3530–Blue plaid
Each........$2.98

$1.98

D Dainty Floral print on comfy-warm flannelette Jamarettes . . nice to snuggle into. Smart contrast piping on jacket; convertible collar . . button high or open lapels. Fitted-top pants with adjustable Gripper fasteners. Strong double needle stitching. Washable. *State size* 4, 6, 8. Shpg. wt. each 10 oz.
29 N 3457—Floral print on white
Each.........$1.98
2 for........ 3.90

Size Chart For Slips, Undies and Nightwear . . Sizes 1 to 16

Order Size.	1	2	3	4	6	6X	8	10	12	14	16
If chest is....	20	21	22	23	25	25½	27	29	30½	32	33½ in.
If hips are....	..	21½	22½	23½	25½	26½	28½	31	33	35	36½ in.
Slip lgth. ab't..	15	16	17	19	22	24	27½	30½	33½	35½	37½ in.

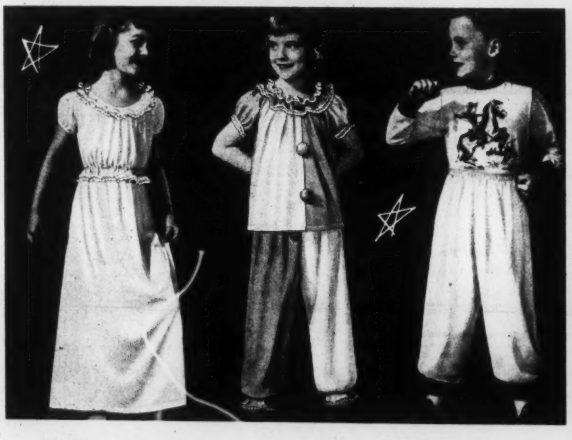


Bedtime Beauties for "sweet dream" girls

Lace Luxury on soft and light circular knit rayon **$1.49** gown, long wearing, run-resistant. 2-in. elasticized cotton lace at neckline. Dainty puffed sleeves. Elasticized waistline. Hand wash. *State size* 8, 10, 12, 14, 16. Shpg. wt. 9 oz.
29 N 3538—Light pink.......$1.49
29 N 3539—Light blue....... 1.49

Lace Trimmed pajamas, run-resistant circular knit rayon. **$1.89** Cotton lace at shoulders and sides. Elasticized waist on blouse and pants. Hand wash. *State size* 8, 10, 12, 14, 16. Wt. 10 oz.
29 N 3540—Yellow.....$1.89
29 N 3541—Light blue.. 1.89

Mid-riff Style . . fine quality batiste gown with cotton lace **$1.98** and ruffle trim. Front tie opening, self sash. Hand wash. *State size* 8, 10, 12, 14, 16. Shpg. wt. 7 oz.
29 N 3542—Light pink..$1.98
29 N 3543—Light blue.. 1.98
29 N 3544—Yellow..... 1.98

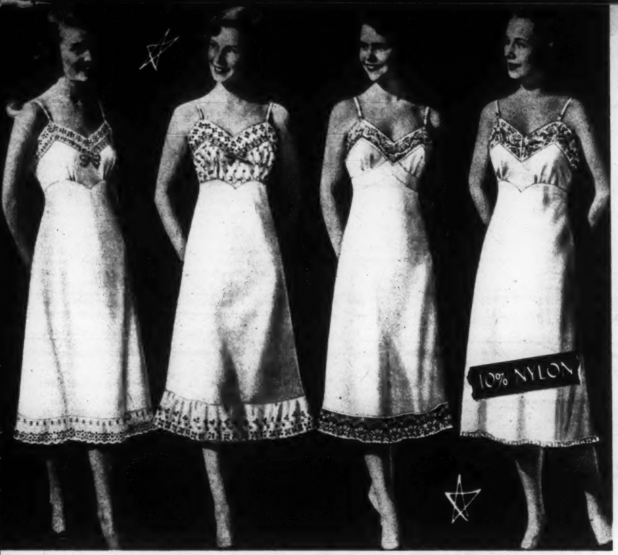


Bedtime Favorites . . sleep-inviting nightwear

Pert 'n' Pretty run-resistant circular knit rayon **$1.29** gown. You'll be a proud and popular Santa when you give this charming little nightie with ruffle and ½-in. cotton lace trim at neckline; elasticized ruffled waistline with ¼-in. cotton lace trim. Hand wash. *State size* 2, 4, 6, 8. Shpg. wt. 7 oz.
29 N 3182—Light pink.......$1.29
29 N 3183—Light blue....... 1.29

Clown Cutie . . they're off to bed **$1.79** in a jiffy in these gay, 2-tone pajamas . . run-resistant circular knit rayon. Blouse has val-type cotton lace trim . . pompons down front. Elastic top pants have Val-type cotton lace on ruffled ankles. Hand wash. *State size* 4, 6, 8. Wt. 9 oz.
29 N 3184–Pink and blue.$1.79

Ski-jamas with colorful Western print **$1.79** on front . . in fine quality combed knit cotton. Contrasting color rib-knit crew neck, cuffs and ankles. Hand wash. *State size* 4, 6, 8. Shpg. wt. 10 oz.
29 N 3185—Yellow with brown trim............$1.79
29 N 3186—Light blue with navy blue trim.........$1.79



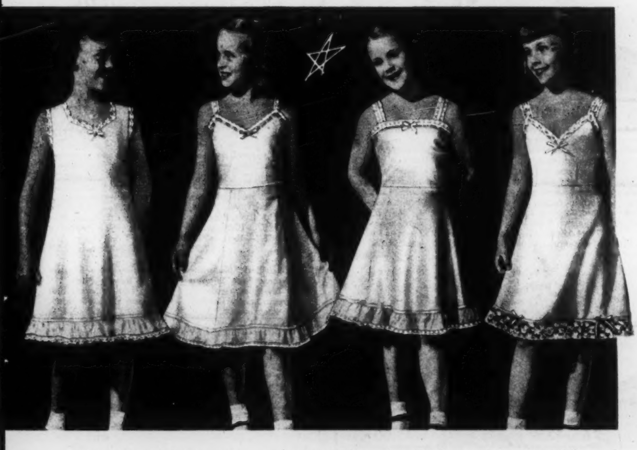
Luxury Slips thrift-priced at Sears! Teen sizes 10 to 16

Eyelet embroidery **$1.69** beaded with rayon ribbon trims top and bottom of 80-sq. percale slip. Adjustable straps. Washable. *State Teen Size* 10, 12, 14, 16. Wt. 7 oz.
29 N 3342—White. . $1.69
29 N 3343—Pink . . . 1.69

Dainty cotton batiste with **$1.98** eyelet embroidered bodice and hemline; rayon ribbon-run beading at top. Basque-effect bodice. Adjustable straps. Washable. *State Teen Size* 10, 12, 14, 16. Wt. 6 oz.
29 N 3344—White. . $1.98

Cotton lace trims bodice **$1.79** and hemline of fine quality rayon [redacted] slip. Smooth inset midriff. Adjustable straps. Washable. *State teen size* 10, 12, 14, 16. Shpg. wt. 6 oz.
29 N 3346—White. . $1.79
29 N 3347—Pink . . . 1.79

Nylon and rayon crepe; **$2.29** silky-soft, longer wearing. Cotton lace trimmed bodice and hemline. Adjustable straps. Washable. *State teen size* 10, 12, 14, 16. Wt. 6 oz.
29 N 3348—White. . $2.29
29 N 3349—Pink . . . 2.29



Lavish with lace, low in price! Slips for Girls . . sizes 4 to 14

Dainty Val-type cotton lace **98c** trims sweetheart neckline, armholes and ruffled flounce of this fine quality cotton slip . . a pretty and practical gift. Washable. *State size* 4, 6, 8, 10, 12, 14. Shipping weight 6 oz.
29 N 3217—White. . . . 98c
29 N 3218—Pink 98c

Camisole slip in fine quality **$1.19** cotton batiste with cotton lace shoulder straps also trim at bodice and ruffled flounce. Rayon ribbon-run beading at top. 6-gore skirt. Washable. *State size* 6, 8, 10, 12, 14. Shpg. wt. 6 oz.
29 N 3220—White. . $1.19
29 N 3221—Pink 1.19

Make her Christmas **$1.39** glamorous with this rayon satin camisole slip. Cotton lace trims ruffled flounce, rayon ribbon-run beaded bodice and shoulder straps. Hand wash. *State size* 6, 8, 10, 12, 14. Shpg. wt. 6 oz.
29 N 3213—White. . $1.39
29 N 3214—Pink . . . 1.39

A gift to delight your **$1.69** favorite little girl . . fine quality rayon crepe camisole slip. Lavishly trimmed with cotton lace at hemline, bodice and shoulder straps. Hand wash. *State size* 6, 8, 10, 12, 14. Shpg. wt. 6 oz.
29 N 3208—Pink . . . $1.69
29 N 3209—White. . 1.69

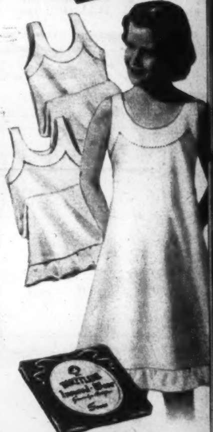
Rainbow Pack of HONEYLANE Rayon Panties

3 in box $1.89

One pink, one blue, one yellow . . in an eye-catching gift box. A practical and glamorous gift. Run-resistant tricot knit of heavy quality rayon. 2 rows of Val-type lace and bow at elastic leg openings. Double fabric crotch. Washable. *State girls' sizes* 4, 6, 8, 10, 12, 14. Shpg. wt. 12 oz. for 3.
29 N 3013 . . . . . $1.89

HONEYLANE "Insured Wear" Cotton Slips

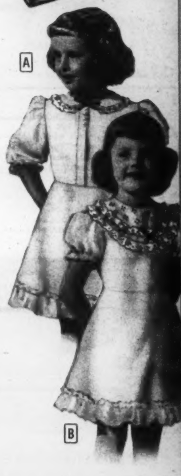
3 in box $2.00



You can give her a colorful slip wardrobe at such a little price at Sears. Three tailored 80 x 80 cotton slips guaranteed to wear a full year . . or you get a new slip free. Hemmed neck and armholes. Ruffled flounce. Hemstitched design on bodice. Washable. One each in white, pink and blue. *State size* 4, 6, 8, 10, 12, 14. Wt. 14 oz. for 3.
29 N 3293 . . . . . $2.00

HONEYSUCKLE Blouse-Slips

$1.98 each
Sizes 2 to 6x



A Just the gift to suit a "little lady's" fancy. Combination blouse and slip in one piece . . cannot ride up out of skirt. In hand washable rayon crepe. Peter Pan collar with cotton eyelet ruffle. 4 buttons on panel pleat. Push-up sleeves with elastic cuffs. Buttons in back to waist. Ruffled hem on full skirt. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. 6 oz.
29N4622–White $1.98

B A smart gift for a "little miss" . . this fine cotton broadcloth Blouse-Slip in one piece . . comfortable . . will not ride up out of skirt. Black rayon ribbon bow. Dainty cotton eyelet embroidered ruffled bib. Short puff sleeves. Ruffle flounce on skirt. Buttons in back to waist. Washable (remove bow). *State size* 2, 3, 4, 5, 6, 6x. Wt. 6 oz.
29 N 4623—White
Each $1.98

See size chart on opp. page for sizes 1 to 14. For Teen Sizes see below

Size Chart for Teens' Slips, Undies . . . Sizes 10 to 16

Order Size	10	12	14	16
If bust is	30½	32	33½	35 in.
If hips are	32½	34½	36½	38½ in.
Slip length (abt)	40	41½	43	44 in.

$2.89
$5.95
36x50 in.

Cozy-warm Cotton Crib Blanket

It's a NEW Honeysuckle with a gay new design—Baby waving balloons from the back of a galloping giraffe! The pattern is woven-in . . colors are reversible. Of fine cotton yarns, deeply napped, soft and warm to the touch. Lustrous 5-inch rayon satin binding. *Size* 36x50 in. Washable. Shpg. wt. 1 lb. 13 oz.
29 N 5280—Blue and yellow, yellow binding.
29 N 5281—Pink and blue with pink binding.
Individually boxed........Each only $2.89

Pre-shrunk All Virgin Wool Crib Blanket

No washing worries with this finest of all Honeysuckle blankets. 100% new wool, PRE-SHRUNK by Launderite process—may be machine washed with complete safety. Shrinkage is minimum. Deep, springy nap looks and feels like new after every washing. Wide 6-in. rayon satin binding. In useful plastic storage bag.

36x50 inches. Wt. 1 lb. 5 oz.
29 N 5291—Lt. blue...$5.95
29 N 5292—Pink...... 5.95
29 N 5293—White..... 5.95
29 N 5294—Yellow..... 5.95

40x60 inches. Wt. 1 lb. 13 oz.
29 N 5295—Lt. blue.. .$6.95
29 N 5296—Pink...... 6.95
29 N 5297—White..... 6.95
29 N 5298—Yellow... . 6.95

For Baby's first Christmas

JACK and JILL
4 for $1.19

10-piece Gift Layette

Just right for the new Baby! Ribbon-tied gift package holds ten lovely pieces . . . all of soft knit combed cotton that Mothers like for their babies . . all finest quality material and workmanship. Every piece useful. Includes gown, wrapper, 3 shirts, bib, 2 towels, and 2 washcloths. Snowy white with dainty pink or blue trim. Shpg. wt. 1 lb. 4 oz.
29 N 5717—White, blue trim..$4.98
29 N 5718—White, pink trim.. 4.98

3-pc. Towel Set

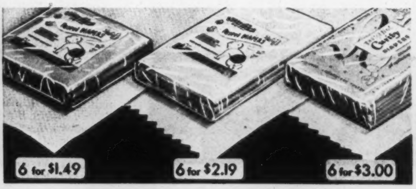
Soft white cotton terry towel and 2 washcloths. Each has big, big pink and blue elephant right in the center. White shell-stitch edging. Bath towel 27x30 inches; washcloths are 10x10 inches. Washable. In cellophane gift package. Shipping weight 9 ounces.
29 N 5218....Set $1.49

Training Panties

Four pretty Mother Goose nursery rhyme designs on heavy knit combed cotton. One blue, one yellow, one pink, one white in gift box. Elastic waist, double crotch. Washable. *State size* 1, 2, 3, 4. Shpg. wt. 9 oz.
29 N 5968—Gift box of 4 panties.....$1.19

Anklets

Hand-embroidered floral design on cuffs. Fine mercerized cotton. One each pink, blue, yellow and white in gift box. Washable. One size to a box. *State size* 3½, 4, 4½, 5, 5½. Shpg. wt. 5 oz.
29 N 5952 — Gift box of 4..pair $1.59



Pastel Fitted Crib Sheets

Pretty for Baby's bed! Our finest—of smooth 180-square cotton percale in white and dainty colors. Sanforized—won't shrink over 1%. Washable. Made with mitered corners, slip on without tucking, stay smooth. Fit 52x28-in. mattress. Shpg. wt. 1 lb. 2 oz. for 2.
29 N 5411–Lt. blue 29 N 5412–Pink
29 N 5413–Yellow 29 N 5414–White
Gift pkg. . . 2 of one color for...$3.25

Give Baby New Pastel Diapers . . pink, blue, yellow

Honeysuckle Birdseye now in dainty colors. Woven of soft, absorbent cotton yarns. Washable. 27x27 in. before hemming. Shpg. wt. 15 oz. for 6.
29 N 5061—Blue
29 N 5062—Pink
29 N 5063—Yellow
Pkg. of 6 for $1.49

Honeysuckle Gauze . . our best quality in pretty pastels. Surgical-type cotton, highly absorbent, quick drying. Pinked edges—no hems, 21x40 in. Washable. Wt. 15 oz. for 6.
29 N 5064—Blue
29 N 5065—Pink
29 N 5066—Yellow
Pkg. of 6 for....$2.19

Curity Brand Gauze in delicate pastels. Quick drying, absorbent surgical-type cotton. Pinked edges, woven-in fold line. 21x40 in. Washable. Wt. 15 oz. for 6. Postpaid.
29 N 5078—Blue
29 N 5079—Pink
29 N 5080—Yellow
Pkg. of 6 for...$3.00

Children's Gift ROBES

SHOWN IN COLOR ON THE OPPOSITE PAGE

Be sure to state correct size—see chart page 148

[A] **Quilted Cotton Percale Robe** with a wide full sweep to make her feel grown-up and glamorous. Pretty multicolor flower pattern on pink or blue ground with matching binding. Wash separately. *State size* 3, 4, 5, 6, 6x. Shipping weight 2 lbs.
29 N 1542–Pink $3.98 29 N 1543–Lt. blue $3.98

[B] **Pin-point Cotton Chenille Robe** with panda bear design in two-tone chenille overlay . . priced at a thrifty $1.98. Cozy and warm with shawl collar and wide full skirt. Wash separately—needs no ironing. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 3 oz.
29 N 1518–Med. blue $1.98 29 N 1519–Scarlet $1.98

[C] **Pin-point Cotton Chenille** with floral overlay all around the full skirt. Wide double fabric revere collar. Soft, closely tufted chenille . . grand to cuddle into. White and solid colors. Wash separately—no ironing. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs.
29 N 1544—White 29 N 1546—Melon red
29 N 1545—Aqua green Each robe.......$2.98

[D] **Brilliant Scarlet or Blue Pin-point Cotton Chenille** with elaborate all around chenille overlay design in contrasting colors. Wide full skirt, double fabric collar . . cozy and warm. Wash separately—needs no ironing. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs.
29N1547–Scarlet $2.98 29N1548–Med. blue $2.98

[E] **For Boy or Girl . . Beacon Cotton Blanket Cloth,** warm and comfy, thrifty too! Has story book design in yellow on blue . . or white on pink. Rayon cord belt and trim on collar, cuffs and pocket. Wash separately. *State size* 1, 2, 3. Shpg. wt. 12 oz.
29 N 7920–Lt. blue $1.98 29 N 7921–Pink $1.98

[F] **Thrifty Gift Robe in Pin-point Cotton Chenille** with ABC blocks in rich chenille overlay. Revere collar and pocket. Soft and warm for the little ones. Wash separately—needs no ironing. *State size* 1, 2, 3. Shipping wt. 14 oz.
29 N 7923–Lt.blue $1.98
29 N 7922—Pink. $1.98 29 N 7924–White. 1.98

[G] **"Duck Family" Pin-point Cotton Chenille Robe.** Three baby ducks trail mother duck around back and front of skirt . . in yellow and white overlay design. Revere collar and pocket. Wash separately—needs no ironing. *State size* 1, 2, 3. Shpg. wt. 14 oz.
29 N 7925–Lt. blue $2.39 29 N 7926–Pink $2.39

[H] **Gay plaid Robe and Slipper Matchmates** for big and little sister—brother too! Double-breasted style buttons right or left. Of warm cotton flannel. Sanforized—won't shrink over 1%. Wash separately. Rayon braid trim on pocket, cuffs, and shawl collar. Scuff style, open-toe slippers have quilted plastic soles and binding. *Please state size.*
29 N 7911—Tots' sizes 1, 2, 3. Shpg. wt. 14 oz. .$2.69
29 N 1551—Girls' sizes 3, 4, 5, 6, 6x. Wt. 1 lb. . 2.98

Children's SLIPPERS

Christmas-gay styles in sizes 2 to 8

[J] **Gay Clown Slippers** each with tinkling bells. Sturdy felt (see note below). *State size* 3, 4, 5, 6, 7, 8. Shpg. wt. 5 oz.
29 N 5881-Red, white
29 N 5883–Orange, blue
29 N 5882–Green and yellow.......Pair $1.49

[L] **Western Cowboy Boots** complete with (felt) spurs and pull straps . . toy gun in holster. Part wool felt—see note below. *State size* 4, 5, 6, 7, 8. Wt. 8 oz.
29 N 5887—Black, white
29 N 5888—Red, white
Pair.............$1.98

[N] **Electrified Shearling Bunny Face Slippers** with big floppy ears . . warm and soft. Leather soles. *State size* 2, 3, 4, 5, 6, 7, 8. Wt. 8 oz.
29 N 5856—Blue. $2.39
29 N 5857—Pink. 2.39

[R] **Capeskin Leather Zip-up Slippers** with fuzzy-warm shearling lamb fur cuffs. Leather soles. *State size* 2, 3, 4, 5, 6, 7, 8. Shpg. wt. 7 oz.
29 N 5877—Royal blue
29 N 5878—Bright red
Pair.............$1.98

[K] **Cowhide Moccasins,** sturdy and long-wearing. "Little Indian" style, hand-sewn around vamp. Leather innersole. *State size* 3, 4, 5, 6, 7, 8. Shpg. wt. 9 oz.
29 N 5850—California gold color cowhide.$1.98

[M] **Embossed Leather Western Zip Slippers** with flashlight gun in holster. Pull trigger, light flashes. All-over embossing has a hand-tooled look. Leather soles. *State size* 4, 5, 6, 7, 8. Shipping weight 7 oz.
29N5872—Brown.$2.39

[P] **Bunny Face Slippers in Rayon Plush** . . shiny button eyes. Soft cushion padded soles. *State size* 2, 3, 4, 5, 6, 7, 8. Shpg. wt. 5 oz.
29 N 5868—Blue. . .98c
29 N 5869—Pink. . .98c

[S] **Rayon Satin Scuffs** with bunny fur trim—so grown up! Elasticized back straps. Platform leather soles. *State size* 4, 5, 6, 7, 8. Wt. 8 oz.
29 N 5889—Royal blue
29 N 5890—Bright red
Pair.............$2.29

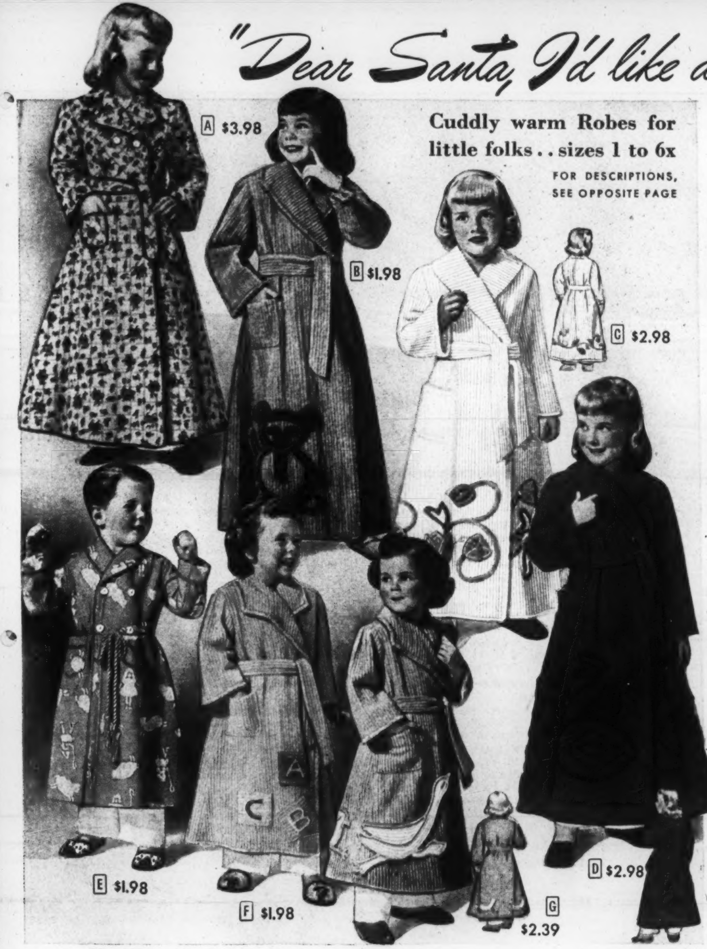
[T] **All-Wool Footease** . . warm on little feet! Knit-in design on rib-knit wool top. Hand-stitched soft glove leather soles. *State sizes* to fit foot lengths: Small (4 in. or less), Medium (4½ in.), Large (5 in.). Shipping wt. pair 3 oz.
29 N 5884–Blue. .$1.79
29 N 5886–Yellow $1.79
29 N 5885–Pink. . 1.79

Size Chart for Children's Slippers. Sizes 2 to 8

Order slipper size	2	3	4	5	6	7	8
If foot length is . .	4⅛	4½	4⅞	5⅛	5½	5⅞	6⅛ in.

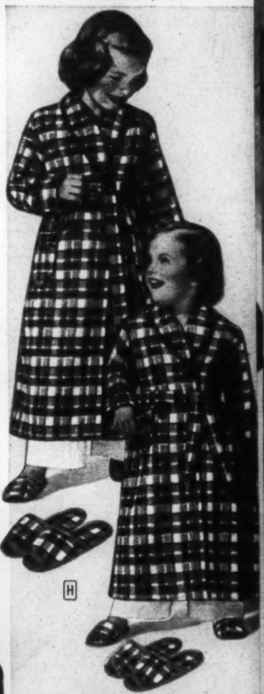
NOTE: Felt wool content not stated—marked on slippers as required by Wool Products Labeling Act.

"Dear Santa, I'd like a Robe"


A $3.98
B $1.98
C $2.98
D $2.98
E $1.98
F $1.98
G $2.39

Cuddly warm Robes for little folks . . sizes 1 to 6x

FOR DESCRIPTIONS, SEE OPPOSITE PAGE



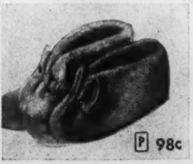
Robe and Slipper Matchmates

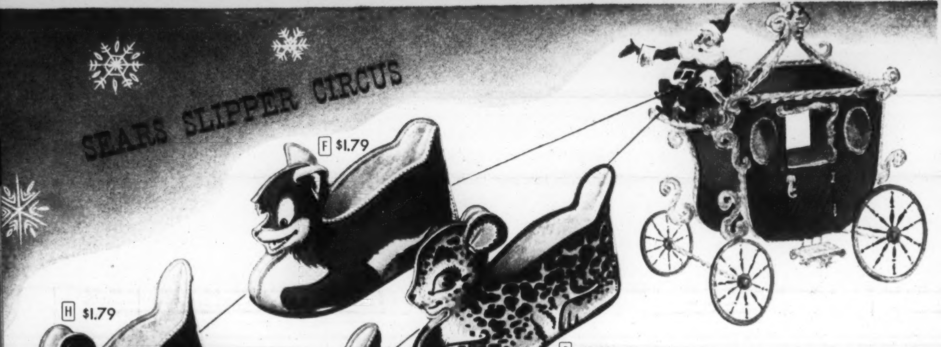
for Big and Little Sisters

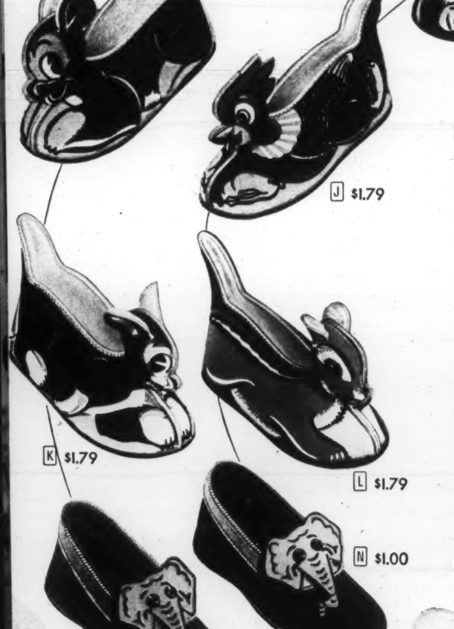
Sizes 3 to 6x	Sizes 1 to 3
$2.98	$2.69

"Please, Santa, send me Slippers"

Footease Sox keep little feet warm!







Fun to wear! . . Exciting Biltwel "animals". . a real thrill for the kiddies; gay lollipop colors; warm, durable

F "Freddy Fox" will delight your child as much as any toy. Warm imitation suede. Padded sole.
- Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 907—Fox. . . Pair $1.79

G "Freckles, the Leopard" . . warm imitation suede colored to look like a "real-live" animal. Padded sole.
- Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 10 oz.

15N904-Leopard. . Pair $1.79

H Cunning "Bobby Bear" will win your child's heart on Christmas. Imitation suede. Padded sole.
- Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 902—Bear. . Pair $1.79

J "Rusty Rooster" has cocky ways, warms tiny feet on chilly days. Imitation suede. Padded sole.
- Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 10 oz.

15N903—Rooster. Pair $1.79

K "Newton, Nine Lives," so real-looking you might expect him to purr. Imitation suede. Padded sole.
- Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 905—Cat. . . Pair $1.79

L "Chippy Chipmunk". . . a novel "pet" for the child who loves animals. Soft imitation suede. Padded sole.
- Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 10 oz.

15N906-Chipmunk. Pair $1.79

M For the top of your child's stocking . . felt elephant. Padded sole.
- Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 980—Red. . . Pair $1.00

N The gift your child will like the most . . . bright felt elephant. Padded sole.
- Child's wide sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 979—Blue. . . Pair $1.00

P Press this cuddly little duck's bill and he quacks. Ever-so-soft, warm shearling. Padded leather sole.
- Child's wide 4, 5, 6, 7, 8, 9, 10, 11. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 916—Duck. . Pair $1.98

R Squeeze Bunny's rubber head and he whistles. Fluffy, snug natural shearling. Padded leather sole.
- Child's wide 4, 5, 6, 7, 8, 9, 10, 11. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 915—Bunny. Pair $1.98

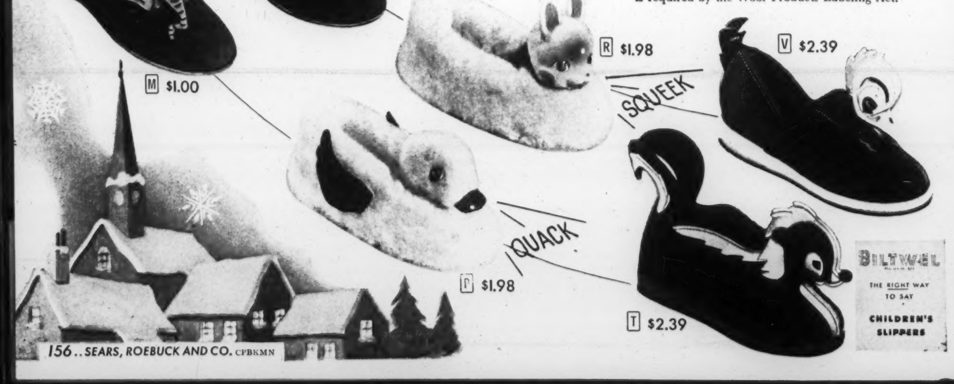
T This pert skunk looks like a favorite storybook character. Practical felt. Platform, leather sole.
- Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 10 oz.

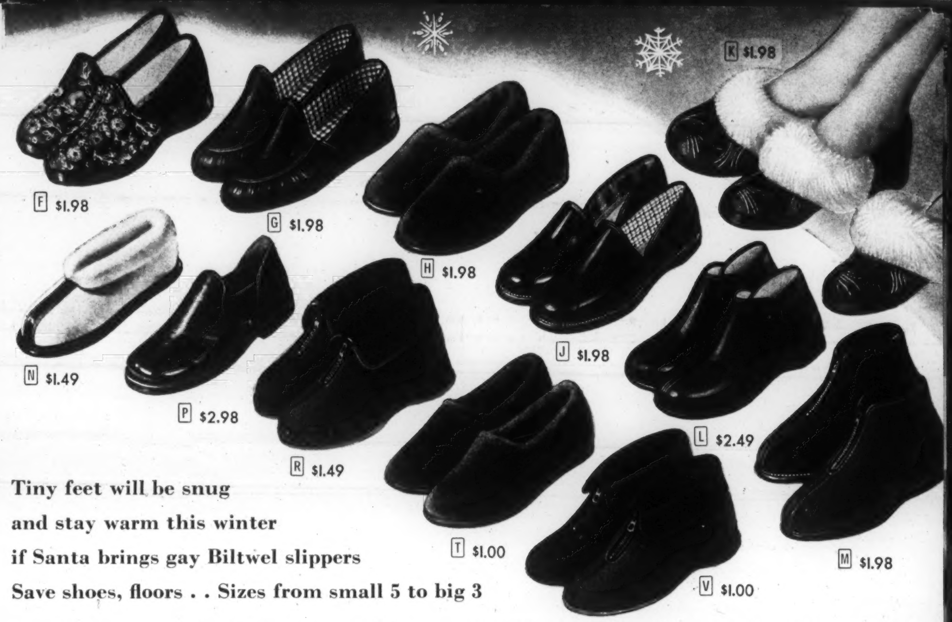
15 N 982—Skunk. Pair $2.39

V Right out of fairy tale land comes this peppy little duck. Bright felt. Soft platform, leather sole.
- Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 981—Duck. . Pair $2.39

Wool content of felt and wool slippers on these two pages is marked plainly on merchandise as is required by the Wool Products Labeling Act.





Tiny feet will be snug and stay warm this winter if Santa brings gay Biltwel slippers

Save shoes, floors . . Sizes from small 5 to big 3

F **Multicolor embroidery,** shimmering rayon satin. Peaked vamp. Platform, padded sole.

• Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shpg. wt. 10 oz.

15 N 944—Red . Pair $1.98
15 N 943—Blue. Pair 1.98

G **Shirred vamp slip-on** in supple, long-wearing leather. Plaid lining. Soft padded sole, heel.

• Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shpg. wt. 10 oz.

15 N 972—Red. Pair $1.98
15 N 971—Blue. Pair 1.98

H **Fluff-soft,** warm electrified shearling Fuzzy Wuzzy to snuggle tiny feet. Leather sole.

• Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shpg. wt. 10 oz.

15 N 940—Red. Pair $1.98
15 N 939—Blue. Pair 1.98

J **Sturdy leather slip-on,** as sturdy as a shoe. Leather sole and heel.

• Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.* Shpg. wt. 10 oz.

15 N 978—Two-tone brown
15 N 976—Red, blue trim
Pair................$1.98

K **White fur cuff** sets off gleaming rayon satin, highlighted by multicolor printed design. Platform, padded sole.

• Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 12 oz.

15 N 967—Blue. Pair $1.98
15 N 968—Red.. Pair 1.98

L **Side-snapped slipper** . . . easy on and off. Durable leather upper. Leather sole and heel.

• Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 952—Blue. Pair $2.49
15 N 953—Red.. Pair 2.49

M **High up for warmth.** Felt zip boot. Shearling sock lining. Leather sole. Shpg. wt. 10 oz.

• Child's wide 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.*

15 N 960—Blue. Pair $1.98
15 N 961—Red. Pair 1.98

N **Cuddly shearling,** furry side in, smooth side out. Leather sole.

• Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.* Shpg. wt. 10 oz.

15 N 991—Natural tan shearling.......Pair $1.49

P **Like Dad's favorite,** stretchy side gore. Soft kidskin upper. Leather sole, rubber heel. Shpg. wt. 10 oz.

• Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.*

15 N 920—Brown. Pr.$2.98

R **Zip-front felt boot.** Corduroy platform, collar. Padded sole, heel.

• Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.* Shpg. wt. 10 oz.

15 N 909—Blue. Pair $1.49
15 N 908—Red. Pair 1.49

T **Snug rayon plush Fuzzy Wuzzy** . . . economy priced. Leather sole.

• Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 929—Blue . Pair $1.00
15 N 930—Red . Pair 1.00

V **Color-bright zip-up felt boot.** Padded sole.

• Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.* Shpg. wt. 10 oz.

15 N 994—Blue, red trim
15 N 995—Red, blue trim
Pair................$1.00

For "make-believe" Westerners

FF **Roy Rogers slipper.** Brown imitation suede, sage green trim. Padded sole.

• Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 948—Brown and green
Pair...................$1.89

GG **Your young "cow-puncher"** wants Roy Rogers felt cowboy boot. Padded sole.

• Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 945—Black and gray
Pair...................$2.49

HH **Roy Rogers, "Trigger"** pictured colorfully on warm felt boot. Padded sole.

• Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 946—Brown and tan
Pair...................$2.49

JJ **Yippee!** Black 'n' white boot the cowboy set demands. Felt. Padded sole.

• Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 921—Black and white
Pair...................$1.79

KK **There's a handy side holster** with toy gun on this felt boot. Padded sole.

• Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.

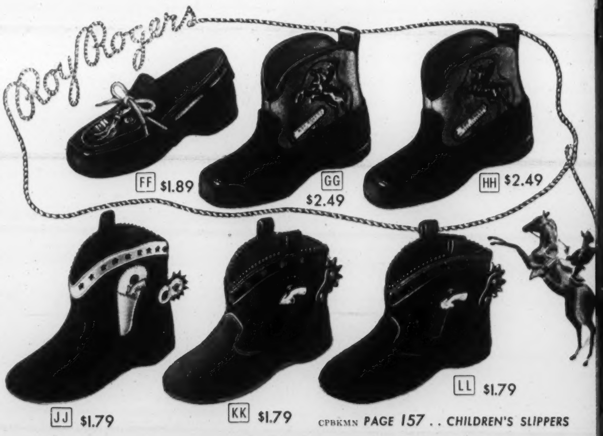
15 N 942—Red with blue trim
Pair...................$1.79

LL **Looks just like a real cowboy boot.** Warm, durable felt. Padded sole.

• Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.

15 N 941—Blue with red trim
Pair...................$1.79

TO ORDER CHILDREN'S SLIPPERS. Order shoe size if slipper is listed in that size. For half sizes, order slipper next size larger.



Roy Rogers

Child's and boys' sizes
F
G

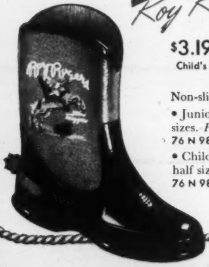
The "Official" boot for all you big and little Roy Rogers fans

Authentic Western design, made in Texas. Ride the range with Roy Rogers, "King of the Cowboys" and his horse Trigger. Raised design is embossed right on top quality saddle leather leg of each boot. Light tan dress leather vamp. Leather insole, leather lined leg give added inside comfort. Bend leather outsole cut from strongest cowhide takes punishing wear. Modified leather heel, rubber top lift. Goodyear welt. Big Boys' boot has reinforced 2-row pegged cottage shank.

$7.89 Child's

• Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.
F **15 N 1292—Saddle leather leg tan vamp. *State size.* Shpg. wt. 2 lbs. . Pr. $7.89**
• Boys' wide sizes 3½, 4, 4½, 5, 5½, 6. *State size.* Shpg. wt. 2 lbs. 10 oz.
G **67 N 5605—Saddle leather leg, tan leather vamp .... Pair $9.85**

Roy Rogers Rubber Cowboy Boot for over shoe wear

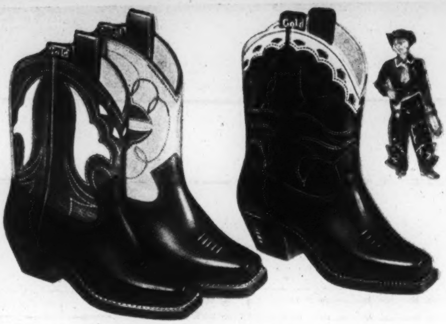


$3.19 Child's

"King of the Cowboys" and his horse Trigger colorfully pictured on side of each boot. Design lasts for life of boot. Safe rubber spur. Non-slip rubber sole. Cotton net lining.

• Juniors' wide sizes 13, 1, 2 and 3. No half sizes. *Please state size.* Shpg. wt. 2 lbs. 4 oz.
76 N 9864—Brown and tan .... Pair $3.39
• Child's wide sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 13 oz.
76 N 9865—Brown and tan .... Pair $3.19

For Hopalong Cassidy Rubber Boot, see page 2



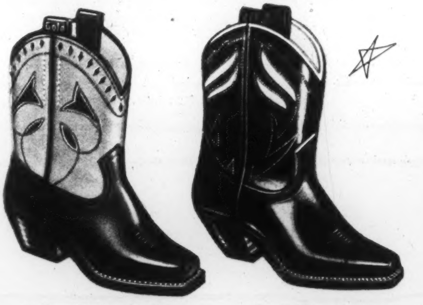
Give Genuine Western Styles for Christmas

$6.89

Genuine Texas-made boot. Modified heel with rubber top lift for greater walking comfort. Kid leather leg, dress leather vamp. Oak leather sole. Leather lined leg. Welted side seams.
• Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 2 lbs.
15N1294–Blond leg, tan vamp. Pr. $6.89
15N1296–Red leg, black vamp. Pr. 6.89

$7.89

Husky black Texas-made boot . . just like your favorite cowboy wears . . doubles for school or play. Supple leather upper with white kid inlay, collar. Oak bend leather sole; modified cowboy heel, rubber lift. Goodyear welt.
• Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 2 lbs.
15 N 1261—Black leather. . Pair $7.89



Broader low heel

$4.89 Tots'

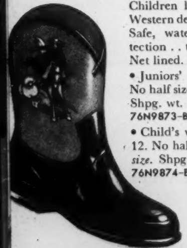
Comfortable as a shoe . . genuine Texas-made leather boot. Searosole; modified heel, rubber top lift.
• Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 2 lbs.
15N1298–Cream leg, tan vamp. Pr. $5.89
• Tots' wide sizes 5½, 6, 6½, 7, 7½, 8. *State size.* Shpg. wt. 1 lb. 2 oz.
15N1299–Cream leg, tan vamp. Pr. $4.89

Boys' Wing Design

$9.85

Authentic Western design . . made in Texas. Kid leather uppers; dress leather vamp with smooth leather leg lining. Pegged cottage shank for firm arch support. Oak leather sole; leather heel, rubber lift. Goodyear welt.
• Boys' medium wide width sizes 2½, 3, 3½, 4, 4½, 5, 5½ and 6. *Please state size.* Shpg. wt. 3 lbs. 4 oz.
67 N 5607—Brown leather . . . Pair $9.85

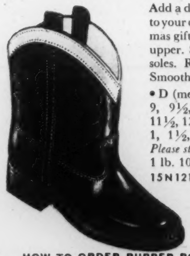
Rubber Overshoe Boot



Children like to wear these Western design slip-on boots. Safe, waterproof foot protection . . they cost so little. Net lined. Non-slip sole.
• Juniors' wide 13, 1, 2, 3. No half sizes. *Please state size.* Shpg. wt. 1 lb. 14 oz.
76N9873–Brown, tan. Pr. $2.98
• Child's wide 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 10 oz.
76N9874–Brown, tan. Pr. $2.89

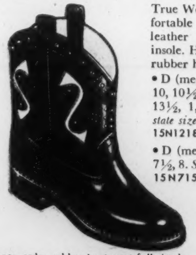
$2.89 Child's

Broad flat heels, wide rounded toes . . ideal for young, growing feet



Add a dash of Wild West to your children's Christmas gifts. Supple leather upper. Strong horsehide soles. Rubber heel lift. Smooth leather insole.
• D (medium wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½ and 3. *Please state size.* Shpg. wt. 1 lb. 10 oz.
15N1219–Black. Pr. $4.98

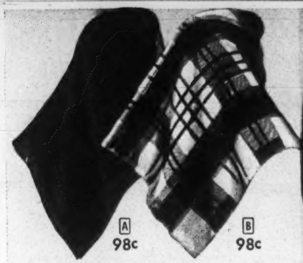
$4.98



True Western style, yet so comfortable for young feet. Supple leather upper, smooth leather insole. Horsehide sole; low heel; rubber heel lift.
• D (medium wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shpg. wt. 1 lb. 10 oz.
15N1218–Burgundy, brown. Pr. $4.98
• D (med. wide) 5½, 6, 6½, 7, 7½, 8. *State size.* Shpg. wt. 14 oz.
15N715–Brown, beige . . . Pr. $3.98

$4.98 Child's **$3.98** Tot's

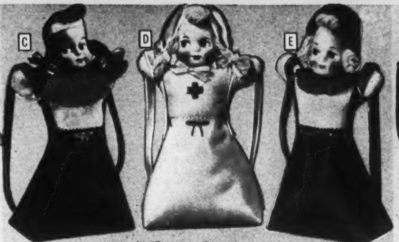
HOW TO ORDER RUBBER BOOTS: For full size shoes, order rubber boot next full size larger than shoe. For half size shoes, order boot next whole size larger than shoe. Example: for 7 or 7½ shoe, order size 8 rubber boot.



Gay all wool fringed Squares

A Solid Colors, bright or white. About 28 in. square. Hand washable. Shpg. wt. 4 oz.
88N9067—White 88N9069—Lt. blue { Each 98c
88N9068—Red 88N9070—Yellow { 2 for $1.79

B Bright Plaid, about 29 in. sq. Hand washable.
88N9215–Red ground 88N9217–Blue ground
88N9216–White ground Each. Shpg. wt. 4 oz. . . . 98c



$1.19 each Tax Included

Surprise! These Dolls are Handbags

Leather-like plastic shoulderstrap bags with cunning heads, padded arms. Zipper opening at back for handbag compartment. About 11x5¾ inches. Shipping weight 7 ounces.

(C) 88 N 9291E—"Pocahontas"—yellow and green dress. $1.19
(D) 88 N 9290E—"Florence Nightingale" in white dress . . 1.19
(E) 88 N 9289E—"Goldilocks," yellow and red dress . . 1.19

$1.99 Tax Included

Metal Lock-and-Chain Bag

Calf-like plastic (adjustable shoulder-strap). Mirror, comb, coin-holder wallet, zipper. Lined. About 7¼x5¼ in. Gift box. Shpg. wt. 1 lb. 1 oz.
88N9274E–Red 88N9275E–Green
88N9276E–Brown Each
88N9277E–Black patent-like $1.99

Prices of bags include 20% Fed. Excise Tax. If tax is reduced or discontinued, we will refund accordingly on orders filled from this catalog after tax is changed.

Newest Accessories . . first on every girl's list

98c
MICKEY MOUSE
OUT WEST

Mickey Mouse Out West

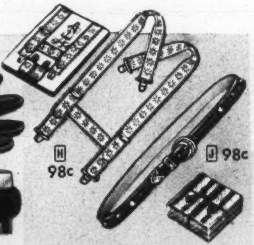
Inside the bucking-broncho gift box is a fringed headsquare of white spun rayon, (abt. 26 in.) with a catch-the-eye border in color. Romping all over it are colorful, lovable Mickey Mouse and Donald Duck having cowboy fun. Shpg. wt. 5 oz.

88 N 9267—Red border 98c
88 N 9268—Green border 98c

Lined Leather Gloves

F Domestic Pig-Grained Capeskin; cotton fleece lining. About 8 in. long. *State size* 4, 5, 6, 7, 8. Shpg. wt. 4 oz.
88N9111–Tan $1.98
88N9262–Brown 1.98

G Bunny Fur Cuffs, cotton fleece lining. Imported capeskin. About 8½ in. long. *State size* 3, 4, 5, 6, 7.
88N9243–Red 88N9245–Tan
88N9244–Green Wt. 4 oz. Pr. $2.49



Suspenders, Cowhide Belt

H Red felt bordered suspenders, white decorated tape. Adjustable clip ends. Fits sizes 1 to 7. Cleverly gift-boxed. Shipping weight 5 ounces.
88 N 9283 . . . . 98c

J Belt with colored studs, western tip, buckle. About ¾ in. wide. Gift box. *State size* 22, 24, 26, 28.
88N9269–Natural tan. Wt. 4 oz. . 98c

Cinderella
98c

Cinderella's Magic Square

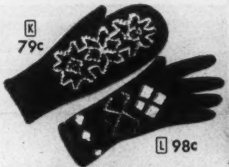
A cinderella coach gift box holds a fringed square of white spun rayon about 26 inches, colorfully bordered and printed with the famous story book characters. Shpg. wt. 5 oz.
88 N 9265—Red border 98c
88 N 9266—Royal blue border 98c

For Sears Easy Terms . . . see page 283 of this catalog and get full details.

$1.19 Tax Included

Pistol-Packin' Bag

Tiny make-believe gun (metal) in a holster, a cowboy 'kerchief, trims patent-like plastic shoulder bag. Zipper closing. About 5½x5½ in. Shipping weight 8 ounces.
88 N 9270E—Red with black . . $1.19
88 N 9271E—Black with red . . . 1.19



Assorted Wool Jacquards

Abt. 8½ in. long. Shpg. wt. 4 oz.

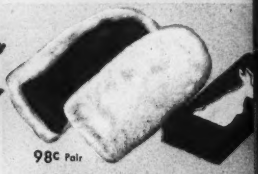
K Mittens. *State size* 2, 3, 4, 5, 6, 7.
88N9250–Red 88N9251–Navy
88N9252–Kelly green Each 79c

L Gloves. *State size* 5, 6, 7.
88N9253–Red 88N9255–Brown
88N9254–Kelly green Each 98c

$1.99
2-piece set

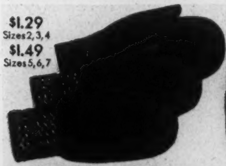
Match-Ups in gay plaid

100% Wool fringed scarf, about 7¼x 35 in. Matching "feed" bag (about 9½x8 in.) has leather-like plastic fringe trim. Rayon drawstring. Includes 16c Federal Excise tax on bag only. Rayon lined. Shpg. wt. 14 oz.
88N9282E–Red plaid 2-pc. set . . $1.99



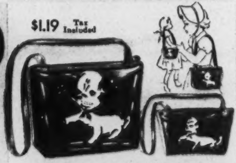
Bunny Fur Mittens

Brushed rayon palms. Cotton fleece lining. Snug elastic underwrists. About 7¼ in. long. Cute gift box with see-through Bunny cut-out. *Sizes* 3, 4, 5, 6, 7. *Please state size.* Shipping weight 4 ounces.
88N9281–White fur, red palms. Pair 98c



Buffed Deerskin Mittens

Cotton fleece lined. Dries soft after being wet. Shpg. wt. each 5 oz.
State size 2, 3, 4. About 7½ in. long.
88N9085–Red 88N9086–Green
88N9087–Brown Each $1.29
State size 5, 6, 7. About 8½ in. long.
88N9088–Red 88N9089–Green
88N9090–Brown Each $1.49



"Dolly-and-Me" Bag Set

A gift for both! Girls' patent-like plastic bag with zipper top and fashionable shoulderstrap. Lined. About 5¾x4 in. Dolly's matching bag is about 4¼x2¼ in. Unlined. Gay dog picture painted on both. Shpg. wt. 5 oz.
88 N 9272E—Red . . . . Set $1.19
88 N 9273E—Black . . . . Set 1.19

$1.29 Sizes 2, 3, 4 $1.49 Sizes 5, 6, 7

50% Angora, 50% Nylon

Non-shrink mittens . . won't felt or mat. Hand wash. Snug cuff. Shpg. wt. 3 oz.
State size 2, 3, 4. About 6¾ in. long.
88 N 9284—White $1.29
State size 5, 6, 7. About 8½ in. long.
88 N 9285—White $1.49

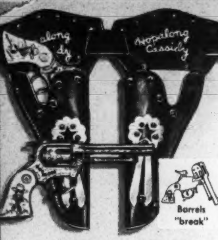
Size Chart for Children's, Teens' Gloves

Size. .	2	3	4	5	6	7	8
Inches.	5	5¼	5½	5¾	6	6¼	6½

$2.38 Tax Included

Pen and Pencil Bag

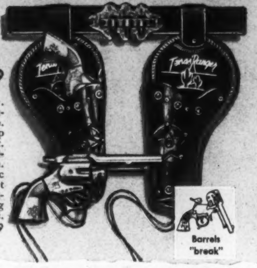
Real ballpoint pen, mechanical pencil, comb, pad, ruler, coin holder wallet. Leather-like plastic. About 8¼x 5½ in. Lined. Shpg. wt. 1 lb. 1 oz.
88N9278E–Red 88N9280E–Brown
88N9279E–Green Each $2.38



Hopalong Cassidy Set

Hoppy, himself, endorses this 2-gun set for his young pals. His picture is on the plastic butt-plates of both guns, and his name is printed on both holsters. Black split-cowhide holsters with white trim, 12 in. long overall to top of adjustable belt. Two 8½-in. metal pistols. (Do not shoot.) Order set now. **$3.69**

49 N 2718—Shipping weight 2 pounds 6 ounces. Set......$3.69



Low-priced 2-gun Set

Sure-fire hit at a budget-pleasing price. Two black split-cowhide holsters 11 in. long overall to top of adjustable belt. White and gold-color trim. Two 8-in. metal pistols, plastic butt-plates. (Do not shoot.) Wood "bullets." Shipping weight 2 lbs. 12 oz. **$2.79**

49N2685–Set. $2.79

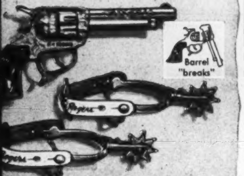
Barrel "breaks"

Single-gun Holster Set

Two-tone, split-cowhide holster, 11 in. long overall to top of adjustable belt. Holster front decorated in real Western style. Eight-inch metal pistol with plastic butt plates. (Pistol does not shoot.) Wood "bullets." Always makes a big hit with the little fellows. Shipping weight 1 pound 6 ounces. **$1.49**

49 N 2717—Set. $1.49

Wild West Thrills



Roy Rogers Pistol and Spur Set

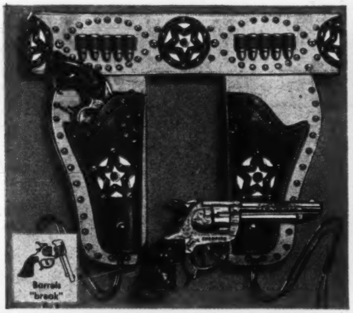
Any "hard ridin' young tophand" will be thrilled with this combination. Gold-plated 9-in. metal pistol with plastic butt-plates. Gold-color spurs have adjustable straps with Roy's name and steerhead concha. (Gun does not shoot.) **$2.19**

49N2690–Shpg. wt. 2 lbs. 5 oz. $2.19

NEW—Chap Set

Adds extra thrills to wild-west games . . . a fine party costume, too. Decorated with typical Western designs. Cotton chaps and vest have leathery feel. Simulated belt band in front, adjustable cloth belt and leg straps on back. Bandanna included. Shipping weight each 1 pound. **$1.79** 3-pc. Set

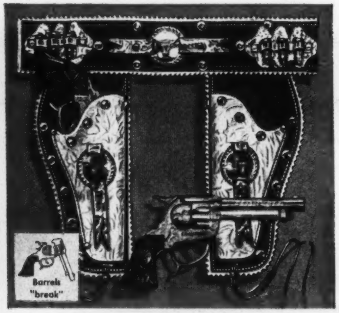
49N2705-Small (For 3,4,5)..$1.79
49N2706-Medium (For 6,7). 1.79
49N2723-Large (For 8,9,10). 1.79



De luxe 2-gun Set, top-grain leather

For pride of ownership, give him this extra-fine quality set . . . as flashing and colorful as the Old West itself. Genuine top-grain leather, tan and red holsters and belt have more decoration than most sets. Two 9-in. gold-plated pistols. Holsters 12 in. long to top of adjustable belt. **$6.59**

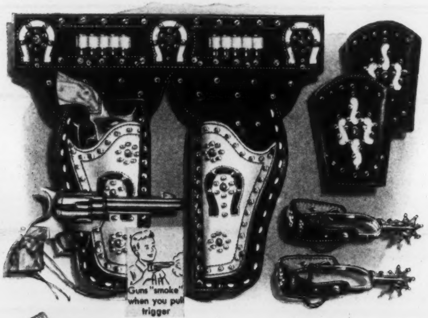
49 N 2687—Wood "bullets." (Guns do not shoot.) Shipping weight 3 pounds 8 ounces..........................$6.59



2-gun Set with gold-plated pistols

Rarin' for action and built to take hard play. Black and white split-cowhide holsters, 11 in. long overall to top of adjustable belt. They're decorated in Western style and have felt backing. Two 9-in. metal pistols are gold-plated . . . a feature not usually found at such a low price. **$4.49**

49 N 2691—Wood "bullets." (Guns do not shoot.) Shipping weight 3 pounds 10 ounces..........................$4.49



Super de luxe Set with top-grain leather holsters, cuffs and spurs . . . new "smoker" Guns

$8.79 Complete Set

Yippee-ee-ee! Here's the best holster set we've ever offered . . . one that will make your "straight-shootin' young cowpoke" feel just like his favorite Western hero. Why it's so realistic that the guns even puff "smoke" when you pull triggers. ("Smoke" is harmless powder. You get enough for 5,000 shots with each gun.) Holsters, belt, cuffs and spur straps are all genuine top-grain leather. Swing-type holsters with black backs and white fronts are 14½ in. long overall to top of adjustable belt. Nickel-plated, 9½-in. metal pistols have special "smoker" mechanisms with repeater triggers. "Jewels" and "nailheads" add sparkle and color in true Wild West style. Wood "bullets." (Guns do not shoot caps.)

49 N 2688—Shpg. wt. 5 lbs. 3 oz......Set $8.79

Be sure to see page 283 for Sears Easy Terms

Gifts for Little Cowgirls

A **NEW—Skirt and Vest.** Cotton with suede-like feel. Plastic fringe trim. Skirt adjusts with drawstring. Shipping weight 1 pound per set.

49 N 2715—Small (For 3, 4, 5)........$2.39
49 N 2716—Medium (For 6, 7)..........$2.39
49 N 2724—Large (For 8, 9, 10)........ 2.39

B **NEW—Dale Evans Holster Set** with cuffs and spurs. Two 7½-in. gold-color metal pistols with repeater triggers. (Do not shoot.) Split-cowhide holsters about 9½ in. long overall to top of belt. Split-cowhide cuffs. Gold-color metal spurs.

49 N 2689—Shpg. wt. 3 lbs. 14 oz......$4.89

Dale Evans
Barrels "break"
B

NEW—Traffic Light . . Service Station

Stop-and-go light 94c

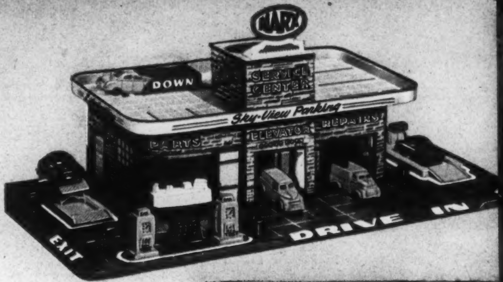
for "toy-town traffic." Shines red in 2 directions, green in other 2. Just flick switch at base to change directions of lights. Molded of plastic, about 8¼ in. high. Uses standard flashlight battery and 2 bulbs. Bulbs included, battery not included.

49 N 6313–Shpg. wt. 8 oz. 94c

Metal Service Station *with elevator, rest room, plastic cars and accessories.* $2.89

Just pull lever to raise cars in elevator for roof-parking, or drive them up ramp. Display room with acetate window. Rest room in rear has plastic wash-stand and commode. Plastic pieces include: 6 cars (about 3½ in. long), grease and wash rack, air pump, 2 gas pumps, display counter and 6 small accessories. Lithographed station and base, about 26x14¾x11 in. high overall. Easy to set up.

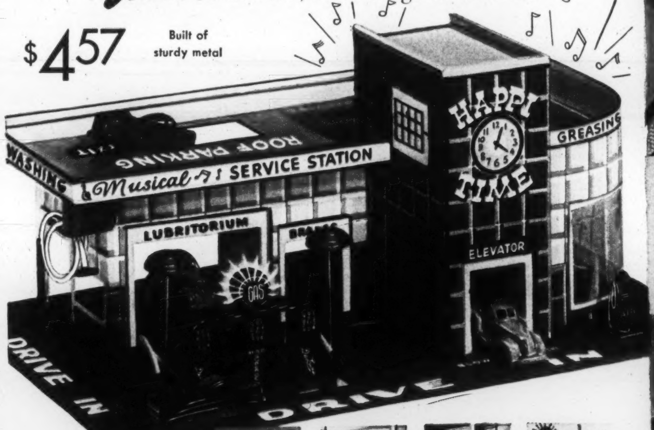
79 N 06458–Shpg. wt. 5 lbs. $2.89



New!.. Musical, electric-lighted Station

$4.57

Built of sturdy metal



HAPPI-TIME
OUR OWN TRADE MARK

Musical car-ramp inside station

Metal grease rack raises and lowers

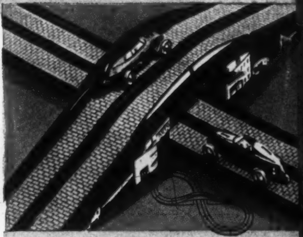
Elevator automatically ejects auto

2 pumps dispense gas (water)

- Priced low because of Sears large purchase . . . packed with a huge variety of fun and play features
- **Moving musical car lift** tinkles "Whistle While You Work", lifts auto to roof . . . just turn crank
- **Automatic auto elevator** . . . simply press lever and car is automatically raised and run out onto the roof
- Display room has curved, transparent plastic front
- 3 plastic pumps, 2 dispense water from hoses
- Four plastic cars with easy-rolling wheels . . . 2 have gas (water) tanks that you can fill from pumps
- Plastic auto laundry with flexible hose holds water for washing cars on metal grease-and-wash rack

Big enough to keep several youngsters happy at one time. One can run musical car ramp. Another can use pumps that really "fill 'er up" (with water) or wash cars on rack that raises and lowers . . . has pan to catch water. Third can hoist cars in elevator. Still another can "drive" car to display room or "pump" tires with dummy plastic air pump. Center plastic pump lights up, uses penlight battery (not included). Dummy floodlights and attendant of plastic. Lithographed metal station on Masonite Presdwood base with rubber feet, 24x16x11 in. high overall. Wt. 7 lbs.

79 N 06475—Easy to set up, no tools needed. . . .$4.57



Two-lane Crossover Speedway

Was $4.87 $3.89

PRICE CUT. 2 autos zip around track . . . over and under bridge. 16 sections of interlocking metal track form 2-lane, figure-8 speedway with 150 in. of running length; crossover section in center. 4-in. metal cars, clockspring motors.

49 N 5782—Easy to set up. Wt. 4 lbs. . Set $3.89

49 N 5815—Extra cars for above. Shipping weight 6 ounces. . . . . .Each . . .89c

NEW—13-piece Vehicle Set

$1.98

Big tractor with scoop that raises-lowers and detachable dump-trailer (about 12¾ in. long overall). Auto with house trailer that has sliding doors. Moving van, taxi, road roller, dump truck, 3 other trucks (about 4½ in. long). Two 2¾-in. trailers hook to auto or delivery truck. Plastic in assorted colors; easy-rolling wheels.

49 N 6336—Shpg. wt. 1 lb. 4 oz. . 13-pc. Set $1.98

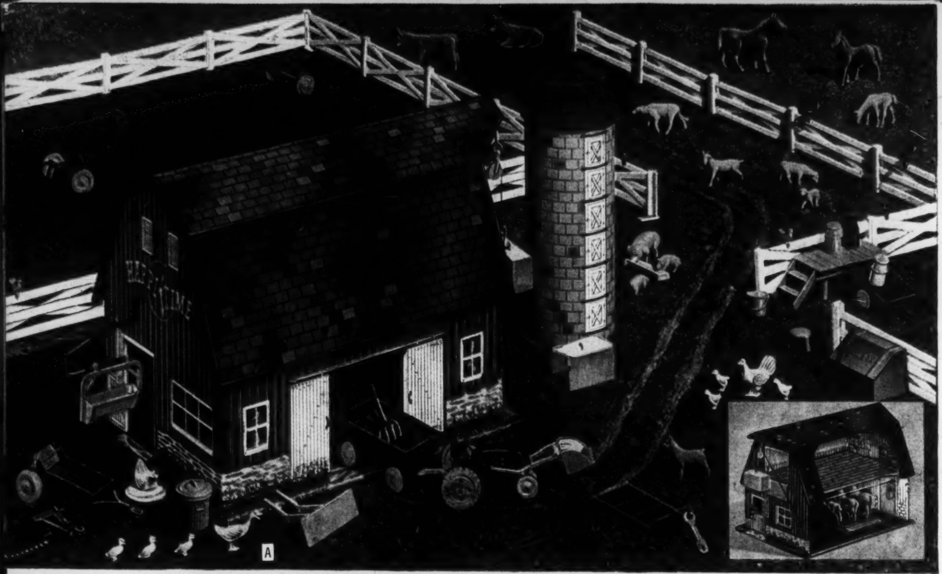
NEW—60-piece Metal and Plastic Ranch

$3.89

Fine-quality, complete ranch in bright colors . . . sure to keep its young owner happily busy with "chores" and planning. Metal bunkhouse is about 11x7x6 inches high overall, lithographed in authentic Western style. Furnished with cupboard, wash stand, stove, 2 bunks, table, 2 benches, lamp, 2 arm chairs and wood bin . . . all molded of plastic in excellent detail. Outside are a hitching rail, "well" and many other typical ranch accessories of plastic plus a plastic tree and cactus plant. Also included are 7 cowboys, 1 cowgirl, 3 horses and 1 steer; all molded of vinyl with sharp, lifelike details. Walking cowboy is about 2½ inches high and others are in proportion. Twenty-two sections of 4-rail, log-type plastic fence with gate and 5-inch high archway encloses the entire set and forms a small corral. Very easy to set up.

49 N 6459—Shipping weight 3 pounds. . . . . .Set . . .$3.89

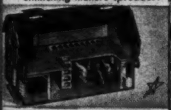
Santa, did you know that all toys can be added to your Easy Terms order? Be sure to see page 283 for details



A

ALL MERCHANDISE SHOWN ON THIS PAGE IS FULLY DESCRIBED ON THE FACING PAGE

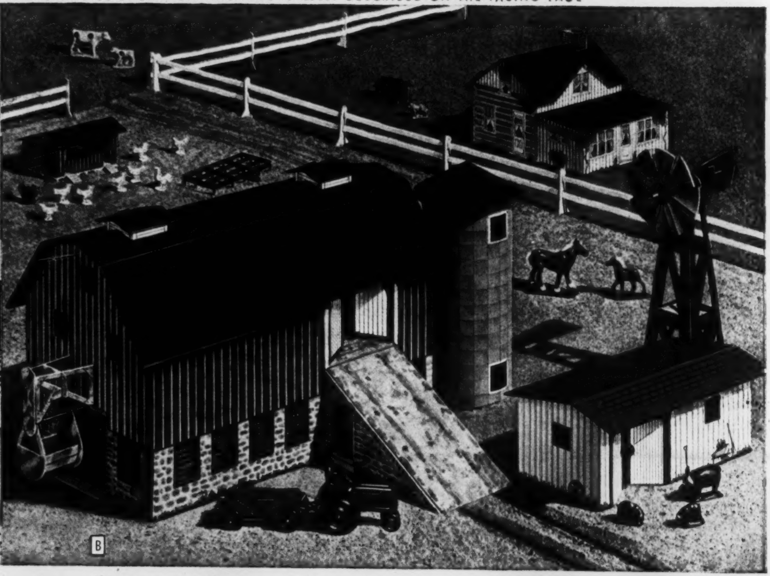
"Boy, it's real fun driving tractor up ramp into barn, unhitching manure spreader!"



"Jimminy! Look at the room inside..and there are stalls in back for the animals."

"Realistic litter carrier actually works..carries 'make-believe' loads out of barn."

"Time to get to work again. Let's hitch manure spreader to tractor again .. it's easy!"



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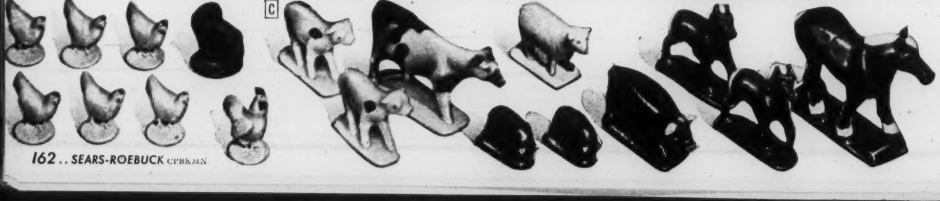


C

HAPPI-TIME
REG. U. S. PAT. OFF.

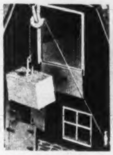
Farm Sets

ILLUSTRATED ON OPPOSITE PAGE

ORDER EARLY!
Shopping is easy the catalog way

The Best Stock Farm Value we have ever offered

Metal Barn, Silo, 77 other plastic pieces



"What fun running haylift . . . hoisting plastic bales of hay into the hayloft!"

"Look at how this realistic plastic litter carrier slides along overhead rail!"

"Look! Plastic tractor hitches to, pulls any of thirteen implements in set."

A Hundreds of chores on this little farm . . . will keep little "farmers" busy for months!

Complete Set $4.98

- **Big hipped-roof metal barn.** Realistically lithographed sheet steel. All edges turned for strength, safety. Back open; put animals in their stalls.
- **Haylift, litter carrier work.** Barn is 9¼x9¼x13⅝ in. long.
- **Big 10-in. metal silo.** Lithographed steel with plastic roof.
- **Plastic tractor: 13 plastic implements to hitch to tractor.** Authentically detailed. You get 3-inch tractor, 2½-inch scraper, spiked-tooth harrow, corn planter, high-lift scoop, plow, wagon, stone boat, mowing machine, 2-wheel trailer, manure spreader, disc harrow, hay rake, lime spreader.
- **22 colorful molded plastic farm animals and fowl:** 2 cows, calf, 2 horses, colt, sow, 2 baby pigs, goat, sheep, lamb, duck, 3 ducklings, hen on nest, chicken, 3 baby chicks, dog. Horse 2⅝ in. high; others in proportion. **Also 6 miniature birds.**
- **Plastic milk platform with steps;** 3 miniature milk cans.
- **18 sections of plastic fence; 14 plastic barn accessories,** including 2 feed bags, 2 bales hay, feed box, feed trough, pitch fork, shovel, block and tackle, pail, milking stool, etc. Barn, silo shipped flat; set up without tools. Instructions.

79 N 06498—Shipping weight 8 lbs. Complete set only $4.98

Complete Fiberboard Barn Set with HUGE Buildings

Molded Rubber Tractor, Implements, Animals

B Thrill your little "farmer" with this big play-packed farm set. *More pieces than last year . . . yet priced the same!* Looks grand under Christmas tree . . . will give your child hours and hours of fun all year around. **Set includes:**

Complete Set $2.98

- **Precision die-cut fiberboard buildings.** Realistically colored. Big 2-story barn, silo, farmhouse, doghouse, windmill, chicken coop, tool shed. Barn 21½x12½x19 in. wide; other buildings in proportion. Barn has gambrel-type roof, doors that open and close, ramp for implements, R-V-Lite transparent material for windows, stalls for animals. Back open.
- **Realistic molded rubber farm implements.** Drag harrow hitches to tractor. Tractor 4¼ in. long; farmer drives it. 5-in. manure spreader can be unhitched and left in barn.
- **Now 17 realistic molded rubber farm animals and fowl!** Sturdy, washable; appropriately colored. Wipe to clean. Horse, colt, cow, calf, dog, turkey, rooster, 7 hens, hog, 2 little pigs. Horse 3¼ in. high; others in proportion. For more animals and fowl, add set (C) below to your order!

All pieces except animals, fowl and machines come flat. Easy to set up. Complete instructions are included.

79 N 06360—Shipping weight 8 lbs. Complete set only $2.98

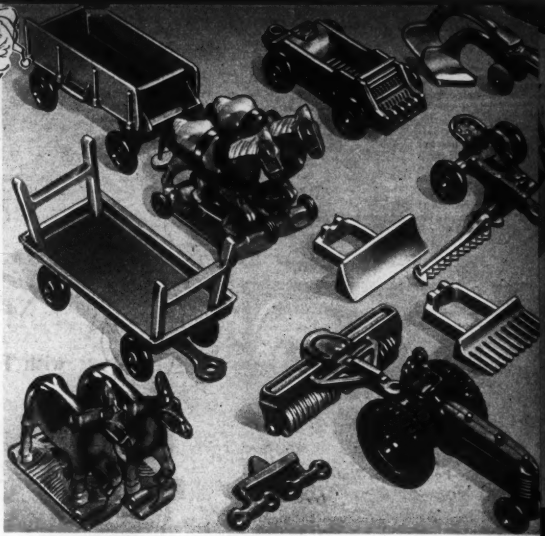
18-pc. Rubber Farm Animal Set

C More true-to-life molded rubber miniature farm animals and fowl for your Happi-Time Farm Sets 79 N 06360, above, or 49 N 6462, above right. Washable molded rubber, appropriately enameled.

18-piece Set 89c Complete

Big 18-piece set includes: Horse, 2 colts, cow, 2 calves, hog, 2 little pigs, rooster, 6 hens, turkey, one sheep. All stand on solid bases. Horse 3⅜ in. high; cow 3¾ in. long; other animals in proportion. Add a set of animals to your order for Happi-Time Sets 79 N 06360 and 49 N 6462, above.

49 N 6449—Shipping weight 1 lb. 4 oz. . . . . 18-piece set 89c



New HAPPI-TIME 17-piece Rubber Farm Set

REG. U. S. PAT. OFF.

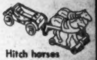
Now your youngster can have a "farm" of his very own . . . do all the work a regular farmer does with this set. All implements modeled after Sears' famous David Bradley line. Easy-rolling wheels. Realistically molded of washable, brightly colored rubber . . . almost unbreakable! Will not scratch furniture.

$1.95 17-piece Set Complete

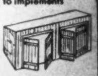
Set includes: Two-horse team (3½-inches high); two-piece harness; whiffletree; tractor; two mules; 9¼-inch farm wagon that attaches to horses; hay wagon, plow, manure spreader, mower and pulverizer packer that attach to tractor or horses; scraper and hay loader that attach to tractor.

Whiffletree permits hitching team to implements without unharnessing horses. Or, back them up and hitch to wagon shaft; turntable shaft lets front wheels make sharp turns. Roomy corrugated cardboard shed; doors open.

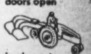
49 N 6462—Shipping weight 3 pounds 4 ounces. . . . . Complete 17-piece set $1.95



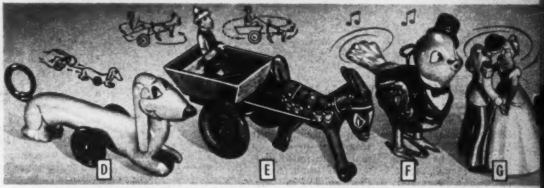
Hitch horses to implements



Roomy shed; doors open



Implements hook to tractor



Mechanical Dachshund; Balky Mule

D **Price Cut on Mechanical Dachshund.** Fascinates youngsters as he scoots across the room. Just pull his tail . . . release . . . and away he goes. Sturdy, colorful plastic construction, attractively decorated. Long running pull-back motor. Overall length 8½ inches. 64c

49 N 5819–Shipping weight 8 oz. (*Was 75c*) 64c

E **Balky Mule** runs back and forth, rears up with cart, while farmer rocks to and fro in seat. Will delight and amuse the youngsters. All-steel, lithographed. Overall length 8¾ inches. Strong, long running clock-spring motor with key attached. Order now! 79c

49 N 5721—Shipping weight 10 oz. 79c

Whistling Bird; Cinderella

F **Whistling Bird.** Wind it up, bird hops around, chirping gaily. Wears top hat. Colorfully decorated and molded with coat, bow tie, shirt and vest. Sturdy plastic. Strong key-wind motor. 5 in. high. 89c

49 N 5845—Shipping weight 8 oz. 89c

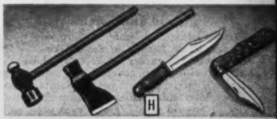
G **Dancing Cinderella, Prince.** Wind up and waltz around the floor, first straight, then turning in real ballroom style. Beautifully designed in colorful plastic. Long-running key-wind motor. Overall height 5 inches. 98c

49 N 5831—Shipping weight 10 oz. . . 98c

4-piece Molded Rubber Tool Set Durable . . safe . . washable!

H Four tools realistically molded of colorful, washable rubber. Set includes: 8¾-in. folding jack knife, 7¾-in. long dagger, 9¾-in. hammer, 9¾-in. hatchet. Hatchet, hammer have wood handles. 49c

49 N 6446—Shpg. wt. 1 lb. 6 oz. 4-pc. set. . 49c



Tots' Play Set

89c

4 pastel colored plastic pieces . . . each a favorite. Barrel bank 3½-in. high has slot in top. 4-in. lamb rattles when rocked. 2 fish design rattles, 5-in. long. One has teether tail. Shpg. wt. 12 oz.
49 N 4561. . . .89c

Whistling Dog

Was ~~63c~~ 45c

Price reduced on popular floppy eared "poochie". Whistles when you squeeze him. Molded of soft rubber in bright colors. Dog 5½ in. tall. Shipping weight 6 ounces.
49N4409– 45c

Piggy Bank

$1.57

Big plastic bank. He's one foot tall. Start your tot early in the habit of saving money this easy way. Molded features: cap, overalls, collar, tie. Brightly colored. Slot in back of head takes coins up to 50c. Lock on bottom. Shipping weight 1 pound 8 ounces.
49N6335. . . . .$1.57

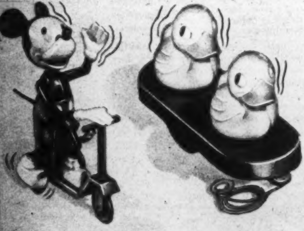
Roly-Poly Clown, Water Tubby

79c

Can't keep this jolly fellow down! He always bobs back up. Molded plastic with bright colored finish. About 7½ inches high.
49N4490—Wt. 1 lb. 79c

69c

Transparent plastic fish. Partly filled with water, Water Tubby contains 2 aquatic toys. Gay colored details. 4¾ in. long.
49N4421—Wt. 6 oz. 69c



Mickey Mouse, Wobble Ducks

89c

Scooter jockey. Mickey's head bobs, foot pushes as he scoots around. Plastic, 6¼ in. tall, clock spring motor.
49N5796—Wt. 10 oz. 89c

73c

Two ducks waddle from side to side on platform as pulled. Plastic with bright finish. Platform 7½ in. long.
49N5433–Wt. 8 oz. . 73c

Easy to keep clean

Rattles when Baby plays

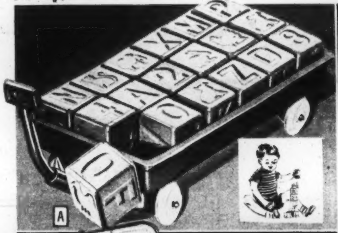
New! Lamb with rattle

Cuddly soft stuffed lamb . . . sure to be a welcome favorite in the crib or play pen. He rattles when baby shakes him. Stuffed with cotton, covered with sturdy, plastic coated material in warm pastels. Sanitary, too . . . wipes clean with the flick of a damp cloth. Rayon ribbon around neck. Painted eyes, nose, mouth. $1.37
49N4036–Shpg. wt. 10 oz. 8 in. tall. $1.37

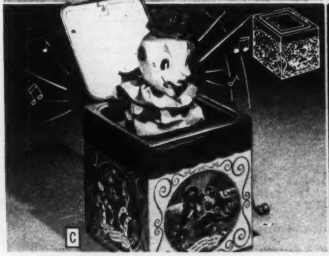
ORDER EARLY!
Do your gift shopping now

Keep Baby Happy

with Toys that shake, jingle, pull and rattle


A

B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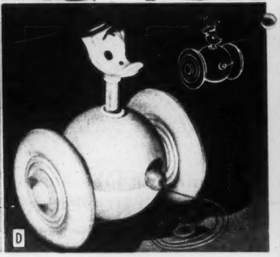

D

Happi-Time All rubber Blocks and Wagon Set

A
- Molded rubber wagon . . . 18 sponge rubber blocks
- Safe . . . no sharp edges to harm baby or furniture
- Easy to clean . . . just wipe with a damp cloth

$1.79 Complete Set

Block and Wagon Set. Watch baby's eyes sparkle when he sees the wagon load of pastel-colored, alphabet-picture blocks. Blocks 1¼ in. square. Front wheels of 12¾ in. long wagon swivel mounted for easy steering.
49 N 4493—Shipping weight 2 pounds . . . Rubber wagon and blocks. .$1.79

She rattles!

B **Soft Doll. Rattles when** baby shakes her. Cotton stuffed body covered with cotton-back rayon plush. Composition head. Wt. 14 oz. $1.42
49N3546–11½ in. tall. . .$1.42

"Pop" goes the weasel, "Pop" goes Mr. Jolly Tune

C **Musical Jack-in-the-Box.** Turn the crank and play "Pop goes the Weasel" When tune hits "pop" . . . top springs open . . . up jumps Mr Jolly Tune, the clown. Clown has plastic head, steel spring body. Wears polka dot cotton suit, hat and feather. Colorful "funny-face." Heavy cardboard box, metal reinforced, colorful lithographed fairy tale illustrations. Box measures 5½x5½x5¾ in. closed. $1.79
49 N 4567—Shipping weight 1 lb. 10 oz. $1.79

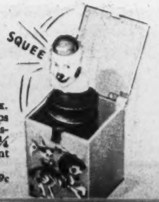
Roly-poly Duck

D **Donald Duck Pull Toy.** Rocks back and forth, his neck goes in and out as he is pulled along. Easy-to-clean plastic, asst'd. colors. 5¼ in. wide. 89c
49N4552–Shpg. wt. 12 oz. 89c

Clown squeals!

Was ~~83c~~ 59c

Reduced! Jack-in-Box. Press button, out pops squealing clown. Plastic box 2¾ x 2¾ x 3¾ in. high. Pastel tint with nursery decal.
49N4460–Wt. 10 oz. 59c



Stand up Rattle

53c

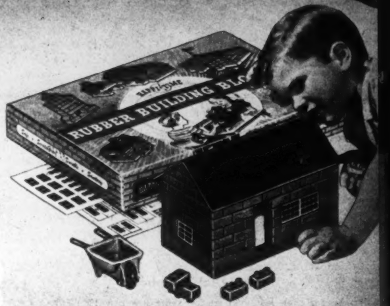
Suction cup holds rattle upright on any smooth surface. Hit it and it snaps back. Plastic head, rubber cup and stem. Pastel colors. 8 in. tall.
49N4540—Wt. 6 oz. 53c

Magnetic Comic Faces

Magnetic Comic Faces

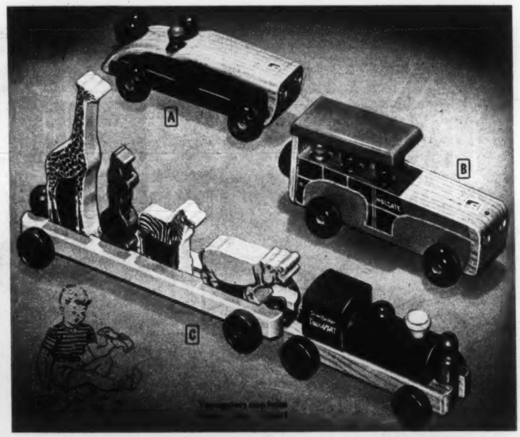
Loads of fun. The whole family will rock with laughter at the hundreds of funny faces you can create. 22 colored plastic features attach magnetically to molded plastic head. Mouths, ears and noses . . . all shaped differently. There are also rolling eyes and cardboard cut-outs of eyebrows, mustache, pipe, cigar, hats and clothing. Wood support holds face while you make quick changes. **$1.79**

49 N 1891—Shpg. wt. 1 lb. 8 oz. . .$1.79



Pre-School Toys for Tots

Gifts that help them learn while they play



Take-a-Part Pull Toys . . . for creative play

A Sportster Car, made by Holgate. **89c** Fascinating play companion for active youngsters. They can remove the two "men" passengers for parking, put them in for zooming along the highway. Easy-rolling wood wheels. Seasoned hardwood with durable lacquer finish. Will take plenty of hard play. 7½ inches from bumper to bumper.

49N1532–Shpg. wt. 12 oz. 89c

B Station Wagon made by Holgate. **$1.39** Any child will be delighted with this funtime partner. He'll love loading it with "food" and passengers for an outing at the beach or a picnic in the country. Six "men" passengers are removable, top comes off for open air "driving". Seasoned hardwood, lacquer finish. 8¾ inches long overall. Shpg. wt. 1 lb. 4 oz.

49 N 1533 . . . . $1.39

C New! Take-A-Part Zoo Train. 11 pieces. **$1.98** Will amuse youngsters for hours on end. Curious little fingers can take it apart, put together easily. Locomotive has 4 parts and connecting piece, Zoo car has 6 pieces including hippopotamus, zebra, bear and giraffe. Overall measurements: 6½ in. high, 2⅞ in. wide, 16½ in. long. Shpg. wt. 1 lb.

49 N 1561 . . . .$1.98

190-pc. Happi-Time Rubber Block Set

Your youngsters will thrill at the things they can build. Red rubber bricks may be boiled and sterilized; non-toxic, won't mar furniture. Instructions show several easy-to-build houses; any child will invent others. 190-piece set includes 1-inch bricks, ½-inch bricks, ¼-inch bricks, 3-inch base blocks, 2-inch lintels, and 1-inch sill blocks. There are windows, roofs and doors for many houses. Red rubber wheelbarrow included. Bricks hold together by fit-tite construction. **$1.79**

49 N 1545—Shipping weight 2 lbs. 8 oz. $1.79

New! Drop-A-Block play Telephone

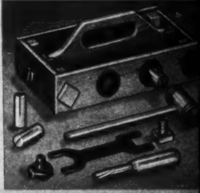
All children love telephone toys. Here's a new "pay phone" they'll really go for. Brightly colored blocks fit in specially shaped holes at top of coin box. Release at receiver lets blocks drop into return slot. Dial turns and bell tingles. Box of sturdy molded tekwood. Size 9½ in. x 5¾ in. x 4½ in. deep. **$2.69**

49 N 1559—Shipping weight 2 pounds. $2.69

New! Wood Tool Kit

Great to take apart and put together. Wrenches, screwdriver fit large bright colored screws, bolts. Little carpenters can pound pegs through holes in side with mallet. Box, tools of sturdy, well finished hardwood. Overall size abt. 11x6½ in. **$2.59**

49N1560–Wt.2lbs. 2oz. $2.59

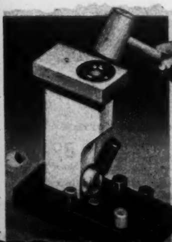


Buttons 'n' Beads

Over 70 assorted pieces. Fancy shapes, bright colors in wood and plastic. String them into bracelets, necklaces, etc. Heavy string has plastic tipped ends. **89c**

49 N 1521–Shipping wt. 1 lb. 2 oz. 89c

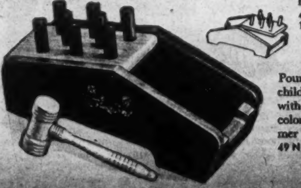
BUTTONS and BEADS



Bell Hammer Bench

Bound to be a hit. Let children bang away to their heart's content. Wood pegs go in metal bound hole at the top; when hit with mallet, peg falls through, rings bell. Wood bench about 7½ in. high. Six pegs, hammer. Finished in bright enamel. **89c**

49 N 1888—Wt. 1 lb. 5 oz. . 89c



Flip-flop Peg Board for active tots

Pounding is a favorite pastime of pre-school-age children. Here's a toy they can pound away on without damaging furniture. They can hammer the 8 bright colored wooden pegs level, then flip the top over and hammer them again. Natural varnished wood. **$1.85**

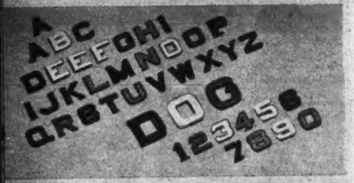
49 N 1874—14x6½x5 in. high. Shpg. wt. 2 lbs. 6 oz. . . $1.85

DING
A-LING
Ideal

Toy Dial Telephone

Larger than last year at the same low price! **79c** Youngsters delight in having a phone of their very own , they'll be busy by the hour making imaginary calls to all those "far away places." This handsome model is *so* realistic: has merry tinkling bell and dial that clicks. No "operator" or "nickel nuisance" barriers . . . dial number . . . bell rings. Lettered, numbered dial has spring back action. Smooth, gleaming plastic in bright colors. Receiver 7¾ in. long; base 4x6 in. Safe and sanitary . . . will not chip—washes easily. Can be inexpensively "installed" in your own home with no monthly phone bills to worry about. A fine, educational addition to your Christmas list.

49 N 1826—Shipping weight 1 pound....................79c



Plastic Letters and Numerals

30 letters, 10 numerals to help children learn to spell and count as they play. Complete alphabet with A, E, I, O duplicated. Numbers: 1-9 and 0. Each is 2 inches high. Easily washed. **$1.39**

49 N 1541—Shipping weight 1 pound.................$1.39

Plastic Pyramid Blocks

$1.00 Sturdily made of soft, safe, pliable plastic. Will not break! No hard surfaces or sharp edges. Sanitary because they are easily washable with a damp cloth. Each block attractively decorated with colorful Mother Goose decal. Pyramid blocks nest into each other for extra play value and convenient storage. 5 blocks, each a different color . . . excellent in the playroom or sandbox. Order now for favorites on your Christmas list.

49 N 1547—Shipping weight 1 pound 4 ounces................$1.00

"Electric" Shaver

Every little boy wants to play "grown-up" and do the things his Dad does. **59c** Boys get a special thrill out of imitating their Dads at shaving because, to them, shaving is a most manly ritual. Give your boy this safe, two-tone plastic replica of your own electric shaver. He can "plug" it in on the wall with the rubber suction plug on the end of a simulated electric cord. Wind it up and get shaver vibrations. Shaver measures about 4½ inches long. Order now . . . low priced fun for your youngsters.

49 N 1862—Shpg. wt. [illegible]. . .59c

You can buy anything in this catalog on Sears Easy Payment Plan in orders of $20 or more. For complete details see page 283.

SPELLING & COUNTING BOARD

Children learn by doing!

Form words, numbers by sliding wood inserts around 10-inch plastic spelling and counting board and into center slits. Learn spelling and counting. **89c**

49 N 1845—Shipping weight 9 oz.......89c

15 PICTURE STAMPS

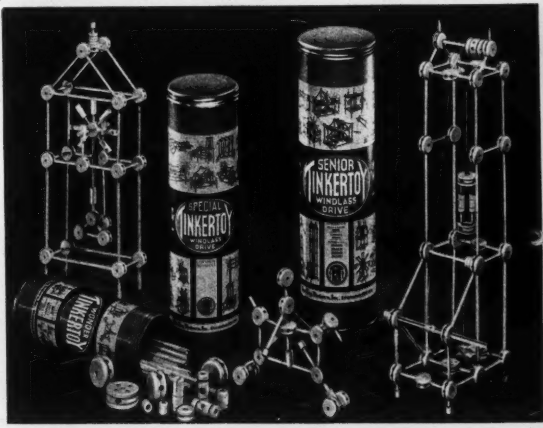
New! 15-stamp Transportation Set

Hours of fun for children. Pictures stamps of modern airplanes, trains, ships and motor vehicles. With crayons, ink pad, paper. Box 11x9¾ in. **89c** Complete Set

49 N 1919—Shipping weight 13 oz............89c

ORDER EARLY!
Why wait? This book has gifts for all

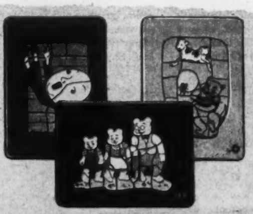
Toys That Bring Joy


SPECIAL TINKERTOY WINDLASS DRIVE
SENIOR TINKERTOY WINDLASS DRIVE
WONDER TINKERTOY

Build your own toys with Tinkertoys!

Creative fun at its best! It's easy to build hundreds of toys! Smooth-sanded white birch pieces fit together without using bolts or screws. Grand for boys or girls of all ages, from kindergarten through grammer school. Build windmills, houses, cars, planes . . . make toys that operate either by wind or hand power. Use the pieces over and over to create new playthings. Packed in fiberboard tubes with metal ends for convenient storage. Add one to your Christmas list. **89c** 100 piece set

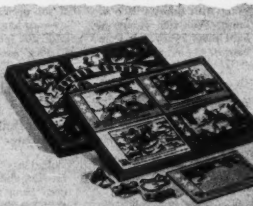
49 N 2038—164-pc. set. Shpg. wt. 2 lbs.......$1.79 | 49 N 2037—130-pc. set. Shpg. wt. 1 lb. 10 oz. . .$1.35 | 49 N 2036—100-pc. set. Shpg. wt. 1 lb. 4 oz.....89c



Board holds inlay pieces

Large pieces fit in ⁵⁄₁₆-inch thick board with back that holds puzzles. Puzzles 8½x11½ in.; strong pieces made of hard-to-bend Masonite Presdwood. **89c** Each

49 N 1894–Humpty Dumpty. Wt. 1 lb. 2 oz. 89c
49 N 1896–Cat and Fiddle. Wt. 1 lb. 2 oz. . . .89c
49 N 1921–Three Bears. Wt. 1 lb. 2 oz......89c

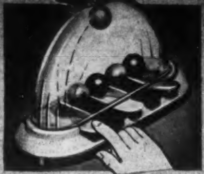


Inlay Mother Goose Puzzles

Large, easy-to-assemble fiberboard pieces fit into permanent border that holds puzzle. Each 8½x5½ in., attractively colored. Includes: Peter Pumpkin Eater, Simple Simon, Mary and Lamb, Miss Muffet, etc. . . 8 in all. **89c** Set of 8

49 N 1876—Shpg. wt. 2 lbs. Set of 8......89c

Plastic Ring-o-larm. Set alarm hand, wind motor. Move hour and minute hand to preset time and clown hammers on bell. 2¾x5x4½ in.
49 N 1552—Shpg. wt. 14 oz. . . .98c



Tap-a-toy. Bounce wood balls in transparent enclosure. Make them match colored keys. Base 7¾x3¼ in.
49N1866—Shpg. wt. 10 oz. 89c

Fascinating tops. Spin 'em! Hop-a-long 3-in. bouncing top; 3-in. mechanical humming top; 5-in. song spinner top. Bright lithographed metal.
49 N 2502—Wt. 1 lb. Set of 3 for 69c

Improved Jr. Steering Wheel

$2.79

- Horn beeps softly.
- 3-position gear shift.
- Now, wheel turns completely around. Doesn't come off rubber shaft.

"Make believe drivers" have fun. Molded plastic 10-in. wheel. Grips smooth surfaces with suction cup.
49 N 1873—Shpg. wt. 2 lbs. $2.79

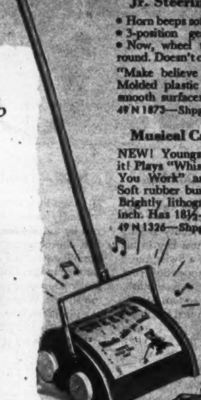
ORDER EARLY!
Shopping is easy the catalog way

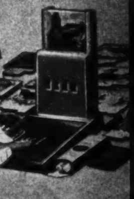
to a little girl or boy

Musical Carpet Sweeper

$2.24

NEW! Youngsters love it! Plays "Whistle While You Work" and actually sweeps. Soft rubber bumpers, wheel treads. Brightly lithographed top . . . 8x3 inch. Has 18½-inch handle.
49 N 1326—Shpg. wt. 3 lbs. $2.24

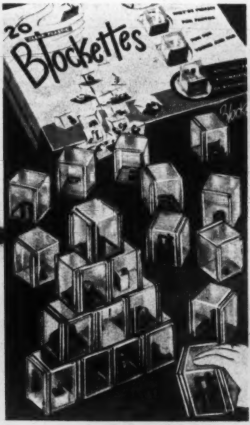




Learn easily with Magic Speller

$2.29

Fun-to-play game . . . teaches child to spell. Slip one of 10 gay pictures in frame . . . presto! . . . name of subject is spelled below. Child copies name, draws subject on blackboard. 5⅞x5-inch base.
49 N 1563—Shpg. wt. 1 lb. 14 oz. $2.29



New! 20 Plastic Blocks

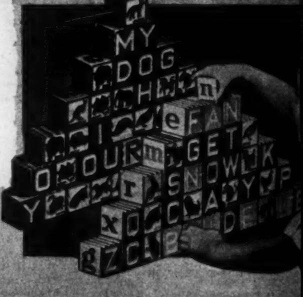
94c
Set of 20

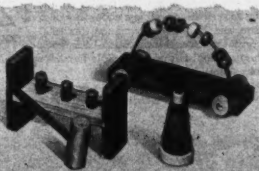
Each clear plastic block encloses a colorful figure—animal, house or other object—which your child soon learns to recognize. Also can be used as interlocking building blocks to help develop creative interests. These clever toys rattle, too . . . you can easily wipe them clean with a damp cloth. 1⁵⁄₁₆-inch cube. 20 to a set.
49 N 1550—Shipping weight 1 pound 94c

Happy Hour Play Table

$3.19

Now let your children hammer and build without damaging your good furniture. Red and white enameled steel play table 12x15¾x2½ inches deep with Masonite Presdwood bottom. Tubular steel legs. Adjustable wood saddle seat. Wooden mallet, composition nailing board, and about 100 pieces and parts. Easy to assemble.
79 N 01912—Shipping weight 9 pounds. $3.19

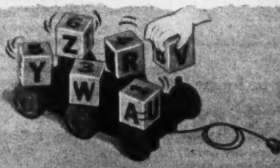




3-piece instructive Toy Set

97c
Set of 3

Hammering pegs; rearranging rings on peg tower; pushing, pulling, playing with beads on cart teach pre-school child coordination and principles of how to make things. Hammer board 7x2¼x4¼ inches, 3 pegs, wooden mallet. Peg tower, 5 removable rings. Bead cart 9x3¾x4½ inches.
49 N 1553—Shipping weight 2 pounds. 97c



Color-bright Whirl-a-block Cart

$1.39

Round and round they go . . . the brightly decorated plastic blocks on this lively pull-along cart. A sure bet for hours and hours of fun-time for your active tot. Six 1⅝-in. blocks easily removed from cart so child can play with them separately. 9x5-inch plastic wagon. Blocks revolve as cart is moved.
49 N 1522—Shipping weight 1 pound $1.39

Stimulate Creative Talent

94c
1⁵⁄₁₆ in.

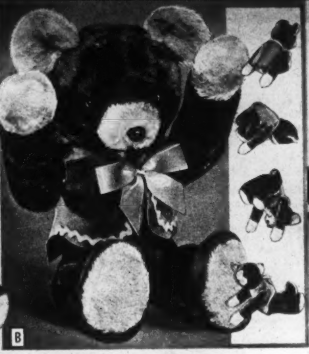
Let your child learn to build with fascinating and educational Halsam Hi-lo Blocks. Each one has pictures of animals and letters of the alphabet on the sides which the child soon recognizes. Made of wood with smooth edges . . . interlocking ridges on sides make building easy. Order your set today . . . for your youngster's year around enjoyment.

49 N 1505—40 blocks, 1⁵⁄₁₆ inches square. Shipping weight 1 pound 12 ounces. 94c

49 N 1512—36 larger blocks, 1¾ inches square. Shipping weight 3 lbs. 12 oz. $1.79

Be a wise Santa . . . bring lots of gifts at Christmas . . . buy them on Sears Easy Terms . . . see page 283 for details

Stuffed Animals



Swiss Music Box Bear

A Flexible vinyl face is molded in fine detail and has friendly-looking painted features. Turn key in his back and you'll hear a Swiss music box play a happy tune. Soft coat is brown, cotton-back rayon plush, softly stuffed with cotton. Wears bright, rayon ribbon tied in a bow. About 15 in. tall. **$5.79**

49N4396–Shpg. wt. 1 lb. 12 oz..$5.79

NEW—Tumbling Bear

B Even little tots can easily wind him, just by turning his arms. Then set him down and away he goes . . . tumbling over and over. Has long-running motor. Cotton-back rayon plush body in 2-tone brown, cotton stuffed. Wears felt bolero jacket with ribbon bow. Shiny eyes and nose. About 14 inches tall. **$5.79**

49 N 4397—Wt. 1 lb. 8 oz. $5.79

Cuddly Bear and Panda . . . made to be hugged

C **New, improved two-tone Honey Bear—now has squeaker tail.** **$1.79** 13-inch

Yearning to be some youngster's companion. Cotton-back rayon plush coat in two-tone brown, softly stuffed with cotton. Bright eyes, plastic nose. 13-in. size has stub feet; shaped feet on others. Shipping wts. 1 pound; 1 pound 3 oz.; 3 pounds.

49 N 4373—About 13 inches. . . $1.79
49 N 4374—About 15 inches. . . 2.79
49 N 4375—About 21 inches. . . 4.79

D **Irresistible Panda—squealing voice.** Sure to win any tot's heart. **$1.97** 13-inch

Squeals when you press any part of tummy. Cotton-back rayon plush with panda markings. Softly stuffed with cotton. Shiny eyes, plastic nose. 13-in. size has stub feet; shaped feet on others. Shipping wts. 1 pound 4 oz.; 1 pound 6 oz.; 3 pounds.

49 N 4390—About 13 inches. . . $1.97
49 N 4391—About 15 inches. . . 2.97
49 N 4392—About 19 inches. . . 3.97

NEW—"Twisty" Terrier takes 101 different poses

This "wire-haired terrier" is always anxious to keep his young owner happy. Bend his legs or twist his head . . . he'll take just about any pose. Flexible wire frame covered with cotton back rayon plush. Soft, cotton-stuffed body. Has sewed-in sparkling eyes, plastic nose, felt tongue. Wears plastic collar with metal buckle and bells. About 10 inches high. **$2.79**

49 N 4047—Shpg. wt. 14 oz. $2.79

Ideal

Fully-jointed, growling Teddy Bear

This roguish-looking fellow has all the appeal that brings crowds out to see real bears at the zoo. He'll assume just about any pose you can imagine. His arms and legs are fully-jointed, his head moves and he has a deep, growler voice. Brown, cotton-back rayon plush coat . . . stuffed with soft cotton. His perky, friendly face has sparkling eyes and a plastic nose that looks almost real enough to twitch. **$2.98** 13½-inch

49 N 4352—About 13½ inches tall. Shipping weight 1 lb. 4 oz. $2.98
49 N 4353—About 18 inches tall. Shipping weight 1 lb. 12 oz. 4.89

NEW—Kitten with squeaker tail and impish face of soft Vinyl

She'll climb right into your youngster's heart. Her face is molded of soft Vinyl plastic in amazingly excellent detail . . . features painted-on in bright colors. Has two-tone, cotton-back rayon plush covering over a huggable, cotton stuffed body. Wears rayon ribbon bow and collar. About 15 inches tall. **$2.79**

49 N 4356—Shipping weight 1 pound. $2.79

He begs
He's an alert guard
Tail squeals when squeezed

Fully-jointed Pup with squealer tail

$2.89

"Snuggles" is a bright-eyed, "well-trained" dog. He's always ready to do his many tricks . . . beg, sit up, play dead, "speak," shake hands or strike amusing poses. Legs are fully jointed—head moves. Two-tone rayon plush coat, softly stuffed with cotton. About 9½ inches long overall.
49 N 4074—Shpg. wt. 1 lb. .$2.89

NEW. Plush Lamb. This lambkin will inspire a world of juvenile affection. His soft, cotton-back rayon plush coat is snowy white with black hoofs. Rayon ribbon collar has a tinkling bell. Has sewed-in button eyes. Assorted styles. About 9 in. tall. $1.79
49 N 4006—Shpg. wt. 14 oz. . . $1.79

PRICE CUT. Adorable White Kitten. She'll be cherished by any child. Was ~~$1.19~~ $1.09
Soft, cotton-stuffed body covered with rayon plush. Sewed-in, glass-like button eyes, whiskers, felt tongue. Ribbon collar with bell. About 6 inches long. Shpg. wt. 5 oz.
49 N 4003—*Was $1.19*. . . Now $1.09

make soft, safe pets

Friendly, plush-coated animal playmates—all improved

A Gold-color fully-jointed bear. $3.59 13½-inch *Now has American music box.* As handle is turned, merry chimes tinkle. Cotton-back rayon plush, cotton-stuffed. Shiny eyes. Wts. 1 lb. 12 oz., 2 lbs. 4 oz.
49 N 4376—13½-inch. $3.59
49 N 4377—16½-inch. 4.59

B "Kuddles Kitten"— $2.85 *now has squeaker voice added at last year's low price.* She's yearning to be your youngster's playmate. Fluffy, white mohair plush, cotton stuffed. Sparkling eyes, whiskers, ribbon bow. About 11 inches tall.
49 N 4015—Wt. 1 lb. . .$2.85

C Sleepy Head Pup $2.89 *—now has squeaker voice at no increase in price.* Sears exclusive. A fine companion for a quiet rest. Cotton-back rayon plush . . . cotton-stuffed. Felt nose, eyes and tongue. Head turns. About 12 in. long.
49 N 4066—Wt. 1 lb. . . $2.89

PRICE CUT! Plush Horsie . . easy to ride, steer

Was ~~$8.95~~ $8.45

- Handsome, two-tone plush coat . . . New, felt-lined open mouth
- He holds up to 100 pounds . . . takes plenty of punishment
- Mounted on strong steel frame—rubber-tired steel disc wheels

This frisky horse is saddled and bridled . . . ready to be ridden by his lucky owner on Christmas morning. You can guide him in any direction . . . to the left, right or around in circles . . . by turning shaped wood handle. He's docile when led by the reins, too. Strong, husky body; cotton-back, rayon plush coat. Stuffed with cotton and excelsior. Plastic bridle, reins, harness. Imitation leather saddle, 13 in. from floor; metal stirrups. Your youngster will find him "good-natured" and easy to handle.
79 N 04366—18x9¾x21 in. high overall. Shpg. wt. 8 lbs. $8.45

This lovable Sleepy-head Doll makes baby's naps more pleasant . . . her play hours happier

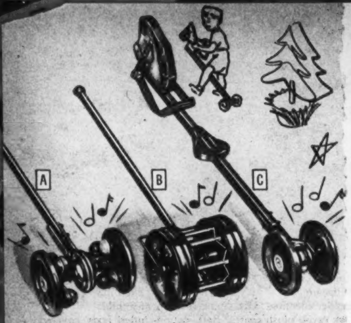
She's very soft, with a sweet face that will make her baby's favorite play and crib companion. Kitten-smooth, cotton-back rayon plush in pastel colors, stuffed with cotton. Rosy face of easy-to-clean plastic, painted features. Cotton yarn ringlets. $2.87 14½-in. size

Zipper-pocket Sleepy-head 16½-inch Doll. Pocket in back for holding hankies, etc.
49 N 3528—Shpg. wt. 1 lb. 8 oz. $4.79

Sleepy-head Doll without pocket. 14½-in. size.
49N3527—Wt. 1 lb. $2.87

Large-size doll has 5-inch zipper pocket

crs PAGE 169 . . STUFFED ANIMALS

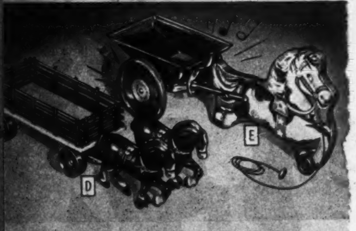


Colorful, jingling Chime Toys

A **Tinkling Pull Toy.** Metal wheels, chime; 8 wood balls; 2-piece wood handle. Enameled. **89c**
49 N 5423—23 in. long. Shipping weight 2 lbs. 89c

B **7-Chime Musical Toy.** Colorful enameled wood handle, metal wheels. Plays "Merrily We Roll Along" as wheels turn when you pull it along! **$1.89**
49 N 5431—26½ in. long. Shpg. wt. 2 lbs. 4 oz. . . . $1.89

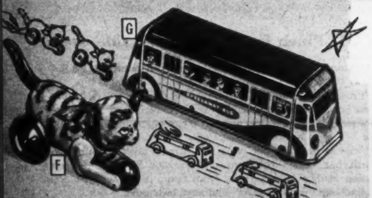
C **Stick Horse.** Lithographed wood head; wood stick; metal wheels (with chimes) and seat. Colorfully enameled. Cloth reins have tinkling bells. **98c**
49 N 6467—31 in. long. Shpg. wt. 1 lb. 8 oz. 98c



For young ones who love Horses

D **4-wheel Stake Wagon with 2-horse Team.** Plastic wagon; removable sides; swivel-mounted front wheels. Lithographed metal horses. **94c**
49 N 5418—13¼ in. long. Shipping weight 14 oz. . .94c

E **Horse-drawn Dump Cart.** Really dumps! Lock prevents dumping during haul. Enameled metal cart. Chime in one wheel. Lithographed wood horse. **83c**
49 N 5438—14¼ in. long. Shpg. wt. 1 lb. 8 oz. 83c

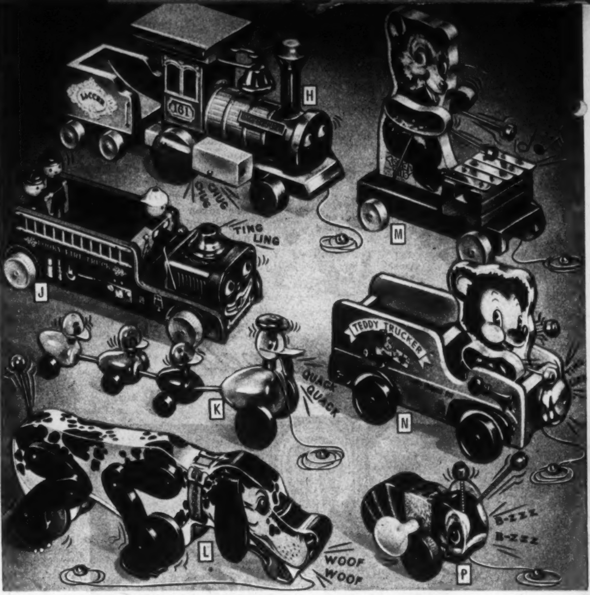


Thrilling Mystery Motor Toys

F **Mystery Motor Kitty.** Press her tail down and release . . . cat bounds forward, wooden ball between paws. Ideal for youngsters too small to wind mechanical toys. Lithographed metal; soft rubber ears. **94c**
49 N 5727—8½ in. long. Shipping weight 14 oz. 94c

G **Mystery Motor Bus.** Press down top; remove hand; bus speeds away under own power! No key, no winding! Lithographed metal. **89c**
49 N 5735—14 in. long. Shpg. wt. 1 lb. 8 oz. 89c

Buy toys on Sears Easy Terms . . . pay for them in easy monthly payments.



Pull Toys for Tots

H **Looky Chug-Chug Engine.** Makes "choo-choo" noise. Piston rods go in, out of moving cylinders. Eyes on boiler move. Metal bell. Lithographed wood. **$1.79**
49 N 5475—13½ in. long. Shpg. wt. 2 lbs. 6 oz. $1.79

J **Looky Fire Truck.** Rolling eyes on front of truck move in rhythm with alarm bell. Heads of two rear firemen bob up and down and turn around. Made of lithographed wood. **$1.49**
49 N 5435—11½ in. long. Shpg. wt. 1 lb. 8 oz. $1.49

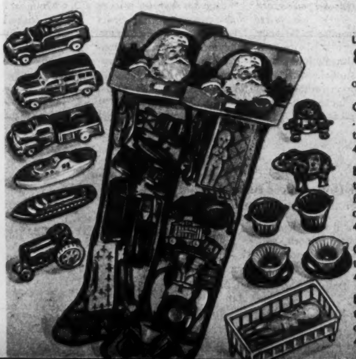
K **13-inch Quacky Duck Family.** Mama 'quacks' to ducklings waddling behind. Pull cord. **89c**
49 N 5430—Enameled wood. Shpg. wt. 1 lb. 89c

L **Snoopy Sniffer.** He's a good bird dog. Look at him stalk along, "woofing" loudly. Coil spring tail wags. Brightly lithographed wood with floppy cloth ears and paddly paws. **$1.79**
49 N 5447—16¼ in. long. Shpg. wt. 2 lbs. 6 oz. $1.79

M **Teddy Xylophone.** Who can blame Teddy for being a show-off? He bangs five metal keys with two wood mallets, playing lively tune. The faster he's pulled, the faster he plays! Lithographed wood. Size 9x4¾x10¾ in. high. **$1.49**
49 N 5455—Shipping weight 2 lbs. 8 oz. $1.49

N **Jolly Teddy Trucker.** Jolly bear rings bell on front of his busy little truck to clear the way. Truck box is big enough to carry several small playthings. Tailgate opens. Brightly colored wood construction. **$1.00**
49 N 5405—10½ in. long. Shpg. wt. 1 lb. 8 oz. $1.00

P **Buzzy Bee.** This oversize bee delights small youngsters. "Buzzes" realistically—yet there's never any sting! Bright plastic wings whirl around; spring-suspended antennae quiver when bee moves. Lithographed wood body. **49c**
49 N 5415—5¾ in. long. Shpg. wt. 1 lb. 49c



Christmas Stockings

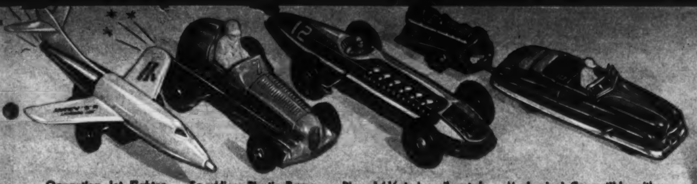
Low as **89c** Cotton mesh stockings, easy to fill with lots of practical toys (included). Large variety of plastic toys averaging 3½ in.

Girls' 27-in. Stocking. About 28 toys . . doll, doll bed, freight train, circus train, station wagon, tea set, etc.
49 N 6317—Shpg. wt. 1 lb. $1.79

Boys' 27-inch Stocking. About 19 toys . . . steam shovel, sand loader, freight train, circus train, truck cab, others.
49 N 6316—Shpg. wt. 1 lb. $1.79

Girls' 19½-in. Stocking. About 21 toys . . . doll, doll bed, tea set, others.
49 N 6348—Shpg. wt. 12 oz. 89c

Boys' 19½-in. Stocking. About 11 toys . . . truck, cab, aircraft carrier, others.
49 N 6347—Shpg. wt. 12 oz. 89c

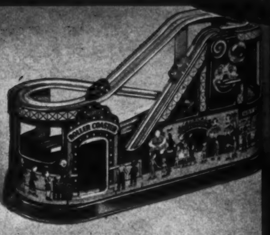


Operating Jet Fighter Plane. Plastic; rubber tip. Push rubber wheels along floor to build up friction motor speed . . . plane speeds away, sparks fly out of exhaust in tail. 12 in. overall. Shipping wt. 10 oz.
49 N 5763. . . . . . . .94c

Sparkling Plastic Racer. Shoots sparks from exhaust as it speeds along! Scale model of real midget racer. Rubber wheels. Front wheels adjust for direction. Dummy driver, exhaust pipe, pressure pump. Keywind motor. 8 in. long.
49 N 5816—Wt. 1 lb. 92c

Big 16½-inch all-metal Racer. Watch this streamlined modern racer with driver z-i-p across the floor just like a real racer! Brightly lithographed metal; metal wheels. Strong keywind motor fully enclosed. Rubber front bumper.
49 N 5739—Wt. 1 lb. . .79c

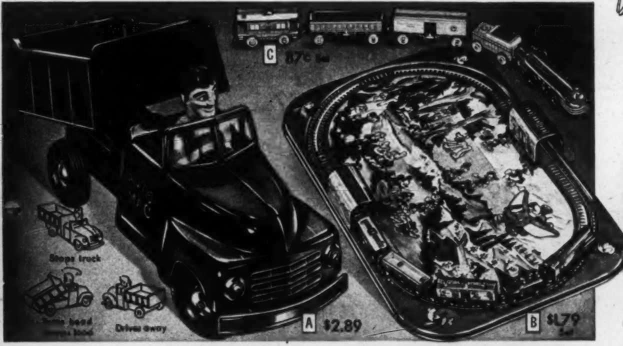
Mechanical Convertible with Trailer and Racer. Sleek 11¼ inch metal convertible tows plastic trailer which carries 5-inch plastic racing car. Strong clockwork motor on both racer and convertible. Rubber wheels on all three vehicles. Windshield, dummy steering wheel.
49 N 5860—Wt. 2 lbs. . $1.49



Thrilling Roller Coaster

All-metal; realistically lithographed to resemble amusement park scene. $2.77 Two ¾-inch long tiny metal cars are pulled up to peak of coaster by conveyor belt. Then they speed down inclines, around curves just like real roller coaster! Bell rings, metal discs whirl. Overall length 19¾ in.; 10 in. high; 8¼ in. wide.
49 N 5792—Keywind motor. Shpg. wt. 5 lbs. . $2.77

Exciting Mechanical Toys



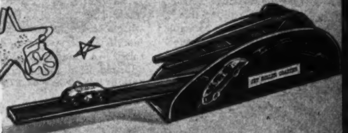
Auto Mac . . the busy Trucker!

A Mac is just about the busiest truck driver you've ever seen. He's almost human! Watch him ride along in his truck . . . pull to a quick stop . . . dump his load . . . turn his head to check results . . . then speed along to his next stop . . . all this automatically! Mac and his big truck molded of bright, sturdy plastic. Truck has strong steel frame, tailgate that opens. Adjustable front wheels. Rubber tires protect floors. Clockspring motor, brake. $2.89
49 N 5895—About 12 in. long. Shpg. wt. 2 lbs. . . $2.89

Miniature Mechanical Trains

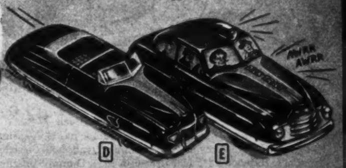
B **Walt Disney Train Set with base.** 15¾-in. metal train and 21½x 12¾-in. base lithographed with Disney characters. Locomotive, tender, open coal car, box car, caboose. Train speeds around track in base, goes through tunnel $1.79 Train with base
49 N 5864—Keywind motor. Shpg. wt. 2 lbs. Set $1.79

C **5-unit 15¾-in. Freight without base.** Locomotive, tender, open coal car, box car, caboose. Lithographed metal.
49 N 5842—Keywind motor. Shpg. wt. 8 oz. . . .87c



Jet Roller Coaster

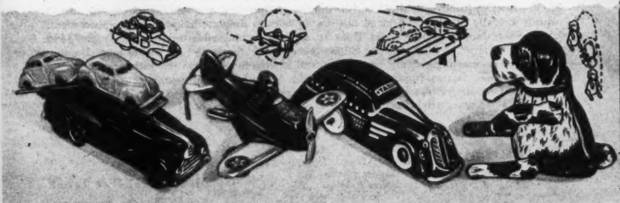
Wind motor up . . set car on track. Car rolls down incline, back to lower level. Then automatic lift raises it to upper track, repeating process many times. All-metal base (about 20½ in. long overall with lower track extended); metal car. Brightly lithographed. $1.33
49 N 5848—Keywind motor. Shipping wt. 1 lb. 8 oz. . . . $1.33



Long-running Mechanical Cars

D **Speedy Mechanical Roadster.** Transparent windshield; dummy steering wheel. Lithographed steel, 11 in. long. Rubber wheels. 79c
49 N 5776—Keywind motor. Shpg. wt. 1 lb. 79c

E **Dick Tracy Squad Car with siren and flashing red spotlight.** Siren wails, red light flashes as Tracy speeds to crime. Dummy headlights, bumpers, grille. Adjustable front wheels. Lithographed steel, 11 in. long. Uses flashlight battery (not included). Keywind motor.
49 N 5781—Shipping weight 1 lb. 8 oz. $1.87

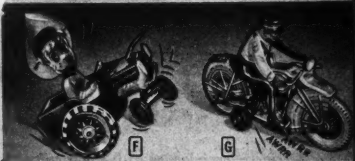


Mechanical Auto Transport. 97c Two plastic sedans ride on separate platforms. Lower platform connects with upper . . . serves as ramp to upper platform. Enameled steel truck is 10¼ in. long. Keywind motor. Shpg. wt. 1 lb.
49 N 5714. . . . . . Set 97c

Rollover Plane. 79c Plane scoots along . . . stops . . . rolls over. Action repeats many times. Strong keywind motor. Metal, in military designs. 5 in. long; 6-in. wingspread. Shipping weight 8 ounces.
49 N 5738. . . Each 79c

Exciting Tricky Taxi. 59c What keeps it from running off table? Wind its keywind motor; set it on table. Taxi races across any flat surface but **never runs off edge** . . . it always turns just in time! Lithographed metal, 4½ in. long. Shpg wt. 6 oz.
49 N 5720. . . . . . . Each 59c

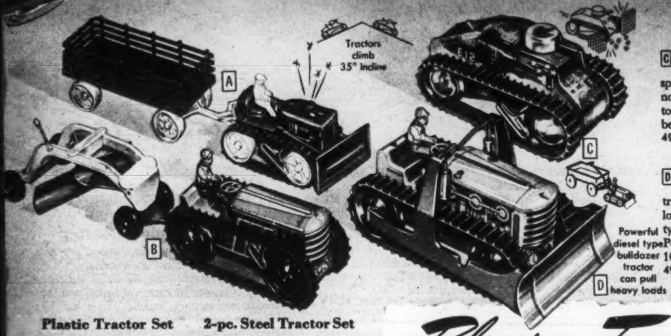
"Flippo" the amazing somersaulting dog! 94c It's real fun watching "Flippo" turn one somersault after another. Always returns to a sitting position. Lithographed metal. Clockspring motor with key attached. Height 3⅝ in. Shpg. wt. 8 oz.
49 N 5730. . . . . . . Each 94c



Sheriff Sam . . Rookie Cop

F **Sheriff Sam.** Streaks around in circle and back and forth. Head turns from side to side, big hat flops up and down. Plastic and lithographed metal. About 5¾ in. long. Lots of clever action. 94c
49 N 5820—Keywind motor. Shipping weight 1 lb. 94c

G **Rookie Cop.** Lithographed steel. Cop learns to ride, *siren wailing*. From time to time, 8-in. motorcycle tips over on side, then rights itself and runs in circle.
49 N 5846—Keywind motor. Shipping wt. 1 lb. 4 oz. $1.29


Tractors climb 35° incline
A
B
C
Powerful diesel type bulldozer tractor can pull heavy loads
D

Sparking Tank, Bulldozer Tractor

C **Sparking Tank.** Watch it crash toy walls, climb steep grades, shoot sparks. Rumbles like a real tank, has dummy cannon in revolving turret. Powerful clockspring motor. Lithographed metal, camouflage colors. Rubber treads. 5x5¼x9½ in. long. Towing hook. **$2.69**

49 N 5797—Shpg. wt. 2 lbs. 6 oz. $2.69

D **Big Bulldozer Tractor.** Diesel-type tractor with sure-grip rubber treads looks real . . . sounds real. Pulls heavy loads . . . climbs steep 35° grades. Hydraulic type road scraper snaps into up or down position. Powerful clockspring motor has "start-stop" lever. 10½ inches long overall. Lithographed metal. **$2.84**

49 N 5760—Shpg. wt. 2 lbs 10 oz. $2.84

Plastic Tractor Set

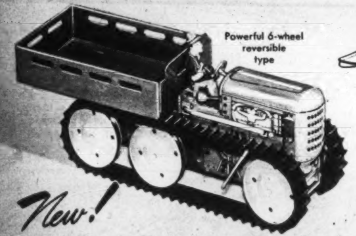
A Sparks fly from engine exhaust. Tractor has rubber treads, clockspring motor. Movable scraper. Wagon has swivel tongue, removable stakes. Set 16 in. long overall. **$1.39**

49N5838–Wt. 1 lb. 6 oz..$1.39

2-pc. Steel Tractor Set

B Tractor has rubber treads, clockspring motor. Front wheels of grader are swivel mounted. Scraper can be raised or lowered, angle adjusted. 19 in. long overall. **$2.29**

49N5844–Wt. 2 lbs. 8 oz..$2.29



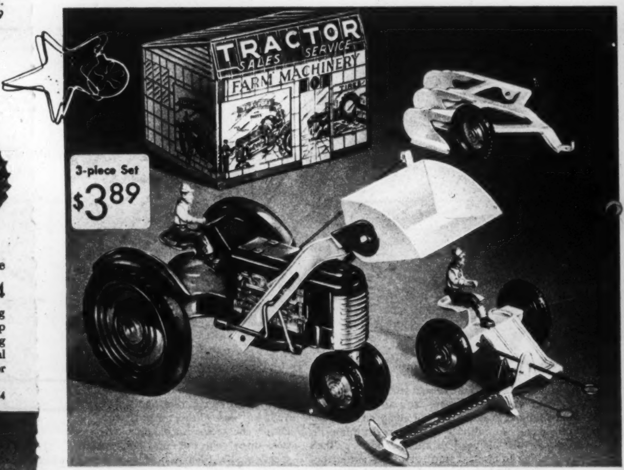
13¾ inch Tractor Truck . . . a real powerhouse

Simple lever controls direction. Move tractor forward or backward . . . change direction even while in motion. Lithographed steel tractor has clockspring motor with brake; key attached. Rubber treads hold on steep inclines. Removable metal driver in seat. Dummy steering wheel. Stake body in rear 7¼x4½x2 inches deep. Link metal chain for securing loads to stake body or for hauling. Tractor 13¾ in. long overall. **$2.94**

49 N 5862—Shipping weight 3 lbs. 4 oz. $2.94

Playing Farmer is Fun!

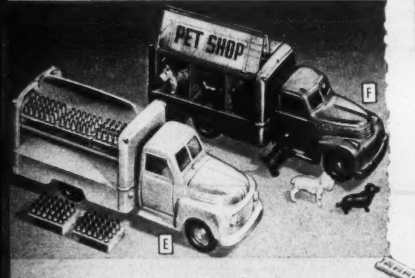
with this giant 3-piece Tractor Set



Massive Heavy Gauge Steel Construction

He'll have a great time putting the powerful looking tractor, 3-gang plow, mower and scoop loader to work. Heavy gauge steel tractor makes clicking noise when pulled along . . . has high scoop loader on front with trip lever for dumping. Oversized rear wheels, narrow twin front wheels. Brightly lithographed metal plaques on sides to simulate motor. Lithographed metal driver sits at dummy steering wheel. Hook at rear for attaching other implements. Tractor 16½ inches long overall. 3-gang plow has lithographed metal wheels, is 11½ inches long. Dummy cutting bar on mowing machine moves back and forth as in a real mower. Lithographed metal man sits in seat. Enamel finish; 11½ inches wide. Set comes in sturdy corrugated box printed to look like farm machinery service station. Box has perforated doors, is 15½x12¼x11¼ inches high.

79 N 06174—Shipping weight 6 pounds. $3.89



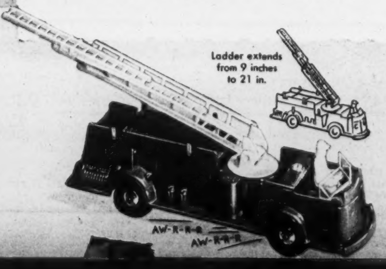
2 Trucks—each loaded with a play cargo

E **Coca-Cola Truck.** Like the trucks you've seen making deliveries in your neighborhood! Gleaming plastic in authentic colors, decorated with Coca-Cola trade marks. Two open shelves hold 6 miniature Coca-Cola cases. Truck about 11 in. long, has rubber wheels. **$1.29**

49 N 6471—Shipping weight 1 pound. $1.29

F **Pet Shop Truck with 6 Dogs.** Two toys in one! Play with the truck, the dogs or both together. Plastic truck has movable, transparent plastic sides that reveal 6 compartments; each holds a different breed dog of vinyl plastic about 1¾ in. long. Truck has rubber wheels. **$1.45**

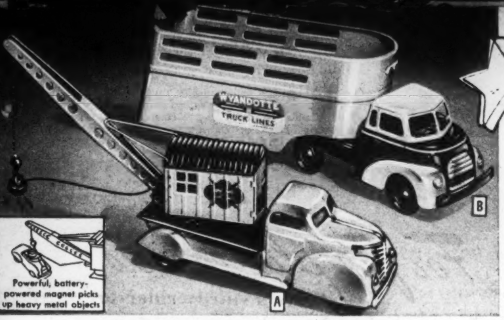
49 N 6451—Truck about 11 in. long. Shpg. wt. 1 lb. $1.45



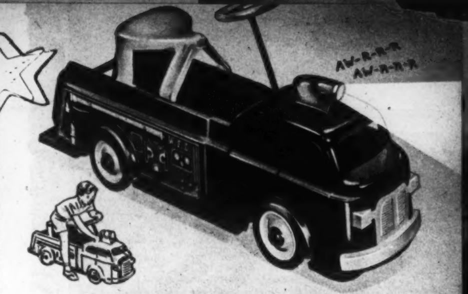
Mechanical Fire Truck

New! Cab over engine hook and ladder truck with siren. 14 in. long. Fire-red plastic, transparent windshield. Clockspring motor has brake; runs truck, siren. Rubber wheels, metal hub-caps. Front wheels adjust for straight or circular run. Swivel mounted 3-section ladder extends to 21 in. **$1.83**

49N5854–Wt. 1 lb. 14 oz..$1.83



Powerful, battery-powered magnet picks up heavy metal objects



Electro-Magnetic Crane

A Electro-magnet has "on-off" switch. Crank and release lever to raise and lower cable. Cab and 14-inch, 3-position boom revolve. Truck 24 inches long overall, is made of enameled steel. Battery and small car not included. **$2.79**

49 N 6180—Shpg. wt. 4 lbs. 6 oz. $2.79

Big, Semi-trailer Stake Truck

B New 24-in. modern design stake truck has 3 reflectors on front, 2 on rear of trailer. 6 rubber-tired wheels plus spare. All metal; cab interior lithographed. Detachable trailer has collapsible support. Trailer swivels. **$2.79**

79 N 06139—Shpg. wt. 8 lbs. $2.79

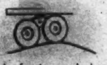
Rider Fire Truck . . Siren, Flashing Light

- Red searchlight flashes as hand siren is operated.
- 32½ in. long . . . children can actually ride and steer! **$6.45**

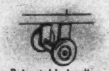
Siren mounted on cab in plastic searchlight housing. Red light flashes as siren is operated. (Light uses flashlight battery. Not included.) Heavy duty fire engine with bicycle type seat 11½ in. from floor. Automobile type chassis of extra heavy gauge steel . . . reinforced and welded construction . . . red enamel finish. Auto type steering wheel. Sturdy wheels have steel rims, rubber tires. Truck sides lithographed with fire-fighting equipment. Tailgate raises and lowers.

79 N 06163—Shipping weight 13 pounds. $6.45

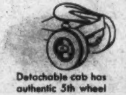
Actual Scale Models



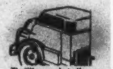
Leaf springs on dual tandem rear wheels



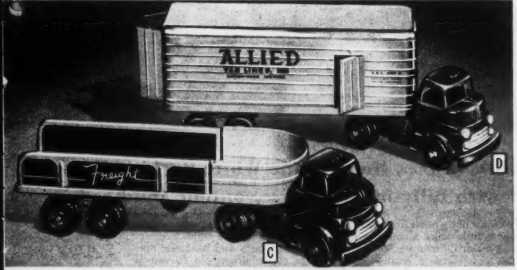
Retractable landing gear on trailer



Detachable cab has authentic 5th wheel



Thrilling detail on die-cast metal cab

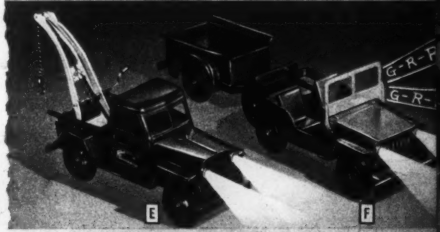


Accurately detailed—just like big trucks

Finely detailed scale models brought down to popular prices. Die-cast detachable **Cab** has authentic "5th wheel" type trailer hitch that locks automatically when backed into trailer. 6-wheel cab-over-engine tractor has dummy headlights, signal lights, metal bumper. **Trailers** have heavy gauge steel chassis of reinforced and welded construction. Retractable landing gear. Individually mounted, dual tandem rear wheels. Die-cast wheels have truck type treaded rubber tires. **$9.45** Van Truck

C 79 N 06175—**De luxe Trailer Truck.** Embossed aluminum bed. Removable hardwood sides have metal trim, decorative decals. 24 in. long, 6 in. high, 6 in. wide. Wt. 7 lbs. . . $7.79

D 79 N 06176—**De luxe Van Truck.** Polished aluminum van body with decorative decals on sides. Double rear door and single side door open and close. 24 in. long, 9 in. high, 6 in. wide. Shipping weight 8 pounds. $9.45



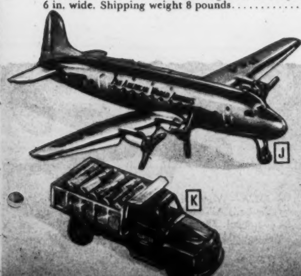
Sturdy steel Jeeps—Electric Headlights

E **Willys Wrecker Reduced.** 8-in. removable boom, die-cast hook. Headlight battery fits under movable hood. 13-in. truck of heavy gauge enameled steel; movable tailgate. Metal wheels, bumpers, rear hook. Battery not included. Wt. 2 lbs. 8 oz. **$2.19**

49 N 6165—*Was $2.27* $2.19

F **Jeep with Horn, Headlights, Trailer.** Hood and windshield raise and lower. Sound horn by pressing steering wheel. Rubber wheels, spare. Trailer has drop tailgate. Enameled steel, 22½ in. long overall. Battery not included. **$2.79**

49 N 6140—Wt. 3 lbs. $2.79



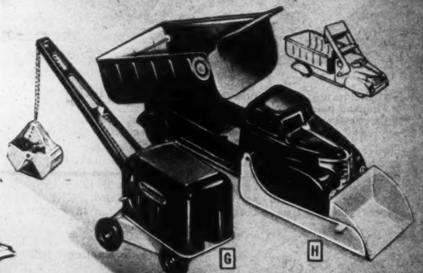
Clipper Plane, Candy Truck

J **Pan American Clipper.** Enameled steel with decals. 21½ in. long, 27 in. wing spread. 4 dummy motors, propellers turn. Tricycle landing gear. Looks like real clipper plane. **$1.89**

79 N 06129—Shpg. wt. 4 lbs. $1.89

K **Dump Truck with Candy Cargo.** Bright plastic truck holds 10 packages of Curtiss candy in assorted flavors. 9-in. truck has rubber wheels. **83c**

49 N 6470—Shpg. wt. 1 lb. 8 oz. 83c



Clam Bucket Shovel, Road Builder Truck

G **Bucket Shovel.** Picks up and dumps load anywhere. Heavy gauge all-metal construction; baked-on enamel finish. About 19 in. long overall with boom extended. Cab revolves on metal base. 2 cranks; one makes ratchet sound. Shpg. wt. 3 lbs. 6 oz. **$1.79**

49 N 6166. . . . . $1.79

H **Road Builder.** Scoop loader picks up loads, dumps into body. Release spring lever, body dumps automatically; tailgate opens. Heavy gauge steel; enamel finish. Steel wheels; dummy headlights, grille and bumper. 20½ in. long overall. **$1.94**

49 N 6164—Wt. 6 lbs. 4 oz. $1.94

Surprise young cowpokes with a Western "pony" .. he's "real-as-life," a fine riding companion

$17.98

Yippee-ee-ee! This plush-covered hobby horse will make any buckaroo's eyes sparkle on Christmas morning. He's a "pleasant-gaited," Western-style thoroughbred with white, flowing mane and tail. Covered with rich, black rayon plush that is flame-resistant. Has a comfortably padded saddle, red web bridle, reins and metal stirrups. Bright glass eyes, leather ears. Mounted from heavy steel rod hangers on a sturdy, 39-inch long wood frame. Saddle is about 19 inches from floor. About 26½ inches high to top of horse's head.

79 N 07517—Easy to set up. Mailable. Shpg. wt. 36 lbs. . . . $17.98

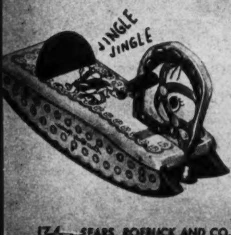
Gentle rocking Shoo-Fly
High sides for extra safety

$5.49

- High sides help give tiny riders extra safety
- Pink and blue enamel finish (with painted horse)
- Large and roomy . . . about 35 inches long overall
- Sturdy . . . ¼-inch plywood sides with rounded edges

You can trust this horse to give little folks mild, gentle rides . . . and for satisfying exercise, Shoo-Fly can't be beat. Built of wood with smoothly rounded edges, no sharp corners. Has wood play tray, dowel handle for firm grip and footrest. About 35x12¾x18¼ inches high overall. Easy to set up, screws included.

79 N 07585—Shipping weight 14 pounds $5.49

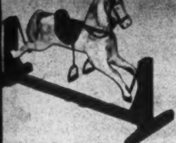


Horsie Rocker

$1.95

So low a creeping baby can get on and off without help. Platform seat is 16¾x6½ in. wide, only 4½ inches from floor. Braced back gives rider a feeling of security. All wood . . . large dowel handles, rounded corners and edges. Enameled red with black, white and yellow details. Easy to set up, hardware included. Shpg. wt. 3 lbs.

49 N 7553 . . . .$1.95



Give your youngster the thrill of riding his own dapple-gray "horsie"

$12.45

Here's a great present for small-fry "range-riders." Similar to hobby horse described at left but smaller-sized and with dapple-gray enamel finish instead of plush covering. Has same type of horse-like mane and tail. Saddle about 18 in. from floor. Wood frame 39 in. long overall. Top of horse's head about 25½ in. high.

79 N 07518—Easy to set up. Mailable. Shpg. wt. 30 lbs. $12.45

For fun plus exercise.. give a sturdy rider-toy

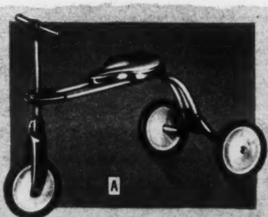
REDUCED . . Happi-Time White Rocking Horse with fully-molded horse contour and head

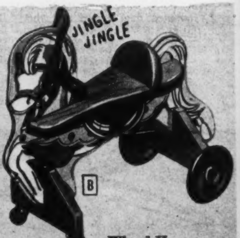
Was ~~$4.98~~ **$4.69**

Looks just like a horse from a fairy tale, and his brisk, rocking action is pure bliss to little folks. Comfortable molded saddle supports child securely. Fully molded, "merry-go-round" horse contour, body and head. De luxe finish . . . baked-on enamel, easy to wipe clean. Bright red hardwood rockers with stationary foot rest. Blue dowel handles on horse's head for extra-safe grip. Saddle about 12¾ inches from ground. About 22½x8x22¼ inches high overall to top of head. Exclusive . . . sold only by Sears.

79 N 07524—Partly assembled, all screws included. Shipping weight 7 lbs. $4.69

Do all your Christmas shopping by mail from Sears. See page 283 for Easy Terms.





Lightweight Kiddie Car

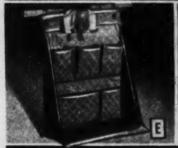
Wheel Horse

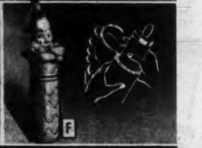
A **Kiddie Car.** Lightweight, aluminum frame makes it easy for little tots to push along with their feet. Adjustable, red steel seat about 10½ in. high. Ivory-colored 5-inch steel wheels, rubber tires. **$2.69**

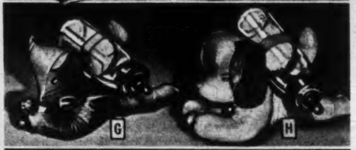
79 N 08375—Easy to set up. Wt. 6 lbs. . . . $2.69

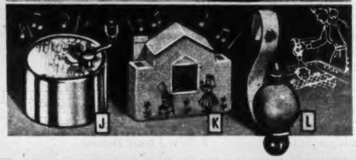
B NEW—Wheel Horse with jingle-bells. All-wood body, brightly enameled. Shaped seat, 11 in. high. Rubber-tired 4¼-in. steel wheels at rear, swivel casters in front. 22½x9½x17¾ in. high. **$3.79**

79 N 07507—Easy to set up. Wt. 6 lbs. . . . $3.79









Feeding Aids

A **Merry-Go-Sip Drinking Glass.** Blue plastic. Animals under dome revolve as liquid is drawn through flexible straw. Shpg. wt. 10 oz.
8 N 9159—Boxed. . $1.25

C **Insulated Bottle Holder.** Keeps 2 bottles hot or cold 4 hrs. Holds one bottle for feeding. Plastic, 8x10 in. Zip top. *State color* pink or blue.
8 N 2050—Shipping weight 8 oz. . . . . .Only 98c

D **Steamboat Feeding Dish.** Cleverly designed to hold baby's attention. Removable 2-section feeding dish, tumbler, fork, spoon. All plastic. 5 pc. set.
49 N 4537—Length 14 in. Shpg. wt. 1 lb. 89c

E **"Cribbykin"**, folding nursery utility shelf. Holds baby's toiletries. Easily attached to crib or wall. Pink and blue quilted plastic. 5 deep pockets.
8 N 9464—Size 12x15 in. Shpg. wt. 12 oz. . .Only $1.89

F **"Clownykin" Bottle Holder.** Tinkling bell on top. Quilted plastic asstd. baby colors. Zipper. Keeps formula warm 4 hrs. Fiberglas insulation.
8 N 9380—Boxed. 13 in. high. Shpg. wt. 8 oz. Only $1.49

Baby's Pet Bottle Holders. Cunning animal figures. Plastic. *State color* pink or blue. Length 10½ in.
[G] 8 N 2274—"Pussykin". Shpg. wt. 12 oz. . .Only $1.39
[H] 8 N 2098—"Puppykin". Shpg. wt. 12 oz...Only 1.39

J **Kiddies' Musical Crank Box.** Plays a merry children's tune as crank is turned. Imported Swiss movement. Nursery scene on top and bottom.
8 N 7070—2½-in. diam. Boxed. Shpg. wt. 14 oz. $2.69

K **"Happy Habit" Musical Tooth Brush Holder.** When a tooth brush is withdrawn, lilting children's melody is played. Imported Swiss movement. White plastic, rubber suction cups to attach to wall.
8 N 9321—Height 3½ in. Boxed. Shpg. wt. 8 oz. $3.98

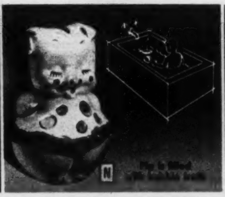
L **"Glowykin" Crib Light.** Attach to crib top or carry as a "handy light". Safe, simple. Operates on standard, pen-size battery (one battery included).
8 N 2210—Blue, pink plastic. 7½ in. long. Wt. 8 oz. 98c

CHOW CHOW TRAIN

Make feeding time fun time with Chow-Chow Feeding Train

5-piece set in red and white plastic. Heat resistant. Spoon, fork, dish, tumbler fit into engine and tender. Can be used with or without train. Length 13½ inches. Boxed. **98c** 5 pc. set
8 N 9457—Shpg. wt. 1 lb. . . . . 5-piece set 98c

Wonderful Selection of *Delightful Gifts* for Children



PURE CASTILE

Clever Gifts for the young miss

MM **Tussy Ginger Spice Cologne.** Red-plastic squeeze spray-type "gingerbread man". 4 oz.
8 N 9186E—Postpaid. $1.20

M **Tussy All Weather Lotion.** White plastic squeeze-type "snow-man" bottle. 4½ oz.
8 N 9187E—Postpaid. $1.20

N **"Pokey Pig" Piggy Bank filled with Bubble Bath.** Cream color crockery pig has slot at top of head for coins. Filled with 8 ounces of luxurious bubble bath. Price includes 8c Federal Tax. Shipping weight 1 lb. 4 oz.
8 N 9188E—Only. 97c

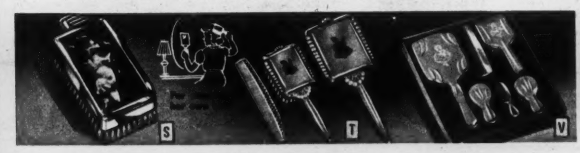
Useful Gifts for the Baby

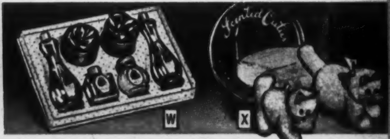
P **Nursery Jar and Tray Set.** Molded plastic, hand-painted floral design. 4 jars (3½ in. high), hinged covers. 9½-in. tray, convenient handle and pretty bow. *State color* pink or blue. Shpg. wt. 1 lb. 10 oz.
8 N 9456—Only. . . $2.89

R **Step-on Diaper Pail.** Just step on pedal with foot and lid raises. Metal, white enameled, colorful nursery decal on side. 15-quart, removable insert pail of white enamel. Overall height 15 in. Shpg. wt. 11 lbs.
8 N 02228—Only. $4.79

Hopalong Cassidy Soap

Bath time can be wonderful with this thrilling new soap! Four bars of pure castile soap, each with a different picture of Hoppy. Pictures do not wash off. Removable picture of Hoppy makes a beautiful "trading card." Attractively boxed. Shipping weight 12 ounces. **59c** 4 bars
8 N 9145—Four bars for only. 59c





Brush Set to please a boy! Dresser Sets to please a girl!

S **Boys' Military Brush and Comb Set.** 5-inch plastic comb slides into slot in top end of brush. Brush has dog picture framed in top. Chrome trim, "mirolite" bristles. Length 4½ inches. Boxed. A gift to please any boy! Shipping weight 10 ounces.
8 N 9336—Only. 89c

T **Misses Dresser Set.** Practical way to encourage a child in good grooming. Clear molded plastic with silhouette design. 10-inch mirror. 7¼-inch brush with plastic bristles. Plastic comb. Boxed. Priced inexpensively at Sears! Shipping weight 12 ounces.
8 N 9455—Only. 79c

V **"Dolly and Me" Dresser Set** to delight any little girl on Christmas morning! Set includes a child's comb, brush, and mirror and a duplicate set in miniature for her dolly. Made of pink plastic. Packed in gift box. Shipping weight 10 ounces.
8 N 9013—6-pc. set. 79c

For a young girl's boudoir and bath

W **Landers 6-pc. Bath Set.** Colorful gift box contains 3-ounce bottle toilet water; two 1½-ounce boxes bath crystals; 1-ounce perfume, 1-ounce sachet powder; 3-ounce bottle bubble bath. Floral fragrance. Shipping weight 2 pounds 4 ounces.
8 N 9194E. $1.14

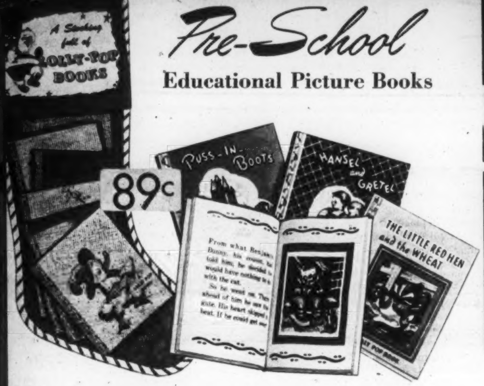
X **"Scented Cuties"** . . . two lovable wooly pink kittens, each about 3½x2¾ inches. Appealingly scented. In plastic gift box with handle. Nationally advertised. A lovely gift for a young girl at Christmas time. Shipping weight 6 ounces.
8 N 9266. . . . .$1.00

Note that bottles are not included with any of above bottle holders. Postpaid items are not for sale outside U.S.

Items with catalog numbers ending in "E" have 20% Federal Excise Tax included in price.

Pre-School

Educational Picture Books


A Stocking full of LOLLY-POP BOOKS
89c
PUSS-IN-BOOTS
HANSEL and GRETEL
THE LITTLE RED HEN and the WHEAT

17 Clever New Picture-Books for 1950

Treat your youngster to the new Lolly Pop stocking filled with 17 little picture story books. The stories are sure-fire hits with pre-school boys and girls . . . "The Little Red Hen," "Puss in Boots," "Hansel and Gretel," "Peter Rabbit,"—to mention just a few. All have vivid full-page color illustrations that tell the story almost as well as the words. Each book is a compact 3¼x3⅞ inches—a perfect fit for a child's hand—and has a stiff cover and about 18 pages. Last year's Lolly Pop stocking was a great favorite—we know you'll like the new one with its supply of new titles.

3 N 1936—Shpg. wt. 1 lb. 2 oz. . . . . **17 books in stocking for 89c**

STORY BOOK CLOCK
MR. SNITZEL'S COOKIES
HENRIETTA'S Ride
ANIMAL STORIES
BENGIE ENGIE
TOBY
93c

The Story Book Clock

It's always story-telling time with this big grandfather clock. Open the door at the bottom and you'll find appealing picture books—refreshing modern stories with big clear pictures. "Animal Stories"; "The Story of Toby," about a colt; "Bengie Engie," the unhappy locomotive who wanted to slow down and see the scenery; "Henrietta's Ride," about a hen who found her wings; and "Mr. Snitzel's Cookies," about a wish come true. Each 5x6⅓-inch book has about 35 pages. Children will love the stories and they'll learn to tell time by setting the movable plastic hands on the dial. A grand educational story book. Back of clock has verse on how to tell time, and a group of suggestions for parents on how to teach children time.

3 N 1930—Shipping wt. 1 lb. 10 oz. . . . **93c**

Fun . . Educational . . a book and toy in one
93c

Button Nose Book

An exciting story book and an educational toy as well! Unbutton the dog's nose to open the book . . . button it again when you're through reading. The story inside tells how Peter played with his button-nose dog . . . and about all the trouble he had when the button popped off and rolled away. Boys and girls will enjoy the story and make a game of buttoning and unbuttoning the cover . . . makes learning easy for the tiniest child. Large color pictures on each page; stiff cover.

3 N 1939—Shipping weight 8 ounces. . . **93c**

HOW TINKLE GOT HER BELL
93c

How Tinkle Got Her Bell

It's a real bell—shiny metal with a musical ring—and you'll find it on every page of the story. The kitten wanted it the first time she saw it hanging in the barn, but at first she couldn't reach it. Read how the barnyard animals tried to help, and how the kitten heroine finally got her bell in the end. It's a toy and a book in one . . . the book is cut in the shape of a kitten. Loose leaf with heavy cardboard pages that can be made to stand open. A charming novelty book gift.

3 N 1938—Shipping weight 8 ounces. . . **93c**

MOTHER GOOSE RHYMES
$1.63

New Mother Goose Rhymes

185 best-loved nursery rhymes, with one or more beautiful illustrations on every page. Children have been delighted to hear and recite Mother Goose verses for many generations —and a *good* Mother Goose should get a place in every modern playroom. This is a lovely edition . . . carefully selected rhymes printed on fine quality paper and cleverly illustrated by Margot Austin. If there is a pre-school boy or girl on your Christmas list, you'll want to see that he or she gets a copy. He'll spend hours getting acquainted with Miss Muffet, Boy Blue and the rest. Stiff cover.

3 N 1612—Clothbound. Wt. 1 lb. 12 oz. **$1.63**

BABY'S OWN
FARM PETS
BABY'S PETS
$1.39

the Great Big Animal Book
93c

Katie the Kitten
WHAT AM I?
THE HAPPY MAN AND HIS DUMP TRUCK
THE COLOR KITTENS
93c

BABY'S FIRST BOOK
1-2-3 PICTURE BOOK
$1.39

3 New Cloth Books

Baby's first books—he'll enjoy them long before he can walk or talk. Don't worry about tearing or smudges, because every page is strong cloth and can be washed clean with mild soap and tepid water. New titles are "Farm Pets," "Baby's "Pets," and "Baby's Own." Each book has eight 6¼x8¼-inch pages, and on each page are big color pictures of familiar objects. Colors are harmless—may be chewed without danger. Order a set for your child's first "reading."

3 N 1611–Shpg. wt. 14 oz. . . **Set $1.39**

New Little Golden Sets

4 new books with a full-page jig-saw puzzle built into back cover! Read the story—then work the puzzle. "Katie the Kitten"; "What Am I," "The Happy Man and His Dump Truck," "The Color Kittens"—each about 42 pages 6⅝x8 in. Illustrated. Stiff cover.

3 N 1614—Wt. 1 lb. 6 oz. . **4 books 93c**

4 Walt Disney Little Golden Books, with pictures and stories from his famous movies. "Snow White," "Johnny Appleseed," "Once Upon a Wintertime," "Santa's Toy Shop."

3 N 1613—Wt. 1 lb. 6 oz. . . **4 books 93c**

Great Big Animal Book

It's a BIG book in every way . . . big 10½x13⁵⁄₁₆-inch pages—big printing—big double page illustrations . . . a BIG value for the money. Feodor Rojankovsky's illustrations are in color and about as lifelike and appealing as any we've seen—it's hard to keep from stroking the rabbit and petting the kitten. The animals are shown in their natural backgrounds and there is always a full-grown and a baby animal in each picture. A book boys and girls will cherish.

3 N 1621—Shipping weight 1 lb. . . **93c**

2 New Floor Books

Stretch out on the floor with these 2 picture-books—the heavy cardboard pages lie flat when open. Exceptionally durable, with full-page color pictures and a minimum of text . . . ideal for the very young child. "Baby's First Book" has all the items he sees daily—high chair, blanket, ball, blocks, etc. "1-2-3 Picture Book" pictures animals in groups of 1 to 10, gives baby his first counting lesson, and helps him identify the animals. Each book has 10 hard-to-damage, heavy cardboard pages about 6½x8 inches. Shipping weight 1 pound.

3 N 1948. . . . . **2 books $1.39**

LOLLY POP TOWN
MOVIE
HOTEL
TOY FACTORY
GAS
RAILROAD
79c

The FOLD-AWAY FARM
93c

Read and Play in Lolly Pop Town

Johnny Jones lives in this town, and invites all the other pre-school boys and girls to visit him. There are 10 big 3¾x 4¼-in. building-books to inspect, plus a 3-inch plastic car. The books are cut in the shape of a church, hotel, toy factory, gas station, school, railroad station, grocery store, candy store, movie,—and Johnny Jones' own house. Inside each "building" are pictures and a story about people and events in Lolly Pop town. Books have stiff board covers and can easily be set upright. This set will keep boys and girls happily occupied for hours . . . they can play with the books and the car, look at the pictures, or listen to the stories. And imagine!—the whole set is only 79c.

3 N 1937—Shipping weight 1 pound. . . . . **Set of 10 books and car 79c**

The Fold-Away Farm Means Hours of Busy Fun

Give your children this brand-new action-play book. They'll squeal with delight when they set up the life-like farm and catch sight of all the fascinating barn-yard creatures. There are cows, pigs, chickens, sheep, kittens, puppies—even a farmer and children . . . all in realistic positions, ready to be set up. Animal figures are on heavy cardboard and can be stood upright. There are over 1,000 square inches in full color. Everything is cut out and ready to assemble. When the child finishes playing with his farm he folds it back to book size . . . a wonderful book-toy combination if your space is limited.

3 N 1940—Shipping weight 12 ounces. **Complete farm, ready to set up. 93c**

Books on these pages may be included on your next Easy Terms order . . . for more information see page 283

10 ACTIVITY BOOKS
OBJECTS TO COLOR
DRAW COLOR
PAINT · COLOR · FOLLOW THE DOT

20 Activity Books
Children to color
FOLLOW THE DOTS

FOLLOW DOTS
Follow Dots
FOLLOW THE DOTS
COWBOY COLORING BOOK
Tracing Book
Cowboys
FIRST STEPS DRAW COLOR
COLOR
BIG TIMES

3 New Activity Boxes for 1950

- *Fun to do!* Youngsters enjoy coloring the pictures, working out the games
- *Educational too!* First lessons in drawing, painting, following directions
- "*Mother-savers.*" Keep youngsters happily occupied for hours at a time

GOOD

10 new activity books 57c

Mothers and children alike will welcome this fine new 1950 edition Activity Box. 10 big 6½x 10¾-inch books packed with things to do . . . connect the dot games, coloring books, magic paint books (colors appear when you go over the page with a wet brush), hide and seek games (find the hidden character in a picture), etc. Boys and girls 4 to 9 years old will sit for hours connecting the dots to draw the picture of an animal, or coloring pictures. Every child on your Christmas list should have an Activity Box . . . it's a lot of fun for just a few cents. Bigger and more elaborate boxes described at right. Shipping weight 1 pound 2 ounces.

3 N 1943. . . . . .Box 57c

BETTER

20 new books 89c

Giant value! 20 new Activity books 6¾x7¾ inches, bursting with games and play ideas. There's plenty here to keep a young child busy for many a rainy afternoon . . . cutouts, riddles, games, 6 follow-the-dot books, 5 wet-the-brush and color books, 5 regular coloring books, a draw and color book. The books are cleverly made, designed to hold a child's interest and let him play without bothering mother. Every home where there are young boys and girls should have at least one Activity Box . . . at less than 4½ cents per book it is a thrifty investment. These books do not occur in the other 2 sets. Shipping weight 2 pounds.

3 N 1944. . . . . .Set 89c

BEST

19 huge books crayons, paints $1.97

Our finest Activity Box with everything you need to keep a 4–9 year old boy or girl fascinated by the hour. 19 big activity books ranging from 9x7¼ to 10¾x14-in.; a cardboard palette with 6 paints, brush, water pan; and a box of 16 crayons. The books are elaborate . . . 5 follow-the-dot books, 2 rub-a-pencil tracing books, 2 regular tracing books, 2 paste without paste books, 2 wet-a-brush coloring books, draw and color book, book of cowboy push-outs, and 4 splendid coloring books, about 24 pages each. This is a truly de luxe box, packed with the finest equipment . . . a lovely Christmas present. Shpg. wt. 4 lbs. 4 oz.

3 N 1950. . . . . .Set $1.97

Books for Ages 4 to 9

Let's Play House

40 dolls with dresses and furniture . . . what little girl wouldn't go wild over this box? Some of the dolls are as much as 10½ inches tall and they are outfitted like little paper princesses. One book features career girls, another has square dancers—also playground activities, statuette dolls, fashion cut-outs, and a "Let's Play House" booklet. Many dolls are cardboard and will stand alone . . . all are provided with paper outfits.

3N1941—Shpg. wt. 1 lb. 12 oz. . 89c

Giant Box of 28 Dolls

"Cute children" dolls, just right for cute little girls 4 to 9 years old. Dressing paper dolls is more fun than ever when they are about your own age and wear about the same things that you do. These 28 cardboard dolls resemble modern little girls and boys and even babies, and are equipped with 8 clothing booklets 7½x11-inches, each with 12 sheets of doll clothes printed in gay color. All neatly packed in an 11x15-inch box. A perfect gift for the style-wise young lady.

3 N 1923—Shpg. wt. 1 lb. 4 oz. . 57c

GIANT 28 DOLLS

Walt Disney Books

These beautifully made books are all based on Walt Disney's more recent movies. "Cinderella," "Bambi," "Bongo," and "The Adventures of Mr. Toad" are in regular story-book form with a simply-told story and magnificent full-color illustrations. "Cinderella Puppet Show" has a story in play form and 10 movable puppets and 5 lovely stage settings. Delightful stories, illustrated by a master. Clothbound. Shpg. wt. each 1 lb.

3 N 1572—Cinderella 89c
3N1574–Cinderella Puppet Show 89c
3 N 1617—Bambi. 89c
3 N 1618—Bongo. 89c
3N1619–Adventures of Mr. Toad 89c

Bambi
BONGO
Cinderella

5079 WORDS
1442 PICTURES
THE PICTURE DICTIONARY FOR CHILDREN
THE CHILDREN'S BOOK OF BIBLE STORIES

Beautiful and Instructive Books for All Ages

The Picture Dictionary for Children, ages 8 to 12. It teaches them to recognize printed words and have fun doing it. 5079 terms and 1442 clear illustrations are included. Each word is shown in small letters, in capitals and in script—beneath an appropriate picture. Learning the words under the pictures becomes a simple but fascinating game . . . the colorful picture catches the child's eye while his mind retains the word below. It is interesting to do on rainy days or convalescent periods. Recommended by librarians, teachers, parents. Stiff cover. 383 illus. pages 8⅝x11⅝-in. Shipping wt. 2 lbs. 2 oz.

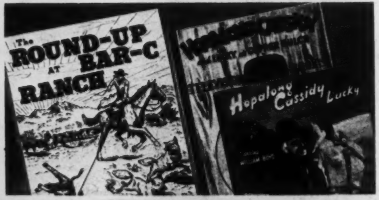
3 N 1902. . . . .$1.19

The Children's Book of Bible Stories, a wonderful help in teaching boys and girls to know and love the Bible. It includes over 100 of the finest stories from the Scriptures, clearly and simply retold. Stories from both the Old and the New Testaments—about Joseph and the Brethren, about Ruth and Naomi, about Jesus and His Disciples. Written in an exciting story style, yet with reverence . . . children will follow the plots with rapt attention. 47 illustrations, 28 in brilliant color. 256 pages. 6 9/16 x9¾-in. Large clear easy-to-read type; cloth binding. Children all ages will enjoy it. Shipping weight 1 lb. 10 oz.

3 N 1660. . . . .$1.19

3 new Learning-through-Fun books written and illustrated by Munro Leaf. Dozens and dozens of humorous, graphic pictures and "punchy" text, solidly grounded on sound teaching methods. A wonderful, light-hearted introduction to arithmetic, history and manners that children really enjoy. "How to Behave and Why" gives pointers on how to be popular though very young; "History Can Be Fun" and "Arithmetic Can Be Fun" prove that the titles are accurate. For ages 7 and up. Books are clothbound; 7½x10-in. 64 pages. Shpg. wt. 14 oz.

3N1631–How to Behave. . $1.69
3N1630–Arith. Can Be Fun $1.69
3N1629–History Can Be Fun 1.69



A CHILD'S BOOK OF Horses
Birds
A CHILD'S BOOK OF DOGS

Age 6-12

3 Nature books for beginners. Authentic books on dogs, horses, birds—each designed and illustrated by an expert in the field. Beautifully illustrated, yet they are much more than picture-books . . . appearance and habits of the animals are depicted with incomparable skill in a lively story style. Children reading "A Child's Book of Dogs" will love the cocker's floppy ears, the great dane's dignity, the scotty's friskiness. The natural color pictures in "A Child's Book of Birds" will take their breath away. And they'll be thrilled by the amazing variety of horses that race and prance through the pages of "A Child's Book of Horses." Each book has 32 pages, 16 in sparkling color. 7¼x10¼-in. Stiff covers. Wt. 1 lb. 8 oz.

3 N 1620. . . . . . . 3 book set $1.39

Age 6-9

Tommy and the Indians. Stirring story of the famous Potawatomie Indian, Chief Louie Wesaw and his beautiful wife, "The Princess." How they helped the early settlers, their language and artistry in carving and beadwork. Story is based upon actual happenings . . . American history for boys and girls to treasure. Stiff cover.

3 N 1616—Shpg. wt. 1 lb. . 93c

The Round-Up at Bar-C Ranch. Thrills and excitement aplenty for those who like cowboy life, the *real* kind! About Tex, the young cowboy who lives on a Panhandle, Texas ranch. And about Bill Rankin, the range boss, who could do everything on the ranch . . . you'll thrill to stories of his ridin' and ropin', taming wild horses, etc. Stiff cover.

3 N 1615—Shpg. wt. 1 lb. . 93c

Age 4-9

2 Hopalong Cassidy books for all the boys and girls who read "Hoppy" comics and see him on television. The stories are jam-packed with action . . . hard-riding and fast-shooting, with Hoppy and his pal, Lucky, outwitting the outlaws in the end. "Hopalong Cassidy and Lucky at Copper Gulch" is a television book . . . turn the dial on the cover and characters move across a make-believe television screen. "Hopalong Cassidy and Lucky at the Double X Ranch" has 2 big pop-ups inside the front and back covers. Both books have huge color illustrations and easy-to-read text. 24 pages each. 8x10¾-in. Stiff covers. Both star William Boyd, who cuts a dashing figure astride his big white horse, Topper. Shpg. wt. 1 lb. 5 oz.

3 N 1942. . . . . 2 book set $1.33

Over 100 Titles for Children

Series Books

THE HARDY BOYS
THE SECRET OF THE LOST TUNNEL
THE LONE RANGER IN WILD HORSE CANYON
FRAN STRIKER
The Bobbsey Twins in Rainbow Valley
NANCY DREW MYSTERY STORIES
The Secret of the Wooden Lady
The Deer Stalker
ZANE GREY
HOPALONG CASSIDY'S BAR 20 RIDES AGAIN
CLARENCE E. MULFORD
LAD
A DOG

Top-Flight Stories for Ages 6 to 16 73c Ea. 3 for $1.98

Bobbsey Twins

For children 6 to 12.
The Bobbsey Twins (75)—*first*
—in Rainbow Valley (496)—*most recent title*
—and Their Schoolmates (132)
—at a Circus (127)
—at Mystery Mansion (129)
—at Sugar Maple Hill (130)
—at the County Fair (125)
—at the Ice Carnival (72)
—in Echo Valley (70)
—in Mexico (138)
—in the Country (120)
—in the Great West (133)
—in Tulip Land (140)
—on Blueberry Island (123)
—on a Ranch (78)
—on a Pony Trail (69)
—on an Airplane Trip (80)
—Solve a Mystery (79)
—Toy Shop (139)
State catalog No., title No. Shpg. wt. 12 oz.
3 N 1717....Each **73c** **3 for $1.98**

The Hardy Boys

Series for boys 11 to 15.
Lost Tunnel (230)—*latest title*
Clue of the Broken Blade (16)
Disappearing Floor (18)
Figure in Hiding (226)
Footprints Under Window (223)
Great Airport Mystery (204)
Hidden Harbor Mystery (205)
House on the Cliff (202)
Missing Chums (207)
Mystery at Cabin Island (220)
Phantom Freighter (227)
Secret of Skull Mountain (228)
Secret of the Caves (209)
Secret of the Old Mill (206)
Secret Panel (200)
Shortwave Mystery (13)
Sign of the Crooked Arrow (229)
Tower Treasure (201)
Twisted Claw Mystery (19)
While the Clock Ticked (222)
State catalog No., title No. Shpg. wt. 10 oz.
3 N 1724....Each **73c** **3 for $1.98**

Nancy Drew

Mysteries for girls 11 to 15.
Secret of Old Clock (85)—*first*
Wooden Lady (117)—*latest title*
Bungalow Mystery (101)
Clue in the Crumbling Wall (81)
Clue in the Diary (105)
Clue in the Jewel Box (83)
Clue in the Leaning Chimney (116)
Clue in the Old Album (114)
Clue of the Broken Locket (109)
Clue of the Tapping Heels (87)
Ghost of Blackwood Hall (115)
Message in the Hollow Oak (110)
Moss Covered Mansion (112)
Mystery of Tolling Bell (113)
Nancy's Mysterious Letter (106)
Secret at Red Gate Farm (104)
Secret at Shadow Ranch (103)
Secret in the Old Attic (82)
Sign of the Twisted Candles (107)
Whispering Statue (89)
State catalog No., title No. Shpg. wt. 10 oz.
3 N 1713......Each **73c** **3 for $1.98**

Lone Ranger

Boys (and girls, too) 11 to 15 years old will thrill to these fast-action Westerns. "Hi-yo, Silver!"—you're off on another wild gallop in search of adventure as the Lone Ranger and his faithful friend, Tonto, bring law and order to the West.
The Lone Ranger (28)
—in Wild Horse Canyon (460) *latest title*
—and the Mystery Ranch (29)
—and Outlaw Stronghold (31)
—and the Gold Robbery (30)
—and Tonto (32)
—at the Haunted Gulch (33)
—Traps the Smugglers (34)
—and the Silver Bullet (142)
—on Powder Horn Trail (143)
—Rides Again (35)
—Rides North (99)
State catalog number, title number. Shipping wt. 12 oz.
3 N 1715....Each **73c** **3 for $1.98**

Hopalong Cassidy

Series for ages 11 to 16. This is the original Hopalong series by Clarence E. Mulford. Boys, and girls in all sections of the country have found it to be Western adventure fiction at its very best. Action, suspense, humor in every plot, and plenty of authentic Western local color. Read how hard-riding, quick-trigger "Hoppy" outwits the outlaws and avenges wrongs.
Hopalong Cassidy Returns (310)
—Takes Cards (312)
—and the Eagle's Brood (559)
—with the Trail Herd (560)
—Serves a Writ (311)
Bar 20 Rides Again (561)
State catalog No., title No. Shpg. wt. 12 oz.
3 N 1746....Each **73c** **3 for $1.98**

NOTE: *Series books all have stiff covers, except as noted.*

Terhune Dog Stories 89c Each

Every dog-lover, teen-age or older will enjoy these world-famous books by Albert Payson Terhune. Clothbound.

Lad: A Dog (570)—*formerly $1.39*
Lad of Sunnybank (150)
Further Adventures of Lad (151)
Way of a Dog (154)
Buff, a Collie (147)
A Dog Named Chips (152)
My Friend the Dog (374)
Heart of a Dog (385)
Faith of a Collie (386)
A Highland Collie (571)

3 N 1751—*State catalog No., title No.* Wt. 1 lb. 2 oz........Each **89c**

Zane Grey Westerns for Young and Old 89c Each

Deerstalker (512) *latest title*
Thundering Herd (231)
Forlorn River (229)
Sunset Pass (235)
Light of Western Star (484)
Raiders of Spanish Peaks (42)
Riders of Purple Sage (385)
Call of the Canyon (226)
Shadow on the Trail (386)
Valley of Wild Horses (483)
Spirit of the Border (510)
West of the Pecos (236)
30,000 on the Hoof (45)
Rogue River Feud (511)
Hashknife Outfit (230)
Majesty's Rancho (41)
Mysterious Rider (300)
Wild Horse Mesa (47)
Robber's Roost (234)
Stairs of Sand (40)
Wilderness Trek (302)
Arizona Ames (232)
Drift Fence (233)
Nevada (509)
Twin Sombreros (44)

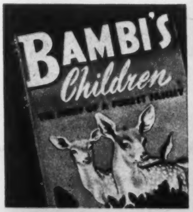
3 N 260—*State catalog No., title No.* Shpg. wt. 14 oz. Clothbound..............................**89c**

The Stories you loved...for Boys and Girls of Every Age

GOOD BINDING: Stories every child should know. Stiff cover.
Adv. of Alice in Wonderland (36)
Adventures of Tom Sawyer (50)
Andersen's Fairy Tales (37)
Bambi (38)
Bambi's Children (39)
Beautiful Joe (40)
Bird's Christmas Carol (159)
Black Beauty (161)
Eight Cousins (171)
Five Little Peppers and How They Grew (156)
Five Little Peppers Grown Up (158)
Grimm's Fairy Tales (44)
Hans Brinker (163)
Heidi (45)
Heidi Grows Up (46)
Heidi's Children (47)
Huckleberry Finn (62)
Jo's Boys (54)
Little Colonel (175)
Little Men (55)
Little Women (56)
Old Fashioned Girl (57)
Pinocchio (167)
Pollyanna (60)
Pollyanna Grows Up (61)
Pollyanna's Protegee (174)
Robin Hood (166)
Robinson Crusoe (160)
Treasure Island (51)
Uncle Remus (53)
State catalog No., title No. Shipping wt. 12 oz.
3 N 1714....Each **73c** **3 for $1.98**

BETTER BINDINGS: Famous Thrushwood Classics make nice Christmas gifts for boys and girls young and old. They're nicely bound and wrapped in colorful jackets. Printed on better quality paper, with illustrations. Stories are tried and true favorites—the renowned "Mrs. Wiggs of the Cabbage Patch"; beautiful nature stories like "Bambi"; stirring adventure tales like "White Fang". Clothbound.
Anne of Green Gables (313)
Bambi (325)
Bambi's Children (326)
Bob, Son of Battle (327)
Call of the Wild (189)
Heidi (315)
Heidi Grows Up (321)
Heidi's Children (322)
Little Shepherd of Kingdom Come (332)
Merry Adventures of Robin Hood (314)
Mrs. Wiggs of the Cabbage Patch (475)
Penrod (185)
Rebecca of Sunnybrook Farm (190)
Uncle Remus (324)
White Fang (328)
State catalog No., title No. Shpg. wt. 1 lb. 4 oz.
3 N 1716...........Each **93c**

BEST BINDINGS: A profusion of beautiful color illustrations makes these books well worth a few extra pennies. Our finest Children's Classics . . . selected stories printed on excellent quality paper. May Lamberton Becker has written an introduction to each volume. Cloth bindings are decorated with exquisite full color designs. The ever-new stories have stood the test of generations of readers. Even the youngest child likes hearing "Andersen's Fairy Tales"—and who ever gets too old to enjoy "Sherlock Holmes"?
Adventures of Alice in Wonderland (352)
Adv. of Huckleberry Finn (606)
Adv. of Tom Sawyer (358)
An Old Fashioned Girl (607)
Andersen's Fairy Tales (351)
Black Beauty (359)
Book of Sherlock Holmes (609)
Christmas Stories (361)
Five Little Peppers (602)
Grimm's Fairy Tales (604)
Heidi (354)
King Arthur and His Noble Knights (608)
Little Women (355)
Swiss Family Robinson (605)
State catalog No., title No. Shpg. wt. 1 lb. 8 oz.
3 N 1757...........Each **$1.19**



ANNE
OF GREEN GABLES
By L. M. MONTGOMERY

LOUISA M. ALCOTT
Little Women
JOHANN WYSS
The Swiss Family Robinson
A Rainbow Classic

TRICKS Every Boy Can Do
The GOOD TIME BOOK
THE PICTURE Flash-a-Lite QUIZ BOOK
the Jumbo Fun Book

THE NIGHT BEFORE CHRISTMAS
Tell me about God
BY MARY ALICE JONES
The Littlest Angel
THE GOLDEN Christmas Book

Just for fun—Quizzes and Jokes

New Picture Flash-A-Lite Quiz Book with the Magic Answer Wand **$1.63** and over 300 quiz pictures in color. A fascinating educational picture book similar to the very popular Flash-A-Lite Book described below, but keyed to the needs of 4 to 8 year old children. It's fun to play and teaches the child to recognize and name various items. A simple question is asked and three pictures are shown as possible answers. The Magic Answer Wand lights up when the child touches it to the correct picture. Quiz Book comes in gift box with a double-battery Flash-A-Lite Wand. A grand book and toy combined.
3 N 1829—Shpg. wt. 1 lb. . . **$1.63**

New Flash-A-Lite Quiz Book with the Magic Answer Wand that lights **$1.63** up when you touch the right answer. Made for boys and girls 8 to 12 and for quiz fans all ages. Quizzes cover every conceivable topic—sports, history, animals, adventure etc. Each has 15 questions and a choice of 3 possible answers . . . touch the right one and the Wand lights up (if you touch the wrong answer, nothing happens). Wonderful for rainy days or convalescent periods. Put on your own quiz show for family and friends . . . over 200 questions. Page size 7½x10 in. Boardbound.
3 N 1803—Shpg. wt. 1 lb. . . **$1.63**

The Good Time Book for boys and girls 7 to 11. **$1.89** A wonderful book for rainy days. 190 pages of jokes and riddles, easy cartoon lessons, puzzles and quizzes. 5 large board games. Over 300 illustrations. Wt. 1 lb. 8 oz.
3 N 1625—Boardbound. **$1.89**

Pencil Pastimes for ages 8 to 12. Jamful of picture puzzles, dot-games, coloring fun, quizzes, mazes, playmate fun. 191 pages. Illustrated. Shpg. wt. 1 lb.
3 N 1622—Paperbound. **93c**

Mammoth Book of Crosswords and Quizzes for ages 9 to 14. About 190 pages of brain-teasers that boys and girls will enjoy on rainy days or during convalescent periods. Shpg. wt. 1 lb.
3 N 1623—Paperbound. **93c**

Jumbo Fun Book for boys and girls 9 to 15. 4 large board games, easy-to-do tricks, jokes and puzzles. 188 big fun-filled pages, over 300 illustrations. Tricks, puzzles to work with ordinary household items. Shpg. wt. 1 lb. 12 oz. .
3 N 1626—Boardbound. . . . **$1.89**

Tricks Every Boy Can Do for ages 9 to 16. Do them with home materials and without long hours of practice . . . with pencils, coins, checkers, tableware, paper etc. Also joke bets, mind reading stunts, card tricks, party ideas. 189 pages. Shipping weight 1 pound.
3 N 1624—Boardbound. . . . **$1.89**

A Treasury of Play Ideas for Tiny Tots
AGES 2-6
A Girl's Treasury of Things-to-do
AGE 9-12

Treasury of Things-to-do

It's a real treasury of ideas for busy mothers. Now when Junior or Susy asks, "Mother, what shall I do?" you can keep them happy with a Things-to-do book. There is one for each age-group bulging with ideas for games and projects to keep youngsters interested. Each book has games a child can play alone, stay-in-bed games, things-to-make, playmate games, party games, and handicraft projects. Materials are all safe and can be found in almost any home . . . soap, clothespins, buttons, spools etc. Each book has about 94 pages 6¾x9 in. with over 100 color illustrations. Step-by-step instructions. Boardbound. Shpg. wt. each 1 lb. **$1.19** Each

3 N 1540—Treasury of Play Ideas for Tiny Tots (2–6). $1.19
3 N 1541—Young Boy's Treasury of Things-to-do (6–9). 1.19
3 N 1542—Boys' Treasury of Things-to-do (9–12). 1.19
3 N 1543—Little Girl's Treasury of Things-to-do (6–9) 1.19
3 N 1544—Girls' Treasury of Things-to-do (9–12). 1.19

In the true *Christmas Spirit*

Stories for Children 4 to 10 combine pleasure with good teaching

Tell Me About God. An unusual and beautiful book answering many important questions a small child asks. How the Bible helps us know God; how God loves all his children, etc. For Christians of all denominations. 74 pages with color and black and white illustrations. Wt. 1 lb. 2 oz.
3N1593–Clothbound. . . **$1.89**

Tell Me About Jesus. An inspiring book answering a young child's questions about Jesus. In simple conversational style. An excellent basis for religious training. Over 70 pages 8¼x10½-in. About 60 illustrations. Wt. 1 lb. 2 oz.
3N1594–Clothbound. . . **$1.89**

The Littlest Angel, written for a radio narration by Helen Hayes. A modern Christmas classic about the littlest angel, whose halo was always slipping around his ears and who had a disrupting effect on the Celestial City. 28 pages 9x7 inches. Clever color illustrations. Shpg. wt. 10 oz.
3 N 1596—Stiff cover. . . . **93c**

Golden Christmas Book. From the pop-up Christmas tree inside the front cover to the very last page this is bursting with games and puzzles for young and old, Christmas stories, songs, poems. 96 pages, all illustrated. Wt. 1 lb. 2 oz.
3 N 1555—Stiff cover. . **$1.39**

Animated "Night Before Christmas" with pictures that really move. The famous old Christmas poem comes alive. Santa's paunch jiggles like a bowlful of jelly, his merry eyes twinkle as he fills the stockings; 8 reindeer pull him through a sky of blinking stars. 18 pages 6¾ x 8¾ inches. Shpg. wt. 10 oz.
3 N 1882—Stiff cover. **93c**

The First Christmas. Wonderful new animated panorama book. It unfolds to reveal a lovely illustrated story of the Nativity on one side . . . five beautiful Christmas carols on the other side. Old favorites like "Silent Night." Shpg. wt. 4 oz.
3 N 1946—Stiff cover. **93c**

About the "real" West—For Ages 8 to 12

Famous Holling Books . . educate as well as delight

The Book of Indians by Holling. How did the Indians really live? How did they paddle their birchbark canoes—make their wickiups and tepees—ride and hunt and fish? The answers are given in exciting story form. Read how the boy Buffalo-Calf went on the great hunt; how the Pueblo girl helped save a trader's life; and many other stories. 126 illustrated pages 8½x10¾-in. Shpg. wt. 1 lb. 12 oz.
3N1577–Clothbound. . . **$1.63**

The Book of Cowboys by Holling. Follow the adventures of Peter and Barbara Ann to learn about the work, play, and exciting day to day life of the cowboy. Learn how to pack a horse; the reason behind brands and branding; why the cowboy wears clumsy boots, chaps and bandanas. Everything told in story form that will hold boys and girls entranced. 126 pages 8½x10¾-in. Illustrated. Shpg. wt. 1 lb. 12 oz.
3N1578–Clothbound. . . **$1.63**

THE BOOK OF INDIANS
THE BOOK OF COWBOYS
Son of the Black Stallion
Born to Trot

Great Modern Horse Stories

Age 10–14

Black Stallion Series. Horse stories that are off the beaten track. Rip-roaring adventure tales about a line of great Arabian stallions. By Walter Farley, who is very pleased to hear from readers of his books. Write to him at 457 Madison Ave., N. Y. 22, N. Y., and you will get an answer as well as a button making you a member of the Walter Farley Black Stallion Club. Books are clothbound. Shpg. wt. 1 lb. each.

3 N 1559—Black Stallion **$1.89**
3 N 1560—The Black Stallion Returns. **1.89**
3 N 1561—The Son of Black Stallion. **1.89**
3N1602–Black Stallion and Satan. **1.89**
3N1628–Island Stallion. . **$1.89**
3 N 1634—The Blood Bay Colt. Sired by Black Stallion. Latest title in the series . . . just published. **$1.89**

Age 12–16

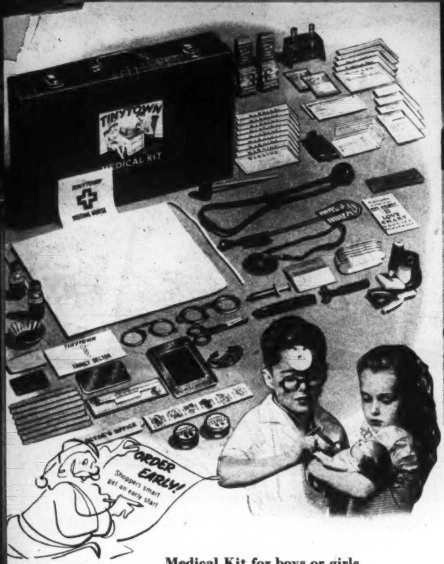
Marguerite Henry's stories about horses. Thrilling—realistic—superbly illustrated—they are fast becoming modern classics. Clothbound. Shpg. wt. 1 lb. 10 oz. each.

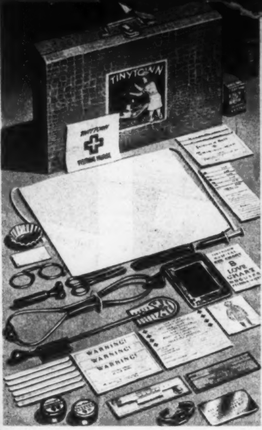
3 N 1219—**King of the Wind.** Book that won the 1949 Newberry Award. About the Arabian charger, born in the stables of the Sultan of Morocco, who progressed through thrilling adventures in France and England and founded a whole new line of thoroughbreds **$2.69**

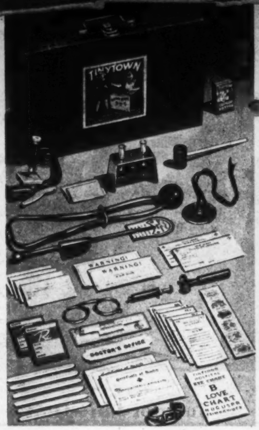
3 N 1161—**Misty of Chincoteague.** Capture of a mare and colt on a little-known island **$2.69**

3 N 1220—**Sea Star: Orphan of Chincoteague.** Sequel to **Misty** **$2.69**

3 N 1240—**Born to Trot.** Latest title, just published. Thrilling story of a thoroughbred race horse. **$2.69**







Doctor and Nurse Kits

Plenty of equipment for many happy hours

Medical Kit for boys or girls

Complete Kit Only $2.59

This big de luxe set has all the equipment to keep the little doctor and nurse busy for hours. See what you get! Plastic microscope, ear-tester, wrist watch, hypo needle, eyeglass frames, scissors. A stethoscope that works, fluoroscope and films, candy pills, two boxes of cotton, ointment cans, play thermometer, reflex hammer, test tubes, comb, hot water bottle, mouth wash and olive oil bottles, soap, wash cloth and pan, apron, tongue depressors, prescription envelopes, sick charts, warning signs, health certificates, appointment blanks, doctor's office sign, eye chart, weight charts, blood pressure gauge, head reflector and many other pieces. Sturdy cardboard carrying case, 16¾x10⅞, with metal snap lock and handle.

49 N 1918—Shipping weight 2 lbs. 4 oz.......................Set $2.59

Kit for little "Nurses"

$1.39

Set contains: plastic ear-tester, play wrist watch, scissors, eyeglass frames, hypo needle. Blood pressure gauge, candy pills, cotton, two ointment cans, fluoroscope and films, comb, tongue depressors, wash pan and cloth, eye chart, appointment blanks, play stethoscope, apron, health certificates, play thermometer, instruction booklet and other needs. Sturdy cardboard carrying case, 14¾x9 in., with metal snap lock and handle.

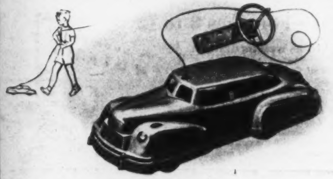
49 N 1848—Shpg. wt. 1 lb. 8 oz. . .Set $1.39

Kit for Play "Doctors"

$1.39

Plastic microscope with films, ear-tester, play wrist watch, hypo needle, eyeglass frames. Working stethoscope, cotton, thermometer, head reflector, test tubes and stand, tongue depressors, blood pressure gauge, candy pills, reflex hammer, litmus paper, office and warning signs, performance record, diploma, instruction book and other needs. Sturdy cardboard carrying case, 14¾x9 in., with metal snap lock and handle.

49 N 1847—Shpg. wt. 1 lb. 8 oz. . .Set $1.39



Steer Auto by remote control

$2.19

Steer it yourself. Plastic panel and steering wheel attached to plastic body by long flexible wire. Key-wind motor; 3 speeds. *Automatic: wind motor, set car down and it goes; pick it up and motor stops.* Runs over 150 feet. Metal mechanism, 5 rubber wheels, dummy grill, headlights. 9¾ in. long.

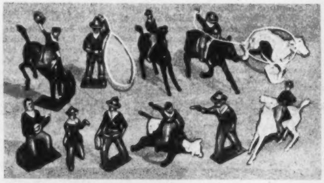
49 N 5856—Shipping weight 1 pound..........$2.19

New 9-piece Lead Cowboy Set

89c

Any small boy would be delighted to find this colorful 9-piece cowboy set waiting for him under the tree on Christmas morning. Six standing cowboys 2¼ inches high; two kneeling and one mounted figure of proportionate height. Attractively hand-decorated . . . made in England.

49 N 2692—Shipping weight 8 ounces......Set 89c



New 12-piece Lead Rodeo Set

$1.79

Twelve pieces include 3 standing cowboys about 2¼ inches high, (other figures in proportionate heights), one kneeling cowboy, one sitting on a log strumming his banjo, four mounted cowboys, one detachable rider, one cowboy riding a bucking steer, one steer. Made in England; hand-decorated.

49 N 2694—Shipping weight 1 pound........Set $1.79

"PUNCH ME" . . .
for fun and laughs

Punch me, knock me down . . . I bob right back with a big smile. Strong vinyl-plastic with electrically welded seams. Has weighted bottom. Plastic inflating stem tucks under special flap . . needs no tying. Easy to inflate by mouth. Bright water-resistant colors. Floats upright in water. About 23 inches high, fully inflated. Shipping weight 1 lb. 6 oz.

ONLY $1.32

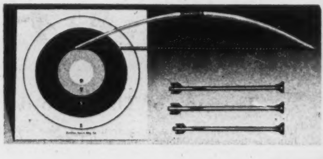
49 N 2544..........Each $1.32

Combination Fishing Game

89c

Colored plastic fish float upright. Reel in from water with safety hooks and sinkers attached to line; or catch from water or floor with magnet. Set of 5 fish, safety hooks, magnet, sinker, line, 22-inch metal pole with wood handle, metal reel. A game young and old will enjoy!

49 N 140—Shipping weight 12 oz. . . .Set 89c

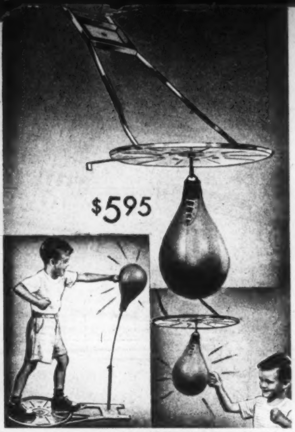


5-piece Family Archery Set

$1.00

Junior "Robin Hoods" will have a great time with this set both indoors and out. It will help make skillful archers of the whole family. Consists of 36-inch hardwood bow with bound grip and stout cord. Three 15-inch arrows with rubber suction-cup tips. Bright-colored "bullseye" target of paper is included. Order it today.

79 N 0204—Shipping weight 2 lbs...........Set $1.00



Champions start young

Make sure your youngster gets off to a flying start with proper Beginners' Athletic Equipment

Floor Model Junior Punching Bag

Great sport for youngsters. Has fast, snappy action . . . develops coordination and speed. Bag, about 11½ inches long, has tough simulated leather cover . . . attaches to flexible steel rod. Top of bag stands about 42 in. from base. All-metal, 32½x10-inch base has red, baked-on enamel finish. Shipped uninflated. Easy to inflate without unlacing—just insert needle at top. Needle included. Inflating pump sold separately (see 49 N 2405 at right).
79 N 02428—Shipping weight 7 pounds $3.95

NEW—"Tu-Way" Punching Bag

- Use as **floor model** . . . height adjusts 11 in.
- Use as **wall model** . . . converts in a jiffy
- Built of aluminum and steel for hard use

Grows with your youngster . . . use it first on floor, later on wall. Big, 17-in. diameter circular base gives youngster plenty of room for fast movement. Artificial leather 12-in. bag. Adjusts from 36 to 47 in. high as floor model. Needle, pump, assembly instructions included.
79 N 02409—Shipping weight 7 pounds . . . $5.95

[A] **Junior-size Rubber Basketball.** Molded rubber with pebble-grain effect. Has valve, no bladder. Dummy lacing.
49 N 2412—Shipped inflated. Shipping weight 10 oz 92c

[B] **Junior-size Rubber Football.** Molded rubber with pebble-grain effect. Has valve, no bladder. Dummy lacing.
49 N 2460—Shipped inflated. Shipping weight 10 oz 92c

[C] **Beginners' Football Helmet.** Strong, molded plastic crown with sponge-rubber lined ear pieces. Smooth, durable finish will stand up well under hard use. Shpg. wt. 1 lb.
49 N 2410—Adjustable elastic chin strap $2.98

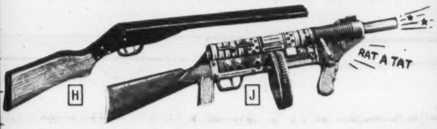
[D] **Beginners' Shoulder Pads.** Quilted cotton padding with fiber shields. Sewed, pebble-grain fabric hinges.
49 N 2411—Laced in front and back. Arm straps. Wt. 10 oz. $2.19

[E] **Beginners' Football.** Regulation boys' size. Simulated pebble-grain leather cover. Valve type bladder.
49 N 2439—Inflated. Needle included. Shpg. wt. 12 oz 98c

[F] **Better Beginners' Football.** Similar to ball above but made of heavier, stronger material. Regulation boys' size.
49 N 2463—Inflated. Needle included. Shpg. wt. 1 lb. $1.65

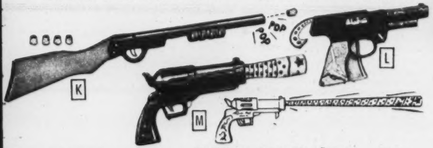
[G] **Metal Inflating Pump.** Ten inches long overall.
49 N 2405—Shipping weight 8 ounces 37c

TOY GUNS . . 5 fast-action favorites



[H] **Double-barrel Pop Gun.** Self-loading . . . barrels "break," cocking gun. Two triggers, pull them and get 2 loud reports—**"Bang! Bang!"** Black-enameled heavy-gauge steel barrels. $1.39
79 N 02698—About 28 in. long. Wood stock. Shpg. wt. 2 lbs. $1.39

[J] **Sparkling Machine Gun.** *Rat-a-tat-tat.* Makes chattering noise and sparks fly out. Plastic stock, barrel; other parts of lithographed metal. Clockspring motor. Dummy magazine. Flint. $1.85
49 N 2703—About 25⅝ in. long overall. Shpg. wt. 1 lb. 10 oz. $1.85

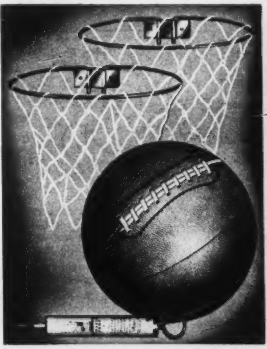


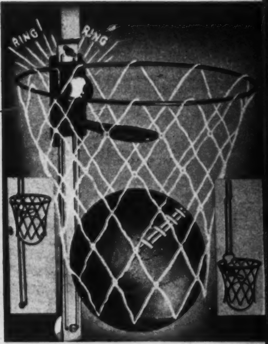
[K] **Single-barrel Cork Gun.** Cock with pump handle . . . insert cork . . SHOOT! Steel barrel, enameled black. Walnut finish wood stock. About 20 inches long. 5 corks included. Wt. 12 oz. 72c
49 N 2697 . . . . 72c

[L] **7¾-in. Automatic Paper Buster Gun.** Uses harmless paper "ammunition" (not caps) . . . makes loud report. Enameled metal. 89c
49 N 2678—Shpg. wt. 14 oz. 89c
49N2682—4 rolls "ammunition." Wt. 2 oz. 10c

[M] **NEW—Hopalong Cassidy Zoomerang Gun.** Cock gun, pull trigger . . . plastic spiral shoots out about 29 in. Raise gun, spiral returns. Plastic. Strong spring—easy to cock. $1.15
49N2709—9 in. long. Shpg. wt. 12 oz. . $1.15

Buy all your Christmas gifts from Sears by mail.





Two-goal Basketball Set . . . great fun after school

Dribble . . . pass . . . shoot . . . IT'S A BASKET! Just right for practice and pick-up games on Saturdays or after school. Regulation boys' size basketball with pebble-grain simulated leather cover. Shipped uninflated, laced and ready to inflate. Both pump and inflating needle are included. Two 15-inch hoops with mesh nets and steel brackets. Mounting screws included. $2.89
49 N 2435—Shpg. wt. 3 lbs. 4 oz. $2.89

Make this a really big Christmas. Buy all you need on Sears Easy Terms . . . see page 283.

Basketball Set with "height-adjustable" basket

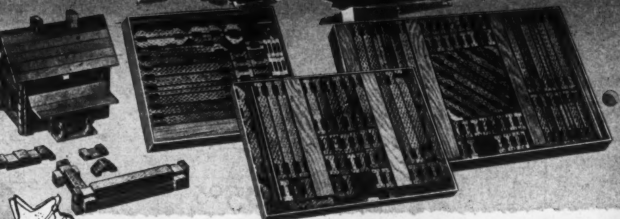
Basket adjusts up or down on slide track to proper height for any youngster. Bell rings every time you sink a shot. Use it indoors or out . . . bracket hangs over top of any standard door—no screws or nails needed. Twelve-inch metal basket hoop with mesh net. Seven-inch diameter ball has imitation, pebble-grain leather cover and valve-type bladder. Shipped uninflated with inflating needle. Inflating pump not included; see 49N2405 above. Order it now. $2.59
49 N 2461—Shpg. wt. 2 lbs. 2 oz. $2.59

Halsam American Log Kits . . . re-live wild West pioneer days

Build model frontier houses with miniature rough-hewn logs. Notched to fit together easily . . . can be used over and over. Roof panels, chimneys included. Instructions.

89c 63-pc. Set

49 N 2030— 63-piece Set. Shpg. wt. 1 lb. 8 oz. 89c
49 N 2031— 86-piece Set. Shpg. wt. 3 lbs. $1.79
49 N 2032—200-piece Set. Shpg. wt. 5 lbs. 6 oz. . . . 3.59



American Plastic Brick Kits

Encourage your youngster's desire to build. Playtime architects follow same practices as real bricklayers in putting up houses, churches and many other buildings. Peg-socket plastic bricks fit together easily. Set contains large 1¾-in. pieces representing nest of 9 bricks; half and gable bricks. Colorful windows, doors and roof of embossed cardboard.

$2.69 200-pc. Kit

49 N 2022—200-piece Kit. Shpg. wt. 2 lbs. 4 oz. . . . $2.69
49 N 2023—400-piece Kit. Shpg. wt. 4 lbs. 8 oz. . . . 5.49

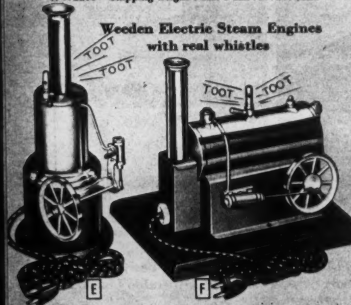
2-way Battery-operated Phone Set

Fun for children . . . practical for adult use. Talk from room to room . . . upstairs to downstairs. Metal phones have dummy dial, buttons to buzz other party. Complete with wire, 4 batteries and instructions. Receivers 8 in. long overall.

$5.39

49 N 2205—Shipping weight 3 lbs. 8 oz. . . . . . Set $5.39

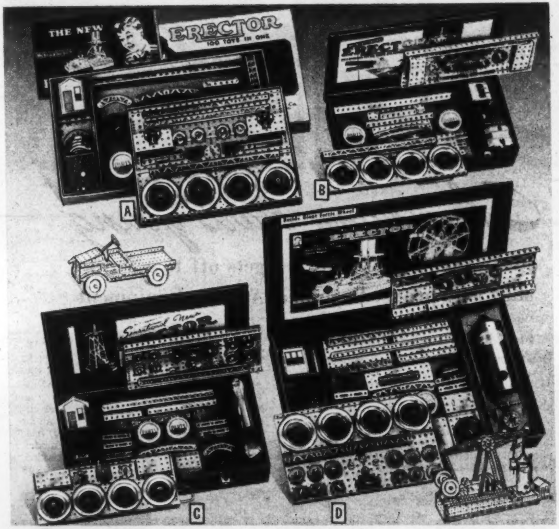
Weeden Electric Steam Engines with real whistles



Whirling nickel-plated flywheels . . . real whistles. Heavy-gauge steel fireboxes. Rust-proof brass boilers and whistles. Dummy smokestacks. Escape valve, spring for safety. UL approved. Porcelain heating units for 110-120 volts, 60-cycle AC-DC.

E **Electric Upright Model.** **$5.49** 3-in. long boiler. Base diameter 4½ in. 10½ in. high overall. Cord, plug. Shipping wt. 3 lbs.
49 N 2302. . . . . . . $5.49

F **Electric Horizontal Model.** **$7.39** 6-in. long boiler . . . bigger and more powerful. Glass water gauge. 9x6½-in. wood pedestal. 8 in. high overall. Cord, plug.
49 N 2306—Wt. 5 lbs. $7.39



ORDER EARLY!
Why wait? This book has gifts for all

Gilbert ERECTOR Sets

Build models that really work

Any junior engineer will get a big thrill seeing models he's made with his own hands humming into action. Larger sets build derricks that lift . . . bridges that open . . . ferris wheels that turn. Every set includes steel girders, wheels, bolts and booklet illustrating many different models. Parts from all sets are interchangeable. Each set, except smallest, has motor to run models. Three large sets (B, C and D) have flexible coupling that allows you to run models offset at angles up to 180° from motor. U.L. approved electric motors all operate on 110-120 volts, 60-cycle AC. No transformers needed.

A
- Builds over 100 models
- Has spring-wound motor

$6.95

No. 4½ Set. Builds crane, elevator, hoist, railroad signal bridge, baggage truck and a big variety of other models. Many models can be run by spring-wound motor with key attached. Box 18x10x2⅜ inches high overall.
49 N 2012T—*Postpaid.* (Shpg. wt. 6 lbs.). . . .$6.95

No. 2½ Set. (Not shown.) Builds 75 models . . . ferris wheel, windmill, etc. No motor. *Postpaid.*
49N2011T—(Shpg. wt. 2 lbs. 10 oz.). $3.00

B
- Builds over 125 models
- Non-reversing electric motor

$10.95

No. 6½A Set. Builds pile driver, lift bridge, fodder mixer, elevator, many others. 20-watt motor (runs in one direction only) with flexible coupling. 16x8-in. metal box with handle.
79 N 02033T—*Postpaid.* (Shpg. wt. 10 lbs.). .$10.95

C
- Builds over 150 models
- Reversing electric motor
- Set has model boiler parts

$15.00

No. 7½ Set. Builds dump truck, steam plant, walking beam engine, merry-go-round and many others. 20-watt electric motor with flexible coupling runs forward or backward, operates many models. Metal box, 18x10 in., with handle.
79 N 02014T—*Postpaid.* (Shpg. wt. 13 lbs.) $15.00

D
- Builds over 180 models
- Reversing electric motor
- Set has model boiler parts
- Lights and electromagnet

$19.95

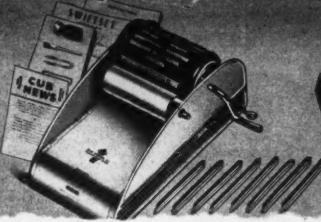
No. 8½ All-electric Set. Builds airplane beacon that really lights up, magnetic crane, bridges, drilling rig, many others. 20-watt motor with flexible coupling runs many models forward or backward. Hinged metal box, 20x12 in., with handle.
79 N 02034T—*Postpaid.* (Shpg. wt. 18 lbs.). .$19.95

Gilbert Erector Sets shown above are all same price Cash or Easy Terms . . see page 283

Cub Rotary Printing Set

He'll be able to print the news, handbills, tickets, programs, etc. Set type in individual, removable slots and insert slots in cylinder. To print . . . slide in paper, turn crank and the job's done. Takes paper up to 3⅛x5½ in. 200 pieces of rubber type (all capitals), 8 type slots, tool for inserting slots, tweezers, ink, brush, ribbon, 2 picture dies. All-metal press is 8⅛x3¾x3½ in. high. **$1.98**

49 N 2202—Shipping wt. 2 lbs. $1.98



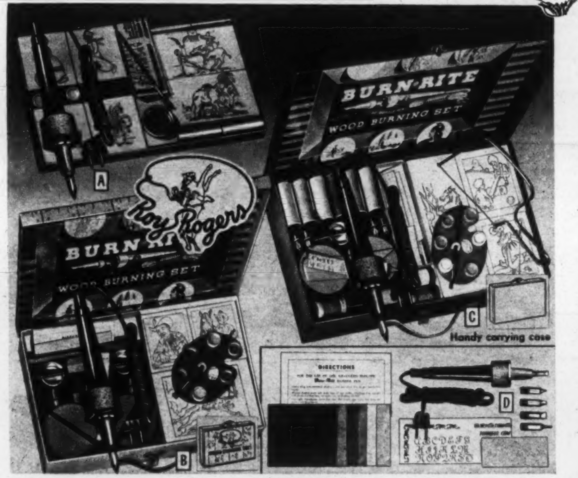
NEW
Hortoncraft
HOBBY KIT...

NEW—Leather Craft Set

Make useful items and handsome gifts of genuine leather. All necessary pieces included for 4 items . . . key case, billfold, cigarette case, change purse. No tools needed—leather parts cut to size, holes punched. **$1.79**

49 N 2042—Instructions. Shpg. wt. 13 oz. $1.79

Encourage Useful Hobbies



Wood-burning . . . Foil-writing . . . Leather-tooling

A **Thrift-priced Set.** Burn designs on wood . . . color with paints. Emboss initials on leather and wood with metal foil. Includes: **$1.79**

- U L approved electric pen . . . detachable point
- 6 wood plaques, 6 paint tablets, brush
- 6 pieces colored foil . . . design transfer sheet

Pen operates on 110-120 volts AC-DC.

49 N 2206—Instructions. Shpg. wt. 2 lbs. 4 oz. $1.79

49N2209–(Not shown.) 10 extra plaques. Wt. 1 lb. 89c

B **NEW. Roy Rogers Set.** Bigger set for more creative fun. Plaques have Roy Rogers designs. Cardboard carrying case. Includes: **$3.19**

- U L approved electric pen, 2 detachable points
- 9 basswood plaques, 2 leather coasters to work
- 6 paint tablets . . . paint brush . . . water pan
- 6 pieces colored foil . . . design transfer sheet

Pen operates on 110-120 volts AC-DC.

49 N 2220—Instructions. Shpg. wt. 2 lbs. 9 oz. $3.19

C **Giant 5-purpose Set.** Five different operations to keep youngsters happy—(1) Burn designs into wood and color them. (2) Make wood cut-outs. (3) Tool leather. (4) Create sand pictures. (5) Transfer designs from colored foil to wood and leather. This big set includes: **$4.39**

- U L approved electric pen, 4 detachable points
- 12 basswood plaques, 6 paint tablets, 2 brushes
- 2 leather coasters and bookmark for tooling
- 12 pictures to sand paint, 4 packs colored sand
- Metal coping saw with 6-in. blade to cut plaques
- Colored foil, transfer sheet, metal water pan

Cardboard carrying case with snap lock and handle. Pen operates on 110-120 volts AC-DC.

49 N 2221—Instructions. Wt. 4 lbs. . . . . Set $4.39

D **Electric Wood-burning Pen.** U L approved for 110-120 volts AC-DC. Has 4 detachable points; 6 pieces of foil, transfer sheet.

49 N 2210—Instructions. Shpg. wt. 13 oz. . . . $1.79

E
Circus
Model-Craft

F
Model-Craft
ROUND UP

Circus and Western Molding Sets

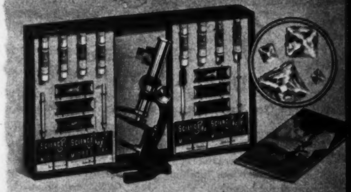
Each set has reusable rubber molds, molding powder and instructions. (Models shown not included.)

E Circus Set. 8 molds . . . clown, bareback rider, ringmaster, 5 animals. 9 paint tablets, brush, talcum powder, varnish. **$2.69**

49 N 1730—Shpg. wt. 2 lbs. 10 oz. $2.69

F Western Set. Five molds . . . horse, 2 cowgirls, 2 cowboys. 6 paint tablets, brush, powder. Order it now. **$1.79**

49 N 1728—Shipping weight 2 lbs. 8 oz. $1.79



NEW—Microscope Set

See wonders of nature through the lens of a microscope . . . colors and structures the naked eye cannot see. Easy-to-focus metal microscope, 10 in. high, has ground and polished lenses with magnifying power of 50 diameters. Set also includes: specimens, 8 vials of chemicals, 6 glass slides, 2 dissecting needles, pipette, experiment manual and other needs. **$4.98**

49 N 2211—Shipping wt. 2 lbs. 12 oz. $4.98

Chemcraft Set No. 2 . . . over 240 experiments

Learn how fabrics are dyed, soaps and inks made. Manual describes thrilling experiments and mystifying "magic tricks". 27 chemicals and pieces of apparatus . . . including test tubes, holder, test tube rack. Box, 16⅛x10⅛x1⅛ in. deep. **$2.29**

49 N 2216—Shpg. wt. 2 lbs. 4 oz. $2.29

Chemcraft Set No. 5 . . . over 500 experiments and "magic" tricks

Manual gives instructions for experiments in general chemistry and fields of textiles, agriculture, paints, leather and others. 43 chemicals and pieces of apparatus including test tubes, rack, holder and equipment for glass bending. Stand-up wood cabinet with metal shelves opens to 21x13¾ in. high. **$5.49**

49 N 2217—Shipping weight 5 lbs. 8 oz. $5.49

ON PAGE 183 . . WOODBURNING SETS

Boys' oak-top Work Bench

A grand gift suggestion! Ideal for boys—and men, too, where space is limited. Look at all of these quality features: **$9.45**

- **Big 30x15-inch top** of solid 1-inch natural clear-lacquered oak. Height 26½ in. to top of bench.
- **Rigid all-steel understructure.** Over-all steel shelf, steel legs, 10x12x2½-inch all-steel drawer. All edges turned for safety. Attractive baked-on enamel finish.
- **Sturdy oak wood vise** with 1-inch oak screw. Handy **tool rack.** Shipped knocked down. Easily assembled; all instructions included.

79 N 07310—Shpg. wt. 23 lbs.....$9.45

Syncro "800" Jig Saw

Cuts wood up to ½-inch thick; also soft metal, plastics. No motor needed! Vibrating magnetic power unit in base gives 7200 short strokes per minute. Super-smooth cut needs no sanding. **Safe even for little boys and girls.** Table, 5½x6½ in., and base both die cast. Rubber on base; use anywhere. Use on 110–120-volt 60-cycle A.C. only. U.L. approved. On-off switch; 4½-foot cord, plug. Two 4-inch blades included. **$8.95**

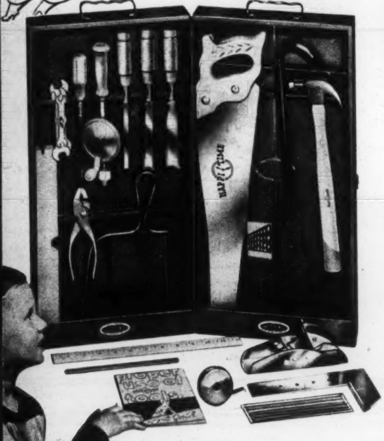
49N7309–Shipping weight 7 lbs. 8 oz. *Postpaid*.......$8.95

9N2688–Six 4-inch blades for above. Shpg. wt. 6 oz..........23c

ORDER EARLY!
Be a wise and happy Santa

It's Fun to Make Things with HAPPI-TIME Tool Kits

HAPPI-TIME



Big 36-piece HAPPI-TIME Tool Set

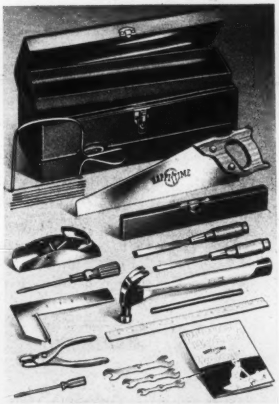
Our finest, most complete boys' tools

There's no finer gift for any boy who likes working with tools! Husky tools, made just like Dad's, in a size that is just right for boys. Ideal for doing odd jobs, building and repairing things around the home.

$7.98 36-Pc. Set

- **Brand new wall-type tool box to store and protect tools.** Big 20x10x4-inch all-steel box has full-length piano hinge. Attractive gray hammerloid finish. Strong carrying handle. Box may be carried or may be hung on the wall to serve as handy wall-type tool box.
- **Set includes all these tools:** 8-oz. hammer, brightly finished with polished head and claws; all-steel T-square with double-rule edge; new easy-to-adjust stamped steel plane with tempered steel blade; skew-back tempered steel saw with 15-inch cutting edge; 12-inch wood rule; carpenter pencil; hand drill with 2¾-inch die cast rim gear, knuckled chuck and hardened steel jaws; nine drill bits in plastic case; six-foot steel tape; forged slip-joint pliers; three-piece tempered steel wrench set; ½x12-inch forged crow bar; one each, ½-inch, ¾-inch and 1-inch tempered steel wood chisels; 12-inch level with bright red enamel finish; tempered steel coping saw; six assorted coping saw blades; 3/16x5-inch screw driver; pocket type screw driver; work book with full-size bird-house pattern.

79 N 07313—Shipping weight 12 lbs...........Complete set $7.98

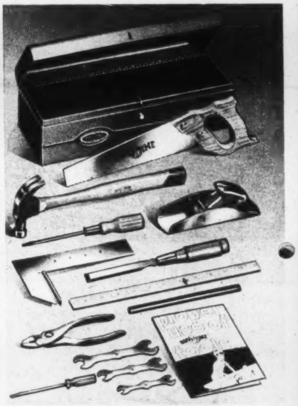


25-piece Boys' Tool Set

The kind of sturdy tools reg'lar fellers want! **Set includes:** Sturdy, embossed 17x6x6½-inch steel tool box **with tray,** full-length piano hinge, lockable hasp, heavy duty handle (gray hammeroid finish); 8-oz. hammer with polished head and claws; skew-back saw with 14-inch tempered steel blade; steel T-square with double-rule edge; 3/16x5-inch screw driver; pocket screw driver; stamped steel plane with tempered steel blade; forged slip-joint pliers; 12-inch wood rule; 3-piece wrench set; carpenter pencil; ½ and ¾-inch tempered steel wood chisels; 12-inch level; coping saw, 6 blades; work book.

$5.98 25-pc. Set

49 N 7312—Shipping weight 9 lbs.............$5.98



15-piece Boys' Tool Set

A popular-priced, practical gift any boy will welcome! **Set includes:** Sturdy embossed 14x5x4-inch steel tool box with full-length piano hinge (gray hammeroid finish); 8-oz. hammer with polished head and claws; tempered saw with 10-inch blade; all-steel T-square with double-rule edge; stamped steel plane with blade; 3/16x5-inch screw driver; pocket screw driver; forged slip-joint pliers; 12-inch wood rule; 3-piece hardened steel wrench set; carpenter pencil; ¾-inch tempered steel wood chisel; work book.

$3.79 15-pc. Set

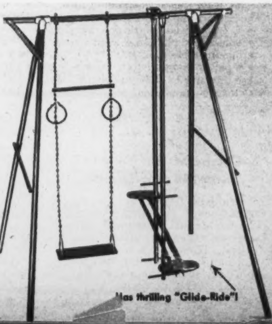
49 N 7311—Shipping weight 5 lbs......$3.79

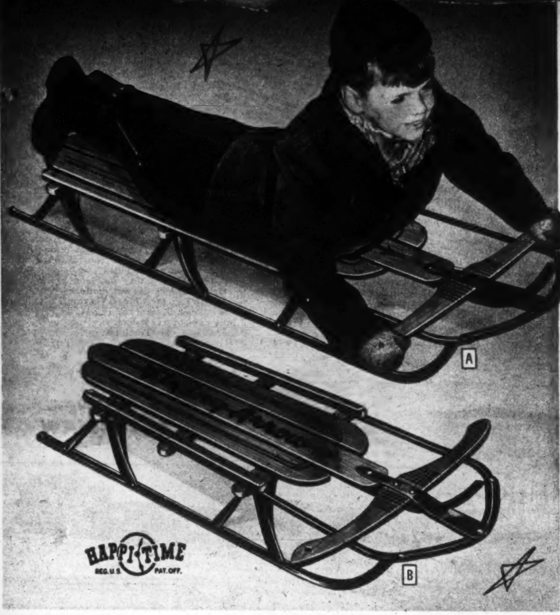
HAPPI-TIME 7-play Gym Set

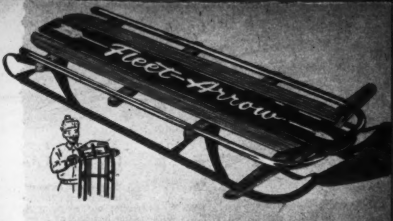
Now an economy 7-play gym set with sensational "Glide-Ride" priced unusually low! Children everywhere really go for "Glide-Ride" . . . *it rocks back and forth like a swing, yet child rides level at all times.* Set also includes swing with non-tilt wood seat, two metal chinning bars, adjustable metal trapeze bar and pair of adjustable metal trapeze rings. Extra-strong one-piece chains hung on ball-bearing hangers. Strong 1½-inch tubular steel frame. Flat braced. Top bar 6 feet across. Overall height 6½ feet. Takes 6x6½-foot ground space. Weather-resistant red and green enamel finish. Very easy to set up . . . all hardware and instructions included. Shipped freight or express.

$23.95 Cash
$2.50 Down

79 NM 7124—Shipping weight 90 lbs..$23.95







NEW! "Fleet Arrow" Sled with tubular steel rails

What a wonderful gift! A sleek, streamlined sled that'll make your boy or girl say "Just what I wanted!" Balanced design gives it just the right "feel." Patented "easy-steer" principle gives almost effortless steering. Special alloy steel safety runners are grooved for speed and accurate steering. Extra-heavy 18-gauge patented knee supports. Sleek, modern appearance. New front piece of highly polished chrome plate; shiny tubular steel side rails. Large tapered top of selected ⅝-inch shaped hardwood; spar varnished. 48 inches long. **$8.95**

79 N 08310—Shipping weight 14 lbs. **$8.95**

Sleek and Easy to Steer

Happi-Time "Flying Arrow" Sleds in 5 Sizes

A 55-inch **$6.49**

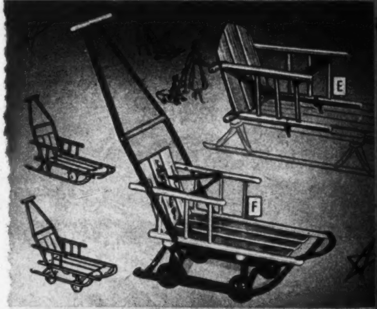
- Tapered for speed! High and wide front, low and narrow rear
- Very easy to steer . . . runners bend from front to rear in one sweep
- Big, roomy hardwood top extends almost to runner ends at the rear
- Grooved runners made of finest quality heat-treated spring steel
- Built solid for hard wear . . . yet runners and frame are easily flexed

B 37-inch **$2.98**

Make way for the Happi-Time "Flying Arrow"—*the speediest, best designed sled we know of at these low prices!* Smooth, easy steering . . . handsome, streamlined styling will make any youngster proud as a peacock. Finest heat-treated spring-steel runners are grooved for speed and accurate steering . . . bend from front to rear in one sweep for almost *effortless steering!* Sturdily built to stand up under all the fast sliding and rough punishment your child will give the "Flying Arrow!" Heavy, steel-riveted crossbars made of seasoned hardwood. Husky, heavy-gauge metal knees, placed at points of strain along sides, give firm, balanced support. Hardwood top boards shaped and sanded smooth . . . beautifully varnished with red trim. All steel parts enameled red with attractive yellow trim. Order from table below:

A Catalog Number	Overall Length	Number of Knees	Shipping weight	Price	B Catalog Number	Overall Length	Number of Knees	Shipping weight	Price
79 NM 8306	55 inches	6	12 pounds	$6.49	79 N 08301	37 inches	4	9 pounds	$2.98
79 N 08305	46 inches	4	10 pounds	4.98	79 N 08302	34 inches	4	7 pounds	2.79
79 N 08304	41 inches	4	9 pounds	3.98	. . . .	. . . .	. . . . . .	. . . .	. . . . . .

All mailable, except 79NM8306 (freight or express).



Baby Sleds and Sled Guards

F **Baby Sled with wheel attachment.** Wheels lower on sled so mother can push or pull baby over dry surfaces. 3½-in. steel wheels; ⅜-in. rubber tires. Removable 33-in. steel handle. Varnished hardwood seat, back and side guards. Handle attaches to front or back. Safety strap. **$6.69**

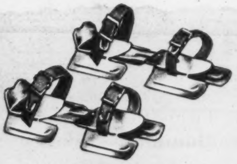
79 N 08312—Length 28 in.; width 12 in. Shpg. wt. 10 lbs. . . **$6.69**

E **Sled Guard.** Clamps to any standard sled. Steel hinges, clamps. Varnished hardwood backrest (10½x11½ in.), side rails (7 in. high, 17½ in. long). Width, safety strap adjust.

49 N 08320—Shipping weight 3 pounds **$1.8**

Baby Sled. *Not shown.* Varnished hardwood seat, back and side guards. Safety strap. Removable 33-in. steel handle, knees, bumper, runners enameled red. Runners turned up at rear.

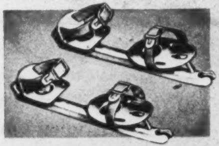
79 N 08316—Length 28 in.; width 12 in. Shpg. wt. 9 lbs. . . . **$4.89**



Tots' Sled Skates

Ideal for beginners, 2 to 6 years of age. Adjust from 6 to 8 inches. Made of steel; non-rust finish. Broad footplate and wide-spaced runners give youngsters confidence. Web straps. A gift any child will welcome! Shipping weight 1 lb. 4 oz. **79c**

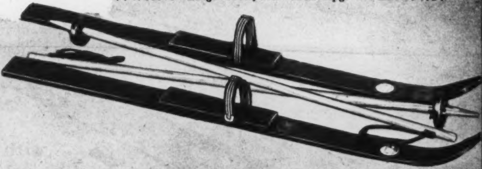
49 N 2501 . . . . **79c**



Tubular "U"-type Skates

Ice skating is fun! Tubular "U"-type ice skates have twin runners to give children 5 to 8 years of age confidence while learning. Made of steel; non-rust finish. Adjust from 6 to 8¾ inches. Web straps. Shipping weight 1 lb. 4 oz. **$1.24**

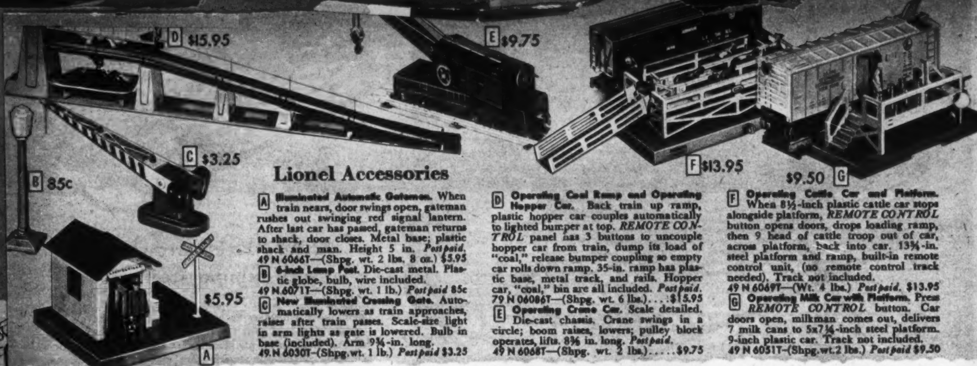
49 N 2520 . . . . **$1.24**



A wonderful gift—Children's Ski Set!

Every red-blooded young boy and girl wants to learn how to ski. And there's no better time for them to gain confidence than when they're young! This ski set is ideal for beginners. Seasoned hardwood shaped skis, 39 in. long; brown lacquer finish. Rubber-covered foot blocks. Web toe straps with buckle adjust to fit children's shoes, boots, overshoes. Complete with two 36-inch wood poles with web wrist straps and snow rings. Here's a welcome gift at a low price . . . order now. **$1.79**

79 N 02522—Shipping weight 3 lbs. **$1.79**



Lionel Accessories

A **Illuminated Automatic Gateman.** When train nears, door swings open, gateman rushes out swinging red signal lantern. After last car has passed, gateman returns to shack, door closes. Metal base; plastic shack and man. Height 5 in. *Postpaid.*
49 N 6066T—(Shpg. wt. 2 lbs. 8 oz.) $5.95

B **6-inch Lamp Post.** Die-cast metal. Plastic globe, bulb, wire included.
49 N 6071T—(Shpg. wt. 1 lb.) *Postpaid* 85c

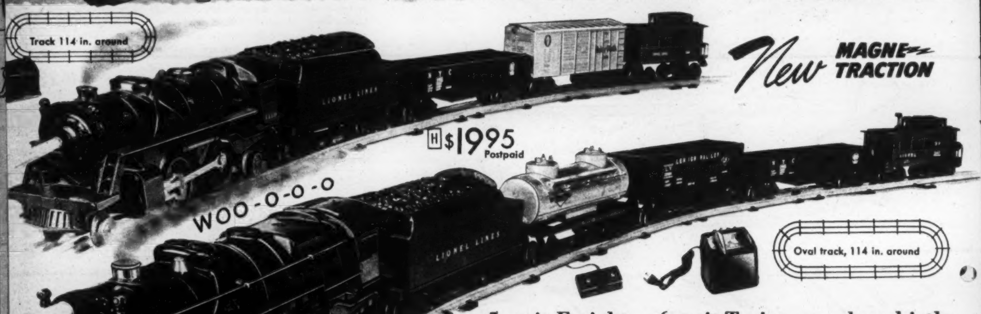
C **New Illuminated Crossing Gate.** Automatically lowers as train approaches, raises after train passes. Scale-size light in arm lights as gate is lowered. Bulb in base (included). Arm 9¾-in. long.
49 N 6030T–(Shpg. wt. 1 lb.) *Postpaid* $3.25

D **Operating Coal Ramp and Operating Hopper Car.** Back train up ramp, plastic hopper car couples automatically to lighted bumper at top. *REMOTE CONTROL* panel has 3 buttons to uncouple hopper car from train, dump its load of "coal," release bumper coupling so empty car rolls down ramp. 35-in. ramp has plastic base, metal track, and rails. Hopper car, "coal," bin are all included. *Postpaid.*
79 N 06086T—(Shpg. wt. 6 lbs.)....$15.95

E **Operating Crane Car.** Scale detailed. Die-cast chassis. Crane swings in a circle; boom raises, lowers; pulley block operates, lifts. 8⅜ in. long. *Postpaid.*
49 N 6068T—(Shpg. wt. 2 lbs.).....$9.75

F **Operating Cattle Car and Platform.** When 8½-inch plastic cattle car stops alongside platform, *REMOTE CONTROL* button opens doors, drops loading ramp, then 9 head of cattle troop out of car, across platform, back into car. 13¾-in. steel platform and ramp, built-in remote control unit, (no remote control track needed). Track not included.
49 N 6069T—(Wt. 4 lbs.) *Postpaid.* $13.95

G **Operating Milk Car with Platform.** Press *REMOTE CONTROL* button. Car doors open, milkman comes out, delivers 7 milk cans to 5x7¼-inch steel platform. 9-inch plastic car. Track not included.
49 N 6051T–(Shpg.wt.2 lbs.) *Postpaid* $9.50



5-unit Freight

H
- *41-inch train with Magnetraction!*
- Scale-detailed die-cast metal locomotive *puffs harmless smoke.* 4-wheel drive, piston rod action, headlamp.
- Scale-detailed plastic tender and cars Each has 8 steel wheels, die-cast trucks, knuckle-type electric couplers!

Start or stop train; run it forward or backward, fast or slow; couple or uncouple cars *by REMOTE CONTROL!* Locomotive, tender, gondola, box car, caboose. U.L. approved 25-watt transformer (110-120-volt 60-cycle A.C.); 12 sections "027" gauge track. *Postpaid.*
79 N 05939T—(Shpg. wt. 11 lbs.)..$19.95

6-unit Train...smoke, whistle

J
- *Massive 12-wheel die-cast metal locomotive now has Magnetraction for extra power.* Six-wheel drive; piston rod action; bright headlamp. Scale-detailed!
- Puffs smoke. Blows whistle *by REMOTE CONTROL.*
- Scale-detailed rolling stock. Each car has 8 steel wheels, die-cast trucks, knuckle-type electric couplers.

Start or stop train . . . run it forward or backward . . . blow the realistic whistle (built into tender) . . . couple and uncouple cars . . . *all by REMOTE CONTROL!* Big 54½-inch train includes locomotive, tender, hopper car, oil car, gondola and caboose. 90-watt U.L. approved transformer for 110-120-volt 60-cycle A.C. Built-in circuit breaker, speed, whistle, direction controls. Twelve sections "027" gauge track.
79 N 05955T—(Shipping weight 18 lbs.) *Postpaid* $39.95

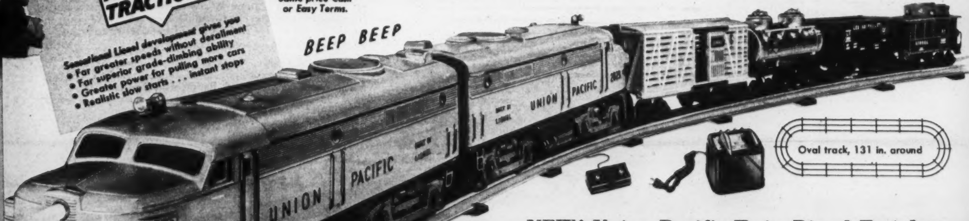
J

$39⁹⁵
Postpaid
Only $4.00 Down

All Lionel items shown on these two pages shipped postpaid. Same price Cash or Easy Terms.

PLUS—
LIONEL
MAGNE-TRACTION

Sensational Lionel development gives you
- Far greater speeds without derailment
- Far superior grade-climbing ability
- Greater power for pulling more cars
- Realistic slow starts . . . instant stops

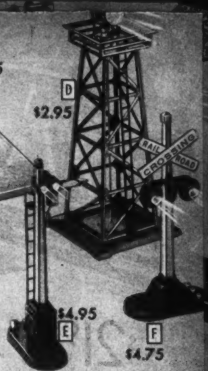


NEW! Union Pacific Twin-Diesel Freight with remote-controlled horn, illuminated caboose

$47⁵⁰
Postpaid
Only $5.00 Down

- *Exclusive Lionel Magnetraction for greater power!*
- Giant 22-inch twin diesel with authentic Union Pacific markings. Super-powered locomotive has wide speed range. Eight steel wheels on each of the two units. Gleaming headlamp lights the way!
- Even trainmen marvel at its magnificent accuracy of detail, including louvres, ladders, stanchions!
- Realistic deep-toned electric horn.
- Four realistically scale-detailed plastic cars, including new stock car, illuminated caboose.
- Every car equipped with 8 solid steel wheels, die-cast trucks, knuckle-type electric couplers.

Just like being at the controls of a real Diesel! Start and stop train . . . run it forward or backward, fast or slow . . . sound its deep-throated horn . . . couple and uncouple cars . . . *all by REMOTE CONTROL!* Locomotive about 22 in. long; plastic cab; metal frame, trucks. Transparent plastic windshield; simulated wipers. Six-unit train is 56 in. long, includes Twin Diesel units, stock car, oil car, hopper, lighted caboose. 90-watt U.L. approved transformer (110-120-volt 60-cycle A.C.), throttle-type controls and built-in circuit breaker. Fourteen sections "027" gauge track.
79 N 05958T—(Shpg. wt. 19 lbs.) *Postpaid*..$47.50



Lionel Accessories

Both cars below have 8 solid steel wheels, die-cast trucks, knuckle-type electric couplers. Dummy hand brakes. No track.

A **Searchlight Car.** Realistically detailed. Powerful searchlight swivels freely, switches on and off by *REMOTE CONTROL!* Molded plastic platform; dummy G.M. Diesel generator 10 in. long. (Shpg. wt. 2 lbs.).
49 N 6067T—(*Was $6.50.*). *Postpaid*. . .$5.95

B **Operating Dump Car.** Ingenious gear action. Enameled aluminum body tilts up, side drops, load of coal slides into bin . . . *all by REMOTE CONTROL!* Die-cast frame. Dummy handbrake, railings. Dummy coal and plastic bin included. (Shpg. wt. 2 lbs.).
49 N 6059T—9½ in. long. *Postpaid*. . . .$7.75

C **Conveyor Coal Loader.** Realistic dummy coal "flows" up endless rubber conveyor belt with multiple buckets, tips into waiting car. Car, track not included. General Motors Diesel-type housing encloses heavy duty self-lubricating electric motor. Heavy 10x 7½-inch die-cast base. Controller, wire leads and dummy coal included.
49 N 6070T–(Shpg. wt. 6 lbs.) *Postpaid* $11.95

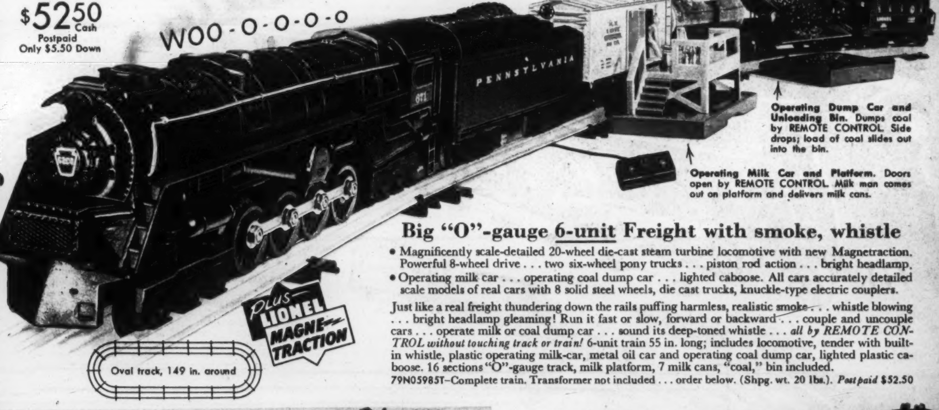
D **11¾-inch Rotary Beacon.** Embossed lattice-work steel structure has platform on top, ladder on side. Powerful miniature searchlight revolves. Red and green fresnel-type lenses rotate over light on hardened steel pivots.
49 N 6042T—(Shpg. wt. 2 lbs.).. *Postpaid* $2.95

E **9⅞-in. Automatic Semaphore.** Looks, works just like real! As train nears, blade shoots upright, bull's eye glows green. After last car passes, blade drops to horizontal position, red light shows.
49 N 6062T—(Shpg. wt. 2 lbs.) *Postpaid* $4.95

F **Flashing Highway Signal.** Drive carefully . . . railroad crossing ahead! Two red warning lights flash on and off alternately from one side to other when train nears, stop when last car passes. 9 in. high.
49 N 6049T—(Shpg. wt. 1 lb.). *Postpaid* $4.75

Lionel Electric Trains Remote Control for 110-120-v. 60-cycle A.C.

$52⁵⁰ Cash
Postpaid
Only $5.50 Down



Operating Dump Car and Unloading Bin. Dumps coal by REMOTE CONTROL. Side drops; load of coal slides out into the bin.

Operating Milk Car and Platform. Doors open by REMOTE CONTROL. Milk man comes out on platform and delivers milk cans.

Big "O"-gauge 6-unit Freight with smoke, whistle

- Magnificently scale-detailed 20-wheel die-cast steam turbine locomotive with new Magnetraction. Powerful 8-wheel drive . . . two six-wheel pony trucks . . . piston rod action . . . bright headlamp.
- Operating milk car . . . operating coal dump car . . . lighted caboose. All cars accurately detailed scale models of real cars with 8 solid steel wheels, die cast trucks, knuckle-type electric couplers.

Just like a real freight thundering down the rails puffing harmless, realistic smoke . . . whistle blowing . . . bright headlamp gleaming! Run it fast or slow, forward or backward . . . couple and uncouple cars . . . operate milk or coal dump car . . . sound its deep-toned whistle . . . *all by REMOTE CONTROL without touching track or train!* 6-unit train 55 in. long; includes locomotive, tender with built-in whistle, plastic operating milk-car, metal oil car and operating coal dump car, lighted plastic caboose. 16 sections "O"-gauge track, milk platform, 7 milk cans, "coal," bin included.
79N05985T–Complete train. Transformer not included . . . order below. (Shpg. wt. 20 lbs.). *Postpaid* $52.50

"027"-gauge Track, Switches, Crossover

G 49 N 6048T—**Remote Control Switches.** One right-hand, one left-hand switch, control panel, and connecting wire. (Shpg. wt. 3 lbs.). *Postpaid*. . . . . . .Pair $10.95

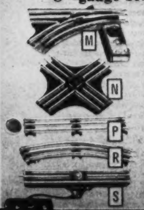
H 49 N 6035T—**90-degree Crossover.** 7⅜ inches square. (Ship- wt. 8 oz.). *Postpaid*. . . . Each $1.75

J 49 N 6003T—**Straight Track Section.** Length 8⅞ inches. (Shpg. wt. 3 oz.). *Postpaid.* Each 25c

K 49 N 6004T—**Curved Track Section.** Length 9½ inches. (Shipping wt. 3 oz.). *Postpaid* Each 25c

L 49 N 6043T—**Magnetic Track Set.** For remote control uncoupling, unloading. Control panel and wire. (Shipping weight 1 pound.) . . . . *Postpaid* $2.75

"O"-gauge Track, Switches, Crossover



M 49 N 6090T—**Remote Control Switches.** 1 left-, 1 right-hand switch, control panel, connecting wire.(Wt.5 lbs.) *Ppd.* Pair $18.75

N 49 N 6060T—**90-degree crossover.** 9½ inches square. (Shpg. wt. 8 oz.). . . . . *Postpaid.* Each $2.50

P 49 N 6008T—**Straight Track Section.** Length 10 inches. (Shpg. wt. 4 oz.). . . . . *Postpaid.* Each 30c

R 49 N 6009T—**Curved Track Section.** Length 10⅜ in. (Shpg. wt. 4 oz.). . . . . *Postpaid.* Each 30c

S 49 N 6061T—**Magnetic Track Set.** For remote control uncoupling, unloading. Control panel, wires. (Shpg. wt. 1 lb.). . . *Postpaid* $3.00

$13.95
U
T
$25.00

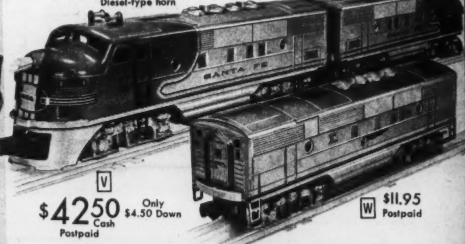
"TRAINMASTER" Transformers

Built-in *self-resetting automatic circuit breakers* protect against overloads and shorts. Red light signals short. For 110-120 volts 60-cycle A.C.

T **Type RW—110-watt.** Two variable-voltage circuits for running train; 4 fixed voltages for accessories. Two buttons: one blows whistle, one for reversing. U.L. approved. (Shpg. wt. 6 lbs.).
49 N 6088T. . . . *Postpaid* $13.95

U **Type ZW—275-watt.** Runs up to 4 trains at same time on different layouts. Two independently controlled variable-voltage circuits, each with its own built-in whistle and direction controls. Two variable-voltage accessory circuits. Durable molded case. (Shpg. wt. 14 lbs.).
79 N 06091T. . . *Postpaid* $25.00

Realistic two-tone Diesel-type horn



$42⁵⁰ Cash
Postpaid
Only $4.50 Down

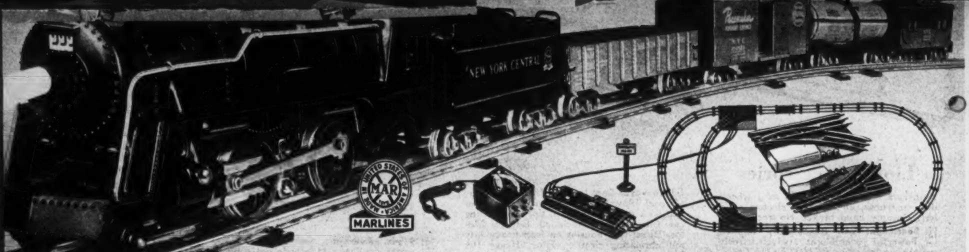
W $11.95 Postpaid

Santa Fe Twin Diesel with horn

V **Now with sensational Magnetraction to give it greater pulling power!** Millions have thrilled at the sight of the mighty Santa Fe F3 diesel. Now Lionel has reproduced this giant two-sectional General Motors locomotive in miniature . . . even trainmen marvel at its blueprint accuracy! **Super-power twin motors** with wide speed range are mounted in first locomotive section; 4-wheel drive on each. **Realistic deep-throated horn.** Plastic cab magnificently detailed, including louvres, ladders, stanchions. Driver's compartment glassed-in with transparent plastic. Two simulated windshield wipers. **Illuminated number box;** gleaming headlamp. **Authentic markings.** For use with any Lionel electric train set.
79 N 06099T—Length 26½ in. overall. (Shpg. wt. 10 lbs.) *Postpaid*. .$42.50

W **Santa Fe "B" Unit.** An exact copy! Couple it between the two halves of above locomotive to give an exceptionally long, streamlined effect.
49 N 6075T—13½ inches long overall. (Shpg. wt. 4 lbs.). . . . . *Postpaid* $11.95

Easy Terms on page 283



Scale-detailed 6-unit electric Freight . . . over 46 in. long . . remote control uncoupling

$21.97 Cash

$2.50 Down with Remote Control Switches

Now a built-in circuit breaker protects transformer and equipment! Run train forward or backward, fast or slow . . . couple and uncouple cars . . . *all by REMOTE CONTROL.* Train is over 46 in. long. Lithographed, embossed metal cars are 3/16-inch scale model replicas of modern railroad stock, double trucks (8 wheels). Automatic uncoupling units on cars . . . *uncouple any car without touching it!*

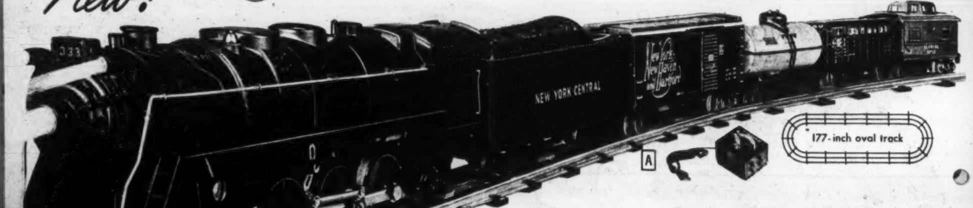
Big 8-wheel scale-detailed die-cast locomotive has powerful 4-wheel drive, oilless bronze bearings, die cast wheels, piston rod action, bright headlamp. **Set includes:** Locomotive, tender, box car with sliding doors, oil car, gondola, caboose; new variable-speed 50-watt U.L. approved transformer with built-in circuit breaker (110-120-volt 60-cycle A.C.); track, etc.

PRICE CUT! Economy Train Set. 14 sections of track make oval 137 in. around.
79 N 05947—Shipping weight 10 lbs. . . $14.45

De Luxe Train Set with pair of Remote Control Switches. Switches open, close by operating 4-button control panel. 16 sections of track (184-in. running length).
79 N 05949—Shipping weight 13 pounds. *Only $2.50 down on Easy Terms* . . . . . . Cash $21.97

New! HAPPI-TIME Electric Freight . . 12-wheel die-cast scale-model engine

OUR OWN TRADE MARK

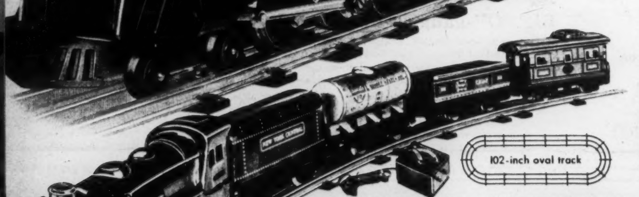


Greatest value in our Train line!

A $19.89 Cash

Only $2.00 Down

Big 6-wheel drive scale-detailed 12-wheel die-cast locomotive . . . usually found only in sets selling for $25.00 and above! Pony trucks and guide wheels included. Realistic piston rod action. Powerful headlamp. **New die-cast coal and water type tender!** Train over 4-ft. long. Colorful embossed metal cars, **3/16-in. scale models of real freight cars.** Double trucks (8 wheels). Couple and uncouple cars . . . run train fast or slow . . . forward or backward . . . *all by REMOTE CONTROL!* Set includes: Locomotive, tender, tank car, box car, highside gondola, caboose; 16 sections of track; UL approved 50-watt transformer (110-120 volt 60-cycle AC) built-in circuit breaker.
79 N 05948—Shpg. wt. 13 lbs. . . *Reduced to* $19.89



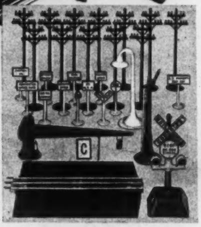
Was ~~$9.79~~

$7.95

Price Reduced $1.84

B **Save over 18% on this 5-unit 35½-inch Remote Control Freight Set!** Same remote control of speed and direction as on our higher priced sets! Carefully detailed steam-type steel locomotive equipped with *REMOTE CONTROL*, oilless bronze bearings, die-cast wheels, piston rod action and bright headlamp. Metal tender; brightly lithographed 4-wheel freight cars: gondola, tank car and caboose.

Ten sections of track form oval 102 in. around. Underwriters' approved 50-watt transformer for 110-120-volt 60-cycle A.C. All necessary wires and track connectors included. *Was $9.79.*
79 N 05925—Shpg. wt. 8 lbs. $7.95



New 29-pc. Accessory Set

C Just what you need to add greater realism to your train set. Includes an assortment of 12 various well-known railroad signs and signals, 12 telegraph poles, plus one each of semaphore, lamp post, crossing gate, grade crossing, railroad crossing sign. Sturdy molded plastic, authentically detailed. Made in a size that's just right for any train set. Shipping weight 1 lb. per set. Track not included.

$2.89 29-pc. set

49 N 6024—Complete 29-pc. set . $2.89

All Electric Train Sets shown operate on 110-120 volts 60-cycle A.C. You pay postage on Marx train items.

NEW!
Lighted beacon revolves on top of girder-type molded plastic tower
J
K
L
M

Marx Electric Train Accessories

D 49 N 6019—**Electric Remote Control Switch Set.** One left, one right-hand switch, 4-button control panel, wires. Shpg. wt. 2 lbs. 8 oz. (*Was $7.45*) . . . . Set $6.79

E 49 N 6018—**Manual Switch Set.** One left and one right-hand switch. Shipping weight 2 lbs. Set $2.95

F 49 N 6017—**7½-inch Cross-over.** Wt. 8 oz. 87c

G 49 N 6010—**Extra 8⅞-inch Straight Track.** Shipping weight 4 oz. . . . . Each 18c

H 49 N 6011—**Extra 10-inch Curved Track.** Shipping weight 4 oz. . . . . . . Each 18c

Accessories for greater realism. Bulbs, connectors included.

J 49 N 6023—**Revolving Beacon.** 12½ in. high. Red reflectors. Shpg. wt. 1 lb. $1.87

K 49 N 6021—**Twin Lamp Post.** Metal; 7½ in. high. Double light reflectors. Shipping weight 8 oz. $1.45

L 49 N 6034 — **Automatic Crossing Flasher.** Twin lights flash alternately from one side to other. Metal; 7¾ in. high. Shpg. wt. 10 oz. . . $1.87

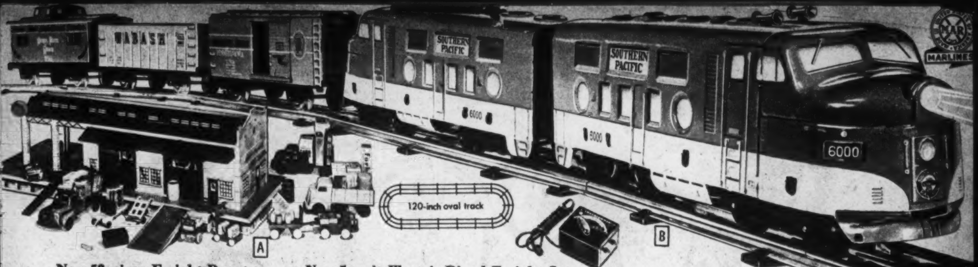
M 49N6027—**Automatic Block Signal.** Train stops on red light; proceeds on green. Metal; 7 in. Shpg. wt. 1 lb. $1.87

Transformers

Variable-speed Transformers for 110-120-volt 60-cycle A.C. U.L. approved. Protected against shorts and overloads by built-in thermal cut-out circuit breaker.
Two sets of binding posts: 7–13 volts for train speed, 13 volts for accessories. Connectors, cords plugs included. **Two sizes:**

N 49 N 6094—50-watt. Wt. 3 lbs. 4 oz. $5.79

P 49 N 6083—75-watt. Reverse-control lever. Air-cooled base. Shpg. wt. 4 lbs. 12 oz. . . . $8.77



New 52-piece Freight Depot

A Big 29x11x9-inch colorful steel depot with loading platform, ramps. Fully equipped with realistic plastic baggage trucks, live skid, dummy scale, three large trucks to load and unload freight, luggage, etc. Also included are wooden barrels and blocks, 24 empty imitation food cartons, etc. . . . 52 pieces in all! Depot easily set up without tools.
79 N 06077—Shpg. wt. 5 lbs. $4.77

New 5-unit Electric Diesel Freight Set

B **Built-in circuit breaker protects transformer against burnout.** Big 5-unit set powered by latest type 2-unit Diesel locomotive with oilless bronze bearings, die-cast wheels, bright headlamp. Realistic details on locomotive include dummy Diesel horn, ladder, louvres, dummy windshield wipers. Train about 43 in. long. Sturdy, brightly lithographed steel cars: high-side gondola, box car with sliding doors, caboose.

Run train fast or slow, forward or backward, *by REMOTE CONTROL.* Watch it speed around its 120-inch oval track (twelve sections). New 50-watt U.L. approved transformer (110-120 volts 60-cycle A.C.) Built-in circuit breaker, reversing lever.

B 79 N 05932—Train Set as described above. Shipping weight 9 lbs. $10.75

A **B** 79 N 05991—Train Set [B] plus Freight Depot Set [A]. Shpg. wt. 14 lbs. $14.98

B New Diesel-type Train Set only
$10.75

A **B** Train Set with Freight Station Set $14.98

Realistic Marx Electric Train Accessories

Derrick loader, water tower, metal tunnel may be used with mechanical train sets. Light bulbs, wire, track connectors included where needed.

C **Lighted all-steel Trestle Bridge.** Embossed rivets. Light socket and reflector held in position by snap-on slip; adjustable for position.
49 N 6026—Length 24 in.; height 6⅛ in; width 4⅜ in. Shpg. wt. 2 lbs. $1.89

D **Sturdy Steel Derrick Loader.** 7¾ in. high. Straddles track. Raises, lowers loads into cars. Swings in circle.
49 N 6020—Shpg. wt. 1 lb. 8 oz. . . $1.45

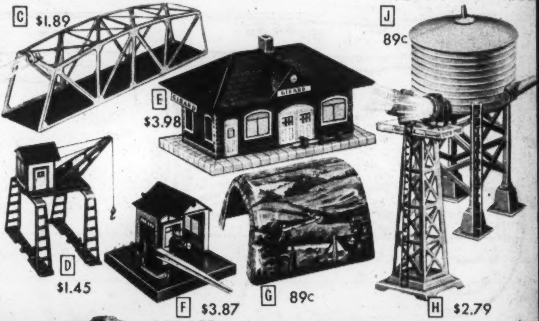
E **Whistling Station.** Press remote control button . . . hear realistic wail of locomotive whistle as train speeds down track! Whistle built into 9-inch lithographed steel station.
49 N 6079–Shipping weight 2 lbs. . . $3.98

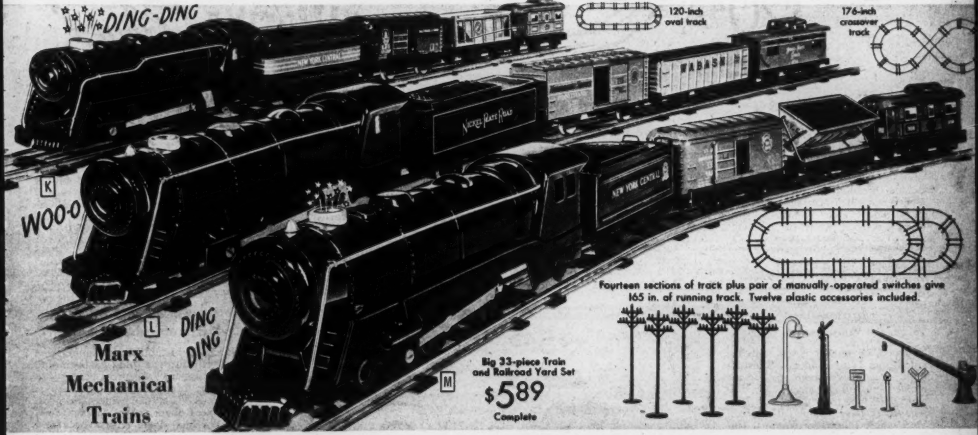
F **Automatic grade crossing Shack with Watchman.** Shanty 4½-in. high lithographed steel; plastic and steel gate is 8¼ in. long. When train nears, watchman comes out, gate lowers.
49 N 6074—Shpg. wt. 2 lbs. 8 oz. . . $3.87

G **Collapsible Metal Tunnel.** Two parts; easily assembled. Lithographed landscape. 10¾ in. long; 9 in. wide; 7 in. high.
49 N 6025—Shpg. wt. 1 lb. 89c

H **13-in. Twin Searchlight Tower.** Two powerful lights tilt and revolve on girder-type molded plastic tower. Metal ladder.
49 N 6078—Shpg. wt. 2 lbs. $2.79

J **Big 8¼-inch plastic Water Tower.** Adjustable spout; realistic ribs, steel-type understructure. Railroad colors.
49 N 6064—Shpg. wt. 12 oz. 89c





Fourteen sections of track plus pair of manually-operated switches give 165 in. of running track. Twelve plastic accessories included.

Big 33-piece Train and Railroad Yard Set
$5.89
Complete

35½-inch Sparkling Freight

K **5-unit sturdy steel Mechanical Train.** Steam-type locomotive whizzes around its 120-inch oval track, *tiny sparks shooting from smokestack, bell ringing!* Long-running clockspring motor; built-in speed governor and brake. **35½-inch train includes:** Locomotive, tender, coal car, box car, caboose. Cars brightly lithographed. Twelve sections of track. A big value at Sears low price!
49 N 5906—Shpg. wt. 3 lbs. 12 oz. $2.89

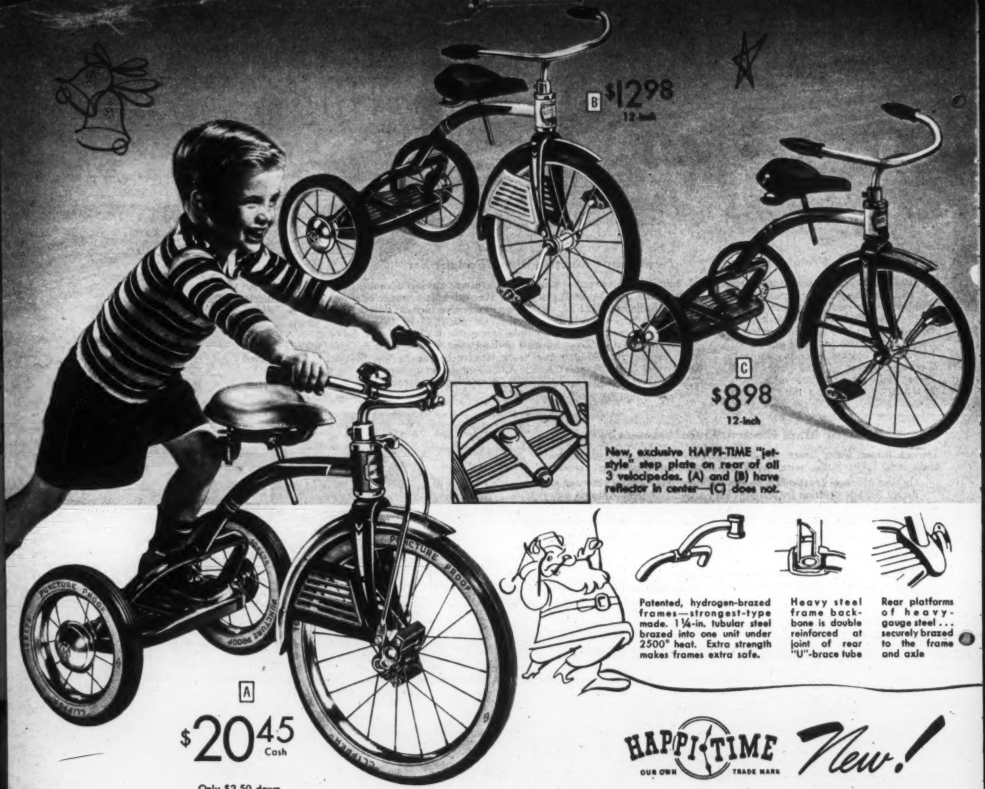
Has Whistle, Crossover Track

L **Larger Engine—New style cars.** *Realistic whistle* blows loudly as train speeds around 176-inch figure-8 *crossover track.* Powerful, long-running clockspring motor; built-in speed governor and brake. Sturdy steel engine. Cars brightly lithographed metal. **5-unit, 43-inch train includes:** Locomotive, tender, gondola, box car, caboose. Sixteen sections of track and crossover.
49 N 5918—Shpg. wt. 4 lbs. 8 oz. $4.98

37-in. Sparkling Freight with Switches, Accessories

M **Big 5-unit sparkling mechanical Freight Set includes pair of manually-operated switches and twelve realistic plastic accessories.** Sturdy steel steam-type *locomotive shoots sparks from smoke stack, rings bell* as it streaks along. Powerful long-running clockspring motor; built-in speed governor, brake. Colorful lithographed metal cars. **Set includes:** locomotive, tender, box car, side dump car, caboose; 6 telephone poles, crossing gate, semaphore, lamp post, 3 railroad signs; 14 sections of track plus pair of switches. Accessories in proportion. Youngsters will enjoy hours and hours of play with this big 33-piece Freight Yard Railroad.
49 N 5921—37-inch Train Set as described. Shpg. wt. 6 lbs. 8 oz. $5.89

For Easy Terms, see page 283



Only $2.50 down on Sears Easy Terms

New, exclusive HAPPI-TIME "jet-style" step plate on rear of all 3 velocipedes. (A) and (B) have reflector in center—(C) does not.

Patented, hydrogen-brazed frames—strongest-type made. 1¼-in. tubular steel brazed into one unit under 2500° heat. Extra strength makes frames extra safe.

Heavy steel frame backbone is double reinforced at joint of rear "U"-brace tube

Rear platforms of heavy-gauge steel . . . securely brazed to the frame and axle

Velocipedes and Tricycles with

Super-De luxe . . gleaming with chrome-plate

A Most exciting velocipede in Santa's pack. Has extra-thick, 1¾-inch semi-pneumatic tires with white sidewalls. Chrome-plate on all these—spokes, rims, mudguard, bell, truss rods, double-adjustable handlebar and small bright parts. All 3 wheels have ball-bearings and adjustable, bicycle-type spokes. Front side fender. Adjustable spring saddle, vinyl-top. Enameled maroon, white and gold-color trim. Partly set up.

Catalog number	Front wheel	For leg reach	Shpg. wt.	Price
79 N 08645	12 inches	16–19 inches	27 lbs.	$20.45
79 N 08646	16 inches	18–20 inches	30 lbs.	22.45
79 N 08647	20 inches	20–22 inches	33 lbs.	23.95

De luxe . . sleekly styled

B Big, 1½-in. semi-pneumatic tires. Single-adjustable handlebar, and small bright parts all chrome-plated. All 3 wheels have ball-bearings and enameled, riveted spokes. Front side fender. Adjustable spring saddle, rubber top. Enameled blue and white. Partly set up. Shpg. wts. 25, 27 and 29 lbs.

Catalog No.	Front wheel	Leg reach	Price
79 N 08745	12 inches	16–19 inches	$12.98
79 N 08746	16 inches	18–20 inches	13.98
79 N 08747	20 inches	20–22 inches	15.29

Standard . . budget-priced

C We consider this the best quality, low-priced velocipede on the market. Has strongest-type frame made. 1-in. solid rubber tires. Adjustable, enameled handlebar; riveted spokes. Front wheel has ball-bearings. Adjustable steel saddle with springs. Red and white. Partly set up. Shpg. wts. 19, 22 and 25 lbs.

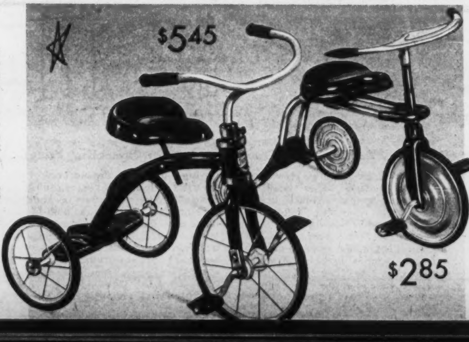
Catalog No.	Front wheel	Leg reach	Price
79 N 08701	12 inches	16–19 inches	$8.98
79 N 08702	16 inches	18–20 inches	9.98
79 N 08703	20 inches	20–22 inches	11.29

Junior-sized Velocipede

Designed for smaller riders with leg reach from 14 to 16 inches. Sturdily-built . . . heavy-gauge steel frame molded into tubular steel head. Enameled 10-inch front wheel and 7-in. rear wheels have ⅝-inch rubber tires. Steel saddle shaped for comfort. Enameled, adjustable handlebar with rubber grips. Non-slip step-plate at rear. Red and ivory-color enamel finish. Shipped partly set up.

79 N 08601—For 14-16 inch leg reach. Shpg. wt. 13 lbs. $5.45

How to Measure Leg Reach
Measure child from crotch to ball of foot to determine proper leg reach size on velocipedes.

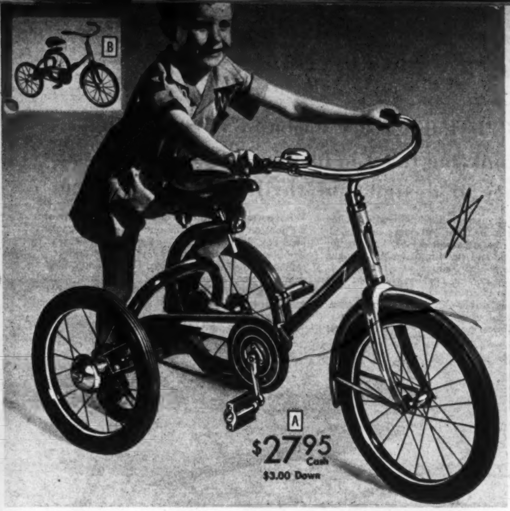


Tot's Pedal Bike with aluminum frame

Lightweight, tubular aluminum frame makes it just the thing for beginning pedal pushers . . . sturdy, yet easy-to-handle. Strong steel fork in front . . . rear wheels spread widely for good balance. Shaped steel saddle (10½ inches from floor) adjusts back and forth on frame. Double-disc steel wheels, 8-inch front and 5-inch rear; ⅝-in. tires. Rubber pedals, grips. Seat enameled red; ivory-color wheels. Partly set up.

79 N 08370—Shpg. wt. 7 lbs. $2.85

IMPORTANT
All wheel goods on these two pages mailable . . . shipped partly assembled to save you high freight or express rates. All are very easy to set up; fittings included.



Seat post reinforcement is hydraulically forced into frame for added strength

Fork head stems precision fit . . . brazed to bearing reinforcement and fork shoulder

Full-length bearing sleeve in steering-head helps prevent cutting of fork tube

Easy-rolling, ball-bearing front wheels . . . hardened steel balls, races and cones

Stronger! Safer!

strongest-type frames made

HAPPI-TIME Chain-drive Tricycles . . easier to pedal

A **De luxe Model.** Gives your youngster "big-bike" action with 3 wheeler safety. Well-suited for youngsters all the way from about 4 to 9 years old. Has extra-thick, 1¾-inch semi-pneumatic tires for a "floating" ride. Big 16-inch front wheel for quick, easy steering; 14-inch rear wheels. All wheels have ball-bearings and adjustable, bicycle type spokes. Chrome-plated, adjustable handlebar with bell; plastic grips. Adjustable spring saddle has vinyl top. Chain-guard and front fender. Ball-bearing pedals. Enameled maroon and gold-color with white trim.
79 N 08732—Partly set up. Shipping weight 42 pounds. $27.95

B **Standard Model.** Similar to above, but has riveted spokes, 1½-inch solid rubber tires, rubber saddle and enameled handlebar. No bell. Enameled red and white. Shipping weight 39 pounds.
79 N 08730—Partly set up. $21.95

DING A-LING
RRR
RRRR
C
D
E
F

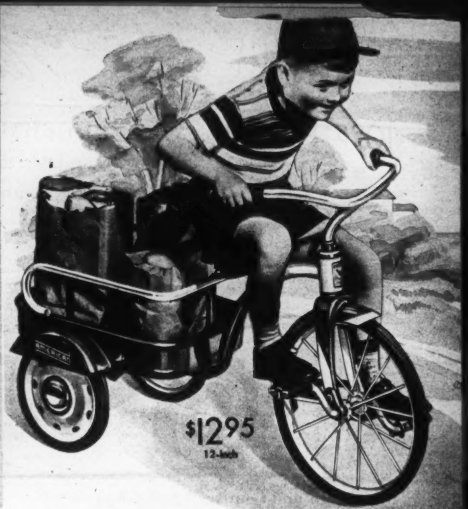
Low-priced Accessories to "dress-up" velocipedes

C **Bell.** Bright, nickel-plated steel. Attach to handlebar with clamp (included).
49 N 8795—About 2¼ inches in diameter. Shipping weight 6 oz. 29c

D **Junior Fire Chief Siren.** Press plunger up and down and you get loud whirring sound. Nickel-plated steel. Attaches to handlebar with clamp (included).
49 N 8796—About 4⅓ inches high. Shipping weight 6 oz. 73c

E **Wire Basket.** Handy for carrying small packages. Sturdily made of knuckled wire bands. Attaches to handlebar with clamp which is included.
49 N 8790—Size about 10 by 7 by 3½ inches overall. Shipping weight 1 lb. 84c

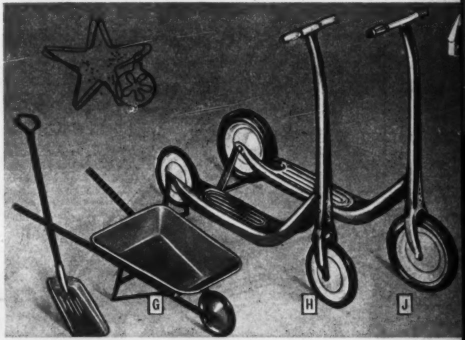
F **Wood Pedal Blocks.** For two-piece rubber pedals. Easy to attach in a jiffy.
49 N 8794—Each block is about ¾ in. thick. Shipping weight 9 oz. . Set of 4 for 27c



Steel Pedal Wagon . . turns errands into play

Combines velocipede with wagon. Not only gives your youngster fun and exercise, but makes trips to the store and other errands much easier. Steel wagon box is 18x12x3½ inches deep inside . . . loads of room for carrying packages or toys. Has enameled, tubular hand-rail around 3 sides. Husky velocipede frame of welded, tubular steel. Spoke-type front wheel has ball-bearings for smooth, easy pedaling; disc-type rear wheels. All wheels have fenders. Enameled handlebar with rubber grips, spring saddle with comfortable molded rubber top. To determine proper leg reach size, just measure child from crotch to ball of foot. Finished in bright, "fire-chief" red enamel with white trim. Partly set up. Shipping weights 30, 32 and 36 lbs.

Catalog No.	Front wheel	Tires	For leg reach	Price
79 N 08694	12 inches	1-inch solid rubber	16–18 inches	$12.95
79 N 08695	16 inches	1⅛-in. semi-pneumatic	18–20 inches	13.95
79 N 08696	20 inches	1⅛-in. semi-pneumatic	20–22 inches	14.95



Wheelbarrow Set . . Economy Scooter . . Deluxe Scooter

$1.69

G Ideal for hauling toys, "helping" dad around the house, etc. Wheelbarrow and 25-inch shovel of steel, enameled red with black handles. Body of wheelbarrow about 14x12x5 in. deep overall. Rubber-tired wheel. Partly set up. Shipping weight 6 lbs.
79 N 08005. . . . . .$1.69

$1.49

H Loads of fun for your youngster at a *very low price.* Strong steel frame is enameled red. Disc-type 7-inch steel wheels, ¾-inch solid rubber tires. About 33 in. long, 30 inches high overall. Has parking stand. Partly set up. Shipping weight 8 pounds.
79 N 08805. . . . .$1.49

$3.69

J Has 1¾-in. semi-pneumatic tires for "floating ride" . . . foot-brake for extra safety . . . rubber grips. Steel frame, enameled red. Ten-inch wheels, "Congo" oil-impregnated bearings. About 38 in. long, 34[illegible]n. high overall. Partly [illegible]. Shipping weight [illegible]unds.
[illegible]8825. . . . .$3.69

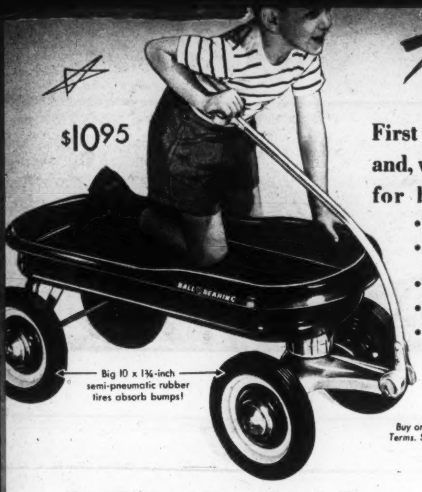
New! HAPPI-TIME *Wagon*
REG. U.S. PAT. OFF.

First HAPPI-TIME Coaster Wagon we've ever offered . . and, we think, the finest in its price class! Unsurpassed for beauty of design and thrilling performance

- Beautifully streamlined with deep-rolled raised rim in front. All edges safe-rolled
- Extra-large streamlined steel housing for front axle and steering assembly. Tongue of ¾-inch heavy-gauge steel tubing
- Smoother steering because the front axle pivots on giant-size circular bearing
- Smoother riding . . . big 1¾-inch semi-pneumatic rubber tires cushion bumps
- Full ball-bearing 10-inch double-disc wheels

What a wonderful gift . . . one of the finest coaster wagons on the street! Big one-piece heavy-gauge steel box, 36x17 in.; heavy-gauge steel undergear. Tubular steel handle. Body has maroon and vermilion baked-on enamel finish. Tongue and undergear silver-color enamel. Wheels vermilion; white enameled flange. Chrome plated hub caps. Easily assembled; all hardware, fittings included.

79 N 08116—Wt. 38 lbs. Mailable. $10.95



$\$10^{95}$

Big 10 x 1¾-inch semi-pneumatic rubber tires absorb bumps!

Buy on Sears Easy Terms. See page 283

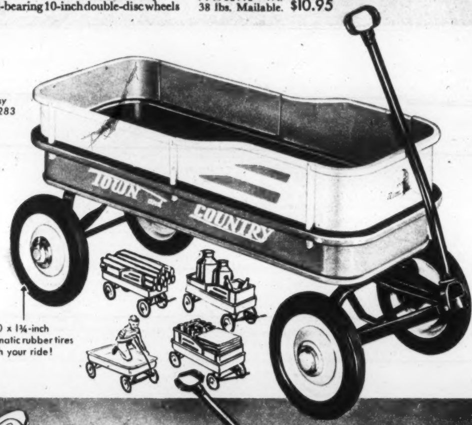
Big "Town and Country" Stake Wagon→

$\$13^{98}$

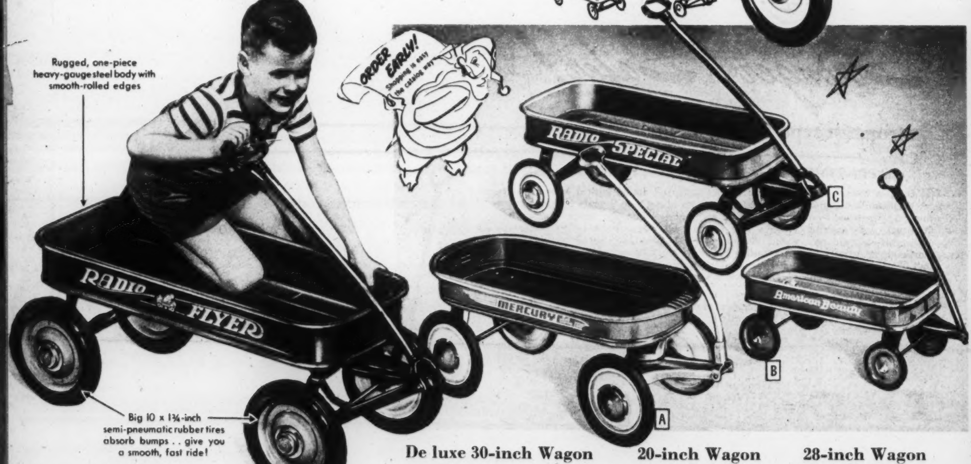
- More than just a toy! It'll make doing chores fun!
- Extra large! Biggest wagon we've offered in years!
- All steel with removable interlocking stake panels
- Big 10x1¾-inch super-cushion semi-pneumatic tires
- Set of gold-color letter-numeral decals to personalize wagon!

A grand gift! An all-purpose heavy duty utility wagon for farm, ranch or town use. Big all-steel one-piece body 41½x17¼x4½ in. deep without stakes; 10 in. deep with stakes. Bright red baked-on enamel on body; wheels and stakes sparkling gray with red trim; black undergear. Axle ½-inch round. Congo wood bearings improve with use . . never need oiling! Comfortable handle grip. Shipped knocked down; easily assembled; hardware, fittings included.

79 N 08062—Shipping weight 48 pounds. Mailable. $13.98



Big 10 x 1¾-inch semi-pneumatic rubber tires smooth your ride!



Rugged, one-piece heavy-gauge steel body with smooth-rolled edges

Big 10 x 1¾-inch semi-pneumatic rubber tires absorb bumps . . give you a smooth, fast ride!

De luxe
RADIO FLYER Coaster

$\$7^{29}$

Actually seems to "float along" on its big semi-pneumatic rubber tires! Durable extra-heavy steel chassis and steering assembly glide and steer easily. Big 10-inch double disc steel wheels spin smoothly on "congo" oil-impregnated wood bearings that never need oili[illegible] Strong steel body, 34x15½ in. wide. Tubular steel hand[illegible]. Red baked-on enamel body. Plated hub caps. Easily [illegible]bled. Fittings, hardware included.

79 N 08110—Shipp[illegible]ght 34 lbs. Mailable. $7.29

De luxe 30-inch Wagon

A **A wonderful gift for the smaller boy!** Beautifully streamlined. Strong one-piece heavy-gauge steel box, 30x13½ in. wide; vermilion baked-on enamel finish. Smooth-rolled edges. Heavy-gauge steel undergear. Tongue and undergear silver enameled. Smooth-rolling 8-inch double-disc ball-bearing wheels enameled white . . . have beautifully chrome-plated hub caps. . . . ⅝-inch solid rubber tires. Tubular steel handle. Easily assembled; all hardware and fittings included. Mailable. $5.89

79 N 08122—Shpg. wt. 21 lbs. $5.89

20-inch Wagon

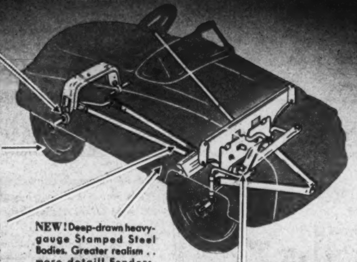
B **Our lowest-priced wagon!** Small but practical and popular. All-steel 20x10x3-inch body; bright red baked-on enamel finish. 5-inch double-disc wheels; ½-inch solid rubber tires; ¼-inch axles. Plain bearings. Sturdy undercarriage. Rides smoothly and speedily; steers easily. Fittings, hardware incl. Shpg. wt. 7 lbs. $1.49

79 N 08052—Mailable $1.49

28-inch Wagon

C **Bigger, heavier, stronger than (B).** Same heavy-gauge bolster and front gear as on bigger wagons. 7-inch double-disc wheels; ¾-inch solid rubber tires; ⅜-inch axles. Steel body, 28x13x3¾ in.; red baked-on enamel finish. Easily assembled. Fittings, hardware included. Shpg. wt. 16 lbs. $2.89

79 N 08053—Mailable $2.89



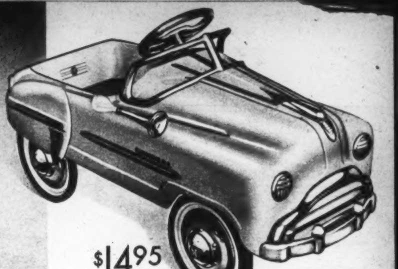
NEW! Full ball-bearing Drive Mechanism gives easier pedaling! Crank rear axle turns in ball bearing mounted within heavy steel cross beam. Ball-bearing housings connect pull straps to rear axles.

Ball-bearing 8-inch Double-disc Wheels with ⅝-inch rubber tires. New heavy-gauge wheel discs enclose double ball-bearing assembly on each wheel.

NEW! Relocated Pedal Hangers give more power with less foot pressure, more leg room. Pedals and front pullstrap connections suspended on easy-pivoting hangers from front axle beam. Pedals adjustable for various ages. No dead center . . constant drive action!

NEW! Deep-drawn heavy-gauge Stamped Steel Bodies. Greater realism . . more detail! Fenders, hoods, body sides all stamped from one piece for greater strength. Radiator and rear deck are drawn steel stampings welded to body.

NEW! Free Steering Mechanism gives easier steering, sharper turning! Heavy stamped steel axle beam has solid steel rod steering knuckle.



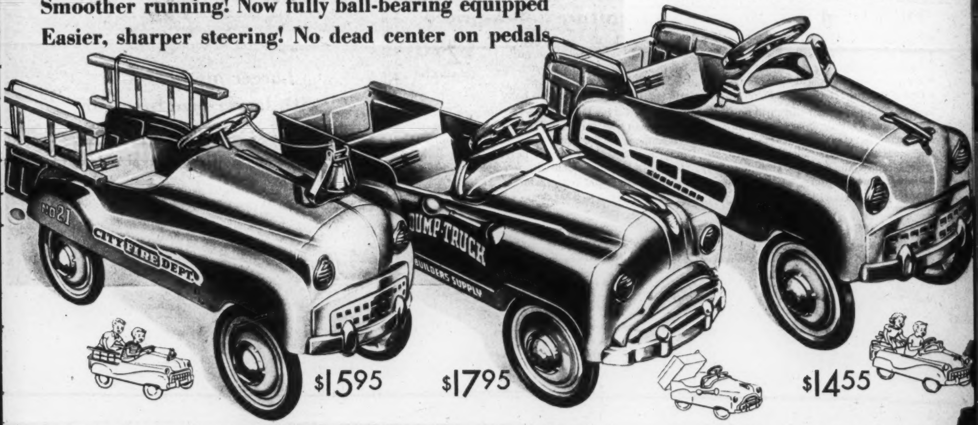
$14.95

Streamlined Auto with horn

Distinctive streamlined 1951 styling PLUS youthful color scheme make this a gift any child will welcome. **New plastic bulb-type horn.** Beautiful ivory baked-on enamel finish, maroon trim. Chrome-plated radiator ornament. Silver-enameled dummy windshield and front bumper. Fabric-type seat pad. Rubber block pedals. Overall length 37 in.; width 17 in.
79 N 08922—Shipping weight 35 lbs. Mailable. $14.95

Brand New 1951 Autos

Smoother running! Now fully ball-bearing equipped
Easier, sharper steering! No dead center on pedals



$15.95

$17.95

$14.55

"Hook and Ladder" with bell

Clang! Clang! Clang! Clear the way! Here comes the City Fire Department speeding down the street. Brand new junior model fire truck has **bright chrome-plated bell . . . steel hand rails . . . two detachable wood ladders.** Body finished in brilliant vermilion baked-on enamel; white trim and Fire Dept. markings. Silver-enameled grille and front bumper. Body and undergear of heavy gauge steel. New full ball-bearing construction. Easier steering, easier pedaling, more leg room. Fabric-type seat pad. Rubber block pedals. Overall length 43 in.; width 17 in.
79 N 08921—Shipping weight 32 lbs. Mailable. . $15.95

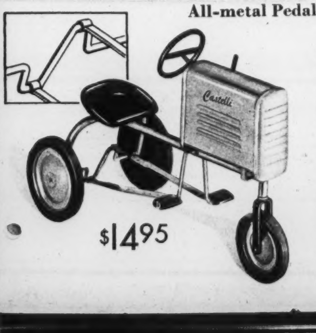
Handy Dump Truck with horn

Plenty of fun and play with this husky dump truck! **Big dump box easily operated from driver's seat.** Tailgate can be raised or lowered. Locking device holds box in carrying position. **New plastic bulb-type horn to "clear the road."** Heavy-gauge steel body and undergear. Body finished in vermilion baked-on enamel. White enameled steering wheel, dummy windshield and markings. Chrome-plated radiator ornament. Silver-enameled front bumper. Red wheels; white flange. Fabric-type seat pad. Rubber block pedals. Overall length 47 in.; width 17 in.
79 N 08950—Shipping weight 41 lbs. Mailable. $17.95

Handsome new Station Wagon

What a beauty this handsome station wagon is! Just right for carrying bundles when they go on errands. Sleek, streamlined, brand new 1951 styling. More leg room . . . easier pedaling . . . sharper steering! New full ball-bearing construction. Heavy-gauge steel body and undergear. Box and body attractively finished in green baked-on enamel with white trim. Chrome-plated radiator ornament. White enameled dummy windshield. **Steel hand rails.** Silver-enameled grille. Fabric-type seat pad. Rubber block pedals. Overall length 41 inches; width 17 inches.
79 N 08920—Shipping weight 31 lbs. Mailable. $14.55

All-metal Pedal-drive Tractor

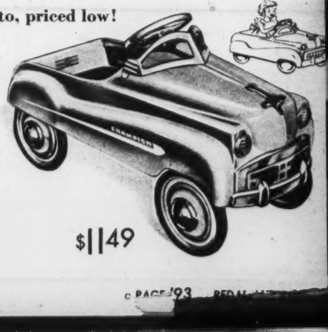


$14.95

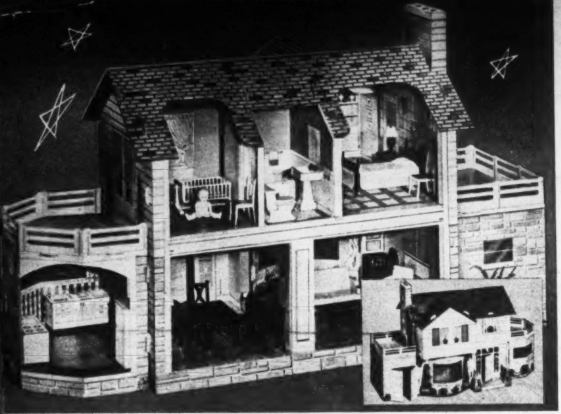
"Oh boy! A real tractor just like they use on the farm!" That's what your little "farmer" will say when he sees this pedal-drive tractor. All-metal heavy tubular construction. Engine hood fully enclosed . . . bucket-type seat . . . 1½-inch semi-pneumatic tires on all wheels. Pedals as easily as a tricycle . . . yet has the appeal and play value of a real tractor! Has 5-inch double-disc steel front wheel, 10-inch double-disc steel rear wheels. Red baked-on enamel finish. Overall length 37 in.; width 19 in.; height 26 in. Shipping weight 24 pounds.
79N08935–Mailable. $14.95

New 1951 Pedal Auto, priced low!

An economy version of the pedal autos above. New improved design for easier pedaling, sharper steering, more leg room. Driving mechanism has ball-bearing pull straps and ball-bearing rear-axle hangers. Heavy-gauge steel body and undergear. One-piece body enameled light blue; white trim, steering wheel, dummy windshield; silver-enameled grille. Chrome-plated radiator ornament. Fabric-type seat pad. Rubber block pedals. Eight-inch double-disc wheels with ⅝-inch solid rubber tires. Overall length 36 in.; width 17 in. Shpg. wt. 29 lbs.
79N08910–Mailable. $11.49



$11.49



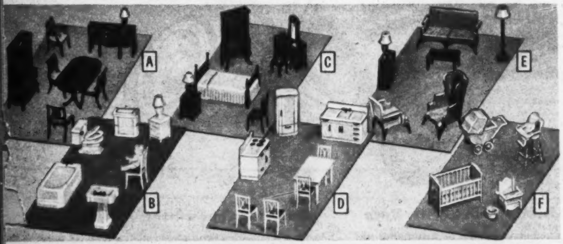
Fiberboard Doll House with furniture . . low-priced

$\$2^{98}$
Complete Set

- Six-room house is about 34½ in. long by 16 in. wide by 20 in. high overall
- Built of sturdy fiberboard . . . charming modern design both inside and out
- Attached garage has doors that really open and close . . . sundeck at each end
- Large transparent plastic picture window at front of living room
- Complete with 21 pieces of furniture (18 plastic—3 fiberboard) and doll baby

Here's a doll house that will thrill any little homemaker, yet it's low-priced—easy on your Christmas budget. Outside finished to represent lannon stone and clapboard. Inside has painted-on rugs, pictures, curtains, etc. Plastic furniture in authentic colors and detail. Living room has sofa, matching chair, radio, cocktail table. Dining room: table, 4 chairs. Bedroom: bed, night table, lamp, chair. Nursery: swinging cradle, chair, 2½-in. plastic doll with movable arms, legs. Bathroom: tub, lavatory, toilet. Kitchen: fiberboard stove, sink, refrigerator.

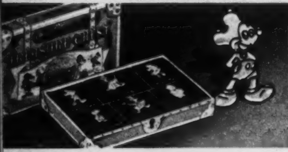
49 N 1401—House and kitchen furniture easy to set up; instructions included. Shpg. wt. 4 lbs..... $2.98

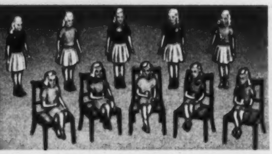


Plastic Doll House Furniture Sets. Handsome miniature copies of period furniture and home fittings in realistic colors and beautiful details. Dining room chairs 2½ inches high, other pieces in proportion. Shipping weight 1 pound per set.

89^{c}
Per Set

A 49 N 1410—**8-pc. Dining Room Set.** Table, 4 chairs, cupboard, buffet and lamp.........89c
B 49 N 1411—**8-pc. Bathroom Set.** Lavatory, tub, toilet, hamper, stand, lamp, chair, doll....89c
C 49 N 1409—**7-pc. Bedroom Set.** Bed, vanity, bench, high boy, night table, lamp, chair...89c
D 49 N 1412—**8-pc. Kitchen Set.** Table, 4 chairs, sink, gas range, refrigerator...............89c
E 49 N 1408—**7-pc. Living Room Set.** Sofa, 2 chairs, radio, coffee table, 2 lamps.........89c
F 49 N 1413—**6-pc. Nursery Set.** High chair, training chair, chamber, crib, buggy, doll..89c





Gold-plated Walt Disney Lapel Pins

$1.00

Disney design means glamour to any small girl. Six sturdy lapel pins, all in gold plate with safety clasps. Mickey and Minnie Mouse, Pluto, Donald Duck, Practical Pig and Jiminy Cricket—each about 1½ inches tall. Shipping weight 1 pound.

49 N 1308E—(20% Fed. Tax included)......$1.00

Plastic Dolls for her doll house

89^{c}

Make her doll house more fun. Molded of flexible, soft vinyl plastic, painted in lifelike colors. Fit furniture above and any standard-size doll house. Standing dolls about 3½ in., sitting dolls 2¾ in. high. (Chairs are not included.) Shipping weight 1 pound.

49 N 1435—Set of 10.........................89c

Best electric-lighted Metal Doll House value Sears has ever offered

Complete with plastic furniture, lights, 3 dolls, Cadillac-type sedan

- 5-room colonial with garage, sundeck, rumpus room
- House is about 37½ by 9½ by 15½ inches high overall
- 53 pieces of plastic furniture—scaled to fit house
- Boy, girl and baby figures of soft, flexible vinyl plastic
- 2 electric light fixtures with bulbs, wire, battery housing
- Sturdy house has turned edges and cut-out windows

$\$5^{29}$
Complete Set

G A gift of excitement and pride . . . packed with fun and play value. Every little girl loves to play house, and she'll adore the added feature of electric lights, *plus* all the furniture, piano, juke box, milk bar, auto and dolls (all of plastic in assorted colors). Living room sofa about 3⅞ in. long, other pieces in proportion. Lithographed inside and out. Interior decorated with lithographed rugs and wallpaper. Disney characters in nursery, tools in garage, sports equipment in rumpus room (lithographed in bright colors). Shipped flat . . . you can assemble it in a jiffy without tools. Lights use flashlight battery (not included).

79 N 01456—Shipping weight 8 pounds. . Complete set $5.29

Larger metal House with larger-size furniture

Complete with 3 electric lamps, 27 decals and Rolls-Royce type sedan

- 5-room suburban-colonial design with garage, sun deck
- House about 33 by 12 by 18¾ inches high overall
- 46 pieces of extra-large plastic furniture to fit house
- Interior decoration kit has 27 decals for furniture
- 3 electric table lamps of plastic with bulbs and batteries
- Sturdy house has turned edges and cut-out windows

$\$6^{95}$
Complete Set

H For the little girl who prefers larger rooms and bigger furniture . . . here's a mansion-size doll house that will be the showplace of ~~any~~ "toytown neighborhood." Large-size rooms make it extra fun for young homemakers to arrange furniture. Three self-contained electric table lamps are movable . . . she can have light in any room she chooses. And, she'll have a grand time decorating the furniture with the set of 27 decals. The plastic furniture and auto are extra-large and have extra-fine details (all in assorted colors). Living room sofa is about 5¼ in. long, other pieces in proportion. Outside is lithographed to look like white-washed brick and clapboard. Inside has lithographed rugs, wallpaper, drapes and pictures. Shipped flat . . . you can set it up easily without tools.

79 N 01457—Shipping weight 11 lbs.....Complete set $6.95

J **NEW—Plastic Carry-all and Make-up Kit.** Thrilling gift for little girls who love to imitate mother's make-up routine. Plastic set contains no actual cosmetics. Compact with mirror, eyebrow pencil, lipstick, memo pad with make-believe pencil, change purse, key holder, comb, earrings, ring, rouge case. Colorful carry-all kit with shoulder strap is about 2⅞x4⅞x3¼ in. high overall.

49 N 1325—Shipping weight 8 ounces....Complete set $1.24

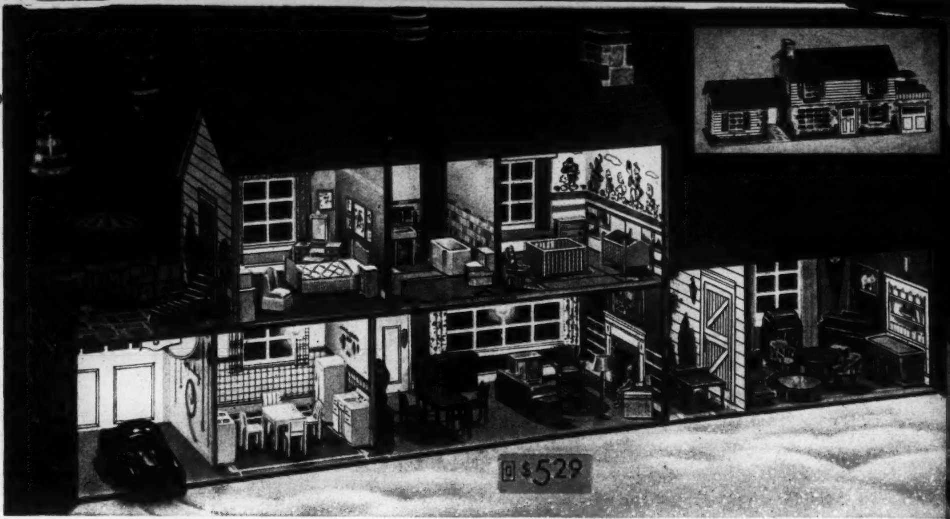
K **NEW—Doll House Playground Set.** Every doll house should have a fenced-in playground. Set includes colorful plastic ladder-slide, teeter-totter, sand box with pail and shovel, wading pool with sailboat and 4 interlocking sections of fence. Wading pool will really hold water. Four vinyl-plastic dolls come with set—boy, girl and 2 babies. Fence is about 2½ in. high, other pieces in proportion.

49 N 1454—Shipping weight 1 pound......Complete set 95c

L **NEW—Set of 4 Electric Table Lamps—really light** Add to the play value of her doll house with these lamps. Just give shades a slight twist and they light up. Assorted styles of bases and shades, made of plastic in assorted color combinations. Use flashlight bulbs and batteries which are included. Each lamp about 2½ inches high.

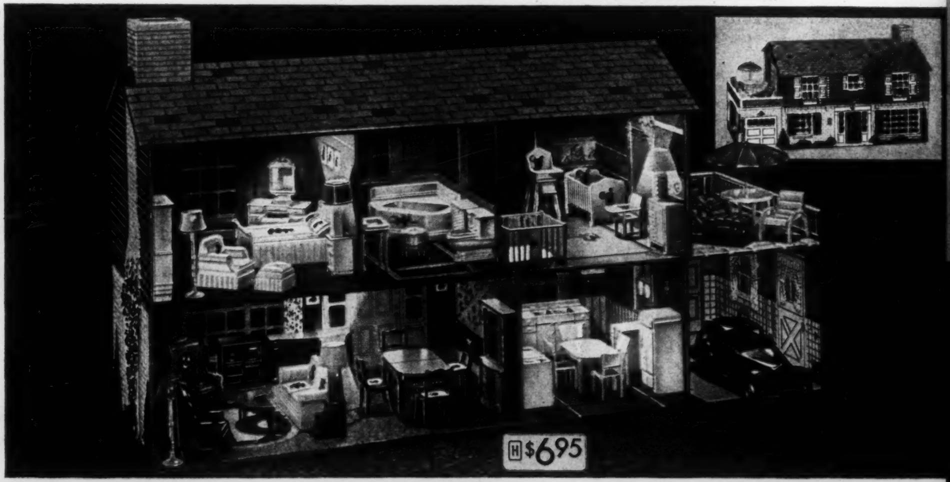
49 N 1455—Shipping weight 1 pound.......Set of 4 for 98c

ALL ITEMS DESCRIBED ABOVE ARE ILLUSTRATED
ON OPPOSITE PAGE


G $5.29

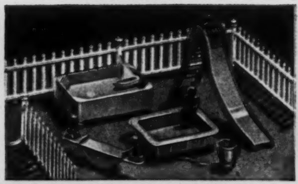
Bright as her Christmas wish

Two NEW Electric-lighted, Metal Doll Houses..completely furnished


H $6.95

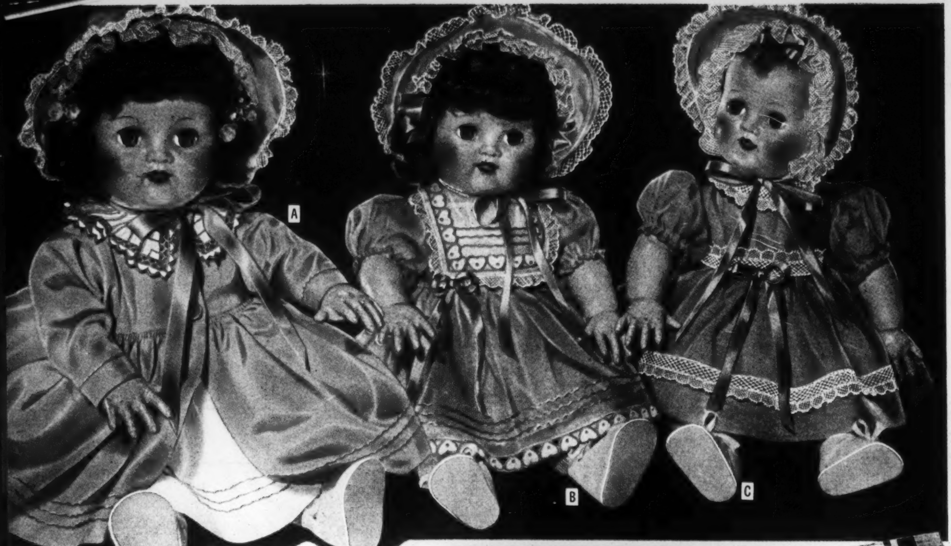
J Plastic Toy Make-up Kit $1.24

K Doll House Playground Set 95c



L Set of 4 Toy Lamps that really light....98c

All items above are described on opposite page. Be sure to see page 283 for Easy Terms

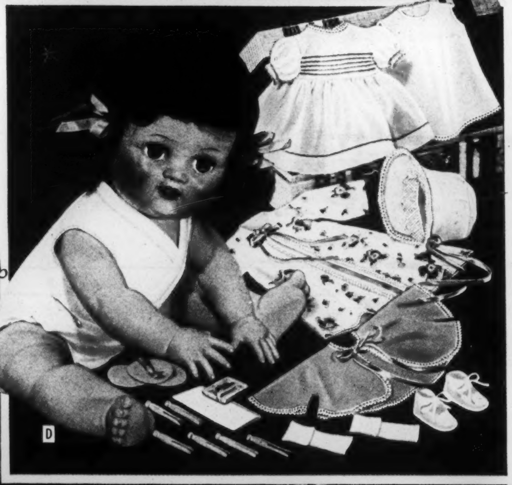


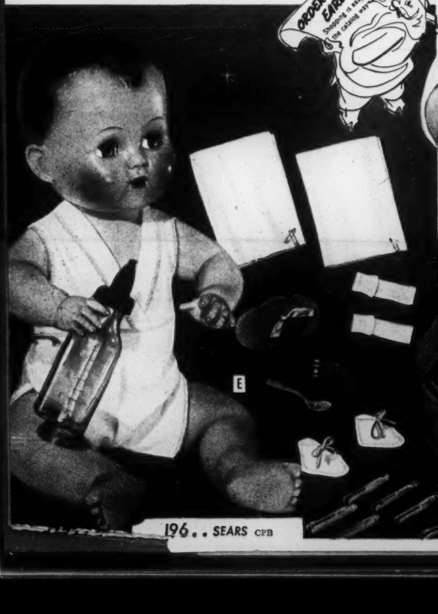
HAPPI-TIME Dolls

REG U.S. PAT. OFF.

with voices! Our best values in 7 years! Richly dressed Babies with magic rubber skin . . molded rubber wetting Dolls

(DESCRIBED ON FACING PAGE)




ORDER EARLY!
Shopping is easy the catalog way
E

Every price reduced on these Happi-Time Dolls with soft, life-like Magic Rubber Skin!

(ILLUSTRATED ON OPPOSITE PAGE)

Finely detailed durable molded plastic heads

Sparkling go-to-sleep eyes ... real lashes!

To clean, just sponge doll off with soapy water

Petal-soft skin of rubber; arms, legs jointed

We sincerely believe these Happi-Time Dolls with Magic Rubber Skin are the finest money can buy! Priced far lower than a year ago! Everything little "mothers" look for in a doll.

Was ~~$3.98~~ $3.79
49 N 3650

- Wonderfully warm, cuddly body, arms and legs are covered with petal-soft magic rubber skin that's just like real.
- Washable! Sponge dolly off with soapy water to keep her clean.
- Soft cotton and foam rubber stuffed body; jointed arms, legs.
- Durable molded realistically detailed plastic head tilts and turns.
- Expressive go-to-sleep glassene eyes; realistic long, silky lashes.
- Caress her . . . hear the sob or cry of her sensitive coo-type voice.
- Each doll beautifully attired in richly trimmed organdy dress . . . wears cotton slip, diapers, rayon socks, imitation leather shoes.

[A] **Our finest Happi-Time Magic Rubber Skin Doll with curly mohair wig, lustrous spun rayon coat, bonnet.**

49 N 3670—14-inch doll. Shpg. wt. 1 lb. 12 oz. (*Was $7.98*) $7.45
49 N 3671—16-inch doll. Shpg. wt. 2 lbs. 4 oz. (*Was $9.98*) $8.45

[B] **Happi-Time Magic Rubber Skin Doll with curly mohair wig.**

49 N 3660—14-inch doll. Shpg. wt. 1 lb. 8 oz. (*Was $5.98*) $4.79
49 N 3661—16-inch doll. Shpg. wt. 2 lbs. 6 oz. (*Was $7.98*) $6.69

[C] **Happi-Time Magic Rubber Skin Doll with molded hair.**

49 N 3650—14-inch doll. Shpg. wt. 1 lb. 10 oz. (*Was $3.98*) $3.79
49 N 3651—16-inch doll. Shpg. wt. 2 lbs. 4 oz. (*Was $5.98*) $5.45

Happi-Time Mohair Wig Magic Skin Baby with Layette, Case

[D] ***PRICES REDUCED!* You save 44c on 14-inch size, 23c on 16-inch size!** Each of these mohair wig dolls has a complete wardrobe packed in *canvas-effect carrying case*. Petal-soft magic rubber skin body is stuffed with foam rubber and cotton. Jointed arms and legs. Nicely molded plastic head tilts and turns. Expressive sleeping eyes of glassene; realistic lashes.

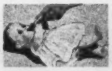
Same quality was ~~$9.39~~ $8.95
14-inch size

Press her tummy gently and she sobs . . . press hard and she cries! She wears ~~a knit~~ shirt and diapers. *Layette* consists of beautiful organdy dress with matching frilly bonnet, cotton slip, rayon socks, imitation leather shoes, cotton jacket, bar of soap, six clothespins, stomach band, cotton nightie and 3 powder puffs.

49 N 3680—14-in. doll. Wt. 5 lbs. (*Was $9.39*) . . $8.95
49 N 3681—16-in. doll. Wt. 6 lbs. (*Was $10.98*). $10.75

Prices cut on Happi-Time Drink-Wet-Cry Baby with Layette, Case!

She cries; listen to her life-like voice!


She drinks; you can feed her from bottle!

She wets. Change her diaper, bathe her.

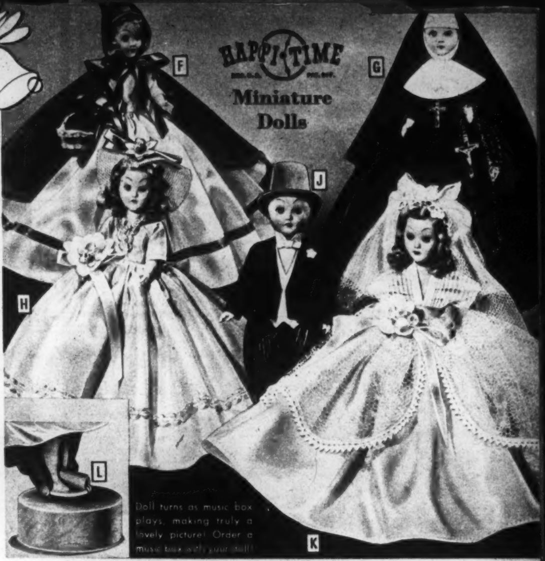
- **A wonderful gift for any little girl!**
- She drinks . . . wets . . . cries when you fondle her!
- Life-like molded plastic head turns, is almost unbreakable. Go-to-sleep glass eyes; realistic lashes.
- Flesh-like molded rubber body; jointed arms, legs.

Was ~~$8.79~~ $6.95
13½-inch size

[E] **Feed her from her own little bottle and she wets.** Change her diapers, bathe and powder her. Dolly wears cotton shirt and diapers, has her own nursing bottle and layette in handsome *canvas-effect fiberboard case* with two snap locks and carrying handle. Little girls love taking dolly's layette with them when they travel. And, the case is ever so handy to store dolly's clothes.

Layette consists of sheer organdy dress and bonnet, cotton slip, two diapers, rayon socks, imitation leather shoes, six clothes pins, plastic spoon, saucer, three powder puffs, four safety pins.

49 N 3078—13½-inch doll with layette, case. Shpg. wt. 4 lbs. (*Was $8.79*) $6.95
49 N 3079—15 -inch doll with layette, case. Shpg. wt. 5 lbs. (*Was $10.79*) $8.95



Doll turns as music box plays, making truly a lovely picture! Order a music box with your doll!

New Happi-Time Miniatures with sleeping eyes!

Luxuriously dressed realistic miniature dolls that girls of all ages love to collect. About 7½-in. tall. All-plastic bodies; movable arms. Plastic heads tilt and turn; have realistic go-to-sleep eyes. Painted shoes. All except nun and groom have curly mohair wigs. All girl dolls wear pantalettes and petticoats, have exquisite dresses with full-gathered billowy skirts. All stand without support. Music box (L) below not included.

[F] **Little Red Riding Hood.** All ready to visit grandmother! Wears cape, attached hood over rayon dress. Carries basket.
49 N 3111—Shipping weight 12 oz. $1.79

[G] **Nun.** Wears rosary beads imported from Italy. Black rayon garment, black veil, white collar, head piece. Metal cross.
49 N 3109—Shipping weight 12 oz. . . . $2.29

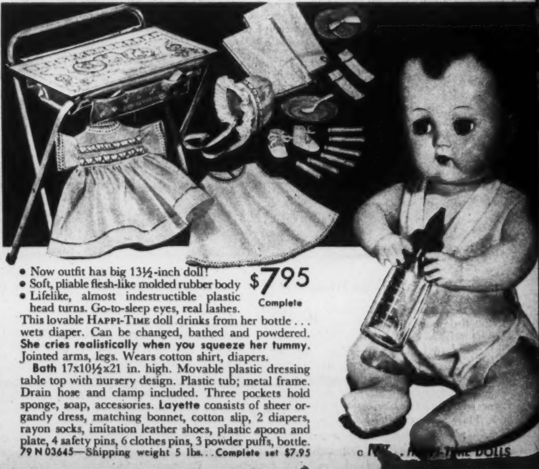
[H] **Lovely Bridesmaid.** Wears beautiful rayon dress with embroidery trim. Net hat has artificial flowers. Carries bouquet.
49 N 3110—Shipping weight 12 oz. $1.79

[J] **Handsome Bridegroom.** Wears felt hat, coat, striped trousers and tie. White vest and shirt front. Gold-color metal watch chain. Has white felt flower in his coat lapel.
49 N 3103—Shipping weight 12 oz. $1.79

[K] **Radiant Bride.** White rayon satin dress, lace peplum net bodice, net veil with artificial orange blossoms. Has bouquet.
49 N 3112—Shipping weight 12 oz. $1.79

[L] **Finest imported Swiss Music Box.** Turntable revolves as music plays. Assorted popular tunes. Rubber attachment holds miniature dolls. Plastic 4¼-in. diam. base.
49 N 3094—Dolls not included. Wt. 8 oz. $2.39

She drinks, wets, cries . . has her own bath, layette!



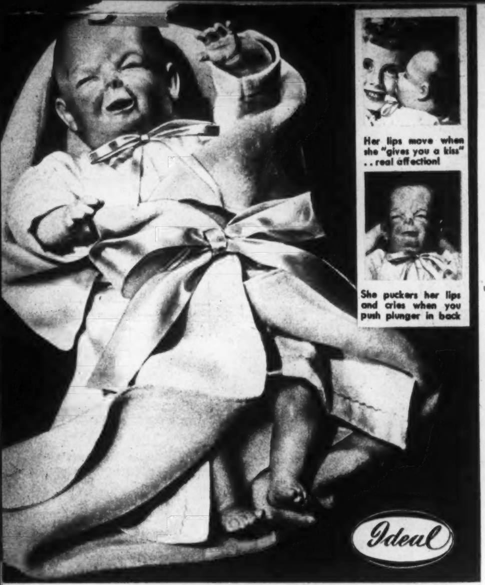
- Now outfit has big 13½-inch doll!
- Soft, pliable flesh-like molded rubber body
- Lifelike, almost indestructible plastic head turns. Go-to-sleep eyes, real lashes.

$7.95
Complete

This lovable Happi-Time doll drinks from her bottle . . . wets diaper. Can be changed, bathed and powdered. **She cries realistically when you squeeze her tummy.** Jointed arms, legs. Wears cotton shirt, diapers.

Bath 17x10½x21 in. high. Movable plastic dressing table top with nursery design. Plastic tub; metal frame. Drain hose and clamp included. Three pockets hold sponge, soap, accessories. **Layette** consists of sheer organdy dress, matching bonnet, cotton slip, 2 diapers, rayon socks, imitation leather shoes, plastic spoon and plate, 4 safety pins, 6 clothes pins, 3 powder puffs, bottle.
79 N 03645—Shipping weight 5 lbs. . . Complete set $7.95

c [illegible] . [illegible]-TIME DOLLS



Her lips move when she "gives you a kiss" . . real affection!

She puckers her lips and cries when you push plunger in back

Blessed Event "KISS ME" Baby Doll
This new-born infant puckers her lips and . .
She actually gives a kiss

Most lifelike Doll-Baby we've ever seen . . . so tiny, so new her eyes are only partly open! When visiting grownups first see her, they'll probably think she's an honest-to-goodness baby. Brings untold joy to her little "mother" . . . for, whatever her mood, she looks perfectly adorable. Her sweet mouth is open, revealing a tiny pink tongue . . . and, though it's a bad habit, she sometimes puts her finger in. When you want her to cry, pout or pucker her lips "for a kiss," you simply push the plunger in her back. Her turning head, arms and legs are made of soft, cuddly vinyl plastic; her plump cotton-stuffed body is cloth-covered. Baby is dressed in a flannelette shirt and panty combination; baby-style flannelette gown. To keep her warm, there's a fluffy outer blanket with a wide ribbon bow.

$9.98

49 N 3653—About 21 inches tall. Shipping weight 5 pounds . . . . Only $9.98

"Snoozie" with Swiss Music Box

Lullaby time is sure to come often for this little one . . . she has an *imported Swiss music box* right inside her tummy! She's 16 inches tall—a fine size for cuddling. Beautifully shaped vinyl head, hands and legs; soft cotton-stuffed body. Wears long flannelette wrapper and diaper. Comes in fluffy outer blanket with big ribbon bow. Plays a sleepy lullaby tune.

$6.95

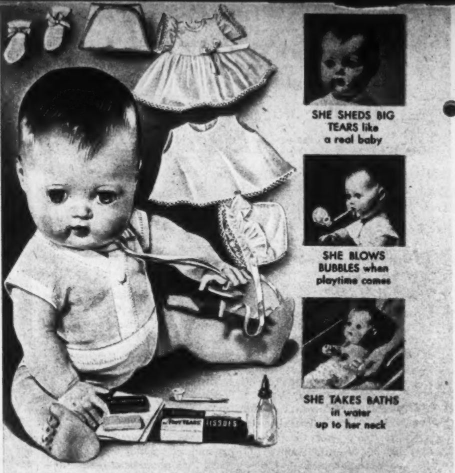
49 N 3624—Shpg. wt. 2 lbs. 4 oz. $6.95

11-inch "Snoozie"

"New-born" baby—so soft and sweet-looking, she inspires a world of tender care. Rubber skin body, arms, legs; cotton and foam rubber stuffed. Flexible vinyl turning head has shell-like ears, rosebud mouth, painted eyes. Jointed arms. Press her tummy, she cries. Flannelette wrapper, diaper. Blanket, bow.

$3.27

49 N 3608—Shpg. wt. 1 lb. . . . $3.27



SHE SHEDS BIG TEARS like a real baby

SHE BLOWS BUBBLES when playtime comes

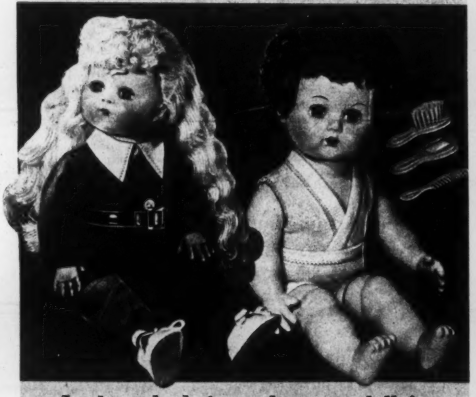
SHE TAKES BATHS in water up to her neck

New "TINY TEARS" weeps, sleeps, drinks, wets and blows bubbles!

Out of dreams and into reality . . . a doll which actually *weeps big wet tears* that well up in her eyes and roll down her cheeks! Not only can you *hear* and *see* her crying lustily . . . but she also sleeps, drinks from her bottle, wets her diaper, blows bubbles with her cute little bubble pipe . . . and bathes like a real infant. Caring for "TINY TEARS" is practically a full-time job . . . but her young "mother" is bound to enjoy every minute of it. Doll has a turning plastic head (practically unbreakable); shining go-to-sleep eyes with thick lashes; molded, tinted hair. Her body, legs and movable arms are molded rubber. "TINY TEARS" comes in a knit cotton shirt and panties. Her layette includes: sheer organdy dress and bonnet, cotton slip, diaper, bootees, soap, towel, sponge, bottle, bubble pipe, pacifier and cleansing tissues.

$7.45

49 N 3009—13 inches tall. Shipping weight 3 lbs. . . . . **Complete set $7.45**



Look at the hair on these two dolls!

Popular Sparkle Plenty, daughter of B. O. Plenty and Gravel Gertie, with long, wavy blond wig and crying voice. Her rubber-skin body is stuffed with foam rubber. Jointed arms; legs can be sponged off. Plastic head; sleeping eyes with lashes. Cotton and rayon yarn hair. Coveralls, rayon socks, imitation leather shoes. About 14 in. tall. (Copyright Chicago *Tribune*.)

$5.69

49 N 3015—Shpg. wt. 2 lbs. . . $5.69

NEW "Tousle-Head." Her hair is a mop of soft fur (lambskin, really)—and it's forever in need of a good combing. Has her own plastic brush, comb and mirror. Rubber-skin body, foam-rubber stuffed. Arms are jointed and she cries when you squeeze body or legs. Plastic head turns; glass-like eyes close. Cotton knit shirt, diaper. About 16 inches tall.

$4.98

49 N 3628—Shpg. wt. 3 lbs. . . $4.98

Pressure applied to legs or body produces baby-like cries which you can very easily control

If you nod her head or press her arms against her body, she answers with a natural-sounding coo . . . just like a baby

NEW LOW PRICES on nationally famous

"Baby Coos"

She's the most sensational baby in all dolldom

- She coos if you cuddle her
- She complains if pinched
- She sobs if you paddle her
- She has "go to sleep" eyes

Was ~~$5.47~~
$4.97 14-inch

Prices greatly reduced to make it easier for BABY COOS to become a member of your household. She's a real celebrity . . . has appeared on television and radio. Newspapers have shouted the BABY COOS story all over the country.

BABY COOS looks, feels and even makes sounds like a real, live baby. Caress her gently and she'll coo affectionately. Pinch her and she'll give a plaintive sob. And, if you squeeze her roughly, she'll scream to let you know it hurts! Her smooth Magic Skin rubber body is stuffed with soft foam rubber—she's warm and cuddly—almost human to touch. Like any infant, she must be bathed, powdered and dressed. Her head is practically unbreakable plastic. Go-to-sleep Lucite eyes have a bright sparkle—long, silky lashes. BABY COOS wears rib-knit cotton shirt and panty. Comes with complete outfit: a sheer, prettily-trimmed organdy dress with matching bonnet, cotton slip, rayon socks, imitation leather shoes, 3 powder puffs and 6 clothespins.

49 N 3040—14 inches tall. Shipping wt. 2 lbs. . . . .(*Was* $ 5.47). . . . Now $ 4.97
49 N 3042—18 inches tall. Shipping wt. 2 lbs. 8 oz. . . . . .(*Was* 9.47). . . . Now 8.95
49 N 3061—22 inches tall. Shipping wt. 4 lbs. . . . .(*Was* 12.95). . . . Now 12.45

Pals! Life-size Baby Coos is almost as big as a 1-year-old child

Price cut $6.00 on lifesize Baby Coos

Was ~~$22.95~~
$16.95

Lifesize Baby Coos—wears real baby clothes

As big as a real live baby—wears 6 to 12-month size baby clothes—yet lightweight. Has all features of BABY COOS doll at left. Magic Skin rubber body stuffed with foam rubber . . . practically unbreakable plastic head. "Go-to-sleep" eyes with silky lashes. Can be bathed and powdered. Wears corduroy coveralls with straps that unbutton, matching tam, cotton shirt and panties, rayon socks, real leather baby shoes.

79 N 03076—27 inches tall. Shpg. wt. 7 pounds. (*Was* $22.95). . . . .Now $16.95

Ideal

NEW—Baby Coos with mohair wig and comp layette in carrying case . . . ready to go visiting

$10.75

Now has a lovely mohair wig, an outstanding value due to Sears' economical distribution methods. Wears knit cotton shirt and panties. Her de luxe layette includes: organdy dress, bonnet, slip, lace-trimmed cotton bed jacket, cloth coat and bonnet, rayon socks, imitation leather shoes, 3 powder puffs, soap, miniature plastic dishes, tummy band and 6 clothespins. Doll has all features of BABY COOS at left. You can bathe, powder and dress her. Lucite eyes "go to sleep."

49 N 3696—14-in. doll. With layette and case. Shpg. wt. 5 lbs. $10.75

Be sure to see page 283 for full details on Sears Easy Terms

Give a Toni Play-Wave Doll!

Wave her lustrous Nylon hair again and again
What fun for your little "hairdresser!"

Toni PLAY WAVE
Toni
Ideal
ORDER EARLY!
Do your gift shopping now

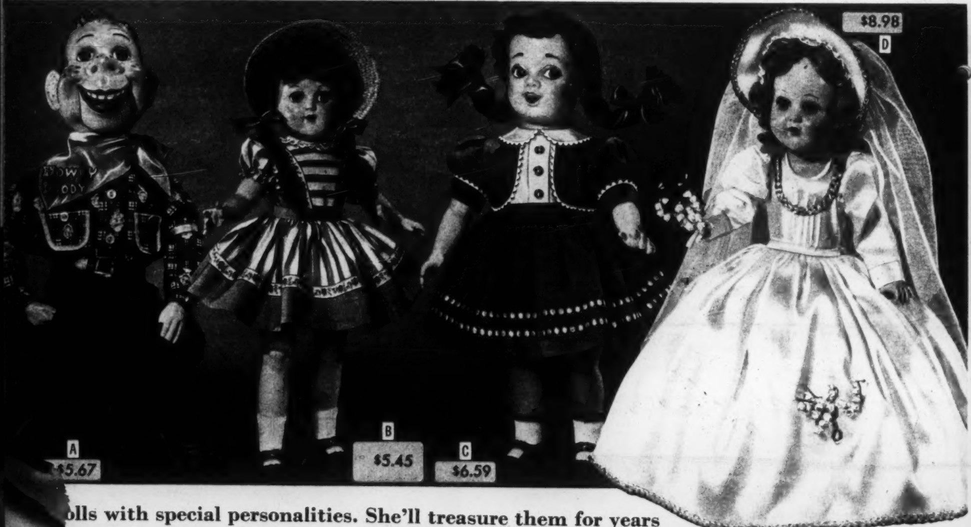
$9.49
14½-in. size

Now **Dolly** has the Toni! And your little girl can be the imaginative hairdresser to design new and different hair stylings for this glamorous doll. Toni's hair-dos will never go out of style. Dolly keeps pace with changing fashions because her hair can be waved over and over again. Toni's gloriously soft nylon hair is specially applied so it won't wash loose from her head. Frequent shampooing and play waving won't harm its texture, either.

Toni Doll comes with a complete play-wave kit—contains comb, curlers, papers, shampoo and Toni Play-Wave formula with a bottle to hold the waving solution. Mother will be happy to know that this play-wave formula makes a harmless sugar and water solution. (To make solution, mix 1 teaspoon of sugar with ⅓ cup of water.) It's always easy to keep a supply on hand.

Toni's plastic, so it won't matter if she gets wet during shampooing. Just wipe her dry and go ahead with the "beauty treatment." Practically unbreakable, too. Jointed arms and legs move with lifelike grace. Head turns and tilts just like a lively girl's; sparkling go-to-sleep eyes have real lashes. Wears dainty cotton dress (assorted styles, sorry no choice). Cotton half-slip and panties have lace trim. With rayon socks, imitation leather shoes. Wears attractive ribbon bow in her nylon wig.

49 N 3374—14½ in. tall. Shpg. wt. 1 lb. 14 oz. . . . $9.49
49 N 3375—16 in. tall. Shpg. wt. 2 lbs. 4 oz. . . . $11.49



olls with special personalities. She'll treasure them for years

owdy Doody—e Television **$5.67**
boy. Here's a happy-go-y hombre who's taking the ntry by storm! Sturdy plastic turning head. Jaws move like ventriloquist's dummy. Go-to-sleep glass eyes; soft, cotton-stuffed body, vinyl hands. Wears cotton bandana, bright shirt, frontier pants, imitation leather cowboy boots, belt. About 20 inches tall.

49 N 3571—Shpg. wt. 2 lbs. $5.67

B **Pigtail Doll.** All practically unbreakable plastic, finely detailed. **$5.45** 14½-in. size
Jointed arms and legs; head turns and tilts. Rich mohair pigtail wig frames lifelike plastic head. Go-to-sleep eyes with lashes. Wears wide-brimmed straw hat, lace and embroidery trimmed cotton dress, half slip, panties. Rayon socks and imitation leather shoes. Shipping weights 2 pounds, 3 pounds.

49 N 3345—14½-in. $5.45
49 N 3346—17-in. 6.98

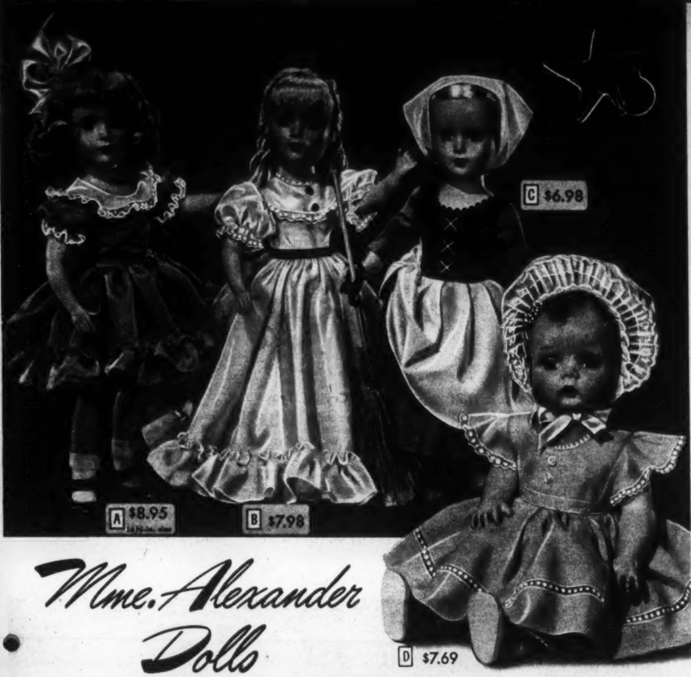
C **Judy Splinters,** sparkling new television personality. **$6.59**
Turning head of flexible vinyl plastic finished in excellent detail. Special ring on back of her neck controls head movement secretly. Pigtail yarn wig with ribbons. Soft body stuffed with cotton and foam rubber. Rubber skin arms and legs. Authentic television costume of lovely broadcloth: dress, jacket, panties. Rayon socks, imitation leather shoes. About 17 inches tall.

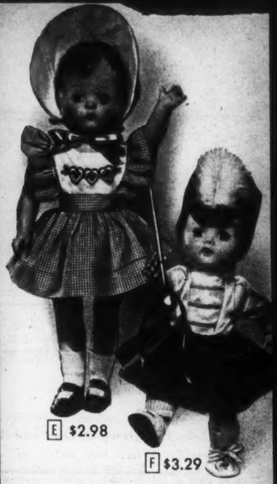
49 N 3564—Shpg. wt. 2 lbs. $6.59

D **Doll Bride with Satin Gown.** **$8.98**
Enchantingly beautiful in traditional white. Rayon satin wedding dress with veil cap trimmed with silver-color metallic braid. Long, flowing net bridal veil. Carries bouquet of artificial flowers, which also decorate her gown. Wears cotton half slip over crinoline underskirt and panties. Rayon socks and imitation leather shoes. All plastic body. Jointed arms and legs. Head turns and tilts; go-to-sleep eyes; mohair wig. Bride doll makes an ever popular gift. Shipping weight 2 pounds 8 ounces.

49 N 3360—18 inch doll. $8.98

Order all your Christmas needs on Sears Easy Terms. For complete details see page 283 of this catalog.





Mme. Alexander Dolls

Your little girl dreams about enchantingly "alive" dolls like these by Mme. Alexander . . . famous for amazingly lifelike detail. Truly the finest quality dolls we could find in America. These beauties will satisfy your girl's fondest wish. All except Baby Doll molded of practically unbreakable plastic, have jointed arms and legs. Baby Doll of lifelike rubber skin, movable arms and legs. Heads turn and tilt. Glass-like go-to-sleep eyes with real lashes. Luxurious outfits of assorted fine quality fabrics, carefully sewn and finished. Rayon socks, imitation leather shoes. (Cinderella wears no socks.)

Wendy Ann with Human Hair Wig

A You can comb or set her lovely human hair. Rayon dress, ruffle skirt, flower, lace trim. Rayon half slip, panties. Wts. 1 lb. 6 oz., 1 lb. 12 oz. **$8.95** 14½-in. doll

49N3391–14½ in. tall..$8.95
49N3392–17½ in. tall..10.95

Famous Amy of "Little Women"

B Rayon dress has contrasting collar and sleeves, velvet belt. Ribbons in blonde shiny yarn wig match belt. Lace trimmed half slip has stiff hem to fluff skirt. Cotton pantalets. **$7.98** 14-in. doll

49N3361–Wt. 1 lb. 8 oz. $7.98

Poor Cinderella in Kitchen Dress

C Wears cotton peasant costume with patched skirt. Contrasting apron and kerchief, lace-trimmed cotton panties. Net keeps shiny yarn wig neat. Old-fashioned broom. Wt. 1 lb. 4 oz. **$6.98** 14-in. doll

49N3340–14-in. tall $6.98

Squeeze Her Body She cries Ma-ma!

D Soft latex rubber skin body. Lace-trimmed rayon dress; cotton half slip, panties. Bonnet is trimmed with lace and flowers. Plastic head, molded, tinted hair. 16 in. tall. **$7.69** 16-in. doll

49N3697–Shpg. wt. 2 lbs. . $7.69

Big value Girl Dolls

E **Outdoor girl** . . . dressed to frolic in the sun. Wears cotton play dress (asst'd styles), matching bonnet with wide brim, ribbon tie. Rayon socks, imitation leather shoes. Composition body; tinted hair. Jointed arms, legs . . . head turns, tilts. Sleeping glass eyes with real lashes. **$2.98** 16½-in. doll

49 N 3548—Shipping weight 2 lbs. . . . $2.98

F **Majorette Doll.** Leads the parade with her snappy uniform, wood baton. Red skirt and visored cap with plume, gold color trim. Cotton blouse. Cotton panties. Rayon socks, imitation leather shoes. Molded plastic arms, head, legs are jointed. Sleeping eyes. **$3.29** 12-in. doll

49 N 3327—Shipping wt. 1 lb. $3.29

This pert 16-inch charmer has 6 stylish outfits

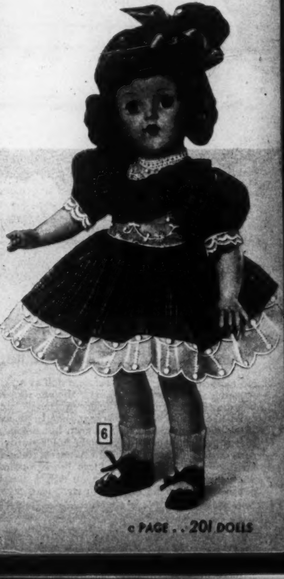
1. 4-piece cotton snow suit. Trousers have knit cuffs, jumper has plaid front. Cap, plastic belt.
2. Floral organdy evening gown with lace trimmed hem and collar. Sewed-on organdy half slip.
3. Cotton "shortie" coat with lace trimmed plaid collar, cord tie at neck. Cap with ribbon.
4. Print cotton pajamas with lace trimmed front.
5. Pert print cotton play suit with sun back ties around neck. 2 plastic hangers included.
6. Wears rayon taffeta dress, cotton panties, rayon socks and imitation leather shoes.

$8.95 with 6 outfits

Your little girl will have the best dressed "daughter" in the crowd when you give her this charming plastic doll . . . and every girl wants to have a dolly with lots of pretty clothes. This graceful doll comes complete with a 6-outfit wardrobe . . . has clothing for every occasion.

Party clothes, winter and summer play clothes and pajamas. Doll about 16 inches tall is made entirely of molded plastic with a lifelike rosy color . . . practically unbreakable. Arms and legs fully jointed, head turns, tilts. Wears ribbon bow in her lustrous, fine quality mohair wig. Sleeping eyes with real lashes.

49 N 3373—Shipping weight 2 pounds . . . . . Doll, 6 outfits $8.95


6

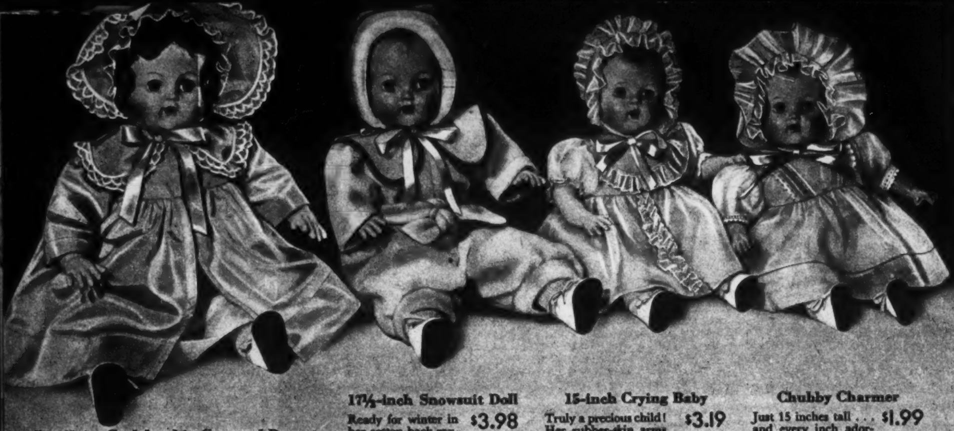
1

2

3

4

5



Big 21-in. Curlyhead in Coat and Bonnet

Big, beautiful 21-inch baby—all ready to "go bye-bye." She has shining mohair curls, turning plastic head, sparkling go-to-sleep eyes with long lashes. Rubber-skin arms and legs; cotton-stuffed body. Crying voice. Wears lace-trimmed rayon taffeta coat and bonnet, organdy dress, cotton slip, rubber panties, cotton socks, imitation leather shoes. **$6.79**

49 N 3253—Shipping weight 3 lbs. 14 oz. $6.79

17½-inch Snowsuit Doll

Ready for winter in her cotton-back rayon-fleece snowsuit with hood. Crying voice. Turning plastic head; sparkling go-to-sleep eyes, real lashes; molded, tinted hair. Vinyl plastic arms, composition legs, cotton-stuffed body. Rayon socks; imitation leather shoes. A wonderful gift! **$3.98**

49N3130–Shpg. wt. 2 lbs . . . $3.98

15-inch Crying Baby

Truly a precious child! Her rubber-skin arms and legs can be sponged off. Bright sleeping eyes with thick lashes; turning plastic head with molded hair. Cotton-stuffed body. Wears organdy dress and bonnet, cotton slip, plastic pants, rayon socks, imitation leather shoes. Priced low for this fine quality! **$3.19**

49N3133–Shpg. wt. 1 lb. 8 oz. $3.19

Chubby Charmer

Just 15 inches tall . . . and every inch adorable! She has a plastic head which turns; go-to-sleep eyes with lashes; molded hair. Composition arms and legs; cotton-stuffed body. Organdy dress and bonnet, cotton slip, rubber pants, cotton socks, imitation leather shoes. Bargain priced! **$1.99**

49N3107–Shpg. wt. 1 lb. 4 oz. $1.99

Hello Mommy
Mary had a Little Lamb
Now I lay me down to Sleep

New Electronic Talking Doll

Press button . . . she sings, talks, laughs, prays!

No motor to wind! Never before a doll so real . . . so sensationally different! "Noma," the *new electronic doll*, is almost alive. Just touch magic button . . . hear her child-like human voice as *she sings, talks, laughs and prays!* Press button over and over to keep her talking as long as you desire. Plastic case built into doll's body holds sturdy voice mechanism that runs on two ordinary flashlight batteries (included). "Noma" has soft, life-like vinyl plastic arms and legs. Finely molded head; go-to-sleep eyes. She's dressed in a luxurious rayon taffeta dress of finest quality, rayon panties, rayon socks, imitation patent leather shoes.

$23.79 Cash
$2.50 Down

79 N 03198—*Full 27 inches tall*, Shipping weight 8 lbs. $23.79

HAPPI-TIME
I SAY 'MAMA-PAPA'

"Mama"—"Papa" Doll is a smart child!

Already she's learned winning ways: Tilt her one way and she calls "Mama" . . . tilt her the other way and she plaintively asks for "Papa." No wonder everyone finds her irresistible! Her sparkling eyes are shadowed by long, thick lashes (which are even more noticeable when she's sleeping). Fine, lustrous, curly mohair wig. What's more, she turns her plastic head (practically unbreakable!) . . . and her parted lips reveal tiny babylike teeth. She has soft vinyl plastic arms and legs that look and feel like those of a real baby. Her plump body is cotton-stuffed. She wears a dainty, lace-trimmed ninon dress, matching bonnet; cotton slip, rubber panties, rayon socks, imitation leather shoes.

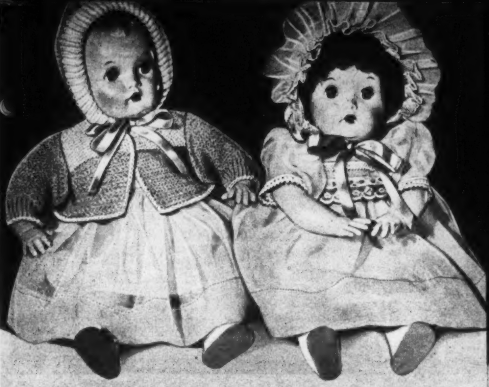
$4.98 17-inch

Popular 17-inch Size Doll

She'll love this wonderful gift!
49 N 3176—Shipping wt. 2 lbs. . . $4.98

Big 21-inch Size Doll

A great big cuddly armful of doll!
49 N 3177— Shipping wt. 4 lbs. . . . $7.89



Wears knitted outfit

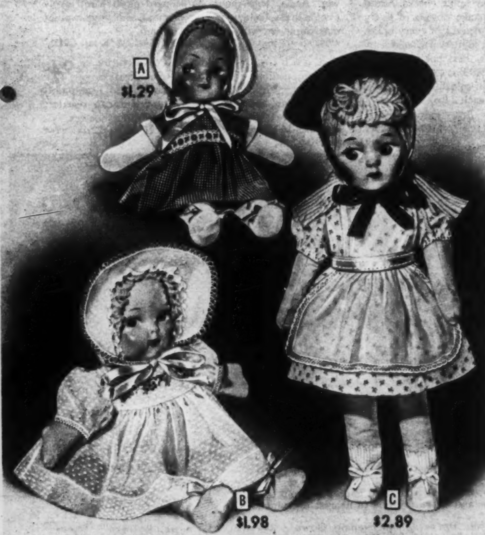
$3.97 Now this 16-inch tall crying baby has plastic turning head with molded hair. Sleeping glass eyes; real lashes. Vinyl arms, rubber skin legs. Cotton stuffed body. Wears knit wool cap and jacket. Ribbon tie on cap. Sheer organdy dress neatly trimmed; cotton slip; rubber panties; rayon socks; imitation leather shoes.

49 N 3131—Shpg. wt. 2 lbs. $3.97

16-inch Curlyhead Doll

$3.89 This cute little "curly locks" has crying voice, rubber skin arms and legs. Realistic mohair wig. Glassene sleeping eyes; real lashes. Plastic head turns from side to side. Cotton stuffed body. Organdy dress with lace trim; cotton slip; rubber panties; rayon socks; imitation leather shoes. Makes a wonderful gift!

49 N 3134—Shpg. wt. 2 lbs. $3.89



Cuddlesome mask-face Soft Dolls with yarn hair and cotton-stuffed bodies

12½-inch Cutie

A Cunning and petite! Cotton cloth covered; cotton stuffed body. Plastic mask face; painted eyes. Tufts of cotton yarn hair. Cotton dress (assorted styles), matching bonnet, cotton undies, ribbon-tied rayon socks. Shpg. wt. 1 lb.

49 N 3545. . . . . . . $1.29

15½-inch Charmer

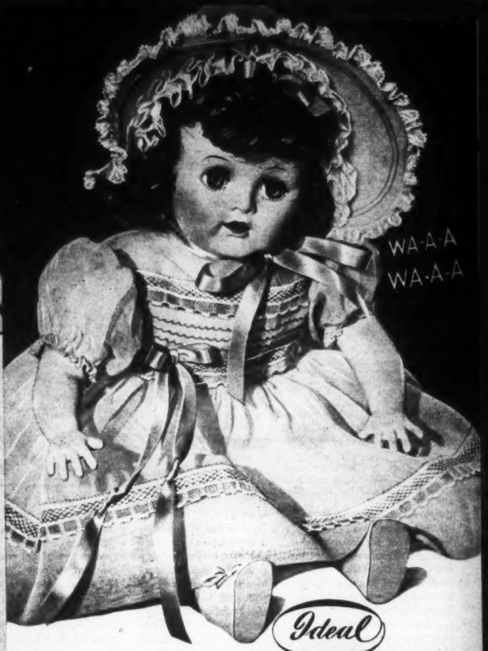
B Wonderfully soft and cuddly! Rubberized skin body, arms and legs. Cotton stuffed. Plastic mask face with painted eyes. Tufts of cotton yarn hair. Wears dotted swiss dress, matching bonnet, cotton undies, rayon socks. Shpg. wt. 1 lb. 2 oz.

49 N 3569. . . . . $1.98

18-inch Big Sister

C Wears colorful straw hat, cotton apron and floral dress with matching panties, rayon socks, imitation leather shoes. Mask face; painted eyes. Full cotton yarn wig. Rubberized cloth covered arms and legs. Cotton-stuffed body. Shipping weight 2 lbs.

49 N 3570. . . . . . . $2.89



Look at her realistic curly mohair wig!

Feel her super-soft rubber skin arms, legs!

Listen to her plaintive crying voice!

Compare our Record Low Price on this new Ideal

Tickletoes Doll

ORDER EARLY!
Armchair shoppers avoid the crowds

Choose from 3 popular sizes

The Biggest Values in Wig Dolls that we have seen in eight years!

- Durable, almost unbreakable plastic head turns. Mohair wig
- Open mouth with teeth and tongue showing (except 15 in. size)
- Shining go-to-sleep glassene eyes with thick, real lashes
- Super-soft latex arms and legs . . . has cotton stuffed body
- She's tired and cries softly when you lay her down to sleep!

$4.98
15-inch Size

Your little girl will get ever so much pleasure mothering Tickletoes! Exquisitely dressed in sheer organdy dress trimmed with lace and embroidery. She wears matching bonnet, lace-trimmed cotton slip and pants, rayon socks and imitation leather shoes. *Priced far below similar dolls last year!*

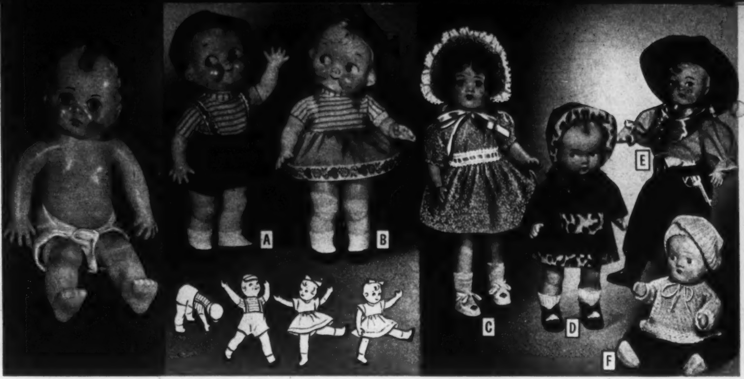
15-inch Baby Doll
Shipping weight 2 pounds.
49 N 3179. . . $4.98

19-inch Baby Doll
Shipping weight 3 pounds.
49 N 3180. . .$7.45

Big 23-inch Baby Doll
A great big, cuddly armful! Shipping weight 4 lbs.
79 N 03181. . . . . $9.98

Get her the doll she has her heart set on. Use Sears Easy Terms, if you desire. Full details on page 283

PRICE CUT!
Was ~~$3.89~~
$2.94
13-in.



Bundles of Joy.. Low Priced Dolls

Diaper Baby with go-to-sleep eyes, jointed arms and legs. $2.94 13-in. size *Priced far lower than a year ago!* Practically unbreakable plastic head; realistic molded facial features. Drinks from bottle, wets diaper. Flesh-like molded rubber body, arms and legs—washable, unbreakable. Head turns.
49 N 3611—13-in. doll. Shpg. wt. 2 lbs. 8 oz. (*Was $3.89*) $2.94
49 N 3612—15-in. doll. Shpg. wt. 3 lbs. (*Was $4.89*) $3.89

NEW "Baby Gurglee." $1.99 Squeeze her plump body or her dimpled legs—she'll sigh or sob. She has plastic head which turns, go-to-sleep glass-like eyes and long lashes. Washable rubber-skin body, arms and legs are all one piece, stuffed with cotton and foam rubber. 13 in. tall. Shpg. wt. 1 lb.
49 N 3089 . . . . $1.99

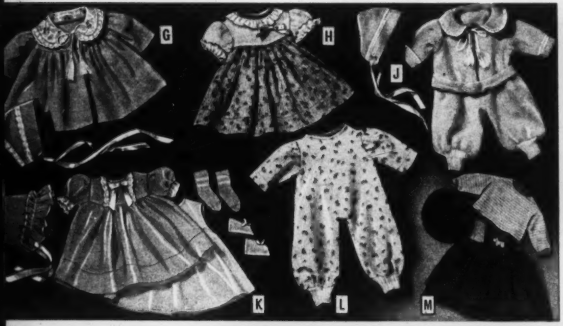
The Campbell Kids in person! $2.49 These saucy, captivating imps stepped right out of the Campbell soup ads—ready to win your heart with their coy painted eyes and rosy apple cheeks. Stand without support . . . take dozens of lively poses, to the endless delight of every child. Durable composition; jointed arms and legs; turning, tilting heads. Pert bobbed hair is molded, tinted composition; socks and shoes painted on. Dressed in colorful cotton. 12¼ inches tall. Shpg. wt. each 2 lbs.
A **Campbell Boy** 49 N 3430—$2.49
B **Campbell Girl** 49 N 3431—$2.49

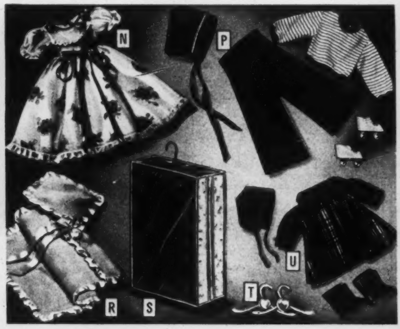
C **Big Sister.** $2.59 Composition. Tilting head, go-to-sleep eyes. Curly mohair wig. Arms, legs move. Cotton dress, bonnet, undies. Shpg. wt. 1 lb. 8 oz.
49N3321–15 in. tall . . $2.59

E **Cowboy.** $1.79 Composition head, arms; stuffed body. Cotton outfit, metal gun, plastic boots. Wt. 1 lb. 4 oz.
49N3315–14 in. tall . . $1.79

D **Toddler.** $1.37 Composition. Stands alone; arms, legs move. Cotton flannel coat, leopard cloth trim; lovely bonnet. Shipping weight 1 pound.
49N3314-12½ in. tall . . $1.37

F **8½-in. Baby.** 94c Composition. Movable arms, legs; painted eyes. Knit cap, sweater; skirt, panties, bootees.
49 N 3311—Wt. 12 oz. . . . 94c





Doll Clothing

HOW TO ORDER: Measure doll from head to foot. On your order, state catalog number and length of doll in nearest even inches.

G **Coat Set for Baby Doll.** Low as $1.10 Coat and matching bonnet made of soft cotton flannel, prettily trimmed. Tasseled rayon cord tie. Shpg. wt. 6 oz.
49N3415–Size 10 to 13-in. . $1.10
49N3416–Size 14 to 17-in. . 1.29
49N3417–Size 18 to 21-in. . 1.59

K **5-pc. Outfit for Baby Doll.** Low as $1.17 Cotton dress, bonnet, slip; rayon socks; imitation leather shoes. Shpg. wt. 8 oz.
49N3425–Size 10 to 13-in. . $1.17
49N3426–Size 14 to 17-in. . 1.45
49N3427–Size 18 to 21-in. . 1.94
49N3428–Size 22 to 25-in. . 2.14

H **Dainty Dresses for Baby Doll.** Low as 59c Assorted styles, fabrics; charming lace or ribbon trim. On hangers—ready for dolly's wardrobe. Shpg. wt. ea. 6 oz.
49N3418–Size 10 to 13-in. . . . 59c
49N3419–Size 14 to 17-in. . . . 67c
49N3420–Size 18 to 21-in. . . . 79c

L **Pajamas for Baby Doll.** Low as 59c On plastic hanger. Cuddly cotton flannel, floral design. Snug knit anklets to assure neat fit. Dolls sleep soundly in these! Shpg. wt. ea. 6 oz.
49N3421–Size 10 to 13-in. . . . 59c
49N3422–Size 14 to 17-in. . . . 73c

J **Snowsuit Set for Baby Doll.** Low as $1.45 1-pc. rayon fleece suit has zipper front, snug knit anklets, all-around belt at waist, rayon cord at neck. Matching bonnet. Shpg. wt. 8 oz.
49N3423-Size 10 to 13-in. $1.45
49N3424-Size 14 to 17-in. 1.69

M **Corduroy Set for Baby Doll.** Low as $1.49 Full-gathered suspender skirt of velvety pinwale corduroy; matching beret. Striped jersey shirt has ribbed neckband and wrists. On hanger. Shpg. wt. 8 oz.
49N3429-Size 10 to 13-in. $1.49
49N3433-Size 14 to 17-in. 1.79
49N3434-Size 18 to 21-in. 1.97

N **Evening Gown for Girl Doll.** Low as $2.47 Fine organdy print dress—hem, sleeves and neck trimmed in lace; ribbon sash. Includes long, lace-trimmed petticoat. Shpg. wt. 10 oz.
49N3447–Size 12 to 15-in. . $2.47
49N3448–Size 16 to 19-in. . 2.77

R **Carriage Cover Set.** $1.79 19x24-inch cover, pillow to match. Cotton; rayon ruffle; bow trim.
49N3537–Shpg. wt. 1 lb. . . $1.79

S **Zippered Doll's Garment Bag.** Holds up to 8 doll outfits! Transparent plastic film. Cloth binding. Metal top frame, hook. 14x12x4 in.
49N3438–Shpg wt. 8 oz. 89c

P **4-pc. Roller-Skating Set for girl doll.** Low as $1.47 Striped cotton jersey shirt, slacks, matching bonnet. Doll-size skates attached to imitation leather shoes. Shpg. wt. 10 oz.
49N3451–Size 12 to 15-in. . $1.47
49N3452–Size 16 to 19-in. . 1.57

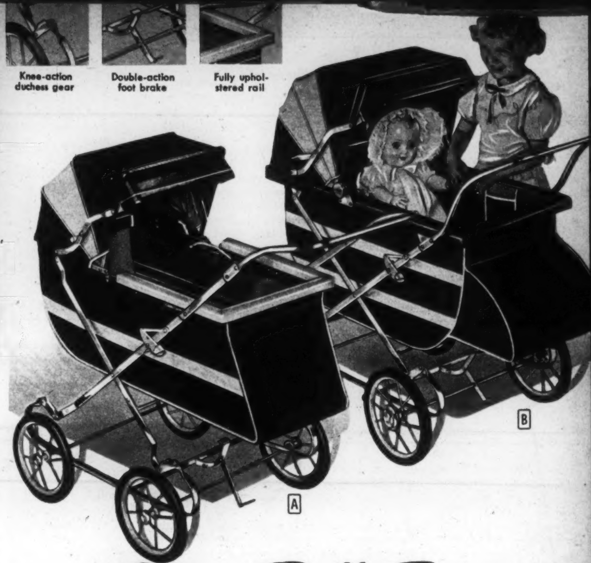
T **Doll Dress Hangers.** 8-pc. Set 43c Made of plastic. Shpg. wt. set 6 oz.
49N3575 . . . . Set of 8 for 43c

U **3-pc. Rain Outfit for girl doll.** Low as $1.12 Cotton plaid coat, bonnet, rubber boots. Shipping weight 1 lb.
49N3445–Size 12 to 15-in. . $1.12
49N3446–Size 16 to 19-in. . 1.37

Standard 24-inch Folding Buggy

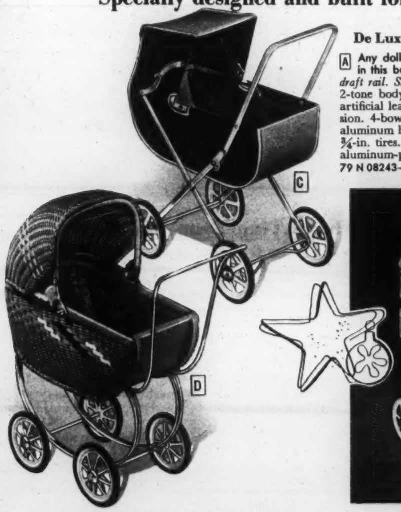
Designed to give your "one and only" many happy make-believe hours. Colorful 2-tone body (maroon and light gray) in washable Spanish grain artificial leather. Rigid fiberboard insert. Toe extension. 4-bow folding hood with sun shield. Polished tubular aluminum handle 29½ inches from floor. Strong 7½-inch wire spoke wheels; ⅝-inch thick rubber tires. Double-action brake. Fully collapsible steel frame. Durable aluminum-paint finish. Real "grown-up" style at a very low price. Order it today. Shipping weight 13 pounds. $7.98

79 N 08242—Body 24x12x9¼ in. deep $7.98



New.. Exclusive HAPPI-TIME Doll Buggies

Specially designed and built for Sears to give you the most for your money



De Luxe Buggy with duchess gear

A **Any doll will be proud to ride in this buggy.** *Upholstered half-draft rail. Shackle-type duchess gear* 2-tone body (blue and gray) in Spanish grain artificial leather. Fiberboard insert. Foot extension. 4-bow folding hood, sun shield. Tubular aluminum handle 29 in. high. 8-in. wire wheels; ¾-in. tires. 2-wheel brake. Folding steel frame, aluminum-paint finish. Wt. 14 lbs. $9.98

79 N 08243—Body 24¼x13x10 in. deep..... $9.98

Super De Luxe . . full upholstered rail

B **Big 28-in. buggy** *with full upholstered draft rail. Inside pocket, Shackle-type duchess gear.* 2-tone body (blue and gray) in Spanish-grain artificial leather. Fiberboard insert. Foot extension. Storm curtain. 5-bow folding hood, sun shield. Chrome-plated handle, 32 in. high. 8-in. wire wheels; 15/16-in. rubber tires. 2-wheel brake. Folding steel frame, aluminum-paint finish. (Doll not included.) Shpg. wt. 21 lbs. $13.95

79 N 08244—Body 28x14½x12½ inches deep...... $13.95

Low-priced 16½-inch Folding Buggy

C 2-tone body (blue and gray) in Spanish grain artificial leather. 2-bow folding hood. Flat steel handle 23 in. from floor. 5-in. stamped wheels; ⅜-in. tires. Folding steel frame, aluminum-paint finish. Wt. 5 lbs. $3.39

79 N 08240—Body 16½x8x6 in. deep.......... $3.39

Sturdy, loom-woven fiber Buggy

D Fancy design on sides. Braid trim. Beige color. Aluminum enameled gear, handle (23 in. from floor). 5-in. stamped wheels; ⅜-in. rubber tires. Shpg. wt. 9 lbs. $4.98

79 N 08245—Body 18x9½x5 in. deep.......... $4.98

21-inch Folding Buggy

2-tone body (light gray and French blue) in washable Spanish grain artificial leather. Fiberboard insert. Foot extension. 3-bow folding hood with sun shield. Handle 27 inches from floor. 6-in. stamped wheels; ½-inch thick rubber tires. "L"-type foot brake. Collapsible steel frame. Aluminum-paint finish. Shipping weight 8 pounds. $4.98

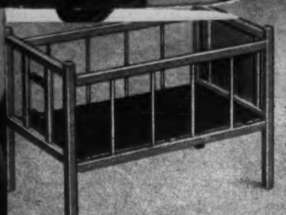
79 N 08241—Body 21x10x8 in. deep......... $4.98

Why not add a doll buggy to your Easy Terms order
Be sure to see page 283 for full details

Luxurious English-style Pram

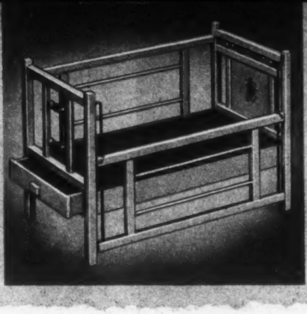
Masonite Presdwood sides — turquoise (blue-green) with 2-color decorations— and plywood bottom. Foot extension. Fully padded draft rail. Inside pocket for accessories. *Interior has upholstered sides.* 4-bow folding hood with sun shield of rubber-coated material. Chrome-plated spreaders, hood knobs, tubular handle (28½ in. from floor). 7½-in. wire spoke wheels; ⅝-in. tires. 2-wheel brake. Aluminum finish undergear. Body 24x12½x8½ in. deep. $13.95

79 N 08246—Shipping weight 24 lbs............. $13.95



Thrift-priced Doll Bassinet

$1.69 Substantially made of selected wood. Fiberboard head panel has juvenile-design decal; foot has brightly colored play beads. Sturdy corrugated cardboard bottom. Lovely light blue enamel finish. 22½x12½x15½ in. overall. Mattress not included (see listings below). Easily assembled; no screws needed; snug-fitting dowel joinings. Will give your little girl lots of enjoyment. Shipping weight 4 pounds.
79 N 07928............$1.69



Drop-side Crib . . . with storage drawer

$2.89 Selected wood with rounded corners. Head is fiberboard with colorful decal. Foot and head both have colorful play beads. Drawer makes convenient storage place for doll clothes or bedding. Bed and drawer have sturdy cardboard bottoms. Blue enamel finish. Size 22½x12½x15½ in. overall. Mattress not included; order below. Snug-fitting dowel joints; no screws needed; easy to set up.
79 N 07937—Wt. 8 lbs. . . $2.89

Doll High Chair..solid oak

$3.49 Just right for dolly to sit in and take her meals . . . a gift every little "mother" will welcome. Extra well made! All solid oak with beautiful golden-color finish, gaily decorated. Shaped wood tray lifts up. Stretchers are doweled into legs for greater strength. Overall height 31½ in.; seat 9¾x9 in. back to front. Shipped completely assembled; ready to use.
79 N 07929—Shpg. wt. 10 lbs. $3.49

Wash Dolly.. Put her to bed

Happi-Time Doll Bath

$3.79 Bath only

- Combines bath with dressing table.
- Tubular aluminum frame folds easily . . . won't rust.
- Heavy leakproof vinyl plastic tub
- Handy tray below bath for accessories. Splash-guard has pockets, soap and washcloth included.

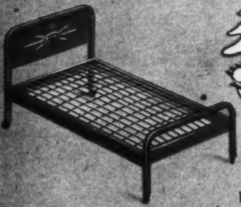
What little "mothers" need for bathing dolly. Wash dolly in tub; then slide dressing table top over tub. Safety strap holds dolly. Easily cleaned tub has drain hose with clip. 20x11½x22½ in. high . . . 25 in. to top of frame. Rubber-tipped legs.
79 N 07938—Doll not included. Wt. 5 lbs. $3.79

Happi-Time Drop-side Doll Crib

$3.98 Crib only

- A wonderful gift for any little girl with dolls!
- It's big, beautiful . . . built like a real baby bed.
- Strong hardwood with tough fiberboard full-end panels just like those used on finest baby beds.

Little "mothers" will love putting dolly to bed in this make-believe baby crib with drop side. Strongly made. Attractively finished in mellow maple. Fascinating decal decorations. Colorful play beads. Corners rounded, edges smoothed off. Stretchers doweled into legs for added strength. Wood-slat bottom. Smooth-rolling casters on legs. Shipped knocked down. Easy to assemble; hardware included. Bedding and doll not included; order bedding below.
79 N 07913—20½x14½x26 inches long. Shpg. wt. 11 lbs. . . . $3.98

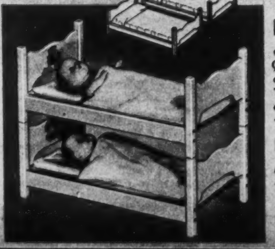


Metal Doll Bed

$2.49 Pleasant dreams for dolly! Steel bed; wire spring. Overall size 25½ in. long, 13½ in. wide; headboard 12½ in. high. Finished in blue baked enamel. Nursery decal on headboard. ¾-inch rubber swivel casters. Shipped knocked down; nuts and bolts to assemble included.
79 N 07905—Shpg. wt. 4 lbs. $2.49

Double-deck Beds

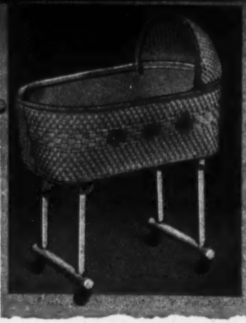
$2.98 Two dolls can sleep comfortably at same time: one in upper bunk, other in lower. Or, lift off top bunk, set side by side for a set of twin beds. Solid wood construction; pastel enameled; decal trim. Heavy cardboard bottom. 21½x12x16 in. overall; 15-inch wood ladder. Shipped flat; easily set up. Dolls, bedding not included. Shpg. wt. 4 lbs.
79 N 07932............$2.98



Doll Bedding

A Comforter and Pillow Set. **$1.14** Quilted cotton cover; cotton stuffed. Pillow 7½x8½ in.; comforter 21x16 in. Wt. 1 lb.
49 N 3530. . Set $1.14

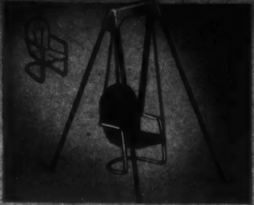
B Doll bed tufted Mattresses. **87c** 11x21 in.
49 N 3517—11x21 in. Shpg. wt. 8 oz. . 87c
49 N 3524—14x25 in. Shpg. wt. 12 oz. $1.07



Doll Basket, Stand

$6.29 Same fine quality woven fiber and construction as used in our best baby baskets! Enameled pure white; pastel-color trim. Handles make carrying easier. Folding wood stand has easy-rolling swivel casters. Overall height 20 in.; basket 23x13x8 in. high. Doll and bedding not included . . . order bedding at bottom of facing page. Shpg. wt. 10 lbs.

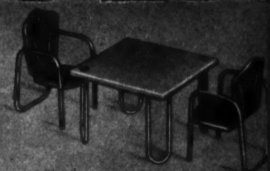
79 N 07930. . . . . $6.29



Use it as a swing or a rocker!

$1.89 Swing and rocker. Unhook seat from chains and you have a rocker! All steel rubber-footed uprights, rustless cadmium chains. Baked-on enamel finish. 22½ inches high. Holds 20-inch doll.

79 N 07907—Shipping weight 4 pounds. . $1.89

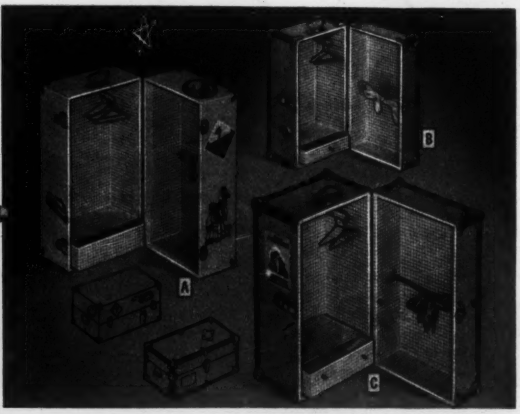


Dolly Table-Chair Set

$2.79 2 chairs, table. Table top 11½x11½ in., embossed 6x5½-inch chair seat. Both stamped steel with rubber-tipped spot-welded steel legs. Baked enamel finish, colorful decals.

49 N 7939—Shipping wt. 4 lbs. 8 oz. . . Set $2.79

Dolly travels in style!



Canvas-effect Metal-over-wood Trunks

A Tough wood and fiber-board trunk. **$1.98** 15-in. size Striped paper outside; houndstooth paper inside. Travel stickers. Drawer; clothes hangers. Metal hasps, hinges, handles, corners.

79 N 07960—18x10x9½ inches. Shipping weight 5 lbs. $2.49

79 N 07959—15x7½x8¾ inches. Shipping weight 4 lbs. . . . $1.98

- Strong blue-enameled metal over thick wood. Metal binding. Travel stickers.
- Brass hinges, handle and hasp.

$3.19 14-in. size

Just what dolly needs for traveling and storing her clothes! Hanger rack with hangers for clothes; convenient drawer for storing accessories. Brass handle for easier carrying . . . brass hasp holds trunk shut. Houndstooth paper lining on inside.

B 79 N 07956—14x8x7¼-inch overall size. Shipping weight 6 lbs. *Compare our low price!* $3.19

C 79 N 07957—16x9¼x9½-inch size overall. Shipping weight 8 lbs. *A real buy at only* $3.98

Low-priced Doll Sulky

D Heavy gauge metal; blue and red baked-on enamel; colorful trim. Adjustable plastic safety strap. 4½-inch stamped disc wheels; ⅜-inch rubber tires. Seat 8x7 in.

49N08261—Shpg. wt. 3 lbs. $1.59

Handle is 19 inches from floor
D
$1.59
Folding handle stands 23 in. high from floor
E
F
½-inch solid rubber tires

Big new Doll Stroller

E Folds flat. 9½x9-inch seat with simulated leather cover, adjustable foot rest and plastic safety belt, wire shopping basket. Silver-finish 5½-inch double-disc steel wheels. Enameled steel; colorful decoration.

79N08263—Shpg. wt. 6 lbs. $2.88

Handsome Doll Walker

F All-steel. Four 4-inch double disc steel wheels. Play tray. Steel handle is 21 in. high. Two-tone enamel finish; decal trim. Overall size 14x11x9 in., including wheels. Seat about 6x7½ in. in size. Easily assembled.

79N08287—Shpg. wt. 5 lbs. $2.19

Zippered Doll Case

G About 10½x6 in. deep . . . 12-inch zipper. Bright red rubber-coated fabric; cream-colored trim. Colorful decal decoration on side. Stitched binding. Metal studs. Ideal for carrying dolly and toys.

49N7926—Shpg. wt. 12 oz. $1.00

Animated Maxwell Car

$1.87 Rear end clatters as you pull car along. Press trigger . . horn honks, car bucks, driver leaps up. Trip trigger again . . driver flops back, car stalls. Molded plastic replica of real Maxwell with rubber tires, molded plastic buggy lights, horn, headlights. Guide wire with trigger. 7 inches long.

49 N 6359—Wt. 1 lb. $1.87

Flasher, the friendly pup

89c A delightful toy . . . a useful light . . . a gift for any boy or girl! *Yes, Flasher's friendly little eyes are actually two flashlight bulbs that light up when you push his tail up.* He's 5½ in. tall, made of colorful plastic. Two bulbs, flashlight battery included. Shpg. wt. 10 oz.

49 N 6349. . . . . 89c

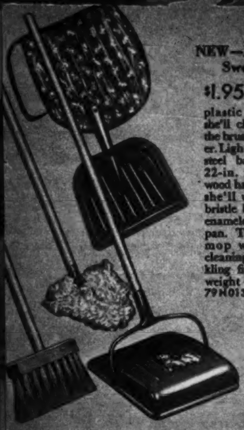
Curtiss Candy Bank

94c Colorful plastic replica of real vending machine. Transparent window shows 6 rolls assorted Curtiss fruit drops. *Insert nickel, press lever, out drops roll of candy.* Metal back has lock and key.

49N6339—7½ in. high. Shpg. wt. 1 lb. 6 oz. 94c

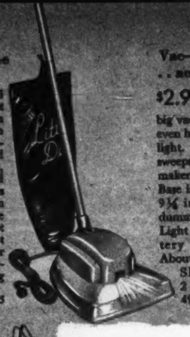
CURTISS
THRIFT BANK

see PAGE 207 . . DOLL BEDS



NEW—Happi-Time Sweeper Set

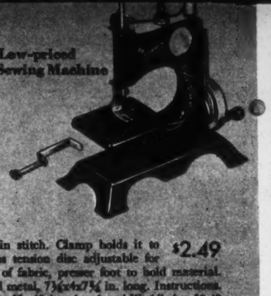
$1.95 First she'll don the bright plastic apron. Then she'll clean rugs with the brush-action sweeper. Light blue enameled steel base (7x8 in.), 22-in. ivory-colored wood handle. For floors she'll use the nylon bristle broom and the enameled metal dust pan. The fluffy dust mop will give her cleaning job a sparkling finish. Shipping weight 4 pounds.
79 N 01329......$1.95



Vac-type Sweeper . . actually sweeps

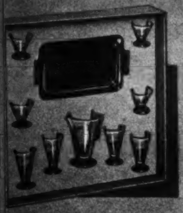
$2.98 Looks just like mother's big vacuum sweeper . . . even has a shining headlight. Revolving brush sweeps rug as little homemaker moves sweeper. Base is two-tone plastic, 9¼ inches wide. Has dummy cord and "plug." Light uses flashlight battery (not included). About 29 inches high. Shipping weight 2 lbs. 10 oz.
49 N 1324.....$2.98

Low-priced Toy Sewing Machine



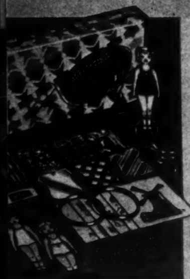
Sews chain stitch. Clamp holds it to table. Has tension disc adjustable for thickness of fabric, presser foot to hold material. Enameled metal, 7⅛x4x7¾ in. long. Instructions. **$2.49**
49 N 1203—No. 60 thread preferred. Wt. 1 lb. 4 oz. $2.49

Toys help little girls learn



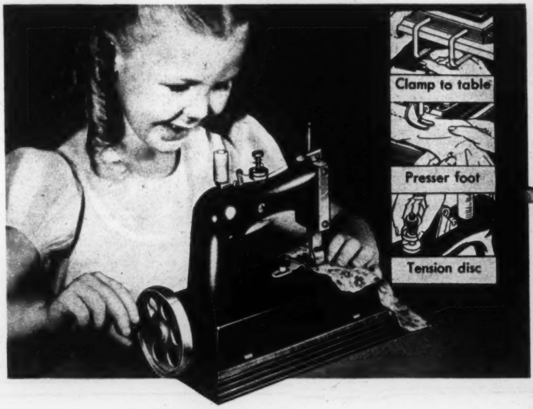
10-piece Plastic Refreshment Set

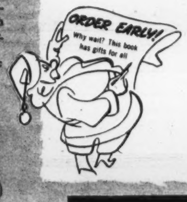
89c Just right for "parties" given by the very young hostess. Molded of hard-to-break clear plastic with contrasting red bases. Smooth-edged pitcher, 4 sherbets, 4 goblets and a tray. Pitcher is 4 in. high, other pieces in proportion.
49 N 816—Wt. 1 lb. 2 oz. 89c



Happi-Time Sewing Kit

98c BIG VALUE. Perfect for beginners . . . help your girl start to learn sewing now. Three 9¾-in. heavy cardboard dolls with stands. Embroidery hoops, scissors, needle, 4 skeins embroidery cotton, 6 ready-to-sew dresses, 6 large embroidery doilies and thimble. Packed in 8⅝x15⅛x2⅛-in. cardboard carrying case with snap-lock and handle. Shpg. wt. 1 lb. 6 oz.
49 N 1313.......... 98c



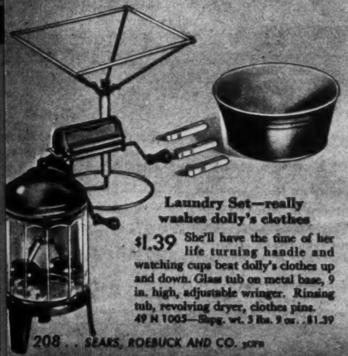

ORDER EARLY!
Why wait? This book has gifts for all

Improved—De luxe Toy Sewing Machine

- Even better than last year's model at same low price
- Now has *two* clamps . . . holds more securely to your table
- New, flocked-finish bottom helps protect table surface
- Body is completely housed . . . no exposed moving parts

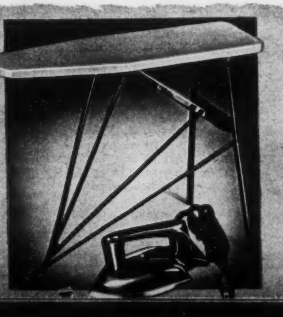
$4.95

De luxe in both appearance and performance . . . sews neat, even chain stitch. Your young seamstress will quickly learn to turn out a fine seam. Tension disc adjusts for thickness of fabric. Built of heavy-gauge steel, baked-on enamel finish. Uses standard No. 14 or 16 sewing machine needle. 8x4x6½ in. high overall. Instructions, needle, thread included.
49 N 1201—Shipping weight 3 pounds..............................$4.95



Laundry Set—really washes dolly's clothes

$1.39 She'll have the time of her life turning handle and watching cups beat dolly's clothes up and down. Glass tub on metal base, 9 in. high, adjustable wringer. Rinsing tub, revolving dryer, clothes pins.
49 N 1005—Shpg. wt. 3 lbs. 9 oz. . $1.39

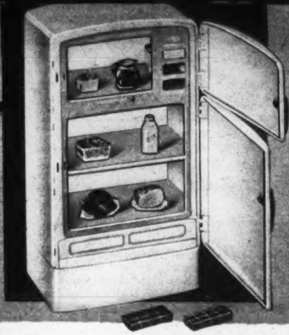


Toy Ironing Board

$2.69 All-metal copy of a regular ironing board in smaller size for smaller housekeepers. Rear legs of tubular steel, front leg solid. Folds and has self-locking device. Enameled red and white. Top, 30 inches long overall.
79 N 01009—22 in. high. Shpg. wt. 8 lbs. $2.69

Electric Play Iron

$1.79 Actually heats. She can iron doll clothes and other small articles. Enameled base, black handle. Cord is U.L. approved for 110–120 volts AC-DC.
49 N 1004—6¼ inches long overall.
Shipping wt. 1 lb. 10 oz...............$1.79



New, Metal Toy Refrigerator

$1.79 Now has "freezer compartment" with separate door like newest, big refrigerators. Just what make-believe homemakers want to "keep dolly's food fresh." Both doors open and 2 plastic ice cube trays are removable. Made of heavy gauge metal lithographed white. Six colorful cutouts of food items included add to play appeal. About 8x5½x13½ in. high overall. Wt. 2 lbs. 9 oz.
49 N 1129..............$1.79

Pretty Maid De luxe Play Stove

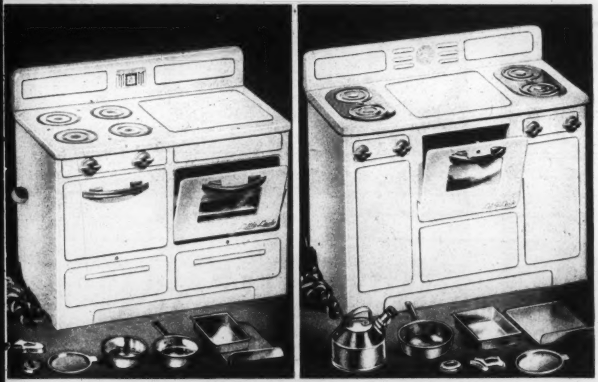
$3.69 Non-electric but the 4 play switches really turn "on" and "off" and the dummy timer has movable hands. Sturdily constructed of steel with white enamel finish, bright red handles and trim. Oven and broiler doors open and close. Six assorted cooking utensils included. About 14¾x9¾x 16¼ inches high overall.
79N01107–Wt. 12 lbs.$3.69

Easy Terms, See page 283

to Sew and Keep House

Low-priced Play Stove

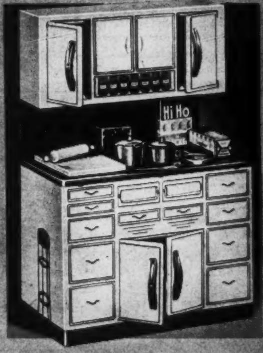
$1.69 Non-electric type with dummy burners and heat regulator. Soundly made of steel, finished in gleaming white enamel with red handles. Oven and broiler doors actually open and close. Comes complete with 4 toy cooking and baking utensils. Stove is about 10¾x6¼x 11⅜ in. high overall. Here's a grand gift for your little girl at a very low price. Order it now.
49 N 1119—Shipping weight 3 lbs. 6 oz......$1.69



ELECTRIC TOY RANGES . . for make-believe cooks

Electric Range *with glass window oven, toy utensils.* **$4.59** Warm meals are best for dolly, so naturally doll mothers prefer an *electric* range. This steel model has 4 burners on top, separate heating element for oven. Baked-on white enamel finish; plastic play switches and handles. Oven has spring-lock door. Insulated cord with plug. UL approved. For 110–120 volt AC-DC. 12½x6¾x11 inches high overall.
79 N 01125—7 utensils included. Shpg. wt. 7 lbs.$4.59

Larger Electric Range *with twin top, glass window oven, toy utensils.* **$6.79** Has 4 burners, 2 at left and 2 at right for "handier cooking." Separate heating elements for burners and window oven. Steel with baked-on white enamel. Plastic play switches, chrome-plated door handle. Oven has spring-lock door. Insulated cord with plug. UL approved for 110–120 volt AC-DC. 15x7¾x12¾ in. high overall.
79 N 01106—7 utensils included. Shpg. wt. 9 lbs.$6.79

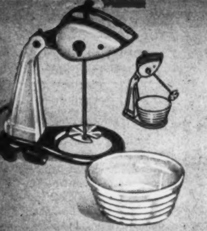


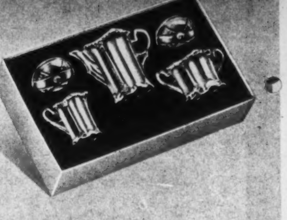
Metal Kitchen Cabinet

$1.98 She'll love imitating mother's chores at this modern toy cabinet. When you open the 4 doors, you find shelves stocked with play packages of famous groceries. Prepare make-believe meals with tiny rolling pin, bread board and 6 plastic utensils. Lithographed white and red. About 11x6⅛x15⅝ inches high overall.
79 N 01124—Shipping weight 4 pounds......$1.98

NEW—14-piece Pastry Set . . . copies of adult utensils

$1.00 Let your little girl learn the art of cooking early with utensils that are just the right size for her. They're meant for real use and will make her want to try her hand at baking delicious cakes, cookies and other pastries. Set includes 5¾x7¾-inch pastry board, rolling pin, meat grinder, potato masher, egg beater, plastic scoop, 2 cookie cutters, 3 metal pans, plastic cake server, plastic mixing bowl, Colorful plastic apron and recipe booklet, chuck-full of ideas for small cooks. Order it now.
49N922—Shipping weight 14 ounces $1.00





Mixer-maker. Whips real cream . . . beats real eggs. An authentic copy of a standard mixer in "little girl" size. Operates by turning geared crank on side. About 8 in. high, made of enameled, die-cast metal with bowl, dummy cord. **$1.59**

49 N 1306—Shipping wt. 2 lbs. 4 oz...$1.59

REAL CHINA—Blue Willow Dinner Set. Your young hostess will be extra proud to use these dishes because they're real china, in a pattern that's a favorite with grown-ups. Includes: 6 cups, 6 saucers, 6 plates, platter, teapot with lid, creamer, sugar bowl with cover, footed gravy boat and casserole with cover. Made in occupied Japan. **$2.39**

49 N 817—Shipping weight 5 pounds............ 27-piece Set.$2.39

3-piece Tea Service with silver-like finish. All-plastic..with lustrous metalized finish that looks like real, shiny silver. Richly styled. Set includes teapot with lid, sugar bowl with cover and creamer. Teapot is about 3¾ inches high, other pieces in proportion. Order it now. **$1.39**

49 N 814—Shipping weight 1 pound...........$1.39

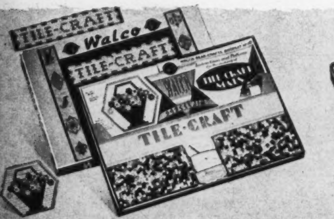
What to Buy for Very Young

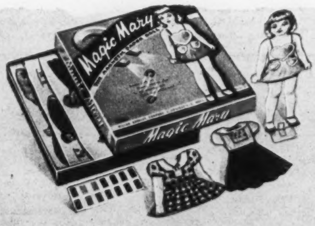
Plastic Dinner Sets . . . as complete as mother's own. A full-course dinner is no problem with these sets—they include covered vegetable dishes and gravy boats with ladles. Like sets at right—same durable ivory-color plastic and same proportions—but much more complete. **$2.89** 29-piece

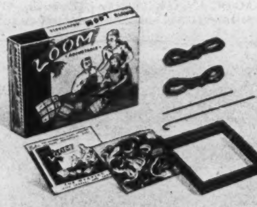
Service for three:	Service for six:
3 cups, saucers, plates; 1 platter; 3 forks, knives, spoons; 1 creamer, veg. dish, cover, teapot, lid, gravy boat, ladle, sugar bowl, salt, pepper shakers.	6 cups, saucers, plates; 1 platter; 6 forks, knives, spoons; 1 creamer, veg. dish, cover, teapot, lid, gravy boat, ladle, sugar bowl, salt, pepper shakers.
49 N 809—29-piece set, plus 12 paper napkins. Shipping weight 2 lbs.........$2.89	49 N 810—47-piece set, plus 24 paper napkins. Shipping wt. 2 lbs. 8 oz........$3.89

Tea Sets of plastic with the look of porcelain. Happy is the little girl who serves tea with these dishes. They're ivory-color plastic . . . lightweight, hard-to-break and translucent. Look like fine, "grown-up" porcelain. Embossed and hand-painted with floral design. Saucers 3⅛ inches in diameter, other pieces in proportion. **$1.59** 22-piece

Service for three:	Service for six:
3 cups, 3 saucers, 3 plates, creamer 3 forks, 3 knives, 3 spoons, sugar bowl teapot, cover 6 napkins	6 cups, 6 saucers, 6 plates, creamer 6 forks, 6 knives, 6 spoons, sugar bowl teapot, cover 12 napkins
49 N 807—22-piece set, plus 6 paper napkins. Shipping wt. 1 lb...........$1.59	49 N 808—40-piece set, plus 12 paper napkins. Shipping wt. 1 lb. 8 oz....$2.39







Make useful items with Tilecraft

Kit makes table mats, coasters, plaques or a basket. Assorted colored porcelain beads. low as **$1.42**

49 N 2028—Cord, 2 needles, directions incl. Wt. 1 lb. 12 oz..$1.42

49 N 2029—Similar kit but larger. About twice as many beads and needles. With cord, directions. Shpg. wt. 3 lbs. 8 oz...$2.84

Magnetic Paper Doll

Magic Mary is a paper doll with a very special quality that will thrill your little girl. She can be dressed in an instant because her clothes cling like magic, due to magnetic attraction. She comes with a wardrobe of 14 dresses to be cut out. Cardboard doll on metal stand. **89c**

49 N 1251—About 10 inches tall. Shpg. wt. 1 lb.....89c

Real, working Weaving Loom

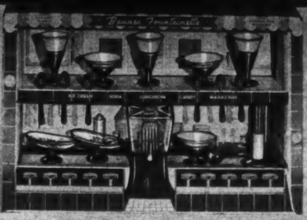
Keep her hands happily busy weaving hot-pan holders, coasters and other useful items. She'll be surprised at how easy it is to weave. Loom is adjustable from 4 to 8 in., square or rectangular. Two skeins of yarn, loopers, hook and needle included. **89c**

49 N 1250—Shipping weight 1 lb. 7 oz........89c

Gay-colored Metal Tea Set for Six

Tea-time is sure to come often for the proud owner of this big set. Unbreakable metal, bright, lithographed design. 6 cups, 6 saucers, 6 butter plates, 6 salad plates, 1 handled dish with cover, 1 creamer, 1 footed sugar bowl, teapot with lid and 8x10-inch tray. Saucers 2⅓ inches in diameter, others in proportion. **89c**

49 N 923—31-piece Set. Shipping weight 2 lbs. 89c



NEW—Toy Soda Fountain Set

Makes it more fun to serve ice cream treats at home. Big, 6-inch dispenser of plastic with cover serves liquids through spigot. 3 sundae dishes with holders, 2 banana split dishes, 3 soda cups with holders, 6 spoons, 1 ice cream scoop; all plastic. Straws in plastic holder. **$1.79**

49 N 1204—(20x12-in. box.) Wt. 1 lb. 12 oz. . . $1.79

NEW—Chestful of "Silverware"

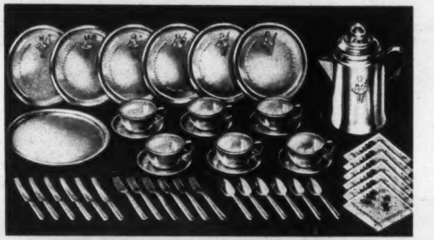
Made of plastic and metalized to look like real silver. Set includes 4 knives, 4 forks, 4 spoons, salt and pepper shakers, pie server and butter knife. Packed in an 8½x6-inch plastic chest. Knife is about 5 inches long, other pieces in proportion. **$1.39**

49 N 815—Shipping weight 1 lb. 2 oz. $1.39

Make-believe Homemakers

40-piece toy Percolator Set—service for six. The little percolator really "perks" . . . has standard sieve-type coffee basket and lid with glass inset. Since it's aluminum, this set has extreme durability. Plates and saucers have embossed Bo-Peep decoration. Set includes percolator, 6 cups, 6 saucers, 6 plates, 6 forks, 6 knives, 6 spoons and round serving tray, plus 6 paper napkins. Percolator measures about 4½ in. high and other pieces are in proportion. **$1.19**

49 N 906—Shpg. wt. 1 lb. . Set $1.19



20-pc. Aluminum Cooking and Baking Set. Let your little girl practice with this set and soon she'll be cooking for you! 4-inch pie plate (other pieces in proportion); tube cake pan; measuring cup with handle; 6-cup muffin pan; biscuit pan; skillet with bright enameled handle; cookie cutters in cat, chicken, dog and horse shapes; cookie sheet; mixing bowl; double boiler with enameled handle and lid; 2 measuring spoons (¼ and ½-teaspoon sizes); colander; flour canister; scoop. **$1.19**

49 N 921—Shpg. wt. 1 lb. . Set $1.19

For Sears Easy Terms see page 283

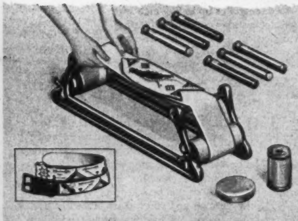
DICKINSON
LITTLE BUSTER
POPCORN

Toy Popcorn Popper . . electric, greaseless

Easy for youngsters to use. Makes popcorn without grease . . . just squeeze agitator handle every once in a while to keep corn in motion. Aluminum pot with spring-hinged, "see-through" cover; bakelite base. About 8¼ inches high overall. Has enclosed heating unit for 110-120 volts AC-DC and cord with plug. U.L. approved. Shipping weight 2 lbs. 12 oz. **$2.95**

49 N 1209—With 1 can of popcorn $2.95

For big corn poppers turn to page 307



Indian Beadcraft Kit

Design and make belts, rings and many other articles. Set includes: Bead loom frame (11½x2⅜ in.); 6 vials of colorful Indian seed beads, 2 special needles, wire, bead thread, center stones, wax, design illustrations. Easy-to-follow instructions. **$1.89**

49 N 2010—Shipping wt. 1 lb. 5 oz. $1.89

CHARM CRAFT

NEW—Charm Craft Jewelry Kit

Any little girl will enjoy making necklaces, bracelets, earrings, lapel pins and many other jewelry items with this big set. Includes over 50 charms in assorted metallic colors, supply of plastic beads, clasps, chain, needle and thread. Attractive 14½ x 11½-inch box. **$1.89**

49 N 1207—Instructions. Shpg. wt. 1 lb. 12 oz. . $1.89

Mixer for tasty soft drinks

Just wind up the spring motor . . . release the on-off switch . . . watch your milk shake or fruit drink actually being mixed. Metal, about 9½ inches high. Has plastic mixing tumbler. Metal tray with 4 plastic tumblers. **$1.79**

49 N 1247—With straws. Shipping weight 2 lbs. 4 oz. $1.79

HAPPI-TIME Paint and Coloring Set

98c Trace, paint, color . . . all with one set. Set features metal tray with 21 paints, 15 paint tablets, 4 plastic animal paint cups. Includes brush, 4-section mixing pan, 6 crayons, 6 pictures to color, tracing paper, color chart. Hinged carrying case (15x 8¾ in.) with metal snap lock and handle.
49 N 1703—Shipping weight 1 lb. 6 oz. 98c

Big 194-piece Paint and Crayon Set

$1.98 Extra big set to develop the young artist's creative ability. Includes 26 wood tubs of paint, 46 paint tablets, 6 bottles of poster paints, all in assorted colors. 2 brushes, 2 water pans, palette, 16 crayons, color chart, 10 stencils, 84 pictures. Beautiful box 20x13 in. Another Happi-Time Value!
49 N 1719—Shipping weight 3 lbs. 4 oz. $1.98

ROY ROGERS Modeling Clay Set

92c Over 1 pound of modeling clay in 6 different colors to work with in this Roy Rogers Set. Use the 3 tin molds, the 4 plastic impression stamps to work the clay . . . or design your own figures. Includes 3 wood tools (rolling pin, 2 pointed sticks), 1 wood spoon, 3 cutouts, 3 stencils.
49 N 1724—Shipping weight 2 lbs. 6 oz. 92c

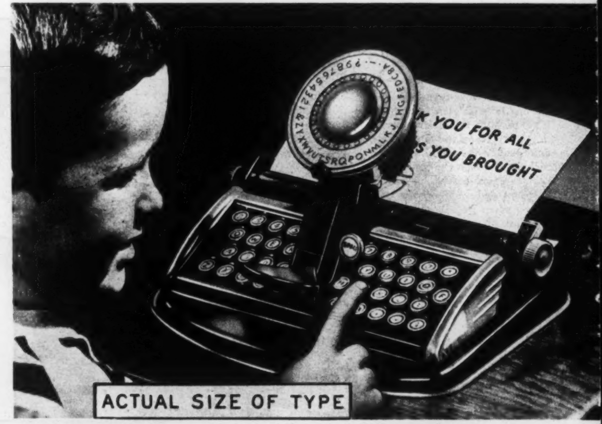
CHALK
BLOCKBO
NATURAL SLATE
Eraser
ABCDEFGHIJKLM NOPQRSTUVWXYZ

Instructive fun with chalk or crayons

98c Children have great fun writing, drawing and coloring with this chalk and slate set. Includes: 10½x7½-inch *natural slate* wood frame drawing board, black on one side for chalk, white on the other for crayons. With 16 pieces of chalk, 8 crayons in assorted colors, 10 stencils, 1 blackboard eraser, 15 coloring pictures.
49 N 1701—Shipping weight 2 pounds 8 ounces. 98c

NEW! Typewriter with real keyboard

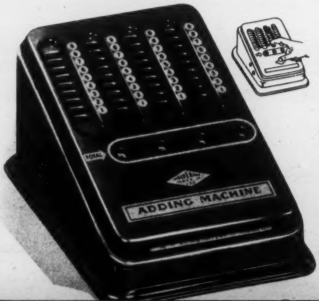
$13.95 A useful and exciting gift! Looks and works like a real typewriter . . . letters arranged on keyboard same as on a standard typewriter. Types 82 characters including a complete alphabet of capital *and* small letters, plus numerals, punctuation marks. Has ball bearing spacing bar, paper release, shift keys and bell action for margin. Uses standard ½-in. ribbon and takes 8½x 11-in. paper. Rugged all-steel construction with red crinkle finish. Size: 9 inches deep, 11 inches wide, 5½ inches high.
79 N 01842—Shipping weight 9 pounds. $13.95



Toy Typewriters are Fun!

Easy to operate–Write neat letters

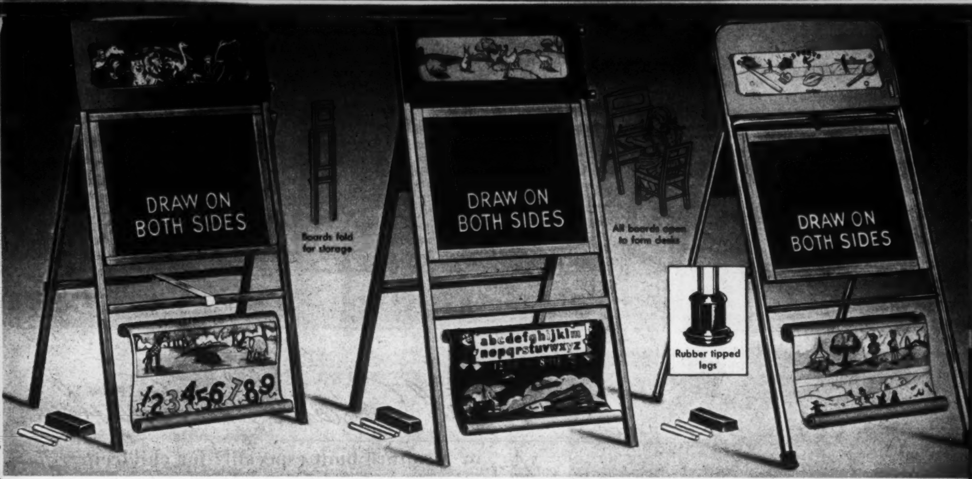
Was ~~$3.49~~ **$2.98** Writing letters, playing secretary or journalist is fun for career-minded youngsters. This well-designed typewriter has 40-character dial instead of keyboard. Complete alphabet, numbers, punctuation marks are found on dial. Dummy keyboard looks like regular typewriter. Carriage, moved by lever, is 11¼ inches wide. Accommodates up to 8½-inch wide paper. Linespacer and plastic roller knobs. Measures 6⅝ inches high to top of dial. Self-inking rolls easily inserted. Two ink rolls included. Order now for a very Merry Christmas!
49 N 1915—Shipping weight 2 pounds 8 ounces. $2.98
49 N 1916—Ink Roll Refill. Shipping weight 2 ounces. 10c



Toy Adding Machine

$1.59 Here is an educational gift that combines learning with pleasure . . . encourages children to solve mathematical problems as they play. Children love having an adding machine of their own for playing store or bookkeeper. While they play "grown-up," they learn numbers and sums. Older children can solve addition problems when they use it for homework. Even Mom finds it useful in helping her balance household accounts, takes four column figures, adds accurately up to 9999. Total shows in 4 windows. Sturdy metal construction with enamel finish. Size: 9x6x4 in. high.
49 N 1810—Shipping weight 1 pound. . . . $1.59

Buy all your Christmas needs on Sears Easy Terms . . . Complete details on page 283


DRAW ON BOTH SIDES
Boards fold for storage
123456789
DRAW ON BOTH SIDES
abcdefghijklm nopqrstuvwxyz
All boards open to form desks
Rubber tipped legs
DRAW ON BOTH SIDES

Blackboards encourage creative play . . . bring happy hours of learning

Popular-priced Blackboard

- Sturdy frame and legs 39x19 in. overall
- Improved 6-frame roller chart

$1.98

Ideal for small boys and girls. Roller chart has extra strength and durability with new fiberboard backing. Composition slate writing surface (both sides)—15¾x12 in. Maple finished wood rack for supplies. Maple finish board has Masonite Presdwood back. Eraser, 2 pieces of chalk included. Allow 10 pounds postage, according to postal regulations.

79 N 01812—Folds flat for easy storage..........$1.98

Better blackboard, hardwood frame

- All-screw construction—41½x19½ in.
- Improved 12-frame colored roller chart

$3.98

Built for long use. Sturdy, natural-finish hardwood frame. Strength *plus* with steel hinge plates on rear legs and Masonite Presdwood back; roller chart has fiberboard backing. Smooth composition writing surface (both sides) 16x12 inches. Wood rack for supplies. 2 pieces of chalk and an eraser are also included. Folds flat for easy storage. Order one now!

79 N 01819—Shipping weight 11 lbs. Mailable.... $3.98

Super de luxe Blackboard, metal frame

- Tubular steel construction; 41x20 in.
- Improved 12-frame roller chart

$8.49

- Rubber-tipped legs make board extra steady

Chromium-plated frame . . . built to last for years. Masonite Presdwood trim. Composition slate writing surface 15¾x12 in. on both sides in hardwood frame. Colored roller chart with plastic window, fiberboard backing shows pictures, numbers, alphabet. Rack for supplies. Chalk and eraser included.

79 N 01820–Shpg. wt. 14 lbs. Folds easily. Mailable $8.49

Happi-Time De luxe Blackboard—play clock and animal statuettes $5.39

A Large composition slate writing surface 18x14 inches wide.

- Improved hardwood frame; 44½ in. high—all screw construction
- Colorful die-cut animals appear in two portholes at top as child turns wood knobs . . . lift out for tracing on board
- Movable hands on clock help teach child to tell the time

Here is a board with many extra features—moderately priced. Opens easily to form a convenient desk . . . just right for junior "students". Roomy 16-inch wood rack for chalk, eraser, books and other supplies. Rear legs have metal hinge-plates insuring extra steadiness and strength. Heavy Masonite Presdwood back. Bright trim. Folds snugly.

79 NM 1811—Eraser, chalk included. Shipping weight 14 lbs. Shipped freight or express . . $5.39

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

1 2 3 4 5 6 7 8 9 10 20 25 50 100 200
Merry Christmas to All
B
1 2 3 4 5 6 7 8 9 10
C

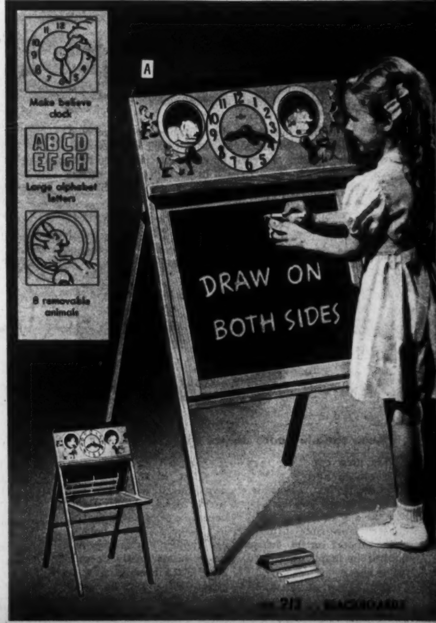
Wall Blackboards

$1.09
24x18 in.

Glareless writing surface with alphabet, numbers and gay figures stenciled on sides and top. Easy to hang or fasten to wall. Made of non-warping Masonite Presdwood, smoothly coated. Chalk marks erase easily. Thorough cleaning with damp cloth won't harm finish. Sturdy maple finished wood chalk rail on both boards. Eraser and 2 pieces of chalk included. Two sizes—two big values!

B 79 N 01822—24x18 in. Shipping weight 4 lbs.......$1.09

C 79 N 01823—Giant size. 36x24 in. Please allow 10 pounds postage, according to postal regulations.................$1.89


Make believe clock
ABCD EFGH
Large alphabet letters
8 removable animals
A
DRAW ON BOTH SIDES

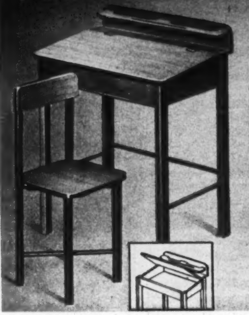
Outstanding Value Table, Chair Set

$5.89 Amazing low price! Same kiln-dried wood construction as in many big sets.

- Table has drop leaves on 2 sides; top 19x24½ inches with leaves extended.
- Chair seats 10x10 inches.
- Table top 18 in. high; chair seats 10 in. high.

Table has metal hinges on leaves, rigid metal braces on legs. Two chairs are 21 in. high overall. Maple finish. Easy to set up.

79N09105–Wt. 16 lbs...$5.89



Lift Top Desk and Chair Set

$10.45 Desk top slopes for greatest writing comfort; lifts to provide storage space (about 3 in. deep) inside. Hardwood in rich maple finish. Desk top 20x12⅜ in.; 21 in. high at rear, 20 in. high at front. Straight chair 23 in. high overall; seat 10x10 in., 12½ in. high. Shipping weight 16 pounds.

79N09175......$10.45

Real Grown-up Styles

in furniture built especially for children

Chrome Plated Trim Dinette Set

- Play furniture with that "adult" look
- ⅝-inch triple chrome plated metal legs with non-scuff rubber tips on legs of table and chairs
- Padded chair seats gray plastic covered

$15.45 Table, 2 chairs

Sleek, clean-looking chrome and plastic furniture for young moderns. All edges rounded for safety. Metal table top has tripl coated, red "Mother of Pearl" plastic finish: measures 20x24 inches, 21 inches high. Two chairs 21 inches high overall; seats 12 inches wide, 12 inches high. Red plastic coated backs. Shipped partly assembled. Mailable.

79 N 09135—Shipping weight 30 pounds........3-piece set $15.45

ORDER EARLY!
Gifts galore for everyone

Keep the playroom neater with Toy Chests

A Toy chest covered in red **$5.39** flowered design, washable, chintz. Padded top can be used as a seat. Heavy wood construction. Steel hinges, chain support on lid. Inside finished in maple. 13x13x25 inches long.

79N09072–Shpg. wt. 9 lbs. $5.39

B Metal Toy Chest. **$9.39** Mahogany grained steel over plywood. Metal reinforced corners for greatest strength. Has lock, 2 keys, 2 draw bolts, 2 end handles. Red lacquer finish on inside. With 3 decals. 28x15½x15 inches deep.

79 N 09065—Wt. 25 lbs. $9.39

All steel frame 3-piece Bridge Set . . . Folds compactly; padded for comfort Built to scale for your youngsters

An accurate copy of adult folding sets . . . sturdily built to scale for your youngsters. Your children will be thrilled with it . . . use it day after day as a dinette set or play table. Guaranteed rigid and long wearing. Just look at these features! **$10.79**

- Tough, all-steel frames . . . steel seats . . . soft padding.
- Masonite Presdwood table top cross-braced with steel for extra rigidity and firm strength
- Folding table legs held firmly by a positive locking device to assure rigid and sure support
- Chair seats, backs and table top have removable covering of easy-to-clean, red simulated leather. Chairs have strong steel seats beneath padded upholstery. Rubber-tips on front legs. Steel parts finished in glossy, off-white baked-on enamel. Set folds compactly when not in use. (See illustration.) Edges rounded for safety. Two chairs 24¾ in. high; seats 11¼x10 in., 13¼ in. from floor. Table top 22¾ in. square, 20½ in. high.

79 N 09112—Shipped assembled. Mailable. Shipping weight 24 pounds..........3-piece set $10.79
79 N 09024—Matching Extra Chair. Shipping weight 7 pounds.......................... 2.89

You can buy all your Christmas needs on Sears Easy Terms. For complete details, see page 283

3-drawer roll-top Desk with real swivel Chair

$25.95 Cash
$3.00 down

- 27x15-inch smooth finish writing surface
- 3 easy-pull side drawers; 5 big pigeonholes
- Swivel chair adjusts from 12½ to 18 inches from floor

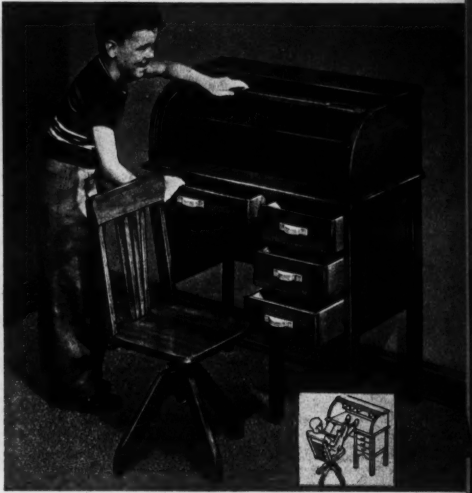
Well built hardwood desk with easy-sliding roll top that helps keep interior clean. Desk has 3-ply veneer wood sides and back; 6 sturdy wood legs. 35 inches high overall. Swivel chair seat is 12x12½ inches. Chair and desk finished in good looking warm maple. Shipped freight or express. Order on Easy Terms for only $3.00 down.
79NM 9179—Wt. 52 lbs. . .Cash $25.95

2-drawer roll-top Desk . . sturdy straight Chair

$20.95 Cash
$2.50 down

- Smooth finish 24 by 15-inch writing surface
- 2 spacious side drawers; 3 large pigeonholes

Economically priced to save you money, yet solidly constructed of good hardwood. 6-leg desk has 3-ply veneer wood sides and back. Overall height 33 inches. Hardwood straight chair with 11 by 11-inch seat. Both chair and desk finished in warm maple. All edges on desk and chair slightly rounded to avoid splinters. Shipped either freight or express.
79NM9177—Wt. 40 lbs. Cash $20.95



Genuine colonial style Table-Chair Set . . maple finish . . strong hardwood

$9.95 3-piece set

- Table and two chairs built just like fine adult furniture
- Constructed of durable hardwood with medium-dark maple finish
- Table top 21 inches high . . chair seats 12 inches from floor

Table top is 24 by 18 in. Curved wood slat chair seats 11½x11½ in. (Screws included to attach table legs.) Chairs are shipped assembled.
79 N 09110M—Shipping weight 23 pounds. *Mailable*..................3-piece set $9.95

Extra straight chair. Same as straight chair described above . . matches table.
79 N 09002M—Shipping weight 7 pounds. *Mailable*........................Each $2.95

Matching Rocker. As above with arm rests. 11½x11½-in. seat, 10½ in. from floor.
79 N 09004M—Shipping weight 10 pounds. *Mailable*.......................Each $3.69

Our finest 4-drawer roll-top Desk with safe, lean-back swivel Chair

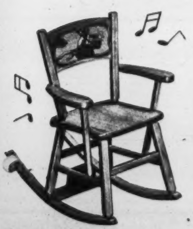
$30.95 Cash
$3.50 down

Deluxe model desk set with lean-back swivel chair that's safe for young children. Expertly constructed of durable hardwood finished in maple. Shows the careful detailing of high quality adult furniture. 6-leg desk has ample storage space to keep your child's school supplies or playthings neat and easy to find.

- 30 by 16-inch writing surface, height 26½ inches from floor
- 3 side drawers, 1 large center drawer; 5 pigeonholes
- Swivel chair seat adjusts from 12½ to 18 inches from floor

Roll top helps keep dirt out. Overall height of desk 36 inches. Chair seat measures 12x12½ inches. Safe rounded edges.
79 NM 9180—Shipping weight 60 pounds. Shipped freight or express . . . Cash $30.95

NEW! "Musical" Rocker



$5.59

You rock and it plays! Genuine Swiss movement musical attachment. Solid oak rocker. Closed panel back with 6-color cowboy design. Overall height 22½ in. Seat 11x11½ in.—11 in. high. Mailable.
79N09124–Shpg. wt. 7 lbs. Each $5.59

NEW! Bentwood Rocker

$6.39

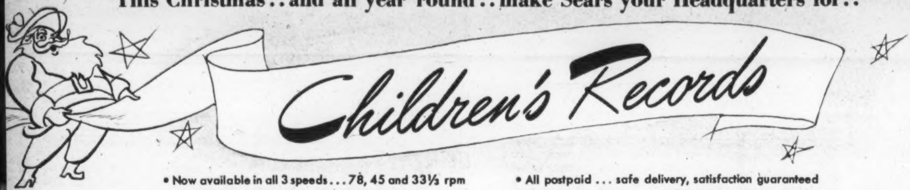
Seat, back covered with bright red 12-gauge plastic. Smooth hardwood frame with natural finish lacquer. No-sag springs; Padded seat, back. 15x14-in. seat, 12 in. from floor. 13x12½-in. back. Overall height 23 in. Mailable.
79N 09007–Shpg. wt. 11 lbs. . . . . Each $6.39

NEW! Handsome Overstuffed Rocker

$9.69

12-gauge plastic covering resists fading, cracking, scuffing. Exposed hardwood parts finished in 3-coat walnut lacquer. Seat 15 in. wide, 14 in. deep. Overall width 22¼ in., height 25 in. Shipped freight or express.
79NM 9012–Shpg. wt. 20 lbs. . . Each $9.69

This Christmas . . and all year 'round . . make Sears your Headquarters for . .



Children's Records

- Now available in all 3 speeds . . . 78, 45 and 33⅓ rpm
- Largest children's selection we've ever offered
- All made of plastic . . . nonbreakable in normal use
- All postpaid . . . safe delivery, satisfaction guaranteed
- Favorites for all ages . . . from 2 right up to the 'teens!
- Wholesome fun, exciting, educational entertainment

Nursery Rhymes, Fairy Tales on 7-inch Records

A
B
C
3 BEARS
Snow White and the Seven Dwarfs
Mickey's New Car

Low Priced Children's Records. Inexpensive sets that bring a wonderland of joy and enchantment to youngsters. Select any of the sets below . . . in lots of 5 sets . . . and save money. Each set has 4 records . . . 78 rpm . . . nonbreakable in normal use. Make this the happiest Christmas for your tots.

Each set **98c** SAVE **51c** in lots of 5 sets 5 sets for **$4.39**

A Peter Pan 7-inch records . . . red plastic . . . in 4-color envelope

Young folks can select these records by themselves—even if they can't read. Easily identified by character and color of label. Many envelopes have printed words or cut-outs.

58N5300–Nursery Rhymes. King Cole—Boy Blue—Jack Horner—Baby Bunting—Jack Spratt—Mulberry Bush—14 others

58N5303–Mother Goose. 3 Blind Mice—Humpty Dumpty—3 Little Kittens—London Bridge—Pussy Cat—13 others

58N5301–Cowboy Songs, Other Stories. Home on Range—Chisholm Trail—Fire Engine—Circus—Pinocchio—2 other songs

58N5304–Fairy Tales. Goldilocks and 3 Bears—Riding Hood—Cinderella—Peter Rabbit

58N5305–Farm Stories, Songs. Old MacDonald—Billy Boy—Rig a Jig—Farmer in Dell—7 more

58N5307–Children's Classics. Alice in Wonderland—Snow White—Treasure Island—Brave Sambo

58N5302–Christmas Songs. Jingle Bells—First Noel—Adeste—Night Before Christmas—Wenceslas—3 others

58N5306–Sunday School Songs. Jesus Loves Me—Jesus Calls Me—6 others.

58N5308–Cowboy Songs. Pony Boy—Dogie—Red River—Blue Tail Fly—8 others

58N5309–Happy Birthday. Puff 'N' Toot—3 Pigs—March Songs—Jolly Fellow

B Record Guild 6½-inch Picture Records—Vinyl coating . . . sealed edges

Beautiful 4-color picture under strong clear vinyl coating. Edges sealed for long life. Each set of 4 comes in cardboard package. Each record easily identifiable.

58N5329–Nursery Favorites. Jack and Jill—3 Kittens—Bo Peep—Rockabye Baby—5 others

58N5334–Christmas Favorites. Joy to World—First Noel—Bethlehem—Jingle Bells—Night Before Christmas (2 parts)—2 other songs

58N5330–Small Fry Favorites. Old MacDonald — 10 Indians — Counting Song—Alphabet Song—Miss Muffet—5 others

58N5331–Party Game Songs. Farmer in Dell—Tisket—Skip to My Lou—Hat Dance—4 others

58 N 5332–Folk Tunes. Blue Fly—Erie Canal—6 more

58N5333–Cowboy Songs. Dogie—Ol' Dan—6 others

C 6-inch Golden Records . . . famous characters . . . set of 4 in package

58N5451–Walt Disney's Donald Duck becomes a Cowboy—Walt Disney's Santa's Workshop — Brave Cowboy Bill—Santa Claus is Coming to Town—The Golden Christmas song

58N5336–Mickey Mouse: New Car—And Farmer Rush Rush—And His Friends—**Donald Duck:** At the Opera—Baby Sitter—Singing Lesson—**Pluto:** Pluto the Pup—Pluto and His Phonograph

58 N 5337–Saggy, Baggy Elephant—Elephant Walk—Magic Golden Record—Dancing Record—**Wizard of Oz:** Over Rainbow—Off to See Wizard

Star Bright Records

A record and a toy combined! Your children's favorite stories on 7-in. 78-rpm vinylite records. Background music from Gilbert and Sullivan. Each envelope contains 12 to 16 punch-out characters in brilliant color. Characters can be set up and moved with story—a fascinating pastime for little hands and minds. *Postpaid. Order by catalog No. and record No.*

58 N 5472 . . . . Each	29c
Five for	$1.39
All twelve for	3.19

You save most when you order all twelve Star Bright records.

R-400—The Three Little Pigs
R-401—The Three Bears
R-402—Shoemaker and the Elves
R-403—Snow White and the Seven Dwarfs
R-404—The Gingerbread Boy
R-405—Old MacDonald
R-406—Hansel and Gretel
R-407—Pinocchio
R-408—Little Red Riding Hood
R-409—Cinderella
R-410—Little Red Hen
R-411—Three Little Kittens

5-in-1 Pack-o'-Fun

Five ways to appeal to young minds and hands! (1) Clear red plastic 7-in. 78-rpm record that plays the tunes; (2) 4-color punch-out toys, illustrate songs, stories; (3) Coloring book; (4) A story to read; (5) Cutouts to color. *Order by cat. no. and record no.*

58 N 5338 . . . . Each	39c
Any four packs	$1.49
All nine packs	3.19

R-1000—Rhymes. Johnny at Fair—Simple Simon—Humpty—To Market—Peter—Woman in Shoe
R-1001—Nursery Games. London Bridge—Skip to My Lou—Farmer in Dell—A-Tisket A-Tasket
R-1002–Lullabies. Brahms'—Rock-a-Bye — Baby Bunting — Sleep
R-1003—Cowboy Roundup. Red River—Rock Candy Mountain—Yippee-Ti-Yi-Yo—Lone Prairie
R-1004—Farmyard Fun. Blue Tail Fly—Turkey in Straw—Clementine—Old Gray Mare
R-1005—Oh Susanna. Camptown — Golden Slippers — 2 others
R-1005–Toy Parade. Marche Militaire — Dancing Doll —3 more
R-1007—Christmas. Jingle Bells—Deck the Halls—Jolly St. Nick—Night Before—Christmas Tree
R-1008—Silent Night—Away in Manger—Bethlehem—3 others

New Silvertone 3-speed Phonograph Designed especially for children

Plays all record sizes, all speeds singly with one needle . . . so easy . . . your youngsters can play any record by themselves . . . just set the record speed and play! An ideal Christmas gift!

$21.50

Now tiny tots can have their very own electrically amplified 3-speed phonograph. Modest in price . . . but strongly built to withstand a lot of abuse . . . designed for active children. Cabinet is gleaming ivory color plastic . . . perfect for nursery or playroom. Plays 7, 10 or 12-in. 78, 45 or 33⅓-rpm records singly with 1 needle. Any youngster can operate this phonograph. One tube plus rectifier. Fine tone from 4-inch speaker. Volume control. Lightweight tone arm with sensitive crystal pickup. Attractive louvered grill. Size: 12½x8¾x5¼ in. For 105–125-volt 60-cycle AC only. UL approved for protection. What a treat for the youngsters who find this SILVERTONE phonograph beneath the tree on Christmas morning!

57 N 0234—Mailable. Shipping weight 11 pounds $21.50

45 RPM
3 Little Pigs
45 RPM
Peter Rabbit
Peter Pan Records
Uncle Don A Day At The Circus

NOTE: You must have proper type phonograph to play 45 and 33⅓-rpm records. See 3-speed phonograph at left, and other 3-speed phonographs in this book.

Low-priced 45- and 33⅓-rpm Children's Records

Peter Pan 45-rpm. 7-in. Records. Equal in length to 10-in. 78-rpm record. *Order by catalog number and record number.*

58N5339–*Buy all six and save.* All six . . . . $3.19; Each 59c

452115—Nursery Rhymes. King Cole—Hey Diddle Diddle—Tommy Tucker—Boy Blue—Rock-a-Bye Baby—Humpty Dumpty—A Tisket—Jack and Jill—Diddle Dumpling—Sleep Baby Sleep

452226–Farmyard Fun. Old MacDonald—Comin' Round the Mountain—Turkey in the Straw—Camptown Races

452227–Cowboy Songs. Home on the Range—Old Chisholm Trail—Big Rock Candy Mountain—Oh Susanna

452228–Three Little Pigs. Entire story on 2 sides

452229–Peter Rabbit. The entire story on 2 sides

452240–Mother Goose. Alphabet Song—3 Blind Mice—Little Bo Peep—Crooked Man—Mary Had a Little Lamb—Sing a Song of Sixpence—Lullaby and Good Night

All records postpaid, sold in continental U. S. only.

Long playing 33⅓-rpm 10-inch records. Equal to four 10-in. 78-rpm records in playing time. In colorful envelope.

58 N 6LP18–Uncle Don. Day at Circus-Airplane Trip (Varsity) . . . 99c

58 N 6LP19–Uncle Don. On Farm—Woodcutter, Donkey (Varsity) . 99c

58 N 5325—Fairy Tales. Cinderella (2 parts)—Red Riding Hood (2 parts)—plus 9 songs (Remington). 99c

58 N 5326—Nursery Tune Tales. Jack Horner — Little Bo-Peep — Humpty Dumpty — Farmer in Dell — 10 others (Remington) 99c

58 N 5327—Famous Stories. Gingerbread Boy — Red Hen — Riding Hood—Goldilocks—3 Pigs—Hansel, Gretel (Rondo) 99c

Christmas
PETER RABBIT
Henry's Wagon
GAMES

More complete stories and songs on 10-in. 78-rpm records

Peter Pan 10-in. Records 49c 4 for $1.89

Longer stories, more songs than on 7-in. 78-rpm records on facing page. Bright red plastic 10-in. 78-rpm records . . . non-breakable in normal use Each record comes in beautiful four-color picture folder . . . many with picture-stories on the back. Labels on 2 sides show story characters . . . so the youngster who can't read can select the desired side.
58 N 5457—*State catalog number and record number* . . . . Each 49c 4 for $1.89

2231—**Christmas Carols.** Silent Night—Little Town of Bethlehem—Jingle Bells—Adeste Fideles
2233—Night Before Christmas (1 side)—It Came Upon a Midnight Clear—Away in a Manger—First Noel—Hark the Herald Angels Sing
2248—Jesus Loves Me—Children of the Heavenly King—Savior, Teach Me Day by Day—Jesus, Hear Me
2249—Stand Up for Jesus—Away in the Manger—Jesus Calls Us—Now the Day is Over
2119—Goldilocks—Red Riding Hood
2228—Three Little Pigs (2 sides)
2229—Peter Rabbit (2 sides)
2235—Big Red Fire Engine (2 sides)
2237—Circus (2 sides)
2238—Pinocchio (2 sides)
2239—Little Brave Sambo (2 sides)
2241—Cinderella (musical fairy tale—on 2 sides)
2115—King Cole—Hey Diddle—Tommy Tucker—Boy Blue—6 others
2117—Miss Muffet—Jack Horner—Jack Spratt—Polly—8 Others
2240—Alphabet Song—3 Blind Mice—Bo-Peep—Crooked Man—Mary Had a Lamb—Twinkle Little Star—Song of Sixpence—Lullaby
2242—Puff'N'Toot (train story)
2243—Snow White (Musical story)
2244—Treasure Island (2 sides)
2245—Parade—Marine Hymn—Anchors Aweigh—Sound Off—Caissons—Stars, Stripes—Yankee Doodle—Girl Left Behind
2246—Dogie—Polly Doodle—Red River—Ark. Traveler—4 Others
2247—Alice in Wonderland (2 sides)
2226—Turkey in Straw—Camptown—'Round Mountain— MacDonald
2227—Susanna—Chisholm Trail—Home on Range—Candy Mountain

Humpty Dumpty Records

Each 79c 4 for $2.98

Original new songs and stories, colorful 5-page albumette tells record story in words and pictures. One 10-in. 78-rpm record. *Order by catalog number and record number.*
58 N 5340—Each 79c. . 4 for $2.98

501—Mr. Gallagher's Donkey (2 sides)
502—Happy Birthday (2 sides)
503—Teddy Bear Picnic—Polka
504—Henry's Wagon (2 sides)
505—Old MacDonald—Oh Susanna
500—Twinkle—Sixpence—Humpty—Jack and Jill—4 others
506—Frere Jacques—Bluebird—Black Sheep—Boy Blue—5 others

Pixie Records

Each 39c 5 for $1.89

One 10-in. 78-rpm record in gaily colored picture envelope. *Order by catalog number and record number.*
58 N 5342—39c each. . . .5 for $1.89

P-1—Real Cowboy Songs
P-2—Real Sailor Songs (authentic sea chanties)
P-3—Down By the Station (songs about trains)
P-4—Marches for Children
P-5—Songs for Toddlers

New! Silvertone Portable Phonograph for Children

Not a toy, but a full-toned quality portable phonograph, acoustically amplified. *Buy in combination with records and save*

Phonograph only	Phonograph with 4 records
$13.95	$15.49

- Constant speed electric motor; no winding
- Lightweight . . . easy for a child to carry

A Happy Christmas combination for every child! New SILVERTONE portable phonograph is powered by heavy duty constant speed motor. Oversize reproducing head for better tone quality. Wood case, covered with red and white scuff-resistant artificial leather. Carrying handle. Size 12¾x10x6¾ in. For 105–125-volt 60-cycle AC. UL approved. Mailable. **Records** in combination are four Peter Pan 10-in. records (Catalog No. 58 N 5457 . . Record Nos. 2115 . . 2227 . . 2231 . . and 2248 . . described at left on this page), including Christmas songs, religious songs, nursery rhymes, cowboy songs. *Buy the combination and save!*

58 N 05350—**Combination** (records ppd.) Wt. 10 lbs. $15.49
57 N 0253—**Phonograph only.** Shpg. wt. 10 lbs. . . . 13.95

Uncle Don Records; 3 ten-in. 78-rpm in envelope $1.25

58 N 6E57—**Musical Games.** Tisket—Mulberry Bush—London Bridge—Ring Around Roses—Lazy Mary—Farmer in Dell—25 others (3 Varsity 10-in. 78-rpm)

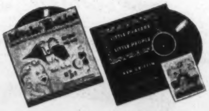
58 N 6E58—**At the Zoo.** Bus Trip—Giraffe—Ostrich—Polar Bear—Kangaroo—Lion—Monkeys—Elephants—Camels—Seals—Finale (3 Varsity 10-inch 78-rpm records in envelope)

Peter Pan Picture Reader

Each 98c 4 for $3.79

Beautiful 4-color hard-cover album with gay picture book of approx. 14 pages with story. One 10-in. 78-rpm record. *Order by catalog number and record number.*
58 N 5341—Each 98c. . . . . Four for $3.79

A-1—The Night Before Christmas (two sides)
A-2—Cowboy Songs (8 authentic Western tunes)
A-3—Nursery Rhyme Songs (10 songs)
A-4—Three Little Pigs (two sides)



For your Littlest Angel

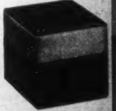
58N5335—**Music For Babies.** For tots 1 or 2 years old. Big Train, Little Train—Timmie's Toy Town—Timmie's Busy Morning (Caravan—two 10-in. 78-rpm, each with 6-page storybook albumette) $1.99

58N5328—**Little Prayers for Little People.** Youngsters can hear the prayers, and read them in book that contains beautiful 4-color reproductions of religious paintings by the masters. Ken Griffin, organ. (Rondo-10-in. 78-rpm) $2.49

58N8L2A—**Mother Goose Parade.** 13 songs, rhymes, such as: Jack and Jill, Simple Simon. Betty Martin with orchestra. (MGM—two 10-in. 78-rpm records). $2.36

Children's Record Accessories

New Children's Hassock



Attractive, versatile: comfortable seat as well as a large record storage space

A practical Christmas gift that helps teach neatness habits. Room for plenty of 7 and 10-in. records, books. Built-in rack holds fifty 7-in. records. Solid wood with padded top, blue vinyl coated fabric top and base. Pink imitation leather on lid sides. Nursery rhyme design covers inside. Size 12x12x11¼ in.
58N5651–Shpg. wt. 9 lbs $9.95

New Phonograph Stand

Convenient height for youngsters. Phonograph (not included) sits on top. Built-in rack holds 72 seven-in. singles. Big storage space for all sizes of records, albums below. 21x13x8½ in. high.
58N05659–Light blue. Wt. 10 lbs. $7.45

Record Rack, Album

Rack. Holds fifty 7-in. records. Flocked wires. Handles. 10x5¼x6¼ in. Brass plated steel. Wt. 3 lbs.
58 N 5619 . . . . $1.79

De luxe 7-in. Storage Album. Red padded covers. Holds 18 records. Popular screw binder post style.
58N5573–Wt. 1 lb 98c

CHAMPION
TIGER
COLUMBIA
Snow White and the Seven Dwarfs
HOPALONG CASSIDY

Favorite Albums . . . TV and Movie Stars . . . on 78, 45 and 33⅓-rpm Records

Rudolph the Red Nosed Reindeer. The complete story of how Rudolph helped Santa Claus.
58 N 1Y353—Two 10-inch 78-rpm. (Victor) $2.31
58 N 1WY353—Two 7-inch 45-rpm. (Victor) $1.89

Rudolph. Song sung by Gene Autry. Also: "If It Doesn't Snow on Christmas." (Columbia)
58 N 2MJV56—One 10-inch 78-rpm. $1.25

The Littlest Angel. Loretta Young tells of smallest angel in heaven.
58 N 3A399—3 ten-inch 78-rpm. (Decca) $3.11
58N3DLP8009—One 12-in. 33⅓-rpm record, also includes **Lullaby of Christmas** with Gregory Peck, narrator. (Decca) $4.85

Big colorful picture storybook included with albums marked (*)

Champion. Exciting story of Gene Autry's horse, told by Gene.
58 N 2MJV62—Two 10-inch 78-rpm. . . . . (Columbia) $2.25
58 N 2JL8012–One 10-in. 33⅓-rpm. also **Tiger,** Frank Buck. $2.85

Slugger at the Bat. Thrilling baseball story related by Jackie Robinson and Pee Wee Reese of Brooklyn Dodgers (Columbia)
58 N 2MJV57—Two 10-inch 78-rpm. $2.25
58 N 2JL8009–One 10-in. 33⅓-rpm. Plus Gene Autry's **Stampede** $2.85

Tubby the Tuba. Orchestra fun, related by Victor Jory.
58 N 2MJV69—Two 10-inch 78-rpm. . . . . (Columbia) $2.25
58N2JL8013—One 10-in. 33⅓-rpm. Plus **Animal Fair,** Burl Ives. (Columbia) $2.85

Snow White. Original cast, story of Disney movie. (Victor)
58 N 1Y33—Two 10-inch 78-rpm.* $3.57
58N1WY33—Two 7-inch 45-rpm* $2.89

Cinderella. Cast, story of movie.
58 N 1Y399—Two 10-inch 78-rpm.* (Victor) $2.68
58 N 1WY399—Two 7-inch 45-rpm.* (Victor) $2.89

Bozo on the Farm. Favorite clown.
58 N 4DBX3076—Two 10-in. 78-rpm.* (Capitol) $3.67
58N4CBXF3076—Two 7-in. 45-rpm.* (Capitol) $2.62

Treasure Island. Based on the new Walt Disney movie.
58N1Y416–Two 10-in. 78-rpm. . . . . (Victor) $2.31
58N1WY416–Two 7-in. 45-rpm. . . . . (Victor) $1.89

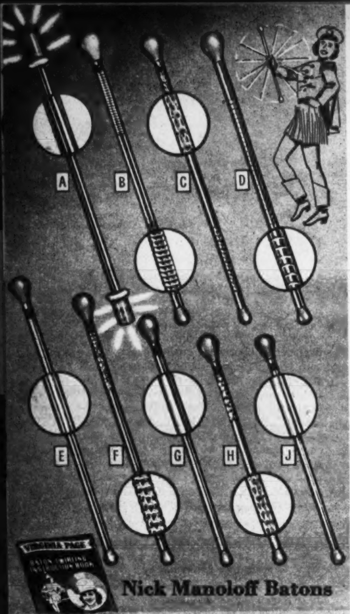
Christmas Party. Two-Ton Baker sings Night Before Christmas (2 sides)—Santa's Toy Shop—Up on Housetops—Deck the Halls—Jingle Bells. (Mercury)
58 N 5MMP5—Two 10-inch 78-rpm. $1.58
58 N 5MG30004—One 10-in. 33⅓ rpm., plus This is Xmas, by Irene Wicker (Singing Lady) $2.85

Tom and Jerry at the Circus. Antics of popular cartoon cat-and-mouse team. (MGM)
58 N 8MGM51—Two 10-in. 78-rpm.* $3.57

Bugs Bunny Meets Hiawatha. Bugs has Injun trouble. (Capitol)
58 N 4CAS3072—One 10-in. 78-rpm. $1.05
58 N 4CASF3072—One 7-in. 45-rpm. 99c

Hopalong Cassidy and the Square Dance Holdup. New adventure of your favorite Western TV and movie stars; Hoppy (Bill Boyd), California, Lucky and Topper. With Hoppy picture book.
58 N 4CBX3075—Two 10-in. 78-rpm.* (Capitol) $3.15
58 N 4CBXF3075—Two 7-in. 45-rpm.* (Capitol) $2.62

Hopalong Cassidy and the Singing Bandit. Hoppy and his pals in an exciting story. (Capitol)
58 N 4CBX3058—Two 10-in. 78-rpm.* $3.15
58 N 4CBXF3058—Two 7-in. 45-rpm.* $2.62
58N4HX3059–One 10-in. 33⅓-rpm.* Also includes *Six Cowboy Songs* by Tex Ritter $4.00



Nick Manoloff Batons

Lighted baton $5.98

A 57 N 3796—New Lighted Baton. Lights built in each end .. powered by penlight batteries . . . protected by clear lucite tips that will not break with normal use. Chrome-plated, balanced shaft, 28x⅝-in. Complete with 2 clear lucite tips, 1 red and 1 blue tip, 2 rubber practice tips, 2 bulbs, 8 batteries, instructions. Shpg. wt. ea. 3 lbs. *Buy 5 and save $3.00*..................5 for $26.90..Ea.$5.98

B 57 N 3773—28x⅝-in. De luxe Red Spiral Baton Combination. Red eye-catching spirals. White rubber ball, tip. *With special Twirling instruction book.* Wt. ea. 1 lb. 4 oz. *Buy 5 Save $1.95*..................5 for $12.95..Ea. $2.98

C 57 N 3771—28x⅝-in. De luxe Red Star Baton. Hammered star design. White rubber ball, tip. Instructions. Wt. ea. 1 lb. 2 oz. *Buy 5, save $1.15.* 5 for $8.75..Ea. $1.98

57 N 3776—28x⅝-in. De luxe Red Star Baton. Similar to (C). Wt. 1 lb. 4 oz......*Save $1.15*—5 for $8.75...Ea. $1.98

D 57 N 3754—28x⅝ in. Spiral Shaft Baton. White ball, tip. Wt. 1 lb. 4 oz....*Save $1.15*—5 for $8.75..Ea. $1.98

E 57 N 3775—28x⅝-in. Plain Shaft Baton. White ball, tip. Wt. 1 lb. 4 oz......*Save 36c*—5 for $7.89..Ea. $1.65

57 N 3752—28x⅝-in. Plain Shaft Baton. Similar to (E). Shpg. wt. 1 lb. 4 oz....*Save 36c*—5 for $7.89..Ea. $1.65

F 57 N 3770—26x⅝-in. De luxe Red Star Baton. White ball, tip. Wt. 1 lb. 2 oz...*Save $1.15*—5 for $8.75..Ea. $1.98

G 57 N 3769—24x⅝-in. Plain Shaft Baton. White ball, tip. Wt. 1 lb. 2 oz......*Save 47c*—5 for $6.98..Ea. $1.49

H 57 N 3784—22x⅝-in. Jr. Size Red Star Baton. Shpg. wt. ea. 1 lb. 8 oz......*Save $1.00*—5 for $8.45..Ea. $1.89

J 57 N 3783—20x⅝-in. Junior balanced Baton. Silver color oxidized *light-weight* aluminum. White ball, tip. Shpg. wt. ea. 1 lb. 4 oz..*Save 36c*—5 for $5.89..Ea. $1.25

57 N 3778—20x⅝-in. Junior Unbalanced Baton. Lightweight aluminum. Red rubber ball and tip. Shipping wt. each 1 lb. 4 oz..........*Save 26c*—5 for $3.19...Each 69c

57 N 4609—Twirling Instruction Book. It's easy and fun to learn the art of baton twirling with this book. Fully illustrated. Shipping weight 4 ounces...........Each 79c

New! Santa's Red Drum

Only $6.98 Not just a toy, but *a real drum* designed especially for children! *Genuine buckskin heads* with adjustable tension rods . . . same as used on orchestra drums. Silk wire wound drum snares. Bright red enameled maple shell. Complete with hickory drum sticks, canvas web sling and instruction book. Drum size, 10⅝-in. diameter, 5⅞-in. high.

57 N 2603—Wt. 3 lbs..$6.98

Silvertone

Present your child with a radio of his very own!

Brown cabinet $9.95

Kids love a radio of their very own . . . just like the grownups. And Christmas is the perfect time to give this compact SILVERTONE, too! Easy direct tuning. Gives good local reception. Tunes 540–1600 KC standard broadcast. 3 tubes plus rectifier. 4-inch speaker. Built-on antenna. Non-breakable metal cabinet . . . choice of brown or ivory color. Size, 5x8⅜x4 in. For 105–125-volt, 25–60-cycle AC or DC. UL approved.

57 N 01—Brown cabinet. *Mailable.* Wt. 5 lbs....$9.95
57 N 02—Ivory color. *Mailable.* Wt. 5 lbs.......10.95

A Radio-Phonograph to delight any youngster

$32.95 Cash
$3.50 Down

What young fellow or girl wouldn't love to find this compact SILVERTONE in his Christmas stocking? Powerful AM radio plus a *3-speed phonograph!* Plays any size, any speed record singly . . . with one tone arm, one needle, one spindle. Radio has super heterodyne circuit for better reception. 4 tubes plus rectifier. 4-inch speaker. Built-in aerial. Ebony brown plastic cabinet, 7¼x9¾x12¾ inches. Tunes 540–1600 KC. 105–125-volt, 60-cycle AC.

57N09073–UL approved. *Mailable.* Wt. 13 lbs. $32.95

Santa Chooses Silvertone

to develop your child's musical interests

You can Play the Ukulele
ARTHUR GODFREY

Join in the holiday fun with a Silvertone Ukulele

Ukulele only $2.79

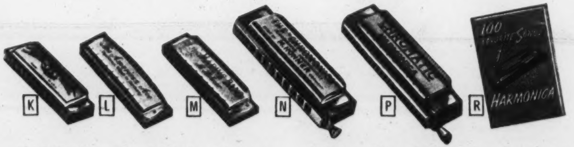
New! Our lowest priced Ukulele combined with *You Can Play the Ukulele*—a new instruction book by Don Ball, the uke expert whom *the fabulous ARTHUR GODFREY considers to be the greatest player he's ever known!* Modern, functional shaped Lustrex ukulele resists moisture, chipping or fading. Colorful red back and sides, white top. Waterproof nylon strings. Plastic bonded body joints. Size, 21¾x6¾ in.

57 NT 828—Ukulele, Book Combination. Wt. 2 lbs. 2 oz...$3.59
57 N 0827—Lustrex Ukulele only. Shpg. wt. 2 lbs.......... 2.79
57 N 4608—Don Ball Instruction Book. Shpg. wt. 2 oz........95c

Only $4.98

Silvertone Hawaiian Scene Ukulele. Capture the enchantment of the islands with this handsome uke. Decorative Hawaiian scene in green and ivory on mahogany finished hardwood body. White stripping around top edge. Waterproof nylon strings. Strong, durable construction. Size, 20⅝x6⅜ in. Complete with instruction book, pick.

57 N 0852—Shpg. wt. 2 lbs.........$4.98



K **All Star Harmonica.** Polished metal covers. 20 brass reeds, 10 holes. 4 inches long. Key of C. Complete with instruction book. A perfect gift for the youngsters. **69c**
57 N 1806—Shipping weight 9 ounces..........69c

L **American Ace Harmonica.** Nickel-plated brassed plates. 10 holes, 20 reeds. 4-in. long. Key of C. Instruction book. **98c**
57 N 1807—Shipping weight 9 ounces..........98c

M **Hohner Marine Band Harmonica.** Heavy nickel-plated brass covers. 10 holes, 20 reeds. Hinged box. 4-in. long. Instruc. **$1.98**
57 N 1808—*State key of C or G.* Shpg. wt. 9 oz..$1.98

N **Hohner Chromatic Harmonica.** 3 octaves. Nickel-plated. 10 holes, 40 brass reeds. 4⅞ in. long. Key of C. **$8.98 3-octave**
57 N 1811—(Shpg. wt. 1 lb. 5 oz.) *Postpaid*....$8.98
57 N 1812—Like above, except 3½ octaves. 12 holes, 48 reeds. 5⅝ inches long. Instructions. (Shpg. wt. 1 lb. 8 oz.) *Postpaid*.........................$11.98

P **Gretsch Chromatic Harmonica.** 3 octaves. Nickel-plated. 10 holes, 40 reeds. 4⅞ in. Key of C. Instructions. **$7.98**
57 N 1815—Swiss made. Wt. 1 lb. 4 oz........$7.98

R 57 N 4621—Harmonica Song Book. 64 pages; 100 songs; simple instructions. Shpg. wt. 9 oz.....19c

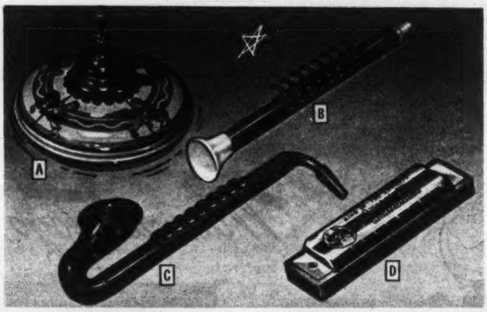
NOTE: Health rules forbid return of harmonicas. If defective on receipt, replacement will be made. (L), (M) and (N) made in Germany.

Happi-Time All-rubber Pull Train

$1.29 Especially fine for tots. Rubber construction means it's practically unbreakable; sanitary because it's washable . . . and easy on furniture! No tracks needed . . . pull it along on the floor. Includes: 1-piece engine and tender with 6 wheels, dump car with real dumping action, gondola, open-end caboose. 4 rubber wheels on each car. Sturdy rubber couplers between all cars. Brightly colored, in realistic design. 27 inches long overall.

49 N 6485—Shipping weight 2 pounds 4 ounces..$1.29

Floor and Musical Toys



A **9½-in. diameter Humming Top.** **79c** Action . . . color! Entrances little ones with its lively entertainment. Pull wood plunger up, push down till top spins with musical "hum-m-m." Bright lithographed metal.

49 N 513—Shpg. wt. 1 lb. 6 oz..........79c

B **Toy Clarinet.** **$1.49** Stimulate your child's interest in music. 15-in. clarinet. Clear tone, full (8-note) range. Colored plastic body. Hand tuned reed for true tone; nickel plated keys. Easy-to-follow instructions included.

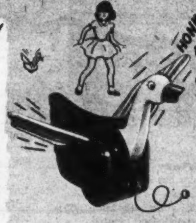
49 N 511—Shpg. wt. 12 oz............$1.49

C **Toy Saxophone.** **$1.79** Career starter for your child! Clear, true tone. Plastic body 15 in. long; small nickel plated keys. 8-note range; hand tuned reed. Instructions and song book included. Order now for Christmas.

49 N 512—Shpg. wt. 14 oz...........$1.79

D **Roy Rogers Rider's Harmonica.** **44c** Ride herd on the song trail! Join the riders in music. Metal covered harmonica 4 inches long, 1 inch wide. Clear-toned, 10-note range. Plastic reeds. Roy Rogers emblem on sides.

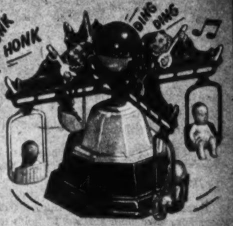
49 N 574—Shpg. wt. 3 oz...............44c



Goosie Gander

$1.98 Wings flap; head, neck move; he chats away when pulled along. Plastic body, metal wings. 3 wheels, 16-in. wingspread, 9 in. high.

49N5466—Wt. 1 lb. 8 oz..$1.98



Merry-Go-Round

$2.67 Just like a real merry-go-round! Bells tinkle as it whirls around. Four little 2½-in. dolls ride in swings. All plastic; 8½ inches high. Steel spring motor.

49N5870—Shpg. wt. 2 lbs.$2.67

Walking Doll

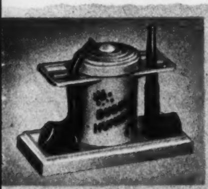
$1.32 Arms move as she strolls, powered by strong key-wind motor with start-stop lever. 9 in. tall. Plastic body.

49 N 5858–Shpg. wt. 1 lb.$1.32

Mechanical Fan

89c Featherweight blades spin, fan head turns around. Easy for tiniest tot to run. Twist base to wind. 7½-in. plastic fan has spring motor.

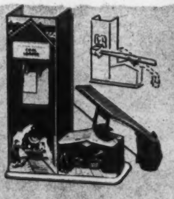
49 N 5859—Shpg. wt. 8 oz. . 89c



Bubble Pipe Set

54c Blow bubbles in real style with this grownup looking set. All plastic set includes: 1 curved stem and 1 straight stem pipe (pipes 3¾ inches long). Humidor with cover holds bubble solution; rack holds pipes. Base of rack 2¾x5½x3½ inches high. Bubble powder included.

49 N 6315—Shpg. wt. 8 oz. 54c



Play Coal Loader

89c Automatic! Speedy! Marbles in hopper drop 1 by 1 through chute into bucket. Bucket swings down in arc to unload, swings up for next marble. Action continues as long as hopper is kept full. Colorful metal, lithographed with mining scenes. 8x3x11 in. high.

49 N 5847—Wt. 1 lb. 8 oz. 89c

Crawling Baby

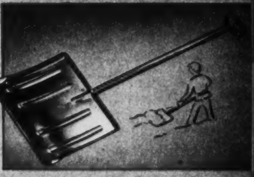
89c This cute little tyke crawls with an extremely realistic motion that will delight the youngsters. Long running, key-wind motor—plastic body—cleverly assorted styles. Doll 6 inches long overall. Key for motor attached under stomach.

49 N 5830—Shpg. wt. 10 oz.89c

Roping Cowboy

89c Figure of Roy Rogers whirls a simulated rope in real Western style! Plastic. Realistically colored cowboy outfit pictures: chaps, vest, bandanna, hat, gun and belt. Strong, long-running clockspring motor; key attached. 6½ inches high overall.

49 N 5724—Shpg. wt. 8 oz. . 89c

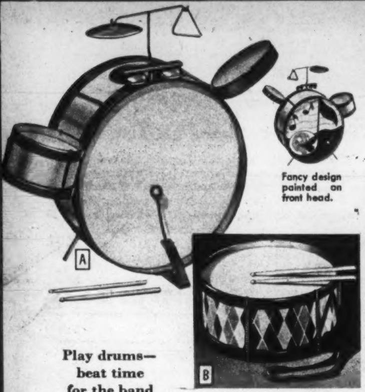


Aluminum Shovel

93c Snow shovel built especially for the younger set. All-aluminum construction means great strength with minimum of weight . . . and aluminum does not rust! Ridges on blade make it easy to toss off snow. Shovel 34½ in. long overall; blade 10¾x11½ in.

79 N 06301—Shpg. wt. 1 lb.93c

Be a wise Santa and deliver lots of gifts on Christmas Day. For Easy Terms, see page 283 of this catalog



Play drums— beat time for the band

A **Trap Set.** Let junior "hep-cats" beat it out on this 3-drum set. Each has ivory color body, red rims. 16-in. bass drum has steel foot beater, front head printed in 2-color design. Drummer side, 6¼-in. snare and Tom-Tom have cloth heads. "T" holds triangle and cymbal, wood bar holds 2 nickel plated bells. With two 8-in. drum sticks, legs for bass drum.

$2.69 Complete Set

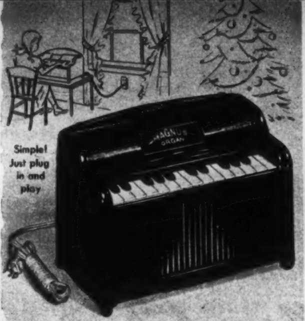
79 N 0566–Shpg. wt. 5 lbs. Easy to set up. Instructions.$2.69

13-inch Parade Drum with sticks

B Every child wants to be the thrill of the parade . . . the tempo of the band . . . the drummer! This drum will help your child fulfill these desires. Has lithographed metal shell; cotton "tobacco cloth" heads; 2 drumsticks, carrying strap.

92c with sticks

49 N 560—Shipping weight 1 pound 6 ounces. 92c



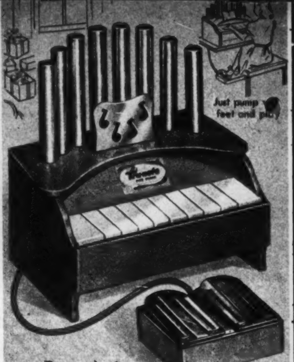
Miniature Organ—*plays electrically*

- 2 full chromatic octaves—25 keys
- Bright plastic case—on-off switch
- Single tones or chords—true tone

$16.95

You'll be amazed at the deep, full tone you get from this miniature electric organ. Sounds just like big organs you've heard. 15 white, 10 black keys play two full chromatic octaves. Scientifically designed reeds respond with true organ tone to the lightest touch of the keys. Smooth finish plastic case 11½x6½x5½ in. Plays on 110–115 volt AC only. U.L. approved. Cord attached. Complete with simplified song folio.

79 N 0563—Shipping weight 7 pounds. $16.95



Pump Action Toy Pipe Organ

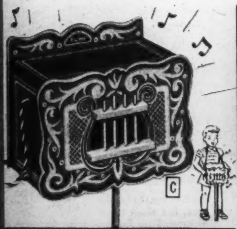
Easy to play; child puts organ on table and pedal base on floor, pumps with his feet. Rubber air hose connects base with organ. Has 6 imitation pipes, 8 enameled keys. 8x12x11¾ inches high overall. Pedal base is 8½x9 in. with 2 metal pedals. Produces excellent tones. Music book, instructions included. Easily assembled.

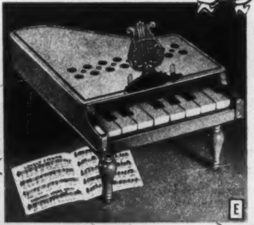
$6.49 Complete Set

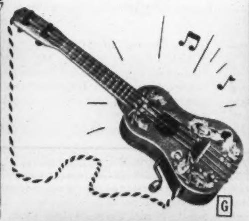
79 N 0564—Shipping weight 6 lbs. $6.49

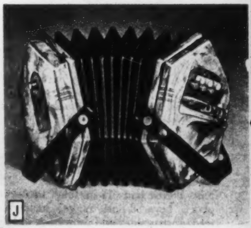
ORDER EARLY!
Do your gift shopping now

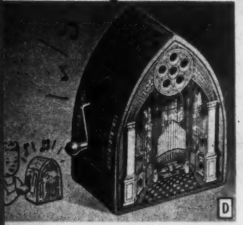
Musical Toys

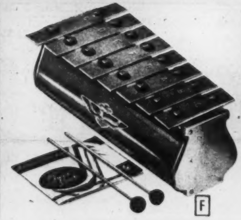


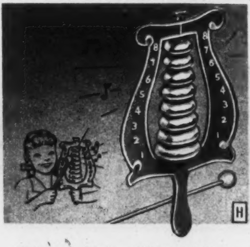


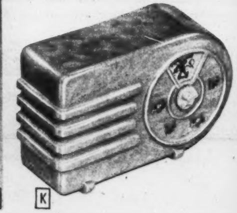












C **New! Hurdy Gurdy.** Turn crank and play a tune. **$1.79** Made of tekwood reinforced with wood frame. Comes with stick and shoulder cord. 11½x6x9 in. without stick.

49 N 572—Shpg. wt. 2 lbs. 4 oz. $1.79

D **Metal Hand Organ.** Hear 4 organ-like chords **$1.98** as you turn crank. Front and back panels lithographed to resemble church. All metal. 9⅝x7½ in. wide.

49 N 544—Shpg. wt. 2 lbs. 9 oz. .$1.98

E **8-key Piano.** Feather touch standard-width **$1.89** keys. Metal body, 3 turned wood legs, removable music stand. Enamel finish. With 16-page music book. 10⅞x8⅜ in.

49 N 506—Shpg. wt. 2 lbs. $1.89

F **Xylophone.** Metal tone chamber, 8 felt-cush- **$1.98** ioned metal bars for vibrant tone. Enameled case has lyre-shaped ends. With 2 mallets, instructions. 12½ in. long.

49 N 505—Shpg. wt. 2 lbs. 14 oz. . $1.98

G **New! Cowboy Gē-tar.** Plays 2 ways. Turn the **$1.24** crank to hear a real western song or play it with the pick. 13¾x4½ in. plastic with western designs and cord.

49 N 569—Shpg. wt. 8 oz. $1.24

H **Melody Bells.** 8 polished aluminum bells give clear **89c** tones when struck with wood mallet. Lyre shaped plastic frame and music holder. 11½x6¾ in. Song sheet incl.

49 N 504—Shpg. wt. 1 lb. 89c

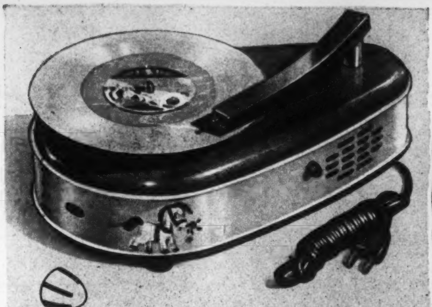
J **Toy Concertina.** 6 keys for right hand plays 1½ **$2.69** octaves. Bass key for left hand plays 6 notes. 6-sided 5¾-in. plastic case, pyroxylin-coated fabric bellows. Opens to about 11½ in. Key of C. Instructions.

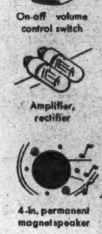
49 N 540—Shpg. wt. 1 lb. $2.69

K **Musipix.** Turn dial on front of box. Swiss move- **$3.69** ment plays tune, changes nursery pictures. Colored plastic case 9¼x3x5⅝ in.

49 N 545—Shpg. wt. 1 lb. 6 oz . . . $3.69

Add musical toys to Easy Terms orders totaling $20 or more. Complete details on page 283





Electronic Record Player

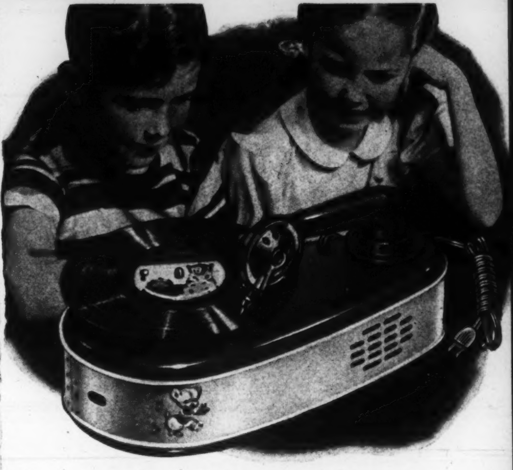
for greater listening pleasure

$13.98

- Lightweight crystal pick up cartridge in tone arm. U.L. approved
- Plays up to 12-inch records
- Metal tear drop shape case 13½x8x6 in.
- 2 tubes—amplifier, rectifier . . . 4 in. speaker
- Full range (soft to loud) volume control

The record player for those who want bigger and better listening pleasure. Sturdily built for the playroom, rumpus room, or anywhere. Teenagers, as well as youngsters, will love it. For 105–125 volt AC current only. Record not included.

79 N 0548—Shipping weight 7 pounds........$13.98



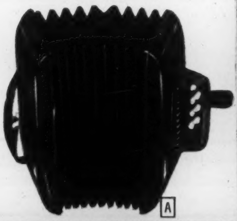
Special value! Electric Phonograph

$6.98

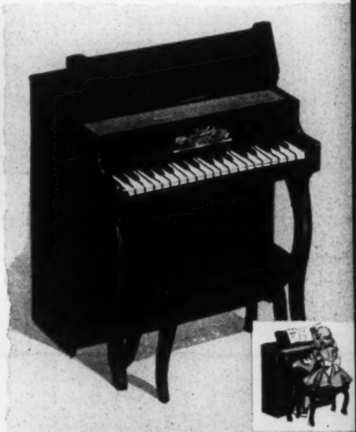
Sleek, teardrop shape electric toy phonograph is especially designed for children . . . sturdy enough to take hard play wear yet easy to operate. Features new die-cast metal tone arm balanced to allow diaphragm to ride on the records with required amount of pressure. Strong, all-metal case is enameled blue and gray and attractively decorated. Dependable, self-starting induction motor has on-off switch. Equipped with aluminum diaphragm for good reproduction. Will play up to 12-inch records. Case about 13x8x7 inches. Approved by Underwriters' Laboratories, Inc. For 110–120 volt AC only. Needle included; record not included. Buy now for Christmas . . . get real grown-up entertainment at a "small-fry" price.

79 N 0577—Shipping weight 6 pounds.. $6.98

delight the Children


A

C



B

D

A **Toy Accordion.** Precision made! 10 quick acting plastic buttons. 20 carefully tuned plastic reeds, full tone. Streamlined plastic case; pyroxylin-coated fabric bellows. Size: 4x4¼x8½ in. Plays in key of C. Instructions included. $3.69

49 N 520—Shipping weight 1 lb. 4 oz......$3.69

B **Dancing Dude Music Box.** Brightly dressed up dude wears cowboy clothes, frontier hat ~~and gun~~. Dances a jig to western melody as you turn the crank. Measures 8¼x5½x9½ inches high overall. $1.79

49 N 568—Shipping weight 1 lb. 4 oz.......$1.79

C **Sets of 4 double faced 7-inch records** of almost unbreakable plastic. 89c Set of 4

49N578—Christmas Records Include: Silent Night, Jingle Bells, O Come All Ye Faithful, The Night Before Christmas (2 sides), 3 other appropriate titles. Wt. 11 oz...89c

49N557—Nursery Records 10 Little Indians, Simple Simon, Lazy Mary, Old Mac Donald, Little Boy Blue, 2 other popular favorites. Shpg. wt. 11 oz..........89c

D **Toy Piano.** All wood construction. Masonite Presdwood bottom, glossy red enamel finish. 10 white, 7 black plastic coated basswood keys have new type key action regulated to give trouble-free operation. 12x11x6¼ inches. $2.98

49 N 581—Shipping weight 4 pounds..........$2.98

New! 36-key Toy Spinet

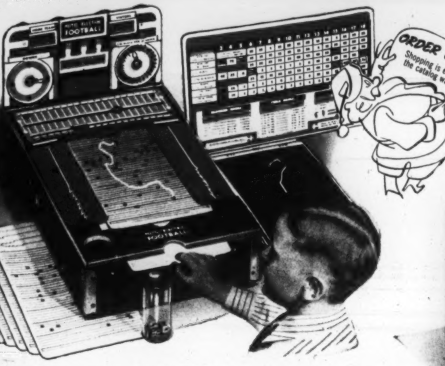
22 inches high. Black keys play.
Comes with matching bench.

$20.95 Cash
$2.50 down

Bring the gift of music into your home this Christmas. Let youngsters develop their musical talent on this 36-key spinet styled like a full-sized one. All wood, mahogany color finish. 21 white, 15 black plastic-coated basswood keys. (36 in all). New type positive key action regulated to give a smooth, responsive touch. Moving parts engineered to give trouble-free, action. Piano 22x23x16 in. deep. Bench 14x9¾x8 in.

79 NM 583—Shpg. wt. 30 lbs. (Freight or express).$20.95

You can buy all your Christmas needs on Sears Easy Terms. For complete details, see page 283


FOOTBALL
ORDER EARLY!
Shopping is easy the catalog way

Test your skill with these

Cadaco Ellis Games

The TROPHY HUNT TARGET GAME
SHARPSHOOTER
25
75

Electric Football, Target Practice Game

Foto-Electric Football. Watch ball carrier hit the line, dodge tacklers. Gain or loss on over 1000 possible plays records on gridiron. For 2 players. Play viewer for 110–120 volt AC or DC, cardboard gridiron, dice, shaker, play sheets, rules . . . all included. A real strategy game. 20x12x5 in. U.L. approved electrical parts.

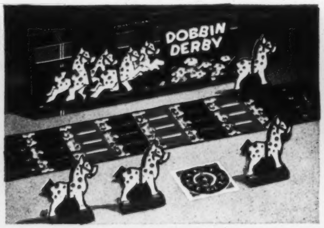
$5.49 Complete Set

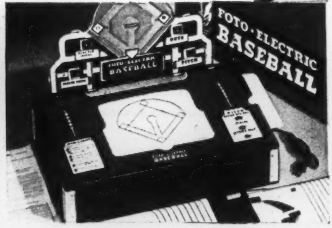
79 N 0201—Shipping weight 6 lbs. . $5.49

Sharpshooter. "Hunters" of all ages can test their eye. Targets reverse when hit to show mounted trophy and scoring value. Two or more players. 2 practically unbreakable, molded plastic, automatic repeating pistols use rubber band ammunition. Target range with 6 animal targets. 18½x9¾ in. Add this to Christmas list.

$2.69 → Complete Set

49 N 251—Shpg. wt. 2 lbs. 8 oz $2.69





Bas-Ket. Exciting, thrill-a-minute basketball in miniature. 1 to 6 players operate mechanically controlled levers which shoot ball at basket from any position on the court. Steel mechanism, fiberboard playing field, celluloid ball. Rules and scoring as in real basketball. In box 12x20 in.

$3.19 Complete Set

79 N 0202—Shpg. wt. 4 lbs $3.19

Dobbin Derby. The horses are at the post . . . Give the spinner a whirl and . . . THEY'RE OFF! Four dappled dobbins race down separate numbered lanes to the flower-bordered finish. First to cross the finish line is the winner. Play is on 34 in. long race track. Simple rules, suspense make it fun for tots and adults as well. 2–4 players. Box 17x6x2 inches.

89c

49 N 135—Shipping weight 1 pound 10 ounces 89c

Foto-Electric Baseball. See the ball pitched and hit! Watch the runner sprint around the bases! Hits, walks and runs . . . exactly as in real baseball. Over 100 possible plays. 20x12x5-in. play viewer, with self-contained diamond shape. 110–120 volt AC or DC. With scoreboard, set of plays . . . other needs. U.L. approved electrical parts.

$5.49 Complete Set

79 N 0206—Shipping weight 5 pounds $5.49

TOP·ography

TREASURE HUNT
ONE

Spell It. Helps children learn to spell, add, multiply, subtract. Dial letters to spell anything pictured on board—numbers to solve problems. Pictures of objects correctly spelled and answers to problems appear in one of the 4 magic doors. Heavy cardboard 17½ in. sq.

$1.35

49 N 207–1 or more players. Wt. 2 lbs. 3 oz. $1.35

Top-ography. Spin the alphabet disc to find starting letter. Invert timer and while the sand runs, peg in as many places beginning with letter indicated as time allows. First to place all pegs in cities, lakes, rivers and national parks on map wins. With spinner, timer, peg map and pegs in colorful 22x13¾-inch box. Order yours now for swift-moving, competitive fun for 2 to 6 players. Everybody plays . . . fun for all ages.

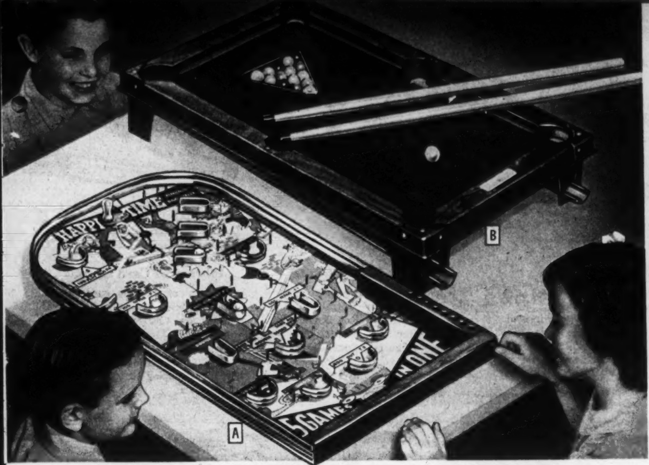
Was ~~$2.24~~ $1.79

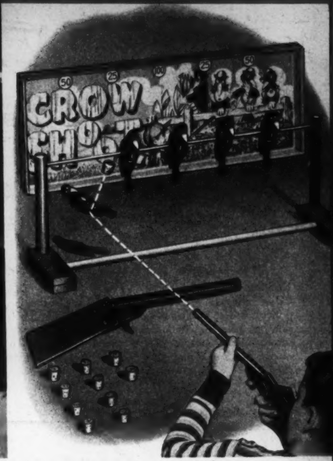
49 N 262—Shipping weight 2 lbs. 4 oz $1.79

Treasure Hunt. Live the excitement of a hunt for pirate treasure right in your own living room. Fast action fun for 2 to 16 players from 8 year olds on up to grandpa. Players grab for alphabet letters to form words descriptive of the Treasure Hunt cards. Win "pieces of eight." Collect a bonus for long words. Complete with Treasure Hunt cards, alphabet letters and "pieces of eight." All richly packaged in a pirate chest 9¾x7x1⅝ in.

89c Complete Set

49 N 170—Shipping weight 1 pound 6 ounces 89c





NEW! Happitime Pin Ball Game

A Play five skill-testing games all on the same board . . . Bagatelle, Pennants, Twenty-one, Put-n-take, and Baseball! Each a game enjoyed by young and old alike. Rules for each game included. Large 12x22 inch playing surface is warp-resistant composition board; colorfully lithographed. Board has metal frame, steel spring shooter, traps, obstacles. Metal cups marked for scoring all games. Supporting leg holds board at right playing angle. Supply of marbles included.

$1.49
Complete Set

49 N 237—Shipping weight 3 lbs. 8 oz. $1.49

Now, play Pool at home

B Miniature pool table can be set up on a card table for grown-up pool playing enjoyment. Table, 19¾x12⅝x3¼ in. high, has steel frame, legs, two metal return alleys. Colored glass balls "bank" off rubber cushions into metal pockets which empty into return alleys. Non-warping Masonite Presdwood surface, covered with green cotton flocking. Set comes complete with 2 wood cues, 15 balls, 1 cue ball and metal rack.

$2.29
Complete Set

49 N 425—Shipping weight 3 pounds. $2.29

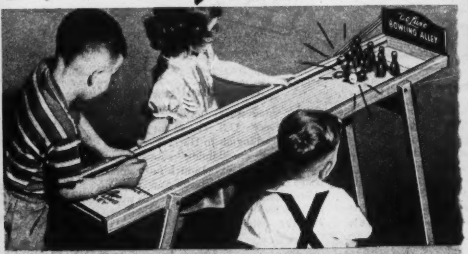
Test your aim on a Crow Shoot

A skill-demanding game for the whole family where the best man wins. Who is the best marksman? Knock the black crows from their roost with the steel barreled, cork-shooting gun, 13¼ inches long. Wood posts fit into bright red wood bases to support colorful cardboard fence and steel roost. Five three dimensional crows made of plastic, are realistically designed and painted to look like real birds. Comes complete with easy-to-follow rules, ample supply of corks and a bright colored box, 17¾x4 inches.

$1.29
Complete Set

49 N 124—Shipping weight 2 pounds. $1.29

Test your Skill



NEW! Self-storing floor model Bowling Alley

Bowling surface is smooth, durable hardboard. Grooved side on alley has metal attachment to return the thrown ball to player. Trough in back catches downed pins and ball. Legs fold, 10 pins and 2 balls fit into closed compartment when game is not in use. Legs reinforced with wooden braces. Size: 52x11½x21 in. set up.

$3.19
Complete Set

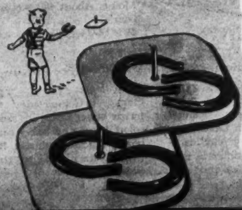
79 N 0248—Shipping weight 11 pounds. Shipped assembled. $3.19

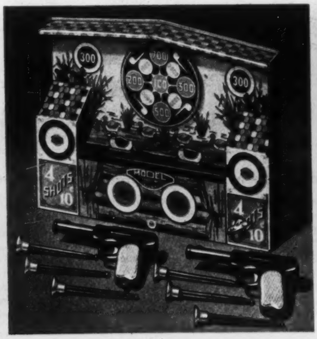
Play indoors or out

Horse Shoe Game. Enjoy the thrill of throwing a ringer . . . watch your opponent try to catch up. Pick sides . . . play team against team. Two pairs of molded reinforced 5¾-rubber horseshoes. Two enameled steel plates 11¾ in. sq. Removable pegs. Rules included. Shipping weight 2 lbs. 10 oz.

$1.10
Complete Set

49 N 174. . . . . $1.10





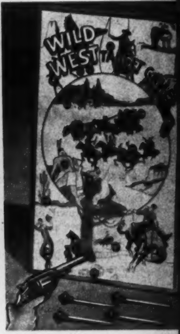
Shoot at moving targets! Motor-driven Shooting Gallery

- Moving ducks on motor-driven belt!
- Plastic pistols—darts can't fall out!

This mechanically operated shooting gallery is similar to the ones in the big carnivals . . . moving ducks, rotating scorewheel and plastic pistols. Wind up motor, flick starting lever . . . ducks start moving on motor driven belt, scorewheel rotates and you start shooting. Ducks fall when hit, number pops up giving score. Metal folding support in back for more stability. Sturdy metal construction, 14 inches long, 11 inches high. Lithographed in bright colors. Two 7¼-in. plastic spring pistols and six rubber tipped, plastic safety suction darts. For a really lively, exciting game add this to your Christmas list.

$3.69
Complete Set

49 N 297—Shipping weight 5 pounds 12 oz.. $3.69



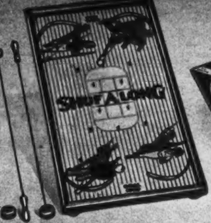
Target Practice in the wild west

- Metal target with western scene.
- Lithographed metal pistol.
- Four rubber suction darts.

Target colorfully lithographed with cowboys, Indians, western animals. Protect the stagecoach by picking off Indians. Shoot a bear, mountain lion, or eagle to run up your score! Show your skill by hitting the highest numbers. Target 23x14 in. with wire support for steadiness. Metal spring pistol with western design shoots four rubber-tipped safety darts.

89c
Complete Set

49 N 224–Shpg. wt. 3 lbs. 89c



Play 11 different games with 1 set

New! Huggin' the Rail

$1.79

Exciting auto race game. "Hug" the rail . . . force opponents to lose ground by going "outside" to pass. Set includes: lane locator, folding board, die, 6 metal racers, For 2 to 6 players.

49N130—Wt. 2 lbs. Instructions. . . .$1.79

New! Shuf-a-Long

$1.69

Lots of laughs! Lots of life! Radically new! Use "Flex-Shuffler" to push wood puck in goal. Non-warp playing surface in 25x13x3-in. wood frame with legs. 2 "shufflers", wood handles—heads; wire shafts.

49 N 234—Shpg. wt. 2 lbs. 4 oz. . .$1.69

New! Roy Rogers Game

89c

First player to get his 4 men into the "Winners' Corral" wins, takes part of Roy Rogers in the next game. Set includes: 16 die-cut cowboy figures, spinner, 18½-in. square folding board in color.

49 N 163—Shpg. wt. 1 lb. 4 oz. 89c

Library of Card Games

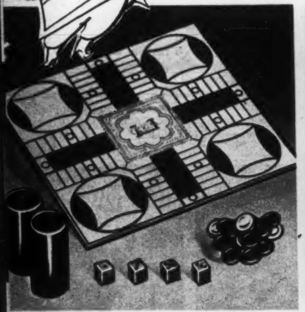
72c

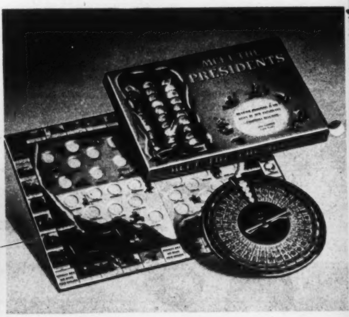
Six boxes of exciting card games in library set. Games included are: Old Maid, Dr. Quack, Authors, Slap Jack, Crossword, Animal Rummy. 11 games in all. Library 2½x2½x6 inches long.

49 N 171—Shipping wt. 10 oz. 72c

ORDER EARLY!
Be a wise and happy Santa

These games make it Fun to Stay Home





Popular Parcheesi—loads of fun!

89c Popular edition

Form blockades to stop your opponent. Move your own players forward. First player to move all "men" home wins. Set includes: 2 dice cups, 4 dice, 16 "men" and illustrated playing board. For 2 to 4 players.

49 N 101—**Popular Edition.** 15½-inch square board. Shipping weight 1 pound 8 ounces. 89c

49 N 172—**De luxe Gift Set.** 18½-inch square board, finer equipment. Shipping weight 2 pounds. $1.79

Uncle Wiggily . . sure favorite!

83c

Who can get Uncle Wiggily through the forest to Doc Possum's office first? Cards tell where to go on each play—no spinners or dice. Because there are so many different variations, the game never grows dull. Children play again and again. Set includes: beautifully illustrated 16-in. square board, 4 pawns, 140 direction cards. For 2 to 4 players. Rules included.

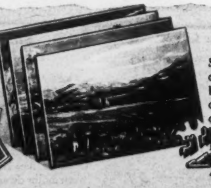
49 N 104—Shipping weight 1 pound 6 ounces. 83c

"Meet the Presidents"

$2.69

Learn interesting historical facts about every U.S. President from George Washington to Harry Truman. It's exciting—entertaining—educational. Any number can play. 19½x14½-inch full color folding map board of the U.S. with history-making pathway, 9-in. die-cut spinner, 32 gold-color coins with presidential pictures and historical facts. Instructions.

49 N 122—Shipping weight 2 pounds. $2.69



Walt Disney Puzzles

83c

Set of 3 brilliantly colored puzzles each a big 19x14 in. Show the children's favorite Walt Disney characters: Snow White, Three Little Pigs, Mickey Mouse. About 400 pieces per puzzle.

49 N 1877—Shpg. wt. 3 lbs.83c

Little Red Hen Game

89c

Players follow the path of the little red hen. First to reach table with bread wins. Folding book-style cardboard playing board 24x14 in. Spinner, 4 plastic playing pieces.

49 N 203—Wt. 1 lb. 6 oz. 89c

2-sided Map Puzzle

$1.29

Map of U.S. on one side, world map on the other. An excellent way for children to learn geography. 20x14-in. durable tekwood map (3-ply fiberboard, wood center). Colorfully lithographed.

49 N 1889—Wt. 1 lb. 8 oz. .$1.29

Scenic Series

98c

Set of 4 puzzles, each 14x19 in. Huts by the Sea, The Castle, Foothill Scene, Mountain Lake. Over 400 individually cut cardboard pieces of different sizes and shapes in each puzzle.

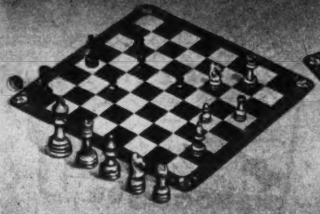
49 N 1708—Wt. 4 lbs. Set of 4, 98c

1000-piece Puzzle

79c

A challenge even to the experts. Completed puzzle about 20x27 in. shows colorful scene on heavy cardboard. Assorted subjects. Box shows completed picture which may be used as a guide.

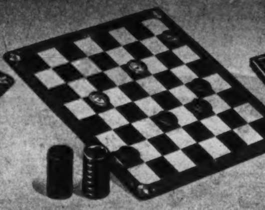
49 N 1879—Shpg. wt. 2 lbs.79c



Chess for family fun

Set includes: durable plastic-coated tan and brown Masonite Presdwood board 11¾ inches square. 32 beautifully molded plastic chessmen. (King 2⅜ in. tall, others in proportion.) Rules included. Shipping weight 2 pounds. **$1.59**

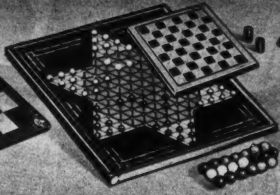
49 N 183........................$1.59



Checkers—Embossed Plastic

The game that appeals to everyone . . . from teen-agers on up to grandpa. Handsome plastic-coated Masonite Presdwood board 11¾ in. square. 24 deeply embossed plastic checkers 1⅛ in. in diameter. Rules. Shipping weight 2 pounds. **$1.12**

49 N 184........................$1.12



2 Checker Games in 1

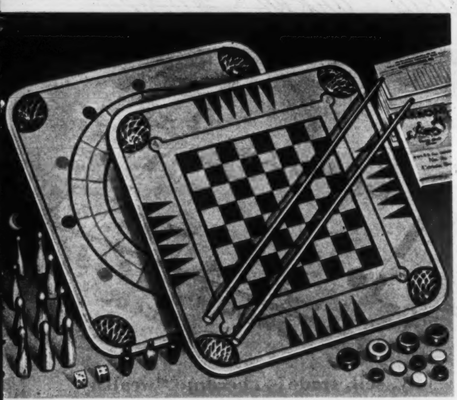
Play regular or Chinese Checkers on the same board. Now improved with a set of standard checkers. 2 sided, heavy cardboard playing field 18x16 in. Sturdy, tubular steel frame stores 60 marbles. Shipping weight 3 pounds 4 ounces. **$1.79**

49 N 147........................$1.79

Mechanical Bingo Set

All-metal machine adds new thrills to Bingo . . . speeds up the game. Press lever . . . release . . . wheel spins, stops on lucky number. 2–15 players. Machine 3½x4½ in. long. 15 cards, banker's sheet, counters included. **$1.79**

49 N 165—Shpg. wt. 1 lb. 4 oz. . . .$1.79



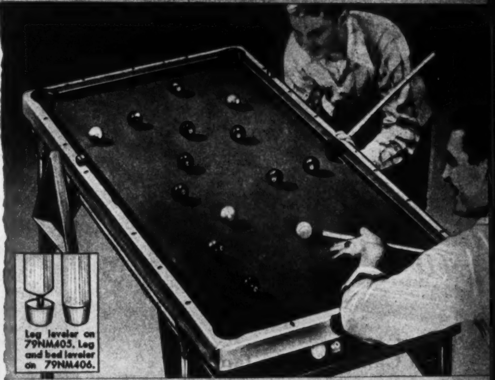
Carrom Board—now has 2 tapered cues

Varied entertainment for the entire family the year 'round. Play party games, children's games . . . such playtime classics as Carroms, Checkers, Backgammon, Crokinole—85 games in all. Handsome playing board is made of 3-ply veneer, 28½ inches square. Playing field on both sides, green net pockets. Now set includes 2 *tapered* cues for more accurate shooting. Also: 29 carrom rings, 15 discs, 10 tenpins, 3 tops, score tab, 2 dice, box, 18 flies, complete instructions.

$6.95 Complete Set

79 N 0481—Board with playing pieces as listed. Shipping wt. 10 lbs..........$6.95

49 N 480—Set of 29 Extra Carrom Rings. Shipping weight 8 ounces.............45c


Leg leveler on 79NM405. Leg and bed leveler on 79NM406.

Burrowes Pool Tables—fold for storage

All but 79 NM 406 have maroon rail, ivory-color corners, legs, green cushions, 2 rubber-tipped maple cues. 79 NM 406 has natural finish, maple corners, legs, green cloth-covered cushions, leather-tipped cues. All have green cloth-covered playing surface, 15 colored, numbered balls, 1 white cue ball, triangle, rule book. Chalk included with 79 NM 406. All have "Roll-a-Way" feature to return ball to end tray. All are girder-reinforced, non-warping.

Low as **$13.69**

Cat. No.	Length	Width	Ht.	Diam. Balls	Cue lgth.	Shpg. wt.	How shipped	Price
79N0403	40 in.	22½ in.	26 in.	15⁄16 in.	32 in.	18 lbs.	Parcel Post	$13.69
79NM404	44½ in.	25 in.	27 in.	1⅛ in.	34 in.	23 lbs.	Freight, exp.	18.25
79NM405	50 in.	28 in.	28 in.	1¼ in.	36 in.	26 lbs.	Freight, exp.	27.45
79NM406	54 in.	30 in.	29 in.	1⁵⁄₁₆ in.	42 in.	40 lbs.	Freight, exp.	46.25

Three Domino Sets to choose from

44c 28 pc. set

Grand old game always popular with young and old for home entertainment. Fine, ebony finish hardwood pieces, each 1x2 in. long.

49N127—Double 6's 28-piece set. Shpg. wt. 8 oz.........44c

49N128—Double 9's 55-piece set. Shpg. wt. 1 lb. 6 oz. . . .89c

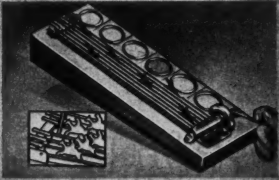
49N130—Double 12's 91-piece set. Shpg. wt. 2 lbs. 6 oz.$1.79

Be sure to see page 283 for Baby Toys

Magnetic Pick-up Stix

Old favorite with a modern touch. Master stick is a magnet, others banded with metal—spring up at slightest touch of the magnet. Reverse master stick to play conventional way. Wood sticks packed in cardboard tube. Rules included. **59c**

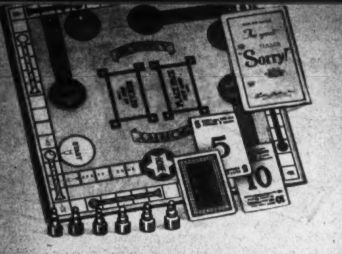
49 N 274—Shipping weight 6 ounces......59c



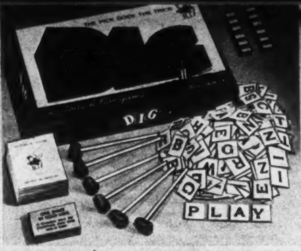
They're off! Gee Wiz Horse Race

Six differently colored horses race on metal track. Any horse can win. Shaft of spinning flywheel drives balls against horses, advancing them along the track. Individual flags rise as horses cross finish line. Sturdy metal construction, track 15½ inches long. Starting cord and rules included. **$2.49**

49 N 173—Shipping weight 2 pounds 6 ounces........$2.49



Sorry . . . a grand game. Easy to learn . . . fast to play. Requires no dice, no spinners. **$1.79**
Movement of pawns is controlled by draw and play of Sorry cards. 17¾ in. square folding board. Wood pawns, Sorry cards and simple rules for playing are included. Fun for two to four players.
49 N 118—Shipping weight 1 lb. 6 oz. $1.79



Dig—with magic pick. The gold mine game that everyone likes to play. Dig fast and furiously for letters with magic pick. First to finish a word earns a share. Trade shares for gold-colored bar. When you have three bars, you win! Includes picks, shares, cards and rules. For 2-6 players. **$1.32**
49 N 137—Shipping weight 1 lb. 2 oz. $1.32

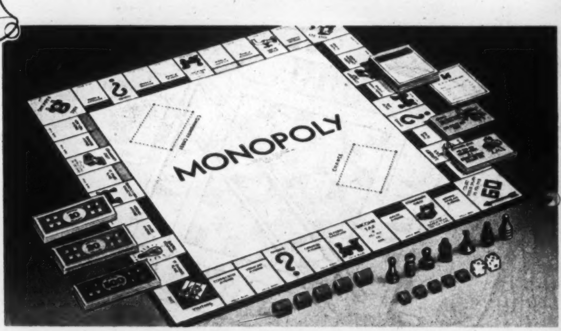
Pollyanna . . . game of pursuit. Fascinating pursuit game for children and grown-ups. **$1.79**
The first one to reach Pollyanna in center of board wins! Use the curved side tracks to avoid capture or blockades. 17¾-in. square folding board, 4 dice cups, dice, pawns and rules are included. For 2-4 players.
49 N 158—Shipping weight 1 lb. 8 oz. $1.79

PIT
PIT
PIT
A
14
ROOK
B
15
Flinch
C
5 MILES
TOURING
TOURING
D

Card Games for the family

- **A** **Pit.** Lively grain trading game provides fun for the entire family. 65 cards, instructions incl. 49 N 166—For 2-7 players. Shpg. wt. 8 ounces. . . . 63c
- **B** **Rook.** 57 crisp quality cards for regular or partnership Rook. Rules for 20 games included. 49 N 148—For 2-6 players. Shpg. wt. 8 oz. 63c
- **C** **Flinch.** 150 cards in ten series. Rules for 7 games. 49 N 151—2-8 players. Shpg. wt. 12 oz. 89c
- **D** **Touring.** Famous auto card game—with all the thrills of an auto tour. First to finish tour wins. 49 N 150—2-6 players. Shipping weight 6 ounces. . . 89c

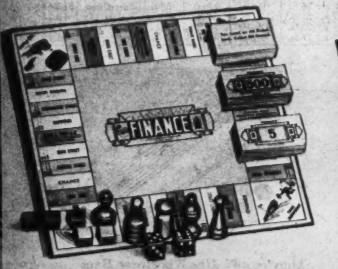
Famous Parker Games



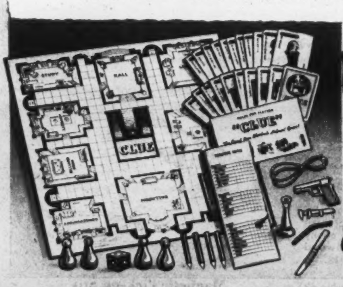
Monopoly—buy, sell, trade . . . become "wealthy"

Fine entertainment on long winter evenings at home. Play Monopoly—the greatest of all trading games. Handle thousands of "dollars" . . buy, rent and sell railroads, hotels, houses, public utilities. Build up a monopoly, become the wealthiest player and win! Appeals to adults and teenagers alike. Has 19¼-in. square folding board, 32 "houses," 12 "hotels," tokens, dice, deeds, packs of "money," cards and instructions. **$2.29** Reg. edition

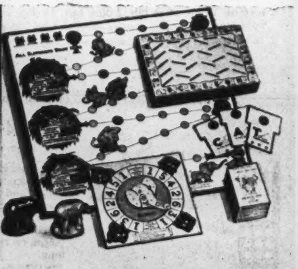
49 N 220—**Regular Edition.** For 2 to 7 players. Shipping weight 2 lbs. 8 ounces. $2.29
49 N 223—**De luxe Edition.** For 2 to 10 players. Finer equipment. Shpg. wt. 4 lbs. 4 oz. 2.95



Finance . . . try to make a "fortune!" Popular trading game, similar to Monopoly. Invest, trade—gain or lose property. For 2 to 5 players. Includes 18½ in. square folding board, dice, houses, cards, all necessary playing pieces and instructions. Shop at home and save. Order now for Christmas. **$1.32**
49 N 222—Shipping weight 2 pounds 4 ounces. . . . $1.32

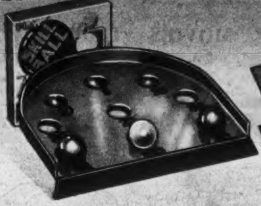


Clue . . . new detective game! 3 to 6 players try to figure out: Who did it? In what room? With what weapon? A new plot each time. Playing board represents the victim's 9-room mansion. Includes 6 "suspects," 6 "weapons," 21 cards . . . one for each suspect, weapon and room. **$2.69**
49 N 152—Shipping weight 2 pounds 8 ounces. $2.69



Children's Hour . . . set of 3 games. 3 simple games for little folks. **Peanut the Elephant:** 4 little elephants take trip through the jungle. Spinner and gaily illustrated playing board. **Porky the Pig:** children make noises to ask for animal cards. **ABC Fishing:** fish alphabet cards out of pond. **$1.79**
49N285–Set of 3. Rules incl. Shpg. wt. 1 lb. 12 oz. . . $1.79

You can buy all your Christmas needs on Sears Easy Terms. For complete details see page 283



Action-packed Skill Ball

79c Complete Set

Play inside or outside—on a table or on the floor. Roll balls into numbered holes in base . . . try to get them in the 100 hole! 12x11½-inch steel base has a red baked-on enamel finish. Three colored wood balls 1⅝-inch diameter.

49 N 114–Shpg. wt. 2 lbs. 4 oz..79c

NEW! Straight Arrow Game

$1.79 Complete Set

Ride the adventure trail with Straight Arrow. Rope "steers," capture "rustlers," fight "battles!" Set includes: 18 in. sq. playing board decorated with western scenery, 4 playing pawns, spinner, 15 metal steers, metal Straight Arrow pawn on horse. Instructions included.

49 N 117–Shpg. wt. 2 lbs. 4 oz..$1.79

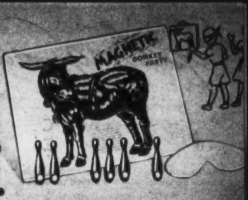
Jeeper's Creepers

NEW! Jeepers Creepers

$1.79 Complete Set

Hilarious fun! Watch the battery-agitated vibrator board shake cardboard "bugs" down the race course to the finish line. 6 "bugs" included—one for each of 2 to 6 players. Place "bugs" in starting position—start race by flipping switch. Battery, rules included. In box 15x3x8 in.

49 N 218—Shipping wt. 2 lbs. . $1.79



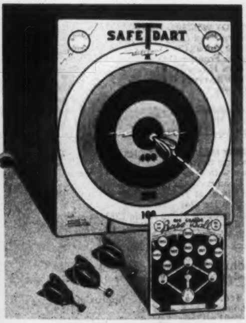
Donkey Game with magnetic tails

89c Complete Set

The old party favorite with a modern twist for greater safety. Tails are magnetic—attach to the metal board with just a touch . . . no pins to prick players' fingers. 13½x17½-in. lithographed board has picture of donkey on face, reinforced back. Set includes: 12 donkey tails with permanent magnets, blindfold. Order now for favorites on your Christmas list. . . . it's a grand gift.

49 N 146—Shipping weight 1 lb. 10 oz. 89c

☆ *Games of Skill* ☆ ☆



2-in-1 Magnetic Dart Game

85c Complete Set

Fascinating magnetic dart game for all ages. One side of 14x12¼-in. lithographed metal target is a bullseye, the other represents a baseball diamond. Hit doubles, triples, homers . . . score exactly as in real baseball. Set includes: 3 magnetic feather darts, sturdy easel stand.

49 N 215—Shpg. wt. 1 lb. 6 oz. 85c

100
25
25
50
50
SCAT

NEW! Scat—Target Game

89c Complete Set

Make the cat jump! Hit the special spring target on the lithographed metal "fence" and the "cat" sitting on top jumps high in the air. Set includes: 8¼x10-inch target base featuring back yard fence theme, plastic dart gun with whistle and clicker, 2 suction cup darts.

49 N 230—Shipping weight 1 lb. 89c

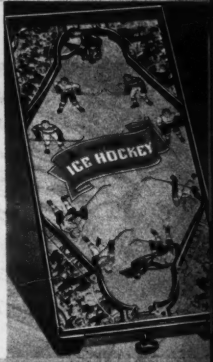
SCORE
OUTSIDE BALLS

Basketball Bagatelle

$1.79 Complete Set

Action at its best! Shooter on right hand side puts "ball" in play. Shoot for the basket with the center shooter if ball rolls in designated cup . . . good shot gets 2 points. 11x21 inch playing field has metal frame. Lithographed fiberboard backboard 11x11 in. with 2 score wheels, bell, basket, bracket, marbles.

49 N 160—Shpg. wt. 3 lbs. . . . $1.79



Fast Ice Hockey Game

$2.29 Complete Set

Game of skill with all the lightning fast action of a professional hockey game. Each player controls one of the goalies with a hand knob and tries to drive steel ball through opponent's goal. Beautifully illustrated cardboard playing rink 11x25x3½ in. shows hockey action scenes. Blue enameled steel frame. 2 steel balls included.

79 N 0276—Shpg. wt. 4 lbs. . $2.29

Order on Sears convenient Easy Terms . . . see page 283

Lotto—fun for all ages

44c Complete Set

Still among the leaders of party game favorites. Appeals to teen-agers and adults alike. Set includes: 24 cards to accommodate up to 24 players, 90 embossed wood calling numbers, cardboard markers, tally sheet. Trunk-style box 12x8½ inches.

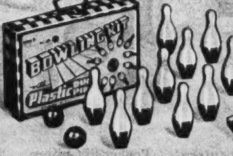
49 N 111—Rules. Shpg. wt. 1 lb. 2 oz. . . 44c

NEW! Hopalong Cassidy Game

$1.35 Complete Set

Help Sheriff "Hoppy" run down a band of desperadoes. "Ride" on a thrilling chase. Set includes: 8 metal cowboys on horseback, 12 bandits, Hopalong Cassidy reward money, spinner, colorful 18½-in. square playing board. For 1 to 4 players.

49 N 164—Shpg. wt. 1 lb. 14 oz. $1.35



Plastic Duck Pins

89c Complete Set

Children love to set 'em up and knock 'em down. Requires little room . . . use indoors or outside. Includes ten 2-tone red and white plastic pins 3¾ inches high; two 1⅜-in. wood balls in carrying case. Add one to your Christmas list.

49 N 162—Shpg. wt. 1 lb. 4 oz. . 89c

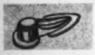
Aim your shot and let fly!

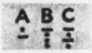
$1.39 Complete Set

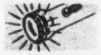
Set up the wood pins on the metal bowling alley . . . place 3½-inch mechanical bowler in position . . . release lever. Away goes the ball . . . CRASH go the pins. Aim your shot by moving indicator. Lithographed metal alley, 2¼x6x30 in. Ten 1¾-inch wood pins included.

79 N 0149—Shipping weight 3 lbs. . . . $1.39

Hopalong Cassidy Signal Light


Flasher button for quick signaling


Complete Morse Code is etched on back

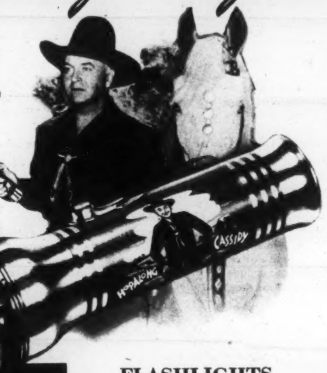

Red Plastic head ring for danger signals

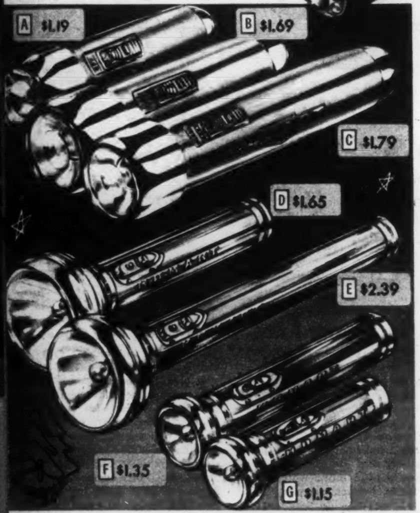
In attractive "Western" Box 95c

Red with Polished Aluminum

Just the thing to make their equipment complete for rootin'-tootin' cowboy games. A **flasher, danger light** and **flashlight** all in one. Endorsed by Hopalong Cassidy, America's favorite television hero. His picture is right on the case, also the Morse Code. Very flashy and colorful . . . **bright red enameled** with polished aluminum. Boxed to create real excitement on Christmas morning. Clear plastic lens, 400-foot beam. Batteries not included. Order two 34 N 4650 below.

34 N 4440–7 in. long. Shpg. wt. 5 oz. 95c





FLASHLIGHTS

For Men, Boys, and Children

Finest Homarts . . . two-tone polished chrome finish over solid brass. Silver-plated reflector. Shatter-proof lens. Batteries not included.

A **Baby Size.** Order two 34 N 4659 batteries listed below.
34 N 4498–6¾ in. long. Wt. 8 oz. $1.19

B **2-in-1 Combination Spot and Floodlight.** Finger-tip focusing switch. 2-battery size, 8¼ inches. Order 34 N 4650 batteries below, not included.
34 N 4450–1000-Ft. Beam. Wt. 9 oz. . $1.69

C **Like B above but 3-battery size,** 10½ in. long. Order 34 N 4650 batteries.
34 N 4451–1,500-Ft. Beam. Wt. 12 oz. $1.79

Gleaming Polished Brass with chrome trim . . . Homart Long-range Searchlight with big (3½-in.) head PLUS flasher button. For camping, hunting, motoring. Lock switch. Silver-plated reflector. Shatter-proof lens. Batteries not included. Order 34 N 4650 below.

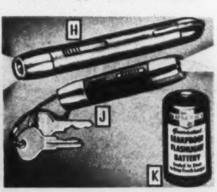
D **3-battery size, 10 in. 1250-ft. Beam.**
34 N 4453–Shpg. wt. 15 oz. $1.65

E **5-battery. 14¾ in. 1500-ft. Beam.**
34 N 4454–Wt. 1 lb. 4 oz. $2.39

Powerful Spotlight with 2¼-inch head, Flasher button. Same polished brass and chrome finish and same features as D and E above. Batteries not included. Order 34 N 4650.

F **3-battery size, 9¼ in. 1000-ft. Beam**
34 N 4493–Shpg. wt. 10 oz. $1.35

G **2-battery size, 6⅞ in. 500-ft. Beam**
34 N 4452–Shpg. wt. 9 oz. $1.15



"Trail Blazer" Lite

Bright red steel case with "Pony Express Rider" decoration. Youngsters love it!

300-ft. beam adjusts for "Spot" or "Floodlight". Carry it or fasten it to belt or bike. Batteries not incl. Order two 34 N 4650. 2¾x 2½x4 in.

34 N 4801—Shpg. wt. 14 oz. 95c

Boy's Head Lantern

Fastens to head with adjustable strap; clips to belt or mounts on bike. Handy also as a hunting or trouble light for older boys and men.

500-ft. beam adjusts "Spot" to "Flood". 2 x 4 in. metal case. Order four No. 34 N 4650 batteries.

34 N 4804—Shpg. wt. 1 lb. 10 oz. $2.85

Pocket Flashlites

Useful gifts for men or boys. Lock switch. Order 34 N4653 batteries (not incl.)

H **5½-inch Penlite** with pocket clip. 2-tone polished chrome. For 2 batteries.
34 N 4506—Shpg. wt. 5 oz. 55c

J **3¼-inch Key-Chain Lite.** Red, green or blue with chrome ends. For 1 battery. *State color.*
34 N 4508- Wt. 4 oz . . .55c

Don't Forget Batteries

K Homart Batteries are Armor-clad, leak-proof. You get a new flashlite FREE if they ever leak and damage yours. Fit all makes.

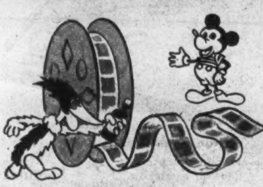
34 N 4650—Standard Size (1⅜ in.) Wt. 5 oz. Ea. 9c 6 for 49c

34 N 4659–Baby Size (1 in.) Wt. 2 oz. Ea. 9c 6 for 49c

34 N 4653—Batteries for H and J. Not armor-clad or leak-proof. Wt. 1 oz. Ea. 6c 6 for 29c

MOVIES AT HOME!

8mm and 16mm Movies



Castle Home Movie Films

When ordering be sure to state catalog number, title of film and title number. (Example: 3 N 8600-Raw Recruits-1). All films shipped postpaid.

ABBOTT AND COSTELLO FILMS
Midget Car Maniacs (115)
High Fliers (2)
Riot on Ice (3)
Kitchen Mechanics (4)
Fun on the Run (5)
Oysters and Muscles (6)
No Indians Please (7)
NITE BEFORE CHRISTMAS (8)

HOPALONG CASSIDY FILMS
Heart of the West (9)
Bar 20 Rides Again (10)
Three on a Trail (11)

COWBOY WESTERN FILMS
Western Feud (12)
Blazing Guns (13)
Lawless Frontier (14)
Western Honor (15)
West of Laramie (16)
Cheyenne Cowboy (17)

W. C. FIELDS FILMS
Hurry, Hurry (18)
The Great Chase (19)

MIGHTY MOUSE CARTOONS
Pandoras Box (20)
Down with Cats (21)
He Dood it Again (22)
The Mouse of Tomorrow (23)
Eliza on Ice (24)
Mighty Mouse Rides Again (25)
Jekyll and Hyde Cat (26)
Wolf, Wolf (27)
Wreck of the Hesperus (28)

WOODY WOODPECKER CARTOONS
Woody Plays Santa Claus (29)

3 N 8600—8mm Edition. Approximately 50 ft. long. (Shpg. wt. 3 oz) $1.59
3 N 8601—16mm Edition. Approximately 100 ft. long. (Shpg. wt. 6 oz) $2.59

Hollywood Home Movie Films

State catalog number, title of film and title number. (Example: 3 N 8667-Cowboy Mickey-80). Films sent postpaid.

MICKEY MOUSE CARTOONS
Cowboy Mickey (80)
Dead Shot Mickey (81)
Buzzing Around (90)
Charging Bull (91)
The Toreador (92)
Mickey's Big Story (93)

DONALD DUCK CARTOONS
Your Hat Please (101)
The Mechanical Crib (102)
Matching Tricks (103)
Donald Gets Stung (100)

3 N 8667—8mm Edition. Approximately 25 ft. long. (Shpg. wt. 2 oz) 95c
3 N 8669—16mm Edition. Approximately 50 ft. long. (Shpg. wt. 3 oz) $1.59

DONALD DUCK CARTOONS
The Joker (104)
The Nurse Maid (105)
The Mountain Goat (106)

GENE AUTRY FILMS
Shooting Straight (113)
Champion Tricks (114)
Indian Uprising (111)
Loaded Guns (112)

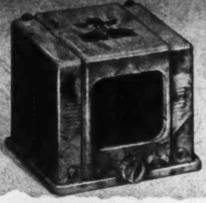
COWBOY WESTERN FILMS
Lightning Cowboy (107)
Hurricane Riders (108)
Western Action (109)
Thundering Hoofs (110)

3 N 8668—8mm Long Edition. Approximately 50 ft. long. (Shpg. wt. 3 oz) $1.59
3 N 8670—16mm Long Edition. Approximately 100 ft. long. (Shpg. wt. 6 oz) . . $2.59

Plastic Movie Viewer

$1.39 Turn crank . . . see bright, clear moving pictures of famous cartoon characters. Ground, polished viewing lens. 6¼-in. plastic case. "Never-miss" claw; easy to operate, easy to change film. Hinged metal plate holds film in place. Four 18-in. film loops (about 60 frames on each) included.

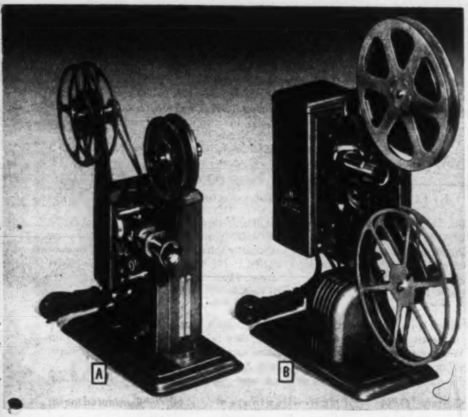
49N6246–Wt. 1 lb. 4 oz. $1.39

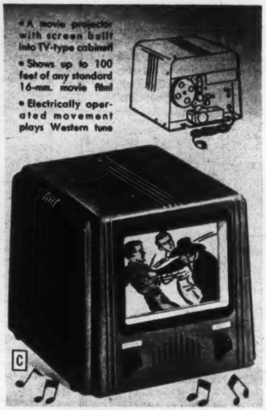


Hopalong Cassidy T.V.

$1.79 Pull out lever . . . real animated Wild West thriller rolls before your eyes through transparent "screen"—"Hoppy", Indians, cowboys, horses, etc. Plastic case, 5¼x5x4½ in. deep. "Hopalong Cassidy" decal on top. Long-running keywind motor. Four action-packed strips in color included. Shpg. wt. 1 lb.

49 N 6243 . . . . $1.79





- A movie projector with screen built into TV-type cabinet!
- Shows up to 100 feet of any standard 16-mm. movie film!
- Electrically operated movement plays Western tune

Home Movies for Christmas!

16-mm. Electric Movie Projectors

Ideal for parties, holidays, rainy days. Easily operated, Show pictures 16x12 inches, when about 7 feet from screen. Constant-speed, fan-cooled 110-120-volt 60-cycle A.C. motors; U. L. approved. On-off switch, cord and plug included.

[A] **Happi-Time Projector.** $13.98 Sears' own brand *now vastly improved!* Brighter pictures than last year . . . uses new, powerful 50-candlepower auto head-lamp projection bulb (compared with 21-c.p. a year ago!). Runs COOLER, too. QUIETER than last year's model; uses fiber drive gear. Silent revolving prism. Moving parts enclosed. Sturdy steel frame. 5½x9½x11 in. high; green hammerloid finish. Empty 200-ft. reel included. *Film not included . . . See Index.*

79 N 06266—Shpg. wt. 7 lbs. $13.98

[B] **Famous Keystone Moviegraph.** $19.95 Well-known brand. *Big 140-watt tubular lamp* in vented housing, metal reflector and optically ground condenser lens, sliding projection lens—all combine to give bright, clear pictures. *Elevation adjusts* . . . raise or lower picture as desired. Sturdy steel base and die-cast frame have a bright metallic finish. 9¾x5¼x14 inches high. *Carrying handle.* Empty 400-foot reel included. *Film not included . . . See Index.* Shipping weight 11 pounds.

79 N 06272 . . . . $19.95

Easel-type 17x24-inch Movie Screen. Not shown. Glass-beaded cloth surface

49 N 6219—For brighter clearer pictures. Shipping weight 1 lb. 8 oz. . . . . . . Each $1.83

"Television" with sound!

[C] Children can have their own "television" shows—Westerns, cartoons, comedies, even personal movies—whenever they wish! $22.95 With 50-ft. film *Built-in "rear-projection" 16-mm. movie projector throws clear, sharp, 7x5-inch pictures on built-in screen.* Powerful illumination. 7-inch screen similar to real TV sets. Reel capacity 100 ft. Automatic rewind. *Electrically-operated musical movement plays "tin-pan" style Western tune;* may be turned on or off. Cool, silent operation. U.L. approved cool-running constant-speed motor for 110–120 volts 60-cycle A.C. 10½x11½x9½-inch colorful plastic cabinet looks like real television set; has picture and sound control knob that works! One 50-foot Western movie included.

79 N 06280—Shipping weight 12 lbs. . $22.95

See Index for listings of 16-mm movies.

Roy Rogers
D
E
F

Roy Rogers Camera, Binoculars, Telescope

[D] **Roy Rogers Camera.** Endorsed by Roy Rogers! Takes 12 bright, clear 2¼x2¼-inch snapshots on any 620 roll of film. Eye-level sight; polished lens. About 1/50-second shutter speed. Rugged plastic body . . . reinforced ribbed construction. Light won't leak through back! Carrying strap. Roy Rogers Camera Club rules and instructions are included. Every youngster wants one. *See Index for film.* Shipping weight 10 oz.

49 N 6215 . . . . $2.29

[E] **Roy Rogers 3-power Binoculars.** Make far-away objects seem close. Adjustable focus, eye separation. Optically ground, polished lenses. Metal and plastic; 4¾x5x2 in. 20% Federal Tax included.

49 N 6330ME–Shpg. wt. 1 lb. $2.79

49 N 6329M—Simulated Leather Case for above. Shpg. wt. 6 oz. 49c

[F] **Roy Rogers 6-power Telescope.** Extra-wide field of vision. Optically ground, polished lenses. 8¾-inch 3-section aluminum telescope tube extends to 13¾ in.

49 N 6319—Shpg. wt. 8 oz. . . $1.57

Happi-Time Register

Grand for playing store! Press key— $2.79 bell rings, cash drawer pops out. Transparent window registers amount. Thirteen plastic keys; 12 show denominations, one "No Sale". Heavy metal construction; brightly enameled. Partitioned "money" drawer. Size 7¾x6¼x7¼ in. high. Play "money" included.

49 N 6380–Shpg. wt. 4 lbs. . $2.79

Plastic Cash Register

Play-filled, colorful plastic cash $1.87 register with metal back. Five keys: 5c, 10c, 25c, 50c, "No Sale". Press key—bell rings, drawer pops out, amount shows on flasher. Three-section cash drawer keeps play "money" coins (included) separated. Size 5x5x6 in. high. Shipping weight 1 lb. 8 oz.

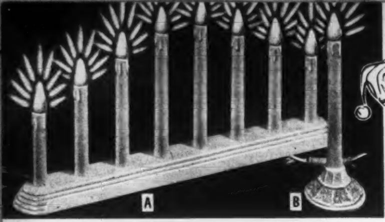
49 N 6338 . . . . $1.87

UNCLE SAM'S
REGISTER BANK

3-Coin Register Bank

Registers nickels dimes and quarters. $3.29 Bell rings once for nickel, twice for dime, five times for quarter. Non-registering slot in rear for other coins. Hole for bills. Locks when first quarter is deposited; opens automatically at $10. Holds about $50. Heavy-gauge metal case; 6x5¼x4½ in. Brightly colored enamel finish. Shipping weight 2 lbs. 8 oz.

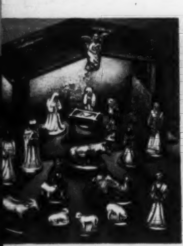
49 N 6493 . . . . $3.29

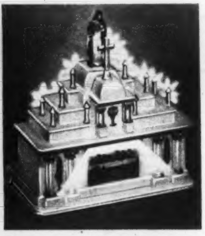


ELECTRIC CANDLES add cheer to any room

A **New—8-lite Candolier** for your windows, mantel, table or buffet. Eight tapered candles on 20½-inch base hold C-6 series type lamps (included). Base and candles are ivory-color plastic. About 9¼ in. high. U.L. approved. For 110-120 volts AC-DC. **$1.98**
49 N 6771—Shpg. wt. 2 lbs. $1.98

B **New—Electric Candle.** Candle and base of ivory-color plastic. C-7½ lamp. 10 in. high. U.L. approved. For 110-120 volts AC-DC. **55c**
49N6773–Wt. 8 oz. . .55c

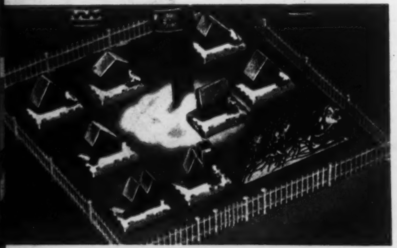




Lighted, Musical Nativity Set and Altar . . . bring true Christmas spirit to your home

NEW—Illuminated Nativity Scene with music. Fourteen figurines of delicately hand-colored plastic dramatize story of the first Christmas. Swiss music box plays hymn. Stable about 13x 5½x10 in. high, made of sturdy fiberboard with "thatched" roof. Lighted by C-7½ lamp. U.L. approved. For 110-120 volts AC-DC. **$7.98**
79N06788–Wt. 8 lbs. Set $7.98

NEW—Illuminated Musical Altar. Beautiful year-round decoration. Molded of lustrous, ivory-color plastic. Light from 15-watt lamp shines softly through entire altar, 10 lucite candles, cross and picture of "Last Supper." Swiss music box plays inspiring hymn. About 11x4½x11 in. high to top of statue. U.L. approved. For 110-120 volts AC-DC. **$8.29**
49 N 6790–Shpg. wt. 3 lbs. 4 oz. $8.29



Christmas Village Set for extra color under your tree . . on your mantel or table

Set up a lively scene of Santa himself coming to bring presents on the night before Christmas. Eight colored cardboard buildings, about 3½ in. high, roofs sparkling with "snow"; Santa and sleigh plaque. Insert tree lamps to light windows. **89c**
49 N 6658—Fence and lamps not incl. Shpg. wt. 1 lb. 12 oz. 89c

White Plastic Fence. Use it around Christmas scenes, beneath your tree, around train sets. 15 interlocking sections; 1 gate.
49 N 6727—About 2½ in. high; makes 24-in. square. Wt. 8 oz. 79c

ORDER EARLY!
Do your gift shopping now

Brighten your holidays with
Electric Decorations

NOMA BUBBLE LITES for your tree

C **NOMA Eight-lamp Bubble-Lite Set.** *Series type.* Lends magic, bubbling beauty to your tree. Eight liquid-containing, closed-tube glass candles on bulb-bases of 2-tone plastic, about 5 in. high. *When one goes out . . . all go out.* Glow when cord is plugged in; bubbles rise after short warm-up. Interchangeable with any C-6 series-type lamps. Circular single cord with plug. Clips hold lights upright on tree. In convenient "put-away" box.
49 N 6545—8-lamp Set for indoor use only. Shipping weight 1 lb. 3 oz. $1.98
49 N 6541—Extra C-6 bubble lamps. Fit any C-6 series-type set. Shpg. wt. 3 oz. . . .Box of 3 . . . 59c

D **NOMA Seven-lamp independently burning Bubble-Lite Set.** No need to search for the burnt-out lamp—*when one burns out . . . rest stay lighted.* Glow when cord is plugged in; bubbles rise after short warm-up. Liquid-containing tubes on rounded 2-tone plastic bulb bases, about 5 in. high. Interchange with any C-7½ independently-burning lamps. Clips hold lights upright on tree. Plug has extra outlet. In handy "put-away" box.
49 N 6559—7-lamp independently-burning set for indoor use only. Wt. 1 lb. 3 oz. $3.35
49 N 6540—Extra C-7½ bubble lamps for above set. Shpg. wt. 6 oz. . . . . .Box of 2 . . .59c

ELECTRIC NOVELTIES for your entire house

E **Santa-Glo.** Let Santa's jolly face shine from your tree, table or window. Children love him for a wall plaque. Hard-to-break translucent plastic. Red flocked finish; flame-resistant. Uses C-7½ lamp.
49 N 6661—8½ in. high. Cord and lamp included. Shpg. wt. 1 lb. 2 oz. . . . $1.35

F **Illuminated plastic Angel.** Her swirling white plastic skirt, plastic halo and wing tips cast a soft glow when lighted by the concealed C-7½ lamp. Star-tipped lucite wand shines. Flame-resistant.
49 N 6550—6¾ in. high. Cord and lamp included. Shpg. wt. 14 oz. $1.59

G **NEW—Pair of giant 3½-foot Electric Candles.** Outside your door, they give a merry welcome to guests. Beside your fireplace or tree, they bring new Yuletide warmth into your home. Weather-resistant red fiberboard candles topped by plastic "candle-drip" caps. Flame-shaped lamps with rubber insulating washers. Easy to set up.
79 N 06758—Each about 42 in. high overall on plastic base. Shpg. wt. 10 lbs. . . . . . . Pair $6.79

H **4-Bell Cluster.** C-7½ lamp inside each bell of reinforced red cellophane casts cheery glow through translucent sides. Three 4-inch bells, one 5-inch. Red ribbon bow; spray of silver-color and red foil poinsettia leaves. About 20 inches long overall. Shipping weight 1 pound 3 ounces.
49 N 6761 . . . . $2.39

J **NEW—Illuminated Metal Star.** *For both indoor and outdoor use.* Concealed C-7½ lamp behind beveled edges provides unusual lighting effect. Specially finished to resist rust and weather. Made of metal, coated with white crystals. Measures about 7 in. across.
49 N 6543—Wt. 12 oz. $1.00

K **NEW—Illuminated Metal Cross.** *For both indoor and outdoor use.* Impressive religious decoration, lighted by C-7½ lamp that spreads glow around edges. "Diamond-textured" front, highlighted with 11 red plastic lenses. Steel, weather-resistant wax enamel finish in blue and white. Wt. 1 lb.
49 N 6561—10 in. high. $1.85

L **NEW—Illuminated Wreath.** Glow from candle-shaped lamp sparkles like bright jewel on the red, crinkled cellophane surface. Holly and poinsettia spray of foil.
49 N 6760—12-inch diameter. Shipping weight 1 lb. $1.05

M **NEW—Three-light Electric Candolier.** Perfect as a table centerpiece, window or mantel decoration. Tapered candles of red fiber hold C-7½ independent burning lamps. Light reflected by frosty-type halos. Snowbank design plastic base.
49 N 6723—About 19½ in. high overall; 6-in. diam. base. Shpg. wt. 3 lbs. 4 oz. $2.98

N **NEW—Revolving Musicai Candelite Tree.** Tree and lights go 'round and 'round as Swiss music box in base plays merry Christmas tune. 16 colored, glowing glass lights and star top never burn out . . . two C-7½ lamps within tree illuminate tips. Branches of green visca (strawlike rayon) are flame-resistant. Metal frame; plastic base. Easy to wind. About 15 in. high overall.
49 N 6756—Shipping weight 3 lbs. 8 oz. $6.95

P **NEW—14-inch Illuminated Tree.** Use singly or in pairs . . . on mantel or tables. Sixteen tiny candle-lites and star-top illuminated by 15-watt lamp in plastic base. Flame-resistant green rayon visca branches. Assorted colored lights. Metal frame. Shipping weight 3 pounds.
49 N 6705 . . . . $3.59

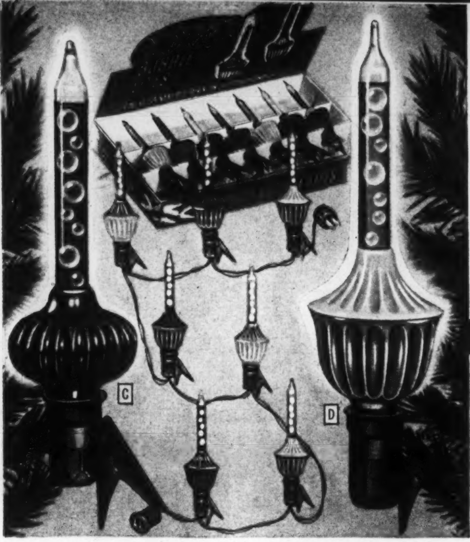
R **NEW—Illuminated Nativity Set**—*made entirely of hard-to-break plastic.* Ten delicately hand-colored, plastic figurines and manger depict story of the birth of Christ at Bethlehem. Softly lighted by C-7½ lamp inside plastic stable.
49 N 6757—Base about 10x7 in. Stable 6½ in. high overall. Shpg. wt. 2 lbs. 10 oz. $2.85

S **NEW—Christmas Eve Capers.** Cozy home scene "**comes to life**" before your eyes. Two youngsters scamper up stairs as Santa comes down chimney . . . When they creep back for another peek, Santa pops out of sight. Swiss music box plays Christmas tune. Easy to wind by hand. Lighted by C-7½ lamp. Molded of plastic, about 11x6x8 in. high overall.
49 N 6770—Shpg. wt. 5 lbs. $7.95

T **NEW—Illuminated Musical Chapel.** Windows glow when illuminated by lamp inside. Music box plays hymn. Wood and fiberboard, painted white and covered with heat-resistant waxlike "snow". 4 trees, 2 composition choir boys. About 13x10x14 in. high overall. Shipping weight 5 pounds.
79 N 06791 . . . . $6.49

ALL MERCHANDISE DESCRIBED ABOVE ILLUSTRATED ON OPPOSITE PAGE

IMPORTANT: All electrical items on these 2 pages have U.L. approved cords and plugs. All include lamps and operate on 110-120 volts AC-DC unless otherwise described.

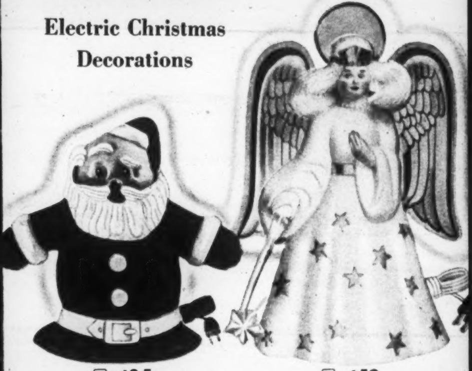


C NOMA 8-lamp Set When one goes out . . . all go out $1.98

D NOMA 7-lamp Set When one goes out . . . others stay on $3.35

NOMA

Electric Christmas Decorations



E $1.35

Use it on top of your tree

. . on a table or mantel

. . or as a plaque on the wall

F $1.59

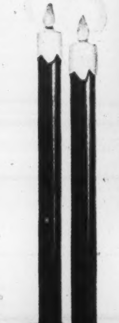
Use as a Christmas tree top

. . as a night light in baby's room

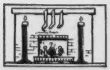
. . or on top of your fireplace

NEW!
Pair of giant
3½-foot
Electric Candles

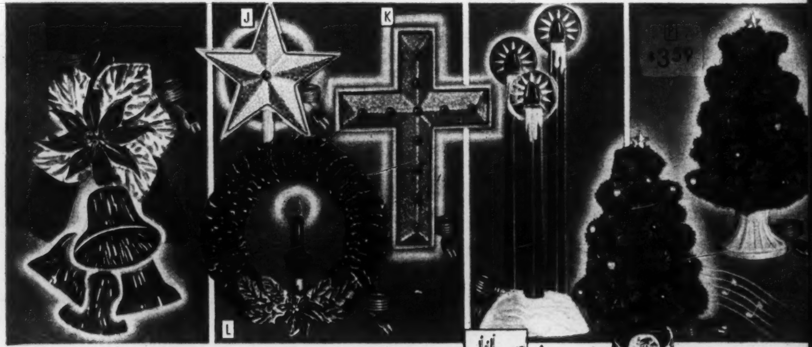
G $6.79



Use them outdoors—beside your doorway.



Use them indoors—beside your fireplace or Christmas tree.



H $2.39

4-bell Cluster adds cheery glow to walls, windows or doorway

J Lighted Star $1.00

K Lighted Cross $1.85

L Electric Wreath $1.05

M $2.98

Use it on your table or mantel.

← **N** $6.95

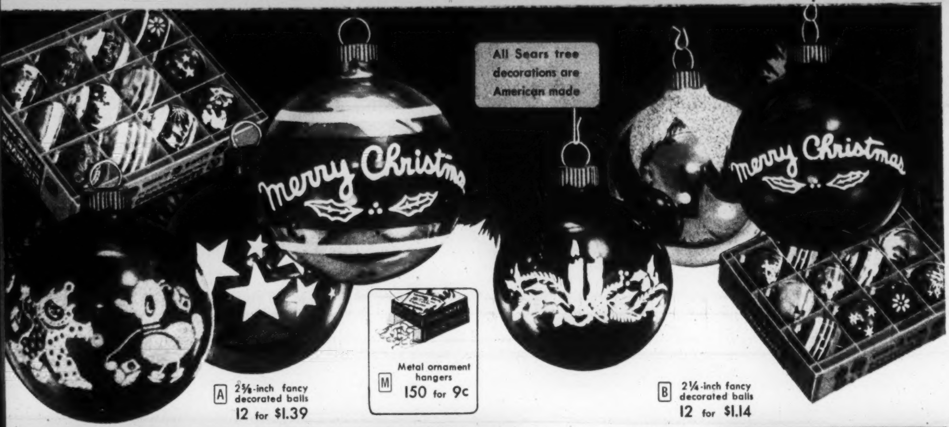
Lights and tree revolve . . . plays jolly tune

R Illuminated Nativity Set $2.85

S Christmas Eve Capers—*real action* $7.95

T Lighted Musical Chapel $6.49

All items above described on opposite page. See page 283 for Easy Terms

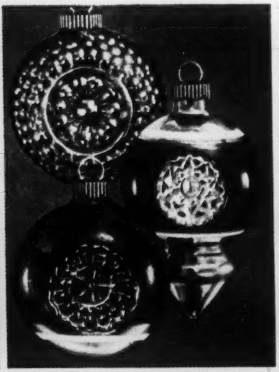

All Sears tree decorations are American made
Merry Christmas
Merry Christmas

A 2⅝-inch fancy decorated balls 12 for $1.39

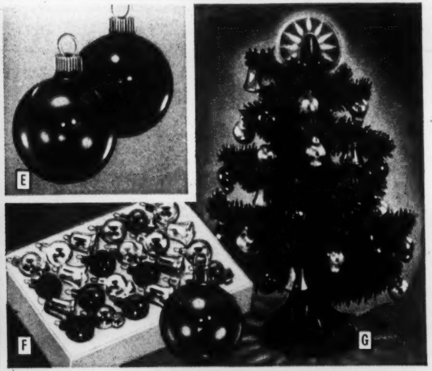
M Metal ornament hangers 150 for 9c

B 2¼-inch fancy decorated balls 12 for $1.14

C Reflector, bell and oval assortment... 12 for 79c



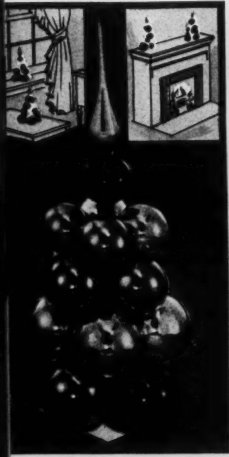
D New reflector assortment .. 12 for $1.19



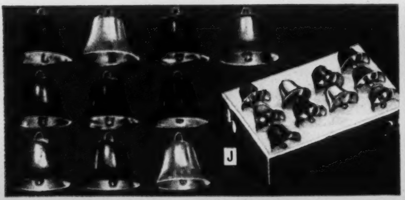
E 1¾ inch glass balls 12 for 55c

F Miniature ornaments 24 for 69c

G Tree with 24 ornaments .. $2.35



H "Shiny-Brite" cluster Christmas tree.........$1.89



J Aluminum bells.... 10 for 89c

K Assorted plastic figures 10 for 94c

L Bird, Santa and church set..... 8 for 94c

ALL MERCHANDISE ILLUSTRATED ON THIS PAGE IS FULLY DESCRIBED ON FACING PAGE

Brilliant, featherlight Christmas Tree

Ornaments

ILLUSTRATED ON FACING PAGE

[A] **New! 2⅝-inch round Glass Balls.** Beautifully decorated; silver lacquered. Assorted styles, colors. Box of 12 includes one each of following: star design milky way, Merry Christmas leaf design, skating scene, Santa Claus and reindeer, frosted Star of Bethlehem scene, frosted church scene, frosted toy scene, green-band Merry Christmas design, flower-stripe combination, four-stripe design, frosted stripe design, lacquered ornament with band. Metal capped.
49 N 6691—Partitioned box. Shpg. wt. 1 lb. 8 oz..... **Box of 12 for $1.39**

[B] **New! 2¼-inch round Glass Balls.** Silver lacquered; fancy decorated. Metal capped. Box of 12; assorted designs and colors. Includes 2 Merry Christmas designs, one comic figure, one skiing snowman, one holly spray and candle design, one frosted snowcap, one frosted star design, one striped ornament with gold top, four striped ornaments.
49 N 6699—Partitioned box. Shpg. wt. 1 lb. 8 oz...... **Box of 12 for $1.14**

[C] **New Glass Ornament Assortment.** Add Yuletide cheer to any Christmas tree. Packed 12 per box, as follows: 4 double reflectors (2-inch diameter), 3 fancy decorated 2-inch diameter round balls, 2 decorated bells 2¼ in. high, 3 solid-color oval ornaments (2⅝ in. high). Assorted colors. Metal capped. Partitioned box.
49 N 6689—Shipping weight 1 lb. 4 oz. per box....... **Box of 12 for 79c**

[D] **New Reflector Assortment.** Accent the splendor of your tree! Silvered glass reflectors return myriads of sparkling lights. Packed 12 per box, three each of following: 3⅜-inch high oval shape double reflector with silver-color center, 2¼-inch diameter round double reflector with colored sprayed centers, 2¼-inch dimple reflector in pastel colors with ribbed design, spear-point double reflector with deep silver-color center. Pastel colors. Metal capped. Partitioned box.
49 N 6690—Shipping weight 1 lb. 6 oz. per box..... **Box of 12 for $1.19**

[E] **1¾-inch Glass Balls.** Silver-color lacquered. Assorted solid colors: 3 red, 3 blue, 3 silver-color, 2 gold-color, 1 green. Metal capped.
49 N 6602—Partitioned box. Shpg. wt. 1 lb. 4 oz.........12 for **55c**

[F] **New! Miniature Glass Ornaments.** For table trees, packages, boutonnieres, etc. Assorted pastel colors. Metal capped. Twelve 1-inch balls, six 1⅛-inch bells, six 1½-inch spear-point ornaments.
49 N 6682—Partitioned box. Shpg. wt. 9 oz...............24 for **69c**

[G] **12-inch Decorated Tree with lighted halo and base.** New! Flame-resistant green visca (straw-like rayon) branches. Plastic base lights from within. 24 miniature ornaments. U.L. Approved. 49-in. cord, ~~socket.~~ For use on 110-120 volts AC-DC.
49 N 6683—Uses 2 C-7½ lamps (included). Shpg. wt. 1 lb. 5 oz... **$2.35**

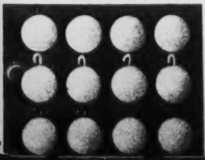
[H] **New! "Shiny-Brite" tree-shaped centerpiece.** For table, mantel or window. Sixteen pastel-color glass ornaments ranging from 2⅝-inch balls at bottom to 2-inch at top; 9-inch silver-color spear-point tree top. Easy to assemble; hang ornaments on center stem. Height 16 in.
49 N 6692—Partitioned box. Shpg. wt. 1 lb. 15 oz..... **Complete $1.89**

[J] **Tinkling colored Aluminum Bells.** Each has clapper which makes clear, tinkling sound when rung. Ideal for Christmas tree, wreaths, door, table decorations, gift wrapping, fireplace decoration. Ten bells, each 2x2 inches, in assorted colors. All-metal; won't break.
49 N 6696—Shipping weight 9 ounces per set....... **Set of 10 for 89c**

[K] **New! Plastic Ornament Assortment.** Ten-piece set includes one 4-inch angel, four 3¼-inch long reindeer, one 3-inch Santa, two 3¼-inch snowmen, two 3¼-inch choirboys. Hang on tree or place in "snow" beneath. Molded plastic, cleverly detailed. Loop for hanging.
49 N 6698—Shipping weight per set 1 lb. 2 oz........ **Box of 10 for 94c**

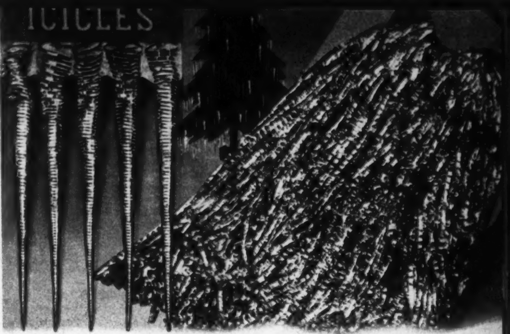
[L] **New! Bird, Santa and Church Set.** Molded plastic, silver-lacquered to match the beauty of old German ornaments. Red and blue details. Almost unbreakable! Set includes three birds (6¾ in. long including silky glass fiber tails), three shiny red Santas (3¼ in. tall) with full pack on back, two beautiful silver-color and red churches (3½ in. to top of spires). Each has loop in top for hanging.
49 N 6693—Shipping weight per set 1 lb. 4 oz....... **Set of 8 for 94c**

[M] **Metal Ornament Hangers.** For tree trimming. Insert hooks in cap openings at top of ornaments. Suspend wide hook from branch.
49 N 6656—For any size ornaments. Shpg. wt. 4 oz.......150 for **9c**



White plastic "Snowballs"

The sheer white beauty of these 2¼-inch plastic balls contrasts brilliantly with the green of your tree and color of your ornaments. Lightweight; flame-resistant. Diameter 2¼ inches. Colorful hanging hooks. Shipping weight 8 ounces.
49 N 6697.......... **Box of 12 for 89c**



Shimmering HAPPI-TIME Metal Icicles for your tree

Spiral Icicles. Thirty-two sparkling gems that glitter and dance with every tremor of your tree. Hung from end of branches, they reflect hundreds of pinpoints of gleaming light, giving your tree breath-taking beauty. Bright silver-color plating over flat copper wire. Coiled into tapering spring-like spiral. All-metal; nothing to burn! Extended length 5½ in. Four boxes; eight per box. Shipping weight 10 ounces.

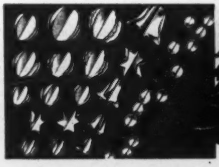
4 boxes for 38c

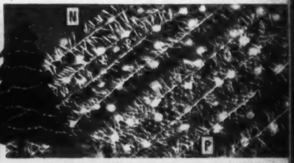
49 N 6584.................. **4 boxes 38c**

Lead Foil Icicles. Silvery strands "drip" gracefully from tree branches . . . catch glints of light and color from other ornaments to make your tree a wondrous sight. Thin, flame-proof metal ribbons, about 17 inches long, reflect light. Separate strands are light and loose, not stuck together . . . folded over cards to prevent tangles. Six-ounce package is equivalent to four average-size 10c boxes. Shipping weight per box, 10 ounces.

6 oz. for 29c

49 N 6552.................... **6 oz. for 29c**





20-pc. metal foil Blinker Set

Featherlight silver-color lacquered metal foil; assorted colors. The slightest breeze sets them in twinkling motion . . . truly a beautiful sight! You get 6 balls, 5 bells, 3 stars, 5 ass't. cookie shapes, garland of about 50 discs, tie strings. Unbreakable; fold flat for storage.

20-piece Set for 36c

49 N 6511—Shpg. wt. 4 oz. **20-pc. set 36c**

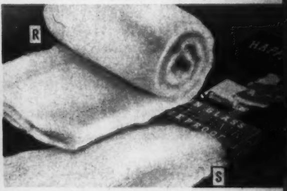
HAPPI-TIME Tinsel Garlands

Sparkling silver-plated tinsel garland that every Christmas tree needs to look its holiday best! Drape it from branches in graceful festoons . . . it glitters like ice! Two sizes:

47c Each

[N] 49 N 6651—⅜-inch diameter. 4 strands. Shipping weight 9 oz....... **40 feet 47c**
[P] 49 N 6653—1-inch diameter. 2 strands. Shipping weight 9 oz....... **36 feet 47c**

HOLIDAY SNOW
HOLIDAY SNOW
SNOW
SNOW



HAPPI-TIME Plastic Snow

"Winterize" your tree with fluffy white plastic snow flakes . . . the nearest thing to real snow! Clings naturally to branches; makes delicate halo for lights and ornaments. Light, fluffy, flame-resistant. Easily picked up by sweeper; will not stick to your rug. Four boxes, each 7⅜x4⅜x1¾ inches in size. Shipping weight 9 ounces for 4 boxes.

4 boxes for 37c

49 N 6730.......... **Four boxes for 37c**

Cotton Batting . . Angel Hair

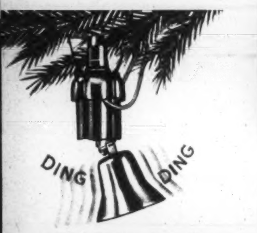
[R] **White Cotton Batting.** Ideal as "snow-drift" at base of your tree, etc. Flame-resistant. Roll 30 in. wide, 44 in. long.
49 N 6504—Shipping weight 5 oz... **Roll 29c**

[S] **Spun Glass Angel Hair.** Beautiful veiling in glistening white for your tree. etc. Gives brilliant, fairy-like appearance. Completely fireproof. Two boxes.
49 N 6502—Shpg. wt. 4 oz.... **Two boxes 18c**

NEW—Big, 18½-inch lighted Santa Plaque

$2.19 Adds Christmas merriment to any wall or window. Molded of brightly colored translucent plastic, about 18½ in. high, 12½ in. wide overall. Illuminated by C-7½ bulb. Back has hole for hanging. U.L. approved, with cord and bulb for 110–120 volt AC-DC.

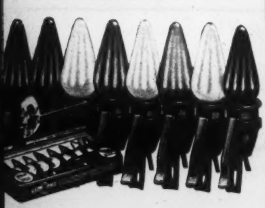
79 N 06795—Shpg. wt. 1 lb. 3 oz. . $2.19



NEW—Electric Bell . . tinkles automatically

$1.29 Now you can make your Christmas tree more fun than ever before. This new, handsome ornament brings tinkling, jolly sound to your holiday scene. Bright, 2-inch metal bell with magnetic unit screws into socket of any C-7½ (independent-burning) light set. Flasher-type device attaches to plug of light set, turns current to lights on and off automatically and causes bell to ring. Has additional light bulb socket for C-7½ lamp. U.L. approved. For indoor use only on 110–120 volt AC-DC. Flasher unit included.

49 N 6678—Shpg. wt. 8 oz. $1.29



Thrift-priced ! Series-burning Indoor Lights

82c HAPPI-TIME 8-lamp series-type set . . . when one lamp goes out, all go out. Eight C-6 lamps in assorted bright colors, wired in a loop about 12⅓ feet around. Packed in sturdy "put-away" box. Approved by Underwriters' Laboratories, Incorporated. Operates on 110–120 volt AC-DC.

49 N 6595—Shipping wt. 1 lb. 82c

You can include all your Christmas gifts and decorations in one handy, Easy Terms order . . . see page 283 for complete details.

Clip holds each lamp upright on tree
HAPPI-TIME
OUR OWN
TRADE MARK
Independent-burning Lights When one lamp goes out . . the rest stay lighted
A
B
C

Sears Own Indoor Sets with improved lamps

A **HAPPI-TIME 7-light Set.** C-7½ lamps burn independently. When one lamp burns out, the rest stay lighted . . save you the bother of searching for the burned-out lamp. Wreathe your tree in a rainbow of holiday colors. Lamps now have new, improved hard ceramic finish . . . resist scratches and wear better than ever before. Clip fastener holds lamp securely to tree . . . helps make tree-trimming quicker and easier. Wired in a straight line, over 11 feet long from first socket to end plug. Add-on connector at end of each set for attaching additional set. Washer keeps lamp tight and secure in socket. Lamps come in assorted, bright colors. Approved by Underwriters' Laboratories. Operate on 110–120 volt AC-DC. Packed in a sturdy, "put-away" box. Order enough sets for your tree today.

$1.42
7-light

49 N 6596—7-light Set. Shipping weight 1 pound 4 ounces. $1.42

B **15-light Set.** Over 22 ft. long . . . bigger sets mean easier stringing.
49 N 6598—Otherwise same as above. Shipping weight 2 lbs. 2 oz. $3.05

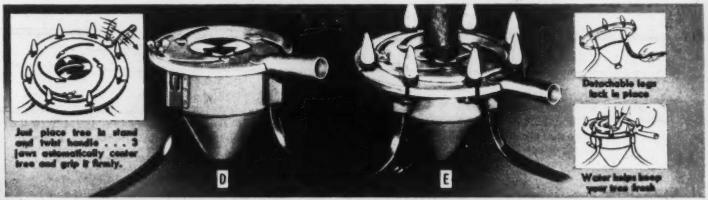
Outdoor-Indoor Sets

C Independent-burning C-9½ lamps in assorted bright colors . . . when one lamp goes out, the rest stay lighted. Use them indoors or out . . . on trees, porches or around windows and pillars. Each lamp is colored on the **inside,** so colors will not wash off in rain or snow. For 110-120 volt, AC-DC. U.L. approved. Packed in handy "put-away" carton.

$2.09
7-light

49 N 6597—Seven-light Set. About 11⅙ feet long. Shpg. wt. 1 lb. 8 oz. $2.09

49 N 6599—Fifteen-light set. About 22 ft. long. Shpg. wt. 2 lbs. 10 oz. $4.35


Just place tree in stand and twist handle . . . 3 jaws automatically center tree and grip it firmly.
D
E
Detachable legs lock in place
Water helps keep your tree fresh

"Twist-grip" Tree Stands . .just twist handle, 3 jaws grip tree

D **HAPPI-TIME "Twist-grip" Stand without lights.** Makes it easier to set up your tree . . . eliminates bother with screws and adjustments. Just twist handle—tree is automatically centered and held by 3 jaws. Legs have wide spread for firm support. Tripod leg arrangement distributes weight evenly . . . tree sits solidly and does not rock. Large-capacity water well helps keep tree fresh, green and aromatic. Holds tree with trunk diameter from 1½ to 3 inches. Heavy steel with red and green baked-on enamel finish. Legs are easy to attach . . . lock in place quickly. Handy storage carton.

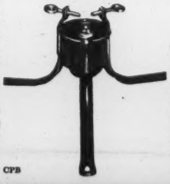
$1.59

49 N 6553—Shpg. wt. 5 lbs. 4 oz. $1.59

E **Electric-lighted HAPPI-TIME "Twist-grip" Stand.** Same as stand described at left **plus** a colorful ring of eight 15-volt lamps around top rim of base. Lamps arranged to cast a soft light on floor—spread color upward through branches of tree. Cord, 4 ft. long, has open outlet near tree to plug in tree lights. Complete with 8 assorted color lamps. For 110-120 volt AC-DC. U. L. approved.

$3.49

49 N 6549—Shipping weight 4 lbs. 7 oz. $3.49



Low-priced Stand

79c Three screws keep tree securely in place. Holds trees with trunks up to 2¼ inches in diameter. Tripod leg arrangement distributes weight evenly. Well holds water to help keep tree green and fresh. All-steel construction with bright red and green baked-on enamel finish. About 6 inches high overall. Shipping wt. 2 lbs.

49 N 6593. . . . . .79c

Extension Cord Set

15 ft. long with 3-way tap . . For indoor use

Use to extend Christmas Tree Light Cords . . tap in 1, 2 or 3 at a time. Also for lamps, radios, etc. Brown rubber covered, type POSJ cord, with brown heat-resistant Bakelite tap and plug. Size No. 18 wire.

45c

34 N 5754—Handy all year round. UL approved. Wt. 10 oz. 45c

NEW! NOMA Safety Plug Light Sets
Extra Protection against Fire!
NOMA
SAFETY PLUG Christmas Lights
A
B
C

Here's how the SAFETY-PLUG works . . .

FUSE
FUSE

Plug has fuse beneath each prong

Electric current flows to your lights through these fuses (as shown in top sketch at left). If short circuit occurs . . . fuse gives way (as shown in bottom sketch) and *current is shut off.* To replace fuse, simply twist and remove prong . . . no tools needed.

Indoor, independent-burning SAFETY-PLUG Sets . . Sold only by Sears

Now it's easier than ever before to help protect your family and home against Christmas tree fires. You can have added safety simply by using Noma's new SAFETY-PLUG Light Sets. The SAFETY-PLUG contains two sensitive 5-ampere fuses. It catches most short circuits too small to affect your regular, big electric fuses . . . but large enough to set fire to your tree. SAFETY-PLUG helps guard your home, day and night, from fires due to overloaded circuits, worn wiring or any other electrical cause that begins in the light set. You get extra convenience as well as extra safety. If a short circuit occurs, just change the fuse in the plug . . . no need for a trip to the big fuse box in your basement.

$1.94
7-light Set

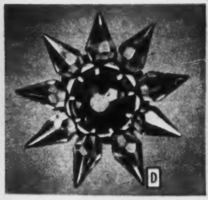
Each C-7½ lamp is independent-burning . . . when one goes out the rest stay lighted. Assorted color lamps now have new, improved hard ceramic finish . . . resist scratches and wear better than ever. Fiber washer holds each lamp securely in place. "Berry beads" hold sockets to branches. Wired in a straight line. U.L. approved. For 110-120 volt A.C.-D.C. Add-on connector at end of cord for attaching additional light set. One SAFETY-PLUG Set will help protect your entire tree. You'll enjoy the holidays more with SAFETY-PLUG protection . . . order your sets now. Each set has 2 fuses in plug. For extra fuses order below.

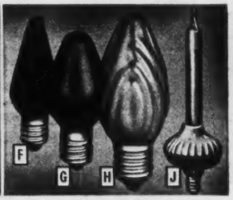
A **Noma 7-light SAFETY-PLUG Set.** About 11 ft. long.
49N6581–Shpg. wt. 1 lb. 4 oz. $1.94

B **Noma 15-light SAFETY-PLUG Set.** About 22 ft. long.
49N6591–Shpg. wt. 2 lbs. 2 oz. $3.98

C **Noma 20-light SAFETY-PLUG Set.** About 30 ft. long.
49 N 6501–Shpg. wt. 2 lbs. $5.39

Extra SAFETY-PLUG Fuses. (Not shown.) Box of four.
49 N 6518–Shpg. wt. 4 oz . . . 23c





Wonder Star Lamps . . Reflectors . . Replacement Lamps

D **Wonder Star.** Assorted colors of cut glass. Add jewel-like sparkle to your tree. Use as replacements for C-6 series-type lamps.
49 N 6588—Shipping weight 6 ounces. 4 for $1.00
49 N 6580—Similar but use to replace C-7½ independent-burning lamps. Shpg. wt. 10 oz. . 2 for 93c

E **Round G-14 Indoor Lamps.** Ornament and light. Independent burning. Assorted colors.
49 N 6560—Shpg. wt. 1 lb. 8 oz. . . . . . . 10 for 98c

F **C-6 Indoor Lamps.** Series-type, 15 volt.
49 N 6507—Box of 10. Shpg. wt. 6 oz. 59c

G **C-7½ Indoor Lamps.** Independent-burning. New hard ceramic finish resists scratches.
49 N 6521—Box of 10. Shpg. wt. 10 oz. $1.19

H **C-9½ Outdoor Lamps.** Burn independently.
49 N 6567—Box of 10. Shpg. wt. 14 oz . . . $1.45

J **Bubble-Lite Lamps.** Glass candle on base.
49 N 6541–C-6 (Series). Box of 3. Wt. 3 oz. . 59c
49N6540–C-7½ (Independent). Box of 2. Wt. 6 oz. 59c

Novelty Christmas Tree Lamps

84c
Set of 4
(Series-type)

Make your tree the merriest ever. Set includes: **Yule Bird,** measures 4 inches from beak to tail. **Angel,** delicately hand-colored. **Santa** with jolly face. **Snow Man** with derby and broom. Hard-to-break, flame resistant plastic in bright colors. Bulb inside with metal base protruding. Interchangeable with C-6, series-type bulbs. (Cord and sockets not included.)
49 N 6582—Shipping weight 10 oz. . . . . Set of 4 figures 84c

49 N 6592—Similar to above but interchangeable with C-7½ independent-burning bulbs. Bird measures 6 inches from beak to tail. Shipping weight 1 pound. . . . . Set of 4 figures $1.19

Noma Indoor-outdoor Sets

$2.49
7-light

Independent burning . . . when one lamp goes out, the rest stay lighted. Use them indoors or out . . . on trees, porches, around windows and pillars. Lamps are colored on the inside, colors will not wash off in rain or snow. Lamps are fitted with rubber washers and cord is weather-resistant. Each set has add-on connector for attaching additional sets or decorations. C-9½ lamps in assorted bright colors. U.L. approved. For 110-120 volts AC-DC. "Put-away" box.
49 N 6564—Seven-lamp Indoor-outdoor Set. Wt. 1 lb. 8 oz. . $2.49
49 N 6566—Fifteen-lamp Indoor-outdoor Set. Wt. 2 lbs. 10 oz. 5.35
49 N 6571–Twenty-lamp Indoor-outdoor Set. Wt. 3 lbs. 12 oz. 7.10

B
Rotating reflector casts shimmering glow from red C-7½ bulb onto logs to give a realistic fire effect
A
C
D

Santa Outfit

Let "Santa" himself deliver **$6.29** the presents this Christmas. Two-piece suit of soft napped cotton fabric with matching red and white hood with mask. Black oilcloth leggings and belt, white trim. Suit good for many Christmas deliveries. In large size only (42-44).
49 N 6726–Wt. 2 lbs. $6.29

Fireplace—now with "fire" effect

A Corrugated cardboard Fireplace with electrical device to simulate fire effect on printed logs. Printed in red brick pattern with black mantel. For 110-120v. AC-DC. 46x8½x42 inches high. Easy to set up. UL approved cord and plug. **$2.49**
79 N 06793–Shpg. wt. 6 lbs. $2.49

B **Red-striped Canes.** White foam plastic. 30 in. long.
79 N 06799–Wt. 1 lb. Pair 98c

Giant, inflated Plastic Santa

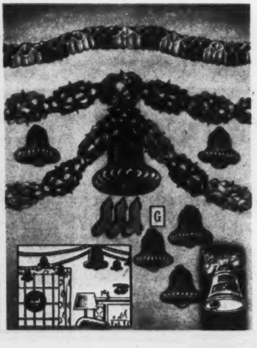
C Keep a Santa of your own in the house this Christmas! Jolly St. Nick stands 4½ feet high, measures 4½ feet around when inflated. Folds to compact package when not in use. Inflate by mouth through tube at feet. Vinylite plastic, reinforced seams . . . takes hard wear. In vivid red, black and white; complete with stand. **$2.59**
49 N 6794–Shpg. wt. 12oz. $2.59

New! Improved! Artificial Trees

D Now with white wood base decorated with sparkling "snow" flakes. Firm, round shaped branches stand up under the weight of tree ornaments. Branches now covered with fluffy, *imported* visca (straw-like rayon), colored a deep, *glossy* green to resemble pine needles. Economical, clean . . . branches will not shed. Unfold branches from tree trunk and adjust them to tree shape you desire. Fold them flat against the trunk for storage. Sizes may vary slightly. Ornaments not included. Mailable. **$2.29** 30-in. size

79 N 06783—30-inch size. Flat base, no tub. Shpg. wt. 2 lbs.	$2.29
79 N 06796—42 inches tall. Shipping weight 4 pounds.	4.95
79 N 06784—About 56 inches tall. Shipping weight 10 pounds	6.45
79 N 06785—About 72 inches tall. Shipping. weight 12 pounds.	9.45

Colorful home decorations for a gay Christmas



Holly Wreath—now with bells

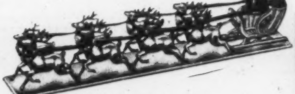
E Long-lasting decorative wreath of preserved Italian holly to add a festive note to your doors, windows, walls. 15 inches in diameter, trimmed with clusters of red berries, red ribbon bow, and now, three bells that tinkle when door is opened or closed. **$2.19**
79 N 06797—Shipping weight 3 lbs. $2.19

Ribbon-tied 9-bell Clusters

F Use them on your tree or anywhere in your home. Red heat-sealed cellophane with silver foil lining—retains shape. 2½ to 4½-in. diameter bells; ribbon bow on top. Bells fit inside each other for storage. **2 for 96c**
49 N 6733—Shipping wt. 5 oz. . .2 clusters 96c

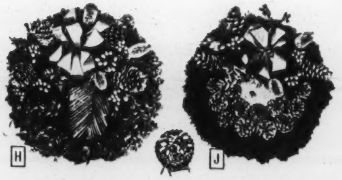
Flame-resistant Decoration Set

G 19-piece trimming set adds color to your home at holiday time. Enough to decorate an entire room in flame-resistant safety as shown above. Use this set in your living room, dining room or game room . . . makes your parties even more festive. 2 red and green fancy square paper garlands expand to 10½ ft.; 5 red and green diamond shape cut-out paper garlands expand to 9 feet; ten 5-inch honeycombed red tissue bells, one 8-inch bell; 1 foil sign lithographed "Merry Christmas." All fold flat for easy storing. All have red string loops for hanging. Unfold, clip and hang in a jiffy. Just as easy to take down again. An extremely low-priced set that you can use and enjoy year after year. **89c Complete Set**
49 N 6792—Shpg. wt. 1 lb. 2 oz. . .19-pc. set 89c



Santa's on his way!

8 dashing, prancing reindeer carry Santa on his Christmas rounds. White plastic sled and deer molded with fine details. Sled holds red plastic Santa and a small frosted visca Christmas tree. Red ribbon harness on deer. Base 3x18 inches long overall. **$1.35**
49 N 6781—Shipping weight 14 ounces. $1.35



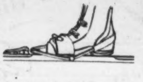
Attractive Memorial Wreaths, easels

H **17-inch preserved green ruscus Wreath with easel.** A fitting tribute to a fond memory. Nicely trimmed with a cluster of frosted holly, red frosted thistles, frosted natural cones, red berries and red ribbon bow. Sturdy metal easel included. Order now in time for Christmas. **$3.39**
79 N 06742–Shpg. wt. 4 lbs. $3.39

J **Cone-Trimmed Wreath.** 15-inch green princess pine wreath gloriously trimmed with a cluster of red cones. Further decorated with a cluster of natural cones, red frosted thistles, silver-green ruscus, red berry cluster and a large ribbon bow. Sturdy metal easel included. **$2.49**
79 N 06798–Shpg. wt. 3 lbs. $2.49

For Easy Terms see page 283 of this catalog

Ski Sets for Youngsters



[A] **Beginner's Set.** Allows controlled skiing—yet no special ski boot is needed. *Includes:* **Smooth maple skis** with ridge tops for strength. Water resistant brown finish. Drilled for bindings. **Safety Bindings** with rubber covered nylon cable that holds shoes firmly. Adjustable lever. Fits juvenile shoe sizes 11-4. (Comes not mounted; instructions included). **Stout bamboo poles** are 40 in. long. Leather wrist straps. Steel points. Ski book included. *State ski length.* See *How to Order*.

6 N 01120—Complete Set. Shpg. wt. 10 lbs. **4-foot**......**$6.19**
4½-foot............**$6.85** **5-foot**..............**$7.65**
6 N 01115—Skis and bindings only. *State ski length.* Wt. 7 lbs.
4-foot......**$4.85** **4½-foot**......**$5.65** **5-foot**......**$6.45**
6 N 1104—Safety bindings only. Mounting instructions included. Ski booklet not included. Shpg. wt. 1 lb. Pair **$1.98**
6 N 01175—Ski Poles only. Shpg. wt. 2 lbs..........Pair **$1.59**

[B] **Youths' Pro-style Set.** Designed for expert-like controlled skiing. *Includes:* **Solid hickory skis** are same as adult solid, hickory skis below—but in shorter lengths for youngsters. Just as strong as adult skis. Laminated tips resist warping or splitting. Ridge tops. Plain edges. Drilled for bindings. **J. C. Higgins Touring bindings [P]** shown below. (Come not mounted; mounting instructions included). **Ski poles** *6 N 01175* (See [A] above). How to Ski Booklet included. *State ski length.* Be sure to see *How to Order* below.

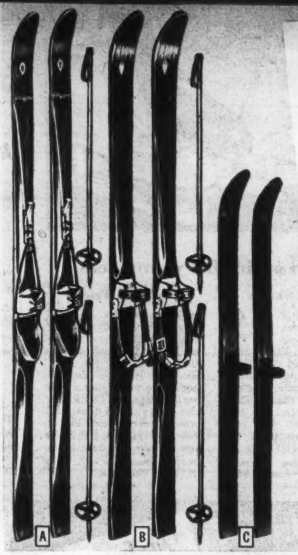
6 N 01121—Complete Set. Shpg. wt. 11 lbs.. **5-foot**...**$8.85**
5½-foot............**$9.75** **5¾-foot**............**$10.65**
6 N 01158—Skis and Bindings only. *State ski length.* Wt. 8 lbs.
5-foot....**$7.65** **5½-foot**....**$8.65** **5¾-foot**...**$9.45**

[C] **Pine Skis—loads of fun for Children.** Flat top style with laminated tip for extra strength. Blue metallic enamel finish. Non-slip rubber foot plates. Leather toe strap. For straight downhill and touring skiing. Not designed for controlled skiing like those above. Ski book not included.

6 N 01114—*State length.* Shpg. wt. 5 lbs. **4-foot**.......**$2.59**
5-foot..............**$3.39** **5½-foot**.............**$4.29**
6N01136—Set. *6 N 01114* **Skis,** and *6 N 01175* **Poles.** *State ski length.* Shpg. wt. 5 lbs. **4-ft**...**$3.98** **5-ft**...**$4.85** **5½-ft**...**$5.75**

HOW TO ORDER CORRECT SKI AND POLE LENGTH

For skis: Extend arm over head. Don't stretch. Measure from base of thumb to floor. Order length nearest this measurement. **For Poles [K] and [L]:** With elbow at side, measure from floor to about 3 in. above elbow. Order length nearest this measurement. Lengths are about 42, 45, 48, 51 inches.



For a White Christmas .. J. C. Higgins Handcrafted Skis

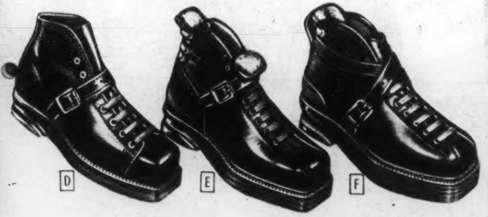
ORDER EARLY!
Shopping is easy the catalog way

WALTER PRAGER

Ski expert, and 1948 Olympic Ski Coach, has tested and approved J. C. Higgins ridge top skis, bindings, and accessories

Learn to Ski Right! It's Fun!

This booklet shows you how to ski correctly. Fully illustrated. (Included with all pairs of ridge top skis and adult type bindings).
6 N 1199—Shipping wt. 2 oz..........**19c**



Husky New J. C. Higgins Ski Boots

Top grain cowhide tanned to repel water. Steel reinforced shanks. Grooved rubber heels. Allow for heavy socks. Order ½ to full size larger than street shoe.

[D] **GOOD.** Thick double sole—oak leather midsole, ribbed rubber outsole. Sole wedges resist bending. Double leather strap. Rolled leather top edging. Hard box toe. Bellows tongue. Nickel eyelets, Dark brown. *State size:* **Men**—6, 7, 8, 9, 10, 11, 12. **Women, youths**—3, 4, 5, 6, 7, 8, 9. Wt. 4 lbs.

6 N 1146—Men's............Pair **$7.95**
6 N 1147—Women's, Youths'...Pair **7.95**

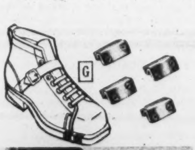
[E] **BETTER.** Open lace back with shearling lined tongue—better heel fit. Sponge rubber inner padding around top of ankle. Storm welt. Reinforcing outer heel counters. Leather inner sole, sock lining. Hard box toe. Double soles—ribbed rubber outsole. Nickel eyelets. Dark brown. *State size:* **Men**—6, 7, 8, 9, 10, 11, 12. **Women, youths**—3, 4, 5, 6, 7, 8, 9. Wt. 4 lbs.

6 N 1148—Men's............Pair **$9.95**
6 N 1149—Women's, Youths'...Pair **9.95**

[G] **8 Sole Protectors.** Screws included.
6 N 1174—Shpg. wt. 3 oz....Set 29c

[F] **BEST!** Greatest ski boot value in Sears history. *Fully lined* with Kip leather—soft, yet firm. Grain leather inner sole. *Sponge rubber* inner padding around ankle, heel, and in front tongue—extra support. *Shearling* padded open lace back, stay loop. Wrap around strap. Hex brass eyelets. *Triple thick sole*—2 oak leather midsoles, ribbed rubber outsole. *Full wedge support.* Storm welt. New American narrow heel last, rounded hard toe. Low and high hitch grooves. Dark reddish brown. *State Men's size* 6, 7, 8, 9, 10, 11, 12.

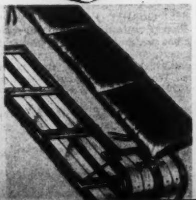
6 N 1150—Shpg. wt. pair 5 lbs.. **$12.95**

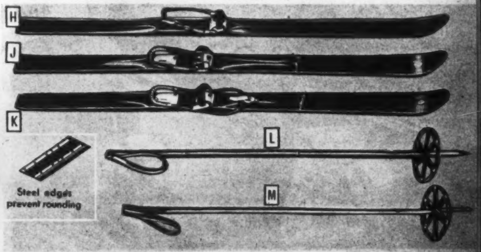


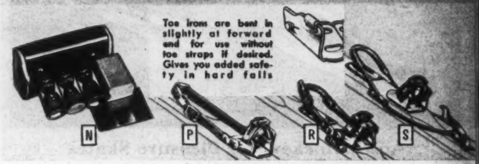
J. C. HIGGINS Hickory Toboggan. Hardwood strips. Water-resistant varnish finish. Steam bent curve. Rope handrails. *Shipped freight or express.*

Catalog No.	Size	Riders	Shpg. wt.	Price
6 NM 1165	4-ft.	3	12 lbs.	$9.45
6 NM 1166	6-ft.	4	20 lbs.	14.95
6 NM 1167	8-ft.	5	27 lbs.	19.95
6 NM 1168	10-ft.	6	33 lbs.	24.95

Toboggan Pad. Thick felted cotton. Red plastic-coated drill cover. 4½-ft. for 6-ft toboggans; 6½-ft. for 8-ft.
6 N 01183—4½-ft. Shpg. wt. 3 lbs....**$2.75**
6 N 01184—6½-ft. Shpg. wt. 5 lbs.... **3.98**






Toe irons are bent in slightly at forward end for use without toe straps if desired. Gives you added safety in hard falls
N
P
R
S

J. C. Higgins Adult Ski Equipment

[H] **Smooth Maple Skis with Bindings.** For beginners and occasional skiers. Ridge tops, tempo tips, spring action camber for maximum ski control. Mahogany stained, water resistant finish. Drilled for bindings. *State length* 6, 6¼, 6½, 6¾-feet. See shpg. wts. at right.

6 N 01154—Skis with Binding [P]. (Not mounted): Instr. included....**$10.45**

Solid Hickory Skis. Select, second growth hickory cut "with grain" to resist warping. Matched in grain, weight, flexibility. Laminated tips for extra strength, resist splitting. Spring action camber distributes weight evenly for control. Ridge tops. Walnut finish, heavily lacquered. Choose *plain* or *steel edge*—with or without bindings mounted. See *How to Order* and *Shpg. Wts.*

[J] **Plain Edge Skis.** *State length* 6, 6¼, 6½ 6¾, 7-feet.
6 N 01112—Binding (R) mounted...**$14.45**
6 N 01116—Binding (S) mounted....**$15.45**
6 N 01159—Plain Edge Skis only.... 10.45

[K] **Steel Edge Skis.** *State length* 6, 6¼, 6½, 6¾, 7, 7¼-feet.
6 N 01117—Binding (S) mounted..**$20.95**
6 N 01160—Steel Edge Skis only....**$15.95**

[L] **Bamboo Ski Poles.** Lacquer finish. Steel points. Leather wrist strap. *State length.* See *How to Order.*
6 N 01177—Shpg. wt. 2 lbs..Pair **$2.59**

[M] **Tempered Aluminum Alloy Ski Poles.** Steel points, 6-in. snow ring. Riveted cross straps. Leather grip, strap. *State length.* See *How to Order.*
6 N 01176—Shpg. wt. 2 lbs...Pr. **$4.45**

[N] **Wax Kit with Blue Fabric Belt Case.** 2-oz. tubes of Base, Universal, Klister. Cork block. Steel scraper.
6 N 1187—Shpg. wt. 1 lb.........**$1.79**

[P] **Touring Bindings**—for juniors, adults. Leather straps. Side lever.
6 N 1105—Wt. 2 lbs. 4 oz....Pr. **$2.25**

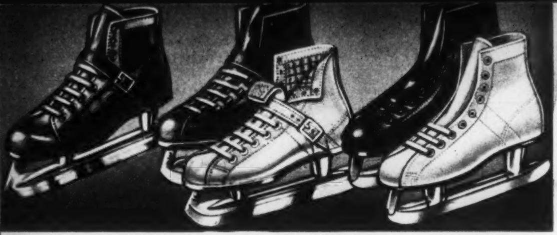
[R] **Safety Heel Spring Bindings.** Steel heel spring with side throw lever frees foot easier in hard fall.
6 N 1106—Wt. 3 lbs. 12 oz....Pr. **$3.19**

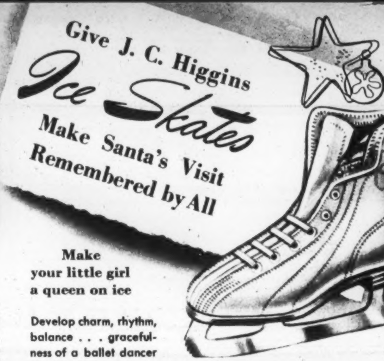
[S] **Cable Bindings.** Micromatic cable adjustment. 2-position side hitch brackets. Reverse front lever.
6 N 1107—Wt. 3 lbs. 12 oz....Pr. **$3.98**

Adult Ski Lengths and Shipping Weights

Lgth. (ft.)	6	6¼	6½	6¾	7	7¼
Without binding	7 lbs.	8 lbs.	9 lbs.	9 lbs.	10 lbs.	11 lbs.
With binding	10 lbs.	11 lbs.	11 lbs.	13 lbs.	14 lbs.	14 lbs.

7, 7¼-ft. skis shipped freight or express





Make
your little girl
a queen on ice

Develop charm, rhythm, balance . . . graceful-ness of a ballet dancer

Here's fast, dashing fun on ice for youngsters

Boys' Hockey Skates

Styled like adult skates—just as strong. Top grain leather strap and reinforcing webbing in high quality split leather shoes. Top grain hard box toe protects toes—helps keep them warm. Padded tongue. Oak leather sole with steel reinforced arch shank. Shiny plated tool steel blades. Black, tan trim. *State size* 1, 2, 3, 4, 5.

$7.69 Pair

6 N 1043—*See How to Order.* Shpg. wt. 2 lbs. 12 oz. $7.69

Pleasure Skates

Built strong for tiny ankles. Shoes of top grain elk tanned cowhide. Built in strap for support. Plaid cloth lining adds warmth, support. Padded tongue. Leather sole. Reinforcing steel arch shank. Shiny plated hockey blades of high carbon tool steel. *State color* white (for girls); black (for boys). *State size* 11,12,13,1,2,3.

$5.98 Pair

6 N 1000—*See How to Order.* Shpg. wt. 2 lbs. 12 oz. . . . $5.98

New! Low Priced!

Beginners' skates for good boys and girls. You can order a pair for each of your youngsters at this low price! Good quality split cowhide shoes have top grain cowhide toes to resist scuffs. Oak leather soles. Shiny plated drawn and formed hockey styled blades. *State size* 11, 12, 13, 1, 2, 3. *See How to Order*. Wt. 2 lbs. 12 oz.

$4.95 Pair

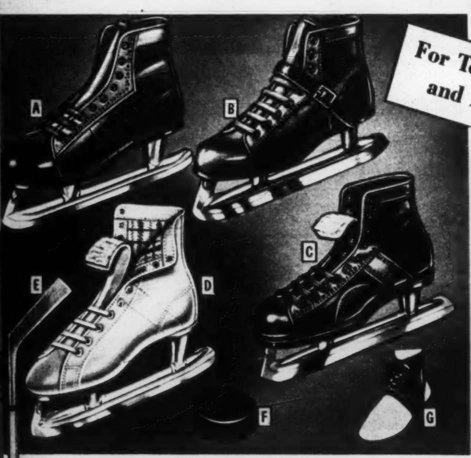
6 N 1037—Black color $4.95
6 N 1038—White color 4.95

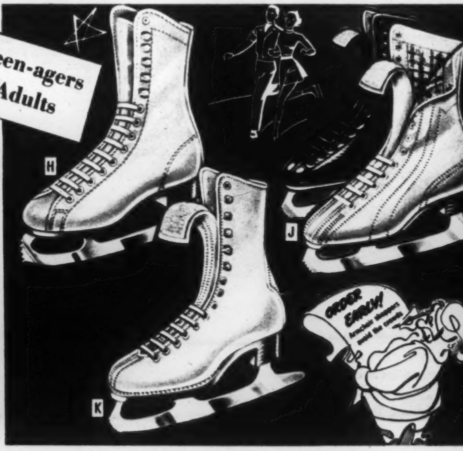
She can twirl on Figure Skates

Let her learn to dance on ice with fairy like ease. Help bring out her charm. Shoes are top grain elk tanned cowhide—white color. Rocker type figure blades of shiny plated *hollow ground* tool steel. Leather soles. Full plaid cloth lining helps support tiny ankles. Shpg. wt. 3 lbs.

$5.98 Pair

6 N 1015—*State size* 11, 12, 13, 1, 2, 3. See *How to Order* $5.98





Adult Hockey and Pleasure Skates

For correct fit, be sure to see How to Order Ice Skates at right below.

[A] **Good Hockey Skates.** Low priced, dependable. Split cowhide shoes with top grain leather hard box toe. Web reinforcements. Felt sock lining. Steel reinforced shank; leather sole. Shiny plated tool steel blades. Wt. 3 lbs. 6 oz.
6 N 1039—*State men's size* 4, 5, 6, 7, 8, 9, 10, 11, 12. Black; tan trim. . Pair $7.25

[B] **Better Hockey Skates.** Top grain cowhide strap, extra webbing in high quality split leather shoes give support. Top grain hard box toe. Leather soles. Padded tongue. Shiny plated tool steel blades. Wt. 4 lbs. 4 oz.
6 N 1003—*State men's size* 6, 7, 8, 9, 10, 11, 12. Black; tan trim . . . . . Pair $8.45

[C] **Best Hockey Skates.** Top grain cowhide shoes with scuff patches. Cross stitching for support. Shearling lined tongue. Hard box toe. Double sole. Stronger 1-piece tubular cups. Same quality blades used by pro players. Chrome plated high carbon tool steel *ground lengthwise*. Wt. 4 lbs. 4 oz.
6 N 1045—*State men's size* 6, 7, 8, 9, 10, 11, 12. Black; tan trim . . . . . Pair $11.95

[D] **Women's White Pleasure Skates.** Sleek, handsome. Shoes made of sturdy top grain cowhide that's so nice to your feet. Colorful full plaid cloth lining for warmth, extra support. Reinforcing webbing. Padded tongue. Steel reinforced shank. Leather soles. Shiny plated tool steel tubular hockey style blades.
6 N 1017—*State size* 4, 5, 6, 7, 8, 9. Shpg. wt. 3 lbs. 12 oz. . . . . Pair $6.95

[E] **Hockey Sticks.** Select ash or elm for strength. Neutral pitched blade.
6 N 01025—**Junior Size.** 40 inches long. Shpg. wt. 2 lbs. 79c
6 N 01026—**Amateur Size.** 48 inches long. Shpg. wt. 2 lbs. 98c
6 N 01029—**Professional Size.** 53 inches long. Shpg. wt. 2 lbs. $1.59
[F] 6 N 1027—**Regulation Puck.** Hard rubber. Shpg. wt. 8 oz. 19c

[G] **Canvas Ankle Support.** Heavy canvas webbing. **Men's sizes** extra small (fit shoe sizes 3-4); small (5-7); medium (8-9); large (10-12); **Women's sizes** small (3-4); medium (5-6); large (7-9). *State size and if for man or woman.*
6 N 1022—Shipping weight pair 4 ounces . . . . Pair $1.09

Pro-Style Figure Skates

[H] **GOOD QUALITY.** *Exceptional value at this low price.* Shiny plated *hollow ground* tool steel blades. Rocker design . . . two precision skating edges give you sharp inside or outside turns. Saw teeth let you start and stop sharply, or stand on your toes. Women's full high cut shoes of top grain elk tanned cowhide—snow white color. Cloth lining for better support. Padded tongue. Felt sock lining. Oak tanned leather sole and heel.

$7.95 Pair
Good quality

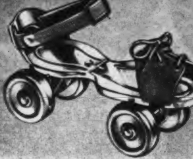
6 N 1014—*State women's size* 4, 5, 6, 7, 8, 9, 10. Shpg. wt. 3 lbs. 12 oz. . . . . . . Pair $7.95

[J] **BETTER QUALITY.** Extra stitching in top grain elk tanned cowhide shoes adds strength, beauty, support. Semi-closed toe. Shearling lined tongue is more comfortable. Full cloth lining for warmth, support. Snug heel counters extend forward under arch. Oak tanned leather sole and heel. Shiny plated hollow ground tool steel blades. **Men's** medium high cut. **Women's** full high cut. Shpg. wt. 3 lbs. 12 oz.
6 N 1024—**Men's.** Black color. *State size* 5, 6, 7, 8, 9, 10, 11, 12 . . . . Pair $9.95
6 N 1023—**Women's.** White color. *State size* 3, 4, 5, 6, 7, 8, 9, 10 . . . . Pair 9.95

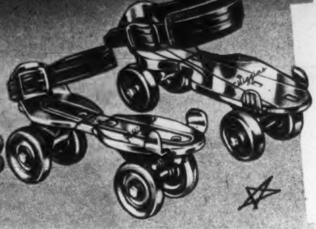
[K] **BEST QUALITY.** *Full suede leather lining* for delightful footease skating, extra support, warmth. Top grain cowhide shoes fit your feet like a glove. Closed toe style has streamlined effect—is favored by experts. Heel counters hug your foot and arch—give added support to straining muscles. Stronger double soles. Finest hollow ground, high carbon tool steel blades—balance mounted—beautifully chrome plated. Women's full high cut. Gleaming white color. See *How to Order*.
6 N 1020—*State women's size* 4, 5, 6, 7, 8, 9, 10. Shpg. wt. 3 lbs. 10 oz. . . . . Pair $12.95

HOW TO ORDER ICE SKATES: To allow for heavy socks, order ½ to full size larger than your regular street shoe size. For light socks, order street shoe size, or next larger size if street shoe is ½ size. We recommend you don't purposely order skates too large for youngsters. Proper fit will give better support to ankles.

NEW CHILDREN'S SKATES . . . built stronger, better than last year . . . at last year's low price



Steel bearing wheels are fine for learning



For Pace-setting Youngsters . . Ball Bearing Skates They go like the wind—and give a smoother ride

For young beginners. Skating gives children good training in coordination, balance, helps develop young muscles. Provides healthful exercise and loads of fun. Plain steel bearing wheels (no ball bearings), best for beginners—makes learning easier. Sturdy steel girder chassis is built better than last year's model—has shiny nickel plating—reinforcing flange on sides. Laced red leather toe straps. Red web ankle strap. Adjust from 6⅛ to 8½ in. **$1.29 Pair**

6N2361—Shpg. wt. 2 lbs. $1.29

Skates add speed and sparkle to your youngster's Christmas. Fun galore for boys and girls of all ages. Skating is healthy, too . . . helps make them better athletes . . . improves their balance . . . muscle coordination. Choose from these 2 beauties:

GOOD QUALITY. Strong nickel plated steel girder chassis. Reinforcing flange on sides resists bending. Tough steel wheels. 8 ball bearings per wheel give easy ride. Rubber shock absorbers for smoothness, steering action. 17½-inch replaceable leather strap. 7⅛ to 10½-in. adjustment. Key incl. Shpg. wt. 3 lbs. **$1.79 Pair**

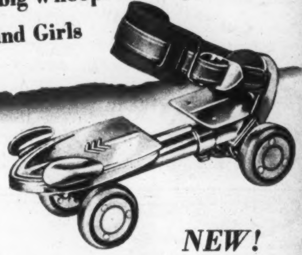
6 N 2303 . . . . $1.79

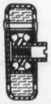
BETTER QUALITY. Has heavier steel girder chassis—nickel plated—flange reinforced. Heavier steel wheels last longer . . are nickel plated. 16 bearings per wheel for smoother, faster ride. Rubber shock absorbers. Padded leather strap. 8 to 10⅝-in. adjustment. Skate key incl. Shpg. wt. 4 lbs. **$2.79 Pair**

6 N 2301 . . . . $2.79

J. C. Higgins
Sidewalk Skates

Bring big Whoops and Yippees from Boys and Girls





NEW!

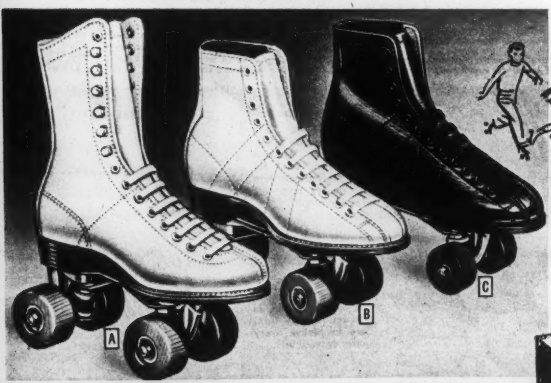
QUIET SKATES! Speedy inner cushion wheels cut noise

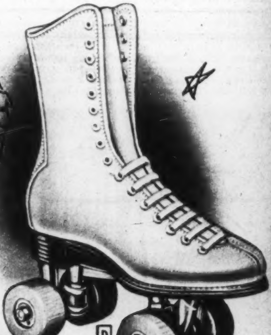
Finest skates we ever sold—with new *exclusive* quiet wheels. Biggest skate improvement in years! New wheels have neoprene rubber inner cushion, rugged steel outer rims. Gives all the speed, durability of steel wheels plus the quiet, cushioning effect of rubber. Cuts noise, vibration. Gives smoother ride, longer wear, and proper side slip for turns and stops. Won't catch on turns like slow rolling rubber wheels. 16 smooth rolling ball bearings (double race) per wheel. Nickel-plated tubular steel chassis. Rubber shock absorbers aid steering. Streamlined toe clamps. Leather strap—sponge rubber padded. Be first *now*—with the *newest*! **$4.79 Pair**

6 N 2364—8 to 11-in. adjustment. Key included. Shpg. wt. 6 lbs. . $4.79

J. C. HIGGINS RINK ROLLER SKATES

Let's give Exercise . . . Excitement . . . Let's give year-around indoor fun this Christmas . . . No age limit . . . Everyone can enjoy the thrill of waltzing—skating to music





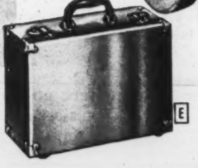
Speed and smoothness are in 128 *free running* ball bearings. Resist gumming by resin and dust—better than *ball retainer* type

Double race ball bearings. Precision machined bearing cups and cones—non-locking, adjustable. Popular 10° pivot action.

Rubber shock absorbers reduce vibrations, give you adjustable steering action. Top grain cowhide shoes give firm support.

Fine Steel Chassis Rink Skates. Smart looking, easy rolling skates built for comfort, strength, and beauty. Cost much less than you'd think. Shoes of select top grain elk-tanned cowhide. Heavy webbing reinforces ankle and instep. Felt padded tongue for increased comfort. Sturdy American welt double soles. Men's are lace-to-toe style; women's have new closed toe. Choice of wide fiber or extra wide semi-jumbo wood wheels. Wrench included. **Men's sizes**—6, 7, 8, 9, 10, 11, 12. **Women's sizes**—3, 4, 5, 6, 7, 8, 9, 10. See *How to Order* below. *Please state size*. Shpg. wt. pair 7 lbs. **$12.95 Pair**

A	6 N 2306—Women's. White color. With fiber wheels	Pair $12.95
	6 N 2305—Women's. White color. With semi-jumbo wood wheels	Pair 12.95
B	6 N 2304—Men's. White color. With fiber wheels	Pair 12.95
	6 N 2307—Men's. White color. With semi-jumbo wood wheels	Pair 12.95
C	6 N 2353—Men's. Black color. With fiber wheels	Pair 12.95
	6 N 2354—Men's. Black color. With semi-jumbo wood wheels	Pair 12.95



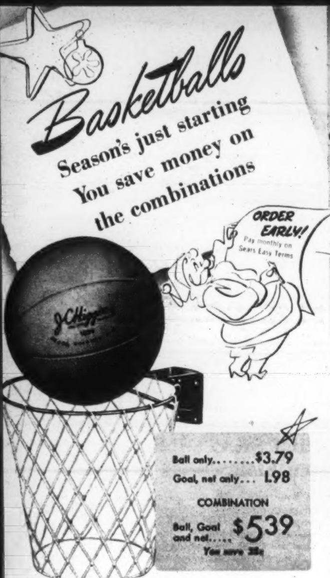
$17.95 Pair

ORDER EARLY!

Best—Lightweight Aluminum Chassis Rink Skates. Light and comfortable—easy to control—and *wonderfully strong*. They have all the strength of skates at left, but are a *full pound lighter in weight*. Your feet will feel the difference! Choice white top grain elk tanned cowhide shoes—*fully leather lined* for extra comfort and support. Luxurious shearling padded tongue. Stout Goodyear welt double soles. Snug fitting heel counters. Aluminum foot plates anchored at sole with metal rivets. Die cast axle bracket. Women's closed toe. **Women's sizes**—3, 4, 5, 6, 7, 8, 9. See *How to Order*. *State size*. Shpg. wt. 6 lbs.

D	6 N 2357—Women's. White color. With fiber wheels	Pair $17.95
	6 N 2358—Women's. White color. With semi-jumbo wood wheels	Pair 17.95
E	6 N 2352—Shiny Aluminum Skate Case. 14¼x10¼x5¼-in. size. Wt. 3 lbs.	3.98

HOW TO ORDER RINK SKATES—*Order street shoe size. If ½-size is worn, order next larger full size*



Ball only........	$3.79
Goal, net only...	1.98

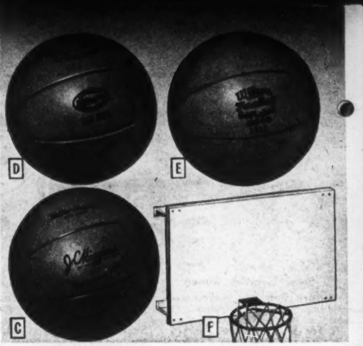
COMBINATION

Ball, Goal and net..... $5.39

You save 38c

Popular Buy Combination

Husky J. C. Higgins Molded Rubber Basketball takes abuse of hard outdoor play. Tough rubber cover vulcanized to 1-piece bladder withstands scuffs, scrapes of asphalt, concrete, wood courts. Seamless, laceless, watertight. Official size, weight. Needle included. Official size **goal** has ⅜-inch thick rim. Firmly braced. **Net** made of strong cotton twine.
6 N 01818—**Combination.** Shpg. wt. 11 lbs.......$5.39
6 N 1830—**Ball only.** Shpg. wt. 2 lbs. 8 oz....... 3.79
6 N 01829—**Goal, net only.** Shpg. wt. 9 lbs...... 1.98



Develops team spirit—alertness—poise—confidence

Two more money-saving combinations

A **Most appreciated by teen-agers, older youths. J. C. Higgins High Quality Molded Rubber Covered Basketball** $8.98 Set has strong *triple-molded* vulcanized construction. Built over reinforced carcass. Tough rubber cover looks like, handles like leather—but outlasts leather in grinding, scuffing play of outdoors. Seamless, laceless, absolutely watertight—won't get soggy. Official size, weight. Needle included. Official size **goal** has ⅝-inch thick rim. New college style **"Won't Whip" net** has tapered design that slows ball down, makes ball "hesitate" fraction of a second when dropping through goal. Extra strong twine.
6 N 01817—**Combination.** Shpg. wt. 12 lbs.......$8.98
6 N 1802—**Ball only.** Shpg. wt. 2 lbs. 8 oz....... 5.79
6 N 01833—**Goal only.** Shpg. wt. 9 lbs.......... 2.98
6 N 1828—**Net only.** Shpg. wt. 6 oz............. 79c

B **Low priced Combination for Youngsters.** Popular **J. C. Higgins Peb-Tex Basketball.** Sturdy imitation leather, pebble grained for firm grip. Reinforcing double twill lining. 1-piece bladder. Official size and weight. Needle included. **Goal** and **net** in combination is 6N01829 listed at left.
6 N 01807—**Combination.** Shpg. wt. 11 lbs....$4.29
6 N 1806—**Basketball only.** Shpg. wt. 2 lbs. 8 oz..$2.59

NOTE: All basketballs on this page are shipped inflated and boxed to insure perfect shape

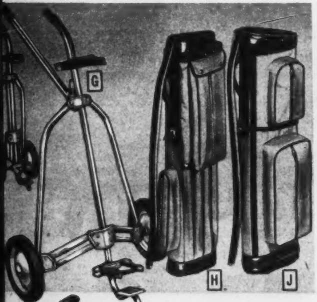
For High Scorers—nothing but the best!

C **Extra Strong! Best J. C. Higgins Molded Rubber Covered Basketball.** Only $7.65 Triple molded. Has specially developed, super-tough rubber-impregnated carcass. Wears longer. A top flight performer on any court. Official size, weight.
6 N 1827—Needle included. Shpg. wt. 2 lbs. 8 oz....$7.65

D **Tournament Quality!** This college style **J. C. Higgins Molded Leather Basketball** will be the pride of every youth who owns one. Official in every way. *Unusual low price.* Genuine Gunnison cowhide—finest basketball leather known—is molded tightly over rubber-impregnated carcass. Strongest type construction—far stronger than ordinary seamless, laceless leather balls.
6 N 1810—Needle included. Shpg. wt. 2 lbs. 8 oz..$9.50

E **Wilson Tru-Built Molded Leather Basketball.** Patented Tru-Built construction similar to above. Select, top grain cowhide. Official size, weight. *Postpaid.*
6 N 1811—Needle included. (Shpg. wt. 2 lbs. 8 oz.)$14.95

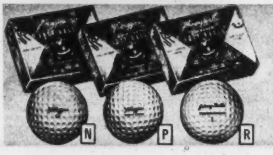
F **Backboard Combination eliminates makeshift home courts—gives true, sure rebounds.** 3x4-ft. non-vibrating **backboard** of warp-resistant Masonite Presdwood, white color. Brackets, bolts (included) hold board 10 inches from wall. Official size **goal** has ⅝-in. thick rim; orange color. Cotton twine **net.** *Freight or express* from factory at Wilkes-Barre, Pa. Pay shipping charges from there. Order from mail order house.
6 NM 1861F—**Complete set.** Shpg. wt. 68 lbs.....$19.95
6 NM 1860F—**Backboard only.** Shpg. wt. 63 lbs.....$17.95



$7.25 Each
L
$4.79 Each
M

A Christmas Treat

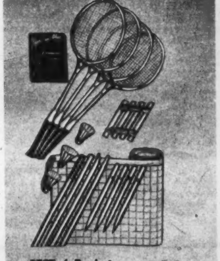
For your favorite golfer. Johnny Bulla Matched Woods and Irons for men. Professional style and quality help him play *better* golf.



Golf Balls

Little gifts that pack a big wallop! Dozen in attractive gift box. Sure to please every golfer on your list!

Badminton!



BEST 4-Racket Set. Laminated rackets of 4-ply ash; imitation leather grips. Shoulder, throat reinforced with bindings. Waterproof nylon strings. 3 "Timpe" shuttle cocks, sponge rubber base. 20x2-ft. net. Rule book, all poles, ropes, stakes. $14.95 4-racket set
6 N 01334—Wt. 7 lbs.$14.95

Best 2-racket Set. (Not shown.) Same as above, but 2 rackets, 2 shuttlecocks, 20x1½-ft. net, rule book, poles, ropes, stakes.
6N01333—Shpg. wt. 6 lbs. $8.75

Economy 2-racket Set. (Not shown.) Spiral silk strung laminated rackets; leatherette grips. 2 shuttlecocks. Rule book, 18x1-ft. net.
6N01324—Shpg. wt. 2 lbs. $6.79

Golfers everywhere go for J. C. Higgins Golf Gifts

G **Tubular Aluminum Golf Cart.** Holds bag and clubs upright. Weighs only 14 lbs. Folds, opens in seconds. Stores in car trunk or club locker. Auxiliary handle. Easy-rolling semi-pneumatic tires. Ball bearing wheels.
6 N 0918—Shpg. wt. 18 lbs.$23.45

H **Men's 12-club Nylon Comparto Bag.** 8 individual compartments for irons, 4 for woods. Mist color. Large zipper selector ball pocket. Telescope hood.
6 N 0960—Shpg. wt. 6 lbs.$18.79

J **Men's 14-club Nylon Oval Bag.** Mist color. Neolite club dividers. Zipper shoe pocket, ball pocket. Telescope hood.
6 N 0961—Shpg. wt. 7 lbs..$14.79

K **Basic Set.** Includes all necessary clubs: Brassie, Putter, Nos. 2, 5, 7 irons. Steel step shafts, black leather grips. Brassie has persimmon head, irons have chrome-plated heads. Beige canvas bag, brown trim; zipper ball pocket. *Right-handed.*
6N0837—**Men's.** Shpg. wt. 10 lbs. $22.75
6N0838—**Women's.** Wt. 10 lbs...22.75

Johnny Bulla Matched Woods' Irons. Heddon chrome-plated steel step shafts, top-grain grips. *Right-handed.*

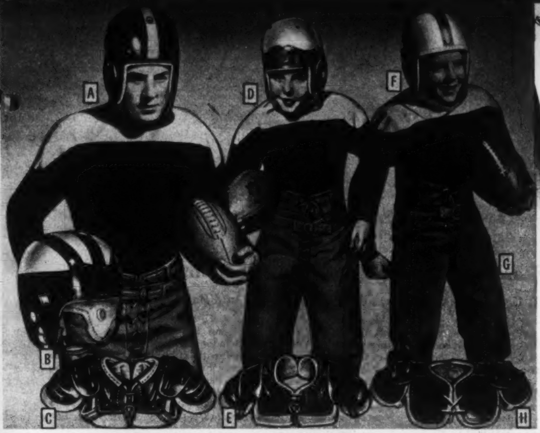
L **Woods.** Walnut-color deep faced persimmon heads. Fiber face insert. (1) Driver, (2) Brassie, (3) Spoon, No. 4 Wood. *State clubs.*
6N0870M—Shpg. wt. ea. 2 lbs. Ea. $7.25

M **Irons.** Satin chromed finish, sandblasted face scoring. Nos. 2, 3, 4, 5, 6, 7, 8, 9, Putter. *State clubs.*
6N0871M—Shpg. wt. ea. 2 lbs. Ea.$4.79

N **Model "50" Golf Ball.** Dozen in attractive gift box. Pure gum rubber wound over solid resilient center. Tough cover.
6 N 907—Wt. 2 lbs. 4 oz. Doz.$4.76

P **Liquid Center Golf Ball.** Perfectly balanced liquid center for long flight. Durable cover takes plenty of punishment. Dozen packed in handsome Christmas gift box. Shipping weight 2 lbs. 4 oz.
6 N 908—Dozen for only....$5.45

R **Johnny Bulla Tournament Ball.** As fine as any top quality ball on the market. Extra long, true flight. Fluid compound center. Electronically controlled winding. Shpg. wt. 2 lbs. 4 oz.
6 N 905—Dozen in gift box..$8.75



UNIFORMS give protection . . add assurance

[A] **Our Best Uniform.** For older boys. **6 N 2427—Plastic Helmet.** Foam rubber padding. **State:** *color* blue with white stripe; scarlet, blue stripe; *size* small 5⅝-6¾; medium 6⅞-7; large 7⅛-7¼. Shpg. wt. 2 lbs. $4.79

6 N 2431—Cotton Jersey. State: *color* navy, gold yoke; green, white yoke; scarlet, white yoke; *size* small 34-36; med. 38-40; large 42-44. Wt. 10 oz. ... $2.29

6 N 2420—Tan Duck Pants. *State size* 28, 30, 32, 34. Wt. 2 lbs. 5.95

[B] **6N2418—Molded Fiber Helmet.** White, black stripes. Cotton padding. *State size* small 6⅞-7; med. 7⅛-7¼; large 7⅜-7½. Wt. 2 lbs. $3.79

[C] **6 N 2426—Shoulder Pads.** Boys to 14. Foam pad. Wt. 1 lb. 10 oz. 4.65

6 N 2437—Combination. Helmet [A], Pads [C]. Wt. 3 lbs. 10 oz. ... 8.98

[D] **High Quality Uniform.** For younger grid stars. **6N2417—White Fiber Helmet.** *State size* small 6⅞-7; med. 7⅛-7¼; large 7⅜-7½. Wt. 2 lbs. $2.89

6 N 2421—Cotton Jersey. State: *color* blue, gold yoke; green, white yoke; scarlet, white yoke; *size* small 26-28; med. 30-32; large 34-36. Wt. 10 oz. $1.35

6 N 2407—Khaki Duck Pants. Cotton padding. *State waist size* 24, 26, 28, 30, 32. Wt. 2 lbs. ... 4.69

[E] **6 N 2414—Shoulder Pads.** Cotton padding. Fiber shields. Boys to 10 yrs. Wt. 1 lb. 14 oz. 3.49

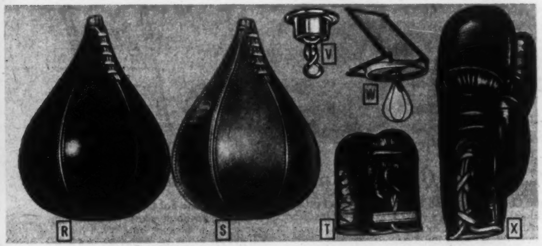
[F] **6 N 2419—Economy Fiber Helmet.** White and tan. For boys to 10 yrs. Wt. 1 lb. 4 oz. 1.98

[G] **6N2433—Economy Khaki Duck Pants.** Cotton pad. *State size* 24, 26, 28, 30. Wt. 1 lb. 2 oz. 2.89

[H] **6 N 2416—Economy Shoulder Pads.** Cotton padding. For boys to 10 yrs. Wt. 1 lb. 8 oz. 2.39

6 N 2436—Combination. Helmet [F], Pads [H]. *State sizes.* Shpg. wt. 2 lbs. 12 oz. 4.15

For detailed description of uniforms see your big General Catalog and your Mid-Season Fall Catalog.



For the Home Gym . . Adult Boxing Equipment

[R] **Wine Color Sheepskin Striking Bag.** Official size. Twill lining. Valve bladder. 6 N 1403—Needle incl. Wt. 1 lb. 8 oz. ... $5.95

[S] **Best Striking Bag—Top Grain Tan Cowhide.** Official size, weight. Double twill lining for extra strength. Leather welt seams. 6 N 1450—Needle incl. Wt. 1 lb. 10 oz. .. $7.65

[T] **Striking Bag Mitts.** Tan sheepskin. Padded back. Have leather finger grips. 6 N 1417—Shpg. wt. 4 oz. .... Pair $2.75

[V] **6N1406—Striking Bag Swivel.** Wt. 7 oz. $1.29
6N1447—Striking Bag Bladder. Wt. 8 oz. ... 69c

[W] **Striking Bag Platform.** Hardwood frame. 1-pc. circular steel rim, 22-in. diam. 6 N 01408— Bag not incl. Wt. 12 lbs. $4.95

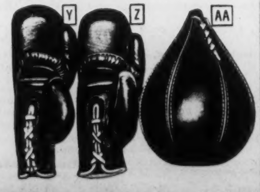
[X] **Official 8-oz. Boxing Gloves.** Specially tanned select wine sheepskin. Protective curved thumb. Hair padding. Full padded cuffs help hold wrists straight. **6 N 1410—Set of 4 only.** Wt. 3 lbs. 4 oz. $7.95

Keep the Youngsters fit!

[Y] **6-ounce Boxing Gloves for Boys to 14 years.** Specially tanned wine sheepskin. Curved thumb. Hair padding. Full cut wrists. Canvas lined. **6 N 1416—Set of 4 only.** Wt. 2 lbs. 6 oz. $5.65

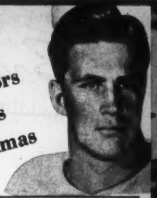
[Z] **4-ounce Boxing Gloves for Boys to 10 years.** Wine sheepskin. Protective curved thumb. Hair padding. Full padded wrists. Canvas lined. **6 N 1412—Set of 4 only.** Shpg. wt. 2 lbs. $4.65

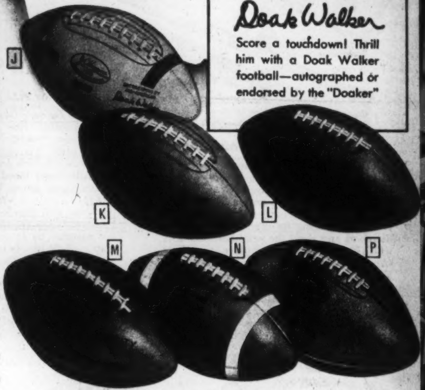
[AA] **Striking Bag for Boys to 14.** 6 N 1402—Needle incl. Wt. 1 lb. 6 oz. 4.79



Footballs

A boy's fun is outdoors
Put a "kick" in his
stocking this Christmas





Doak Walker

Score a touchdown! Thrill him with a Doak Walker football—autographed or endorsed by the "Doaker"

Develops stamina—drive—pluck

J. C. HIGGINS QUALITY—OFFICIAL SIZE, WT.—SHIPPED INFLATED

[J] **Doak Walker Autographed White Peb-Tex Ball.** Sturdy imitation leather. White with black stripes—for day or night play. Cotton drill lining adds strength. Pebble grained. Plastic laces. 6 N 2409—Has valve-type bladder. Needle incl. Wt. 1 lb. 7 oz. $2.35

[K] **Doak Walker Autographed Natural Color Peb-Tex Ball.** Same fine quality as above, but in conventional light brown color. 6 N 2406—Has valve-type bladder. Needle incl. Wt. 1 lb. 7 oz. $2.25

[L] **Doak Walker Endorsed Select Cowhide Pro-style Ball.** "I've tried this ball out thoroughly," says Doak Walker. "I like its strong top grain cowhide construction. I personally recommend it for all playing conditions." Reinforcing double herringbone twill lining. Lockstitched seams. Flat leather laces. Pebble grained. 6 N 2400—Has 1-piece bladder. Needle incl. Wt. 1 lb. 8 oz. $4.65

[M] **Low-priced Peb-Tex Ball.** Sturdy pebble grained imitation leather cover. Reinforcing cotton drill lining. White plastic laces. 6 N 2405—Has valve-type bladder. Needle incl. Wt. 1 lb. 7 oz. . $1.49

[N] **High Quality Split Cowhide Ball—Double Lined.** Exceptional low price. White stripes for visibility. Double drill lining. 6 N 2443—Has valve-type bladder. Needle incl. Wt. 1 lb. 8 oz. . $3.98

[P] **Best! Top Grain Cowhide Ball—Triple lined!** Our Conference Model. Select cowhide. Reinforcing triple herringbone twill lining for greater stamina. Linen-lockstitched seams. Leather laces. 6 N 2402—Has 1-piece bladder. Needle incl. Wt. 1 lb. 10 oz. .. $6.45

Bowlers want BOWLING BAGS

[BB] **Cowhide Ball and Shoe Bag.** Sleek white welt edges. Plastic handles. Long zipper. Name card holder. Shpg. wt. 2 lbs. 6 N 1445E—Brown color. ... $8.95 6 N 1446E—Black color $8.95

[CC] **Plastic Ball and Shoe Bag.** White plastic edges. Plastic handles. Zipper. Name card holder. Shpg. wt. 2 lbs. 10 oz. 6 N 1440E—Brown color. ... $6.25 6 N 1441E—Black color... $6.25

[DD] **Canvas Ball and Shoe Bag.** Cotton duck; plastic edges. Long zipper. Sturdy leather handles. Has name card holder. 6 N 1437E—2-Tone Brown and Tan color. Wt. 1 lb. 10 oz. $4.25

[EE] **Canvas Shoe Bag.** Cotton duck; plastic edges resist splitting. Zipper at one end. Leather handles. Name card holder. 6 N 1496E—2-Tone Brown and Tan color. Shpg. wt. 6 oz. ... $1.29

Bag prices include 20% Federal Tax. If tax is reduced or discontinued, we will refund accordingly on orders filled thereafter.

Baseball
for budding big leaguers

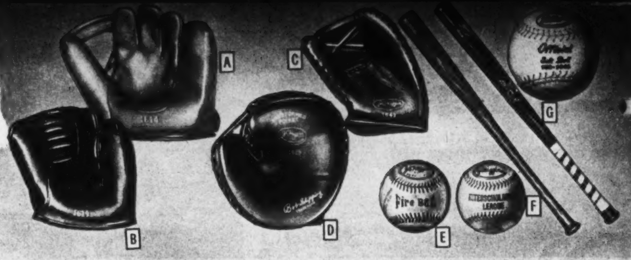
Christmas Special!

New 3-piece Set for Youngsters

$4.55

"Oh Boy!" That's what your little ball star will say when he opens this set. And what youngster wouldn't when he spies a glove, baseball, and bat—all in one package. Here's everything he needs to get on the diamond and show the neighborhood boys who's king. **Junior Fielder's glove** is specially sized for small hands. Real pro-styling. Top grain cowhide with grease set pocket. Expertly padded. Leather lined palm. Adjustable back. **Official league baseball** has tough cork and rubber center. Specially sized **hardwood bat.** Shpg. wt. set 5 lbs.

6 N 01710—Wear glove on left hand....$4.55



Baseball Season for Youngsters opens Christmas Morning

Junior size J. C. Higgins Gloves for all positions . . Ball and Bat Combinations

A **Junior Fielder's Glove.** Only **$2.98** Youngsters like its pro-styling. You'll like its low price. Tough. Rugged. Top grain cowhide with grease set pocket. Efficient 1-pc. laced tunnel trap. Leather lined palm. Wt. 1 lb. 4 oz.

6 N 1614—Wear on left hand...$2.98

B **Junior Ball Hawk—Fielder's delight!** Tricky grounders, hot liners are snagged by large, solid tunnel trap . . . held tightly by deep grease-set pocket. Streamlined thumb, fingers follow curve of hand—guard against bruises. Fully oiled select cowhide. Leather lined palm. Welt seams. Shpg. wt. 1 lb. 4 oz.

6 N 1619—Wear on left hand. $4.75

C **Junior "Spear-M" Baseman's Mitt.** Only **$4.45** Big off the palm solid tunnel trap gives the added 5 inches of reach every first baseman needs. Fully oiled top grain cowhide. Plastic laces. Shpg. wt. 1 lb. 4 oz.

6N1643—Wear on left hand...$4.45
6N1665—Wear on right hand.. 4.45

D **Junior Catcher's Mitt.** Tan cowhide with deep grease-set pocket, thick jute padding, plastic laces. Shpg. wt. 1 lb. 6 oz.

6N1625—Wear on left hand. $4.79

E **Fireball.** Official size practice baseball. Horsehide cover.

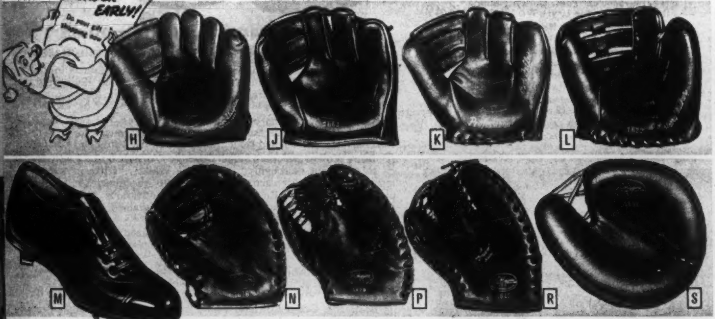
6N1604—Shpg. wt. 8 oz. Only .85c

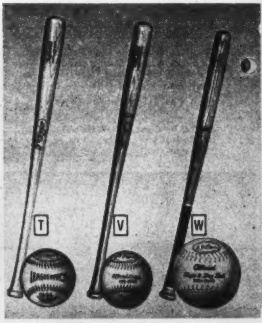
F **J. C. Higgins Baseball and Bat Combination.** **$2.19** Set Includes **"Official" Baseball** with rubber center, horsehide cover. Full sized **"Leaguer" hardwood Bat.** Saddle brown finish. Wt. 4 lbs.

6 N 01735—Combination. *Save 9c*...$2.19
6 N 1608—Ball only. Shpg. wt. 9 oz. 1.19
6N01718—Bat only. Shpg. wt. 3 lbs. 1.09

G **Softball and Bat Combination.** You get **"Official" 12-in. softball** with kapok center, cowhide cover. Full sized **Hickory Bat** with taped handle for easy grip. Dark finish. Wt. 4 lbs.

6 N 01734—Combination. *Save 15c*..$2.19
6N1644—Ball only. Shpg. wt. 9 oz. $1.25
6N01716—Bat only. Shpg. wt. 3 lbs. 1.09





Regulation Size—Choose a J. C. Higgins Quality to match their ability

Fielder's Gloves—Made of select top grain cowhide.

H **5-Finger Model with deep grease-set pocket.** Solid tunnel trap. Leather welt seams. Full leather lining.

6 N 1659—Wear on left hand. Shpg. wt. 1 lb. 4 oz...$4.35
6 N 1660—Wear on right hand. Shpg. wt. 1 lb. 4 oz....$4.35

J **4-Finger Model—Fully oiled, lined.** Curved thumb, little finger. Solid trap. Rawhide-laced fingers.

6 N 1661—Wear on left hand. Shpg. wt. 1 lb. 6 oz...$5.75
6 N 1662—Wear on right hand. Shpg. wt. 1 lb. 6 oz.....$5.75

K **Bob Feller Endorsed 4-Finger Model.** Rough and ready Big Leaguer. Fully oiled, lined. Wide solid trap. Curved thumb and fingers are rawhide-laced. Welt seams. Strong leather lacing at wrist.

6 N 1663—Wear on left hand. Shpg. wt. 1 lb. 8 oz...$7.45
6 N 1664—Wear on right hand. Shpg. wt. 1 lb. 8 oz.....$7.45

L **Wilson Ball Hawk.** 3-finger model has extra-wide triple tunnel trap. Fully oiled, lined. Kurv-form fingers.

6 N 1622—Wear on left hand. Shpg. wt. 1 lb. 8 oz...$9.65
6 N 1638—Wear on right hand. Shpg. wt. 1 lb. 8 oz.....$9.65

M **Top Grain Cowhide Baseball Shoes.** Black. Lockstitch construction. Riveted steel spikes. Oak-tanned leather heel, sole. Allow for heavy socks; order ½ size larger than street shoe. Shpg. wt. 2 lbs. 8 oz.

6 N 1693—Sizes 5-12; ½ sizes too. *State size*.......Pair $4.65

First Baseman's Mitts—made of fully oiled top grain cowhide.

N **"Spear-M" Model.** Solid trap. Leather-lined palm.

6 N 1678—Wear on left hand. Shpg. wt. 1 lb. 6 oz..$4.98
6 N 1640—Wear on right hand. Shpg. wt. 1 lb. 6 oz......$4.98

P **"Trapper" Model.** Wide 3-finger trap. Rawhide loop for little finger. Leather-lined palm. Laced edges.

6 N 1628—Wear on left hand. (Wt. 1 lb. 8 oz.) *Postpaid* $7.45
6 N 1629—Wear on right hand. (Wt. 1 lb. 8 oz.) *Postpaid.* $7.45

R **Best "Trapper."** Full leather lining. Roll binding.

6 N 1645—Wear on left hand. (Wt. 1 lb. 7 oz.) *Ppd.* $11.95
6 N 1646—Wear on right hand. (Wt. 1 lb. 7 oz.) *Ppd*....$11.95

S **NEW! Catcher's Mitt.** Top grain cowhide. Grease set pocket. Molded 1-pc. palm. Leather-laced edges.

6 N 1672—Wear on left hand. Shpg. wt. 1 lb. 14 oz....$8.45

T **Baseball and Bat Combination. Official League Baseball**—cork, rubber center. Select ash or hickory **bat.** Wt. 4 lbs.

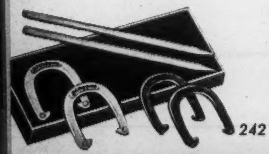
6 N 01732—Combination. *Save 25c*....$2.89
6 N 1606—Ball only. Shpg. wt. 8 oz...$1.55
6 N 01744—Bat only Shpg. wt. 3 lbs... 1.59

V **Better Baseball and Bat Combination. Best Official Baseball**—cushion cork center. **Best Bat**—seasoned ash. Wt. 4 lbs.

6 N 01736—Combination. *Save 21c*...$3.66
6 N 1603—Ball only. Shpg. wt. 8 oz...$1.89
6 N 01741—Bat only. Shpg. wt. 3 lbs.. 1.98

W **Softball and Bat Combination.** Our best **Official 12-in. Night and Day Softball. Best Bat**—ash or hickory; zapon grip. Shipping weight 4 lbs.

6 N 01738—Combination. *Save 20c*....$3.44
6 N 1613—Ball only. Shpg. wt. 9 oz...$1.85
6 N 01713—Bat only. Shpg. wt. 3 lbs.. 1.79



Horseshoe Set

Who'll make the first ringer! Official J. C. Higgins set includes: 2 pairs forged steel shoes—1 pair bronze color, 1 pair silver color. Two 24½-in. long steel stakes. Packed in wooden box for storage.

6 N 02584—Wt. 25 lbs. .$4.79

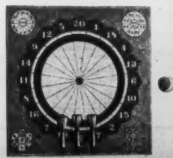
Colorful Dart Games

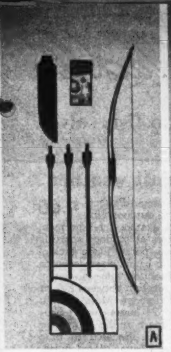
3-color, 20-point game on front—2-color baseball game on back. Full cork facing. 3 darts, instructions incl.

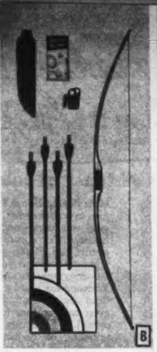
6 N 2503—18x18x⅝-in. size. Shpg. wt. 3 lbs.........$1.69

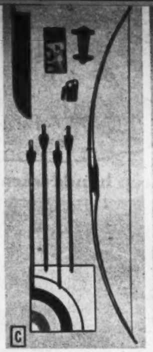
Bigger! Better! 5-color bowling game on front—2-color baseball game on back. (Not shown). Full cork facing. 3 darts, crayon, bowling score pad, instructions incl.

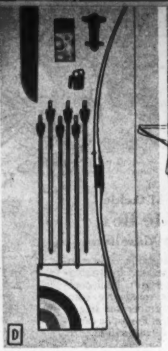
6 N 2504—24x24x9/16-in. size. Shpg. wt. 5 lbs. 6 oz..$2.49
6 N 2565—6-inch Darts. Steel point.
Shpg. wt. 4 ounces..........................3 for 39c

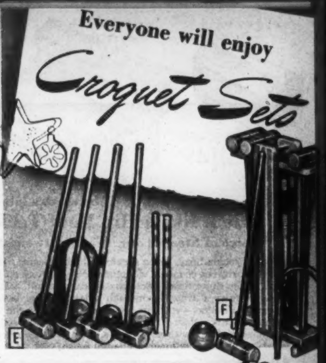












Archery Sets that any young Robin Hood would like to find under the tree!

Archery Sets build strong arms, provide exciting fun. The 4 sets below are carefully sized to give each age group the right equipment. All bows are strong Cuban lemonwood—have bow-sight, leather handle grip, and waxed braided string. Arrows have cedar shafts, plastic nocks, tru-spiral feathers, and blunted brass points. Each set includes waterproof canvas belt quiver, colored paper target face, booklet "Archery Made Easy." Complete photo-instructions printed on back of set.

$1.69
Juvenile set

A **Juvenile Set.** For youngsters 4–7 years old. 39-inch bow. 3 arrows with 18-inch shafts. Quiver, target face, and booklet.
6 N 02730—Shpg. wt. 1 lb.........Just $1.69

B **Junior Set.** For young Robin Hoods 7-10. 4-ft. bow. 4 arrows with 20-in. shafts. Finger tab, quiver, target face, booklet.
6 N 02731—Shpg. wt. 2 lbs. All for only $2.49

C **Youth's Set.** For 10–14 yr. olds. 4½-ft. bow. 4 arrows with 22-in. shafts. Finger tab, arm guards, quiver, target face, book.
6 N 02732—Shpg. wt. 2 lbs........Just $3.39

D **Teen Age and Women Archers' Set.** 5-ft. bow. 6 arrows with 24-in. shafts. Finger tab, arm guard, quiver, target face, book.
6 N 02733—Shpg. wt. 3 lbs....Great at $4.98

E **So much fun at such a low price. 4-ball Croquet Set.** Hardwood with varnish finish. Balls have 3-in. diameter. Mallets have 6-in. heads, screw-in handles. Balls, mallets striped to match. 2 end stakes. 9 steel wickets. Instructions.

$2.89
4-ball set

6 N 02695—In cardboard box. Wt. 6 lbs...$2.89

F **Hard Maple 4-ball Set with Carrying Rack.** Knurled balls are official 3⅝-in. diameter. Four mallets with 6-in. heads, screw-in handles. Balls, mallets have bright matching stripes. 2 end stakes. 9 steel wickets.
6 N 02568—Shpg. wt. 12 lbs.......Only $4.89

G **Low-priced 6-ball Set.** Finely varnished hard maple. Six mallets with 6-inch heads; screw-in handles. 3⅜-in. balls attractively striped to match mallets. 2 end stakes. 9 steel wickets. Green enameled wood rack.
6 N 02696—Shpg. wt. 14 lbs....*Lots of fun* $6.79

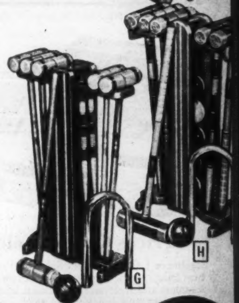
H **Finest 6-ball Set with Plastic Balls.** Choice northern hard maple mallets with 8-inch heads. Screw-in handles. Plastic balls give excellent rebound, retain perfect shape. 2 knurled end stakes. 9 white enameled steel wickets are highly visible. Blue enameled wood rack. Instructions.
6 N 02697—Shpg. wt. 20 lbs.....*Most fun* $8.95

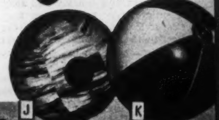
Play Balls bring squeals of delight from youngsters. Teen agers and adults like them too, for beach, swimming, picnic fun.

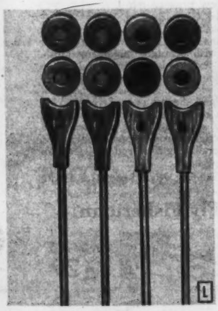
$1.89
13-inch

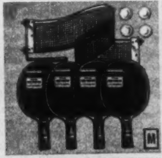
J **Voit "All-Sports" Play Ball.** Famous for durability. Molded scuff-resistant cover has bright, 6-color marbleized design. Takes rough wear on hard surfaces.
6 N 2526—13-in. diam. Shpg. wt. 1 lb. 12 oz....*A fun-maker at* $1.89
6 N 2527—16-in. diameter. Shpg. wt. 2 lbs. 5 oz. *Bigger—more fun* $2.39

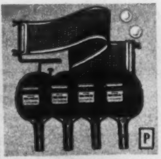
K **J. C. Higgins Plastic Play Balls.** Tough vinylite plastic with electronically welded seams. Take 'em in the water with you—they're completely waterproof. Bright red, yellow, and blue panels—very visible.
6 N 2528—10-in. diam. Shpg. wt. 7 oz. *Low, low price of*.........79c
6 N 2546—14-in. diameter. Shpg. wt. 8 oz. *A real buy at only*.....98c
6 N 2541—Giant 20-in. diam. Our big boy—sit, roll, or float on it—it's strong! Shpg. wt. 1 lb......$1.89

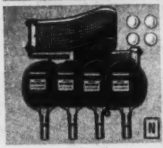


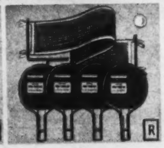


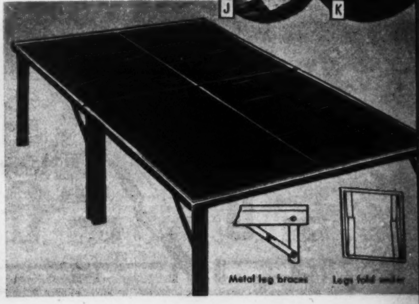












Play Shuffleboard

L **New "Game Room" Shuffleboard.** An exciting game for family groups. Hours of fun for youngsters—indoors or out. Play it when friends drop in. Set made of hardwood, includes 4 clubs, 50 in. long; 4 green and 4 red discs, each 4½ in. in diam.; and a shuffleboard stencil pattern for laying out your court. Designed for play on courts up to 26-ft. long. Can be played on wood, tile, or linoleum floors—even outdoors on asphalt or cement. Instructions show you how to set up court and explain rules.

$5.79

6 N 02505–Shpg. wt. 8 lbs. $5.79

Everyone enjoys a lively game of Table Tennis. Play it year 'round in the house or in the yard

M **New! Our Best Set** with four 5-ply rubber covered basswood bats. Give best control for spins and smashes. Tapered laminated handles for good grip. Finest quality 66-in. tape-bound net; metal brackets at each end for adjusting. Extra-heavy clamp-on posts extend 4 in. beyond table. 8 balls, instructions.

$6.79
Our best

6 N 2709–Shpg. wt. 4 lbs. 12 oz..$6.79

N **Four-paddle Set** with 5-ply rubber covered basswood bats, varnished handles. 66-inch tape-bound net has metal ends for adjusting tension. Heavy-duty extension posts. 4 regulation balls. Instructions.
6 N 2700—Shpg. wt. 3 lbs......$4.98

P **Four-paddle set** with 3-ply rubber faced basswood bats, glossy lacquered handles. Beveled edges. 66-inch tape-bound net ties on to metal clamp-on extension brackets. 2 regulation balls and instructions included.

$3.98
Best
3-ply set

6 N 2707—Shpg. wt. 2 lbs. 14 oz......$3.98

R **Economy Four-paddle Set** with sand-paper-faced bats of 3-ply basswood. 66-inch tape-bound net with string ties. Clamp-on extension brackets. 1 ball.
6 N 2708—Shpg. wt. 2 lbs. 12 oz......$3.39

3-ply, 2-paddle set. (Not shown.) Similar to set above, except 2 paddles, 60-in. net.
6 N 2703—Shpg. wt. 2 lbs............$1.98

J. C. Higgins Tournament Table Tennis Balls.
6 N 2550–(Not shown.) Wt. 5 oz..6 for 59c

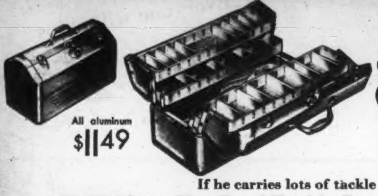
J. C. Higgins Regulation Size Table Tennis Tables. Warp-resistant plywood top gives smooth, non-glare playing surface. Green color with official white lines for playing doubles. Top attaches firmly to heavy frame. Folds, stores easily. Sets up quickly in attic, basement, recreation room, or outside in yard. Two sections, each 4½x5-ft. make official size 5x9-ft. table. Folding legs lock in place with metal braces. *Freight or express.*

$29.95
3-ply

With 3-ply ⅜-inch top. Gives fast, lively play.
6 NM 2559—Shipping weight 90 lbs........$29.95

With 5-ply ½-inch top. Stronger—faster, too.
6 NM 2558—Shipping weight 110 lbs.......$35.95

With Official Tournament 5-ply ¾-inch top.
6 NM 2529—Shipping weight 140 lbs......$42.95



BIG *Fishing Tackle*

Puzzled? If he likes to fish, solve

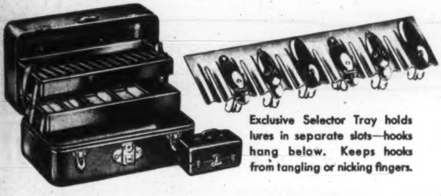
If he carries lots of tackle

He'll like a Hip Roof Tackle Box

Choice of Steel or our New Lightweight Aluminum

Hip roof tackle boxes bring greater fishing pleasure. He can carry a complete assortment of tackle wherever he goes. Box can be used by 2 fishermen at the same time. Each box is seamless and watertight. Four cork-lined cantilever trays (2 on each side). Trays have removable compartment dividers—you can increase or decrease the number and size of compartments as desired. Roomy undivided bottom space. Post-style carrying handle. Lock with key and 2 side snap fasteners. 19x8¾x10-in. size. Steel box has tan hammered enamel finish.

6 N 03403—New Lightweight Aluminum Box. Shipping weight 7 lbs. $11.49
6 N 03443—All Steel Box. Shpg. wt. 12 lbs. Check this low price 6.79



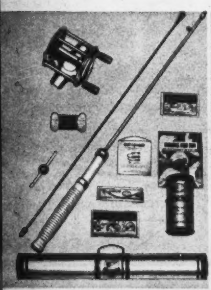
Exclusive Selector Tray holds lures in separate slots—hooks hang below. Keeps hooks from tangling or nicking fingers.

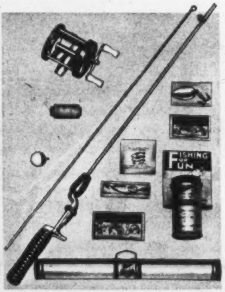
Prices Cut on Selector Tray Boxes

$2.98
14x7½x7-in.

Exclusive J. C. HIGGINS Selector Tray Tackle Boxes—our best sellers—now at new low prices for Christmas. Boxes are seamless and watertight. Patented selector tray helps fisherman select lure quickly and safely—without catching fingers on hooks. Cantilever-type trays—lower tray cork lined. Undivided bottom space. Post-style handle. Lock with key; 2 side snap fasteners. Choice of steel (with tan hammered enamel finish) or aluminum. 2 sizes in each.

6 N 3440—14x7½x7-inch Steel Box. Shpg. wt. 6 lbs. 8 oz. *Was $3.19* $2.98
6 N 3464—16x7½x7¼-inch Steel Box. Shpg. wt. 7 lbs. 4 oz. *Was $3.79* 3.49
6 N 3466—16x7½x7-inch Aluminum Box. Shpg. wt. 4 lbs. 8 oz. *Was $5.75* . . . 5.29
6 N 3467—21x7½x7-inch Aluminum Box. Shpg. wt. 6 lbs. *Was $7.65* 7.19





Prices Reduced on Fishing Kits

110-piece Kit. Just right for youngsters or for the occasional fisherman. **$2.69** At this new reduced price you'll want one for every "fisherman" in the family. Here's what you get: Two-piece steel rod, 44 inches long. Has solid wood handle and locking reel band. Casting reel with trolling click. Spool of waterproof nylon line. Float; ventilated metal bait can; 2-ft. gut leader; lead sinkers. 1 snelled hook, 100 assorted steel eyed hooks. Illustrated booklet tells "whats" and "hows" of fishing. Comes in metal carrying case. Shpg. wt. 3 lbs.

6 N 3077—*Was $2.95.* NOW . .$2.69

112-piece Kit with Steel Casting Rod, Level Wind Reel. **$4.89** A better quality kit that gives many seasons of fishing fun. Fine for learning to cast—occasional anglers will like it, too. Everything you need for a fishing trip. Two-piece steel casting rod with offset balanced handle. Smooth running level wind reel. Bright metal casting spoon with treble hook. 50 yds. waterproof nylon line. Plastic ball float; ventilated metal bait can; gut leader and lead sinkers. 1 snelled hook, 100 steel eyed hooks. Illustrated book. All packed in handy metal carrying case. *Was $5.29.*

6 N 03082—Shpg. wt. 3 lbs $4.89

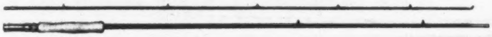
Keep hands warm as toast in coldest weather

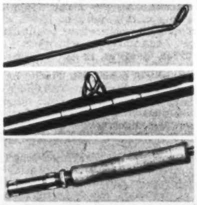
Look! only
$1.66

New Pocket Hand Warmer. Perfect for everyone who is outdoors in **$1.66** cold weather—skiers, skaters, ice-fishermen, hunters. For spectators at outdoor sporting events, too. Fits in your pocket like a pack of cigarettes. Keeps your hands warm even in sub-zero weather. Absolutely safe—no flame. Warmer works on a reaction between lighter fluid and a heating element. Maintains an even temperature for 24 hours—won't heat over 125°F. Comes apart at the center for refueling or turning off. Encased in blue flannel bag. Attractive chrome-plated finish. Wt. about 4 oz. Made in Occupied Japan.

6 N 3810—Warmer. Shpg. wt. 8 oz. Just $1.66
6 N 3811—Extra Burners. Wt. ea. 2 oz. Each 32c

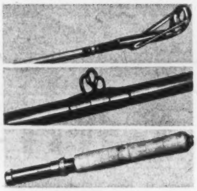
He's sure to like his Fiber Glass Fly Rod





Our Finest J. C. Higgins Fiber Glass Fly Rod. A two-piece **$14.77** beauty made of tough, bonded glass fibers. Fiber glass rods can't rust or rot and positively will not take a "set." Has sensitive action to please the fisherman who wants long, accurate casts—yet plenty of backbone to make sure the fish stay hooked! Butt section is tubular, tip is solid for extra strength. Attractive brown color finish. Ring top. Anodized ferrule and locking reel seat. Solid cork grip shaped to fit the hand. Wound with colored silk. Weighs 5 ounces. Length 7½ feet. Packed in cloth carrying bag—helps protect rod while not in use. Be a smart Santa—order today!

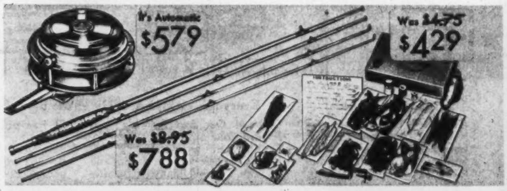
6 N 03020—Shipping weight 1 pound $14.77



Check the low price on this J. C Higgins Fiber Glass Fly Rod. We **$10.79** have, and we're sure it's the lowest you can find for such a fine fly rod. Two-piece tubular fiber glass with beautiful mahogany finish. Strong and flexible—with weight and action that's ideal for trout or bass. Full parabolic action—sensitive for accurate casts, yet powerful enough to land the big ones. Screw-locking barrel type reel seat. Tapering snake line guides, hard steel butt guide and tip. Solid cork grip. Weight of rod is approximately 5⅛ ounces. Overall length of rod 8½ feet. In cloth carrying bag.

6 N 02975—Shipping weight 1 pound $10.79

Suggestions to please the Fly Fisherman



J. C. Higgins Automatic Fly Reel. With an automatic-action reel you can retrieve line easily when playing the fish. Sturdy aluminum; green anodized finish. Free stripping. Spool tension lever. Capacity 50 yds. G (level) line; 30 yds. HCH (tapered). Wt. 8½ oz. Shpg. wt. 14 oz.

6 N 3157—For only . .$5.79

J. C. Higgins Split Bamboo Fly Rod — price cut over 10%. Brown-tone finish. Plenty of tip action. 3-piece and extra tip. Rolled welt nickel plated ferrules. Titelock reel seat. Solid cork grip. Tungsten steel snake guides, ring top. 9-ft. Wt. 6 oz. Cloth case. Shpg. wt. 2 lbs.

6N03001—*Was $8.95* . .$7.88

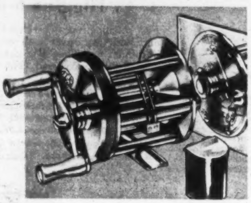
Fly Tying Kit for the creative fly fisherman. Give him this complete fly tying outfit—save money, too. Makes about 450 flies. Includes selected hackles, feathers, quills, plumage, cork, chenille, floss, cement. Nylon thread, gold tinsel. Fly tying vise. About 25 hooks. Instructions. Shpg. wt. 14 oz.

6 N 3522—*Was $4.75* . . . $4.29

Sale for CHRISTMAS!

your problem here, save money!

Christmas Special! No. 3101 Reel, Plastic Case



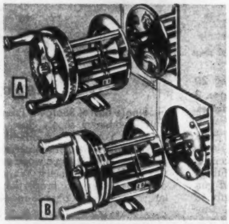
Reel with Case

$5.65

NOW! With purchase of a famous **J.C. HIGGINS No. 3101 Level Wind Reel** you get a **Plastic Reel Case** at the price of the reel alone! The right gift for the angler who likes to keep his reel in like-new condition. Reel has non-backlash control that gives you long, easy casts, helps stop backlashing. Precision built for "whisper-quiet" operation. Oilite bearings throughout. Featherlight aluminum spool, solid cork arbor. Gunmetal gray satin finish, engraved end plates. Capacity 100 yds. 18 lb. line. Case has hinged lid—holds any 100 yd. reel.

6 N 3101—**Reel with Case.** Shpg. wt. 12 oz. . . . $5.65
6 N 3580—**Reel Case only.** Shpg. wt. 4 oz. 65c

Down go prices on J. C. Higgins Level Wind Reels



A **No. 3103.** Low priced before— now a Christmas special you won't want to miss! Adjustable non-backlash control helps stop annoying backlashes, makes casting more fun. Simplified gears for smoother casts, longer reel life. Gleaming satin-chromed finish. Marine scene etched on end plates. Lightweight aluminum spool. Hard steel pawl. Capacity 100 yds. 18-lb. line.

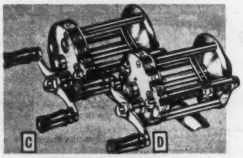
Was ~~$4.69~~ **$4.19**

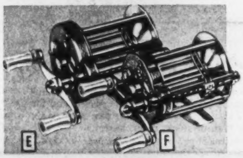
6 N 3103—Shpg. wt. 12 oz. *Was $4.69*. . . Now $4.19

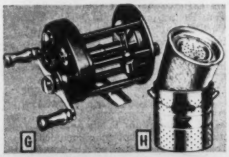
B **No. 3105.** Be a popular Santa Claus! Give him this fine casting reel. Reduced now for Holiday savings. Smooth-action non-backlash control. Simplified gears for longer reel life. Light aluminum spool. Chrome-plated, high luster finish. Capacity 100 yds. 18-lb. line.

6 N 3105—Shpg. wt. 12 oz. *Was $3.79*. . . Now $3.29

Casting Reels . . . a gift he'll always remember







C **Pflueger Akron.** Automatic thumbing. Extra-wide line guide. Jewelled tension oil cups. Polished chrome-plate over brass. *Postpaid.*
6 N 3116—Capacity 110 yds. 18-lb. line. $8.50

D **Pflueger Skilcast.** Mechanical thumber prevents backlashes. Lightweight aluminum spool, cork arbor. Double threaded shaft. *Postpaid.*
6 N 3160—Capacity 110 yds. 18-lb. line. $9.50

E **Pflueger Nobby.** Extra wide line guide. Very lightweight—only 5¾ oz. Aluminum end plates. Tension oil cups. Automatic thumber. *Ppd.*
6 N 3117—Capacity 110 yds. 18-lb. line. $9.75

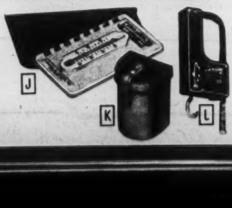
F **Pflueger Summit.** Adjustable drag. Engraved end plates. Tension oil cups. Nickel silver with aluminum spool. Screwdriver wrench. *Ppd.*
6 N 3114—Capacity 110 yds. 18-lb. line. $12.75

G **Pflueger Supreme.** One of finest made. Anti-backlash. Recessed level wind. Oilite lubrication. Cork arbor. Leather bag, wrench. *Ppd.*
6 N 3109—Capacity 130 yds. 18-lb. line. $32.95

Pfluegers not sold by Sears in foreign countries.

H **J. C. Higgins 10-quart Galvanized Air Breather Minnow Bucket.** *At new, reduced price!* Porous insert absorbs oxygen, keeps minnows alive longer. Water stays 10° cooler than outside air. Removable top fits in inner core.
6 N 3567—Shpg. wt. 4 lbs. *Was $2.10*. . . Now $1.99

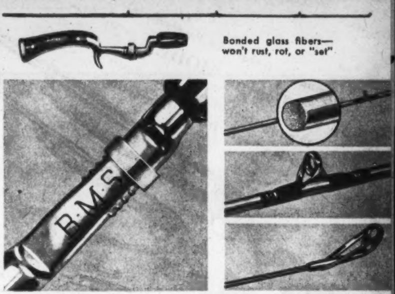
3 Ways to make fishing more fun



J **Fish Finder—tells where they are, how to get 'em.** Catch fish when other anglers can't get a nibble. Thermometer measures water temperature (from 30° to 90°F.); charts tell proper depths, best times, places, and methods of fishing. Charts for bass, pike, muskies, panfish, trout. Waterproof plastic, bound as book.
6 N 3590—In leatherette case. Shpg. wt. 8 oz. $1.89

K **Top-grain Leather Reel Case.** Protects reel from water, rust. Bark tan color. Heavy ring-type fastener. For 100 yd. bait casting reel.
6 N 3581—4½x3¼x2½-in. Shpg. wt. 6 oz. . . . $1.15

L **Langley De-liar.** Proof for his fish stories. Weighs, measures. ½-lb. weight gradations. Steel tape measure. Black ripple case. *Postpaid.*
6 N 3457—Watch pocket size. Weighs to 8 lbs.; measures to 24-in. *Not legal for trade.* (Wt. 5 oz.) . . $2.00
6 N 3458—Large size. Weighs to 28 lbs.; measures to 42-in. *Not legal for trade.* (Wt. 8 oz.) $2.50



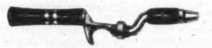
Give him a personalized Casting Rod!

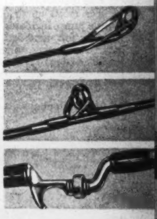
J. C. Higgins Fiber Glass Rod with his initials engraved on Gold Plated Reel Seat!

$8.95
4½-foot

Famous J.C. HIGGINS Fiber Glass Rod now personalized for Christmas giving. New, custom-like gold plated rod handle and reel seat with black plastic side plates. *PLUS* up to 4 initials (or 4 letter name) engraved on reel seat. All for regular price of rod alone! Rod is resin-bonded glass fiber—stronger than steel by weight. Can't rust, rot, or take a "set". Lightweight, with sensitive tip action for hours of tireless casting. Plenty of backbone to set hook and land big "fighters." Pistol shaped grip, polished aluminum ring locking reel seat. Stainless steel guides and tip. Cloth bag. *State rod length. Print initials plainly.* Initialed rods shipped from factory in Chicago, Ill. Order, pay postage from your mail order house. Do not order initialed rods after December 1.

6 NR 2987F—Shpg. wt. 2 lbs. 4½-ft. $8.95 5-ft. $9.50 5½-ft. $9.95



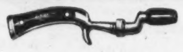


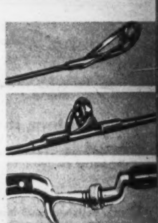
Reduced to save you money

J.C. Higgins Solid Steel Bait Casting Rod. With features found on much more expensive rods. Automatic blade lock prevents blade from turning. Cadmium-plated steel blade. Stainless steel guides. Guarded offset tip-top. Cast aluminum handle with scru-locking reel seat. Tenite forward and rear grips. 4½-ft. length. Cloth bag. Shpg. wt. 1 lb.

Was ~~$3.79~~ **$3.39**

6 N 03097—*Was $3.79*. $3.39



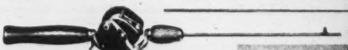


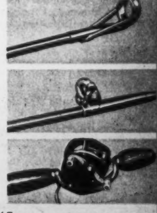
New Low Price on Steel Rod

J.C. Higgins Solid Steel Bait Casting Rod. Precision tapered for light tip action. Get long casts with little effort. Cadmium-plated steel blade. Polished aluminum offset reel seat with ring lock to hold reel firmly. Plastic side plates. Electro-plated stainless steel guides, wound with stainless steel wire to protect against rust and corrosion. Length: 4-ft. 4-in. Cloth bag. Shpg. wt. 2 lbs.

Was ~~$4.79~~ **$4.29**

6 N 03033—*Was $4.79*. $4.29



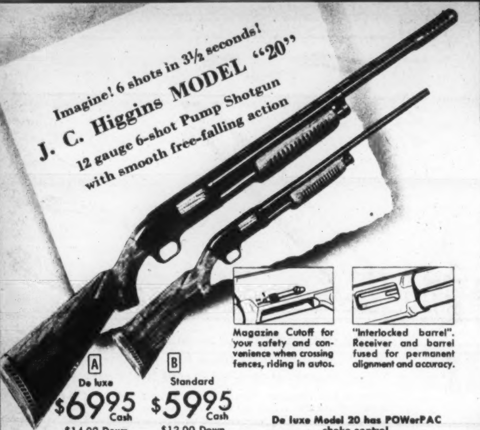


Rod and Reel Combination

$3.79

J.C. Higgins Rod and Reel Combination. Strong two-piece steel rod with plenty of tip action. Cadmium-plated finish, steel guides and tip-top. Length 4½-feet. Level wind reel permanently attached to the offset reel seat. Reel has nickel-plated steel spool, black bakelite end plates. White plastic handle grips. Trolling click. Capacity 100 yards of 15 pound test line. Packed in cloth carrying bag.

6 N 03078—Shpg. wt. 2 lbs. $3.79



Imagine! 6 shots in 3½ seconds!

J. C. Higgins MODEL "20"

12 gauge 6-shot Pump Shotgun with smooth free-falling action

Magazine Cutoff for your safety and convenience when crossing fences, riding in autos.

"Interlocked barrel". Receiver and barrel fused for permanent alignment and accuracy.

A De luxe **$69.95** Cash $14.00 Down

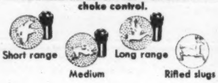
B Standard **$59.95** Cash $12.00 Down

Fastest, smoothest pump action we've seen. Extra-short 3½-inch stroke. Proof tested steel barrel permanently interlocked with receiver for positive alignment. Safe 4 ways: hammer lock, breech lock, hang-fire lock, and magazine cutoff. Crisp trigger pull. Richly grained walnut stock with live rubber recoil pad. Modern semi-beavertail fore-end. Inlaid silver-color name plate (not engraved).

A **De luxe Model 20 with POWerPAC and Ventilated Rib.** POWerPAC reduces recoil up to 60%, eliminates muzzle jump, increases accuracy 40%! Includes full, modified, improved cylinder choke tubes. (Use without tubes for rifled slugs.) Ventilated rib gives faster sighting, adds to beauty, balance. Wt. about 8 lbs. Length 46¾-in.

6 N 013—Shipping wt. 13 lbs.. $69.95

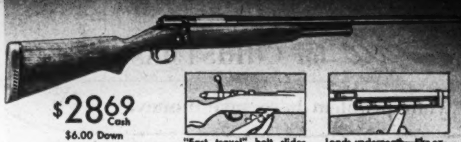
De luxe Model 20 has POWerPAC choke control.



POWerPAC makes your Model 20 one gun for all game at all ranges. 3 interchangeable screw-in choke tubes.

B **Standard Model 20.** All the great Model 20 features except POWerPAC and ventilated rib. Precision choked plain barrel—choice of full or modified choke. Actual weight of gun about 7½ pounds, overall length 48 inches. Shipping weight 12 lbs. Buy on Easy Terms—only $12.00 down.

6 N 01—12 gauge, full choke . . . $59.95
6 N 02—12 gauge, modified choke. 59.95



$28.69 Cash
$6.00 Down
12, 16, 20 gauge

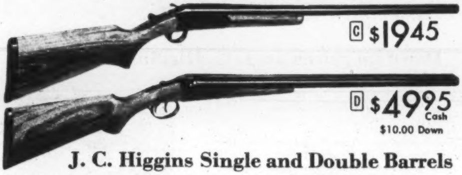
"Fast travel" bolt slides easily, means faster shots.

Loads underneath—like expensive repeating shotguns.

J. C. Higgins 6-shot Bolt Action Shotgun

Fast shooting repeater—choice of 12, 16, 20, or .410 gauge. Feather-light balance and "fast travel" bolt mean quick pointing, smooth action. Takes 5 shells in tubular magazine, 1 in chamber. Plug included. Walnut stock with pistol grip. Rubber recoil pad. Overall length, 12 ga. 48¾-in; others in proportion.

6 N 097—12 gauge, full choke. 28-in. barrel. Wt. 7¼ lbs. Shpg. wt. 11 lbs. . **$28.69**
6 N 098—12 ga., modified choke. 28-in. barrel. Wt. 7¼ lbs. Shpg. wt. 11 lbs. 28.69
6 N 099—16 gauge, full choke. 26-in. barrel. Wt. 7¼ lbs. Shpg. wt. 11 lbs... 28.69
6 N 025—16 ga., modified choke. 26-in. barrel. Wt. 7¼ lbs. Shpg. wt. 11 lbs. 28.69
6 N 096—20 gauge, full choke. 26-in. barrel. Wt. 7 lbs. Shpg. wt. 10 lbs..... 28.69
6 N 095—20 ga., modified choke. 26-in. barrel. Wt. 7 lbs. Shpg. wt. 10 lbs... 28.69
6 N 060—.410, full choke. (Loads through magazine tube.) Shpg. wt. 8 lbs.. 24.95



C **$19.45**

D **$49.95** Cash
$10.00 Down

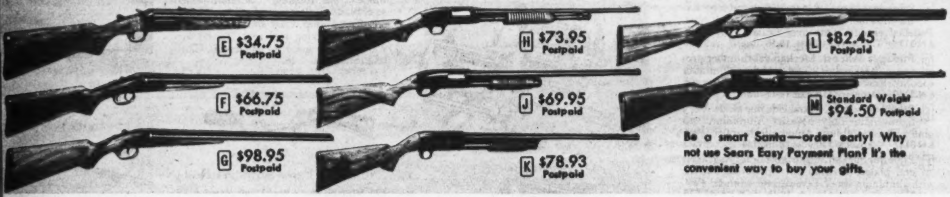
J. C. Higgins Single and Double Barrels

C **Single Barrel Shotgun.** Precision full choke barrel shoots close, accurate patterns. You'll get seasons of dependable shooting! Visible hammer, automatic ejector. Walnut-grained wood stock. .410 takes 2½ or 3-in. shells. Wt. of 12 ga. 6 pounds; others in proportion. Barrel lgth: 12 ga. 30-in; 16, 20 ga. 28-in; .410, 26-in.

6 N 0170–12 ga. Shpg. wt. 7 lbs. . . **$19.45**
6 N 0171–16 gauge. Shpg. wt. 7 lbs. . . 19.45
6 N 0175–20 gauge. Shpg. wt. 7 lbs. . . 19.45
6 N 0176–.410. Shpg. wt. 6 lbs. 19.45

D **Double Barrel Shotgun.** Proof-tested, precision choked for deadly patterns. Non-glare matted rib, bead front sight. Positive safety. Polished walnut-grained stock. Wt. of 12 ga. 7½ lbs. Barrel lgth.: 12 ga. 30-in.; 16, 20 ga. 28-in.; .410, 26-in.

Cat. No.	Gauge	Choke	Shpg. wt.	Price
6 N 0162	12	full-mod.	12 lbs.	$49.95
6 N 0163	16	full-mod.	12 lbs.	49.95
6 N 0164	20	full-mod.	11 lbs.	49.95
6 N 0165	.410	full-full	10 lbs.	49.95



E **$34.75** Postpaid
F **$66.75** Postpaid
G **$98.95** Postpaid
H **$73.95** Postpaid
J **$69.95** Postpaid
K **$78.93** Postpaid
L **$82.45** Postpaid
M Standard Weight **$94.50** Postpaid

Be a smart Santa—order early! Why not use Sears Easy Payment Plan? It's the convenient way to buy your gifts.

Does he like to hunt or shoot? He'll be proud to own one of these fine shotguns!

E **Savage .22-.410 Over and Under Gun.** .22 rifle barrel on top fires short, long, or long rifle cartridges, regular or high speed. Full choke .410 shotgun barrel below fires 2½ or 3-inch shells. Visible hammer, selective single trigger. Walnut stock, fore-end. Both barrels 24-in. Overall length 42-in.

6 N 066T—Wt. 6 lbs. (Shpg. wt. 7 lbs.) *Postpaid* **$34.75**

F **Fox Model B Double Barrel Shotgun.** Proof-tested forged steel barrels. Lightning fast coil spring. Shock-proof bolting mechanism. Double trigger, automatic extractors. Safety on tang. Checkered stock and fore-end of American walnut. Wt. 12 gauge 7½ lbs; others in proportion. *Sent postpaid.* (Shpg. wt. 8 lbs.)

Cat. No.	Gauge	Choke	Barrel	Price
6 N 068T . .	. . 12 . .	. . full and modified . .	. . 30-in . .	. $66.75
6 N 070T . .	. . 16 . .	. . full and modified . .	. . 28-in . .	. . 66.75
6 N 072T . .	. . 20 . .	. . full and modified . .	. . 28-in . .	. . 66.75
6 N 074T . .	. . .410 .	. . . . full and full	. . 26-in . .	. . 66.75

G **L. C. Smith Double Barrel Shotgun.** Field grade. Proof-tested steel barrels. Double trigger, automatic extractors. Rib provides single sighting plane from breech to muzzle. Safety on tang. Hand-checkered walnut pistol grip stock, fore-end. 12 gauge weighs 7½ lbs., 20 ga. 6½ lbs. *Postpaid.* (Shpg. wt. 9 lbs.)

Cat. No.	Gauge	Choke	Barrel	Price
6 N 050T . .	. . 12 . .	. . full and modified . .	. . 30-in . .	. $98.95
6 N 052T . .	. . 20 . .	. . full and modified . .	. . 28-in . .	. . 98.95

H **Winchester Model 42 .410 Bore Repeater.** Hammerless pump action. Full choke. Excellent for small game. Tubular magazine holds five 3-in. or six 2½-in. shells. Walnut stock. 26-in. barrel.

6 N 0105T–Wt. 6 lbs. (Shpg. wt. 8 lbs.) *Postpaid* **$73.95**

J **Remington Model 870 "Wingmaster" Pump Repeater.** 5-shot. Lightweight—only about 6¾ lbs. with plug removed. Reduce capacity to 3 shots by using either "Vari-Weight" steel plug (makes a heavier gun) or lighter wooden plug . . . both included with gun. Proof-tested steel barrel. Cross-bolt safety. Walnut stock, fore-end. (Shpg. wt. 9 lbs.) *Postpaid.*

Cat. No.	Gauge	Choke	Barrel	Overall lgth.	Price
6 N 037T	12	full	28-in.	48-in.	$69.95
6 N 038T	12	modified	28-in.	48-in.	69.95

K **Ithaca Model 37 Featherlight Pump Repeater.** Bottom ejection. 5-shot (3-shot plug included). Proof tested steel barrel. Engraved receiver. Oil-smooth stroke. Hand-checkered walnut stock. 12 gauge weighs 6½ lbs; others in proportion. (Shpg. wt. 9 lbs.) *Postpaid.*

Cat. No.	Gauge	Choke	Barrel	Overall lgth.	Price
6 N 028T	12	full	30-in.	49½-inch	$78.93
6 N 029T	12	modified	28-in.	47½-inch	78.93
6 N 030T	16	full	28-in.	47½-inch	78.93
6 N 031T	16	modified	28-in.	47½-inch	78.93
6 N 032T	20	full	28-in.	47½-inch	78.93
6 N 033T	20	modified	28-in.	47½-inch	78.93

L **Marlin Model 90 Over and Under Shotgun.** Perfectly proportioned and balanced for fast handling, easy pointing, and that unique over-under "feel". Shoots even patterns, hits hard at medium and long range. Hammerless; cocks on opening. Top barrel full choke, bottom modified. Front trigger fires bottom barrel. Positive automatic tang safety. Hand checkered American walnut pistol grip stock, fore-end *Ppd.*

Catalog No.	Gauge	Weight	Barrel Length	Shpg. wt.	Price
6 N 090T	12	7½ lbs.	30 inches	(9 lbs.)	$82.45
6 N 091T	16	6¼ lbs.	28 inches	(8 lbs.)	82.45
6 N 092T	20	6¼ lbs.	28 inches	(8 lbs.)	82.45

M **Savage Model 755 (Standard Weight) and Model 775 (Lightweight) Automatics.** Finely balanced, fast handling shotguns that uphold the Savage reputation for quality, performance, and dependability. Choose the gun to fit the type of shooting you desire—the Standard Weight for long range with heavy loads—the Lightweight for upland game and skeet. Hammerless 5-shot automatic. Plug included. Matted top receiver engraved with field scene. Cross-bolt safety. Select walnut stock and fore-end, handsomely checkered. Weight: Standard about 8¼ lbs., Lightweight about 6¾ lbs. *Postpaid.*

Cat. No.	Gauge	Choke	Model	Barrel	Shpg. wt.	Price
6 N 080T	12	full	Standard	28-in.	(10 lbs.)	$94.50
6 N 086T	12	full	Light-wt.	28-in.	(9 lbs.)	99.75
6 N 081T	12	modified	Standard	28-in.	(10 lbs.)	94.50
6 N 087T	12	modified	Light-wt.	28-in.	(9 lbs.)	99.75

Firearms and ammunition not sold to minors

Postpaid guns same price cash or terms

A
$23.70
with 3X Scope
B
$32.45
with 4X Scope

J. C. Higgins .22 Caliber Repeaters

Clip or Tubular model . . buy 'em with scope and save money

Hard hitting, accurate. 25-in. barrel; 42½-in. overall. Walnut finished stock. Fire short, long, or long rifle cartridges. Scopes have achromatic lenses, cross hair reticule.

A	6 N 0210—Clip repeater with 3-power scope. Wt. 6½ lbs. Shpg. wt. 9 lbs.	$23.70
	6 N 0203—Clip repeater with 4-power scope. Wt. 7 lbs. Shipping wt. 9 lbs.	26.45
	6 N 0209—Clip repeater with open sights. Weight 6 lbs. Shipping weight 8 lbs.	18.95
B	6 N 0206—Tubular repeater with 4-power scope. Wt. 7⅛ lbs. Shpg. wt. 9 lbs.	32.45
	6 N 0205—Tubular repeater with 3-power scope. Wt. 6⅝ lbs. Shpg. wt. 9 lbs.	29.70
	6 N 0211—Tubular repeater with open sights. Wt. 6¼ lbs. Shipping wt. 8 lbs.	24.95
	6 N 685—J. C. Higgins 3-power scope. "N" type mount. *For .22's.* Shpg. wt. 1 lb.	6.60
	6 N 663—J. C. Higgins 4-power scope. "N" type mount. *For .22's.* Shpg. wt. 1 lb.	9.29

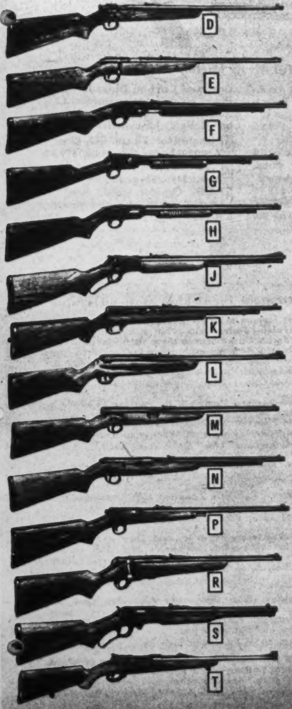
Sure to please the Sportsman!

J. C. Higgins .22 caliber Bolt Action Single Shot

Give him this gun and you'll be a mighty popular Santa! And just look at the low price! Strong, dependable bolt action. Weighs only about 4½ lbs. 24-in. round tapered barrel of blued steel. Fires short, long, or long rifle cartridges, regular or high speed. Walnut-grained wood stock. Sights: partridge front, adjustable rear. 40½-inches long.

6 N 0204—Shipping weight 6 lbs. Put it under your tree for only $11.95

Give Him a Famous .22 caliber Rifle



For more complete description of guns see our Big General Catalog. *Sent postpaid (except Stevens guns).*

D **Winchester "67" Single Shot.** 6 N 0222T–(Shpg. wt. 8 lbs.) $13.70

E **Remington "Scoremaster" 511A Bolt Action Repeater.** 6 N 0249T–(Shpg. wt. 7 lbs.) .. $23.95

Remington "Sportmaster" 512 Bolt Action Repeater. (Not shown). 6 N 0269T–(Shpg. wt. 7 lbs.) .. $27.95

F **Savage Model 29 Slide Action Repeater.** Tubular magazine. 6 N 0245T–(Shpg. wt. 7 lbs.) .. $42.75

G **Winchester Model 62 Slide Action Repeater.** Tubular magazine. Straight grip stock. 6 N 0207T–(Shpg. wt. 7 lbs.) .. $42.95

H **Winchester 61 Slide Repeater.** Hammerless. Tubular magazine. 6N0216T–(Shpg. wt. 7 lbs.) . . . $49.95

J **Marlin Model 39A Lever Action Repeater.** Only lever action .22 rifle on the market. 6 N 0213T–(Shpg. wt. 8 lbs.) .. $52.30

K **Stevens Model 87A Automatic.** 6 N 0295—Shpg. wt. 8 lbs. $27.75

Stevens 87A with 4-power scope. (Not shown). For long range. 6 N 0297—Shpg. wt. 8 lbs. . . . $34.75

Stevens Model 85C Clip Repeater. (Not shown). 5-shot clip type. 6 N 0219—Shpg. wt. 8 lbs. . . . $24.95

L **Marlin Model 88C Automatic.** 6N0217T–(Shpg. wt. 8 lbs.) $29.95

M **Winchester "74" Automatic.** 6N0230T–(Shpg. wt. 8 lbs.) $33.95

N **Remington "550A" Automatic.** 6N0268T–(Shpg. wt. 8 lbs.) $34.95

P **Winchester "63" Automatic.** 6N0226T–(Shpg. wt. 6 lbs.) $63.50

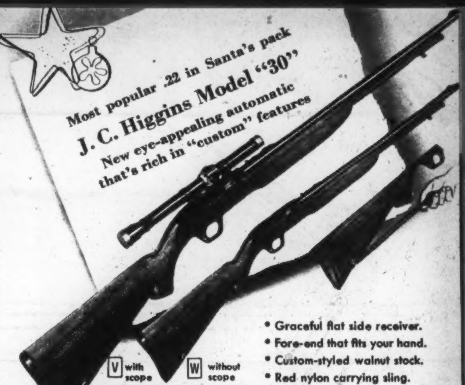
High Power Rifles

R **Savage Model 340 Bolt Action Rifle.** (Shpg. wt. 9 lbs.) *Postpaid.*
6 N 0231T–.30-30 caliber...... $42.95
6 N 0232T–"342" (.22 Hornet) 42.95

S **Marlin Model 336 Lever Action Carbine.** (Shpg. wt. 9 lbs.) *Ppd.*
6 N 0264T–.30-30 caliber...... $61.45
Model 336 Sporting Carbine
6 N 0233T–.35 caliber........ $69.95

T **Husqvarna Mauser-type Bolt Action Rifle.** (Shpg. wt. 9 lbs.)
6 N 0246T–.30-06 cal. *Ppd.* . . . $109.50
6 N 0247T–.270 cal. *Ppd.* 109.50

Postpaid guns same price cash or terms.


Most popular .22 in Santa's pack
J. C. Higgins Model "30"
New eye-appealing automatic
that's rich in "custom" features

V with scope
$42.95 Cash
$9.00 Down

W without scope
$31.95 Cash
$6.50 Down

- Graceful flat side receiver.
- Fore-end that fits your hand.
- Custom-styled walnut stock.
- Red nylon carrying sling.
- Magazine capacity: 18 long rifle

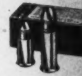
The broadest Christmas smiles will be worn by the proud owners of a new J. C. HIGGINS Model 30. *Only* the Model 30 brings you all these custom gun features at such a low price! Lightning fast automatic action—has magazine capacity of 18 long rifle cartridges. That's more than any other automatic you can buy! Flat side receiver with non-glare finish—good looks plus a perfect sight picture. Extra-wide fore-end fits naturally in your hand—gives gun beauty and symmetry. Fireman-red nylon roll-away sling pulls out for carrying, disappears "in a flash" when you release the catch. Custom-style walnut stock with full pistol grip. Polished engine turned bolt. 24-in. round tapered barrel. Length 42-in. Sights: partridge rear, ramp front. Companion telescope sight has dovetail for mount built right into receiver—no need to drill unsightly holes. 4-power scope easily mounted or taken off even in the field. Just slide it on, tighten screw. Scope "zeros in" perfectly without adjustment. 30-ft. field at 100 yds. Coated achromatic lenses. Gold color turret; internal windage and elevation adjustments. Bright red lens cap covers.

V **Model 30 with 4-power scope.** $6.95 lower than gun and scope separately.
6 N 0221—Actual weight 7 pounds. Shipping weight 9 pounds....... $42.95

W **Model 30 with open sights.** Same fine gun without the companion scope.
6 N 0200—Actual weight 6 pounds. Shipping weight 8 pounds....... $31.95

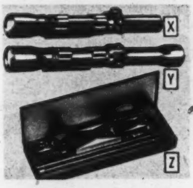
J. C. Higgins "Rifleman" 4-power Scope. Same scope described above and illustrated on the Model 30, except has "N" type mount to fit all .22 rifles.
6 N 619—Shpg. wt. 1 lb. 2 oz. Put this great scope on your gun for only $17.95

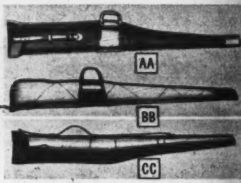
J. C. Higgins X-tra Range .22 Cal. Cartridges



High speed. Designed for maximum striking force and accuracy. Not mailable. Sent freight or express. Not prepaid by the box. *10 or more boxes sent to you prepaid.* Shpg. wt. per box 1 lb. 3 oz.

6 NM 300—Short. Box of 50. 32c 6 NM 302—Long Rifle. Box of 50. 54c





Hunting Accessories score a sure "hit"

Weaver Scopes. Fit all rifles. Weatherproof construction. Coated achromatic lenses. Internal windage, elevation adjustment. *Postpaid.*

X **K-2.5 Scope.** 2½-power. Friction lock. 43-ft. field at 100 yds. 6N633T–10¼-in. long. (Wt. 1 lb.) $37.50

Y **K-4 Scope.** 4-power. ¼ click adjustment. 31-ft. field at 100 yds. 6N670T–11¼-in. long. (Wt. 1 lb.) $45.00

Z **J. C. Higgins .22 Rifle Cleaning Kit.** 3-section aluminum rod with rotating handle. Button, slot tips. 2 bronze brushes. 100 flannel patches. Bottles gun oil, nitro solvent. 6 N 723—Shpg. wt. 1 lb. $1.79

Shotgun Kit. Like above. 3-section rod; slot tip; bronze brush; 50 patches; bottles of gun oil, nitro solvent. 6 N 722—*State gauge.* Wt. 1 lb. . . $1.95

AA **Full Length Brown Canvas Gun Case.** Leather reinforced; flannel lined. *State size* small (38-42 in.), medium (44-48 in.), large (48-52 in.). 6 N 742—Shpg. wt. 12 oz....... $2.79

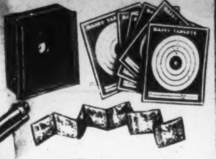
BB **Full Length Canvas Gun Case with "Nox Rust" Vapor Wrapper.** Wrapper between outside and inside lining is rust inhibitor. Given normal care gun cannot rust. Plastic reinforced. Cotton moleskin lined. Leather handles. Light tan. *State size* small (38-42 in.), medium (44-48 in.), large (48-52 in.). 6 N 630—Shpg. wt. 12 oz....... $4.89

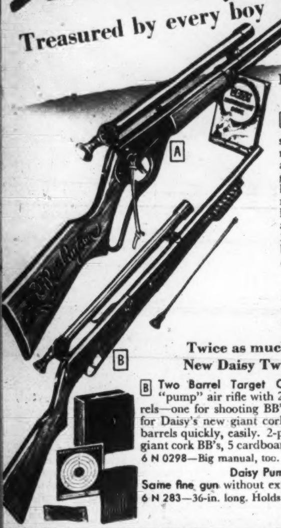
CC **Full Length Split Leather Gun Case.** Cotton moleskin and hair felt lined. Carrying sling handle. Sun-tan color. *State size* medium (44-48 in.), or large (48-52 in.). 6 N 0600—Shpg. wt. 2 lbs....... $9.75

Guns, ammunition not sold to minors.

It's a Daisy

Treasured by every boy





Daisy Red Ryder 1000 BB Repeater with 2X Scope

[A] Red Ryder Saddle Rifle with 2-power scope mounted on barrel for long range sighting. Lever action like real Western saddle guns. Walnut-finished wood stock has Red Ryder's picture and signature branded on. Western-style leather thong. Blued steel barrel; adjustable rear sight. Gun length 36-in. Complete with bell ringing bulls-eye target, supply of BB's. **$6.95** with scope

6 N 0276—Shpg. wt. 5 lbs. . . . $6.95

Red Ryder Saddle Rifle

Same fine gun as in set above, but without scope, target, or BB's.

6 N 0278—Shpg. wt. 4 lbs. . . . $4.59

Twice as much fun as an ordinary gun!
New Daisy Twin Barrel Pump-'n'-Scope

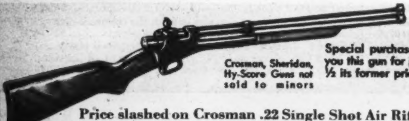
[B] Two Barrel Target Outfit. Famous Daisy "pump" air rifle with 2 interchangeable barrels—one for shooting BB's outdoors—the other for Daisy's new giant cork BB's at indoor targets. Change barrels quickly, easily. 2-power scope on gun; 350 BB's, 10 giant cork BB's, 5 cardboard targets, metal bell-ring target. **$9.50** Complete set

6 N 0298—Big manual, too. Shpg. wt. 8 lbs. Complete set . $9.50

Daisy Pump Action Air Rifle

Same fine gun without extra barrel, scope, and accessories.

6 N 283—36-in. long. Holds 50 BB's. Shpg. wt. 4 lbs $6.50



Crosman, Sheridan, Hy-Score Guns not sold to minors

Special purchase brings you this gun for just over ½ its former price!

Price slashed on Crosman .22 Single Shot Air Rifle

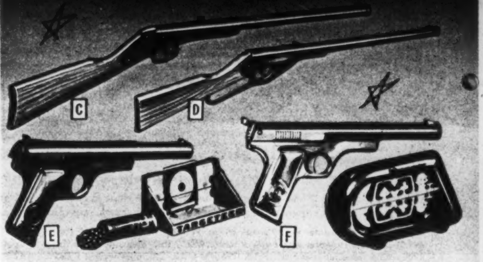
If he likes target shooting or small game hunting, here's a gift that's made to order. Fires with the silence of a BB gun—hits hard without recoil. Amazingly accurate up to 100 ft. 5 strokes of the fore-end lever give sufficient power to penetrate ¼ in. soft pine at 50 ft. For backyard, indoor shooting reduce power by using less strokes. Bolt action. Oil finished wood stock. 20½-in. rifled steel barrel. Open sporting sights. Gun length 36-in. **$9.95**

6 N 0218—Shpg. wt. 9 lbs. *Was $19.80. NOW cut to only*. $9.95

New! Hopalong Cassidy Chuck Wagon Lunch Kit

If they like to "ride the range" with Hoppy, they're sure to like lunches in the Chuck Wagon lunch kit! It's sturdy—roomy, too—7x8x3-inch size is just right for big "western" appetites. All steel—choice of eye-catching red or blue color with big colorful picture of two-gun Hopalong Cassidy. The Hopalong ½-pint vacuum bottle has 3 exciting pictures of Hoppy in action. Bottle has drink cup top, kit has positive clasp and easy-grip handle. *Please be sure to state color* red or blue. *Postpaid.* **$2.69** Postpaid

6N7315–(Shpg. wt. 2 lbs. 8 oz.) $2.69



Daisy Air Rifles . . Target Sets . . fun for everyone

[C] Single Shot Air Rifle. Break action. Open sights. Wood stock. 31-in. **$1.79** Single Shot

6 N 0284—Shpg. wt. 13 oz. $1.79

[D] Husky 500-BB Repeater. Holds over 500 shots in one load. Lever action. Blued steel barrel. 33-in. long.

6 N 0241—Shpg. wt. 4 lbs. $3.19

BB shot for Daisy Air Rifles above.

6 N 285—Shpg. wt. 13 oz. . . . 500 for 17c

Air Pistol shot for pistols at right.

6 N 279—Shpg. wt. 5 oz. . . . 800 for 27c

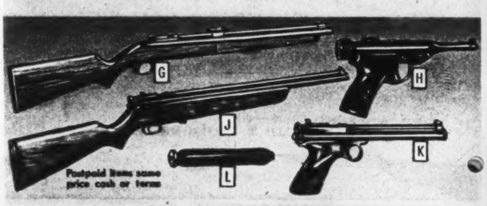
Daisy Air Pistol Sets. Pistol looks like real .45. Fires .118 cal. shot (smaller than BB's). Holds 500 shots. **$2.79** "Targeteer"

[E] "Targeteer" Set. Blued steel pistol, carton backstop, 2 spinner targets, 25 paper targets, 400 pellets.

6 N 281—Wt. 1 lb. 11 oz. . . . Set $2.79

[F] "Targette" Set. Handsome chrome-plated pistol, maroon plastic backstop with white spinners, 800 pellets.

6 N 275—Shpg. wt. 2 lbs. . Set $4.69



Postpaid items same price cash or terms

He'll like a powerful Air or Carbon Dioxide Gun

[G] Sheridan Single Shot Pump Air Rifle. .20 caliber. Bolt action. Breech loading. 37-in. long. Walnut stock.

6N0288T–*Postpaid* (Shpg. wt. 9 lbs.) $19.95

.20 cal. pellets for Sheridan Rifle.

6 N 280—*Ppd.* (Wt. 1 lb.) . . 500 for $2.15

[H] Hy-Score .22 caliber Air Pistol. Piston compressor. *Express prepaid.*

6 NM 234T—(Shpg. wt. 3 lbs.) . . $19.95

.22 pellets for Hy-Score, Crosman guns.

6 N 304—Shpg. wt. 6 oz. . . . 250 for 90c

Crosman Carbon Dioxide Guns. Power comes from compressed CO_2 stored in sealed chamber under gun barrel. Refillable cylinder with gun.

[J] Single Shot .22 cal. CO_2 Rifle.

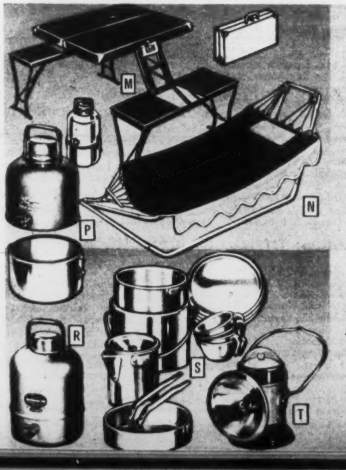
6 N 0293T—*Ppd.* (Wt. 11 lbs.) $19.95

[K] .22 cal. Pistol. *Express prepaid.*

6 NM 294T—(Shpg. wt. 5 lbs.) . $19.95

[L] CO_2 Cylinder Refill. Send in order and 75c *with used cylinder.*

6 N 743—(Wt. 2 lbs.) *Postpaid* 75c



6 Ways to make Picnicking more enjoyable

[M] Give your favorite picnicker this Lightweight Table with Attached Folding Seats. Makes a "hit" at every picnic. Table and 4 attached seats fold into suitcase shape 33x14⅗x4 in. Weighs only 32 lbs. Opened, the table top is spacious 33x29-in. Frame, legs are heavy-gauge sheet steel—even more rigid when people are seated. Top and seats are "triple tempered" non-absorbent plastic.

6 N 07196—*Sent postpaid.* (Shpg. wt. 35 lbs.) . . . . . Only $27.50

[N] Make sure there's a Hammock for relaxing in shade or sun. Here's one of water-repellent canvas with vat-dyed sunfast colors! Blue with gold pillow and valance. Non-tilt 3-point stand of 8-piece tubular steel. White enamel finish.

6 NT 7149—Sets up in a "jiffy." Shpg. wt. 42 lbs. $14.98

[P] Picnickers, sportsmen prize the J. C. Higgins Pak-a-Jug. Carry lunch and drink for a day's trip. Steel jug with chromed spigot holds 3 qts., keeps drinks hot, cold 6 hours. Porcelain liner, Snap-Tite stopper, aluminum 2-cup top. 2-qt. aluminum chest at bottom for food or extra gear.

6 N 07361—Shpg. wt. 6 lbs. A long-remembered gift. . . . $7.98

[R] Enjoy drinks steamy hot or icy cold. They stay that way 8 hours in our 5-quart Sportsman's Jug! Gray metallic enameled steel jacket; double coated white porcelain liner. Aluminum drink-cup top, Snap-Tite stopper. Spigot.

6 N 07360—Has rubber covered handle. Shpg. wt. 6 lbs. $6.49

[S] Cook delicious food! Lightweight Aluminum Cook Set. All dishes, cups, pots to serve 4 are nested in 7-quart container. Top is 9-in. frying pan. Also includes 6-cup coffee pot with cover, 4 cups, 4 plates, and 5-qt. sauce pan.

6 N 7192—Weighs 5⅜ lbs. 7⅝-in. high. Shpg. wt. 6 lbs. $6.95

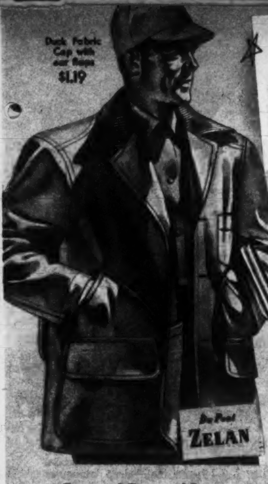
[T] Searchlight with sealed 5-in. front light PLUS top floodlight. Weatherproof switches—use 1 light or both. Plastic lenses. Handle for "spotting." 4⅜x6⅜ inches.

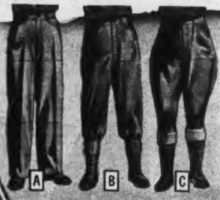
34 N 4810—*Enameled gray, plated trim.* Wt. 2 lbs. 12 oz. . . $3.49

34 N 4702—*Battery for above (not incl.).* Wt. 1 lb. 10 oz. 59c

J. C. Higgins Hunting Clothing

Two outstanding features! Treated with duPont ZELAN—best water repellent known—that leaves clothing soft and pliable even in cold weather! Game Pockets that are GUARANTEED BLOODPROOF!


Duck Fabric Cap with ear flaps $1.19
Du Pont ZELAN

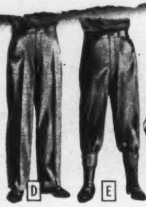


SAVE 39c ON COMBINATION

Coat only $7.49 Pants only $4.79

Actual Value $12.28

COMBINATION $11.89

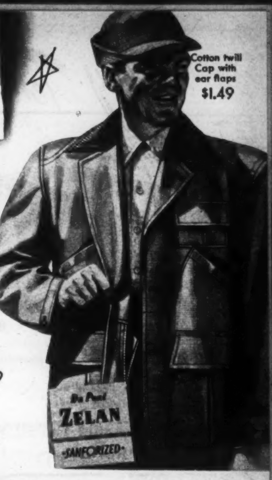


SAVE 52c ON COMBINATION

Coat only $9.98 Pants only $5.79

Actual Value $15.77

COMBINATION $15.25


Cotton twill Cap with ear flaps $1.49
Du Pont ZELAN
-SANFORIZED-

Coat and Pants of Snag-resistant 11-oz. per yd. Army Duck

Zelan-treated Coat. America's greatest hunting coat value—we're convinced! Game pocket is plastic coated on body side. *We guarantee coating to be absolutely bloodproof, that it will wipe clean with damp cloth, stay pliable in cold weather, and won't crack, blister, or peel.* Game pocket has 2 flapped rear openings; can be let down. Back of coat, windward side of sleeves lined for protection. Corduroy-faced collar, cuffs. Long-wear shoulder patch. Wide Bi-Swing shoulder pleats, about 12 in. long, for freedom of action. Handwarmer pockets. 2 lower pockets—6 elastic shell loops in each. Tough vegetable ivory matching buttons. Coat 31 in. long in size 42. Mustard brown color. *State chest size* 36, 38, 40, 42, 44, 46, 48-in.

6 N 8477—Coat only. (See Combinations below). Shpg. wt. 4 lbs. 6 oz. $7.49

Zelan-treated Pants—3 styles. Lined at seat—and front (above and below knees) with rubber coated fabric. Zipper fly. 2 hip pockets; 2 side pockets; watch pocket. Suspender buttons, belt loops. Mustard brown. *State waist size* 30, 32, 34, 36, 38, 40, 42, 44-in. *For Straight Bottom style, also state inseam 31 or 34 in.*

A **6 N 8471—Straight Bottom Style.** No cuffs. Shpg. wt. 2 lbs. 1 oz. $4.79
6 N 8480—Coat and Pants Combination. *State sizes.* Shpg. wt. 6 lbs. 7 oz. 11.89

B **6 N 8473—Knit Cuff Style.** Worsted wool knit cuffs. Shpg. wt. 2 lbs. 1 oz. 4.79
6 N 8481—Coat and Pants Combination. *State sizes.* Shpg. wt. 6 lbs. 7 oz. 11.89

C **6 N 8475—Breech Style.** Peg top, lace bottoms. Shpg. wt. 2 lbs. 1 oz. 4.79
6 N 8482—Coat and Pants Combination. *State sizes.* Shpg. wt. 6 lbs. 7 oz. 11.89

33 N 4801—Hercules Cap. Brown duck; red. Reversible—turns inside out for hunting. Lined ear flaps. *State size* 6⅝, 6¾, 7, 7⅛, 7¼, 7⅜, 7½. Shpg. wt. 1 lb. $1.19

Best! Sanforized! 15% Lighter—yet "He-Man" strong!

Sanforized, Zelan-treated Coat. Lighter 9 oz. per yd. duck—nearly as strong as Army duck—but closer, smoother weave, and 15% lighter! *Only duck coat we know of that's Sanforized* (Max. fab. shrink. 1%). Won't shrink out of fit. Bloodproof game pocket is *plastic coated on both coat and body side*—carries same guarantee as at left. Game pocket has zippers at 2 front openings; can be let down; 2 flapped rear openings. Coat lined at chest, shoulders, back, and windward side of sleeves. Corduroy-faced collar, cuffs. Shoulder patch. Bi-Swing pleats. Handwarmer pockets. Roomier inverted-pleat lower pockets—6 elastic shell loops in each. Matching vegetable ivory buttons. Brush brown. *State chest size* 36, 38, 40, 42, 44, 46, 48.

6 N 8488—Coat only. (See Combinations below.) Shpg. wt. 4 lbs. 1 oz. $9.98

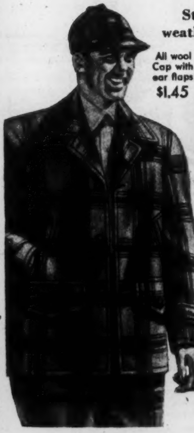
Sanforized Zelan-treated Pants—2 styles. 9 oz. per yd. duck as above. Lined at seat—and front (above and below knees) with rubber coated fabric. Zipper fly. 2 hip pockets; 2 side pockets; watch pocket. Suspender buttons, belt loops. Brush brown. *State waist size* 30, 32, 34, 36, 38, 40, 42, 44-in. *For Straight Bottom style also state inseam 31 or 34 in.*

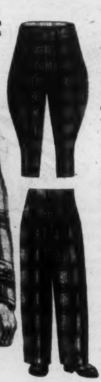
D **6 N 8472—Straight Bottom Style.** No cuffs. Shpg. wt. 1 lb. 14 oz. $5.79
6 N 8483—Coat and Pants Combination. *State sizes.* Wt. 5 lbs. 15 oz. 15.25

E **6 N 8474—Knit Cuff Style.** Worsted wool knit cuffs. Wt. 1 lb. 14 oz. 5.79
6 N 8484—Coat and Pants Combination. *State sizes.* Wt. 5 lbs. 15 oz. 15.25

33 N 4804—Jones Hat-cap. Tan cotton twill, repels water. Cotton fleece lining; ear flaps. *State size* 6⅝, 6¾, 7, 7⅛, 7¼, 7⅜, 7½. Wt. 1 lb. 2 oz. $1.49

Stag outfits give hunting warmth in coldest weather . . . save on coat and pants combinations


All wool Cap with ear flaps $1.45



Combination $19.95 Make hunting enjoyable with a matching wool stag outfit. Roomy coat, breeches, pants all wool—heavy 32 oz. per yd. Repels water. **Plaid coat** (75% scarlet, 25% black) has double fabric layers. 2 button sleeve tabs for snug fit. Rubber lined game pocket has 2 flapped rear openings. 2 handwarmer pockets; 2 lower pockets with flaps. *State chest size* 36, 38, 40, 42, 44, 46, 48.

6 N 8464M—Coat only. (See combinations below.) Shpg. wt. 5 lbs. 8 oz. $12.98

Pants are straight bottom, cuffless. **Breeches** have lace bottoms, double knees. Both have roomy seat, legs; TALON zipper fly; 5 drill pockets. *State waist size* 30, 32, 34, 36, 38, 40, 42-in. For **pants** also *state inseam measurement* 31 or 34 in.

6 N 8487—Coat and Breeches Combination. Shpg. wt. 12 lbs. You save 82c. $19.95

6 N 8465M—Breeches only. Shipping weight 3 pounds 8 ounces. $7.79

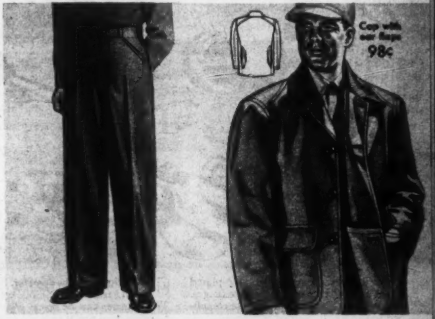
6 N 8486—Coat and Pants Combination. Shpg. wt. 12 lbs. You save 82c. $19.95

6 N 8479M—Pants only. Shipping weight 3 pounds 8 ounces. $7.79

33 N 4845—Cap 100% wool; cotton flannel lined. Red, black plaid. Lined ear flaps. Tie top. *State size* 6⅝, 6¾, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾. Shpg. wt. 10 oz. $1.45

How to Measure. Wear underclothing you'll wear when hunting. **For coats** measure around fullest part of chest. If not even size order next larger even size. **Waist measurement for all pants.** Measure natural waist over trousers without belt. If not even size, order next larger even size. **Inseam measurement for straight bottom pants.** With heels flat on floor, measure from crotch to point just above heel. Order nearest inseam size. Tell which is waist and which is inseam. **For hunting caps**—measure around head with tape—see size chart—cap sizes shown below head measurement (inches).

21¼ in.	21⅝ in.	22 in.	22⅜ in.	22¾ in.	23⅛ in.	23⅝ in.	24 in.	24⅜ in.
6¾	6⅞	7	7⅛	7¼	7⅜	7½	7⅝	7¾


Cap with ear flaps 98c

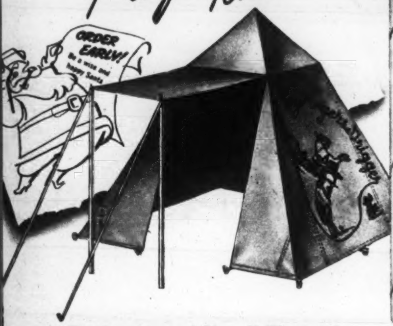
Prices on this thrift-priced hunting coat and pants were low . . Now you can buy the combination and save

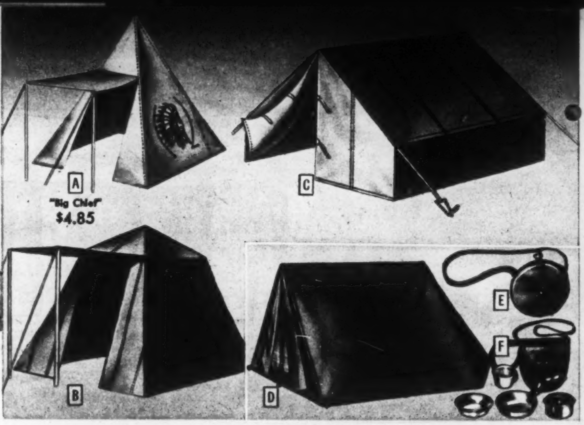
Combination $8.89

Here's a Christmas special that's easy on your budget. Coat and pants of high quality 2-ply, 10 oz. per sq. yd. army duck. Doubly treated to repel water. Mustard color. **Coat** has rubber coated game bag with 2 flapped rear openings. 2 flapped shell pockets. Corduroy faced collar. Coat is 31 in. long for size 42. *State chest size* 36, 38, 40, 42, 44, 46, 48. **Pants** are straight bottom (cuffless). 5-button fly. 5 pockets. *State waist size* 30, 32, 34, 36, 38, 40. *State inseam* 31 or 34.

6 N 8485—Coat and Pants. Shpg. wt. 5 lbs. 15 oz. *You save 29c* $8.89
6 N 8476—Coat only. Shipping weight 4 pounds 1 ounce $5.49
6 N 8470—Pants only. Shipping weight 1 pound 14 ounces $3.69
33 N 4800—Jockey Cap. Brown water-repellent duck. Cotton flannel lined. Warm ear flaps. *State size* 6⅝, 6¾, 7, 7⅛, 7¼, 7⅜, 7½. Shpg. wt. 14 oz. 98c

Play Tents





Don't miss me! I'm all Western! Just like Roy Rogers and Trigger

HOWDY PARDNER! I'm a play tent. But not just an *ordinary* play tent. I'm a rip snortin' **WESTERN** tent . . . chompin' at the bit to get into some lucky youngster's backyard range where I belong. I got my good friends **Roy Rogers and his horse, Trigger,** painted in *bright red* on two of my sides—against a *desert tan* background. I'm made of sturdy, lightweight cotton tent material. I'm big—a whole 7 feet square at the bottom—2½ feet square up at the eaves—and I'm 5 feet tall. I'm as big and handsome a Western play tent as you ever saw. Won't you help me be headquarters for some young cowpoke this Christmas? Included with me are big awning, sturdy wire eaves center-pole frame—and all necessary poles, ropes, stakes. **$8⁹⁵**

6 N 07715—*Mailable.* Shpg. wt. 9 lbs $8.95

Other Play Tents . . Pup Tent and Camp Gifts for Scouts

A **"Big Chief" Tepee Play Tent.** Light tent fabric painted bright yellow—red Indian heads on 2 sides. 4½-ft. sq. base. 5-ft. high. Awning. Ropes, poles, stakes incl.
6 N 07759—Shpg. wt. 5 lbs $4.85

B **7x7-ft. Umbrella Play Tent.** Lightweight tent fabric painted forest green color. 5-ft. center height. Awning. Wire eaves frame. Ropes, poles, stakes incl.
6 N 07758—Shpg. wt. 9 lbs $7.25

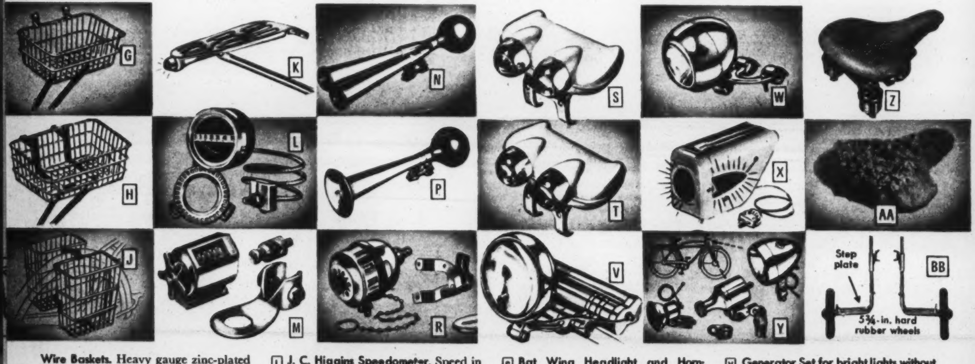
C **5x7-ft. Wall Play Tent.** Plenty of room for youngsters. 4½-ft. center height. Lightweight tent fabric painted forest green color. Ropes, poles, stakes incl.
6 N 07763—Shpg. wt. 10 lbs $8.75

D **Rugged Army-style Pup Tent—perfect for Scouts.** Big 5x7-ft. size—3½-ft. high—deep triangular ends. Made of durable 7.68-oz. sq. yd. drill—water repellent—forest green color. Has sewed-in canvas floor, mosquito-proof nylon mesh flaps, wide storm flaps. Folding hardwood poles, ropes, stakes incl.
6 N 07735—Mailable. Shpg. wt. 13 lbs . . . Each $12.95

E **1-quart Aluminum Canteen for Scouts.** Screw-on top, chain-attached. Flannelette-lined khaki drill cover with shoulder strap.
6 N 7193—Shpg. wt. 1 lb. . . . . Each $2.25

F **Aluminum Mess Kit.** Includes: 7-in. diam. long handled frying pan; sauce pan; 1-qt. pot with lid, bail handle; cup. Khaki drill cover, shoulder strap.
6 N 7194—Shpg. wt. 1 lb. 6 oz . . . . Each $2.39

BICYCLE ACCESSORIES add shining beauty—make cycling safer, more comfortable



Wire Baskets. Heavy gauge zinc-plated steel wire. Plenty of space for packages. Heavy top, bottom frames. Ribs clenched to top frame, welded at intersections.

G **Medium Size.** A great buy! Heavy single frame around middle. 15x10x5¾ in. Biggest basket value we know of.
6 N 05223—Shpg. wt. 4 lbs . . . . . . Just 95c

H **Large—for Heavy Duty.** Heavier gauge wire. Two strong middle frames. Steel straps. Fits all bikes. 18x13¾x7 inches.
6 N 05222—Shpg. wt. 5 lbs $1.45

J **Saddle Bag Type.** Two roomy baskets fasten securely to rear hub, fender. Zinc-plated fittings. Each bag is 11x6x12½ inches.
6 N 05224—Shpg. wt. 4 lbs $2.49

K **Luggage Carrier with Electric Tail Light.** Chrome-plated. For 24, 26, 28-in. bikes. Braces incl. Battery not incl.
6 N 5254—Shpg. wt. 5 lbs $2.25

L **J. C. Higgins Speedometer.** Speed in m.p.h.; trip and total mileage to 999. Trip register can be reset. Plastic lens. Chrome-trim metal case. Fits 24, 26-in. balloon bikes; 26, 28-in. lightweights.
6 N 5306—Shpg. wt. 2 lbs. 6 oz $4.79

M **Cyclometer.** Measures mileage to 9999.9. Fits on front fork. Chrome-plated metal case. Fits 24, 26-in. balloon bikes, 26, 28-in. lightweights.
6 N 5326—Shipping weight 4 oz $2.69

N **Two-tone French Horn.** Two chrome-plated steel trumpets. Dual tone warning. Rubber' bulb. Mounts on handlebars. About 10⅛ in. long.
6 N 5217—Shpg. wt. 1 lb. 79c

P **French Horn.** Single metal trumpet. Rubber bulb. Goes on handlebars.
6 N 4871—Abt. 9⅛-in. Shpg. wt. 1 lb . 69c

R **Balloon Tire Siren.** Shrill signal. Silver-color steel case. Mounts on front fork; chain goes on handlebars. 3½x5½.
6 N 5317—Shpg. wt. 1 lb. 8 oz $1.35

S **Bat Wing Headlight and Horn.** Chrome-trimmed steel, plastic case. 1 clear beam light, 1 horn. 4 batteries not incl. Goes on handlebars.
6 N 5337—Shpg. wt. 1 lb. 9 oz . . . $2.59

T Bat Wing Headlight. Same as above but 2 lights, no horn.
6 N 4849—Shpg. wt. 1 lb. 9 oz $2.49

V **Sealed Beam Headlight.** Like auto headlight. Extra-bright pin-point beam. Case holds 6 batteries (not incl.). Chrome-plated. On handlebars.
6 N 5276—Shpg. wt. 2 lbs. Just . . . $4.29

W **Big Boy Headlight.** Mounts in center of handlebar. Throws middle of road beam. 2 batteries not incl.
6 N 5359—Shpg. wt. 1 lb. 4 oz $1.85

X **Four-way Directional Signal and Tail Light.** White metal case goes on rear fender. Red tail light. Right and left red signal blinkers. Switch on handlebars. 2 batteries not incl.
6 N 5304—Shpg. wt. 1 lb. 4 oz $3.75

Y **Generator Set for bright lights without batteries.** Motorcycle-type headlight has 2 bulbs—dim and bright. Tail light has red lens. Generator gives constant voltage at all speeds. Chrome-plated brass. Wires incl. Made in England.
6 N 5248—Shpg. wt. 2 lbs. 12 oz . . . $6.50

Z **De luxe Troxel Saddle.** Top grain natural leather cover. Stitchless. Foam rubber underpad. Tan color. Chromed double action springs.
6 N 5302—Men's. Wt. 5 lbs. 6 oz . . . $3.59
6 N 5213—Women's. Wt. 5 lbs. 6 oz. 3.59

AA **Sheepskin Seat Cover.** Fits all saddles. Thick chrome-tanned shearling. Bound edges. Natural color.
6 N 5376—Shipping weight 8 oz 89c

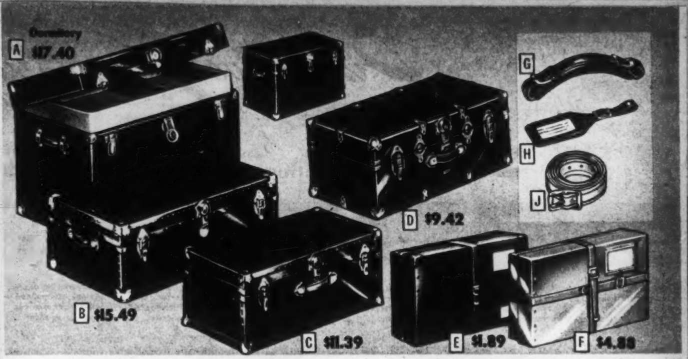
BB **Tyke-Bike-Aid.** Balances bike, gives your youngster tricycle safety on a 2 wheel bike. Strong steel arms, rubber wheels. Raise as child learns, take off when expert. Fits all 16, 20-in. bikes.
6 N 5303—Shpg. wt. 4 lbs. 13 oz $2.39

J. C. HIGGINS
FINEST WARDROBE TRUNK

$5.50 Down $52.74 Cash

Holds clothing for long trips, storage. 3-ply wood veneer body. Waterproof fiber cover, vulcanized fiber edge binding. Heavy gauge brass-plated steel hardware. Large tension drawbolts; spring, snap locks. Rear lock locks drawers when trunk is open. Bulge top insures upright position in traveling. Clothing section has full fabrikoid washable lining. 7 hangers, shoe compartment, dust curtain, laundry bag. 4 drawers with fabrikoid covers, paper lining. 20½x21x40½ inches. Dark blue. *Shipped by freight or express.*
6 NM 9527E—Shpg. wt. 80 lbs....$52.74

"E" after catalog number means 20% tax included in price. If tax is reduced or discontinued we will refund accordingly on all orders from this catalog after tax is reduced or discontinued.



J. C. HIGGINS TRUNKS, LOCKERS . . extra space for travel, storage

A **J. C. Higgins Dormitory Trunk.** 3-ply wood veneer body, waterproof fiber cover. Hard fiber binding. Tension drawbolts, self-locking lock and key . . . all brass-plated. Leather handles. Paper lined. Full length removable divided tray. Dark blue. 33x18½x20½-inch size. *Shipped by freight or express.*
6 NM 9530E—Shpg. wt. 35 lbs..$17.40

Larger 36x23½x21-in. Dress Trunk. (Not shown.) Completely covered, bound with tough vulcanized fiber that wears like iron. Tray has cover. Neat paper lining. Other features same as above. *Freight or express.*
6 NM 9526E—Shpg. wt. 52 lbs.$24.60

De luxe Extra Large Dress Trunk. (Not shown.) Same but cotton lining, larger 39x22x26 in. *Freight, express.*
6 NM 9536E—Shpg. wt. 70 lbs.$35.94

B **Large Size Steamer Trunk.** 3-ply veneer body. Hard fiber cover. Extra tough vulcanized fiber binding. Tight fitting lid with deep overlap. Steel corner bumpers. 2 tension drawbolts. Center lock and key. Removable divided tray. Paper lined. 36x20x12⅝ in. Dark blue. *Freight or express.*
6 NM 9525E—Shipping weight 29 lbs...$15.49

C **Standard Size Army Locker.** Same construction as Steamer Trunk above, but smaller in size. 30½x16½x12⅝-inch size. *State color* blue or olive drab. *Mailable.*
6 N 09559E—Shipping weight 21 lbs.....$11.39

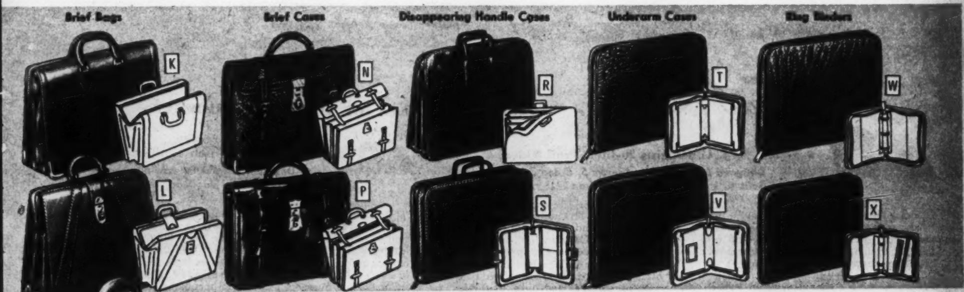
D **All Steel Army Locker.** Steel sides. Tough plywood frame. Steel covered fiberboard top, bottom. Black enamel finish. 2 handles. Brass-plated hardware, bumper clamps. Tension drawbolts. Snap-spring lock, key. Removable tray. Paper lined. 30x15½x12 in.
6 N 09545E—Shpg. wt. 23 lbs. *Mailable*.$9.42

E **Fiberboard Laundry Mailing Case.** Strong, water-repellent fiber. Web strap. Address card holder. Brown. Shpg. wt. 4 lbs.
6 N 09445-21x12x6 inches.$1.89

F **Aluminum Laundry Mailing Case.** Stronger, riveted, lightweight. Two ⅝-in. web straps. 1 cadmium-plated address card holder. Wt. 4 lbs.
6 N 09001—21x12x6 in....$4.88

G **Pigskin Replacement Handle.**
6N9215 Brown. Wt. 4 oz.29c
(M) 6 N 9201—**Identification Tag.** *State* black, brown. Wt. 2 oz.10c

H **Top-grain Cowhide Straps.** Russet tan. Shpg. wt. 4 oz.
6 N 9211—48x1 inches......65c
6 N 9212—54x1 inches......75c
Web Straps. (Not shown.) Tan.
6 N 9213—48x1 in. Wt. 4 oz.27c
6 N 9214—64x1 in. Wt. 4 oz.33c



NEW BRIEF BAG

M **Saddle-smooth Top-grain Cowhide Brief Bag.** Very low priced for such fine quality. Aniline dyed. Heavy top-grain cowhide gussets. Matching top-grain cowhide post-style handle. Built over strong concealed steel frame that helps bag retain shape, take rough treatment. Protected at corners by 4 large top-grain patches. Solid brass 3-position lock and key. Top-swivel frame, gussets permit bag to expand to 6½ inches. Three roomy pockets hold books and large quantities of papers. Saddle tan color. 16x11½-inch size.
6 N 9633E—Shpg. wt. 4 lbs.........$17.10

BRIEF CASES AND RING BINDERS . . made of fine quality leather

K **Smooth-grained Split Cowhide Brief Bag.** Built over steel wire frame. 16x12-inch size. Artificial leather gusset expands to 7 in. Zipper closing. 3 pockets. Double width center pocket. *State* black or brown.
6 N 9676E—Shpg. wt. 2 lbs. 6 oz....................$5.82

L **Smooth Top-grain Cowhide Brief Bag.** Our best executive type bag. Thick, solid sides and gussets of smooth-grained sun-tan cowhide. Built over strong steel frame. 15x12-in. size. Expands to 7 inch width. Leather post-style handle. Cowhide corner reinforcements. 3 pockets.
6 N 9626E—Shipping weight 4 lbs. 6 oz........... $24.60

N **Heavyweight Shark-grained Split Cowhide Brief Case.** Standard 11x16-in. size. 3 pockets with artificial leather expanding gussets. 2 leather straps with roller buckles. Luggage type plastic handle. 3-position lock, key.
6 N 9611E—*State* black, brown. Shpg. wt. 2 lbs. 8 oz.$4.44
New Smooth-grained Split Cowhide Brief Case. (Not shown.) 14x10-in. size—fine for use as school case or music case. Snap-style 3-way extension lock. 2 pockets. Metal reinforced corners. Double stitched sides. Ginger brown color.
6 N 9632E—Shipping weight 2 pounds..............$3.30

P **Best Smooth-grained Split Cowhide Brief Case.** Standard 16x11-in. size. Double stitched edges. Steel frame. 4 pockets, 1 has zipper. Artificial leather expanding gussets. Leather straps secured by loops on front, back. Roller buckles. Plastic handle. 3-position lock, key.
6 N 9667E—*State* brown, black. Shpg. wt. 2 lbs. 8 oz..$6.54

R **Smooth-grained Split Cowhide Disappearing Handle Case.** Can be used as underarm case . . . carried like brief bag. Artificial leather gussets permit 4½-in. expansion. Top zipper closure. Three pockets. 16x12-inch size.
6 N 9614E—*State* black, brown. Shpg. wt. 2 lbs. 4 oz.$5.35

S **Rough-grained Split Leather Disappearing Handle Case.** 3-side zipper. Plastic coated fabric lining. 4 expanding pockets. *State color* black or brown. 16x11-in. size.
6 N 9617E—Shipping weight 2 lbs. 8 oz..............$8.82
Top-grain Cowhide Disappearing Handle Case. (Not shown.) Saddle-grained. Sun-tan. Lock-stitched. 3 side zipper. Expands to 4½-in. width. 4 pockets. 16x11 in.
6 N 9623E—Shpg. wt. 2 lbs. 8 oz. *Was $16.74*.......$15.90

T **Rough-grained Split Leather Underarm Case.** 3-side zipper. Artificial leather binding, full lining. 2 inside pockets. Identification window. *State* black, brown.
6 N 9606E—16x11½ in. Shpg. wt. 2 lbs. 6 oz........$3.90

V **Split Cowhide Underarm Case.** British brown color. Imitation leather lining, 3 side zipper. 2 pockets.
6 N 9629E—Vinyl binding. 16x11½. Wt. 2 lbs. 4 oz...$4.92
Top-grain Cowhide Underarm Case. (Not shown.) Rich, smooth graining. Sun-tan color. Lockstitch construction. Plastic coated fabric lining. 3 side zipper allows case to open flat. 2 long expanding pockets. 16x11½-inch size.
6 N 9624E—Shipping weight 2 pounds 4 oz..........$13.14

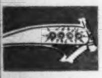
W **Good Ring Binders.** Good quality, rough-grained split leather. Neatly bound edges. Zipper closing. 2 handy inside pockets for carrying loose papers, pencils, ruler. 13⅝x10½ in. *State* black or brown. Shpg. wt. 2 lbs.
6 N 9612E—**3-Ring Style.** For 8½x11-in. paper.......$2.88
6 N 9616E—**2-Ring Style.** For 8½x10-in. paper.........$2.88

X **Best Ring Binders.** Smooth aniline dyed split cowhide. Scuffproof vinyl binding. Zipper closing. 3 pockets, 1 has zipper for safe carrying of loose articles. 13⅝x10½ in. size. *State color* black or brown. Shpg. wt. 2 lbs.
6 N 9227E—**3-Ring Style.** For 8½x11-in. paper......$4.32
6 N 9628E—**2-Ring Style.** For 8½x10-in. paper.......$4.32

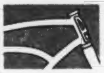
ORDER EARLY!
Pay monthly on Sears Easy Terms

Distinctive J. C. Higgins Bikes

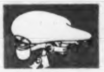
De luxe .. Exciting automotive design, smooth riding spring fork



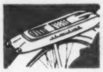
Streamlined tank has 4 exhaust rings on each side... push button electric horn



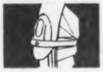
Welded tubular steel frame has curved lower bar to increase streamlining



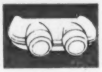
Comfortable Troxel saddle covered with tough, waterproof Vinylite plastic



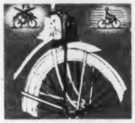
Jet design luggage carrier has 2 reflectors and die cast chromed nameplate



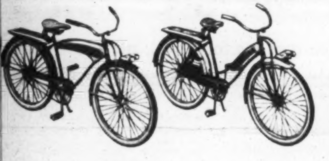
Heavy duty deep crescent fenders. Rear fender has red safety reflector.



Twinbeam headlight in sleek, streamlined bat-wingcasemakes night riding safer



Here's how Spring Fork works Front hub and special fork transfer jolts to powerful coil spring. Spring expands, absorbs shocks. You get smooth "flow-motion" ride.



De Luxe Bike without Spring Fork

Same streamlined styling . . . same features and accessories as Deluxe with Spring Fork—but this model does not have smooth-riding spring fork. Your choice of same color combinations as De luxe with Spring Fork. *State color*. See Shipping Information at right. Shipping weight 68 pounds.

$47.45 From factory

6 NM 4586F—Boys'. From factory..............$47.45
6 NM 4586—Boys'. From mail order house..... 48.45
6 NM 4587F—Girls'. From factory............. 47.45
6 NM 4587—Girls'. From mail order house..... 48.45

A Nothing in Santa's bundle of gifts will give your youngster a bigger thrill. The finest J. C. HIGGINS bike . . . fleetly streamlined with dashing new design.

Streamlined design gives appearance of motion. Exhaust rings in tank . . . just like those in big cars. Massive tank with chrome-plated drop makes bike look bigger. Luggage carrier has sleek jet tube design.

Beautiful. Vivid, gay colors in baked-on enamel. Bright color-flow styling. Gleaming chrome-plated handlebars, truss rods, rims, sprocket, hubs.

Smooth riding. Spring fork eases bumps. Patterned after knee action auto springs. Improved J.C. HIGGINS coaster brake gives fast, dependable stops.

Durable tubular steel frame is strongly welded and brazed at points of strain for long service. Special weatherproof undercoating protects frame from rust.

Fully equipped with de luxe features and accessories. All shown above and these. 26-in. balloon tires of long-wearing rubber have white sidewalls. Non-skid treads. Synthetic rubber tubes. Exclusive J.C. HIGGINS pedals with rubber treads, ball bearing action. Steel kick-up park stand. Streamlined chain guard. Girls' have skirt guard too. De luxe J.C. HIGGINS nameplate. Register with Pinkerton's. Decal is on rear fender. For youngsters over 9 and adults. Seat to pedal length adjusts from 28 to 32½-in. 6 batteries not incl.

Boys'. Maroon frame, fenders, guard. Gold tank, color-flow. Maroon and gold carrier, headlight. White, gold, vermilion trims. *OR* Ivy (dark) green frame, fenders, guard. Gold tank, color-flow. Ivy and gold carrier, light. Green, white, gold trims. Shpg. wt. 70 lbs.

6 NM 4588F—*State color*. From factory............$52.45
6 NM 4588—*State color*. From mail order house.... 53.45

Girls'. Fathom (dark) blue frame, fenders, guard. Strato (light) blue tank, color-flow. Fathom and strato luggage carrier, headlight. White, vermilion trims. *OR* Ivy (deep) green frame, fenders, guard. Seafoam (light) green tank, color-flow. Ivy and seafoam carrier, headlight. White, green trims. Shpg. wt. 70 lbs.

6 NM 4589F—*State color*. From factory............$52.45
6 NM 4589—*State color*. From mail order house... 53.45

SHIPPING INFORMATION for Full size Deluxe Bikes and for 24-in. De luxe Junior bikes (at lower left of page). Shipped by freight or express from factory in Cleveland, Ohio, or from mail order house. Order from mail order house. Pay shipping charges from shipping point on delivery. Saddle, pedals and handlebars unattached.

Trail Riders .. western-style bikes for young cowpunchers

J. C. Higgins 20-inch Trail Rider

Designed for young Westerners 5, 6 and 7 years old. Seat to pedal length adjusts from 21 to 25 inches.

B Boy! just like a real "cowpony"! Just the mount your young "bronc-buster" will want for hard-riding posses and for fighting Indian wars. It's a steed every young buckaroo dreams about.

Handsome plastic coated artificial leather gun case with a pop-gun rifle. Saddle bags on rear fenders and dispatch case on handlebars. Gaily trimmed with thongs, brass-plated buttons, brand marks and studs. Welded tubular steel frame for long life. Improved J.C. HIGGINS coaster brake for fast, dependable stopping action. Troxel saddle. Streamlined chain guard. Kickup park stand. Red safety reflector. 20-inch ALLSTATE Crusader balloon tires and tubes. Register yours with Pinkerton's. Decal is on rear fender. *Colors*—"palomino" brown or black. White rims. Chrome-plated handlebars, stem, sprocket and hubs. *State color*.

6 NM 4590F—Boys'. From factory.......$41.95
6 NM 4590—Boys'. From m.o. house..... 42.95
6 NM 4591F—Girls'. From factory....... 41.95
6 NM 4591—Girls'. From m.o. house..... 42.95

14-inch Trail Rider

Designed for smaller cow-punchers 4, 5, 6. Seat to pedal length adjusts from 18 to 22 in.

C Smaller wranglers will look forward to countless hours of fun in bandit-chases and round-ups with this smaller Trail Rider. It's a stallion to make them the envy of the gang. Plastic coated artificial leather gun case with toy "pop-gun" rifle. Saddle bags on rear fenders and dispatch case on handlebars. Trimmed with streamers, brass-plated buttons and studs. Troxel saddle. Welded tubular steel frame. Chain guard. 14-inch semi-pneumatic tires. Chain drive. Extra rear wheels make it easy and safe to ride. Set at ground level while child learns. Raise slightly when experienced; take off entirely when expert. *State color* black or "palomino" brown. White rims.

6 NM 6568—Pinkerton registration not included. Shpg. wt. 34 lbs. $26.50

***NOTE.** Trail Riders shipped freight or express with saddle, pedals, handlebars unattached. 20-in. from factory in Cleveland, Ohio or mail order house. 14-in. from M.O. house. Order from M.O. house. Pay charges from shipping point*

Juvenile Bikes big bike riding thrills with complete safety

NEW! De luxe 24-inch Junior Bike

Designed for youngsters 7, 8, 9 years old. Seat to pedal length adjusts 23½ to 27½ in.

D Imagine this good-looking bike by your Christmas tree. Streamlined tank has 3 chrome exhaust rings, push-button electric horn. Torpedo headlight. Luggage carrier. Boys' is red with black, white trims; girls' light blue with dark blue, white trims. Chrome-plated metal surfaces. 24-in. white sidewall balloon tires. Troxel saddle. Tubular steel frame. J. C. HIGGINS coaster brake. Register with Pinkerton's. *See shipping information under De luxe bikes at top right*. Shpg. wt. 59 lbs.

From factory. 6NM4592F—Boys'. $41.95 6NM4593F—Girls'. $41.95
From m.o. house. 6NM4592—Boys'. 42.95 6NM4593 —Girls'. 42.95

16-inch Sidewalk Bicycle

For youngsters 4, 5, 6. Seat to pedal length adjusts 19 to 23 in.

E Just the right size and weight for learning to ride. Tyke-Bike-Aid keeps bike balanced while child learns. Raise off ground slightly when experienced; take off entirely when expert. Welded tubular steel frame. Troxel saddle. Coaster brake. Semi-pneumatic tires. Chain guard. Chain drive. Boys' red; girls' blue. White rims, trim. No Pinkerton registration.

6 NM 6562—Boys' Model. Shpg. wt. 47 lbs.. $27.95
6 NM 6563—Girls' Model. Shpg. wt. 47 lbs.. 27.95

12-inch Sidewalk Bicycle

For small youngsters 4, 5, 6. Seat to pedal length adjusts 16-20 in.

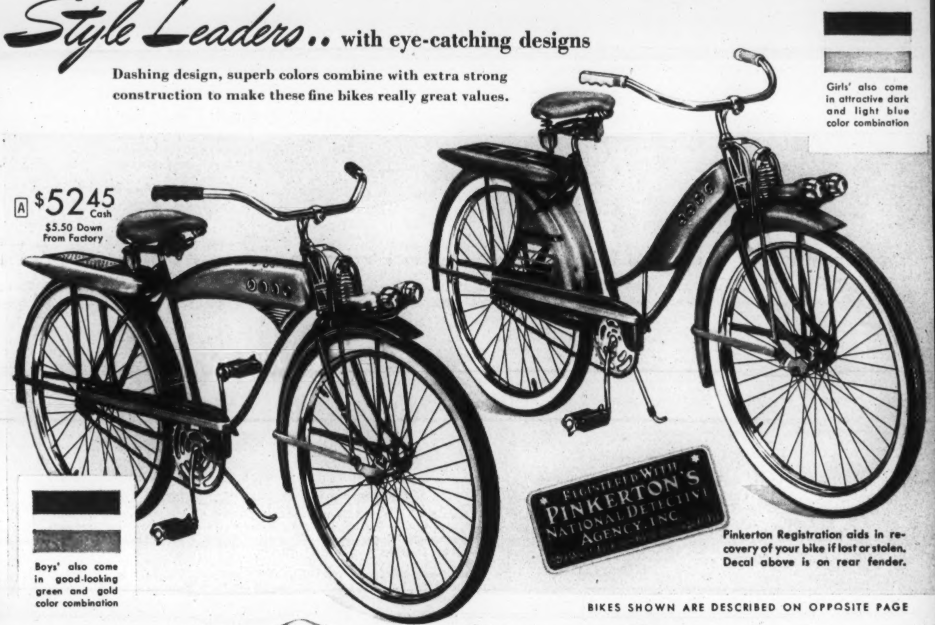
F Here's a bike that's easy and safe for that smaller lad or lass to ride. Extra rear wheels (similar to Tyke-bike-aid on 16-inch model at left) balance bike—help youngsters learn to ride safely. No middle bar . . . makes mounting, dismounting easy. 12-inch hard rubber tires. Streamlined chain guard. Metal seat. Welded tubular steel frame. Chain drive. No Pinkerton registration. *Color*—red with white trim.

6 NM 6567—Shipping weight 23 lbs.......$13.95

Sidewalk bikes shipped freight, express from mail order house. Saddle, pedals, handlebars unattached.

Style Leaders . . with eye-catching designs

Dashing design, superb colors combine with extra strong construction to make these fine bikes really great values.



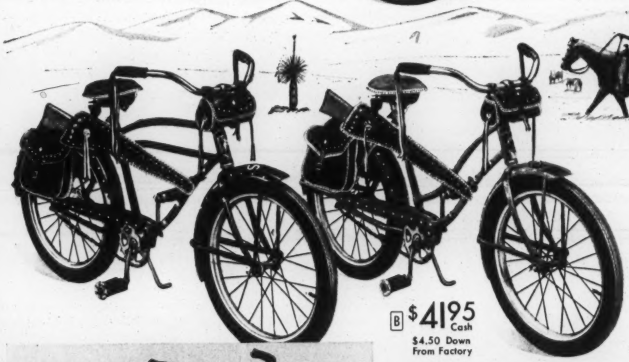
Girls' also come in attractive dark and light blue color combination

A $52.45 Cash
$5.50 Down From Factory

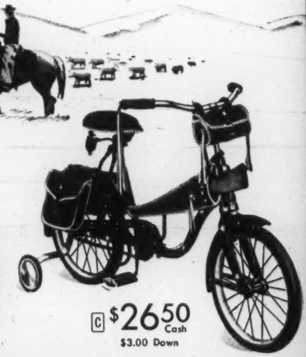
Boys' also come in good-looking green and gold color combination

Pinkerton Registration aids in recovery of your bike if lost or stolen. Decal above is on rear fender.

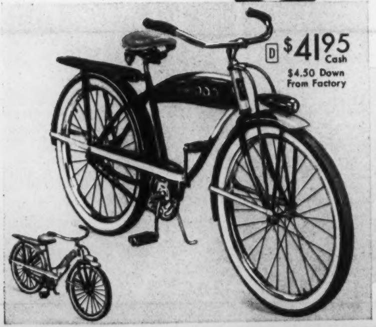
BIKES SHOWN ARE DESCRIBED ON OPPOSITE PAGE



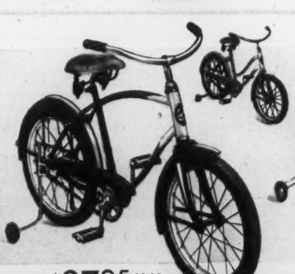
B $41.95 Cash
$4.50 Down From Factory



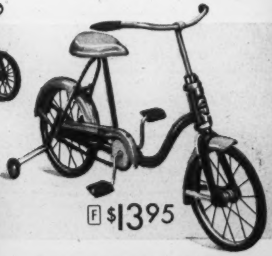
C $26.50 Cash
$3.00 Down



D $41.95 Cash
$4.50 Down From Factory



E $27.95 Cash $3.00 Down



F $13.95

A
B
C
D
E
FINGER PAINTING SET
DRAFTING SET

Let Them Work with Their Hands

A **Rainbow Coloring Set.** Exciting giant box of 113 wax crayons; 6 white and 6 colored chalk; 15 pictures; 5 sheets white drawing paper; 8 stencils; art study in color. 19x 11x2¼-inch box.
3 N 4903—Shpg. wt. 5 lbs. **$2.90**

B **De luxe Chest of Crayons.** 45 standard size and 9 jumbo crayons in a 4¾x3¼x3¼-inch attractive upright box. Wt. 1 lb. 3 oz.
3 N 4901—In gift box....... **93c**

C **Finger Painting,** a favorite "Self-expression" medium with children, parents, educators and hobbyists. Set includes 4 glass jars of stainless colors—gr., red, blue, yel.; 4 paddles; 12 sheets 11¾x14¼ in. paper; instructions. Paste finished pictures on bowls, trays, vases, lamps and other objects.
3 N 5290—Wt. 2 lbs. 12 oz.. **94c**

D **New Drafting Set**—constructive play for school-age youngsters. Fun and educational, too. Includes: combination T-square—ruler; protractor and right angle; curve; compass with pencil; 5 assorted crayons; eraser; 8 paints; brush; drawing board and thumbtacks; 20 sheets of drawing paper; designs; pencil with eraser. Comes in 19¼x13¼x 2¼-inch box.
3 N 5399—Shpg. wt. 3 lbs. **$1.90**

E **New Roy Rogers Clay Set.** It's fun to learn to model with this set branded by the King of the Cowboys and his horse, Trigger. The big 19¼x11x2¼-inch box has 2¼ lbs. of modeling clay in 6 assorted colors; a revolving work platform; 11 molds—6 plastic and 5 metal; roller; wooden joining sticks; 4 sculpture tools; 6 stencils; and instructions. An unusual gift!
3 N 5212—Wt. 5 lbs. 8 oz.. **$1.90**

WORLD ATLAS

Everyone Needs a Globe

. . for Family Reference

New 8-inch Globe-Atlas combination. Has up-to-date world maps; brass plated half meridian. 200 page world atlas fits into brown metal base.
3 N 05408—Shpg. wt. 5 lbs............ **$6.65**

De luxe quality popular 12-inch Globe-Atlas combination, similar to above. Detailed maps; half meridian; 200 page atlas.
3 N 05409—Shpg. wt. 10 lbs........... **$9.35**

32-page book, "The story of the Globe," included with all globes on this page.

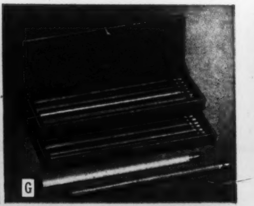
. . for Home Study

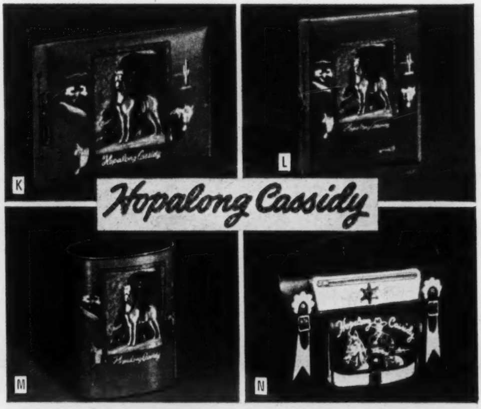
Big 12-inch Globe with half-meridian. Up-to-the-minute maps show over 6,000 place names in large type.
3 N 05401—Shpg. wt. 6 lbs....... **$5.98**

All-steel 8-inch Globe with half-meridian. Shpg. wt. 3 lbs.
3 N 05406....................... **$2.80**

. . Beautify Your Home

New de luxe 10-inch illuminated Globe combines geographical accuracy with artistic beauty. Easily replaced 40 watt bulb in globe makes every name stand out crystal clear. Brass plated base; half meridian. 115 volt AC-DC. UL approved. Shpg. wt. 10 lbs.
3 N 05405....................... **$14.50**





"Write" Gifts for Young and Old

F **Two jumbo plastic Pencils** to delight your child. They write *and erase*! Each is 11-in. long; has built-in pencil sharpener and huge eraser. 6 full-length crayon-pencils in one; the other has 3 pencils, ruler, penholder, penpoint. Gift box.
3 N 4810—Shpg. wt. 12 oz........ **97c**

H **Big Value! De luxe 115-piece Pencil Box** with name in gold. 12½x 6½x2-in. red cardboard box has 2 drawers, top tray. Brimful of pencils, paints, crayons, chalk, pennants, and needed school supplies of all kinds. Shipping weight 2 pounds 2 ounces.
3 NR 4805—*Print name*......... **$1.96**

G **20 colored Indelible Pencils** in a smart red plastic 2-decker box. Paint with pencils. First draw and color with them like crayons; apply wet brush to picture for water color effect. Wood-covered pencils 7-in. long in assorted colors.
3 N 4789—Shpg. wt. 14 oz..... **$1.90**

J **Case of 24 Pencils** . . . for school—for home—for office. Attractive blue alligator-grain imitation leather folding case has snap fastener. Finest quality pencils. A gift for mother and dad or school-age students . . . useful every day of the year. A neat way to keep pencils.
3 N 4793—Shpg. wt. 10 oz...... **$1.20**

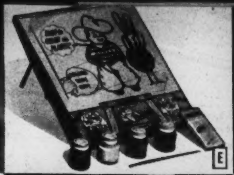
All the Glamor of the Range!

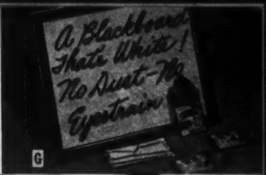
K **Hopalong Cassidy Album** for your prize snapshots. Padded light brown imitation leather cover with color picture of "Hoppy" and his horse, Topper. 60 black pages. Loose leaf style. Size 10⅛x13⅞ inches. A wonderful memory book for future years.
3 N 5863—*Postpaid* (Wt. 2 lbs.). **$1.50**

M **Hopalong Cassidy Waste Basket,** 10⅝x6¾x12½-in. high. Made of sturdy metal, covered with imitation leather in light brown. There's a colorful picture of Hoppy and Topper on the side of the basket. Perfect for a child's room. *Postpaid.*
3 N 3025—(Wt. 2 lbs. 8 oz.).. **$2.00**

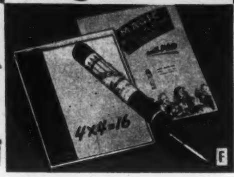
L **Hopalong Cassidy Scrapbook.** Start pasting souvenirs, record thrilling events. Padded cover is light brown embossed imitation leather, with a life-like picture of "Hoppy" and his horse. Loose leaf style; 60 manila pages. Size 14⅝x 12⅛ inches. *Postpaid.*
3 N 5862—(Wt. 2 lbs. 7 oz.)... **$1.50**

N **Hopalong Cassidy School Bag** for your favorite young hard-ridin' bronco-buster. Brown artificial leather with white trim, plastic binding. Pencil pocket; lunch pocket; sheriff star. 14x 10-in. (Wt. 1 lb. 6 oz.) *Postpaid.*
3 N 4714—**With plastic handle.** **$1.98**
3 N 4715—**Plastic shoulder strap..** **$1.98**





PIPE CLEANER CRAFT
D



Hobby, School, Art Gifts *For Children 5 to 12*

A **Musical Crayon Treasure** Chest. Lift cover, it plays "Parade of the Wooden Soldiers." 11½x4½x2½-inch walnut box has 2 lovely inlays on cover. Filled with 32 assorted color crayons, including gold, silver, copper. A 3-in-1 gift!—crayons, music box, lasting wood chest.
3 N 4908—Shpg. wt. 2 lbs. 2 oz. $4.95

B **New Combination Paint and Crayon Set** will keep your youngster happily occupied for hours. He'll adore the big box of 30 paints; brush; 23 assorted color crayons; two 15x11-inch coloring books, each with 128 pages.
3 N 4922—Shpg. wt. 3 lbs. 4 oz. $1.98

C **Roy Rogers Crayon Box** with a lifelike picture of Roy and his palomino horse, Trigger, on the cover. Gift box contains gigantic assortment of 73 fine quality wax crayons, 15 sheets of pictures to color, 5 blank sheets for your own drawings, art study, 4 stencils.
3 N 4902—Shpg. wt. 2 lbs. 12 oz. $1.95

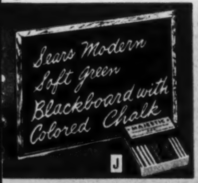
D **Pipe Cleaner Set**—art with a new twist! It's fun and educational to twist fuzzy pipe cleaners into animals, flowers, lapel pins, party favors. Set has 100 pipe cleaners 12 inches long, in assorted colors; complete instructions.
3 N 5239—Shpg. wt. 12 oz. $1.20

E **New Kid-E-Art Set** with washable plastic sheet. Color—wash off—color again. Durable, educational, and fun for every child. Includes 10x8¾ inches plastic sheet; 4 jars poster paints; brush; 5 cray-offs (crayons that wipe off); 7 pictures; standup cardboard easel.
3 N 5335—Shpg. wt. 2 lbs. 11 oz. $1.95

F **Magic Multiplying Pencil** and paper. It's fun to learn arithmetic with this pencil pal. Just turn the dial and answer appears. 45 sheets paper 5x8 inches; 24 extra leads (standard size); 2 extra erasers. In lovely gift box.
3 N 8008—Shpg. wt. 12 oz. $1.05

G **White Blackboard.** No dust, no dirt! Draw on chip-resistant 12x16-inch white surface with colored cray-offs, (crayons that wipe off in a jiffy). Practical and exciting for the child. Board has 1x1½-inch red wood frame. 3 boxes cray-offs (8 each); erasing cloth.
3 N 4933—Shpg. wt. 2 lbs. 8 oz. $2.30

H **New bright plaid cloth School Bag** *with your name in gold.* Zipper pencil pocket; rubberized lining, lunch pocket. White stitching, red trim. 14x9¾ in. Shpg. wt. 1 lb. 4 oz. *Print name.*
3 NR 4710—Red plastic handle . . $1.98
3 NR 4711—Red plastic strap $1.98



UTILITY School Set
JIM WHITE
L

For High School and College

FIVE YEAR DIARY
MAE YOUNGE
P

Older Boys, Girls

J **Green Blackboard**—fine quality, modern, non-glare. 24x36-inch writing surface; 1½-inch wood frame; chalk trough; 5-inch felt eraser; 12 colored, 12 white chalks. Use colored chalk—get more fun out of board!
3N04934-Shpg. wt. 9 lbs. $4.95

K **New 3-pocket Brief Case.** Smooth ginger brown imitation leather with white stitching. Metal corners, leather buckle straps, extension lock, artificial leather gussets. Smart plastic post handle. Size 15¾x11 in.
3N4781E-Wt. 1 lb. 14 oz. $3.94

L **Your name in gold color on red leather Case and 24 Pencils.** With ruler, sharpener, protractor, eraser, comb, penholder, point. *Print name* (max. 18 letters). Shipped from N.Y. Order by Dec. 5 for Christmas. No. C.O.D *Postpaid.* (Shpg. wt. 1 lb.)
3 NR 4800F—Gift boxed. $2.00

M **De luxe Art Set.** 24 water colors, 6 poster paints, 2 cups, 3 brushes, 28 paints, 2 pans, tray, 32 pictures, guide, art study.
3N5283-Shpg. wt. 5 lbs. $4.75
3N5210-Similar set with 12 water colors. Wt. 3 lbs. 14 oz. $2.90

N **New! 15-pc. mechanical Drafting Set,** in leather zipper case. (Made in Germany.) A fine precision 3-bow center wheel set. Brass nickel-plated instruments. Ruling pens made of tool steel. For college or professional use.
3 N 5104-Wt. 1 lb. 12 oz. $16.95

P **Red leather 5-year Diary** with your name in gold on padded cover. 23K gold decoration and edges; rounded, hand-turned corners. Metal lock and key. 5⅝x4¼ inch size. A lovely, thoughtful gift. *Print name.*
3NR5950-Shpg. wt. 1 lb. $2.70

R **New 4-inch Pocket Slide Rule.** Bamboo with white celluloid faces. Front scales A, B, C1, C and D; S, L, T on back. Engine divided. Magnifying glass indicator for easy accurate reading. In leather case. With instructions.
3 N 5117—Shpg. wt. 4 oz. . . $4.10

S **New! De luxe 3-pocket Brief Bag.** Smooth imitation leather. Zipper top. White saddle stitching; reinforced corners; artificial leather gussets expand to 6½ in. at base. 16x12 in. Wt. 2 lbs. 8 oz.
3 N 4846E—Black $5.75
3 N 4847E—Ginger brown . . $5.75

T **"Fabco" Fabric Set.** Paint, design a scarf or blouse. 39x38 in. white Cohama Sunny rayon crepe; 3 colors (yel., red, blue); extendor; stencils; brush; 2 mixing sticks; instructions.
3 N 5284—Wt. 1 lb. 8 oz. $2.70

Zipper Ring Binders. 2-ring for 10½x8 in., 3-ring 11x8½ in. paper. Shpg. wt. 1 lb. 12 oz.

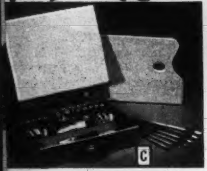
V **Ginger brown imitation leather.** 3 pockets. Large.
3 N 4977E—2-ring.
3 N 4978E—3-ring. $4.15

Red nylon. Blue trim.
3N4975-2-ring; 2 pockets
3N4976-3-ring; 2 pockets . . $2.20

Price of articles ending in "E" includes 20% Federal Tax. If Tax is reduced, we will refund accordingly

A

B


C

D

De luxe Oil Color Sets

ORDER EARLY!
Be a wise and happy Santa

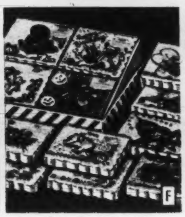
A **Oil Color Easel Outfit.** It's all complete! 16 Hi-Test ½x4-in. tubes of color; palette, knife, twin-cups; 3 brushes; 6 layout chalks; turpentine; linseed oil; art study; instructions. Four 10x14-in. panels. Hardwood folding easel opens to 60 in.
3N05390–Shpg.wt. 10 lbs. $9.80

C **New! Large Oil Set in de luxe wood Sketch Box** 12⅞x17⅛ in. Extra value—use box as easel! Holds 12 Hi-Test 1x4-in. tubes of colors; zinc white; linseed oil; turpentine; canvas panel; wood palette, knife, twin cups; brushes; art study; instructions. Shipped from N.Y. (Wt. 10 lbs.)
3 N 5391F–*Postpaid*.....$17.95

B **Gainsborough Oil Set.** Wood box 5⅝x11⅓ in. contains twelve ½x4-inch tubes of color; palette; 3 brushes; linseed oil; turpentine. 2 painting panels 9x12 in. All needed materials to start painting Christmas day!
3 N 5324–Wt. 3 lbs. 4 oz. $4.95

D **Exciting new Sketchol** An oil paint in stick form. Combines richness of oil paints with easy usability of crayons. Set includes 12 oil sticks, turpentine, brush, cloth for high-lighting, 25 sheets 9x12-in. drawing paper, instructions. A new medium for beginners, students, artists.
3 N 5392–Wt. 1 lb. 14 oz. $2.40

E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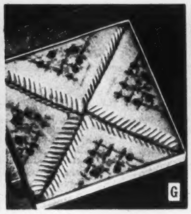
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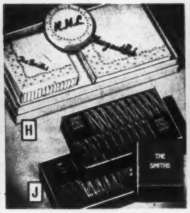

H
J

K
L

Paper Table Settings Add to the Holiday Fun and Save You Work

E **Complete Christmas Table Setting**—Finest quality for holiday dinners and parties. *Musical Revolving Christmas Tree Centerpiece*, 15 in. high, turns to the sweet clear strains of "Silent Night." Green plastic base holds precision Swiss movement; green branches covered with white snow crystals. Use year after year. Setting also includes the following disposable paper items: *New "Santa-in-his-Sleigh" Table Cover* 60x102 in.; 20 matching paper napkins 12x12 in. *Favors:* 8 red and green "Old-Fashioned Sleigh" nutcups and 8 matching mottoes with snapper, hat, verse; *Paper Plates and Cups:* 8 each 8-in. and 6-in. white plates with Christmas tree border; 8 white hot-drink cups with green handles.
3 N 7279—Shpg. wt. 3 lbs. 6 oz.......Set $5.98
3 N 7276–**Musical Tree only.** Wt. 1 lb. 9 oz...$3.80
3 N 7278–**Table Cover; 20 Napkins.** Wt. 12 oz. 74c
3 N 7277–**8 Nutcups; 8 Mottoes.** Wt. 12 oz... 1.45
3 N 7321–**Christmas Plates, Cups.** 8 each: 8-inch, 6-inch plates; 6-ounce cups. Shipping weight 1 pound..............................74c

F **Napkin-of-the-Month Gift Box.** Gayly decorated paper napkins for every important event of the year—a special design for each month. 12 designs: Christmas, New Years, Valentine's Day, St. Patrick's Day, Easter, Hallowe'en, Thanksgiving, birthday, patriotic, a fall design, and 2 florals. 13x13 inch embossed napkins with scalloped edges. 24 napkins per package. Individual packages are cellophane wrapped.
3 N 7444—Shpg. wt. 3 lbs. Gift boxed.....$1.98

G **New! Imported English Napkins.** Paper is the finest crepe texture, heavy, yet unusually soft. Exquisite floral trellis pattern decorated in five colors including rich gold and silver effects—so delicate they look almost hand-painted. Handsomely gift boxed in hammered silver foil box. You'll want these beautifully done napkins for that special gift . . . and at least one box for yourself. They are 13½x13½ inches. Packed 42 to a box.
3 N 7453—Shipping weight 1 lb........Box 97c

H **New Monogrammed Gift Set . . .** Finest quality white paper with your name and a delicate wild-flower design border in color. Set includes 60 luncheon napkins 12x12 in.; 60 tea or cocktail napkins 9x9 in.; 20 coasters 3½ in. in diameter. Your choice of red, green, or blue printing; one choice per set of 3 initials, last name, or 2 first names. *Print name, color. Postpaid* (Wt. 1 lb. 4 oz.)
3 NR 7253F–Gift boxed..$2.65

125 Luncheon Napkins only. 12x12 in. Wildflower design—see above. *Print name, color.*
3NR7254F–*Postpd*(Wt. 1 lb.)$1.75

J **100 Monogram Matches** (50 per gift box). Quality high gloss finish red, blue or green with name in gold color. Choose 3 initials, 2 first names, or 1 last name. *Print name, color. Postpaid.*
3NR7354F–(Wt. 1 lb. 8 oz.) . $2.95

K **New Plastic Recipe Box** with 216 tested recipes and cooking hints printed on plastic cards; 100 ruled index cards 3x5 in.; recipe index. Holds 300 cards. *State color* red or ivory.
3 N 7406–Wt. 1 lb. 3 oz..$1.95

L **Ivory color plastic Twine Holder** With protected razor to cut twine. For shelf or wall. With 3 balls white twine (1125 ft.)
3 N 7428–Wt. 1 lb. 8 oz..$1.50

Monogrammed items shipped from factory near New York. No C.O.D.s. Orders rec'd up to Nov. 25 shipped before Christmas.

N
M

P

Figurine Painting

One of the most intriguing modern hobbies. Paints apply easily—"mistakes" wash off. No firing needed—glaze seals and makes figurines water-resistant.

M **New Nativity Set.** 16 figures: Christ Child, Mary, Joseph, 3 Wise Men, 2 Shepherds, Angel, camel driver, camel, donkey, ox, 3 sheep. Also manger; 8 colors (yel., red, blue, green, brown, flesh, white, black); glaze; iridescent powder; 2 brushes; instructions.
3 N 5242–Gift box. Wt. 8 lbs. 8 oz...$5.40

N **Rustic Stable** for Nativity set. Heavy chip board. Straw-covered floor, roof.
3N5224–10x11⅝x5⅓-in. Wt. 2 lbs. 4 oz. $1.15

P **New 5-figure Set.** 8-in. Colonial Man and 6-in. Lady, 6¾-in. Chinese Boy and Girl; 6½-in. Laughing Buddha. 6 colors (yellow, blue, green, white, black, red) 2 brushes; glaze; iridescent powder; instr. Gift box.
3 N 5240—Shpg. wt. 6 lbs. 9 oz.....$3.95

~~**Kissing Boy and Girl Figurines**~~ 4¾ in. 4 colors (yellow, red, blue, white); brush; glaze; iridescent powder; instr. Gift box.
3 N 5241—Shpg. wt. 2 lbs. 8 oz......$2.10

New Art-Decorating Sets for Young and Old

R **Foolstone,** for creating useful and decorative articles. Mix with water and shape around tin cans, bottles, etc. Powder self-hardens to stone. 13-oz. powder; 3 jars paint (yellow, pink, blue); protector coat; brush; applicator; tool; sandpaper; designs; instructions. Gift boxed.
3 N 5233—Wt. 2 lbs. 5 oz. $1.90

S **Sculpstone.** Make your own jewelry with this soft, workable material. Kit includes 7 stones, steel wool, file, 2 pair earring backs, 2 pin backs, copper disc and wire, glue, instr.
3 N 5231—Shpg. wt. 1 lb. $1.85

T **New plastic Relievo Tie Painting Set.** 3-dimension raised painting—use needle cone or brush. Maroon rayon satin tie; 3 tubes color; cones; brush; diluter; stamping-powder; applicator; 3 designs; instructions.
3 N 5235—Wt. 1 lb. 6 oz. $3.35

Relievo Set for painting on fabrics, pottery, wood, paper, glass, metal. 6 tubes color, cones, brush, diluter, stamping-powder, applicator, flitter, luster-beads, flocking, design, instructions.
3 N 5236—Wt. 1 lb. 9 oz. $3.35

V **Metal Embossing Set** for making pictures, greeting cards, album covers, etc. Simple as ~~writing with a pencil! 3 sheets~~ 12x8½ in. foil, 2 copper—1 aluminum; stylus; steel wool; antiquing compound; 3 designs; instructions, practice piece of metal.
3 N 5225–Wt. 1 lb. 14 oz. $1.95

R

MAKE YOUR OWN JEWELRY WITH SCULPSTONE
THE JEWEL KIT
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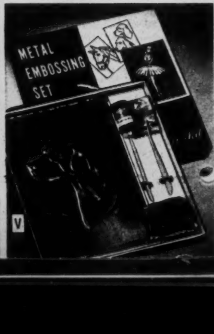

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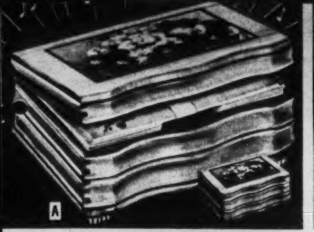
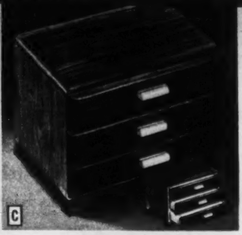
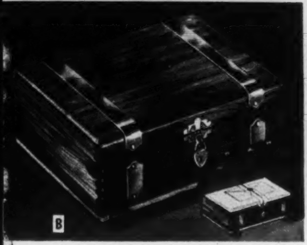
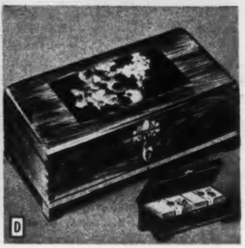


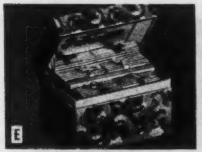


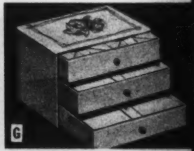
Attractive Tower Gift Stationery Always in Good Taste

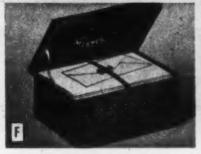
ORDER EARLY! Shopping is easy the catalog way

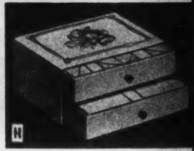












Sears Wooden Stationery Chests are famous values

[A] Musical Stationery Chest. Three beautiful gifts in one . . . for only $4.89! Stationery—a fine music box—a box for storing hankies, jewelry, etc. 10⅜x7x4-inch blonde hardwood box has lacquered finish, floral picture in color on lid. Filled with fine quality white linen finish stationery: 24 flat sheets 5⅞x9½ inches; 24 envelopes. Lift lid, it plays a lovely tune. **$4.89**

3 N 3113—Shipping weight 2 lbs. 12 oz.... $4.89

[B] Sweet-scented red Cedar Chest in natural lacquer finish, with brass-plated decorations, padlock and two keys. Filled with 24 sheets 5⅝x9½-inch fine quality white linen finish stationery. The chest itself is a longtime gift . . . refill it again and again with stationery, or use it for letters, scarfs, hankies, jewelry or what you like. Chest is 6¾x10¼x3⅞ inches. **$1.95**

3 N 3102—Shipping weight 2 lbs. 4 oz... $1.95

[C] Big value! A triple-deck cedar chest with three drawers full of fine linen-finish stationery. There are 36 folded sheets of 4½x7-inch white bond paper and 36 matching envelopes. You'll enjoy using the stationery, and later have a rich, glossy natural finish chest for costume jewelry and knick-knacks. Red cedar expertly worked, expertly finished and polished. Size 8⅝x6x5⅝ in. **$2.95**

3 N 3118—Shipping weight 3 lbs. 8 oz...$2.95

[D] Inexpensive cedar Glove Box filled with 24 linen finish 4x5-inch notes and 24 matching envelopes. Notes are white with colorful floral decoration. 11x4⅞x3½-inch natural lacquer finish chest has color picture on lid. Miniature padlock and keys securely lock hinged top. The ideal box for stationery or gloves—or jewelry, letters, other small items. A pleasing gift. **$1.59**

3 N 3112—Shipping weight 1 lb. 8 oz...... $1.59

"His" and "Her"

[E] Patrician Stationery, just the gift for "her." The right size sheet for every purpose! 24 blue folded letters 8x5½ in.; 24 white folded letters 5x8½ in.; 24 pink folded notes 3½x4½ in.; 72 envelopes. Ribbon tied. In gold color foil covered box. **$1.85**

3 N 3141—Wt. 2 lbs. 12 oz. $1.85

[F] Mister Stationery. 120 fine quality ripple finish white club sheets 7¼x10½ in. 80 envelopes. In tweedy red and gray box with hinged cover. Low as **89c**

3 N 3147—Shpg. wt. 3 lbs. $1.79

3 N 3148—Like above; but 60 sheets, 40 envelopes in red and gray lift-lid box. Wt. 1 lb. 12 oz. 89c

Fancy Chests

[G] 3-drawer artificial leather Chests. Padded top with embossed design. Brass-plated handles. Size 8⅞x6⅜x5⅝ in. Filled with 24 folded sheets 4⅞x8-in. white bond paper; 24 envelopes. Shpg. wt. 2 lbs. 4 oz. **$1.29**

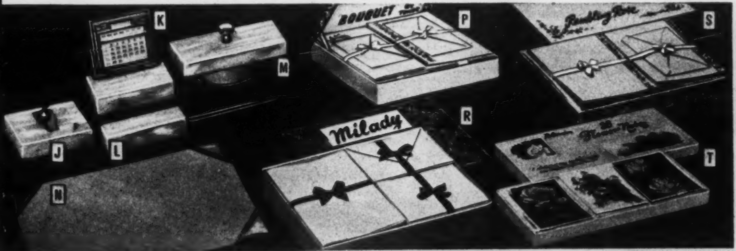
3 N 3023—**Brown chest**..... $1.29

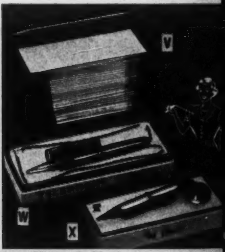
3 N 3024—**Ivory color chest** 1.29

[H] 2-drawer Chests similar to the above. Size 8⅞x6⅜x3⅝ inches. Filled with 24 folded sheets white bond paper 4⅞x8 inches; 24 envelopes. When stationery is gone, use chest for gloves, etc. Shpg. wt. 1 lb. 12 oz. **96c**

3 N 3018—**Brown chest**....... 96c

3 N 3019—**Ivory color**........ 96c





Give Onyx! Last word in desk sets

A gift for home study or office desks—a rich natural onyx desk set! 4 pieces include fountain pen in stand—black with gold color trim—on 3x4x¾-in. onyx base; perpetual calendar in gold-color frame resting on 3½x2x¾-in. onyx base; rocker blotter with gold-color knob and 5x2x⅞-in. onyx top; gold color letter opener with 3⅝x¾x¾-in. onyx handle. Pen, calendar have felted base.

3 N 3295—Shpg. wt. 3 lbs. 12 oz.. .4-piece set **$6.95**

[J] 3 N 3296—**Pen and stand only.** Wt. 1 lb. 4 oz. 1.85
[K] 3 N 3297—**Calendar only.** Shpg. wt. 1 lb. 4 oz. 1.85
[L] 3 N 3298—**Letter opener only.** Shpg. wt. 12 oz. 1.85
[M] 3 N 3299—**Rocker blotter only.** Wt. 1 lb. 8 oz. 1.85

[N] Decorative Desk Pad. Heavily padded brown leather corners, 23K gold tooling. 14x24 in.

3 N 03259—With blotter. Shpg. wt. 2 lbs...... **$1.45**

Boxed Gift Stationery—choice quality

[P] Bouquet Stationery. 18 white vellum single sheets 6x8 in. with a dainty floral border; 18 pink folded sheets 5x8 in. with floral spray; 36 envelopes. Paper is ribbon tied; in pink and silver gift box. Alluringly feminine.

3 N 3020–Shpg. wt. 1 lb. 5 oz. **96c**

[R] Milady Pastel Ensemble in choice of pastel pink, blue, or white. High quality smooth vellum finish paper. 60 sheets of writing paper: 36 large folded sheets 5x8-in.; 24 folded notes 4x5 in.; 60 envelopes. *State color.*

3 N 3142—Shpg. wt. 1 lb. 4 oz. **96c**

[S] Rambling Rose Stationery. A border of bright red roses on rich white vellum—delightful as a summer garden. 36 club-size folded sheets 5¾x7⅞ in.; 36 envelopes. Keep an extra box on hand for last-minute gifts. In gift box.

3 N 3017—Wt. 1 lb. 8 oz.....**96c**

[T] New Floral Notes—dashing colors on a fine white background. 36 French folded notes 4x5 in. and 36 matching envelopes. Perfect for "thank-you" notes and personal messages of all kinds. In gift box.

3 N 3146—Shpg. wt. 12 oz....**69c**

New Mechanical Pencils

[V] Magnetic gold-color Pencil adheres to top cover of Maroon imitation leather desk box 5½x4x2½ in.; 500 sheets paper.

3N8006–Shpg. wt. 1 lb. 8 oz. **$1.85**

[W] Maroon Mechanical Pencil on gold color chain that clips to the phone. With gold color cap and tip. 24 extra leads, 2 erasers.

3 N 8007—Gift boxed. Wt. 6 oz **89c**

[X] PAT Pencil on a chain and reel. Pins on clothing. Maroon, silver color trim, 4-in. long. 12 extra leads, 2 erasers. *Postpaid.*

3 N 8009–(Shpg. wt. 4 oz.)... **$1.85**

Include several boxes of stationery on your next Easy Terms order . . see page 283 for full details

Tests show: Your brain produces thoughts much faster than you write!
Tests show: Typewriters provide the fastest way of writing on paper!
Tests show: Children who use typewriters usually get better grades!
TOWER
TOWER

Gifts of "better thinking" through faster writing

Give a *Tower Portable*

SEARS EXCLUSIVE TYPEWRITER
complete with every essential feature
at Sears history-making low price

$64.75 Cash
Only $6.50 Down
on Sears Easy Terms

Complete with every ESSENTIAL feature necessary for GOOD typing . . . easy to operate for beginner or professional . . . Sears-priced to SAVE you more . . . satisfaction absolutely GUARANTEED or your money back in full!

COMPARE the Tower Portable Typewriter with any other portable made and see for yourself why we say "It's **one of the greatest typewriter values** we've ever seen"!
CHECK THESE FEATURES: Full-sized standard 84-character keyboard; margin release for both right and left margin stops; single, double and triple line spacing; variable line spacer; automatic ribbon reverse; 2-color ribbon; stencil cutting adjustment; 200-lb. test kraftboard carrycover with reinforced handle; gray finish. Weighs 15 lbs. in case. *Express collect.*

3 NM 4640—Pica type. Wt. 17 lbs. . $64.75 3 NM 4641–Elite type. Wt. 17 lbs. . $64.75
3 N 04642—**Tower De Luxe Carrying Case.** Plastic-coated plywood. Gray. Wt. 4 lbs. . . . 6.87

Combination of Tower Portable Typewriter and Tower Deluxe Plywood Carrying Case.
3NM4643–Pica. *Express*. Wt. 21 lbs. . . . $68.75 3NM4686–Elite. *Express*. Wt. 21 lbs. $68.75

Leader
Underwood

MONEY-SAVING Underwood Leader

$63.40
$6.50 Down
Same price . . cash or terms

The FAMILY typewriter . . has full-sized standard keyboard with plus and equal signs. Left margin stop ONLY, single and double line spacing. Ribbon reverse, paper fingers. Duo-tone finish. Black ribbon and carrying case. Weighs 17 lbs. in case. (Shpg. wt. 20 lbs.) *Express prepaid.*
3 NM 4595T—Pica type. . . . $63.40

NEW! Underwood Champion

$94.87
$9.50 Down
Same price . . cash or terms

Full-length tabulator sets and releases from standard keyboard! Easy-to-set visible margin stops. Automatic line finder. Single, double and triple line spacing. Variable line spacer. Key touch tuning. Smooth segment shift. Gray finish. Complete with two color ribbon and carrying case. Weighs 17 lbs. in case. *Express prepaid.* (Shpg. wt. 20 lbs.)
3NM4638T—Pica type. $94.87
3NM4639T—Elite type. 94.87

ORDER EARLY!
Do your gift shopping now

Streamlined Remington Portable in *TWO* models!

$84.48
no tabulator
$8.50 Down

Beautifully designed with molded finger-fit keys on standard keyboard. Oversize roller with sure-grip paper feed. Right and left margin stops, margin release, paper bail, variable line spacer. Smooth segment shift, key touch regulator. Super-strength reinforced frame. Smart gray. Comes with two-color ribbon and carrying case. Weighs 17 pounds in case. (Shipping weight 20 pounds.) *Express prepaid.*
3 NM 4665T—Pica type. . . . . $84.48 3 NM 4666T—Elite type. . . . $84.48

Remington Portable with Miracle Tabulator . . . it sets and releases from keyboard. (Shipping wt. 20 lbs. *Express prepaid.*)
3 NM 4663T—Pica type. . . . . $95.10 3 NM 4664T—Elite type. $95.10

Famous Smith-Coronas . . standard and Skywriter models

A **Corona Skywriter.** The typewriter you can put in your brief-case! Metal cover fits over machine to form case. When closed, it's just 2½ in. thick and weighs just 9 lbs. Full-sized standard keyboard with finger-fitted green keys. Single and double line spacing. Key touch control, paper fingers, paper bail, right and left margin stops, margin release. Disappearing paper support arms. Beige-gray finish. (Shpg. wt. 11 lbs.)

$68.50
$7 Down
Same price . . cash or terms

3NM4605T–Pica. *Exp. prepaid* $68.50
3NM4606T–Elite. *Exp. prepaid*. . . 68.50

B **Corona Sterling.** A beautiful machine with full-sized standard Colorspeed keyboard and full length tabulator. Visible right and left margin stops. Single, double and triple line spacing. Paper bail, disappearing paper supports. Segment shifting, touch control. Stencil cutter adjustment, frame-fit space bar. Glareless beige-gray finish. Comes with carrying case and two-color ribbon. Weighs 17 lbs. in case. (Shpg. wt. 20 lbs.)

$89.84
$9 Down
Same price . . cash or terms

3NM4564T–Pica. *Exp. prepaid* $89.84
3NM4565T–Elite. *Exp. prepaid*. . . 89.84

NEW Royals . . low-priced Companion and Deluxe

C **Royal Companion.** New design! Low-priced model with standard keyboard, Finger-Flow keys. Smooth segment shift, right and left margin stops, paper bail. Single and double line spacing. Automatic ribbon reverse. "Gray Magic" crackle finish. One color ribbon and carrying case. 17 lbs. in case. (Shpg. wt. 20 lbs.)

$73.83
$7.50 Down
Same price . . cash or terms

3NM4668T–Pica. *Exp. prepaid* $73.83
3NM4669T–Elite. *Exp. prepaid*. . . 73.83

D **Royal Quiet Deluxe.** Has all the features of the Companion plus full-length tabulator and special in-built silencing features. Also has "Magic Margin"—a Royal exclusive—which enables you to set margins with a flip of the finger. Touch control for adjusting keys. "Gray Magic" finish. 17 lbs. in case. (Shpg. wt. 20 lbs.)

$95.08
$10 Down
Same price . . cash or terms

3NM4684T–Pica. *Exp. prepaid* $95.08
3NM4685T–Elite. *Exp. prepaid*. . . 95.08

COMPANION
ROYAL
C
D

For Monthly Payments see page 283

For the *Home Office*

MAGNETIC Bulletin Board

$1.49 Complete Set

No tacks or pins necessary to hold papers on board! Six permanent magnets with red wooden knobs hold bulletins, clippings, shopping lists, etc. Use in dens, kitchens, office, recreation rooms. Metal board lithographed in red and yellow. Slot for holding pad of paper. Comes with long-lasting graphite pencil (magnetic clip holds it to board). Size 13½x17½ in. Wt. 2 lbs.
3 N 4214..........$1.49

Rubber Type Set

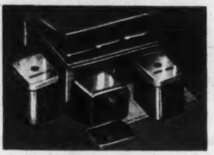
$1.89 Complete Set

For making tickets, imprinting bills or stationery, marking clothing etc. Contains easy-to-read 14-point type with 82 capital letters, 124 small letters, 51 numbers (1 to 0 inclusive), punctuation marks, ink pad, tweezers, holders. Shpg. wt. 1 lb. 8 oz.
3 N 3901..........$1.89

Tower Steel Document Box. Protects valuable papers, policies, petty cash, etc. from tampering. Rounded edges, piano hinge. Keylock with 2 keys. Gray finish. Size 10⅛x7¼x4½ in. **$2.12**
3 N 4441—Shpg. wt. 5 lbs.....$2.12

Metal Personal File. All steel. A-Z manila index. Ideal for correspondence, income tax records, important papers. Gray enamel finish. Overall size 10x12½x5½ inches. **$3.69**
3 N 4456—Shpg. wt. 5 lbs.....$3.69

Expanding Front File. Front opens for easier filing. Secret chamber in top. Steel with green enamel finish. A-Z index. 10 folders. 2 different locks. Size 13x12x5½ inches. **$6.49**
3 N 4460—Shpg. wt. 9 lbs.....$6.49



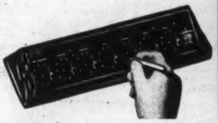
Coin Box and Budget Bank. 6 removable compartments hold budgeted money separately. Slots in covers. 45 titles. Key and lock. Size 6x6¼x2⅛ in. **98c**
3 N 4408—Shpg. wt. 2 lbs.......98c

Globe Bank. Relief map in five colors. Slot for coins, bills. Lock on base. Stands 7⅝ in. high. Rotates on arm. Weighted base. Plastic. **$1.89**
3 N 4362—Shpg. wt. 2 lbs.....$1.89

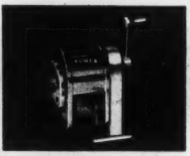
Clear Glass Bubble Bank. Holds up to $25 in pennies. Cardboard figures. Coins may be removed. Shpg. wt. 2 lbs. **98c**
3 N 3955—Save for Rainy Day..98c
3 N 3956—Change for Baby....98c

Duo-Fast Pocket Stapler

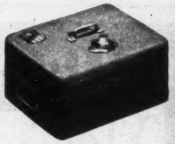
Clips into your pocket like a pen! Just slip off the cap and it's ready for instant use. Staples as many as 16 sheets at one time. Holds 100 staples. Streamlined design (looks like a fine fountain pen) and weighs just 1½ ounces. Comes in black and chrome finish. A useful gift for any member of the family. **$2.87**
3 N 4258—*Postpaid.* (Shpg. wt. 2 oz.)..............$2.87
3 N 4259—5000 staples. *Postpaid.* (Shpg. wt. 2 oz.)...94c



Lightning Adding Machine. Add, subtract or multiply as easily as dialing a telephone. Turn dials with metal stylus for answer. One-pull sweep for setting at zero. Metal dialing panel on 14½x4 inch plastic base. (Shpg. wt. 2 lbs.) **$12.95**
3 N 4478—*Postpaid*..........$12.95



Tower 6-size Pencil Sharpener. Sharpens pencils quickly and evenly! Rotating chuck adjusts for 6 different pencil sizes. Celluloid shavings holder. Sturdy cast metal frame finished in attractive gray. Screws included. **$1.89**
3 N 4539—Wt. 1 lb. 8 oz.....$1.89



Little Giant Safe. Protect valuable papers. Fire resistant insulation (⅞ in. thick) between two steel walls. Yale combination lock. Two convenient carrying handles. Inside measures 6⅝x10¼x3⅝ in. Finished in grey baked-on enamel. *Postpaid.* **$16.50**
3 N 04422—(Wt. 19 lbs).....$16.50

Beautiful Catholic Devotional Aids
.. treasured gifts for friends and relatives

A **Rock Crystal Rosary.** A gift that will be cherished by the woman of the family for years and years to come. Sparkling semi-precious rock crystal beads . . . carefully cut and polished to gorgeous brilliance. Silver chain. Hand carving on sterling silver cross and centerpiece. 21 inches long. Rayon-plush lined gift box. **$9.85**
3 N 7691—Shpg. wt. 7 oz.....$9.85

B **Glass Bead Rosary.** Polished and diamond-cut glass beads fitted on sterling silver chain. Cross and centerpiece also sterling silver with hand-carved highlighting. 20 inches long. Plastic case. *State color* crystal, sapphire (blue), amethyst (violet). **$4.59**
3 N 7692—Shpg. wt. 4 oz.....$4.59

C **Black Plastic Bead Rosary for Men and Boys.** Traditional masculine rosary . . . a beautiful and inspirational gift for the man in the family. Durable black plastic beads linked together with silver chain. Sterling silver cross and centerpiece. 18½ inches long. **$2.29**
3 N 7661—Shpg. wt. 3 oz.....$2.29

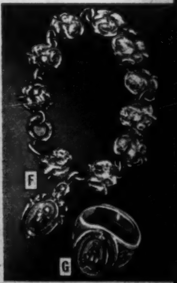
D **Silver Rosary in Case.** Dainty round silver-plated case with IHS hand-carved on cover. Contains small sterling silver rosary. Case measures 1⅜ inches in diameter. Rayon-plush lined. Rosary is made entirely of sterling silver and is 12¾ in. long. Ideal for carrying in purse or pocket. **$3.59**
3 N 7639—Shpg. wt. 3 oz.....$3.59

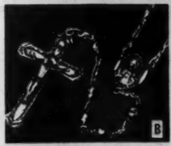
E **Miraculous Medal Baby Set.** A devotional gift for the small tot in your family. Charming bracelet and medal on chain for baby . . Miraculous Medals to be worn in honor of Mary. Both made of sterling silver with medals enameled in pink or blue. Beautifully gift boxed. *Please state color pink or blue.* **$2.59**
3 N 7638—Shpg. wt. 3 oz.....$2.59

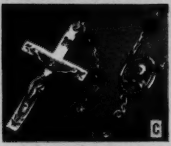
F **All Saints Rosebud Bracelet.** Links shaped like rosebuds on front side. On back of each is picture of different saint. Bracelet has 10 rosebud links and Miraculous Medal. Wrought and carved on sterling silver. 7 inches long. **$2.79**
3 N 7637—Shpg. wt. 3 oz.....$2.79

G **Miraculous Medal Ring.** Attractively fashioned sterling silver ring with Miraculous Medal to wear in honor of Mary. Fully adjustable for any sized finger. Comes in plush lined gift box. A gift for catholics of all ages. **$1.39**
3 N 7636—Shpg. wt. 2 oz.....$1.39

H **Our Finest Sick Call Set.** Polished natural walnut crucifix with rich mother-of-pearl inlay. Gold color metal Corpus and matching filigree trim. Hollow interior holds 2 candles. Holy Water bottle, cotton Communion cloth. Hang set on wall. About 13½x7⅝x1¾ inches. **$3.45**
3 N 7620—Shpg. wt. 1 lb. 8 oz. $3.45







For Sears convenient Easy Terms see page 283

Pony Express
The First Transcontinental Railroad

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Each

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For 5th and 6th grade children. Excitingly written books about great events in American history to stir a youngster's heart and mind. By emphasizing the courage and sheer grit that made this country great, these books help build a child's character. And they will help give him better marks in school, too. Clothbound, 192 pages, fine paper, 20 pictures in color; 5¾x8¾-in.

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3 N 1729—Shpg. wt. 1 lb. *State catalog Number, title, title No.*..........*Each* $1.39

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sports stories
Shanghai Passage
Howard Pease

93c
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Wonderful Books for young moderns

For Teen-agers. Top-notch action and adventure stories for modern teenage boys and girls. Packed with dramatic incidents they hold the reader enthralled from start to finish. Read "The Jinx Ship" about dark adventure on a Caribbean-bound tramp steamer—"American Boy Sports Stories" with 14 thrilling stories covering football, hockey, baseball, crew, track, etc. Clothbound. *Full-length novels.*

American Boy Action Stories (511); American Boy Adventure Stories (512); American Boy Sports Stories (513); Captains Courageous (522)—Kipling; Cricket, a little girl of the Old West (514); Daniel Boone, Wilderness Scout (515); Jinx Ship (516); Junior Miss (521)—about the one and only Judy Graves; Prince, St. Bernard (520); Secret Cargo (517); Shanghai Passage (518); Star! Story of an Indian Pony (519).
3 N 1748—Shpg. wt. 1 lb. *State catalog No., title, title No.*................*Each* 93c

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3 N 9291F	American Girl (Oct. 15–Dec. 31)	$2.00	$3.00	$4.50	$1.50
3 N 9294F	American Home (Oct. 15–Dec. 31)	2.50	4.00	5.00	1.50
3 N 9435F	American Magazine (Through Dec. 31)	3.00	5.00	7.50	2.50
3 N 9573F	Boys' Life (Sept. 15–Jan. 15)	3.00	5.00	6.00	1.75
3 N 9431F	Collier's Weekly (Through Dec. 31)	5.00	8.00	12.00	4.00
3 N 9527F	Coronet (Sept. 25–Dec. 31)	2.50	5.00	7.00	2.25
3 N 9296F	Esquire (Sept. 25–Dec. 31)	6.00	10.00	13.00	4.00
3 N 9426F	Field & Stream	2.50	5.00	7.50	2.50
3 N 9446F	Good Housekeeping (Oct. 1–Dec. 25)	3.50	5.50	8.25	2.75
3 N 9412F	Holiday	5.00	8.00	12.00	4.00
3 N 9479F	Home Garden (The)	3.00	5.00	7.00	2.00
3 N 9503F	Jack and Jill	2.50	4.00	6.00	2.00
3 N 9413F	Ladies' Home Journal	3.00	5.00	7.50	2.50
3 N 9346F	Life (Sept. 15–Jan. 1)	6.75	11.75	15.75	4.00
3 N 9478F	Look (Sept. 1–Dec. 31)	3.50	6.00	8.50	2.50
3 N 9415F	McCall's (Oct. 1–Dec. 31)	2.50	4.00	6.00	2.00
3 N 9429F	Outdoor Life (Nov. 15–Jan. 15)	2.50	4.50	6.75	2.25
3 N 9574F	Parents' Magazine (Oct. 1–Jan. 15)	3.00	4.00	5.00	2.00
	or, 1 two-year and 1 one-year subscription $5.00				
3 N 9350F	Popular Mechanics	3.50	6.50	9.50	3.00
3 N 9434F	Ranch Romances	3.00	6.00	9.00	3.00
3 N 9575F	Reader's Digest (Sept. 20–Jan. 15)	2.75	5.00	7.25	2.25
3 N 9416F	Redbook (Oct. 1–Dec. 31)	2.50	4.00	6.00	2.00
3 N 9417F	Saturday Evening Post (The)	6.00	10.00	15.00	5.00
3 N 9511F	True	3.00	6.00	9.00	3.00
3 N 9428F	Woman's Home Companion (Through Dec. 31)	2.50	4.00	6.00	2.00
		One 2-Yr.		Each extra 2-Yr.	
3 N 9425F	Walt Disney's Comics and Stories	1.75		1.75	

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3 N 9182F	American Magazine	3.00	5.00	7.00
3 N 9571F	Boys' Life	3.00	5.00	6.00
3 N 9157F	Collier's (published weekly)	5.00	8.00	.....
3 N 9303F	Coronet (Through Dec. 31, 1950)	2.50	5.00	7.00
3 N 9185F	Esquire	6.00	10.00	12.00
3 N 9198F	Field & Stream	2.50	4.00	5.50
3 N 9394F	Good Housekeeping	3.50	5.50	7.50
3 N 9363F	Holiday	5.00	8.00	11.00
3 N 9161F	Jack and Jill	2.50	4.00	6.00
3 N 9167F	Ladies' Home Journal	3.00	5.00	7.00
3 N 9159F	Life (published weekly)	6.75	11.00	14.50
3 N 9160F	Look (published every two weeks)	3.50	6.00	8.00
3 N 9201F	McCall's	2.50	4.00	6.00
3 N 9572F	Outdoor Life	2.50	4.00	5.50
3 N 9170F	Parents' Magazine	3.00	4.00	5.00
3 N 9180F	Popular Mechanics	3.50	6.00	8.00
3 N 9264F	Ranch Romances (Issued every 2 weeks)	3.00	....	....
3 N 9351F	Reader's Digest (Sept. 20–Jan. 15)	2.75	5.00	7.50
3 N 9204F	Redbook	2.50	4.00	6.00
3 N 9156F	Saturday Evening Post, The (weekly)	6.00	10.00	14.00
3 N 9375F	True	3.00	5.00	7.00
3 N 9459F	Walt Disney's Comics and Stories	....	1.75	....
3 N 9171F	Woman's Home Companion	2.50	4.00	6.00

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HOLY BIBLE
HENRY LANE
12 ¶ Then spake
them, saying, I
ACTUAL TYPE SIZE

ORDER EARLY!
Why wait? This book has gifts for all
HOLY BIBLE
12 Then spake J
them, saying, I am
ACTUAL TYPE SIZE
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Teachers' and Text *Bibles* for comfort and inspiration

Master-Art King James Teacher's Bible

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- 64 famous paintings reproduced, 32 in color; 16 color maps

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A magnificent leather Bible for teachers and students . . . a gift that brings with it a lifetime of comfort and guidance. Printed in bold, self-pronouncing type on fine white Bible paper, with all Words of Christ in red. It has 64 reproductions of world famous religious paintings, 16 Holy Land maps. Complete study aids include 60,000 center column references, questions and answers, concordance, daily reading calendar, Harmony of Gospels, condensed Bible commentary, Bible reader's aids, geographical index, and synopsis of the books of the Bible Approximately 1800 gold-over-orange edged pages, size 5½x8 inches. Thumb-indexed for ready reference. Name in gold on black genuine leather cover. *Please print clearly name you desire on the bible.*

3 NR 2170—Shipping weight 3 pounds 8 ounces $6.97

Our Best Special Text Bible

- Genuine leather binding
- 16 beautiful color paintings by Lilgestrom
- 6 gatefold Bible maps in color
- 1462 gold-over-red edged pages

$6.83

(Illustrated). The finest, most luxurious of our King James Text Bibles. Graceful type face designed for easy reading. All features of bible at right plus 64 additional pages of study helps. 16 Holy Land photos, chronology, presentation page, family register. Red-letter edition. Thumb-indexed. Size 5 7/16x8⅛ in. Name in gold. *Please print name.* Shipping weight 3 lbs. 4 oz.

3 NR 2174 . . . . $6.83

Our Good Special Text Bible

- Imitation leather binding
- 1378 red-edged pages (16 pictures, 8 in color)
- 6 color maps; index

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3 NR 2177 . . . . $3.88

NOTE: Sears editions of King James Bibles are not offered for sale in Great Britain

Zipper Text Bible

$2.59 with zipper

A King James version bound in black imitation leather with zipper closing. 16 illustrations (8 in color) and 8 pages of Bibleland maps in color. Words of Christ printed in red. With concordance, presentation page and family register. 1184 red-edged pages, 5 1/16x7¼ inches. Name in gold. *Print name.*

3 NR 2179—Shpg. wt. 2 lbs. $2.59
3 NR 2137—Same without zipper . . 1.66

Better Teacher's Bible

$6.49 no zipper

C King James Bible with 60,000 center column references. Genuine black leather. 64 color illustrations, 16 color maps. 245 page word book. Concordance, readers' aids, presentation page, family register. Thumb indexed. 1600 gold-edged pages, 5x7¼ in. Name in gold. *Print name.* Shpg. wt. 2 lbs. 12 oz.

3 NR 2158—With zipper $7.88
3 NR 2138—Without zipper 6.49

Beautiful White Text Bible

$2.89 with zipper

Lovely-looking King James text Bible bound in white imitation leather. Ideal for weddings or general gifts. Can be wiped clean with a damp cloth. Has 16 beautiful sepia illustrations, presentation page and family register. Printed in easy-to-read type. Self-pronouncing. Convenient size, 4x6¼ inches, makes it perfect for carrying on all occasions. 1056 orange-edged pages. Your name printed in gold on cover. *Please print clearly name you desire on bible.* Shpg. wt. 1 lb. 6 oz.

3 NR 2189—With zipper $2.89

3 NR 2166—Without zipper 1.88

For Sears Easy Terms, see page 283

Best Teacher's Bible

$7.98 no zipper

B King James version bound in top grain leather. Over 2000 gold-edged pages. 112 illustrations. 15 maps, 60,000 center column references, concordance. Presentation page. Family register. Bible dictionary. Thumb-indexed. Red letter. 5⅛x8 in. Name in gold. *Print name.* Shpg. wt. 3 lbs. 12 oz.

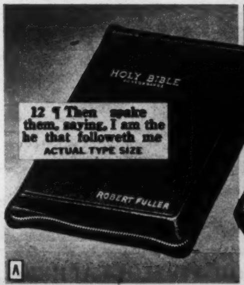
3 NR 2140—Without zipper $7.98
3 NR 2141—With zipper 9.88

Low Price Teacher's Bible

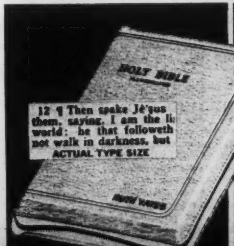
$3.69

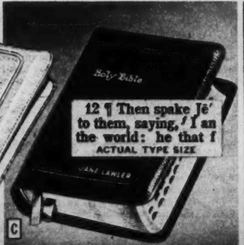
D Imitation leather cover with zipper. King James edition. Over 24 illustrations (8 in full color). Over 185 pages of Bible student's aids. Concordance and geographical index. 17 color maps, center column references, presentation page, and family register. Red letter edition. 1480 red-edged pages, 5¼x8 in. Name in gold. *Print name.*

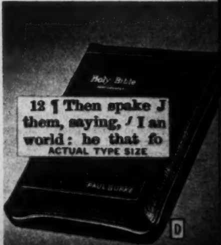
3 NR 2207—Shpg. wt. 2 lbs. $3.69


HOLY BIBLE
12 ¶ Then spake
them, saying, I am the
he that followeth me
ACTUAL TYPE SIZE
ROBERT FULLER
A

Holy Bible
12 ¶ Then spake J
them, saying, I am
world: he that foll
ACTUAL TYPE SIZE
B


HOLY BIBLE
12 ¶ Then spake Jē'sus
them, saying, I am the li
world: he that followeth
not walk in darkness, but
ACTUAL TYPE SIZE


Holy Bible
12 ¶ Then spake Jē'
to them, saying, I an
the world: he that f
ACTUAL TYPE SIZE
JANE LAWLER
C


Holy Bible
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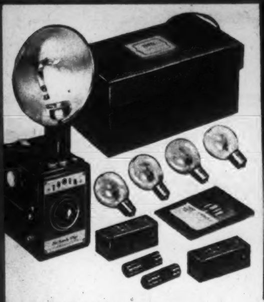
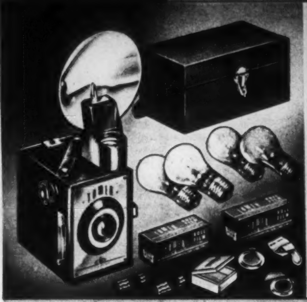
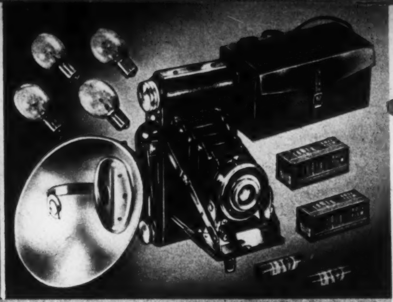
world: he that fo
ACTUAL TYPE SIZE
PAUL BURKE
D







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Complete Tower "97" Flash Outfit

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3 N 6571—Shpg. wt. 2 lbs. 8 oz..... $6.95

3 N 6197—**Camera and flash only.** Shipping weight 2 pounds 5 ounces........ .. $4.89

Tower "34" Flash Outfit

$13.95
Complete Tower "34" Flash Outfit

BETTER! An ALL-TIME Sears favorite! Over 100,000 of our customers now own TOWER "34" flash cameras! For GOOD pictures .. ANY time, ANY place, in ANY light! Easy to use camera with or without flash unit. Handsome simulated brown leather carrying case contains famous TOWER "34" flash camera and flash unit (takes pictures 2¼x3¼ in.). In focus from 8 ft. to infinity. 4 screw base No. 11 flashbulbs, 2 penlight batteries, 2 rolls of TOWER 120 film and filter kit. Filter kit contains portrait lens and yellow filter.

3 N 6555—Shipping weight 3 lbs. 8 oz..........$13.95

3 N 6550—Same as above, but with black fiber carrying case and no filter kit. Shpg. wt. 3 lbs............$10.50

3N6910—**No. 11 Flashbulbs. Ctn. of 8.** *Ppd.* (Wt. 10 oz.) 1.27

3N7101—**Tower 120 Roll Film.** Shpg. wt. 6 oz... 3 rolls 93c

Tower "49" Flash Outfit

$18.95
Complete Tower "49" Flash Outfit

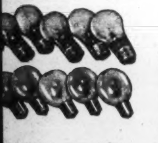
BEST! For the very best in picture-taking pleasure .. at Christmas or any time of the year! TOWER "49" folding camera pops open with just the touch of your finger, ready for immediate use, with or without detachable flash unit. Flash enables you to take pictures anywhere, day or night .. indoors or outdoors. Ground and polished TOWER lens takes pictures in focus from 6 feet to infinity. Uses 120 or 620 roll film (8 pictures, 2¼x3¼ in. to a roll). Entire outfit comes in beautiful brown simulated leather gadget bag. Consists of camera, flash unit, 2 penlight batteries, 4 bayonet base No. 5 flashbulbs, 2 rolls TOWER 120 film and instruction book.

3N6595—Shipping weight 5 pounds......................$18.95

3N6918—**No. 5 Flashbulbs. Carton of 8.** *Postpaid.* (Wt. 12 oz.). 1.09

3N7101—**Tower 120 Roll Film.** Shpg. wt. 6 oz.........3 rolls 93c

Tower Cameras and Photographic Equipment are sold exclusively by Sears, Roebuck and Co. throughout the world.



$1.09 **per carton No. 5 flashbulbs**

FLASHBULBS for EVERY camera!

Order plenty of bulbs for those exciting Christmas morning pictures! (NOTE: Flash units on Kodak cameras listed in this catalog use SM bulbs.)

Press No. 25 bulbs (bayonet base). Carton of 10.
3 N 6915—*Postpaid.* (Shpg. wt. 10 oz.)........$1.17

Westinghouse No. 5 bulbs (bayonet base). Carton of 8.
3 N 6918—*Postpaid.* (Shpg. wt. 4 oz.).........$1.09

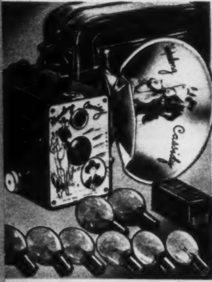
Westinghouse No. 11 bulbs screw base). Carton of 8.
3 N 6910—*Postpaid.* (Shpg. wt. 10 oz.)........$1.27

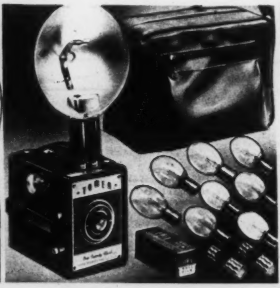
Westinghouse SM bulbs (bayonet base). Carton of 8.
3 N 6920—*Postpaid.* (Shpg. wt. 10 oz.)........$1.27

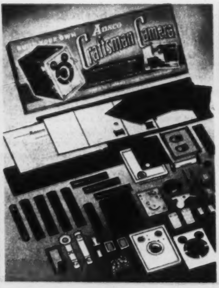
ORDER EARLY!
Be a wise and happy Santa

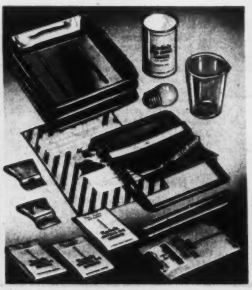
Low Priced *Cameras*

So simple to use cost so little to operate









For the JUNIOR PHOTOGRAPHER . . give an exciting HOBBY this Christmas

Hopalong Cassidy Camera Outfit. Shoot your pictures straight, pardner! It's Hoppy's own official easy-to-use camera and flash unit. Sturdy all-plastic camera with synchronized flash for taking pictures ANYWHERE. Gives 8 pictures, 2¼x3¼ in., on 120 roll film. In focus from 8 ft. to infinity. Complete outfit comes in plastic gadget bag, includes camera and flash unit, 3 pen-light batteries, 8 flashbulbs (No. 5), and 1 roll TOWER 120 film. *Postpaid.*

$8.49 Outfit

3 N 6521—(Shpg. wt. 5 lbs.).....$8.49

3 N 6355—**Camera and flash unit only.** *Postpaid* (Shpg. wt. 1 lb. 9 oz.).... $4.79

3 N 6356—**Camera only** without flash synchronization. *Postpaid* (Wt. 1 lb.)$3.79

Junior Miss Flash Outfit. Here's a pretty present to please the picture-taking "Junior Miss" in your family! Outfit comes in beautiful red plastic gadget bag which may also be used as a pocketbook. Contains TOWER "97" box camera and flash unit (takes 8 pictures, 2¼x3¼ in. size, on 120 roll film. In focus from 8 ft. to infinity). Also contains 8 bayonet base No. 5 flashbulbs, 2 penlight batteries, and 1 roll of TOWER 120 film.

$8.88 Outfit

3 N 6525—Shipping wt. 5 lbs.....$8.88

3 N 7101—**Tower 120 Roll Film.** Shipping wt. for 3 rolls 6 oz.............3 for 93c

3 N 6561—**Tower Filter Kit.** Contains portrait lens and yellow filter. Adhesive ring around glass. Shpg. wt. 1 oz...... $1.59

Ansco Craftsman Camera Kit. It's fun to build your own Ansco camera! Combines the fun of photography and model-making. Simple to assemble using common hand tools. No special tools required. Makes a fine box camera taking 8 pictures, 2¼x3¼ in., on 120 roll film. All parts are finished and ready to assemble. Complete instructions and information on how to take good pictures included with each kit. *Postpaid.*

$3.50 Kit

3 N 6358—(Shpg. wt. 1 lb. 9 oz.)..$3.50

3 N 7101—**Tower 120 Roll Film.** Shpg. wt. for 3 rolls 6 oz............ 3 for 93c

3 N 6560—**Tower Filter Kit.** Contains portrait lens and yellow filter. Adhesive ring around glass. Shpg. wt. 1 oz. . $1.59

Tower Beginner's Developing Kit. Enjoy the greatest photo-thrill you can have . . . watching your own pictures **come to life** in the developing tray! Here's **everything** you need for developing pictures. Easy-to-follow instruction book has many illustrations and shows you how to process your pictures in simple steps. Kit includes 4x6-in. steel print frame, 3 trays 4x6-in. size, 3 packages of M-Q developer, 4-oz. glass graduate, 25 sheets of 2¾ x4½-in. printing paper, 8-oz. size acid fixer, combination thermometer-stirring rod, 2 film clips, and darkroom bulb. Ideal companion gift for box camera.

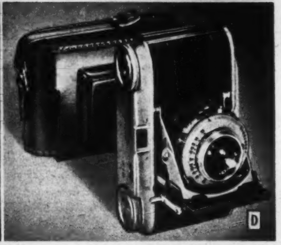
$3.50 Kit

3 N 6868—Shpg. wt. 6 lbs.........$3.50

ORDER EARLY!
More time for fun when shopping's done

35 mm. Cameras

Best for full color slides



A **Argus C-3.** One of the most popular cameras of today! f:3.5 coated lens with 50mm focal length. Shutter has built-in flash synchronization. Flash unit uses screw base bulbs. Speeds from 1/10 to 1/300 of a sec. and bulb. Coupled split image rangefinder. Focuses from 3 ft. to infinity. Takes 35mm film. Flash unit included. *Express prepaid.*

$52.95 with flash
Same price, cash or terms

3 NM 6280MT—(Shpg. wt. 4 lbs.)..........$52.95
3 N 6279M—Leather case. (*Not ppd.*) Wt. 1 lb. 7.00

B **Ciro 35.** Produced by the makers of the famous Ciroflex! 50mm Wollensak f:4.5 coated lens. Coupled split image rangefinder focuses 3 ft. to inf. Flash-synchronized Alphax shutter for from 1/25 to 1/150 of a sec., time and bulb. All metal body. Uses 35mm film.

$39.95 Cash or Terms
Camera only

3 N 06225MT—*Postpaid.* (Wt. 4 lbs.)......$39.95
3 N 6219M—Flash Unit. Uses bayonet base bulbs. *Postpaid.* (Shipping weight 1 lb.)...........$5.85
3 N 6223M—Leather case. (*Not ppd.*) Wt. 12 oz. 6.50

C **Kodak Pony.** New popular-priced Eastman candid-type camera! 51mm coated f:4.5 Anaston lens. Flash synchronized shutter for 1/25 to 1/200 of a sec. Telescoping lens barrel. Eye-level viewfinder. Body shutter release. *Postpaid.* (Shpg. wt. 2 lbs.)

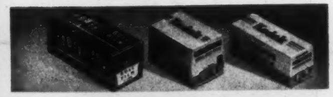
$29.95 Cash or Terms
828 model
Camera only

3N06201MT–35mm model. Uses 35mm film. $34.75
3N06203MT—828 model. Uses 828 film. Takes 8 pictures, 1⅛x1⅛ in. to roll.............$29.95
3 N 6244M—Leather case. (*Not ppd.*) Wt. 1 lb. 5.95
3 N 6104M—Flash Gun. *Postpaid.* (Wt. 1 lb.) 11.50

D **Voigtlander Vito 35.** Imported from Germany! Color-Skopar f:3.5 coated lens. Prontor S flash synchronized shutter for 1 to 1/300 of a sec. plus delayed action timer. Double exposure prevention. Uses 35mm film.

$49.50 Cash or Terms
Camera only

3 N 06205MT—*Postpaid.* (Shpg. wt. 2 lbs.)..$49.50
3 N 6218M—Kalart Flash Gun. Uses bayonet base bulbs. *Postpaid.* (Shpg. wt. 2 lbs.)...........$8.95
3 N 6216M—Leather case. (*Postpaid*) Wt. 1 lb.. 6.75



Tower and Kodak Films for Still Cameras

Tower Roll Film. ASA 64 (daylight), ASA 32 (tungsten). Regular 8 or 12 exposures to roll. Shipping weight per package of 3, 6 oz.

3 N 7100–No. 127..3 for 78c
3 N 7101–No. 120..3 for 93c
3 N 7102–No. 620..3 for 93c
3N7103–No. 116..3 for $1.17
3N7104–No. 616..3 for 1.17

Kodachrome Film. For making color transparencies. 20 exp. *Postpaid.* (Shipping weight 3 ounces.)

3 N 6726—Outdoor...$3.45
3 N 6727—Indoor..... 3.45

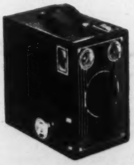
Kodacolor Film. Makes color negatives for Album size color prints. (Shpg. wt. 3 oz.) *Postpaid.*

No. 828 size. 8 exposures.
3N6750–Outdoor. $1.50
3N6751–Indoor.... 1.50

No. 620 size. 8 exposures.
3N6754–Outdoor. $1.91
3N6755–Indoor.... 1.91

No. 120 size. 8 exposures.
3N6756–Outdoor. $1.91
3N6757–Indoor.... 1.91

NOTE: Processing included in price for Kodachrome ONLY.



BROWNIE TARGET 616

An all-time Kodak favorite for quick, easy picture-taking. Takes big JUMBO-SIZED photos, 2½x4¼-inch size on 616 film (eight pictures to a roll of film.) Brownie Target has two waist level viewfinders for horizontal or vertical pictures. In focus from 8 feet to infinity. (Shipping weight 1 lb. 4 oz.)

$6.95

3 N 6217—*Postpaid*..................$6.95
3 N 7104—Tower 616 Roll Film. Shipping weight 6 ounces................3 for $1.17

$175.00 Cash
$17.50 Down

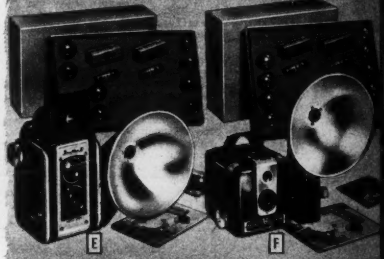
New! 35mm Tower Nicca

Comparable to the finest in the world—regardless of price . . Exclusive at Sears

- Nikkor 50mm coated F:2 lens . . . precisely ground
- Focal plane shutter speeds to 1/500 second
- Coupled rangefinder . . . *and only at Sears!*

The gift of a lifetime for the camera lover! Made in Japan under supervision of master German craftsmen. For amateurs or professionals. Pin-point sharp pictures even to the borders. Color or black and white. Focal plane shutter has speeds from 1 to 1/500 second plus time and bulb. Shutter automatically cocks when film is wound—prevents double exposures. Accurate coupled rangefinder with superimposed image focuses from 2½ ft. to infinity. Entire instrument is made with utmost care, rigidly inspected to insure perfect performance. Finest hand-machined and die-cast parts. Nicca accessories (available later) are interchangeable with Leica. With 50mm Nikkor F:2 lens and smart brown cowhide case, ever-ready for action.

3 NM 6172—*Shipped by express.* Shipping wt. 3 lbs......$175.00



Popular Kodak Flash Outfits

E **Duaflex II Flash Outfit.** Contains Duaflex II reflex camera and flash unit, 2 rolls 620 film, eight No. SM flashbulbs, 2 batteries, neckstrap, book on photography.

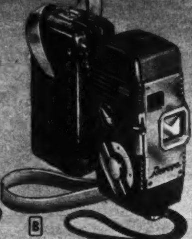
3N6174—Outfit. *Postpaid.* (Wt. 2 lbs.)...$19.50
3N6164—Camera only. *Postpd.* (Wt. 4 oz.)..$13.95
3N6119—Flash Unit only. *Postpaid.* (Shipping weight 7 ounces.).....................$3.33
3N6256—Case. (Not ppd.) Shpg. wt. 12 oz. $2.49

F **Brownie Hawkeye Flash Outfit.** Contains Hawkeye Flash camera and flash unit, flash shield, 2 rolls 620 film, eight No. 5 flashbulbs, 2 batteries, book on photography.

3N6173—Outfit. *Postpaid.* (Wt. 2 lbs.)....$12.75
3N6100—Camera only. *Postpaid* (Shipping weight 1 pound 4 ounces.)...............$6.95
3N6101—Flash unit only. *Postpaid.* (Shipping weight 8 ounces.).................... 3.65

G **Brownie Flash 620.** Popular all-around camera. All metal body. Eye-level viewfinder. Synchronized for flash. Uses 620 film.

3N6198—Camera only. *Postpaid.* (Shpg. wt. 1 lb. 6 oz.) .$11.75
3N6199—Flash Unit (uses screw base bulbs). *Postpaid.* (Shipping weight 8 ounces.)........................... 2.90



IT'S REVERE . . "in pursuit of happiness"

A Revere 8mm Movie Projector Model P85. Powerful 500-watt projection lamp. Coated f:1.6 anastigmat lens (1 in. focal length). 300 foot reel. Still projection. Efficient double blower cooling system. Rapid power rewind. Operates on 110–120 volt AC-DC. UL approved. **$92.50** Cash or Terms

3 NM 8408MT—*Express prepaid.* (Wt. 15 lbs) $92.50

B AMAZING Revere 8mm Model 55 Camera. It's the most exciting NEW movie camera that's hit the market in years! Astounding wipe-in (1) wipe-out control blends your scenes together in almost Hollywood-like smoothness. Fantastically simple roll film loading with NO sprockets or gates to thread. Automatic footage indicator sets itself when you put in a roll of film. Precision-ground f:2.8 lens set inside camera to protect it. Serves as sun shade. Two speeds, normal and slow motion, meet almost any movie-taking situation. Easy to read exposure guide. Same price cash or terms. Think of it! just **$55.00**

3 NM 8258MT—*Express prepaid.* (Shpg. wt. 5 lbs) $55.00

3 NM 8259MT—Same as above plus eveready plastic carrying case. *Express prepaid.* (Shpg. wt. 6 lbs.) $58.95

Kodachrome Roll Movie Film. 8mm, 25 ft. (Wt. 8 oz.). *Ppd.* 3N6723–Daylight type. . $3.75 3N6785–Tungsten type. . $3.75

Money-saving Apollo 8mm Movie Projector

Let the whole family enjoy movies of your own choosing right in the livingroom! Powerful 500-watt projection system throws brilliant images on screen. Fully corrected f:1.6 coated lens. 400-ft. reel gives you 15 continuous minutes of entertainment without changing reels. Heat resisting condenser lens. Powerful motor-driven forced air cooling system. Die-cast housing. Uses 110–120-volt AC only. UL approved. Shpg. wt. 15 lbs. **$59.50** Cash or Terms

3 NM 8442 . . . . $59.50

TOWER PROJECTION SCREENS
. . with *picture-bright* glass-beaded surface

For brighter, clearer movies and slide projections! TOWER screens are covered with thousands of tiny glass beads which reflect more light and give greater brilliance to your pictures. Rugged steel tripod steadies screen against vibrations. Simplified locking . . responds to slight pressure and adjusts screen to any desired height. All steel with gray enamel finish. Rubber feet. **$8.49** 30x40 in.

3 N 08501—30x40-in. size. Shipping weight 10 lbs $8.49

3 N 08506—40x40-in. size. Shipping weight 10 lbs $10.95

Deluxe Screen (not shown). 50x50-in. size. Similar to above but heavier construction. Freight or express.

3NM8607–Shpg. wt. 18 lbs. $22.00

CHESTS and REELS protect your films

C Tower Film Storage Chests. Enameled steel 8mm size chest holds twelve 200-ft. reels; 16mm chest holds twelve 400-ft. reels.

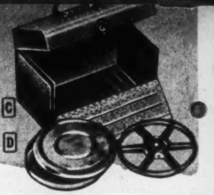
3 N 8583—8mm size. Shpg. wt. 3 lbs. 8 oz. . $2.69

3 N 8584—16mm size. Shpg. wt. 6 lbs. 8 oz. . . 3.98

D Tower All-Metal Reels and Cans. Reels fit all projectors. Slots and spoke indentations hold film. Non-slipping sides.

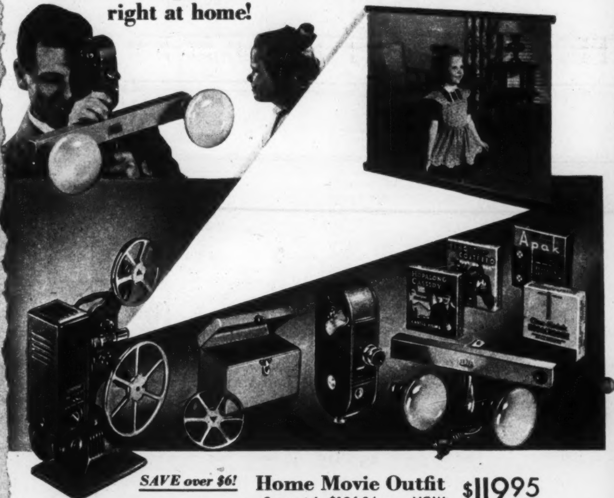
3 N 8586M—8mm 200-ft. reel. Shpg. wt. 9 oz. . 2 for 59c

3 N 8588M—8mm 200-ft. can. Shpg. wt. 14 oz. . 2 for 59c



Produce Your Own Shows

right at home!



SAVE over $6!

Home Movie Outfit

Separately $126.04 . . . NOW $119.95 Cash or Terms

Here's a wonderful **lasting** family Christmas gift that will bring you **years and years** of enjoyment! Beloved faces and familiar scenes "come to life" all over again when you take your own movies . . . your memories are "preserved" for pleasant moments of recollection. This big **12-piece outfit** contains **everything** that you need for making and showing movies **right in your own home!**

1 . . . **Keystone 8mm Model R-37 Projector** . . . f:1.85 coated projection lens. 300-watt lamp. 400-ft. reel. Variable speed. 110-120 volt AC-DC.

2 . . . **Keystone 8mm Model K-36 Movie Camera** . . . f:3.5 coated Wollensak lens. 3 speeds. Interchangeable lens mount. Audible footage indicator. Built-in telescopic viewfinder.

3 . . . **Tower Table-Top Projection Screen** . . . glass beaded surface for clearer, brighter pictures. 22x30 in. size. Easel construction.

4 and 5 . . . **Two Castle Home Movies** . . . 8mm size, streamline version. One Hopalong Cassidy, one Abbott and Costello.

6 . . . **Apak Black and White Movie Film** . . . 8mm size. 25 foot double roll. For your inside pictures.

7 . . . **Kodachrome Movie Film** . . . 8mm size. 25 ft. double roll. Daylight type, for outdoor scenes.

8 . . . **Tower Light Bar** . . . When you aim your camera, the lights will always be on your subject! Has 15-ft. electric cord. UL approved.

9 . . . **Tower 8mm Movie Reel** . . . 200-ft. size.

10 . . . **Tower 8mm Film Chest** . . . holds twelve 200-ft. reels. All steel with gray enamel finish.

11 and 12 . . . **Two No. 2 Reflector Bulbs.** 750 watt.

3NM8202T—Complete 12-piece Keystone Movie Outfit. *Express prepaid.* (Shpg. wt. 35 lbs) . . $119.95

Quality SLIDE PROJECTORS and STORAGE FILES

E SKAN Blower-Cooled Slide Projector. Cooling system draws cool air around slide . . prevents buckling and out of focus projection. Never too hot to touch. 100-lamp, 5-in. f:3.5 lens. Takes 2x2-in. slides. Cast metal body. 110–120 volt AC-DC. UL approved. (Shpg. wt. 5 lbs.). *Postpaid.*

3N06360T—Cash or Terms . . $24.95

F 3 N 6361–DeLuxe Carrying Case. Holds projector, slide file. 11x16-in. screen *Postpaid.* (Wt. 5 lbs.) . $9.95

G Tower Metal Slide File. Holds 150 slides.

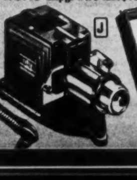
3 N 6310–Shpg. wt. 4 lbs. . $2.75

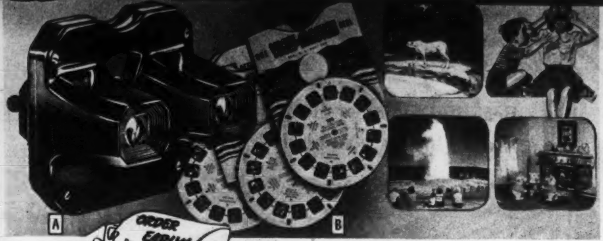
H SKAN Plastic slide File Holds 32 glass slides or 92 ready mounts. *Postpaid.*

3 N 6362–(Shpg. wt. 8 oz.). $1.00

J Tower Slide Projector. 100 watt lamp. f:3.5 projection lens. Made of durable plastic. Takes 2x2-in. slides and mounts. Uses 110–120-volt AC-DC.

3 N 6113–Shpg. wt. 6 lbs. $12.95





C $2.00
Light attachment
D $1.85
Library box only

ORDER EARLY!
Pay monthly on Sears Easy Terms

View-Master Magic

. . color scenes that "come to life"

in three dimensions . . over 400 reels available

E
$9.95
Projector

A **View-Master Stereoscope.** A compact, simple to operate, three dimension viewer. Precision-built of durable plastic and metal. Has handy automatic changing lever. Ground and polished lenses for more brilliant viewing.
3 N 6450—*Postpaid.* (Shpg. wt. 1 lb.)........**$2.00**

B **VIEW-MASTER REELS.** View-Master stereo Kodachrome pictures bring you scenic and historic wonders of the world in true-to-life depth and color. Mounted in durable, easy to store, seven scene reels for use in stereoscope and projector.
3 N 6452—*Postpaid.* (Shpg. wt. 4 oz.)...**6 for $2.00**

HOW TO ORDER REELS: State catalog number 3 N 6452, also numbers of reels and title of each reel. (Example: 3 N 6452, FT-1 Little Red Riding Hood; FT-2 Hansel and Gretel.) Following is a partial list of reels available. For a complete listing refer to your View-Master reel list or Sears order blank included with each order. Send order to your mail order house. **Be sure to specify catalog number 3 N 6452 when ordering titles.** If you do not have a reel list, one will be sent to you upon request.

FAIRY TALE REELS
(FT-1) Little Red Riding Hood
(FT-2) Hansel and Gretel
(FT-3) Jack and the Beanstalk
(FT-4) Snow White
(FT-5) Cinderella
(FT-6) Goldilocks
(FT-7) Three Little Pigs
(FT-8) Little Black Sambo
(FT-9) The Ugly Duckling
(FT-25) Rudolph the Red-Nosed Reindeer

MOVIE COWBOY REELS
(950) Gene Autry and His Wonder Horse "Champion"
(955) Hopalong Cassidy (William Boyd) and "Topper"
(960) Cisco Kid and Pancho (Leo Carrillo)
(945) Roy Rogers, King of the Cowboys, and "Trigger"

SAM SAWYER ADVENTURE REELS
(SAM-1) Sam Flies to the Moon
(SAM-2) Sam Finds a Treasure
(SAM-3) Sam in the Land of the Giants

MOTHER GOOSE RHYME REELS
(MG-1) Miss Muffet to Jack and Jill
(MG-2) Little Boy Blue to King Cole
(MG-3) Bo Peep to Cat and the Fiddle

CHRISTMAS STORY REELS
(XM-1) Mary and Joseph
(XM-2) The Shepherds
(XM-3) The Wise Men

EASTER STORY REELS
(EA-1) The Resurrection
(EA-2) The Appearance of Jesus
(EA-3) The Ascension

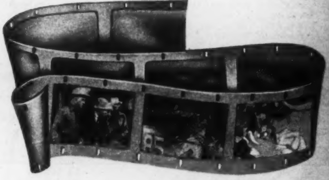
WILD ANIMAL REELS
(901) Wild Animals in Natural Habitats—Africa
(910) Wild Animals of Africa (in captivity)—USA
(911) Wild Animals of Africa II (in captivity)—USA
(912) Wild Animals of India (in captivity)—USA
(913) Wild Animals of No. America (in captivity)—USA
(914) Wild Animals of So. America (in captivity)—USA
(925) Performing Elephants—St. Louis, Mo. Zoo-USA

SCENIC REELS
(81) Niagara Falls, New York
(82) Niagara Falls in Winter, New York
(375) Niagara Falls, Ontario, Canada
(126) Yellowstone Nat. Park, Wyo.—Grand Canyon
(127) Yellowstone Nat. Park, Wyo.—Mammoth Area
(128) Yellowstone Nat. Park, Wyo.—Old Faithful Area
(129) Yellowstone Nat. Park, Wyo.—Lower Basin Area
(160) St. Augustine, Florida
(161) Silver Springs, Florida
(164) Cypress Gardens, Florida
(165) Miami, Florida (163) Miami Beach, Florida
(166) Marine Studios, Marineland, Fla.
(30) Grand Canyon N. P., Ariz.—Bright Angel Trail
(26) Grand Canyon Nat. Park, Ariz.—South Rim I
(27) Grand Canyon Nat. Park, Ariz.—South Rim II
(31) Grand Canyon Nat. Park, Ariz.—Kaibab Trail
(32) Grand Canyon Nat. Park, Ariz.—Havasupailand
(136) Washington, D.C., Government Buildings
(137) Washington, D.C., Points of Interest
(51) Garden of the Gods, Colorado
(238) Royal Gorge, Colorado
(245) Pike's Peak, Colorado
(111) Redwood Highway I, California
(131) Yosemite Nat. Park I, California
(132) Yosemite Nat. Park II, California
(219) Hollywood, California
(220) Homes of Movie Stars, Hollywood, California
(198) San Francisco, California
(251) Carlsbad Caverns Nat. Park I, New Mexico
(252) Carlsbad Caverns Nat. Park II, New Mexico
(253) Carlsbad Caverns Nat. Park III, New Mexico
(175) Navajo Indians, New Mexico and Arizona
(177) Painted Desert, Arizona
(286) Indian Tribal Ceremonial, Gallup, N.M.
(61) Hula Dancers I, Hawaii
(156) New York City I
(158) Rockefeller Center, Empire State Bldg.
(333) Chicago, Illinois
(332) The Mardi Gras, New Orleans, La.
(203) Black Hills of South Dakota
(206) Sun Valley, Idaho-Winter
(76) Mount Vernon—Home of George Washington
(319) Banff National Park, Lake Louise, Alberta
(343) Roosevelt's Little White House, Warm Springs

C **View-Master Light Attachment.** Provides bright, even illumination for ideal viewing of View-Master reels through Stereoscope. Easy to attach. Plastic and metal. Uses 2 standard flashlight batteries (not included).
3 N 6457—*Postpaid.* (Shpg. wt. 1 lb. 8 oz.).......**$2.00**

D **View-Master Library Box.** Smartly styled in durable maroon and old ivory plastic. Suitable for use on living room tables. Holds stereoscope and 100 View-Master reels not included. Twelve index cards included.
3 N 6451—*Postpaid.* (Shpg. wt. 2 lbs.) **$1.85**

E **View-Master Junior Projector.** Low-cost, durably constructed. Uses View-Master full color picture reels to project non-stereo images up to 16x18 inches. Sturdy plastic and metal construction. High quality lens. Simple to operate. Uses 110-120 volt AC-DC. Underwriters' Laboratory Inc. approved.
3 N 6454—*Postpaid.* (Shpg. wt. 4 lbs.)..........**$9.95**



HOW TO ORDER CASTLE MOVIE FILMS LISTED BELOW: *State catalog number, title of film and title number.* (*Example:* 3 N 8600–Painter and Pointer, 41; 3 N 8601–Night Before Christmas, 8; etc.) All movies are silent except 3 N 8604 which is sound. *Sent postpaid.*

CASTLE MOVIE FILMS . . enjoy Hollywood in your own living room!

ANDY PANDA CARTOONS
Painter and Pointer (41)
Crow Crazy (42)

FAIRY TALE CARTOONS
Jack and the Beanstalk (43)
Simple Simon (44)
Puss in Boots (45)
Big Bad Wolf (46)
Sinbad the Sailor (47)
Little Black Sambo (48)
Mary's Little Lamb (49)
Old Mother Hubbard (50)
Aladdin's Lamp (51)

SPORT PARADE FILMS
Harness Champions (58)
Snow Speed (59)
Fishing Fun (60)
Thrills on Wheels (61)
Cowboy Stampede (62)
Ride 'Em Cowboy (63)

HOPALONG CASSIDY FILMS
Heart of the West (9)
Bar 20 Rides Again (10)
Three on a Trail (11)

ADVENTURE PARADE FILMS
Bruins on a Spree (64)
Snookum Bear's Rampage (65)
Bruins Make Mischief (66)
Here Comes the Circus (67)

NIGHT BEFORE CHRISTMAS (8)

WORLD PARADE FILMS
Carribean Holiday (52)
Yellowstone (53)
Florida Holiday (54)
Grand Canyon (55)
America's Wonderland (56)
Glacier National Park (57)

WESTERN FILMS
Western Feud (12)
Blazing Guns (13)
Lawless Frontier (14)
Western Honor (15)
West of Laramie (16)
Cheyenne Cowboy (17)

ABBOTT AND COSTELLO FILMS
Midget Car Maniacs (115)
High Fliers (2)
Riot on Ice (3)
Kitchen Mechanics (4)
Fun on the Run (5)
Oysters and Muscles (6)
No Indians Please (7)

W. C. FIELDS FILMS
Hurry, Hurry (18)
The Great Chase (19)

MIGHTY MOUSE CARTOONS
Pandora's Box (20)
Down with Cats (21)
He Dood It Again (22)
The Mouse of Tomorrow (23)
Eliza on Ice (24)
Mighty Mouse Rides Again (25)
Jekyll and Hyde Cat (26)
Wolf, Wolf (27)
Wreck of the Hesperus (28)

See How to Order Above.

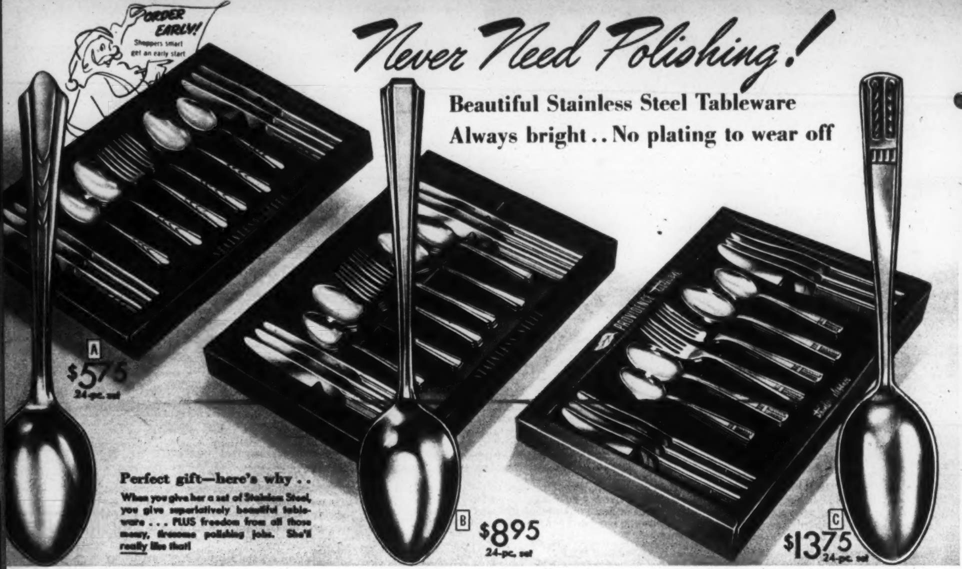
WOODY WOODPECKER
Woody Plays Santa Claus (29)
Woody Dines Out (30)
The Loose Nut (31)
Dippy Diplomat (32)
Barber of Seville (33)
Dizzy Acrobat (34)
The Screw Ball (35)
Ace in the Hole (36)
Hollywood Matador (37)
The Loan Stranger (38)
Chew Chew Baby (39)
Beach Nut (40)

3 N 8600—8mm Short Edition. Approx. 50 ft. (Wt. 3 oz.)........$1.59
3 N 8601—16mm Short Edition. Approx. 100 ft. (Wt. 6 oz.)........ 2.59
3 N 8602—8mm Long Edition. Approx. 150 ft. (Wt. 5 oz.)........ 3.35
(NOTE: Following cartoon editions 250 ft.; others, 350 ft.)
3 N 8603—16mm Long Edition. (Shpg. wt. 1 pound)............$ 8.59
3 N 8604—16mm Sound Edition. (Shpg. wt. 1 pound)............14.95

☞ PAGE 265 . . MOVIE FILMS, PROJECTORS

Never Need Polishing!

Beautiful Stainless Steel Tableware
Always bright . . No plating to wear off



Perfect gift—here's why . .

When you give her a set of Stainless Steel, you give superlatively beautiful tableware . . . PLUS freedom from all those messy, tiresome polishing jobs. She'll really like that!

"METROPOLITAN"

A A beautiful pattern, which has become tremendously popular all over America. We believe Metropolitan is far superior to other stainless steel tableware in this price range . . . because it has an exceptionally bright finish for extra beauty; heavier weight; and even the edges and tines are polished. Solid stainless steel . . . much greater resistance to hard wear than other metals. Always beautifully bright. In handsome cardboard presentation box.

9 N 9130—**24-pc. Set.** 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval soup) spoons. Shpg. wt. 3 lbs. 4 oz. . . . $5.75
9 N 9131—**32-pc. Set.** 8 knives, 8 forks, 8 teaspoons, 8 dessert (oval soup) spoons. Shpg. wt. 4 lbs. 8 oz. . . . $7.45

"LINCOLN"

B Classic, simple lines give this handsome Lincoln pattern an air of dignity and good taste. Has the same exceptionally bright finish, and the polished edges and tines, described under the Metropolitan pattern at left. *But even more*, it has four important extra features: (1) It is finer and heavier; (2) It has one-piece knives; (3) It has graded (tapered in thickness) spoons; (4) It has graded forks. It also has all those other advantages which have made solid stainless steel tableware so tremendously popular. Handsome cardboard presentation box. Really an exceptional value at this price.

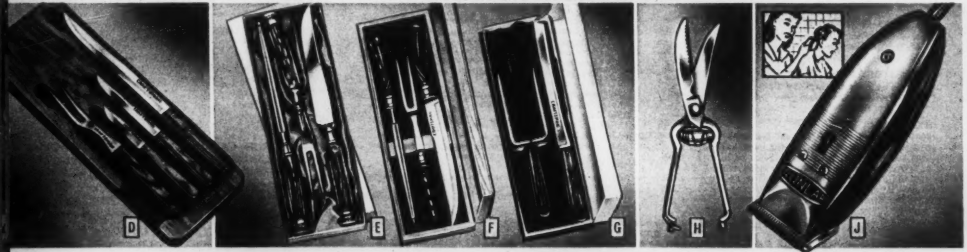
9 N 9170—**24-pc. Set.** 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval soup) spoons. Shpg. wt. 3 lbs. 8 oz. . . . $8.95

"PROVIDENCE" . . Guaranteed 45 Years

C We believe this is the most sensational development in tableware in 20 years! MUCH better and MUCH more beautiful than any other stainless steel tableware we've ever seen. For a test, we used a set which had one piece made of finest sterling silver, and all the other pieces PROVIDENCE Stainless Steel. 25 people tried to pick out the sterling silver piece . . . and all 25 failed!

Has 5 important features: (1) One-piece knives have new welded construction with HOLLOW HANDLES to give the balance of sterling; we believe NO other stainless steel tableware has this feature . . . (2) Improved super-bright polishing process makes it resemble beautiful sterling; STAYS bright; never needs polishing . . . (3) Tines and bowls copied from a beautiful sterling design; fully graded (tapered in thickness) . . . (4) Forks completely polished, even between tines (not usually done) . . . (5) Keen saber-ground blades of special stainless cutlery steel; will cut toughest meats; no steak knives needed. **GUARANTEED**—*If any piece shows defect in materials or workmanship within 45 years, return entire set and we'll replace it without charge.*

9 N 9650—**24-pc. Set** in handsome cardboard presentation box. 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval soup) spoons. Shipping weight 3 lbs. 8 oz. $13.75
9 N 9651—**32-pc. Set** in handsome cardboard presentation box. 8 knives, 8 forks, 8 teaspoons, 8 dessert (oval soup) spoons. Shipping weight 4 lbs. 12 oz. 16.50



FIVE GRAND GIFT IDEAS in High Quality Cutlery

D **CRAFTSMAN. Cutlery Set in wood holder.** New-type plastic-impregnated wood handles have a beautiful, permanent, high luster; water and stain resistant. Blades of special stainless steel, saber-hollow-ground to a lasting super-keen edge. Fork has stainless steel tines. Blades and tines are mirror polished; will not rust or tarnish. 3-in. paring knife, 4½-in. utility knife, 8-in. slicer, 9½-in. fork. Handsome hardwood holder hangs on wall or protects knives in drawer. Wt. 2 lbs.

9 N 9691. . . . . $6.25

E **3-piece Imported Carving Set with genuine stag handles.** By far our finest carving set. A true masterpiece of the cutlery-maker's craft. You'll be proud to own it or offer it as a gift. Beautiful genuine stag handles. Stainless steel knife blades and fork tines; mirror polished; won't rust or tarnish. 12½-in. carving knife with 8-in. blade; 12-in. fork with 3½-in. tines; sharpening steel 8 in. long over all. Imported from Sheffield, England, famous for its superlative cutlery. In handsome gift box.

9 N 9611—Shipping weight 3 lbs. 8 oz. $14.95

F **3-piece CRAFTSMAN Carving Set.** You'd expect to pay much more for a beautiful carving set like this. Stainless steel knife blade and fork tines; mirror polished, won't rust or tarnish. Black bakelite handles are exceptionally attractive. 14⅛-in. carving knife with 8⅝-in. blade; 11⅞-in. fork with 3¼-in. tines; sharpening steel 13⅜ in. over all. In handsome maple box.

9 N 9612—Shipping weight 2 lbs. 12 oz. $9.50

G **2-piece CRAFTSMAN Carving Set.** New-type plastic-impregnated wood handles have a beautiful permanent high luster; water and stain resistant. Stainless steel blade and tines; mirror polished; won't rust or tarnish. 12-in. carving knife with 8-in. blade; 10-in., wide-tined fork with 3-in. tines. In attractive box. An exceptional value at this price.

9 N 9692—Shipping weight 1 pound $4.50
9 N 9694—**Carving knife only.** Same as described in set above. In attractive box. Wt. 8 oz. $2.50

H **Poultry and Game Shears.** A most necessary tool in any kitchen. Entire shears are forged from Super-Tuff steel. Razor-sharp upper blade. Edge of one blade serrated to hold bones firmly when cutting; also notched for cutting heavy bones. Strong volute spring. Safety catch on handles. Knurled handle grip. All plated with beautiful, gleaming chromium which resists rusting, staining and tarnishing. 9¼ in. long.

9 N 9736—Shipping weight 12 oz. $3.49

Hair Clipper

J **DUNLAP Electric Hair Clipper.** $10.95 An electric clipper like this makes a wonderful Christmas gift for the person who does the hair cutting in your home. No more tiresome hand clipping! Do the job like a professional barber . . . faster . . . easier . . . and *better*, too!

Approved by Underwriters' Lab. Really an exceptional value. We know of no finer clipper at anywhere near this price. 1⅝-in. high carbon steel blade. No. 000 size cutter. Handsome gray plastic housing. 110–120 volt 60-cycle universal motor for A.C. or D.C. 8-ft. cord; plug; 1-year guarantee; instructions.

9N9330—Wt. 1 lb. 8 oz. . $10.95

with up to 3 letters
at no extra charge!
CRAFTSMAN

10-day Trial Offer

A real personalized gift . . the sensational CRAFTSMAN Shaver with his own initials

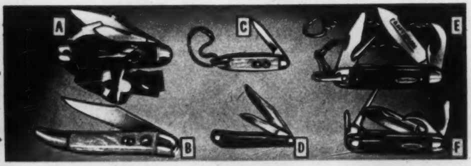
Your money back if this great new CRAFTSMAN Shaver doesn't give him the finest shaving he's ever known! Really a marvelous Christmas gift for any man. Now offered with initials for the first time . . . and at no extra charge! See how Sears price saves you money! **$16.50**

Forget all your old ideas about electric shavers. Here is a new, improved type that will give him electric shaves such as he never believed possible. New double-action square head AND two round heads give maximum shaving surface . . . combine long-hair cutting EDGES with close-shaving SURFACES for amazing shaving efficiency.

Guaranteed and serviced for one full year. Approved by Underwriters' Lab. Extra powerful 110–120 volt AC-DC motor. Built-in static suppressor. Handsome chrome trimmed gray plastic body. Starting wheel. Whisker guards remove for instant cleaning. With 6-ft. cord; transparent plastic shaver-head and cord guards; brush; instructions. In handsome tan artificial leather covered case. **Please be sure to PRINT initials wanted.** (For 10-day Trial Offer, order the Electric Razor the usual way.)

9 NR 9282—Shipping weight 1 pound 13 ounces.............................$16.50

If he's 9 or 90 . . he'll really like a Knife



A **Hopalong Cassidy Knife.** A beauty! Hoppy's picture on plastic handle and on strap. 2 blades and screw-driver-bottle opener. Wt. 4 oz.
9 N 9550—3⅝-in. . . . 89c

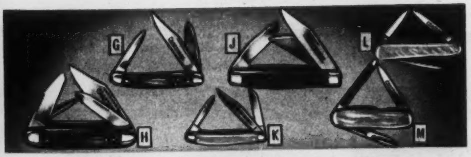
B **Push Button Knife.** Plastic handle; simulated white pearl. Push button—blade springs open. Safety lock. Wt. 5 oz.
9 N 9495—4½ in. . . . 89c

C **Push Button Knife with Chain.** Simulated white pearl plastic handle. Push the button, and blade springs open. Safety lock. Shpg. wt. 3 oz.
9 N 9502—2¼ in. . . . 95c

D **CRAFTSMAN 2-blade Pen Knife.** Handy vest-pocket size. Handsome simulated bone stag handle. Shipping weight 4 oz.
9 N 9518—2⅜ in. . . . 95c

E **CRAFTSMAN Outdoor Knife.** Blade, punch, screwdriver, bottle and can openers. Simulated stag handle. Wt. 6 oz.
9 N 9467—3⅝ in. . $1.45

F **CRAFTSMAN 5-blade Outdoor Knife.** Blade, punch, can opener, bottle opener, regular and Phillips screwdrivers. Plastic stag-type handle. Wt. 5 oz.
9 N 9513—3⅝ in. . $1.79



G **CRAFTSMAN 3-blade Pocketknife.** Clip, pen and spay blades. Handsome stag-type plastic handle. Brass linings. Shipping weight 3 oz.
9 N 9472—3¼ in. . $1.79

H **CRAFTSMAN 4-blade Cattle Knife.** Really a beautiful knife. Handsome stag-type plastic handle. Brass linings. Shipping weight 5 ounces.
9 N 9469—3⅝ in. . $1.79

J **CRAFTSMAN 3-blade Premium Stock Knife.** Attractive genuine bone stag handle. Nickel-alloy bolsters; brass linings. Shipping weight 5 oz.
9 N 9470—3⅞ in. . $1.79

K **CRAFTSMAN 3-blade Pen Knife.** Beautiful new serpentine pattern with yellow plastic handle. Nickel-alloy bolsters; brass linings. Weight 3 oz.
9 N 9504—2⅜ in. $2.89

L **CRAFTSMAN 3-blade Pen Knife.** Beautiful genuine mother-of-pearl handle. Spear, pen and nail file blades. Wt. 4 oz.
9 N 9465—2⅞ in. $3.75

M **CRAFTSMAN Deluxe 3-blade Pen Knife.** Our finest! A masterpiece of the knife-maker's craft. Pen, file and scissors blades. Genuine mother-of-pearl handle. Wt. 6 oz.
9 N 9476—2⅞ in. $7.45

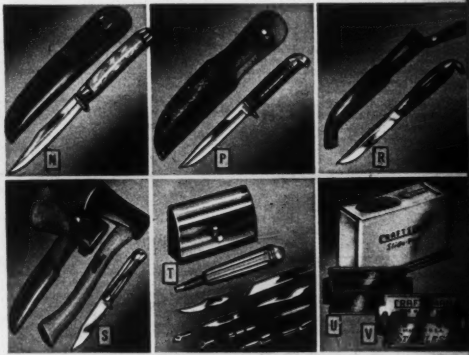
CRAFTSMAN
4-pc. set
$9.50
Separate prices
total $10.02

A beautiful new Sewing Set
Every scissors she needs—in one set

Any woman who sews will be delighted with a gift like this. Replace her old, worn-out scissors and shears with this beautiful new set. **CRAFTSMAN Pinking Shears** are a marvelous new type; we believe they are finer than ANY other pinking shears; have solid stainless steel blades with no plating to wear off; new ball-and-socket joint for super-smooth action; life-lubricated bearings; comfortable plastic-covered handles; pink all the way to the tips.

CRAFTSMAN Sewing Shears and Embroidery Scissors are the very TOP in quality; have "Tru-Curve" deep hollow grind for super-smooth cutting (to our knowledge, NO other shears have grinding like this); forged high-carbon steel with nickel-plated blades and black enameled handles. Set includes 9⅛-in. pinking shears, 7-in. straight-handle sewing shears, 5½-inch and 3½-inch embroidery scissors.

9 N 9829—**Complete Set.** Shipping weight 1 pound 12 ounces.................. $9.50
9 N 9838—**Sewing Shears only.** Shipping weight 6 ounces.................... $1.79
9 N 9831—**Pinking Shears only.** Shipping weight 1 pound.................... 5.65
9 N 9842—**3½-in. Embroidery Scissors only.** Shipping weight 3 ounces.......... 1.19
9 N 9840—**5½-in. Embroidery Scissors only.** Shipping weight 4 ounces.......... 1.39



Six more grand gift ideas in quality Cutlery

N **Hunting Knife.** You'd expect to pay much more for this quality. 3½-inch saber-ground high carbon steel blade. Red plastic horn-type handle. 7 inches long over all. In leather sheath.
9 N 9530—Shipping weight 3 oz. 95c

P **Deluxe Hunting Knife.** Mirror-polished chrome vanadium steel blade. Rust-proof metal guard and butt. Leather-ring handle with colored plastic decorations. In beautifully embossed top-grain leather sheath. Shipping weight 8 ounces.
9 N 9531—3⅝-in. blade.......... $1.79
9 N 9532—4⅝-in. blade.......... $1.85
9 N 9535—4½-in. blade.......... 1.89

R **Imported Finnish Hunting Knife.** Our finest. Real super quality. "Made in Finland" beautifully etched on the 3⅝-inch blade. Beautiful "Gaolite" plastic handle in assorted colors. Rust-proof brass butt plate. 7⅞ inches long over-all. With handsome tooled genuine leather sheath.
9 N 9544—Shipping wt. 7 oz. $2.75

S **Hunters' Knife, Axe and Sheath Combination.** Axe is 10⅛ in. long; hickory handle. 7-in. knife has 3½-in. saber-ground high carbon steel blade; red plastic horn-type handle. Tan leather axe-and-knife sheath.
9 N 9496—Shpg. wt. 1 lb. 8 oz. . $2.95

T **11-piece Carving Set.** 5⅞-in. plastic handle; chuck. 10 tools (3 carving knives, 2 gouges, 2 routers, saw, punch, scratch awl). Plastic covered box.
9 N 9507—Shpg. wt. 12 oz. $1.79

CRAFTSMAN Razor Blades. Your money back if they don't give a better shave than you've EVER had with any other make of blade! In SLIDE-PAK. Postpaid.

U 9 N 9304—50 double-edge **High Carbon Steel Blades.** (Wt. 8 oz.) . 95c

V 9 N 9308—25 double-edge **Stainless Steel Blades.** Even better than blades above. No wiping! No rusting! *200 perfect shaves GUARANTEED from 25 blades or money back!* (Wt. 5 oz.) $1.00

See page 283 for details on Easy Terms

For His Workshop

He'll be equipped to do a better job

Over 2500 items!

Workshop Dispenser with Assorted Hardware Items. *Sold separately these items would cost you at least $5.75.* You'll find the item you want *instantly*. Sixteen 4-oz. glass jars revolve on red enameled metal rack. May be mounted on wall, workbench or ceiling. Length of rack 12½-in.; depth 9¾-in. with bracket. Mounting screws included. Huge assortment includes: screws, stove bolts, lock washers, wrought washers, cotter pins, staples, nails and brads, tacks, hooks and eyes, mending plates, corner irons, and screw eyes. **$4.75**

99 N 01216—Dispenser and assortment. Shipping weight 17 pounds. $4.75

9 N 7200—Dispenser only. Shipping weight 7 lbs. 8 oz. **$1.98**

Famous CRAFTSMAN Quality 16-pc. Socket Wrench Set

A very useful gift for the handy man. *Now with FORGED sockets* . . . 25% stronger, 25% lighter and thinner walls for close places. Really popular with mechanics, farmers and men who work on their own cars. Includes all of the tools necessary to do basic work on motors and assembly jobs. Made of **"Super-Tuff"** steel . . . TRIPLE plated. **$14.95**

½-inch square drive. Set includes: ten **forged** 12-point sockets (7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16, 1-in.); two socket extensions (5 and 10-in.); reversible ratchet; 18-in. speeder wrench; 15-in. flex "T" handle with crossbar and heavy duty steel tool box.

99 N 04409—Shpg. wt. 15 lbs. . . . $14.95

New! . . 27-piece economy Tool Set GOOD . . an ideal gift for any man

$7.95

Here is a gift that is sure to be appreciated. These tools are not toys—each tool is full-size and made to do a real job in any man's workshop.

The complete set includes: steel tool box (16x6½x6-in.) without tray; 7-oz. claw hammer; 6-in. slip-joint pliers; 7-in. block plane; carpenters' pencil; package of sandpaper (20 sheets); hand drill (0 to ¼-in. capacity); 8 drills (sizes 1/16 to 11/64-in.); two wood chisels (½-in. and 1-in.); 16-in. panel saw; two screwdrivers (6x3/16-in. and 4x¼-in.); 3-ft. tape; wire coping saw with 6-in. blade; 12x½-in. wrecking bar; scratch awl; 8-in. mill file; compass and scriber; and a fox square. Shipping weight 11 lbs.

99 N 03317—27-piece set. $7.95

New! . . 26-piece DUNLAP Tool Set BETTER . . selected for all-around use

$17.95

A really welcome gift. It's a better set than the one at the left because it contains a more complete selection of well-built tools. A good basic set for the hobbyist.

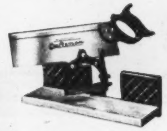
Look at all that is included: sturdy steel tool box (19x6½x6-in.) without tray; 16-oz. hammer; fox square; carpenters' pencil; package of sandpaper (20 sheets); 6-ft. folding rule; 6-in. slip-joint pliers; reversible-ratchet bit brace with ball bearing head; 7-in. block plane; 18-in. wood level; nail apron; three auger bits (¼, ½ and ¾-in.); 3/32-in. nail set; two chisels (½ and ¾-in.); scratch awl; four screwdrivers (2⅜x⅛-in., 3⅝x⅛-in., 4x3/16-in., 6x¼-in. sizes); 18-in. panel saw; 8-in. mill file; compass and scriber; and a 12x½-in. wrecking bar. Shipping weight 15 pounds. $17.95

99 N 03318—26-piece set

CRAFTSMAN Hand Saw. *With the new laminated handle.* MUCH stronger than regular wood or plastic handles! Won't warp, break or split! 26-inch blade is made of **"Super-Tuff"** steel. Heat treated, tempered, and highly polished. Straight back. Very sharp teeth. Precision-taper grind, set and filed. Shipping weight 3 pounds.

99 N 03617—Crosscut. 8, 10 or 11 points per inch. *State points wanted*. **$5.39**

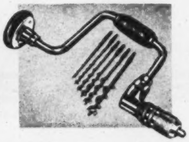
99 N 03618—Rip. 5½ points to the inch. **5.39**



9 N 1155—**Back Saw and Miter Box Combination.** Includes 9 N 3619 and 9 N 3634 below. Wt. 8 lbs. 4 oz. **$7.49**

9 N 3619—**CRAFTSMAN Back Saw only.** 14-in. blade, 12 pts. Steel back. Hardwood handle. Shpg. wt. 3 lbs. 4 oz. . . . **$2.49**

9 N 3634—**CRAFTSMAN Miter Box only.** Index graduated to cut 4, 5, 6, 8, or 12-sided figures. Steel center post; aluminum guides. Hardwood bed and back. 17¾ in. long, 5½ in. wide; 3¾ in. high. Shipping weight 5 pounds. **$5.29**



CRAFTSMAN 7-piece Bit and Brace Set. ½-inch steel frame, 10-inch sweep. Reversible ratchet. Ball bearing, hardwood head. Plastic center grip. Self-opening jaws; drop forged, heat treated. Steel chuck takes all sizes of tapered square shank bits, also ⅛ to ½-inch round shank bits. Includes auger bit sizes: ¼, ⅜, ½, ⅝, ¾ and 1-inch.

9 N 4249—**7-pc. Set.** Shpg. wt. 5 lbs. 8 oz. **$8.19**

9 N 4247—**Brace only.** Shpg. wt. 4 lbs. 2 oz. . . . **3.79**

CRAFTSMAN 6-pc. Auger Bit Set. Professional quality. Forged from **"Super-Tuff"** steel.

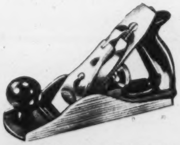
Deep, clean-cut self-starting screw point. Highly polished finish. Tapered square shank fits any standard bit brace.

Includes sizes: ¼, ⅜, ½, ⅝, ¾, and 1 inch. Shipping wt. 1 lb. 6 oz.

9 N 4156. . . . **$4.79**

CRAFTSMAN 14-pc. Auger Bit Set. *New!* Forged from **"Super-Tuff"** steel. Highly polished finish. Includes sizes: ¼, 5/16, ⅜, 7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16, and 1 inch. For any standard bit brace. In new, handy, practically unbreakable plastic box. Shpg. wt. 4 lbs. 3 oz.

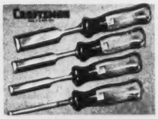
9 N 4172. . . . . **$12.50**



CRAFTSMAN Planes. Professional quality. One-piece **"Super-Tuff"** steel cutter. Sharp hand-honed edge. Smooth bottom. Shipping weights 4 lbs. 4 oz. and 5 lbs. 12 oz.

9 N 3742—Smooth No. 4. 9 in. long. **$4.69**

9 N 3743—Jack No. 5. 14 in. long. **5.19**

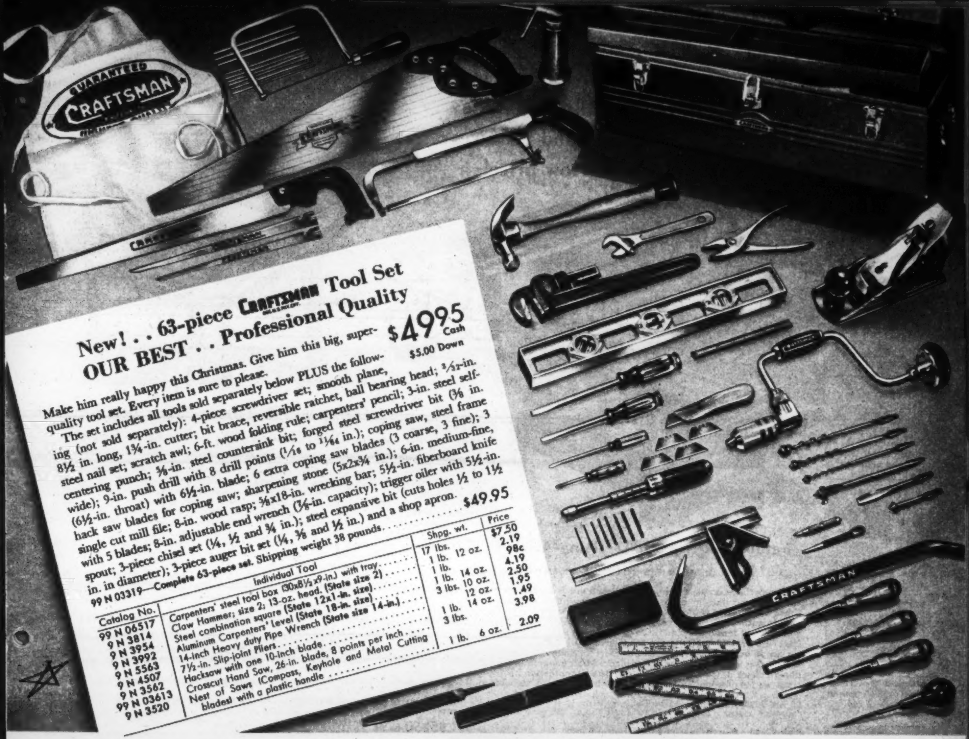


CRAFTSMAN 4-pc. Chisel Set. *New!* Tang type. 3½-inch beveled blades of forged vanadium steel. Highly polished chrome plated finish. New-shaped practically unbreakable plastic handles. Includes sizes: ¼, ½, ¾, and 1 inch. Shpg. wt. 1 lb. 8 oz.

9 N 3683. . . . . **$6.49**

CRAFTSMAN Push Drill. 4-jaw steel chuck. Chrome plated. Enameled handle. Magazine handle holds 8 fluted drills (1/16 to 11/64-in.) Length 9¾ in. Shpg. wt. 11 oz.

9 N 4216. . . . **$2.49**



New! . . 63-piece CRAFTSMAN Tool Set OUR BEST . . Professional Quality

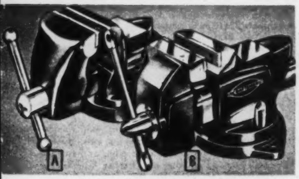
$49.95 Cash
$5.00 Down

Make him really happy this Christmas. Give him this big, super-quality tool set. Every item is sure to please.

The set includes all tools sold separately below PLUS the following (not sold separately): 4-piece screwdriver set; smooth plane, 8½ in. long, 1¾-in. cutter; bit brace, reversible ratchet, ball bearing head; 3/32-in. steel nail set; scratch awl; 6-ft. wood folding rule; carpenters' pencil; 3-in. steel self-centering punch; 5/8-in. steel countersink bit; forged steel screwdriver bit (3/8 in. wide); 9-in. push drill with 8 drill points (1/16 to 11/64 in.); coping saw, steel frame (6½-in. throat) with 6½-in. blade; 6 extra coping saw blades (3 coarse, 3 fine); 3 hack saw blades for coping saw; sharpening stone (5x2x¾ in.); 6-in. medium-fine, single cut mill file; 8-in. wood rasp; 5/8x18-in. wrecking bar; 5½-in. fiberboard knife with 5 blades; 8-in. adjustable end wrench (7/8-in. capacity); trigger oiler with 5½-in. spout; 3-piece chisel set (¼, ½ and ¾ in.); steel expansive bit (cuts holes ½ to 1½ in. in diameter); 3-piece auger bit set (¼, 3/8 and ½ in.) and a shop apron.

99 N 03319—**Complete 63-piece set.** Shipping weight 38 pounds. $49.95

Catalog No.	Individual Tool	Shpg. wt.	Price
99 N 06517	Carpenters' steel tool box (30x8½x9-in.) with tray	17 lbs.	$7.50
9 N 3814	Claw Hammer; size 2; 13-oz. head. (State size 2)	1 lb. 12 oz.	2.19
9 N 3954	Steel combination square (State 12x1-in. size)	1 lb.	98c
9 N 3992	Aluminum Carpenters' Level (State 18-in. size)	1 lb. 14 oz.	4.19
9 N 5563	14-Inch Heavy duty Pipe Wrench (State size 14-in.)	3 lbs. 10 oz.	2.50
9 N 4507	7½-in. Slip-joint Pliers	12 oz.	1.95
9 N 3562	Hacksaw with one 10-inch blade	1 lb. 14 oz.	1.49
99 N 03613	Crosscut Hand Saw, 26-in. blade, 8 points per inch	3 lbs.	3.98
9 N 3520	Nest of Saws (Compass, Keyhole and Metal Cutting blades) with a plastic handle	1 lb. 6 oz.	2.09



Bench Vises packed with strength!

A **DUNLAP.** Husky, semi-steel body extra-reinforced. 3½-in. jaws open to 4¼ in., replaceable steel jaw faces. Base swivels 180°. *Mailable.*

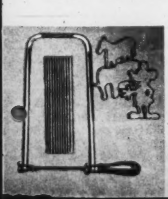
99 N 05244—DUNLAP Vise only. Wt. 17 lbs. . . **$6.95**

99 N 05243—DUNLAP Vise as above, with set of pipe jaws. Shpg. wt. 18 lbs. **7.50**

B **CRAFTSMAN.** Built for extra heavy duty . . body reinforced at all points of strain. All parts interchangeable. Base swivels 360° and locks at any angle. New-type handle eliminates the nuisance of a sliding bar. Smooth action. Deep-knurled jaws. Gray enameled finish, highly polished. *Mailable.*

99 N 05176—3½-inch jaws open 5 inches. Shipping weight 29 pounds. **$10.95**

99 N 05169—4-inch jaws open 5 inches. Shipping weight 36 pounds. **12.95**

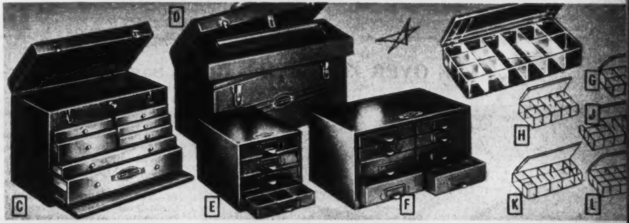


CRAFTSMAN Scroll Saw

For intricate cuts in wood or light metal, etc. Adjusts for angle cuts. Steel frame; 12-inch throat. Bright plated finish. Hardwood handle. *With 12 assorted 6½-in. blades and set of drawings of things to make.* Shpg. wt. 12 oz.

9 N 3500. . . . . **$1.59**

KEEP HIS WORKSHOP IN ORDER



C **CRAFTSMAN all-steel Machinists' Chest.** Open-top style. Designed for tool and die makers, machinists, etc. Large capacity (20x13x9-in.) holds 100 to 150 tools. Heavy duty, all-steel construction, moisture resistant.

$21.95 Cash
$2.50 Down

Top compartment and drawers felt-lined to protect sharp-edged tools. Drawers have easy-action slide rails. Two large, full-width drawers; one 1¼-in. deep; one 2¾-in. deep. Four small drawers 9x8x1-in. deep; one small drawer 9x8x2¼-in. deep. Front panel slides under bottom drawer. Built-in tumbler lock; 2 keys. Metal handle. Gray finish. Shipping weight 31 pounds.

99 N 06522. . . . . $21.95

D **CRAFTSMAN Mechanics' Tool Box.** **$4.49** Here is an excellent Christmas present. Very useful in the home, workshop or on the farm. Size 20x8½x9⅝-in. Holds 75 to 100 sockets and socket wrench parts. 22-gauge steel—same thickness as used in a standard auto body. All edges rounded for protection. Full-length piano-type hinge. Partitioned "tote" tray . . . just right for small tools and parts. Two lever-type latches; hasp with padlock eye. (See our General Catalog for padlocks.) Aluminum handle. Machinery gray finish. Shipping weight 13 pounds.

99 N 06512. . . . . $4.49

E **CRAFTSMAN 4-drawer Cabinet.** **$4.25** Handy in the office, workshop, home or on the farm. Just right for small tools and parts. 24-gauge sheet steel, electrically welded. 8¼x7½x10-in. Four drawers, 7½x10½x1¼-in. . . . each partitioned into 12 sections. Center partitions fixed; others adjustable. Index card holders on drawer fronts. Machinery gray finish. Shpg. wt. 8 lbs. 6 oz.

9 N 6531. . . . . $4.25

F **CRAFTSMAN 8-drawer Cabinet.** Size 10x16½x8-inches. Similar to above but has 4 drawers 7x10x1¼-in., and 4 drawers 7 x 10 x 2-in. Shpg. wt. 16 lbs.

99 N 06532. . . . . **$7.95**

Transparent Plastic Utility Boxes. Here's a Christmas present with a very useful future. See the item you want even before you lift the cover! It's ideal for screws; nails; hobby shop items; small machine, radio and electrical parts; fishing tackle; buttons; costume jewelry, etc. The hinges are very smooth working.

G 9 N 6525—6 compartments. 4½-in. long; 2¾-in. wide; 1-in. deep. Shpg. wt. 8 oz. **29c**

H 9 N 6523—9 compartments. 7-in. long; 3½-in. wide; 1¼-in. deep. Shpg. wt. 9 oz. **49c**

J 9N6530–12 compartments. 8¼-in. long; 4¼-in. wide; 1¼-in. deep. Shpg. wt. 11 oz. **69c**

K 9 N 6526—7 compartments. 8¼-in. long; 4¼-in. wide; 1¼-in. deep. Shpg. wt. 11 oz. **69c**

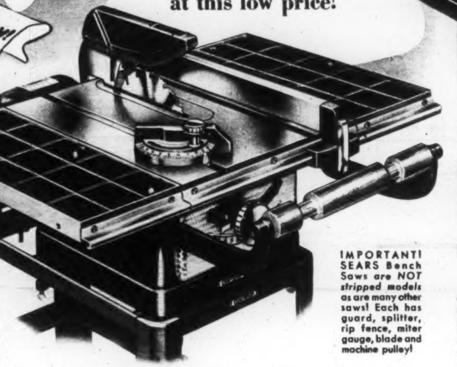
L 9 N 6528—18 compartments. 11-in. long; 6⅜-in. wide; 1¾-in. deep. Shipping weight 1 pound 2 ounces. **$1.69**

$51.50 Cash
$5.50 Down
Less motor, bench, front and side extensions, stop rods

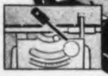
Unmatched..

in our belief, by ANY Saw.. in quality and Features at this low price!

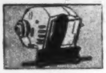
ORDER EARLY!



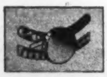
IMPORTANT! SEARS Bench Saws are NOT *stripped models* as are many other saws! Each has guard, splitter, rip fence, miter gauge, blade and machine pulley!



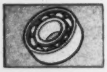
Work stays level; blade tilts! Easier ... more accurate!



Floating type motor mount insures proper belt tension!



Exclusive! One hand-wheel controls both tilt and depth of cut!



Sealed precision ball bearings . . . never need lubrication!

Famous CRAFTSMAN '80' Tilting-Arbor Bench Saw Table is ALWAYS level . . even on angle cuts!

This superb CRAFTSMAN tilting-arbor bench saw is an indispensable shop tool for the man who likes to make things! Precision-built! Has features found in NO other bench saw! Motor is mounted behind saw on special floating support, to give smoother operation, easier tilting, less strain on saw frame; automatically controls belt tension. Blade tilts any angle, 0 to 45°; depth of cut, 2½ in. Large 20x17-in. ground table, has miter grooves both sides of blade; 9⅛-in. working surface in front of blade; removable insert for dadoing, sanding. Fence with front lever lock is usable on either side of blade. Miter gauge. Automatic leveling guard, non-kickback pawls and splitter. With 8-in. combination blade (½-in. bore); machine and motor pulleys; and V-belt. (Motor, front and side table-extensions, bench and miter gauge stop rods not included.)

99 NM 2398—Saw as described above, with ½-H.P. 3450 R.P.M. ball bearing capacitor motor (110-120-volt, 60-cycle A.C.). Shipped freight or express. Wt. 107 lbs. $77.96

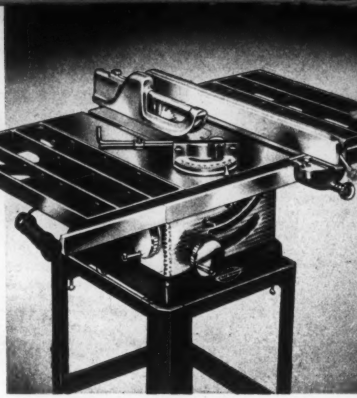
99 N 02383—Bench Saw only. Mailable. Shipping weight 69 lbs. $51.50

99 N 02417—Side Table Extension. For either side. Grid-type, semisteel. 8½-in. wide. With bolts and rip fence extension. Wt. 13 lbs. Mailable. . Each 6.15

9 N 2356—Front or Rear Table Extension. Roller type. Increases table capacity without disturbing rip fence use. Shpg. wt. 6 lbs. Mailable . . . . Each 4.65

9 N 2126—Miter Gauge Stop Rods. (Not shown.) For use on repetitive cuts, with miter gauge on saw above. 2 rods with clamp, set screws. Shpg. wt. 12 oz. Set 80c

99 N 02134—CRAFTSMAN Power Tool Bench. Height adjustable, 22 to 32 in. Legs adjust separately for uneven floors. One-piece welded steel frames. 30 in. long, 16¼ in. wide. With 4 cross slide-rails for mounting tool and motor; assembly instructions. Gray enamel finish. Shpg. wt. 28 lbs. Mailable. $9.95



CRAFTSMAN '100' Tilting-Arbor Bench Saws

Big! Heavy duty! Precision-built!

8-in. saw
$73.50 Cash
Less motor, extension, bench
$7.50 Down

Our finest bench saws! Now 10$^3/_{16}$-in. working surface in front of blade on 8-in. saw, and 13⅛-in. on 10-in. saw! *Table never tilts!* Work always lies flat! Motor, blade and arbor tilt together any angle up to 45°; raise or lower to very depth of cut; *belt never twists!* Sealed precision ball bearings, *lubricated for life!* Extra-large, heavy cast semi-steel table; precision ground; grooved for miter gauge both sides of blade. Replaceable insert for dadoing, sanding. Rip fence usable either side of blade *clear to table-edge!* Automatic leveling guard tilts with blade; has transparent plastic insert. Saw includes: blade, guard, non-kickback pawls, miter gauge with stop rods, rip fence, machine and motor pulleys and V-belt. (Motor, side table-extensions and stand not included.) Shipped freight or express.

8-in. Saw. 8-inch combination blade (⅝-inch bore); 2⅝-inch depth of cut. 22x18-inch table.

99 NM 2758—8-in. Bench Saw only. Shpg. wt. 150 lbs. . . $73.50

99 NM 2759—With ¾-H.P. 3450 R.P.M. ball bearing capacitor motor (110–120-volt, 60-cycle A.C.); ⅝-inch keyway shaft. Shipping weight 195 pounds. $106.00

10-in. Saw. 10-inch combination blade (⅝-inch bore); 3⅝-inch depth of cut. 27x20-inch table.

99 NM 2761—10-in. Bench Saw only. Shpg. wt. 165 lbs. . . $83.50

99NM2762—With ¾-H.P. 3450 R.P.M. ball bearing capacitor motor (110–120-v., 60-c. A.C.); ⅝-in. keyway shaft. Wt. 205 lbs. $116.00

99NM2763—With 1-H.P. 3450 R.P.M. ball bearing capacitor motor (115–230-v., 60-c. A.C.); ⅝-in. double-end shaft. Wt. 208 lbs. $126.00

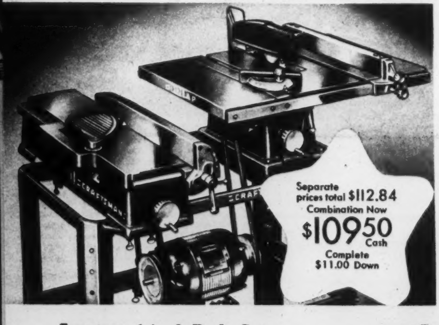
Side Table-Extension. For 8 or 10-in. saws above. Fit either side of table. Cast semi-steel; grid type. Each extension widens table 10 in. With bolts and rip fence rack extension.

99 N 02764—For 8-in. saw. 22x10 in. Shpg. wt. 18 lbs. . . . Each $8.50

99 N 02769—For 10-in. saw. 27x10 in. Shpg. wt. 20 lbs. . . . . Each 9.60

99 N 02140—CRAFTSMAN Bench. 18 in. long, 16¼-in. wide. Height adjusts, 22 to 32 in. One-piece welded steel frames. With 2 cross slide-rails to mount tool. Shipping wt. 24 lbs. Mailable. $8.95

SAVE OVER $3.00 on this Bench Saw and Jointer-Planer Special Offer!



Separate prices total $112.84
Combination Now
$109.50 Cash
Complete
$11.00 Down

A sensational buy . . . and a tremendously useful power tool combination for any man's workshop! Ideal for fast, accurate woodworking jobs of all kinds. Bench saw crosscuts, rips, miters; can even dado, sand and grind with proper accessories! Jointer-planer does edge and surface planing; makes rabbet, square, taper and bevel cuts! Look at all you get! DUNLAP 8-in. tilting table bench saw. Top, with extensions measures 23⅜x16$^3/_{16}$ in. Table tilts 0 to 45°; 0 to 2½-in. depth of cut; has removable insert for dadoing, etc. 8-in. combination rip and crosscut blade (½-in. bore). Has miter gauge, self-aligning rip fence, adjustable guard, splitter, and extensions on both sides of table (described below). CRAFTSMAN 4⅜-in. jointer-planer with sealed ball bearings, gives ⅜-in. depth of cut and rabbet cut. Three high speed steel knives in steel cutter head. Ground, cast semi-steel tables; quick-acting removable guard.

CRAFTSMAN ½-H.P. 1750 R.P.M. capacitor motor (110-120-volt, 60-cycle A.C.), with sealed, precision ball bearings and ½-in. double-end shaft. Two 2-in. machine pulleys; two 5-in. motor pulleys; one ½x40 and one ½x43-in. V-belt; and CRAFTSMAN adjustable tool bench (described below) with 7 cross slide-rails and 2 mounting plates.

99 NM 1194—Complete Bench Saw and Jointer-Planer Combination, as described above. Shipped freight or express. Shipping weight 198 pounds. $109.50

99 N 02288—8-in. Bench Saw only, as described above. Mailable. Shpg. wt. 56 lbs. 32.00

99 NM 2382—Bench Saw with ½-H.P. 1750 R.P.M. ball bearing capacitor motor (110-120-volt, 60-cycle A.C.); motor pulley; V-belt. Shipped freight or express. Shpg. wt. 91 lbs. . . $53.95

9 N 2174—Bench Saw Side Table Extensions. Fits 8-in. saw above. Two stamped steel extensions, each 5½x16$^3/_{16}$-in., mount on each side of table; increase working surface to 23⅜x16$^3/_{16}$ in. Rip fence usable entire length. With support bars; fittings. Mailable. Shpg. wt. 6 lbs. 9 oz. . . . . Set $4.60

99 N 02334—Jointer-Planer only. Mailable. Shipping weight 63 pounds. 39.95

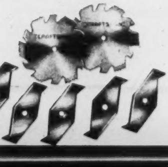
99 NM 2317—Jointer-Planer with ⅓-H.P. 1750 R.P.M. bronze bearing split-phase motor (110–120-volt, 60-cycle A.C.); motor pulley; V-belt. Shipped ft. or ex. Wt. 90 lbs. $52.50

99 N 02134—CRAFTSMAN Power Tool Bench. Height adjustable, 22 to 32 in. Legs adjust separately. One-piece welded steel frames. 30-in. long, 16¼-in. wide. With 4 cross slide-rails for mounting tool and motor; assembly instructions. Rust-resistant gray enamel finish. Mailable. Wt. 28 lbs. . . $9.95

CRAFTSMAN 6-inch Dado Sets

Our finest professional quality! Makes bench saws more useful; do dadoing, grooving, etc. Tempered high carbon steel. Two ⅛-in. thick outside saws, and five chippers (four ⅛ in., one $^1/_{16}$ in.). Shpg. wt. 3 lbs. 8 oz.

9 N 4874—With ½-inch hole. . . . . . . Set $8.49
9 N 4875—With ⅝-inch hole. . . . . . . Set. . . . 8.49

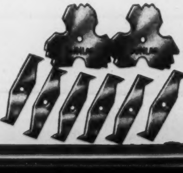


DUNLAP 5½-inch Dado Sets

Of fine quality, tempered high carbon steel. Makes your bench saw much more useful . . . permits you to do general dado work . . . grooving, rabbeting, etc.

Each saw set includes two $^3/_{32}$-inch thick outside saws, and six $^1/_{16}$-inch inside chippers. Shipping weight 1 pound 10 ounces.

9 N 4888—With ½-in. center hole. $4.59
9 N 4889—With ⅝-in. center hole. 4.59



CRAFTSMAN 3-Wheel Band Saw Improved design! Compact . . Stronger . . Safer!

$38.50
Cash
Without motor or bench
$4.00 Down

We believe it's America's finest 3-wheel band saw! In actual tests, blade cut over 2 miles of 2-in. yellow pine with no sign of blade failure. Saw ran continuously for more than 500 hours cutting over 25 miles of 1-in. yellow pine. Completely enclosed except cutting edge of blade. 12x12-in. table tilts 0 to 45°; cuts to center of 24-in. circle, to 4-in. depth. Double row ball bearings on drive shaft; double needle roller bearings on idler wheels. 62x⅛-in. blade. 4-in. machine pulley.

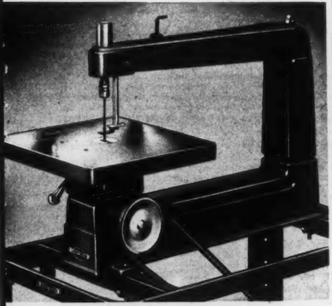
99 N 02430—Saw only, without motor, bench, motor pulley or V-belt. Mailable. Shipping weight 69 lbs. $38.50

99 NM 2433—With ⅓-H.P. 1750 R.P.M. bronze bearing motor, (110–120-volt 60-cycle A.C.); motor pulley, belt. Shipping weight 95 pounds. $51.25

9 N 2664—Extra Blades. Special super-tough alloy steel. 62 in. long. $\frac{3}{16}$, ¼, or ⅜ in. wide. *Be sure to state width wanted.* Shipping weight 7 ounces . . . . Each $1.05

99 N 02140—Bench. 18 in. long, 16¼ in. wide. Height adjusts 22 to 32 in. 2 cross slide-rails. Mailable. Wt. 24 lbs. $8.95

9 N 2016—Extra Slide-Rails. 2 extra needed to mount motor on 99N02140 bench with band saw above. Shipping weight 3 pounds. . . . . Each 59c



CRAFTSMAN 18-inch Jig Saw with smooth-running Scotch Yoke action

$27.00
Cash
Without motor or bench
$3.00 Down

Designed to stand up under hard professional use. That's why this popular saw does such a superb job in the home shop. *Cuts to center of 36-in. circle, in wood up to 2 in. thick;* also cuts metals, plastics, etc. Scotch yoke action assures smooth, quiet operation; runs in bath of oil. Porous bronze main bearing. 1-in. stroke; 875 strokes per minute. Enclosed coil type spring. Rugged cast semi-steel frame; upper arm removable for filing and saber sawing. Blade chucks can be turned 90° for ripping pieces longer than 18 in. 12x12-in. Cast semi-steel table tilts 0 to 45° on double pivots. Upper and lower blade guides; built-in sawdust blower. Uses 5 or 6-in. plain end blade (1 supplied). With 4-in. machine pulley. We recommend a minimum of ¼-H.P. 1750 R.P.M. motor with 2-in. motor pulley (not included). $17\frac{25}{32}$ in. high; 29 in. long; 12 in. wide. Shipped freight or express.

99 NM 2315—Saw only, without motor, tool bench, motor pulley or V-belt. Shipped freight or express. Wt. 70 lbs. . $27.00

99 NM 2449—With ¼-H.P. 1750 R.P.M. motor (110–120-volt 60-cycle A.C.); motor pulley, and V-belt. Shipping weight 93 pounds. $37.95

99 N 02134—CRAFTSMAN Bench. 30 in. long, 16¼ in. wide. Height adjusts 22 to 32 in.; legs adjust separately. One-piece welded steel frames. With 4 cross slide-rails for mounting tool and motor; instructions. Shpg.wt. 28 lbs. Mailable. . $9.95

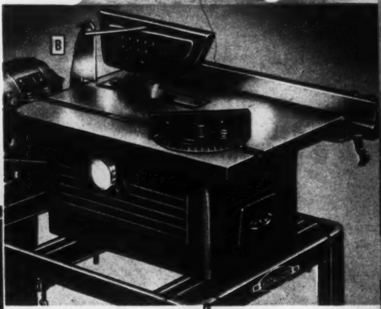
Your Choice

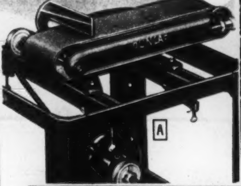
Any 2
for only
$26.50

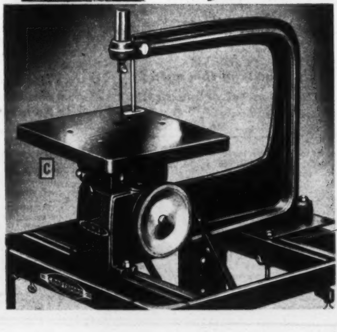
Only
$3.00 Down
for 2

EACH ONLY $13.50

Without motor, bench, motor pulley, V-belt, or floating motor rail







Just a few dollars down equips your shop!

A **DUNLAP 4-in. Belt Sander.** New, compact, rugged! Does curved and irregular work with 2⅛-in. diameter end drums, and flat work with 4-inch wide belt. Cast iron body and table; 3-point mounting. Porous bronze bearings with oil well around each. $6\frac{3}{16}$ in. high; 9 in. wide; 16⅝ in. long. With adjustable stop guard; 4x36-in. medium grit aluminum oxide sanding belt and machine pulley included.

99 N 02236M—Sander only, without motor, bench, motor pulley or V-belt. Shipping wt. 19 lbs. $13.50

99 NT 2222—With ¼-H.P. 1750 R.P.M. motor (110–120-volt, 60-cycle A.C.), motor pulley, belt. Wt. 43 lbs. $24.25

C **DUNLAP 12-in. Jig Saw.** Cuts to center of 24-in. circle in wood to 1-in. thick. Also cuts metals, plastics. 9x9-in. table tilts 0 to 45°. Cast semi-steel frame. Modified Scotch Yoke action runs in oil. Enclosed coil spring. 1-in. stroke; 875 strokes per minute. Sawdust blower. $14\frac{9}{32}$ in. high. With 5-in. pin-end blade; 4-in. machine pulley.

99 N 02179M—Jig Saw only, without motor, bench, motor pulley or V-belt. Shipping weight 31 lbs. . $13.50

99 NT 2184—With ¼-H.P. 1750 R.P.M. motor (110–120-volt, 60-cycle A.C.) motor pulley, V-belt. Shipping weight 55 pounds $24.50

B **DUNLAP 8-in. Economy Bench Saw.** *New! Lower priced than any bench saw we've seen!* NOT a toy, but a sturdy, efficient quality saw for light shopwork! Rips, crosscuts, miters; can even dado! Safe, enclosed design. 2⅝-in. depth of cut; 8⅜-in. clearance in front of blade. One hand-knob raises, lowers, locks 8-in. combination rip and crosscut blade. (Neither table nor arbor tilt.) Large 17x15-in. smooth ground cast iron table has insert removable for dadoing. Heavy stamped steel base. Porous bronze bearings; oil well between spindle bearings. Self-aligning rip fence locks at both ends; *usable either side.* 12⅝ in. high. With blade, guard, splitter, miter gauge, rip fence, instructions.

99 N 02465M—Saw only, without motor, bench, motor pulley, V-belt or floating motor rail. Mailable. Shpg. wt. 42 lbs. . $13.50

99 NT 2466—With ⅓-H.P. 1750 R.P.M. motor (110–120-volt, 60-cycle A.C.) for light work, motor pulley, belt. Weight 69 pounds. $25.95

99 NM 2474—With ½-H.P. 1750 R.P.M. ball bearing motor (110–120-volt, 60-cycle A.C.), motor pulley, belt. Weight 76 pounds $37.50

9 N 2275—Floating Motor Rail and pair clips needed to mount motor on 99N02134 bench (behind saw). Wt. 1 lb. 13 oz. . . . 80c

D **DUNLAP Drill Press.** Drills to center of 9-in. circle. Spindle ½-in.x20-thread; 2 porous bronze bearings; ball thrust bearing. ⅜-in. capacity screw-on chuck. Ground steel column. Height $24\frac{5}{32}$ in. 7 speeds: 1150 to 3450 R.P.M. With ⅝-in. 3-step machine pulley and ⅜x56-in. V-belt.

99 N 02172M—Drill Press only, without motor, bench, motor pulley, or mounting plate. Wt. 26 lbs $13.50

99 NT 2188—With ⅓-H.P. 1750 R.P.M. motor (110–120-volt, 60-cycle A.C.), motor pulley, V-belt. Wt. 53 lbs. . . $25.95

9 N 2013—Mounting Plate. One needed to mount motor on 99N02140 bench (behind drill press above). Shpg. wt. 2 lbs. Each 98c

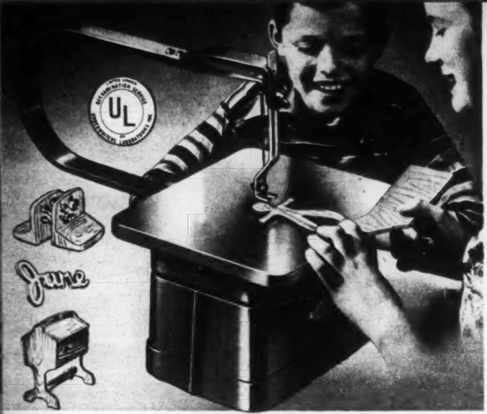
CRAFTSMAN Benches for tools above. Height adjustable 22 to 32 in.; legs adjust separately. One-piece welded steel frames. With assembly instructions. Mailable. *Be sure to order correct bench.*

99 N 02140—Bench. 18 in. long, 16¼ in. wide. For belt sander, jig saw and drill press above, and 99N02430 band saw at upper left. With 2 cross slide-rails. (For extra rails see below.) Shpg. wt. 24 lbs. $8.95

9 N 2016—Extra Slide-Rails. 2 needed to mount motor on 99N02140 bench with sander or jig saw above, and 99N02430 band saw. Shipping weight 3 pounds. . . . . Each 59c

99 N 02134—Bench. 30 in. long, 16¼ in. wide. For 99N02465M bench saw above. With 4 cross slide-rails to mount tool and motor. Shipping weight 28 pounds. . $9.95

For Sears Easy Terms see page 283

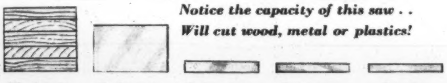


Just Plug it in!

CRAFTSMAN MAGNETIC JIG SAW

Safe! No motor or belt needed!

Notice the capacity of this saw . .
Will cut wood, metal or plastics!


Wood up to ½ inch thick
Plastics up to ⅜ inch thick
Aluminum up to 3/32 inch thick
Brass up to 1/16 inch thick
Zinc up to 1/16 inch thick

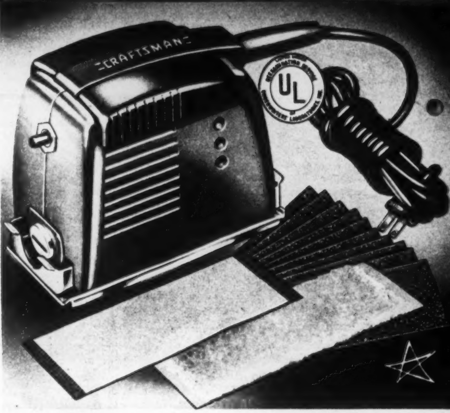
$11.50

Really a grand gift for any man or boy . . . fine for hobby-minded women and girls, too! NOT a toy—but a well-made power tool that will do exceptionally high quality work. May be used for making hundreds of things—such as models, puzzles, small furniture, picture frames, lamps, etc. Use it anywhere—even on the kitchen table!

Just plug it in—and saw! Magnetic power unit is enclosed in base. No motor to buy. No belt . . . no gears . . . no oiling. Approved by Underwriters' Laboratories, Inc. Blade moves many times faster than an ordinary jig saw—gives super-smooth cut that needs no sanding. This high-speed, short-stroke action, and freedom from belts, makes saw so safe that even small boys and girls may operate it. Sturdy metal construction. On-off switch. Rubber feet. Cuts to center of 22-in. circle. 8½x8-in. table. Height 10½ in. With one 5-in. pin-end blade; 5½-ft. cord; plug; instructions. For 110-120 volt 60-cycle A.C. only.

99 N 02632—Craftsman 11-inch Magnetic Jig Saw. Shipping wt. 14 lbs. $11.50

9 N 2690—Package of 6 extra blades for above saw. Shipping weight 1 oz. 23c



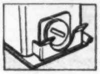
No rubbing or pressing . . No tired arms

CRAFTSMAN Sander-Polisher-Massager!

Polish your car—amazingly easy!

No pressing! Just guide it!

Has stroke adjusting feature



Convenient on-off switch

- Has dozens of handy uses! Makes the job amazingly easy!
- Has features found in NO other sander of this type.
- No motor . . . No oiling . . . Just plug it in and it goes to work!

$9.95
Complete

One of those rare gifts that is perfect for almost ANYONE. No rubbing! No pressing! No tired arms! Just push the switch—and z-i-p—watch it sail through the job like magic. *Men!* Use it for polishing the car; or for sanding furniture, walls, woodwork, workshop projects, etc. *Women!* Use it for polishing furniture, woodwork, silverware; even for shining shoes. Does a swell job of massaging tired muscles.

We sincerely believe it's superior to any other sander of this type made. Exclusive stroke adjustment gives most efficient operation. Designed so weight of tool does the work . . . no extra pressure needed. Heavy duty magnetic power unit. 14,400 strokes per minute for super-smooth surface. A finishing sander; not for removing paint, varnish, or deep scratches. Strong die-cast housing; gray enamel finish. Bakelite handle. Approved by Underwriters' Laboratories, Inc. Length 5½ in.; width 2¾ in.; height 4½ in. Complete with 10 sanding sheets, a lamb's-wool polishing pad, a velour polishing pad, 8-ft. cord and plug. For 110-120 volt 60-cycle A.C. only. It's CRAFTSMAN . . . so it's got to be good!

9 N 2781—Shipping weight 4 pounds. $9.95

9 N 2782—**Extra lamb's-wool polishing pad.** Shipping weight 2 ounces. 45c

9 N 2783—**Extra velour polishing pad.** Shipping weight 2 ounces. 25c

9 N 2784—**Extra sanding sheets.** Fine, medium, or coarse. **State grit wanted.** Shipping weight 2 ounces. **Package of 12 of any one grit** .10c

CRAFTSMAN 50-inch Flexible Shaft Outfit

Take the tool to the job . . not the job to the tool!

$21.50 Cash
Complete
$2.50 Down

We've made many careful comparisons, and sincerely believe this set is unmatched *anywhere* in this price range! Ideal for home, garage, repair shop, farm, etc. Flexible shaft is 50 in. long; fits ½-in. motor shaft. Precision ball bearings in aluminum alloy handpiece and motor coupling. Black rust-resistant steel end fittings. ½-in. x 20-thread spindle. 2-layer outer casing; ⅜-in. multiple-strand, helically-wound high carbon steel wire core. *Set also includes:* 6-in. double-thickness sewed buff; 1 bar each of rouge and brown buffing compounds; 4-in. rubber abrasive polishing wheel; 5½-in. flexible sanding disc (medium grit); 3-jaw screw-on type chuck (¼-in. capacity).

99 NT 2651—With DUNLAP ¼-H.P. 1750 R.P.M. 110-120 volt 60-cycle A.C. bronze-bearing split phase motor. Shipping weight 32 pounds. $21.50

99 N 02630—Without motor. Shipping weight 8 pounds. $11.50

99 N 02633—**Flexible Shaft only.** Shipping weight 6 pounds. 8.50

9 N 2634—**Flexible Shaft Extension.** (Not shown.) 38 in. long. Makes shaft above 88 in. long. Shipping weight 3 pounds 2 ounces. $3.30

DUNLAP Drill Press

Bronze bearing type

Drills either wood or metal to center of a 12¼-inch circle

$36.95 Cash
Without Motor
$4.00 Down on Easy Terms

A drill press is one of the most useful power tools. This dependable DUNLAP drill press drills wood or metal . . . also mortises, routs, carves, sands, grinds with proper attachments. Accurate . . . smooth running . . . perfect for small shops. Makes a wonderful gift!

Runs on 3 self-lubricating porous bronze bearings; ball thrust bearing absorbs spindle thrust. No. 33 Jacobs taper spindle with key chuck (5/64 to ½-inch capacity). Spindle travel 3 in. Improved spiral coil spring return; rubber cushion. Adjustable stop collar. Depth gauge. Ground cast semi-steel table; 7¾ in. square. Slotted base. 11 speeds, 750 to 4000 R.P.M., using 2 matched 4-in. 4-step pulleys and V-belt (included). Height 26⅞ inches. Shipped freight or express only.

99 NM 2362—Without motor. Shipping weight 79 pounds. $36.95

99 NM 2363—With DUNLAP ⅓-H.P. 1750 R.P.M. ball-bearing split-phase motor for 110-120 volt 60-cycle A.C. Shipping weight 106 pounds. $52.50

99 N 02140—**Power Tool Bench.** Adjustable; 22 to 32 in. high. 18 in. long. With 2 cross slide-rails. Shipping wt. 24 lbs. $8.95

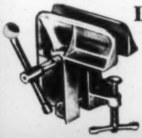
Pressed, bonded wood top; harder than maple!

NEW! CRAFTSMAN Steel Work Bench with extra-hard, pressed and bonded wood top

$24.95 Cash
$2.50 Down

Look! A big, sturdy work bench that's really built to "take it" . . . yet looks like a fine piece of furniture. Extra-tough, pressed and bonded wood top . . . harder than maple! Rigid construction . . great for mounting power tools, for woodworking, for general home or farm repair work. Heavy steel legs adjustable for uneven floors. Steel shelf adjustable to any height. Convenient steel drawer for holding small tools, drawings, etc. Top working surface 60 in. long; 28 in. wide; 1⅝ in. thick. Height of working surface 34¼ in. Drawer 20⅝ in. long; 13¾ in. wide; 5 in. deep inside. Gray baked enamel finish. Easily assembled; bolts included.

99 NM 2122—Shipping weight 86 pounds.........................$24.95

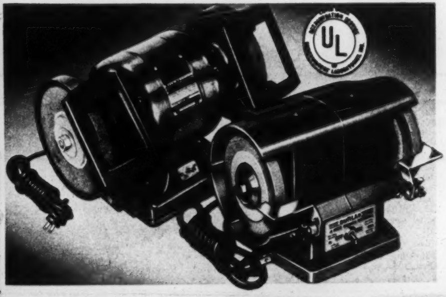


Lightweight Woodworkers' Vise

$2.95

CRAFTSMAN. Light yet rugged. Easily carried in tool box. Cast aluminum jaws, 5½x5½ in.; open to 2¾ in. Screw holes in each jaw for fastening wood faces if desired. Acme thread screw. Clamps to anything from ⅞ to 2¼ in. thick. Fits bench above. Holds work in vertical or horizontal position. Actual weight only 2¾ lbs.

9 N 5202—Shipping weight 3 pounds..............$2.95



His shop deserves a DUNLAP Grinder!

Sturdy 6-inch Grinder
Ball bearing construction

$24.95 Cash
$2.50 Down

*Guaranteed 1 year**. For small shops, general maintenance work. Sealed New Departure precision ball bearings. Husky cast iron guards. Adjustable shatter-proof glass shields. Adjustable tool rests. Built-in on-off switch. Cast iron frame; rubber mounted. ⅝-in. steel shaft; ½-in. at ends. Two 6x¾-in. vitrified aluminum oxide grinding wheels; one fine, one coarse. Clearance between wheels 11 in. DUNLAP ¼-H.P. split phase motor with *Nylon-insulated windings;* 3450 R.P.M.; for 110–120 volt 60-cycle A.C. 8-ft. cord; unbreakable plug. Height 8¾ in. Shipping weight 43 pounds.

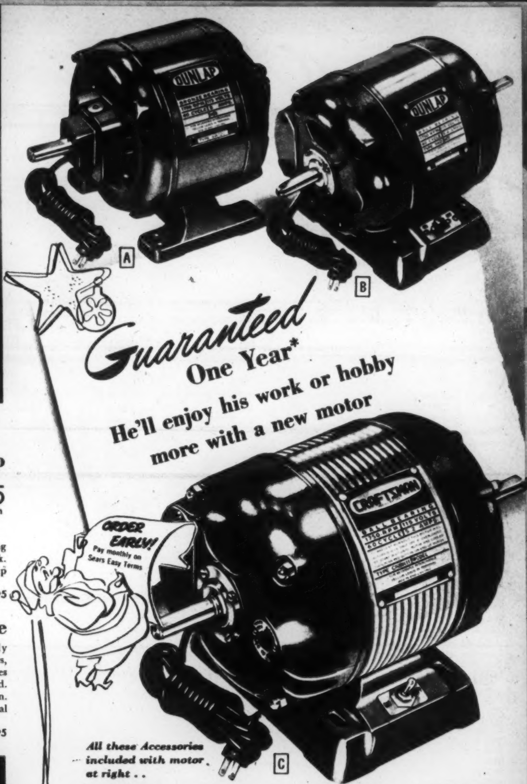
99 N 02616..................$24.95

Price reduced on
4-inch Utility Grinder

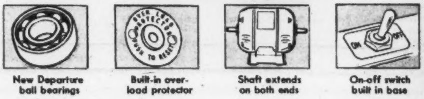
Was ~~$15.95~~
$13.95

*Guaranteed 1 year**. Handy size for light work in home, kitchen, farm or shop. Bronze bearings. Steel tool rests; adjustable. Two 4x½-in. vitrified aluminum oxide grinding wheels; 1 fine, 1 coarse; extend ½-in. beyond front of motor for grinding across face of machine. 6¾ in. between wheels. Die-cast housing; rubber feet. ⅜-in. shaft; ⅜x24-thread. Flanges hold ⅜, ½ and 1-in. arbor hole attachments. On-off switch. *Underwriters' Labs. approved.* Powerful single phase, 110–120 volt, 60-cycle A.C. motor; 3500 no-load R.P.M.; 2 fans. 6-ft. cord; plug. Ht. 6¼ in. Shpg. wt. 16 lbs.

99 N 02608............*Cut to* $13.95


A
B
Guaranteed One Year*
He'll enjoy his work or hobby more with a new motor
ORDER EARLY!
Pay monthly on Sears Easy Terms
C

All these Accessories included with motor at right . .



New Departure ball bearings

Built-in overload protector

Shaft extends on both ends

On-off switch built in base

We believe these Motors are UNMATCHED for such good quality at these low prices!

$9.95 Cash
¼-H. P.

A **DUNLAP Split Phase Motors.** Not lightweight motors, but full size, full power! Exceed N.E.M.A. maximum break-down torques. For easy-starting loads. *Nylon-insulated windings* give greater resistance to heat and abrasion. Diamond-bored precision bronze bearings. Large oil chambers; don't need lubrication for at least 1000 hours of normal operation. Mount motor horizontally. ½-in. shaft extends 1½ in. on one end. 1750 R.P.M. For 110–120 volt 60-cycle A.C. Easily reversed. 8-ft. cord; plug. Mounting dimensions 3¾x5 in.

99 N 01974—¼-H.P. Shipping weight 24 pounds..........................$9.95
99 N 01966—⅓-H.P. Shipping weight 27 pounds..........................11.50

B **DUNLAP Deluxe Split Phase Motor.** Our finest split phase motor. Exceeds N.E.M.A. specifications. Handles over 2 times rated H.P. before stalling! *Has superior Nylon-insulated windings.* New Departure grease-sealed precision ball bearings; may be used in any position. On-off switch. ½-in. shaft extends 1½ in. on both ends. 1750 R.P.M. For 110–120 volt 60-cycle A.C. Easily reversed. 8-ft. cord; unbreakable plug. Mounting dimensions 3¾x5 in. Ideal for light power tools; ventilating fans, etc.

99 N 01975—⅓-H.P. Shipping weight 27 lbs..............................$15.95

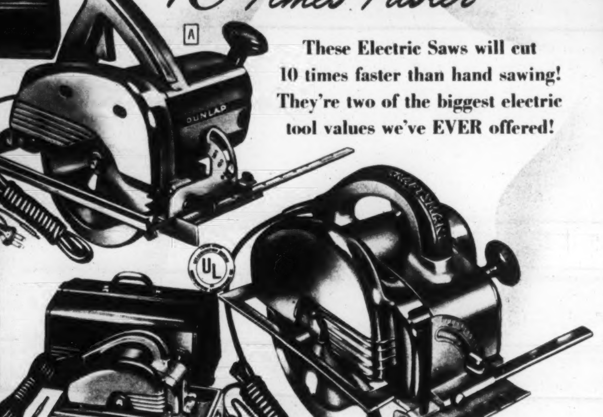
C **CRAFTSMAN Capacitor Motors.** Packed with power for medium-starting loads. ALL accesories included! Built-in overload protector prevents burnout. Built-in condenser reduces starting current; motor starts loads about 50% heavier than split phase motors of same rating. New Departure grease-sealed precision ball bearings; use in any position. On-off switch in base. Reversible. Double-end shaft. *Sensational Nylon-insulated windings.* 8-ft. cord and unbreakable plug. All are 110–120 volt 60-cycle A.C. with ½-in. shafts, except 99N01981 which has ⅝-in. keyway shaft. Mounting dimensions 3¾x5 in. For heavier power tools, paint sprayers, refrigerators, etc.

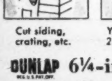
99 N 01977—⅓-H.P. 1750 R.P.M. Shipping weight 33 lbs.......*Reduced to* . .$19.95
99 N 01978—½-H.P. 1750 R.P.M. Shipping weight 35 lbs.......*Was $22.95*. .$20.95
99 N 01980—½-H.P. 3450 R.P.M. Shipping weight 37 lbs.......*Was $25.95*. . 23.95
99 N 01981—¾-H.P. 3450 R.P.M. Shipping weight 44 lbs................. 32.95

***GUARANTEED 1 YEAR**—*If any Sears motor or electric grinder shows defects in materials or workmanship within one year, we will repair it without charge.*

10 Times Faster

These Electric Saws will cut 10 times faster than hand sawing! They're two of the biggest electric tool values we've EVER offered!



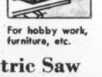

Cut siding, crating, etc.

You can cut a 2x4 at 45°

Cut concrete, etc., with cut-off wheel.

Perfect-fitting miter joints.

Ideal for many home repairs.


For hobby work, furniture, etc.

DUNLAP 6¼-in. Electric Saw

New! A sensational value!

$33.95 Cash
Without case
$3.50 Down

[A] We've been looking for a superior 6¼-inch Electric Hand Saw like this for years . . . and now here it is at last! Really sensational quality at this price. Compare it—feature for feature—with saws selling at MUCH higher prices. Designed especially for the home or hobby shop.

Has both tilt and depth-of-cut adjustments (many saws of this size do not). Precision-cut bronze helical gears. Direct gear train, instead of right angle drive, for greatest efficiency. 0 to 2⅛-in. depth of cut (many start at about ½ in.); 1¾ in. at 45°. Tilts 90° to 45°. Blade on right side for safety. Telescoping guard. Ripping guide. Sawdust blower. Die cast aluminum alloy frame. Trigger switch. Free blade speed 5200 R.P.M. Auxiliary knob grip.

Approved by UL. Develops max. of 1-H.P. 110-120 volt 25 to 60-cycle AC or DC. Length 11¼ in., 6¼-in. combination blade; 10-ft. 3-wire cord; plug.

99 N 02572—**Saw, without case.** Shpg. wt. 12 lbs. $33.95

99 N 02573—**Saw with steel case.** Shpg. wt. 22 lbs. 38.95

9 N 4941—**Combination Blade** for above. ½-in. square center hole. *Specify 6¼-in. diam.* Shpg. wt. 8 oz. $1.89

9 N 4930—**Nail-Cutting Blade** for above saw. 6-in. diam. ½-in. square center hole. Shpg. wt. 8 oz. $2.98

9 N 6471—**Cut-Off Wheel** for above saw. 6-in. diam. ½-in. square center hole. For cutting cement, brick, tile, stone, metal, etc. Shpg. wt. 5 oz. $1.00

CRAFTSMAN 8-in. Electric Saw

We believe it leads the field for power!

$87.50 Cash
Without case
$9.00 Down

[B] We believe this is the finest tool of this type made. Extra heavy duty! The ONLY complete contractor-type 8-inch saw we know of at this price.

SKF precision ball bearings, double sealed. Finest helical-cut gears. Direct gear train, 57% efficient—instead of usual right angle worm and gear with about 46% efficiency. 0 to 2⅞-in. cut (many start at about ½ in.); 2 in. at 45°. Tilts 90° to 45°. Blade on right side for safety. One Zerk fitting lubricates all gears. Telescoping guard. Ripping guide. Blade ALWAYS in line with guiding edge. Sawdust blower. Die cast aluminum alloy frame. Trigger switch. 5300 R.P.M.

Approved by UL. Motor rated at 1-H.P.; will develop 2-H.P. For 110-120 volt 25 to 60-cycle AC or DC. 15½ in. long. 8-in. combination blade. 10-ft. 3-wire cord; plug; lubricant; wrench. Steel case also serves as stand.

99 N 02557—**Saw without case.** Shpg. wt. 23 lbs. . . . $87.50

99 N 02560—**Saw with steel case.** Shpg. wt. 38 lbs. . . 92.50

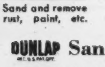
9 N 6455—**Cut-off Wheel.** For concrete, iron, etc. 8-in. diam. Round center hole. Specify ¼-in. hole. Wt. 8 oz. $1.29

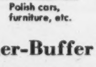
9 N 4928—**Nail-Cutting Blade.** For saw above; also for Bench Saws with ½-in. arbor. Round center hole. Specify 8-in. diameter; ½-in. hole. Shipping weight 1 lb. $4.29

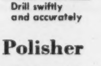
9 N 4940—**Combination Blade.** Round center hole. Specify 8-in. diameter; ½-in. hole. Shipping weight 1 lb. $2.19

9 N 2563—**4-oz. Tube Lubricant.** Shipping wt. 6 oz. 75c

34 N 5884—**Heavy 25-ft. Extension Cord.** 10 gauge. For up to 100 ft. from current source. Shpg. wt. 4 lbs. 11 oz. . . . $5.49


Sand and remove rust, paint, etc.


Polish cars, furniture, etc.


Drill swiftly and accurately

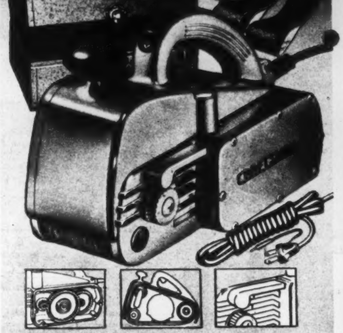
DUNLAP Sander-Buffer Polisher

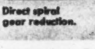
$21.50 Cash
$2.50 down

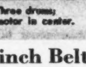
NEW! Greatest value in this type of tool we've ever seen! Hundreds of uses. An amazing work saver in polishing the car. Use it for sanding, polishing and buffing. Use it on wood, metal, plastic, cement, stone, wallboard, etc., on flat or curved surfaces. Can also be used for drilling (drill bits and chuck not included; see 9 N 6703 on bottom of opposite page and use a ¼-in. chuck threaded for ½-in. x 20-thread spindle).

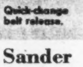
Die cast aluminum alloy frame. Precision bronze bearings. ½-in. 20-thread spindle. Trigger switch with lock. For 110-120 volt 25 to 60-cycle AC or DC. With 6-in. sheepskin polishing bonnet, 5½-in. rubber sanding disc, 6-in. replacement abrasive discs, 8-ft. cord; plug. **Approved by Underwriters' Lab.**

9 N 2569—Shipping weight 12 pounds. $21.50




Direct spiral gear reduction.


Three drums; motor in center.


Quick-change belt release.

CRAFTSMAN 3-inch Belt Sander

With greatly superior 3-drum design

$52.95 Cash
Without case
$5.50 Down

He'll REALLY appreciate this sander as an addition to his shop, because it takes the hard work out of one of the most tiresome jobs in woodworking.

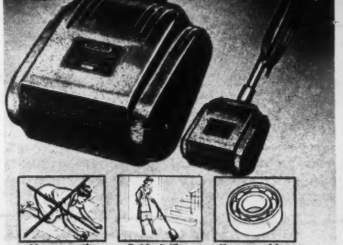
We believe the 3-drum design is one of the most important developments in portable sander design in the last 25 years. Motor is mounted in center, completely enclosed in housing. This means smoother operation . . . better balance . . . more efficient gear . . . long 26¾-in. belt for greater belt life.

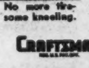
Approved by Underwriters Lab. Die cast aluminum alloy frame and housing. Drums have dust-proof self-lubricating bronze bearings. Safe; won't run unless switch is held in "on" position. Full 3-inch belt width. 1200 feet per minute free belt speed. Ball-bearing G.E. universal motor for 110-120-volt, 25-to-60 cycle AC or DC; with Formex insulation; built-in fan; develops ¾-H.P. maximum. 10-ft. 3-wire cord; plug. Height 8 in. With 3 assorted sanding belts. Actual weight of tool is 15 pounds 8 ounces.

99 N 02230—With steel case. Shpg. wt. 22 lbs. $55.95

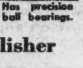
99 N 02556—Without case. Shpg. wt. 16 lbs. 52.95

9 N 2231—**Replacement Belts.** 3x26¾ in. Silicon carbide. 00 (extra fine), 0 (fine), 1 (medium), 2 (coarse), 4 (open coat). *State grit.* Shpg. wt. 4 oz. . . . . Ea. 29c




No more tiresome kneeling.

Guide it like a vacuum cleaner.


Has precision ball bearings.

CRAFTSMAN Floor Polisher

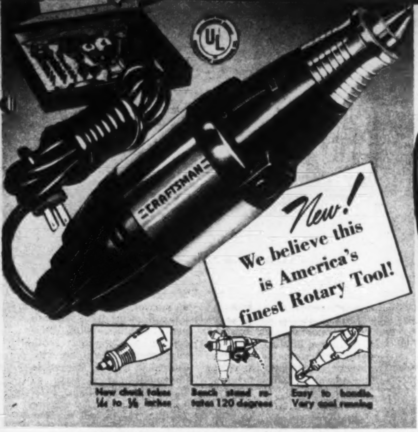
$26.95 Cash
$3.00 Down

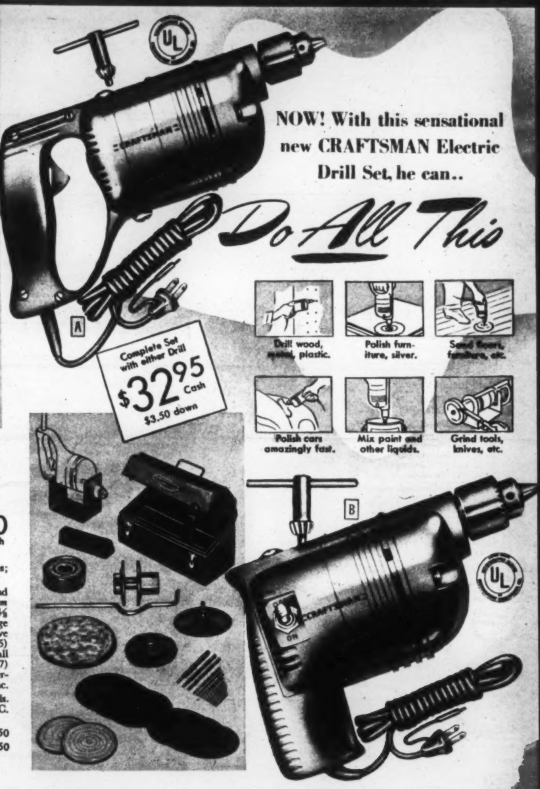
A tremendous value! A wonderful gift for HER. Polishes floor of average room in just 10 minutes! Polishes wood floors, wall tile, concrete, asphalt tile, linoleum, etc.

Guaranteed 5 years in domestic use against defects in materials and workmanship. Grease-packed precision ball bearings on BOTH motor and brush; no lubrication necessary for normal domestic use. Pure Tampico brush (6x4⅜ in.) like commercial polishers; won't clog with wax; burnishes wax into floor for longer wearing surface. Two-belt drive for even polishing. Light, strong aluminum alloy housing.

Approved by Underwriters' Lab. Powerful 110-120 volt 25 to 60-cycle AC or DC ball bearing motor; Formex insulated. Blue-gray finish. Tubular metal handle; toggle switch. Operating brush speed 1450 R.P.M. 4 ft. long. 20-ft. rubber-covered cord; plug.

99 N 01925—Shipping weight 16 pounds. $26.95





It's a whole shop-full of tools in one

The leader for design, power and completeness

Most powerful tool of this type we've ever seen!

$26.50 Cash
$3.00 down

CRAFTSMAN. We've made many careful comparisons . . . and we sincerely believe there's NO other tool of this type at any price, which even approaches the quality of this superlative CRAFTSMAN! Meets rigid demands of precision tool room work. A wonderful tool for hobbies, etc. Hundreds of uses. Drills; grinds; polishes; engraves; saws; sands; routs; cleans; carves; buffs; brushes; sharpens; cuts, etc. Use on wood, metal, glass, plastics, etc.

See these 10 important features. (1) 50% more power than any other brand rotary tool we know of this type. (2) New tapered design; strong *aluminum* housing—not plastic. (3) Exclusive 3-jaw chuck adjustable from 1/64 to 1/8 in.; takes not only 3/32 and 1/8-in. shank tools, but also holds wire gauge drills, etc., without special adapters. (4) Coolest running portable tool we've ever seen; temperature rise hardly noticeable even after hours of use. (5) Big-tool construction; shaft straddle mounted on large bearings; large ball thrust bearing. (6) Plug-in type 6-ft. cord easily detached for storing. (7) Built-in condenser reduces radio interference. (8) On-off switch. (9) Powerful 15000 RPM motor. (10) Approved by Underwriters' Laboratories, Inc.

52 Accessories. Cutters, saws, drills, brushes, polishing wheels, emery wheels. sanding drum, bench stand, etc. For 110–120 volt 25 to 60-cycle AC or DC. 7 1/2 in. long. Set comes in handsome 11x8 3/4x2 1/2-in. workshop box.

9 N 2950—**Complete Set.** Shipping weight 4 pounds $26.50
9 N 2949—**Rotary Tool only.** Shipping weight 2 pounds 21.50

CRAFTSMAN Rotary Electric Tool

CRAFTSMAN
UL

$19.50

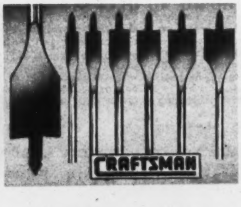
Hundreds of uses! Drill, grind, polish, engrave, saw, sand, cut, rout, etc. **UL approved.** 15000 RPM motor. Precision ball bearing in front. Self-aligning rear bronze bearing. Removable pistol grip. Chuck with 2 collet inserts; 3/32 and 1/8 in. For 110–120 volt 25 to 60-cycle AC or DC. 7 in. long. Complete with 52 accessories, including cutters, saws, drills, brushes, polishing and buffing wheels, sanding drum, chuck wrenches, collet chuck, replacement brushes, extra mandrels, etc. 5 1/2-ft. cord; plug. In attractive box.

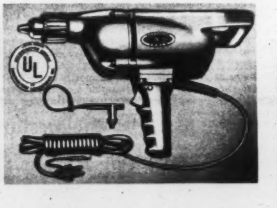
9 N 2652—Shpg. wt. 3 lbs. 4 oz $19.50

31-piece Set . . . A grand gift for the handy man

Don't confuse this set with other similar outfits selling in this price range. It includes a *really superior* drill of famous CRAFTSMAN quality. We couldn't stall it, using a 1/4-in. bit on steel; 1/2-in. on wood. Approved by U.L. Light, strong aluminum alloy frame. Finest geared key chuck. Precision ball and bronze bearings. Double reduction gears. No-load speed 1600 R.P.M. 110–120 volt 25 to 60-cycle AC or DC. 10-ft. cord; plug. 10 high speed bits (1/16 to 1/4 in.); 3 wood bits (5/16, 3/8, 1/2 in.); two 4-in. buffers; 3x3/8-in. grinding wheel; 5-in. rubber sanding disc; adapter; 6-in. sheepskin bonnet; 4-in. wire wheel; 6 sanding discs; buffing compound; paint mixer; bench stand; steel case.

9 N 1701—Set, with 9 3/4-in. Saw-Grip Drill. Shipping weight 14 lbs. 6 oz. **$32.95**
9 N 1700—Set, with 7 3/4-in. Pistol-Grip Drill. Shipping weight 11 lbs. 2 oz. $32.95
[A] 9 N 2578—Saw-Grip Drill only. Shipping weight 4 pounds 10 ounces. 21.95
[B] 9 N 2577—Pistol-Grip Drill only. Shipping weight 4 pounds 6 ounces. 21.95





Drill Sets

$1.55
9 N 6705

CRAFTSMAN. Highest professional quality. 10-pc. set: 1/16, 5/64, 3/32, 7/64, 1/8, 9/64, 5/32, 3/16, 7/32, 1/4 in. Handy stand.

9 N 6705—**Carbon tool steel for hand and breast drills, etc.** Wt. 8 oz. $1.55
9 N 6703—**High speed steel for all electric driven tools.** Wt. 8 oz $2.95

NEW! Power Wood Bits

$3.75
6-pc. Set

One of the most sensational developments in drill bits in the last 25 years! New flat design makes it possible to drill holes in wood from *3/8 to 1 in. in diam. with a 1/4-in. electric drill!* You'll drill holes with power . . . easily . . . which you'd ordinarily have to drill by hand. Does a perfect job. Will actually drill through nails. Heat treated alloy steel. 6 1/2 in. long; drills holes up to 5 1/2 in. deep. 3/8, 1/2, 5/8, 3/4, 7/8, 1 in. bits in handy plastic container.

9 N 2092—Shipping wt. 10 lbs. $3.75

DUNLAP 1/2-In. Electric Drill

$28.95
Cash
$3 Down

An unusually low price for this quality. A big, rugged drill—excellent for heavier jobs. Drives 1/2-in. bits in steel; 1-in. bits in wood. **Approved by U.L.** Aluminum alloy frame. Finest precision geared key chuck, 1/2-in. capacity. Self-lubricating bronze bearings; ball thrust bearing on chuck spindle. Triple reduction gears of alloy steel. Double pole automatic-releasing switch locks for continuous running. Universal motor for 110–120 volt 25 to 60-cycle AC or DC. No-load speed 425 R.P.M. 14 in. long. 7-ft. 3-wire rubber-covered cord; plug.

99 N 02583—Shpg. wt. 9 lbs. Cash price. . . $28.95

DUNLAP

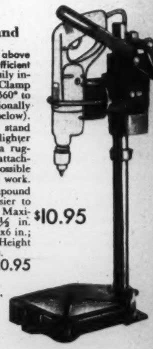
Drill Press Stand

Converts either of the above Electric Drills into an efficient Drill Press. Drill is easily installed in the clamp. Clamp can be rotated at full 360° to make this tool exceptionally useful (see small view below).

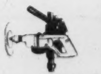
Don't confuse this stand with other stands of lighter construction. This is a rugged, precision-built attachment which makes possible exceptionally accurate work.

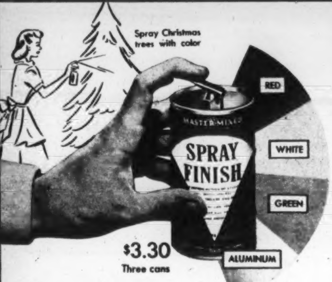
Feed handle has compound leverage—makes it easier to drill through steel. Maximum head travel 2 1/2 in. Cast iron base table; 6x6 in.; with ground surface. Height 25 in. Shpg. wt. 16 lbs.

99 N 02589 . . . . $10.95



$10.95





It's *fun* to paint with Spray Finish

Press trigger to decorate in your favorite color of enamel finish. Pack of 3 makes ideal gift. Spray head included.

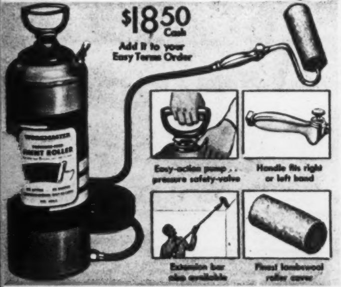
State CATALOG NO. and QUANTITY

30 N 4653M—Red
30 N 4655M—White
30 N 4657M—Yellow
30 N 4658M—Green
30 N 4652M—Aluminum
30 N 4651M—Clear

12-OZ. CAN—*any color.* Shipping weight 1 lb. 11 oz........$1.23

THREE 12-OZ. CANS—*any color.* Shpg. wt. 4 lbs. 11 oz. Only........$3.30

Seven Good Ways to make painting easy..fun


$18.50 Cash
Add it to your Easy Terms Order
WORKMASTER
PAINT ROLLER
Easy-action pump . . pressure safety-valve
Handle fits right or left hand
Extension bar also available
Finest lambswool roller cover

Give him this easiest, fastest, newest way of painting—a Workmaster Pressure Roller

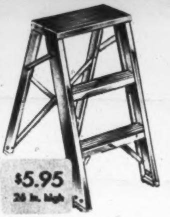
Give him this amazingly *easy* way to paint that he's been hankering for. A grand Christmas gift that will make painting chores fun for many years to come. A few strokes of easy hand pump and you are ready to begin painting. *Just press the button*—air pressure carries paint from 3-gallon metal tank through 15-foot hose to soft wool applicator cover. Coats walls, ceilings—any flat surface indoors or out. Can paint average-size room in TWO HOURS! You don't have to paint right up to corners or trim . . . leave a ½-inch "safety-line" and finish off with small brush. Safety-valve on tank for worry-free operation. Applicator is 7 inches wide. Cover of fine mouton lambswool. Easy to clean and maintain. Detailed instructions included help assure perfect first job—even if you've never painted before. Remember to add this one to your gift-list soon.

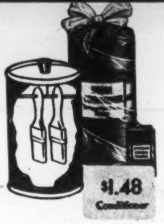
30 N 04060—**Pressure Roller Set.** Pressure-tank, hand-pump, roller cover, hose. Shpg. wt. 14 lbs.... $18.50

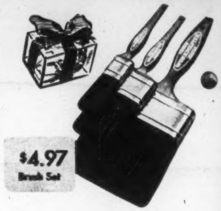
30 N 4061—**Extra Cover for roller. State CAT. NO. and QUANTITY wanted.** Shpg. wt. each 4 oz...... 1.50

30 N 04056—**Pressure Roller Set.** Connects to compressor or paint sprayer. Eliminates pumping. Shipping weight 13 pounds.................... 18.50

30 N 04080—**42-inch Extension Handle.** Use with Pressure Roller for painting floors, ceilings. Shipping weight 2 pounds.................... 2.35







26-inch Stepstool "lift it with a finger"

As a gift or for Christmas decorating, this lightweight, glistening, magnesium stool is an item for daily use around the home, shop or office. Just the right height. Rubber feet protect floors. Tested to hold up to 600 lbs. Safety-grooved steps, will not rot or rust. Thoroughly reinforced throughout.

30N02860–26-inch. **Stepstool.** Shpg. wt. 5 lbs $5.95

Brush Conditioner 'Vapor does the work'

Imagine the convenience of this inexpensive gift! Hang brushes inside and vapor penetrates through bristles dissolving binding oils and resins. Restores old brushes; keeps new ones in peak condition. Holds 6 brushes up to 12-in. overall. Sturdy, air-tight. *Gift-wrapped.*

30 N 2773—**Container, plus ½ pint Liquid Conditioner.** Shpg. wt. 2 lbs. 8 oz. $1.48

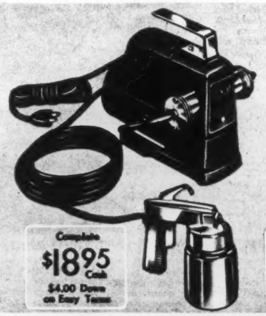
30 N 2774—**Pint Extra Conditioner.** Shpg. wt. 1 lb. 12 oz..45c

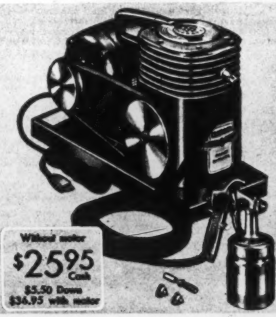
3-brush Set—"the kind experts use"

Set includes the right brush for all interior and exterior paint jobs. Brushes have smooth plastic handles, 100% pure Chinese hog bristles with "flagged ends." All are vulcanized in rubber. Packed in plastic gift-box.

Brush width sizes: 1-in., 2-in., 4-in. Bristle lengths: 2 3/16-in., 2⅝ in., 3⅜ in. All are our finest WORKMASTER All-Purpose brushes.

30 N 8564—**Set of 3 brushes.** Shpg. wt. 2 lbs.. $4.97





A sprayer paints 3 to 6 times faster than brushing

DUNLAP piston-type Utility Sprayer. *25 lbs. working pressure; 1 C.F.M. free air displacement.* For small jobs: touch-up painting, for furniture, screens, hobby work, etc. Motor, bronze-bearing compressor, and air pulsation chamber designed as one direct-drive unit. 8½x7½x10 in. Twin cylinders; specially designed leather pistons. 1-in. bore; ⅝-in. stroke. Delivers ½ cu. ft. per min. at working pressure. Safety valve. For 110-120 volt 25 to 60-cycle A.C.–D.C. Syphon-type gun with 1-qt. capacity cup. 10 ft. x 3/16-in. hose. Shipping weight 10 pounds.

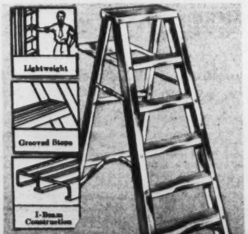
99 N 01800—Complete...........$18.95

CRAFTSMAN ¼-H.P. diaphragm Sprayer. *30 lbs. working pressure; 3.2 C.F.M. free air displacement.* For painting, enameling, lacquering, cleaning, mothproofing, spraying insecticides, inflating tires, etc. *Ball-bearing* compressor; needs no oil. 5-in. diaphragm lasts over 600 hrs.; easily replaced. 13/32-in. stroke. Delivers 1.7 cu. ft. per min. at working pressure. Safety valve. 19⅜x8½-in. steel base. With internal-mix bleeder-type gun; 1-qt. cup; fan, round and 45° nozzles; 15-ft. ¼-in. air hose; air chuck.

99 N 01858—With ¼-H.P. 1750 R.P.M. split phase 110-120 volt 60-cycle A.C. motor. Shpg. weight 46 pounds.......................$36.95

99 N 01859—Without motor. Use 1750 R.P.M. ¼-H.P motor or larger. Shpg. wt. 24 lbs...... 25.95

Magnesium Stepladders . . easiest of all to handle



A gift that will last years

$13.25
5-foot Stepladder

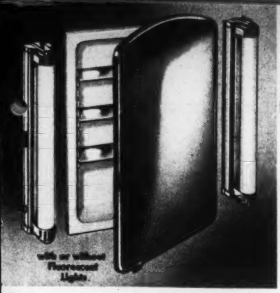
A practical gift that will be appreciated for years by anyone who does housework or painting around home. Weighs only 1⅗ pounds per foot of length—lightweight, yet with dependable strength. Have outstanding wear and weather resistance . . . can't rot, rust, split. Non-skid rubber feet protect floors. Wide safety-grooved steps. Large folding pail support. Securely riveted throughout. Chromalite-dipped. Shipped freight or express.

30 NM 2864—Please state LENGTH wanted

Size	Shipping weight	Price
3-feet	6 pounds	$ 9.95
5-feet	9 pounds	13.25
6-feet	11 pounds	14.95
8-feet	14 pounds	19.15
10-feet	15 pounds	23.00

ORDER EARLY!!
Do your gift shopping now

Gifts for Your Home



It looks twice the price! Has 16x22-in. Plate Glass Mirror

Cabinet only $8.95 with lights $19.50

An impressive gift . . . for a friend's home or for your own! Polished stainless steel frame around 16x22-inch plate glass mirror. Door swings on full-length continuous type hinge; has door pull, sliding-bar door stop, rubber bumpers. Bonderized (rust-resisting) seamless steel cabinet is 13¾x17¾x4¼ in. deep. White baked-on enamel finish. Three adjustable glass shelves. Razor blade slot. Wall opening: 14⅛x18⅛x3½ in. Instructions included.

42 N 03808—Cabinet only. Shpg. wt. 25 lbs. $8.95

With two Fluorescent Light Fixtures. Lights not attached to cabinet. Chrome plated steel body, 15¼x2¾ in. 14-watt bulbs. For 110–120-volt 60-cycle AC. UL approved.

42 NT 3813—Cabinet with Lights. Shpg. wt. 42 lbs. $19.50

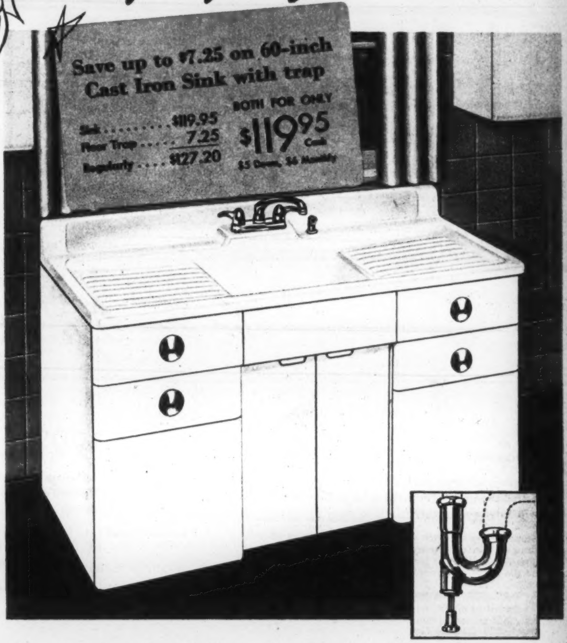
GIFT WRAPPED

Lustrous Mother-of-Pearl design comes in 8 beautiful colors!

Our finest quality Homart Toilet Seat of 1¼-inch stock $6.95

Mother will be pleased because her bathroom will look brighter and smarter! She'll be glad to see how easily the high luster sheet pyroxylin finish wipes clean. Made of durable, solid 1¼-inch stock—will not warp or split. (Stock 1¼-in. thick before sanding for extra smoothness.) Fits all standard size bowls—hinge posts are 5½ in. center to center. Chrome plated brass hinge. Brass nuts. Washers, bumpers. **Colors:** white, black, blue, green, peach, burgundy, orchid, ivory. Comes in gift wrapper similar to illustration.

42 N 3739—**Please state color wanted.** Shpg. wt. 8 lbs. . . $6.95


Save up to $7.25 on 60-inch Cast Iron Sink with trap
Sink $119.95
Floor Trap 7.25
Regularly $127.20
BOTH FOR ONLY
$119.95 Cash
$5 Down, $6 Monthly

Now equipped with Non-clog Trap

What better gift than saving work and time for wife or mother? She'll love the lasting good looks, roomy storage space, handy fittings of the HOMART Sink. Our finest cast iron construction with acid-resisting finish of fused-on porcelain enamel. Complete with fittings: aerator-type mixing faucet of polished chrome plated brass, pull-out rinser spray, removable stainless steel basket strainer. *Now complete with new non-clogging trap* described at the right. All-steel cabinet finished inside and out with a double coating of glossy white baked-on enamel. Stainless steel drawer pulls. Non-sticking drawers have safety stops. Doors are sound-deadened; open easily with finger tip grips. Have semi-concealed hinges and catches. Cabinet Sink 36 in. high at front, 41 in. high at back. See our General Catalog for supply pipes. **Trap included—state "to floor" or "to wall" when ordering.**

60-inch model. *You save up to $7.25.* 17½ cu. ft. storage space. Overall 60x24 in. Basin 21x17½x8 in. deep. Drainboards, each 19x21 in.

42NM4525—Shpg. wt. 365 lbs. . . . . . *Only $5 Down, $6 Monthly* Cash $119.95

50-inch model. 14 cu. ft. storage space. Overall 50x24 in. Basin 16½x17¾x7 in. deep. Drainboards, each 18¾x16¾ in.

42NM4524—Shpg. wt. 290 lbs. . . . . *Only $5 Down, $5 Monthly* Cash $104.95

Non-clog Trap

Keeps drains clear from sink to stack. Clears drains already clogged. No more messy tools or chemicals. Just operate lever occasionally to keep trap clear. Made of 1½-in. 17 gauge seamless brass tubing, polished chrome plated. Adjustable to fit standard size sinks.

To floor. 26 in. long. Shpg. wt. 4 lbs.

42 N 01869 . . . . $7.25

To wall. 12 in. center to end. Shpg. wt. 3 lbs.

42 N 1868 . . . . $5.75

Buy your Plumbing Equipment on Sears Easy Terms—small amount down. See page 283.

Mother would love a modern Homart Kitchen or Bathroom!

SEND THIS COUPON

SEARS, ROEBUCK AND CO.

Please send me Free information I have requested below. I understand that this service does not obligate me to buy in any way.

☐ Plumbing Estimate Blank 8206N
☐ Kitchen Estimate Blank 6363N
☐ Dishwasher Booklet 540N

Name______________________________

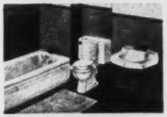
Street Address________________________

Rural Route________________ Box No._______

Post Office________________ State_______

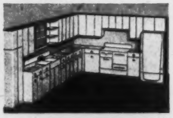
After you have received Estimate Blanks, fill out and return. We will then figure an estimate of cost for your home. Please do not send money until you have received this quotation from us.

Use Sears *FREE* Estimating and Planning Service



Homart Bathroom

A complete Bathroom, plus a Drainage System for a one-story home can be bought at Sears for as little as. $181.50

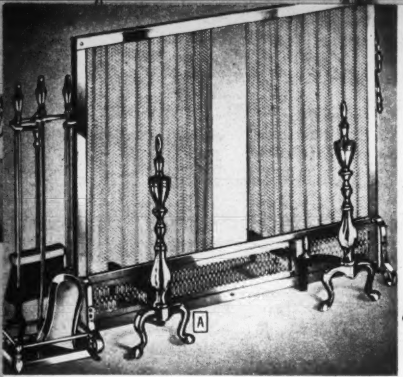


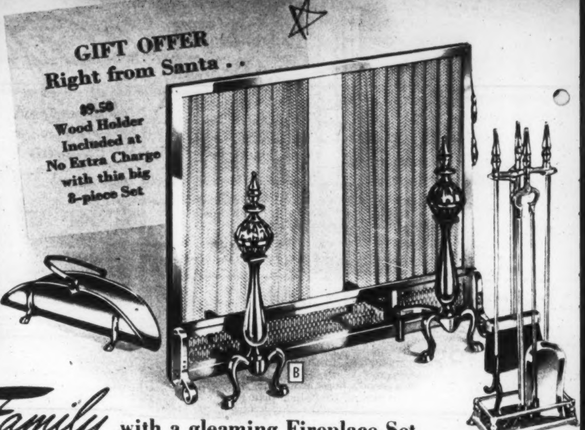
Homart Kitchen

A basic ensemble with 50-inch sink above, plus two each of 18-inch steel base and wall cabinets can be bought for only. $198.85

Homart Dishwasher

Superior in efficiency, yet is offered at Sears money-saving price . . . 48-inch sink, dishwasher combination only. $279.50





Surprise the Family with a gleaming Fireplace Set

Our finest Sets with Pull-chain Screen for greatest beauty, safety, convenience

A 7-PIECE SET IN POLISHED SOLID BRASS **$59.95** Cash $6 DOWN

B 8-PIECE SOLID BRASS SET PLUS GIFT WOOD HOLDER **$99.95** Cash $10 DOWN

- **Screens with these sets are solid brass including the mesh curtain. And filigree trim adds beauty**
- **Andirons are tall, full-patterned solid brass, and black cast iron shanks have gleaming brass trim**
- **Firesets have big easy-to-grip handles. Rail trim enriches stand, and shafts are extra strong**

Same screen for each set. Order screen, alone or in either set. Chains open and close 2-pc. curtain like draw-draperies for easy access to fire. Curtain hangs in soft folds clear to floor and frame stands tight against fireplace for greatest protection.
34 NM 4126—Screen only . . Measures 38x31 in. high. Shpg. wt. 21 lbs. *$4 down on Easy Terms.* Cash . . $38.95

A **7-PC. SET . . A proven favorite!** Includes Screen described above, with Andirons and Fireset below, but priced in complete set for $7.90 savings.
34NM4320—Complete 7-pc. Set. Shpg. wt. 49 lbs. $59.95

Andirons, 22½ in. tall, with urn top. Brass finials.
34N04175—Andirons only. Shpg. wt. pr. 16lbs. Pr. $13.95

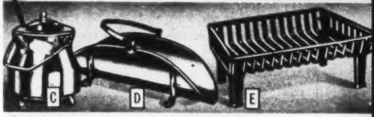
4-pc. Fireset, 27½ in. Poker, brush, shovel, stand.
34N04224—4-pc. Fireset only. Shpg. wt. 12 lbs.. $14.95

NOTE: All Fireplace Sets listed resist tarnishing. Shafts of all firesets are reinforced for extra strength.

B **8-PC. SET . . PLUS $9.50 Gift Wood Holder (34N4283 at right) at no extra charge.** Set includes Screen above, Andirons and Fireset below—but priced in set for $9.90 savings.
34NM4339—8-pc.Set,and WoodHolder. Wt.62lbs. $99.95

Andirons, 23½ in. tall. Elaborate top adds special beauty. Shanks have brass covers and finials.
34N04180—Andirons only. Wt. pr. 28 lbs. . Pair $47.95

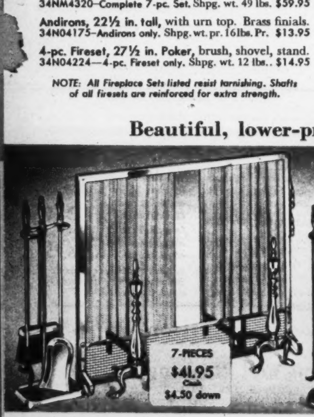
5-pc. Fireset, 28½ in. . . Has tongs in addition to poker, brush, shovel, stand. Extra large handles.
34N04227—5-pc. Fireset only. Wt. 14 lbs. $22.95

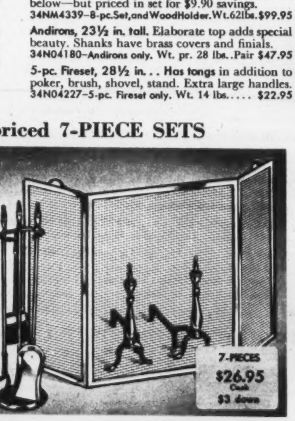


C **D** **POLISHED SOLID BRASS ACCESSORIES.** Decorative and very useful. Hinged handle. Well built and lacquered to resist tarnishing.
(C) 34 N 4095—Firelighter. 5⅛x6¼ in. high. Wt. 4 lbs... $6.95
(D) 34 N 4283—Wood Holder. 21¼x13x6¼ in. Wt. 9lbs. . . . 9.50

E **Cast Iron Grates for burning wood or coal.** 15 inches front to back. Allow 2-in. clearance at each end.
34 N 04278—Front 21 in., back 17 in. Shpg. wt. 26 lbs..$5.95
34 N 04279—Front 24 in., back 20 in. Shpg. wt. 27 lbs.. 6.45
34 N 04280—Front 27 in., back 23 in. Shpg. wt. 30 lbs.. 6.95

Beautiful, lower-priced 7-PIECE SETS





Brass-plated Pull-chain Screen with solid brass Andirons and Fireset

7-PIECE SET. Includes all pieces listed below.
34 NM 4319—Complete 7-pc. Set. Wt. 48 lbs... $41.95

Pull-chain Screen, 38x31 in. high. All brass-plated, including 2-pc. mesh curtain. Bright polish.
34 NM 4123—Screen only. Shpg. wt. 20 lbs. . . . $21.95

Andirons, 20-in. Brass with black cast iron shanks.
34 N 04164—Andirons only. Wt. pr. 15 lbs. Pr. $10.95

4-pc. Fireset, 27½-in. Shovel, brush, poker, stand.
34 N 04221—4-pc. Fireset only. Wt. 13 lbs. . . . $11.95

Polished Solid Brass Set with Folding style Screen

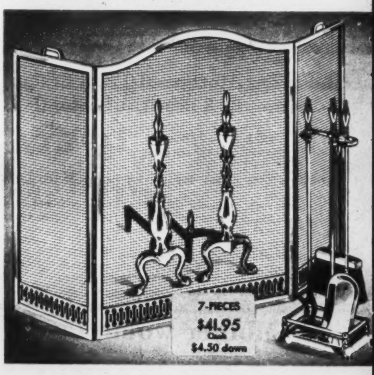
7-PIECE SET . . A beauty at low cost. Includes all pieces below, but priced in set for savings.
34 NT 4326—Complete 7-pc. Set. Wt. 33 lbs.. $26.95

Folding Screen, 52x30 in. high. Bound on all sides with heavy-gauge brass. Black screening.
34 N 04145—Screen only. Shpg. wt. 11 lbs... $10.95

Andirons, 16½-in. Brass with cast iron shanks.
34 N 04162—Andirons only. Wt. 11 lbs. . . Pair $8.95

4-pc. Fireset, 27½-in. Shovel, brush, poker, stand.
34 N 04217—4-pc. Fireset only. Wt. 11 lbs... $8.95

For Easy Terms see page 283



Our finest Set with Folding Screen . . Arched Top and Filigree Trim add beauty

7-PC. SET . . Large, elaborate design in polished solid brass. Especially rich looking! Set includes Screen described below, with same tall Andirons (34N04175) and 4-pc. Fireset (34N04224) as in Set (A), above.
34 NT 4324—Complete 7-pc. Set. Shpg. wt. 41 lbs... $41.95

Arched Top Screen, 52x32⅝ in. high, has 3¼-in. filigree panel at bottom. Panel is decorative and helps conceal ashes in fireplace. Binding on all sides is gleaming heavy-gauge brass. Cylindrical hinges (9 on each fold) assure tight fitting edges, add rigidity. Black screening.
34 N 04114—Folding Screen only. Shpg. wt. 12 lbs. . . . $16.50

NOTE: Please state Freight or Express for Curtain Screens or Sets with Curtain Screens . . All other Sets are Mailable.

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20% DOWN PAYMENT (*one fifth*) on the following articles:

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Auto Trailers Rifles, Shotguns Timber Power Saws

How much do I pay each month? Refer to Payment Table at right. Note that the monthly payment on a new account is only $5 for an unpaid balance up to $55. For monthly payments where purchases are added to an open account, see explanation at the right below Payment Table.

• *Additional Purchases on open accounts*

Once your credit is established at Sears and you have an open Easy Payment Account with us, you can "add on" purchases amounting to $10 or more from any current Sears Catalog as you need the merchandise. Just make a list of the things you need on one of our handy order blanks, mention your Easy Payment Account number and write: "Add it to my account."

You are not required to send separate monthly payments on the new purchase and old balance on your account. The amount of your new purchase, plus our usual carrying charge, is added to the amount you owe and you pay on only one account. For monthly payments on add-on purchases, see the explanation at the right under "Amount Payable Monthly for Add-on Purchases."

SPECIAL EASY TERMS

LOWER down payments and LOWER monthly payments for the following items priced at more than $50, are shown on the pages where they are described:

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TELEVISION SETS • PIANOS
SEWING MACHINES • VACUUM CLEANERS
AUTOMATIC DISHWASHERS • WATER SOFTENERS
AMERICAN PEOPLES ENCYCLOPEDIA

For *ALL OTHER* articles figure monthly payments according to Payment Table below:

PAYMENT TABLE

If unpaid balance amounts to	*We shall add for Easy Payments*	*Amount Payable monthly is*
$20.00 to 22.00	$2.00	$5.00
22.01 to 24.00	2.25	
24.01 to 26.00	2.50	
26.01 to 28.00	2.75	
28.01 to 30.00	3.00	
30.01 to 33.00	3.25	
33.01 to 36.00	3.50	
36.01 to 40.00	4.00	
40.01 to 45.00	4.50	
45.01 to 50.00	5.00	
50.01 to 55.00	5.50	
55.01 to 60.00	6.00	6.00
60.01 to 65.00	6.50	
65.01 to 70.00	7.00	7.00
70.01 to 75.00	7.50	
75.01 to 80.00	8.00	8.00
80.01 to 85.00	8.50	
85.01 to 90.00	9.00	
90.01 to 95.00	9.50	9.00
95.01 to 100.00	10.00	
100.01 to 110.00	10.50	10.00
110.01 to 120.00	11.50	
120.01 to 130.00	12.50	10.50
130.01 to 140.00	13.50	
140.01 to 150.00	14.50	11.00
150.01 to 160.00	15.50	
160.01 to 170.00	16.50	12.00
170.01 to 180.00	17.50	
180.01 to 190.00	18.50	13.00
190.01 to 200.00	19.50	
200.01 to 210.00	20.50	13.50
210.01 to 220.00	21.50	
220.01 to 230.00	22.50	14.00
230.01 to 240.00	23.50	14.50
240.01 to 250.00	24.50	15.50
250.01 to 260.00	25.50	16.00
260.01 to 270.00	26.50	16.50
270.01 to 280.00	27.50	17.00
280.01 to 290.00	28.50	17.50
290.01 to 300.00	29.50	18.50

Write for Terms over $300.00

Amount Payable Monthly for Add-on Purchases

If your new purchase is merchandise of a durable type, such as farm equipment, building material, furniture, plumbing or heating equipment, your monthly payment will not be increased unless the total of your present balance plus the balance on your new purchase would require a higher payment according to the above Payment Table.

Where your purchase consists principally of wearing apparel or miscellaneous articles that are not of a durable nature, your present monthly payment will be increased $1.00 except where a larger payment is called for by the Payment Table above.

EXCEPTION: Your monthly payment will not be increased if your present monthly payment is sufficient to pay the new balance within eight months.

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Refer to parcel post rates on page 286 for amount to include for postage as we must pay postage on parcel post packages before we can ship your merchandise. If you send too much, every cent extra will be promptly returned to you. You pay only the exact postage needed to ship your order.

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Unless there is a real need for C.O.D. service, we urge you to enclose money order, postal note or check with your order. Thus avoiding the extra expense of shipping C.O.D. which would cause you to lose part of the savings in buying by mail from Sears. On parcel post C.O.D. shipments, in addition to the price of the merchandise and parcel post charges, you pay a C.O.D. collection fee which is an extra charge the post office makes for handling C.O.D. shipments. The post office also charges you a money order fee for forwarding payment to us.

For example on a $6.00 C.O.D. order you would pay the post office a 35 cent C.O.D. collection fee and a 15 cent money order fee in addition to the regular parcel post charge. Save this extra expense by including the total remittance with your order.

We do not ship C.O.D. orders:—For merchandise that is cut, engraved, printed, or made to special order. For merchandise that is shipped direct from one of our factories. For merchandise to be shipped to foreign countries. For merchandise to anyone other than the person sending us the order. For seeds and perishable nursery goods.

ABOUT SEARS CATALOGS

More than twelve million customers throughout the United States use Sears Catalogs year in and year out as their buying guides. They make worthwhile savings—that's why they continue to buy from Sears.

We send our General Catalogs and our supplementary catalogs without request to customers who buy regularly from any Sears Catalog—by mail, by phone or through one of our catalog order offices.

To be sure that all of your orders will be correctly credited to you so that, as a regular customer, you will automatically receive Sears Catalogs, **we suggest that all members of the same family order under one name** preferably that of the head of the household—and that this name be written the same way each time you order—for example "John T. Jones" (always using full name). This also helps us to give you faster and more efficient service.

The color pages in this catalog reproduce the actual colors of the merchandise as faithfully as is possible with modern high speed printing equipment. Naturally in the process of reproduction some of the printed colors may vary slightly in shade from the actual colors of the merchandise. In such cases, as with everything we sell, we guarantee your complete satisfaction or your money back.

If you have any questions . . . write us. If there is something additional you want to know about our merchandise or service, our Personal Service will be glad to help you. Ask us anything you want to know about Sears service or merchandise. Your questions will receive prompt, individual attention. Address your letter to . . . Personal Service Department, Sears, Roebuck and Co., Chicago 7, Illinois.

WRITE IN ANY LANGUAGE

We can always take care of your order and we assure you of complete satisfaction at all times, or your money will be gladly refunded.

PROMPT SERVICE

The vast majority of Sears orders are carefully filled and on their way to the customer within 24 hours after they are received.

IMPORTANT TAX NOTICE

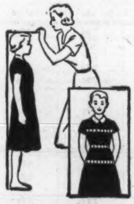
If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

Illinois (Expense due to Ret. Occ. Tax)	2%
Iowa (Use Tax)	2%
Michigan (Use Tax)	3%
Ohio (Use Tax)	3%

IT'S EASY TO GET A PERFECT FIT AT SEARS—JUST FOLLOW OUR SIMPLE MEASURING INSTRUCTIONS

FIRST—"Measure to be sure" *SECOND*—Order the right size

See size charts on pages where merchandise is listed



How to Measure for Girls and Teens

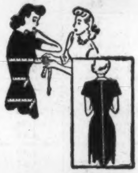
Children grow so rapidly that it is important to measure carefully each time you order. If measurements come between two sizes, order larger size. Remember, her age doesn't tell you what size your child wears. Recheck measurements each time you order.

Measure Chest or Bust around body at fullest part of chest or bust. Hold tape snugly, well up over shoulder blades.

Measure Height—Have child remove shoes and stand naturally against wall. Make mark level with top of head. Measure from this point to floor.

Measure Waist around smallest part at natural waistline.

Measure Hips in straight line around body at fullest part of hips (about 7 inches below waist).



How to Measure for Women

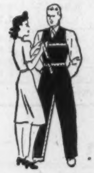
If hip and waist measurements are between two sizes, order size nearest these two measurements. Waist and hip sizes are the most important. Hold tape firm but not tight.

Measure Around Hips at fullest part. This is an important measurement.

Measure Waist around smallest part at natural waistline.

Measure Bust around body at fullest part of bust. Do not let tape slide down shoulder blades in back.

Measure Length from "bump" at back of neck to waist and on down to hem.



How to Measure for Men

Have someone else take your measurements if possible. In the catalog description of each garment, we tell you the measurements we need to fit you properly. Send us these exact body measurements. Make no extra allowances.

Measure Chest close up under arms, snug but not tight, with tape over shoulder blades. Measure over vest for suits; over shirt for sport and leisure coats, raincoats.

Measure Waist over trousers with belt off. Or take trousers that fit and measure around buttoned waistband.

Measure Inseam from close up in crotch to bottom of trousers at length desired.

How to Measure for Boys

The following measurements are for boys' clothing other than pants. Measure height and waist for bib pants, longies, shorts, shortie suits. Measure height and chest for all other garments. See chart below for measurements of pants.

Measure height without shoes.

Measure waist around body over underwear at smallest part.

Measure chest around body over shirt under arms and over tips of shoulder blades.

HEIGHT in inches	If WAIST is, inches	CHEST in inches	Order Size
32½ to 34	20 to 20½	20½ to 21	2
34½ to 37	20½ to 21	21½ to 22	3
37½ to 40	21 to 21½	22½ to 23	4
40½ to 43	21½ to 22	23½ to 24	5
43½ to 46	22 to 22½	24½ to 25	6
46½ to 48	22½ to 23	25¼ to 25¾	7
48½ to 50	23 to 23½	26 to 26½	8
50½ to 52	23½ to 24	26¾ to 27¼	9
52½ to 54	24 to 24½	27½ to 28	10
54½ to 56	24½ to 25	28¼ to 28¾	11
56½ to 58	25 to 25½	29 to 29½	12
58½ to 59½	25½ to 26	30 to 30½	13
60 to 61	26 to 26½	31 to 31½	14
61½ to 62½	26½ to 27	31¾ to 32¼	15
63 to 64	27 to 27½	32½ to 33	16
64½ to 65	27½ to 28	33¼ to 33¾	17
65½ to 66	28 to 28½	34 to 34½	18
66½ to 68	28½ to 29½	35 to 36	20
68½ to 70	29½ to 30½	37 to 38	22

HOW TO ORDER BOYS' SEMI-DRESS AND WORK PANTS. **Measure waist** around body over trousers without belt. **Measure leg inseam** from crotch to top of heel. *State size and inseam.* Come only in inseam lengths shown. *These are garment measurements.*

Size	8	9	10	11	12	13
Waist in inches	24½	25	25½	26	26½	27
Inseam sizes in inches	21 22	23 24	24 25	25 26	26 27	27 28

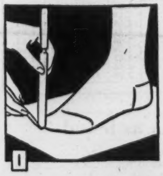
Size	14	15	16	17	18
Waist, in inches	27½	28	28½	29½	30
Inseam sizes in inches	28 29	28½ 29½	29 30	30 31	30 31

Proper Shoe Fit Guaranteed—Order correct size one of these 3 easy ways

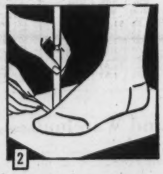
(1) Tell us shoe size (length and width) if known. For men and women only—not for children. (For children, use 4-point measuring system each time you order.) Make sure that shoes you order are sold in your particular size and width (see catalog description). If you have worn a particular size or type of shoe comfortably, you will find it satisfactory to order same size in your new Sears shoes.

(2) Give us all numbers and letters in your shoe. For men and women only—not for children. Just write on your order all numbers and marks in the lining of a comfortable old shoe, whether or not it was bought at Sears—and your new Sears shoes will fit comfortably. Be sure to show all marks, including dashes, that you find, as dashes sometimes indicate half sizes.

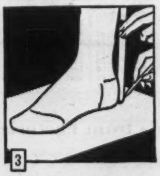
(3) Use Sears scientific 4-point measuring system. For men, women, older boys, girls and children . . . Use a piece of blank paper large enough to fit under your foot and an ordinary kitchen knife and pencil. Sit on chair and let foot that gives you the most trouble rest naturally and without moving on piece of paper as shown below. Do not stand as this will spread foot and give incorrect measurements. Then mark piece of paper as shown in sketches below.



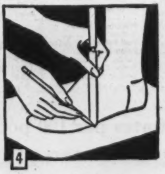
Have someone else hold the knife straight up and down at the tip of your longest toe, as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.



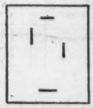
Have knife blade moved to the joint of the inside of the foot (widest part), as shown in Point Number 2 above and again make a mark with the pencil along the outside edge of the blade.



Next, have the knife blade placed at back of the heel, as shown in Point Number 3 above, and make another mark along the outside edge of the blade. Be sure that the knife is held straight up and down.



And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement, so do not send us pencil outlines of your foot.



You now will have a piece of paper with four pencil marks on it as shown above. Enclose this piece of paper with your order blank (if ordering more than one pair, send diagram for each with catalog number noted). Sears 4-Point Foot Measurement gives us all the information we need to determine your correct shoe size.

For Children's Shoes—measure each time you order—Send for *FREE* Measuring Device

Sears new measuring device makes it very easy to get exact size measurements for children's shoes only. Complete instructions are printed right on this device. Write for this free Sears Shoe Measuring Device 13818N today. You will be able to use it again and again when ordering children's shoes. Makes it even easier to order shoes by mail from Sears.

How to figure Parcel Post Rates

Packages weighing up to 70 pounds and measuring not more than 100 inches in combined length and girth (distance around at widest point), can be sent by parcel post in all postal zones. However, some articles may be of mailable size or weight but cannot be sent by parcel post because of the nature of the merchandise. These are described as "Shipped by freight or express." In such cases, refer to the freight and express information below and specify freight or express shipment on your order.

Figure postage on total weight of order

The shipping weight of each article is given in the catalog description. When you write your order add the pounds and ounces and change ounces into full pounds (16 ounces to a pound). Then show the total weight in pounds. When figuring postage on packages weighing more than one pound, the post office counts a fraction of a pound as a full pound and charges postage accordingly. Consult the parcel post rate table at right for the correct amount to include in your remittance for postage. **For example:** if your order adds up to 25 pounds and you live in Zone 3, the postage on your order would be 82 cents.

If you don't know your parcel post zone refer to parcel post rate table at right or ask your mail carrier or postmaster.

Send enough money for postage

Include enough money in the remittance with your order to pay the postage as we must pay postage on parcel post packages before we can send your merchandise. Don't worry about sending more than the correct amount—if you send us too much, every cent extra will be promptly returned to you. You pay only the exact postage needed for your order.

Air Parcel Post Service

Air parcel post service is available on any package that can be shipped by regular parcel post, at the following rates:

Parcel Post Zone	Zones 1 and 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Rate for first pound or fraction	55c	60c	65c	70c	75c	75c	80c
Each additional pound or fraction	4c	8c	14c	24c	33c	45c	65c

For 8th zone outside the Continental United States, the rate is 80c for each lb. or fraction thereof.

PARCEL POST RATES

Shipping Weight	Local Zone Within Chicago	DISTANCE FROM CHICAGO Zones 1 and 2 Not Over 150 Miles	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles
Up to 8 ounces	2c for first 2 oz. and 1c for each additional oz.			
9 oz. to 1 lb	10c	12c	13c	14c
1 lb. 1 oz. to 2 lbs.	11c	15c	16c	19c
2 lbs. 1 oz. to 3 lbs.	12c	17c	19c	23c
3 lbs. 1 oz. to 4 lbs.	13c	19c	22c	28c
4 lbs. 1 oz. to 5 lbs.	14c	21c	25c	32c
5 lbs. 1 oz. to 6 lbs.	15c	23c	28c	37c
6 lbs. 1 oz. to 7 lbs.	16c	25c	31c	41c
7 lbs. 1 oz. to 8 lbs.	17c	27c	34c	46c
8 lbs. 1 oz. to 9 lbs.	18c	29c	37c	50c
9 lbs. 1 oz. to 10 lbs.	19c	31c	40c	55c
10 lbs. 1 oz. to 11 lbs.	20c	33c	43c	59c
11 lbs. 1 oz. to 12 lbs.	21c	35c	46c	63c
12 lbs. 1 oz. to 13 lbs.	22c	37c	49c	68c
13 lbs. 1 oz. to 14 lbs.	22c	39c	52c	72c
14 lbs. 1 oz. to 15 lbs.	23c	41c	54c	76c
15 lbs. 1 oz. to 16 lbs.	24c	43c	57c	80c
16 lbs. 1 oz. to 17 lbs.	25c	45c	60c	85c
17 lbs. 1 oz. to 18 lbs.	25c	47c	63c	89c
18 lbs. 1 oz. to 19 lbs.	26c	49c	66c	93c
19 lbs. 1 oz. to 20 lbs.	27c	51c	68c	97c
20 lbs. 1 oz. to 21 lbs.	28c	53c	71c	$1.02
21 lbs. 1 oz. to 22 lbs.	28c	55c	74c	1.06
22 lbs. 1 oz. to 23 lbs.	29c	57c	77c	1.10
23 lbs. 1 oz. to 24 lbs.	30c	59c	80c	1.14
24 lbs. 1 oz. to 25 lbs.	31c	61c	82c	1.19
30 lbs.	34c	71c	96c	1.40
35 lbs.	38c	81c	$1.10	1.61
40 lbs.	42c	91c	1.24	1.82
45 lbs.	46c	$1.01	1.38	2.04
50 lbs.	49c	1.11	1.52	2.25
55 lbs.	53c	1.21	1.66	2.46
60 lbs.	57c	1.31	1.80	2.67
65 lbs.	61c	1.41	1.94	2.89
70 lbs.	64c	1.51	2.08	3.10

Parcel post rates are subject to change without notice

It's Easy to Estimate Freight Rates to Your Station

Freight rates are based on distance and are the same, regardless of who ships the merchandise. **If there is a freight agent at your station,** you pay freight charges when shipment is received. If there is no freight agent, include additional money with your order to cover freight charges. If you send too much, we will return the difference. **The minimum charge for any rail freight shipment** is the rate for 100 pounds but it is never less than $1.47. Minimum charge by truck may in some instances slightly exceed the hundred pound rate. Charges on shipments over 100 pounds, however, are based on actual weight.

Transportation companies are required to collect a Federal tax of 3% on their charges, which should be added to the rates below when figuring charges.

Estimated Rail Freight Rates per 100 pounds from Chicago

Use the following table for estimating rail freight charge to your station from our Chicago mail order house, or factories or warehouses in or near Chicago. **Example:** Suppose you live about 200 miles from CHICAGO and order a Cabinet Sink weighing 290 pounds. Rate table below shows 200-mile freight rate for 100 pounds for Cabinet Sinks to be $1.09. Multiply shipping weight, 290 pounds (2 9/10 times hundred pound rate), by $1.09. 2 9/10 times $1.09 is $3.16, then add 3% (9c) for Federal tax making the approximate total freight charge $3.25. The letters KD mean *Knocked down*. SU means *set up*.

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles
Ammunition	$1.01	$1.32	$1.57	$1.79
Auto Parts, Visors	1.01	1.32	1.57	1.79
Bicycles	1.19	1.54	1.86	2.10
Blackboards	1.01	1.32	1.57	1.79
Commodes	1.19	1.54	1.86	2.10
Desks	1.11	1.43	1.72	1.95
Furniture, Juvenile	1.19	1.54	1.86	2.10
Picnic Grills	1.19	1.54	1.86	2.10

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles
Playground Equipment	85c	$1.09	$1.30	$1.47
Pool Tables	$1.19	1.54	1.86	2.10
Power Tools	1.01	1.32	1.57	1.79
Radios, Phonographs	1.19	1.54	1.86	2.10
Record Cabinets	1.19	1.54	1.86	2.10
Sewing Machines	1.19	1.54	1.86	2.10
Sinks, Cabinet, Cast Iron	85c	1.09	1.30	1.47

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles
Skis	$1.19	$1.54	$1.86	$2.10
Tables, SU	1.11	1.43	1.72	1.95
Tables, Tennis	95c	1.22	1.47	1.66
Television Sets	1.19	1.54	1.86	2.10
Toboggans	1.79	2.31	2.79	3.15
Toy Hobby Horses	1.01	1.32	1.57	1.79
Work Benches	1.01	1.32	1.57	1.79

Express Rates

Do not send money for express charges with your order as charges can be paid on delivery. They can be easily figured from rates below. Add 3% for Federal tax.

Distance from Shipping Point	100 Miles	200 Miles	300 Miles	400 Miles
Charges on Pkgs. weighing				
5 Pounds	$1.05	$1.06	$1.10	$1.23
10 Pounds	1.16	1.18	1.28	1.35
15 Pounds	1.25	1.29	1.43	1.55
20 Pounds	1.36	1.42	1.61	1.77
30 Pounds	1.58	1.66	1.94	2.18
40 Pounds	1.79	1.89	2.27	2.60
50 Pounds	2.01	2.13	2.61	3.01
75 Pounds	2.55	2.74	3.43	4.05
100 Pounds	3.09	3.33	4.27	5.09

Rail Freight Rates per 100 pounds from Factories and Warehouses . . . as listed

If you are ordering merchandise to be shipped from one of our factories or warehouses, first find in the table below the city in which you live or the city nearest you. Then find the rate per 100 pounds from the factory or warehouse from which your order is to be shipped to this town and it will be easy for you to figure the freight charge.

TO→	ILLINOIS				INDIANA			IOWA		KY.	MICHIGAN				MO.	OHIO				WISCONSIN		
↓ FROM	Cairo	Dixon	Hoopeston	Quincy	Indianapolis	Kokomo	Vincennes	Ames	Muscatine	Ashland	Holland	Marquette	Midland	Traverse City	St. Louis	Chillicothe	Painesville	Piqua	Salem	Rhinelander	Sheboygan	Stevens Point
Basketball Boards, Goals, Wilkes-Barre, Pa.	$3.40	$3.22	$2.94	$3.40	$2.73	$2.73	$3.01	$3.63	$3.38	$2.51	$2.72	$2.98	$2.46	$2.94	$3.29	$2.42	$2.09	$2.51	$2.63	$3.16	$2.94	$3.11
Bicycles, Cleveland, Ohio	2.51	2.37	1.95	2.54	1.86	1.73	2.10	2.87	2.39	1.77	1.86	2.55	1.77	2.18	2.48	1.53	79c	1.49	1.03	2.65	2.18	2.50

Above freight rates were in effect when this catalog was printed and are subject to change without notice

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by Laura Z. Hobson

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- An enrollment gift book when you join.
- The opportunity of being able to hold-your-own in discussions of current books.

How to figure Parcel Post Rates

Figure pos

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(16 ounces to a pound).
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Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles
for each additional oz.	
13c	14c
16c	19c
19c	23c
22c	28c
25c	32c
28c	37c
31c	41c
34c	46c
37c	50c
40c	55c
43c	59c
46c	63c
49c	68c
52c	72c
54c	76c
57c	80c
60c	85c
63c	89c
66c	93c
68c	97c
71c	$1.02
74c	1.06
77c	1.10
80c	1.14
82c	1.19
96c	1.40
$1.10	1.61
1.24	1.82
1.38	2.04
1.52	2.25
1.66	2.46
1.80	2.67
1.94	2.89
2.08	3.10

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Freight rates are based on d
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Estimated

Use the following table for
houses in or near Chicago.
pounds. Rate table below a
pounds (2⅔% times hundre
approximate total freight

Merchandise	100 Miles	200 Miles
Ammunition	$1.01	$1.32
Auto Parts, Visors	1.01	1.32
Bicycles	1.19	1.54
Blackboards	1.01	1.32
Commodes	1.19	1.54
Desks	1.11	1.43
Furniture, Juvenile	1.19	1.54
Picnic Grills	1.19	1.54

ess Rates

oney for express charges
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an be easily figured from
d 3% for Federal tax.

100 Miles	200 Miles	300 Miles	400 Miles
1.05	$1.06	$1.10	$1.23
1.16	1.18	1.28	1.35
1.25	1.29	1.43	1.55
1.36	1.42	1.61	1.77
1.58	1.66	1.94	2.18
1.79	1.89	2.27	2.60
2.01	2.13	2.61	3.01
2.55	2.74	3.43	4.05
3.09	3.33	4.27	5.09

Rail Fre as listed

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first find in the table below the city in which you live or the city nearest you. Then

from which your order is
to be shipped to this town and it will be easy for you to figure the freight charge.

TO→ / ↓ FROM	ILLINOIS				INDIANA			IOWA		KY.	MICHIGAN				MO.	OHIO				WISCONSIN		
	Cairo	Dixon	Hoopeston	Quincy	Indianapolis	Kokomo	Vincennes	Ames	Muscatine	Ashland	Holland	Marquette	Midland	Traverse City	St. Louis	Chillicothe	Painesville	Piqua	Salem	Rhinelander	Sheboygan	Stevens Point
Basketball Boards, Goals, Wilkes-Barre, Pa.	$3.40	$3.22	$2.94	$3.40	$2.75	$2.73	$3.01	$3.63	$3.38	$2.51	$2.72	$2.98	$2.46	$2.94	$3.29	$2.42	$2.09	$2.51	$2.63	$3.16	$2.94	$3.11
Bicycles, Cleveland, Ohio	2.51	2.37	1.95	2.54	1.86	1.73	2.10	2.87	2.39	1.77	1.86	2.55	1.77	2.18	2.48	1.53	79c	1.49	1.03	2.65	2.18	2.50

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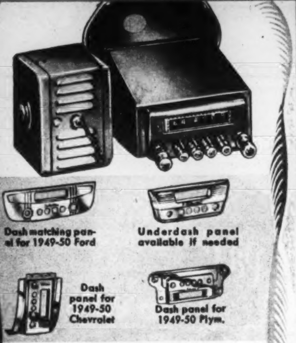
- A subscription without extra charge to THE READERS REVIEW, the Club circular which tells you about forthcoming selections.
- The privilege of choosing only the books you want. You may buy as few as six books a year and still retain full benefits of membership.
- An enrollment gift book when you join.
- The opportunity of being able to hold-your-own in discussions of current books.


Dash matching panel for 1949-50 Ford
Underdash panel available if needed
Dash panel for 1949-50 Chevrolet
Dash panel for 1949-50 Plym.

De luxe Silvertone Car Radio

Longer range, clearer tone!

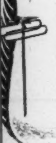
$45.75 Cash With Underdash Control Panel $5.00 Down

Large permanent magnet speaker gives console-quality reception; mounts behind car's decorative speaker grille. Control unit has four-station push buttons, manual tuning for 540-1600 K.C.; mounts in dash or fits below on cars not listed; has chrome-plated panel. Power unit bolts to fire-wall, out of way. Three compact units; easy to install, service. Automatic volume control and manual tone control.

Dash matching control panels for 1942-50 Ford; 1941-50 Chevr.; 40-50 Pont., Plym. Spec. Del. only; 41-48 Dodge, DeSoto: 1942-48 Merc.; 48-50 Huds.; 49-50 Olds. 76, 88 only; 50 Stude. For all other cars since 1937, order Underdash Panel; harmonizes with any car.

28NT6282-With Dash Matching Panel for cars above. *State make, year, model.* Wt. 16 lbs...**$47.75**

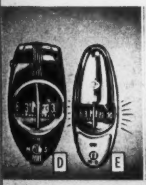
28 NT 6283—With Underdash Panel. For all cars since 1937 and trucks with speaker grille in dash. Shipping weight 17 pounds............**$45.75**



28 N 05837—"Super-Range" Side Cowl Mount Aerial (Not shown.) 4 sections extend to 100 in. 3-ft. lead. Wt. 2 lbs.... $2.98

28 N 06250—Special Top Cowl or Fender Mount Aerial. (Not shown.) 3 sections extend to 56 in. 3-ft. lead. Wt. 2 lbs..... $2.95

28 N 752—TV-tenna. (Shown at left.) Looks like car has TV! Clamps atop present aerial. With fittings. Wt. 4 oz.........75c



Handy, portable! Many uses!
F

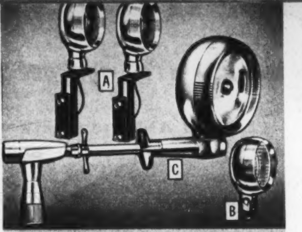
Compasses, Utility Light

Popular Hull Compasses. Big, easy-to-read dials. Precision made; resist jolts. Smart plastic cases; neutral colors harmonize with any car. Clamp to windshield center-brace.

D **28 N 5500—Size 3½x1¾ inches.** *Postpaid.* (Shpg. wt. 12 oz.)..........**$3.49**

E **28 N 5503—"Beacon-Lite" lights up at night. Has non-glare light, chrome-plated shield. Bulb and cord included. Size 4½x1¾ in.** *Postpaid.* (Shpg. wt. 1 lb.)...**$5.49**

F **Utility Light.** Use to change tires, find street numbers, work on car. Plugs into lighter outlet, stores in glove compartment. Die-cast body; bronze and chrome. 11-ft. cord. 4½-in. Sealed unit. Overall size 5 in.
28 N 1581—(Shpg. wt. 2 lbs. 4 oz.)......$4.89



ALLSTATE Matched Lights

A B C **Complete Set.** Backup light, spotlight (leftside), twofoglights. 4½-in.Sealed unit. Wire, fittings, directions. *State car make, year, model.* Shpg. wt. set 10 lbs.

28 N 5644—Complete Set for all cars except those listed below..............**$20.95**

28 N 5645—Set for 1949-50 Buick, Chevrolet, Pontiac, Olds, Cadillac only. **20.95**

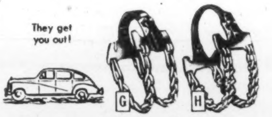
A **Fog Lights.** Sealed units. Wt., pr., 5 lbs. 8 oz.
28 N 5577—Each $4.19..........Pair $7.95

B **Backup Light.** 3⅛-in. lens. Wt. each 2 lbs.
28 N 5582—Each $3.39..........Pair $6.49

C **Spotlight.** 4½-in. Sealed unit. 1200-ft. beam. *State car make, year, model.* Wt. 5 lbs.

For all cars except those listed below.
28 N 5579—For Left Side............ **$11.95**
28 N 5513—For Right side 11.95

Door mounting type for 1949-50 Buick, Chevrolet, Pontiac, Oldsmobile and Cadillac only.
28 N 5526—For Left Side...............$11.95
28 N 5532—For Right Side............. 11.95

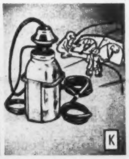


Emergency Chains . . Buckle Type

Recommended for emergency use only. Use 3 or more per wheel. Will not fit wheels which have no slot under felloe or space between spokes for strap. Slip-on hook included with set of 6 chains.

G **Heavy duty Twist-link type.** Dependable quality.
28 N 7652—Fits tire sizes 6.00, 6.25, 6.50, 6.70, 7.10, 7.60. Wt. 1 lb. 14 oz.....Each **72c**
Sold in sets of 6 or more.................Each 69c
28 N 7655—Fits tire sizes 6.75, 7.00, 7.50, 8.20, 8.90. Shpg. wt. 2 lbs...............Each **79c**
Sold in sets of 6 or more.................Each 74c

H **Heavy duty Reinforced type.** For greatest grip.
28 N 7897—Fits tire sizes 6.00, 6.25, 6.50, 6.70, 7.10, 7.60. Shpg. wt. 2 lbs.....Each **90c**
Sold in sets of 6 or more.................Each 85c
28 N 7898—Fits sizes 6.75, 7.00, 7.50, 8.20, 8.90. Shpg. wt. 2 lbs. 2 oz...............Each **98c**
Sold in sets of 6 or more.................Each 92c



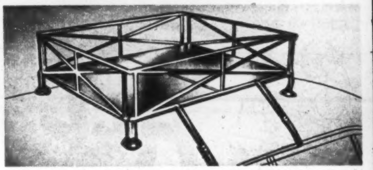
Polisher, Windshield Washer

J **ALLSTATE Electric Auto Polisher.** Compact, light, yet powerful! Die-cast aluminum housing. UL approved. 1/10-H.P. motor; 110-120 volt 60-cycle AC or DC. No-load speed 600 r.p.m. Toggle switch. 12-ft. rubber-covered cord; plug. 4¾-in. rubber disc. With 5-in. polishing bonnet; 2 sanding discs; 39-in. 3-section detachable handle.
28 N 6955—Shipping weight 5 lbs.............$11.95

K **Trico Windshield Washer.** Two jets squirt water for wiper blades. Unit mounts under hood; uses wiper vacuum supply. Jets mount on each side of cowl. For any car with dual wipers. Easy to install.
28 N 7507—**Postpaid.** (Shpg. wt. 4 lbs. 2 oz.)....$5.65

Trico Winter Mixture for above. 6-ounce bottle.
28 N 7505—**Postpaid.** (Shpg. wt. 1 lb.)...........59c

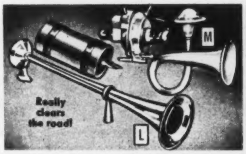
Give long-lasting
Pleasure
AND
Safety
to every car owner!



ALLSTATE Collapsible Steel Carrier

Saves space, gives more riding comfort

Ideal for vacations, week-end trips, light delivery work, hunting, camping, etc. Easy to install, remove; no holes to drill. Gives more than 10 sq. ft. of additional space. Load rides smoothly, securely; no damage to car finish. All-steel carrier held solidly by 4 rubber vacuum cups. Heavy duty side straps attach to rain gutters; rubber pads protect finish. Collapses to compact 20x41x3½ inches; stows in car trunk, garage, basement. Size installed, 36x41x7 in.
28 N 07350—Shipping weight 36 lbs.................. $9.95



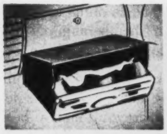
ROAD ATLAS
N

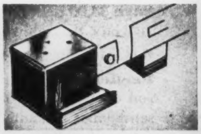
"Diesel-Aire" Horn . . Road Atlas

M **ALLSTATE "Diesel-Aire" Air Horn.** Gives blast like a diesel locomotive; for car, bus or truck. Three easily installed units: trumpet, air storage tank, air compressor. Compact compressor mounts near intake manifold; uses its vacuum; runs only when pressure drops in storage tank. 5½x9½-in. tank mounts with universal bracket; tankful of air produces 20 to 30 blasts. 23-in. trumpet curves to 14-in. length; all brass, painted gray; mounts under hood. Valve, hand release lever, hose and all fittings included.
28 N 01611—Shpg. wt. 13 lbs. *$3.00 Down*.....Cash $29.95

L 28 N 01623—As above, but straight 23-in. single trumpet; chromed; mounts on fender or hood. Wt. 13 lbs...$33.45

N 28 N 5727—**Rand-McNally Atlas.** Highways, towns, cities in U. S., Canada, Mexico. **Postpaid.** (Shpg. wt. 1 lb.). $1.19

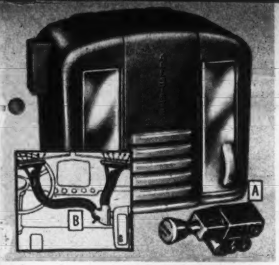




Handy Dispensers make fine gifts

Auto-Serv Kleenex Dispenser. Mounts under glove compartment of most cars. Sturdy chrome-plated steel face plate. Kleenex is included. (Shipping wt. 2 lbs.) **Postpaid.**
28 N 5537..........**$2.50**

AUTO-magic Cigarette Lighter-Dispenser. Just reach over, slide open drawer . . cigarette lights automatically; pick it up and start smoking! Mounts under dash. Shpg. wt. 8 oz.
28 N 5599—Tan color $2.49



An ALLSTATE Heater for a warm Christmas!

Here is an ideal way to give real riding comfort and greater safety to motorists on your Christmas list: Heater-Defroster-Fresh Air combination for newer cars; Heater and Defroster, sold separately, fit most other cars.

Complete Heater with Defroster and Fresh Air Kits. For 1949-50 cars listed. Includes Heater (A), Defroster (B), and Fresh Air Unit (see General Catalog for illustration) which allows dash control for admitting fresh outside air for heating, just like many original equipment heaters. Heater alone heats and circulates air already in car.

As low as **$26.69** Cash
$3.00 Down

28 N 07787M—For 1949-50 Chevrolet and Pontiac. Shipping wt. 26 lbs. $26.69
28 N 07789M—For 1949-50 Plymouth, Dodge, DeSoto, Chrysler. Shpg. wt. 29 lbs. . . . $28.95
28 N 07788M—For 1949-50 Fords. Shipping weight 28 pounds. $28.69

A Heater only—without defroster or fresh air. For any 1930–50 car. 250 cu. ft. of heated air per min.; 50 cu. ft. per min. to windshield when used with Defroster Kit below. 6-volt motor drives big 6-blade fan and pressure blower. Illuminated dash-mounted switch; high-to-low heat control. Chrome-plated deflectors circulate heat to either side, or down. Copper radiator; brass tanks. 10½x8½x8½ in. deep. Neutral beige finish.

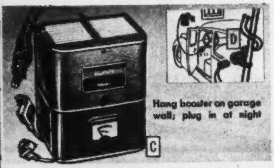
$22.95 Cash
$2.50 Down

28 N 07790—With fittings. Wt. 22 lbs. . . $22.95

B Defroster Kits only. For cars from 1937 to date with defroster slots. Use with any ALLSTATE Hot Water Heater. Connect Defroster to Heater and windshield slots. Will not fit 1946-50 Hudson or Stude. Land Cr. Includes flexible tubing, fittings. Shpg. wt. 2 lbs. 3 oz.

As low as **$1.65**

28 N 7843—For all exc. Dodge, DeSoto, Chrys. 1942-50; Plym. 49-50; Chev., Pont. 41-50. $2.89
28 N 7844—For Dodge, DeSoto, and Chrysler 1942-50, and 1949-50 Plymouth only. . . $1.65
28 N 7846—For Chev., Pont. 1941-50. . . . 2.89



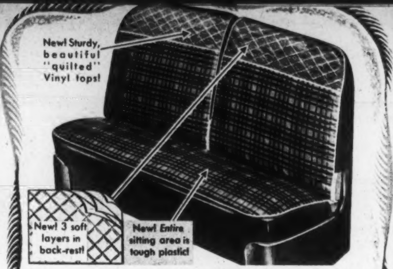
Hang booster on garage wall; plug in at night

ALLSTATE Battery Booster

Recharge battery right in your car! Enjoy plenty of power for faster starts, lights, radio, etc. Can't overcharge; charge rate tapers off automatically, keeps battery warm at peak level, always ready for a quick start. Less than 1c per hour to use; rugged. Durable. Hang booster on garage wall, attach clips to battery, plug cord into 105-120-volt 50-60 cycle AC.

C 28 N 07169—Charges up to 10-amp. rate; tapers to 5-amp. Best for 120-amp. hour and larger batteries. Wt. 13 lbs. . . $13.39
28 N 07168—(Not shown) Charges up to 6-amp. rate; tapers to 4 amp. Faster than 28N7174 below. With meter. Wt. 10 lbs. $10.89
28 N 7174—(Not shown) Charges up to 4-amp. rate; tapers to 2-amp. Without meter. Shipping wt. 5 lbs. $6.95

D 28 N 7191—**Plug-in Connection.** Socket mounts under dash; connects to ammeter. Plug replaces clip on booster. No need to lift hood, floor boards to recharge. Wt. 6 oz. $1.25


New! Sturdy, beautiful "quilted" Vinyl tops!
New! 3 soft layers in back-rest!
New! Entire sitting area is tough plastic!

New Plastic Seat Covers
Our very finest Ready-made

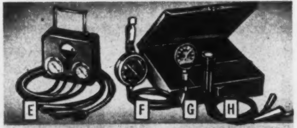
Best we've *ever* sold! Here's why: smart new "quilted" Vinyl plastic at top of backrests looks like rich leather, gives car that "luxury-look" . . . entire top of seat cushion is one-piece, closely-woven Saran plastic for more beauty, longer wear, greater riding comfort. Colors "locked in"; won't fade, easy to clean. Strong, beautiful rayon trim harmonizes with plastic. All seams double-stitched, points of strain bar-tacked. **State color:** maroon, blue or green. Shipping weight 8 pounds.

$23.95 Cash
For Sedan
$2.50 Down

For the following 2 and 4-door (5 or 6-passenger) sedans, sedanettes, 5-passenger coupes **WITHOUT CENTER ARMRESTS:** 1940-50 Chev., Plym., Pont., (exc. 1940 8-cylinder), Olds., (exc. 98), Dodge (exc. 1949-50 2-door sedan); 1941-50 Ford, Merc., DeSoto Deluxe; 1950 Chrys. Royal and Saratoga; 1939-49 Buick (exc. 1940-49 Series 50, 70); 1941-50 Stude., (exc. 1947-50 club coupe and 1941-46 2-dr. sedan); 1939-40 Lafayette.

28 N 7417—For 2-door Sedans, 5 pass. coupes. $23.95
28 N 7418—For 4-door Sedans. 23.95

HOW TO ORDER SEAT COVERS: **State make, year, model name and number** (such as Standard, Super, 51, 60, etc.) **and body type** (such as 4-dr. sedan, 5-pass. coupe, etc.). Covers not available for jeeps, trucks, station wagons. Shipped from mail order house stock. **Mailable.**



ALLSTATE Testing Equipment

If dad likes to tinker, here's your chance to help him spot car troubles before they cause serious damage. Buy him these handy testers! Complete easy-to-follow instructions included.

E Low-Priced Engine Tester. Just what the car owner needs to locate and correct engine trouble! . . . accurate, handy portable size. Tests ignition system, fuel pump, vacuum pump, engine compression. Vacuum gauge shows 0 to 30 in. vacuum, 0 to 5 lb. pressure. Pressure gauge shows 0 to 200 lbs. Adjustable spark gap and neon light checks coil and spark plugs.
28 N 7185—With leads. Wt. 4 lbs. $15.95

Tune-up Set. Get three testers most often used PLUS special heavy metal case with compartments: Includes **Vacuum Gauge, Compression Tester, and Timing Light,** all described below.
28 N 8990—Shipping wt. 8 lbs. $13.95

F Extra Large Vacuum Gauge. Checks fuel pump, carburetor, windshield wipers. Universal clamp for easy positioning, reading. 3½-in. meter. 0 to 30 in. vacuum, 0 to 7 lbs. pressure. 4-ft. hose; taper vacuum fitting.
28 N 8989—Shipping wt. 2 lbs. 14 oz. $4.85

G Compression Tester. Nickel-plated, plug-in type. 2½-in. dial, 0 to 200 lbs. Rubber cone type, with valve. Stem offset 15° for use on any car. Will reach back cylinder of late Chevrolet. Extra valve and cone included.
28 N 8072—Shipping wt. 2 lbs. $4.69

H De luxe Timing Light. Easily replaceable cartridge-type neon bulb and lens; sliding sleeve insulators keep connections from grounding. Test timing, worn distributor cams, governor, etc. Strong bakelite case, 4-ft. leads.
28 N 9080—Shpg. wt. 2 lbs. 8 oz. $3.75

Extra-heavy woven plastic outwears [illegible] fibers

Sparkling Saran Plastic Seat Covers . . . Ready-made

Easy to clean! Colors stay bright! Vinyl plastic bands at top of backrests, front of seats. Rayon trim. Seams double-stitched; strain points bar-tacked. **State color:** maroon, blue, green. Shpg. wt. 9 lbs.

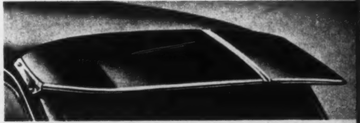
As low as **$19.50** For Sedan Cash

For these 2 and 4-door (5 or 6-passenger) sedans, sedanettes, 5-passenger coupes **WITHOUT CENTER ARMRESTS.** 1940-50 Chevrolet, Plym., Pont., Olds., (exc. 98); 1941-50 Ford, Merc.; 1939-49 Buick (exc. 1940 and 1949 series 50, 70); 1939-48, 1950 Chrys. Royal, Windsor, New Yorker (exc. Newport); 1939-50 DeSoto (exc. 1942 Custom); 1940-50 Dodge (exc. 1949-50 2-dr. sedan); 1939-48 Nash; 1941-50 Stude. (exc. 1947-50 club coupe and 1941-46 2-dr. sedan); 1939-40 Lafayette; 1937-39 Hudson.

28 N 7407—2-dr. cars, 5-pass. coupes. $19.50
28 N 7409—4-door cars. 19.50

For the following 4-door sedans **WITH CENTER ARMRESTS:** 1941-49 Buick (exc. 1949 series 50, 70); 1940-48 Olds. (exc. 98), Pontiac; 1948-49 Fraser, Kaiser with both front and rear center armrests; 1949 1st series Chrysler; 1946-49 Dodge Town Sedan.

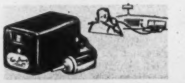
28 N 7410—4-door cars. $20.95



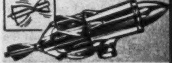
ALLSTATE "Futuristic–'50" Car Visor

Heavy gauge aluminum. Metallic gray hammer-tone finish goes with any car. Stainless steel edge-molding, fittings. **To fit many cars not listed,** order size within 1 in. of measurement across windshield from gutter to gutter. For divided windshields only; not for convertibles. Assembled; easy to install. Shipped freight or exp. **State car make, year, model.**

28NM500—For 51-in. windshield: 1938-40 Ford; 1942-50 Stude. Champ.; 47-50 Stude. Comm. Shpg. wt. 15 lbs. $14.95
28NM501—For 53-in.: 1940-50 Chev.; 1938-50 Pontiac 25, 27; 1940-48 Chrys., DeSoto, Dodge, Plym., Merc., Nash 600 & Amb. Olds. 60; 1941-48 Ford; 1940-42 Stude., Comm.; 1949-50 Olds. 76, 88. Shpg. wt. 15 lbs. $14.95
28 NM 502—For 55-in.: 1940-42 Buick 60, Cad. 63, 67; 1940-49 Buick 40; 1940-48 Olds. 70, Pont. 26, 28; 1940-47 Cad. 61; 1949-50. Plym., Merc., Lincoln. Wt. 16 lbs. . $14.95
28 NM 503—For 57-in.: 1940-48 Buick 50, 70 without center aerial; 1949 Buick 50, 70 4-dr.; 1940-49 Cad. 60, 75, Olds., 98; 1941-50 Pack. Clipper; 1940-41 Pont. 29; 1949-50 Dodge, DeSoto, Chrys., Ford, Pack. Wt. 16 lbs. $14.95
28 NM 504—For 58-in.: 1942-47 Hudson; 1947-51 Frazer, Kaiser; 1940-48 Buick 50, 70 with center aerial; 1949 Buick 50, 70 2-dr.; 1950 Buick 40. Shpg. wt. 16 lbs. $14.95

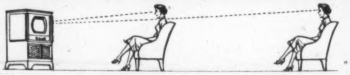


Car-Shave Current Converter. Enables use of your AC-DC shaver in car! Stores in glove compartment; plugs into cigar lighter well. Converts 6-V. car current to 110-V. AC-DC. With wire, plug. Shpg. wt. 1 lb. 12 oz.
28 N 446. $7.95



Hot Rocket Hood Ornament for all cars. Chrome-plated. Luminous plastic turbines whirl as car moves, look like fiery jet. 9 in. long. Instructions. Shipping weight 1 pound.
28 N 709. . . . . $3.89

New! Giant 19-inch Silvertone Console for "Big-as-life" Viewing!



You can enjoy "big-as-life" viewing . . . without eye fatigue—even after many viewing hours with this big picture SILVERTONE! *Ideally suited for average size living rooms* . . . sit as close as 8 feet from the set and see a sharply-defined, clear, steady picture.

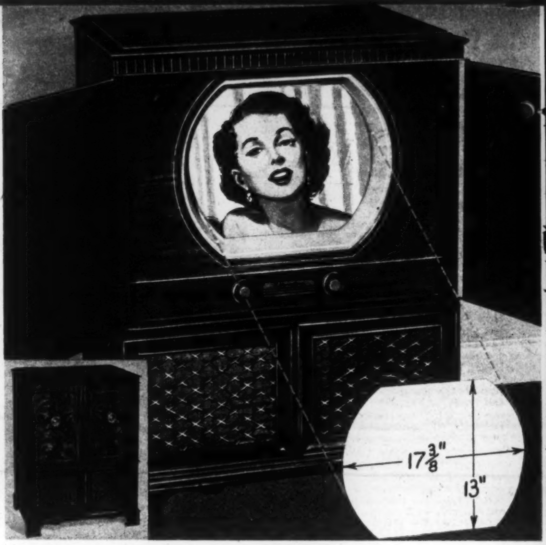
- Super-powered for fringe area reception
- Hand-rubbed mahogany veneer cabinet

$389.95 Cash
$10 Down, $17.50 Month

New SILVERTONE 19-inch Television Console . . . *the finest and largest big picture television we've ever offered!* Giant 19-inch black picture tube . . . 203 sq. in. "big-as-life" picture . . . sharp, clear, steady.

Magnificent 20½x31x41-inch cabinet of handsomely polished, heavy 5-ply mahogany veneers . . . custom-crafted in a distinctive classic period style. Precision-fitted double doors cover picture tube and dials when not in use. Heavy English Antique hardware and grille.

New simple, two-knob tuning control . . . select your channel, get your picture. Sound and sight are locked together. Automatic gain control for clear, sharp uniform picture quality . . . helps to prevent fading. Automatic frequency control locks picture in place and holds it. *Extra-powerful, extra-sensitive chassis* with 20 tubes plus picture tube and 3 rectifiers makes this set *ideal for fringe area reception* . . . amplifies weak signals from distant stations, but rejects unwanted interference. 10-inch speaker produces full, rich, life-like tone. Built-in antenna, phonograph jack. For 105-125-volt, 60-cycle AC only.
57NM186–Wt. 190 lbs. *$10 down, $17.50 monthly.* Cash $389.95



Silvertone Television..

A treasured gift the whole family can enjoy

New! Mahogany finish, revolving top table permits viewing from any part of room without moving furniture! To order, see below.

Say "Merry Christmas" with a compact, low-priced Silvertone 16-inch table model

- Power-packed, sensitive circuits . . . clear, sharp picture
- Fine long range reception . . . pulls in distant signals

$249.95 Cash
$10.00 Down
$11.00 Monthly

High-performing, extra-powerful, 16-inch Silvertone Table Model . . . a superior quality television set at a pocket-pleasing low price! Features the spectacular *16-inch rectangular black tube* that gives you a 135 sq. in. picture with more complete picture definition and less eye strain from light reflection . . . sharp, clear images!

This expertly engineered SILVERTONE gives you automatic gain control which maintains uniform picture quality and minimizes flutter and fading. Automatic frequency control locks picture in place and *holds it*. Sensitive, powerful chassis has 18 tubes plus 2 rectifiers and picture tube. 4x6-in. speaker. Built-in antenna. Prestige-crafted, expertly finished, mahogany veneer cabinet, 19⅝x20x19¼ in. For 105-125-volt, 60-cycle AC. UL approved.
57 NM 102—Shpg. wt. 80 lbs. *$10 down, $11.00 monthly on Easy Terms*. . . . . Cash $249.95

- Low-priced, compact, with 16-in. rectangular tube
- 2-knob tuning control . . . mahogany veneer cabinet

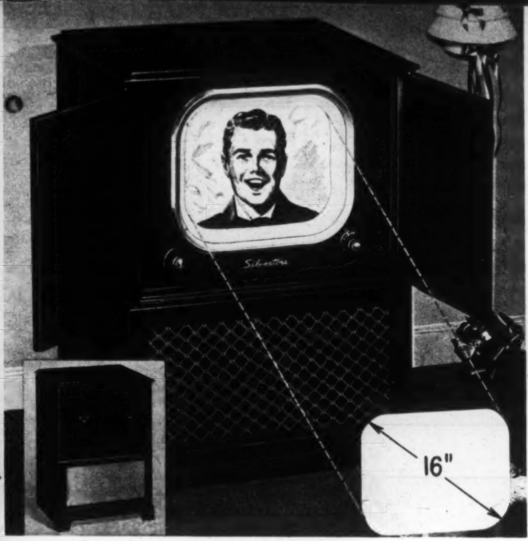
$209.95 Cash
$10.00 down,
$9.50 monthly

New Silvertone 16-inch Table Model at this low introductory price makes it "a natural" for your Christmas list. Just check the many value-packed features!

Simple 2-knob tuning . . . as easy to tune as your radio! *16-inch rectangular black tube* . . . you see the picture the camera sees. Gives good local reception within 35 miles of station. *Automatic frequency control* combats interference . . . locks picture in place. 14 tubes plus 2 rectifiers. 5-in. speaker. Built-in antenna. Mahogany veneer cabinet, 20¾x19x16¾ in. 105-125-volt, 60-cycle AC.
57 NM 166—Shpg. wt. 85 lbs. *Only $10 down, $9.50 monthly on Easy Terms*. . Cash $209.95

Revolving Top TV Table (illustrated above). Matches sets shown here. Full 360° rotation. Hardwood construction, mahogany veneer top. 22x22x25 in.
57 N 05683—Shpg. wt. 27 lbs. Unassembled; easy to put together. *Mailable* . . $16.95

Silvertone Television Sets are shipped freight or express



New Silvertone TV Combination! AM-FM radio, 3-speed phonograph

- Featuring the 16-inch rectangular black tube
- Powerful, rich-voiced, AM-FM radio
- 3-speed record changer plays all speeds, sizes
- Super-sized 6x9-inch high fidelity speaker
- Superb, hand-rubbed mahogany veneer cabinet

Television, radio and record entertainment in one low-priced gift package!

$369.95 Cash
$10 Down, $16.50 Month

A new winning combination for Christmas . . . *all in one compact, hand-polished, custom-styled mahogany veneer cabinet!* With the 16-inch rectangular black picture tube you see the full picture that the camera sends . . . black tube coating helps eliminate reflections, gives sharper contrast for greater eye ease. *Easy two-knob tuning* . . . select channel, get your picture. Automatic gain control helps maintain a uniform picture contrast from channel to channel. Automatic frequency control locks picture in place and holds it. 17 tubes plus picture tube and 2 rectifiers. Full-toned 6x9-inch speaker for deeper, richer response.

SILVERTONE radio tunes AM (540-1600 KC) standard broadcast plus the exciting FM band (88-108 megacycles). Gives greater selectivity and sensitivity in outlying areas. Easy tuning dial.

Automatic 3-speed record changer plays all record sizes, all speeds with one tone arm, one needle, one spindle. Plays 10 and 12-inch records intermixed. Simple one-knob control . . . just set and play!

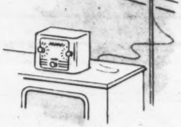
Double cabinet doors cover picture tube when not in use. Compact cabinet size, 36x26¾x22⅜ in.; perfect for small apartment or crowded living room. For 105-125-volt, 60-cycle AC only.

57 NM 194—Shpg. wt. 140 lbs. *$10 dn., $16.50 mo., on terms*. . . Cash $369.95

Your year-around ticket to the world's finest entertainment .. every day of the year .. an investment in living pleasure

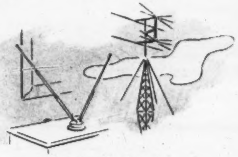
ORDER EARLY!
Armchair shoppers avoid the crowds

SILVERTONE'S COMPLETE INSTALLATION AND SERVICE EQUIPMENT



Silvertone booster amplifies signal

Easy-to-install . . . directions included



Full range of equipment

Fringe Area Equipment, Silvertone Service

Signal Booster. We recommend use of a Silvertone Booster in most fringe area installations—areas beyond 30 to 40 miles of a TV station. Booster amplifies desired signal, making set more sensitive to weak signals from distant stations. UL approved. Mailable.
57 N 6745—Wt. 4 lbs. . . . Cash **$18.95**

Antenna Mast, Tower Kits. Complete with two-stack conical type antenna, instructions. Shipped freight or express.
57NM6809–Aluminum Mast Kit. 27 ft. high. For roofs except tile, slate. Wt. 77 lbs. *$5 dn. $5 mo* . . Cash **$69.95**
57NM6810–Aluminum Tower Kit. 43 ft. high. Shipping weight 102 pounds. *$5 dn. $5 mo*. . . . . Cash **$99.50**
57NM6811–Aluminum Tower Kit. 55 ft. high. Shipping weight 115 pounds. *$5 down, $7 month* . . . . . . Cash **$139.95**
57NM6812–Aluminum Tower Kit. 67 ft. high. Shipping weight 128 pounds. *$5 down, $8 month* . . . . Cash **$169.95**

Antenna Rotator. For use with any outdoor antenna installation listed on this page. Turns antenna, by remote control to receive from any direction. Motor, control unit, 100 ft. cable. UL approved.
57 N 06813—Mailable. Shipping weight 14 lbs. *$4 down, $5 monthly.*
Cash **$39.45**

Silvertone Installation and Service. If you live within 35 miles of the trading area of a Sears Retail Store and within TV range, you may buy an installation and service policy. *Please state in approximation your distance from a TV station when you order.* **We may refuse your order if your location is unsatisfactory for TV reception.** If you want your set installed and serviced by Sears, specify plan 1 or 2 (below) on your order. Price quoted is minimum and does not include extra charges for special installation.

1 **Silvertone Indoor Antenna plus one year's service.** Sears connects the antenna, makes necessary adjustments and services set at no additional charge for one year. . . . Cash **$33.95**

2 **Silvertone Outdoor Antenna plus one year's service.** Sears installs the antenna, connects it to set, adjusts controls, gives one year's service at no additional charge . . . . . . Cash **$64.95**

If you wish to install set yourself you can buy proper antenna equipment described here. We provide complete easy-to-follow instructions, *but free service is not included.*

Complete Antenna Kits for Outside Installations

How to determine height of installation. Normally, the height listed for antennas below may be sufficient. A good rule of thumb is to check height of your neighbor's antenna. If he gets good reception, you're sure to get excellent reception, too. Normally, you cannot mount an antenna on a tile or slate roof. Mount against side of house or chimney. Chimney mounts are least desirable—smoke may damage antenna. *State type of mount when ordering kit below.*

Single Stack Antenna Kit. Recommended for distances up to 30 miles from television station. Overall height 5 feet. Includes conical type antenna, all necessary lead-in wire, cement, mounting brackets and screws for installing the type of mount desired. Available with three types of mounts: (1) Roof, (2) Side, or (3) Chimney. *Please state type of mount desired when ordering.*
57 NM 6814—Instructions included. Freight or express. Shpg. wt. 31 lbs. . . . **$17.95**

Double Stack Antenna Kit. Recommended for distances beyond 30 miles from television station. Overall height 10 feet. Kit includes two-stack conical type antenna, all necessary lead-in wire, cement, mounting brackets and screws for installing the type of mount desired. Available with three types of mounts: (1) Roof, (2) Side, or (3) Chimney. *Please state type of mount desired when ordering.*
57 NM 6815—Instructions included. Freight or express. Shpg. wt. 37 lbs. . **$22.95**

NOTE: If you need additional height, see mast and tower kits listed at left. All include the same two-stack conical antenna listed above.

Indoor Antenna only. Not a kit. Use only if you are close to a TV station.
57 N 6738—Mailable. Shipping weight 2 pounds. **$3.45**

NOTE: For installations made at any appreciable distance from the television transmitter, we recommend use of the Silvertone Signal Booster 57 N 6745 (not included in kits above), described at left. The Silvertone Signal Booster increases the sensitivity of your set by bringing in weak signals and building them up . . . for sharper, clearer fringe area reception.

Gift favorite . . Silvertone AM-FM Table Model Radio

Brown without antenna
$34.95 Cash
$3.50 Down

Imagine the many hours of listening pleasure you'll enjoy with this powerful SILVERTONE. Picks up *more* stations, especially in fringe areas, and *holds them! Exclusive "Roto-band" wide-spread; sweep-dial* gives faster, accurate tuning on AM (540–1600 KC) standard broadcast and FM (88-108 Megacycles). *Iron core tuning* cuts station drift. Large 5-inch speaker. 7 tubes plus rectifier. Built-in loop—built-on FM antennas. *For best FM reception, particularly in fringe areas, we recommend the outdoor antenna.* Beautiful plastic cabinet, 7⅝x12¾x7-in. For 105–125-volt, 60-cycle AC. UL approved for your protection. Shpg. wts: radio, 11 lbs; radio and antenna 23 lbs. *Mailable. $5 monthly on terms.*

57 N 018—Brown cabinet. *$3.50 down on terms*. . Cash $34.95
57NT19–Above with outdoor antenna. *$4.50 down*.Cash 42.95
57 N 020–Ivory-color cabinet. *$4 down, terms*.. . . Cash 37.95
57NT21–Above with outdoor antenna. *$5 down*. . . Cash 45.95

Silvertone AM Table Radio

. . powerful, long-range reception

Brown Cabinet
$24.95 Cash
$2.50 Down

- Roto-band wide sweep dial
- 3-gang tuning for better selectivity

Our most sensitive and selective AM plastic table radio. Offers better AM (540–1600 KC) standard broadcast reception. Powerful tuned RF stage picks up hard-to-get stations. 3-gang tuning for better selectivity, weeds out unwanted noises. Built-in antenna. 5-inch speaker. 5 tubes plus rectifier. 7⅝x12⅝x7 in. For 105–125-volt, 50–60-cycle AC–DC. Approved by Underwriters' Laboratories, Inc. Shpg. wt. 10 lbs. *Only $5 monthly.*

57 N 015—Brown cabinet. *Mailable. $2.50 down*.Cash $24.95
57 N 016—Ivory color. *Mailable. $3 down*. . . . . . Cash 26.95

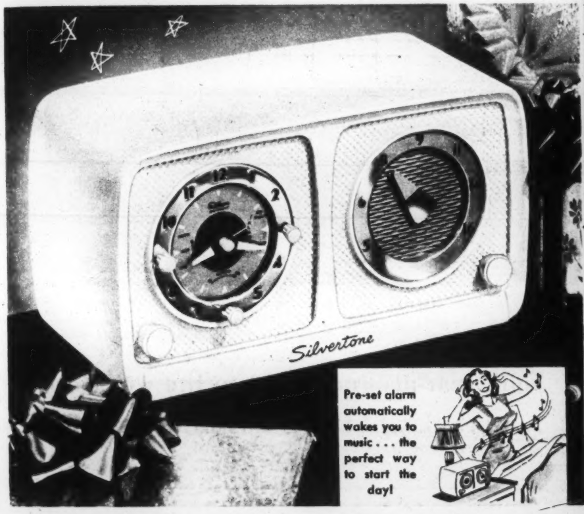
Our lowest-priced Silvertone

a delightful gift that pleases all!

Brown Cabinet
$9.95

An extra radio for game room, kitchen, bedroom . . . perfect personal radio for children. Gives good local reception. Easy direct tuning. 4-in. speaker. 3 tubes plus rectifier. Built-on antenna. Tunes 540–1600 KC. Non-breakable metal cabinet, 5x8⅜x4 in. For 105–125-volt, 25–60-cycle AC or DC. UL approved. *Mailable.*

57 N 01—Brown cabinet. Shpg. wt. 5 lbs. $9.95
57 N 02—Ivory-color cabinet. Shpg. wt. 5 lbs. 10.95



Pre-set alarm automatically wakes you to music . . . the perfect way to start the day!

Gently lulls you to sleep!

Controls lamps, heating pads

Times kitchen appliances

Appointment reminder

Handsome custom styling

Full-toned dial-type speaker

Silvertone Clock-Radio

New! . . with the dual-purpose "Lullalarm" that gently nudges you awake . . soothes you to sleep to the voice of a radio!

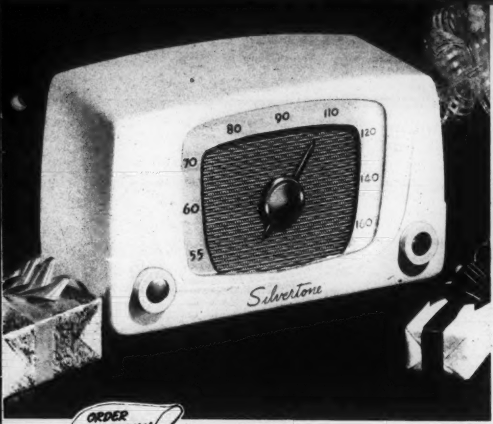
In rich looking brown plastic cabinet **$25.95** Cash
$3 Down

In smartly styled ivory plastic cabinet **$27.95** Cash
$3 Down

It's so refreshing . . . so soothing to the mind and body . . . so invigorating to awaken to the gentle refrains of your favorite musical program—or to slip off into dreamland every night to the relaxing, whispering voice of this mellow-toned SILVERTONE! You simply pre-set the alarm and—*presto!*—the radio automatically wakes you at the appointed hour . . . *buzzer reawakens sleepyheads after 10 minutes!* It sings you to sleep . . . the sleep-switch turns radio off automatically. Just plug kitchen appliances into rear outlet of this SILVERTONE and you can time food mixers, roasters, coffee makers, etc. Use as handy appointment reminder or to turn on your favorite radio or television programs.

Smart-looking, custom-styled plastic cabinet with continuously operating electric clock and rich-voiced AM radio. All clock controls are in cabinet front . . . conveniently set in dial face. Radio tunes 540–1600 KC standard broadcast. Has 4 tubes plus rectifier. 4-inch dial-type speaker. Built-in antenna. Cabinet size, 10⅝x5¾x5¼ inches. For 105–125-volt, 60-cycle AC only. UL approved.

57 N 010—Brown plastic cabinet. Shpg. wt. 8 lbs. *$3 down, $5 monthly on terms*. . . . . .Cash $25.95
57 N 011—Ivory-color plastic cabinet. Shpg. wt. 8 lbs. *$3 down, $5 monthly*. . . . . .Cash 27.95



ORDER EARLY!
Do your gift shopping now

New! Silvertone Deep-Voiced

Table Radios

New "edge-lit" dial . . new bass boost . . new larger speaker

Exquisite brown plastic cabinet **$18.95**

Sparkling ivory color plastic cabinet **$19.95**

The newest addition to the brilliant SILVERTONE table radio family . . . and one that will certainly add new color, new sparkle, new rich listening pleasure to your moments of relaxation . . . this Christmas and every day of the year! Newly designed to bring you finer selectivity and sensitivity, easier tuning, better tone quality, a superbly styled cabinet . . . all at this low price!

Features *automatic bass boost* to give you better tonal balance . . . accentuates bass notes for a deeper, truer, more thrilling response. Sensational "*edge-lit*", *wide-sweep dial* makes numbers easier to see in any light . . . easier to tune properly to pick up those hard-to-get stations. Built-in Radionet antenna . . . pulls in more stations. Powerful superheterodyne circuit tunes 540–1600 KC standard broadcast. 4 SILVERTONE tubes plus rectifier. Larger 5-inch speaker gives full-toned volume. Smoothly molded brown ~~or~~ ivory-color plastic cabinet, 11¼x6½x5¼ inches. Translucent plastic dial with smart-looking gold-color metal grille. For 105–125-volt, 60-cycle AC-DC. UL approved. Shop early . . . order today!

57 N 05—Brown plastic cabinet. Shpg. wt. 7 lbs. *Mailable* $18.95
57 N 06—Ivory-color plastic cabinet. Shpg. wt. 7 lbs. *Mailable* 19.95

Silvertone

Compact Silvertone

Low-priced to fit any Xmas gift budget!

Brown cabinet **$13.95**

Don't forget to add this fine SILVERTONE plastic table radio to your Christmas list! Ideal as an extra radio for den, kitchen, bedroom or as a personal set for children. Large circular direct tuning dial makes selecting your favorite program amazingly easy. 4-inch speaker gives full-toned quality. 4 SILVERTONE tubes plus rectifier . . . *unusual sensitivity for so compact a radio.* Built-in loop antenna. Tunes AM (540–1600KC) standard broadcast. Sturdy plastic cabinet, 8⅝x5¾x6 inches. For 105-125-volt, 25–60-cycle AC or DC. UL approved.

57 N 09000—Brown plastic cabinet. Shpg. wt. 5 lbs. *Mailable* $13.95
57 N 09001—Ivory-color plastic cabinet. Shpg. wt. 5 lbs. *Mailable* 14.95

Silvertone Portables

. . the gift for fun and merry-making this Xmas . . every day of the year!

Silvertone

Plug in . . . use as attractive tableradio

Portable, light, easy to carry anywhere

Batteries replaced easily, quickly

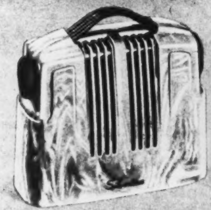
3-way Playmodel Portable Radio

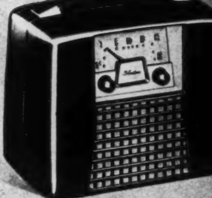
. . . an appreciated gift that says Merry Christmas

Without batteries **$19.95**

Our lowest priced SILVERTONE 3-way portable radio . . . just what Santa ordered to add that extra bit of gaiety and cheer to the festive holiday season! Whisk it away to any room, to parties, to sporting events . . . *whenever you want to bring along fun and amusement!* Use it 3 ways . . . on AC, DC or batteries. Simple direct tuning. Properly baffled 3½-inch speaker. 4 SILVERTONE tubes plus rectifier. Tunes 540–1600 KC standard broadcast. Built-in antenna. Easy-to-open back for simple battery removal. Beautifully molded, strong maroon plastic cabinet, 8¼x7x4⅜ inches. For 105–125-volt, 60-cycle AC or DC. Approved by Underwriters' Labs. Inc. for your protection.

57 N 0215—Without batteries. Wt. 5 lbs. $19.95
57 NT 216—With batteries. Shpg. wt. 6 lbs. *$2.50 dn., $5 mo. on terms* . . Cash 21.95





Lowest-Priced Portable

$14.95 Without battery

SILVERTONE battery-operated portable radio—plays instantly. Marbleized green plastic cabinet. Recessed controls, 4 tubes. 4-in. speaker. Tunes 540-1600 KC standard broadcast. Built-in antenna. Size, 6½x8⅜x3½ in.

57 N 0210—No battery. Wt. 4 lbs. $14.95
57 NT 211—With battery. Shipping weight 5 pounds $16.95

3-way Super Portable

$27.95 Cash
$3.00 Down
Without battery

Uses longer-life 150-hr. battery, or 105–125-volt, 60-cycle AC or DC. Sweep dial. 6x4-in. speaker. 4 tubes, rectifier. Built-in antenna. 540–1600 KC. Maroon plastic cabinet, 10⅜x9½x6⅛ in. UL approved. Wt. 8 lbs.

57 N 0220—No battery. *$3 dn.* Cash $27.95
57 NT 221—With battery. Shipping weight 13 lbs. *$3.50 down* . . Cash $31.50

Our most powerful 3-way Silvertone Portable

Silvertone

$34.95 Cash
$3.50 Down
Without battery

Power-packed! Uses battery or 105–125-volt, 60-cycle AC or DC. 5 tubes plus rectifier. Large 5⅛-in. speaker. *Triple-tuned circuits* for sensitivity. Built-in antenna. 540–1600 KC. Tan artificial leather cover. 11½x9⅛x6 in. UL approved. Shipping weight 10 pounds. *$5.00 monthly.*

57 N 0225—Without battery. *Only $3.50 down* . . . . Cash $34.95
57 NT 226—With 175-hr. battery. Wt. 17 lbs. *$4 down* . Cash $38.75

Compact Radio-Phonograph

Silvertone AM-FM Radio-Phonograph with Automatic 3-speed Record Changer. Designed for small floor space; built into a compact, handsome mahogany veneer cabinet. Has 7 tubes plus rectifier. 6-in. speaker. *3-speed record changer plays all records, all speeds.* Size, 31¼x21x15⅝ in. For 105-125-volt, 60-cycle AC. UL approved. Shipping weight 55 lbs.

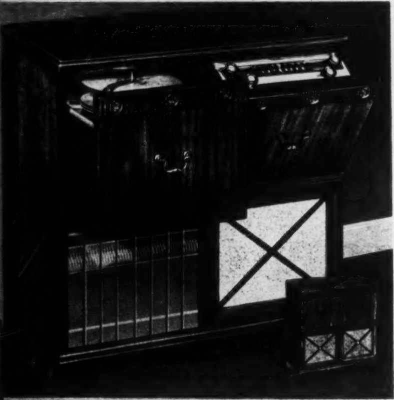
57NM56—*$5 down, $6 monthly on terms*.... Cash $119.95

AM Radio-Phonograph with 3-speed Record Changer. Same as above, *but with AM radio*. 5 tubes plus rectifier. Underwriters' Laboratories, Inc., approved. Shpg. wt. 53 lbs.

57NM53—*$5 down, $5 monthly on terms*..... Cash $99.95

AM radio, 3-speed changer $99⁹⁵ Cash

$5 Dn., $5 Mo.



RICH-TONED SILVERTONE AM-FM

Radio-Phonograph

with Superb 3-Speed Record Changer!

Plays all sizes, all speeds of records with one tone arm, one needle, one spindle . . . powerful long-range AM-FM chassis!

Beautiful walnut finish cabinet $139⁹⁵ Cash

$5 Down, $7 Monthly

Rich-toned mahogany finish cabinet $149⁹⁵ Cash

$5 Down, $7 Monthly

Think of the many hours of fun and entertainment you can provide for yourself, your family and your friends with this splendid, thrift-priced SILVERTONE Combination. Handsomely styled walnut or mahogany finish cabinet . . . a fine furniture piece that will add distinction to any home. Sensational 3-speed record changer that plays all sizes, all record speeds . . . automatically! Plays 10 and 12-in. records intermixed. There's just one tone arm, one needle, one spindle!

Tilt-out, easy-to-read radio panel. Tunes AM (540-1600KC) as well as FM band coverage 88-108 megacycles). Large 8-in. speaker. 6 tubes plus rectifier. Built-in antenna. Space for 84 records (albums not included). Size, 32x29x15⅝ in. For 105-125-volt, 60-cycle AC. UL approved.

57 NM 9107—**Mahogany finish cabinet.** Shpg. wt. 83 lbs. *$5 down, $7 monthly on terms*..... Cash $149.95

57 NM 9108—**Walnut finish cabinet.** Shpg. wt. 83 lbs. *$5 down, $7 monthly on terms*........ Cash 139.95

57 NM 65—**Blonde limed-oak cabinet** (inset illustration). Youthful, modern cabinet, 3-speed changer and radio same as above. UL approved. Wt. 88 lbs. *$5 down, $8 monthly*................ Cash $159.95

Silvertone Albums. Stores records on spindle. *Colors*: cream-color, red trim; gray, green trim.

58 N 5558—**For twelve 10-inch records.** *State color.* Wt. ea. 1 lb. 12 oz...... Each $1.29. 3 for $3.69

58 N 5560—**For twelve 12-inch records.** *State color.* Wt. ea. 2 lbs. 2 oz...... Each 1.49. 3 for 4.19

Power-packed Silvertone AM-FM Radio-Phonograph

3-speed record changer plays all sizes, all speeds .. one tone arm, one needle, one spindle! $174⁹⁵ Cash

$5 Down, $8 Monthly

Here's luxury plus low price . . . combined in this superb SILVERTONE to give you the value-packed features you've always wanted in a *really fine radio-phonograph.* 3-speed record changer plays all sizes, all speeds . . . *automatically.* Plays 10 and 12-inch records intermixed. One tone arm, one spindle, one needle. Radio has deluxe 12-in. speaker for rich, deep tone. 6 tubes plus rectifier. Built-in antenna. Tunes AM band (540-1600 KC) and FM band (88-108 megacycles). Mahogany veneer cabinet, 32x31½x16¼ in. Space for up to 96 records (albums not incl.). 105-125-volt, 60-cycle AC. UL approved.

57 NM 67—Shpg. wt. 82 lbs. *$5 down, $8 monthly*.... Cash $174.95

Silvertone Table Model Radio-Phonograph

$64.95 Cash

$5 Down, $5 Monthly

Our finest table model . . . versatile *3-speed record changer* that plays any record size, any record speed *automatically*. 540-1600 KC standard broadcast band. 4 tubes plus rectifier. 5-in. speaker. Mahogany finished hardwood cabinet, 10¼x17⅞x18¼ in. For 105-125 volt, 60-cycle AC. UL approved. Shipping weight 35 pounds. *$5 down, $5 monthly*.

57 N 043—*Mailable*. Cash $64.95

Silvertone Portable Radio-Phonograph

$37.95 Cash

$4 Down, $5 Monthly

A compact, lightweight portable that plays all 3 sizes, all 3 speeds of records! One tone arm, one needle, one spindle. Radio has fine, sharp tuning . . . 540-1600 KC standard broadcast. 4 tubes plus rectifier. Big 5-in. speaker gives rich, full tone. 7⅜x16x10¾-in. wood case covered with brown imitation leather. 105-125-volt, 60-cycle AC. Underwriters' Labs. approved. *$4 down, $5 monthly*. Shipping weight 15 pounds.

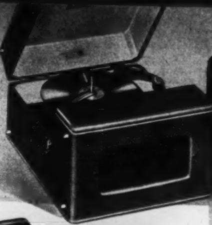
57 N 035.......... Cash $37.95

Deluxe Portable Phonograph with 3-speed Record Changer

Handsome wood case covered with brown scuff-resistant, water-repellent plastic coated fabric. Automatically plays all records, all sizes. Single tone arm, spindle, needle. Full-toned 5-in. speaker. 2 tubes, rectifier. 15½x17¾x9⅛ in. 105-125-volt, 60-cycle AC. UL approved. Wt. 25 lbs.

$54.95 Cash
$5 Down, $5 Monthly

57 N 0249—*$5 down, $5 monthly.* Cash $54.95



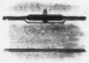
Silvertone 3-speed Table-Type Phonograph

$44.95 Cash
$4.50 Down
$5 Monthly

Automatically plays all sizes—7, 10, 12-in. and all speeds, 33⅓, 45 or 78-rpm. One tone arm, one needle, one spindle. 4x6-in. speaker. 2 tubes, rectifier. Maroon metal cabinet. 13³⁄₁₆x11⅞x10 in. 105-125-volt, 60-cycle AC. UL approved. Wt. 18 lbs.

57N0237—*$4.50 down, $5 mo.* Cash $44.95

Full-tone 4x6-inch speaker


Depressed turntable . . no slipping

Stronger interlocking · corners

New pick-up for better tone

Full-toned Silvertone Deluxe

3-speed Phonograph

- Newly designed circuit for better tone balance
- New turntable reduces slippage on 45-rpm records
- Plays all speeds, all sizes records singly

$27.95 Cash
$3 Down, $5 Monthly

Exclusive Sears-designed recessed turntable helps prevent slippage of 45-rpm records . . . *heavy flocking* helps protect record surface. *Ceramic cartridge* lasts indefinitely . . . plays all records with a single needle. 2 tubes plus selenium rectifier. Full-toned 4x6-in. speaker. Wood case, covered with scuff-resistant brown vinyl-coated fabric . . . *looks better and wears longer!* 13¼x12x7½ in. 105-125-volt, 60-cycle AC.

57 N 0246—UL approved. Shpg. wt. 12 lbs. *$3 down, $5 monthly on Terms*. . Cash $27.95

Lowest-priced 3-speed Portable Phonograph

Gives good performance. Plays all speeds, all size records *singly*. Wood case covered with tan imitation leather. 1 tube, rectifier. 4-in. speaker. 12x11x5½ in. For 105-125-volt, 60-cycle AC. UL approved.

$22.95 Cash
$2.50 Down, $5 Monthly

57 N 0244—Shpg. wt. 11 lbs. $22.95

Electrically Amplified Portable Phonograph

Strong case covered in tan imitation leather, beaded trim. Electrically amplified. 4-in. speaker. 1 tube, rectifier. Long-life needle. Plays standard 78-rpm records only. 12x11x5½ in. 105-125-volt, 60-cycle AC. UL approved.

Only **$18.95**

57 N 0240—Shpg. wt. 10 lbs. $18.95

Silvertone Acoustically Amplified Phonographs

Acoustic tone chamber for full tone. Wood case with brown and tan imitation leather. Plays 78-rpm records singly. 13x14¾x7 in. Shpg. wt. 12 lbs.

$14.95 Electric Motor

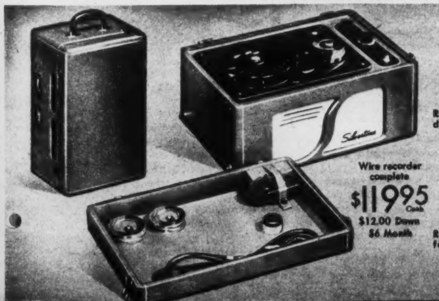
57N0250—Portable with spring wound motor. $15.95

57N0251—With electric motor. 105-125 volt, 60-cycle AC. UL approved $14.95

Deluxe quality . . . our finest! Big 15-inch tone chamber brings out full range of tones. Large size reproducer head. Plays all 78-rpm singly. Spring-wound governor-type motor. Detachable winding arm. Brown artificial leather covering. 17x13¼x7⅝ in.

Only **$17.95**

57 N 0255—Shpg. wt. 15 lbs. $17.95



Wire recorder complete

$119.95 Cash
$12.00 Down
$6 Month

Resettable timer indexes recordings

Records happiness forever on wire

New Improved Silvertone Wire Recorder

easier, faster to operate . . . many more new uses!

Excitingly new and improved . . . completely portable! Record your favorite radio program, party fun, business conferences, lectures, opera, etc. Easy to operate—play the recording back at once . . . play it over and over . . or erase it and use the wire again! Wire lasts practically forever!

New resettable timer indexes your recordings. *New removable magazine turntable* allows you to interrupt and remove recording at any time. AC-type amplifier and 5 inch speaker. External connections for radio, record player. Wood case covered with brown artificial leather. Includes microphone and a 1-hr. spool of wire. Size, 11⅞x8¾x18⅜ in. For 105-125-volt, 60-cycle AC. UL approved. Shpg. wt. 34 lbs.

57 N 071 —Wire Recorder, complete. *$12.00 down, $6 monthly*. . . . .Cash $119.95
57 N 6757—Recording Wire. 1-hr. spool. Wt. ea. 10 oz. $3.50; 6 for 18.95
57 N 6759—Extra empty spool for wire. Shpg. wt. 4 oz. ea. 45c; 6 for 2.40
57 N 6763—Cellophane "leaders" for wire. Shpg. wt. 1 oz. Set of 12. . . . . .79c

Silvertone Guitars

require no special talent to play!

Blonde finish guitar only **$15.95**

Sears Lowest Priced Arched Guitars . . . featuring an exciting blonde finish

Here's a gift that will delight the heart of that "special someone" on your Christmas list . . . a beautiful, glossy SILVERTONE Arched Guitar. And it's so easy on your budget at this amazingly low price! For beginners as well as advanced players . . . play simple tunes the very first week using the famous Home Study Method—it's easy!

Super-strong 3-ply laminated maple body . . . firmly bonded joints. Large 40¼x15⅛-inch size for exquisite tonal amplification. Finished in a new gleaming blonde or in shaded reddish brown with eye-catching golden sun-burst. New glossy lacquer looks hand-rubbed for that rich, expensive appearance. Oval Walnut fingerboard for playing ease and comfort. Accurately fretted.

Protective white striping on edges. Guitar comes complete with *Sears famous Deluxe Home Study Course Book* and pick. The basic fundamentals of musicianship are clearly explained and illustrated in the Home Study Course to enable nearly anyone to play tunes as they learn!

57 N 0703—Blonde finish guitar with case. Wt. 14 lbs. $19.95
57 N 0702—Blonde finish guitar only. Shpg. wt. 9 lbs. 15.95
57 N 0711—Mahogany finish guitar, case. Wt. 14 lbs. 19.95
57 N 0710—Mahogany finish guitar only. Shpg. wt. 9 lbs. 14.95
57 N 4606—Sears Deluxe Home Study Course only. *Specify Spanish Guitar Book.* Shipping weight 1 pound 12 ounces. $1.29

G
H
ORDER EARLY!
Shipping is easy the catalog way

Strum a Silvertone Ukulele

. . a gay musical gift for everyone!

G New Deluxe Silvertone Ukulele . . . *the finest we've ever offered!* Large concert size, 21¾x6⅞ inches. *Magnificent full-rounded tone . . . amazing volume! New shiny lacquers give luxurious hand-rubbed appearance.* Genuine mahogany body and neck. Rosewood veneered fingerboard for greater beauty and durability. *Celluloid-bound top and bottom* protects edges against damage. Waterproof nylon strings. Complete with instructions and pick.

New Deluxe Ukulele **$9.98**

57 N 0855—Shipping weight 2 lbs. $9.98

H Silvertone Ukulele—Song Book Combination. Excellent penetrating tone and volume. Genuine mahogany body, neck. Rosewood veneered fingerboard. Nylon strings. 21¾x6⅞ inches. *With big uke hit song book!*

57 N 0854—Shipping weight 2 pounds. $6.98

For Sears Easy Terms
See page 283

Low-priced Arched Guitar

A Yes! A hand-rubbed, arched guitar at this hard-to-believe low price . . . and makes a great Christmas gift, too! Easy to play for beginners as well as advanced players. Large 41x15½-inch size. Spruce top, 3-ply maple back. Brilliant luster on entire body. Celluloid bound top, back edges and fingerboard for hand protection. Adjustable bridge. Complete with *Sears Deluxe Home Study Course Book* and pick . . . the easy way to learn to play!

Guitar only **$17.95**

57 N 0697—Guitar and case. Wt. 16 lbs. . . $22.98
57 N 0696—Guitar only. Shpg. wt. 9 lbs. . . 17.95

Larger, Fuller-toned Arched Guitars

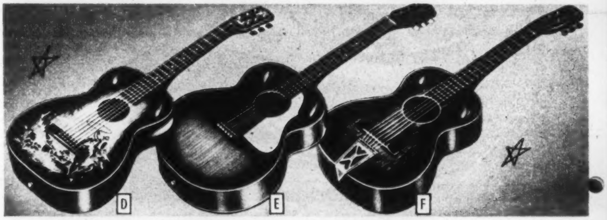
B Better Arched Guitar. Larger 41x16¼ in. size SILVERTONE. Spruce top, curly maple body. Carefully hand-rubbed. White celluloid inlay top, back edges. *Sears Deluxe Home Study Course* and pick.

Better guitar only **$27.95** Cash
$3.00 Down

57 N 0695—Guitar with case. Shpg. wt. 13 lbs. . . . $38.90
57 N 0694—Guitar only. Shpg. wt. 10 lbs. 27.95

C Our Best Arched Guitar. Massive 42x17-in. size. Select, aged spruce top, maple body. Hand-rubbed. Magnificent tone. *Deluxe Home Study Course*, pick.

57 N 0673—Blonde finish guitar, case. Wt. 16 lbs. **$48.95**
57 N 0672—Blonde finish guitar only. Wt. 10 lbs. . . $38.95
57 N 0671—Mahogany finish guitar, case. Wt. 16 lbs. 48.95
57 N 0670—Mahogany finish guitar only. Wt. 10 lbs. 38.95



For Christmas give an economy-priced Flat Top Guitar!

D The Gene Autry Guitar . . . endorsed by America's famous singing cowboy. *Note the quality features!* Golden Melody Ranch scene on brown body. Spruce top, maple body. 36x13-in. size. *Home Study Course; Gene Autry Songs*, pick; neck cord.

Guitar only **$11.95**

57 N 0612—Guitar, case.
Shipping weight 13 lbs. $15.49
57 N 0610—Guitar only.
Shipping weight 7 lbs. 11.95

E Our Best Flat Top. This SILVERTONE Guitar is fully *hand-rubbed!* Large 40¾x14¾ in. Celluloid bound on top, bottom edges. Spruce top, maple body. Oval fingerboard. Complete with *Sears Deluxe Home Study Course* and pick.

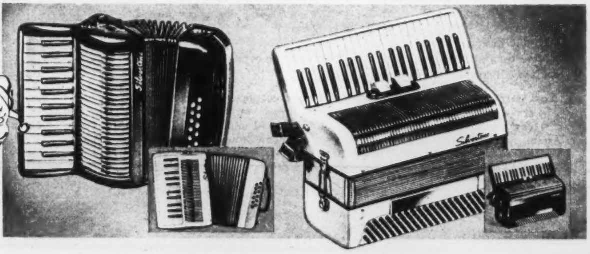
Guitar only **$19.95**

57 N 0603—Guitar, case.
Shipping weight 14 lbs. . . $24.95
57 N 0602—Guitar only.
Shipping weight 9 lbs. . . 19.95

F Economy Hardwood. SILVERTONE Guitar. Standard 36x13-in. size! Semi-gloss finish. Ebonized hardwood fingerboard. Striping on top edge and around sound hole. Assembled with *new plastic bonded glue*, won't pull apart. *Home Study Course*, pick.

Guitar only **$8.95**

57 N 0606—Guitar, case.
Shipping weight 9 lbs. $12.95
57 N 0605—Guitar only.
Shipping weight 7 lbs. 8.95



Learn to play a Silvertone Accordion!

Silvertone 12-bass Accordion. Made in Italy. Perfect for the beginner . . . only a few bass chords to learn. Has 25 treble keys, 12 bass keys . . . easy to play any melody. 2 sets of treble reeds, 4 sets of bass. Swedish steel reeds, kidskin bellows. Lightweight plywood case covered with choice of black or white celluloid. Overall size, 13x13½x6¾ inches. Complete with case and *Sears Deluxe Home Study Course* . . . the easy way to learn to play at home. Shipped express.

$54.95 Cash
$5.50 Down

57 NM 1549—White celluloid. Shpg. wt. 20 lbs. **$54.95**
57 NM 1550—Black celluloid. Shpg. wt. 20 lbs. . $54.95

Silvertone Full-Size 120-bass Accordion. Made in Italy. Provides full-range tone . . . bass and treble switches give you four rich, colorful voices. Even-spaced metal treble keys won't warp or stick. Has 2 sets of treble reeds, 4 sets of bass. Hand-fitted, tuned Swedish steel reeds. Complete with strongly-built, artificial leather covered, rayon plush-lined case. Also included is *Sears Deluxe Home Study Course Book*. Size, 18x14¾x8 inches. Shipped express.

$189.00 Cash
$19.00 Down
$12.00 Monthly

57 NM 1552—Black celluloid. Shpg. wt. 50 lbs. **$189.00**
57 NM 1562—White celluloid. Shpg. wt. 50 lbs. $189.00

Santa suggests Phonograph Records

So many Holiday Selections to delight the entire family

HOLIDAY RECORD FESTIVAL . . Popular Christmas Records—all 3 speeds—*Postpaid*

NOTE: You must have the proper type player to play 45 and 33⅓-rpm records. See Silvertone 3-speed phonographs in this book. All records marked (*) are non-breakable in normal use.

Bing Crosby Sings Christmas Songs

Merry Christmas. Silent Night—Adeste Fideles—White Christmas—God Rest Ye Merry Gentlemen—Home for Christmas—Faith of Fathers—Jingle Bells—Santa Coming to Town. (Decca).

58 N 3A550—Four 78-rpm 10-in., in album. . $3.89
58 N 3DLP5019—One 33⅓-rpm 10-in.*. 2.85

Bing's Christmas Greetings. Here Comes Santa—12 Days of Christmas—You're All I Want for Christmas—First Noel—Carol Medley. (Decca)

58 N 3A715—Three 78-rpm 10-in., album. . . . $3.11
58 N 3DLP 5020—One 33⅓-rpm 10-in.*. . . . 2.85

The Small One. Bing tells story of cast-off little donkey that carried The Virgin Mary to Bethlehem. (Decca).

58 N 3A553—Two 78-rpm 10-in., album. $2.85
58 N DLP6000—One 33⅓-rpm 10-in.* *Also includes* The Happy Prince, narrated by Bing Crosby and Orson Welles. $3.35

Perry Como Sings Christmas Songs

Merry Christmas. That Christmas Feeling—Winter Wonderland—Home for Christmas—Santa is Coming—Silent Night—Little Town of Bethlehem—Adeste Fideles—Jingle Bells. (Victor).

58 N1P 161—Four 78-rpm 10-in., album. $4.00
58 N1WP 161—Four 45-rpm 7-in.,* album. . . 3.51

Ken Griffin Plays Christmas Songs on Organ

Merry Christmas. Jingle Bells—Hark Herald Angels Sing—O Christmas Tree—It Came Upon a Midnight Clear—Up on the Housetops—Winter Wonderland. *Organ and chimes.* (Rondo).

58 N 5314—Three 78-rpm 10-in. records, album*. $2.98
58 N 5315—One 33⅓-rpm 10-inch record*, includes all six selections listed above. Also includes two additional Christmas favorites: Star of the East and Our Christmas Waltz. $2.49

Lionel Barrymore as "Scrooge"

A Christmas Carol. The famous Dickens story. (M.G.M.).

58 N8MGM 16A—Four 78-rpm 10-inch album*. . . $3.93
58N8MGMK16A—Four 45-rpm 7-in.* $3.52
58 N8E 520—One 33⅓-rpm 10-in.*. 2.85

Fred Waring's Orchestra, Glee Club

'Twas the Night Before Christmas (2 sides)—Silent Night—Oh Gathering Clouds—Adeste Fideles—Oh, Holy Night—First Noel—Town of Bethlehem—Carol of Bells—Beautiful Savior. (Decca).

58 N3A 480—Four 78-rpm 10-in., album. $3.89
58 N 3DLP5021*—One 33⅓-rpm 10-in. 2.85

Carols with Organ and Chimes

Silent Night—Town of Bethlehem—First Noel—Oh, Holy Night—Adeste Fideles—Away in the Manger—Hark the Herald Angels—God Rest Ye Merry Gentlemen—It Came upon a Midnight Clear (Rondo).

58 N 5409—Three 78-rpm 10-inch, album*. $1.98
58 N 5316—One 33⅓-rpm 10-in.*, plus Jingle Bells—White Christmas. . . . $1.98

Merry Christmas Melodies

Organ and chimes. Winter Wonderland—Santa Claus is Coming—March of Toys—Jingle Bells—White Christmas—Parade of Wooden Soldiers (Rondo).

58N5410-Three 78-rpm 10-in., album* $1.98

Hymns Played by Organ and Chimes

Rock of Ages—Doxology—Just as I Am—Softly and Tenderly—In the Garden—Old Rugged Cross—7 others (Rondo).

58N5470-Three 78-rpm 10-in., album* $2.98
58 N 5317—One 33⅓-rpm 10-in.* (17 hymns). $2.49

Jimmy Wakely's Christmas on the Range

Silent Night—First Noel—Come all Ye Faithful—Joy to the World—Upon a Midnight Clear—Town of Bethlehem. (Capitol).

58 N 4CC 9004—Three 78-rpm 10-in. in album. . . $3.15
58 N4CCF 9004—Three 45-rpm 7-in. in album*. . . $2.72
58 N 4H 9004—One 33⅓-rpm 10-in. record*. . . $2.85

NEW VARSITY CHRISTMAS RECORDS Available in all three speeds . . . *Postpaid*

Three 78-rpm 10-inch records	Three 45-rpm 7-inch records	One 33⅓-rpm 10-inch record
$1.25	$1.39	99c

- Now you can have Christmas music at low prices . . . in all 3 record speeds!
- World's most famous carols and sacred music . . . and jolly Christmas tunes
- All are made of durable plastic . . . non-breakable in normal use

Merry Christmas. White Christmas—God Rest Ye—Adeste Fideles—Silent Night—Bethlehem—Herald Angels—Joy to the World—Santa is Coming—Midnight Clear.

58 N6E 24—78-rpm, 3 in albumette $1.25
58N614521-45-rpm, 3 in albumette. 1.39
58 N 6LP 9—33⅓-rpm, also has Here's Santa—First Noel—Manger. 99c

Christmas Organ and Chimes. First Noel—O Holy Night—Little Town—White Christmas—Jingle Bells—Silent Night—God Rest Ye—Adeste Fideles.

58 N 6E 69-78-rpm, 3 in albumette. $1.25
58N614522-45-rpm, 3 in albumette. 1.39
58 N6LP 32—33⅓-rpm, also has Herald Angels-Midnight Clear-Manger. . . 99c

Happy Songs for Christmas. Rudolph, the Red Nosed Reindeer—Wenceslas—Deck the Halls—Here's Santa—First Noel—Around Tree—Skip to my Lou—Polly Wolly Doodle—Arkansas Traveler—Jingle Bells.

58 N6E 71-78-rpm, 3 in albumette. $1.25
58N614523-45-rpm, 3 in albumette 1.39
58 N LP 41—33⅓-rpm, also includes Let it Snow—Winter Song. 99c

Sacred, Spiritual Songs. Lord's Prayer—Navy Hymn—In the Garden—Perfect Prayer—Evening Prayer—Ave Maria.

58 N 6E 44-78-rpm, 3 inalbumette. $1.25
58N614525-45-rpm, 3 inalbumette. 1.39
58 N6LP 43—33⅓-rpm, also includes Rosary—Meditation. 99c

LONG-PLAYING 33⅓ RPM RECORDS Low price Varsity, Remington favorites

99c Each 10-inch plastic long-playing records . . . unbreakable in normal use. Your favorite music at bargain prices; *postpaid.*

58 N 6LP 29—**The 3 Suns.** Girl of My Dreams—Foolish Things—Who's Sorry—Hurt One You Love—4 others.

58 N 6LP 35—**Spirituals.** Deep River—Swing Low—Joshua—5 others.

58 N 6LP 34—**Bradley Kincaid.** Blue Tail Fly—Red Light—Humming Bird—plus 5

58 N 6LP 33—**Viennese Waltzes.** Merry Widow—2 Hearts in ¾ Time—Gold and Silver—Plus 5 others

58 N 6LP 26—**Twilight Three.** Dancing in Dark—You, Night—Pale Moon—plus 5

58 N 6LP 20—**Emery Deutsch.** Play Fiddle—Gypsy Violin—Danube Waves—plus 5

58 N 6LP 36—**12 All Time Hits.** My Gal Sal—Band Played on—Kathleen—plus 9

58 N 5319—**Marches.** Air Corps—Stars and Stripes—Over There—4 others

58 N 5321—**Hawaiian Hits.** Halong—Ua Like—Eleu Mikimiki—5 others

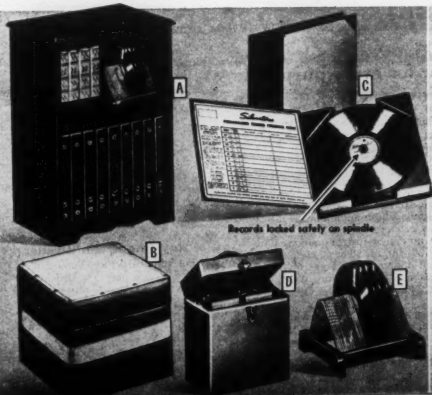
58 N 5323—**Red River Dave.** San Antonio Rose—Cool Water—Tumbleweed—Letter Edged in Black—plus 4

58 N 5320—**Organ Melodies.** Stormy Weather—Ave Maria—Perfect Song—Stumbling—Temptation—plus 3

58 N 5318—**Polka Hits.** Beer Barrel—Clarinet—Helen—plus 5 others

58 N 5322—**Square Dances.** Dixie Reel—Golden Slippers—Doseydoe—plus 5

58 N 5324—**Strauss Waltzes.** Blue Danube—Vienna Woods—Emperor—plus 5



SILVERTONE RECORD ACCESSORIES

[A] **Record Cabinet.** 22⅛x16x30 in. Bottom half is divided into three 6⅜x13⅛ in. sections, hold 3–4 storage albums each. Upper right section is 12x11⅛ in., holds 5–6 ten-in. storage albums or rack [E]. Upper left section is 7⅞x8 in., holds 3–4 seven-in. storage albums (space below for more 7-in. records or accessories.) 5-ply veneer top. (Albums, rack not included.) **$19.95 Cabinet**

58 NM 5657—Mahogany. Wt. 38 lbs. . $19.95
58 NM 5658—Walnut. Shpg. wt. 38 lbs. 19.95

[B] **Our Finest Record Hassock.** Top *thickly filled* (2 in. at center) with special rubber-wool padding. Sides, corners also padded. ½-in. solid wood; locked, rounded corners. Light tan imitation leather, harmonizing beige vinyl coated top, stripe. . . . washable, durable, scuff-resistant. *Removable record rack* holds 50 indexed 10-inch records. Size 13x14x12⅗ inches. Mailable.

58 N 05649—Shpg. wt. 15 lbs. $12.95

[C] **Silvertone Record Storage Albums.** Stores your records on spindle in order you wish to hear them. Heavy corner bumpers. Artificial leather covering. *State color:* gray, green trim; or cream color, red trim. Wt. 10-in. album 1 lb, 12-in. 2 lbs. **$1.09 58 N 5559**

58N5558-For 12 ten-in. Ea. $1.29; 3 for $3.69
58N5559-For 6 ten-in. Ea. $1.09; 3 for 3.09
58N5560-12 twelve-in. Ea. $1.49; 3 for 4.19
58N5561-For 6 twelve-in. Ea. $1.29; 3 for 3.69

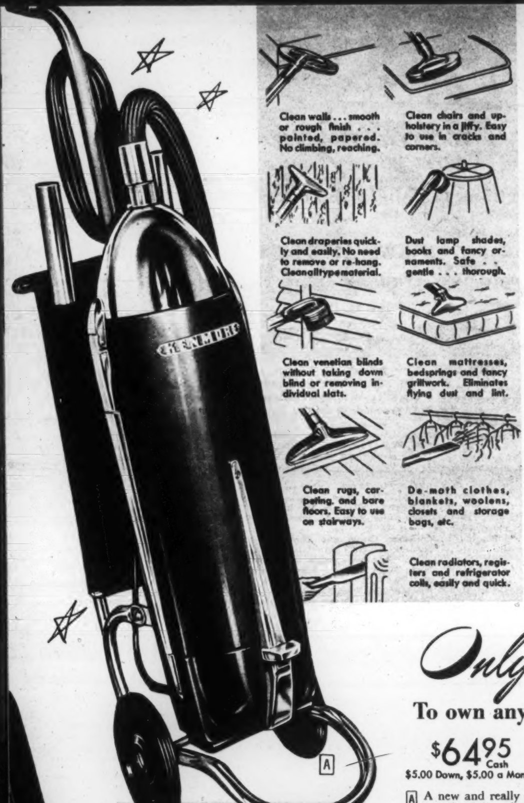
[D] **Steel Portable Record Case.** Brown crackle finish. Sponge rubber cushions. Drawbolt latch. Dividers.

58 N 5646-For fifty 7-in. Wt. 3 lbs. . . $3.29
58 N 5645-For fifty 10-in. Wt. 4 lbs. . 4.79
58 N 5647-For 35 twelve-in. Wt. 4 lbs. 5.59

[E] **Record Rack.** Fits cabinet [A]. Holds forty 10-in. Hardwood base.

58 N 5620—Shpg. wt. 2 lbs. $3.49

Records sold in continental U. S. only



Clean walls . . . smooth or rough finish . . . painted, papered. No climbing, reaching.

Clean chairs and upholstery in a jiffy. Easy to use in cracks and corners.

Clean draperies quickly and easily. No need to remove or re-hang. Clean all type material.

Dust lamp shades, books and fancy ornaments. Safe . . gentle . . . thorough.

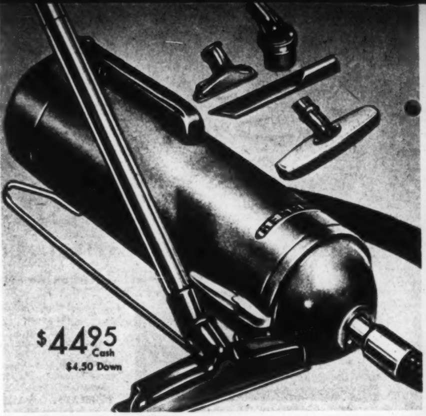
Clean venetian blinds without taking down blind or removing individual slats.

Clean mattresses, bedsprings and fancy grillwork. Eliminates flying dust and lint.

Clean rugs, carpeting, and bare floors. Easy to use on stairways.

De-moth clothes, blankets, woolens, closets and storage bags, etc.

Clean radiators, registers and refrigerator coils, easily and quick.



$44.95 Cash
$4.50 Down

Dollar-stretching Kenmore Cleaner

A low-priced, high value Kenmore tank-type cleaner that you will take pride in giving. . . take pleasure in owning. Cleans rugs, drapes, upholstery and other furnishings thoroughly . . . easily. Quiet ½-HP motor has plenty of suction to remove embedded dirt . . . never needs oiling. Cleaner glides easily along floor on two polished steel runners. Foot operated on-off switch. Convenient carrying handle. Rug nozzle has floating brush that adjusts automatically to any rug surface. Easy-to-empty dust bag. 20-ft. rubber covered cord and plug included. For 110–120-volt, 25, 50 or 60-cycle AC, or DC. UL approved. Gray enamel finish. *Attachments include:* 10⅜-in. rug nozzle, 8½-in. floor brush, 6½-in. drapery nozzle, round dusting brush, radiator tool, air-filter (already inserted), flexible hose and two 20-in. wands. Shpg. wt. 21 lbs.
20N0724–Cleaner and Attachments. *$4.50 Down, $5.00 Monthly* . . Cash **$44.95**

Only $5.00 a Month

To own any Kenmore Cleaner on this page

$64.95 Cash
$5.00 Down, $5.00 a Month

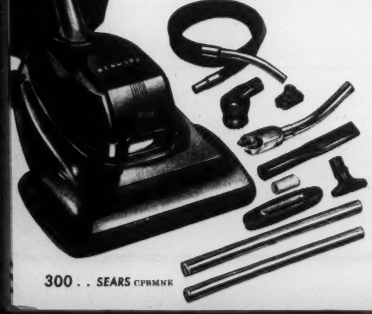
Easy to Use . . . Easy to Store . . . Easy to Own . . . Attachments always at hand

A A new and really different type of cleaner that gives you upright cleaner mobility with tank-type flexibility of use. Improved Kenmore Cleaner permanently mounted in operating position on easy-to-handle, easy-to-store cart. Easy to wheel entire unit from room to room . . . glide up or down stairs without lifting or carrying. Two large rubber-tired wheels for easy-rolling action. Twin, chrome plated tubular steel skids in rear . . . easy to move up or down stairs. Separate pockets in canvas attachment holder eliminates attachment storage problem . . . keeps them at your fingertip for easy use. Entire unit easily stored in upright position. Cleaner has large ⅝-HP universal motor for 110-120-volt, 25, 50 or 60-cycle, AC or DC. UL approved. Motor never needs oiling. Tank finished in Burgundy enamel with polished aluminum front. New foot control on-off switch. 20-ft. rubber covered cord and plug. Dust bag attached to nose with spring clips. Prevents dirt from spilling on floor when bag is removed. *Attachments include:* two 20-in. wands, flexible hose, air filter (already inserted), 11⅜-in. rug nozzle with floating brush, 5½-in. upholstery nozzle, dusting brush, 8½-in. floor brush, radiator tool and de-mother, de-mothing cartridge.
20 N 0732—**Cleaner and Cart.** Shipping weight 32 lbs. *$5.00 Down, $5.00 a Month* . . . . Cash **$64.95**

B **Cleaner Only.** Same cleaner and attachments, but without cart. Front skid and 2 rear wheels on cleaner. Convenient carrying handle.
20 N 0730—**Kenmore Cleaner and Attachments Only.** Shpg. wt. 26 lbs. *$5.00 Down, $5.00 a Month* . Cash **$59.95**

$59.95 Cash
$5.00 Down

De luxe Kenmore Upright Cleaner for every purpose



$59.95 Cash
Cleaner Only
$5.00 Down

Easier Handling Oversize Rear Wheels . . . Simple Snap-in Attachments . . . Automatically adjusts to rug thickness

Improved Kenmore upright with 4/10-HP universal motor. Easily adjusted Nylon bristled rotating brush. Metal belt guard to protect against pins, etc. New 6-wheel construction with oversize rear wheels for easiest handling. Aluminum nozzle adjusts automatically to rug thickness . . . all-around rubber bumper. Slight twist of handle to adjust to low, normal or upright positions. Low motor dome. For 110–120-volt, 25, 50 or 60-cycle AC or DC. UL approved. Built-in dome light. Fingertip on-off switch. Rubber handle grip. 20-ft. rubber cord. Wt. 21 lbs.
20 NT719–Cleaner Only. *$5.00 Down, $5.00 a Month* . Cash **$59.95**

Attachment Set for Cleaner Above. Swivel hose with metal grip, two 20-in. extension wands, intake adapter, exhaust adapter, radiator tool, round dusting brush, floor brush, upholstery nozzle and de-mothing cartridge.
20 N 0819—**Attachment Set Only.** Shipping wt. 8 lbs. . **$17.95**

$21.50

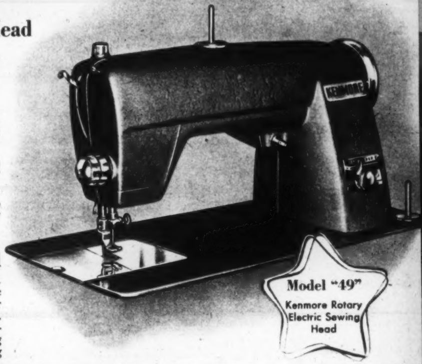
Rotating Brush Cleaner

For stair carpeting, automobiles, etc. Weighs only 5¾ lbs. Motor driven brush action plus powerful suction. ⅓-HP motor for 110–120-volt, 25, 50 or 60-cycle AC or DC. UL approved. Fingertip on-off switch. 20-ft. rubber covered cord and plug. Shpg. wt. 8 lbs.
20N0745–Hand Vacuum. Cash $21.50
Easy Terms $2.50 Down, $5.00 a Month

ORDER EARLY!
Be a wise and happy Santa

New for Christmas

Kenmore Rotary Electric Sewing Head
Model "49" . . Never needs oiling



ONLY KENMORE GIVES CHAIN
DRIVE AND NO-OILING
OILITE AND NYLON BEARINGS

Never Needs Oiling No danger of staining or soiling finest fabric.

Hinged Cover Plate Easier to remove or replace bobbins.

Built-In Sewing Light Provides ample flood of light to work area.

Universal Air-Cooled Motor Operates on 110-120-volt AC or DC.

Darning Release Lever No special attachments needed . . .

Stitch Regulator Complete stitch length range.

Bobbin Winder Winds uniformly . . . shuts off when full.

Forward or Backward No need to stop machine for back-tack.

Hinged Presser Foot Sews right over needles, basting pins etc.

Upper Tension Positive adjustment upper thread tension.

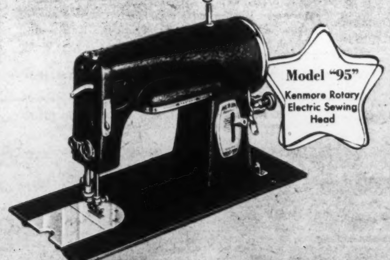
Presser Foot Tension Can easily be set for heaviest materials.

Self-centering Needle Clamp Automatically centers needle.

New . . Aluminum . . Model "49" Rotary Sewing Head

For top performance . . . modern design and trouble-free operation, you can't beat the KENMORE Model "49" Sewing Head. **Never needs oiling.** New Oilite and Nylon bearings assure smooth operation. Modern chain drive for most efficient power transmission. All working parts of case hardened steel. Full rotary operation. For 110-120-volt, 60-cycle, AC or DC operation. UL approved. Convenient knee sewing speed control. Guaranteed 20 years against defects in material or workmanship, natural wear excepted. Sews double lock stitch seam . . . forward or backward. Smooth beige Hammerloid finish with chrome plated trim. Roomy underarm space for sewing large pieces. 4-point material feed. Shielded motor housing with concealed wiring. Hinged presser foot glides over basting pins. Two removable spool pins with revolving sleeves. Full set of KENMORE attachments, plus zipper and cording foot, extra needles, bobbins, oil and instructions included. Will fit most of the cabinet styles shown on following two pages.

Streamlined Design Plus Time-Tested Performance



Combine modern streamlined design with time-tested sewing performance in the Model "95" Rotary Sewing Head. Has glare-free brown crinkle finish and chrome plated trim. All working parts of case hardened steel. Wide under-arm space. Guaranteed 20 years against defects in material or workmanship, natural wear excepted. Convenient knee sewing speed control. Sews double lock-stitch seam. Two removable spool pins with revolving sleeves. Easily adjusted lower tension. Includes full set of KENMORE attachments, plus zipper and cording foot, instructions, oil, extra needles and bobbins. For 110-120-volt, 60-cycle, AC or DC. UL approved. Main bearing assembly with self-aligning bearings for smoother operation. Will fit all cabinet styles on the following two pages.

Built-In Sewing Light provides non-glare lighting to sewing area.

Universal air-cooled motor for 110-120-volt 60-cycle, AC or DC operation. UL Approved.

Darning release lever enables you to darn without special attachments.

Numbered stitch regulator for controlling stitch length on any type of work.

Automatic bobbin winder shuts off by itself when bobbin is filled completely.

Sew forward or backward without stopping machine for back tacking.

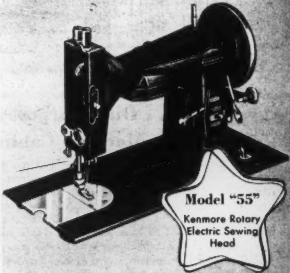
Hinged presser foot to permit you to sew over basting pins and heavy seams without stopping.

Disk-type upper thread tension adjustment . . . easy to use.

4-point material feed gives positive control over work at all speeds.

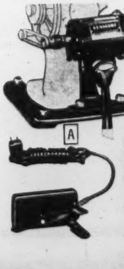
Self-centering needle clamp automatically centers needle into sewing position when tightened.

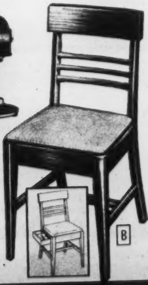
Standard Rotary Head



A budget-priced sewing head that will give years of dependable service. Blue crinkle finish with chrome plated trim. Working parts of case-hardened steel. Double lock-stitch seam . . . forward or backward. Numbered stitch regulator. Adjustable upper and lower tension. Hinged presser foot. Sewing light. For 110-120-volt, 60-cycle, AC or DC. UL approved. Guaranteed 20 years against defects in material or workmanship, natural wear excepted. Attachments and instructions incl.

Sewing Room Needs for Christmas





Electric Conversion Motor Kit

A For 110-120-volt, 60-cycle, AC or DC. Foot control. Shpg. wt. 6 lbs. 14 oz. **$16.95**

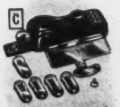
20 N 60713—For machines with top of wheel turning toward operator $16.95
20 N 60714—For machines with top of wheel turning away from the machine operator $16.95
20 N 60715—For Singer Model 66 machines. 16.95

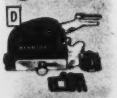
Sewing Chair with Padded Seat

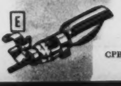
B Comfortable sewing chair to harmonize with desk and console type sewing machines. Choice of walnut or mahogany finish. Padded seat with ivory colored plastic covering. Concealed drawer under seat with built-in dividers and spool pins. Comfortable sewing height. **$14.95**

20 N 0957—*State finish wanted.* Wt. 11 lbs. . $14.95

Extra—Use Attachments





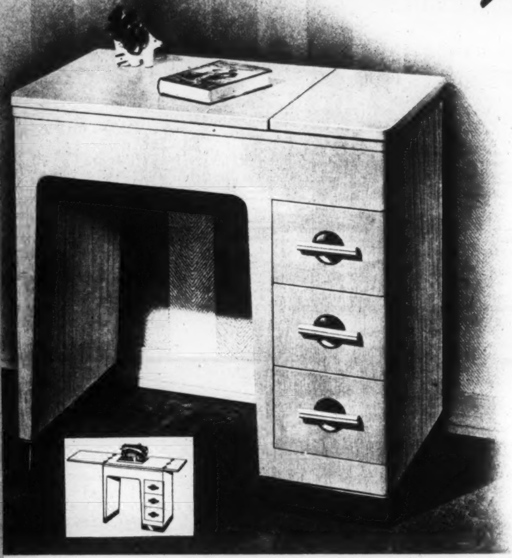


C **Button Hole Attachment.** For Franklin and KENMORE Rotary Machines except red Model "95" and Model "49". Won't fit long shuttle. Has 5 templates (1 already inserted). For $\frac{5}{16}$-in., $\frac{13}{16}$-in., $\frac{5}{8}$-in. and $1\frac{1}{16}$-in. regular button holes and $1\frac{1}{16}$-in. keyhole buttonhole.
20N60706–Wt. 1 lb. 8 oz. $9.45
20N60766–"49" only. Wt. 1 lb. 8 oz. . $9.45

D **Zig-Zag Attachment.** For decorative stitching around appliqued work. Fits Franklin and KENMORE Rotary Heads except red Model "95" and "49." Won't fit long shuttle.
20 N 60704—Shpg. wt. 12 oz. $3.75
20 N 60703—For "49" only. Wt. 12 oz. $3.75

E **Sewing Light.** Fits any machine. 110-120-v. AC or DC. UL approved.
20 N 60702—Shpg. wt. 12 oz. $1.49

For a Truly Merry Christmas



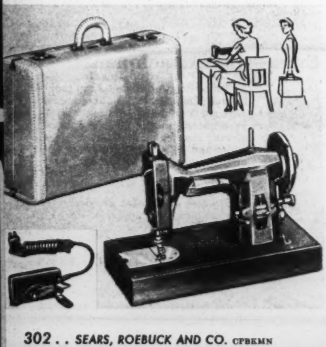
New . . . Dual Purpose Limed Oak Desk-style Sewing Machine Cabinet For Modern Living

$\$169^{95}$ Cash
With Model "55" Head
$5 Down

For space-budgeting furniture design that lets you use every square inch of floor space to best advantage, choose this new, modern, limed oak desk style sewing cabinet with your preference in KENMORE Sewing Heads. Beautiful light finish harmonizes well with modern furnishings. Sturdily made with seasoned hardwood frame and 5-ply rift cut oak veneer throughout. 3-coat lacquer finish with hand rubbed top for added richness and luster. Three roomy drawers with matching wood drawer pulls. Removable sewing tray in top.

Divided lid opens outward toward each end of desk for additional work space when sewing. Steel head and leaf hinges with attractive oxidized finish. Hand lift head is easy to swing into sewing position. Convenient knee control to regulate sewing speed. Cabinet size closed: 32¼ in. long, 18¼ in. deep and 30¾ in. high. Cabinet size open: 64½ in. long, 18¼ in. deep and 29¾ in. high. Available with your choice of KENMORE Model "55", "95" or "49" Rotary Electric Sewing Head. Shipped freight or express. Use Sears Easy Terms to own or give one of these fine KENMORE Sewing Machines this Christmas.

20 NM 33055—With "55" Sewing Head. Shpg. wt. 132 lbs. *$5.00 Down, $8.00 a Month on Terms.* . . . .Cash $169.95
20 NM 33095—With "95" Sewing Head. Shpg. wt. 135 lbs. *$5.00 Down, $9.00 a Month on Terms.* . . . . .Cash 179.95
20 NM 33049—With "49" Sewing Head. Shpg. wt. 115 lbs. *$5.00 Down, $9.00 a Month on Terms* . . . . .Cash 189.95

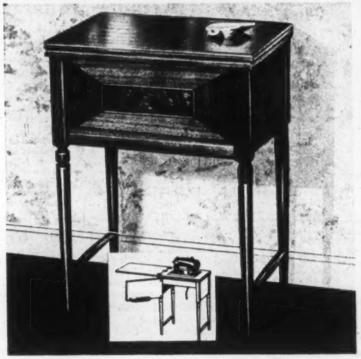


Light Weight Portable with Travel-style Case

$\$114^{95}$ Cash
With "55" Head
$5.00 Down

New modern portable sewing machine with travel-style carrying case. Available with sewing head similar to Model "55" except that it has magnesium frame instead of cast iron, or Model "49" sewing head. Foot control sewing speed regulator. Travel-style case has natural Raw-tex Vinyl plastic cover with genuine rawhide end binding. Half moon post style handle. Rust colored rayon lining. Padded interior. Brass lock and keys. Case size closed: 19x14½x10 in. at base.

20 NM 21081—With "55" type Head. Shpg. wt. 37 lbs. *$5.00 Down, $6.00 a Month.* Cash $114.95
20 NM 21049—With "49" Head. Shpg. wt. 30 lbs. *$5.00 Down $6.00 a Month.* Cash $124.95

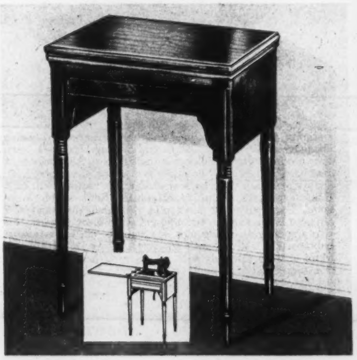


Walnut Finish Sheraton

$\$119^{95}$ Cash
With "55" Head
$5.00 Down

Beautiful 5-ply walnut veneer throughout. Hard cabinet wood frame with sturdy mortise and tenon joints. Legs firmly braced with 2 stretcher bars. Three-coat lacquer finish with hand rubbed top. One piece lid. Hand lift head. Knee sewing control. Spool rack inside door. Size closed: 24 1/16 in. by 17½ in. by 30¾ in. high.

20 NM 32355–With "55" Head. Shpg. wt. 76 lbs. Cash $119.95
Only $5.00 Down and $6.00 a Month on Easy Terms
20 NM 32395–With "95" Head. Shpg. wt. 79 lbs. Cash $129.95
20 NM 32349–With "49" Head. Shpg. wt. 61 lbs. Cash 139.95
Only $5.00 Down and $7.00 a Month on Easy Terms



Budget-priced Walnut Cabinet

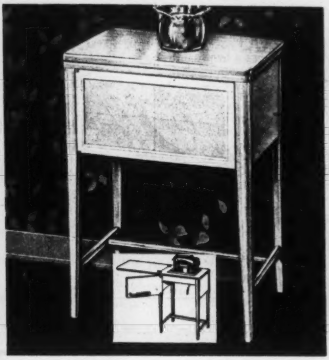
$\$104^{95}$ Cash
With "55" Head
$5.00 Down

A low priced, walnut finish, contemporary design cabinet. 5-ply sliced walnut veneer top with 3-ply sides and back. Front rail also 3-ply walnut veneer. Sturdy hard wood frame. One piece lid opens to the left. Hand lift head. 3-coat lacquer finish with hand rubbed top. Knee sewing speed control. Cabinet size closed: 21 15/16 in. wide, 17⅜ in. deep and 30¾ in. high. Freight or express.

20 NM 32255–With "55" Head. Shpg. wt. 71 lbs. Cash $104.95
Only $5.00 Down and $6.00 a Month on Easy Terms
20 NM 32295–With "95" Head. Shpg. wt. 74 lbs. Cash $114.95
Only $5.00 Down and $6.00 a Month on Easy Terms

Sears Kenmore Sewing Machines are guaranteed to satisfy—or your money back

FINE CABINETS WITH YOUR CHOICE OF KENMORE SEWING HEADS

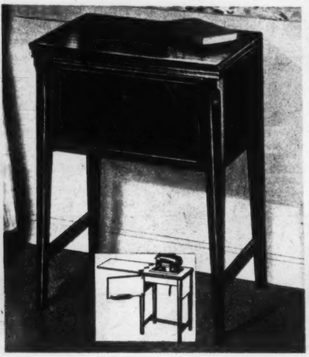


Limed Oak Console Cabinet

$\$119^{95}$ Cash
With "55" Head
$5.00 Down

5-ply rift cut oak veneer throughout. Legs and braces of solid oak. Three-coat lacquer finish with hand rubbed top. One piece lid. Hand lift head. Knee control. Size closed: 23⅝-in. wide, by 17½-in. deep by 30¾-in. high. Freight or express.

20 NM 32955—With "55" Head. Wt. 79 lbs. Cash $119.95
Only $5.00 Down and $6.00 a Month on Easy Terms.
20 NM 32995—With "95" Head. Wt. 82 lbs. Cash $129.95
Only $5.00 Down and $7.00 a Month on Easy Terms.
20 NM 32949—With "49" Head. Wt. 64 lbs. Cash $139.95
Only $5.00 Down and $7.00 a Month on Easy Terms.

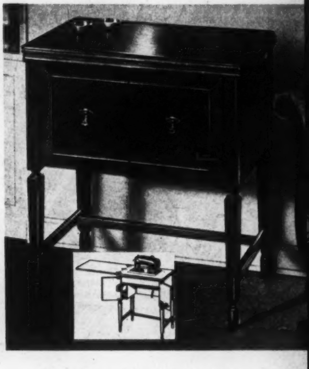


Contemporary Mahogany

$\$124^{95}$ Cash
With "55" Head
$5.00 Down

5-ply mahogany veneer paneling with hardwood legs and stretchers. Three-coat lacquer finish with hand rubbed top. One piece lid. Hand lift head. Knee sewing control. Cabinet size closed: 23⅝-in. wide, 17½-in. deep and 30¾-in. high. Freight or express.

20 NM 32755—With "55" Head. Wt. 78 lbs. Cash $124.95
Only $5.00 Down and $6.00 a Month on Easy Terms.
20 NM 32795—With "95" Head. Wt. 81 lbs. Cash $134.95
Only $5.00 Down and $7.00 a Month On Easy Terms.
20 NM 32749—With "49" Head. Wt. 63 lbs. Cash $144.95
Only $5.00 Down and $7.00 a Month on Easy Terms.

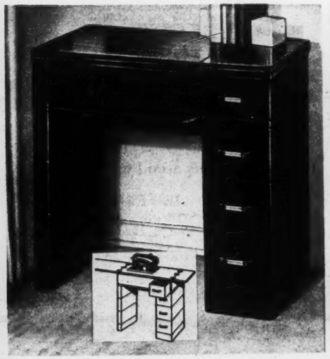


Hepplewhite Cabinet

$\$139^{95}$ Cash
Walnut finish
With "55" Head

Choice of walnut or mahogany veneer. 5-ply throughout. Hardwood frame. Three coat lacquer finish with hand rubbed top. Head rises automatically. Size closed: 26¾x18¼x30¾-in. Freight or express. Shpg. wts. "55" Head 94 lbs., "95" Head 97 lbs., "49" Head 79 lbs.

20NM32455—Walnut "55". *$5 Dn. $7 Mo.* Cash $139.95
20NM32495—Walnut "95". *$5 Dn. $7 Mo.* Cash 149.95
20NM32449—Walnut "49". *$5 Dn. $8 Mo.* Cash 159.95
20NM33455–Mahogany "55". *$5 Dn. $7 Mo.* Cash 144.95
20NM33495–Mahogany "95". *$5 Dn. $7 Mo.* Cash 154.95
20NM33449–Mahogany "49". *$5 Dn. $8 Mo.* Cash 164.95

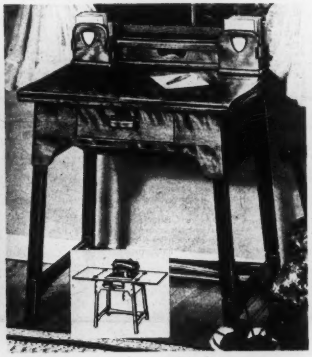


Modern Secretary Desk Style

$\$169^{95}$ Cash
With "55" Head
$5.00 Down

Beautiful 5-ply walnut veneer throughout with sturdy hardwood frame. Three coat lacquer finish with hand rubbed top. Four roomy drawers. Hand lift head. Knee sewing control. Divided lid. Metal drawer pulls in dull gold finish. Cabinet size closed: 32¾-in. wide, 18⅞-in. deep, 31-in. high. Freight or express.

20 NM 30655—With "55" Head. Wt. 127 lbs. Cash $169.95
Only $5.00 Down and $8.00 a Month on Easy Terms.
20 NM 30695—With "95" Head. Wt. 130 lbs. Cash $179.95
Only $5.00 Down and $8.00 a Month on Easy Terms.
20 NM 30649—With "49" Head. Wt. 112 lbs. Cash $189.95
Only $5.00 Down and $9.00 a Month on Easy Terms.

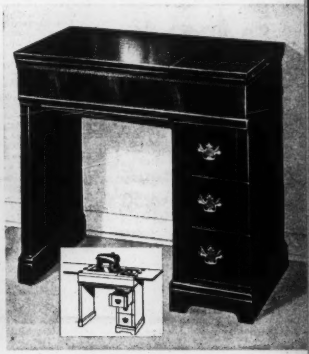


Early American Desk Style

$\$144^{95}$ Cash
With "55" Head
$5.00 Down

High-lighted ruddy maple finish with authentic Early American Styling. Solid birch construction. 3-coat lacquer finish with hand rubbed top. Removable wood rack for stationery and writing supplies. Legs firmly braced with three stretcher bars. Tilt front drawer-effect door with rack. Divided lid. Hand lift head. Knee sewing control. Size closed: 29-in. wide, 19¾-in. deep and 29⅞-in. high. Freight or express.

20 NM 31055—With "55" Head. Shpg. wt. 96 lbs. *$5.00 Down and $7.00 a Month on Easy Terms*..........Cash $144.95
20 N M31095—With "95" Head. Shpg. wt. 99 lbs. *$5.00 Down and $7.00 a Month on Easy Terms*......Cash $154.95



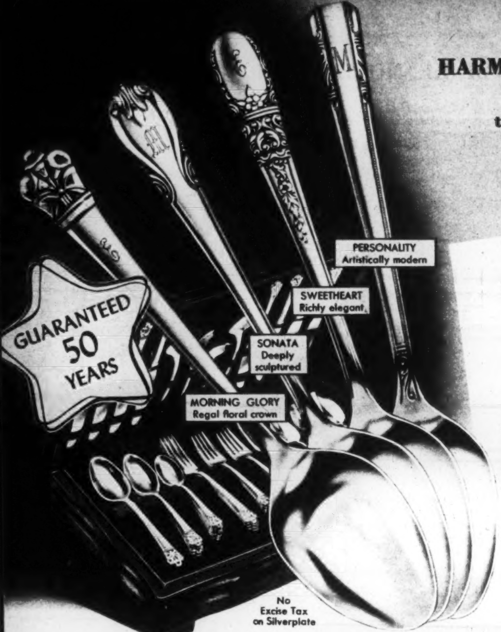
Chippendale Desk

$\$194^{95}$ Cash
With "55" Head
Walnut finish

Our finest desk style. 5-ply walnut or mahogany veneer throughout. 3 drawers. Removable sewing tray in top. 3 coat lacquer finish with hand rubbed top. Knee control. Divided lid. Hand lift head. Size closed: 32 5/16x18 5/16x30⅞-in. Freight or express. Wts.; "55" Head 133 lbs., "95" Head 136 lbs., "49" Head 118 lbs.

20NM33855–Walnut '55'. *$ 5 Dn. $9.00 Mo.*, Cash $194.95
20NM33895–Walnut '95'. *$10 Dn. $9.50 Mo.*, Cash 204.95
20NM33849–Walnut '49'. *$10 Dn. $9.50 Mo.*, Cash 214.95
20NM32855–Mahogany '55'. *$5 Dn. $9.50 Mo.* Cash 199.95
20NM32895–Mahogany '95'. *$10 Dn. $9.50 Mo.* Cash 209.95
20NM32849–Mahogany '49'. *$10 Dn. $9.50 Mo.* Cash 219.95

Sears Special Easy Terms make it easy to own and enjoy a Kenmore Electric Sewing Machine.


GUARANTEED 50 YEARS
PERSONALITY Artistically modern
SWEETHEART Richly elegant
SONATA Deeply sculptured
MORNING GLORY Regal floral crown

No
Excise Tax
on Silverplate

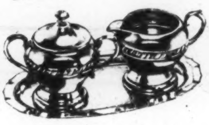
Gift with a "lifetime of happiness"
HARMONY HOUSE 50 YEAR SILVERPLATE

Guaranteed to be equal to or better than ANY OTHER Silverplate at ANY PRICE

and 53-pieces are only **$56.00** Cash — $6.00 Down — With chest With engraving

$7.95 Bonus Offer

With purchase of 53-pcs. or 77-pcs. of Harmony House 50 year Silverplate or Open Stock orders totaling $50.00 or more we will include at no extra charge Silverplated gadroon border Creamer, Sugar, Tray worth $7.95

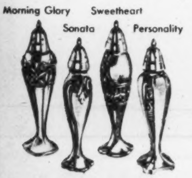


OPEN STOCK . . Be sure to STATE PATTERN, Catalog Number, quantity

Build your gift order to $50.00 or more and we will send at no extra charge an anti-tarnish chest worth $7.95 PLUS Bonus worth $7.95.

State Pattern and Quantity	Cat. No.	4 for	Shpg.wt.	6 for	Shpg. wt.
Teaspoons	4NR8000M	$2.34	6 oz.	$3.50	8 oz.
Dessert (oval soup) Spoons	4NR8001M	4.34	8 oz.	6.50	12 oz.
Cream Soup Spoons	4NR8002M	3.67	6 oz.	5.50	9 oz.
Round Soup Spoons	4NR8004M	4.34	8 oz.	6.50	12 oz.
(Serving) Tablespoons	4NR8003M	4.67	12 oz.	7.00	1 lb. 1 oz.
Iced Drink Spoons	4NR8005M	3.67	5 oz.	5.50	7 oz.
Regular Dinner Knives	4NR8032M	9.00	12 oz.	13.50	1 lb. 1 oz.
Regular Dinner Forks	4NR8018M	4.34	10 oz.	6.50	14 oz.
Grille Dinner Knives	4NR8031M	9.00	12 oz.	13.50	1 lb. 1 oz.
Grille Dinner Forks	4NR8015M	4.34	10 oz.	6.50	14 oz.
Salad Forks	4NR8019M	4.34	6 oz.	6.50	9 oz.
Butter Spreaders	4NR8041M	3.67	6 oz.	5.50	9 oz.
Cocktail or Oyster Forks	4NR8021M	3.67	4 oz.	5.50	6 oz.
Fruit or Orange Spoons	4NR8008M	3.67	4 oz.	5.50	6 oz.
After dinner Coffee Spoons	4NR8006M	2.00	4 oz.	3.00	6 oz.
		Each		Shpg. wt.	
Butter Knife	4NR8043M	$1.00		3 oz.	
Sugar Spoon	4NR8007M	1.00		3 oz.	
Pierced Pastry Server	4NR8046M	2.50		9 oz.	
Large Salad or Berry Spoon	4NR8011M	2.00		9 oz.	
Large Salad or cold meat Fork	4NR8027M	2.00		7 oz.	
Gravy Ladle	4NR8010M	2.50		8 oz.	
Jelly Server	4NR8029M	.50		3 oz.	
Pierced Round Server	4NR8047M	2.00		3 oz.	

Made by America's oldest silverware manufacturer . . R. Wallace & Sons



Silverplated Shakers to match HER Pattern

Each 5½ in. tall. Boxed. *State pattern* Morning Glory, Personality, Sweetheart, Sonata. **$4.50** Pair
4N8870ME—Wt. 1 lb. 5 oz. Pr. $4.50

BONUS SET (top right). Silverplated. 3½-in. Sugar, 2½-in. Creamer, 9½x6-in. tray.
4N8725E—Wt. 3 lbs. . . . Set $7.95

Prices above include 20% Fed. Tax. If tax is reduced we refund accordingly on orders filled from this book after reduction.

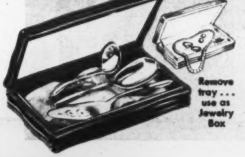
We know of no finer silverplate than Harmony House 50 year silverplate . . . truly a gift to be cherished always. WHY? . . . because it is only silverplate carrying *written* 50 year guarantee . . . only silverplate unsurpassed in every quality comparison, yet priced way under comparable quality. You give finest quality PLUS ultimate in pattern beauty with every set. Knives and forks are regular or grille (longer handles, shorter blades and tines). Hollow handle knives, forged stainless steel blades. No extra charge for engraving HER initial . . . *state engraving style* (page 346) . . . *print initial. State pattern:* Personality, Sweetheart, Sonata, Morning Glory.

32-pcs. . . for 6 include: 12 teaspoons, 6 knives, 6 forks, 6 oval soup spoons, 1 sugar spoon, 1 butter knife. *State pattern.*
Sets with hand-rubbed, walnut grained 150-pc. chest that is lined with special treated velveteen. Shpg. wt. 8 lbs.
4 NR 8052M—Regular $36.50 **4 NR 8053M**—Grille. . $36.50
Sets without chest . . . Shipping weight 4 pounds.
4 NR 8050M—Regular $29.50 **4 NR 8051M**—Grille. . 29.50

53-pcs. . . Deluxe Service for 8 include: 16 teaspoons, 8 knives, 8 forks, 8 oval soup spoons, 8 salad forks, 3 tablespoons, 1 sugar spoon, 1 butter knife PLUS BONUS set above. $1.32 Fed. Tax included . . . notice at left. *State pattern.*
Sets with hand-rubbed, walnut grained 150-pc. chest . . . specially treated velveteen lining. Shpg. wt. 12 lbs.
4 NR 8058M—Regular $56.00 **4 NR 8059M**—Grille. . $56.00
Sets without chest . . . Shipping weight 7 pounds.
4 NR 8056M—Regular $49.00 **4 NR 8057M**—Grille. . 49.00

77-pcs. . . Complete Service for 12 include: 24 teaspoons, 12 knives, 12 forks, 12 oval soup spoons, 12 salad forks, 3 tablespoons, 1 sugar spoon, 1 butter knife PLUS BONUS above. $1.32 Fed. Tax included . . . notice at left. *State pattern.*
Sets with 212-pc. cantilever chest . . . hand-rubbed walnut grained wood special anti-tarnish lining. Shpg. wt. 19 lbs.
4 NR 8080M—Regular $80.50 **4 NR 8081M**—Grille. . $80.50
Sets without chest . . . Shipping weight 9 pounds.
4 NR 8078M—Regular $71.50 **4 NR 8079M**—Grille. . 71.50

Reusable, satiny wood Gift Boxes



Remove tray . . . use as Jewelry Box

JEWELRY BOX

Gay spot under tree . . on dresser. Holds any 4: butter knife, sugar spoon, pastry server, gravy ladle, berry spoon, cold meat fork, tomato server, jelly server. 10½x6¾x2¼ in.
4N7476—Wt. 10 oz. **$3.98**

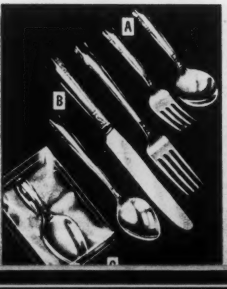
Adorable Cups for Baby

One initial engraved at no extra charge. **Sterling Silver Cups.** 24K yellow gold lining. Stamped sterling. Gift boxed.

- [1] **Smaller Cup.** *Print 1 initial.* **4 NR 8933E**—2 in. tall. Wt. 4 oz. . **$3.95**
- [2] **Larger, much heavier Cup.** Fluted hollow handle. *Print 1 initial.* **4 NR 8935E**—2½ in. tall. Wt. 5 oz. . . **$5.95**

Silverplated Cups. Lined with gold plating. Postpaid. (Shpg. wt. each 5 oz.).

- [3] **Tudor Plate.** *Print 1 initial.* **4 NR 8903E**—1⅞ in. tall **$1.50**
- [4] **1881 Rogers Bros.** *Print 1 initial.* **4 NR 8919E**—2½ in. tall **2.10**
- [5] **Community Plate.** *Print 1 initial.* **4 NR 8907E**—2½ in. tall **3.60**



Harmony House 50 year Silverplate for Children

Exquisitely simple pattern in our superb 50 year silverplate . . . best grade of silverplate made. Each beautiful piece is right weight and balance, and is proportioned to fit tiny hands. Lovely rayon satin lined gift box.

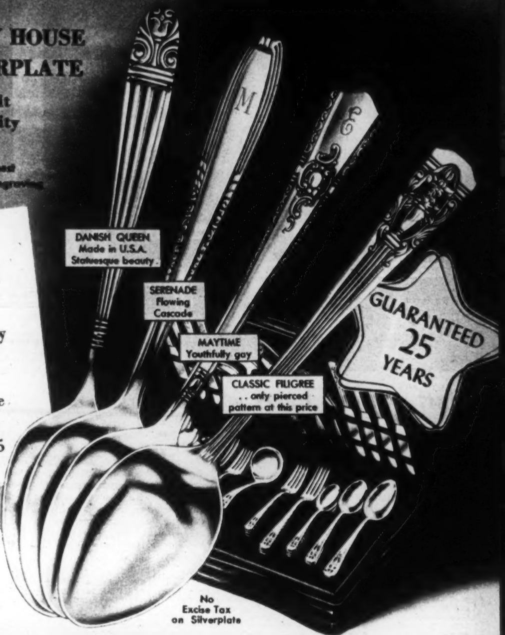
- [A] **2-pc. Educator Set.** 4¼-in. blunt-tined fork, 4-inch spoon. **4 N 8879**—Shpg. wt. 4 oz. . . Set **$1.55**
- [B] **3-pc. Child's Set.** 7¼-in. knife with stainless steel blade 6¼-inch blunt tined fork. 5½-inch spoon. **4 N 8880**—Shpg. wt. 4 oz. Set **$3.50**
- [C] **Bent Baby Spoon.** 3⅜ in. long. **4 N 8878**—Shpg. wt. 4 oz. Ea. **95c**

Years of beauty is HERS with HARMONY HOUSE AA+ 25 YEAR SILVERPLATE

ORDER EARLY!
Pay monthly on Sears Easy Terms

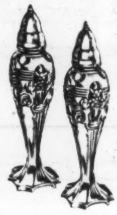
Laboratory tests guarantee it
BEST Silverplate in this quality

Complete 57-piece set **$28.95** With chest With engraving


DANISH QUEEN Made in U.S.A. Statuesque beauty
SERENADE Flowing Cascade
MAYTIME Youthfully gay
CLASSIC FILIGREE . . only pierced pattern at this price
GUARANTEED 25 YEARS

No Excise Tax on Silverplate

Bonus Offer



With purchase of any set of Harmony House 25 year silverplate or Open Stock orders totaling $25.00 or more we will send at no extra charge exquisite matching silverplated salt and pepper shakers worth $2.75

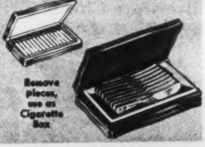
OPEN STOCK. Be sure to STATE PATTERN, Catalog Number, quantity
Build your gift order up to $25.00 or more and we will send at no extra charge an all-wood anti-tarnish chest *PLUS* Christmas Bonus worth $2.75

State Pattern and Quantity	Cat. No.	4 for	Shpg.wt.	6 for	Shpg.wt.
Teaspoons	4NR7800M	$1.17	5 oz.	$1.75	8 oz.
Dessert (oval soup) Spoons	4NR7801M	2.00	8 oz.	3.00	11 oz.
Round bowl Soup Spoons	4NR7804M	2.00	8 oz.	3.00	11 oz.
Cream Soup Spoons	4NR7802M	2.00	7 oz.	3.00	10 oz.
(Serving) Tablespoons	4NR7803M	2.00	10 oz.	3.00	15 oz.
Iced Drink Spoons	4NR7805M	1.80	5 oz.	2.70	8 oz.
Salad Forks	4NR7819M	2.00	5 oz.	3.00	7 oz.
Regular Dinner Knives	4NR7832M	4.34	10 oz.	6.50	15 oz.
Regular Dinner Forks	4NR7818M	2.00	8 oz.	3.00	12 oz.
Grille Dinner Forks	4NR7815M	2.00	8 oz.	3.00	12 oz.
Grille Dinner Knives	4NR7831M	4.34	10 oz.	6.50	13 oz.
Butter Spreaders	4NR7841M	1.80	5 oz.	2.70	8 oz.
Cocktail or Oyster Forks	4NR7821M	1.80	4 oz.	2.70	6 oz.
After dinner Coffee Spoons	4NR7806M	1.00	4 oz.	1.50	6 oz.
Butter Knife	4NR7843M	Ea. $ .50			3 oz.
Sugar Spoon	4NR7807M	Ea. .50			3 oz.
Pierced Pastry Server	4NR7846M	Ea. 1.25			5 oz.
Large Salad or Berry Spoon	4NR7811M	Ea. 1.00			6 oz.
Large Salad or cold meat Fork	4NR7827M	Ea. 1.00			7 oz.
Gravy Ladle	4NR7810M	Ea. 1.25			5 oz.
Pierced Tomato Server	4NR7847M	Ea. 1.00			6 oz.
Jelly Server	4NR7829M	Ea. .32			3 oz.

for Open Stock on Both Pages

CIGARETTE BOX

For regular or king size. Holds any 8: iced teaspoons, salad forks, butter spreaders, cocktail forks, fruit spoons, after dinner coffee spoons. 8⅝x5½x1⁷⁄₁₆ inches.
4 N 7475–Wt. 10 oz. **$2.98**


Remove pieces, use as Cigarette Box

Crafted by oldest silverware manufacturer . . . R. Wallace & Sons

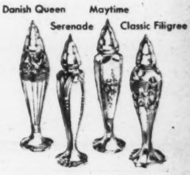
You give beauty of design, expert craftsmanship and 25 year guarantee with our silverplate that has silver overlay at wear points and 75% more silverplating than standard A-1 plate.

Knives, forks in regular or grille (longer handles, shorter blades and tines). Knives have hollow handles. Initial engraved at no extra charge (see page 346). Classic Filigree and Danish Queen cannot be engraved. *State engraving style number and print initial. State pattern:* Classic Filigree, Maytime, Serenade or Danish Queen.

34-pcs. for 8 include: 8 teaspoons, 8 knives, 8 forks, 8 oval soup spoons, 1 butter knife, 1 sugar spoon. *State pattern.*
Sets with 90-pc. walnut colored wood chest lined in cotton duvetyn. 46c tax included for shakers. Shpg. wt. 8 lbs.
4 NR 7880M–Regular. **$18.25** **4 NR 7881M**–Grille. . .**$18.25**
Sets without chest . . . Shipping weight 3 lbs.
4 NR 7878M–Regular. **$14.50** **4 NR 7879M**–Grille. . . **14.50**

57-pcs. . . Deluxe Service for 8 include: 16 teaspoons, 8 knives, 8 forks, 8 oval soup spoons, 8 salad forks, 3 (serving) tablespoons, 1 butter knife, 1 sugar spoon *PLUS* 1 cold meat fork, 1 berry spoon, 1 gravy ladle, 1 pastry server *PLUS* Bonus of shakers. 46c included for tax on shakers. *State pattern.*
Sets with 125-pc. walnut grained wood chest that is lined with handsome red cotton duvetyn. Shpg. wt. 12 lbs.
4 NR 7884M–Regular. **$28.95** **4 NR 7885M**–Grille. . . **$28.95**
Sets without chest . . . Shipping weight 6 lbs.
4 NR 7882M–Regular. **$23.50** **4 NR 7883M**–Grille. . . **23.50**

81-pc. . . Complete Service for 12 include: 24 teaspoons, 12 knives, 12 forks, 12 oval soup spoons, 12 salad forks, 3 (serving) tablespoons, 1 butter knife, 1 sugar spoon, 1 berry spoon, 1 gravy ladle, 1 cold meat fork, 1 pastry server *PLUS* Bonus. . . . 46c Fed. tax included with shakers.
Sets with 125-pc. walnut grained wood anti-tarnish with soft red cotton duvetyn lining. Shpg. wt. 14 lbs. *State pattern.*
4 NR 7888M–Regular. **$38.95** **4 NR 7889M**–Grille. . . **$38.95**
Sets without chest . . . Shipping weight 8 lbs.
4 NR 7886M–Regular. **$32.50** **4 NR 7887M**–Grille. . . **32.50**



Silverplate Shakers in Matching Pattern

Gracious addition that adds luxurious touch . . . and cost is so small. 5½ in. tall. Gift boxed. *State pattern* Classic Filigree, Maytime, Serenade, Danish Queen. **$2.75**
4 N 8869ME–Wt. 1 lb. 5 oz. **$2.75**

ENGRAVING NOTICE FOR 2 PAGES: No. C.O.D. orders on engraved items . . . and if correctly engraved not returnable.

Children's Beautiful Sterling and Silverplated Gift Sets

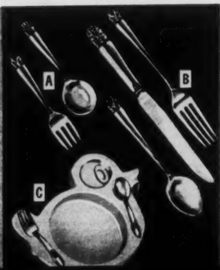
"Cinderella" Sterling. One initial engraved on back of spoon or fork at no extra charge . . . no C.O.D. orders. Knife cannot be engraved.

A **"Cinderella" 2-pc. Sterling Set.** Spoon, fork are each 4¼ in. long. *Print 1 initial.*
4 NR 8938E—Shpg. wt. 4 oz. Gift boxed. Set **$3.89**

B **"Cinderella" 3-pc. Sterling Set** . . . for "in-between age." Forged steel blade on 7¼-in. knife. 6¼-in. fork, 5¼-in. spoon. *Print 1 initial.*
4 NR 8900E—Shpg. wt. 5 oz. . . . . Set **$7.95**

C **Kiddee Kit.** 1847 Rogers Bros. "First Love" silverplated 4½-in. spoon and 4¼-in. fork. *State color of plastic dish* pink or blue.
4 N 8932—**Postpaid.** (Shpg. wt. 1 lb.) **$2.75**

NOTICE FOR 2 PAGES: Prices include 20% Tax where E is added to catalog number. If government reduces tax we will refund accordingly on orders filled from this book after tax is reduced.



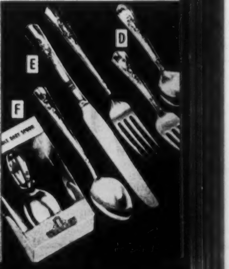
Harmony House 25 year Silverplate for Children

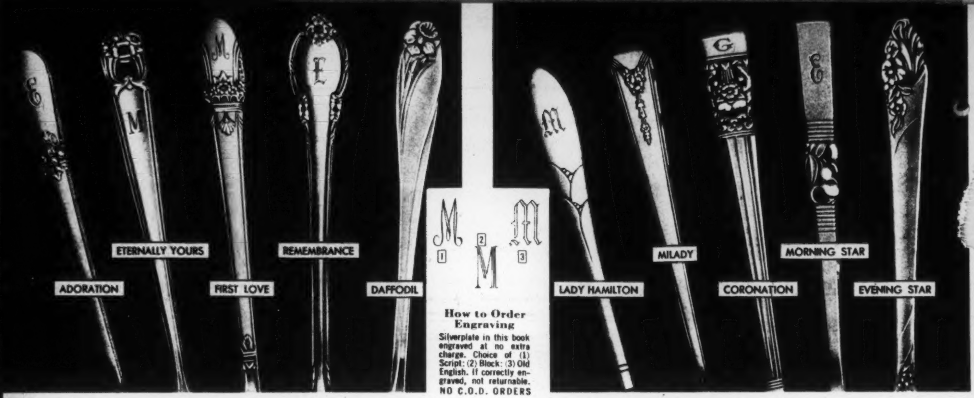
Famous quality . . . 75% more silver than standard A-1 plate. Each piece right weight and balance and is proportioned to fit tiny hands.

D **2-pc. Educator Set.** 4¼-in. blunt-tined fork. 4-in. spoon.
4 N 8876—Shpg. wt. 4 oz. Set **$1.15**

E **3-pc. Child's Set.** 7¼-in. knife with stainless steel blade. 6¼-in. blunt-tined fork, 5½-in. spoon.
4 N 8877—Shpg. wt. 4 oz. Set **$2.15**

F **Bent Baby Spoon.** 3⅝ in. long.
4N8875–Shpg. wt. 4 oz. Each **65c**





How to Order Engraving

Silverplate in this book engraved at no extra charge. Choice of (1) Script: (2) Block: (3) Old English. If correctly engraved, not returnable.
NO C.O.D. ORDERS

NO EXCISE TAX

1847 ROGERS BROS. by International Silver Co.

Made in U.S.A.

52 pieces . . Service for 8 **$69.75** With chest With engraving

Five silverplate patterns for enchanting gifts . . . Daffodil, Adoration, Eternally Yours, First Love, Remembrance. Knives have hollow handles, forged stainless steel blades. Knives, forks regular or viande. Guaranteed against original defects in workmanship, materials. Anti-tarnish chest. Engraved at no extra charge . . . see above. Daffodil cannot be engraved. **52 pcs. in chest include:** 16 teaspoons, 8 knives, 8 forks, 8 salad forks, 8 oval soup spoons, 2 (serving) tablespoons, 1 butter knife, 1 sugar spoon. *Postpaid* (Wt. 13 lbs.). *State engraving style number, print initial.*
4NR8158MT–Regular. *State pattern.* $69.75 **4NR8159MT–Viande.** *State pattern.* $69.75

OPEN STOCK for 1847 Rogers Bros. *State catalog number, pattern, quantity*

Name of piece	Catalog No.	4 for	6 for	Name of piece	Catalog No.	4 for	6 for
Teaspoons	4 NR 8100MT	$2.84	$4.25	Salad forks	4 NR 8119MT	$5.67	$8.50
Oval soup spoons	4 NR 8101MT	5.67	8.50	Individual butter spreaders	4 NR 8141MT	5.67	8.50
After dinner coffee spoons	4 NR 8106MT	2.67	4.00	(Serving) tablespoons	4 NR 8103MT	Each	$1.50
Iced drink spoons	4 NR 8105MT	5.67	8.50	Gravy ladle	4 NR 8110MT	Each	3.00
Regular knives	4 NR 8132MT	9.34	14.00	Large serving or salad fork	4 NR 8127MT	Each	3.00
Grille or viande knives	4 NR 8131MT	9.34	14.00	Large serving or salad spoon	4 NR 8111MT	Each	3.00
Regular forks	4 NR 8118MT	5.67	8.50	Pierced pastry server	4 NR 8146MT	Each	4.00
Grille or viande forks	4 NR 8115MT	5.67	8.50	Pickle fork	4 NR 8125MT	Each	1.75
Cocktail or oyster forks	4 NR 8121MT	5.67	8.50	Carving set (13⅛-in. blade)	4 NR 8149MT	Each	14.75

COMMUNITY PLATE by Oneida, Ltd.

Made in U.S.A.

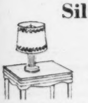
52 pieces . . . Service for 8 **$74.50** With chest With engraving

Give glorious silverplate beauty with Lady Hamilton, Milady, Coronation, Morning Star or Evening Star. Knives, forks regular or grille. Knives have hollow handles, forged stainless steel blades. Guaranteed for lifetime of service. Anti-tarnish chest. Engraved at no extra charge (see above). Coronation as shown. Milady and Evening Star cannot be engraved. **52 pcs. in chest include:** 16 teaspoons, 8 knives, 8 forks, 8 salad forks, 8 oval soup spoons, 2 (serving) tablespoons, 1 butter knife, 1 sugar spoon. *Postpaid* (Wt. 12 lbs.). *State engraving style number, print initial.*
4NR8258MT–Regular. *State pattern.* $74.50 **4NR8259MT–Viande.** *State pattern.* $74.50

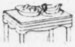
OPEN STOCK for Community Plate. *State catalog number, pattern, quantity*

Name of piece	Community Plate			Name of piece	Community Plate		
	Catalog No.	4 for	6 for		Catalog No.	4 for	6 for
Teaspoons	4 NR 8200MT	$3.00	$4.50	Cocktail or oyster forks	4 NR 8221MT	$6.00	$9.00
Oval soup spoons	4 NR 8201MT	6.00	9.00	Salad forks	4 NR 8219MT	6.00	9.00
After dinner coffee spoons	4 NR 8206MT	3.00	4.50	Individual butter spreaders	4 NR 8241MT	6.00	9.00
Iced drink spoons	4 NR 8205MT	6.00	9.00			Each	
Regular knives	4 NR 8232MT	10.00	15.00	(Serving) tablespoons	4 NR 8203MT	$1.50	
Grille or viande knives	4 NR 8231MT	10.00	15.00	Gravy ladle	4 NR 8210MT	2.75	
Regular forks	4 NR 8218MT	6.00	9.00	Large serving or salad fork	4 NR 8227MT	2.75	
Grille or viande forks	4 NR 8215MT	6.00	9.00	Pierced pastry server	4 NR 8246MT	3.50	

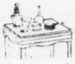
NEW . . . *Dual Purpose* Occasional Table and Silverware Chest



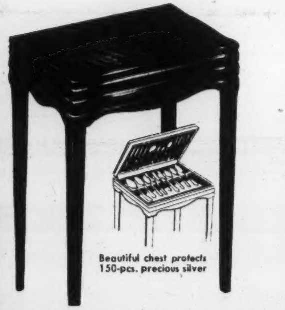
End table in living room



"Server" in dining room



For make-up in bedroom

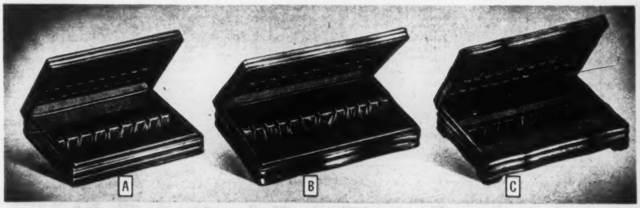


Beautiful chest protects 150-pcs. precious silver

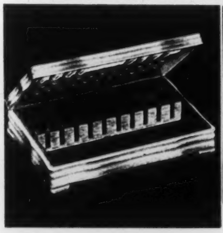
- Screw-in legs "lock" in metal sockets
- Rich, hand-rubbed mahogany finish
- Soft, special "anti-tarnish" lining

$19.95

Newest gift idea is perfect answer for any of your friends who need extra storage space. Sturdy 150-pc. chest has snug fitting cover, grooves for serving pieces, loops in lid for 14 knives . . . lined with red cotton duvetyn and white rayon satin. Easy to assemble. Shipping weight 13 lbs.
4 N 07478—25 in. tall. Size 16⅞x11½x3½ in. $19.95

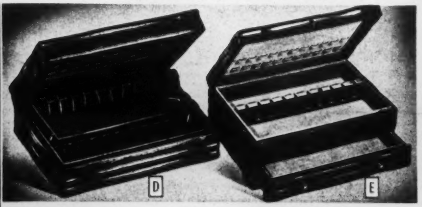


Smart anti-tarnish Silverware Chests . . . solid wood



Another Sears FIRST in Silverware Chests blonde mahogany finish

Dramatic new style . . . light blonde to go with modern furniture. Sturdy hard wood chest holds 150 pieces. Pale blue cotton velveteen, white rayon satin lining. Loop holds 12 knives. Felt tabs on bottom. Shipping weight 7 lbs. **$8.95**
4 N 07477—16⅞x11½x3½ in. $8.95



A **Holds 90-pcs.** Walnut color finish with green cotton duvetyn lining. Loops in cover hold 10 knives. 15x11½x3 in.
4 N 07466—Shpg. wt. 4 lbs. . **$3.95**

B **Holds 125-pcs.** Rich walnut grain finish. Red cotton duvetyn lining. Loops in lid of chest hold 12 knives. 19x11¼x3 in.
4 N 07454—Shpg. wt. 6 lbs. . **$5.95**

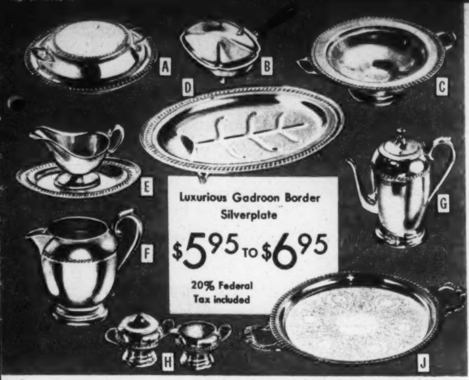
C **Holds 150-pcs.** Hand-rubbed with 3 coats lacquer to preserve deep walnut color. Superb red (cotton) velveteen lining. Felt tabs on wooden feet. 17x11⅜x3⅝"
4 N 07461—Shpg. wt. 6 lbs. . **$7.95**

D **Holds 212 pcs.** . . . with self-lifting cantilever tray. Magnificent chest lined with specially treated royal blue cotton duvetyn. Dark walnut grained finish perfect accent with dark wood. 18x13x5¼ in.
4 N 07472—Wt. 10 lbs. . **$9.95**

E **Holds 212-pcs** . . . removable drawer for extra ease in handling. Hand-rubbed walnut grained. Cotton velveteen lining. Felt covered feet. Drawer 1¾ in. 17x11¼x6¾"
4 N 07473—Wt. 12 lbs. . **$12.95**

Outstanding Gift Values in

Silverplate, Sterling



Gifts beautifully fashioned of pure silver over copper

A **Covered Vegetable Dish.** 9⅞ in.
4 N 8707ME—Shpg. wt. 3 lbs. $6.95

B **Silent Butler** (without gadroon border), for tidying ashtrays. 5¼x7¼ in.
4 N 8806E—Shpg. wt. 1 lb. 6 oz. . . $5.95

C **Handled Fruit Bowl.** 10½ in. diam.
4N8738ME-3-in. high. 2 lbs. 10 oz. $5.95

D **Well and Tree Platter.** 16x11⅞ in.
4 N 8808ME—Wt. 4 lbs. $6.95

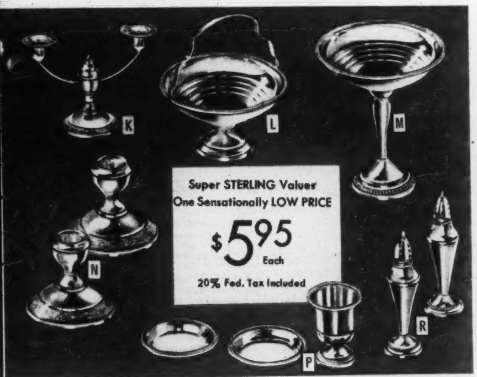
E **Gravy Boat** and separate 9⅜x 5¾-in. tray. Boat 4 in. tall.
4 N 8834ME–Shpg. wt. 2 lbs. 8 oz. $6.95

F **Water Pitcher** with ice lip. Holds 9 glasses. 7½ inches tall.
4 N 8809ME—Shpg. wt. 3 lbs. $6.95

G **Coffee Pot.** Start HER set with gadroon border 8 cup pot, add lovely (and useful) matching pieces. 8½ in. tall.
4 N 8821ME—Shpg. wt. 3 lbs. 2 oz. $6.95

H **Matching Sugar, Creamer.** Each 2⅝ inches. Shipping wt. 1 lb. 10 oz.
4 N 8799ME . . . . Set $6.95

J **Matching Tray.** 18 in. with handles.
4 N 8724ME—Shpg. wt. 6 lbs. . . $6.95



Precious Sterling . . . spectacular values at one low price

K **Sterling Candelabra** . . . modern style with floral trim. 5 in. tall.
4 N 8797E–Shpg. wt. 1 lb. 8 oz. Each $5.95

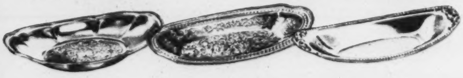
L **Sterling Compote** with hinged handle . . gadroon border. 5¼-in. diam.
4 N 8802E–Shpg. wt. 1 lb. 8 oz. $5.95

M **Sterling Compote.** Diameter and height both 5¼ inches.
4 N 8800E–Shpg. wt. 1 lb. 8 oz. $5.95

N **Low Sterling Candlesticks.** 3 inches tall. Shpg. wt. 1 lb. 8 oz.
4 N 8801E. . . . . Pair $5.95

P **3-pc. Sterling Smoker Set.** Gadroon border on 2¾-in. urn, 2 trays (3 in.).
4 N 8805E—Shpg. wt. 10 oz. 3-pc. set $5.95

R **Classic Sterling Salt and Pepper Shakers** with gadroon border. 4¾ in.
4 N 8804E—Shpg. wt. 10 oz. . . Pair $5.95



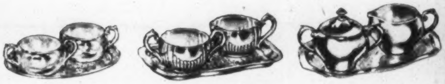
Special Gift Group of richly silverplated Bread Trays

Simply designed bread tray with wide, gracefully cut grooves. 12x6¾ inches. Shipping weight 1 pound 4 ounces.
4 N 8812E. $2.79

Bread tray with traditional gadroon border . . . matches pieces at top. 13x6½ inches. Shipping weight 1 lb. 8 oz.
4 N 8709ME. $3.98

Expensive *hand-applied* shell and gadroon border bread tray. 13x6½ inches. Shipping weight 1 pound 8 ounces.
4 N 8702E. $5.95

NOTICE FOR 2 PAGES. 20% Federal Tax included on ALL PRICES.

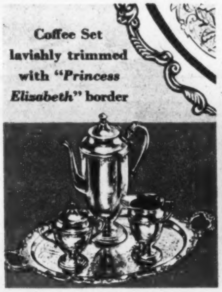


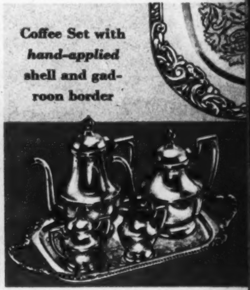
Silverplated Sugar, Creamer Sets are always a hit

Trim design to go with any pattern. Sugar, creamer each 1⅝ in., tray 7⅞x6⅛ in. Wt. 1 lb. 8 oz.
4 N 8726E. . . . . . . Set $3.98

Larger . . . new, artistic "semi-melon" shape. Sugar, creamer ea. 2 in., tray 9x5⅝ in. Wt. 2 lbs. 6 oz.
4 N 8751E. . . . . . . Set $4.98

Largest sizes . . . exquisite covered sugar 3¾ in. tall. Creamer 2½ in., tray 9½x6 in. Wt. 1 lb. 11 oz.
4 N 8810E. . . . . . . Set $5.95


Coffee Set lavishly trimmed with "Princess Elizabeth" border

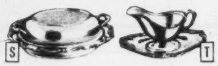


SAVE . . . 4-piece set $30.95

Hand-applied and *hand cut* "Princess Elizabeth" bordered holloware is fine silverplate over heavy copper. 10½-inch coffee pot holds 8 cups . . . sugar, creamer each 5½ inches tall. Tray with large handles 21x12½ inches.
4N8828ME–4 pcs. Shpg. wt. 8 lbs. $30.95
4N8825ME–Pot. Shpg. wt. 3 lbs. . . 11.95
4N8830ME–Sugar and Creamer Set. Shpg. wt. 2 lbs. $11.95
4N8831ME–Tray. Shpg. wt. 4 lbs. 6 oz. 11.95

SAVE . . buy 5-pc. Set $49.50

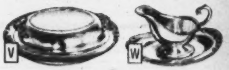
Richly styled of finer silverplate over heavier copper, 8-cup coffee pot is 10¼ inches . . . 6 cup teapot 9 inches . . sugar 5 inches . . creamer 4¼ inches. Handled tray 22x12 inches.
4N08840ME-5-pcs. Shpg. wt. 16 lbs. $49.50
4N08841ME–4 pieces without teapot. Shpg. wt. 13 lbs. $37.50
4N8842ME–Coffee Pot. Wt. 4 lbs. 12.95
4N8843ME–Teapot. Shpg. wt. 4 lbs. 12.95
4N8844ME–Sugar, Creamer. Wt. 2 lbs. 12.95
4N8845ME–Tray. Shpg. wt. 6 lbs. 12.95



Serving Pieces in above pattern

S **Covered Vegetable Dish.** 11½x9 in.
4 N 8826ME—Shpg. wt. 5 lbs. $11.95

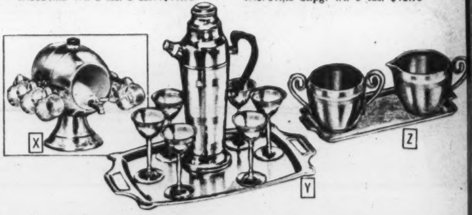
T **Gravy Boat.** 9¼x6¼-inch stand.
4N8824ME–Wt. 2 lbs. 8 oz. . . $11.95



Serving Pieces in above pattern

V **Covered Vegetable Dish.** 11x9 in.
4N8729ME–Wt. 4 lbs. 8 oz. $12.95

W **Gravy Boat.** 9⅜x6-inch stand.
4N8731ME–Shpg. wt. 3 lbs. $12.95



Popular shining Chrome and Aluminum Giftware

X **Chrome Plated Cordial Jug and 6 glass mugs.** Fills from top . . . pours from the spout. Jug is 7½ in. tall, 5⅞ in. long. Handled mugs each 1½-in. diam.
4 N 8833—Shipping weight 5 pounds. Complete 7-piece Set $6.95

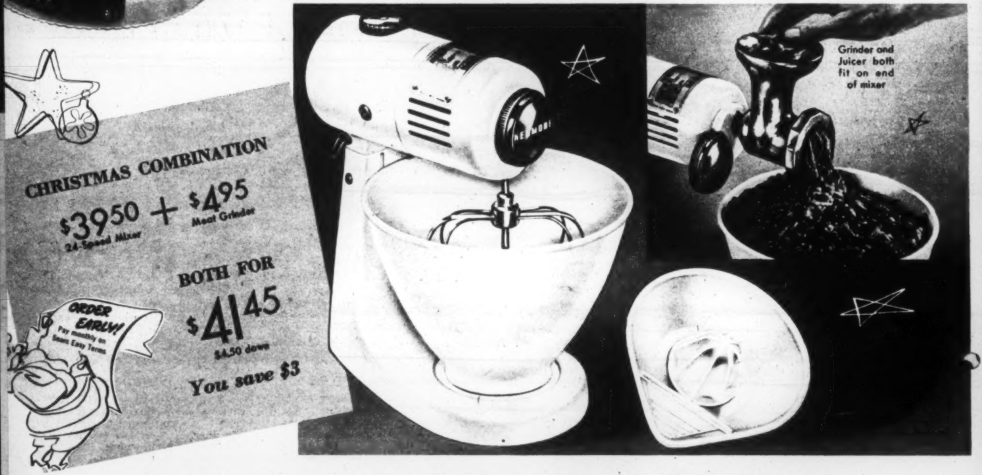
Y **Chrome plated 8-piece Cocktail Set.** Ruby color plastic handle on 1½ qt. shaker that is 13 in. tall. Six 5 inch cone shaped, footed goblets. Large, dual purpose tray measures 17¼ inches with handles . . . is 11¾ inches wide.
4 N 8846—Shipping weight 7 pounds 10 ounces. . . . . Complete 8-piece Set $11.89

Z **Aluminum Sugar and Creamer on Tray.** Covered sugar, creamer each 3⅛ in. tall.
4 N 8829—Tray is 9x4¼ in. overall. Shipping weight 13 oz. . . . . Complete Set $2.79

There's More to Mixing

than her arm can do..

Same recipe, same oven heat were used for both cakes shown. The only difference—a Kenmore Mixer fluffed the big beautiful looking cake. Exhausting hand-method mixed the other


ORDER EARLY!
Pay monthly on Sears Easy Terms
KENMORE
Grinder and Juicer both fit on end of mixer

CHRISTMAS COMBINATION

$39.50 24-Speed Mixer + $4.95 Meat Grinder

BOTH FOR $41.45

$4.50 down

You save $3

For her finest gift . . Kenmore "Baker-type Mixer" with Meat Grinder

The Christmas Dream of every housewife! A real Baker-type Mixer that mixes, grinds, juices, mashes —does every job the best way . . . and the easiest way! Whips, beats, cuts, and folds like no other mixer. Beats a single egg or mixes 2½ qts. heavy candy mix.

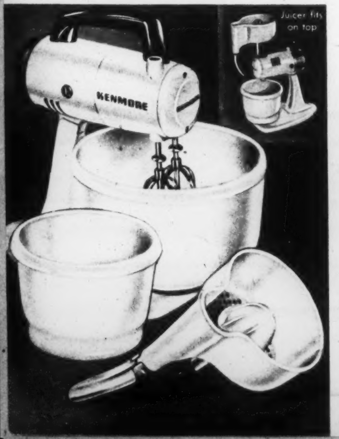
It's Super-powered . . the only Mixer we know of with 180-watt Motor, Built-in Power Unit for meat grinder, and **Big Widespread Beater** for under $50 . . And right now, with Meat Grinder, you save an extra $3.

24-speed Dial with thumb-tip "Speed Index." Governor-controlled at every speed. Exclusive **Brake-controlled Bowl** cannot race . . . turns at one constant "slowed" speed so beater cuts batter more often for better blending. Permanently lubricated.

Push-button tilts head back for easy removal of bowl and beater. Bowl locks onto turntable, cannot slip. Mixing head is permanently attached, cannot dance in heavy batters as ordinary mixers do.

Beautiful and compact—only 12½ in. high. Gleaming white enameled metal with black plastic trim. Plastic bowl and juicer—more durable and lighter to handle than glass. 6-ft. cord. Recipe Book included. For any 110–120-volt, AC. UL approved.

34N08249—**Mixer, Juicer, with Grinder.** Wt. 21 lbs.	$41.45
34N08238—**Mixer, Juicer, without Grinder.** Wt. 17 lbs.	39.50
34N8239—**Meat Grinder only.** Shpg. wt. 4 lbs.	4.95
11N3661—**Plastic Cover for mixer.** Shpg. wt. 2 oz.	96c



Kenmore 12-speed Mixer with 130-watt Motor

$29.50 Cash
$3 down

Complete with Juicer, Lift-off Mixing Head, Full-color Recipe Book

A favorite because it has so many features usually found only on more expensive mixers: (1) 130-watt motor assures extra power for heavy mixing, won't overheat. (2) Governor-controlled for full power at all speeds. (3) 12-speed Dial permits extra fine adjustments. (4) Speed-Index is located beside dial. (5) Mixing Head lifts off for use at stove or sink.

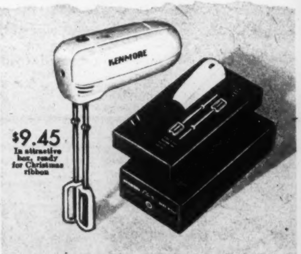
White enameled steel with black trim. 2 chrome-plated beaters. 1- and 3-qt. white glass bowls. 2 bowl positions—center and side. Bowl revolves automatically at side position. Head tilts to remove bowls and beaters. White plastic juicer lifts on-and-off top, strains out seeds. 12x7½x12 in. high. 6-ft. cord. For any 110–120-volt AC current. UL approved.

34 N 08237—**Mixer, with Juicer.** Wt. 18 lbs. . . $29.50

Plastic Cover . . Fits all Standard Mixers

Keeps out dust. Made of heavy transparent Duroseal, with red plastic edging. Waterproof.

11 N 3661—Shipping weight 2 ounces 96c

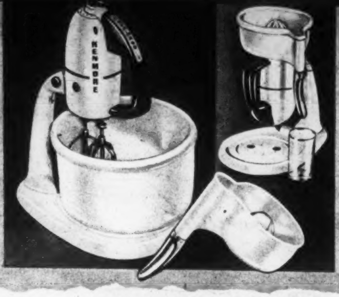


Hand Mixer with Twin Beaters

Handy little team-mate for her big mixer. . . Handles like a spoon! Twin Beaters are tough white nylon plastic—small enough to beat egg in a teacup . . powerful enough to mix cookies, cakes, batters in any bowl! White plastic, weighs only 1 lb. 2 oz. in her hand.

Wall Clip hangs mixer on wall, where it's handy. Beaters store in drawer. 50 watts. Thumb-tip switch. Recipes. For any 110–120-volt, AC or DC. UL approved.

34 N 8248—With 8-ft. cord. Shpg. wt. 2 lbs. 8 oz. $9.45



Kenmore 3-speed Mixer

$19.95 With Juicer $2.00 down. Powerful 115-watt Motor. No oiling.

Powerful, long-life Food Mixer at a price that helps stretch your Christmas budget. Has all essentials for everyday mixing, beating, whipping, mashing. Vertical Mixing Head lifts off for use at stove. Plastic juicer is easy to attach—just reverse head on stand and set juicer on top of it (as shown). Spout is high enough to drain juice right into a glass—no extra bowl to wash. Recipe book.

White enameled metal, with 2 chrome plated beaters. Turntable revolves. 3-qt. glass bowl. 10x10x10 in. high. For 110-120-volt, 50 to 60 cycle AC current. Shpg. wt. 15 lbs.
34 N 08236—With 6-ft cord. $19.95

Christmas Time is Popcorn Time

Peggy Kellogg
POP CORN
Peggy Kellogg
POP CORN
CHRISTMAS COMBINATION
Two 10-oz. Cans of Peggy Kellogg Popcorn included
$4.69

Beautiful, bright, unbreakable aluminum, with ever-cool black plastic trim

Separate popping kettle lifts out, easy to serve, to wash

New, better, Kenmore Automatic Electric Popper

- Sure hit for Christmas, television parties for it's Automatic—no stirring, no watching!
- Pops a full 2 quarts every 3 minutes . . . Has special baffle in bottom for faster heating!

And you get 2 cans of corn right with popper—all ready to pop and serve! So easy to use a child can do it. All you do is preheat, add oil (has built-in oil measure), and add corn. A big bowlful of huge, fluffy white kernels will be ready for the crowd in a jiffy!

Actually 3 gifts in 1—not only a Popper, but also fine as **Chafing Dish** or **Deep Fat Fryer** for doughnuts. Aluminum is durable service weight. Lid is flanged, keeps grease in. 425 watts. Cord. For any 110-120-v., AC or DC.
34 N 6893—With 2 cans Corn. Wt. 6 lbs. $4.69

EXTRA POPCORN!

87 N 8095—Two 1-lb. bags corn with 16 oz. popping oil.
Wt. 4 lbs. 98c

Kenmore 2-speed Liquidizer-Blender

$18.95 Not just 1 speed—but 2. Sensationally low priced!

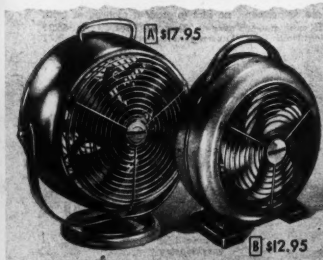
Liquefies fruits, vegetables and purees soups and baby food to give maximum vitamins . . Whips cream, eggs . . **Blends** drinks . . Does it all *in seconds!* Ideal for busy housewives, mothers of small children, men who like to mix drinks . . . **Recipe Book** shows how to prepare new soups, sauces, desserts. **No finer made, regardless of how much more you pay.** Glass jar holds 4½ cups, has handle for easy pouring. Opening in cover for adding ingredients while in use. Stainless steel blades revolve at 17,000 RPM (high) or 11,000 RPM (low). White enameled steel base. 250-watt, fan-cooled motor. 7x12 in. high. Switch. Cord. For any 110-120-volt, AC or DC.
34 N 08242—Shpg. wt. 12 lbs. . . . $18.95

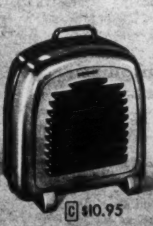
Sunbeam "Mixmaster"

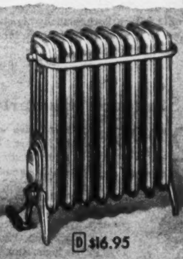
$39.50 Cash or Terms $4 down

10-speed Mixer, with 120-watt Motor. Nationally advertised, famous for: (1) "Mixfinder" 10-speed Dial, marked for all types of everyday uses—"mixing cakes," "mashing potatoes," "beating eggs," etc. (2) Uniform Bowl and Beater Speed, governor-controlled for full power at all speeds. (3) Beater-Ejector—just tilt handle to remove the 2 stainless steel beaters. (4) Lift-off Mixing Head for portable use at stove, sink. (5) Juicer that just drops into slot on top of mixer.

White enameled metal, with black trim. 13¾ in. high. With 1- and 3-qt. glass bowls. Juicer. Cord. Recipes. For any 110 to 120-volt, AC or DC current.
34 N 082031—*Postpaid.* (Wt. 24 lbs.) $39.50







Kenmore 2-in-1 Fans and Heaters

BLOW HOT . . BLOW COOL—at the flick of a switch . . Year-round gifts for entire family! Fan and 1600-watt element circulate warmth evenly. Enameled finish. Chrome grilles. Cord. For 110-120-v., 50 to 60 cycle AC.

A De luxe. Blows 180 cu. ft. warm air a min., or 775 cu. ft. cool. Head tilts. 14x8x16 in. high. Wt. 17 lbs.
34 N 07207—Green. . . . $17.95

B Standard. 85 cu. ft. warm air, 350 cool. Stationary head. 11½x6½x13 in. Wt. 10 lbs.
34N07204—Gray. . $12.95

Fan-forced Heater

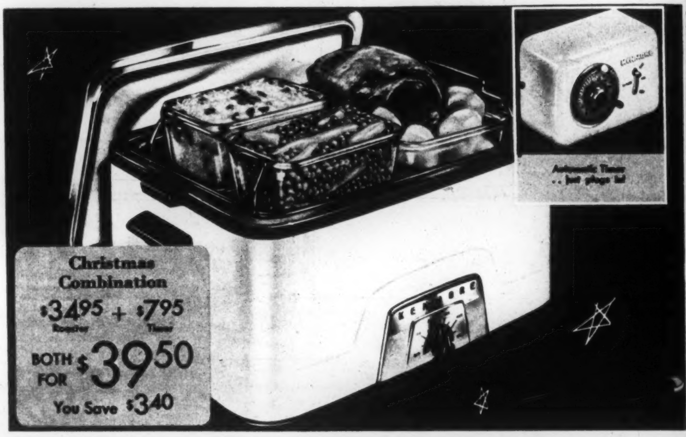
C Kenmore with 2 heats . . Fan-forced to circulate 110 cu. ft. warm air a minute. Chases icy chills in a jiffy! **2-heat switch, 1600 or 1000 watts.** Safe—fan and element enclosed. Enameled gray. 6x11x13½ in. Cord. 110-120-volt 50 to 60-cycle AC.
34N07206—Shpg. wt. 10 lbs. $10.95

Portable Radiator

Waterless, steamless . . Powerful 1320-watt element gives full heat in about 5 min. Helps heat any size room—has 8 sections, measures 7x19x23 in. high. Safe—no moving parts. Enameled gray. **Carrying handle folds down,** ideal as quick drying rack. Cord plugs into any 110-120-v., AC or DC.
34 N 07208—Shpg. wt. 32 lbs. $16.95

ROASTS
BAKES
BROILS
GRILLS

If she Loves to Cook


Christmas Combination

$34.95 Roaster + $7.95 Timer

BOTH FOR $39.50

You Save $3.40

Automatic Timer .. just plugs in

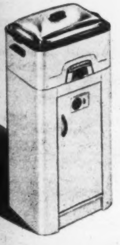
Plug in . . Step out It's Automatic

Automatic Timer can be set hours in advance, both to turn roaster on and to shut it off. She can leave home in the morning and return at night to find meal piping hot, ready to serve.

SEE HOW IT SPEEDS HER COOKING

RECIPES	Nationally known roasters			
	Kenmore	"A"	"B"	"C"
2-layer 8-inch cake..........	28 min.	55 min.	40 min.	41 min.
6½-lb. meal with ham slice..	68 min.	148 min.	98 min.	85 min.

Cooler-Faster-Cleaner-cooking KENMORE AUTOMATIC ROASTER



Here's where cooking becomes a pleasure instead of a chore. Meat, vegetables and dessert can be cooked all at one time . . and cooked **automatically.** No more hot stuffy kitchens. Electric Cooking is cooler cooking and this KENMORE is easily the coolest of them all because it is the only roaster with **Double-Walled Insulated Cover** that traps and stores the heat inside, speeds cooking, saves current.

40% Faster because of its all-around glass wool insulation and greater heating power. (Full 1380 watts, not the usual 1320).

20% Larger . . . oversize 23-qt. capacity (not just 18). Roasts a 20-lb. turkey or larger. Wonderful for canning and preserving.

Automatic Heat Control, as accurate as a Big Electric Range. Uses regular big range recipes and timing, from "Simmer" to 500°.

16-inch Adjustable Baking Rack, actually big enough to hold two 8-inch cake layers on the same level for even browning.

Gleaming white baked-on enamel with black plastic handles. Cooking Set of 3 glass cooking dishes, as shown. Removable porcelain enameled cooking well. Size 15½x22¾x12⅛ in. high. Pilot light and cord. UL approved. For 110-120-volt, 60-cycle, AC only.

Beautiful Full-Color Recipe Book Included.

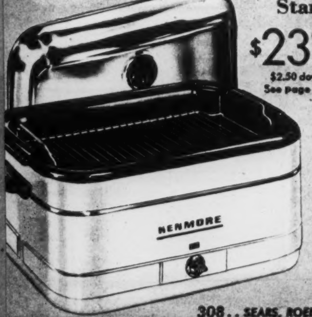
34 N 06444—Combination Offer . . . Roaster with cooking Set and Timer. Order together and save $3.40. Shpg. wt. 50 lbs. $39.50
34 N 06440—Roaster with Glass Cooking Set only. Wt. 48 lbs. 34.95
34 N 6442—Automatic Timer Only. Shpg. wt. 2 lbs. 7.95

Be sure to Order Cabinet and Broiler-Griddle too.

Roaster Cabinet. White enameled steel with casters. Two shelves. Recess plate to hold Automatic Timer. Shipped freight or express.
34 NM 6441—15½x20⅜x30⅛ in. high. Shpg. wt. 39 lbs. $13.50

Broiler-Griddle Attachment. Be sure to order it to broil or grill.
34 N 6443—Fits easily into top opening. Shpg. wt. 3 lbs. $6.25
11 N 3732—Clear Plastic Cover. Fits standard roasters. Wt. 4 oz. . . . 1.72

Standard 18-quart Automatic



$23.95 Cash
$2.50 down
See page 283

Again you save with Kenmore! Only $23.95 for this 18-quart, 1320-watt Automatic Roaster with adjustable baking rack and lift-out cooking well. Cooks entire meal for 2 to 8.

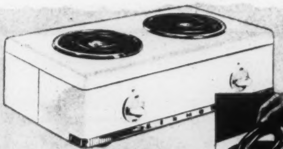
Automatic Heat Control, "Simmer" to 500°. Cover is standard aluminum type used on most roasters. White enameled steel body, glass wool insulated. Black trim. Pilot Light. Cord. 21⅝x15⅞x13⅛ inches high. Any 110-120-v., AC.

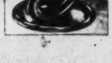
To cook while she's away, be sure to order Automatic Timer (34N6442), listed above.

34N06428—UL approved. Shpg. wt. 28 lbs. Cash $23.95

34N06446—Matching Cabinet. Has casters, 2 shelves, recess for Timer. 13½x18¾x30¼ in. high. Freight or express. Shpg. wt. 30 lbs. $13.50

34N6402—Snap-on Broiler-Griddle. Be sure to order for steaks, chops. For 110-120-volt, 60-cycle AC only. UL approved. Shpg. wt. 4 lbs. $5.75

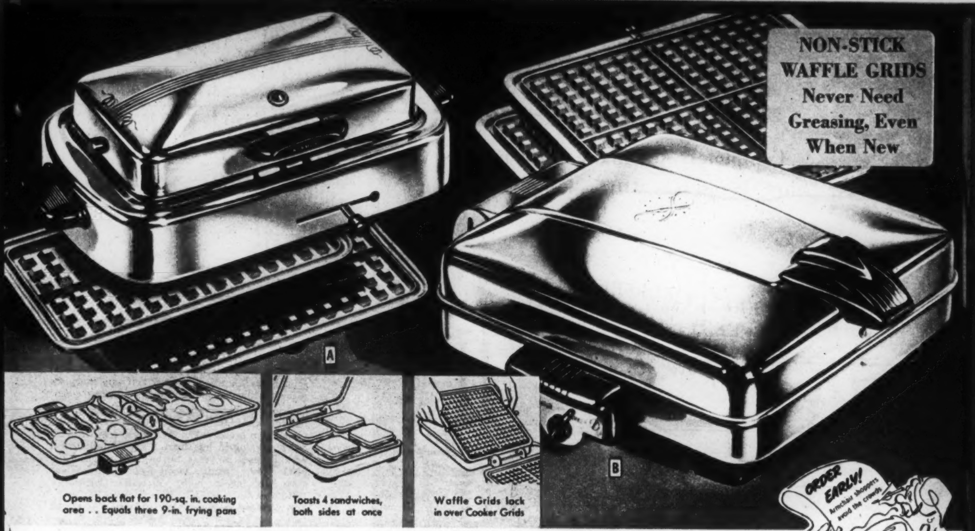



Rod-type elements tilt upward for easy cleaning

High-speed ELECTRIC HOT PLATE

Powerful all-purpose stove that plugs in anywhere—no special wiring needed. $19.95

Has fast-heating Rod-type elements and Rotary Switches just like big ranges. . . . **3-heat left burner** (1100—550—275 watts). Right burner 550 watts. **Extra large 20x11-inch top** is white porcelain enamel can't stain or rust. White baked-on enamel steel body. No-mar feet. UL approved. For any 110-120-v., AC.
34 N 04782—6 inches high. Shpg. wt. 15 lbs. $19.95



Opens back flat for 190-sq. in. cooking area . . Equals three 9-in. frying pans

Toasts 4 sandwiches, both sides at once

Waffle Grids lock in over Cooker Grids

ORDER EARLY!
Armchair shoppers avoid the crowds

Use them Every Day of the Year

GRILL . . FRY . . TOAST Sandwiches . . BAKE Waffles

A **Kenmore chrome-plated Grill-Waffler with Automatic Heat Control and 2 Sets of Grids,** $11⁹⁵ one for grilling, one for waffles. (Much better than reversible grids). Bakes big 9½x5-in. waffles. Toasts 2 sandwiches.

Big 102-sq. in. cooking area (with top opened back flat) equals two 8-in. frying pans. Has **Variable Heat Control** for slow or fast cooking. Thick sheet aluminum grill plates have drip spouts.

It's an Automatic Waffler, too. Has Browning Control; signals when to pour, when done. Cast aluminum grids have overflow groove. 660 watts, heats fast. Black plastic trim. 9x15x4 in. Cord. For any 110-120-v., AC. UL Approved.

34 N 6618—Shpg. wt. 9 lbs. 7 oz. $11.95

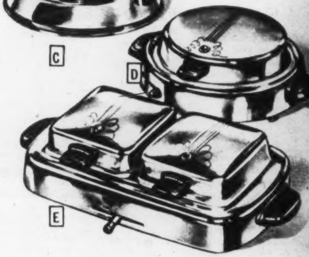
B **The KENMORE KING-SIZE COOKER-WAFFLER she's always wanted . . finest and biggest of them all . . Gleaming chrome-plated, completely Automatic, with 190-sq. in. cooking area . . and has Full-Color Recipe Book.** $18⁹⁵ Toasts sandwiches, grills steaks, fries bacon and eggs for family of 4 . . Or cooks 18 hamburgers at a time. Makes breakfasts, lunches, parties easier for her, because she can cook and serve right at the table . . and people don't have to "take turns" eating. We know of no other so big for under $24.95.

Cooks Fast or Slow . . Dial automatically controls 450° heat range. Powerful 1320-watt element keeps heat steady. Extra thick cast aluminum grids. Corner spouts carry off grease. Expansion hinges.

As an Automatic Waffler, bakes 4-section waffles on new non-stick 9x9-in. grids. Dial Control for "light to dark." Light signals when to pour batter, when waffle is done. Overflow groove.

2 Sets of Grids, Not just 1 Set. 1 for grilling, 1 for waffles—each designed for a specific job. Plastic handles. No-mar feet. 12x13x5½ in. high. With Cord. For any 110-120-volt, AC only.

34N6657–UL approved. With Recipe Book, Shpg. wt. 13 lbs. 4 oz. $18.95



Kenmore Waffle Irons

C **Big, beautiful, and low-priced! Heat Meter marked "cold-bake-hot" shows when to pour batter.** $4.98 Makes large 8-in. diam. waffles. Has cast aluminum grids, expansion hinge. **Chrome-plated body.** Brown handles, feet. 600 watts. For any 110-120-v., AC or DC. No cord. UL approved.

34 N 6481—10½x10x4 in. high. Wt. 3 lbs. 14 oz. . . . $4.98

34 N 5811—6-ft. Appliance Cord Set. Shpg. wt. 6 oz. 45c

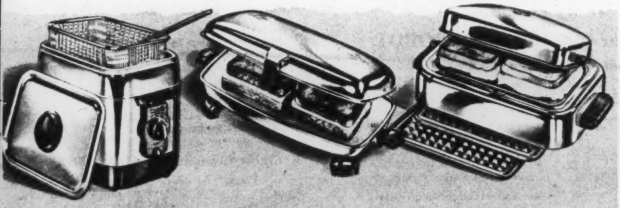
D E **Our finest Wafflers . . Both beauties, both completely Automatic and equipped with Extra Thick Grids for more uniform baking, extra crisp waffles.** $8.50 (D) Round Light signals when to pour batter and when waffle is done . . and you can vary brownness "light to dark" as you prefer. **Mirror-polished chrome-plated body, with gleaming plastic handles.** Cast aluminum grids never need re-greasing, have overflow grooves. Expansion hinges. With cord. For any 110-120-volt AC. UL approved.

D **Round style . . Makes one big 7¼-in. diam.** waffle at a time. 600 watts, heats fast!

34N6460–10x12x4 in. high. Shpg. wt. 6 lbs. 5 oz. $8.50

E **Twin style . . Larger, makes 1 or 2 waffles at a time,** each 5¼x4⅝ in. 800 watts for speed.

34 N 6479–15x9x3¾ in. high. Wt. 7 lbs. 8 oz. $11.95



Big Dulane "FRYRYTE"

New and different! At $24.95 Cash, Terms last, an Automatic Deep-Frier with Thermostat Control. Fries chicken, potatoes, fish, etc. in 2 to 7 min. Perfect results every time. Chrome-plated. 4-lb. capacity. 7¾ in. high. 1320 watts. Any 110-120-v. AC. UL approved.

34N6859T–*Postpaid.* (Wt. 8 lbs.) $24.95

SANDWICH GRILL

Low-priced . . Toasts 2 sandwiches $4.79 at a time, top and bottom, on large steel grills. Expansion hinges. **Chrome-plated body.** Plastic trim. 13½x7¾x3¾ in. 500 watts. UL approved. Any 110-120-v., AC-DC. No cord.

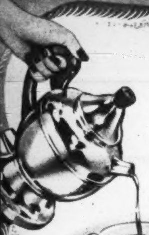
34 N 6662–Shpg. wt. 5 lbs. $4.79

34 N 5811–Cord Set. Wt. 6 oz. 45c

2 in 1 GRILL-WAFFLER

Has 2 sets Grids . . Heat Meter marked "Cold-bake-hot". $8.95 Fries, grills, toasts 2 sandwiches . . Bakes 7½x5¾-in. waffles. 600 watts. **Chrome-plated.** Walnut color wood trim. 8½x12¾x4½ in. Cord. 110-120-v., AC-DC. UL approved.

34 N 6619–Wt. 7 lbs. 4 oz. . $8.95



Famous Farberware

Completely Automatic Coffeemakers
Shut themselves "Off" .. Keep Coffee Hot

PERFECT COFFEE EVERY TIME..

No guessing, no watching, no buttons to press—Just fill pot and plug it in!

ORDER EARLY!
Shopping is easy the catalog way

Vacuum-type Electric
COFFEE ROBOT

A **A beauty! Makes 4 to 8 big 6-oz. cups.** $28⁹⁵ Cash or terms Just put water in lower bowl, coffee in upper, and plug in cord . . That's all! **The Robot does all the rest automatically**—stirs coffee while brewing, brings it to peak flavor, then shuts itself off and keeps coffee hot for hours. **Highly polished nickel-chromium plated over solid brass.** Brown wood handle. Top and bottom bowl covers . . . serve from lower bowl, as shown. Spout cap. 13 in. high. 550 watts. UL approved. 110-120-volt 25 to 60-cycle AC. *Postpaid.* (Wt. 6 lbs.)

34 N 6566T $28.95

Electric PERCOLATOR ROBOTS . . 2 sizes

LOW AS $20⁹⁵ Cash or terms 4- to 8-cup size

She'll thrill at their gleaming beauty and Automatic convenience! In addition to shutting off, then keeping coffee hot—they also *automatically* extract full strength of coffee (for weaker coffee, save by using less coffee) . . And High-speed Cold-water Valve-type Pump *automatically* brews at proper temperature, assures same delicious flavor each time. Starts perking in less than 1 minute!

Brightly polished nickel-chromium outside, satin-polished chromium inside . . . plated over solid brass for finest finish. Brass, including spout, is stamped (not cast) to assure smooth, non-porous finish for easy cleaning. Snap-on spreader plate distributes water evenly. Heat-resistant glass knob. Cool black handles, feet. Heating wire cast in metal for long life. UL approved. For 110-120-v., 50 to 60-cycle AC.

B **Makes 4 to 8 full 6-oz. cups.** Measures 11½ in. high. 550 watts. Cord. (Wt. 4 lbs. 3 oz.).

34 N 6729T—*Postpaid* $20.95

C **NEW! Makes 4 to 12 full 6-oz. cups.** Measures 12 in. high. 550 watts. Cord. *Postpd.* (Wt. 12 lbs. 4 oz.).

34 N 6736T—Cash or terms $25.95

Serve it Sizzling right on the Well-and-tree Platter Base

NEW! Farberware BROILER ROBOT

Ideal for daily use, quick snacks, parties!

$25⁹⁵ Cash or Terms $3 down

- Broils, Cooks, Toasts . . 2 heats
- 1100-watt High for fast broiling
- 200-watt Low for slow cooking
- Big broiling area—13⅝x9½ in.
- OVAL Shape for huge steaks, chops, even a whole chicken!
- Seals in all the JUICE for best-you-ever-tasted flavor.

Housewives and career girls love it! So do men who like to cook, give quick snack-bar parties.

Beautiful on your table! Bright nickel-chromium plated over solid brass. Walnut color handles. Dial shows "Broiling" heat. Aluminum grill-rack. Cord. 21x7 in. high overall. UL approved. Any 110-120-v, AC or DC. (Wt. 9 lbs. 14 oz.).

34 N 6876T—*Postpaid* $25.95

Kenmore Electric PERCOLATOR
Makes 2 to 10 big 6-oz. cups

D **Bright nickel-chromium outside, satin-chrome inside, plated over solid brass.** $15.95 Gleams like silver, but won't tarnish. More durable than aluminum, easier to keep clean.

Delicious coffee every time! No bitterness, just fine full-bodied flavor, because Cold-water Valve-type Pump brews at exactly correct temperature. Starts perking in less than 1 min. Fused wheel with 8 fuses prevents burn-dry damage. Cool black plastic handle, wood feet. Heat-resistant glass knob. 12 in. high. 550 watts. Cord. Any 110-120-v., AC or DC.

34 N 6715—UL approved. Shpg. wt. 4 lbs. 6 oz. $15.95

E **Lovely 4-Piece Serving Set. . .** Percolator like above, PLUS matching Sugar Bowl, Creamer, and 16x10½-in. Tray.

34 N 06716—Complete Set. Shpg. wt. 9 lbs. $27.50

Kenmore 2 to 8-cup PERCOLATOR

F **Streamlined Beauty, and a Kenmore Money-Saver! Same fine chrome-plating over solid brass as percolator above.** $9.95 Makes as little as 2 regular 5-oz. cups, or up to 8 cups. Cold-water Valve-type Pump for fast perking, delicious flavor. No-drip spout. Plastic trim. Fused to prevent burn-dry damage. Extra fuse. Cord. 350 watts. 12 in. high. Any 110-120-volt, AC or DC.

34 N 6727—UL approved. Shpg. wt. 3 lbs. 11 oz. $9.95

Kenmore "Hi-Lo" PERCOLATOR

G **Wonderful value in polished aluminum, with 2-heat Switch.** $5.45 Set at "Perc" to brew coffee; turn to "Warm" to keep it hot. Makes 4 to 8 regular 5-oz. cups. Slow-drip perforated basket for flavorful brew. No-drip spout. Black plastic handle. 9 in. high. 425 watts. 110-120-volt, 25 to 60-cycle AC. Without cord.

34 N 6708—UL approved. Shpg. wt. 2 lbs. 12 oz. $5.45
34 N 5811—Cord Set for above. Shpg. wt. 6 oz. 45c

Kenmore Economy Door TOASTER

$2.29 **A wonderful value at this price!** Toasts 2 slices at a time. Toast flips over when door is lowered. Chrome-plated doors. Black enameled steel body. Dark wood handles. 400 watts. 8⅜x6x7⅜ in. high overall. Attached 5-ft. cord. For any 110-120-volt AC or DC. UL approved. Shipping weight 2 lbs. 8 oz.

34 N 6304 . . . . $2.29

KENMORE AUTOMATIC PERCOLATOR

- Just plug in!
- Shuts off when coffee is done
- Keeps coffee hot for hours

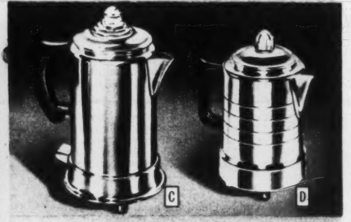
One of the BIGGEST VALUES in this Book! $8.45

Imagine! Only $8.45 for a completely Automatic Percolator that does everything the most expensive Automatics do. No watching, no guessing . . the KENMORE does it all . . times it, brews it, shuts it off, keeps it hot, assures delicious flavor!

Streamlined in gleaming aluminum, so beautifully polished that it looks almost like silver . . Durable service weight. And a master at performance! Starts perking in less than a minute . . Automatically extracts full coffee strength. Has seamless "No-drip" Spout, plastic handle, no-mar feet.

Only Automatic listed with "Cup-measure" markings. Body shows water levels, basket shows coffee levels for 4, 6, or 8 full 5⅓-oz. cups. 11½ in. high. 600 watts. Cord. 110-120-volt, 25 to 60-cycle AC only.

34 N 6728—UL approved. Shpg. wt. 2 lbs. 12 oz. $8.45



Kenmore 4 to 7-cup PERCOLATOR

C Again you save with Kenmore . . . Fast Cold-water Pump makes this low-priced aluminum beauty an amazing value! $2.79 Starts fast, brews up to 35 oz. coffee in only 10 minutes! Has slow-drip perforated basket for flavorful brew. Black wood handle. No-mar feet. 10 in. high. 400 watts. Any 110-120-volt, 25 to 60-cycle AC or DC. No cord. Order cord listed opposite page.

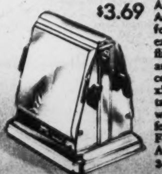
34 N 6730—UL approved. Shpg. wt. 2 lbs. 12 oz. . $2.79

NEW! 3- to 6-cup PERCOLATOR

D Brand New Kenmore in polished aluminum. $2.49 Lowest priced 6-cup electric percolator we know of. Makes 33 oz. Body has 3, 4, 5, and 6-cup measurement markings for convenience (full 5⅓-oz. cup). Slow-drip coffee basket. Black plastic handle. No-mar feet. 450 watts. Any 110-120-v., AC or DC. No cord. Order 34N5811 on opposite page.

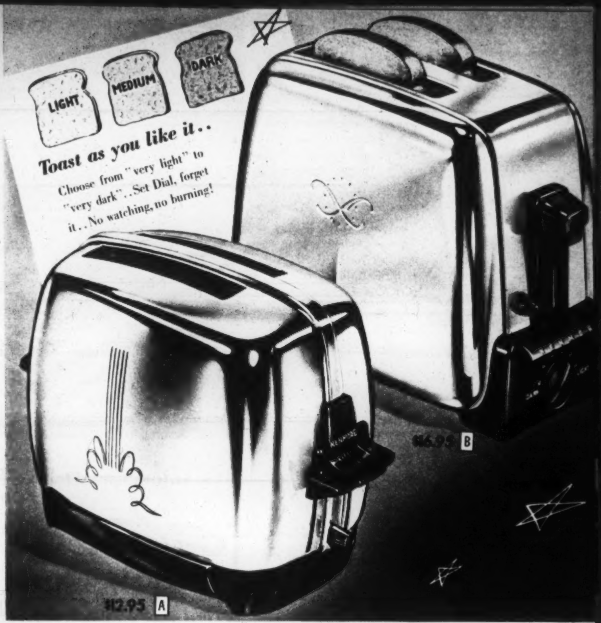
34 N 6733—UL approved. Shpg. wt. 2 lbs. 5 oz. . $2.49

Finest Kenmore Door-type TOASTER



$3.69 **All chrome-plated . . And 450 watts, toasts faster.** Large doors take extra thick slices. Toast flips over when doors are lowered. It's extra compact, too (only 7¼ x5½x7⅝ in. high)—takes up less room. Black wood handles. No-mar feet. Cord. UL approved. For any 110-120-volt AC or DC.

34N6314—Wt. 3 lbs. $3.49


LIGHT
MEDIUM
DARK
Toast as you like it..
Choose from "very light" to "very dark". . Set Dial, forget it . . No watching, no burning!
KENMORE
$16.95 B
$12.95 A

They're Kenmore..the quality she knows is tops

Automatic Pop-up Toasters

A Kenmore Economy Automatic Pop-up Toaster, with accurate Clock-type Timer, Browning Control, removable Crumb Tray and exciting beauty of design. $12.95 A gift you'll be proud to give and she'll be proud to own. Yet look at the low, low price for so much convenience!

No watching, no guessing, no burning! Just dial "light to dark" as you prefer . . Toasts 2 slices on both sides at same time, evenly browned overall. Toast pops up and current shuts off when done.

A beauty on her table, and a wonderful time-and-work-saver. Polished triple-plated chrome body, with cool brown plastic handles. Crumb tray lifts off for easy cleaning. 660 watts. 11x6x7 in. high. With cord. For 110-120-volt, 25 to 60-cycle AC.

34 N 6331—UL approved. Shpg. wt. 5 lbs. 14 oz. $12.95

B As welcome as Santa himself . . . our Finest Kenmore Automatic, with Silent Thermostatic Action. $16.95 A show-piece for beauty with its mirror-polished chrome-plated body and gleaming black plastic trim. Actually toasts to "Medium-Brown" in only 100 seconds from a cold start.

We believe it's the finest and fastest on the market. Just plug in, insert bread, set color dial for brownness you prefer, press starting knob . . that's all. Toast pops up, current shuts off automatically.

Completely silent. Exclusive **Heat Baffles** speed toasting, keep sides cooler. **Inspector Knob** lets you take a quick peek at toast any time. **Hinged Crumb Tray** cleans in a flash. 11x6x7½ in. high. With cord. 1170 watts. For any 110-120-v., AC only.

34 N 6330—UL approved. Shpg. wt. 7 lbs. 15 oz. . $16.95

11 N 3660—Plastic Toaster Cover. Fits all standard toasters. Clear with red edging. Shpg. wt. 2 oz. 56c

Kenmore Automatic BELL-RINGER

$8.95 **E No watching, no burning with this Kenmore either . . And look at the price!** Just set timer for "light, medium, dark." Clock-mechanism times the toast, then rings bell to tell you toast is done and shuts off current automatically. Does not pop up—just raise handle to lift toast. Chrome-plated. 6¾x8¾x7 in. high. Cord. 660 watts. 110-120-v., 25 to 60-cycle AC.

34 N 6323—UL approved. Shpg. wt. 4 lbs. 12 oz. . . $8.95

"TOASTMASTER" Pop-up Toaster

$21.50 Cash or Terms **F Nationally advertised, famous for** (1) Automatic browning control for "light" to "dark". (2) Silent Thermostatic Action for even brownness. (3) 1150 watts for fast toasting. (4) Chrome-plated beauty, with brown plastic trim. (5) Hinged crumb tray. 11x6x7¼ in. high. Cord. Any 110-120-v., AC or DC.

34 N 6328T—UL approved. *Postpaid.* (Wt. 7 lbs.) . . $21.50

Just set the Dial
for any warmth
that suits you best!
11 HEATS TO
CHOOSE FROM

In attractive box,
all ready for
Christmas Ribbon

. . You'll actually feel every muscle relax, as gentle, soothing warmth lulls you to the most restful kind of sleep . . HOLDS SAME WARMTH ALL NIGHT LONG, REGARDLESS OF WEATHER CHANGES!

ORDER EARLY!
Armchair shoppers avoid the crowds

It's Automatic – Deluxe Harmony House

Electric Blanket

75% Wool, with luxurious 100% Wool Face
The first to offer a full 5-year Guarantee

$29.95 Cash

Full Bed Size . . Only $3.00 down

The ultimate in sleeping luxury—perfect warmth, without weight of heavy covers! It's the gentlest kind of warmth—never the fast, high heat of a heat pad . . but more gradual, much more soothing to tired, taut muscles. And blanket is so soft, fluffy, and lightweight that you feel as if you're sleeping under a fleecy cloud. Helps you relax completely, so you sleep better, toss less, wake refreshed!

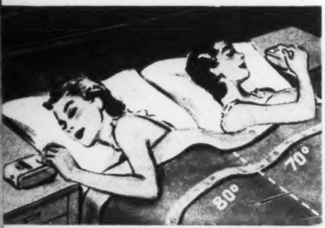
100% Wool Face gives luxurious beauty . . And colors are gorgeous—fresh, rich Harmony House "go-together" shades of blanket cloth, with both ends generously bound in matching rayon satin . . 75% wool and 25% cotton content of blanket cloth itself hold warmth best . . Nine safety thermostats guard against overheating . . Bedside Control has Warmth Selector, Pilot Light, and "On-Off" Switch . . Cord is ample length to assure convenience . . Every HARMONY HOUSE Electric Blanket is fully approved for complete safety by Underwriters' Labs . . . Dual Controls, listed at left, are easily attached if desired.

You'll be pleased with its economy: (1) Can be as warm as 3 ordinary fine wool blankets . . Yet you have fewer to launder and store, and bed is easier to make up. (2) Washes beautifully by hand or in machine. (3) Costs only about 2c a night for current. Operates on 110 to 120-volt, 25 to 60-cycle AC only.

5-YEAR GUARANTEE covers moth damage, mechanical, and electrical defects. If blanket should so fail, we'll exchange it for a new one charging only 1/60 current selling price for each month you've had it.

CHOICE OF FULL BED SIZE OR TWIN BED SIZE, in Harmony House colors listed below

Full Bed Size—72x84 in.—180 watts. Wt. 9 lbs. $29.95		**Twin Bed Size—66x84 in.—140 watts. Wt. 8 lbs. $28.95**	
34N07005–Valley Rose	34N07031–Sunshine Yellow	34N07002–Valley Rose	34N07028–Sunshine Yellow
34N07006–Pacific Blue	34N07032–Cherry Red	34N07003–Pacific Blue	34N07029–Cherry Red
34N07007–Sage Green	34N07033–Mint Green	34N07004–Sage Green	34N07030–Mint Green



You Can Buy DUAL CONTROLS, too

Choice of separate sleeping warmths for two people. Each sleeper selects the warmth he or she wants and gets it. A separate control for each half of blanket, as shown.

$9.95 Set

For Full-bed Blankets listed. Also for older full-bed HARMONY HOUSE Blankets having gray cord. Dual Controls consist of two plastic cases . . . simply plug in in place of the Single Control. UL approved. Shpg. wt. 3 lbs.

34 N 7036—Set of Dual Controls only. (No blanket) . . . $9.95

Lower-priced Harmony House Blanket, Guaranteed 1 year

An exclusive Sears development that brings you the very highest electrical quality at this very low, low price. Has exactly same electrical and safety features as deluxe blanket described above. The difference is that it's 25% wool, 25% cotton, 50% rayon.

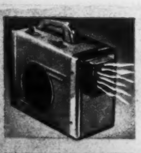
We believe it's the Biggest Value offered today

$19.75

Choice of 2 colors, in Full Bed Size only—72x84 inches—180 watts.

34 N 07012—**Rose** 34 N 07013—**Blue.** Attractively boxed. Shpg. wt. 8 lbs. . . . . Each $19.75

She'll love these Grooming Aids . . Men like them, too!



De luxe 2-Heat Hair Dryer. *Blows warm or cool.* Switch for 1200 or 600 watts heat and "On-Off". Extra quiet. Gray enameled case has chrome trim. 11x5½x9¼ in. For 110–120-v., 50–60-cycle AC only. UL approved. $13.45

34N8310–Wt. 9 lbs . $13.45

Special! $11.95 Hair Clipper, PLUS professional Barber Shears and Comb. Has tapering comb attachment. Brown case. Chrome trim. Switch. For 110–120-volt, 60-cycle AC or DC. UL approved. Wt. 2 lbs. $12.33

34 N 7320 . . . . . Set $12.33

Gilbert Vibrator. Rubber prongs feel great for loosening up scalp. Cup for facials, ball for neck, back, body massage. Enameled steel. Chrome trim. Switch. 40 watts. 110–120-v., 50–60-cycle AC. UL approved. (Shpg. wt. 2 lbs. 12 oz.) $6.95

34N8375–*Postpaid* . . . $6.95

Gilbert Vitalator. For facials, refreshing rubdowns, deep body massage! Straps to hand, imparts "Swedish massage" through fingers. Green enameled. 30 watts. For 110–120-v., 50–60-cycle AC. 30 Watt. UL approved. (Wt. 3 lbs.). $10.95

34N8376–*Postpaid* . . $10.95

New "Therm-Message" Infra-red Heat Applicator. Fine for facials . . quickly eases tired aching muscles, burning feet, etc.! Just massage aching area with 2½x3½-in. plastic head. Pocket size. 6-watts. For any 110–120-volt, AC or DC. UL approved. Shpg. wt. 8 oz. $3.45

34 N 8380 . . . . $3.45

Newest Sport! Sun and Heat Lamp. Giant high intensity ultra-violet tube for suntan, plus separate unit for infra-red heat. Folds to pocket size—5⅝x10x3⅝ in. 2-tone case. 385 watts. Any 110–120-v., AC or DC. UL approved. (Shpg. wt. 3 lbs.). $11.95

34N7062–*Postpaid* . . $11.95

Kenmore Automatic Irons

A 1000 watts for fast heat .. Guaranteed 1 year. Heat Control protects every type fabric .. Big 28.8-sq. in. sole .. only 3½ lbs. Body and sole chrome-plated steel. Cool insulated plastic handle. Heel rest. Cord has guard. For any 110-120-v. AC. UL Approved. Reduced to **$7.88**
34N6245–Shpg. wt. 4 lbs. 8 oz. *Was $8.95* $7.88

B Economy Automatic. Similar to above, but not as much heating power. Weighs 3¾ lbs. 800 watts. **$5.95**
34 N 6244—Shpg. wt. 4 lbs. 8 oz. $5.95

Guaranteed for 5 years

High Speed Kenmore Syncromatic Iron

KENMORE
SYNCHROMATIC COLOR DIAL
RED
means "too hot"
GREEN
means "too cold"
YELLOW
means
"safe to begin"

Easiest to use . . Safest for Fabrics

NO GUESSING! Color Dial shows when to start

NO SCORCHING! Heat Dial protects all fabrics

NO WAITING! Heats to rayon in 75 seconds

NO HOT HANDLE! Plastic hood keeps it cool

Streamlined beauty, Full 1100 watts .. Every feature built for extra ease and speed—from Heat Control *PLUS* Color Dial, to extra big (29.3-sq. in.) sole for fewer strokes .. 1100-watt "V" type embedded element for faster heat on cold, damp laundry .. Beveled edge and tapered toe for pleats, ruffles .. And cord that's reversible for left or right side. Chrome-plated steel body. Polished aluminum alloy sole. Heel rest. For 110-120-v., 25 to 60-cycle AC. See Big Catalog for terms of guarantee.

$10.95 4 pounds

34 N 6240—4-lb. Iron. UL approved. Shpg. wt. 4 lbs. 10 oz. . . $10.95
34 N 6241—5½-lb. Iron. UL approved. Shpg. wt. 6 lbs. 6 oz. . 11.95

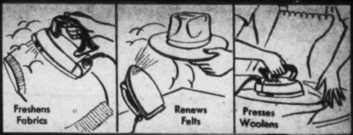
In attractive box, all ready for Christmas ribbon
$6.50

Kenmore Heat Pad with quilted cover

Deluxe Pad, with neon-lighted Dial that you can see in the dark. A beauty! Cover of lustrous *blue rayon taffeta*, white stitch-quilted, zips off, washable. Blue plastic 4-position switch and cord.

Wet-proof . . . rubberized inner cover. Can be used wet or dry. 3 constant heats, "High, Medium, Low". Fire-resistant padding. 12x15 in. 55 watts. UL approved. Any 110-120-volt, AC or DC.
34 N 6967—Shpg. wt. 2 lbs. $6.50

Lower-priced Pad. (Not shown.) Washable rose color cotton flannel cover; snap-fasteners. Wet-proof. 3-heat switch; raised markings. Boxed. UL approved.
34N6974–Shpg. wt. 1 lb. 14 oz. **$4.75**



KENMORE
KENMORE!
Lowest Priced
STEAM IRON
we've seen
$13.50

Automatic! Irons Steaming or Dry

The 2-in-1 All-purpose Iron that does every job fast . . . and the easiest way! Use *DRY* for damp laundry right off the line . . Or *STEAMING* to dampen and iron in a single stroke laundry that has dried. Steam presses daintiest dresses, heaviest suits. Steams standing on heel to renew millinery, suede shoes, etc.

1000 watts, weighs only 3¾ lbs., and has Automatic Heat and Steam Control for every fabric. 33-sq. in. aluminum alloy sole. Fills at side. Filling lasts about 1 hr. Stainless steel body. Maroon plastic handle. 110-120-volt, 25 to 60-cycle AC only.
34 N 6239—With cord. UL approved. Shpg. wt. 4 lbs. 8 oz. . . $13.50

CHRISTMAS COMBINATION
$26.50 Washer + $6.75 Wringer
BOTH FOR $29.95 Cash
You Save $3.30
KENMORE

Eases her "in-between" washes

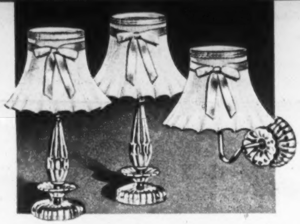
Big 7-gal. Kenmore Portable Electric Washer PLUS Hand Wringer . . BOTH for just slightly more than regular price of Washer! Launders 3 shirts, a sheet, or 8 to 10 diapers in 10 minutes. Aluminum tub can be placed on stove to heat water. Motor is in white enameled cover so it's removable—makes tub easy to handle. 3-fin agitator. 16½x15 in. high. 90 watts. UL app. For 110-120-v., 50-60-cycle AC. Wringer has 7¾-in. rolls. Cord.
34 N 07339—Washer, with Wringer. *Save $3.30* Wt. 26 lbs. $29.95
34 N 07332—Washer only. Shpg. wt. 19 lbs. 26.50
34 N 7326—Wringer only. Fits almost all tubs. Shpg. wt. 7 lbs. 6.75

Kenmore Economy Model. It does 2 shirts, a sheet, or 6 to 8 diapers at a time in about 10 minutes. A perfect gift for mothers and housewives. 5-gallon size. **$19.95**

Gleaming white enameled steel. Motor in cover. 3-fin agitator works like big washers. Extra safe for delicate baby things, lingerie. Wood handles. Compact for convenience—only 15½x15 in. high. 135 watts. Cord. For 110-120-v., 50 to 60-cycle AC. UL approved.
34 N 07331–Shpg. wt. 22 lbs. $19.95

Hurricane Lamps. Look well in any room of your home . . . romantic, sparkling. Hand cut crystal globe, 8 in. high. Eight plastic prisms, 6 in. long. Octagon glass base 4½ in. diam. 17½ in. high.
35 N 07887—Shipping weight pair 8 lbs. . . . . **Pair $8.95**

Lamps on this page, except 35 N 07892, for 110-120 volts, 50-60 cycle AC-DC. No bulbs are included with lamps unless stated.



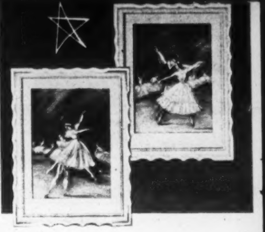
Boudoir Lamps. Clear glass stems . . acetate pin pleat shade with rayon braid and ribbon at top, flared bottom. 15½ in. high. Base 4½-in. diam. *State shade color* eggshell, pink or blue. Wt. ea. 3 lbs.
35 N 07691—Each **$2.79**. . . . **Pair $5.29**

Pin-up Lamp to match above. *State color.*
35 N 7891—Shpg. wt. 2 lbs. 8 oz. . $2.69

Set. 2 Boudoirs, 1 pin-up. *State color.*
35 N 07692—Shpg. wt. 8 lbs. . . . **Set $7.49**

3-piece Torchiere and Bedlamp Set. Milk glass with pretty hand painted flower and leaves. A gift that's versatile and practical . . will please mother or daughter equally well! Polished brass finish aluminum bases and bedlamp ends. Torchieres are 10 in. high, bedlamp is 9 in. long.
35 N 07690—Shpg. wt. 5 lbs. . . **Set $6.95**

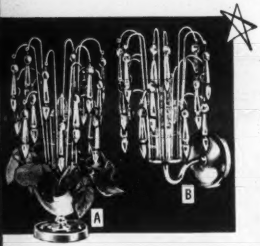
Bedlamp (same as above) sold separately.
35 N 7693—Shpg. wt. 1 lb. 8 oz. . **$2.79**



Picture Lamps. You'll have two wonderful pictures and two wonderful lamps at the same time! Each shows a ballerina with her partner (both are included in the pair . . no choice on single order). Colors are predominantly blue with white and gray. White wood frame with gold color bead. Steel back. Each 10½x13½ in. Take tubular bulb. *Bulb not included . . may be ordered from Sears General Catalog.*
35 N 07888—*State single or pair wanted.* Shpg. wt. each 5 lbs. Each **$4.79**. . . . . **Pair $8.95**

Smart New Lamps

Say a bright "Merry Christmas"

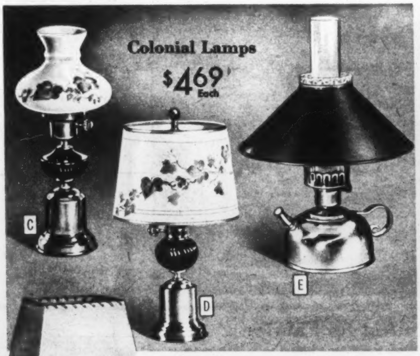


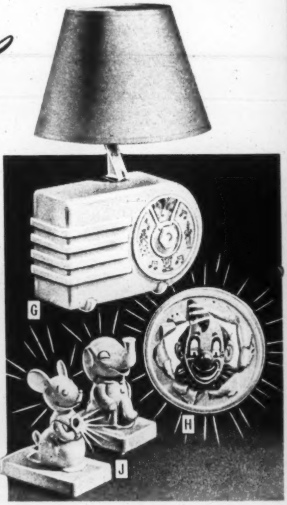
Graceful "Shower" Lamps

Intriguing lamps that spread soft, glowing light in any room. The perfect answer for those "problem spots," such as on a piano, mantel, or hall table. Clear plastic prisms catch sparkle and gleam of light.

A **Shower Planter Lamp.** Polished brass base and planter. 18 clear plastic prisms. 15 in. high. *Plants not included.*
35 N 07882—Shpg. wt. 4 lbs. **$5.95**

B **Shower Pin-up Lamp.** 18 clear plastic prisms. Polished brass frame and base. 13 inches high.
35 N 7883—Shpg. wt. 2 lbs. **$3.89**





Smoker's Humidor Lamp

How he'll love this humidor lamp for those most comfortable evenings at home! Brown plastic humidor and pipe rack form the lamp base . . top of jar holds the lamp. Parchment napped "coolie" shade in flecked green color. Shade has 12-in. diameter. Total height, 14 in. Pipe rack holds 6 pipes (*not included*).
35 N 07886—Shpg. wt. 4 lbs. **$4.79**

C **Colonial Hurricane Lamp.** Hand painted glass globe with rose and leaf decoration. Emerald green glass font insert, and turn key switch. 4½-in. diameter polished brass base. 16½ inches high.
35 N 07893—Shipping wt. 4 lbs. **$4.69**

D **Brass Colonial Lamp** with green rippled glass font . . decorative turn key. Hand painted parchment shade with dainty rose and leaf pattern. 10-in. diam. 20 in. high.
35 N 07895—Shpg. wt. 4 lbs. **$4.69**

E **Brass Teapot Colonial Lamp.** Completely captivating with its unusual teapot base. 10-inch clear glass chimney. Maroon metal shade has 10-inch diameter, and gallery top, ¾ inches high. Total height 15 inches.
35 N 07894—Shpg. wt. 4 lbs. **$4.69**

F **Ceramic Fish Planter Lamp.** Ceramic base and two separate planter pots. "Polyplastex" (fiber glass) shade is 8x11x12 in., has laced trim. Height 23 in. Colors chartreuse base and shade, or mint green base with white shade, green lacing. *State color. Plants not incl.*
35 N 08009—Shpg. wt. 10 lbs. . . . . Ea.**$8.95**

Nursery Lamps

G **Musical Lamp.** Plastic music box is shaped like a radio, with knob which turns for winding. Lamp has parchment shade. Base is pink with blue figures . . shade is pink. 15½ in. high.
35 N 07896—UL approved. Wt. 2 lbs. . . **$5.49**

H **Clown Face Nite-Lite.** Here's a night light which you can hang on the wall—serves as a picture, too! Plastic with composition back. Three-dimensional, with embossed clown face which appears to be breaking through paper hoop. Face is multicolored with red, black, flesh color and cream color. Push button switch on front. 10-in. diam. *C7 bulb included.*
35 N 07890—Shipping weight 2 lbs. **$2.49**

J **Animal Nite-Lites.** The Elegant Elephant and Merry Mouse give soft glow which is pleasant in children's room at night. All plastic. Push button switch. Complete with C7 bulb . . entire lamp is UL approved. Each 6⅝ in. high. Elephant in blue only, mouse in pink only.
35 N 07881—*State color.* Wt. 2 lbs. . . Each **$1.79**

Fluorescent Lamp

Fluorescent desk lamp . . the kind of light you want for careful work. Very popular with students. Crackle finished brown metal. White enameled lining. 12 in. tall. Shade is 19 in. wide. 15-watt bulb included. For AC current only.
35N07892–Shpg. wt. 13 lbs. . **$9.95**

Swing Arm Lamp

Swing arm desk lamp is as smart and neat looking as can be—and it swings around to give you light in exact spot where you need it. Economical, too! Polished brass base and arm. 8-inch maroon parchment shade. 13¾ inches high. Shipping weight 4 pounds.
35 N 07885. . . . . **$5.95**

Lamp and Pen Set

Desk lamp with pen . . a gift that's ideal for office or study. Polished brass finish metal . . adjustable shade. 10½ in. high. Pen and penholder. Shipping weight 3 lbs. 8 oz.
35 N 07884. . . . **$4.98**

Gift Special

Pay only $1 for stainless steel scoop by ordering it with any freezer

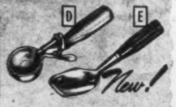
A **Maid of Honor Electric Freezers.** UL-approved motor operates on 110-120 volt, 50-60 cycle AC.
- Strong tinned steel can; cast metal dasher, cover
- Secure locking device—cover won't "pop off" in use
- Sturdy wood tub—blue brine-resistant enamel finish
- Cord covered in rubber for protection, long service
- Book of instructions and easy-to-follow recipes

	Freezers only			With Scoop		
	Cat. No.	Shpg.wt.	Price	Cat. No.	Shpg.wt.	Price
2-qt.	11N05513	13 lbs.	$12.50	11N05514	13 lbs.	$13.50
4-qt.	11N05510	14 lbs.	16.50	11N05511	15 lbs.	17.50
*6-qt.	11N05512	21 lbs.	20.50	11N05515	22 lbs.	21.50

*6-qt. freezer and scoop may be ordered on Easy Terms, only $2.50 down. See page 283.

B **Maid of Honor Hand Operated Freezers.** Thorough beating for smooth cream. Wood tub coated with brine-resistant enamel. Tinned steel can; cast metal cover, dasher. Recipe book with instructions.

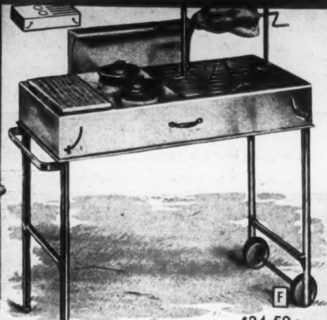
	Freezers only			With Scoop		
	Cat. No.	Shpg.wt.	Price	Cat. No.	Shpg.wt.	Price
2-qt.	11 N 05502	8 lbs.	$5.39	11 N 05506	9 lbs.	$6.39
4-qt.	11 N 05501	9 lbs.	6.95	11 N 05505	10 lbs.	7.95
6-qt.	11 N 05504	14 lbs.	9.95	11 N 05507	15 lbs.	10.95



C **Maid of Honor Slicer.** 6¼-in. steel knife slices foods from ¾ in. thick to paper thin. Metal frame, 9½x13 inches. Sharpening stone. Shpg. wt. 12 lbs.
11N04800 .... $9.95

D **Stainless Steel Scoop.** *State size:* 12 or 20 scoops to each quart.
11 N 4372—Wt. 7 oz. $1.72

E **Stainless Steel Spade.** For bulk ice cream.
11N4370–Wt. 10 oz. $2.29



$24.50 Cash
$2.50 down

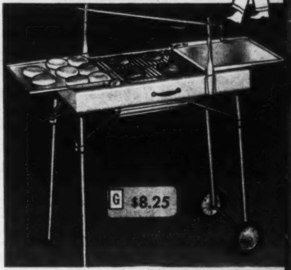
Picnic Fixin's..

Surprise 'em with a Grill

F **Portable Aluminum Grill.** Rustproof. 32½ in. high on chrome-plated tubular steel legs. Folds to fit in car. *Grid:* 20x16 in. *Work surface:* 22x18 in.—all equipped!
- Ventilated stainless steel fire box . . removable ash pit
- Rotating spit adjusts to 3 levels—for better roasts
- Aluminum windbreak adjustable to 3 positions, shields fire from wind . . built-in shelf holds salt and spices
- Two 1½-qt. covered pots, recessed to keep food warmer
- 8x12-in. maple cutting board for slicing meats, buns
- Push handle doubles as towel bar . . . rubber-tired wheels

11 NM 2651—Shpg. wt. 27 lbs. *Freight or express* $24.50

G **Portable all-steel Grill.** Manufacturer's close-out—our lowest price ever for a grill with all these features! Rust-resistant, color-bright — grey enameled with red trim. 2 detachable end shelves give work area of 15x43 in. Grid: 14x12½ in. 28½ in. high. Ventilated fire box, removable ash pit. Rotating spit adjusts to 3 levels. Rubber tired wheels roll easily. Folds compactly.
11 N 02704—Shpg. wt. 20 lbs. *Mailable* $8.25

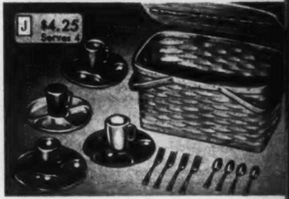


Fitted Picnic Baskets

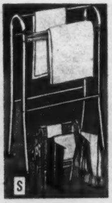
H **Fine quality Basket.** Fitted for 6—with handy lift-out tray to hold pieces for separate carrying. Basket (20½x14x10¼ in.) and tray of lacquered maple splints. Reinforced rims. Elastic on hinged, braced cover holds 6 spoons, 6 forks, 6 knives—all stainless steel with red Catalin plastic handles. Six 10¼-in. plastic plates and 11-oz. tumblers in assorted red, yellow, blue and green.
11 N 02799—Shpg. wt. 12 lbs. . . . . Service for 6 $9.95

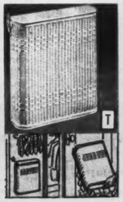
J **Good quality Basket.** Fitted for 4. Sturdy lacquered maple splint basket (18x12¾x9¾ in.) has reinforced rim. Four forks, 4 spoons of nickel plated metal fit into elastic on hinged, braced cover. Four 10¼-in. plastic plates and 11-oz. tumblers in red, yellow, blue, green.
11 N 02797—Shpg. wt. 8 lbs. . . . . Service for 4 $4.25
Fitted for 6. Larger basket: 20½x11½x10½ in.
11 N 02798—Shpg. wt. 9 lbs. . . . . Service for 6 5.95

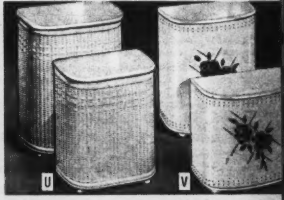
H
$9.95
Serves 6



Don't forget your home at Christmas—brighten it up for holiday company







K **All steel Step Stool.** Shaped back and seat, 13¾x11¼ in., 24 in. high. White enameled tubular legs, double braced. Swing-out steps, rubber treads. *Colors* cherry red, med. Pacific blue, sunshine yellow or black.
11 N 07047—*State color.* Shpg. wt. 17 lbs. $9.25

L **Steel Stool.** Padded, plastic-covered back and seat, 12 in. square, 24 in. high. Chrome legs, braces. *Colors* cherry red, med. Pacific blue, sunshine yellow, mint green or black. Unassembled—attach legs.
11 N 07031—*State color.* Shpg. wt. 11 lbs. $7.35

M **New! Stool Cushion.** "Garden Patch" plastic cover, 3-in. ruffle. 2-in. cotton filler. Ties on.
11 N 8943M—12-in. diam. Shpg. wt. 9 oz. 75c

N **Step-o-matic Steel Stool.** Top lifts up to act as back rest, while rubber-treaded steps glide out. Seat 11x13¼ in., 23¼ in. high. White frame with sunshine yellow, cherry red, Colonial blue (med.) or white.
11 N 07052—*State color.* Shpg. wt. 17 lbs. $7.55

P **New! Chrome case Sweeper.** So low priced! Stays bright. Ball-bearing. Adjusts to rugs. Rubber bumper, tires. Lever empties pans. Wood handle.
11N06619–14x10x4 in. Wt. 7 lbs. $5.77

R **Exclusive Touch-o-matic Sweeper.** Just squeeze bail handle—dirt falls out. Comb-cleaned brush adjusts to rugs. Ball-bearing. Rubber bumper and tires. Varnished hardwood case. Lacquered wood handle. 14½x10¼x4½ in.
11 N 06615—Shpg. wt. 9 lbs. . . . $6.63

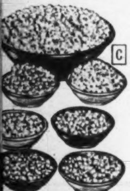
S **Chrome-plated tubular steel Dryer.** Holds 6 towels. Four 12-in. swingout rods for laundry. 6½x20x30 in.
11 N 07570—Shpg. wt. 8 lbs. . . . $5.29
Without swing rods. 27½ in. high.
11 N 07598—Shpg. wt. 6 lbs. . . 3.69

Harmony House Duroweve Hampers. Steel-ribbed—3 times stronger than ordinary! No more posts or woodwork inside—smoother, roomier. *Colors* med. Pacific blue, federal gold, med. mint green, Malibu peach or white.

T **Back-of-door Hamper.** Hangs flat. Swing away to empty. Aluminum lid.
11 N 07260M—*State color.* 22¾x21¼x4⅜ in. Shpg. wt. 7 lbs. $3.69

U **Standard Hampers.** Lustrous Pyralin-coated plywood lids. Colored hampers have matching covers, white hampers have black covers.
Large. 12x19x24½ in. Wt. 12 lbs.
11 N 07273M—*State color* $6.49
Small. 10x15½x24 in. Wt. 13 lbs.
11 N 07276M—*State color* $4.98
Jumbo. 12x19x29 in. Wt. 15 lbs.
11 N 07275M—*State color* $6.98
Bench. 12x19x20 in. Wt. 11 lbs.
11 N 07274M—*State color* $5.98

V **Hand-painted Aluminum Hampers.** Rustproof, ventilated. Smooth—won't snag. Enameled in lovely Harmony House *colors* med. mint green, Tuscan rose, med. Pacific blue, dawn gray, sunshine yellow, black or white.
Upright. 25x20x11¼ in. Wt. 12 lbs.
11 N 07218M—*State color* $8.49
Bench. 20x20x11¼ in. Wt. 11 lbs.
11 N 07207M—*State color* $7.95

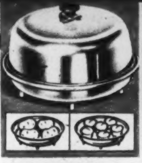


Popcorn party? What fun!

A **"Serve-it-hot" Corn Popper.** Newest idea in poppers—no agitator needed! And gleaming cover doubles as serving bowl, keeps corn warm longer. Chrome plated steel body, 10x6⅞ in. high. overall.
11 N 2282—Wt. 3 lbs. 12 oz. . . $3.39

B **New Corn Popper**—with revolving agitator. Mirror polished aluminum. 3 qt. capacity.
11 N 4559—Wt. 1 lb. 12 oz. $1.89

C **Plastic Snack Set.** 7 pieces: one 11¾-in. red bowl, six 5½-in. bowls in red, yellow, blue, green.
11 N 4569—Shpg. wt. 1 lb. 6 oz. $1.49



Potato Baker

New! Gleaming Top-of-Stove oven bakes potatoes, browns rolls. Keeps them warm at table, too! Chrome plated steel. 10x4¾ in. high. Wt. 3 lbs. 8 oz.
11 N 2285. . . $2.88

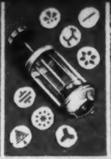
Pepper Mill

New! Varnished walnut body, chrome plated ends. Peppercorns. Wt. 1 lb.
11 N 4177. . . . . $4.79

Salt Shaker, Pepper Mill Set. Boxed. Peppercorns. Wt. 2 lbs.
11 N 4178. . . . . $7.32

New Set

Dazzle everyone with a variety of Christmas cookies. 10 red plastic cutters and recipes. Will come in handy later on, too! Wt. 13 oz.
11 N 4540. . . 77c



Cookie Press

So quick, easy! Clear plastic cylinder, 7¾x3¼-in. diam. Aluminum ends and plunger. 8 fancy metal discs, recipes. Wt. 1 lb. 4 oz.
11 N 4498. . $1.69

Party Cake Set

New—makes 4 different layer cakes with 1 set of 9-in. pans, 4 removable bottoms: plain, heart, tree, star. Aluminum. Shpg. wt. 15 oz.
11 N 1414. . $1.29

Sparkling Cookware Gifts

GIFT SPECIAL

Save money—order timer and inset pan with either Maid of Honor Pressure Saucepan

In Gift Set $16.88

Individually, 6-qt. saucepan, timer and pan total $17.81

Individually, 4-qt. saucepan, timer and pan total $15.81

In Gift Set $14.99

GIFT SET

$11.75 3 pieces shown at left

Save $1.25 or $2.50—choose your own Gift Set

Individually, pieces at right total $24.86

In Gift Set $23.61

Show her you're extra thoughtful by giving a complete pressure cooking outfit. Inset pan holds up to 3 different foods at once—and no mixed flavors! Timer times any task to 60 minutes. Needs no winding—just set it.

Maid of Honor Pressure Saucepans cut cooking time by ⅔

- Heavy cast aluminum—fully guaranteed—UL approved
- Exclusive weight-type gauge adjusts to 5, 10, 15 lbs.
- Over-pressure safety plug—specially designed handles
- Cooking rack and recipe-instruction book included

D **6-quart Saucepan.** Holds whole roasts, 7-lb. chicken, or cans 5 pt. jars. 5¼ in. high. 9¾-in. diam.
11 N 4659—**6-qt. pan, inset, timer.** Wt. 11 lbs. 12 oz. . . $16.88
11 N 4694—**6-qt. saucepan only.** Shpg. wt. 9 lbs. 4 oz. 13.45

E **4-quart Saucepan.** Cooks average servings of meats, vegetables. Cans 3 pt. jars. 5 in. high. 8¼-in. diam.
11 N 4658—**4-qt. pan, inset, timer.** Wt. 9 lbs. 2 oz. $14.99
11 N 4693—**4-qt. saucepan only.** Shpg. wt. 6 lbs. 10 oz. 11.45

Maid of Honor Copper Bottom Stainless Steel Cookware

Gift of a lifetime—rich in beauty and service, with 5 exclusive features

- Tapered bakelite knobs for surer grip
- Strong, smooth beaded cover rims
- Triple-thick rolled rims on all pans
- Plastic handles locked into stainless steel brackets—no "hot" metal inserts
- Hanging rings built right into "easy-grip" shaped handles—stay out of way

Special pieces. Both **teakettles** (in table below) have all-copper bodies, thickly chrome plated. Inset of **5-purpose cooker** is polished for table use. **Double boiler** gives you 2 copper bottom pans—use them together or separately. **Egg poacher insert** fits into 9 or 10-in. skillet, or chicken fryer.

Special 3-piece Gift Set. An ideal starter set . . . includes the pieces she'll most use: 4-qt. covered saucepot, 1½-qt. covered saucepan and 9-inch open skillet.
11 N 02253M—Shipping weight 8 lbs.. . . . 3-piece Set $11.75

Choose your own Gift Set and save! Select any number of pieces from chart below and list them on your order blank. For 5, 6 or 7 pieces deduct $1.25 from totalled selling prices. For 8 or more pieces deduct $2.50. Then add postage. Sample set above includes: 2-qt. covered saucepan, 3½-qt. whistling teakettle, 7-inch open skillet, 5-purpose cooker and 10-inch chicken fryer.

Maid of Honor Stainless Steel Cleanser. (*Not shown.*) Removes scorch and stain without scratching.
11 N 9355—1-pound can. Shpg. wt. 1 lb. 4 oz. 43c

"Presto" Pressurepans

Give a gift that keeps on giving—a pressure saucepan. Saves time, work, money all year. In 2 sizes . . . 2 different metals.

- Gauge accurately measures 5, 10 or 15 lbs. pressure
- Over-pressure safety plug
- Comfortable bakelite handle
- Rack, instruction-recipe book

Cast Aluminum with stipple trim

F 6-qt. (Wt. 9 lbs. 4 oz.) 11N4690–*Post paid* . $16.95

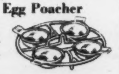
G 4-qt. (Wt. 6 lbs. 14 oz.) 11N4685–*Post paid* . . 14.95

Copperbonded Stainless Steel

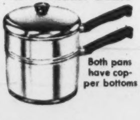
H 4-qt. (Wt. 5 lbs. 15 oz.) 11N4661–*Post paid* . $18.95

NEW! Egg Poacher

Fits 9 or 10-in. skillets

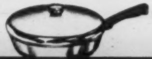


NEW! Double Boiler



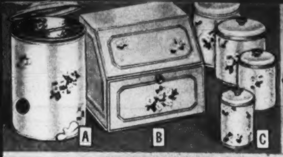
Both pans have copper bottoms

NEW! 7-in. Skillet



Order individually or in sets (*pieces not shown)

Piece	Catalog No.	Size or Cap.	Shpg. wt.	Price
Covered Saucepot. . .	11 N 2232M	6 quart	3 lbs. 10 oz.	$6.79
*Covered Kettle.	11 N 2233M	8 quart	4 lbs. 12 oz.	8.69
Covered Saucepans. .	11 N 2231M	1 quart	1 lb. 6 oz.	2.98
State size		2 quart	1 lb. 13 oz.	4.39
		3 quart	2 lbs. 10 oz.	4.98
		4 quart	3 lbs.	5.95
*Open Saucepan.	11 N 2230M	1 quart	1 lb. 2 oz.	2.69
Covered Skillets.	11 N 2237M	7 inch	2 lbs.	3.89
State size		9 inch	2 lbs. 11 oz.	4.98
		10 inch	3 lbs. 4 oz.	5.89
Open Skillet.	11 N 2236M	7 inch	1 lb. 2 oz.	2.89
Whistling Teakettle.	11 N 2396M	3½ quart	2 lbs. 5 oz.	4.10
*Teakettle.	11 N 2394M	5 quart	3 lbs. 8 oz.	4.79
Chicken Fryer.	11 N 2238M	10 inch	3 lbs. 6 oz.	6.29
Egg Poacher Insert. .	11 N 2252M	4-egg	1 lb.	1.89
5-purpose Cooker. . .	11 N 2234M	2 qt. top, 3 qt. base	3 lbs. 6 oz.	7.19
Double Boiler.	11 N 2250M	1½ qt. top 2 qt. base	3 lbs. 8 oz.	7.19
*Dutch Oven.	11 N 2236M	5½ quart	4 lbs.	8.29
*Drip Coffeemaker. . .	11 N 2244M	6 cup	3 lbs. 2 oz.	9.95
*Percolator.	11 N 2243M	8 cup	2 lbs. 8 oz.	7.95
*Extra Glass Top.	11 N 3763M	. . . .	3 oz.	.15



Bud Blossom Steel Pantryware

Gay decals on white or sunshine yellow enamel.

A **Step-on Can.** Galvanized 10-qt. inset pail.
11N 02987M—*State color.* Shpg. wt. 4 lbs.$1.98

B **2-door Bread Box.** Ventilated. 11⅛x11x13 in.
11N 02986M—*State color.* Shpg. wt. 5 lbs.$1.98

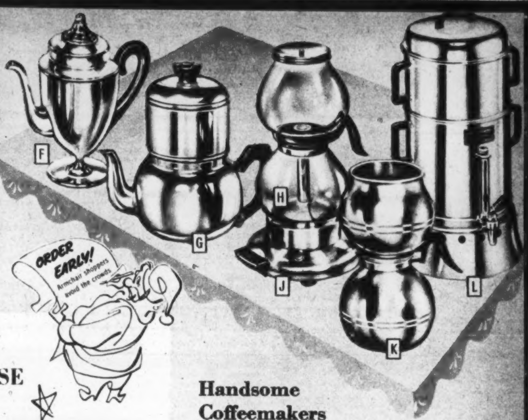
C **Canister Set.** 4 pieces: 4⅛x5⅝ in. high; 5⅛x6⅛ in.; 6x6⅝ in.; 7⅛x7½ in.
11N 2984M—*State color.* Shpg. wt. 3 lbs...$1.79

New—all plastic!

State red, yellow, white.

D **1-door Bread Box.** 9x15x7⅛ in. Wt. 3 lbs.
11N 03000M.....$3.89

E **Canister Set.** 5x4½ in. high; 5½x5⅛ in.; 6x6 in.; 6½x6⅝ in. Shpg. wt. 3 lbs.
11N 3001M—Set..$2.89


F
G
H
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L
ORDER EARLY!
Armchair shoppers avoid the crowds

.. BRING NEW JOY WITH EVERY USE

GIFT SETS

In Gift Set $12.66

Individually pieces at left total $13.90

Save $1.03 or $1.24

Order one of these Sets

Individually pieces at right total $10.69

In Gift Set $9.66

Maid of Honor "Chef Quality" Aluminum Cookware

Same heavy weight as fine restaurant ware—what an elegant gift!

- Each piece scientifically weighted
- Hard rolled to resist dents, scratches
- Snug-fit covers for waterless cooking
- Smart, cool bakelite handles welded on—no rivets to collect grease

Special 5-piece Gift Set. Includes 5-purpose cooker, 2-qt. covered saucepan, 11-in. chicken fryer, 9-in. open skillet and new 12-in. griddle.
11N 01331—Shpg. wt. 17 lbs..$12.66

Special 6-piece Gift Set. Includes 3-piece open saucepan set (1, 2, 3 qts.), 12-in. griddle, 7-in. open skillet and 11-in. chicken fryer.
11N 01332—Shpg. wt. 14 lbs...$9.66

Use this chart to order individual pieces

Piece	Catalog No.	Size or cap.	Shpg. wt.	Price
5-purpose Cooker........	11 N 1315	2-qt. top 3-qt. base	3 lbs. 14 oz.	$4.19
Covered Saucepans...... *Please state size*	11 N 1314	1-qt. 2-qt. 3-qt.	1 lb. 12 oz. 2 lbs. 4 oz. 2 lbs. 12 oz.	2.14 2.39 2.79
Chicken Fryer..........	11 N 1317	11-in.	4 lbs.	3.59
Dutch Oven *(Not shown)*....	11 N 1316	5-qt.	3 lbs. 12 oz.	3.39
Open Skillets........... *Please state size*	11 N 1313	7-in. 9-in. 10-in.	1 lb. 4 oz. 1 lb. 12 oz. 2 lbs. 2 oz.	1.14 1.44 1.84
Griddle...............	11 N 1319	12-in.	2 lbs.	2.29
Open Saucepan Set.....	11 N 1310	1, 2, 3 qts.	3 lbs. 8 oz.	3.67

JUMBO Roasters

M **Enameled Steel Roaster.** Holds 20-lb. fowl or 25-lb. roast. Dark blue finish. 18x13x8¾ in. Wt. 7 lbs.
11N01745........$2.19

N **Sheet Aluminum Roaster.** Holds 20-lb. fowl or 25-lb. roast. Removable rack. 17⅛x12⅝x9½ in. Wt. 5 lbs.
11N01162.......$4.49

P **"Chef Quality" hard rolled Aluminum Roaster.** Holds 9-lb. fowl or 18-lb. roast. Matches cookware above. 17½x10⅝x8⅛ in. Wt. 8 lbs.
11N01322.......$5.77

Stove-Utility Mat

R Shields surfaces from heat, scratches, stains, Asbestos back, chrome plated steel top.
11N 4284—*State size.*
14x17 inches
Wt. 1 lb. 14 oz...$1.29
18x20 inches
Wt. 2 lbs. 14 oz.. 1.79

New Step-on Can

S All chrome plated outside. 13-qt. porcelain enameled inset pail has snug-fitting flange top, bail handle. Rubber gasket on lid. Wt. 6 lbs.
11N 02968.....$6.29

Handsome Coffeemakers

give her clear coffee with no fuss at all—a size, a style, a price for every taste

F **"Chef Quality" Cold Water Percolator.** Starts perking in ⅓ the usual time! And it perks just under boiling point to give rich coffee without bitterness. Base fits all types of burners. "Silver service" design in mirror-polished aluminum. No-drip spout.
11N 1320—Makes eight 5-oz. cups. Wt. 2 lbs. 8 oz.$4.69

G **New "Chef Quality" Drip Coffeemaker.** What an elegant serving piece! Graceful lines are in perfect taste on any occasion. Coffee's delicious, too—pin-point perforations in drip top make it sediment-free. No-drip spout. Mirror-polished aluminum.
11N 1321—Makes six 5-oz. cups. Shpg. wt. 2 lbs...$4.79

H **Pyrex Glass Vacuum Coffeemaker.** Glistening glass lets her watch coffee brew! Controlled brewing brings out every bit of flavor without a trace of bitterness. Lower bowl guaranteed 1 year against heat breakage. Easy-wash glass filter, black plastic cover.
11N 3190—Makes eight 5-oz. cups. Wt. 2 lbs. 8 oz. $2.77

J **Kenmore 2-heat Stove, 550 watts.** "High" brews coffee; flip switch to "Low" to keep it warm. Chrome-plated finish with wood handles.
34 N 6584—UL approved. Without cord. Wt. 3 lbs. 3 oz.$2.98
34 N 5811—Cord Set for above. UL approved. Wt. 6 lbs 45c

K **Aluminum Vacuum Coffeemaker.** Handsomely designed—for controlled brewing, smart serving. Unbreakable. Metal filter, no-drip pouring lip.
11N 3182—Makes eight 5-oz. cups. Shpg. wt. 2 lbs. 3 oz.$2.88
11N 3183—Makes twelve 5-oz. cups. Wt. 2 lbs. 12 oz..$3.88

L **Electric Drip Coffee Urn.** For large-scale entertaining . . . for churches, clubs. Electric heating element in bottom operates on 110–120 volts, 60 cycles, AC-DC. Switch has high-low positions. UL approved. Heavy mirror-polished aluminum body, black plastic handles. (On Easy Terms only $2.50 down.)
11N 03270—Makes 24 to 48 cups. Wt. 14 lbs. Cash $24.95

She'll enjoy baking with "Chef Quality" Tools

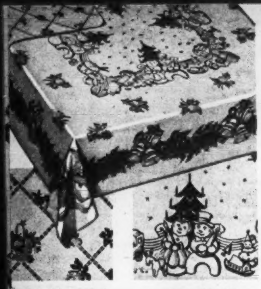
T **Egg Beater.** Set for effortless high speed beating. Die cast drive wheel and gears, ball bearing action. Stainless steel blades, rosewood handles.
11N 4010—Matches tools below. Wt. 1 lb. 1 oz....$2.79

"Chef Quality" Kitchen Tools—our finest.

- Cutlery quality stainless steel—heat tempered blades
- Lustrous rosewood handles double riveted, can't twist

V **11-piece Set.** Consists of hamburger turner, slotted spoon, pot fork, basting spoon, cake and pie server, soup ladle, wide spatula, narrow spatula, potato masher, pancake turner and 10-hook rack.
11N 3972—Shipping weight 4 lbs. 7 oz.........$13.95

W **6-piece Gift Set.** Pancake turner, pot fork, ladle, potato masher, basting spoon, 5-hook rack.
11N 3999—Shipping weight 3 lbs...............$8.35



One side perfect for everyday use

Other side sets a real holiday table

Vinylite Plastic Covers —work-saving gifts to "pretty" her table

A damp cloth wipes up splashes, spots, stains. Made of genuine Vinylite, heavy 4-gauge plastic that drapes like fine cloth. Waterproof, won't crack or peel. Heat-resistant, too. Eye-catching designs in rich, clear colors. Handsomely gift boxed—order hers today!

Reversible Plastic Cloth. $1.59 On one side —trees, bells, holly, gifts—in jolly green, red and yellow on opaque white background. Flip it over—there's a pert fruit basket check in red and green for everyday, all through the year. About 54x54 inches.
11N8929—Shipping weight 11 ounces......$1.59

Leaf-lovely Plastic Cloth. 95c Dainty leaves and huge, exotic 54x54 in. flowers—for dramatic table settings! Perfect gift. In rich blue, yellow or red on translucent white. *State color.*
11N8947–Abt. 54x54 in. Shpg. wt. 1 lb. 4 oz.....95c
11N8948–Abt. 54x72 in. Shpg. wt. 1 lb. 8 oz...$1.25

ORDER EARLY!
Do your gift shopping now

Bud Blossom Plastic Cloth. $1.19 Glorious, color-rich pattern of rosy-red bouquets and deep green leaves on white. Made of heavy opaque Vinylite plastic. Matches Bud Blossom pantryware on page 317. Waterproof, heat and stain-resistant —cleans easily with a damp cloth. About 54x54 inches.
11 N 8928M–Shipping weight 10 ounces......$1.19

New! "Wild West" designs on child's Wardrobe and Chest

Here's how to thrill your little buckaroos on Christmas morning—and help them learn neatness, too. Give them their very own storage pieces, beautifully, brilliantly decorated in action-packed "Western" designs. Silk-screened in colors that stay bright through years of use. Children *like* to put clothes and toys in place, with their cowboy heroes right along. Buy both pieces as a set.

Children's Wardrobe. $4.98 Specially proportioned for "small fry" —it's 23x17½x45¾ inches high. Sturdy 3-ply fiberboard with blond maple finish. Plastic coating is so easy to clean—smudges wipe right off. Wood reinforced. Hat shelf has separate door with mirror on it. Wood knobs. Easy to assemble. Shpg. wt.9 lbs.
11 N 09080—*Mailable.* $4.98

Storage Chest. $2.89 Keeps toys or clothes handy. 28x14¼x 14½ in. Rigid 3-ply fiberboard, wood-grained. Wood reinforced. Blonde maple finish. So strong, it supports child's weight. Easy to assemble. *Mailable.*
11N09151–28x14¼x 14½ in.high.Wt.6 lbs. $2.89
11N09152–32x16x17 in. high. Wt. 7 lbs... 3.98

Harmony House Hampers and Wastebasket with gorgeous hand-painted designs. All made of famous Duroweve, the steel-ribbed fiber that gives you "all-clear" interiors—smoother, roomier, lovelier!

Special Offer. Order basket with either hamper and deduct 30c from basket price. *State hamper color:* Pacific blue (med.), Malibu peach, mint green (med.), federal gold or black with matching covers; or white with black cover.

A **Large upright.** 12x19x24½ in.
11 N 07265M–Shpg. wt. 13 lbs. $7.98

B **Bench style.** 12x19x20 in.
11 N 07266M–Shpg. wt. 12 lbs. 7.49

C **Wastebasket.** Use in any room. 11¼x 7½x16¼ in. *State color:* Pacific blue (med.), Malibu peach, mint green (med.), federal gold, black or white.
11 N 07272M—Shpg. wt. 5 lbs....$2.69

D **Detecto Scale.** Colored steel case, black rubber mat. Raised magnified dial weighs to 250 lbs. *State color:* Pacific blue (med.), Tuscan rose, sunshine yellow, mint green (med.), white or black.
11N07876M–12¼x10 in. Wt. 11 lbs. $5.45

E **Good Harmony House Scale.** Level dial is magnified, weighs to 250 lbs. White steel case, black rubber mat.
11 N 07882—11x9¾ in. Wt. 8 lbs. $4.59

F **New Harmony House Scale—our best.** Sleek steel case now colored to match rich-toned synthetic rubber mat. Raised magnified dial weighs to 250 lbs. 12¼x 10¼ in. *State color:* Malibu peach, Pacific blue (med.), mint green (med.). Also white, with black mat.
11N07890M-Illuminated. Wt. 10 lbs. $6.39
11N07891M-Plain dial. Wt. 9 lbs. 5.39

M **Our Best Picnic Basket**—with service for 6. A gift for the whole family! Made of lacquered maple splints (20½x 14x10¼ in.) with hinged, braced cover and full length tray (18¾x12½x4⅛ in.)

Completely fitted: 6 knives, 6 forks, 6 spoons —all stainless steel with red Catalin plastic handles; 6 divided plastic plates, 10¼-in. diam.; 6 plastic tumblers, 11-oz.; 1-qt. vacuum bottle; red plastic salt and pepper shakers; paring knife; can opener; 2 red plastic food containers (8¼x4¼x2¾ in.). Plates and tumblers in gala colors: red, yellow, blue, green.
11 N 02741—Shpg. wt. 14 lbs.....$11.95

Hand Decorated Pantryware—our finest. Give her bouquets that never fade—rich, hand-painted accents on chip-resistant enamel. Strong steel, smooth rounded edges. *State color:* white or sunshine yellow.

G **Canister Set.** 4 sizes: 4 in. square, 5 in. high; 4½x5¾ in.; 5¼x6¾ in.; and 6¼x7¾ in. Tinned inside.
11 N 3014M—Shpg. wt. 3 lbs... Set $3.19

H **New 2-in-1 Bread Box.** Flip down door —on its back, a built-in cutting board! 11¼x11x13 in.
11 N 03012M—Shpg. wt. 7 lbs.....$3.89

J **Cake Cover.** 12x4⅝ in. high, with lovely 14-in. diam. glass tray.
11 N 2975M–Shpg. wt. 5 lbs. 12 oz.. $3.19

K **New 13-qt. Step-on Can**—with easy-to-clean porcelain enameled inset. Flanged rim fits snug.
11 N 03013M–13 qt. size. Wt. 6 lbs. $4.89

L **Paper Dispenser.** For both wax paper and paper towels. 4⅝x12x7¼ in.
11 N 2977M—Shpg. wt. 3 lbs......$3.19

Her Christmas wish..

ILLUSTRATED ON OPPOSITE PAGE

Spare her hours of laundry drudgery—give a Plastic Table Cover

N **Damask design.** Heavy 4-gauge Vinylite—drapes softly as cloth itself. Waterproof —easy to wipe clean. Resists stains, heat, acids. Graceful pattern in opaque white on misty-clear Victorian rose, Colonial blue or white. Boxed.
11 N 8975—**About 54x54 inches.** Shpg. wt. 11 oz. *State color*......................$1.19
11 N 8976—**About 54x72 inches.** Shpg. wt. 1 lb. 3 oz. *State color*.................. 1.65
11 N 8977—**About 67x90 in.** With plain border. Shpg. wt. 1 lb. 7 oz. *State color*.... 2.89

P **Refrigerator Storage Set.** Strong, odor-tight styron plastic. Clear tops. Two 4x8x3-in. units; four 4x4x3-in. units; and ¼-lb. butter dish.
11 N 3538–Shpg. wt. 1 lb. 14 oz...$1.78

R **Range Set.** Heavy, shining spun aluminum. 22-oz. (liquid) grease container, strainer. 6-oz. salt-pepper shakers topped in *red* or *black* bakelite.
11N4582–*State color.* Shpg.wt.14 oz. $1.99

S **Nut Bowl Set.** Gaily decorated, lacquered hardwood bowl, 9x2½ in. high. 6 nickel-plated picks, nut cracker.
11N4380–Shpg. wt. 1 lb. 14 oz. Set $1.58

T **6 Nut Picks, 2 Crackers.** Plated.
11 N 4344—Wt. 15 oz........Set 52c

Rubber Sinkware. *State:* cherry red, Pacific blue, sunshine yellow, white or black.

U **Dish Drainer.** 17¼x13½x5 in.
11N4409M—Shpg. wt. 3 lbs.....$1.77

V **Drainboard Mat.** 15½x20x¼ in.
11N4292M–Shpg. wt. 4 lbs. 8 oz. 2.48

Save! Set of Drainer and Mat. Match or mix colors. *State color of each item.*
11N4214M–Shpg.wt.7 lbs.8 oz. Set $3.98

"Garden Patch" Plastic Covers. Extra heavy, pliable, soft. Waterproof, stain-resistant.

W **Electric Mixer Cover,** standard size.
11 N 3612M—Shpg. wt. 3 oz....73c

X **Pop-up Toaster Cover.**
11 N 3611M—Shpg. wt. 2 oz....44c

Y **7 Bowl Covers, 1 drawstring Bag.**
11N3608M–Shpg. wt. 4 oz. Set 94c

(*Not shown*). **5 Bowl Covers.** 3 to 11 in.
11 N 3609M—Shpg. wt. 3 oz... Set 50c

Complete Set of W-X-Y. Ideal gift.
11N3614–Shpg. wt. 13 oz. 10-pc. set $1.94

Z **"Town 'n Terrace" Tables.** Hold party snacks at perfect 20-in. height—no more "lap juggling." Strong steel. Black tubular legs. 14x17-in. tops in sunshine yellow, cherry red, Pacific blue, dawn gray or mint green. Shpg. wt. ea. 7 lbs.
11 N 07050—*State color*.....Each $1.87
Save! In lots of 4 or more....Each 1.77

AA **Glass Roaster Set.** Fits standard electric roasters . . . handsome enough to go right to table. Large 10¼x7¼x2¾-in. dish, 2 covered 7¾x5x3½ in. dishes.
11N3558–Shpg.wt. 9 lbs. 8 oz. Set $2.78

BB **Plastic Bowl Cover Set.** Heavy plastic film. 3 largest sizes match bowls below. Elastic edges. Fit 5 to 11 in. bowls.
11 N 3607–Shpg. wt. 3 oz. 5-pc. Set 49c

CC **Glass Bowl Set.** Fits Sunbeam, other electric mixers with similar turntables. Color fired on opal glass. 6 in., 7⅜ in., and 9½ in. diameters.
11 N 3554–Shpg. wt. 8 lbs. 3-pc. Set $1.97

DD **Plastic Chair Sets.** Tough and scuff-proof—wipe clean with a damp cloth.

Pattern 1. "Dogwood." White flowers on yellow, black, red or blue.

Pattern 3. Quilted. Red, blue or yellow.

Pattern 8. New, cheery "Fruit Check" on blue, yellow or red.

Chair Back Cover. Fits backs up to 16½ in. wide. Plastic binding. Shpg. wt. 2 oz.
11N8935M–*State pattern and color.* 39c

Chair Cushion. Thick cotton-rayon filler resists matting. 3½-in. ruffle. 14x14½ in. wide, tapering to 13 in. Wt. 1 lb. 8 oz.
11 N 8934M—*State pattern and color.* 79c

Save! Set of 4 Back Covers and 4 Cushions.
11N08950M–*State pattern and color.*
Shpg. wt. 7 lbs.........8-pc. set $4.49

EE **Our best steel step Stool.** Washable Duran plastic-covered seat and back won't stain or scuff. Chrome-plated tubular legs—flared and double braced. Swing-out rubber-treaded steps. Seat 13¾x11¼ in. 24 in. high. Enamel trim in cherry red, sunshine yellow, mint green, Pacific blue or black. Shpg. wt. 22 lbs.
11 N 07034—*State color*....Each $13.95

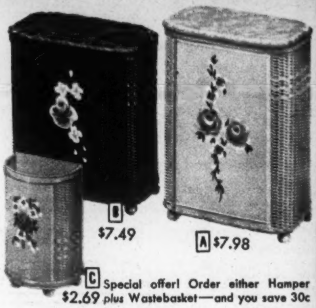
FF **New! "Wild West" Toy Chest.** Rootin' tootin' cowboy design to thrill your youngster on Christmas morning. Game top for checkers, drawing, blackboard, tick-tack-toe. Inside stores clothes, toys. 3-ply blonde maple wood-grained fiberboard, wood reinforced. So strong, a grown-up can sit on it. Easy to assemble.
11 N 09125–**Size: 28x14¼x14½ in. high.** Shpg. wt. 7 lbs.......Each $3.98
11 N 09126–**Size: 32x16x17 in. high.** Shpg. wt. 7 lbs...........Each 4.98

GG **Maid of Honor Juicer.** Just 1 stroke gets all the goodness from oranges, lemons, limes, small grapefruit. Cast aluminum removable strainer is sloped high . . . no seeds, pulp or rind oil. Heavy steel body, white enameled. Chrome top, handle. Rubber feet. 8½ in. high.
11 N 4097—Shpg. wt. 6 lbs. 12 oz. $5.66

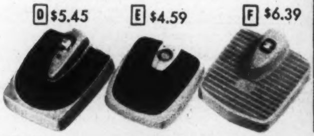
Maid of Honor Can Opener, Knife Sharpener. Both pieces fit the same brackets. Baked-on enamel now in *colors* . . . white, cherry red or sunshine yellow. Boxed.

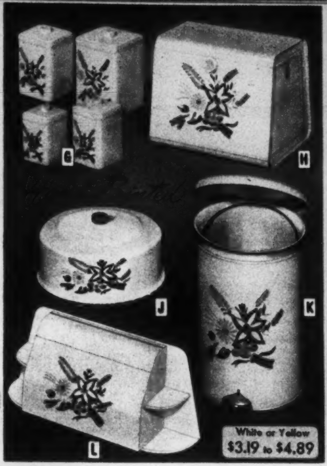
HH **Fold-away Can Opener.** For any type can. Bottle opener underside. Tempered cutting wheel. Wt. 1 lb. 4 oz.
11 N 4026—*State color*......Each $3.27

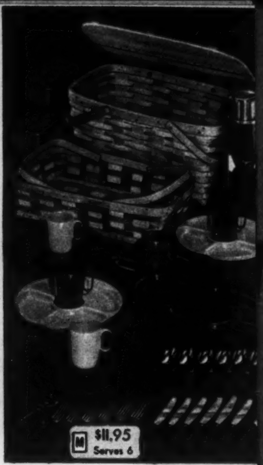
JJ **Knife Sharpener.** Just place knife between sandstone wheels—turn handle. Keeps knives keen and sharp, won't wear down blade. Shpg. wt. 1 lb. 5 oz.
11 N 4029—*State color*.....Each $3.27



C Special offer! Order either Hamper
$2.69 plus Wastebasket—and you save 30c


D $5.45
E $4.59
F $6.39


G
H
J
K
L
White or Yellow
$3.19 to $4.89


M $11.95
Serves 6

COLOR 'round the House

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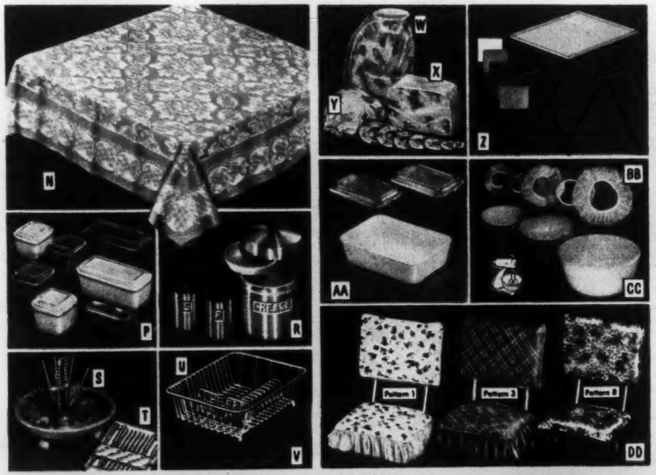
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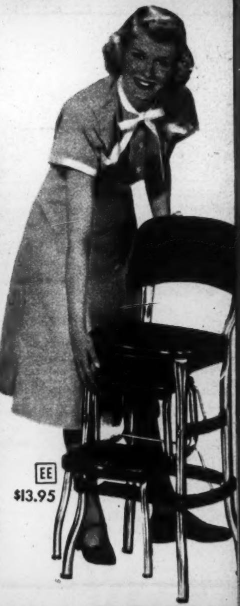
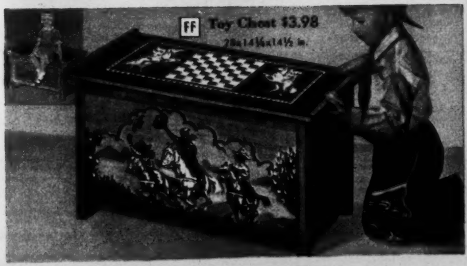
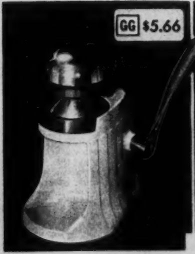
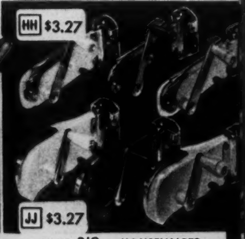
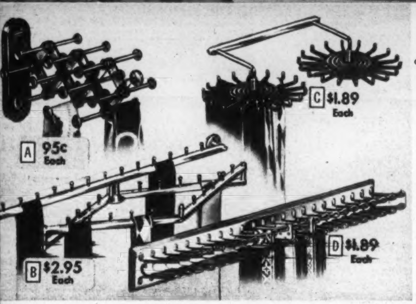
Pattern 1
Pattern 3
Pattern 8
DD




FF Toy Chest $3.98
28x14⅛x14½ in.




HH $3.27
JJ $3.27



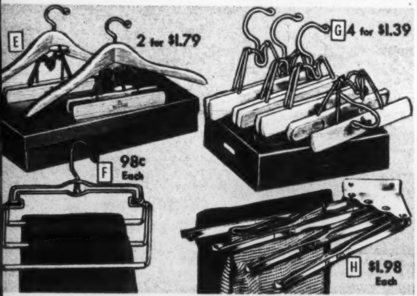
Tie Racks with special features to please him

A **Plastic Folding Tie Rack.** Holds up to 20 ties. Folds flat against wall, pulls out for selection. Shell (brown) color. Boxed. 4¼x3½ in.
25 N 6818—Shpg. wt. 12 oz....95c

B **De luxe Metal Tie Rack.** Our best! Chrome plated. Holds 72 or more ties. Pulls out so all ties are instantly visible, accessible. Folds flat against wall. 17½ in. wide. Boxed.
25 N 6834—Shpg. wt. 1 lb..$2.95

C **Double Revolving Tie Rack.** Two brown plastic wheels, chrome-plated connecting bar. Holds 36 ties. 12¾ inches wide. Boxed.
25 N 6824—Shpg. wt. 1 lb...$1.89

D **Chrome-plated Metal Tie Rack.** 46 smooth prongs hold ties ready for instant selection; folds flat against wall when not in use. Holds ties securely. 20½x2 in. Gift boxed.
25N6813—Shpg. wt. 1 lb. Each.$1.89



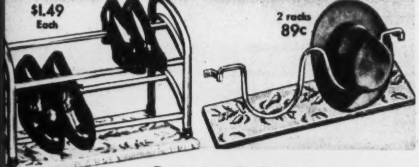
Gift Hangers give daily pleasure

E **Set of 2 Men's Suit Hangers.** Each hanger holds complete suit. Lacquered hardwood top bar specially curved to hold shoulders and collars of jackets in press. Felt lined attached trouser hanger has *automatic spring opening*. Nickel-plated metal hook. Boxed for gift. 18 in. wide. Shpg. wt. of two, 2 lbs. 6 oz.
25 N 6932......Box of 2 for $1.79

F **Now . . . a multiple slack rack that's sure to be used and appreciated.** Holds 3 pairs men's or women's slacks on one hanger-type rack. Saves closet space. Makes selection easier. Free-swinging ridged plastic bars prevent trousers from falling off. Plastic top bar. Shpg. wt. 7 oz.
25 N 6996—15 inches wide. Ea.98c

G **Box of 4 Harmony House Trouser Hangers.** A man appreciates a gift he can use . . and he'll like these hangers for many reasons. Natural lacquered hardwood bars have non-slip felt pads to hold garments securely. *Automatic spring opening*. Nickel-plated metal hook. 9 inches wide. Boxed. Shipping weight 2 lbs.
25 N 6909......Box of 4 for $1.39

H **4-arm Trouser-Skirt Rack.** Harmony House quality. Keeps 4 trousers or skirts wrinkle-free. Arms swivel for easy selection, fold flat against wall. Extends 14 inches when open. Patented tension adjustment holds garment firmly. Mount on wall or door. Nickel-plated steel.
25 N 6968—Wt. 1 lb. 12 oz..$1.98



Convenient Racks for shoes, hats

Harmony House Metal Shoe Rack. A practical gift. Sturdy tubular steel; baked enamel finish. Rubber tipped feet. Easy to assemble; screws included. Holds 6 prs. shoes. 15 in. high, 8 in. wide, 24 in. long. Medium blue color. Christmas boxed.
25 N 6820—Shpg. wt. 4 lbs..$1.49

Men's Double Hat Rack. Saves space in closet . . . keeps hats in order. Each rack holds 2 men's hats without crushing brims. Attach to door, closet wall or under shelf. Chrome-plated metal. About 23 in. wide. Screws included. Boxed. Shpg. wt. 1 lb.
25 N 6819....Box of 2 racks for 89c

A whole page of Gift Notions

ILLUSTRATED IN FULL COLOR ON OPPOSITE PAGE

Quilted Rayon Satin Accessory Boxes. *State color* blue, rose, wine. Shpg. wt. each 11 oz.

J **Glove Box.** Self cover.
25N6682M—13¼x4½x2⅝ in. Each 85c

K **6-section Hose Box.**
25N6681M—12¾x4¼x2¼ in. Each 85c

L **Handkerchief Box.** With lid.
25 N 6680M—8x8x2⅝ in...Each 85c

M **Quilted Rayon Satin Jewel Box.** Entire box is satin lined. Necklaces fit in outer circle, earrings on circular satin covered ridge for easy selection. Ring holder, section for pins. Matches accessory boxes above. *State* blue, rose, wine. *Size* 8x8x2⅝ in.
25 N 6693M—Shpg. wt. 12 oz. Each $1.69

N **Quilted Rayon Satin Earring and Jewelry Box.** Satin lined, hinged lid, 3 satin covered ridges hold earrings neatly for instant selection. Bracelets, small pins fit in bottom of box. 7½x4¼x2 in. Matches boxes above. *State color* blue, rose, wine.
25 N 6615M—Shpg. wt. 8 oz. ..Each 95c

P **"Shell" Hosiery Dryer.** Holds 32 hose, lingerie, gloves. Smooth, strong plastic. Easy to mount. Folds against wall as ornament when not in use. 8x8 in. *State color* blue, green, yellow, black or crystal clear.
25 N 6866M—Shpg. wt. 10 oz. Each $1.89

R **"Malibu" Towel Holder.** Holds towels neatly, handy for use. Smooth, strong plastic. Mounts on wall. 6½x7 in. Matches 25N6866 above. *State* blue, green, yellow or black. *Was $2.89 last Christmas.*
25 N 6865M—Shpg. wt. 8 oz. Each $1.29

S **De luxe Pajama Bag or Bed Pillow.** Lustrous blue rayon taffeta with rose rayon satin bow and ruffle. Back opening for pajamas. 17x14 in. Boxed for gift.
25 N 6502—Shpg. wt. 14 oz...Each $1.49

T **Petal Pajama Bag.** Assorted pastel color rayon petals; pajamas can be inserted in opening at back. Diameter 15 in. Patterns similar to illustration. Boxed.
25 N 6501—Shpg. wt. 14 oz....Each 89c

Personalized Closet Needs for home, travel

Give a monogrammed gift—it's different! Your choice of 3 gold color decal initials (all except I, O, Q, U, V, X, Y, Z) included with each item below. Easy to apply.

U **Travel Suit Bag.** An ideal gift. Can be used at home, too. Wine color heavyweight plastic film. Holds 3 suits. Gift wrapped. 21x42 inches. 36-inch zipper.
25 NR 6775—*Print 3 initials.* Shipping weight 7 ounces....................Each $1.79

Double Zipper Heavyweight Film Ensemble. Extra long 2-zipper closures form convenient "door openings" for easier access to garments. Top and binding of gay candy stripe film. Metal frame top. *Colors* blue, green, crystal clear (clear trimmed with wine and white stripe). Christmas wrapped.

V **Jumbo Suit Bag.** Holds 8 suits or 16 jackets, blouses. 46-in. zip. 42x14½x20 in.
25 NR 6787M—*Please state color, print 3 initials.* Shpg. wt. 1 lb. 14 oz.....Each $2.59

W **8-garment Bag.** 57x8x20 inches. 44-inch zipper closing.
25 NR 6786M—*Please state color, print 3 initials.* Shpg. wt. 1 lb. 14 oz.....Each 2.59

X **Jumbo 14-16 Garment Bag.** 50-inch zipper. 57x14½x20 inches.
25 NR 6785M—*Please state color, print 3 initials.* Shpg. wt. 2 lbs. 4 oz.....Each 2.89

Accessory Cases. Luxuriously quilted "satin-like" plastic film. Metal snap closures. Easy to clean with a damp cloth. Gift wrapped. *Colors* wine or med. blue.

Y **Hose Case.** Holds 6 pairs hose. Keeps them neat, safe from snags. *Size* 7x6 inches.
25 NR 6777M—Shpg. wt. 3 oz. *Please state color. Print three initials*.......... Each 67c

Z **Hanky Case.** 6 sections for hankies, scarfs, etc. *Size* 7x8 inches.
25 NR 6784M—Shpg. wt. 4 oz. *State color. Print 3 initials*..................Each 89c

AA **6-section Lingerie Case.** *Size* 11½x11 inches. For sweaters, slips, etc.
25 NR 6776M—Shpg. wt. 6 oz. *Please state color. Print three initials*.......... Each $1.39

Household Gifts that gain favor with use

BB **Satin-tone Quilted Plastic Sewing Kit.** Scissors, thimble included. 8½x7¾x3 inches. *State color* blue, rose, green.
25N5261—Shpg. wt. 10 oz.....Each 98c

CC **Wicker Sewing Basket.** Hinged lid covered with red artificial leather hand-tufted inside; entire box rayon lined. Include package of needles, thimble, tape measure. Metal clasp. 8x8x4 in.
25 N 5249—Shpg. wt. 2 lbs...Each $2.89

DD **Fitted Zipper Sewing Kit.** Lizard-grained artificial leather covering, matching color rayon lining. Fitted with 5-in. scissors; 3½ in. embroidery scissors; plastic vial with thimble, snaps, buttons, pins. 8 spools mercerized thread (assorted colors); 10 spools darning cotton, tape measure, velvet covered pin cushion; needles; bodkin. *Size* 8½x4½x1½ inches. Gift boxed. *State color* red or green.
25 N 5248—Shpg. wt. 1 lb. 3 oz..$3.89

EE **"Roberta" Boudoir Doll.** Lovely lady dressed in Celanese rayon satin gown. Full flared skirt. Chantilly-type lace and rosebud trimming. Matching hat. Attractive on any bed. Hand painted face, real eyelashes. Composition head, arms, legs; stuffed body.
25 N 04614—About 25 inches tall. Shpg. wt. 3 lbs. *Please state color* rose or blue...$4.95

FF **Esquire Shoe Shine Kit.** Thrift-priced. Protects leather, gives shoes longer wear. Includes 25c can (1⅜ oz.) of Esquire paste polish (containing lanolin); sturdy horsehair dauber; soft horsehair brush (7¼x2¼ in.); flannel shine cloth. In cardboard box. *State polish color* black or brown.
25 N 9915—Shpg. wt. 1 lb. 2 oz. Kit 95c

GG **Shoe Shine Stand.** *Hand decorated*, bright red enameled hardwood box to keep your shine needs in neat order. Hinged top folds back, forms foot rest.
25 N 9882—11x8x10¾ in. Wt. 5 lbs. $2.69

HH **Junior Fitted Shine Box.** Just the right size for youngsters. Contains can of shoe polish, shine cloth 15x4½ in., shine brush and dauber. Deep blue box with decal trim and yellow plastic shoulder strap for carrying. 8¾x7½x4¾ inches. *State polish color* black, brown.
25 N 9880—Shpg. wt. 2 lbs. 4 oz. Ea. $1.95

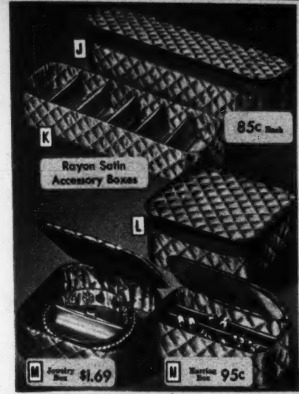
JJ **Set of 2 Plastic Vanity Trays.** Partitioned for cosmetics, hair pins, sewing needs. *Sizes* 14x8¼x1¼ in. and 9¼x6½x1 in. *State* pink or crystal clear.
25 N 6683—Shpg. wt. 1 lb. 8 oz. Set .$1.19

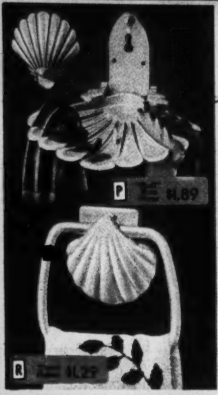
KK **Colorful Shoe Mittens.** For travel or home use. Keep shoes from soiling garments in suitcase. Protect seldom worn shoes from dust. Fit men's and women's shoes. Knitted cotton, assorted colors. Drawstring closing. Packed in "Suitcase" box. (Shipping weight 8 oz.)
25N9731—Postpaid. Box of 3 pairs $1.25

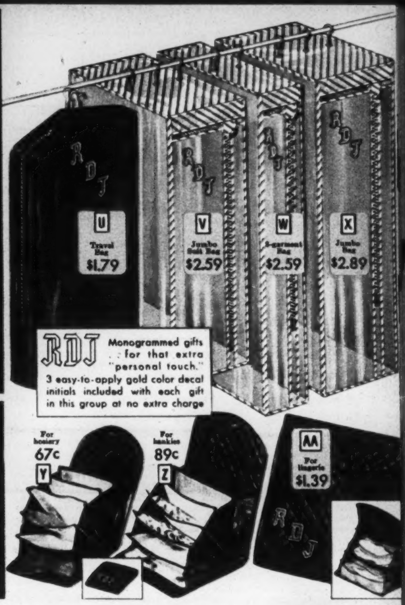
LL **Esquire "Footman" De luxe Shine Kit.** Fitted lacquered wood shine box (10½x7x10 in.) with handy foot rest. Contains four 25c cans Esquire polish (1⅜ oz. ea.) 1 black, 2 brown, 1 tan; 2 horsehair brushes; 2 daubers; 2 shine cloths.
25N9940—Postpaid (Wt. 6 lbs.) Kit $4.95

MM **De luxe Multiple Skirt Rack.** Holds 6 or more skirts or slacks. Saves space. Hang on door, wall or closet rod. Metal frame with 12 smooth plastic spring clips and matching plastic top bar. Assorted colors. 14x16 inches. Gift boxed.
25 N 6985—Shpg. wt. 1 lb. 8 oz...$1.29

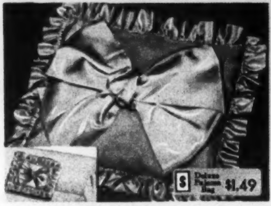
Metal Clip Skirt Rack (not shown). Holds 6 or more skirts, slacks. 12 metal spring clips. Assorted color plastic top bar. Metal frame. 14x16 inches.
25 N 6974—Shpg. wt. 1 lb. 8 oz. Each 95c

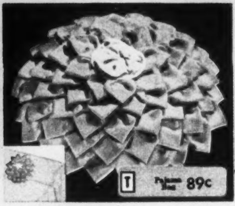

J
K
85c Each
Rayon Satin Accessory Boxes
L
M Jewelry Box $1.69
N Hosiery Box 95c



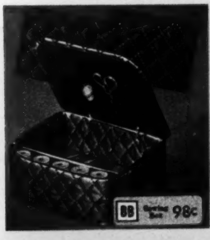

U Travel Bag $1.79
V Jumbo Suit Bag $2.59
W 8-garment Bag $2.59
X Jumbo Bag $2.89
For hosiery 67c Y
For hankies 89c Z
AA For lingerie $1.39

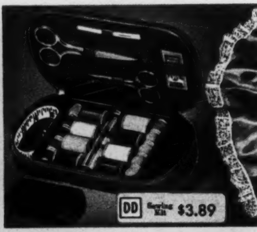
RDJ Monogrammed gifts . . for that extra "personal touch."
3 easy-to-apply gold color decal initials included with each gift in this group at no extra charge

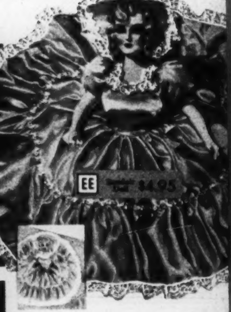

S Deluxe Pajama Bag $1.49

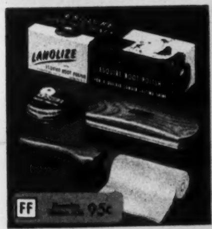

T Pajama Bag 89c

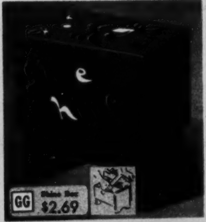
Welcome Gifts.. all pretty and practical

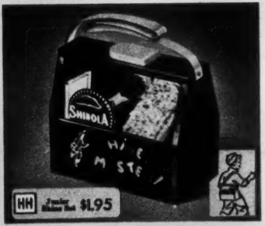

BB Sewing Box 98c

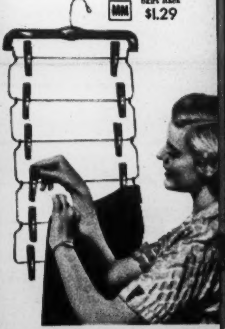

DD Sewing Kit $3.89

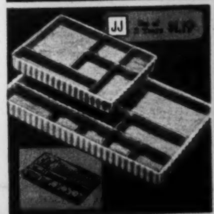


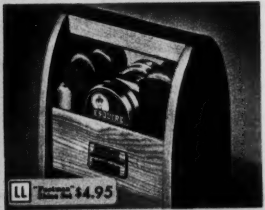

LANOLIZE
FF 95c

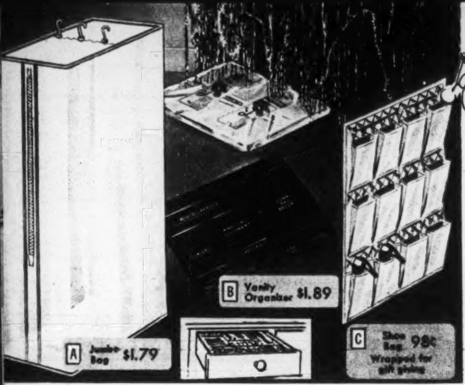

GG Shine Box $2.69


SHINOLA
HH Junior Shine Box $1.95


MM Deluxe Skirt Rack $1.29




ESQUIRE
LL "Footman" Shine Box $4.95



Jumbo Size Garment Bag

A A gift for Christmas day and every day! Holds up to 16 garments. Transparent plastic film. Extra long and wide. 36-in. zipper. Metal frame top. 57x14½x20 in. Christmas banded. *Please state color* Pacific (medium) blue or crystal clear. Shpg. wt. 1 lb. 6 oz.
25 N 6590........ $1.79

De luxe Vanity Organizer

B A gift that will bring a new neatness and order to dresser and vanity table drawers. 12 sections, labelled for bob pins, comb, brush, manicure needs, safety pins, lipsticks, etc. Mahogany color tray is made of smooth plastic. 12⅜x15x2 in. Shpg. wt. 3 lbs. 3 oz.
25N6679-*Was $2.69* $1.89

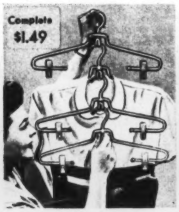
12-pocket Women's Shoe Bag

C To keep her shoes neat . . . a rich looking bag at economy prices. Back of bag is quilted heavyweight plastic film with transparent film pockets. Metal rod top. Clean with a damp cloth. 29x17 in. Assorted colors. Wrapped in Christmas design. Shpg. wt. 8 oz.
25 N 6607.......... 98c

2 for 98c
"BUGS BUNNY"

Bugs Bunny Rack

Specially designed children's clothes rack. Encourages habits of neatness. Plastic rack has 4 pegs for holding garments. Attach in closet or on door so child can reach. 12x1¾ in. Boxed. *State* pink or blue. Shpg. wt. 8 oz.
25 N 6838
Box of........2 for 98c



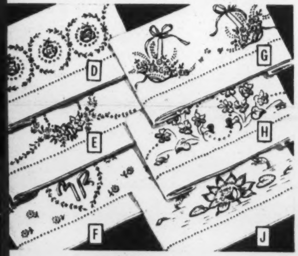
Add-a-Hanger

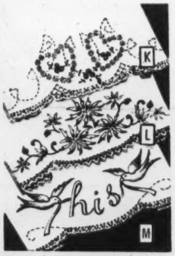
Each hanger holds 2-piece dress, skirt and blouse or suit. To form multiple rack, slip hanger onto bottom hook of preceding hanger. Smooth, plastic spring clips. Chrome-plated steel wire. Shipping weight 1 lb. 8 oz.
25N6978–16 in. wide.
Set of 4 hangers..$1.49

10-inch size $1.55

Knitting Boxes

Colorful, transparent plastic tubes with matching flexible plastic handles. Metal eyelet opening in lids for yarn. Oval shaped. Rolled edges. *Colors* red or blue. *State color.*
25N4533–10 inches..$1.55
Shpg. wt. 6 oz.
25N4534–14 inches. 1.75
Shpg. wt. 10 oz.





Stamped Pillowcases

Fine quality 64x60 thread count bleached white cotton. 3-in. thread drawn hems. Finished size 33x40 inches. Stamped for embroidery. *Please be sure to state pattern letter.*

(D) Rose Border (G) Double Basket
(E) Floral Wreath (H) Violets
(F) Mr. and Mrs. (J) Water Lily

25N4204–Shpg. wt. 10 oz. Pair $1.29

Stamped Tubing Cases

3 new patterns in your favorite tubing. Add your own crochet or lace trim (not included). Hemstitched edge for crochet pillowcases stamped on fine white cotton 42-inch tubing, 64x64 thread count. *Size* 42x32 inches. *Please be sure to state pattern letter.*

(K) Double Heart (L) Poinsettia
(M) His and Hers

25 N 4217—Shpg. wt. 11 oz...Pair $1.39

ORDER EARLY!
Be a wise and happy Santa

Gifts Galore

Priced to fit your holiday budget

ILLUSTRATED IN COLOR ON OPPOSITE PAGE

N **Sachet Clusters.** Daintily scent lingerie, hankies. Each design separates into 5 or more individual sachets. Lovely rayon in pastel colors—richly trimmed. Approximately 6x6 in. No choice. Boxed for gift.
25 N 6527E–Shpg. wt. 4 oz. Each $1.19

P **3-piece Lingerie Set.** Quilted rayon satin, lined in plastic film in lace-like pattern. 3 sizes 11x9 in.; 8½x7 in.; 6x6½ in. For hose, hankies, lingerie. *State* blue or rose.
25N6604–Wt. 5 oz. Set of 3 bags 98c

R **Gift Set of Hose Box and 5 Hangers.** Lustrous, quilted rayon satin. Six section hose box, satin lined, 12¾x4¼x2¼ in. 5 hangers covered in quilted rayon satin. Wt. 1 lb. 4 oz.
25N6908–*State* blue, rose...Set $1.89

S **De luxe Sachet Hangers.** Softly padded, scented. Covered in shirred, lustrous rayon satin. Boxed. 16½ in. wide. *State* pink or blue.
25N6926E–Wt. 13 oz. Box of 2 for $1.19

T **Combination Suit Hangers.** Shirred rayon satin covering. Smooth plastic clips. Padded top bar. *State* pink, blue. Shpg. wt. 1 lb. 3 oz.
25N6904–16½ in. Box of 2 for $1.79

U **Hand decorated Rayon Satin Hosiery Case.** Richly quilted for added beauty. Six sections keep hose neat, protected from snags. Holds 6 pairs hose. 7x6 in. Blue with rose lining. Ribbon ties. Boxed for gift.
25N6698–Shpg. wt. 5 oz. Each $1.29

V **Quilted Rayon Satin Combination Tray** to keep dresser drawers and accessories in perfect order. 6 sections for hose, 2 for hankies, trinkets, one for gloves, scarfs. Rayon satin lined. 15¼x13¼x2¼ inches. *Please state color* blue or wine.
25N6686–Shpg. wt. 2 lbs. 4 oz. $1.98

W **Heart-shaped Hose Case.** *Hand decorated* floral trim. Quilted plastic film in rose, with *extra* heavyweight film pockets and lining in blue. Holds four or more pair hose. Snap close. Approximately 8x8 inches.
25N6699–Boxed. Shpg. wt. 7 oz. 95c

X **Quilted Folding Rayon Satin Utility Case** packs beautifully and keeps dresser drawers neat. 8 pockets for hosiery, trinkets; 2 large pockets for lingerie, gloves, scarfs. Snap closing. Plastic lining and pockets. *Closed size* 8¼x11½ in. *State* blue, rose.
25 N 6605—Shpg. wt. 5 oz....$1.49

Sparkling Gifts for a Merry Christmas

Y **"Quick Primp" Mirror Vanity.** Clear glass mirror with sturdy plastic tray. Hinged lid compartment to hold comb, brush, makeup. Portable—use in any room or mount in kitchen or hall. Contents not included. 12½x9¼ in. *State* red, white or mottled gray.
25 N 6718—Shpg. wt. 3 lbs.... $1.89

Z **Magnetic Pin Bin.** Plastic container holds pins in a gentle grip with an encased magnet . . . 5 bins hold bob pins, needles, straight, safety or hair pins. Non-skid crest spreads bob pins with one-hand ease. *Please state color* aqua, (light blue) or red.
25 N 9448–Shpg. wt. 8 oz. Each 83c

AA **Something new—a Round Shelf bag for Hats and Accessories.** Fits into closet like a garment bag. 4 shelves hold hats, lingerie, purses. Heavyweight transparent plastic film. Quilted film top. 42-in. zip. 46 in. long, 13¼ in. diam. *State* blue, wine.
25 N 6591–Shpg. wt. 1 lb. 8 oz. $2.89

Matching Jumbo Garment Bag and Women's Shoe Bag. Richly quilted rayon satin combined with heavyweight transparent plastic film. **Jumbo 16-garment bag** has quilted rayon satin top, front trim, 36-in. zip. 57x13½x20 in. **12-pocket shoe bag** has quilted rayon satin back, heavyweight film pockets. Double stitched pocket seams. Wood rod top. 32½x18½ in. *Colors* med. blue or wine.

BB **Jumbo Bag.** *State color.*
25N6666–Wt. 1 lb. 12 oz. $2.79

CC **Shoe Bag.** *State color.*
25N6580–Shpg. wt. 14 oz. 1.98

buy Both Garment Bag and Shoe Bag. Save over 15%. *State color* med. blue, wine.
25N6503–Shpg. wt. 2 lbs. 10 oz. $3.98

DD **Cotton Chenille Scuffs.** Resilient foam rubber insole. Durable artificial leather outer sole. Washable. Elastic in vamp. *State* small 4-5½; med. 6-7½; large 8-9½. *State* copen (med.) blue, deep red, aqua.
25 N 3740–Shpg. wt. 6 oz. Pair $1.25

Hearthside Scuffs with latex foam rubber platforms for that "walking on air" feeling . . Long-wearing, composition sole. A gift of year-round comfort. *State size* small 4-5½; medium 6-7½; large 8-9½. Shpg. wt. 9 oz.

EE **Cotton Corduroy.** Navy blue or red. *Please state color, size.*
25 N 3861..................Pair $1.79

FF **Red Paisley Cotton Print.**
25N3860–*State size*..Pair 1.79

GG **Television Pillow.** A wish-come-true for televiewers. Comfortable six-way pillow. Colorful "Western" scene printed on cotton pebble cloth, vat dyed and pre-shrunk. (Max. fabric shrink. 4%). Cotton filled. 16½x16½x9 in. For reading in bed, too. *State predominating color* natural, hunter green, silver gray or bright red.
25 N 4424—Wt. 1 lb. 8 oz. Ea. $2.79

HH **Rayon Striped Taffeta Sofa Pillows** Boxed, tied with ribbon and rosette for gift giving. Self-material cord binding. Reversible, front, back alike. Cotton filled. 17x17 in. *State* wine, hunter green, gray, gold.
25N4423–Shpg. wt. 5 lbs. Pair $2.98

JJ **Set of 2 Nested Acetate Hat Boxes.** Transparent for easy selection of hats. Fiberboard bottoms. White ribbon ties. One 12¼x6 inches; one 11¾x5½ inches in set.
25N6716–Wt. 3 lbs. Set of 2 for $2.25

Closet Aids . . for your home, for gifts

Quilted Plastic Film Accessory Boxes. *State* blue, green. Shpg. wt. each 7 oz.

KK **Handkerchief Box.** With lid.
25N6673M–8x8x2¼ in. Ea. 69c

LL **Hose Box.** 6 sections
25N6674M-13x4¼x2 in. Ea. 69c

MM **Glove Box.** Self-hinged lid.
25N6675M-13x2¼x4½ in. 69c

NN **Kiddies' Hangers.** Cute animal "cutout" design on strong, smooth plastic. Notches for jumpers, slips, playsuits. 12 in. wide. *State* lt. blue, pink.
25N6955–Wt. 12 oz. Box of 8 for 89c

PP **Plastic Film Shoulder Covers.** Protect shoulders and collars from dust, dirt, 7x20 inches. (No choice of color). Shpg. wt. 7 oz.
25 N 6531.........Box of 6 for 79c

RR **Women's Plastic Hangers** . . . 4 dress or blouse hangers, 2 suit hangers. Metal hooks. Suit hangers have metal spring clips for skirts, slacks. 17 in. wide. Shpg. wt. 1 lb. 9 oz.
25 N 6959—Assorted colors..............Box of 6 for 98c

SS **Six Blouse or Shirt Holder.** Saves closet space. Free-swinging arms make it easy to use. Chrome-plated steel wire. 22x16½ inches.
25 N 6989—Shpg. wt. 1 lb. 2 oz..89c

TT **Multiple Blouse and Belt Rack.** Smooth plastic bars hold 5 blouses or men's shirts. Metal bottom bar keeps belts, scarfs handy. 15¾x22½ inches. Shpg. wt. 14 oz.
25N6992–Ass't'd. colors. Each $1.39

Price includes 20% Fed. Excise Tax where E is added to catalog number.

N [illegible] $1.19

R Hangers, Hose Box $1.89

S Sachet Hangers 2 for $1.19

T 2 for $1.79

U Quilted Satin $1.29

HOSE CASES

W Hand Decorated 95c

P 3-piece Set 98c

V Rayon Satin Tray $1.98

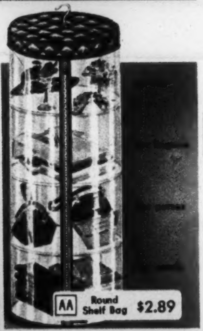
X Rayon Satin Utility Case $1.49

You're sure to please with these year-round gifts

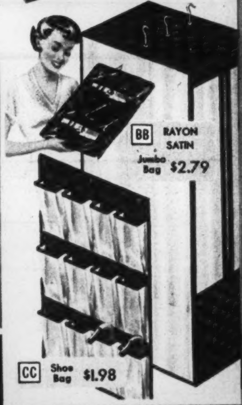
Y $1.89 Each

Pins won't spill
Try it!
Spreads bob pins
Try it!

Z 83c Each



AA Round Shelf Bag $2.89



BB RAYON SATIN Jumbo Bag $2.79

CC Shoe Bag $1.98

EE $1.79 Pair

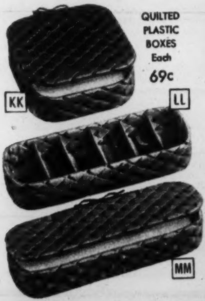
DD $1.25 Pair

FF $1.79 Pair

GG $2.79 Each

HH Set of 2 for $2.98

JJ Hat Boxes 2 for $2.25

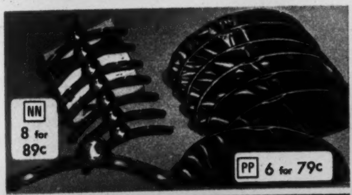


QUILTED PLASTIC BOXES Each 69c

KK

LL

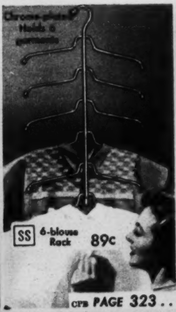
MM



NN 8 for 89c

PP 6 for 79c

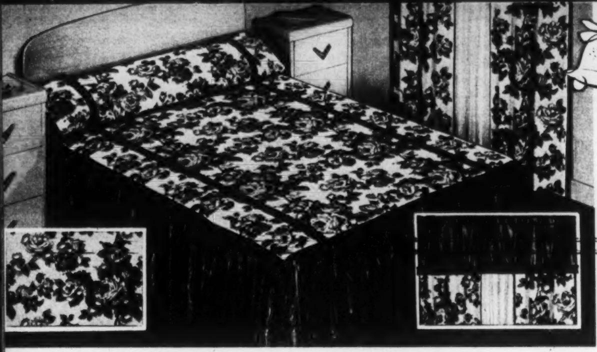
RR Hanger Set 98c



Chrome-plated Holds 6 garments

SS 6-blouse Rack 89c

TT Blouse and belt rack $1.39



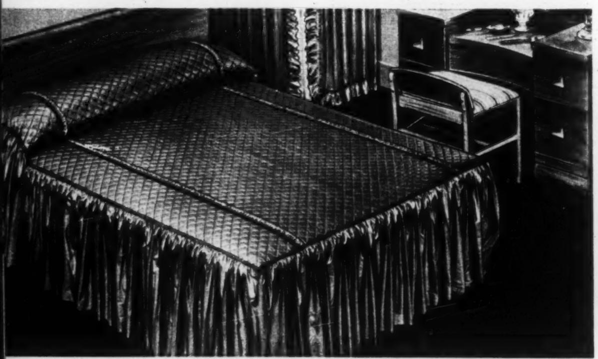
Compliment her with our newest "American Beauty" plastic Ensemble! Soft, pliable—cleans in a twinkling!

$3.98
Bedspread

"American Beauty Rose" pattern combined with solid color flounces. Fluffy ruching trim. Full gathered flounces 22 inches deep on three sides. Heavy "3 plus" gauge stain-resistant plastic won't crack or stiffen in use. Expertly sewn and taped at all points of strain to help prevent tearing. Whisk clean with damp cloth to remove dust and finger prints. *Colors* mint green (dark), Tuscan wine or sunshine yellow. *Please be sure to state color.* Shipping weights full size 2 lbs. 9 oz.; twin size 2 lbs. 4 oz.

24N2150M—Full size abt. 98x112 inches... Each $3.98
24N2151M—Twin size abt. 83x112 inches... Each 3.98

24N2152M—Matching draperies. Each side 27x90 inches long. Small illustration shows valance at top of draperies. Attached solid color valance 72x9 inches deep with ruching trim. Shpg. wt. 1 lb.... Pair $1.89



Give her more leisure hours! Satin-sheen plastic whisks clean in seconds! No ironing—wrinkles disappear!

$4.95
Bedspread

- Shimmering folds, wrinkle-resistant, colorfast
- Stain-resistant; water, moth and mildew-proof
- Supple as satin, won't crack or stiffen in use

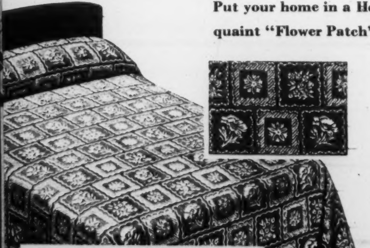
Imagine glamour that pays for itself in cleaning bill savings! Just whisk clean with damp cloth to remove dust or fingerprints. Never iron—wrinkles disappear automatically. Plumply quilted bedspread top with ruching trim. Flounces 18 in. deep. Corners split for bed legs. 4-in. French-headed ruffles on priscilla type draperies. Ruffled tiebacks *State color* medium shades of blue, rose or green.

24 N 2111M—Bedspread. About 90x105 inches. Shipping weight 3 pounds 2 ounces.......... Each $4.95

24 N 2112M—Draperies. Each side about 38x90 inches long. Shipping weight 1 lb. 15 oz. .... Pair $2.58

Put your home in a Holiday mood with a quaint "Flower Patch" woven Bedspread!

$2.99
Each



- Washable, sunfast colors
- Reversible, wrinkle-resistant

Fine quality woven cotton bedspread. It's unusually heavy for this low price. Reversible for twice the wear between washings. Wrinkle-resistant for loungers and teen-agers. Washable and sunfast—the vat-dyed colors stay clear and true through suds and sun. For giving your room a matched ensemble look we suggest ordering an extra bedspread and cutting it in half for draperies.

Colors medium shades of blue, rose or green. *Please be sure to state color.* Shipping weight 3 pounds.

24N2509–About 82x103 inches. Each $2.99

CHENILLE BEDSPREADS

ILLUSTRATED ON OPPOSITE PAGE

Complete Hopalong Cassidy Ensemble

$8.79
Each Bedspread

[A] Surprise your young "cowboy" Xmas morning with an official Hopalong Cassidy bedspread, drapery and rug ensemble. Thickly tufted baby chenille background. All trim in luxurious higher pile chenille. All cotton. Washable with care. *Please state ground color* spice beige, blue or dawn gray. Shipping weights full size 4 lbs. 4 oz., twin size 3 lbs. 6 oz.; youth size 2 lbs. 11 oz.

24N2905M—Full size about 90x105 inches. Each $8.79
24N2906M—Twin size about 72x105 inches. Each 8.79
24N2900M—Youth bed size abt. 63x90 in.. Each 8.79

24N2909M—Harmonizing draperies with "Topper" decoration. 36x90 in. long each side. Unlined. Simpleat top. *State color above.* Shpg. wt. 3 lbs. 1 oz. Pair $8.79

24N2927M—Harmonizing rugs with latex non-skid back for wear and safety. *State color above. Please state size.*
24x36 inches. Shpg. wt. 1 lb. 8 oz.......... Each $3.95
24x48 inches. Shpg. wt. 1 lb. 12 oz........ Each 4.95
48x72 inches. Shpg. wt. 4 lbs.............. Each 9.95

Picture this beauty in your room!

$10.79
Each

[B] Elaborate punchwork forms entire design of heavy streamer ribbons, bow-knots and florals. All in beautiful pastel colors. White baby chenille background is thickly tufted and completely covers heavy bedspread cloth. All cotton. Washfast. *Please state trim color* medium blue, dusty rose or yellow.

24N2983—Full size about 90x105 inches. Shipping weight 4 pounds 12 ounces.............. Each $10.79

24 N 2966—Twin size about 72x105 inches. Shipping weight 4 pounds........................ Each $10.79

Modern Checks!

$6.79
Each

[C] Thickly tufted baby chenille monotone with modern waffle check and double chain design. All cotton. Washable with care. *Colors* federal gold, mint green (dark), cherry red, Pacific blue (medium), dusty rose or white. *Please state color.*

24N2762—Full size about 90x105 inches. Shipping weight 4 pounds 4 ounces................ Each $6.79

24N2763—Twin size about 72x105 inches. Shipping weight 3 pounds 14 ounces.............. Each $6.79

WOVEN BEDSPREADS

Pretty and practical for homemakers

$4.98
Each

[D] So feminine and dainty! Closely woven of sturdy cotton yarns. Wrinkle-resistant. Sunfast, washable colors. *Colors* Pacific blue (med.), mint green (dark) or Tuscan rose. *Please be sure to state color.*

24 N 2618M—Size about 86x105 inches. Shipping weight 3 pounds 6 ounces................ Each $4.98

24 N 2619M—Twin size 72x105 inches. Shipping weight 2 pounds 14 ounces.................... Each $4.98

24 N 2620M—Unlined draperies. Each side is 34x90 inches long. Simpleat tops, tiebacks. Shipping weight 2 pounds 14 ounces...................... Pair $4.98

New Basket Floral Pattern

$4.78
Each

[E] Flower baskets in tightly woven cotton. Reversible, sunfast, washable. Hemmed ends, selvage sides. *Please state color* Tuscan rose, mint green (medium), Pacific blue (medium). Shipping weights full size 3 lbs. 4 oz.; twin size 2 lbs. 13 oz.

24 N 2660—Full size about 86x105 inches... Each $4.78
24 N 2661—Twin size about 72x105 inches.. Each 4.78

Now! Roy Rogers and Trigger!

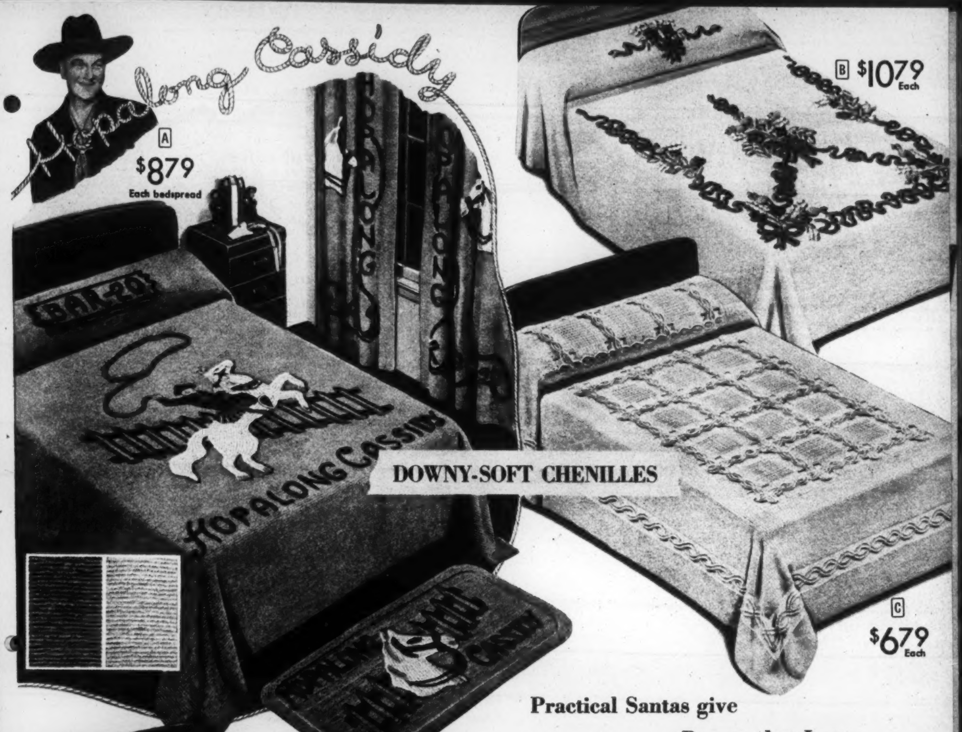
$7.94
Each Bedspread

[F] Here he is! Roy Rogers astride his horse Trigger. The detailed figures are in four different colors, a feature made possible only when woven on intricate box looms. Sunfast, washable, woven cotton. Extra heavy construction for the rough treatment of junior cowboys. Neatly hemmed ends and selvage sides. Wrinkle resistant. Each spread individually wrapped with a Roy Rogers' deputy toy metal star included. *State background color* parchment beige or dawn gray. Shpg. wts. full size 4 lbs.; twin size 3 lbs. 2 oz.; draperies 3 lbs. 2 oz.

24N2650M—Full size about 88x109 inches.. Each $7.94
24N2651M—Twin size about 74x109 inches. Each 7.94

24N2652M—Matching draperies. Each side 35x90 in. long. Simpleat tops. Tiebacks. Unlined... Pair $7.94

Buy on Sears Easy Terms . . . see page 283


Hopalong Cassidy
BAR-20
HOPALONG CASSIDY
HOPALONG
HOPALONG

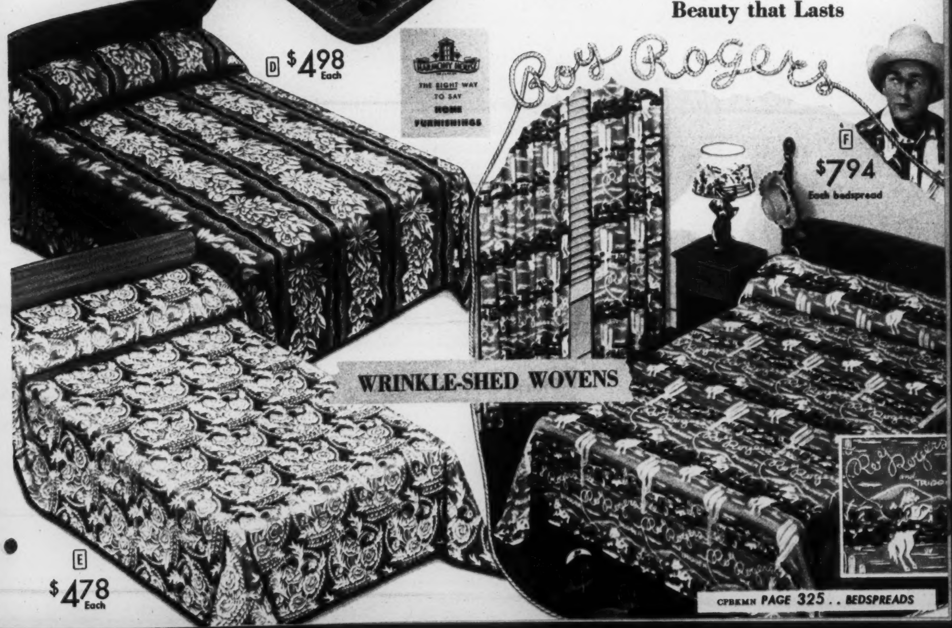
A
$8.79
Each bedspread

B **$10.79**
Each

DOWNY-SOFT CHENILLES

C
$6.79
Each

Practical Santas give
Beauty that Lasts


Roy Rogers
Roy Rogers
Roy Rogers and Trigger

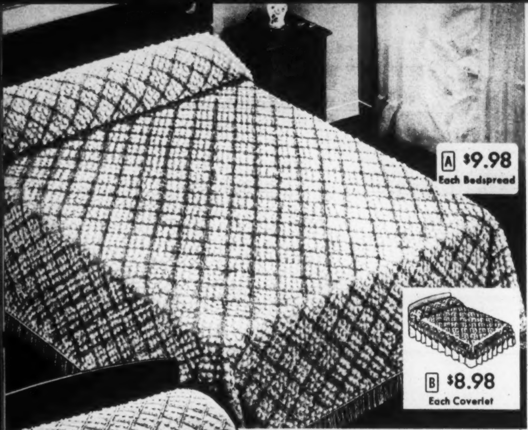
D **$4.98**
Each

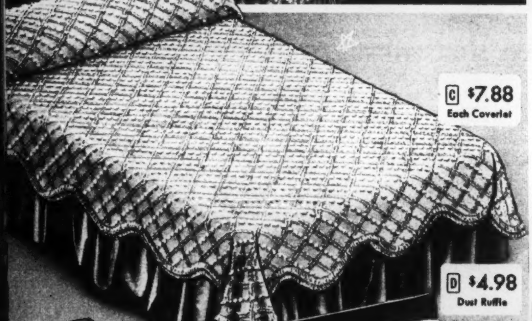
HARMONY HOUSE
THE RIGHT WAY TO SAY HOME FURNISHINGS

F
$7.94
Each bedspread

WRINKLE-SHED WOVENS

E
$4.78
Each





Pamper her with colorful luxury!

ORDER EARLY!
Shopping is easy the catalog way

Powder-puff soft *Chenilles..*

Heirloom Bedspread . . Coverlets

A **Bedspreads.** Exquisite heirloom style completely covered with plump hobnail puffs and beautiful ripple tufting. Lovely rounded corners for graceful drape. Heavy bullion fringe on 3 sides—won't mat or tangle in washings. All cotton. Washfast. *Natural white.*

24 N 2829—Full size about 96x108 inches. Shpg. wt. 5 lbs. . . . . . Each **$9.98**
24 N 2830—Twin size about 78x108 in. Shpg. wt. 4 lbs. 8 oz. . . . Each **9.98**

B **Coverlets**—the latest rage as shown in all leading home furnishing magazines. See small view. To be used with dust ruffles only—see 24N2873 and 24N2874 below. *Same pattern as above. Natural white.*

24N2992–Coverlet for full size bed. Abt. 76x90 in. Wt. 3 lbs. 5 oz. Ea. **$8.98**
24N2993–Coverlet for twin size bed. Abt. 62x90 in. Wt. 3 lbs. . . Ea. **8.98**

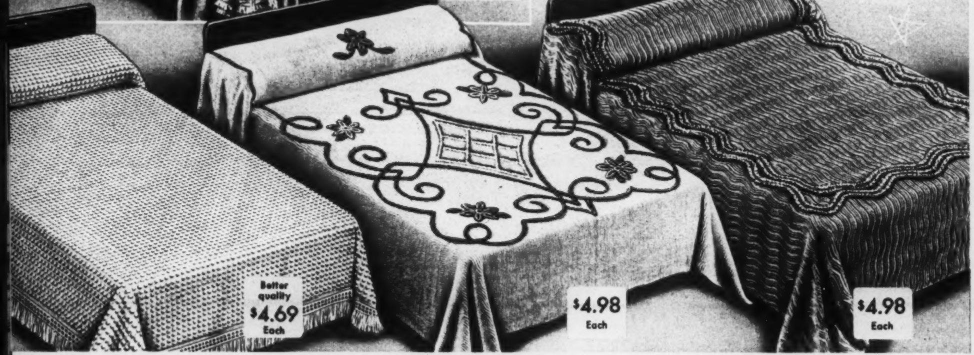
Coverlets and Dust Ruffles

C **Coverlet.** Newest in home furnishings! Decorate like the experts with coverlets! New heirloom type chenille with diagonal tufting of rippletuft loops and plump hobnail puffs. Feminine scallops on three sides. 2 rows of loop fringe on scallop edge. Dust ruffle not included, see below. All cotton. Washfast. *Natural white color.*

24 N 2854—For full size bed abt. 78x90 in. Shpg. wt. 3 lbs. 4 oz. . . Ea. **$7.88**
24 N 2855—For twin size bed abt. 62x90 in. Shpg. wt. 2 lbs. 15 oz. Ea. **7.88**

D **Dust Ruffle** for use with coverlets as pictured. Fine muslin sheeting top with 16-in. Everglaze chintz flounce on 3 sides. Dust ruffles should be placed between bedspring and mattress. All cotton. Wash with care. *State color* dk. green, lt. blue, dusty rose or white.

24 N 2873—For full size bed. 54x74 in. Shpg. wt. 1 lb. 9 oz. . . . . Each **$4.98**
24 N 2874—For twin size bed. 39x74 in. Shpg. wt. 1 lb. 6 oz. . . . . Each **4.98**



Hobnails in 3 qualities

Good Hobnail. Over 5,000 tufts. Good bullion fringe on 3 sides. All cotton. Wash with care. *State color* blue (med.), cherry red, natural white, dusty rose, federal gold or mint green (dk.).

24N2973–Full size abt. 88x105 in. Shpg. wt. 2 lbs. 5 oz. . . . Each **$3.59**
24N2974–Twin size abt. 76x105 in. Shpg. wt. 2 lbs. . . . . . . Each **3.59**

Better Hobnail. Over 7,000 tufts. Matching fringe trim. All cotton. Wash with care. *State color* natural white, dusty rose, chartreuse, Pacific blue (med.), mint green (dk.), federal gold, peach.

24N2907–Full size abt. 90x105 in. Shpg. wt. 3 lbs. 1 oz. . . . Each **$4.69**
24N2908–Twin size abt. 72x105 in. Shpg. wt. 2 lbs. 12 oz. Each **4.69**

Best Hobnail. Over 18,000 tufts. Bullion fringe won't mat or tangle. All cotton. Wash with care. *Color* natural white only.

24N2895–Full size abt. 98x107 in. Shpg. wt. 4 lbs. . . . . Each **$6.88**
24N2896–Twin size abt. 78x107 in. Shpg. wt. 3 lbs. 11 oz. Each **6.88**

Floral and scallop scrolls

Surround her with beauty for Christmas and years to come! Soft pastel flowers sprinkled evenly over the top. Geometric diamond design in center of bedspread worked in high fluffy chenille. Velvety thick background of fine white baby chenille. Border in scroll ribbon effect. Washfast colors stay so pretty and true—look like new after years of wear and many tubbings.

Trim colors blue (med.), dusty rose or yellow on white background. *State color.* All cotton.

24 N 2883—Full size about 90x105 inches. Shipping weight 3 pounds 4 ounces. . . . . Each **$4.98**

24 N 2884—Twin size about 72x105 inches. Shipping weight 2 pounds 15 ounces. . . . . Each **$4.98**

Newest Monotone style

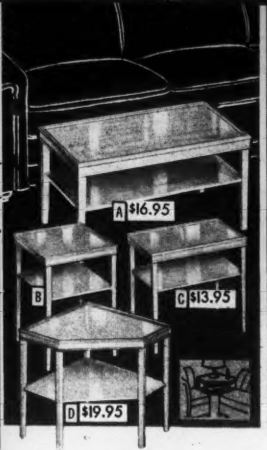
Watch her eyes light up when she unwraps this beautiful new monotone chenille. Unusual rippling background texture formed by triple rows of thickly tufted baby chenille. Double rows of fluffy loop tufting give a fluttering ribbon effect to border trim. The simple styling adds dignity to traditional furnishings and casual charm to modern interiors. All cotton. Wash with care.

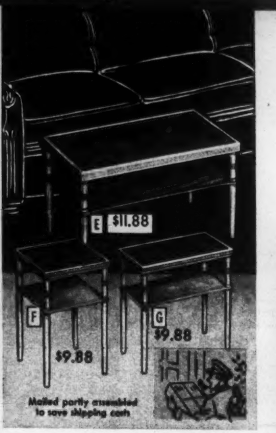
Colors pacific blue (medium), sunshine yellow, Tuscan rose (medium), mint green (dark), victorian red (medium), or white. *State color.* Shpg. wts. full size 3 lbs. 10 oz.; twin size 3 lbs. 5 oz.

24 N 2851—Full size about 90x105 in. . . . Each **$4.98**
24 N 2852—Twin size about 72x105 in. . . Each **4.98**

Wonderful, washable chenilles never need ironing—just shake to restore velvety-soft freshness

25 Ways to beautify the home this Christmas





Modern Tables in limed oak

Beauty in the modern manner . . a gift that endures! Matched companion tables with richly grained tops and shelves of combed grain oak veneer, solid oak rails and legs. Smooth, lustrous light limed oak finish. Durably made, well braced, warp-resistant. Freight or express from mail order house.

A **1 NM 3625—Cocktail Table.** 16-in. high. Top 32x17 in. with clear glass inset to protect the surface. Shpg. wt. 27 lbs. $16.95

B **1 NM 3732—Lamp Table.** 26¾ in. high. Top 19x19 in. Use at chairside or window—ideal in pairs. Shpg. wt. 18 lbs. $13.95

C **1 NM 3554—End Table.** 23¾ in. high. Top 26x16 in. Shpg. wt. 18 lbs. $13.95

D **1 NM 3912—Corner Table.** Brightens that corner! 25½ in. high. Top 26x26 in. along each wall. Shpg. wt. 26 lbs. $19.95

Lowest Price We Know for Genuine Leather-top Tables

A perfect gift! Richly crafted tops hand-tooled in 24-karat gold leaf on lovely pine green leather . . decorated embossed rails . . select hardwood for lasting beauty . . golden wheat or walnut finish.

Assemble entire table in seconds—*without tools!* Simply twist upper leg sections, set on shelves; twist lower leg sections, and presto! table is complete—the beauty you want and expect, sturdy and strong because metal sleeve screws fit firmly into metal sockets—legs support 200 lbs. Mailable. *State finish.*

E **1 N 03630—Cocktail Table.** Top 30x16½ in.; 16 in. high. Shpg. wt. 13 lbs. . . $11.88

F **1 N 03728—Lamp Table.** Top 16½x16½ in.; 25 in. high. Shpg. wt. 9 lbs. $9.88

G **1 N 03542—End Table.** Top 23x13 in.; 23 in. high. Shpg. wt. 10 lbs. $9.88

5-piece Bridge Set

Table has rigid all-steel frame. Baked enamel finish on heavy composition top . . resists stains. Size 30x30x27 in. high. Sturdy steel folding chairs, artificial leather seats, 13x12¾ in. Table, chairs fold compactly, easily. Beige and brown. Mailable.

1 N 03880—*State pieces*

5-pc. Set. Wt. 60 lbs.	$19.95
Table only. Wt. 20 lbs. . .	7.95
Chair. Wt. 10 lbs. Each	3.49
Save! 4 or more, each. . . .	3.35

Bridge Tables

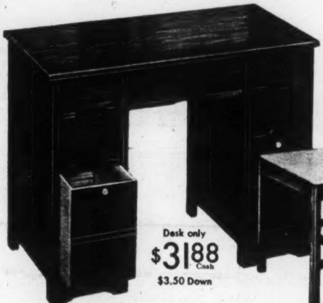
Colorful, durable fiberboard tops. Smooth, rolled edges. All-steel frames in baked enamel. Steel cross braces prevent warping, snagging. Legs operate with easy-opening snap braces, are of tubular steel. Nickeled floor glides. Size 30x30x27 in. high. Gray color frames. *State color of top:* lime green or cranberry red. Mailable. Shpg. wt. 13 lbs.

1 N 03831 . . . . $5.29

Tilt-top Table

Coffee table size . . lovely floral bouquet on beige (light tan) background. Rigid fiberboard top. Sturdy folding legs are of walnut finished cabinetwood. Top size 24x16 inches. Open 16 inches high. Folded 22 inches high. It's ideal for entertaining . . use it open as a coffee table, or use it folded as an attractive decorative screen. Shipped freight or express.

1 NM 3825—Wt. 8 lbs. . $3.29

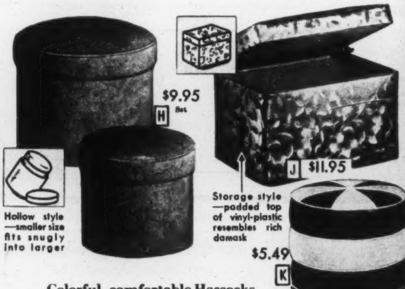


Handsome Desk . . New Low Price

Gracefully styled . . well constructed . . choice of two lustrous finishes: walnut or mahogany. Built of select hardwood. Seven large dovetailed drawers, two deep right and left file drawers equipped with locks to keep your personal records secure. Top is 20x40 in.; height 30 in. Matching hardwood chair with ivory artificial leather seat, 16x13½ in.; 32 in. high. Shipped freight or express. Pay shipping charges on delivery from our mail order house. *State finish.*

1 NM 4147—Desk. Wt. 80 lbs. $31.88 **1 NM 4449—Chair.** Wt. 12 lbs. $6.95

1 NM 4153—Desk and Chair. Shpg. wt. 92 lbs. *Only $4 Down* . . . Cash 37.85


$9.95 Set
H
J $11.95
Hollow style—smaller size fits snugly into larger
Storage style—padded top of vinyl-plastic resembles rich damask
$5.49
K

Colorful, comfortable Hassocks

H **Popular television style.** Set of two hollow nesting hassocks. Sturdy frame. Plastic cover. Padded tops. Large hassock 14 inches high, 17 inches wide; smaller, 10½ inches high, 14½ inches wide. Mailable. Shipping wt. 16 lbs.

1 N 03204—Set, Cherry Red. . . $9.95
1 N 03205—Set, Dawn Gray . . . 9.95

J **Chest Hassock** . . for bedding, toys, etc. Ideal vanity bench. Strong wood frame. Floral embossed plastic cover. Soft cotton padded top, sides. Hinged top. 25x17x16 inches high. Mailable. Shipping weight 28 lbs.

1 N 03212—Medium blue. . . . $11.95
1 N 03213—Parchment ivory. . 11.95

K **Two-tone Hassock.** Soft foam rubber padded top. Durable plastic cover. Handle. Diameter 18 in.; 14 in. high. Mailable. Wt. 18 lbs.

1N03233–Cherry red and ivory $5.49 **1N03234–Mint green and gray.** $5.49

Useful Magazine Baskets

Make ideal gifts. Durable hardwood construction.

L ~~**Modern style.** 14¼x8½x16 in. high. Shpg. wt. 8 lbs.~~
1 N 03426—*State walnut or wheat finish* $4.49

M **Canterbury style.** 16¼x10¾x17¼ in. Brass casters.
1 N 03419—Wt. 8 lbs. *State walnut or mahogany* $6.85

N **18th Century style.** Large—16¼x10¾x21½ in.
1 N 03433—Wt. 8 lbs. *State walnut or mahogany* $8.95

Attractively styled Wall Racks

Mahogany finish . . built of hardwood. Mailable.

P **1 N 03003—Large 4-shelf Wall Rack.** 15¾x8¼x26½ in. high. Decorative banding. Shpg. wt. 8 lbs. $6.95

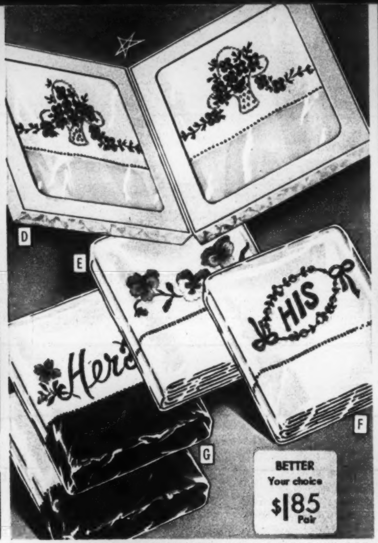
R **1 N 03006—4-shelf Rack.** 9¼x8¼x26½ in. high. Handsome decorative banding. Shpg. wt. 6 lbs. $5.95

S **1 N 03027—Large 3-shelf Rack with mirror back.** 22½x5⅝x25 in. high. Shpg. wt. 11 lbs. $7.95

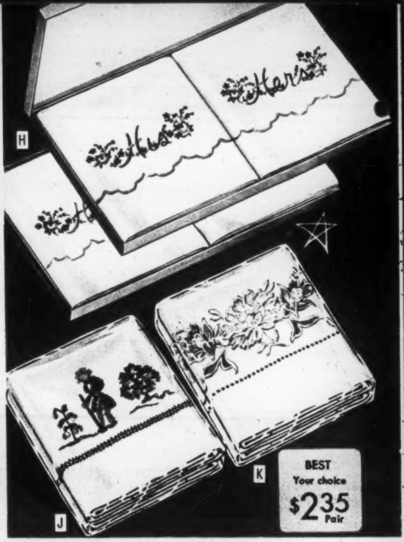
T **Commode style Sewing Cabinet.** Top and drawer front walnut veneer, balance hardwood. 18x12x25½ in. high.
1 N 03052—Wt. 16 lbs. . $10.95

U **Telephone Gossip Bench.** Vinyl-plastic cover, red or chartreuse. Hardwood, blonde finish. No-sag spring seat 21x19 in. Width 34 in. *State color.* Freight or express.
1NM3096—Wt. 32 lbs. $21.95

GOOD
Your choice
$1.39 Pair

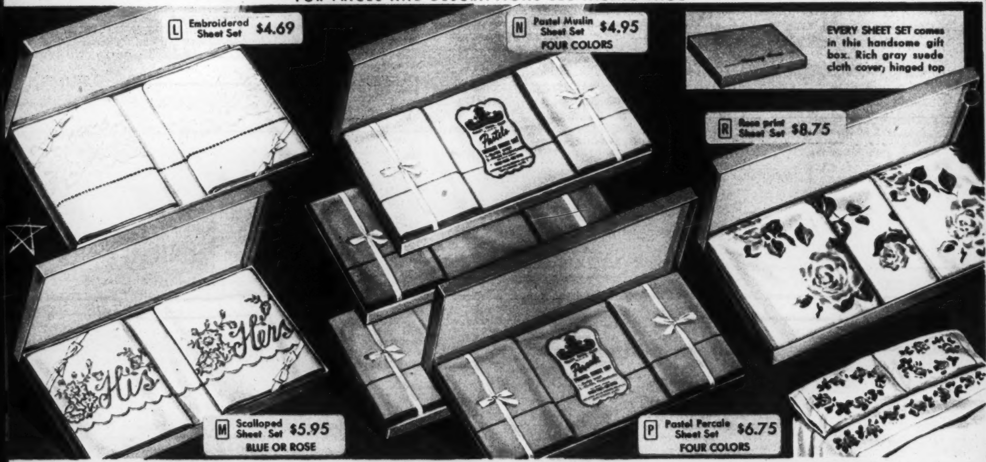


BETTER
Your choice
$1.85 Pair



BEST
Your choice
$2.35 Pair

FOR PRICES AND DESCRIPTIONS SEE FACING PAGE



L Embroidered Sheet Set $4.69

N Pastel Muslin Sheet Set $4.95
FOUR COLORS

EVERY SHEET SET comes in this handsome gift box. Rich gray suede cloth cover; hinged top

R Rose print Sheet Set $8.75

M Scalloped Sheet Set $5.95
BLUE OR ROSE

P Pastel Percale Sheet Set $6.75
FOUR COLORS

Warm Wishes for a Merry Christmas . . All Wool and Part Woolen Blankets

S Part Wool Blanket Less Than $5.48 Each, in Lots of 2

T 100% Wool Blanket Less Than $9.98 Each, in Lots of 2

V 100% Wool Robe, 50x70 in. $7.85

Handy zipper case

W 100% Wool Utility Blanket $6.79

Blankets (S) and (T) come in this window-type box of soft gray and pink. So attractive it needs no wrappings—just add your gift card!

Not just Sheets and Pillowcases . . these are glamorous

Bedroom Treasures

ORDER EARLY!
Armchair shoppers avoid the crowds

Give a gift that makes sleep a pleasure!

ILLUSTRATED ON FACING PAGE

GOOD . . $1.39 Pair

Colorful prints on white muslin

- So pretty and so low priced!
- Smooth, lightweight muslin
- Neatly hemstitched hems
- Cellophane wrapped in pairs
- Size 42x36 inches. • Washfast.

Shipping weight pair 9 oz.

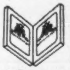
A **"His" and "Hers".** Charming design with a personal touch.
96 N 7803 . . . . Pair $1.39

B **Colored hems** with gay print design. Popular gift. *State hem color* rose or blue.
96 N 7873. . . . . Pair $1.39

C **Floral** design prettily accented by the solid color rose hem. To own or to give.
96 N 7899. . . . . Pair $1.39

Gay Pillowcases are a gift to delight every homemaker . . . Sears offers one of the most complete assortments you can find anywhere!

BETTER . . . $1.85 Pair



Beautifully packaged in "bookfold" gift box with cellophane windows. **Embroidered**—rich.

- Snowy muslin . . firmly woven
- Deeptone hems (D) and (G) . . . thread-drawn hemstitching (E) and (F)
- Size 42x36 inches. • Washfast.

Shipping weight pair 15 oz.

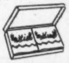
D **Flower basket** with deeptone gold color hem. Extra lovely.
96 N 7864. . . . . Pair $1.85

E **Floral** pattern—sure to please any homemaker at Christmas.
96 N 7865. . . . . Pair $1.85

F **"His" and "Hers".** Beautiful workmanship. Rich colors.
96 N 7866. . . . . Pair $1.85

G **"His" and "Hers"** with deeptone hem . . . the newest style! *State hem color* green or red.
96 N 7862. . . . . Pair $1.85

BEST . . $2.35 Pair



Deluxe gift box included! Hinged top . . . covered with gray suede cloth. **Deluxe** pillowcases

- Best quality white muslin
- Each design is distinctive, with exquisite workmanship
- Size 42x36 in. • Washfast.

Shipping weight pair 1 lb. 3 oz.

H **"His" and "Hers".** Handsome scalloped border and richly detailed embroidery work. *State color* blue or rose.
96 N 7883. . . . . Pair $2.35

J **Sampler-style design.** Thread-drawn hemstitching in blue adds richness.
96 N 7892. . . . . Pair $2.35

K **Applique-type floral** enhances this fine set. Hemstitched. Design rich in detail—carefully worked.
96 N 7894. . . . . Pair $2.35

Fancy Sheet Sets make thrilling gifts

Madeira-type . . $4.69 Set

L Sparkling white Sheet Set . . . enhanced with madeira-type embroidery.

HARMONY HOUSE Good quality muslin . . . thread count averages 134 per sq. in. after washing. Hemstitched hems. Pillowcases have graceful rose embroidered in soft blue-gray. Boxed.

Set includes one 81x99-inch sheet, two 42x36-inch pillowcases. Shpg. wt. 3 lbs. 2 oz.
96 N 7805 . . . . . 3-pc. set $4.69

Scalloped . . $5.95 Set

M Distinctive scallop border makes this set unusually lovely. Pillowcases trimmed with "His" and "Hers" design.

HARMONY HOUSE Best white muslin—gives excellent wear. Thread count averages 148 per sq. in. after washing. Boxed.

Set includes one 81x108-inch sheet, two 42x36-inch pillowcases. *State color* rose or blue. Shipping weight 3 lbs. 10 oz.
96 N 7811. . . . . 3-pc. set $5.95

Pastel Muslin . . $4.95 Set

N Give her *beauty*—give her a HARMONY HOUSE Pastel Sheet Set. Smooth, Good quality muslin wears well. Thread count averages 134 per square inch after washing. Four lovely shades. Boxed.

Set includes one 81x108-inch sheet, two 42x36-inch cases. *State color* sunshine yellow, mint green, colonial blue or Victorian pink. Shpg. wt. 3 lbs. 2 oz.
96 N 7810. . . . . 3-pc. set $4.95

Pastel Percale . . $6.75 Set

P Finer, more beautiful because they're *percales!* Extra smooth . . . firm close weave of only the longest fibers. HARMONY HOUSE Better quality . . . thread count averages 190 per sq. in. after washing. Boxed.

Set includes one 81x108-inch sheet, two 42x38½-inch pillowcases. *State color* colonial blue, Victorian pink, mint green or yellow. Shpg. wt. 3 lbs. 1 oz.
96 N 7814. . . . . 3-pc. set $6.75

Rose print . . $8.75 Set

R Glamorous new Percale Sheet Set! Large, richly colored roses are screen printed on gleaming white pillowcases and on one end of sheet. Smooth lustrous percale—always luxurious—has added beauty in this set. Percale is HARMONY HOUSE Better quality . . . thread count averages 190 per square inch after washing.

Beautifully packaged in gift box—enclose your card and it's ready to place under the tree! Fine sheets and pillowcases are gifts every woman appreciates. Choose Sears finest quality Sheet Set for a really deluxe Christmas gift.

Set includes one 81x108-inch sheet, two 42x38½-inch pillowcases. Shpg. wt. 3 lbs. 2 oz.
96 N 7812. . . . . . 3-pc. set $8.75

SIZES GIVEN ON SHEETS AND PILLOWCASES ARE BEFORE HEMMING

Specifications given on each quality of sheet tested and approved by Sears laboratory.

Part, All Wool Blankets . . rich colors

S **Soft, fine Part Wool Blanket** in a wonderful fiber blend. 25% wool for warmth, 50% rayon for beauty, 25% cotton for wear . . . fluffy nap. Weight 2¾ lbs. Size 72x84 in. 6-inch rayon satin binding. Wash with care.

Outstanding HARMONY HOUSE blanket—and the cost is kind to Christmas budgets. Comes in the attractive box shown.

State Pacific blue, valley rose, aquamarine (green), red, federal gold or green. Shpg. wt. 5 lbs. 6 oz.

96 N 08521 . Each $5.75
Save 55c. . . . 2 for $10.95

T **Deluxe 100% Wool** HARMONY HOUSE Blanket . . . gift *sure* to please. Deepest, springiest brushed nap. Luxury weight 3¾ lbs. and length 72x90 in. 7-in. rayon satin binding. Wash with care.

Guaranteed for 5 years against damage by moths! Underweave is extra strong . . . gives extra wear. Comes in attractive box—ready for Christmas giving!

State color sunshine yellow, valley rose, Pacific blue, white or aquamarine (green). Shpg. wt. 6 lbs. 6 oz.

96N08126 . Each $10.75
Save $1.55. . . 2 for 19.95

All Woolen Plaid Robes, Blankets

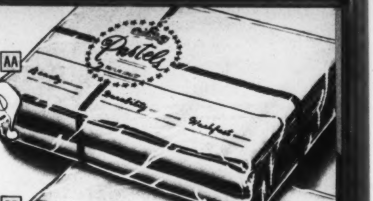
V **Handsome Plaid Robe with Carrying Case.** 100% soft fleecy wool in Scotch plaid—use in car, at games, as a couch throw. Ideal gift! *Water repellent finish*—renewable. Size 50x70 in. 4-inch rolled fringe. Wt. 2 lbs. Wash with care.

Waterproof, clear plastic case included . . . heat sealed seams . . . zipper closing. Size 17x12½x2½ in. With robe in, it's a cushion! *State predominating robe color* green, blue or red.
96 N 08769—Shpg. wt. 2 lbs. 15 oz. . . . . . Set $7.85

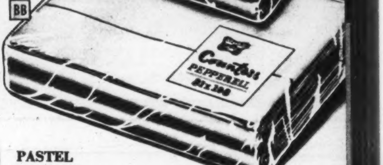
Plaid Robe with Carrying Case. (Not shown.) Plaid Robe—similar to above—of 65% new wool, 35% reprocessed wool. Size 50x60 in. 3-inch rolled fringe. Wt. 1½ lbs. Zipper plastic case like above. *State robe color* blue (with dark red and green plaid) or red (with blue and white plaid).
96 N 08761—Shpg. wt. 2 lbs. 1 oz. . . . . . . Set $5.95

W **Plaid Utility Blanket.** 100% wool . . . close firm weave . . . soft nap. Overlock stitched ends. Size 66x84 in. Wt. 4 lbs. Wash with care.
96 N 08720—Shpg. wt. 4 lbs. 4 oz. . . . . . Each $6.79

AA



BB



PASTEL
Muslin Sheets

Strong, long wearing muslin sheets and cases in four lovely colors. Cellophane wrapped in pairs. Select sheets and pillowcases for Christmas gifts—any homemaker will appreciate them . . . and she'll love the added beauty of the pastel shades. Lovely for wedding, shower, hostess gifts, too. Washfast.

As low as
$2.89 Ea.
Lots of 6
81x108-in.

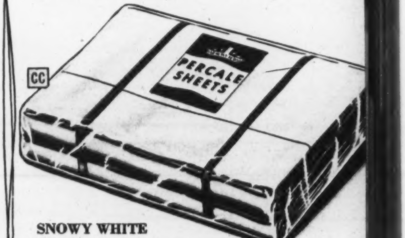
AA **HARMONY HOUSE.** Thread count averages 134 per sq. in. after washing. *State color* sunshine yellow, mint green, Victorian pink or colonial blue.

Hemmed Sheets	Size In.	Catalog Number	Shpg. wt. of 2	2 for	Buy 6 Save	6 for
Twin or ¾	72x108	96N6772	3 lbs. 8 oz.	$5.50	24c	$16.26
Full Bed . . .	81x108	96N6782	4 lbs.	5.90	36c	17.34
Pillowcases	42x36	96N6740	. . . . 14 oz.	1.30	12c	3.78

BB **Pepperell "Countess".** Thread count 140 threads per square inch. *Please state color* ashes of roses, blue, aqua green or maize (gold).

Hemmed Sheets	Size In.	Catalog No.	Shpg. wt. of 2	2 for	Buy 6 Save	6 for
Twin or ¾	72x108	96N7379	3 lbs. 12 oz	$6.58	36c	$19.38
Full.	81x108	96N7389	4 lbs. 3 oz.	6.98	36c	20.58
Pillowcases	42x38½	96N7327	. . . . 13 oz.	1.68	12c	4.92

CC



SNOWY WHITE
Combed Percale Sheets

CC Soft, lustrous Percale Sheets and cases are silky-smooth to the touch, tightly woven: Lightweight . . . making them easier to launder, less expensive to have laundered. Not ordinary "carded" percales, but "combed"—no short fibers left in. HARMONY HOUSE Better quality . . . thread count averages 190 per sq, in.

$2.91 Ea.
lots of 6
81x108-in.

Hemmed Sheets	Size Inches	Catalog Number	Shpg. wt. of 2	2 for	Save	6 for
Twin or ¾	72x108	96N6972	3 lbs. 1 oz.	$5.78	30c	$17.04
Full Bed . . .	81x108	96N6982	3 lbs. 7 oz.	5.96	42c	17.46
Extra Wide	90x108	96N6992	3 lbs. 12 oz.	6.78	48c	19.86
Pillowcases	42x38½	96N6941	. . . . 11 oz.	1.38	12c	4.02
Pillowcases	45x38½	96N6944	. . . . 11 oz.	1.58	12c	4.62

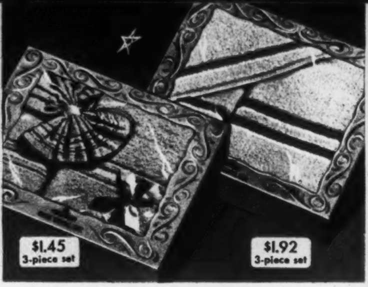
Scalloped Pillowcase Set in handsome gift box

Fine, sparkling white muslin pillowcases enriched with white embroidery scallop border. Simple, tasteful design. Comes in gift box (shown with sheet sets, on facing page) covered with gray suede cloth. Size 42x36 in. Shpg. wt. pair 1 lb. 3 oz.

$1.65 Pair

96 N 7836. . . . . Pair $1.65

$2.92
6-piece set



6-piece Towel Set . . gift boxed

Give Towel Sets—a gift sure to please! Fluffy, thirsty, good quality cotton terry with attractive "dobby" border. Two 20x40-inch bath towels, two 15x26-inch hand towels, two 12x12-inch washcloths. Washfast. Boxed. *Please state color* medium Malibu coral, dawn gray, gold, medium mint green or medium Pacific blue. Shpg. wt. 2 lbs. 6 oz.

96 N 3541 . . . . 6-pc. set **$2.92**

3-piece Towel Sets . . attractively boxed

Note thrifty price! 20x40-in. bath, 15x26-in. hand towel, 12x12 in. washcloth. Good cotton terry. Boxed. Washfast. *State solid color* med. mint green, med. Malibu coral, chartreuse, med. sky blue or sunshine yellow. Shpg. wt. 1 lb. 7 oz.

96 N 3526 . . . . 3-pc. set **$1.45**

Heavier cotton terry. Sparkling white, washfast "rope" borders. Generous sizes—22x44-inch bath towel, 15x28-inch hand towel, 12x12-inch washcloth. Boxed. *State border color* cherry red, Pacific blue (dk.), gold or mint green (dk.). Shpg. wt. 1 lb. 9 oz.

96 N 3529 . . . . . . 3-pc. set **$1.92**

A
95c
8-piece set
GIFTS FOR LESS THAN $1.00
95c 2-pc. set
3 sets $2.67
B
C
95c
3-piece set

A **Washcloth Set.** Gay as a candy cane! Eight 12x12-inch cotton terry washcloths in washfast colors . . . assorted. Overcast stitched edges. Attractive package—7 cloths rolled and ribbon-tied onto board covered with the 8th cloth, then cellophane wrapped.

96 N 3507—Shpg. wt. 9 oz . . . . 8-pc. set **95c**

B **Fingertip Towel Set.** Dainty new "fingertip" size. Two 12x17-inch towels of fluffy white cotton terry. Hand screenprinted in rosebud design, prewashed for soft finish. Hemmed sides and ends. Boxed. Washfast. *State flower color* red or gold. Shpg. wt. each set 12 oz.

96 N 3517—2-pc. set 95c Buy 3 sets, *save 18c* . . **$2.67**

C **3-pc. Towel Set.** Such a nice gift for so little money! One 20x40-inch bath towel and two 12x12-inch washcloths. Thrift cotton terry. Ribbon-tied, cellophane wrapped. Washfast. *State color* med. blue (with dk. blue border), cherry pink (with dubonnet), federal gold (with brown) or med. mint green (with dk. green).

96 N 3509—Shipping weight 12 oz . . . . 3-pc. set **95c**

ORDER EARLY!
Be a wise and happy Santa

Your finest Towel gift

6-pc. Towel Sets – beautifully packaged

$5.88
6-piece set

Delight any homemaker with Towels

Isn't this a gorgeous Set! Extra thick cotton terry . . . extra big sizes—two 24x48-inch bath towels, two 16x28-inch hand towels, two 13x13-inch washcloths . . . extra handsome packaging in pine cone design box. Enclose your card and it's ready to place under the tree! A gift as practical as it is lovely. Heavy, self-color "rope" border. Washfast. *State color* light sunshine yellow, light cherry pink, medium flamingo (coral), medium mint green or medium Pacific blue.

96 N 3563—Shpg. wt. 4 lbs. 8 oz. . . . . 6-pc. set **$5.88**

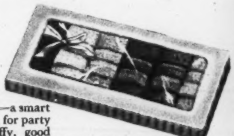
$4.88
6-piece set

New . . two additional colors

Rose patterned Towel Set—lovely, color rich design. Good quality white terry, hand screen printed . . . pre-washed for softness. Two 22x40-inch bath towels, two 16x25-inch hand towels, two 11½x11½-inch washcloths. This pretty towel set has always been a favorite with rich red flowers, as shown . . . now also offered in gold or blue. Boxed. Washfast. *State flower color* med. red, med. blue or gold.

96 N 3552—Shpg. wt. 2 lbs. 15 oz. . 6-pc. set **$4.88**

Popular new "Fingertip" Terry Towels

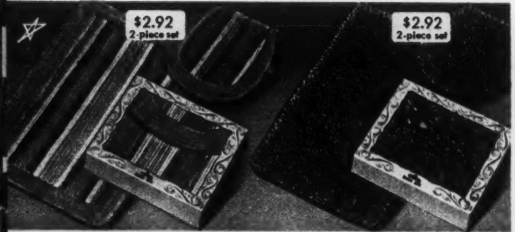


$1.75 6-piece Set

"Fingertip" towels—a smart new gift. Just right for party use. Made of fluffy, good quality cotton terry like your big towels. Extra absorbent. Six 11x18-inch towels . . . one dark green and five pastels—assorted colors. Fringed ends, selvage sides. Boxed. Washfast.

96 N 3530—Shipping weight 1 lb. 4 oz . . . . 6-pc. set **$1.75**

For Easy Terms, see page 283



Bath Mat Sets . . gifts that are colorful, useful

Multicolor stripe . . soft cotton chenille, heavy canvas back. High pile border. 19x34-inch mat; standard size lid cover. Washable. Boxed. *State color* med. Malibu coral, med. mint green, cherry pink, med. Pacific blue or sunshine yellow.

96 N 2838—Shpg. wt. 2 lbs. 4 oz. . . . **$2.92**

Solid color—twisted cotton loops; duck back . . . latex treated to resist sliding. 18x34-in. mat; standard lid cover. Wash separately. Boxed. *State color* med. Pacific blue, sunshine yellow, cherry red, dawn gray, med. Malibu coral or dk. mint green.

96 N 2836—Shpg. wt. 2 lbs. 6 oz. . . . **$2.92**

Towel Sets "for children only"

95c
2-piece set
3 sets $2.67
$1.45 2-pc. set
3 sets $4.05
THE THREE LITTLE KITTENS
PURR, PURR
THE THREE LITTLE KITTENS

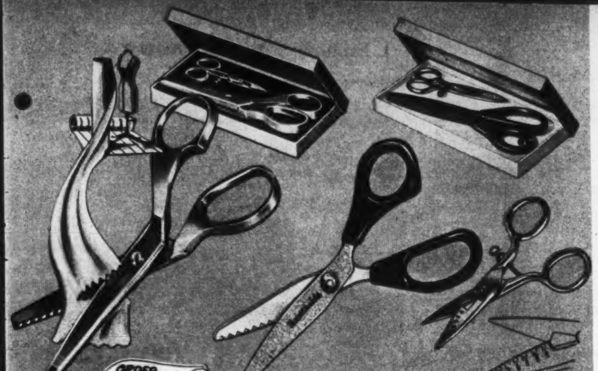
Fisherman design . . youngsters will enjoy washin' and wipin' with this gay towel set. Hand screen printed on good quality white cotton terry. Prewashed. 16x25-inch towel, 11½x11½-inch washcloth. Boxed. Washfast. Shpg. wt. 13 oz.

96 N 3519–2-pc. set **95c**
Buy 3 sets, *save 18c* . . $2.67

Finer Towel Set

"Three Little Kittens" will delight any child. Heavy white cotton terry, hand screen printed in perky design. Larger 18x33-inch towel, 11½x11½-inch washcloth. Prewashed. Boxed. Washfast. Shpg. wt. 1 lb. 1 oz.

96N3521—2-pc. set **$1.45**
Buy 3 sets, *save 30c* . . . $4.05



ORDER EARLY!
Pay monthly on Sears Easy Terms

For one who Sews

Hearthside Sewing Notions are really appreciated Christmas gifts

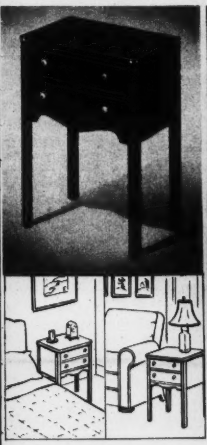
NEW Hearthside Pinking Shears. Cuts any material from tissue paper and nylon sheers to heavy suitings. Cuts several thicknesses of fabric at same time. Surgical steel cutting blades of "meshing tooth" type, one-piece aluminum frame and handles. All metal . . . for durability and good looks. Bent handle makes it easy to follow pattern outline. A perfect gift for any woman on your Christmas list.
25 N 5199—Shpg. wt. 6 oz. 7½ inches long . . . $3.89

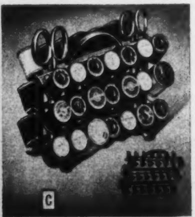
2-pc. Dressmaker set. Gift box containing above Shears and Buttonhole scissors at right. Shpg. wt. 9 oz.
25 N 5200—Save by buying the set . . 2-piece set $5.95

Hearthside "straight blade" Pinking Shears. Pinks almost all lightweight fabrics. Baked-on enamel finish on high carbon steel blades; plastic handles.
25 N 5171—Shpg. wt. 6 oz. 7¼ inches long . . . $2.15

2-pc. Dressmaker Set. Gift box contains above pinker and Buttonhole Scissors below. Wt. 12 oz.
25 N 5192—Save by buying the set . . 2-piece set $3.95

Hearthside Buttonhole Scissors. Etched numbers on outside of blade makes setting easy. Nickel plated steel . . . cuts up to 1¼-inch buttonholes.
25 N 5194—Shpg. wt. 4 oz. 4¼ inches long $2.19





New Table Cabinet

Each $9.98

A lovely piece of furniture for the woman who sews. A spacious, practical sewing cabinet that can be used as a night stand in her bedroom or as a lamp table in the living room. Made of sturdy wood with beautiful satin-like finish. Top drawer revolves, has special spool tray and 9 pegs for thread. Spacious bottom drawer. *Please state* walnut or mahogany finish. Measures 18½x24½x12 in. Wt. 16 lbs.
25 N 05274 . . . . $9.98

Priscilla Cabinet

A A beautiful, spacious cabinet. Two 2¼-inch drawers plus top storage space. Plywood cabinet measures 14¼x9x12¼. *State* finish walnut or mahogany.
25N05275–Shpg. wt. 7 lbs. $4.89

Quilted Plastic Box

B Looks like satin . . . can be washed with damp cloth. Fiberboard base; hinged lid. 12¼x9½x6¾ in. Top layer has 4 sections and pin cushion. *State* blue, green, or rose.
25N5299–Wt. 3 lbs. 8 oz. $2.89

Metal Spool Rack

C Holds 42 spools of thread and 2 scissors (not included). Prevents tangled thread. Made of lustrous rose colored aluminum alloy. Size 7⅛x3x5¼ in.
25N5211–Shpg. wt. 10 oz. 95c

"Brushoff" Set

D A special value in an entirely new type of clothes brush that will be a welcome gift. Picks up lint, dust, hair like magic. One 5½-in. brush and one 3-in. purse-size brush in gift box.
25 N 3853–Wt. 5 oz. . . Set $1.00

Cigarette Host

"The perfect host serves a choice of cigarettes." Tortoise shell color plastic box abt. 4½ in. square, with 4 drawers that can be pulled out, locked part way. Labels incl. Wt. 1 lb. 3 oz.
25 N 3858 . . . . Each $1.69

Money Manager

Red plastic box abt. 4½ in. square with 4 slotted locking drawers, labeled "clothing," "savings" etc. Money management booklet for children, labels incl. Wt. 1 lb. 5 oz.
25 N 3859 . . Each $1.69

Stocking Kit

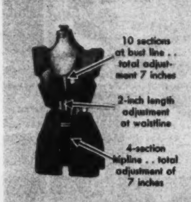
Help Santa this Christmas by making all your own Yuletide stockings. Each kit contains red cotton felt for the stocking, and white cotton felt for the top. Also includes die-cut appliques of snowman, tree and star; beads and sequins. Makes the brightest, most colorful stocking you've ever seen. At this amazing low price, you can easily afford to make one for everyone in your family. Instructions included. Loop for hanging on tree or mantel. (Toys not included). Shpg. wt. 2 oz.
25 N 4619 . . . . Each 59c

Thread-A-Matic Jr.

Hand model needle threader. White plastic case, blue trim. Needle compartment in handle, 4x1½ in. Postpaid. (Shpg. wt. 4 oz.)
25 N 5135 . . . Each $1.00

Thread-A-Matic

Table model needle threader . . . leaves both hands free. With spool peg and thread cutter. Postpaid. (Shipping wt. 6 ounces).
25 N 5152–Each $2.95

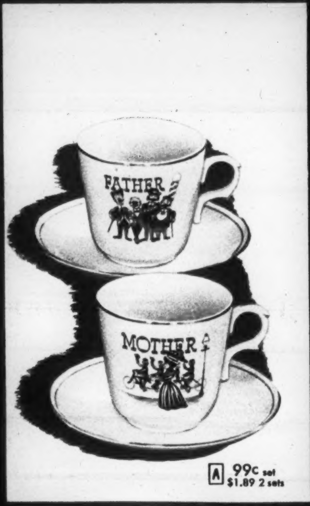

10 sections at bust line . . total adjustment 7 inches
2-inch length adjustment at waistline
4-section hipline . . total adjustment of 7 inches

Hearthside Dress Form

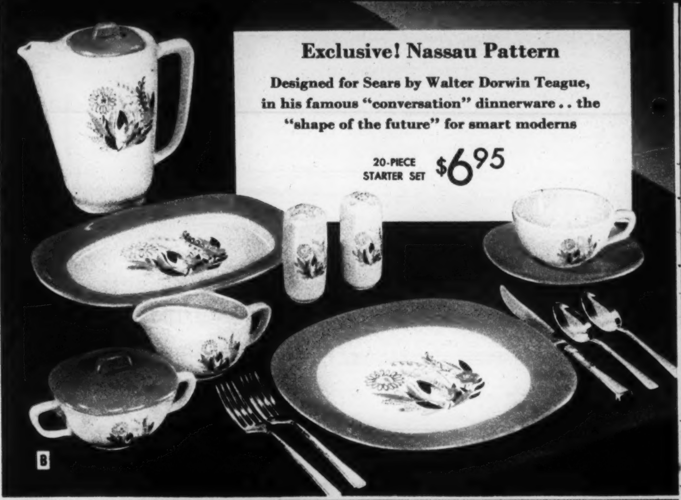
Here's the new, improved model right in time for Christmas giving . . and what a wonderful gift it will make! Paper maché with new two-tone blue cotton jersey covering, and curved sections that mesh into each other for smoother pinning surface. (Ribbon not included.)

Size	Bust Adjusts	Hip Adjusts
Jr.	30 to 37 inches	31 to 38 inches
A	32 to 39 inches	34 to 41 inches
B	36 to 43 inches	37 to 44 inches
C	40 to 47 inches	42 to 49 inches

25 N 03277—Mailable. *State size.* (Measure over fullest part of bust and well up over the shoulder blades.) Shpg. wt. 29 lbs. Ea. $12.25



A 99c set
$1.89 2 sets

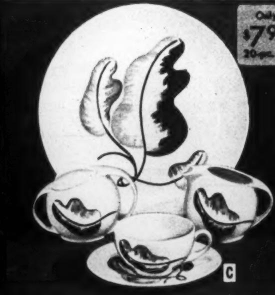


Exclusive! Nassau Pattern

Designed for Sears by Walter Dorwin Teague, in his famous "conversation" dinnerware . . the "shape of the future" for smart moderns

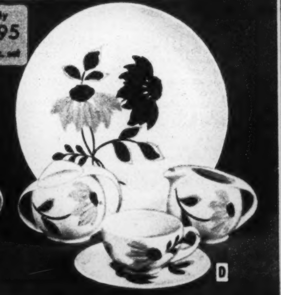
20-PIECE STARTER SET $6.95

B



Only $7.95 20-pc. set

C



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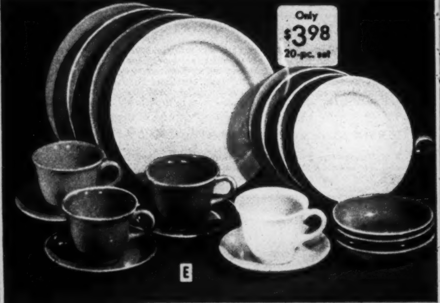
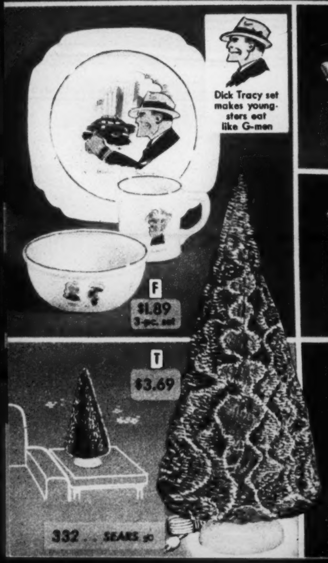


Only $3.98 20-pc. set

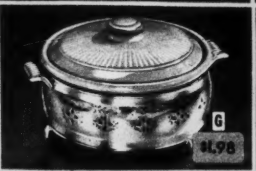
E



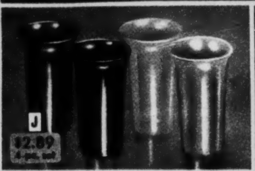
Dick Tracy set makes youngsters eat like G-men

F $1.89 3-pc. set

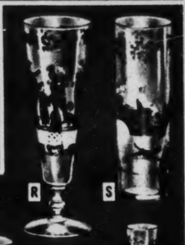
T $3.69



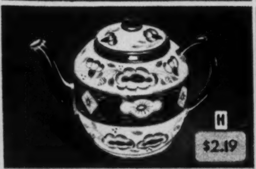
G $1.98



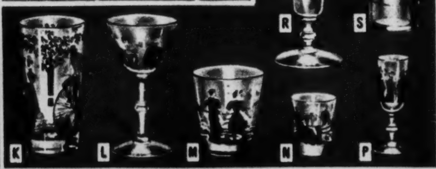
J $2.89 4-pc. set



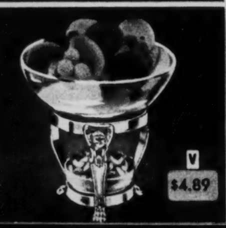
R **S**



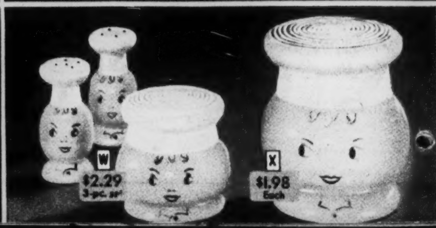
H $2.19



K **L** **M** **N** **P**



V $4.89



W $2.29 3-pc. set

X $1.98 Each

SEE OPPOSITE PAGE FOR ILLUSTRATIONS

Set a beautiful table

with festive, exciting Gifts from Sears

A **"Mother" and "Father" Jumbo Cups and Saucers.** The clever, "gay nineties" design makes them adorable as gifts, and the large size endears them to Mother and Father forever! Ivory color semi-porcelain. 12-oz. capacity.
35 N 4040—Shipping weight each set 1 lb. 14 oz.
If single set wanted, state "Mother" or "Father.".....Single set each 99c 2 sets $1.89

B **Nassau.** We want you to know how proud we are of Nassau, designed exclusively for Sears by Walter Dorwin Teague in his "Conversation" shape and style. Its exciting design will please young moderns, yet there's a dignity and grace about it that compliments the most traditional dining room as well. Fine semi-porcelain. White with parchment beige border, coral, green and yellow floral design. You wouldn't expect such a low price!
35 N 04715—*State catalog number and size set.* See "set composition" below.
20-piece Set. Shipping weight 11 pounds. Mailable..........................$6.95
35-piece Set. Shipping weight 21 pounds. Mailable..........................$13.95
53-piece Set. Shipping weight 34 pounds. Mailable..........................21.45
Salt and Pepper Shakers—*State items.* Shipping weight pair 6 oz............ Pair 89c
Coffee Server and cover—*State items.* Shipping weight 2 lbs.................... $2.49

C and D **Prelude and Susan.** Hand painted. Two sparkling new patterns to delight a woman's heart . . . how she'll love the modern design, the unusual shape! Semi-porcelain, with colors hand painted under glaze. *Be sure to state catalog number and size of set wanted.* See set composition below.
C 35 N 04711—Prelude D 35 N 04712—Susan
20-piece Set. Shipping weight 12 pounds. Mailable..........................$7.95
35-piece Set. Shipping weight 23 pounds. Mailable..........................$16.95
53-piece Set. Shipping weight 36 pounds. Mailable..........................25.95

E **Sunny Lane.** You can't beat the popularity of this colorful pastel dinnerware! You get four colors—jonquil yellow, jade green, periwinkle blue and cocoa tan in every set. Semi-porcelain, craze and oven-proof.
35 N 04603—*State catalog number, size set.* See set composition below.
20-piece Set. Shipping weight 12 pounds. Mailable..........................$3.98
53-piece Set. Shipping weight 34 pounds. Mailable..........................$13.95
95-piece Set. Shipping weight 68 pounds. Mailable..........................24.95

Composition of all Dinnerware Sets

20-pc. set: 4 **each** of 6-oz. teacups, saucers, 5¼-inch sauce dishes, 9-inch dinner plates, 6-inch butter plates.

35-pc. set: 6 **each** of 6-oz. teacups, saucers, 5¼-inch sauce dishes, 9-inch dinner plates, 6-inch butter plates. **One each:** 11-inch platter, open vegetable dish, 2-pc. sugar bowl and creamer.

53-pc. set: 8 **each** of 6-oz. teacups, saucers, 5¼-inch sauce dishes, 9¾-inch dinner plates, 6-inch butter plates, soup plates. **One each** 13-inch platter, open vegetable dish, 2-pc. sugar bowl and creamer.

95-pc. set: Complete service for 12, plus 2 platters, gravy boat and gravy boat stand, 3 vegetable dishes (1 covered), sugar and creamer.

Open Stock listings of patterns above will be found in 1951 Spring General Catalog.

Gifts that make serving fun

F **Child's 3-piece Dick Tracy Set.** Your youngster will sparkle plenty when he finds Dick Tracy's gang on his very own dinnerware! Dick, Tess, Junior, Captain Patten, Mugg the dog, Sparkle Plenty and Sam. Plate is 9-in. diameter, dish is 7-in. diameter, mug is 3½ inches high. Made of semi-porcelain.
35 N 04685—Shipping weight
3 pounds.......................$1.89

G **Casserole.** Here's a "dainty dish to set before a king" .. or your guests at those special parties! Chrome-plated frame with removable, 2-quart, medium blue stoneware covered baking dish. 9¾-inch diameter.
35 N 5319—Shpg. wt. 6 lbs.....$1.98

H **Imported English Teapot.** The romantic atmosphere of English "teatime" surrounds this charming earthenware teapot. Predominant color blue. Has 6-cup capacity.
35 N 03000—Shpg. wt. 2 lbs...$2.19

J **Set of four Colorful Aluminum Tumblers.** Glowing, festive colors are permanently anodized on aluminum; gold, green, red and chartreuse. Each one is 5 in. tall, has 12-ounce capacity. Shipping weight set 1 lb. 2 oz.
35 N 9121.........Set of 4 for $2.89

K to S **"Good Old Days."** Glassware sets in seven most popular types. Each type is decorated differently with scenes of the early 1900's. Heavy sham bottoms on high balls, old fashioneds and shot glasses. Prepacked sets of 8 in attractively designed carton.

Cat. no.	Size	Style	Wt.	Set of 8
(K)35N659	10 oz.	Highball	6 lbs.	$2.25
(L)35N662	3 oz.	Cocktail	4 lbs.	3.75
(M)35N660	9 oz.	Old fash.	5 lbs.	2.25
(N)35N661	2 oz.	Shot	2 lbs.	1.65
(P)35N663	1 oz.	Cordial	2 lbs.	3.75
(R)35N664	10 oz.	Pilsener	7 lbs.	3.75
(S)35N658	14 oz.	Cooler	5 lbs.	2.25

Party 'n' Pantry Pleasers

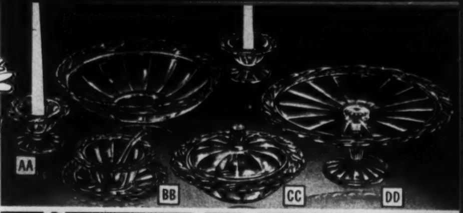
T **Holiday Lamp.** Tree is made of silver and colored aluminum foil . . white base has bulb which lights up. Height 21¼ in. So sparkling and pretty .. ideal for centerpiece or at window. Non-inflammable. Can be used year after year. *Bulb and cord incl. State color* silver and green or silver and red.
35 N 9168—Shipping wt.
3 lbs. 8 oz.....................$3.69

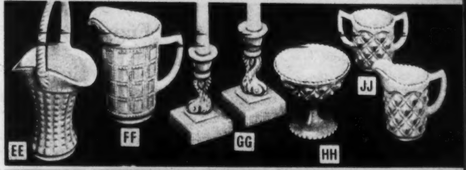
V **Epergne.** Its intriguing shape and radiant finish make the epergne an exotic addition to your table settings. Crystal clear bowls and beautifully crafted chrome base are highly polished. Large bowl 10¼-in. diam. Smaller bowl 4¾-in. diam. Total height 9½ in. Use for salad, fruit, candy, nuts, even as a planter. *Fruit, nuts not included.* (*See column at right for wax fruit.*)
35 N 9100—Shipping wt. 6 lbs. $4.89

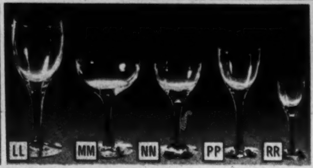
Fruit for Epergne. Nine pieces of wax fruit, in natural fruit colors. So real looking, so bright, shiny and inviting!
35 N 9988—Shipping wt. 2 lbs...$1.69

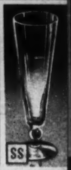
W **Range Set.** Salt and pepper shakers and container for coffee, sugar or cooking fat. Sturdy pottery in sunshine-bright yellow with white tops. Shakers are 4 in. high. Container is 6 in. high, 4 inches in diam., has cover. Gay, colorful.
35 N 5415M—Shipping weight
3 pounds.................Set $2.29

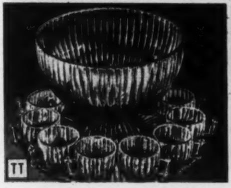
X **Cookie Jar.** A smiling chef encourages you to raid the cookie jar! When you're not raiding, he keeps cookies fresh and well protected. Made of pottery .. matches range set. Height 7½ in. 6-in. diam. Cover. Makes an especially nice gift with matching range set .. welcome in any kitchen, pantry.
35 N 5416M—Shipping weight
5 pounds.......................$1.98

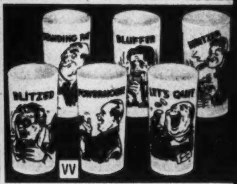












Glassware Gifts for a sparkling table

AA **Leaf Fantasy 3-pc. Console Set.** Flickering candle-light brings out all the glorious highlights of this lovely crystal glass. Use 12¼-inch bowl for fruit or as serving dish. Two 2¾-inch candlesticks. *Candles are not included.*
35 N 1773M—Shipping weight
5 pounds 12 ounces.........Set $3.79

BB **Leaf Fantasy 3-pc. Mayonnaise Set.** Handy to have for all kinds of special sauces as well as salad dressings. 7-in. plate . 5-in. bowl with ladle.
35 N 1770M—Shipping weight
2 pounds 4 ounces...........Set $1.59

CC **Leaf Fantasy Covered Candy Dish.** Pretty way to keep your favorite candy fresh and tasty much longer. Snug fitting cover. 8-in. diameter.
35 N 1776M—Shpg. wt. 4 lbs....$2.19

DD **Leaf Fantasy Cake Stand.** Sturdy stand makes it much easier to cut high, thickly frosted cakes. So decorative, too! 13-inch diameter, 4 inches high.
35 N 1766M—Shipping weight
5 pounds 12 ounces...........$2.59

Milk Glass is one of today's most popular styles of glassware, and a wonderful gift. Every piece is hand made, with pressed design .. some have regular shiny finish, others have dull, "doeskin" finish. Each one is individualistic, dainty, smartly simple. Each one at the same low price!

EE **Milk Glass Basket.** 8¾ inches high. Regular finish. Makes unique vase.
35 N 1786—Shipping weight
2 pounds 8 ounces.............$1.98

FF **Milk Glass Pitcher.** Holds 18 oz. 5¼ in. high, 3½ in. diam. Dull finish.
35 N 1793—Shipping weight
3 pounds.......................$1.98

GG **Milk Glass Dolphin Candlesticks.** Dainty candlesticks with square bases. 4¾ in. high. Regular finish. Have at least one pair! *Candles not included.*
35 N 1784—Shipping weight
2 pounds 8 oz..............Pair $1.98

HH **Milk Glass Footed Jelly Dish.** 4-in. high, 4-in. diam. Regular finish.
35 N 1785—Shipping weight
2 pounds.......................$1.98

JJ **Milk Glass Sugar and Creamer.** Sugar is 3 in. high, has 2½-in. diam. Creamer is 3½ in. high, has 2½-in. diam. and 5 oz. capacity. Both have dull finish.
35 N 1792—Shipping weight
2 pounds 8 ounces.............$1.98

KK **Gay Bar Cocktail Shaker.** This 36-oz. shaker has the most popular "formulas" right on it, where you can read while you're mixing! Silk screen design in red, green, black and white. Made of pressed glass, with metal top.
35 N 2876—Wt. 1 lb. 13 oz......$1.29

LL to SS **Hand-made bar Stemware** of fine quality clear lime glass. A gift of delicate artistry.
35 N 01506—*State catalog no., pieces wanted.*

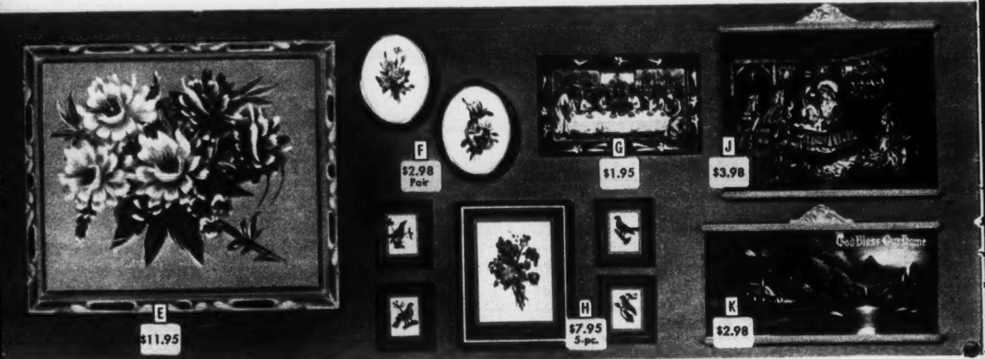
Description	Shpg. wt.	Height (in.)	Size (oz.)	Price for 6
LL Goblet.....	4 lbs.	6¾	9	$1.89
MM Champagne	5 lbs.	4⅝	6	1.89
NN Cocktail....	2 lbs.	4¾	2½	1.89
PP Wine......	3 lbs.	4¾	2	1.89
RR Cordial.....	2 lbs.	4	1	1.89

SS 35N2671—**Pilseners.** Clear glass. 10 oz. 8 in. tall. Wt. 8 lbs......Set of 8 $2.19

TT **15-pc. Clear Glass Punch Bowl Set.** Large, 6-qt. bowl rests on separate stand that can be used for potato chips or nuts. Beautiful plate also doubles as a server. Twelve 5¼-ounce punch cups.
35 N 0768—Shipping
weight 23 pounds........15 pcs. $3.69

VV **Frosted Tumblers.** The six hilarious poker players on these tumblers make them an ideal gift for your favorite card shark. Hand-painted and silk screened designs on chip-resistant, frosted glass. Each one has 9½-ounce capacity.
35 N 2840—Shipping
wt. 2 lbs............Set of 6 for $1.79

Decorative Pottery Figurines and Pictures grace walls, mantel, shelves


F
$2.98
Pair
G
$1.95
J
$3.98
God Bless Our Home
E
$11.95
H
$7.95
5-pc.
K
$2.98

Glowing Copper, Brass

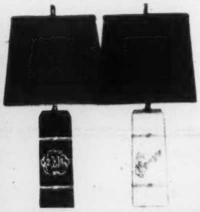
P
$3.98
4-pc.set

R
$2.95
4-pc.set

Gifts to please an artful hostess

Personally Yours . .

**LAMP and
ASHTRAY
with name or
initials in
22-karat gold**



RMG
Elizabeth

L
$11.95
Lamp

M
$2.95
Ashtray

Home Gifts

more cherished year by year

ILLUSTRATED ON OPPOSITE PAGE

Highly glazed Pottery Figurines

A **Blackamoor Head Planters.** The beauty and mystery of the Far East linger around this princely pair. Can hang on wall, be set on table, or used as bookends. Brown, yellow and gray color combination. *Plants not included.* 8½ in. high.
35N9104–Wt.4 lbs.12 oz.Pr.$2.49

B **Boy and Girl Hat Vases.** Two rosy-cheeked cherubs smile out at you from under their great big hats. May be used on wall or table. Blue and dubonnet color combination. 8 in. high, 6¾ in. wide. *Plants not included.*
35N9103–Shpg.wt.4 lbs. Pr.$2.49

C **Angel Vases.** These dainty, angelic figures will capture your heart . . . they're so adorably appropriate for the Christmas season, too! They make a lovely centerpiece or table decoration . . . or may be hung on the wall. Blue gowns and yellow hair. 6 in. high. *Plants not included.*
35N9106–Wt. 3 lbs.. Pair $1.89

D **Alpine Planters.** A little Swiss lad and a little Swiss miss with baskets of plants make as pretty a picture as you could want! Dubonnet and green color combination. 6 in. high. *Plants not included.*
35N9105–Wt.3 lbs.12oz.Pr.$1.89

Every room loves a picture

E **Handpainted Floral.** Handpainted floral composition on soft gray background. Wide "cut-out" frame in gold color with antique rub finish. Can be hung either vertically or horizontally . . . gives you plenty of variety! Size 27½x33 in. Shpg. wt. 10 lbs.
35 N 06506 . . . . $11.95

F **Pair of Oval Prints.** Frames are composition, have mahogany finish with gold color line. Rose prints are English imports; all similar to those shown. Glass covered. Size 8½x10½ in.
35N6509–Wt. 2 lbs. 8 oz. Pr. $2.98

G **"Last Supper" Plaque.** Reproduction of da Vinci's famous "Last Supper." Molded wood, has the appearance of hand carving. Hooks attached. Size 14x8½ in. Shpg. wt. 3 lbs. 4 oz.
35 N 9110 . . . . $1.95

H **Correlated 5-pc. Picture Group.** Large floral (12x15 in.) and four bird prints (each 6x7 in.). Mahogany finish frame with gold line and green mat, or pickled pine with gold line and red mat. *State frame.* Glass covered.
35 N 6505–Wt. 5 lbs. 8 oz..$7.95

Velveteen Pictures. Hand painted on cotton pile velveteen. Vivid colors stand out beautifully on walls. Gold color wood molding.

J **Nativity Scene.** 20x23 inches.
35N06507–Wt. 3 lbs..$3.98

K **Outdoor Scene.** 14½x25 in.
35N06508–Wt. 3 lbs . . . $2.98

Personalized Lamp and Ashtray

L Smart, original! Name or monogram fired on base in 22-karat gold. Ceramic base is 4½ in. square at bottom, 12 in. high. Square shade is made of rayon shantung over parchment, and is 13 in. across at widest point. Total height 27 in. *Takes 3-way bulb* (*not incl.*). *For 110-120 volts, 50-60 cycle A.C.-D.C. Harmony House colors* mint green base with chartreuse shade, black base with cherry red shade or chartreuse base with mint green shade. You may have any name, not exceeding ten letters, or any monogram of three initials. *Print name clearly, or initials in order wanted* (most important one will be in center; see illustration). *Be sure to state color combination and name or initials . . if ordering pair, state for both.* Lamp shipped from factory in Zanesville, Ohio; order and pay postage from mail order house. No. C.O.D.s.

Orders wanted in time for Christmas must be in by December 1st.

35 NR 8010F—Shpg. wt. ea. 11 lbs. Each $11.95 . . . . Pair $21.95

M **Personalized Ceramic Ashtray.** Print name or initials in same way as for lamp. Name will be put on side of ashtray, or initials put in "well." 2 in. high, 7¼ in. square. *Colors* black, *Harmony House* chartreuse or mint green. *Please state color wanted.*
35 NR 9113F—Shipping weight 3 lbs. 4 oz. . . . . Each $2.95

Set of Personalized Lamp and Ashtray above. *Save 95c on set!* Order each per instructions above, state colors and monogram or name. You may have a different name or monogram on each, if you wish.
35 NR 8012F—Shipping weight set 14 lbs. . . . . Set $13.95

Personalized Lamps and Ashtrays wanted in time for Christmas must be ordered by December 1st. They will be shipped from factory in Zanesville, Ohio; you pay postage only from Sears mail order house. No. C.O.D.s.

Sparkling gifts of copper

N **Copper Bulb Bowl.** Solid copper; 4 brass feet. 6-in. diam., 2½ in. high. Highly polished, lacquered. *Plants not included.*
35 N 9118–Shpg. wt. 1 lb.. $1.69

P **Set of 4 Mugs.** Solid copper lacquered beer mugs. Highly polished . . . pewter lined. 3½ in. high. Shpg. wt. 1 lb. 10 oz.
35 N 9120 . . . . Set of 4 $3.98

R **Set of 4 Porringers.** Solid copper with brass open work handles. Use as ashtrays, coasters, nut dishes. 3¾-in. diam., 5½ in. long. Shpg. wt. 1 lb. 2 oz.
35 N 9115 . . . . Set of 4 $2.95

S **Silent Butler.** In a jiffy—contents of ashtrays are out of sight and into your silent butler! Solid copper with brass floral design on cover. Beautiful wooden handle. Polished and lacquered. 10¾ in. long, 6¼ in. wide.
35 N 9116–Wt. 1 lb. 4 oz..$2.98

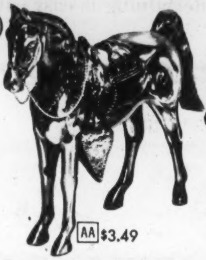
T **Cigarette Butler.** Such an original and attractive container for cigarettes . . . makes a very smart pair with silent butler above. Solid copper with brass floral design on cover. Highly polished and lacquered. Wooden handle. 6 in. long, 4 in. wide.
35 N 9117–Shpg. wt. 10 oz.$1.98

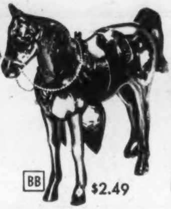
To please your hostess

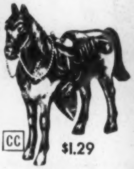
V **Tole Tray.** Hand-painted design. Open-work galley with edges rolled under. Handles. Tray is lacquered so design will not wash off . . . also liquor resistant. 13¼x18¼ inches.
35N9108–Wt. 2 lbs. 10 oz. . $3.89

W **Hen and Rooster Figurines.** A gift to crow about! Highly glazed pottery figurines in plumage-bright colors. Rooster is 8¼ in. tall, hen is 7¼ in. tall. Shipping weight 4 lbs. 4 oz.
35 N 9107 . . . . Pair $1.89

LET'S GO WESTERN!


AA $3.49


BB $2.49


CC $1.29

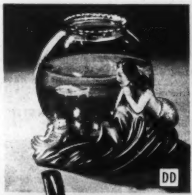
Three handsome steeds for your own corral

Western horse in three sizes, to please every enthusiast and collector . . . and to fit any space! Authentic looking, made with fine detail. Bronze-plated white metal with brass chain. Looks wonderful on desk or mantle . . . in den or boy's room. Ideal gift for the he-man, young or old!

AA **Large size.** 10 inches tall. 35 N 9130—Shpg. wt. 3 lbs. 8 oz. . . . . Each $3.49

BB **Medium size.** 7¾ in. tall. 35 N 9148—Shpg. wt. 2 lbs. 8 oz . . . . Each $2.49

CC **Small size.** 5½ inches tall. 35 N 9147—Shpg. wt. 1 lb. 4 oz. . . . . . Each $1.29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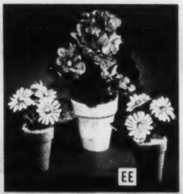
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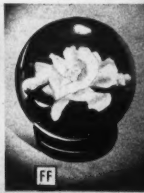
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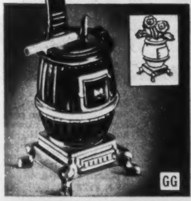
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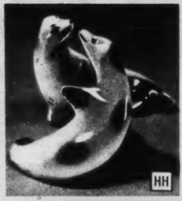
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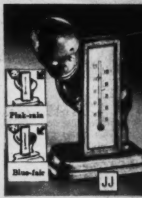

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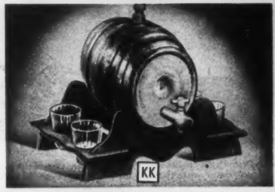
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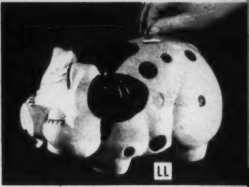

LL

Eight clever gifts . . only 98c to $2.19

DD **Mermaid Bowl.** This deep-sea maiden is a mighty handy lass for holding flowers or goldfish. Colorful composition figure on a clear glass bowl. Bowl is 6½ in. high, 6-in. diam.
35 N 9099—Shipping weight 4 lbs. Each $1.98

EE **3 Flower Pots** to brighten window sill or shelf. Two small pots of red plastic with white daisies; about 5 in. tall. One yellow plastic pot with red geraniums; about 9 in. tall.
35 N 9135—Shpg. wt. 1 lb. 8 oz. Set $2.19

FF **Glass Flower Bowl** keeps flowers fresh for months, magnifies, too. Put posies in 5-inch bowl and seal. Instructions included. Pretty enough to look well anywhere! *Flower not included.* Wt. 2 lbs.
35 N 9000 . . . . . . Each $1.49

GG **Potbellied Stove Ashtray or Planter.** Black metal with silver color trim just like real stoves. Chimney serves as pipe rest. Stove may also be used as a planter. 5¾ in. tall, 2½-in. diam. Shipping weight 1 lb. 4 oz.
35 N 9917 . . . . $1.49

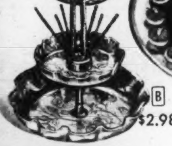
HH **"Snuggling Seals"** salt and pepper shakers. Perforations are at the neck of each . . . and they cuddle together so cosily! Glazed porcelain, gray with black spotting. 3 inches high. *Corks included.* Shipping weight 10 oz.
35 N 9131 . . . . Pair 98c

JJ **"Diaper Dan" Weather Forecaster.** Flocked diaper turns blue for fair weather and pink for rain. Made of molded wood. Accurate thermometer. 5½ inches high. Forecasts 8 to 24 hours in advance. Shpg. wt. 1 lb. 4 oz.
35 N 9125 . . . . 98c

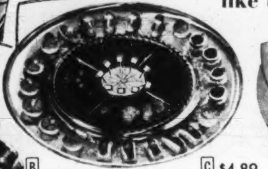
KK **6-piece Keg Set.** 3-pint stoneware keg is highly glazed inside to keep beverages from seeping through. Walnut finished plywood stand. 4 shot glasses. About 7¾ inches tall.
35 N 9743—Shpg. wt. 4 lbs. 8 oz. . . Set $1.59

LL **"Snootie Susie" Pig Bank.** Takes coins or even folded paper money. Hand decorated glazed pottery . . . many-colored spots and red bow. Cork in tummy. About 1 ft. long, 6 in. high.
35 N 9155—Shipping wt. 5 lbs $1.98

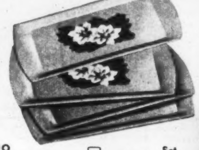
Entertaining is easy with *Hostess Helpers* like these



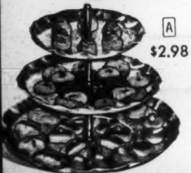
B $2.98



C $4.89



D $2.29 Set of 4



A $2.98

A **Three-Tier Aluminum Tidbit.** Allover floral design. Handle at top. Large tray 13¼-in. diam., middle tray 10¾-in. diam., top tray 8½-in. diam. 10 in. high.
35 N 9142—Wt. 2 lbs. 4 oz. $2.98

B **Two-Tier Nut Bowl.** Has nut cracker, 6 picks. Highly polished aluminum with allover floral design. Bowls have 9¾-in. diam. and 6¼-in. diam. 9 in. high.
35 N 9141—Wt. 1 lb. 12 oz. $2.98

C **Revolving "Lazy Susan."** Large size, 17½-in. diam. Aluminum with allover embossed floral design. Five compartment removable glass dish has 10-in. diam. Revolves on ball bearing stand.
35 N 9153—Wt. 4 lbs. 8 oz. $4.89

D **Set of 4 Trays.** "Buffet" trays, wonderful for informal parties, outdoor suppers. Made of selected wood fiber with stippled lithographed surface. Finished with lacquer which is liquor-and stain-resistant. White magnolia pattern on green background. Size 8⅝x17½ in. Shpg. wt. 2 lbs. 4 oz.
35 N 9111
Set $2.29

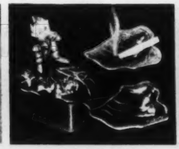
Cockatoo Pair. A large figurine of delicate beauty and design . . one you'll be proud to give, or proud to own. Highly glazed pottery. Cockatoos are pink, on green and brown branches. 9¾ inches high, 9½ inches wide. An ornament that's beautiful in any setting.
35 N 9157—Wt. 5 lbs. 4 oz. $4.79

Chinese Boy and Girl Planters. Highly glazed pottery in black and green color combination. Gold color cord handles for baskets. Baskets will hold small fresh flowers, or ivy. Faces are flesh tone color. Each figure 7¾ in. high.
35 N 9158—Shipping weight 2 lbs. 8 oz. . . . . Pair $2.98

Sugar and Creamer covered with gold. Pottery sugar and creamer with lacy flower design. Covered inside and out with warranted 22-karat gold. Each piece about 2¼ in. high. Looks well with all your dishes when you serve.
35 N 9162—Shpg. wt. 1 lb.
2-piece set $2.98

6-pc. Condiment Set. Dainty addition to your table. Mustard jar made of clear glass. Cover, spoon, shakers and stand are of satiny blonde finished wood. Stand is 5¼-in. diam. Shakers are 3 in. tall, have cork bottoms.
35 N 9163—Wt. 1 lb. 4 oz.
6-piece set $1.79

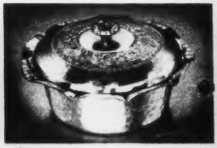
Black Panther Ashtray. The massive size that a real smoker likes, in shiny black pottery. Four grooves for cigars or cigarettes. Roomy enough to please pipe smokers . . 8½ inches square. Just the gift for "that man." *Pipe not included.* Shipping weight 2 lbs. 8 oz.
35 N 9139 . . . . $1.79



3-pc. Cigarette Set. Highly glazed pottery in green and dubonnet color combination. Pixie's face is skin tone color with handpainted facial details. Leaf ashtrays 4½x3 in. Cigarette box 5½ in. high (total), 4¼ in. long. Shipping weight 1 pound 12 ounces.
35 N 9164 . . . . Set $1.98

Pitcher and Bowl Set. Patterned after early American pitcher and bowl . . perfect as planter, or ornament for table. Highly glazed pottery in deep, rich shade of green. Bowl is 8½ in. wide, pitcher is 5¾ in. tall. Shipping weight 2 pounds 8 ounces.
35 N 9128 . . . . Set $2.19

Brass Fruit Bowl. A touch of oriental beauty and simplicity . . imported Chinese brass bowl with Chinese dragon design. Bowl rests on carved black wood stand. Total height 4 in. Diameter of bowl 9¾ inches. Shipping weight 1 pound 12 ounces.
35 N 9146 . . . . Set $2.79



Casserole. So attractive you'll keep finding excuses to use it! Heavy gauge aluminum with hammered satin finish . . removable 1½-quart Pyrex baking dish is inside. Raised floral design on cover. 9½-in. diam. 4½ in. high. Shpg. wt. 3 lbs. 8 oz.
35 N 9176 . . . . $3.98

Gondolier Planter. Guiseppi the Gondolier is a specialist in moonlight cruises . . and he looks especially nice on your mantel or table. Highly glazed Haeger pottery, chartreuse color. Wooden pole. 3½ in. wide, 15½ in. long. *Plants not included.*
35 N 9140—Shpg. wt. 2 lbs. $2.98

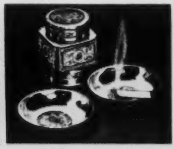
Glass Candy Dish. Highly polished jeweler's bronze cover with glass floral handle. This covered dish keeps candy fresher and within easy reach, makes such a pretty decorative piece, too. 5 in. high, 6½-in. diameter. Will make a cherished gift.
35 N 9149—Wt. 2 lbs. 10 oz. $2.98

Auto Planter. One of the jauntiest models to come off the assembly line! Highly glazed black pottery with gold color trim . . space in back seat for plants, small fresh flowers. 3½ in. high, 3½ in. wide, 9¼ in. long. *Plants not included.* Shipping wt. 2 lbs.
35 N 9166 . . . . $1.98

Leopard and Bowl. If you like a hint of the exotic, the different, this black pottery leopard and bowl will fill the bill exactly. Highly glazed. Leopard is 6½ in. high, bowl is 4¾ inches in diameter. *Plants not included.* Shipping weight 3 lbs. 4 oz.
35 N 9159 . . . . $2.49

Floral Centerpiece. Washable, porcelain-like finish flowers and foliage held securely in place in colorful imported Italian pottery bowl. Always looks bright and fresh . . . a centerpiece of which you'll never tire. 9¾ in. high, 15¾ in. wide. Shpg. wt. 3 lbs. 4 oz.
35 N 9124 . . . . $5.49

Cobbler's Bench. Holds thread, needles, buttons, pins. (*not incl.*). Antique maple finish wood. 2 drawers, pin cushion. 6 spool pegs. 4½ in. high, 4¼ in. wide. Shipping wt. 1 lb. 4 oz.
35 N 9150 . . . . $1.98



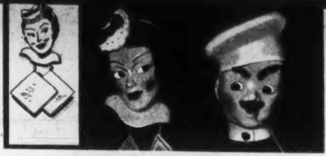
3-pc. Cigarette Set. Imported from China. Solid polished brass with intricate, colorful enameled design. Trays 3½-in. diameter. Cigarette box 3 in. tall. Shipping weight 1 pound.
35 N 9145 . . . . Set $2.69

Copper Watering Can. Every woman who keeps plants will welcome this gift. Solid copper with brass spout and handle. Highly polished and lacquered. Use as planter or for watering. 6 in. high, 9 in. long. *Plants not included.* Shipping weight 1 lb. 2 oz.
35 N 9132 . . . . $1.98

Floral Centerpiece. Rose with violets and lilies of the valley, and full green foliage . . . made of paper and cloth. Glass base. Such an inexpensive way to brighten your table and give it new sparkle! 7½ in. high. Shipping weight 1 pound.
35 N 9160 . . . . $1.29

Cake Plate and Server. Plate has wide gold border and colorful colonial scene in center, all under glaze. Gold on plate and server is warranted 22-karat gold. Plate is 10¾-in. diam., server is 9¾ in. Fine semi-porcelain. Shipping weight 2 lbs. 5 oz.
35 N 9161 . . . . $2.49

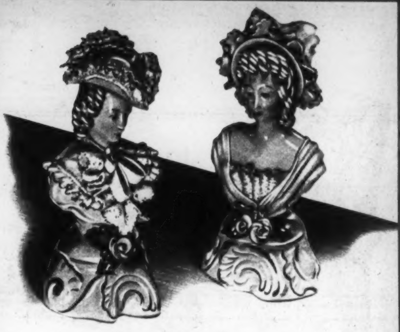
ORDER EARLY!
Why wait? This book has gifts for all



A pair of Handy Kitchen Helpers

String and Hot Pad Holders. The chef holds a ball of string (comes out through the mouth) and the maid holds two hot pads (on attached hooks). Made of composition, colorfully decorated. Each 7½ in. high. *String and hot pads are not included.*

35 N 9101—Shipping weight 3 lbs.................... Pair $1.89



Corday China Figurines

$9.95 Ea.

$17.95 Pr.

She'll say, "How lovely—how delicate and beautiful!" These French Court figurines, busts of man and woman, are made of fine china by Corday, masters of exquisite detail and painstaking workmanship. The lady's sweet face is framed by soft ringlets and a wide, lacy hat. The man is every inch a court gentleman, with his elaborate ruffles and fancy three-cornered hat. Soft pastel color tints . . pink, green, ivory color. Each figure is 7½ inches high.

35 N 9167—*State man or woman wanted.* Wt. 1 lb. 8 oz.......Each $9.95
35 N 9171—Shipping weight pair 3 pounds..............Pair 17.95

Coal Bucket Planter. Here's one of the most original planters we've seen in a long time—it's really unique when used near fireplace or mantel. Solid brass with brass handle. 6¾ in. high, 6⅜ in. wide. *Plants not included.* Shipping weight 1 lb. 10 oz.

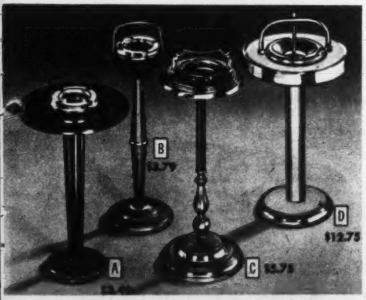
35 N 9134................$3.98

Sears Bank. Pennies, nickels, and dimes quickly mount into sizable savings in this Sears store bank. Has slit in top, and "Shop at Sears and Save." Bronze color finished white metal. 2⅛ in. high, 3¼ in. wide, 5½ in. long. Shipping weight 1 pound.

35 N 9152................$1.29

Pair of Pottery Dogs. Imported from Italy. Made of glazed pottery in black and white. Realistic, "shaggy" looking. These look well anywhere in your home . . children will be delighted with them. 4¾ in. high. Shpg. wt. 2 lbs. 4 oz.

35 N 9165........Pair $2.49



Smoking comfort within arm's reach

A **All Metal Smoker** with 13-inch diameter cocktail tray. Clover leaf steel stem and automatic plunger top. Base and tray enameled dark brown or gray. Chrome plated top. 23 in. high. *State color* dark brown or gray. Shpg. wt. 5 lbs.

35 N 06383........... $3.49

B **All Metal Smoker.** Brown baked-on enamel finish. Removable chrome-plated top. Patented ash disposal feature. Handle makes it easy to move smoker any place desired. 24 in. tall. Shpg. wt. 5 lbs.

35 N 06363.............$3.79

C **All Metal Smoker** with amber glass removable tray (6-in. diam.) Reeded steel stem with plastic imitation onyx insert. Bronze-weighted base. 26 in. high.

35 N 06385—Wt. 8 lbs...$5.75

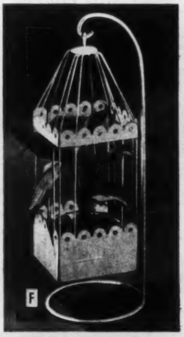
D **Heavy Gauge Steel Smoker** entirely chrome plated. Cocktail tray has 14-in. diam. Bold, modern, smart. Receptacle is stem, 2½-in. diam. and 18 in. long. 24 in. high. Lift disposal. Shipping weight 11 lbs.

35 N 06387............$12.75

Bronze Plated. Same style as (D). Shipping weight 11 lbs.

35 N 06388............$11.89

E
98c
Set of 5



Blue Birds and Planter Cage

E **Set of 5 Blue Birds** gracefully wing their way across your wall . . sizes from 2 to 5½ in. long. Molded wood, colored blue. Easy to hang. Clever gift with Planter. Shipping weight 1 lb. 2 oz.

35 N 9684—5-pc. Set..98c

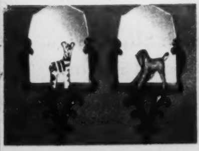
F **Bird Cage Planter.** Set it on your table or window sill . . . it looks especially nice near the Blue Birds! Baked-on white enamel. Metal planter pot is removable. 18 inches high, 6 inches wide. *Plants not included.* Shipping weight 2 lbs. 4 oz.

35 N 9138.........$1.89

Hurricane Lamps

There's a lady on your Christmas list who loves romantic hurricane lamps . . delight her with a pair of these! Candles glowing, they look so exciting, so enticing on dining table, mantel or vanity. Made of beautiful clear glass, the shade handcut in grape and leaf design. 8 sparkling plastic prisms. 18⅛ in. high. Non-electric. *Candles not included.* Shpg. wt. 6 lbs. 8 oz.

35 N 9123.............Pair $7.95

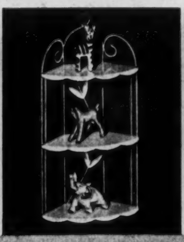


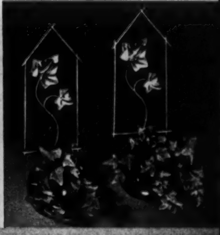
Mirrored Plastic Wall Shelves. Bracket and shelf are plastic with mahogany finish. Shelf is 3½x5 in., has ledge around edge. Bracket has graceful design. 6 in. wide, 11½ in. high. *Animals not included. Screws and instructions included.* Shpg. wt. 1 lb. 4 oz.

35 N 9127.......... Pair $1.49

Chinese Style Mirror with knick-knack shelf. An exotic touch among your furnishings . . extra smart when used in pairs. Composition frame in pagoda shape. 13x18 inches overall size. *State color of finish wanted,* Ivory or gold color. Window glass. Shpg. wt. 9 lbs.

35 N 06214........Each $3.49





Shadow Boxes. Hand-painted heads mounted on metal shadow box frame. Frame is red . . heads chartreuse with black, gold color. 9⅝ in. square. Wt. 2 lbs. 12 oz.

35 N 9126............Pair $3.98

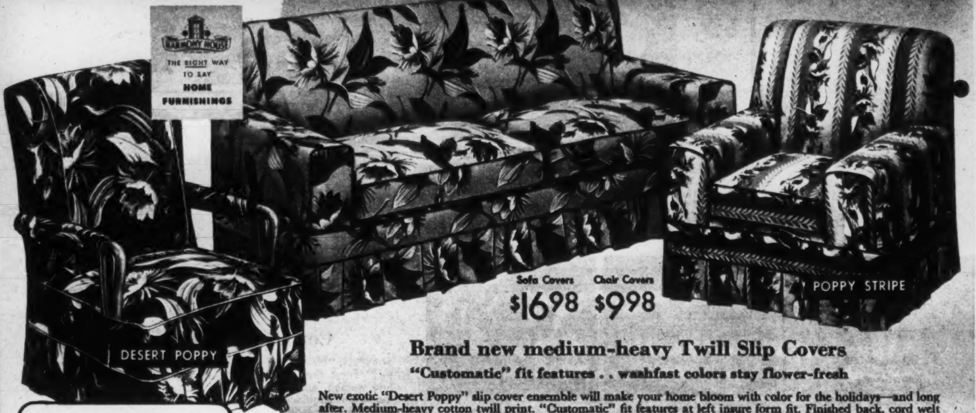
Metal Wall Shelf. Can be used on wall or in corner. Shelves are 5 in. deep, 10 in. wide. White enamel. 19¾ in. high. 10¾ in. wide. *Articles not included.*

35 N 9136—Wt. 2 lbs. 4 oz..$1.98

Pair of Wall Planters. The glass vases are a glowing red . . 4 in. high. Metal brackets are iridescent gold color. Total height 11½ in. *Plants not included.* Shipping wt. 2 lbs.

35 N 9133............Pair $1.59

Artificial Ivy. *Not shown.* 19 in. Cloth leaves.
35 N 9169—Shpg. wt. 1 lb.......3 for $1.19



Sofa Covers **$16⁹⁸** Chair Covers **$9⁹⁸**

Brand new medium-heavy Twill Slip Covers

"Customatic" fit features . . washfast colors stay flower-fresh

New exotic "Desert Poppy" slip cover ensemble will make your home bloom with color for the holidays—and long after. Medium-heavy cotton twill print. "Customatic" fit features at left insure form fit. Finished back, cord welt seams, box pleated skirt all around. Couch covers pleated on 3 sides. *See sofa and chair styles in chart 2 on opposite page.*

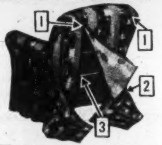
Desert Poppy floral. *Ground colors* dark mint green, Tuscan wine or light dawn gray. *State color and style letter.*

24 N 3611M—Chair Cover. Shpg. wt. 2 lbs. 5 oz. $9.98
24 N 3612M—Sofa Cover. Shpg. wt. 5 lbs. 6 oz. 16.98
24 N 3911M—Studio Couch Cover. Shpg. wt. 3 lbs. 3 oz. 12.98
24 N 3912M—Sofa Bed Cover, style C. Wt. 3 lbs. 5 oz. 13.98

Poppy Stripe. Smaller flowers in rich multicolor stripe. *Two-tone dawn gray ground. State style letter.*

24 N 3613M—Chair Cover. Shpg. wt. 2 lbs. 6 oz. $9.98
24 N 3614M—Sofa Cover. Shpg. wt. 5 lbs. 5 oz. 16.98
24 N 3913M—Studio Couch Cover. Shpg. wt. 3 lbs. 4 oz. 12.98
24 N 3914M—Sofa Bed Cover, style C. Wt. 3 lbs. 4 oz. 13.98

Arrows point to Superb "Customatic" fit features

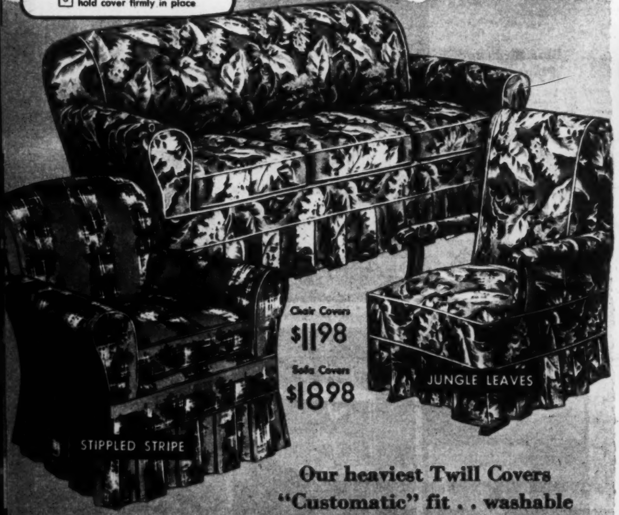


1 Welt on each side of back for tuck-in of surplus fabric
2 Adjustable skirt for trim fit
3 Elastic tapes across back hold cover firmly in place

Brilliant Holiday Settings

Slip covers renew your furniture in minutes

ORDER EARLY!
Shopping is easy the catalog way



Chair Covers **$11⁹⁸**

Sofa Covers **$18⁹⁸**

Our heaviest Twill Covers

"Customatic" fit . . washable

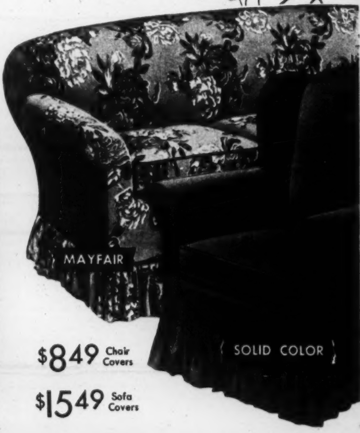
Make your home a show place at Christmas time with these glamorous slip covers. Air brush technique in printing gives a high styled, hand painted effect. Extra heavy cotton twill in choice of two harmonized patterns. "Customatic" fit features shown above. Finished back, cord welt seams. Box pleated skirt all around. Couch covers have pleated skirts on 3 sides. Washable. *See chart 2 on opposite page.*

Stippled Stripe. Smartly blended brush strokes of color. *Dawn gray predominating. State style letter.*

24 N 3659M—Chair Cover. Shpg. wt. 3 lbs. 12 oz. $11.98
24 N 3660M—Sofa Cover. Shpg. wt. 6 lbs. 7 oz. 18.98
24 N 3859M—Studio Cover. Shpg. wt. 3 lbs. 14 oz. 14.98
24 N 3860M—Sofa Bed Cover (C). Wt. 4 lbs. 5 oz. 15.98

Jungle Leaves. *Ground colors* Tuscan wine, med. sage green or med. dawn gray. *State color and style letter.*

24 N 3657M—Chair Cover. Shpg. wt. 3 lbs. 12 oz. $11.98
24 N 3658M—Sofa Cover. Shpg. wt. 6 lbs. 7 oz. 18.98
24 N 3857M—Studio Cover. Shpg. wt. 3 lbs. 14 oz. 14.98
24 N 3858M—Sofa Bed Cover (C). Wt. 4 lbs. 5 oz. 15.98



$8⁴⁹ Chair Covers

$15⁴⁹ Sofa Covers

Two-way Stretch Slip Covers Finished with cord welting

Mayfair Floral ensembles with solid color covers. Heavy knitted cotton. Detachable ruffled skirt all around, cord welt trim. Reversible cushion covers. Dry clean.

Ground colors gray, dark mint green or Tuscan wine. *See chart 1 on opposite page. State color and style letter.*

24 N 3505M—Chair Cover. Shpg. wt. 2 lbs. 7 oz. $8.49
24 N 3506M—Sofa Cover. Shpg. wt. 4 lbs. 5 oz. . . . 15.49

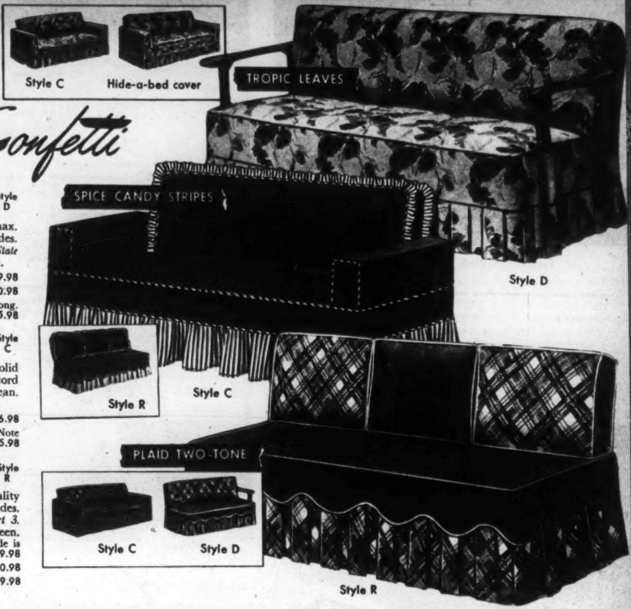
Solid Color modern waffle weave knitted cotton. Cord welting trim, detachable ruffled skirt, reversible cushion covers. Dry clean. *See chart 1 on opposite page.*

Colors wine or medium green. *State color, style letter.*

24 N 3511M—Chair Cover. Shpg. wt. 3 lbs. $8.49
24 N 3512M—Sofa Cover. Shpg. wt. 5 lbs. 6 oz. . . . 15.49

Remember the homemaker with a new Couch Cover

Colorful as Confetti


Style C
Hide-a-bed cover
TROPIC LEAVES
SPICE CANDY STRIPES
Style D
Style R
Style C
PLAID TWO-TONE
Style C
Style D
Style R

Tropic Leaves . . pre-shrunk $9.98 Style D

Heavy cotton twill print. Washable, pre-shrunk, max. shrinkage 2%. Cord welting. Pleated skirt, 3 sides. Vat-dyed colors. Plastic bagged. *See chart 3. State ground color* dk. green, dawn gray, Victorian wine.

24 N 3841—Style D. Shpg. wt. 3 lbs. 1 oz. $9.98
24 N 3842—Style C. Shpg. wt. 3 lbs. 5 oz. 10.98
24 N 3843—Hide-a-bed Cover. For Lawson sofa 73 in. long. 2 cushion covers 34x24 in. deep. Shpg. wt. 4 lbs. 13 oz. $15.98

Striking Spice Candy Stripes $16.98 Style C

Glamorously styled, heavy cotton twill. Rich solid color with perky striped ruffled skirt on 3 sides, cord welting and ruffled edging. Full back drop. Dry clean. *State color* wine or dark green. *See chart 3 below.*

24 N 3854—Style C. Shpg. wt. 5 lbs. 1 oz. $16.98
24 N 3853—Style R. Reversible cushion covers snap on. Note smart scalloped skirt. Shpg. wt. 6 lbs. 9 oz. $15.98

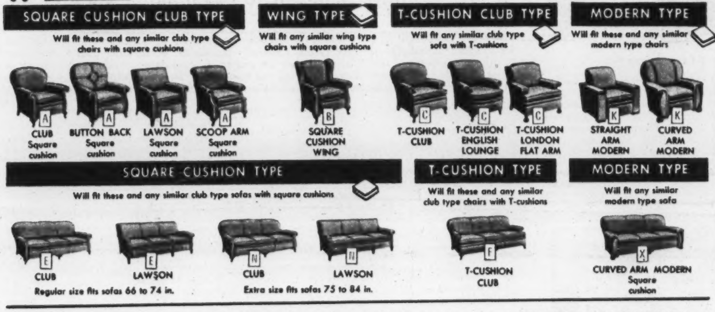
Scalloped Plaid Two-tone $9.98 Style R

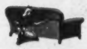
Bright plaid and solid color covers of heavy quality cotton twill. Scalloped, box pleated skirt on 3 sides. Cord welting. Dry clean. Plastic bagged. *See chart 3. State color* Victorian wine, Pacific blue (med.), mint green.

24 N 3865—Style R. Cushion covers snap on. One side is plaid; other side solid color. Shpg. wt. 3 lbs. 1 oz. . . . $9.98
24 N 3866—Style C. Shipping weight 3 lbs. 9 oz. . . . 10.98
24 N 3867—Style D. Shipping weight 3 lbs. 9.98

* CHART 1 . . KNITTED S-T-R-E-T-C-H-A-B-L-E SLIP COVERS

TO FIT FURNITURE STYLES SHOWN AND ALL SIMILAR ONES


SQUARE CUSHION CLUB TYPE
Will fit these and any similar club type chairs with square cushions
A
CLUB Square cushion
A
BUTTON BACK Square cushion
A
LAWSON Square cushion
A
SCOOP ARM Square cushion
WING TYPE
Will fit any similar wing type chairs with square cushions
B
SQUARE CUSHION WING
T-CUSHION CLUB TYPE
Will fit any similar club type sofa with T-cushions
C
T-CUSHION CLUB
C
T-CUSHION ENGLISH LOUNGE
C
T-CUSHION LONDON FLAT ARM
MODERN TYPE
Will fit these and any similar modern type chairs
K
STRAIGHT ARM MODERN
K
CURVED ARM MODERN
SQUARE CUSHION TYPE
Will fit these and any similar club type sofas with square cushions
E
CLUB
E
LAWSON
Regular size fits sofas 66 to 74 in.
N
CLUB
N
LAWSON
Extra size fits sofas 75 to 84 in.
T-CUSHION TYPE
Will fit these and any similar club type chairs with T-cushions
F
T-CUSHION CLUB
MODERN TYPE
Will fit any similar modern type sofa
X
CURVED ARM MODERN Square cushion

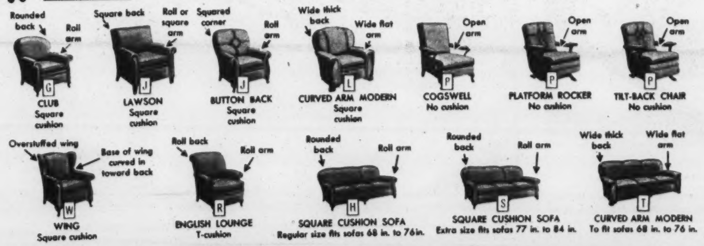


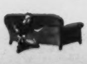
MEASURE SQUARE CUSHION CLUB TYPE SOFA

Determine greatest width across the back, not including arms, as illustrated. Use regular size cover if sofa is less than 74 in. wide, and extra size cover if over 74 in. No measurements necessary for other type sofas or chairs, since they do vary sufficiently to require extra size covers.

* CHART 2 . . NON-STRETCHABLE WOVEN SLIP COVERS

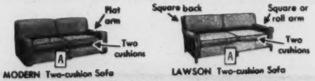
MADE ONLY FOR STYLES ILLUSTRATED


Rounded back
Roll arm
G
CLUB Square cushion
Square back
Roll or square arm
J
LAWSON Square cushion
Squared corner
Roll arm
J
BUTTON BACK Square cushion
Wide thick back
Wide flat arm
L
CURVED ARM MODERN Square cushion
Open arm
P
COGSWELL No cushion
Open arm
P
PLATFORM ROCKER No cushion
Open arm
P
TILT-BACK CHAIR No cushion
Overstuffed wing
Base of wing curved in toward back
W
WING Square cushion
Roll back
Roll arm
R
ENGLISH LOUNGE T-cushion
Rounded back
Roll arm
H
SQUARE CUSHION SOFA Regular size fits sofas 68 in. to 76 in.
Rounded back
Roll arm
S
SQUARE CUSHION SOFA Extra size fits sofas 77 in. to 84 in.
Wide thick back
Wide flat arm
T
CURVED ARM MODERN To fit sofas 68 in. to 76 in.



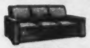
ONLY ONE MEASUREMENT NECESSARY

No chair measurements are needed, but determine the greatest width of your sofa's back, excluding the arms, as shown in illustration above.


Flat arm
Two cushions
A
MODERN Two-cushion Sofa
Square back
Square or roll arm
Two cushions
A
LAWSON Two-cushion Sofa

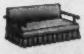
To fit sofas 68 to 74 in. (arms up to 8 in. wide)

* CHART 3
COUCH COVERS



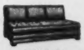
STYLE C

For sofa-bed with closed arms. Will fit arms up to 6 inches in width. Length of seat 75 inches. Overall width when open 48 inches.



STYLE D

For sofa-bed with open arms. Length of seat 75 inches. Overall width of sofa bed when open 48 inches.



STYLE R

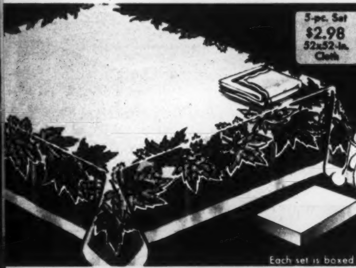
For a studio couch without arms. Top length 75 inches, top width 32 inches. 17-inch skirt 3 box style pillow covers 17 x 25 x 4 inches with metal snap fasteners.

9-pc. Set
$9.95
66x86-in.
Cloth
Each set is boxed

Genuine Irish Linen in boxed Sets

For true elegance, for gracious dining, there is nothing that quite equals the beauty of traditional white Irish linen damask. An expensive-looking gift—one that will give years and years of pleasure and service to its proud possessor. Neatly hemmed, ready to use. Handsome, assorted patterns similar to illustration.

Cloth about	Napkins 20x20-in.	Catalog Number	Shpg. wt. lbs. oz.	Boxed Set
66x86 in.	....8...	.136 N 2618.	...3....2...	...9-pc. set $9.95
66x104 in.	...12...	.136 N 2619.	...4....3...	..13-pc. set 13.95



ORDER EARLY!
Be a wise and happy Santa

Gay Holiday Spirit Luncheon Sets

The home at Christmas should reflect all the warmth, gaiety, and hospitality possible. Set the mood by spreading your table with this colorful hand-screened printed tablecloth and napkin set. Rich-textured pebble weave cotton, bleached to a snowy whiteness. Deep-dyed washfast colors. Hemmed, laundered, ready to use. Patterns similar to illustration. Matching 16½x 16½-in. napkins. *State color* Mint green (med.), cherry red.

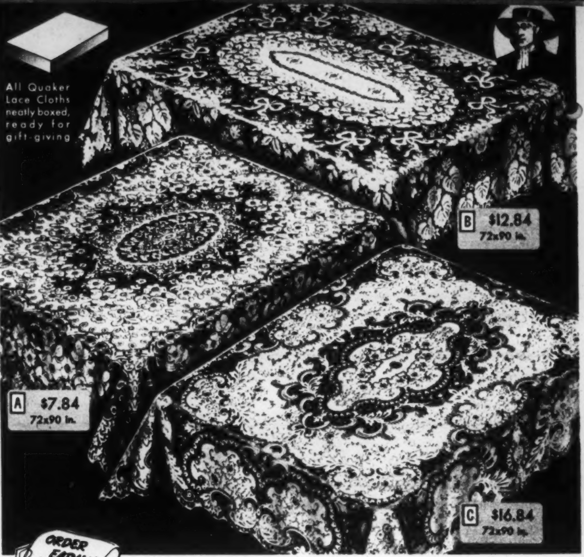
Cloth about	Napkins	Catalog Number	Shpg. wt.	Price
52x52 in....	...4...	..136 N 2995..	..1 lb. 12 oz..	..5-pc. set $2.98
52x70 in....	...6...	..136 N 2996..	..2 lbs. 3 oz..	..7-pc. set 4.49

$4.89
54x71-in.
Cloth
Cloths, Napkins boxed

Poinsettia Christmas Print Cloth

Holiday design, as cheerful as a greeting card. Hand screened print on fine quality spun rayon and cotton fabric. Soft and supple. *Predominating colors* red and green. Napkins have band border of same red, green. Washfast. Hemmed, ready to use.

Size about	Catalog Number	Shpg. wt.	Price
Cloth 54x71 in...	..136 N 2990M..	..1 lb. 3 oz...	.. Each $4.89
Cloth 60x79 in...	..136 N 2991M..	..1 lb. 5 oz...	.. Each 6.59
Cloth 60x89 in...	..136 N 2992M..	..1 lb. 10 oz...	.. Each 7.59
Cloth 60x107 in...	..136 N 2993M..	..1 lb. 14 oz...	.. Each 9.95
Napkins 16x16 in...	..136 N 2994M..	.. 12 oz. ..	..6 for 2.59



Quaker Lace Cloths

More than satisfy her longing for luxury

Flowers . . . candlelight . . . and a dinner cloth of lace—no other setting can surpass this combination for gracious dining. Quaker lace cloths, nationally famous for outstanding quality, have the beauty of priceless old world laces yet they are extremely serviceable . . . don't show spots or wrinkles easily . . . keep their shape after repeated launderings. Sizes to fit dining or dinette tables in round, oval or rectangular shape. Patterns similar to illustration. *Color* Egyptian (medium ecru).

A **Good Quality.** Intricately worked spun rayon and cotton. Scalloped, corded picot edges.

Cloth about	Catalog No.	Shipping weight	Price, each, boxed
54x72 inches.........	........136 N 6220........	.......1 pound 14 ounces.......	...........$5.84
63x81 inches.........	........136 N 6221........	.......2 pounds 2 ounces.......	.... 6.84
72x90 inches.........	........136 N 6222........	.......2 pounds 6 ounces.......	.... 7.84

B **Better Quality.** Rich-textured, long-wearing spun rayon and cotton. Scalloped, corded, picot edges.

Cloth about	Catalog Number	Shipping weight	Price, each, boxed
72x72 inches........	........136 N 6223........	.......2 pounds 2 ounces......	..........$10.84
72x90 inches........	........136 N 6224........	.......2 pounds 6 ounces......	.... 12.84
72x108 inches........	........136 N 6225........	.......2 pounds 12 ounces......	.... 15.84

C **Best.** Heirloom quality lavishly worked of mercerized cotton. Scalloped, corded, picot edges.

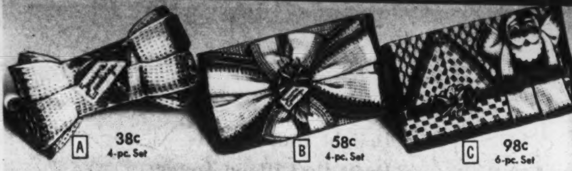
Cloth about	Catalog Number	Shipping weight	Price, each, Boxed
54x72 inches........	........136 N 6226........	.......1 pound 14 ounces......	..........$11.84
72x90 inches........	........136 N 6227........	.......2 pounds 6 ounces......	.... 16.84
72x108 inches........	........136 N 6228........	.......2 pounds 12 ounces......	.... 22.84

9-pc. Set
$10.95
66x86-in.
Cloth

Embroidered-by-hand Cutwork Sets she'll treasure

Rich-looking cutwork with madeira-type (bluish-white) embroidery *done by hand*, on heavy, closely woven white cotton that resembles fine linen. Edges, too, were skillfully scalloped by hand. Spreads and hangs perfectly, launders well, retains its shape—just a few reasons why these cloths are desired by women who love beautiful things. Imported from China. Boxed—ready for gift-giving. Set includes matching 16x16-in. napkins—8 with 66x86-in. cloth; 12 with 66x104-in. cloth.

Cloth about	Catalog Number	Shipping weight	Price
66x86 inches......	......136 N 6148......	......2 pounds 10 ounces......	.......9-piece set $10.95
66x104 inches......	......136 N 6149......	......3 pounds 4 ounces......	.......13-piece set 14.95



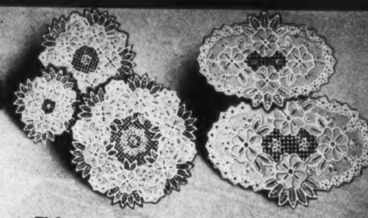
Surprise her with KITCHEN AIDS, dressed for the holidays

HANDY DISH CLOTHS—lockstitch knit of bleached cotton. Open mesh dries quickly; overcast edges won't ravel.

A **4-piece Set.** Each cloth about 13½x15 in. Assorted color borders. Cellophane Christmas band.
136 N 6821—Shpg. wt. 3 oz. 38c

B **4-piece Set.** More elaborate cellophane package. Assorted color borders. Cloths about 13½x15 in.
136 N 6822—Shpg. wt. 5 oz. 58c

C **6-piece Set.** Four bleached cotton cloths about 13x15 in.; one about 13½x16 in.; one about 14x17 in. Assorted color patterns similar to illustration. Cellophane holiday wrapping. Shpg. wt. 7 oz.
136 N 6823.......6-pc. set 98c



Elaborately Embroidered Cutwork Doilies

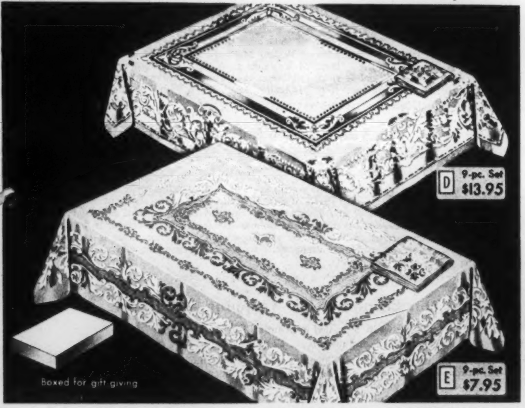
Venice-type pattern skillfully embroidered on crisp, snowy-white cotton pique—an example of finest American workmanship

Round Doilies for putting under lamps, vases, knick-knacks.
136 N 6073M—9 in. round. Shipping wt. 1 oz.....Each 98c
136N6074M–12 in. round. Shipping wt. 2 oz..Each $1.49
136N6075M–16 in. round. Shipping wt. 3 oz..Each $1.98

Oblong Doilies do wonders in dressing up vanities, buffets, night stands, end tables. Can also be used as place mats.
136 N 6076M—8x11½ inches. Shpg. wt. 2 oz. Each $1.09
136 N 6077M–10½x14½ inches. Shipping wt. 3 oz..Each $1.89

"Open House" Gifts

Give homes a festive look ANY time of year



Boxed for gift giving

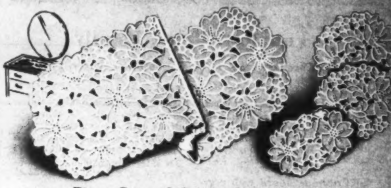
Gleaming rayon and cotton Damask Sets

D **Imported from Switzerland.** Luxury damask in pastel colors. Lustrous rayon and fine quality cotton. Washfast. Patterns similar to illustration. *State color* gold, ivory or peach.

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price
64x84 in....	.....8 each 17x17 in....	....136 N 2718....	.3 pounds 3 ounces.	...9-pc. set $13.95
64x104 in....	....12 each 17x17 in....	....136 N 2719....	.4 pounds 4 ounces.	..13-pc. set 19.95

E **Imported from Belgium.** Pastel colors. Washable and long-wearing. Rich rayon and durable cotton. Patterns similar to illustration. *State color* ivory, gold or peach.

Cloth about	Napkins	Catalog No.	Shpg. wt.	Price
50x50 in....	.....4 each 12x12 in....	....136 N 2740....	....1 lb. 4 oz....	.....5-pc. set $2.98
52x68 in....	.....6 each 13x13 in....	....136 N 2741....	....1 lb. 12 oz....	.....7-pc. set 4.95
64x84 in....	.... 8 each 16x16 in....	....136 N 2742....	....2 lbs. 8 oz....	.... 9-pc. set 7.95
64x102 in....	....12 each 16x16 in....	....136 N 2743....	....3 lbs.	....13-pc. set 9.95

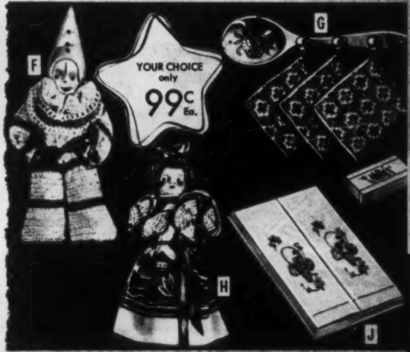


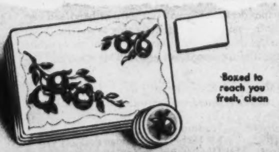
Pique Cutwork Scarfs and Vanity Set

Elaborate embroidery on fine narrow wale white cotton pique.

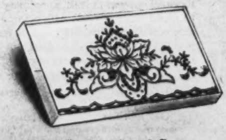
Scarfs about	Catalog Number	Shipping weight	Price, each
15x35 in......	....136 N 6047M....	......4 ounces.....	........$2.39
15x45 in......	....136 N 6048M....	......5 ounces.....	.... 2.79
15x54 in......	....136 N 6049M....	......6 ounces.....	.... 3.59

3-pc. Vanity Set to match scarfs above—a most thoughtful gift! 1 pc. about 7x13 in.; 2 pieces each about 10x13 in.
136 N 6050M—Shipping weight 3 ounces.........3-piece set $1.98





Boxed to reach you fresh, clean



Plastic Place Mats

Multicolor print (red predominating) in clear, heavy plastic that lies flat. Decorative and practical—easy to clean with a damp cloth. Set consists of 4 place mats about 12x18 in.; and 4 coasters 4½-in. diameter. In attractive gift package. Pattern similar to illustration. Shpg. wt. 14 oz.
136 N 6115—8-piece set................ $1.59

Hand Embroidered Cases

Pillowcases of snowy-white cotton, embroidered *by hand*—a perfect gift for the discriminating women on your Christmas list. Assorted patterns similar to illustration. Imported from China. These dainty pillowcases fit pillows about 21x27 in. Boxed to reach you clean and unwrinkled.
136 N 6114—Shipping wt. 1 lb...Pair $2.94

A Clown for BIG Girls

F An inexpensive, clever gift that makes housework easier. 13 in. high, made of 3 cotton dish cloths about 13x13 in. (multicolor borders); one soft cotton flannel dust cloth. Painted cloth face. Cellophane wrapped.
136N6841–Shpg. wt. 12 oz..Each 99c

Give Mom a Sissy Doll

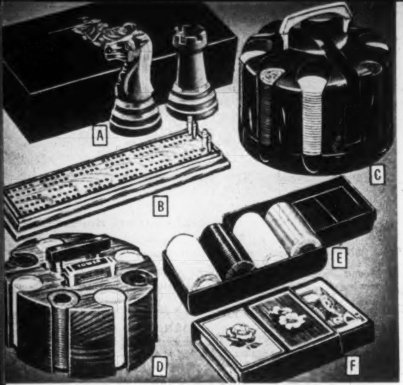
H Wonderfully useful. Made of 1 cotton print towel about 16x32 in.; 1 cotton dish cloth about 13x13 in.; 1 metal pot cleaner. Painted cloth face. Ribbon tied; cellophane wrapped. 13 in. high.
136N6840–Shpg. wt. 12 oz..Each 99c

Gay Pot Holder Set

G Hanging wood spoon and three colorfully printed, padded cotton pot holders—each about 5x6 in. Assorted patterns similar to illustration. *State predominating color* blue, green, red. Boxed. Shpg. wt. 10 oz.
136 N 6865—4-piece set......99c

Embroidered Towels

J Fine quality bleached white cotton embroidered in multicolor assorted designs similar to illustration. Each about 12x17 in. Packed in transparent plastic top box. Shpg. wt. 7 oz.
136 N 6117—Set of two......99c



Fun for All the Family

A Plastic Chessmen. Weighted, felted black and ivory color pieces. Imitation leather case. **$4.50** Small
49 N 264—Wt. 1 lb. 8 oz. King 2½ in. tall. Case 4x6⅝x2⅛ in. deep.......................$4.50
49 N 265—Wt. 2 lbs. King 2¾ in. tall. Case 4⅞x9⅜x2⅛ in... $6.50

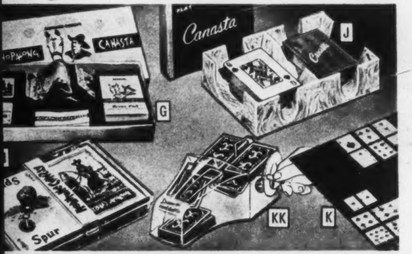
B Cribbage Board with pegs, instructions. Natural finish hardwood. 11⅛x2¾ in.
3 N 3562—Shpg. wt. 10 oz...79c

C Revolving plastic Poker Rack filled with 200 plastic chips. Rubber-footed base, retractable plastic handle. Rich maroon color. Holds 200 chips, 2 decks of cards (cards not included). Diam. 7½-in.; ht. 5½-in.
3 N 3576—Wt. 3 lbs. 6 oz. $4.39
3 N 3561—Rack only, without chips or cards. Wt. 1 lb. 12 oz.... $2.79

D Revolving Poker Racks of natural finish hardwood. Felt padded base; imitation leather cover. For chips as shown, 2 decks cards (not included). **$4.25** for 200 chips
3 N 3555—For 200 chips. Diameter 7¾-in. Shpg. wt. 3 lbs.. $4.25
3 N 3556—For 300 chips. Diameter 9½-in. Shpg. wt. 4 lbs.. $6.45

E Tower Poker Chip Set. 100 all-plastic, interlocking edge chips, diam. 1⁹⁄₁₆-in., in 6⅝x3¼x1¹⁵⁄₁₆-in. 4-sectioned plastic case which holds chips.
3N3575–Shpg. wt. 1 lb. 6 oz. $1.49
3N3574–100 chips without plastic case. Shpg. wt. 1 lb... 94c

F Tower Paper Playing Cards. Plastic coated for extra wear; gilt edged. Shpg. wt. ea. 12 oz.
3 N 3506—2 bridge decks..$1.39
3 N 3536—2 pinochle decks.. 1.39



Play *Canasta*

G Hopalong Cassidy Canasta Set, **$1.95** thrilling new game for boys and girls. It's played just like adult Canasta, but the faces of the cards have 12 different colorful symbols of the West—picture of Hoppy and Topper on the back. Set includes 2 decks of cards, a score pad, rule book, and saddle-shaped revolving plastic tray. *Postpaid.*
3 N 3585—(Wt. 1 lb. 8 oz.)..$1.95

H Hopalong Canasta. 2 decks cards, instr., no tray. *Ppd.*
3 N 3586—(Wt. 10 oz.)..... $1.00

J Duratone Canasta Set. Plastic coated. Gilt edged. Boxed. Instructions. **$2.10**
3 N 3539—Shpg. wt. 12 oz..$1.75
3 N 3551—With 7¼x5-in. plastic Canasta Tray. Wt. 1 lb. 8 oz.$2.10

K Padded and Quilted Canasta Table Cover. Transparent pockets. Corner elastics. Fits all standard card tables.
3 N 3553—Shpg. wt. 10 oz...$1.85

KK Duratone Card Shuffler. Transparent plastic. Watch it shuffle 1, 2, or even 3 decks. Perfect for canasta, bridge, etc.
3 N 3577—Wt. 1 lb. 12 oz... $2.85

ORDER EARLY!
Why wait? This book has gifts for all

Delight Your Friends
Dress Up Gifts in Tower

Gift Wrappings

Our Finest Gift Wrapping Assortment

. . . 52 sheets of gift wrap, 28 with printed Christmas designs
. . . 250 ft. assorted cords and ribbons . . . 206 matching cards, tags, seals

Fancy wrappings are half the fun of Christmas . . . and with this assortment you can achieve some truly glamorous effects. All materials are the very finest quality—beautiful designs, highly styled and printed in brilliant colors. Yards and yards of lovely ribbons, cards and seals that match the paper. Everything you need for outstanding gift packages . . . and a set of instructions to show you how to do it quickly and easily.

52 sheets of gift wrap include 3 smartly styled printed metallic foil paper 20x26 in. Also 24 sheets white tissue paper; 7 sheets tissue printed in Christmas designs; 18 deluxe printed sheets with gay traditional designs. All 20x30 in.

250 feet of tyings enable you to put elaborate bows on all your packages. 125 feet of red, green and blue tinsel cord; 42 feet rayon taffeta ribbon; 59 feet tinsel ribbon; 24 feet new novelty ribbon. Ribbons vary from ¼ to ⁷⁄₁₆ inch in width.

The *206 piece assortment of cards, tags and seals* matches the printed gift paper. Also included are metallic gift folders and seals to use with the metallic papers. An instruction sheet shows you how to wrap neatly, quickly, with fancy details.

3 N 5551—Nicely boxed. Shipping weight 3 pounds 8 ounces.................... $2.89

Our Big Value Gift Wrapping Assortment

. . . 45 sheets of gift wrap, 9 printed with beautiful Christmas designs
. . . 194 ft. assorted cords and ribbons . . . 160 assorted cards, tags, seals

This generous box of bright-colored wrappings will enable you to make many a fancy gift package. 45 big 20x30-inch sheets of wrapping paper include 36 sheets of white, red, green and blue tissue paper and 9 sheets with printed designs. Brilliant colored tyings include tinsel cord, rayon ribbon and tinsel ribbon—194 ft. in all. The 160 cards, tags and seals match the designs on the printed gift paper. An instruction sheet is included. Although low in price, this assortment will give you neat, matching and professional-looking gift packages.

3 N 5553—In attractive box. Shipping weight 1 pound 10 ounces.................. $1.39

Our Economy Gift Wrapping Assortment

. . . 35 sheets of gift wrap, 5 printed in beautiful Christmas designs
. . . 164 ft. assorted cords and ribbons . . . 82 assorted cards, tags, seals

A good "fill-in" assortment, this includes a basic supply of Christmas wrappings. 20x30-in. wrapping sheets include 24 sheets white tissue paper; 2 each of blue, green and red tissue paper; 4 de luxe sheets lithographed in Christmas designs; 1 printed tissue sheet. Ribbons and tags, etc. harmonize with the papers. A good low-price assortment.

3 N 5552—With instruction sheet. Shipping weight 1 pound......................... 89c

ITEMS ABOVE AND BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

Tower *Plastic Cards*

- *All Plastic*—will outlast 50 paper decks—a Sears *plus* value
- Our plastic will never warp—always shuffle and deal easily
- Choice of 4 exclusive designs, including "Our America" Gift Set

Tower Plastic Playing Cards are a "first choice" Christmas gift—something that can be used by every member of the family. Good-looking, very low priced and a pleasure to handle. Not just plastic-coated, but 100% hard-wearing plastic through and through, they will outwear at least 50 ordinary paper decks. They will not warp or bend and can be wiped clean in a jiffy with a damp cloth—no smudged, sticky cards to shuffle. Your choice of 4 attractive designs in a smart plastic container (see illustration on opposite page). Your friends will be delighted with the special gift set in the "Our America" design. *You can buy them only at Sears.*

Shipping weights: single deck 8 oz., 2-deck set 1 lb.

Single cards that may become damaged may be replaced—see instructions with each deck.

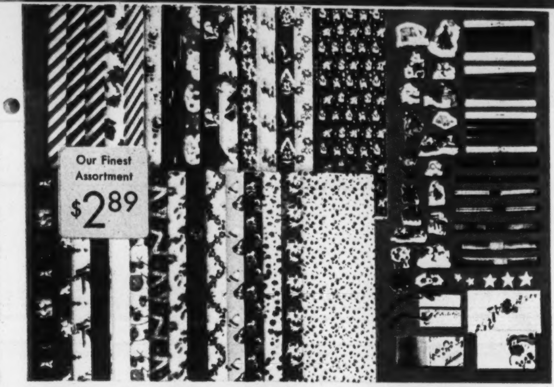
L "Our America" Gift Set. TOWER design in 4 colors created for your Christmas giving. One deck of the set shows a typically American spring scene, the other deck depicts an American autumn. The same long-lasting 100% plastic as cards at right. Packed in a lovely clear plastic gift case . . . with lift-out tray for cards, hinged lid. Your friends will appreciate a set.
3 N 3535—2-deck bridge set........ $5.59

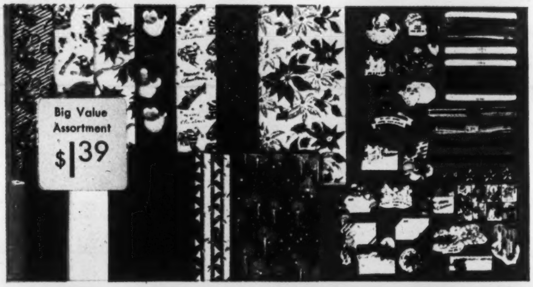
M Traditional Design
3 N 3525—Single bridge deck.... $1.98
3 N 3526—2-deck bridge set......... 3.95

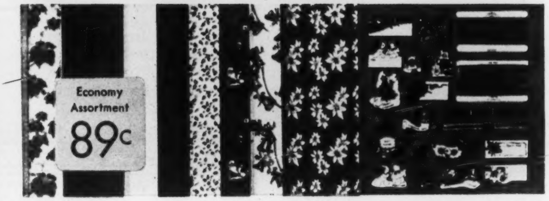
N Walnut Scroll Design
3 N 3523—Single bridge deck.... $1.98
3 N 3524—2-deck bridge set......... 3.95

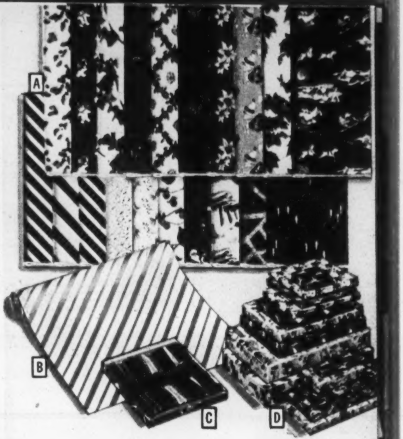
P Modern Classic Design
3 N 3540—Single bridge deck.... $1.98
3 N 3541—2-deck bridge set......... 3.95
3 N 3542—Single pinochle deck...... 1.98

See Tower Plastic Canasta Sets on page 4









Paper, Ribbons and Boxes to beauty-wrap your gifts

[A] **Tower De Luxe Christmas Paper Assortment.** 20 big 20x30-in. sheets of fine quality decorated paper (18 different designs); 5 smart 20x26-in. sheets aluminum foil paper . . . 2 different embossed silver designs, and 3 printed diagonal designs in red, blue, and green with silver stripe. Our finest wrappings! **$1.39**

3 N 5559—Shpg. wt. 1 lb. 12 oz. . . . . Complete **$1.39**

[B] **New Roll of Gift Wrapping Paper,** 100 ft. long by 20 in. wide. Tear off as much as you need for wrapping packages of any size, big or little. An attractive silver and white stripe design on fine quality paper. Use for all year around wrapping. **83c**

3 N 5558—Shipping weight 1 lb. 6 oz. . . . . Roll **83c**

[C] **160 ft. of Ribbon** for making glamorous Christmas packages. A dozen 10 to 18-ft. lengths of rayon satin and tinsel ribbon ¼ to ⅝-in. wide. In red, green, blue, silver. 12 regular 10 cent lengths! **89c**

3 N 5556—In Christmas box. Shipping weight 7 oz. **89c**

[D] **14 Gift Boxes** covered with colorful Christmas paper. Little and big boxes; long, square and rectangular . . . just right for wallets, ties, gloves, stockings, shirts, blouses, jewelry, lingerie, etc. **96c**

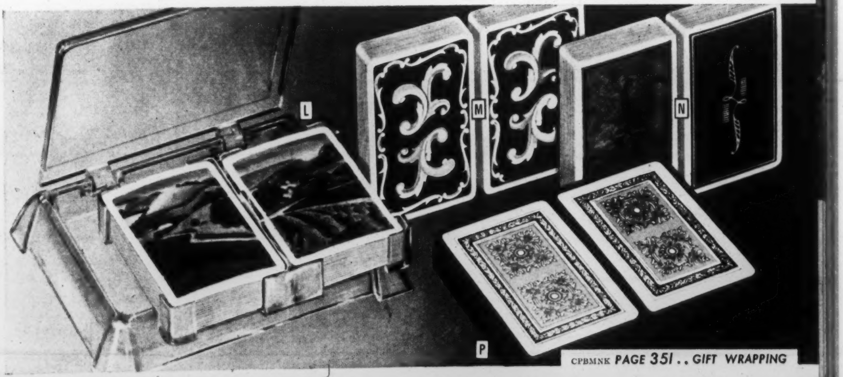
3 N 5555—About 1½x5¾ to 10x15-in. Wt. 4 lbs. **96c**

Don't be misled by low price . . Tower cards are *100% Plastic*

$1.98
Single deck

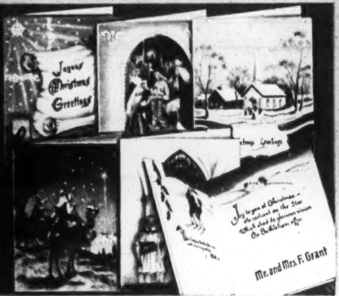
No sticky or smudged playing cards . . . Tower Plastic Cards can be wiped clean with a damp cloth.

Our plastic won't warp out of shape . . . a pleasure to shuffle and deal. You'll enjoy handling them.



ORDER EARLY!
More time for fun when shopping's done

It's fun to send Christmas cards, but allow yourself enough time. Order now and avoid the bustle and bother of last-minute sending. Please allow 10 days for printing and shipping cards with your printed name.

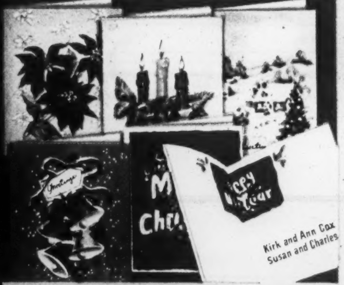

Joyous Christmas Greetings
Mr. and Mrs. F. Grant

25 New Religious Cards

With name 96c **Plain 69c**

This rich-looking assortment includes 5 each of 5 new 1950 designs that tell the age-old story of Christmas. There are the scenes of the Nativity, the wise men, shepherds, choir boys, and modern folks going to church . . . all depicted in a new and beautiful way. Cards are handsomely embossed. Four-fold style with greeting and Bible quote inside. Box includes 25 cards size 4¾x5¾ inches, with 25 matching white envelopes. Shipping weight 12 ounces.

3 NR 5732–With printed name 96c **3 N 5643**–Plain 69c

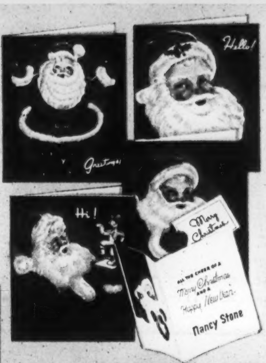

Greetings
Merry Christmas
Happy New Year
Kirk and Ann Cox
Susan and Charles

25 New Traditional Cards

With name 96c **Plain 69c**

In the traditional style—5 each of 5 brilliant new "raised up" designs. Cheery subjects symbolizing Christmas . . holly, candles, Christmas bells, poinsettias and sleigh-riding. Bright new lithographed designs. Inside each four-fold card is a harmonizing design and a warm-hearted greeting. Every card is embossed. Send one to each of your friends. Cards without name cost less than 3c per card and envelope. 25 cards 4¾x5¾ in.; 25 envelopes. Shpg. wt. 12 oz.

3NR5726—With printed name 96c **3N5647**—Plain 69c


Hello!
Greetings!
Hi!
Merry Christmas
Merry Christmas and a Happy New Year
Nancy Stone

Santa Specials!

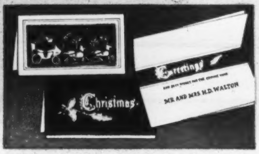
New! 32 Merry Modern Cards

Four delightfully different Christmas designs

With name 96c **Without name 69c**

With a roguish twinkle in his eye this delightfully jolly Santa wishes you the merriest Christmas ever. Box has 8 each of 4 different designs—all featuring this wonderful old Santa in brilliant red and white against a "Christmas" green background. You'll find him on the inside of these four-fold cards too, busily delivering gifts and wishing you the season's greetings. Designs are printed on an expensive-looking heavy paper. Cards are 4½x5½ inches . . . Cards without name cost only slightly more than 2c per card and envelope. 32 Santa cards and 32 envelopes per box. Shpg. wt. 1 lb.

3NR5750–With printed name 96c **3N5653**–Without name 69c


Greetings
Christmas
Mr. and Mrs. H.D. Walton

Distinctive Individual Designs

Wish friends and business associates a Merry Christmas with a card distinctively yours. Two elegant new designs printed on fine quality heavy paper. Four-fold cards 6¼x3½ inches with a simple friendly greeting inside. Matching quality envelopes. Shipping weight 1 pound.

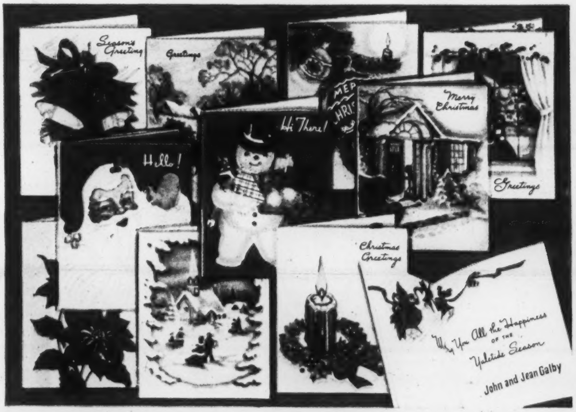
3 NR 5764—"Christmas" design. 25 cards with name	$1.29
3 N 5679—"Christmas" design. 25 cards without name	98c
3 NR 5765—"Coach" design. 25 cards with printed name	$1.29
3 N 5680—"Coach" design. 25 cards without name	98c

Tower Christmas Cards

All on this page with or without your printed name

HOW TO ORDER CHRISTMAS CARDS WITH PRINTED NAME

Printed cards on this page are shipped in about ten days. Your complete name or family group of names attractively printed on each card in black type. Only 1 typesetting per box. Print clearly. Sorry, we cannot take C.O.D. orders.


Season's Greetings
Greetings
Merry Christmas
Hi There!
Hello!
Greetings
Christmas Greetings
May You All the Happiness of the Yuletide Season
John and Jean Galby

Giant Selection! 50 Beautiful New Cards

With name 96c **Without name 69c**

- 5 each of 10 great new 1950 designs
- 50 lithographed cards; 50 envelopes

Top value group of 50 outstanding new cards—10 different designs selected for beauty and originality. You'll enjoy sending them to all your friends. Designs feature all the traditional favorites . . . candles, sleighs, carolers, bells, poinsettias, wreathed doors, snowmen, ornaments, Santa, and church scene. 4x5-in. four-fold cards; greeting and picture inside. Without name this group costs less than 1½c per card and envelope. Shipping weight 1 pound.

3 NR 5749—50 cards with name. 50 envelopes	96c
3 N 5652—50 plain cards; 50 envelopes	69c

Fine New Religious Designs

35 CARDS FOR 59c

35 inspirational cards to remind your friends of the true meaning of Christmas. Each richly embossed card tells a part of the beloved story—the wise men following the star, the Holy Family grouped around the manger; angels rejoicing over the little town, and many others. Each four-fold card carries a friendly greeting and a short Bible quotation on the inside fold. Beautifully lithographed. Size 4¾x5¾ in. Shpg. wt. 1 lb. 4 oz.

3 N 5677—35 cards and 35 envelopes.............. **59c**

1950 Traditional Cards

35 CARDS FOR 59c

Do you like rich-looking Christmas cards in the traditional style? Here are 35 cards, beautifully designed, lithographed on heavy quality paper. All are embossed for that expensive-looking "raised effect." Every design is different—every one has a familiar Christmas theme. Four-fold, with greeting inside. Size 4¾x5¾ in. Less than 2c per card and envelope. Shpg. wt. 1 lb. 4 oz.

3 N 5669—35 cards and 35 envelopes........... **59c**

A Sears Exclusive!

25 CARDS FOR 89c

TOWER Picture Window Cards are "different." Peek through the acetate plastic window on the front of each four-fold card and you'll see a portion of the inner scene. There are 10 different designs, all cleverly done. For example, a window in Santa's pack gives a glimpse of presents he has left under the tree. Cards are embossed and printed on fine quality paper. 5x6 inches. Shpg. wt. 1 lb.

3 N 5671—25 cards and 25 envelopes........... **89c**

better-than-ever 1950 boxes

Selected for Beauty and Originality

We Invite you to Compare our Tower Christmas Cards with any others on the market this season. Compare prices, quantity and variety of assortments, beauty and originality of design . . . you'll be amazed at the values you find on these two pages. DON'T DELAY, order NOW for a carefree, merry Christmas.

CHRISTMAS
JOY

Cards for Everyone!—Our Biggest Value

50 CARDS FOR 94c

- 50 lovely cards, all different, all richly embossed
- Four-fold French style with a warm greeting inside

Cards enough for all your friends for only 94c! 50 different carefully selected, traditional and modern designs—all embossed and beautifully lithographed. Some are cutout, some are trimmed with bright ribbon or shiny metallic foil underlay. Printed in glowing colors on good quality paper. Sizes range from 4½x5½ to 5¾x6 inches. Order a box now . . . plenty of cards for all and at less than 2c per card and envelope. Shipping weight 1 pound 10 ounces.

3 N 5664—50 cards and 50 envelopes........ **94c**

SEASON'S GREETINGS
Cheerio!
CHRISTMAS GREETINGS

Special for 1950—a BIG Box of Top Quality Cards

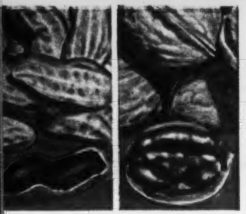
50 CARDS FOR $1.39

- 50 new and outstanding cards, every one different
- Lovely designs lithographed in glowing colors
- Excellent quality paper; distinctive, colorful printing
- Four fold style with greeting and design inside

Another outstanding TOWER value!—50 beautiful new cards for those who want finest quality and have a long list of friends. Designs are traditional-style, both clever and serious . . . they include village scenes, poinsettias, and "cute" cards like the Santa arm in arm with a snowman. Some are embossed, others are cutout or trimmed with satin ribbon and metallic foil. Many are finished with glitter, flocking and unusual raised silver printing. Printed on unusually fine paper with a graceful type face. Greeting and harmonizing design are on the inside. Sizes range from 4¾x5¾ to 5x6 inches. Shipping weight 1 lb. 10 oz.

3 N 5665—50 cards and 50 matching envelopes.... **$1.39**

Add Christmas Cards and Wrapping to your Easy Terms Order. See page 283 for complete information



Peanuts, Walnuts, in Shell

Fine quality Virginia Peanuts, thoroughly roasted for perfect flavor. Shpg. wts.: 6 lbs. 8 oz. and 3 lbs. 8 oz.

87 N 7836—6 pounds........... $2.19
87 N 7835—3 pounds........... $1.19

Large Diamond quality walnuts, favored for their delightful flavor, and because they're so easy to shell. Well-filled with rich delicious nutmeat.

87N7834–5 lbs. Shpg. wt. 6 lbs. $2.39

With Dishcloth or Towel!

Included with each 2½-lb. carton of mixed nuts is a double dishcloth, and with each 5 and 10-lb. carton a gay printed dish towel, useful in every home.

Save on Combination
~~$2.58~~ value
$2.39

FANCY
MIXED NUTS

O-PEN-FRESH Nuts

Vacuum-packed for freshness

Treat your guests with these fine quality salted nutmeats . . . served fresh from the famous O-PEN-FRESH container. They're vacuum-packed to stay fresh until opened. Buy large quantities for savings . . . store until needed . . or give as gifts.

Blanched Jumbo Virginia Peanuts. 8-oz. cans.

87 N 8000—3 cans. Shpg. wt. 2 lbs. 6 oz... $1.19
87 N 8001—6 cans. Shpg. wt. 4 lbs. 12 oz. $2.19
87 N 8002—9 cans. Shpg. wt. 7 lbs. 2 oz.. 3.10

Whole Large Cashews from India. Shipping wts.: 2 lbs. 6 oz.; 4 lbs. 12 oz.; 7 lbs. 2 oz.

87 N 8003—3 (8-oz.) cans............... $1.59
87 N 8004—6 (8-oz.) cans............... $2.98
87 N 8005—9 (8-oz.) cans............... 3.98

Mixed Nuts. Cashews, pecan halves, filberts, almonds, Brazil nuts. Shipping weights: 2 lbs. 6 oz.; 4 lbs. 12 oz.; and 7 lbs. 2 oz.

87 N 8006—3 (8-oz.) cans............... $1.69
87 N 8007—6 (8-oz.) cans............... $3.29
87 N 8008—9 (8-oz.) cans............... 4.59

Assorted. Set of 3 contains one can each mixed nuts, cashews, peanuts. 8-oz. cans. Shipping weights: 2 lbs. 6 oz.; 4 lbs. 12 oz.; 7 lbs. 2 oz.

87 N 8009—Set of 3................... $1.44
87 N 8010—2 sets (6)................. $2.79
87 N 8011—3 sets (9)................. 3.89

Nuts-in-Shell

De Luxe Assortment

Your favorite assorted mixed nuts with a double dishcloth or dish towel included (as indicated below). Nuts are well protected by sturdy shipping carton. Assortment includes: Diamond quality walnuts, California almonds, Brazil nuts, Filberts, Southern pecans . . . traditional Christmas treats, tasty and wholesome.

87N7824—2½-lb. mixed nuts with 12x12-inch double cotton mesh dishcloth. Shpg. wt. 3 lbs..... $1.39

87N7825—5-lb. mixed nuts with 17x30-inch hemmed floral print cotton dish towel. Shpg. wt. 6 lbs. $2.69

87N7826—10-lb. mixed nuts with 17x30-inch hemmed floral print cotton dish towel. Shpg. wt. 11 lbs. $4.98

87N07827—25-lb. carton mixed nuts (no towel). Shpg. wt. 28 lbs. $9.75

Nut Bowl Set

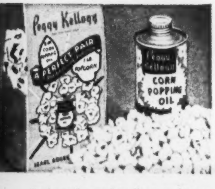
and 2½ lbs. Mixed Nuts

Combination includes: 2½-lb. nut pack (with dishcloth) 87N7824, at left . . and 7-inch natural rustic-wood nut bowl (bark finish, smooth inner surface), 4 metal picks, and nutcracker.

87 N 7837—2½ pounds mixed nuts and 6-piece bowl set. Shipping weight 4 pounds..................... $2.39

87 N 7838—Bowl, 4 picks, nutcracker. Shpg. wt. 2 lbs. 10 oz... $1.19

Popcorn and Oil

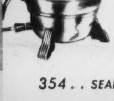


Packaged together (in a moisture-controlled bag) for your convenience! 1-lb. Peggy Kellogg quality unpopped corn, and 8-oz. oil for popping, in each bag. Makes large fluffy kernels. Bag is processed to control moisture, so corn always pops readily. Shpg. wt. 4 lbs.

87 N 8095—2 bags (2 lbs. corn and 16 oz. oil) in container.... 98c

Electric Popper.

34N6893—Shpg. wt. 6 lbs. $4.69



ELECTRIC POPPER

- It's Automatic
- No Stirring
- No Shaking
- See Page 307.

FOOD GIFT PACKS . . sent directly to your friends for Christmas

ORDER EARLY! Please give your name, and print names and addresses of persons to whom gifts go. Grower or packer ships box with Holiday greeting, stating this gift comes with your best wishes. We ship only within continental limits of the United States. If grower is unable to make delivery before Christmas, a greeting card, notifying recipient that your gift is on the way, will be mailed before Christmas. No C.O.D. orders.

PRICE INCLUDES SHIPPING CHARGES

A **One-half Bushel Citrus Fruit** in a hand-woven Mexican basket. Includes oranges, pink grapefruit, tangerines and other fancy citrus fruits . . tree-ripened and hand-picked in sunny Texas. Plus 2 jars of delicious citrus marmalade or jelly. Basket has many home uses. Fruit cannot be shipped to Arizona, California, Florida, due to interstate regulations.

$4.98 ½-bushel basket

87 NM 7864F—½-bushel fruit in basket. (Price includes shipping charges)........ $4.98

B **Fresh California Dates.** Large and wholesome. Sweet, moist . . to fairly melt in your mouth. A luxurious gift, a delicacy sure to please your friends. Order early to avoid the Christmas rush.

$1.49 2 lbs.

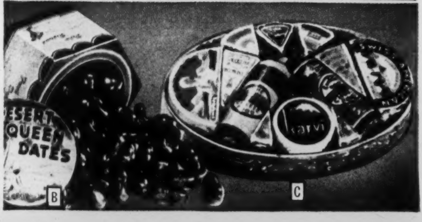
87 N 7872F—Postpaid .... 2-lb. box $1.49
87 N 7859F—Postpaid .... 3-lb. box 1.98

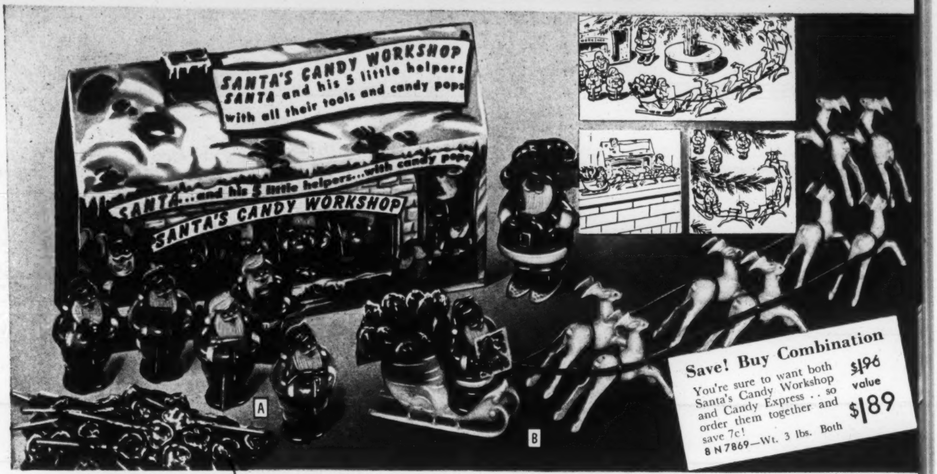
C **Cheese Pack.** An assortment to delight the food fancier. Contains 8-oz. Swiss American table cheese; 1¼-oz. imported French Roquefort cheese; 7-oz. smoked cheese link; two 2⅓-oz. pkgs. imported plain Swiss Gruyere cheese; 2½-oz. imported Karvi cheese from Norway; 7-oz. Bacon and Cheddar cheese links; 1⅓-oz. imported Swiss Gruyere with Camembert; 1-oz. Safco domestic cheese; 1⅓-oz. Sap Sage Gruyere cheese; 4½-oz. imported Primula cheese from Norway; 1-oz. imported Danish Blue cheese.

$3.98 Box

87 N 7894F—Postpaid.................... $3.98

TEXAS
TEXAS
A




SANTA'S CANDY WORKSHOP
SANTA and his 5 little helpers
with all their tools and candy pops
SANTA . . . and his 5 little helpers . . . with candy pops
SANTA'S CANDY WORKSHOP
A
B

Save! Buy Combination

You're sure to want both Santa's Candy Workshop and Candy Express . . so order them together and save 7c!

~~$1.96~~ value

$1.89

8 N 7869—Wt. 3 lbs. Both

Sparkling Novelties for toys, tree trim, or table . . plastic, with candy pack

A **Santa's Candy Workshop** . . featuring Santa and his five little Santa helpers with their Holiday load of candy pops. The beautifully colored carton converts easily to a "workshop." Use these happy little fellows as Holiday decorations . . individually or as a group . . on table or tree . . and, of course, they're wonderful as toys long after the Holidays. The large red and white plastic Santa is 4½ inches high and stands on snowshoes. He carries 10 pops in the pack on his back. The five small plastic Santa helpers are 3¾ inches high, vari-colored, and each carries a removable plastic "tool." Ring in top of each figure for hanging on tree. Behind each helper, in his section of the "workshop" is a pack of 4 cello-wrapped pops. You'll want both Santa's Candy Workshop and Santa's Candy Express. Note offer at right.

98c Complete

87 N 1801—Large Santa, 5 small Santas with tools, 30 pops . . . all packed in "workshop" carton. Shipping weight 2 pounds 98c

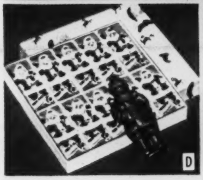
B **Santa's Candy Express** . . featuring Merry Old Santa and his Eight Tiny Reindeer, with a pack of sweets, all set for their yearly ride. Santa's Candy Express is truly unique, designed of gleaming plastic, to serve as a toy or Christmas ornament. 60 inches of ribbon included to join Santa and reindeer, and 14 cello-wrapped pops are in his pack. Laughing red-suited Santa and sleigh, drawn by snowy-white reindeer, form a cheerful centerpiece, trim for your tree, or entertaining toy. Use pieces separately or as a unit. Each piece has ring for hanging. Complete unit can be extended to about 25 in. Packed in handsome box with famous poem "Night Before Christmas" printed on side. Shpg. wt. 2 lbs. 8 oz.

98c Complete

87 N 7868—Santa and sleigh 4½x5 in., 8 reindeer, each 3½x4½ in., and pops . . . 98c

(Save by buying both Santa's Workshop and Santa's Candy Express. Note combination offer above.)

For a more *Festive Holiday* . . Sweets, Ornaments, Toys



C **Ten Santa Claus Boots** of red plastic. Each 2¾ inches high filled with 7 candy pops. Hang on tree or use as party treats and table favors. Tie on gift packages. Shipping weight 2 pounds 8 ounces.

87 N 7866 . . . . Set of 10 boots with 70 pops 98c

D **Solid Chocolate Santa Clauses.** Each dressed in gaily decorated foil wrapper. Fine "stocking-fillers" . . . made of delicious pure milk chocolate . . no peanuts added.

87 N 7881—20 (4½-inch) Santa Clauses. Shpg. wt. 2 lbs. 98c

E **12 Red and White Candy Canes** in a real checkerboard box. Each cello-wrapped cane is 7½ in. long (1¼-oz. or over), packed for safe shipment. Cardboard checkers included.

87 N 7895—12 canes in box. Shpg. wt 2 lbs. 89c

F **18-inch Christmas Stocking** of red mesh . . contains 11 oz. of cello-wrapped hard candies, 4-in. plastic toy racer, serpent whistle, box of crayons, plastic bird whistle, 6-in. ruler, 2 pencils, puzzle, pencil holder, "Magic Look" kaleidoscope, paint set.

87 N 7830—Shpg. wt. 1 lb. 8 oz . . . . Complete 98c

G **Sears Candy Circus Gang** . . with their gift of sweets, make welcome pull toys as well as gala party decorations. These four amusing (6-inch) characters (see names above) are of bright plastic. Each carries 5 pops. Shpg. wt. 2 lbs.

87 N 1800—4 toys, 20 pops in gay box. 98c

Festive "Sugar Plum" Trees

Put spice drops on ends of branches or use for hors d'oeuvres. Crystal clear plastic. Large tree is 13 in. high, includes ½-lb. bag spice drops, small tree 5¼ in. high with bag of 60 spice drops. *Save 20c by buying set of 5 below.*

$1.59 5 trees, candy

8N7847—One large, 4 small trees, with spice drops. Shpg. wt. 2 lbs. 8 oz. *$1.79 value.* $1.59

8 N 7845-Large tree, ½ pound spice drops. Shipping weight 1 pound 79c

8 N 7846—4 small trees (4 place cards printed on ea. box). 240 drops. Wt. 1 lb $1.00

PURE HARD CANDY

Packed in handy bag

Popular Hard Candy

Less than 27c lb. in 30-lb. lots

Traditional Christmas Mix of all-time favorites . . ribbon candy, crimps, cut rock with center designs, waffles, etc. Varied designs and shapes in mouth-watering fruit flavors, to satisfy all the "hard-candy fanciers" in your family. Plan to use this mix of satiny-finish goodies to distribute at festivities, to fill the Christmas boxes listed below.

87 N 7935—3-lb. bag. Shpg. wt. 4 lbs. . **$1.00**
87 N 7938—6-lb. bag. Shpg. wt. 7 lbs...**$1.95**
87 N 07936—9-lb. bag. Shpg. wt, 10 lbs.**2.79**
87N07937–30-lb. carton. Shpg. wt. 33 lbs..**7.98**

Choice Hard Candy

Bunte
DIANA "STUFT"

Cream, Jelly Mix

$1.00 4-lb. box

They're so easy to chew . . soft . . and luscious, too! Cream and Jelly candies are inexpensive Holiday sweets . . to use as stocking fillers . . serve to family and friends during the Holidays . . they're always welcome. In this attractive Christmas box are 4 lbs. of assorted shapes, colors, and flavors. Shpg. wt. 4 lbs. 8 oz.

87 N 7850......4-pound box **$1.00**

Bunte Confections

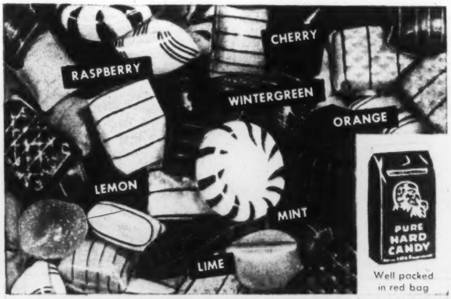
$1.39 3-lb. tin

Bunte's Diana Stuft Confections, an assortment of all-filled candies. Thin crispy sugar shells are packed tight with pure luscious jams and marmalades, crushed nuts and chocolate. Assorted gay Christmas colors and flavors. Decorated red tin (fine for gift mailing) keeps the candies fresh. Shpg. wt. 4 lbs. 8 oz.

87 N 7853..........3-lb. tin **$1.39**

BRACH'S
CANDY DROPS
BRACH'S
chocolate
BRACH'S
choc
BRACH'S
chocolate mints

O-PEN-FRESH Combination
3 boxes hard candy
3 boxes chocolates
ALL FOR $1.19



Well packed in red bag

O-PEN-FRESH Hard Candy and Chocolates

As low as 18¾c box in 12-box lots

Combination Assortment includes: one 8-oz. box each chocolate treats, mints, peanuts, and one 9-oz. box each of hard candy drops, peppermint pillows, jelly drops. Boxes fine for distance mailing.

87 N 8092—One assortment (6 boxes). Shpg. wt. 3 lbs. 8 oz..........**$1.19**
87 N 8093—Two assortments (12 boxes). Shpg. wt. 7 lbs. 8 oz........ **2.25**

Assortment of one 9-ounce box each varied flavor jelly drops, candy corn, peppermint pillows, two 9-ounce boxes hard candy drops, and one 8-ounce box orange jelly halves. Shpg. wts.: 4 lbs. and 8 lbs.

87 N 8070M—One asstmt. (6 boxes).**$1.00** **87N8071M**–Two asstmts. (12 boxes).**$1.89**

Candy Spicettes. Assorted spice flavors. Shipping weights: 4 lbs. and 8 lbs.

87 N 8075M—6 (9-oz.) boxes......**$1.00** **87 N 8076M**—12 (9-oz.) boxes....**$1.89**

Candy Corn. Shipping weights: 4 pounds and 8 pounds.

87 N 8077M—6 (9-oz.) boxes......**$1.00** **87 N 8078M**—12 (9-oz.) boxes....**$1.89**

Favorite Old-Fashioned Hard Candy

Less than 23½c lb. in 30-lb. lots

Sweet treats that rate high with oldsters and small folks alike . . the bright, mouth-watering hard candies that are part of every family's Christmas. Timely favorites for the "help-yourself" candy dish . . stocking fill-ins, tempting tidbits to distribute at school or church festivities. Assortment includes shapes such as pillows, waffles, chips, drops, etc. and ever-popular flavors as lemon, orange, cherry, raspberry, mint, lime, and wintergreen. Well packed in red bags shown at right, above. (except 30 lbs.)

Below are listed gift boxes for packing individual treats for each guest at parties, etc. Order yours now, and avoid the last-minute Christmas rush! Shop this section for other Christmas sweets.

87 N 7997—4-pound bag. Shipping weight 5 pounds..................**$1.00**
87 N 7998—8-pound bag. Shipping weight 9 pounds....................**$1.95**
87 N 07999—30-pound carton. Shipping weight 33 pounds............. **6.98**

Delicious Cookies

$1.19 2-lb. box

A **Chocolate Coated Wafer Sticks,** with cream filling. Generous coating of milk chocolate. Delectable treats for dessert, party tidbits, between-meal snacks. Have a box handy during the holidays. Shpg. wt. 2 lbs. 8 oz.

87 N 8046....2-pound box **$1.19**

98c tin

B **Fig Bars** . . . chewy and wholesome. Fine flavor. Tin container makes gift-mailing practical. Shpg. wt. 5 lbs.

87 N 8053.........4-lb. tin **98c**

C **Chocolate Chip Cookies,** filled with cashew nuts and rich chocolate chips. Tasty treat to give or keep. Shpg. wt. 3 lbs.

87 N 8054.........2-lb. tin **98c**

Gift boxes, Kens, Gum Bank

59c for 36 gift boxes

D **Candy Gift Boxes,** hold ½ lb. each. Cardboard. Shpg. wts.: 1 lb. 8 oz.; and 3 lbs. 12 oz.

87 N 7873..........36 for **59c**
87 N 7874........100 for **$1.29**

E **Kens Candy Drops.** Assorted rolls of fruit flavor circlets. 20 rolls in box. Fine stocking-fillers—holiday treats.

87 N 7844—Shpg. wt. 2 lbs....... Box **59c**

Basketball Bubble Gum Bank

$1.79

F Put in a coin . . . "make a basket" . . . and out comes bubble gum! Clever game that doubles as a savings bank. Regular price $1.95—special order-by-mail price $1.79. Plastic bank contains 50 bubble gum balls.

87 N 7877—Shpg. wt. 2 lbs......... **$1.79**
87 N 7871—**Bubble gum refill.** 60 in box. Shpg. wt. 1 lb...4 boxes (240) gum balls **98c**

D
E
BASKET BALL BANK
F

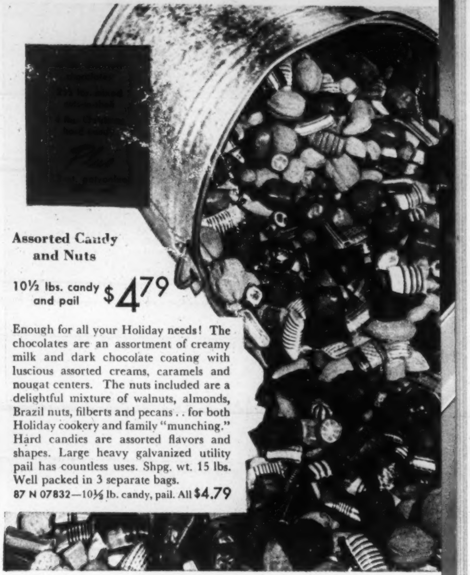
Planning a church or school party?

9 lbs. candy and pail $\$2^{98}$

This pailful of favored candies will supply ample treats for all your guests . . . and the 10-quart galvanized steel pail will be useful long after . . . about the house or farm. Mail your order today.

Candies are pure and wholesome . . . and are well-packed in 3-pound bags to keep them clean, fresh, and attractive until they're used. Both hard and soft candies are included so that all your guests may choose their favorite.

87 N 08030—10-qt. pail and 9 lbs. candy. Shpg. wt. 12 lbs. . . . . . All for **$2.98**



Assorted Candy and Nuts

10½ lbs. candy and pail $\$4^{79}$

Enough for all your Holiday needs! The chocolates are an assortment of creamy milk and dark chocolate coating with luscious assorted creams, caramels and nougat centers. The nuts included are a delightful mixture of walnuts, almonds, Brazil nuts, filberts and pecans . . for both Holiday cookery and family "munching." Hard candies are assorted flavors and shapes. Large heavy galvanized utility pail has countless uses. Shpg. wt. 15 lbs. Well packed in 3 separate bags.

87 N 07832—10½ lb. candy, pail. All **$4.79**

For church and school parties..filling stockings..family treats

Sears Giant Candy Pails

Fine Quality Candies and Nuts..Each assortment in useful steel pail

Crisp and Crunchy Peanut Brittle

5 lbs. candy and pail $\$2^{29}$

Always popular wherever it's served! This golden rich brittle is made with butter and generously filled with flavorful peanuts for a rare taste treat! Carefully packed in ¼-pound pressure-sealed waxed bags, which serve to prevent breakage in shipping . . and are conveniently sized to be distributed as individual treats, without opening. 10-quart galvanized pail is serviceable and long-lasting. Shipping weight 8 pounds.

87 N 07870—5 lbs. candy, pail . All **$2.29**

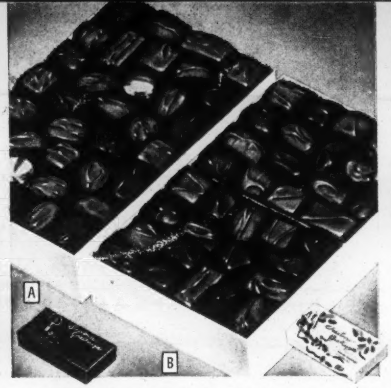
Our Deluxe Candy Combination!

9 lbs. candy and pail $\$3^{98}$

Fine quality sweets in a heavy mirror-finish tin-plate steel pail . . . combined for your convenience . . and at an economical price! Candies well-packed in 3 lb. bags. Chocolate-coated candies have centers of nuts, fruits, creams, chewies, crisps. And the filled candies are delicious thin, crispy shells packed tight with rich jams and marmalades. Walnut puffs are truly a delicacy . . crunchy shells, packed with chewy chopped nut filling. Pail is heavy serviceable steel. Shpg. wt. 12 lbs.

87 N 08022—9 lbs. candy, pail . . . All **$3.98**

BRACH'S
Chocolate
BRACH'S
Chocolate



O-PEN-FRESH Chocolate Treats. Each box contains assortment of 9 different centers as nuts, creams, fruits, caramels, covered with milk and dark chocolate. Shpg. wts: 2 lbs. 8 oz.; 4 lbs. 8 oz.

Less than 23¾c (½-lb. box) in 8-box lots

87N8037M—Four (8-oz.) boxes . **$1.00**
87N8038M—Eight (8-oz.) boxes. **1.89**

Assortment of Chocolate-covered O-PEN-FRESH includes one box treats (see above), two boxes jumbo peanuts, one box peppermints.
87N8089M—One assortment. Four (8-oz.) boxes. Shpg. wt. 2 lbs. 8 oz..**$1.00**
87N8090M—Two assortments. Eight (8-oz.) boxes. Shpg. wt. 4 lbs. 8 oz. **$1.89**

A **GOOD—2-Pound Economy Box of Chocolates.** Assorted luscious centers include such favorites as vanilla, maple, chocolate, cherry, cocoanut and orange creams, caramels, nougats, mints . . . each in a coat of rich creamy chocolate. Gay cello-wrapped box, ready for gift giving. Assorted milk and dark chocolate coating in each box.

$1.00 2-lb. box

87 N 7805—2-pound box. Shpg. wt. 2 lbs. 14 oz. **$1.00**

B **BETTER—2-Pound Chocolate Assortment.** Includes butter cream centers, almonds, nut bites, nougats, cream caramels, molasses chews, and vanilla, raspberry, pineapple, chocolate, orange, cocoanut, maple creams. Assorted milk and dark chocolate coating in each box. Each piece nested in paper cup. Cello-wrapped Christmas box . . pleasant way to send your Holiday greetings.
87 N 7810—2-pound box. Shpg. wt. 2 lbs. 14 oz. **$1.50**

See opposite page for large 3-lb. and 5-lb. boxes of chocolates

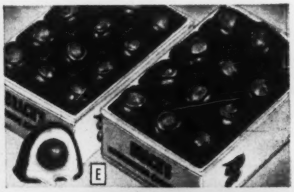
BEST . . . Sears New Country Inn Chocolates . . truly de luxe candies with the same "home-made" goodness they would have if made in your own kitchen . . . using the very finest of ingredients . . . blended to give the utmost in eating pleasure. The heavy chocolate coating keeps the centers smooth and moist. Included in this appealing gift box are such mouth-watering tidbits as: butter creams of vanilla, maple walnut, coffee walnut, fresh coconut, chocolate, and peppermint . . . orange creams, pineapple fruit creams, and full cream caramels. Included also are almonds, cherries, pineapple, Brazil nuts in cream, chocolate nut fudge, vanilla nut fudge, honey nut nougatine, raspberry fruit cream, molasses butter chip, butternut crisp. All have rich chocolate coating. In attractive cello-wrapped box for gift-giving . . or to serve to your guests.

$2.00 2-lb. box

87 N 8065—2-pound box. Shpg. wt. 2 lbs. 4 oz **$2.00**

ORDER EARLY!
Do your gift shopping now

For a delicious treat . . . Chocolates



5-lbs. Suchard Break-up Chocolate. This giant 18x 10-inch bar of solid milk chocolate is foil-wrapped and can be broken off in any size piece whenever wanted. Shpg. wt. 6 lbs.

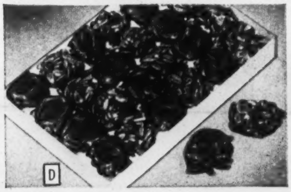
$2.89

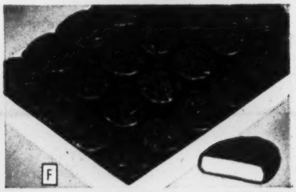
87 N 7814—5 lbs. **$2.89**

Delicious Candied Fruit Box includes pineapple, cherries, prunes, figs, stuffed dates citrus peel, kumquats. Filled and whole. In decorated tin, in a colorful, appealing arrangement. Shpg. wt. 3 lbs. 4 oz.

$1.89

87 N 7809—2-lb. tin . . . **$1.89**





HERSHEY'S
MILK CHOCOLATE

Hershey Milk Chocolate Kisses and Miniatures . . . so famous for their goodness. Christmas box contains 1 lb. kisses and 1 lb. of miniature Hershey bars. Each piece foil wrapped.

$1.49 2-lb. box

87 N 8094—2-lb. box. Shpg. wt. 2 lbs. 8 oz **$1.49**

C **2¼-lb. Box of Chocolate Whipped Creams.** Rich milk chocolate coating with fluffy whipped cream centers in assorted vanilla, chocolate, maple, and peppermint . . . at a Sears economy price. Everyone loves these old-fashioned soft-center delights.

$1.00 2¼ lb. box

87 N 8052—2¼-lb. box. Shpg. wt. 3 lbs. **$1.00**

D **1¾-lb. Box Snappers . . .** delicious and different taste-treat of whole milk caramel on a bed of flavorful pecans . . . all dipped in high-grade milk chocolate. Chewy, satisfying . . . a Holiday "must."
87 N 8066—1¾-lb. box. Shpg. wt. 2 lbs. 8 oz. . . **$1.89**

E **Two (1-lb.) Boxes of Cordial Cherries.** Large whole red Maraschino cherries . . . in free-flowing vanilla creams, coated with sweet dark chocolate. An appropriate gift for anyone . . . inexpensive, too.

$1.19 2 lbs.

87N7800—2 (1-lb.) boxes. Shpg. wt. 2 lbs. 8 oz. . **$1.19**

F **Two (1-lb.) boxes Mint Patties** . . . slim rounds of cool, refreshing, creamy mint . . . with rich dark chocolate coating. The melt-in-your-mouth treats that are so easy to eat . . . so sure to be enjoyed. Keep a box for family snacks . . . give for gifts.
87N7890–Two (1-lb.) boxes. Shpg. wt. 2 lbs. 8 oz. . **$1.19**

Include Holiday Sweets on your Christmas order—Buy on Sears Easy Terms . . . see details on page 283

COUNTRY INN
Chocolates
Made with Fresh Butter
Country Cream & OTHER FINE INGREDIENTS

Almond
Honeycomb chip
Brazil nut
Whole cherry

Our Finest Chocolates

Sears outstanding new line of chocolates . . with a satisfying "homemade" goodness that makes each bite a taste delight!

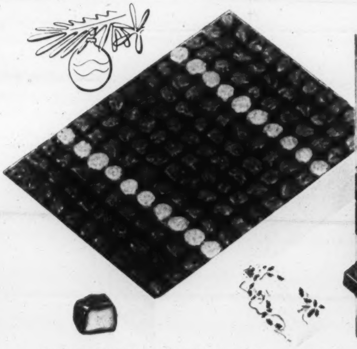
$4.40
5-lb. box

Country Inn means chocolates at their best . . . made with the same fine ingredients you would use in your own home . . . ingredients such as 40% sweet cream and 93-score butter. Three different types of coating are used, so the blend of chocolate coating with the center will give the utmost in eating pleasure. The heavy chocolate coating used on Country Inn keeps the cream centers smooth and moist, the nut and fruit centers delicious.

Included in this box of choice morsels are taste-tempting vanilla and chocolate butter creams in maple walnut, coffee walnut, coconut flavors, peppermint and fruit creams, caramels, almonds, Brazil nuts, nut fudge, molasses butter chip, cherries and many others . . . in assorted milk and dark chocolate coatings.
87 N 7804—5-lb. box. Shpg. wt. 7 lbs. **$4.40**

3-lb. Chocolates, same assortment as above, but packed in attractive re-usable round tin gift box . . . sturdy for long-distance mailing . . . keeps candy fresh.
87 N 7807—3 pounds in tin. Shpg. wt. 4 lbs. **$3.00**

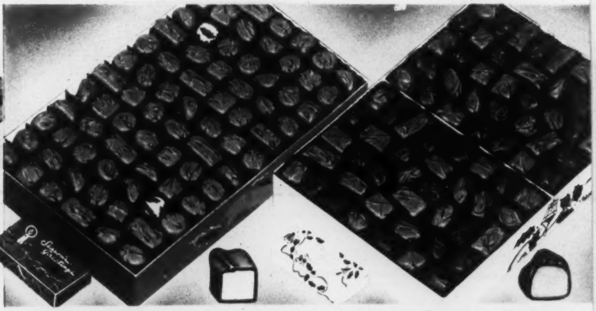
Cocoanut cream
Maple walnut
Butternut crisp
Orange cream
Chocolate nut cream
Nougat



5-lb. Box of Miniatures. Tiny bite-size chocolates in a gay, colorful Christmas wrap box; suitable for gift giving or to serve your guests. About 400 pieces to box. All pieces are covered with rich milk chocolate. Assortment includes vanilla, true orange, true raspberry, and maple creams, apricot marmalade, peanut toffee, and full milk caramels. Shipping weight 6 pounds.

$3.00
5-lb. box

87 N 7806—5-pound box. **$3.00**



GOOD—5-lb. Economy Box of Chocolates. Assorted luscious centers of vanilla, maple, chocolate, cherry, coconut, and orange creams, caramels, nougats, mints, covered with creamy chocolate. There's lots of good eating in this big box . . . gay with color . . . and cello-wrapped for gift giving. All milk chocolate coatings.

$2.00
5-lb. box

87 N 7803—5-pound box. Shpg. wt. 6 lbs. . . **$2.00**

BETTER . . . 5-lb. Chocolate Assortment . . . Both milk and dark chocolate coating in cello-wrapped Christmas box. Included are outter creams, vanilla, raspberry, pineapple, chocolate, orange, coconut and maple creams, cream caramels, almonds, nougats, nut bites and molasses chews. Each piece in paper cup. An especially mouth-watering selection of sweets . . for giving, or keeping.

$3.00
5-lb. box

87 N 8063—5-lb. box. Shpg. wt. 6 lbs. **$3.00**

Have you seen all seven pages of Holiday Goodies? Don't miss Sears Candy Pails—fine for church and school parties

Peggy Kellogg Fine Quality Fruit Cake

- A rich, flavorful cake . . . high quality batter, fruits and nuts
- Packed for gift-giving, in re-usable metal box, fine for mailing
- Remember, the holidays aren't complete without a fruit cake

$3.89
5-lb. cake

Chock-full of
Glazed Cherries
Pineapple
Fruit Peel
Tangy Citron
Selected Pecans
Juicy Raisins

Fruit Cakes and Holidays go hand in hand . . so highlight your festivities with this taste-tempting delicacy. Smooth rich batter, deliciously flavored with spices, lavishly filled with fruits and nuts. Cake is topped with plump, candied cherries, pecans and luscious pineapple slices. Save time, trouble and money on expensive ingredients—let bakers with professional "know-how" turn out a perfect holiday fruit cake for you. It's a taste thrill for both family and guests. Packed in attractive tin . . use later for cookies, sewing box.

87 N 7819—5-pound cake. Shipping weight 6 pounds............$3.89

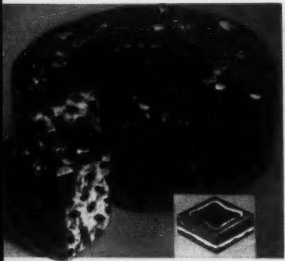
Peggy Kellogg Cake . . Pre-sliced!

- Two loaves in decorated 5-pound tin
- Ready-cut, uniform slices simplify serving
- Satisfying flavor of "homemade" cakes

$3.89
Two 2½ lb. loaves

Our ever-popular Peggy Kellogg Fruit Cake (at left) *Pre-sliced!* No crumbs—no ragged "home-cut" slices, but smooth, uniform individual servings ready for you to proudly serve. Same taste-tempting combination as Peggy Kellogg Cake . . flavorful batter, expertly spiced, brimful of fruits and nuts. All the old fashioned flavor, minus the fuss and bother of home baking. Tin keeps cake moist and fresh. Each 2½-lb. loaf cello-wrapped, cut into about 18 slices.

87 N 7821—5-lb. tin (two 2½-lb. loaves). Shpg. wt. 6 lbs............$3.89



Butter-Batter Fruit Cake

Our Lowest Priced Fruit Cake

$1.89
5-lb. cake

Good quality at an economical price. Rich, spicy batter is generously filled with selected tangy fruit peel, glazed cherries, plump raisins and nuts. Top sprinkled with chewy fruit and nuts. Cello-wrapped and packed in attractive cardboard gift box. The perfect way to complete your Holiday dinner, and it adds so little to the cost.

87 N 7817–5-lb. cake. Wt. 5 lbs. 14 oz. . .$1.89

Rum, Brandy Pre-sliced Cake

$2.89
Three 1-lb. cakes

Peggy Kellogg variety trio. Three 1-lb. loaves in box . . . one light and one dark cake with pineapple-cherry topping, also one "golden almond" cake with almond topping. Fruit-nut filling. Fancy metal tin locks in moist freshness. About 15 slices to a loaf, 45 in all in each tin. Shpg. wt. 4 lbs. 8 oz.

87 N 7841–Tin of three 1-pound cakes. .$2.89

Plump cherries

Luscious pineapple

Selected pecans

Super-quality Pre-sliced Ring Cake

$4.89
5-lb. cake

This Peggy Kellogg Cake is truly a gourmet's delight, with its batter of country butter, whole eggs, etc., skillfully blended with candied cherries, luscious pineapple, tender fruit peel and selected pecans. Packed in re-usable refrigerator bag to preserve freshness. The exquisite gold-color metal box, with "quilted" design, is itself a useful and worthwhile gift, practical for gift mailing. Shpg. wt. 6 lbs. 8 oz.

87 N 7820—5-lb. cake (about 24 slices)..........$4.89